OR

WATER

INTERNATIONAL BOOK REVIEW 1921-1922

—if advertising

is simply mass selling, selling is but a development of individual selling; if no principle is applicable to mass selling that is not right in individual selling—

—then

—newspaper advertising is primary and fundamental practice—

—because

—through newspapers, as through individual selling, the greatest number of prospects are appealed to right where the goods are on sale?

Invest in Newspaper Advertising

E. Katz Special Advertising Agency

Publishers' Representatives

Chicago
Kansas City

New York

Atlanta
Francisco

BUFFALO
the Responsive Market

Judge 1922 by the sev e test of 1921.

Buffalo enjoys the dist ction among the largest cities of being industrially *well balan*

Sixty Percent of All Basic Industries are Represented in Buffalo

There is more regular employment, more contentment, more purchasing than in cities less favored in variety of industries.

Building permits in 1921 exceeded 1920 in volume as well as in volue. In 1920 there were 4.496 permits with an aggregate value of Thirteen Million One Hundred Forty-One Thousand Dollars. In 1921 there were 6,525 permits with an aggregate value of Eighteen Million Six Hundred Forty Thousand Dollars. This building activity was varied, including new factories, additions to old factories, hotels and dwellings. It is important to note that there is no retail store vacant in Buffalo. 1921 building permits for store structures were the greatest in the history of the City.

The Buffalo market is stable. Buffalo market is founded on the rock of consistent and gradual growth. Buffalo market responds to the well-balanced and efficiently conducted advertising and selling effort. The Buffalo market is economically covered through one big dominating newspaper, THE BUFFALO EVENING NEWS.

Come to Buffalo with your sales problems. Learn to know and to use the market that pays big returns on advertising and sales investment.

The Buffalo Evening News leads in National Advertising Lineage

among all papers publishing only six days per week. (From all figures available from the large newspapers of the United States at the time this advertisement was written.)

Member of A. B. C.—Audit 101,921 Daily Average

The Buffalo Evening News

E. H. BUTLER, Editor and Publisher

Kelly-Smith Company, *Representatives*

MARBRIDGE BLDG., NEW YORK, N. Y.

LYTTON BLDG., CHICAGO, ILL.

You Never Hear Anyone Say New Orleans is "Dead"

THE MARDI-GRAS BACK AGAIN

The Mardi-Gras Carnival will be celebrated on a larger scale this season than in any year since the beginning of the war. This attracts thousands of wealthy visitors from all parts of the country, increases the money in circulation and means big business for many lines of trade. Mardi-Gras Week will be from Feb. 23 to 28.

Business is GOOD! in New Orleans

Finances are stable. Bank deposits are almost equal to the figures of a year ago. As an indication for the marked demand for labor, The Times-Picayune is carrying, month for month, more classified advertisements than it did a year ago. Continuous building construction makes unemployment imperceptible. Many of the largest stores are exceeding their sales volumes of a year ago and the chain stores report New Orleans on an economic footing as good or better than any other city in the country.

Farmers in the trading area are raising diversified crops, are favored by an abundant yield, good seasons, few storms, no "freezes" and they are getting good prices for their cotton.

New Orleans is growing fast. There is no slump here. If you can't come and see for yourself ask anyone who has been here.

The Times-Picayune

Cover the South's Greatest Market with the South's Greatest Newspaper

A Rare Economy for the Advertiser

The prospering 400,000 city population and the entire trading area of New Orleans can be covered thoroughly and effectively by The Times-Picayune. More than 80% of its city circulation is Home-Delivered (see A. B. C.), and by actual survey less than 10% of this ever leaves the homes and less than 3% regularly. The Times-Picayune goes home and stays home.

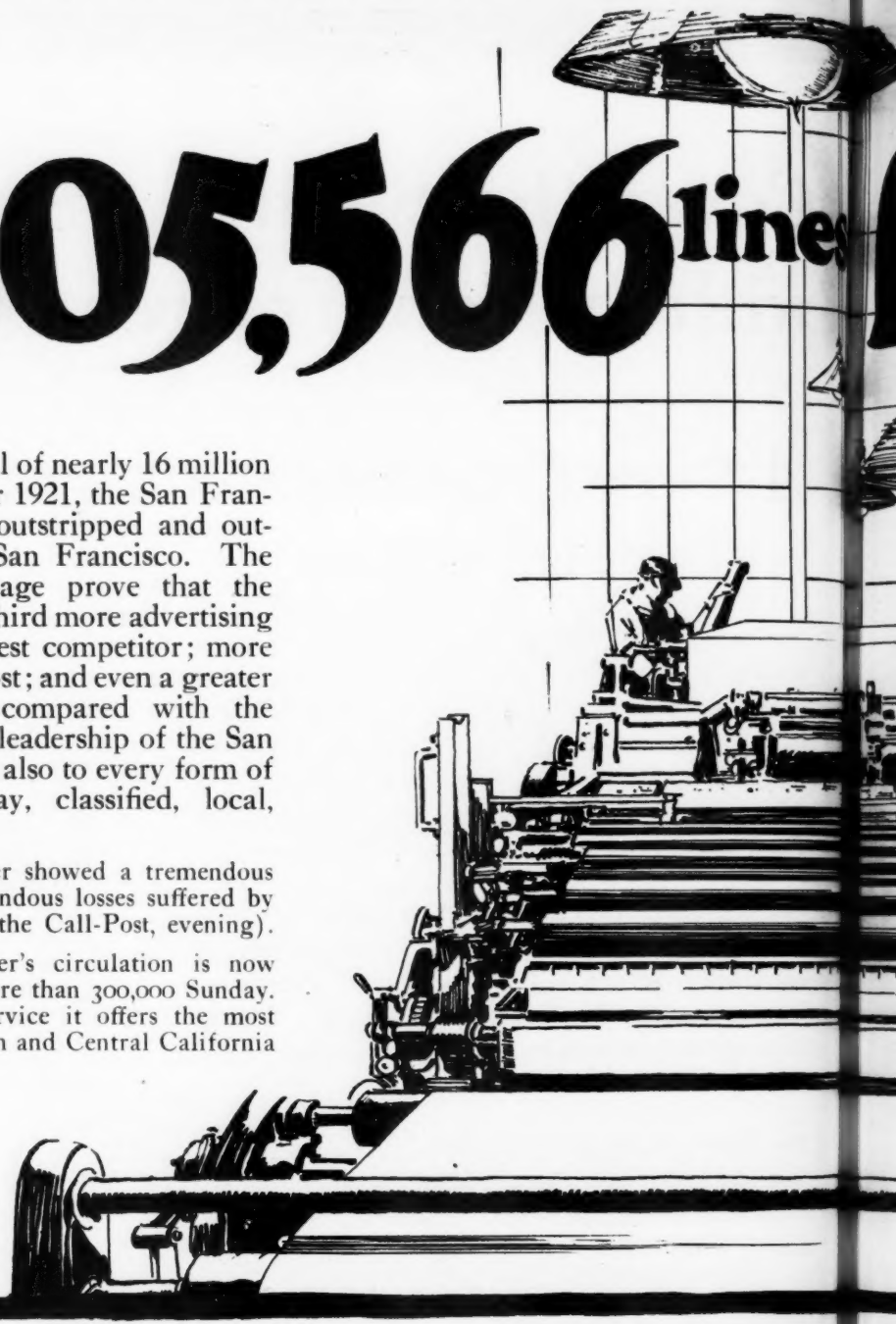
The largest and most highly organized merchandising department in the South renders actual, systematic and fruitful service to Times-Picayune advertisers. Consult the Merchandising Bureau of The Times-Picayune for the facts regarding your product in the New Orleans Market.

The Times-Picayune is conducting no subscription contests, giving away no premiums, accepting no returns. Its circulation is real circulation. Strict censorship is maintained on all advertising and no medical copy is published without the approval of the president of the State Board of Health. Circulation and lineage figures for all New Orleans newspapers gladly submitted on request.

National Representatives—Cone, Hunton & Woodman, New York, Chicago, Detroit, Atlanta and Kansas City; R. J. Bidwell Co., San Francisco.

The Times-Picayune

15,805,566 lines



Rolling up a remarkable total of nearly 16 million agate lines of advertising for 1921, the San Francisco Examiner again has outstripped and outpaced every newspaper in San Francisco. The figures on the opposite page prove that the Examiner carried fully one-third more advertising than the Chronicle, its nearest competitor; more than twice that of the Call-Post; and even a greater contrast than that when compared with the Bulletin. This outstanding leadership of the San Francisco Examiner applies also to every form of advertising lineage — display, classified, local, foreign.

In local display the Examiner showed a tremendous gain in lineage as against tremendous losses suffered by every other newspaper (except the Call-Post, evening).

The San Francisco Examiner's circulation is now more than 150,000 daily and more than 300,000 Sunday. Together with its trade-aid service it offers the most effective gateway to the Northern and Central California market. Write for details.

San Francisco

"There is no substitu for

Western Representative
W. H. WILSON
909 Hearst Building, Chic 1834

first again

HERE'S THE STORY

	Total Agate Lines 1921
Examiner	15,805,566
Chronicle	10,289,104*
Call-Post	7,149,800
Bulletin	6,978,636

**Legal advertising not included.*

LOCAL DISPLAY

1921		1920	
Examiner	8,370,908	**Examiner**	8,077,580
Chronicle	5,703,516	Chronicle	6,422,920
Call-Post	5,225,122	Call-Post	5,060,384
Bulletin	5,121,060	Bulletin	5,748,358

Examiner	293,328—Gain
Chronicle	719,404—loss
Call-Post	164,738—gain
Bulletin	627,298—loss

Examiner

"tit for circulation"

Eastern Representative
W. W. CHEW
1834 Broadway, New York City

The

Philadelphia Bulletin

has just published an up-to-date and

Accurate Map

and

Ready Reference Table

of Zones, Towns and Populations in the 80-Mile Radius of Philadelphia's City Hall

This map and the data supplied has been carefully checked against the United States Government census reports and charts of the U. S. Geological Survey.

Copies will be sent free to any Manufacturer, Jobber or Advertising Agency or their representatives who desire this comprehensive survey of the Philadelphia field.

Dominate Philadelphia

Create maximum impression at one cost by concentrating in the newspaper "nearly everybody" reads—

The Bulletin

"In Philadelphia nearly everybody reads The Bulletin"

Net paid daily average circulation for December:

489,243 copies a day

No prize, premium, coupon or other artificial methods of stimulating circulation are used by The Bulletin.

The Bulletin's circulation is one of the largest in the United States

(Copyright, 1922, W. L. McLean)

EDITOR & PUBLISHER

Issued every Saturday—forms closing at ten P. M. on the Thursday preceding the date of publication—by the Editor and Publisher Co., Suite 1117, New York World Building, 63 Park Row, New York City. Private Branch Telephone, Beekman 4330. Charter Member Audit Bureau of Circulations.

Vol. 54 NEW YORK, SATURDAY, JANUARY 28, 1922 No. 35

FOREWORD

THE Year Book is a veritable mine of information of very great value to those who own, operate and do business with newspapers. In its pages will be found more vital facts and basic data than have ever been brought together anywhere. It matters little what your peculiar interest may be—whether it should be classified as "upstairs"—editor, writer, author, the executive—or, "downstairs"—advertising, circulation, special representation, or agency or national advertiser, the truth is you will find within these pages intelligence of the important helpful sort that you cannot obtain elsewhere.

The YEAR BOOK, more useful this year than last, and but a promise of what it will be next year, in an international way, is simply an added feature of EDITOR & PUBLISHER SERVICE, which during the past ten years has grown to mean so much to the newspaper publishing and advertising interests of the country. It is a constructive piece of painstaking effort, measuring close to 100 per cent in service value and we are rather proud of it.

New features this year include: A list of American and Canadian advertising agencies, their space buyers, recognitions and association affiliations; directory of daily newspapers having special representatives in the national advertising field, with the names of representatives; listing of the representatives, their addresses and persons in charge of each office; "The Literary Market," telling where and what kind of stories may be sold; circulation and advertising rate and personnel data on newspapers of the Far East; the most complete list ever published of British advertising agencies and newspapers; and many other every-day all-year-round services.

Circulation and advertising rates of over 2,000 daily English language newspapers in the United States are listed in eight pages of space and summarized on pages 39 and 40. The circulation figures given are those net paid figures filed with the government or the A. B. C. as of October 1st, 1921, and the minimum and 5,000 agate line space rate as filed with Barbour's Advertising Rate Sheets, Chicago, as of November 15, 1921. Some of the vital facts presented are the following:

427 morning newspapers at October 1st last had a net paid circulation of 10,144,260 copies per day and a joint advertising rate on a 5,000 line basis of $25.95 per agate line. This is an increase of 249,000 copies per day, as between April 1st and October 1st, 1921 and an increase of 316,000 copies per day, as between October 1st, 1920 and October 1st, 1921.

1,601 evening newspapers at October 1st, 1921 had a total net paid, combined circulation of 18,279,000 copies per day and a joint advertising rate on a 5,000 line basis of $60.09 per agate line. This is an increase of 41,000 copies per day between April 1st and October 1st and an increase of 316,000 copies per day between October 1st, 1920 and 1921. The joint advertising rate for the 1,601 evening newspapers increased during the year October 1st, 1920 to October 1st, 1921, $1.62.

545 Sunday newspapers listed had a combined, net paid circulation at October 1st of 19,041,000 copies per Sunday and a joint advertising line rate on a 5,000 line basis of $44.25. This is an increase of 93,000 copies per Sunday between April and October, 1921 and an increase of nearly 2,000,000 copies per Sunday as between October 1, 1920 and October 1, 1921. The joint agate line rate of the 545 Sundays listed increased during the year approximately $3.15.

Through the *"Ready Reckoner,"* Page 40, it is possible for the space buyer to ascertain almost at a glance the approximate cost of a newspaper advertising campaign, either in the morning, or the evening, or the Sunday newspapers of a given State, or group of States, by multiplying the rate given for the morning, or the evening, or the Sunday by the number of agate lines of his total campaign.

All "A. B. C." newspaper circulations are listed separately and analyzed. Also the total paid circulations of "A. B. C." newspapers are shown separately by states.

Advertising lineage of 109 newspapers in 23 cities for the years 1914 to 1921, inclusive, is visualized for the reader in a way that is most impressive. Newspaper advertising seems to be a very stable commodity these days. It is not likely that the figures for 1922 will go very much below the total figures for 1921. The decrease in the 23 cities was about 9 per cent as compared with the year 1920. Newspaper advertising is in greater consistent demand today than ever before with manufacturers who have sales problems on their hands and need to move stocks quickly and economically.

It must be borne in mind that the Year Book is in no sense a special edition or a review. It is a regular issue and "some issue at that." It is absolutely new and unique in the newspaper and advertising field. It is a distinct service feature. There has long been a real demand for it. That the service is appreciated—as all EDITOR & PUBLISHER service is appreciated—is shown by the wealth of advertising from representative concerns in this issue.

It is simply great to have fought and won. A feeling of exaltation inevitably comes to those who fight a good fight, clean, and unafraid, and win—and that's our spirit at the threshold of the new year. Our readers will pardon a little justifiable pride therefore in accomplishment.

It was in the Spring of 1912 that EDITOR & PUBLISHER nailed to its mast-head the slogan—"the newspaper advocate." It had a small circulation then—something less than one thousand paid at a dollar a year—but it saw a work that needed to be done on the firing line in the national field for the newspaper and it undertook to lend a hand.

Today EDITOR & PUBLISHER has the largest net paid "A. B. C." circulation ever attained by any publication in its field—approximately five thousand per week at four dollars per year.

EDITOR & PUBLISHER's field is distinct—just a big, happy family of newspaper people and those who use and believe in newspapers.

EDITOR & PUBLISHER makes no attempt to secure items, circulation or advertising from magazine, or painted sign, or bill-board, or street car, concerns, and representatives, who are pretty consistent advertisers, because it knows that there is absolutely nothing in common between the newspaper—which is the great primary medium of advertising—and these nick-nacks of advertising.

EDITOR & PUBLISHER believes that this is the day of the specialist; that any publication that makes an impress on the newspaper field, must needs perform a superior brand of service because the newspaper clientele is undoubtedly the most critical clientele in the whole world.

In 1912 the great magazines and other advertising auxiliaries were well organized and getting the bulk of the national advertising. In fact the magazine propaganda was so strong that many newspaper men believed that the cost of a national advertising campaign in the newspapers would be prohibitive. But this idea has long since been exploded and today the newspaper is coming into its own in a national advertising way.

It will be conceded, we think, that EDITOR & PUBLISHER led the newspaper fight and is still leading it.

This policy and purpose immediately cut out all circulation that might be classified as of the so-called nick-nack concerns and salesmen, which constitutes a very large percentage of the clientele of our esteemed contemporary—*Printers' Ink*. We knew that it would do so. We went into the campaign with our eyes wide open because we believe, as you believe, that there is absolutely nothing in common as between the magazine and the daily newspaper and the auxiliaries of advertising.

Moreover, we have had little time or space for the students in advertising.

But what is this field of national advertising that our friend—the publisher wants to reach?

James O'Shaughnessy, Secretary and General Manager of the American Association of Advertising Agents says: That his organization represents organized advertising in America—that the members of his association place 95 per cent of all advertising placed in the national field—$250,000,000. See column 3, page 9, EDITOR & PUBLISHER, January 21st.

It will also interest our clientele to know that the O'Shaughnessy organization—the Four A's—has a total membership of 134. That is all.

You see the field is not so large as some folks would have you believe.

Again we should like to point out in passing, if you will indulge us, that the total membership of the association of national advertisers—the A. N. A.—of which John Sullivan is Secretary and General Manager—is less than 400, and this organization is supposed to represent all of the leading advertisers of the country—that is so-called national advertisers.

EDITOR & PUBLISHER is the most influential publication in the field, bar none. It has the largest net paid responsive circulation in the newspaper, agency and advertiser field.

EDITOR & PUBLISHER believes that it has in its possession more vital facts and basic data with respect to newspapers and newspaper personnel than any other publication in existence. It also has more information about newspaper markets and the natural resources and facilities of distribution served by the newspapers of the country than any other publication has, which is shown by the fact that it had already made surveys of 26 states, the Dominion of Canada, the Greater Chicago and New York and London markets, and at the present time is carrying territorial advertising campaigns for 10 different and distinct groups of newspapers.

But, the net of it all is told in a few words. The total advertising earnings of EDITOR & PUBLISHER in the year 1911 amounted to less than $16,000. The advertising earnings of EDITOR & PUBLISHER in the year 1921 were in excess of $200,000.

EDITOR & PUBLISHER is carrying more newspaper advertising than any other publication on earth, despite the fact that it makes no claim to the largest circulation in the advertising field. Character and purpose have counted more in EDITOR & PUBLISHER success than mere bulk.

Complete Index of Contents of This Issue on Page 180

NEWS OF THE WEEK ON PAGES 178-179

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES

[Copyright, 1922, by The Editor & Publisher Company, James Wright Brown, president]

ALABAMA

City	Name of paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Albany	Albany-Decatur Daily	Tenn. Valley Printing Co.	W. R. Shelton	Benj. M. Bloodworth			W. R. Shelton	A. B. Codrington	Edw. T. Sheppard
Anniston	Star	H. M. Ayers	T. R. Gordon					C. S. Leyden	E. G. Shields
Birmingham	Age-Herald	E. W. Barrett	E. W. Barrett	C. M. Stanley	Gordon McKinley	Lewis B. Barrett	D. P. Pettit	Gus Douglas	J. H. Moye
	News	Victor H. Hanson	A. B. Bealle	J. E. Chappell	Perkins Prewitt	Victor H. Hanson	Victor H. Hanson	Maurice Laskey	Ray S. South
	Post	Scripps-McRae League	E. T. Leech	Jack Bethea	Miss Helen Rubel		R. B. Chandler	E. C. Rhodes	R. S. Nix
Dothan	Eagle	W. T. Hall					W. C. Batchelor		
Eufaula	Citizen	Citizens Publishing Co.	T. G. Wilkinson						
Florence	News	Florence News Pub. Co., Inc.	Prentiss Blackwell				P. Blackwell		
Gadsden	Journal	Journal Publishing Co.	C. A. VerBeck	W. I. Martin	W. I. Martin		A. W. McCulloch	L. R. Allison	J. M. Hatfield
	Times-News	J. L. Meeks	H. Meeks			J. L. Meeks		A. O. Groff	J. J. Haley
Huntsville	Telegram	Virgil V. Evans	Virgil V. Evans	Roy Oneal	Roy Oneal				W. R. Snyder
	Times	J. E. Pierce	J. E. Pierce	J. D. Pierce	Chas. D. Lane	J. E. Pierce	B. G. Pierce	J. E. Pierce	B. G. Pierce
Mobile	News-Item	Mobile Item Co., Inc.	W. H. Roberts	Barney Sheridan, Jr.	Barney Sheridan, Jr.	Wm. F. Fincher		J. A. Dair	J. O. Stuardi
	Register	Frederick I. Thompson	Dr. Erwin Craighead	Roy Garner	Barney Sheridan, Jr.			J. A. Dair	J. O. Stuardi
Montgomery	Advertiser	C. H. Allen	W. T. Sheehan	J. G. Weiss	Atticus Mullin	C. H. Allen	R. F. Hudson	P. W. Walsh	Chas. E. Reid
	Journal	Montgomery Journal Pub. Co.	Horace Hood	C. E. Johnson		F. Farney Miller		B. Hood	Oscar Anderson
	Times	J. B. Stern	D. W. McIver	D. W. McIver	D. W. McIver	Wm. Berridge	Wm. Berridge	Wm. Berridge	E. E. Glauts
Opelika	News	Wear & Wilson	H. M. Wilson	W. T. Wear	W. H. Wilson	W. T. Wear	W. C. Wear	W. C. Wear	
Selma	Times-Journal	F. T. Raiford	F. T. Raiford	Carlton C. Collins		M. H. Raiford	M. H. Raiford	Henry Ehlbert	Roy Moore
Sheffield	Tri-Cities Daily	M. S. Hansbrough	M. S. Hansbrough	Eli Haggard		M. S. Hansbrough	Eli Haggard		
Talladega	Home	John C. Williams	John C. Williams						
Troy	Messenger	S. H. Blam	S. H. Blam				S. H. Blam		
Tuscaloosa	News-Times-Gazette	Tuscaloosa News Pub. Co.	Edward Doty				Aaron A. Miller		

ARIZONA

City	Name of paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Bisbee	Ore	Hoy & Hoy	J. T. Hoy	J. T. Hoy		Mrs. A. T. Hoy		Mrs. A. T. Hoy	
Bisbee	Review	State Consolidated Pub. Co.	Lawrence D. Clark	Chester A. Johnson	Alvan W. Howe	Lawrence D. Clark	Folsom Moore	Folsom Moore	C. E. Hamilton
Douglas	Dispatch	A. K. Parker	A. K. Parker	James Logie	George H. Spears	James Logie	James Logie		H. J. Bollin
	International	International Pub. Co.	Geo. H. Kelly	Geo. H. Kelly	Geo. H. Kelly	Geo. H. Kelly	Geo. H. Kelly	Geo. H. Kelly	Geo. H. Kelly
Mesa	Tribune	Mesa Mail Pub. Co.	H. D. Ross, Jr.						
Miami	Arizona Silver Belt	Southern Arizona Pub. Co.	Walter J. Scott				L. M. Harman		
	Bulletin	Miami Printing & Pub. Co.	J. V. Spear		W. A. Walsh	T. S. Garlow	T. S. Garlow	H. E. Shannon	Stanley Parker
Nogales	Democrat	Border Printing & Pub. Co.	Kenneth E. Marshall	Kenneth E. Marshall	Wm. T. Haley	Kenneth E. Marshall	Kenneth E. Marshall	V. P. Richards	V. P. Richards
	Herald	H. R. Sisk	Reed Robinson	Reed Robinson			H. R. Sisk		
Phoenix	Arizona Gazette	Gazette Printing Co.	Tom Akers		Geo. Comparet	C. H. Akers		Bryan Akers	L. V. Vanclean
	Arizona Republican	Dwight B. Heard	J. W. Spear		E. A. Young	Chas. A. Stauffer	W. W. Knorpp	W. C. McMillen	Oliver King
Prescott	Journal-Miner	Journal Miner Pub. Co.	Lyle Abbott				J. W. Milnes	A. L. Shortsleeve	Margaret McCleve
	Courier	Prescott Courier, Inc.	W. P. Stuart	W. P. Stuart	O. E. Werner	W. P. Stuart	Dan Seaman	J. W. Ross	Margaret Rinehart
Tempe	News	News Pub. Co.	C. W. Miller				C. W. Miller		
Tombstone	Prospector	C. L. Giragi			C. L. Giragi	M. Ferguson	M. Ferguson	M. Ferguson	
Tucson	Arizona Star	State Consolidated Pub. Co.	B. P. Guild	Gilbert Cosulich	R. E. Ellinwood	B. P. Guild	B. P. Guild	W. B. Brown	R. E. Macafee
	Citizen	Kathryn F. Jaynes	A. H. Lyon	A. H. Lyon	D. F. Montgomery	A. J. Baumert, Jr.	Oliver B. Jaynes	C. V. Kinter	E. R. Powell
Yuma	Sun		J. H. Westover	J. H. Westover	J. E. Mitchell	J. H. Westover	J. H. Westover	L. C. Smith	J. H. Westover

ARKANSAS

City	Name of paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Arkadelphia	Siftings Herald	Siftings Herald Ptg. Co.	P. McCorkle						
	News	Roy E. Elliott	Roy E. Elliott						
Batesville	Guard	Batesville Ptg. Co.							
Camden	News	Hurley Printing Co.	Curtis B. Hurley, Sr.	Curtis B. Hurley, Sr.	Fred James	Curtis B. Hurley, Sr.	Fred James	Fred James	Pete Kennedy
Conway	Log Cabin Democrat	Conway Printing Co.	Frank E. Robins				Frank E. Robins		
El Dorado	News		C. A. Berry		H. H. Brinsmade		E. F. White	Ligon S. Forbes	Floyd Miller
	Tribune	Clyde W. Martin					Clyde Martin	J. D. Baynham	
Eureka Springs	Times Echo	S. A. Diehl	S. A. Diehl	S. A. Diehl			S. A. Diehl	S. A. Diehl	S. A. Diehl
Fayetteville	Democrat	Democrat Pub. Co.	Dr. Chas. Richardson	L. S. Read			J. D. Hurst		
Fort Smith	Southwest American	W. E. Decker	W. E. Decker	Jack Decker			Parke M. Walker	S. E. Gearhart	A. S. Deacon
	Times-Record	J. S. Parks	T. H. Brannan	J. S. Parks	Boyd Carroll		Harry Robinson	Harry Robinson	G. C. Gardner
Harrison	Times	J. R. Newman's Sons	Thos. M. Newman	Thos. M. Newman			Thos. M. Newman		
Helena	World	World Publishing Co.	J. P. Burks		R. H. Miles	Chas. M. Young	E. L. Burks		
Hope	Herald	J. E. Purkins & B. A. Gates	J. E. Purkins	J. E. Purkins		J. E. Purkins	J. E. Purkins		
	Star of Hope	Star Ptg. Co.	Ed McCorkle						
Hot Springs	New Era	John A. Riggs	Charles Goslee	Chas. Goslee	Robert Dean	E. Marion Riggs	E. Marion Riggs	Wm. H. Ramsen	J. A. Williford
	Sentinel-Record	J. G. Higgins	J. G. Higgins	J. G. Higgins			J. G. Higgins		
Jonesboro	Sun	W. O. Troutt & Sons	Fred Troutt	Fred Troutt			W. O. Troutt	John Troutt	
	Tribune	Williams & Williams	H. L. Williams	H. L. Williams	H. L. Williams		H. L. Williams	W. D. Cobb	Ruth Bolver
Little Rock	Arkansas Democrat	Elmer E. Clarke	Elmer E. Clarke	W. T. Stillington	J. W. Hill	K. A. Engel			W. S. Dunton
	Gazette	Gazette Publishing Co.	J. N. Heiskell	Fred Heiskell	C. L. Dew		F. W. Allsopp	H. K. Seymour	E. O. Bagley
	News	Little Rock Daily News Pub. Co.	R. P. Robbins	R. P. Robbins			R. P. Robbins		
Mammoth	Morning Daily	F. Wallick	F. Wallick						
Malvern	Record	J. H. Beerstecher	J. H. Beerstecher	J. H. Beerstecher	J. H. Beerstecher	J. H. Beerstecher	J. H. Beerstecher	J. H. Beerstecher	J. H. Beerstecher
Mena	Star	V. W. St. John	V. W. St. John	V. W. St. John	V. W. St. John	V. W. St. John	D. D. Clement	D. D. Clement	D. D. Clement
Newport	Independent	A. C. Wilkerson	A. C. Wilkerson	A. C. Wilkerson	A. C. Wilkerson	A. C. Wilkerson	A. C. Wilkerson	Hugh N. Leiper	
Paragould	Press	Rupert C. Wright	Rupert C. Wright				Rupert C. Wright		
Pine Bluff	Commercial	E. W. Freeman	J. S. Wiley	E. E. Plowman			E. W. Freeman		
	Graphic	Geo. H. Adams	L. Flauman		J. L. Fletcher	Geo. H. Adams	Geo. H. Adams	Mrs. Annie O. Smart	D. B. Nichol
Prescott	Nevada Co. Picayune	Helton & Munn	H. F. Helton	H. F. Helton	Geo. R. Munn	H. F. Helton	H. F. Helton	H. F. Helton	H. F. Helton
Rogers	Post	Ely & Kokanour	Alden P. Ely	Alden P. Ely	Alden P. Ely	Alden P. Ely	Alden P. Ely	Alden P. Ely	Alden P. Ely
Searcy	Citizen	J. J. Baugh	J. J. Baugh	J. J. Baugh	Mrs. J. J. Baugh		B. R. Johnson		
Siloam Springs	Register	E. L. Kokanour	E. L. Kokanour	E. L. Kokanour	E. L. Kokanour	E. L. Kokanour	E. L. Kokanour	E. L. Kokanour	E. L. Kokanour
Stuttgart	Arkansawyer	Fagan & Drummond	Fagan & Drummond	Fagan & Drummond	Fagan & Drummond		C. L. Fagan	J. M. Drummond	C. L. Fagan
Texarkana	Four States Press and Courier	Four States Press Co.	H. Humphrey	C. E. Palmer					
Texarkana	Texarkanian	The Texarkana Pub. Co.	J. L. Wadley	J. L. Wadley	J. L. Wadley, Jr.	J. L. Wadley	J. L. Wadley	Archer F. Wadley	C. B. Baker

CALIFORNIA

City	Name of paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Alameda	Times-Star	Times-Star Company	J. Sherman McDowell		I. P. McDowell				A. C. Bemick
Anaheim	Herald	S. S. Conklin	J. B. Gibson		Clarence Chamberlain	S. S. Conklin		Geo. V. Padien	Hubert James
	Plain-Dealer	R. W. Ernest	Paul V. Hester	Paul V. Hester	Robert Wallace	R. W. Ernest	R. W. Earnest	L. Loudon	Evan Miller
Bakersfield	Californian	Alfred Harrell	Alfred Harrell	Ross C. Miller			Edward Benson		
	Echo	Echo Publishing Co.	Albert W. Mason			Albert W. Mason			
Berkeley	Gazette	Chas. E. Dunscomb	Jas. E. Wales	Jas. E. Wales	H. W. Johnson	Chas. E. Dunscomb	C. M. Wales	A. J. Frankland	Ben Swasey
	Times	Silian M. Allen	J. P. Knoll	Lola J. Simpson		Lola J. Simpson	Lola J. Simpson	W. A. Macdonald	
Blythe	Palo Verde Valley Review	Heath Youell	Heath Youell						
Brawley	News	M. D. Witter		F. W. Greer		M. D. Witter		J. W. Cooley	W. H. Howard
Calexico	Chronicle	Chronicle Pub. Co.	Bert Perrin						
Chico	Enterprise	Enterprise Publishing Co., Inc.	Florence J. O'Brien	Florence J. O'Brien	Guerdon A. Cowan	Florence J. O'Brien	Herbert A. Barber	Herbert A. Barber	Theodore R. Jones
	Record	Richards & Deuel	C. H. Deuel	C. H. Deuel	Geo. G. Mullany		R. E. Hurst	R. E. Hurst	D. A. Honodel
Coalinga	Record	McCollum & Mason	F. J. McCollum	F. J. McCollum			H. M. Mason	F. J. McCollum	H. M. Mason
Colusa	Sun	Colusa Sun Pub. Co.	Mrs. W. S. Green	Mrs. W. S. Green			Mrs. W. S. Green		
Colton	Courier	C. F. Adelsperger	C. F. Adelsperger	C. F. Adelsperger	Mrs. Henry Mullen	C. F. Adelsperger	C. F. Adelsperger	A. H. Mull	H. D. Carroll
Corona	Independent	George M. Blair	George M. Blair		Harold Y. Reynolds			Arthur F. Hoon	
Corning	Observer	T. E. Harper	T. E. Harper	T. E. Harper					B. M. Harper
Dinuba	Sentinel	J. R. & G. E. Locke	J. R. Locke	J. R. Locke	Sallie Noel	J. R. Locke	R. R. Hill	C. B. Remsberg	T. L. Harris
El Centro	Imperial Valley Press	Merrill D. Davis	Merrill D. Davis	Merrill D. Davis			Merrill D. Davis		
	Progress	Otis B. Tout & Mrs. O. B. Tout	O. B. Tout				O. B. Tout & Mrs. O. B. Tout		
Escondido	Times-Advocate	Percy Evans	Percy Evans	Percy Evans	Percy Evans	Percy Evans	Percy Evans	Percy Evans	Percy Evans
Eureka	Humboldt-Standard	Standard Publishing Co.	F. W. Georgeson		E. S. Ballard	F. W. Georgeson			
	Times	Times Publishing Co.	J. H. Crothers	A. Lindsley		J. H. Crothers		J. E. Bliven	J. A. Putnam
Fresno	Herald	Fresno Publishing Co.	Chase S. Osborn, Jr.	Roy Garman	Jack Goddard	George A. Osborn	Ross Williams	Tom J. Stanott	Frank E. Rhodes
	Republican	Fresno Republican Publishing Co.	Chase S. Osborn, Jr	Ben R. Walker	Wm. Lockwood	George A. Osborn	Ross Williams	Wm. P. St. Sure	Frank E. Rhodes
Fullerton	Tribune	E. Johnson	E. Johnson	E. Johnson	A. J. Wetter	E. Johnson		A. C. Edwards	H. C. Benbow
Glendale	News	A. T. Cowan	A. T. Cowan	A. T. Cowan			A. T. Cowan		A. T. Cowan
Grass Valley	Union	Union Publishing Co.	W. F. Prisk	Thomas Ingram	M. H. Argall	W. F. Prisk	M. Henry Argall	J. V. Snyder	M. H. Argall
Gridley	Globe	Don E. Robb				Ella M. Robb			
Hanford	Journal	A. D. Driver		A. D. Driver	J. L. Smith		A. D. Driver	Al M. Mead	
	Sentinel	J. E. Richmond	J. E. Richmond	J. E. Richmond	Reid Miller	J. E. Richmond	J. E. Richmond	F. E. Newton	E. G. Ayers
Healdsburg	Tribune	M. Earle Adams	M. Earle Adams	M. Earle Adams	Lee W. Nelson	M. Earle Adams	M. Earle Adams	Ed. Beatty	
Hollister	Advance	Geo. E. Shaw		Geo. E. Shaw	Frank E. Heiner		Geo. E. Shaw	Frank E. Heiner	
	Free Lance	M. F. Hoyle	M. F. Hoyle	Herbert Sutton	Howard O'Brien	M. F. Hoyle	M. F. Hoyle	L. Barrett	M. F. Hoyle
Holtville	Tribune	John B. Baker	Audrey W. Baker			John B. Baker			
Imperial	Enterprise	Burtscher & Thompson	William Burtscher	Leroy M. Thompson	Harris Garrigues				

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

CALIFORNIA—Continued

City	Name of paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Lemoore	Advance	Marcus L. Waltz	Marcus L. Waltz						
Long Beach	Press	Prisk Publishing Co.	W. F. Prisk	W. F. Prisk	K. P. Fredericks	W. F. Prisk	W. H. Hosking	F. F. Merriam	Edwin Pugh
	Telegram		F. C. Roberts		C. C. Cutchshaw	J. J. Penny	J. J. Penny	R. M. Dickinson	O. S. Crockett
Los Angeles	Examiner	W. R. Hearst	F. W. Eldridge	F. W. Eldridge	R. E. Van Ettische		G. G. Young	E. M. Swasey	Robert Corrigan
	Express		E. A. Dickson		A. Y. Tully	F. W. Kellogg	J. P. Hamilton	M. Day	N. Jensen
	Herald	Frank F. Barham	Edwin R. Collins	Edwin R. Collins	Wesley M. Barr	Frank F. Barham	D. G. Keeler	Arthur Holliday	W. J. Harrison
	Record	Record Pub. Co.	Burton Knisely	Proctor F. Cook			J. C. Flagg		
	Times	The Times-Mirror Co.		Harry E. Andrews	R. W. Trueblood	Harry Chandler	J. Baum	Irving R. Smith	A. L. Parker
Madera	Tribune	Clark & Clark	H. A. Clark	H. A. Clark	H. A. Clark	Geo. A. Clark	Geo. A. Clark	Geo. A. Clark	Geo. A. Clark
Martinez	Gazette	Gazette Pub. Co.	W. A. Rugg	W. A. Rugg			W. A. Rugg & B. E. Stotts		
	Standard	Contra Costa Publishing Co.	Will R. Sharkey	Will R. Sharkey	Cyril L. Cairns	Will R. Sharkey		E. U. Arnold	E. U. Arnold
Marysville	Democrat	A. W. Gluckman	W. S. O'Brien		H. Magruder		A. W. Gluckman	E. E. Grover	Jos. Whyler
	Appeal	V. M. Cassidy	V. M. Cassidy		W. T. Day		C. R. Bishop		Arthur Ernst
Merced	Star	Walter H. Killam	Walter H. Killam	Walter H. Killam	William Pope	Walter H. Killam	Walter H. Killam	Paul Foster	Rex J. Young
	Sun	Radcliffe & Hoult	Corwin Radcliffe	Corwin Radcliffe	Chandos Castle		U. J. Hoult	U. J. Hoult	William Watmon
Modesto	Herald	Modesto Herald Publishing Co.	Leslie A. Ferris	Leslie A. Ferris	Bert Lowry			Edward Armstrong	F. C. Nickle
	News	Modesto Evening News Pub. Co.	E. L. Sherman	E. L. Sherman	H. E. Conway	E. L. Sherman	H. P. Walls	H. P. Walls	R. E. McGowan
Monrovia	News	Monrovia Publishing Co.	Geo. A. Barry	Geo. A. Barry	W. A. Hillam	Geo. A. Barry	J. A. Dixon	Archie Sharp	R. R. Archer
Monterey	Cypress American	Wm. Sandholdt	Wm. Sandholdt	Wm. Sandholdt	Wm. Sandholdt	Wm. Sandholdt	Wm. Sandholdt	Wm. Sandholdt	Wm. Sandholdt
Napa	Journal	J. E. Walden	J. E. Walden	A. B. Barker			A. B. Barker		
	Register	Francis & Francis	G. M. Francis	George H. Francis					
Oakland	Post-Enquirer	E. A. Vandeventer	E. A. Vandeventer	F. P. Gallagher	Hugh C. McClelland		C. H. Brockhagen	A. J. Tormey	Victor Lattaner
	Inter-City Express	Inter-City Pub. Co.	P. W. MacDonald			J. C. Lazey			
	Tribune	Joseph R. Knowland	Joseph R. Knowland	Leo S. Levy	K. H. Danforth	B. A. Forsterer	W. F. D. Brown	R. G. Breese	W. F. D. Brown
Ocean Park	Bulletin	S. E. DeRackin	S. E. DeRackin						
Ontario	Report	Ontario Publishing Co.	Crombie Allen				H. L. Allen		
Orange	News	Hart & Craemer	W. O. Hart		Ray Arguello		Justus F. Craemer	W. S. Lents	E. E. Brule
Oroville	Mercury	Edythe Dungan	J. H. Dungan	Arthur W. Ford			Edythe Dungan		
	Register	Oroville Register Pub. Co.		George C. Mansfield			Talbot J. Powers		
Oxnard	Courier	J. J. Krouser	J. J. Krouser	Jack C. Miller			C. W. Teubner	C. W. Teubner	
Pacific Grove	Review	A. B. Smith	A. B. Smith	A. B. Smith	A. B. Smith	A. B. Smith	A. B. Smith	A. B. Smith	A. B. Smith
Palo Alto	Times	George F. Morell	Dallas E. Wood		Elinor Cogswell				Ray Lovett
Pasadena	Post	F. W. Kellogg	F. F. Runyon	James W. Foley		Wm. S. Kellogg	E. S. Kellogg	E. S. Kellogg	C. H. Ruhmland
	Star-News	Chas. H. Prisk	Chas. H. Prisk	Chas. H. Prisk	C. F. Shoop	Chas. H. Prisk	Chas. H. Prisk	A. J. Hosking	H. H. Cantrell
Petaluma	Argus	The Olmsted Company	J. Emmet Olmsted	J. Emmet Olmsted	Art S. Newburgh	John A. Olmsted	John A. Olmsted	John A. Olmsted	John A. Anderson
	Courier	Homer W. Wood	Homer W. Wood		Mrs. B. B. Rodd	Homer W. Wood	Homer W. Wood		
Pinsenville	Republican	Wallace C. Brown	Wallace C. Brown	Wallace C. Brown	Wallace C. Brown	Wallace C. Brown	Wallace C. Brown	Wallace C. Brown	Wallace C. Brown
Pomona	Bulletin	King Printing Company	Edwin E. King	R. L. Driscoll	R. L. Driscoll	E. E. King	Nelson J. King		
	Progress	Progress Pub. Co., Inc.				W. E. Stevens			
Porterville	Recorder	Olive A. Bell	George D. Crissey	Olive A. Bell	George D. Crissey	Harry Lambdin	Harry Lambdin	Harry Lambdin	Harry Lambdin
	Messenger	Garratt Pub. Co.	Grace E. Garratt	Grace E. Garratt			Cyril Garratt	Grace E. Garratt	Cyril Garratt
Red Bluff	News	John G. Miller	John G. Miller	John D. Miller	Glenn L. Foster	John G. Miller	John G. Miller	George Wahl	G. H. Hays
Redding	Courier-Free-Press	Walter H. Fink			Donald Ashton				
	Searchlight	H. L. Moody	H. G. Moody	H. G. Moody	H. F. Baker	H. G. Moody	H. L. Moody	H. G. Moody	H. L. Moody
Redlands	Facts	Redlands Daily Facts	Lyman M. King	Lyman M. King	F. K. Arthur	Paul W. Moore	Paul W. Moore	Paul W. Moore	L. O. Hammond
Richmond	Independent	Independent Publishing Co.	R. S. Crose	John F. Galvin	L. Schumann	J. F. Galvin		J. A. Long	Laura Heady
	Record-Herald		F. J. Hulanski	F. J. Hulanski				F. J. Hulanski	
Riverside	Enterprise	Mission Publishing Co.	J. R. Gabbert	J. R. Gabbert	L. A. Hartman	J. R. Gabbert	J. L. Williams	J. L. Williams	J. A. LaDieu
	Press	Press Printing Co., Inc.	E. P. Clarke	E. P. Clarke	A. A. Piddington	H. W. Hammond	H. W. Hammond	H. E. Ross	B. F. Waters
Sacramento	Bee	V. S. McClatchy	C. K. McClatchy	J. E. Langdon	H. R. McLaughlin		H. J. McClatchy	T. A. Cody	J. V. McClatchy
	Star	Daily News Company	P. J. Sinnott		Pat Frayne		L. H. LaRash	J. I. Cusack	James Louvan
	Union	James D. Meredith		B. F. Hews	O. K. Posey	Ross Williams		H. B. Root	W. B. Perry
Salinas	Index	Fred Weybret	Rolin G. Watkins			Fred Weybret		Norris Hetherington	
	Journal	Paul P. Parker	W. C. Lewis	Paul Parker		Paul Parker			
San Bernardino	Sun	The Sun Company	R. C. Harbison	J. A. Guthrie	J. A. Guthrie	Harry S. Webster		O. F. Thayer	
	Telegram	The Sun Company	A. J. Brown			Harry S. Webster		O. F. Thayer	
San Diego	Sun	San Diego Sun Publishing Co.	George H. Thomas		Rodney Brink	W. S. Dayton	W. S. Dayton	A. L. Houser	
	Tribune	San Diego Tribune Co.	Jas. MacMullen		Frank Goodman	Jas. MacMullen	E. F. Parmelee	E. F. Parmelee	A. J. Gillis
	Union	San Diego Union Co. Tribune Co.	Jas. MacMullen		C. A. McGrew	Jas. MacMullen	E. F. Parmelee	E. F. Parmelee	W. V. O'Farrell
San Francisco	Bulletin	The Bulletin Publishing Co.	R. A. Crothers	James Tufts	Oscar Ingels	B. B. Page		H. A. Welsh	W. V. O'Farrell
	Call	John Francis Neylan	Fremont Older	Emile J. Gough	Eugene Block		Jacob L. Adler		Harry C. Noe
	Chronicle	M. H. de Young	A. L. Clarke	Karl M. Anderson	E. O. Kelsey		W. H. B. Fowler	H. C. Bernsten	John E. Grey
	Examiner	Charles S. Stanton	Charles S. Stanton	Edmond D. Coblentz	William H. Hines		J. A. Callahan	J. A. Callahan	Geo. A. Fisher
	Journal	Journal Publishing Co.	Andrew M. Lawrence	J. P. McSorley	Edward Kreass	Bruce D. Ellis	F. W. Schell		A. E. Crawford
	News	Eugene MacLean	Eugene MacLean	F. W. McKechnie	Elmer Roesner		J. L. Couthorn	W. Abbey	Carter Farrar
San Jose	News	H. L. Baggerly	R. L. Burgis	R. L. Burgis		H. L. Baggerly	A. J. Kimball		B. W. Bates
	Mercury-Herald	E. A. Hayes & J. O. Hayes		E. K. Johnston			W. P. Lyon	F. L. Baker	H. Forde
San Luis Obispo	Tribune	Tribune Printing Co.	Benjamin Brooks				Benjamin Brooks		E. L. Simpkins
	Telegram	Daily Telegram Co., Inc.	C. L. Day				G. O. Davis	G. O. Davis	
San Mateo	News-Leader	Ed S. Riggins	Ed S. Riggins	Ed S. Riggins	Ed S. Riggins	Ed S. Riggins	Ed S. Riggins	Ed S. Riggins	M. Waterman
Santa Monica	Outlook	S. E. DeRackin & L. T. DeRackin	S. E. DeRackin				S. E. DeRackin & L. T. DeRackin		Ed S. Riggins
San Pedro	News	San Pedro News Co.	F. W. Kellogg	Wayne B. Carr	Thos. R. Evans	J. Frishman	J. Frishman	J. Frishman	Ed Reese
	Pilot	Waite Brothers	Clark F. Waite	Clark F. Waite	Clarkson Faulk	C. F. Waite	J. A. Waite	A. L. Waite	W. L. Clemmons
Santa Ana	Register	Register Publishing Co.	J. P. Baumgartner	T. E. Stephenson	H. A. Reuter	J. P. Baumgartner	W. B. Leecroft	A. V. Napier	William McKay
Santa Barbara	News	T. M. Storke		Michael J. Phillips	Herbert Orris		W. F. Powers	E. O. Lyone	S. W. Powers
	Press	R. G. Fernald		Chas. M. Vernon	C. Christopherson		W. R. Mathews	W. R. Mathews	K. T. Boardman
Santa Cruz	News	H. R. Judah, Jr.	E. J. Devlin	E. J. Devlin	H. R. Judah, Jr.	H. R. Judah, Jr.	H. R. Judah, Jr.	H. R. Judah, Jr.	R. C. Evans
	Sentinel	Sentinel Publishing Co.		C. W. Waldron	Earnest Otto		C. W. Waldron	F. D. McPherson	F. D. McPherson
Santa Maria	Times	O. M. Cannon	O. M. Cannon		S. C. Seggs			F. M. Terrill	S. E. Cannon
Santa Rosa	Press Democrat	Press Democrat Pub. Co.	E. L. Finley	E. L. Finley	Edward H. Waite	E. L. Finley	E. L. Finley	Geo. E. Powers	McBride Smith
	Republican	J. Elmer Mobley						C. P. Button	J. Robert Brown
Stockton	Independent	J. L. Phelps & Co.	J. L. Phelps	J. L. Phelps	Louis Fox	C. L. Ruggles	C. L. Ruggles	C. M. Adriance	H. J. McCormick
	Record	Record Publishing Co.	G. E. Reynolds	Irving Martin, Sr.	G. E. Reynolds	Irving Martin, Sr.	H. J. F. Berkeley	H. J. F. Berkeley	L. V. Peterson
Taft	Midway Driller	A. M. Keene	A. M. Keene	A. M. Keene	E. W. Callander	A. M. Keene	J. D. Peterson	J. D. Peterson	J. D. Peterson
Tulare	Advance	John A. Rollins	Arthur H. Bechtold			John A. Rollins			
	Register	H. A. Charters & F. W. Purkett	H. A. Charters	H. A. Charters			H. A. Charters	H. A. Charters	
Turlock	Journal	Edwin Ullberg	Edwin Ullberg	Edwin Ullberg			Edwin Ullberg		
Vallejo	Chronicle	W. D. Pennycook	A. W. Kelley	R. D. Pennycook			C. D. Rookwood	L. B. Williams	C. D. Rookwood
	News	H. F. Stahl	George Roe	George Roe			H. F. Stahl	H. F. Stahl	W. F. Coater
	Times	Robert W. Walker						W. W. Walters	
Venice	Vanguard	Vanguard Printing & Pub. Co.	Geo. W. Tompkins	Geo. W. Tompkins	Geo. W. Tompkins	Geo. W. Tompkins			
Ventura	Free Press	David J. Reese	David J. Reese	L. A. Smith	L. A. Smith	David J. Reese	L. A. Smith	L. A. Smith	L. A. Smith
	Post	Alfred H. Davis	Alfred H. Davis	Alfred H. Davis			Alfred H. Davis		
Visalia	Delta	Chas. A. Whitmore	Chas. A. Whitmore		Floyd Byrnes		A. M. Becker	C. B. Stevenson	Geo. Swasey
	Times	Morley M. Maddox	A. A. Smith	A. A. Smith		Morley M. Maddox		P. E. Ritcha	Fred P. Ward
Watsonville	Pajaronian	Piratsky & Radcliffe	Jas. G. Piratsky	Jas. G. Piratsky	W. H. McMasters	Jas. G. Piratsky	Jas. G. Piratsky	Jas. G. Piratsky	Jas. G. Piratsky
	Register	F. W. Atkinson					F. W. Atkinson		
Whittier	News	Whittier News Co., Inc.	Rex B. Kennedy	Rex B. Kennedy	D. G. Holt	Harry C. Holdsworth	Harry C. Holdsworth	Wm. Cathriner	Grant M. Garman
Willows	Journal	E. M. Schorn	E. M. Schorn		J. F. Sidgmore		C. O. McDonnell		
Woodland	Democrat		E. E. Leake	Paul R. Leake			Nellie M. Lamb		
	Mail	W. F. Mixon	W. F. Mixon		A. N. Cowan		W. F. Mixon, Jr.	W. F. Mixon, Jr.	

COLORADO

City	Name of paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Aspen	Democrat-Times	Charles Dailey, Sr.	Charles Dailey, Sr.	Charles Dailey, Sr.			Charles Dailey, Sr.		
Boulder	Camera	Boulder Pub. Co.	L. C. Paddock	L. C. Paddock					
	News-Herald	Union Pub. Co.	Arthur A. Parkhurst	Arthur A. Parkhurst			H. Russell Thompson		
Canon City	Record	Guy U. Hardy	W. W. Emmerson	J. Leo Sterling	Max Hardy	J. Leo Sterling	J. Leo Sterling	John W. Pearson	J. H. Putney
Colorado Springs	Gazette	The Colorado Springs Gazette Co.	C. P. Dodge	M. A. Ege	E. D. Woodworth	M. A. Ege		M. F. Kiblett	R. P. Hawkins
	Telegraph	C. C. Hamlin	C. C. Hamlin	T. E. Nowels	S. W. Ross	T. E. Nowels		E. A. Powell	W. A. Butler
Cripple Creek	Times-Record	Cripple Creek Times Co.	L. C. Leslie	W. A. Kyner	L. C. Leslie	W. A. Kyner	John A. Kyner	John A. Kyner	Kenneth Beagles
Denver	Colorado Herald	Colo. Herald Pub. Co.	Victor Neuhaus		Amelia Neuhaus	Frank J. Wolf		Frank J. Wolf	
	Express		H. B. R. Briggs	Chas. G. Clogston	Chas. G. Clogston		G. C. Waldron	G. W. Bleakney	T. J. Desmond
	Post	The Post Printing & Pub. Co.	F. G. Bonfils and H. Tammen	W. C. Sheppard	Albert Stone		B. F. Bradley	Frank L. Carruthers	John Levand
	Rocky Mt. News	John C. Shaffer	James A. Stuart	W. C. Shanklin	W. M. Beardshear	S. S. Sherman		Wm. R. Cooke	C. P. Harvey
	Times	John C. Shaffer	John C. Shaffer		S. K. Cochems	Samuel S. Sherman	L. J. Eppich	W. R. Cooke	C. Parkhill Harvey
Durango	Democrat	Democrat Pub. Co.	Rod S. Day	Rod S. Day		Rod S. Day	Rod S. Day	Rod S. Day	Rod S. Day
	Herald	Herald Publishing Co.	J. H. McDevitt, Jr.		W. L. Wood	J. H. McDevitt, Jr.	Garry J. Thompson		
Florence	Citizen	Lynn Smith & Irvine Meek	Lynn Smith				Lynn Smith		
Fort Collins	Courier	Express Courier Pub. Co.	George C. McCormick	George C. McCormick	George C. McCormick	George C. McCormick	George C. McCormick	W. G. Jackson	J. G. McCormick
	Express	Express Courier Pub. Co.	George C. McCormick	George C. McCormick	David Watrous	George C. McCormick	George C. McCormick	W. G. Jackson	J. G. McCormick
Fort Morgan	Times	R. B. Spencer	R. B. Spencer	R. B. Spencer	V. C. Beck	R. B. Spencer	R. B. Spencer	R. B. Spencer	R. B. Spencer
Grand Junction	News	C. E. Adams	C. E. Adams	C. E. Adams	Rodney F. Jay	C. E. Adams	C. E. Adams	Whipple Y. Chester	J. E. McVey
	Sentinel	Walter Walker	Walter Walker	Walter Walker	Frank Reeds	Walter Walker	W. A. Williamson	W. A. Williamson	J. H. Dodson
Greeley	Tribune-Republican	Chas. Hansen	F. E. Merrill	Chas. Hansen	F. E. Merrill	Chas. Hansen	Chas. Hansen	F. P. Matthews	John Harbottle
La Junta	Democrat	The La Junta Democrat Pub. Co.	Jas. A. Sevitz	Jas. B. Pearce		Jas. B. Pearce	Jas. B. Pearce	Jas. B. Pearce	Jas. B. Pearce
Lamar	News	Frederick M. Betz	Frederick M. Betz	Frederick M. Betz	Frederick M. Betz	Frederick M. Betz	Frederick M. Betz	A. M. Sellers	Miss Rae Coffman

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

COLORADO—Continued

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Leadville	Herald-Democrat	Leadville Pub. & Printing Co.	H. C. Butler				Frank E. Vaughn		
Longmont	Call	Geo. W. Johnson					L. H. Johnson		
	Times	Ray Lanyon	Ray Lanyon	Ray Lanyon	Ray Lanyon	Ray Lanyon	Ray Lanyon	Ray Lanyon	Ray Lanyon
Loveland	Herald	M. A. Ellison	M. A. Ellison	B. Flanagan		C. W. Turner	C. W. Turner	C. W. Turner	M. A. Ellison
	Reporter	A. W. Barnes	A. W. Barnes		E. E. Lewis		A. W. Barnes	A. W. Barnes	
Montrose	Enterprise	Enterprise Publishing Co.	Lynn Monroe	Lynn Monroe	Arthur W. Monroe	Lynn Monroe		J. Ruskin Keith	J. Ruskin Keith
	Press	Press Printing Co.	C. E. Adams				G. M. Green		
Pueblo	Chieftain	Chieftain Printing Co.	Walter L. Wilder	Walter L. Wilder			G. G. Withers		
	Star-Journal	Frank S. Hoag	J. R. Shea		Wm. F. MacCafferty	Frank S. Hoag	Henry T. Wright	Paul Harrison	H. E. Watkins
Sterling	Advocate	The Advocate Publishing Co.	A. M. Biggerstaff	J. J. Woodring	A. M. Biggerstaff	J. J. Woodring	J. J. Woodring	J. J. Woodring	Sallie Lea Davis
Telluride	Journal	The Journal Publishing Co.	Geo. R. Painter	Geo. R. Painter	D. D. Beardsley	Geo. R. Painter	Geo. R. Painter	Guy W. Goodrick	Guy W. Goodrick
Trinidad	Chronicle-News	Chronicle-News Publishing Co.	F. E. Windsor	F. E. Windsor	F. E. Windsor	R. E. McClung	R. E. McClung	R. E. McClung	Clarence Harvey
	Picketwire	Robinson-Wright Pub. Co.	Frank J. Rose			A. W. Wright		Clyde H. Ashen	M. W. Rose

CONNECTICUT

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Ansonia	Sentinel	Emerson Publishing Co.	J. M. Emerson	H. A. Stocking	H. A. Stocking	H. F. Emerson	H. F. Emerson		
Bridgeport	Post	Post Publishing Co.	Geo. C. Waldo		A. H. Lyon	Ed. Flicker			F. C. Crawford
	Star	Evening Star, Inc.		W. D. Bagley	Lester Cargill	George B. Clark		J. E. Phelan	C. A. Phelan
	Times & Farmer	The Times Pub. Co.	Lynn W. Wilson	Lynn W. Wilson			John W. Rose		
Bristol	Press	Bristol Press Pub. Co.	Wallace H. Miller	Arthur S. Barnes	Thomas A. Tracy	Arthur S. Barnes	Arthur S. Barnes	Arthur S. Barnes	Arthur S. Barnes
Danbury	News	Danbury News Pub. Co.		Frederick B. Dalton			Frederick B. Dalton		
Hartford	Courant	The Hartford Courant Co.	Charles Hopkins Clark	Emile H. Grauvreau			Henry H. Conland		
	Times	The Burr Ptg. Co.		C. L. Sherman		C. P. Chamberlain	C. P. Chamberlain	J. M. Linton	H. M. Wheeler
Manchester	Herald	The Herald Ptg. Co., Inc.	Elwood S. Ela			Elwood S. Ela			
Meriden	Journal	F. E. Sands	F. E. Sands	E. B. Whitney	W. Allen		C. H. Tryon	C. H. Tryon	T. J. Moroney
	Record	E. E. Smith	Thos. H. Warnock	Julia Lansing Hull	Hugh Lee		Wayne C. Smith	Wayne C. Smith	John Belrose
Middletown	Press	The Middletown Press Pub. Co.	Elmer S. Hubbell		Fred N. Smith		Elmer S. Hubbell		
Naugatuck	News	Naugatuck News Co., Inc.	T. W. Abern	T. W. Abern	Jas. J. Hackett	T. W. Abern	Edw. J. Abern	Edw. J. Abern	Joseph Smith
New Britain	Herald	Herald Publishing Co.		Johnston Vance	R. C. Vance		T. F. Jackson	M. J. Smith	A. Wolok
	Record	The New Britain Record Co.	J. M. Doyle	J. L. Doyle	Howard Tindbrell	W. J. Doyle	W. J. Lockett	W. J. Doyle	J. W. Lockett
New Haven	Journal-Courier	John B. Carrington	Norris G. Osborn	Arthur J. Sloane	Everett A. Kalligren	Edward T. Carrington	Herbert Peterson	Herbert N. French	Frank L. Nutting
	Register	John Day Jackson	John Day Jackson	Frank H. Smith	Roger Connelly		Hugh B. Kennedy	Hugh B. Kennedy	Walter B. Mills
	Times-Leader	William A. Hendrick	Charles W. Pickett	Paul Barnett	Robt. T. Bulkeley	Wm. A. Hendrick	James B. Lyon	Wm. F. Hamilton	James B. Lyon
	Union	Alexander Troup	Philip Troup	James F. Scott	Mr. McCarthy	Edward J. Sullivan	Edward J. Sullivan	Geo. H. Hopkins	John E. Sullivan
New London	Day	Theo. Bodenwein	Walter Slocum		Geo. H. Grant	Orvin G. Andrews			
	Globe	Adams & Adams	S. T. Adams	S. T. Adams			R. H. Adams		
Norwalk	Hour	Edward J. Thomas	Edward J. Thomas			Edward J. Thomas			
	So. Norwalk Sentinel	E. L. & A. L. Golden	Edmund E. Crowe	Edmund E. Crowe	Robert G. Mitchell		Chas. R. Baker	Chas. R. Baker	
Norwich	Bulletin	Bulletin Co.	Harvey M. Briggs		Chas. F. Whitney	Wm. H. Oat	Wm. H. Oat	Wm. H. Oat	Wm. H. Oat
	Record	Frank H. Pullen	Frank H. Pullen	John D. Moulton	Edward Browne		Frank H. Pullen		
Stamford	Advocate	Gillespie Bros., Inc.	Paul Lockwood			R. H. Gillespie	R. H. Gillespie	R. H. Gillespie	C. R. Deninger
Torrington	Register	Torrington Printing Co.	Geo. W. Peterson		John H. Thompson	Geo. W. Peterson	Geo. W. Peterson	Geo. W. Peterson	
Waterbury	American	American Ptg. Co.	C. F. Chapin	C. F. Chapin		A. R. Kimball	A. R. Kimball	B. C. Pike	E. L. Pierce
	Democrat	Waterbury Democrat, Inc.	E. Vincent Maloney						
	Republican	Wm. J. Pape	E. Robert Stevenson	E. Robert Stevenson	Grover C. Baldwin	Wm. J. Pape	Irvin B. Myers	Irvin B. Myers	L. F. Minnaman
Willimantic	Chronicle	Chronicle Printing Co.			John A. Keeffe	Chas. A. Gates	R. W. Downer	R. W. Downer	R. W. Downer
Winsted	Citizen	Citizen Printing Co.	Robert S. Hurlbert	Robert S. Hurlbert	Louis T. Stone	Robert S. Hurlbert	Robert S. Hurlbert	Robert S. Hurlbert	Robert S. Hurlbert

DELAWARE

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Wilmington	Every Evening	Wm. F. Metten	Chas. P. Parmer	Fred'k K. Reybold	A. D. H. Grier	Wm. F. Metten		John E. Blackson	Clifford J. Cooper
	Journal	News-Journal Co.	George Carter	George Carter	Clement B. Hallam		Clarence J. Pyle	L. M. Wickersham	John Cosnff
	News	News-Journal Co.	Albert W. Cummins	Chas. E. Gray	John A. Maue		Clarence J. Pyle	Leon M. Wickersham	
	Star	Star Pub. Co.	Joseph H. Martin						

DISTRICT OF COLUMBIA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Washington, D. C.	Herald	Washington Herald Co.		E. V. Harris	J. J. Riseling	J. E. Rice	J. E. Rice	Norman E. Bull	H. A. Hanan
	Daily News	W. H. Dodge & W. B. Colver	Lowell Mellett	H. D. Jacobs			M. E. Zepp		Thos. P. Larkin
	Times	G. Logan Payne	Arthur Brisbane	Avery C. Marks, Jr.	A. C. Gill	C. Logan Payne		Ernest Johnson	M. Fenske
	Star	Frank B. Noyes	Theo. W. Noyes	Rudolph Kauffmann	John B. Smallwood		Fleming Newbold	Leroy W. Herron	Galt Burns
	Post	Edward McLean	Edward McLean	Edward McLean	J. V. Fitzgerald		Arthur D. Marks	E. W. Waldren	W. C. Shelton

FLORIDA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Clearwater	Sun	Sun Printing Co.	D. O. Batchelor	L. L. Lucas	L. L. Lucas	D. O. Batchelor	D. O. Batchelor	J. J. Wilson	Miss Helen Batchelor
Daytona	Journal	Journal Printing Co.	H. C. Sparkman	I. N. Parrish	Florence Blackford	H. C. Sparkman	H. C. Sparkman	E. B. Huston	M. C. Ripper
	News	T. E. Fitzgerald	T. E. Fitzgerald	R. G. Moffat	A. M. Martin	T. E. Fitzgerald		Stuart Knight	
DeLand	News	News Publishing Co.	Clayton C. Codrington	Clayton C. Codrington	Clayton C. Codrington	Clayton C. Codrington	Clayton C. Codrington	Arthur B. Codrington	Mrs. L. Peacock
Fort Myers	Press	M. M. Milford	M. M. Milford	Frank Kellow		Frank Kellow	Frank Kellow		
Gainesville	News	Elmer W. McCreary	Elmer W. McCreary	Elmer W. McCreary	Mrs. Riles	Elmer W. McCreary	Mrs. E. W. McCreary	Elmer W. McCreary	Mrs. E. W. McCreary
	Sun	Pepper Printing Co.	W. M. Pepepr			W. M. Pepper			
Jacksonville	Metropolis	Metropolis Co.	Quimby Melton	O. M. Johnson	Ellis Hollums	Quimby Melton	F. P. Beddow	John Othen	F. P. Beddow
	Times-Union	Florida Publishing Co.	W. M. Ball	W. M. Ball	B. McG. West		W. A. Elliott	J. M. Elliott	C. R. Norton
Key West	Citizen	Citizen Publishing Co., Inc.	Marcy B. Darnall	Marcy B. Darnall	L. B. Grillon	Marcy B. Darnall	Marcy B. Darnall	L. Darnall	L. Darnall
Lakeland	Star	L. W. Bloom	L. W. Bloom	L. W. Bloom	Chas. M. Freeman	L. W. Bloom	D. Naylor	L. L. Ronan	B. Freeman
	Telegram	Harry Brown	Hary Brown	W. B. Pedigo	Mrs. Wm. Steits			Edward C. Hillier	E. L. Tiller
Miami	Herald	Frank B. Shutts	Frank B. Stoneman	Olin W. Kennedy	N. S. Noble		E. Taylor	Chas. S. Bates	Geo. V. Harper
	Metropolis	Metropolis Pub. Co.	S. Bobo Dean			S. Bobo Dean			R. H. Berg
Ocala	Star	Star Publishing Co.	J. H. Benjamin			P. V. Leavengood			
Orlando	Reporter-Star		J. Clement Brossier			E. Brazile Brossier			J. F. Schumann
	Sentinel	Glenn & Essington	W. M. Glenn				W. C. Essington		C. D. Stowe
Palatka	News	Vickers & Guerry	Goode M. Guerry	Hutson Wigg	Hutson Wigg		M. M. Vickers	J. N. Pierce	J. N. Pierce
Pensacola	News	Percy S. Hayes	Percy S. Hayes	Percy S. Hayes	Percy S. Hayes	Percy S. Hayes	Percy S. Hayes	H. P. Neuman	Wm. Herrider
	Journal	Lois K. Mayes	C. M. Robinson	C. B. Duffy	Ed. Straughn	Lois K. Mayes	Lois K. Mayes	C. S. Riley	Howard L. Mayo
St. Augustine	Record	Herbert Felkel	Herbert Felkel	Herbert Felkel	Miss Nina Hawkins	Herbert Felkel	Herbert Felkel	Miss R. Botkowsky	R. D. Hill
St. Petersburg	Independent	Lew B. & L. C. Brown	Lew B. Brown	L. C. Brown	A. R. Dunlap		L. C. Brown	F. W. Williamson	F. B. Durpee
	Times	Times Publishing Co.	E. E. Naugle	E. E. Naugle	Ross H. Garrigus	C. C. Carr	C. C. Carr	H. W. Palmaeyer	M. I. Johnson
Sanford	Herald	Herald Printing Co.	R. J. Holly	R. J. Holly	R. J. Holly	H. A. Neel	N. J. Lillard	N. J. Lillard	Leclare Irvin
Tallahasse	Democrat	T. J. Eppes	Milton A. Smith	Milton A. Smith	Frank Webb	Milton A. Smith			M. W. Smith
Tampa	Times		D. B. McKay			Chas. G. Mullen		J. S. Brown	J. L. Brooks
	Tribune	Tampa Tribune Pub. Co.	W. F. Stovall	R. W. Bentley	Frank G. Heaton	W. F. Stovall	J. S. Mims	S. Lloyd Frisbie	W. O. Stovall
West Palm Beach	Palm Beach Post	Post Pub. Co.	D. H. Conklin	D. H. Conklin			D. H. Conklin		

GEORGIA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Albany	Herald	Herald Pub. Co., Inc.	H. M. McIntosh	H. T. McIntosh	W. M. Pryse	J. A. Davis	K. M. Dickson	J. A. Davis	Frank Stanford
Americus	Times-Recorder		W. S. Kirkpatrick				Lovelace Eve		C. M. Hall
Athens	Banner	Earl B. Braswell	Earl B. Braswell	B. A. Juhan			R. F. Read	H. J. Rowe	J. O. Jones
	Herald	Earl B. Braswell	Earl B. Braswell	S. F. Gelders			R. F. Read	H. J. Rowe	J. O. Jones
Atlanta	Constitution	Constitution Pub. Co.	Clarke Howell	Francis Clarke	Lloyd Wilhoit	Clarke Howell	E. Stow	J. R. Holliday	J. T. Toler
	Georgian-American	T. B. Goodwin	Jas. B. Nevin	Edwin Camp	Tarleton Collier	T. B. Goodwin	Charles Miller	Herbert Porter	C. D. Hatcher
	Journal	Atlanta Journal Co.	John S. Cohen	John Paschall			Chas. D. Atkinson		
Augusta	Chronicle	Augusta Chronicle Pub. Co.	Thos. J. Hamilton	Thomas D. Murphy	Dunbar Hair	T. J. Hamilton	Thos. N. Hardin	L. H. Towner	E. C. Keeling
	Herald	Bowdre Phinizy	Bowdre Phinizy	W. M. Owens	W. M. Owens		Jas. C. Harrison	B. B. Boeckman	W. T. McKenzie
Brunswick	Banner	M. E. Brewster	M. E. Brewster						T. R. Knight
	News	News Pub. Co.	C. H. Leavy	R. D. McQueen			E. M. Dart	E. M. Dart	E. L. Myrick
Columbus	Enquirer-Sun	Enquirer-Sun Co.	Thos. W. Loyless	Bradley Chester	W. C. Tucker	Julian Harris	M. L. Wallis	A. T. Roberts	F. E. LaCode
	Ledger	W. E. Page	B. M. Page	H. L. Watkins	B. G. Ramsey	W. E. Page	R. B. Page	F. G. Storey	R. B. Colwell
Cordele	Dispatch	Dispatch Pub. Co.	Chas. E. Brown	Chas. E. Brown		Chas. E. Brown			John R. Rowe
Dublin	Courier-Herald	Courier-Herald Pub. Co.	Frank Lawson	Hary Floyd				Christine Thomas	M. A. Mertz
Griffin	News & Sun	Robert L. Duke	Robert L. Duke	Robert L. Duke	Chas. Hammond		E. M. McCoy	E. M. McCoy	T. S. Dearing
LaGrange	Reporter	The LaGrange Reporter Co.	John H. Jones	E. W. Emory		John H. Jones	John H. Jones	E. W. Emory	Henry Emory
Macon	News	Macon News Printing Co.	R. L. McKenney	W. H. Griffin	W. H. Griffin		R. R. Wallis	Jos. Haire	J. R. Mather
	Telegraph	Macon Telegraph Pub. Co.	W. T. Anderson	M. L. Richardson	M. F. Ethridge	P. T. Anderson	P. T. Anderson	R. I. Neal	J. T. Webb, Jr.
Moultrie	Observer	C. B. Allen	C. B. Allen	Grady Adams	Grady Adams	C. B. Allen	C. B. Allen	J. G. Young	T. G. Christian
Rome	News	T. E. Edwards	R. H. Clagett	R. H. Clagett		T. E. Edwards		C. B. Wright	O. McPeak
	Tribune-Herald	E. E. Lindsey	W. St. Claire Rowell	W. St. Claire Rowell	Louis Meyerhardt	E. E. Lindsey	E. E. Lindsey	Will A. Patton	Chas. J. Ogle
Savannah	News	F. G. Bell	W. R. Neal	J. P. Miller	E. M. Lokey	F. G. Bell	F. G. Bell	Boykin Paschal	E. D. Hood
	Press	Savannah Press Pub. Co.	Pleasant A. Stovall	William G. Sullivan			Taylor S. Whitefield		
Thomasville	Times-Enterprise	Times-Enterprise Co.	E. R. Jerger	E. R. Jerger	E. R. Jerger	W. D. Hargrave	W. D. Hargrave	W. D. Hargrave	W. D. Hargrave
Tifton	Gazette	J. L. Herring	J. L. Herring	J. L. Herring	J. G. Herring	J. L. Herring	J. L. Herring	J. G. Herring	Mrs. Pauline Bell
Valdosta	Times	Valdosta Times Pub. Co.	C. C. Brantley				E. L. Turner	E. L. Turner	E. M. Turner
Waycross	Journal-Herald	Waycross Journal-Herald Co.	Jack Williams	Jack Williams			Jack Williams		

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

TERRITORY OF HAWAII

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Honolulu	Star Bulletin		Riley H. Allen	Geo. F. Nellist	R. A. McNally	H. S. Hayward			W. B. Taylor
	Advertiser	Advertiser Pub. Co., Ltd.	Sam B. Trissel	Lorrin A. Thurston	L. M. Monfort	C. S. Crane		John F. Ness	H. S. Crane
	Shinpo	Hawaii Shinpo Co., Ltd.	T. Hattori	M. Sogawa	M. Sogawa	S. Mitsui	G. Mitsui	G. Masuda	S. Masuda
	Nippo	Hawaii Nippo Sha	T. Yano	T. Yano	T. Hata	S. Mizumoto	H. Sugemori	H. Sugemori	G. Sugama
	The Hawaiian Nippo	The Hawaii Nippo Sha	T. Yano	T. Yano	T. Hata	S. Mizumoto	H. Sugemori	H. Sugemori	G. Sugama

IDAHO

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Boise	Capital News	Capital News Pub. Co.	H. A. Lawson	H. A. Lawson	Jas. N. Floyd	R. S. Sheridan	Geo. L. Fleharty	Geo. L. Fleharty	A. S. Parker
	Idaho Statesman	Calvin Cobb	M. M. Thompson	R. W. Felton	M. I. Cunningham	Calvin Cobb	J. C. Adams	J. G. Dunham	E. G. Adams
Coeur d'Alene	Press	G. R. Scott	G. R. Scott	G. R. Scott		G. R. Scott	G. R. Scott		
Hailey	Times-News-Miner	Wood River Pub. Co.	Clarence O. Finch				Clarence O. Finch		
Idaho Falls	Post	B. H. Read	B. H. Read	T. W. Byers	T. W. Byers	B. H. Read	B. H. Read	A. R. Rutherford	W. G. Powers
	Times-Register	Register Printing & Pub. Co.	M. B. Yeaman	M. B. Yeaman		W. S. Snyder	W. S. Snyder	W. S. Snyder	
Lewiston	Tribune	Tribune Publishing Co.	A. H. Alford	A. H. Alford	Gipson Stalker	E. L. Alford	E. L. Alford	T. J. Campbell	Bert Halsey
Moscow	Star-Mirror	Moscow Publishing Co.	Brown M. Schick	Brown M. Schick	Brown M. Schick	Geo. N. Lamphere	Geo. N. Lamphere	Geo. N. Lamphere	Geo. N. Lamphere
Nampa	Free Press	Co-operative Pub. Co.	M. D. Polk	M. D. Polk		M. D. Polk		H. V. Tower	H. V. Tower
Pocatello	Tribune	The Tribune Co., Ltd.	Chas. G. Sumner	Wm. Wallin	G. Nicolas Ift	William Wallin	William Wallin	Frank J. McGrath	E. R. Cornwell
Twin Falls	News	Twin Falls News Pub. Co., Inc.	Ray A. Read	John C. Harvey		Ray A. Read			
	Times		I. H. Masters	I. H. Masters	Jas. Whalen	I. H. Masters	I. H. Masters	Frank Harbert	Elsie Skinner
Wallace	Press-Times	Press-Times Pub. Co.	D. F. McKenna	D. F. McKenna		D. F. McKenna	D. F. McKenna	S. E. Meyer	E. C. Thomas

ILLINOIS

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Alton	Times	Alton Daily Times, Inc.	E. E. Campbell	E. E. Campbell	F. P. Norton	E. E. Campbell	W. H. Murphy	E. E. Campbell	H. C. Stark
Aurora	Beacon-News	A. M. Snook	A. M. Snook	F. C. Flanders	John Corkrey	A. M. Snook	A. M. Snook	C. H. Hoefer	Chas. D. Chaffee
	Star	Aurora Publishing Co.	John L. Brown			Albert L. Hall		H. L. Litt	Henry Lies
Bardstown	Star	Schaeffer Publishing Co.	C. A. Schaeffer	L. G. Schaeffer	T. W. Gladhill				
Belleville	Advocate	Daily Advocate	T. E. Evans	T. E. Evans	W. D. Schmitt	W. W. Evans	W. W. Evans	W. W. Evans	W. W. Evans
	News-Democrat	Fred J. Kern	Alfred E. Kern	Fred J. Kern	Robert L. Kern	Fred J. Kern	Henrietta B. Schrodi	Henrietta B. Schrodi	Henrietta B. Schrodi
Belvidere	Republican	Frank T. Moran & Co.	Frank T. Moran	Frank T. Moran	A. F. Conklin	Joe E. Tabor	Joe E. Tabor	G. C. Laing	E. J. Bahr
Bloomington	Bulletin	Brakey & O'Donnell	Jas. Hart	H. A. Ballinger			J. F. O'Donnell		
	Pantagraph	Daily Pantagraph, Inc.	R. H. Crihfield		Curtis Bill		C. C. Marquis	J. M. McMurray	W. P. Lovell
Cairo	Bulletin	Bulletin Co.	E. U. Myrick	E. U. Myrick	W. W. Blom	Clyde Sullivan	Clyde Sullivan	Clyde Sullivan	H. M. Sullivan
	Citizen	Citizen Co.	John C. Fisher	Gordon W. Corn	Gordon W. Corn	John C. Fisher	Selden Fisher	Henry L. Arbogast	Selden Fisher
Canton	Ledger	Canton Ledger Co.	T. Hedge	T. Hedge	T. Hedge	H. L. Owen	H. L. Owen	H. L. Owen	Geo. F. Cogshall
	Register	Register Pub. Co.	C. E. Snively	R. E. Wood	R. E. Wood	C. E. Snively	C. E. Snively	Earl Snively	Earl Snively
Carbondale	Free Press	Robt. W. Davis	Jas. E. McGuire	Jas. E. McGuire		Robt. W. Davis	Robt. W. Davis	Jas. F. McGuire	Robt. W. Davis
Carlinville	Enquirer	C. J. Lumpkin	C. J. Lumpkin	C. J. Lumpkin	C. J. Lumpkin	C. J. Lumpkin	C. J. Lumpkin	C. J. Lumpkin	C. J. Lumpkin
Centralia	Sentinel	Verne E. Joy	Verne E. Joy	J. A. Morrison	J. A. Morrison	V. E. Joy	H. B. Mapes		C. H. Gordon
Champaign	News-Gazette	D. W. Stevick	D. W. Stevick	C. L. Kiser	M. W. Hoot	D. W. Stevick	D. W. Stevick	E. C. Bleam	E. C. Bleam
Charleston	Courier	Benjamin Weir							
	News	C. S. Bardin	C. S. Bardin	C. S. Bardin		C. S. Bardin	C. S. Bardin	J. B. Bardin	J. B. Bardin
Chicago	American	Herman Black	Wm. A. Curley	Wm. A. Curley	Edward Maboney		William Holmes	M. C. Meigs	J. N. Eisenlord
	Herald & Examiner	Illinois Pub. & Ptg. Co.	Geo. Wheeler Hinman	Walter C. Howey		J. A. Dickson	William P. Dunlap		
	Journal	John C. Eastman	John C. Eastman	Richard J. Finnegan	Fred Logan		H. C. Denter	W. Frank Dunn	Benj. Andersen
	Maroon	Daily Maroon Co.	Herbert Babel	Herbert Babel		Herbert Babel	Burdette Ford	John Holmes	Frank Linden
	News	Victor F. Lawson	Victor F. Lawson	C. H. Dennis	Brooks Beiller		Walter A. Strong	John B. Woodward	Geo. H. Baker
	Post	J. C. Shaffer	J. C. Shaffer	Julian S. Mason	Walter A. Washburne		Carroll Shaffer	Frank R. Hussey	C. F. Hansche
	Tribune	R. R. McCormick & J. M. Patterson	R. R. McCormick & J. M. Patterson	Edward S. Beck	Robert M. Lee		S. E. Thomason	E. W. Parsons	Max Annenberg
Clinton	Journal	B. F. Peltz	B. F. Peltz	R. C. Peltz	Homer Montgomery	B. F. Peltz	B. F. Peltz	B. F. Peltz	R. C. Peltz
	Public	Clinton Printing & Pub. Co.	Edward J. Lonergon				John L. Costley	Edward J. Lonergon	John L. Costley
Danville	Commercial News	Commercial News Co.	John H. Harrison	Geo. H. Putney	H. C. Gibson	W. J. Parrett	W. J. Parrett	W. J. Parrett	E. C. Hewes
	Press	Danville Press, Inc.	Frank P. Hanafin	Guy T. Robinson	LaFayette Fiedler	Frank P. Hanafin	W. E. Buckingham	Russell G. Day	Jas. T. McMillen
Decatur	Herald	Decatur Herald Co.	W. F. Hardy	W. F. Hardy	W. A. Markland	F. M. Lindsay	F. M. Lindsay	H. F. Wilson	R. C. Parrish
	Review	Review Publishing Co.	J. Donahue	H. C. Schaub	O. R. Kyle	H. C. Schaub	R. D. Rainey	B. C. Whitzitt	W. H. Coonradt
DeKalb	Chronicle	Chronicle Pub. Co.	F. W. Greenaway			E. J. Raymond			Gertrude Condon
	Independent	D. W. Tyrell	R. B. Newcomer	R. B. Newcomer					
Dixon	Telegraph	B. F. Shaw Printing Co.	Geo. B. Shaw				Mabel S. Shaw		
Dupuin	Call	A. W. Esick	A. W. Esick	A. W. Esick	Claude Benedict	A. W. Esick	Forest Cole	Forest Cole	Miss Jennie Snood
East St. Louis	Journal	A. T. Spivey	A. T. Spivey	A. T. Spivey	A. L. Bowling	A. T. Spivey	E. E. Willis	J. W. Reed	G. J. Schmidt
Edwardsville	Intelligencer	Intelligencer Co.	C. H. Spilman				G. S. Giese		
Effingham	Record	Byron K. LeCrone	Geo. M. LeCrone	Byron K. LeCrone	G. M. LeCrone	Byron K. LeCrone	Byron K. LeCrone	Byron K. LeCrone	Byron K. LeCrone
Elgin	Journal	L. O. Trigg	L. O. Trigg	L. O. Trigg	Grace T. Karnes	L. O. Trigg	L. O. Trigg	L. O. Trigg	L. O. Trigg
	Courier	Courier Publishing Co.	D. A. McKenzie	H. M. Durigan	P. C. Comstock	D. A. McKenzie	D. A. McKenzie	E. J. Duppler	Geo. E. Harper
	News	Lowrie & Black Co.	Richard Lowrie	Richard Lowrie	John Thompson	Lyman F. Black	Lyman F. Black	R. Eaton Fedou	Howard Jones
Evanston	News-Index	Bowman Publishing Co.	A. H. Bowman	A. H. Bowman	Paul F. Watkins	A. H. Bowman	E. R. Ladd	E. R. Ladd	E. R. Ladd
	Northwestern	Bowman Publishing Co.	Harold H. Anderson				Arthur F. Jennes	Robert B. Mullaney	Arthur B. Brigham
Freeport	Journal-Standard	D. B. Breed	James R. Cowley	James R. Cowley	T. J. Lawless	D. B. Breed	D. B. Breed	W. H. Foll	A. E. Wheeland
Galena	Gazette	Galena Gazette, Inc.	Edward Grimm	Edward Grimm					
Galesburg	Mail		Robert A. Chandler	W. W. Whipple	Guy E. Temple	Robert A. Chandler	Robert A. Chandler	Geo. W. Cowan	
	Republican-Register	Galesburg Printing & Pub. Co.	Fred R. Jelliff	Fred R. Jelliff	Richard Jelliff		Geo. A. Perry	Geo. A. Perry	Hazel Marcum
Harrisburg	Register	Register Pub. Co.	Roy L. Seright	Roy L. Seright	Mark Smith	Roy L. Seright	Roy L. Seright	F. A. Leberman	Curtis Small
Hoopeston	Chronicle-Herald	Aldrich Printing & Pub. Co.	Chester A. Aldrich	Chester A. Aldrich	S. V. Cox	Chester A. Aldrich	Chester A. Aldrich	Chester A. Aldrich	
Jacksonville	Courier	Courier Co.	B. B. Ridgway		B. B. Ridgway	W. A. Fay	W. A. Fay	Jack McFarland	Harry Fitch
	Journal	Journal Co.	W. L. Fay	W. L. Fay	George W. Davis		J. W. Walton	E. A. Olds	George Johnson
Jerseyville	Democrat	J. M. Page	J. M. Page						
Joliet	Herald-News	Joliet Printing Co.	L. F. Filson	L. F. Filson	John Lux	Edward Corlett	Edward Corlett	R. M. Howk	James Morrissy
	Times	R. J. Peacock		M. S. Heiss		Floyd E. Brown			G. C. Wickersham
Kankakee	News	Kankakee Publishing Co.	H. F. Schmidt		K. E. Allen	H. F. Schmidt		E. F. Karr	E. F. Karr
	Republican	Kankakee Republican Co.	Harry B. DeSelm	Leslie Small			Arthur Deslauriers		
Kewanee	Star-Courier	Kewanee Printing & Pub. Co.	L. H. Lowe	L. H. Lowe	J. T. Miller	L. H. Lowe	L. H. Lowe	C. C. Farr	M. W. Chesley
LaSalle	Post	Post Pub. Co.	Tessie R. McLean	Tessie R. McLean	John Rendler	K. McLain	T. R. McLean	E. McLain	
	Tribune	LaSalle Tribune Co.	W. T. Bedford	W. T. Bedford	G. W. Hasselman		A. M. Carr	Bruce Henderson	
Lewistown	Record	W. J. Duval	W. J. Duval	W. J. Duval		W. J. Duval	W. J. Duval		
Lincoln	Courier	Willard E. Carpenter		Brainard C. Snider	D. Erders			M. Stumpf	Mylo Morehead
	Star	Star Publishing Co.	N. L. Gordon	N. L. Gordon	John A. Larison	N. L. Gordon	Mollie C. Lannan	Mollie C. Lannan	Mollie C. Lannan
Litchfield	News-Herald	E. E. Burson	E. E. Burson	E. E. Burson	E. E. Burson	E. E. Burson	E. E. Burson	E. E. Burson	E. E. Burson
	Union	Murray & Richards	J. J. Murray	J. J. Murray		J. J. Murray	C. O. Richards		
Macomb	By-Stander	Macomb Publishing Co.	T. L. Roark	T. L. Roark	R. B. Purdum	T. L. Roark	T. L. Roark	G. S. Stremmel	G. S. Stremmel
	Journal	Journal Printing Co.	W. H. Hainline	W. H. Hainline	Louis Randolph	F. W. Harris	F. W. Harris	F. W. Harris	
Marion	Post	S. K. Casey & Jas. H. Felts	Casey & Felts	S. K. Casey	T. E. Craig	Casey & Felts	Casey & Felts	E. T. Holland	E. T. Holland
	Republican	W. O. Paisley	W. O. Paisley	Oldham Paisley	Oldham Paisley	W. O. Paisley	W. O. Paisley	Mrs. W. O. Paisley	
Mattoon	Journal-Gazette	Mattoon Journal Co.	H. F. Kendall		J. J. Pennington	H. F. Kendall		Katherine E. Wilson	Eva M. Jones
Moline	Dispatch	Dispatch Pub. Co.	P. S. McGlynn	P. S. McGlynn	L. A. Blackman	John Sundine	John Sundine	John Sundine	John Sundine
Monmouth	Atlas	Republican Atlas Printing Co.	L. A. Ryan	B. E. Pinkerton	L. A. Ryan	B. E. Pinkerton	B. E. Pinkerton	Lee J. Sharp	
	Review	Review Printing Co.	H. R. Moffett	H. R. Moffet	W. S. Carson	R. S. Russell	R. S. Russell	R. S. Russell	R. S. Russell
Morris	Herald	W. L. Sackett					L. B. Sackett		
Mount Carmel	Republican-Register	Mt. Carmel Register Co.	D. E. Keen	D. E. Keen	Earl Allison	A. L. Richmond	A. L. Richmond	A. L. Richmond	Walter Chapman
	Mirror-Democrat	Mirror-Democrat Co.	C. M. Freezer	C. M. Freezer			F. H. Hurless	Freezer & Hurless	
Mount Vernon	Register-News	Register-News Co.	J. Edwin Rackaway			J. F. Bogan	Norman J. Sugg	Norman J. Sugg	R. J. Baker
Murphysboro	Independent	Fred M. Rolens			J. F. Bogan	W. G. Piggott		A. F. Felzer	
	Republican-Era	Republican-Era Printing Co.	L. B. Sheley	F. D. Sheley				W. B. Inman	H. D. Tindell
Olney	Mail	Lozier D. Yount	Lozier D. Yount	Lozier D. Yount		Lozier D. Yount	Lozier D. Yount		
	Review	Ed Richardson	Ed Richardson			Ed Richardson			
Ottawa	Republican-Times	Republican-Times Printing Co.	Frank M. Sapp		J. R. Beffel	Fred A. Sapp	Fred A. Sapp	E. J. Kelly	V. A. Capsel
Paris	Record	H. N. Stevens Printing Co.	H. H. Stevens	H. H. Stevens		H. N. Stevens	H. N. Stevens	H. N. Stevens	
Pana	Palladium	L. E. Jordan	L. E. Jordan	L. E. Jordan	W. F. Jordan	L. E. Jordan	L. E. Jordan	L. E. Jordan	L. E. Jordan
Paris	Beacon	F. A. Feare	Wm. T. Leath	Wm. T. Leath	R. V. Mallory	F. A. Feare	F. A. Feare	F. A. Feare	S. M. Reel
	News	News Publishing Co.	H. P. Twyman	H. P. Twyman	H. P. Twyman	H. P. Twyman	H. P. Twyman	H. P. Twyman	
	Gazette	J. D. & F. L. Shoaff	Wm. Norris			J. D. Shoaff	J. D. Shoaff	J. D. Shoaff	J. D. Shoaff
Peoria	Journal	Henry M. Pindell	C. H. Gamble	French Lane	H. B. Davenport	Carl P. Slane	Merle Slane	Earl H. Maloney	I. F. Block
	Star	Fannie G. Baldwin	S. A. Oakley	Chas. B. Smith			Clarence Eyster	Louis Froehl	Clarence Eyster
	Transcript	Henry M. Pindell	Fred Stowe	French Lane	M. M. Adams	Merle Slane	Carl P. Slane	Earl H. Maloney	I. F. Block
Peru	News-Herald	Corwin & Corwin	H. R. Corwin	H. R. Corwin	H. R. Corwin	C. W. Corwin	C. W. Corwin	C. W. Corwin	C. W. Corwin
Pekin	Times	Times Publishing Co.	Louis Watson	L. M. Truesdell				Louis Baddaut	
Pontiac	Daily Leader	Leader Pub. Co.	L. V. Pearre				L. A. Clark		
Quincy	Herald	Quincy Herald Co.		C. F. Eichenauer			R. M. Oakley		
	Whig-Journal	The Whig Co.	A. O. Lindsay	W. O. Marquiss		A. O. Lindsay			
Robinson	News	F. W. Lewis	F. W. Lewis	F. W. Lewis	F. W. Lewis	F. W. Lewis	F. W. Lewis	F. W. Lewis	F. W. Lewis
Rockford	Register-Gazette	Edgar E. Bartlett	Fred E. Sterling		F. S. Edmison	Edgar E. Bartlett	Elliott S. Bartlett	Elliott S. Bartlett	G. S. Galloway
	Republic	Republic Co.	T. B. Thompson		W. A. Johnson	H. M. Johnson	H. W. Pollard	J. E. Bollman	Ben Shryhan
	Star	Rockford Star Printing Co.	John V. Riley		Frank E. Schmauss		Roscoe S. Chapman	J. Vernie Hawkinson	Wm. H. Hefferon
Rock Island	Argus	John W. Potter		John Colligan	L. Savage	Ben H. Potter	Fred J. Mueller	M. C. Fisher	O. D. Kendall
Sterling	Times-Journal	Times-Journal, Inc.	Will H. Gharrity		Clark Williams			J. E. King	
Taylorville	Union	Union Pub. Co.	W. H. Taylor	W. H. Taylor	Gladys Pundt	W. H. Taylor	W. H. Taylor		

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

ILLINOIS—Continued

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Springfield	State-Journal	State Journal Co.	Lewis H. Miner	S. Leigh Call	John W. Sheehan			Mark R. Plaisted	J. Paul Kienzle
	State-Register	Theo. Rees	H. W. Clendenin	V. Y. Dallman	Robert Stubbs	Thos. Reese	Geo. M. Clendenin	Chas. F. Suesen	Fred V. Schaub
Sterling	Gazette	Gazette Co.	D. W. Grandon	Geo. G. Grandon	Orville S. Storm	D. W. Grandon	D. W. Grandon	A. M. Clapp	
Streator	Free Press	Free Press Co.	John L. Perry		S. J. Foster	John L. Perry		D. B. Bone	R. E. Cook
	Independent-Times	Fred LeRoy	Mrs. Fred LeRoy	Fred LeRoy	Mrs. Omar Vanning	Fred LeRoy	Fred LeRoy	Chester LeRoy	G. P. Stevens
Taylorville	Breeze	Breeze Printing Co.	Frank Reed	Frank Reed			Frank Reed		
	Courier	Courier Co.	Lon E. Martin	Lon E. Martin	Lon E. Martin	Lon E. Martin	Lon E. Martin	Lon E. Martin	Lon E. Martin
Urbana	Courier	Courier Co.	A. T. Burrows	T. W. Rea	T. W. Rea	A. T. Burrows	A. T. Burrows	Kenneth Buchanan	Chas. McQuay
	Illini	Illini Pub. Co.	Donald F. Lafuze	Paul Hubbard			Mervin F. Cotes	R. C. Cleary	Marshall Edwards
Waukegan	News		Frank H. Just	Frank H. Just	Stanley Tulsen	J. T. Bidinger	J. T. Bidinger	Frank Milbeser	James F. Berry
	Sun	Lake County Pub. & Printing Co.	W. J. Smith	W. J. Smith	W. T. Stupey	F. G. Smith	F. G. Smith	J. A. Jensen	J. L. Price
West Frankfort	American	B. W. Elkins & W. A. Kelly	B. W. Elkins						

INDIANA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Alexandria	News	Kenneth J. Sullivan							
	Times-Tribune	Will F. Baum	Will F. Baum					Harry Eldon	
Anderson	Bulletin	Bulletin Ptg. & Mfg. Co.	Dale J. Crittenberger	Dale J. Crittenberger			Thomas McCullough		
	Herald	Edward C. Toner	Edward C. Toner	T. A. Branson	O. T. Turner	Edward C. Toner	C. H. Neff	M. L. Walker	Charles Simmons
Attica	Ledger-Tribune	J. Frank McDermond, Jr.	J. Frank McDermond	J. Frank McDermond	J. Frank McDermond	J. Frank McDermond	J. Frank McDermond	J. Frank McDermond	J. Frank McDermond
Auburn	Star	Auburn Printing Co.	V. E. Buchanan	V. E. Buchanan	F. H. Nicholas	V. E. Buchanan	V. E. Buchanan	V. E. Buchanan	V. E. Buchanan
Bedford	Democrat	C. P. Butler	C. P. Butler	C. P. Butler	C. P. Butler	C. P. Butler	C. P. Butler	C. P. Butler	C. P. Butler
	Mail	Otis & Brooks	Fred B. Otis	Fred B. Otis	Bert C. Wicker	Fred B. Otis	Fred B. Otis	Fred B. Otis	Bert C. Wicker
Bicknell	News	McNaughton & McGuire	F. F. McNaughton	Paul R. McGuire	Peg Sargent		Ernestine Parrish		Noble Shump
Bloomington	Telephone	Bradfute & Bradfute	Walter Bradfute	B. W. Bradfute	J. P. Badger				
	World		O. H. Cravens	D. C. Miller		O. H. Cravens		D. C. Miller	W. E. Payne
Bluffton	Banner		Geo. L. Saunders	W. A. Shead			Geo. L. Saunders		
	News	D. H. Swain	D. H. Swain		O. O. Craven	D. H. Swain	D. H. Swain	D. H. Swain	D. H. Swain
Brazil	Times	Henkel Publishing Co.	Ralph Plumb	Geo. H. James	Ralph Plumb	James A. Raper	James A. Raper	George H. James	Herbert A. Potts
Clinton	Clintonian	J. W. Pierce	J. W. Pierce	J. W. Pierce	Francis Malloy	J. W. Pierce	J. W. Pierce	D. L. Stitt	Ernest Warden
Columbia City	Commercial Mail	W. W. Williamson	W. W. Williamson						
	Post	J. W. Adams	J. W. Adams	J. W. Adams	J. W. Adams	J. W. Adams	J. W. Adams	J. W. Adams	J. W. Adams
Columbus	Herald	M. E. R. Locke	M. E. R. Locke						
	Ledger	D. R. Mellett		Yandell C. Cline	A. N. Suverkruf	D. R. Mellett		J. E. Avery	Jack Cory
	Republican	R. S. Brown		R. S. Brown	C. T. Mitchell	R. S. Brown	R. S. Brown	E. E. Helfrich	Dallas Robertson
Connersville	News-Examiner	News-Examiner Co.	D. E. Trusler	D. E. Trusler	Frank Hendrickson	D. E. Trusler	Inez Williams	Jesse Foster	C. E. Kester
Crawfordsville	Journal	Journal Co.	George Ryan	A. M. Smith	George Ryan		F. T. McCain	George Rush	F. E. Huddleston
	Review	Crawfordsville Review, Inc.	W. E. Coons			Foster Fudge	Foster Fudge		
Decatur	Democrat	Democrat Co.	J. H. Heller	J. H. Heller	J. H. Stewart	J. H. Heller	A. R. Holthouse	A. R. Holthouse	R. C. Ehinger
Dunkirk	News	G. K. Wallace	G. K. Wallace	G. K. Wallace		G. K. Wallace	G. K. Wallace		
Edinburg	Courier	E. C. Allison	E. C. Allison		H. A. Mine			E. C. Allison	
Elkhart	Truth	Truth Pub. Co.	Tom H. Keene	Tom H. Keene	Frank G. Stahr		Harry Sibbet	W. M. Fuller	D. D. Danforth
Elwood	Call Leader	Fornshell & Carpenter	E. E. Fornshell			Fornshell-Carpenter			
Evansville	Courier	The Evansville Courier	W. H. Robertson	W. R. Robertson	H. Cecil	E. J. Fehn	E. J. Fehn	A. G. Hollander	H. S. Butler
	Journal	Journal Pub. Co.	Earl Mushlitz	Earl Mushlitz	M. E. Butterworth	Earl Mushlitz	Curtis T. Mushlitz	Edward L. Mushlitz	H. B. Stowe
	Press	F. R. Peters	Leslie Eichel	Art De Greve			W. C. Bussing	Hyman Skelton	A. C. Haines
Ft. Wayne	Journal-Gazette	L. G. Ellingham		R. S. Nelson	Wm. Kellog		A. J. Gruber	A. Schaefer	W. B. Mercier
	News-Sentinel	News Publishing Co.	J. A. Greene		A. K. Remmel	O. G. Foellinger	O. G. Foellinger	F. S. Hamilton	C. A. Ferris
	Press	L. G. Ellingham		R. S. Nelson	Wm. Kellogg		A. J. Gruber	A. Schaefer	W. B. Mercier
Frankfort	Crescent News	Geo. H. Healey	Geo. H. Healey	Geo. H. Healey	B. C. Blankenship	Geo. H. Healey	Geo. W. Healey	Morris B. Fox	John E. Ostler
	Times	G. Y. Fowlers' Sons	Max Fowler	W. S. Fowler	P. J. Merfeld	Max Fowler	Max Fowler	R. W. McCarty	Geo. Long
Franklin	Star	Star Publishing Co.	Eugene C. Pulliam	John Hurst Adams			Raymond A. Thomas	Raymond A. Thomas	
Gary	Post & Tribune	Gary Ptg. & Pub. Co.	H. R. Snyder	H. B. Snyder	A. M. Harris		J. R. Snyder	F. E. Westcott	E. L. Todd
Goshen	Democrat	Dean L. Barnhart	Joseph A. Beane	Dean L. Barnhart	W. V. Fink				
	News-Times	News Printing Co., Inc.					O. M. Kinnison		
Greencastle	Banner	Harry M. Smith	Harry M. Smith	Harry M. Smith	S. R. Rariden	Harry M. Smith	Harry M. Smith	Harry M. Smith	Harry M. Smith
	Herald		Chas. J. Arnold	Chas. J. Arnold	Chas. J. Arnold	Chas. J. Arnold	Chas. J. Arnold	Chas. J. Arnold	Chas. J. Arnold
Greenfield	Republican	Dale B. Spencer	Dale B. Spencer		Dale B. Spencer	Dale B. Spencer	Dale B. Spencer		
Greensburg	News	Braden & Hancock	L. D. Braden	E. J. Hancock	Dwight Pitkin	E. J. Hancock	E. J. Hancock	E. J. Hancock	E. J. Hancock
	Times	Greensburg Democrat Co., Inc.	Smiley Fowler	Smiley Fowler		Smiley Fowler		Noah T. Rogers	Noah T. Rogers
Hammond	Times	Lake Co. Ptg. & Pub. Co.	P. A. Parry	R. H. McHie		R. H. McHie	R. H. McHie	J. E. Myers	R. Pierce
Hartford City	News	James Chapman	James Chapman		Nelson Townsend			Nelson Townsend	
	Times-Gazette	R. W. Monfort & H. E. Honey	R. W. Monfort	H. E. Honey	H. E. Honey	R. W. Monfort	R. W. Monfort	R. W. Monfort	H. E. Honey
Huntington	Herald	Walter H. Ball	Walter H. Ball	Chas. M. Paul			Walter H. Ball		
	Press	Huntington Pub. Co.	M. H. Ormsby	Dayton S. Hamer	Dayton S. Hamer		A. J. Wilhelm	H. W. Zinn	Thomas J. Moss
Indianapolis	News	Delavan Smith	Louis Howland	Richard Smith	James R. Branson	Hilton U. Brown		Frank Carroll	John M. Schmitt
	Star	Star Pub. Co.	John C. Shaffer	Ernest Bross	Wm. McClure		B. F. Lawrence	W. D. Keenan	Chas. Payne
	Times	Times Co.	R. A. Butler	R. A. Butler	Harold Feightner	Harold Hall		O. T. Roberts	C. R. Julian
Jeffersonville	News	George H. Voigt	Harry Bird	Harry Bird			Elizabeth B. Trinler		
	Star	R. C. Swartz	R. C. Swartz	R. C. Swartz			R. C. Swartz		
Kendallville	News-Sun	Kendallville Pub. Co.	C. W. Bridenthal		R. V. Fischer	C. W. Bridenthal			
Kokomo	Dispatch	Paul Poynter	Paul Poynter	Claude Ogle		L. C. Gifford	L. C. Gifford	James Banta	W. L. Wade
	Tribune	John Arthur Kautz	John Arthur Kautz	Edwin M. Souder	Chas. E. Walk	J. A. Kautz	H. A. Rayburn	G. J. Murphy	George Bender
Lafayette	Journal-Courier	Henry W. Marshall	Henry W. Marshall	Herbert C. Light	Herbert Heimlich	Henry W. Marshall	H. W. Marshall, Jr.	Walter L. Cuppy	Harry L. Henry
	Purdue-Exponent	Haywood Pub. Co.	F. G. Steinebach	J. W. Sanford			F. W. Thomas	Bruce S. Mars	
LaPorte	Argus Bulletin Co.	J. A. Chaney	J. A. Chaney	J. A. Chaney		J. A. Chaney			
	Herald	LaPorte Printing Co.	George Hahn	Chas. A. Beal	Ralph E. Beyers	H. A. Lindgren	Chas. A. Beal	R. K. MacDougal	R. W. Tennant
Lebanon	Reporter	Lebanon Ptg. & Pub. Co.	J. M. Batterton				R. B. Neal		
Linton	Citizen	Turner & Bryan	Turner & Bryan	Turner & Bryan	Turner & Bryan	Turner & Bryan	Turner & Bryan	Turner & Bryan	Eskin C. Turner
Logansport	Pharos-Tribune	Pharos-Tribune Co.	Marion Swadener	A. A. Mourer	A. A. Mourer	W. R. Emslie	H. Arthur Foltz	A. J. West	Louis Hyman
Madison	Courier	Courier Co.	M. C. Garber	M. C. Garber	H. O. Woolford		M. E. Garber	M. E. Garber	G. P. Shields
	Herald	Herald Co.	M. H. Cochrane			John B. Niesse	John B. Niesse	John B. Niesse	John B. Niesse
Marion	Chronicle	Chronicle Pub. Co.	George D. Lindsay	Eagle Freshwater	Eagle Freshwater	Geo. D. Lindsay	Fred Christian	Earl Hall	Fred Christian
	Leader-Tribune	Marion Leader Co.	Geo. B. Heiser	E. H. Johnson	Carlton L. Houston	E. H. Johnson	E. H. Johnson	O. M. Scarbrough	J. E. McDonald
Martinsville	Reporter	H. J. Martin			F. O. Good				
Michigan City	Dispatch	J. B. Faulkner	J. B. Faulkner	J. B. Faulkner	C. J. Gray	H. C. Crosby	H. C. Crosby	H. C. Crosby	Martha Schmeel
	News	Robb & Misener	Chas. J. Robb and H. R. Misener				H. R. Misener and Chas. J. Robb		
Monticello	Journal	Democrat Journal Co.	L. O. Corey		Miss Mabel Henke		D. J. Wickizer	D. J. Wickizer	
Mount Vernon	Democrat	Edward F. Alles	Edward F. Alles	Orvan R. Hall	Orvan R. Hall	Edward F. Alles	Edward F. Alles	Edward F. Alles	Edward F. Alles
Muncie	Press	Press Pub. Co.	Geo. B. Lockwood	Wilbur E. Sutton	R. Hugh Donaldson	Geo. B. Lockwood	Walter S. Steele	Joseph C. Blakeley	John W. Dorh
	Star	Star Pub. Co.	John C. Shaffer	Frank E. Harrold	J. C. Ferris	Harry F. Guthrie	E. C. Brouillette	J. R. Broyles	Thos. E. Shffner
New Albany	Ledger	New Albany Ledger Co.	Bruce W. Ulsh				Bruce W. Ulsh		
	Tribune	The Tribune Co.	W. S. Montgomery	W. S. Montgomery	Fred J. Brown	W. S. Montgomery	W. S. Montgomery	Miss Roberta Davis	Thomas Patterson
Newcastle	Courier	Jean Elliott Barnard	George A. Elliott		Allen C. Hiner	G. A. Elliott	G. A. Elliott	R. W. Barnard	H. E. Tucker
	Times	Times Pub. Co.	W. S. Chambers	W. S. Chambers	Fleming Rateliff		W. S. Chambers	A. L. Young	
Noblesville	Ledger	Enterprise Ptg. & Pub. Co.		C. S. Neal			C. S. Neal		
Peru	Chronicle	Arthur C. Petty	Charles Winter	Charles Winter			Arthur C. Petty		
	Journal	Peru Journal Pub. Co.	Wm. G. Hendricks						
	Tribune	Tribune Pub. Co.		Frank O. Evens	Frank Weller				
Plymouth	Democrat	Clay W. Metsker	Clay W. Metsker	Clay W. Metsker			R. B. Metsker		
	Republican	The Pilot Co.	Samuel E. Boys	Samuel E. Boys	A. R. Underwood	Samuel E. Boys	Samuel E. Boys	Paul M. Riddick	Paul M. Riddick
Portland	Commercial Review	B. F. Springer	B. F. Springer	Leo Maxwell	B. F. Springer	B. F. Springer	B. F. Springer	H. F. Haines	B. F. Springer
	Republican	Republican Co.	A. A. Kist	A. A. Kist	Mrs. A. A. Kist	A. A. Kist	A. A. Kist	A. F. Fulton	A. F. Fulton
	Sun	Sun Publishing Co.	Ralph W. Ewry	Ralph W. Ewry	C. K. Harris	Ralph W. Ewry	Ralph W. Ewry	Gladys F. Jones	
Princeton	Clarion News	Clarion Pub. Co., Inc.	Fred R. Ewing	Roderick S. Munford			Geo. B. Grigsby		
	Democrat	J. C. Gorman	Roy P. King	J. C. Gorman	Roy P. King	J. C. Gorman	C. I. Miller	C. I. Miller	C. I. Miller
Rensselaer	Republican	Hamilton & Anderson	Louis H. Hamilton			Louis H. Hamilton	H. R. Anderson		
Richmond	Item	F. S. Dodd	G. A. Copeland	Robert Petridge	Harry Woodcock	F. S. Dodd	F. S. Dodd	E. J. Treffinger	Russell Alexander
	Palladium	Palladium Printing Co.		L. M. Feeger	Ralph Winslow	E. H. Harris		Geo. Brenizer	
Rochester	Republican	M. Bitters Estate	Albert W. Bitters	Earle A. Miller			Bitters & Miller		
	Sentinel	Hugh A. Barnhart	Hugh A. Barnhart						
Rushville	Republican	Republican Co.	Roy E. Harrold	Roy E. Harrold	Louis Hiner	Will O. Feudner	Will O. Feudner	Bert O. Simpson	Bert O. Simpson
Seymour	Tribune	Jay C. Smith	John H. Conner	Jay C. Smith	John H. Conner	Jay C. Smith	Jay C. Smith	Jay C. Smith	Jay C. Smith
Shelbyville	Democrat	Democrat Pub. Co.	John D. DePrez		Wray E. Fleming		John D. DePrez	Pleas E. Greenlee	Charles Kahr
	Shelby Republican	Shelby Printing Co.	T. E. Goodrich						
South Bend	News-Times	J. M. Stephenson	Boyd Gurley	Boyd Gurley	R. R. Reed	J. M. Stephenson	Robt. H. McAuliffe	W. R. Armstrong	Robt. W. McAuliffe
	Tribune	F. A. Miller	F. A. Miller	R. H. Horst	R. H. Horst		C. E. Crockett	W. S. Bowman	H. L. Kingsley
Sullivan	Times	Poynter & McGuire	Paul Poynter	A. G. McGuire		A. G. McGuire		A. G. McGuire	
Terre Haute	Post	Post Co.	Robert F. McKenna	Robert F. McKenna	Art De Griers	F. R. Peters	Water E. Letzler		Thos. W. Conkle
	Star	Star Pub. Co.	John C. Shaffer	S. W. Snively	A. W. Lee		J. E. White	F. E. Hollis	B. W. Beasley
	Tribune	A. C. Keifer	Wm. F. Cronin	Wm. F. Cronin	M. B. House	A. C. Keifer	A. C. Keifer	Frank Shannon	James Hanrahan
Tipton	Times	Jotto Lee	Ed. F. Staley		Fred Ogiebay			Chas. G. Lee	
	Tribune	Ramsey & O'Banion	A. W. Ramsay	A. W. Ramsay	Floyd N. Ramsay		I. M. O'Banion	A. W. Ramsay	I. M. O'Banion
Union City	Times	Geo. W. Patchell	Geo. W. Patchell	Roy Patchell		James J. Patchell	James J. Patchell	James J. Patchell	James J. Patchell
Valparaiso	Messenger	H. F. Strother	H. F. Strother	H. F. Strother	N. Jordan	H. F. Strother	H. F. Strother	H. F. Strother	Will Hurley
	Vidette	John M. Mavity	John M. Mavity	John M. Mavity			John M. Mavity		

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

INDIANA—Continued

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Vincennes	Commercial	Thomas H. Adams	Thomas H. Adams	A. B. Brouillette	A. R. Cochran	C. W. Adams	C. W. Adams	E. A. Cash	C. C. Gossell, Jr.
	Sun	R. E. Purcell & Sons	Geo. W. Purcell	Geo. W. Purcell	Harley E. Fresnell	R. E. Purcell & Sons	Geo. W. Purcell	Emmett E. Preble	S. E. Goldman
Wabash	Plain Dealer	Plain Dealer Co.	C. E. Dittmer	C. E. Dittmer	Geo. H. Scruton, Jr.	C. E. Dittmer	R. H. Coate		
	Times-Star	Wabash Ptg. & Pub. Co.	Jas. E. Almond						
Warsaw	Times	R. Williams & Sons, Inc.	Logan H. Williams		Ted Williams	R. B. Williams			
	Union	Warsaw Union, Inc.	Ralph O. Nusbaum			Ralph W. Bartol			
Washington	Democrat	Boyd & Backes	Boyd and Backes	Henry Backes	Donald Ellis		Henry Backes	S. B. Boyd	
	Herald	Gazette & Herald Co.	Chas. G. Sefrit	Chas. G. Sefrit	Earl McCafferty	John T. Harris	John T. Harris	John T. Harris	John T. Harris

IOWA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Ames	Tribune	Tribune Pub. Co.	J. L. Powers	J. L. Powers	Bruce Cole	J. L. Powers	J. L. Powers	E. D. Ralf	F. H. Peterson
Atlantic	News-Telegram	Dante M. Pierce		C. C. Clifton			Russell F. Rogers		
Boone	News-Republican	S. G. Goldthwaite	S. G. Goldthwaite	George Brunton	Cecil Douglass	Geo. Brunton	Geo. Brunton	J. Ray Brown	J. Ray Brown
Burlington	Gazette	Gazette Co.	Geo. A. Stivers	Thos. Green			Chas. M. Morgan		
	Hawk-Eye	Jno. F. D. Auf	J. L. Waite	Tracy Garrett	Wm. Nichols	Jno. F. D. Auf	C. M. Waite	Harold E. Morgan	C. M. Waite
Cedar Falls	Record	L. E. Bladine	L. E. Bladine	L. E. Bladine	G. E. Campbell	L. E. Bladine	F. E. Pixley	D. W. Whitebrook	
Cedar Rapids	Gazette	Gazette Co.	H. L. Marshall	Vern Marshall	Frank Wasson	J. L. Miller	J. L. Miller	J. S. Young	C. H. Harmer
	Republican	Luther A. Brewer	F. J. Lanelle	W. R. Ashford	W. R. Ashford	Luther A. Brewer	Wm. M. Deacon	W. W. Bechtel	W. C. Rice
	Times	Luther A. Brewer	F. J. Lanelle	W. R. Ashford	W. R. Ashford	Luther A. Brewer	Wm. M. Deacon	W. W. Bechtel	W. C. Rice
Centerville	Iowegian & Citizen	Beck & Needham	J. M. Beck	J. R. Ellis	Chas. B. DuPuy		J. R. Needham		A. C. Humphrey
Charles City	Press	L. H. Henry & Sons	L. H. Henry	L. H. Henry	Harold S. Henry	Harold S. Henry	Stuart C. Henry	Stuart C. Henry	
Clinton	Advertiser	B. G. Oates	T. V. Murphy					H. L. McAllister	
	Herald	L. M. Michelsen	W. C. Eastland	W. C. Eastland	C. Cowles	L. M. Michelsen		L. W. Stolk	A. E. Meyer
Council Bluffs	Nonparell	New Nonparell Co.	W. R. Orchard	John M. Henry	C. L. Kendrick	W. P. Hughes	Robt. R. O'Brien		
Creston	Advertiser Gazette	Advertiser Gazette Co.	W. A. Roseberry and DeWitt G. Sowers	W. A. Roseberry and DeWitt G. Sowers			W. A. Roseberry and DeWitt G. Sowers		
Davenport	Democrat & Leader	Frank D. Throop	Ralph W. Cram		Hugh Harrison	Frank D. Throop		Victor Martin	Vincent Dorgan
	Times	E. P. Adler	J. E. Hardman	J. E. Hardman	Robert Klaner	E. P. Adler	Al. F. O'Hern	Joe Carmichael	Ray Evans
Des Moines	Capital	Lafayette Young	Lafayette Young	W. C. Jarnagin	John Ball	Lafayette Young, Jr.	Lafayette Young, Jr.	F. R. Geneva	Gene McGuire
	Evening Tribune	Gardner Cowles	Harvey Ingham	W. W. Waymack	W. G. Hale	Gardner Cowles	Gardner Cowles	Harry T. Watts	W. A. Cordingley
	News	Des Moines News Co.	Austin P. Haines	H. C. Place	Robert Hughes	W. E. Battenfield	W. E. Battenfield	H. H. Hudson	R. J. Bailey
	Register	Gardner Cowles	Harvey Ingham	W. W. Waymack	Rex Large	Gardner Cowles	Gardner Cowles	Harry T. Watts	W. A. Cordingley
Dubuque	American-Tribune	Catholic Printing Co.	Anthony Beck	Nicholas E. Gonner		Nicholas E. Gonner	John P. Gonner	Jos. J. Clardy	John P. Gonner
	Telegraph-Herald	F. W. Woodward	W. E. Wendt	W. E. Wendt		M. R. Kane	F. W. Woodward	F. J. McLaughlin	Glen Stewart
	Times-Journal	Times-Journal Co.	Ed. G. Fairfield	Wm. J. Schaefle		Wm. J. Schaefle	Wm. J. Schaefle	John Ingham	Joseph Kenneally
Fairfield	Ledger-Journal	Don McGiffin	H. F. McDougal			Don McGiffin		Rex V. Lents	
Fort Dodge	Messenger-Chronicle	Messenger Printing Co.	C. A. Roberts	C. A. Roberts					
Fort Madison	Democrat	Democrat Co., Inc.	Loyde McNerney	W. J. McGiffin	Ted Sloat	W. J. McGiffin		Ward Mershon	L. H. Danley
Iowa City	Press-Citizen	Merritt C. Speidel		Dale E. Carrell	J. E. Reisenstein	Merritt C. Speidel	William F. Wade	E. A. Chappell	William F. Wade
Keokuk	Gate City & Constitutional Democrat	Gate City Co.	Walter Burton	P. R. Finlay	Frederic C. Smith	P. R. Finlay	C. E. Warwick	Clyde Thornton	Henry Nelson
Marshalltown	Times-Republican	Times Republican Ptg. Corp.	D. W. Norris	D. W. Norris	H. J. Rodgers	Geo. F. Thayer	Geo. H. Thayer	Geo. H. Thayer	Geo. F. Thayer
Mason City	Globe-Gazette	Globe Gazette Ptg. Co.	W. F. Muse	W. F. Muse	R. F. Mahuran	D. M. Conroy	Anton Jeppeson	Lloyd Geer	Lloyd Bergen
Missouri Valley	Times	R. C. Lehman	R. C. Lehman		Samuel Holmes				
Mount Pleasant	News	Charles S. Rogers	Charles S. Rogers				Warren K. Rogers		
Muscatine	Journal	Lee P. Loomis		R. J. Leysen	L. C. H. Orbach			Clyde Rabedeaux	A. M. Gelbel
Newton	News	James R. Rhodes	James R. Rhodes	S. W. Mitchell	S. W. Mitchell	James R. Rhodes	James R. Rhodes	G. E. Whitehead	Glen Rees
Oelwein	Register	Hoyer & Robinson	F. S. Robinson and H. V. Hoyer	F. S. Robinson and H. V. Hoyer			H. V. Hoyer and F. S. Robinson		
Oskaloosa	Herald	Herald Co.	Phil Hoffmann	Phil Hoffmann	Roy Robinson	Chas. S. Walling	Chas. S. Walling	Chas. S. Walling	Hubert Evans
Ottumwa	Courier	Courier Printing Co.	W. H. Powell	W. H. Powell	C. S. Johnston	Jas. F. Powell	John Huston	E. P. Canny	J. F. Haring
	News	A. J. Stump	A. J. Stump				A. J. Stump		
Perry	Chief	Chief Printing Co.	Scott Snyder			Herbert L. Adams		H. A. DeGrush	J. E. Manbeck
Sioux City	Journal	Perkins Bros. Co.	A. F. Allen	H. E. Cody	R. R. Bennett	W. H. Sammons	W. H. Sammons	John B. Perkins	E. E. Towns
	Tribune	Tribune Co.	John H. Kelly	Everett G. Tripp			Eugene Kelly		
Vinton	Times	H. G. Krush	H. G. Krush		M. P. Krush			Fred Braginton	
Washington	Journal	Elder Shannon & Co.	Orville Elder		Bruce C. Cowden		Ralph E. Shannon	Ralph E. Shannon	Ralph E. Shannon
Waterloo	Courier	W. H. Hartman Co., Inc.	J. C. Hartman	E. R. Moore		A. W. Peterson			
	Times-Tribune	Wm. A. Reed		Wm. A. Reed			D. M. Price		
Webster City	Freeman-Journal	Freeman Journal Pub. Co.	W. F. Hunter	Geo. C. Tucker	Paul McCrea	Geo. C. Tucker		G. F. Breitenkamp	

KANSAS

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Abilene	Chronicle	P. W. Heath	P. W. Heath	P. W. Heath			P. W. Heath		
	Reflector	Reflector Pub. Co.	C. M. Harger		Jesse Arndt		H. W. Wilson	H. W. Wilson	H. W. Wilson
Arkansas City	News	News Pub. Co., Inc.	Chas. Spencer	Chas. Spencer	Jimmie Woods	Chas. Spencer	R. M. Davis	R. M. Davis	Miss Hettie Calkins
	Traveler	Traveler Pub. Co.	R. C. Howard	R. C. Howard			H. D. Howard		
Atchison	Globe	Globe Pub. Co.	E. A. Howe	J. E. Rank	Carl Brown		N. D. Bartlett		W. C. Hawk
Augusta	Gazette	W. K. Leatherock	W. K. Leatherock	W. K. Leatherock	Robert M. Reed		W. K. Leatherock		
Baxter Springs	Citizen	A. E. Pfremmer	A. E. Pfremmer	A. E. Pfremmer	A. E. Pfremmer	A. E. Pfremmer	A. E. Pfremmer	Ned Rudolph	Ned Rudolph
Beloit	Call	Adamson & Houghton	Adamson & Houghton	Adamson & Houghton	Adamson & Houghton	Adamson & Houghton	Adamson & Houghton	Adamson & Houghton	Adamson & Houghton
Burlington	Republican	John Redmond	John Redmond	John Redmond	Floyd S. Ecord		Ora E. Morris		
Caldwell	Messenger	A. H. & H. A. Hammond	A. H. and H. A. Hammond	A. H. and H. A. Hammond	A. H. and H. A. Hammond	A. H. and H. A. Hammond	A. H. & H. A. Hammond	A. H. & H. A. Hammond	A. H. & H. A. Hammond
Caney	Chronicle	Lindsay Bros.	T. B. Lindsay			F. M. Lindsay	T. B. Lindsay	C. E. Badgley	C. E. Badgley
Chanute	Tribune	Cavaness Bros.	Herbert Cavaness		Fletcher Maclary	W. Cavaness	W. Cavaness		
Cherryvale	Republican	Will R. Burge	Will R. Burge			Will R. Heath	Will R. Burge		
Clay Center	Dispatch-Republican	Clay Center Pub. Co.	F. W. Parrott			F. I. Shoaf			
Coffeyville	Journal	Powell & Platz	H. J. Powell	H. J. Powell	Stanley Platz	H. J. Powell	H. J. Powell	Chas. M. Dunham	M. C. Harrison
	News	A. J. Valentine	A. J. Valentine	A. J. Valentine	A. J. Valentine	A. J. Valentine	A. J. Valentine	A. J. Valentine	A. J. Valentine
Columbus	Advocate	N. W. Huston	N. W. Huston	N. W. Huston		N. W. Huston	N. W. Huston	N. W. Huston	Kathryn Huston
Concordia	Blade-Empire	Blade-Empire Pub. Co.	Ray Green	Chas. R. Cook	Chas. R. Cook		L. W. Lash	L. W. Lash	L. B. Shrouf
Council Grove	Guard	M. F. Amrine	L. N. Woodside				L. N. Woodside		
Dexter	Sunday Tribune	T. A. Lepick	T. A. Lepick	T. A. Lepick	Alice Bateman	T. A. Lepick	T. A. Lepick	E. C. Lepick	E. E. Lepick
Dodge City	Globe	J. C. Denious	J. C. Denious	C. L. Jacoby	L. D. Smith		Francis Furb	Frank L. Mais	John A. Eiling
El Dorado	Times	Times Pub. Co.	R. A. Clymer and Burns Hegler		W. R. Feder		R. A. Clymer & Burns Hegler	Burns Hegler	Albert Letto
Emporia	Gazette	W. A White	W. A. White		C. H. Lambert		W. E. Hughes		
Fort Scott	Monitor	Tribune Monitor Co.	Geo. W. Marble	Geo. W. Marble	J. N. Heylmun	Geo. W. Marble	Geo. W. Marble	L. H. Whiteside	Wm. M. Scott
Frankfort	Index	F. M. Hartman	F. M. Hartman				F. M. & H. H. Hartman		
Fredonia	Herald	Ben S. Hudson	Ben S. Hudson	Ben S. Hudson		Ben S. Hudson	Ben S. Hudson	H. M. Robertson	H. M. Robertson
Galena	Times	McNay Pub. Co.	Arthur S. McNay	Arthur S. McNay	H. C. McNay			N. J. Carver	
Great Bend	Tribune	Will L. Townsley	John K. McMullen	Merrill D. Spencer	John K. McMullen	John K. McMullen	John K. McMullen	John K. McMullen	John K. McMullen
Hiawatha	World	Ewing Herbert	Ewing Herbert	Ewing Herbert	Forrest Warren	Ewing Herbert	Rose Zimmerman	Rose Zimmerman	Rose Zimmerman
Hutchinson	Gazette	Gazette Printing Co.	Chester Leasure	Chester Leasure	John Schwinn	H. W. Southworth	H. W. Southworth	Chas. S. Claus	H. O. Sondergard
	News	News Company	W. Y. Morgan	C. H. Scott	Fred Heaney	W. Y. Morgan	R. C. Ballard	W. S. Cady	G. V. Allen
Independence	Free Press	Richmond & Richmond	R. D. Richmond	R. D. Richmond			R. D. Richmond		
	Reporter	Independence Daily Reporter	Clyde H. Knox	Clyde H. Knox	Clyde H. Knox	Clyde H. Knox	Clyde H. Knox	Clyde H. Knox	Clyde H. Knox
	Star	A. T. Cox	A. T. Cox	Paul J. Cox	A. E. Cox				
Iola	Register	Chas. F. Scott	Chas. F. Scott	Chas. F. Scott	A. C. Scott	Chas. F. Scott	M. C. Langley	M. C. Langley	Geo. E. Williams
Junction City	Union	Harry E. Montgomery			John Montgomery				
Kansas City	Kansan	Arthur Capper	Carl White			W. A. Bailey	B. F. Bartlett	Lloyd Smith	
Kiowa	Record	F. E. Hagenbuch	F. E. Hagenbuch						
Lawrence	Journal-World	World Co.	W. C. Simons	J. W. Murray	J. W. Murray	W. C. Simons	A. E. Newby	Paul C. Rankin	Grace Stout
Leavenworth	Post	Post Pub. Co., Inc.	Wallace F. Hovey	Wallace F. Hovey	J. E. Gardner	A. A. Armstrong	Wallace F. Hovey	Carl Kiser	C. A. Hunter
	Times	D. R. Anthony, Jr.	D. R. Anthony, Jr.		Fred Post		H. H. Seckler	H. H. Seckler	Ed Smith
Liberal	News	Warren Zimmerman	Warren Zimmerman	Warren Zimmerman	Warren Zimmerman	Warren Zimmerman	Warren Zimmerman	Warren Zimmerman	Warren Zimmerman
Lyons	News	Paul A. Jones	Paul A. Jones	Paul A. Jones	Horace Jones, Jr.	Paul A. Jones	Paul A. Jones	Paul A. Jones	Paul A. Jones
McPherson	Republican	W. J. Krehbiel	W. J. Krehbiel	C. E. Oelrich	C. E. Oelrich		L. A. Rank		
Manhattan	Mercury	Fay N. Seaton	Fay N. Seaton		L. F. Brewer		Fay N. Seaton	M. H. Baldwin	
	Nationalist	Ed. Shellenbaum	Ed. Shellenbaum	Ed. Shellenbaum	Anna Carlson	E. Shellenbaum	Ed. Shellenbaum	Ed. Shellenbaum	Ed. Shellenbaum
Neodesha	Sun	C. E. Cowdery Estate	Chas. P. Beebe	Chas. L. Bigler	Chas. L. Bigler	Chas. P. Beebe	Chas. P. Beebe	Chas. P. Beebe	Chas. P. Beebe
Newton	Kansan-Republican	Kansan Printing Co.	J. L. Napier	J. L. Napier	J. L. Napier	J. C. Mack	J. C. Mack	Mrs. Roy Black	Miss Grace Long
Norton	Telegram	Thos. N. & Everett Moore	Thos. N. & E. Moore	Thos. N. & E. Moore	Thos. N. & E. Moore	Thos. N. & E. Moore	Thos. N. & E. Moore	Thos. N. & E. Moore	Thos. N. & E. Moore
Ottawa	Herald	K. A. Harris	R. A. Harris	W. E. Gilliland				C. W. Moody	
Parsons	Republican	A. D. Murlin	A. D. Murlin	A. D. Murlin	S. H. Carr	A. D. Murlin	Gertrude D. Murlin	G. D. Waters	W. P. Proctor
	Sun	Sun Pub. Co.	Clyde M. Reed				Lester Combs		
Pittsburg	Headlight	Moore Bros.	F. W. Brinkerhoff		George Boyd	J. T. Moore	J. T. Moore	Hoyt F. Boylan	I. H. Cole
	Sun	Sun Pub. Co.	Roger Triplett			William A. Beasley		F. H. Vandegrift	H. S. Downs
Pratt	Tribune	Tribune Pub. Co.	Nate E. Reece	Nate E. Reece	John S. Lewis		Cecil P. Rich	G. E. Rich	
Salina	Journal	Journal Pub. Co.	J. L. Bristow	Fred J. Lodes	Dorethea Smith	Roy F. Bailey	Roy F. Bailey	Charles Harper	John B. Smith
	Union	Central Kansas Pub. Co.	J. L. Brady	C. R. Mooney			Melville P. Shipman		

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

KANSAS—Continued

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Topeka	Capital	Arthur Capper	Herald Chase	Chas. Sessions	C. J. Cross	Marco Morrow	W. R. Smith	Marco Morrow	H. N. Blake
	State Journal	Frank P. MacLennan	Frank P. MacLennan	Arthur J. Carruth, Jr.	Arthur J. Carruth, Jr.	Frank P. MacLennan	Wm. P. Snyder	Paul T. Morgan	Morris D. Milan
Wellington	News	H. L. Woods	H. L. Woods				John M. Pile		
Wichita	Beacon	Beacon Pub. Co.	Henry J. Allen	S. A. Coleman	M. F. Benfer	Henry J. Allen	A. T. Butler	James C. Reynolds	C. B. McCawley
	Eagle	Marcellus Murdock	J. B. Dose	L. F. Klimmell	C. W. Speer	Sidney D. Long	Emery E. Hardwich		Walter P. Pratt
Winfield	Courier	E. P. Greer	E. P. Greer	E. P. Greer	John H. O'Connor	Milton A. Bangs	Milton A. Bangs	Milton A. Bangs	E. P. Greer
	Free Press	W. G. Anderson	W. G. Anderson	W. G. Anderson	Harry L. Hart	W. G. Anderson		George F. Honnold	

KENTUCKY

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Ashland	Independent	Ashland Pub. Co.	Paul J. Hughes	Paul J. Hughes	Paul J. Hughes	B. F. Forgey	B. F. Forgey	Davis E. Geiger	James T. Norris
Bowling Green	Park City News	News Pub. Co.	Jno. B. Gaines	C. M. Gaines	P. S. Torpin	Jno. B. Gaines	Jno. B. Gaines	C. M. Gaines	W. H. Riley
	Times-Journal	Times-Journal Pub. Co.	J. G. Dunhardt	J. G. Dunhardt		J. G. Dunhardt	J. G. Dunhardt		
Covington	Kentucky Post	Post Pub. Co.	Bruce Susong				O. F. Johnson	O. F. Johnson	Walter Rouch
Danville	Advocate	Richardson & McIntyre	Richardson & McIntyre	W. V. Richardson		W. V. Richardson	W. V. Richardson		
	Messenger	J. Curtis Alcock	J. Curtis Alcock	J. Curtis Alcock	J. Curtis Alcock	J. Curtis Alcock	J. Curtis Alcock	Clarence E. Alcock	
Frankfort	State Journal	State Journal Co.	James L. Newman	Dulin Moss	J. L. Newman	J. P. Newman	J. P. Newman	Miss L. M. Triplett	Miss Elva Wilson
Fulton	Leader	Fulton Pub. Co.	R. S. Williams	R. S. Williams		R. S. Williams	R. S. Williams		
Henderson	Gleaner	Leigh Harris	Leigh Harris	F. M. Hutchinson		Leigh Harris	W. W. Smith	W. W. Smith	Roy Springer
	Journal	Leigh Harris	Leigh Harris	John A. Lyne			W. W. Smith	W. W. Smith	Roy Springer
Hopkinsville	New Era	A. W. Wood	T. C. Underwood	T. C. Underwood	M. E. Bacon	A. W. Wood	A. W. Wood		
Lexington	Herald	Lexington Herald Co.	Desha Breckenridge	T. Underwood	E. C. Boyman	Chas. I. Stewart	Chas. I. Stewart	J. L. Naylor	R. J. Breckenridge
	Leader	Lexington Leader Co., Inc.	Harry Giovannoli	J. M. Ross	J. M. Ross	Harry Giovannoli	Fred B. Wachs	H. E. Roberts	C. W. Crum
Louisville	Courier-Journal	Robt. W. Bingham	Robt. W. Bingham	Barry Bullock	Ulrich J. Bell		Emanuel Levi	M. F. Aronhime	Howard Stodgell
	Herald	Louisville Herald Co.	John C. Shaffer	C. A. Segner	C. W. Dudley	C. F. Gladfelter		S. H. Bernheim	A. W. Alisch
	Post	Richard G. Knott	L. C. Humphrey & R. G. Knott	G. R. Newman		Eugene Knott	W. W. Stouffer	W. W. Stouffer	W. B. Eastland
	Times	Robt. W. Bingham	A. B. Krock	Brainard Platt	A. Y. Aronson		Emanuel Levi	M. F. Aronhime	Howard Stodgell
Madisonville	Messenger	Madisonville Pub. Co.	C. C. Givens	Edgar Arnold				Woodson Browning, Jr.	
Mayfield	Messenger	Scott Lemon	Scott Lemon	Scott Lemon	Scott Lemon	Scott Lemon	Scott Lemon	Scott Lemon	Scott Lemon
	Times	Mayfield Times, Inc.	Bert S. Berry				Bert S. Berry	H. D. Orr	
Maysville	Bulletin	McCarthy & Altmeyer	John J. Altmeyer			M. J. McCarthy			
	Independent	Purdon & Schatzmann	Purdon & Schatzmann	James Purdon			Purdon & Schatzmann		
	Public Ledger	Clarence Mathews	Clarence Mathews	Clarence Mathews			Clarence Mathews		
Middlesboro	News	H. R. Chandler	H. R. Chandler	H. R. Chandler	Moss Gill	H. R. Chandler	H. R. Chandler	D. B. Richards	R. J. Bailey
Owensboro	Inquirer	Owensboro Inquirer, Inc.	Lawrence W. Hager	G. M. Pedley	T. R. Higgins	Lawrence W. Hager	W. Bruce Hager	Gordon A. Yancey	D. G. Gabbert
	Messenger	Messenger Pub. Co., Inc.	Urey Woodson	James M. Pendleton	L. P. Harl		G. M. Fuqua	L. E. Cummings	V. J. Greenwell
Paducah	News-Democrat	George H. Goodman		P. G. Melorn	J. B. Nichols	Hugh Watkins	Hugh Watkins	Geo. T. Browne	C. W. Cowherd
	Sun	E. J. Paxton	E. C. Mitchell	E. C. Mitchell	E. C. Mitchell	E. J. Paxton	E. J. Paxton	E. H. Mammen	J. W. Woods
Richmond	Register	S. M. Saufley	S. M. Saufley	S. M. Saufley	Mrs. T. T. Corington	S. M. Saufley	S. M. Saufley	E. T. Wiggins	
Winchester	Sun	C. C. Robbins	C. C. Robbins	C. C. Robbins	C. C. Robbins	C. C. Robbins	C. C. Robbins	C. C. Robbins	Charles Albert

LOUISIANA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Alexandria	Town Talk	H. M. Huie	R. C. Jarreau				H. M. Huie		
Baton Rouge	State-Times	Chas. P. Manship	Chas. P. Manship	J. B. Ogden	M. S. Osborne	Chas. P. Manship	J. L. Lusk		A. E. Kirby
Crowley	Signal	W. W. Duson	J. G. Gabelle	W. W. Duson, Jr.		W. W. Duson, Jr.	W. W. Duson, Jr.		
Jennings	Times-Record	Record Pub. Co.	N. L. Miller						
Lafayette	Advertiser	Lafayette Adv. Gazette, Inc.	T. M. Callahan	Will F. Chandler	Will F. Chandler	T. M. Callahan	Scranton Mouton	Scranton Mouton	J. C. Hauffpuir
	Gazette	Jay Davidson	Jay Davidson	Jay Davidson		Jay Davidson	Jay Davidson	Jay Davidson	Jay Davidson
Lake Charles	American Press	Frank A. Smith	Frank A. Smith		W. B. Grand			A. S. Harris	N. Guidney
Monroe	News Star	News-Star Pub. Co., Ltd.	A. G. Cook	J. W. Smith	Dortch Campbell	J. W. Smith	J. W. Smith	J. W. Smith	C. E. Faulk
New Orleans	Item	James M. Thomson	Marshall Ballard	Clarke Salmon	Don Higgins	A. G. Newmyer	A. G. Newmyer	Bowden Caldwell	P. J. Thomas
	States	J. Crown	J. Walker Ross	J. Crown	Robert Ewing	M. Beyersdorfer	J. L. Ewing	Toulmin Ewing	J. Weinstein
	Times-Picayune	Times-Picayune Pub. Co.	D. D. Moore		H. E. Wright	D. D. Moore	J. A. VanBuren	J. T. Tims	A. H. Baker
Ruston	Leader	S. M. Lewis	S. M. Lewis				Henry Mays		
Shreveport	Journal	Journal Pub. Co.	A. L. Williams	D. G. Frants	Otis Harris	D. Attaway	D. Attaway	Sam Cohen	T. L. Sessum
	Times	Robert Ewing	Albert Witt	Albert Witt	Donald Bancroft	John D. Ewing	L. A. Mailhes	Robert D. Holt	Michael Cohen

MAINE

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Augusta	Kennebec Journal	Kennebec Journal Co.	John V. Lane	John V. Lane	Edwin C. Burleigh	Chas. F. Flynt	Chas. F. Flynt		Leigh D. Flynt
Bangor	Commercial	J. P. Bass Pub. Co.	E. A. Bass	Oliver L. Hall			M. R. Harrigan		
	News	Bangor Pub. Co.	J. Norman Towle	J. Norman Towle	Lawrence T. Smyth	Walter B. Reed	Walter B. Reed	Walter B. Reed	Walter B. Reed
Bath	Times	F. B. Nichols	Henry C. Webber	Harry C. Webber	A. K. Penington	F. B. Nichols	F. B. Nichols	F. B. Nichols	M. C. Stewart
Biddeford	Journal	C. H. Prescott	R. F. Wormwood	C. H. Prescott	M. J. Twomey	C. H. Prescott	C. H. Prescott	G. W. Bridgman	G. W. Bridgman
	Record	Biddeford Record, Inc.	John W. Robinson	John W. Robinson			C. A. Sutherland		
Houlton	Aroostook News	Aroostook Pub. Co.	Herbert Caryl	Herbert Caryl	Mrs. Lillian Smith	Herbert Caryl	Herbert Caryl	Miss Harriett Mann	James G. Flint
Lewiston	Journal	Lewiston Journal Co.	Arthur G. Staples	Arthur G. Staples	Oscar A. Shepard		Arthur G. Staples	Bert H. Dingley	George M. Schofield
	Sun	Lewiston Daily Sun, Inc.	George W. Wood		N. W. Benner		L. B. Costello	F. S. Hoy	F. S. Hoy
Portland	Express-Advertiser	Evening Press Pub. Co.		A. O. Elden	F. E. Phillips	Wm. H. Dow	Wm. H. Dow	F. H. Drinkwater	Lester F. Walker
	Press-Herald	Gannett Publishing Co.	H. M. Bigelow	P. W. Sturm	H. A. Merrill	E. C. Bowler	E. C. Bowler	M. H. Hogan	E. C. Bowler, Jr.
Waterville	Sentinel	Waterville Sentinel Pub. Co.	F. W. Manson	F. W. Manson	John J. Greene	F. W. Manson	C. A. Lewis	C. A. Lewis	C. A. Lewis

MARYLAND

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Annapolis	Capital	Capital Pub. Co.	Ridgeley P. Melvin	Ridgeley P. Melvin	Ridgeley P. Melvin	Burleigh C. Fooks	Burleigh C. Fooks	Burleigh C. Fooks	J. B. Moore
Baltimore	American	News Pub. Co.	Chas. Harwood	Arthur Turner	James Morrow	Stuart Olivier	Herbert Wyle	Frank D. Webb	James Foster
	Evening Sun	A. S. Abell Co.	Stanley Reynolds	J. E. Murphy	E. A. Fitzpatrick		W. F. Schmick	W. F. Schmick	Chas. G. Reiff
	Morning Sun	A. S. Abell Co.	J. H. Adams	Frank R. Kent	David Gibson		W. F. Schmick	W. F. Schmick	Chas. G. Reiff
	News	News Pub. Co.	Chas. Harwood	Arthur Turner	Richard Stuart	Stuart Olivier	Herbert Wyle	Frank D. Webb	James Foster
Cambridge	Banner	Webb & Webb	P. Watson Webb	P. Watson Webb	P. Watson Webb	P. Watson Webb	P. Watson Webb	P. Watson Webb	P. Watson Webb
Cumberland	News	Daily News Co.	W. W. Brown	W. W. Brown			Chas. W. Donnelly	John T. Taylor	Raymond Armbruster
	Times	Times & Alleganian Co.	Joseph B. Finan	Joseph B. Finan			Joseph B. Finan		
Frederick	News	Great Southern Ptg. & Mfg. Co.		Robt. E. & W. T. Delaplaine	August T. Brust			Wm. T. Delaplaine	Robert Baer
	Post	Great Southern Ptg. & Mfg. Co.		Robt. E. & W. T. Delaplaine	J. L. C. Sunday			Wm. T. Delaplaine	Miss Helen Koh
Hagerstown	Globe	Globe Pub. Co.	Leonard D. Emmert			Leonard D. Emmert			
	Herald	Herald Pub. Co.	C. Neil Baylor		J. G. Hager	C. E. Whipple	E. E. Phillips	W. E. Pattison	Frank Wolfe
	Mail	Mail Pub. Co.	J. A. Hawken		R. O. Shafer	C. E. Whipple		W. E. Pattison	Frank Wolfe

MASSACHUSETTS

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Amesbury	News	Amesbury Pub. Co.	E. J. Graves	E. J. Graves	E. J. Graves	T. F. Coffin	T. F. Coffin	T. F. Coffin	T. F. Coffin
Attleboro	Sun	John H. Vallette	Charles C. Cain, Jr.		Chas. R. Manchester		John H. Vallette	Harold A. Millard	G. Benard
Beverley	Times								
Boston	American	John D. Bogart		R. C. McCabe	A. L. Southwick		Mortimer Berkowitz	Mortimer Berkowitz	Eugene L. McDermott
	Christian Science Monitor	Christian Science Pub. Soc.	Frederick Dickson				John R. Watts		
	Daily Advertiser	Edward A. Westfall	T. V. Ranck	J. W. Reardon			M. C. Priest		E. M. McDermott
	Globe	Globe Newspaper Co.	Chas. H. Taylor	Arthur A. Fowle			Wm. O. Taylor		Thos. Downey
	Herald	James H. Higgins	R. L. O'Brien	Harry Hoye	George Ryan		M. M. Lord	E. W. Preston	T. J. Moynahan, Jr.
	Post	E. A. Grozier	E. A. Grozier	C. B. Carberry	Edward Dunn		W. A. Grozier	A. H. Marchant	E. J. Maguire
	Sunday Advertiser	Edward A. Westfall		L. R. Murdoch			M. C. Priest		E. M. McDermott
	Traveler	James H. Higgins	R. L. O'Brien	Moses H. Williams	William Fitzpatrick		M. M. Lord	E. W. Preston	T. J. Moynahan, Jr.
	Telegram	Frederick W. Enwright	Fred'k W. Enwright	William H. Hardy	Neil Moynihan	Charles A. Sherwood	Charles A. Sherwood	Charles A. Sherwood	James L. Connolly
	Transcript	Boston Transcript Co.	J. T. Williams, Jr.	George S. Mandell	Frank Bowker	L. M. Hammond		W. F. Rogers	L. M. Hammond
Brockton	Enterprise	Enterprise Pub. Co.	L. E. Rich	S. H. Rich	Stephen Dalton	A. H. Fuller			F. D. Middleton
	Times	W. R. Buchanan	W. R. Buchanan	George M. Gifford	Forrest R. Burgess		H. H. Buchanan	H. H. Buchanan	Charles W. Wise
Chelsea	Record	S. H. Robie	S. H. Robie	S. H. Robie	S. H. Robie	S. H. Robie	S. H. Robie	G. G. Mills	P. H. Carroll
Clinton	Item	W. J. Cutter Press, Inc.	Harry F. Hartwell		H. F. Hartwell		C. C. Coulter	C. C. Coulter	C. C. Coulter
Fall River	Herald	Edward Gans		Edw. D. Toohill	Edw. Leary	Edward Gans		R. C. Mills	Andrew Boyle
	Globe	Fall River Globe Pub. Co.	Chas. J. Leary, Jr.	Chas. J. Leary, Jr.			Ernest D. Lough		Benj. Madowitz
	News						F. S. Almy		
Fitchburg	Sentinel	Sentinel Printing Co.	George H. Godbeer	George H. Godbeer	Dennis T. Mulcahy		Frank C. Hoyt	F. B. Cressy	E. G. Wellington
Gardner	News	Walter Hubbard	Walter Hubbard	S. W. Rogers			S. W. Rogers	S. W. Rogers	W. C. Lamoreux
Gloucester	Times	Gloucester Times Co.		Fred E. Smith	John D. Radcliffe		W. A. Procter	W. A. Murphy	W. A. Parsons
Greenfield	Recorder	Greenfield Recorder Co.	John W. Haigis	John W. Haigis	W. P. Gorey	John W. Haigis	John W. Haigis	B. M. Young	E. J. McHugh
Haverhill	Gazette	Haverhill Gazette Co.	G. B. Houston	Robert L. Wright	W. W. Heath	Robert L. Wright	J. E. Moran	F. B. Fuller	Joseph Ferall

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

MASSACHUSETTS—Continued

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Holyoke	Transcript	William G. Dwight	William G. Dwight	William G. Dwight	Arthur Ryan	William G. Dwight	W. G. Dwight	Catherine Moriarty	Arthur Ryan
	Telegram	J. J. O'Donnell	J. J. O'Donnell	Wm. Friend	Wm. Friend	Wm. Friend	Wm. Friend	Jas. F. Sullivan	W. Rathbun
Lawrence	Eagle	Hildreth & Rogers Co.	J. D. Marin	G. A. Mellen		A. H. Rogers	A. H. Rogers	C. T. Schuler	G. S. Wadsworth
	Telegram	Kimball G. Colby	Joseph McCarthy		Byron E. Butler	Kimball E. Colby		John J. McKone	John Laing
	Tribune	Hildreth & Rogers Co.	J. A. O'Hearn	G. A. Mellen	G. A. Christie		A. H. Rogers	C. T. Schuler	G. S. Wadsworth
	Sun-American	Sun American Pub. Co.	Andrew A. Minahan	Michael E. Lynch		James J. Wrinn	Herbert E. Graves	John A. Buckley	Samuel Marcus
Leominster	Enterprise	Walter N. Howe	Nathan H. Gist	Nathan H. Gist	Henry J. Bell	Walter N. Howe	Walter N. Howe	Walter N. Howe	
Lowell	Courier-Citizen	Courier-Citizen Newspaper Co.	Philip S. Marden	Robert F. Marden	C. C. Macdonald	Harry R. Rice	Wm. G. Spence	S. Foster Whipple	
	Leader	Courier-Citizen Newspaper Co.	Sidney R. Fleet	Arch. L. MacKinnon		Harry P. Rice	Wm. G. Spence	S. Foster Whipple	Albert E. Holdsworth
	Sun	John H. Harrington	John H. Harrington	Edward J. Gallagher	Warren M. Power	Martin H. Reidy	Martin H. Reidy	Martin H. Reidy	Martin H. Reidy
	Telegram	B. S. Pouzzner	John A. Lamberton				E. L. Flynn	G. F. Mann	B. S. Pouzzner
Lynn	Item	Hastings & Sons Pub. Co.		H. S. Cummings	H. D. Valpey		C. H. & W. R. Hastings	C. H. & W. R. Hastings	
	Telegram-News	Frederick W. Enwright	Carl T. Warton		C. L. Moody	Fred'k W. Enwright	Eugene O. Nelson	Eugene O. Nelson	Joseph Blake
Malden	News	Malden News Co.	F. A. Bayrd		D. P. Rossiter			W. D. Leahy	
Marlboro	Enterprise	Enterprise Co.	H. F. Wilder			H. F. Wilder		Oscar Zettler	
Milford	News	Milford Daily News Co.	W. D. Leahy	W. D. Leahy	W. H. Reeby	W. D. Leahy	W. D. Leahy	W. D. Leahy	
New Bedford	Mercury	Mercury Pub. Co.	Zephaniah W. Pease	Zephaniah W. Pease	Zephaniah W. Pease		Arthur G. Luce	James T. Murray	Arthur G. Luce
	Standard	E. Anthony & Sons, Inc.	Cooper Gaw	George A. Hough	George A. Hough, Jr.	Benj. H. Anthony	James T. Murray	James T. Murray	George H. Reynolds
	Times	W. J. Glasgow, Jr.	W. J. Glasgow, Jr.	W. J. Glasgow, Jr.	J. LeRoy Bradford	W. J. Glasgow, Jr.	W. J. Glasgow, Jr.	Jas. H. C. Marston	Anthony M. Lind
Newburyport	News & Herald	News Pub. Co., Inc.	F. E. Smith	J. E. Mannix			E. E. Hicken		
North Adams	Transcript	A. W. Hardman	A. W. Hardman	James A. Hardman			James A. Hardman		
	Herald	Thomas A. Haggerty	Thomas A. Haggerty	Harry Quackenbush	William Mahoney	Thomas A. Haggerty	William Meade	William Meade	C. A. Jaycox
Northampton	Hampshire Gazette	H. S. Gere & Sons	Colin H. Gere	Edward C. Gere	John F. McNamara		Harriet W. DeRose	Harriet W. DeRose	Agnes F. Malley
North Attleboro	Chronicle	North Attleboro Chronicle Co.	Joseph W. Martin, Jr.	Joseph W. Martin, Jr.				Charles F. Martin	
Pittsfield	Eagle	Eagle Pub. Co.	K. B. Miller	D. J. Haylon	Clarence Crandell		K. B. Miller	F. W. Couch	Geo. H. Fisher
Quincy	Patriot Ledger	Geo. W. Prescott Pub. Co., Inc.	George T. Magee	Everett B. Harvey	Everett B. Harvey	Everett B. Harvey	Everett B. Harvey	Newton Leitch	E. B. Harvey
	Telegram	W. G. Spargo	J. D. Smith						
Salem	News	Salem News Pub. Co.			W. B. Porter	H. E. Flint	H. E. Flint		
Springfield	News	Daily News Pub. Co.	John B. Callaghan	John B. Callaghan	John B. Callaghan	Sherman H. Bowles	Asher Allen	H. P. Hubbard	Thomas Murphy
	Republican	Richard Hooker	Richard Hooker	Howard K. Regal	John E. Martin	Sherman H. Bowles	Arthur H. Yunker	James E. Welch	Raymond H. Beach
	Union	J. D. Plummer	M. S. Sherman	M. S. Sherman	A. B. Stoker		H. N. Bowman	H. L. King	J. W. Nolan
Stoneham	Enterprise	John S. Lewis	John S. Lewis	John S. Lewis	John S. Lewis	John S. Lewis	John S. Lewis	John S. Lewis	John S. Lewis
Taunton	Gazette	Wm. Reed & Sons Co.	Wm. H. Reed	Geo. D. Guthrie	James N. Lincoln	Wm. H. Reed	Frederic E. Johnson	Frederic E. Johnson	
Wakefield	Item	Harris M. Dolbeare	Harris M. Dolbeare	Gardner E. Campbell		Gardner E. Campbell	Gardner E. Campbell	Gardner E. Campbell	Gardner E. Campbell
Waltham	Free Press Tribune	Waltham Pub. Co.	A. Starbuck	A. Starbuck	A. Starbuck	R. B. Somers	R. B. Somers	Roy C. Conner	
	News	C. A. Pierce & Co., Inc.	Charles W. Pierce	Edwin A. Lowe		Charles W. Pierce	Charles W. Pierce	Herman A. Hoelscher	Herman A. Hoelscher
Woburn	Times	James D. Haggerty	James D. Haggerty	James D. Haggerty	James D. Haggerty	James D. Haggerty	James D. Haggerty	James D. Haggerty	James D. Haggerty
Worcester	Gazette	Theodore T. Ellis	Roland F. Andrews	Joseph C. DeWolf	Nicholas J. Skerrett	Albert W. Fell	Charles H. Morse	Walter L. Thomas	Edward D. Dolbenty
	Telegram	Theodore T. Ellis	Roland F. Andrews	E. S. Irwin	J. H. Guilfoyle	Albert W. Fell	Charles H. Morse	Walter L. Thomas	Edward D. Dolbenty
	Post	John H. Fahey	Geo. T. Richardson	Walter E. Cleary	C. V. Wilson	Jas. J. Conroy	Jas. J. Conroy	John J. Sullivan, Jr.	Jos. H. Powers

MICHIGAN

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Adrian	Telegram	Stuart H. Perry	Stuart H. Perry	J. S. Gray	Dana B. Beardslee		Lindley B. Oberlin	Lindley B. Oberlin	Fred J. Meyerhuber
Albion	Recorder	Recorder Press Co.	R. T. Baldwin	W. S. Kennedy	M. H. Fall	W. S. Kennedy	Jos. A. Baldwin	Jos. A. Baldwin	Jos. A. Baldwin
Alpena	News	Alpena News Pub. Co.	J. E. Richards			Thos. J. Ferguson	Thos. J. Ferguson	Thos. J. Ferguson	
Ann Arbor	Times-News	Booth Pub. Co.		H. H. Johnson	Conrad Church		C. H. McKinley		Fred Cuthbert
Battle Creek	Enquirer & News	A. L. Miller	A. L. Miller	A. L. Miller	Paul A. Martin	A. L. Miller	A. C. Pfander	J. A. Allen	A. C. Pfander
	Journal	Moon Journal Pub. Co.	Geo. B. Dolliver	Geo. B. Dolliver	Arthur Tinkler	Nelson E. Conine	Nelson E. Conine	Richard T. Allan	Glen C. Winger
Bay City	Times-Tribune	Booth Pub. Co.		W. H. Gustin			S. J. Armstrong		
Benton Harbor	News-Palladium	Palladium Pub. Co.	S. R. Banyon	L. R. White	S. R. Banyon	S. R. Banyon	H. B. Dobberthein	G. M. Dougherty	G. M. Dougherty
Big Rapids	Pioneer	Wells F. Harvey	Wells F. Harvey	R. L. Lorraine	Albert O. James	Wells F. Harvey		C. J. Winter	
Cadillac	News	Cadillac Pub. Co.	F. M. Church	F. M. Church	M. M. Van Valkenburg	F. M. Church	M. O. Straight	M. O. Straight	E. V. Gregory
Calumet	News	Mining Gazette Co.	C. J. Prideaux				W. M. Lyon		
Cheboygan	Tribune	Cheboygan Pub. Co.	Frank MacVicar and D. M. Ramsay	T. H. Fuller	F. MacVicar	T. H. Fuller	T. H. Fuller	F. MacVicar	Sherman Lamont
Coldwater	Reporter	Horace Kitchel		Harry D. Lansing			Harry D. Lansing		
Detroit	Free Press	Detroit Free Press		Phil J. Reid	Arthur Bowman	Wm. H. Pettibone		Otis Morse	E. Roy Hatton
	Journal	Journal Co.	N. C. Wright	Grove Patterson	A. B. Ogle	H. S. Talmadge	F. S. Buggle	R. C. Horn	K. F. Hall
	News	Evening News Association	Geo. E. Miller	M. W. Bingay	L. L. Stevenson	H. S. Scott	H. Ponting	H. C. Patterson	J. C. Montgomery
	Times	Edgar D. Shaw	James Schermerhorn				Bert M. Garvin		
Dowagiac	News	Dowagiac Daily News Co.	Water C. Creighton	Harry H. Whiteley		Harry H. Whiteley	Harry H. Whiteley	Karl J. Easton	Karl J. Easton
Escanaba	Mirror	S. H. Collins & I. G. English	Floyd S. Preston						
	Press	Escanaba Press Co.	John P. Norton	John P. Norton	Hal K. Rammal		W. H. Holreth	W. H. Holreth	F. J. Burns
Flint	Journal	Booth Pub. Co.		George Perry	Roy Lawrence	J. R. Taylor	J. R. Taylor	L. G. Karr	Robert W. Taylor
	Tribune	Flint Tribune Pub. Co.		W. Harold Kingsley			Gerald T. Lomasney	Grover C. Whyte	Benjamin Klark
Grand Haven	Tribune	Harry Nichols		Kingsbury Scott					
Grand Rapids	Herald	Arthur H. Vandenberg	Arthur H. Vandenberg	John Wurz	C. E. Beemer	Arthur H. Vandenberg	C. J. Toot	C. L. Merriman	C. J. Toot
	News	A. P. Johnson	William J. Etten				M. J. Tietema		
	Press	Booth Pub. Co.	E. W. Booth	A. W. Stace	Bert Post	E. W. Booth		H. C. Conlen	Paul Sergent
Greenville	Call	William B. Wells	William B. Wells	William B. Wells	William B. Wells	William B. Wells	William B. Wells	William B. Wells	William B. Wells
Hancock	Copper Journal	Hancock Journal Co.		Albert S. Ley	Chas. F. Rogers			Wm. E. Madigan	Wm. Stebbins
Hillsdale	News	H. J. Burgess	H. J. Burgess	H. J. Burgess	C. A. Manning	H. J. Burgess	H. J. Burgess	Herbert J. Pavey	E. H. Crum
Holland	Sentinel	Holland Sentinel Pub. Co.	Arnold Mulder	Benjamin Mulder			Frederick Slag	Frederick Slag	Frederick Slag
Houghton	Gazette	Mining Gazette Co.	Merwin W. Youngs			John R. Pimlott			
Ionia	Sentinel-Standard	Fred M. Kidd	Fred M. Kidd	Fred M. Kidd	Fred M. Kidd	Fred M. Kidd	Fred M. Kidd	Earl Wright	
Iron Mountain	News	Iron Mountain Pub. Co.	Frank J. Russell	Stanley Barnett	Stanley Barnett	Frank J. Russell	Wm. F. Russell	Wm. F. Russell	James E. Patterson
Ironwood	Globe	Globe Pub. Co.	Howard A. Quirt	Howard A. Quirt	Walter C. Janson		Linwood I. Noyes	E. R. Kreiger	J. Nyberg
Jackson	Citizen-Patriot	Booth Pub. Co.	B. M. Wynkoop	Geo. W. Scotford			Jos. E. Noll	Jos. E. Noll	L. H. Kimball
	News	Jackson News Pub. Co.	E. W. Barber	Harold Frank	J. Eugene Barry	James Frank	Dewey C. French	Harry H. Austin	H. B. Hawley
Kalamazoo	Gazette	Booth Publishing Co.	J. K. Walsh	J. K. Walsh	L. Plasterer				E. R. Chapman
Lansing	Capital News	Capital News Pub. Co.	Edw. M. Lucas	Edw. M. Lucas	Donald Call	Arthur L. Francis	Arthur L. Francis	Sam R. Young	R. E. Treen
	State Journal	State Journal Co.		F. A. Van Fleet		Chas. N. Halsted	A. E. Richardson	H. J. Baker	Harry Wooten
Ludington	News	Ludington Daily News, Inc.	G. H. D. Sutherland		Mrs. Lenore P. Williams		G. H. D. Sutherland	Mrs. Clara A. Sutherland	Marie V. Brent
Manistee	News-Advocate	Harry W. Musselwhite	Harry W. Musselwhite	Harry W. Musselwhite	Rudolph E. Anderson	Harry W. Musselwhite	Wm. E. Smith	Wm. J. Dressler	Maurice E. Olson
Marquette	Mining Journal	Mining Journal Co., Ltd.	Frank J. Russell	Edward A. Moore	Edward A. Moore	Frank J. Russell	Leo G. Brott	Leo G. Brott	Arthur Urbach
Marshall	Chronicle	J. M. Moses & Son	J. M. Moses	J. M. Moses	P. J. J. Higgins	F. R. Moses	M. M. Page	Louise Chapman	M. M. Page
Menominee	Herald-Leader	Herald-Leader Co.	R. M. Andrews	B. W. Donnell					
Monroe	News	Monroe Evening News Co.	C. A. French	C. A. French	R. E. Tracht	C. A. French	C. A. French	C. A. French	Howard E. Davenport
Mount Clemens	Leader	Leader Press Co.	Charles D. Straight						
Muskegon	Chronicle	Booth Pub. Co.	A. E. Boswell	A. E. McCrea	Archie Gunn	A. E. Boswell		J. H. Cloetingh	J. M. Earle
Niles	Star-Sun	Niles Daily Star-Sun	T. J. Tormey	T. J. Tormey	Miss Anna McBride	T. J. Tormey		T. J. Tormey	
Owosso	Argus-Press	George T. Campbell	George T. Campbell	George T. Campbell	Hayden R. Palmer		John E. Campbell	Roy E. Gardner	Hugh B. Reed
Petoskey	News	Churchill Printing Co.	H. Lee North	D. H. Hinkley			C. E. Garvin	H. B. Lee	
Pontiac	Press	Pontiac Press Co.	Harry Y. Fitzgerald	R. A. Foley	H. Guy Moats	Harry Y. Fitzgerald	Harold A. Fitzgerald	Russell Bassett	Kenneth Butler
Port Huron	Times-Herald	Times-Herald Co.	L. A. Well	W. H. Davis	Alex. T. Stewart		E. J. Ottaway	J. E. Ashpole	J. L. Doolittle
St. Joseph	Herald-Press	Willard Brewer	Willard Brewer	Rex V. Wynkoop		Willard Brewer	Willard Brewer	Charles Moore	Nelson Foulkes
Saginaw	News-Courier	Booth Pub. Co.	A. R. Treanor	M. A. Gorman	R. T. McMulen	A. R. Treanor	A. R. Treanor	M. C. Hinken	W. A. Rorke
Sault Ste. Marie	News	Sault News Printing Co.	George A. Osborn	Norman H. Hill	J. Paul Chandler	Norman H. Hill	Norman Hill	Charles Zylstra	Clair M. Smith
South Haven	Tribune	Tribune Co.	C. O. Monroe			C. O. Monroe		T. M. Sawyer	E. M. Bratton
Sturgis	Journal	Mark P. Haines	Mark P. Haines	A. C. Sleight			Mark P. Haines	J. Fred Mayer	Nita Townsend
Three Rivers	Commercial	Wm. H. Shumaker	Wm. H. Shumaker					John H. Wagner	
Traverse City	Record-Eagle	Herald & Record Co.	A. C. Batdorff	A. C. Batdorff	J. P. Smith	W. G. Williams	W. G. Williams	W. C. Wingfield	C. B. Anderson
Ypsilanti	Press	George C. Handy	George C. Handy	George C. Handy	Judson Grennel		T. O. Huckle	T. O. Huckle	Harvey Klemmer

MINNESOTA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Albert Lea	Tribune	Albert Lea Pub. Co.	Burt May	L. S. Whitcomb	Russell Voight	S. O. Simonson	L. S. Whitcomb	L. S. Whitcomb	L. S. Whitcomb
Austin	Herald	Herald Pub. Co.	John H. Skinner				Fred C. Ulmer		
Bemidji	Pioneer	Bemidji Pioneer Pub. Co.	E. H. De Nu		J. D. Winter	E. H. De Nu	E. H. De Nu	Fred Fraser	Beva Crawford
Brainerd	Dispatch	Brainerd Dispatch Co.	F. W. Wieland	F. W. Wieland			F. W. Wieland		
Crookston	Times	Crookston Times Ptg. Co.	W. E. McKenzie	C. H. Zealand	D. A. McKenzie		E. W. Robbins	B. Grossman	K. Nesselrod
Duluth	Herald	M. F. Hanson	Stillman H. Bingham	Wm. T. Thompson	James A. Stuart	M. F. Hanson	Wm. F. Henry	Wm. F. Henry	Geo. H. Hunter
	News-Tribune	M. Bunnell	John W. Nagle	R. E. Austin	B. C. Campbell	Miron Bunnell	R. D. Handy	J. H. Jordan	B. C. Knight
Fairmont	Independent	Independent-Zeitung Co.	Ward Pfiffner	Ward Pfiffner	Stanley Speier	A. L. Ward	M. Mettler	T. Welch	
	Sentinel	Sentinel Pub. Co., Inc.	Frank A. Day	Harry S. Fairley	Harry S. Fairley	Arthur M. Nelson	F. L. Whitney	C. N. Swanson	L. B. Derby
Faribault	News	Howard Bratton		C. H. Russell				H. G. Savoie	H. C. Joachim
Fergus Falls	Journal	Fergus Journal Co.	W. L. Robertson				R. J. Underwood		
Hibbing	News	Claude M. & Marc Atkinson	Claude M. Atkinson	Marc Atkinson	Geo. F. Redmond	Marc Atkinson	Marc Atkinson	Marc Atkinson	Lawrence Beck
	Tribune	R. W. Hitchcock	R. W. Hitchcock	R. W. Hitchcock	Geo. W. Fisher	Jas. G. Early	Jas. G. Early		
International Falls	Journal		C. B. Montgomery	C. B. Montgomery			C. B. Montgomery		
Little Falls	Transcript	Transcript Pub. Co.	Ed. M. LaFond	Ed. M. LaFond		Ed. M. LaFond	Ed. M. LaFond	Ed. M. LaFond	Ed. M. LaFond
Markato	Free Press	Free Press Co.	J. E. Reynolds	Free Press Co.	Frank Franciscus			Rolf Julsrud	

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

MINNESOTA—Continued

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Minneapolis	Journal	H. V. Jones	H. V. Jones	Geo. H. Adams	C. B. Winter		W. S. Jones	Carl W. Jones	Geo. B. Bickelhaupt
	News	John Burgess Pres.	W. A. Frisbie		D. Lorton	H. P. Edwards	H. P. Edwards	Geo. D. Flynn	C. J. Cahaley
	Star	Northwest Pub. Co.		H. E. Gaston	E. B. Fussell	John Thompson		F. R. Davit	W. D. Parsons
	Tribune	F. E. Murphy	F. E. Murphy	T. J. Dillon	Wm. H. Bastedo		E. P. Stewart	W. McK. Barbour	J. E. Medley
Montevideo	American	L. E. Mills	L. E. Mills						
Moorhead	News	Moorhead News Co.				J. H. Freeman			
Owatonna	People's Press	Benjamin E. Darby	George F. Darby	Geo. F. Darby	George F. Darby	B. E. Darby		Will H. Darby	B. E. Darby
Red Wing	Eagle	Daily Eagle Pub. Co., Inc.	N. P. Olson	Aug. H. Olson	Aug. H. Olson	N. P. Olson	N. P. Olson	Aug. H. Olson	F. H. Olson
	Republican	Red Wing Ptg. Co.	Jens K. Grondahl	Jens K. Grondahl			Jens K. Grondahl		
Rochester	Bulletin	Bulletin Pub. Co.	H. H. Witherstine	E. F. Rogers		G. S. Witherstine	G. S. Witherstine	W. J. Pierce	S. C. Jacobs
	Post & Record	Blakely Ptg. Co.	A. W. Blakely	A. W. Blakely	R. R. Baker	Clare W. Blakely	Clare W. Blakely	C. E. Thomas	George Burke
St. Cloud	Journal-Press	Journal-Press Co.	Alvah Eastman	Alvah Eastman	Peter M. Weyrens		J. F. Gaspard	J. F. Gaspard	O. E. Hedlund
	Times	Fred Schilplin	Fred Schilplin		L. S. Hansen		Fred Schilplin		
St. Paul	Dispatch	C. K. Blandin	H. Black	H. R. Galt	L. Perrin	W. H. Neal	W. H. Neal	M. W. Thompson	E. C. White
	News	L. V. Ashbaugh	Howard Kahn		C. D. Johnston	N. W. Reay	H. K. Edwards	W. H. Neal	C. J. Kutill
South St. Paul	Reporter	South St. Paul Daily Reporter Co., Inc.	E. L. Ogilvie	W. M. Fink	Chas. Burnley	E. L. Ogilvie	F. A. Wiegand	R. T. Ogilvie	
Stillwater	Gazette	Easton & Masterman	Easton & Masterman	Easton & Masterman	F. M. Wild	Easton & Masterman	Easton & Masterman	Ned Easton	Ned Easton
Virginia	Enterprise	Enterprise Ptg. & Pub. Co.	Elbridge C. Smith	Elbridge C. Smith	P. H. Litman	Elbridge C. Smith	Elbridge C. Smith	E. H. Wilk	A. J. Heath
	Virginian	Virginian Pub. Co.	H. P. McBride	H. P. McBride	L. W. McBride	H. P. McBride	H. P. McBride	F. W. Winzeler	F. W. Winzeler
Winona	Republican-Herald	Republican-Herald Pub. Co.		H. G. White			F. J. Rucker		

MISSISSIPPI

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Biloxi	Herald	George W. Wilkes' Sons	Geo. P. Mooney			W. G. Wilkes	J. Barrow Cousins	W. G. Wilkes	Chester H. Rose
Clarksdale	Register	G. P. Clark	C. W. Littlejohn	C. W. Littlejohn	Miss Lois Jewell	A. M. Littlejohn	A. M. Littlejohn		A. M. Harlow
Corinth	Corinthian	Klyce & Bishop	Klyce & Bishop	Klyce & Bishop		Klyce & Bishop	Klyce & Bishop		
Greenville	Democrat-Times	Greenville Npr. & Ptg. Co.	L. Pink Smith		Mrs. W. L. Francis	Ernest Smith		Ed. Hild	S. R. Dunn
Greenwood	Commonwealth	J. L. & S. Gillespie	J. L. & S. Gillespie	J. L. & S. Gillespie	Mrs. Annie Dixon	J. L. & S. Gillespie	J. L. & S. Gillespie	S. Gillespie	S. Gillespie
Hattiesburg	American	Hattiesburg American	Howard S. Williams	Walter N. Hurt	Alexander Gifford	Howard S. Williams	Thomas St. John	Sam Gompers	Clyde Praytor
Jackson	Clarion Ledger	T. M. Hederman	T. M. Hederman		P. J. Lipsey, Jr.		T. M. Hederman	H. F. Crisler	
	News	News Pub. Co.	Frederick Sullens		Geo. Lemon Sugg	W. G. Johnson		Chas. W. Crenshaw	Roscoe Bailey
Laurel	Leader	Edgar G. Harris	Edgar G. Harris	E. E. Hoffman	E. E. Hoffman	Edgar G. Harris	Edgar G. Harris	C. R. Sayre	James McCormick
Meridian	Star	Ralph R. Buvinger	Ralph R. Buvinger	O. C. Morgan			K. S. Buvinger		
Natchez	Democrat	James K. Lambert	James K. Lambert		R. E. Smith		C. C. Goetz	Walter P. Abbott	E. P. Phelps
Vicksburg	Herald	E. A. Fitzgerald		E. A. Fitzgerald	E. A. Fitzgerald, Jr.		E. A. Fitzgerald	E. A. Fitzgerald	E. A. Fitzgerald
	Post	J. G. Cashman & Sons	J. G. Cashman		Geo. W. Crock		L. P. Cashman	P. L. Barclift	
West Point	Times-Herald	Times-Herald Pub. Co.							
Yazoo City	Sentinel	F. R. Birdsall	F. R. Birdsall	F. R. Birdsall	W. H. Ewing, Jr.	F. R. Birdsall	F. R. Birdsall	H. E. Browning	

MISSOURI

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Aurora	Advertiser	W. B. Lowry	W. B. Lowry						
	News	Combination Card Co.	M. D. Steiner	M. D. Steiner		M. D. Steiner	M. D. Steiner		
Boonville	Republican	Boonville Pub. Co.	C. M. Harrison	E. J. Melton	A. K. Mills	E. J. Melton	C. M. Harrison	E. J. Melton	C. E. Gross
Brookfield	Argus	Chas. W. Green	Chas. W. Green						
Butler	Democrat	Harry H. Henry	Harry H. Henry		H. C. Nicolay				
Cameron	News-Observer	R. B. Witt	R. B. Witt	R. B. Witt	J. F. Frazier	R. B. Witt	R. B. Witt	R. B. Witt	Miss Laura Witt
Cape Girardeau	Southeast Missourian	Naeter Bros.	Naeter Bros.	C. A. Letts	C. A. Letts	Naeter Bros.	Naeter Bros.	Naeter Bros.	Alvin Macke
	Sun	Cape Girardeau Jackson Ptg. Co.	Chas. C. Oliver	W. V. Working		Joseph Myer	Mack Hunter		
Carrollton	Democrat	W. S. Holliday	W. R. Painter and W. S. Holliday				W. S. Holliday	W. S. Holliday	
Carthage	Democrat	Eugene B. Roach	Eugene B. Roach	Eugene B. Roach	Raleigh Ward	Clifford A. Stanley	O. R. Chiles	Harold Alcott	Daniel Hensley
	Press	W. J. Sewall	W. J. Sewall	H. L. Howe	E. L. Dale	W. J. Sewall	H. L. Howe	H. L. Howe	W. L. Shrantz
Charleston	Index	C. H. Smith	C. H. Smith	C. H. Smith	C. H. Smith	C. H. Smith	C. H. Smith	C. H. Smith	C. H. Smith
Chillicothe	Constitution	J. E. Watkins	J. E. Watkins	C. A. Spooner	C. E. Watkins	C. E. Watkins	C. E. Watkins	C. E. Watkins	E. W. Watkins
	Tribune	H. D. McHolland	H. D. McHolland		G. P. Sailor		H. D. McHolland	J. P. Sailor	Adaline McHolland
Clinton	Democrat	Chas. H. Whitaker & Son	Chas. H. Whitaker		C. H. Whitaker, Jr.				
Columbia	Missourian	Missourian Pub. Ass'n, Inc.				Alfonso Johnson		W. E. Bradfield	
	Tribune	E. M. Watson	E. M. Watson	E. M. Watson	L. H. Edwards	E. M. Watson	M. D. Jett	W. W. Garth	M. D. Jett
Excelsior Springs	Call	Blood & Blood	A. L. Blood	A. L. Blood			A. L. Blood		
	Standard	F. W. Mitchell	F. W. Mitchell				F. W. Mitchell		
Fulton	Gazette	Ovid Bell	Ovid Bell	Ovid Bell	Miss Grace Patton	Ovid Bell	Ovid Bell	Ovid Bell	Ovid Bell
	Sun	Sub Ptg. Co.	J. W. and Geo. P. Johnston	J. W. and Geo. P. Johnston			J. W. and Geo. P. Johnston		
Hannibal	Courier-Post	J. B. Jeffries	J. B. Jeffries	Will A. Cable	J. B. Jeffries		E. L. Sparks	Geo. E. Rounds	R. D. Wolfe
Independence	Examiner	Examiner Ptg. Co.	Wm. Southern, Jr.	Wm. Southern, Jr.	J. B. McDonald			Frank W. Rucker	Chas. J. Allis
	News	News Pub. Co.	C. A. Carroll	C. A. Carroll					
Jefferson City	Capital News	Capital News Ptg. Co.	W. R. Hollister	W. R. Hollister	Means Ray	Chas. H. Buchanan	B. Ray Franklin	B. Ray Franklin	B. Ray Franklin
	Democrat-Tribune	Joe Goldman	Joe Goldman	Joe Goldman	Joe Goldman	Joe Goldman	Joe Goldman	Joe Goldman	Jos. Goldman
	Post	Daily Post Co.	Heber Nations	L. R. Lutkewitte		Heber Nations			
Joplin	Globe	Joplin Globe Pub. Co.	P. R. Coldren	Ray S. Cockran		R. E. Burns		J. J. McClelland	E. D. Uzzell
	News-Herald	P. E. Burton	J. F. Williams	J. F. Williams	George Abro	P. E. Burton	P. E. Burton	Guy T. Humes	O. K. Williams
Kansas City	Post	Burris A. Jenkins	Burris A. Jenkins	Dick Smith			Max M. Levand	James R. Winter	Edw. J. Kurre
	Journal	Journal Co.	Walter S. Dickey		Ralph Ellis	E. O. Syman	E. O. Syman	J. Mora Boyle	
	Star & Times	Wm. R. Nelson Estate	A. H. Seested, H. J. Haskell, R. E. Stout, I. R. Kirkwood	Ralph E. Stout	C. G. Wellington	August F. Seested	August F. Seested	J. T. Barrons	Frank Seested
Kirksville	Express	E. E. Swain	E. E. Swain	P. N. Nicholson	J. D. Buckingham		J. N. Stonebraker		
	News	C. C. Howard	C. C. Howard	C. C. Howard	Dow Jones	C. C. Howard	C. C. Howard	C. C. Howard	C. C. Howard
Lamar	Democrat	Arthur Aull	Arthur Aull	Arthur Aull	Arthur Aull	Arthur Aull	Arthur Aull	Arthur Aull	Arthur Aull
Lexington	Intelligencer	A. W. Allen	A. W. Allen						
Louisiana	Press-Journal	I. N. Bryson	I. N. Bryson	I. N. Bryson			I. N. Bryson		
Macon	Chronicle-Herald	Chronicle-Herald Pub. Co.	W. R. Baker				Chas. H. Weisenbor	Chas. H. Weisenbor	Chas. H. Weisenbor
Marshall	Democrat News	Democrat News Ptg. Co.	A. L. Preston	John R. Hall	Preston & Barnhill	E. P. Barnhill	E. P. Barnhill	G. W. Davis	Miss Marion Tyler
Maryville	Democrat Forum	W. C. Van Cleve	James Todd	Will Van Cleve	James Todd	Walter Todd	J. L. Kraft	Helen Todd	
	Tribune	J. F. Hull	J. F. Hull	J. F. Hull	J. F. Hull	J. F. Hull	J. F. Hull		
Mexico	Intelligencer	The Intelligencer	Dale Johnston	Gale Johnston			Gale Johnston		
	Ledger	R. M. White & Son	L. M. White		Loula Franklin	L. M. White	L. M. White	L. M. White	L. M. White
Moberly	Democrat	Democrat Pub. Co.	J. R. Lowell and R. F. Keeley	J. R. Lowell and R. F. Keeley			J. R. Lowell and R. F. Keeley		
	Monitor-Index	W. C. Van Cleve	W. C. Van Cleve	Herschel M. Colbert	Herschel M. Colbert		W. C. Van Cleve	Frank H. Scott	G. P. Dulaney
Monett	Times	Times Pub. Co.	Miss Pearl Peters	Pearl Peters	Pearl Peters	Pearl Peters	Pearl Peters		Pearl Peters
Neosho	Democrat	Hargis & McElroy	J. H. McElroy						
Nevada	Mail & Post	Bean & Earp	J. H. Bean	J. H. Bean	J. H. Bean	J. H. Bean	W. L. Earp	W. L. Earp	
Poplar Bluff	American	Citizen Printing Co.	Dwight H. Brown	Dwight H. Brown			Dwight H. Brown		
Rich Hill	Review	Review Printing Co.	E. A. Bean	E. A. Bean	E. A. Bean	E. A. Bean			
St. Charles	Banner-News		R. M. Thompson	R. M. Thompson	W. C. Fuhr	R. M. Thompson		R. M. Thompson	
	Cosmos-Monitor	St. Charles Pub. Co.	E. Lee Ronno	E. Lee Ronno		L. M. Comann	L. M. Comann		
St. Joseph	Gazette	C. D. Morris	C. D. Morris	W. D. Ladd			W. Boeshans	E. D. Morris	
	News-Press	Louis T. Golding	Louis T. Golding	C. L. Rutt	C. C. Calvert	Louis T. Golding	H. A. Sprague	H. A. Sprague	W. M. Badger
	Stock Yards Journal	Ewing Herbert	Ewing Herbert	P. R. Manifold	P. R. Manifold	Ewing Herbert	Ewing Herbert	John Albus	Ewing Herbert
St. Louis	Globe-Democrat	Globe Printing Co.	E. Lansing Ray	Jos. J. McAuliffe	R. J. Boylan	E. Lansing Ray	T. M. Hollingshead	D. B. Houser	W. H. Herrington
	Post-Dispatch	Pulitzer Pub. Co.	Joseph Pulitzer, Jr.	O. K. Bovard	R. H. Reese			Geo. M. Burbach	A. G. Lincoln
	Star	Elzey Roberts	Irving Brant	Frank W. Taylor, Jr.	Gus V. Kenton		M. J. Lowenstein	F. L. Ryan	M. H. Dubbs
	Times	G. A. Buder	Homer Bassford	S. R. Stanard			G. S. Pollard		Wm. E. Wilson
Sedalia	Capitol	Sedalia Democrat Co.		Roy Morris		W. J. Brill	W. J. Brill	Ellis Thaxton	C. Young
	Democrat	Sedalia Democrat	Geo. H. Scruton		W. D. Agee	Anthony D. Stanley		Walter J. Brill	Mrs. Mary Ott
Springfield	Leader	H. S. Jewell & Son	R. L. Kennedy	R. L. Kennedy	Floyd Sullivan	H. S. Jewell	H. S. Jewell	J. M. Acuff	W. E. Barth
	Republican	Springfield, Mo., Republican Co.	E. E. E. McJimsey	W. H. Brunkhorst			C. B. Robertson		
Trenton	Times	J. H. Miller	J. H. Miller	J. H. Miller	Vera DeVaul	J. H. Miller	J. H. Miller	J. H. Miller	J. H. Miller
	Republican & Tribune	W. B. Rogers	Mrs. C. R. Clark	Mrs. C. R. Clark	Frank Ledbetter		Ray Van Meter	Ray Van Meter	
Warrensburg	Star-Journal	Wallace Cossley	Wallace Cossley	Wallace Cossley	E. W. Hoberecht	Wallace Crossley	Wallace Crossley	O. A. Palmer	O. A. Palmer
Webb City	Sentinel	Hal M. Wise	Hal M. Wise			Hal M. Wise	Hal M. Wise	Hal M. Wise	
West Plains	Quill	Williams Sisters	Williams Sisters	Clara Williams	Ella M. V. Williams	Clara Williams	Clara Williams	Fritze-Williams-Dixon	Fritze-Williams-Dixon

MONTANA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Anaconda	Anaconda Standard	Standard Pub. Co.	R. R. Kilroy	E. G. Leipheimer	W. B. Davis	R. R. Kilroy	J. H. Reilly	H. Burrell	J. Martindale
Billings	Gazette	Gazette Printing Co.	Raymond Richards	Leon Shaw	Herrick Swan	Leon Shaw	Leon Shaw	J. L. Markham	W. J. Barrett
Bozeman	Chronicle	H. H. Howard	Jas. P. Bole		C. L. Stevens	H. H. Howard	H. H. Howard	Fred H. Wilson	Frank Colfee
Butte	Miner	Butte Miner Co.	J. L. Dobel				E. E. Woolston	Wm. A. Glass	O. L. Brooks
	Post	Post Pub. Co.	J. H. Durston	C. T. Shearer	James Cummings	J. H. Durston	J. H. Durston	J. K. Evans	H. L. Miller
Great Falls	Leader	Leader Co.	E. H. Cooney	E. H. Cooney	O. I. DeSchon	F. M. Tenney	F. M. Tenney	F. M. Tenney	L. E. Eberling
	Tribune	O. S. Warden	W. M. Bole	W. M. Bole	L. S. Thurston	O. S. Warden	Leonard G. Diehl	L. W. Wendt	Don Hoffman
Havre	Promoter	Havre Daily Promoter	R. G. Linebarger				R. G. Linebarger		
Helena	Independent	Independent Pub. Co.	Will A. Campbell	G. E. LaFollette			Will A. Campbell		
	Record-Herald	Montana Record Pub. Co.		Geo. Roberts	James Bales	Charles H. Relfenrath		Phil La Reau	Leo La Reau
Kalispell	Inter Lake	L. D. Spofford	H. B. Bouton	H. B. Bouton	H. B. Bouton		L. D. Spofford	L. D. Spofford	A. N. Sward

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

MONTANA—Continued

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Lewistown	Democrat-News	Democrat-News Co., Inc.	Tom Stout	E. G. Ivins	E. G. Ivins		Harry E. Lay	J. W. Hanley	
Livingston	Enterprise	Livingston Pub. Co.	Robert S. Phillips	C. C. Burg	C. C. Burg	Robert S. Phillips	Robert S. Phillips	Robert S. Phillips	G. R. Phillips
Miles City	Montanan	Independent Ptg. Co.	Jos. D. Scanlon	Louis F. Grill			Jos. D. Scanlan		
	Star	Independent Ptg. Co.	Jos. D. Scanlon	Louis F. Grill	Will Bay	Jos. D. Scanlan	A. H. Sullivan	H. G. Potter	Russel Robbins
Missoula	Sentinel	Martin J. Hutchens	Martin J. Hutchens	F. F. Fergnoson	Ed Rosendorf	James A. Sage		A. L. McConnell	
	Missoulian	Martin J. Hutchens	Martin J. Hutchens	F. F. Fergnoson	Ed Rosendorf	James A. Sage		S. L. McConnell	

NEBRASKA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Beatrice	Express	Express Pub. Co.	Clark Perkins		T. B. Fulton		S. E. Clark		
	Sun	E. M. Marvin	E. M. Marvin	E. M. Marvin					
Columbus	News	John I. Long	John I. Long				John I. Long		
Falls City	News	C. C. Davis	C. Davis						
	Journal	A. R. Keim Estate	Jennie Keim Workman	Jennie Keim Workman			W. H. Orr	W. H. Orr	
Fremont	Tribune	Hammond Printing Co.	Frank Hammond		Chas. A. Ryckman	Ray W. Hammond	Ray W. Hammond	Harvey C. Kendall	Walt B. Reynolds
Grand Island	Independent	Independent Pub. Co.	A. F. Buechler	A. F. Buechler			J. R. Fulton	J. R. Fulton	Don Boehm
Hastings	Tribune	Adam Breede	Adam Breede	H. G. Smith			E. A. Francis	Harry Haines	
Kearney	Hub	M. A. Brown	M. A. Brown		H. C. Kroger		H. R. Brown	Channing Huntington.	
Lincoln	Neb. State Journal	J. C. Seacrest	W. O. Jones	W. O. Jones			J. C. Seacrest		
	Neb. State Journal-E.	J. C. Seacrest	W. O. Jones	W. O. Jones			J. C. Seacrest		
	Star	L. B. Tobin	Homer K. Johnston	Jas. E. Lawrence	L. A. Becker	L. B. Tobin	L. B. Tobin	Fred I. Archibald	O. E. Jerner
Nebraska City	News	News Co.	C. M. Hubner				E. D. Marnell		
	Press	Press Ptg. Co.	J. H. Sweet		Anna Wary		E. A. Beason		Marie J. Duncan
North Platte	Telegraph	A. P. Kelly	L. A. Kelly	A. P. Kelly	L. A. Kelly	A. P. Kelly		L. A. Kelly	L. A. Kelly
Norfolk	News		Gene Huse	S. H. McCaw	Karl Stefan	Gene Huse	F. C. Asmus	George Stern	George Stern
Omaha	Bee	Nelson B. Updike		Victor B. Smith		B. Brewer	B. Brewer	R. A. Carrington	E. S. Rood
	Drovers Journal-Stockman	Journal Stockman Co.	Bruce McCullough			W. A. Truelson		W. W. Cockran	D. Williams
	News	Omaha Daily News	Joseph Polcar	Neal Jones	Neil Murray	Joseph Polcar	C. E. Morrill	M. Taylor	L. G. Lillyman
	Record	N. O. Talbot	N. O. Talbot	N. O. Talbot	N. O. Talbot	N. O. Talbot	N. O. Talbot	N. O. Talbot	N. O. Talbot
	World-Herald	W. G. Grounse	H. E. Newbranch	W. R. Watson	Ben Sylvester		H. Doorley	L. R. Wilson	M. B. McNab
Plattsmouth	Journal	R. A. Bates	M. A. Bates	R. A. Bates		R. A. Bates	R. A. Bates	R. A. Bates	
Scottsbluff	Plate Valley News	Lincoln Prem. Inc.	George Grimes	George Grimes	C. R. Raymond			Glen Putnam	
Wymore	Arbor State	Hohensee & Cook	L. F. Hohensee				W. T. Cook		
York	Times	York Blank Book Co.	Thos. Curran	Thos. Curran			Thos. Curran		

NEVADA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Carson City	Appeal	Nevada Printing Co.	T. D. Van Devoort						
	News	P. V. Felesina		P. V. Felesina					
Ely	Times	Expositor Pub. Co.	Vail M. Pittman	Vail M. Pittman	Geo. P. Annand	Vail M. Pittman	Ida P. Pittman		
Goldfield	Tribune	Tribune Ptg. Co.	V. L. Ricketts	M. A. Farrell			V. L. Ricketts		
Reno	Gazette	Reno Evening Gazette Co.		D. E. W. Williamson		Graham Sanford	Leigh Sanford	Meynard Stampfli	D. R. Burke
	Nevada State Journal	Nevada State Journal Pub. Co.		Edgar F. Howe		Edgar F. Howe			
Tonopah	Bonanza	Tonopah Bonanza Ptg. Co., Inc.	W. W. Booth	W. W. Booth			W. W. Booth		
	Times	F. F. Garside	F. F. Garside				F. F. Garside	F. F. Garside	

NEW HAMPSHIRE

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Claremont	Eagle	Welch & Woodward	Geo. I. Putnam	B. G. Welch & H. L. Woodward	William E. Langdon		Frank F. Hart	Frank E. Joy	Emely M. Breed
Concord	Monitor	William D. Chandler	William D. Chandler	Edward J. Parshley	Fred I. Blackwood	William D. Chandler	Edward J. Gallagher	S. Harold Dame	P. E. Moberg
	Patriot	Edward J. Gallagher	Edward J. Gallagher	William E. Wallace	George W. Conway	Edward J. Gallagher	Edward J. Gallagher	Alfred R. Newall	Walter N. Whiting
Dover	Democrat	George J. Foster & Co.	George J. Foster	Frederick Foster	James F. Dawson	George J. Foster	Frederick Foster	Frederick Foster	Mina M. Forest
Keene	Sentinel	Sentinel Printing Co.	W. H. Prentiss			C. J. Woodward	C. J. Woodward	C. J. Woodward	C. R. Rodgers
Manchester	L'Avenir National	L'Avenir National Pub. Co.	J. G. Le Boutillier	J. E. Bonner	Ls. H. Pare	J. E. Bernier	J. E. Bernier	Ernest A. Bourneival	Leopold Belleman
	Mirror & American	Frederic L. Allen	Frederic L. Allen	Daniel O'Brien	Alfred Eaton		Harold F. Taylor	O. E. Nelson	Edward Caslum
	Union	Union Leader Pub. Co.	Frank Knox				J. A. Muehling		
Nashua	Telegraph	Telegraph Pub. Co.	B. E. Warren	G. Parkhurst			B. E. Warren		
Portsmouth	Chronicle	Chronicle & Gazette Pub. Co.	F. W. Hartford				W. R. Dearborn		
	Herald	Chronicle & Gazette Pub. Co.	F. W. Hartford				W. R. Dearborn		
	Times	Times Pub. Co.	Emily Stavers				James F. Driscoll		

NEW JERSEY

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Asbury Park	Press	J. Lyle Kinmonth	J. Lyle Kinmonth		E. S. Longstreet, Jr.		George E. Hopper		E. H. Baker
Atlantic City	Gazette Review	Gazette-Review Co.	William P. Houpt			Harry E. Smith			A. C. Finley
	Press	Press-Union Pub. Co.	Ernest Smith	F. E. Croasdale	Jos. Shinn	Albert J. Feyl	Albert J. Feyl	Albert J. Feyl	Lloyd W. Lippincott
	Union	Press-Union Pub. Co.	Ernest Smith	F. E. Croasdale	Ernest Golding	Albert J. Feyl	Albert J. Feyl	Robert E. Newsham	Lloyd W. Lippincott
Bayonne	News-Review	Argus Press, Inc.	L. E. Travis	L. E. Travis	A. V. Ripps	Carl A. Ruhlmann	Walter W. Hubbard, Jr.	Walter W. Hubbard, Jr.	
	Times	H. Lazarus	H. L. Martin	H. Lazarus	H. L. Martin	S. I. Newhouse	S. I. Newhouse	S. I. Newhouse	I. Cohen
Bridgeton	News	Evening News Co.	C. L. Snowden	W. J. Kirby	L. H. Henderson	C. L. Snowden		G. L. Schofield	B. Nelson
	Pioneer	Geo. W. McCowan	H. L. Tyler			Geo. W. McCowan	Geo. W. McCowan	Geo. W. McCowan	E. Gerbig
Burlington	Enterprise	Enterprise Pub. Co.	Joseph R. Chessman	Joseph R. Chessman	John H. Naylor	Josepr R. Chessman	Joseph R. Chessman	Joseph R. Chessman	Joseph R. Chessman
Camden	Courier	J. David Stern	J. David Stern	Harry T. Saylor	Frank Sheridan		Walter L. Tushingham	Albert L. Ingram	Chas. D. Baylass
	Post-Telegram	Post-Telegram Co.	Upton S. Jeffreys		Frank S. Albright	F. F. Patterson, Jr.	Edgar R. Holme	Theodore N. Patterson	S. S. Norcross
Elizabeth	Journal	Aug. S. Crane	Aug. S. Crane	George W. Swift	Dean Gable		Elmer E. Stanion	F. Ernest Wallace	A. W. Ruck
	Times	Leonard F. Sawvel		Leonard F. Sawvel	V. A. Fallon	Leonard F. Sawvel	A. M. Knox	A. M. Knox	J. J. Todd
Hackensack	Bergen Record	Evening Record Pub. Co.	James M. Smith			J. Douglas Gessford		Russell L. Binder	Rudolph G. Picinich
Hoboken	Hudson Observer	Hoboken Print & Pub. Co.	John P. McCormick	John P. McCormick	John P. McCormick	G. A. Seide	F. A. Seide	A. L. Kohnfelder	H. F. Kelly
Jersey City	Jersey Journal	Evening Journal Association	Joseph A. Dear	Joseph A. Dear	Adolph A. Langer	Walter M. Dear	Walter M. Dear	Charlotte C. Stuhr	Chas. F. Hogan
Long Branch	Record	F. M. Taylor Pub. Co.	G. P. Wilson		Daniel Doran	Bryant B. Newcomb	Bryant B. Newcomb	Herbert S. Meyers	Philip L. Meyer
Millville	Republican	W. E. Middleton	George Doyles	W. E. Middleton		W. E. Middleton	Maude Hankins		
Morristown	Jerseyman	The Jerseyman, Inc.	Wood M. Vanee		John Dalton		Elmer Saunders		F. M. Vanee
	Record	N. B. Tomlinson	N. B. Tomlinson	N. B. Tomlinson	N. B. Tomlinson	N. B. Tomlinson	N. B. Tomlinson	N. B. Tomlinson	N. B. Tomlinson
Newark	Ledger	L. T. Russell	L. T. Russell	K. Glennan			J. R. Waters	W. P. Grover	E. S. Dobson
	News	Wallace M. Scudder	Edward W. Scudder	John W. Maynard	Louis H. Patterson		Eugene W. Farrell	Eugene W. Farrell	Charles L. Stasse
	Star-Eagle	Newark Star Pub. Co.	N. C. Wright	John P. Coakley	J. P. Kennedy	H. S. Thalmadge	H. J. Auth	H. J. Auth	George Maginness
	Sunday Call	Newark Call Ptg. & Pub. Co.	James P. Logan	G. Wisner Thorne	H. E. Ehlers		Louis Hannoch	Philip H. Baldwin	George W. Robbins
New Brunswick	Home News	Home News Pub. Co.	Hugh Boyd				E. B. Boyd		
Passaic	Herald	Passaic Herald Co.	E. A. Bristor	Wm. McBride	Wm. McBride	E. A. Bristor		Chas. W. Delaney	Chas. L. Mull
	News	Passaic Daily News, Inc.	George M. Hartt		Harold W. Gras	James T. Barker	R. E. Lent	C. W. Klevit	B. Welling
Paterson	Call	Call Ptg. & Pub. Co.	F. A. Friedrich		John Sweeney		Garret H. Sturr		
	News	News Printing Co.	Harry B. Haines	Harry B. Haines	Michael T. Baum	Jules C. Levine	Jules C. Levine	J. W. Erickson	J. Carroll
	Press-Guardian	Wm. B. Bryant	John L. Matthews	John L. Matthews	Augustis Epple	Wm. B. Bryant		Henry Durkin	Edmund Crandall
Perth Amboy	News	Perth Amboy Evening News Co.	J. Logan Clevenger	J. Logan Clevenger	Irving J. Reimers	D. P. Olmstead		John Y. Duff	
Plainfield	Courier-News	Courier-News Pub. Co.	John A. Gaffney	C. H. Frost		Charles H. Frost	Charles H. Frost	W. A. Zimmerman	C. F. Stout
Princeton	Princetonian	Daily Princetonian Pub. Co.	Thomas A. McEachin	Adlai Stevenson			I. Ridgeway Trimble		L. A. Cushman
Town of Union	Hudson Dispatch	Dispatch Printing Co.	Haddon Ivins	Thos. F. Martin	Michael Higgins	F. W. Wood	William Rubel	Frank Galland	Harry Reid
Trenton	State Gazette	State Gazette Pub. Co.	Forrest R. Dye		D. F. Stevenson				
	Times	Trenton Times Co.	James Kerney	James Kerney		Owen Moon, Jr.	Owen Moon, Jr.	W. K. Hoyt	
	Times-Advertiser	Trenton Times, Inc.	James Kerney	Thomas F. Waldron	John H. Sines	Owen Moon, Jr.	Owen Moon, Jr.	John M. Hodgson	Albert V. Ambrose
Vineland	Journal	Evening Journal		George C. Ladd	David W. Sigafoo		George C. Ladd	Edward H. Ladd	
Woodbury	Times	Woodbury Daily Times Co.	J. F. Wilson	J. F. Wilson	J. F. Wilson	J. F. Wilson	J. F. Wilson	J. F. Wilson	J. F. Wilson

NEW MEXICO

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Albuquerque	Herald	Central Printing Co.	H. B. Hening		H. P. Pickrell	Thomas Hughes	Thomas Hughes	H. B. Hening	R. H. Hager
	Journal	Journal Pub. Co.	Carl C. Magee						
East Las Vegas	Optic	Optic Pub. Co.	C. W. Johnston			C. W. Johnston			
Roswell	News	Roswell News Co.	Will Robinson	Will Robinson		H. Jaffa	H. Jaffa	H. Jaffa	John C. Menoher
	Record		C. E. Mason	C. E. Mason			C. E. Mason		
Santa Fe	New Mexican	Santa Fe New Mexican Pub. Corp.	E. Dana Johnson			J. C. McConvery	J. C. McConvery	J. C. McConvery	

NEW YORK

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Albany	Journal	Journal Co.	William Barnes	Arthur Lucas	Edward W. Bates		Robert B. Waters	Ben Franklin	Henry S. Schock
	Knickerbocker Press	The Press Co.	Amos D. Moscrip	Charles H. McTigue	Jacob Golden	Lynn J. Arnold, Jr.	Arthur D. Hecox	John J. Connors	John O'Connor
	Sunday Telegram	Sunday Telegram Corp'n	Wm. R. Lipman			H. E. Hill		Wm. J. McCann	
	Times-Union	Martin H. Glynn	Martin H. Glynn		W. A. Allen		James J. Kane	James J. Kane	Frank A. McDuff
Amsterdam	Recorder & Democrat	Wm. J. Kline & Son	Wm. J. Kline	John E. Willoughby	Benjamin H. Simmons	W. J. and G. Kline	Gardiner Kline	William H. Kuhn	Frank W. Mathieu
Auburn	Advertiser-Journal	Advertiser-Journal-Inc.	Herbert J. Fowler	Herbert J. Fowler	Victor J. Callanan	Herbert J. Fowler		W. B. Sutherland	Frank C. Thompson
	Citizen	Auburn Pub. Co.	William O. Dapping	William O. Dapping	Harry R. Melone	Charles D. Osborne	Charles D. Osborne		J. Fitzgerald
Ballston Spa	Journal	C. H. Grose	Arthur Mathers				E. F. Grose		
Batavia	News	Griswold & McWain	A. J. McWain	J. J. Maney	F. J. Schindelmeyer	M. R. Miller	G. S. Griswold	L. W. Griswold	

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

NEW YORK—Continued

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Beacon	Herald	K. H. Donoghue	C. E. L. Norris	C. E. L. Norris	C. E. L. Norris	C. E. L. Norris	C. E. L. Norris	C. E. L. Norris	C. E. L. Norris
	Journal	Beacon Journal Co.	Morgan H. Hoyt	Ferdinand A. Hoyt	Edward T. Hayden	F. A. Hoyt	F. A. Hoyt	M. G. Rowland	
Binghamton	Press	Binghamton Press Co.	E. S. Chamberlayne	F. W. Spaulding	Pierce Weller	R. E. Bennett		L. S. Chubbuck	Chas. E. Blower
	Sun	William H. Hill	William H. Hill	Walter J. Lyon	Robert Dixon	William H. Hill	H. R. Southworth	P. S. Benedict	Martin A. Miller
Brooklyn	Eagle	H. F. Gunnison	Arthur M. Howe	Haris M. Crist	E. B. Wilson	R. M. Gunnison	Edwin G. Martin	Wm. M. Horner	M. J. Burke
	Citizen	John F. Frost	Andrew McLean	Arthur Dore	Joseph Cogan	David J. McLean	E. F. Seixas	David J. McLean	Edward F. Seixas
	Standard Union	Brooklyn Union Pub. Co.	John A. Halton	Theodore Bosshard	Charles Mulligan	Charles F. Dodd	Herbert L. Bridgman	William F. Reynolds	James Hennessy
	Times	Brooklyn Daily Times	John N. Harman	John N. Harman			George R. Rothwell		
Buffalo	Commercial	Charles A. Finnegan		Harvey W. White	Marshall Taylor	Earl J. McCone	Raymond Bissell	Thomas B. Chase	Geo. L. Bebee
	Courier	W. J. Conners, Jr.	W. J. Conners, Jr.	D. S. Taylor	Mr. McChesney		Wm. S. Bennett	M. R. Clessold	Robt. J. Bulger
	Enquirer	W. J. Conners, Jr.	Wm. J. Conners, Jr.	John Tranter	F. W. Balch		W. S. Bennett	M. R. Clessold	R. J. Bulger
	Express	Wm. M. Ramsdell	J. W. Greene	J. W. Greene	J. F. Koins			L. W. Wilgus	L. W. Wilgus
	Live Stock Record	Daily Live Stock Record	A. G. Dawson			A. G. Dawson		E. S. Hoffman	
	News	Edward H. Butler	Edward H. Butler	Marc A. Rose	Wm. F. O'Connell		Clayton G. Underhill	Joseph F. Mella	George N. Therrin
	Times	Norman E. Mack	Norman E. Mack	John D. Wells	Walter Fix	Thomas M. Clark	M. D. Condon	F. L. McGrath	M. D. Treble
Canandaigua	Messenger	J. E. Easton	T. F. Bradley	T. F. Bradley	T. C. Bradley	Hubert Easton	Hubert Easton	Harry P. Cadbury	Harry P. Cadbury
Catskill	Mail	M. Edward Silberstein	M. Edw'd Silberstein	George Green			M. Edward Silberstein		
Cohoes	American	Cohoes American, Inc.	Frank V. Kennedy		Herbert Calkins	J. J. Wallace	J. J. Wallace	Thomas Jones	F. La Marche
Corning	Leader	E. S. Underhill		J. F. Rolfe	E. M. Waterbury		John F. Rolfe		W. A. Underhill
Cortland	Standard	Cortland Standard Ptg. Co.	Wm. H. Clark	Edward D. Blodgett	Edward D. Blodgett	Wm. H. Clark	Edward H. Clark	William H. Clark	Edward H. Clark
Dansville	Breeze	B. H. Knapp	B. H. Knapp	B. H. Knapp	B. H. Knapp	B. H. Knapp	B. H. Knapp	B. H. Knapp	B. H. Knapp
Dunkirk	Observer	Dunkirk Printing Co.	Gerald B. Williams	Henry K. Williams			Henry K. Williams		
Elmira	Advertiser	Herman Suter	Herman Suter	Frank W. Ross		Herman Suter			
	Star-Gazette	Elmira Star-Gazette, Inc.	George S. Crandall	W. J. Copeland	M. D. Richardson	W. J. Copeland		Frank E. Tripp	Ormonde Rolls
	Sunday Telegram	Herman Suter	Herman Suter	Wm. C. Gill		Herman Suter			
Flushing	Journal	J. H. Ridenour	J. H. Ridenour						
	Times	James F. Conroy	James F. Conroy	James F. Conroy					
Freeport	Review	James E. Stiles	James E. Stiles	James E. Stiles			James E. Stiles	Alexander McIntosh	
Geneva	Times		W. A. Gracey				G. B. Williams		
Glens Falls	Post-Star	Glens Falls Post Co., Inc.	Roy E. Fairman			J. Irving Fowler	Arthur P. Irving	Arthur P. Irving	H. E. Pettigill
	Times	Glens Falls Pub. Co.	F. G. Bascom	F. G. Bascom		C. V. Furness	C. V. Furness	F. N. Pulver	
Gloversville	Herald	Morning Herald Co.	F. B. King	F. B. King	Leo F. Fennelly	Emmett H. Cullings	Emmett H. Cullings	J. H. Beach	Roy Church
	Leader-Republican	Wm. B. Collins Co.		Frank L. Rogers	Walter F. Hine		Edward H. Mills	Jack R. Paul	Fred Arn
Herkimer	Telegram	Edward Small	Edward Small	Edward Small			Edward Small		
Hornell	Tribune-Times	C. W. Newman	C. W. Newman	Lester Raisor	W. G. Masterman	W. G. Masterman	W. G. Masterman	E. L. Fraser	
Hudson	Register	Record Ptg. & Pub. Co.	Fred J. Cook	John F. Brennen			William S. Decker		
	Republican	Hudson Republican Corp.	Henry M. James	Frank L. Kent	Frank L. Kent	Emory C. Van Loan	Emory C. Van Loan	Emory C. Van Loan	Emory C. Van Loan
Ithaca	Cornell Sun	Cornell Daily Sun, Inc.	A. W. Willcox	E. J. J. Smith			J. V. Frank	F. F. Schoepflin	D. W. Brown
	Journal-News	Ithaca Journal News, Inc.		Harry G. Stutz	Gail C. Stoyer	John W. Baker		W. W. Baker	R. B. Saxon
Jamaica	Long Island Farmer	Benjamin Marvin	David A. Butler			Charles R. Marvin	Charles R. Marvin	Mr. Raymond	Mr. Smollin
Jamestown	Journal	Journal Printing Co.	Fred P. Hall	James A. Clary	E. B. Briggs	Fred P. Hall	Henri M. Hall	Levant M. Hall	W. G. Russell
	Post	Post Pub. Co.	Edward L. Allen		J. Harold Swanson		Robert K. Beach	Oliver W. Bunting	A. A. Brandon
Kingston	Freeman	Freeman Pub. Co.	Jay E. Klock	Abraham W. Hoffman	Chester Doolittle		Harry du Bois Frey	Eugene Cornwell	Eugene Cornwell
	Leader	Leader Pub. Co., Inc.	Thomas J. Comerford	Thomas J. Comerford	Floyd L. Edinger	Thomas J. Comerford	Ira V. D. Warren	Frank H. Deems	Wilbur E. Young
Lackawanna	Journal	Ellis-Joslyn Pub. Co., Inc.	Chas. W. Ellis	Spencer C. Ellis	Earl F. Yetter	Chas. W. Ellis	Mary G. Ellis	Herbert T. Ellis	G. L. Ellis
Little Falls	Times	Crowley Co.	John Crowley	John Crowley	John Crowley	John Crowley	Kate F. Crowley		
Lockport	Union Sun & Journal	Union Sun & Journal, Inc.	A. C. Dwyer	A. C. Dwyer	J. J. Roberts	E. D. Corson	C. E. Fitzsimmons	G. E. Fitzsimmons	Earl F. Clark
Long Island City	Star	L. I. Star Pub. Co.	LeRoy L. Smith		Frank S. Kelley	LeRoy L. Smith		George F. Whitehead	Robert Tunnell
Malone	Telegram	Malone Telegram Co.	Charles M. Redfield		Leon L. Turner		D. M. Callander		
Mechanicsville	Hudson Valley Times	Hudson Valley Times Co., Inc.	Henry R. Helshy			C. L. Humphrey			
Medina	Journal	Medina Daily Journal Pub. Co.		W. John Hinchey			Alonso L. Waters	Alonzo L. Waters	
Middletown	Herald	Orange Co. Herald Pub. Co.	Harry B. Adsit	Harry C. Langhorst		Harry B. Adsit		Wm. C. Wolfe	A. R. Smith
	Times-Press	Stivers Ptg. Co.	John D. Stivers	Ralph P. Bull	George A. Yeager	H. A. MacGowan	H. A. MacGowan	John D. Schultz	Elmer E. Decker
Mount Vernon	Argus	Franklin A. Merriam		Maurice S. Porter				Louis G. Speidell	
	Examiner	Mount Vernon Examiner Pub. Co.	Sidney Marcuse	Sidney Marcuse	Sidney Marcuse	Sidney Marcuse	Harry Beekman	Harry Beekman	Fred Frick
Newburg	Star & American	Wm. L. Berkwitz							
New Rochelle	Standard	Truman W. Greenslitt	Truman W. Greenslitt	Truman W. Greenslitt	Walter R. Selth	Truman W. Greenslitt	Truman W. Greenslitt	Truman W. Greenslitt	Truman W. Greenslitt
	Star	T. Harold Forbes	T. Harold Forbes	T. Harold Forbes	Louis E. Thayer	L. Harold Forbes	L. Harold Forbes	L. Harold Forbes	L. Harold Forbes
New York	American	Star Co.	W. A. Thayer	W. A. Thayer	Victor Watson	H. M. Roberts	H. M. Roberts		B. M. Blume
	Call	Workingmen's Co-operative Pub. Ass'n	Chas. W. Ervin	Bernard Rochmel	Charlotte Ervin		Max Kaufman	George Goebel	
	Commercial	Russell R. Whitman	Walter B. Brown	Charles R. Barth			D. D. Glassford	Lewis C. Paine	Frank A. Cook
	Globe & Commercial Advertiser	Jason Rogers	H. J. Wright	John T. Flynn	R. H. McCaw		H. H. Knickerbocker	W. E. Severn	S. P. Booth
	Herald	Frank A. Munsey	Ervin Wardman	Chas. M. Lincoln	Joseph Canavan	Erman J. Ridgway	H. D. Halsey	E. M. Alexander	J. E. Hasenack
	Journal	James C. Dayton	Arthur Brisbane	J. R. Hastings					Joseph D. Bauer
	Journal of Commerce	Wm. C. Reick	J. W. Dodsworth	J. Lilly			Mason Peters	Mason Peters	W. C. Mills
	Mail	Daniel Nicoll	Henry L. Stoddard	T. E. Niles	James Craig		Daniel Nicoll	J. J. Vogel	Fabian Levy
	News	News Syndicate Co., Inc.	J. M. Patterson—R. R. McCormie	Morton E. Burke	Philip A. Payne	Wm. H. Field	John W. Barnhart	R. T. Wilken	James S. Sullivan
	North Side News	Geo. W. Markey	Geo. W. Markey	Geo. W. Markey					
	Post	Edwin F. Gay	Simeon Strunsky	Chas. McD. Puckette	Walter B. Hayward	Walter B. Hayward	Chas. C. Lane	Luther D. Fernald	Gerald McSweeney
	Sun	Ervin Wardman		Keats Speed			H. D. Halsey		
	Telegram	New York Herald Co.	Fred A. Walker				Fred A. Walker		
	Telegraph	Lewis Pub. Co.	William E. Lewis	Irving J. Lewis			John J. Nell		
	Times	Adolph S. Ochs	Charles R. Miller	Carr V. Van Anda	Osmond Phillips		Louis Wiley	B. T. Butterworth	Charles Flanagan
	Tribune		Ogden Reid	W. O. McGeehan	Hood Macfarland	G. V. Rogers	Howard Davis	F. Porter Carruthers	C. H. Sandman
	World	Press Pub. Co.	Frank I. Cobb	H. B. Swope		F. D. White	Don C. Seitz		
	Evening World	Press Publishing Co.	H. S. Pollard	John H. Tennant	J. M. Rainey	Florence D. White	Don C. Seitz	Hal Fink	James McKernan
Niagara Falls	Gazette	Niagara Falls Gazette Pub. Co.	N. F. Maddever		John O. Ormsby	A. C. Deuel		Bradley Norton	Fred S. Olert
North Tonawanda	News	News Pub. Co.			Edwin H. Hewitt	C. E. Hewitt		Clarence Creekmore	
Norwich	Sun	Norwich Pub. Co.	P. L. Clark	Wm. H. Clark	W. E. Bellinger	Wm. H. Clark	Wm. H. Clark	Irene Carter	P. L. Clark
	Chenango Telegraph	Norwich Pub. Co.	P. L. Clark	Wm. H. Clark	W. E. Bellinger	Wm. H. Clark	Wm. H. Clark	Irene Carter	P. L. Clark
Nyack	Journal	Charles Brace	Chester E. Brown				M. D. Coffey		
Ogdensburg	News	Ogdensburg News Co.	Henry Holland						
	Republican-Journal	A. E. Sousoucy	C. C. Clark	A. E. Sousoucy	Henry Belgard	A. E. Sousoucy			Irene M. Clark
Olean	Herald	Olean Herald Co., Inc.	Wm. L. Ostrom	Merle C. Ostrom	Harry W. Wright		W. L. Ostrom	Selden W. Ostrom	Lawrence Kuhn
	Times	M. G. Fitzpatrick	John Armstrong	John Armstrong	Wm. Quinn	M. G. Fitzpatrick	W. S. Dodson	H. A. McCaul	Geo. Hill
Oneonta	Star	Otsego Pub. Co.	H. W. Lee	H. W. Lee	E. R. Moore	H. W. Lee	F. M. H. Jackson	F. M. Hill	E. J. Irish
Ossining	Citizen-Sentinel	Citizen-Sentinel, Inc.	Timothy F. Walsh	Timothy F. Walsh			Edward Hallgring	Kevin F. Morey	
Oswego	Palladium	Palladium Ptg. Co.	Clark Morrison	Clark Morrison, Jr.	James May, Jr.				
	Times	Oswego Times Co.	John B. Alexander	John B. Alexander			John B. Alexander		
Peekskill	News	Peekskill Evening News Co.	Chas. A. S. Freeman	Chas. A. S. Freeman	Rolfe Garrett	Chas. A. S. Freeman	Chas. A. S. Freeman	Stanley Barger	Donald Dasey
	Union	Cassius M. Gardner	Cassius M. Gardner	C. M. Gardner, Jr.					
Plattsburg	Press	Sentinel Pub. Co.	James E. Tracy		Thos. H. Weldon	William M. Lynch	William M. Lynch	William M. Lynch	H. F. Mullarky
	Republican	Plattsburgh Republican Co.	J. T. Kavanagh						
Port Chester	Item	Daily Item Press, Inc.	Thomas J. Blain	Thomas J. Blain	Clarence H. Wilson	Allan R. Hunter	Allen R. Hunter	Arthur C. Saunders	
Port Jervis	Gazette	Daniel F. Cock	Mark V. Richards			Daniel F. Cock			
	Union	Fred R. Salmon	D. N. Raynor	F. R. Salmon	A. L. Stage	Fred D. Salmon	Fred D. Salmon	W. O. Cooley	
Poughkeepsie	Eagle-News	Platt & Platt, Inc.	Richard E. Coon, Jr.	Richard E. Coon, Jr.	William E. Seely	Francis W. Platt	Francis W. Platt	Francis W. Platt	William Weisel
	Star & Enterprise	Poughkeepsie Pub. Corp.	Arthur A. Parks	L. Gardner	S. Horton	Arthur A. Parks	Richard Brown	E. L. Owen	C. Young
	Courier	Estate of A. G. Tobey	M. G. DuBois			E. D. Tobey	E. D. Tobey	John Sullivan	
Rochester	Democrat & Chronicle	Rochester Ptg. Co.	O. S. Adams	A. C. Ross	Morris Adams		W. S. Todd	Fred G. Beach	Willard Bastian
	Herald	Rochester Herald Co.	Louis M. Antisdale	Louis M. Antisdale	Fremont Chester	M. Bruce Potter	M. Bruce Potter	E. C. Mason	
	Post-Express	Post Express Ptg. Co.				Frank B. Mitchell			
	Times Union	Rochester Times-Union, Inc.	Frank E. Gannett	Roy C. Kates	Norman Nairn	Erwin R. Davenport		Frank A. Wood	Frank A. Roberts
Rome	Sentinel	Rome Sentinel Co.	A. C. Kessinger	A. R. Kessinger	W. O. Jenks	A. R. Kessinger	W. P. Doyle	W. J. Lackey	J. W. Higham
Salamanca	Republican Press	B. B. & Matthew Weber	Matthew Weber	Matthew Weber	S. G. DeNike	Matthew Weber	B. B. Weber		
Saratoga Springs	Saratogian	John K. Walbridge	W. Howard Moody	W. Howard Moody		J. K. Walbridge	J. K. Walbridge	W. O. Kern	W. O. Kern
Saugerties	Post	Saugerties Telegraph Ptg. & Pub. Co.	Joseph W. Frankel	Joseph W. Frankel			Joseph W. Frankel	Joseph W. Frankel	Joseph W. Frankel
Schenectady	Gazette	Daily Gazette Co.	Dudley T. Hill		David W. Benjamin	Austin N. Liecty	Austin N. Liecty	Ramon L. Hall	Robert Hurley
	Union-Star	Schenectady Union Pub. Co.		Ray A. Mowers		F. R. Champion		Evan R. Cullings	John T. Henley
Staten Island	Advance	Blanchard M. Preble			St. John McClean			Nora H. Golden	Peter F. McGuirl
Syracuse	Herald	E. H. O'Hara	F. W. Clark	T. A. Power	E. A. O'Hara	E. A. O'Hara	G. N. Graham	E. F. McIntyre	B. B. Knapp
	Journal	Harvey D. Burrill	Wilbur G. Miller	Louis D. Burrill	Howard Hosmer		W. Howard Burrill		Robert S. Weir
	Post-Standard	J. D. Barnum	W. P. Baker	J. F. Dunn	A. V. Brewster	J. D. Barnum	R. W. Disque	J. A. Plumb	W. C. Hixson
Tarrytown	News	Van Tassell & Odell, Inc.	Wallace Odell					W. J. Cannon	
Troy	Observer	M. F. Collins	M. F. Collins	M. F. Collins	F. M. Collins	F. M. Collins	J. A. Collins	H. W. Slocum	E. R. Collins
	Record	Troy Record Co.	Dwight Marvin	Dwight Marvin	F. L. Donovan	David B. Plum	Frank L. York	J. Arthur Viger	Edward G. Buck
	Times	Francis & Anderson	James H. Potts	James H. Potts	R. B. Hayner	W. H. Anderson	John J. McLaughlin	John P. Ruddy	W. J. Sheridan
Utica	Herald-Dispatch	Utica Sunday Tribune Co.	W. E. Weed	W. E. Weed		Jno. C. Fulmer	F. H. Wienke	R. B. Georgia	D. W. Tanner
	Observer	E. P. Bailey & Co.	W. W. Canfield	W. W. Canfield	M. F. Sammons	Prentiss Bailey	Thos. F. Clarke	Prentiss Bailey	Leo Gossin
	Press	Utica Daily Press Co.	Geo. E. Dumbam	Hugh Hughes	Harry A. Fox		William V. Jones	Russell C. Harris	Alfred W. Cockell
Watertown	Standard	Standard Pub. Co.	P. H. Wertz		H. Durkon	A. B. Parker	B. Beecher	P. P. Wilcox	
	Times	Chas. H. Congdon	Harold B. Johnson	Harold B. Johnson	Lee N. Fuller	Chas. H. Congdon	Chas. H. Congdon	Clarence M. Kendel	
Wellsville	Reporter	Reporter Co.	E. W. and C. M. Barnes	E. W. Barnes	C. M. Barnes	E. W. Barnes	E. W. Barnes	C. M. Barnes	C. M. Barnes
White Plains	Reporter	W. Lee Tuller	Walter V. Hogan	Walter V. Hogan	John Tobyansen	W. Lee Tuller	W. Lee Tuller	John Lynch	John Hogan
Yonkers	Herald	Frank E. Xavier	Frank E. Xavier	Frank E. Xavier	Paul Palmer		John A. Brennan	Justin McCarthy	Joseph Biber
	Statesman-News	Yonkers Statesman Corp.					Arthur S. Maudlin		

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

NORTH CAROLINA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Asheville	Citizen	Citizen Co.	Chas. K. Robinson	Eller E. Stafford	Eller E. Stafford	Chas. A. Webb	W. Randall Harris	C. R. McIntire	Girdwood Cochrane
	Times	Asheville Times Co.	D. Hiden Ramsey	Gray Gorham	W. L. Hendricks	P. M. Burdette		John J. Jelks	W. R. Geeger
Charlotte	News	News Pub. Co.	J. S. Miller	W. C. Dowd, Jr.	J. S. Miller	W. C. Dowd	W. C. Dowd	W. M. Bell	S. D. Bagwell
	Observer	Observer Co.	Wade H. Harris	J. A. Parham	M. R. Dunnigan		A. W. Burch	T. J. Pierson	W. B. Henry
Concord	Tribune	J. B. Sherrill	J. B. Sherrill	J. B. Sherrill	W. M. Sherrill				
Durham	Herald	E. T. Rollins	W. N. Keener	W. N. Keener	Wyatt Dixon	T. E. Rollins	C. C. Council	M. F. Murdaugh	C. C. Council
	Sun	W. W. Weaver		Frank H. Brooks	Chas. H. Smith		H. R. Weaver	N. C. Remsen	
Elkton	News	Frank Wood	R. G. Shackell			R. G. Shackell			
Elizabeth City	Advance	Herbert Peele & Jos. Peele	Herbert Peele	Herbert Peele	Herbert Peele	Herbert Peele	A. R. Blount	Herbert Peele	Herbert Peele
Fayetteville	Observer	David B. Lindsay	Geo. Myrover	Jack Dolan		David B. Lindsay	David B. Lindsay	Earl T. Hedrick	N. B. Jones
Gastonia	Gazette	Gazette Pub. Co.	Hugh A. Query	James W. Atkins			E. D. Atkins		
Goldsboro	Argus	Argus Pub. Co.	Jos. E. Robinson						
Greensboro	Greensboro Daily News	Greensboro News Company	A. L. Stockton	Earle Godbey		E. B. Jeffress	A. B. Joyner	W. T. Corbin	C. J. Lambe
	Record	J. M. Reece Pub. Co.	C. M. Waynick	Asa Biggs			C. M. Waynick		
Greenville	News	Earl T. Hedrick	Chas. T. Brown					Sheppard Andrews	
	Reflector	D. J. Whichard, Jr.	H. B. Utley	D. J. Whichard, Jr.		D. J. Whichard, Jr.	Fannie Bowling	C. B. Rowlett	Fannie Bowling
Henderson	Dispatch	Gold Leaf Pub. Co.	Henry A. Dennis	Henry A. Dennis	Henry A. Dennis	Henry A. Dennis	M. L. Finch	M. L. Finch	S. A. Jones
Hickory	Record	Clay Printing Co.	S. H. Farabee	S. H. Farabee			J. C. Miller		
High Point	Enterprise	High Point Enterprise, Inc.	C. H. Dickerson		J. Worth Bacon		J. P. Rawley		S. T. Bryan
Kinston	Free Press	H. Galt Braxton	H. Galt Braxton		C. W. McDevett			R. E. Todd	R. E. Todd
	News	Kinston Pub. Co.	C. F. Carroll	C. F. Carroll	George B. Lay	C. F. Carroll	C. F. Carroll	C. F. Carroll	R. C. Grady
Leaksville	Tri City Gazette	Gazette Ptg. Co.	M. E. Murry			M. E. Murry	J. A. Heilig	J. A. Heilig	M. E. Murry
New Bern	New Bernian	J. B. Dawson	J. B. Dawson	J. B. Dawson	N. G. Gooding	J. B. Dawson	J. B. Dawson	H. I. Crumpler	J. B. Dawson
	Sun-Journal	J. B. Dawson	Carl Goerch	J. B. Dawson	H. I. Crumpler	J. B. Dawson	J. B. Dawson	Carl Goerch	J. B. Dawson
Raleigh	News & Observer	News & Observer Pub. Co.	Josephus Daniels	R. W. Haywood	Frank Swettwist		Josephus Daniels	J. T. Bell	L. A. Morris
	Times	John A. Park	O. J. Coffin	Robt. M. Duckett	J. B. Warren	John A. Park	John A. Park	W. N. Penny	C. R. Goodrich
Rocky Mount	Telegram	Rocky Mount Pub. Co.	J. L. Horne, Jr.	J. L. Horne, Jr.	H. W. Kendall		P. B. Daub		J. P. Ricks
Salisbury	Post	Post Pub. Co.	J. F. Hurley	J. F. Hurley, Jr.	F. B. Irwin		J. F. Hurley	C. D. Rose	
Scotland Neck	Commonwealth	The Commonwealth, Inc.	R. G. Shackell	R. G. Shackell			R. G. Shackell		
Statesville	Statesville Daily	Pegram A. Bryant	Pegram A. Bryant	Pegram A. Bryant	Pegram A. Bryant	Pegram A. Bryant	Pegram A. Bryant	Pegram A. Bryant	Pegram A. Bryant
Tarboro	Southerner	Bourne & Cruch	R. G. Shockell			V. Herman Cruch	V. Herman Cruch	V. Herman Cruch	V. Herman Cruch
Washington	News	J. A. Osborne		J. A. Osborne	John A. Arthur			John A. Arthur	J. G. Latham
Wilmington	Dispatch	Dispatch Pub. Co.	R. S. Carver	J. Cruikshank		R. S. Carver		George Tilles	W. H. Newman
	Star	Wilmington Star Co.	Thomas R. White	George F. Cochran			P. H. Batte		
Wilson	Times	P. D. Gold Pub. Co.	John D. Gold	Daisy Hendley			John D. Gold		
Winston-Salem	Journal	Journal Pub. Co.	Stanford Martin	J. M. Miles	B. G. Phillips	John L. Ebaugh	John L. Ebaugh	Everett Jones	W. W. Babb
	Sentinel	Sentinel Ptg. & Pub. Co.	H. R. Dwire	H. R. Dwire	H. B. Martin	Rufus Shore	Rufus Shore	H. F. Aitchison	B. L. Welfare

NORTH DAKOTA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Bismarck	Tribune	Geo. D. Mann	Wm. S. Neal	Geo. D. Mann			Geo. D. Mann		
Devil Lake	Journal	M. H. Graham	M. H. Graham	Thos. F. McCarthy	Thos. F. McCarthy	M. H. Graham	E. Honett	Joseph Beauchamp	
Fargo	Courier-News		R. M. McClintock		Frank O. Gatman	R. M. McClintock		G. F. Breidford	J. P. Johnson
	Forum	N. B. Black	J. E. Rockwell	H. D. Paulson	E. K. Bitzing	N. B. Black	Norman D. Black	Harry E. Hill	Norman D. Black
Grand Forks	Herald	Grand Forks Herald Co.	W. P. Davies	John B. Cooley	Geo. A. Benson	J. F. Bacon	J. F. Bacon	J. H. Pearson	R. H. Fadden
Jamestown	Alert	Alert Pub. Co.	W. R. Kellogg		Percy Hanson		E. V. Quinby		E. V. Quinby
Mandan	Pioneer	E. A. Tostevin	E. A. Tostevin	Carl H. Tostevin			E. A. Tostevin	Walter C. Tostevin	E. D. Tostevin
Minot	News	H. S. Davies	C. W. Mason			H. S. Davies	R. Bailey	C. J. Brennan	A. Lein
Valley City	Times-Record	P. R. Trubshaw	P. R. Trubshaw	P. R. Trubshaw	P. R. Trubshaw	P. R. Trubshaw	P. R. Trubshaw	James C. Marsh	James C. Marsh

OHIO

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Akron	Beacon Journal	Beacon Journal Co.	C. L. Knight	John S. Knight		C. L. Knight	J. H. Barry	E. A. Neutsenbolser	H. S. Seymour
	Press	Scripps Pub. Co.	L. E. Judd	H. B. Kerr			C. McTammany		
	Times	Ross F. Walker	W. Kee Maxwell	W. Kee Maxwell	Roy L. Adams	Ross F. Walker	Ross F. Walker	Frank G. Morrison	Harry Kenter
Alliance	Review	Review Pub. Co.	N. A. Geyer	F. A. Hailes	Lester Ruth		E. C. Jenkins	Paul Siddall	Eldon Guthrie
Ashland	Times-Gazette	Ashland Ptg. Co.	Wm. A. Duff			Frank R. Beer		Stuart Fluke	
Ashtabula	Star & Beacon	C. A. Rowley	J. J. Mundy	Glen Leggett		C. A. Rowley		J. W. Quigley	E. Slater
Athens	Messenger	Athens Messenger & Herald Ptg. Co.	F. W. Bush	C. H. Harris	Julian Snyder	F. W. Bush		P. O. Nichols	W. B. Johnson
Bellaire	Leader	Sherlock Bros. Pub. Co.	M. F. Sherlock	A. J. Sherlock	M. F. Sherlock	B. A. Sherlock	A. J. Sherlock	A. J. Sherlock	H. E. Sherlock
Bellefontaine	Examiner	H. K. Hubbard & Co.	H. K. & M. J. Hubbard	H. K. & M. J. Hubbard			Frank G. McCracken		
Bellevue	Gazette	Gazette Pub. Co.	A. C. Callaghan				M. J. Callaghan	G. L. Brown	
Bowling Green	Sentinel-Tribune	Sentinel Co.	S. A. Canary		H. Brady	A. Harwell	Alfred Haswell	D. Alkire	V. Taylor
Bucyrus	Forum	Bucyrus Pub. Co.	Allen Markley			Thomas A. Cooper			
	Telegraph	Hopley Printing Co.	John E. Hopley	Joseph W. Hopley	Carl Young	James R. Hopley	James R. Hopley	E. C. Eckleberry	A. O. McKibben
Cambridge	Jeffersonian	Jeffersonian Co.	H. W. Amos	H. W. Amos	F. S. Dollison	T. E. Amos	T. E. Amos	T. S. Moonehead	T. S. Moonehead
Canton	News	Daily News Ptg. Co.		H. H. Reed	H. Miner	C. W. Ufford		C. W. Johnston	L. T. Ward
	Repository	Repository Ptg. Co.	George B. Frease	J. S. Wilhelm	C. E. Hovis	George B. Frease	William A. Frease	William A. Ernst	Walter S. Brain
Celina	Standard	F. A. Snyder	F. A. Snyder	F. A. Snyder	Lizzie McKim	F. A. Snyder	F. A. Snyder	F. A. Snyder	Carrie Fishbaugh
Chillicothe	News-Advertiser	News Advertiser Co.	H. H. Bennett				J. K. Hunter		George Ulmaier
	Scioto-Gazette	The Scioto Gazette Co.	Ed. S. Wenis	G. W. C. Perry	Ed S. Wenis	G. W. C. Perry		C. E. Barcley	D. D. Dahell
Cincinnati	Commercial Tribune	Harry W. Brown	Harry W. Brown	Wade Mountfortt	Martin Sommers, Jr.	Harry W. Brown	W. B. Fortlage	J. D. McFarland	F. W. Eastin
	Enquirer		W. F. Wiley	H. M. Potter	C. M. Bocklett	W. F. Wiley	W. K. Nottingham	G. M. Preston	H. Kloecker
	Post	Post Pub. Co.	Elmer P. Fries	Jno. G. Gordon	Albert Buhrman		M. Levy	W. A. Mayborn	W. R. Rouck
	Times-Star	Charles P. Taft	Hulbert Taft	Jos. Garretson	Moses Strauss	C. H. Rembold	C. H. Motz	C. E. Bennett	George Fries
Circleville	Herald	Walter C. Darst	Walter C. Darst	Walter C. Darst	Walter C. Darst	Walter C. Darst		Walter C. Darst	George Lane
	Union-Herald	C. C. Chappelear	C. C. Chappelear	C. C. Chappelear	C. H. Chappelear	C. C. Chappelear	C. C. Chappelear	C. C. Chappelear	C. C. Chappelear
Cleveland	News-Leader	The Cleveland Co.		T. A. Robertson	A. E. Bergener	George F. Moran	D. R. Hanna, Jr.	C. M. Marvin	Arthur McBride
	Plain Dealer	E. H. Baker	E. C. Hopwood	Paul Bellamy	J. W. Collins	Geo. M. Rogers	John S. McCarrens	H. W. Roberts	John J. Kirk
	Press	Scripps Pub. Co.	G. B. Parker	W. L. Sturdevant	O. D. Tolischus		R. A. Huber	J. F. Pollock	J. J. Lynch
Columbus	Citizen	Citizen Pub. Co.	E. E. Cook	R. H. Jones	W. D. Frazier		Charles F. Fischer	M. R. Thomas	
	Dispatch	Dispatch Ptg. Co.	Arthur C. Johnson	Charles J. Rieker	Norman E. Kuehner		George E. Fowler	Harvey R. Young	Charles S. Wilson
	Ohio State Journal	Ohio State Journal Co.	Robt. O. Ryder	Harry P. Brandon	C. H. Mylander		W. R. Bible	Ralph S. Hirsch	R. Bartram
Conneaut	News-Herald	Conneaut Ptg. Co.	W. E. Putnam	C. E. McManus	H. W. Hawke	W. E. Putnam		G. G. Rooker	
Cuyahoga	Tribune & Times-Age	The Tribune Co.	Fred S. Wallace	Floyd Norman	Floyd Norman	Fred S. Wallace	Fred S. Wallace	Carl S. Siegrist	Herbert Denman
Dayton	Herald	E. G. Burkam	E. G. Burkam	D. Young	J. B. Calvo	F. D. McDonald		R. M. Jones	C. D. O'Rourke
	Journal	E. G. Burkam	E. G. Burkam	D. Young	J. B. Calvo	F. D. McDonald		R. M. Jones	C. D. O'Rourke
	News	James M. Cox	Howard Egbert	D. E. Kumler	R. L. McCormick	D. J. Mahoney		Harry Brandt	T. J. Kavanaugh
Defiance	Crescent News	Crescent Ptg. Co.	Ralph W. Peters	Leo O. Tustison	Ralph W. Peters	Leo O. Tustison	Leo O. Tustison	F. W. Kimberly	Leo O. Tustison
Delaware	Gazette	H. C. Thomson	H. C. Thomson	W. D. Thomson	G. H. Townsley	W. D. Thomson	W. D. Thomson	W. D. Thomson	L. Shapiro
	Journal-Herald	Journal Herald Pub. Co.	J. D. Knowles	J. D. Knowles	Kenneth E. Walker	J. D. Knowles	J. D. Knowles	J. D. Knowles	
Delphos	Herald	Delphos Ptg. & Pub. Co.	A. J. Laudick			L. C. Laudick	L. C. Laudick	L. C. Laudick	L. C. Laudick
Dennison	Paragraph	G. C. Haverstack	G. C. Haverstack				G. C. Haverstack		
Dover	Reporter	Tuscarawas Pub. Co.	A. A. Hoopingarner		Henry Hoglioch		E. M. Mantzel	James A. Caldwell	A. R. Conners
East Liverpool	Review	East Liverpool Pub. Co.	Alex. Sweeney	F. R. O'Hanlon	Howard Kaufman	T. S. Brush	T. S. Brush	H. L. Smith	E. G. Jackson
	Tribune	East Liverpool Pub. Co.	Alex. Sweeney	F. R. O'Hanlon	Howard Kaufman	T. S. Brush	T. S. Brush	H. L. Smith	E. G. Jackson
East Palestine	Leader	C. L. Merwin	C. J. Wilkinson				C. L. Merwin		
Elyria	Chronicle-Telegram	Lorain Co. Ptg. & Pub. Co.		J. F. Burke			A. C. Hudnutt		
Findlay	Courier	Findlay Courier Co.	H. W. Brown	H. W. Brown	Irvin Geffs	H. W. Brown	H. W. Brown	John W. Farling	Henry Sheets
	Republican	Findlay Pub. Co.	R. L. Heminger	I. N. Heminger	Walter Adams	I. N. Heminger	I. N. Heminger	L. N. Heminger	F. R. Shuck
Fostoria	Review	F. M. Hopkins	F. M. Hopkins	F. M. Hopkins	H. E. Stout	F. M. Hopkins	F. M. Hopkins	C. C. Kinsey	
	Times		J. W. Lockhart	J. H. Williams		J. H. Williams			
Fremont	Messenger	Fremont Ptg. Co.	L. C. Worst	V. G. Worst		L. C. Worst & V. G. Worst			
	News	Wrigley Bros. Ptg. Co.		M. H. Wrigley	George Hoot		J. B. Wrigley		
Galion	Inquirer	Inquirer Ptg. Co.		W. V. Goshorn	C. A. Elsa		I. C. Guenther	I. C. Guenther	
Gallipolis	Tribune	W. G. Sibley	W. G. Sibley	H. E. Sibley	Ruth Gilmore	H. E. Sibley	H. E. Sibley	H. E. Sibley	H. E. Sibley
Geneva	Free Press	Ashtabula Ptg. Co.	C. A. Bonsor	C. A. Rowley		C. A. Rowley	C. A. Bonsor	V. A. Rowley	
Greenville	Advocate	W. A. Browne, Sr.	W. A. Browne, Sr.	W. A. Brown, Sr.	W. A. Browne, Jr.	W. A. Browne, Sr.	Walter E. Browne	Walter E. Browne	W. A. Browne, Jr.
	Tribune	Edwin C. Wright	Edwin C. Wright	Edwin C. Wright	Edwin C. Wright	Edwin C. Wright	Edwin C. Wright	Edwin C. Wright	Edwin C. Wright
Hamilton	Journal	Homer Gard	C. A. Leiter			Homer Gard	L. R. Hensley	L. R. Hensley	Steve Webber
	News	Republican Pub. Co.	Emerson Robinson	W. L. Tobey	Sam Carr	W. L. Tobey		C. R. Greenawalt	R. J. Alf
Ironton	Irontonian		Jno. C. Gorman	C. J. McCarthy	H. C. Gorman	J. C. Gorman	J. C. Gorman	Jos. M. Gorman	
	Register	Felouise Moore	J. R. Corns	F. Moore	Peter Burke		F. Moore	Chas. Feil	Harry Fisher
Kenton	Democrat	Kenton Democrat Pub. Co.	C. E. Flannagan		Carl W. Smith	C. E. Flannagan		Grant Moore	W. J. Glenn
	News-Republican	Kenton Republican Co.	E. E. Rutledge	E. E. Rutledge	Ivan P. Johnson	E. E. Rutledge	E. E. Rutledge	R. B. Phillips	E. E. Rutledge
Lancaster	Eagle	Eagle Printing Co.	Ed Wetzler	Ed Wetzler	Dan Tidd	Ed Wetzler	Chas. Wetzler	Geo. Harris	Miss Flo Black
	Gazette	Gazette Ptg. Co.	C. J. Beach	C. J. Beach			C. J. Beach		
Lima	Republican Gazette	Republican Gazette Co.	Donald Campbell	Donald Campbell	R. Candler	Donald Campbell	Donald Campbell	Morris Rosenbloom	Graham Goodrich
	News	L. S. Galvin	J. W. Fisher	E. R. Leach				R. E. Ashley	Ray Concoran
Lisbon	Journal	Buckley Pub. Co.	D. H. Frew	D. H. Frew			W. A. Frew		
Lorain	Times-Herald	Times-Herald Pub. Co.	K. Craig	R. C. Holles		R. C. Holles	R. C. Holles	Frank Daubel	R. C. Holles
Mansfield	News	R. T. Dobson & R. T. Dobson, Jr.		A. F. Hardman	G. J. Kochauderfer		R. D. Van Alstin	D. F. Krug	A. W. McNary
Marietta	Register-Leader	Pioneer Printing Co.	Tom O'Donnell	John Kaiser	Howard Schultheis	John Kaiser	George Bills, Jr.	Ray Sprague	George Bills, Jr.
	Times	Times Co.		F. B. McKinney		W. P. McKinney		L. E. Toller	E. C. Angert
Marion	Star	Harding Pub. Co.	Geo. H. Van Fleet	Geo. E. McCormick	Geo. E. McCormick	Geo. H. Van Fleet	Henry R. Schaffer		J. C. Woods
	Tribune	Marion Tribune Pub. Co.	Thos. Brooks Fletcher	L. L. Lamborn	Chas. Davison	L. L. Lamborn	L. L. Lamborn	I. R. Van Aurmen	Thomas Baker

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

OHIO—Continued

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Martin's Ferry	Times	Sedgwick Ptg. Co.	A. L. Sedgwick	A. L. Sedgwick	A. L. Sedgwick	A. L. Sedgwick	A. L. Sedgwick	F. D. Covey	Albert Shriver
Marysville	Tribune	John H. Shearer	John H. Shearer	John H. Shearer	Frank B. Courter	John H. Shearer	John H. Shrearer	John H. Shrearer	John H. Shrearer
Massillon	Independent	Independent Co.	B. V. R. Skinner	C. E. Chidester	Fred Becker	J. J. Bernstein	J. J. Bernstein	K. C. DeLong	S. S. Maier
Mechanicsburg	Telegram	C. C. Slater	C. C. Slater						
Middletown	Journal	Middletown Journal Prg. Co.	Frank B. Pauly	Frank B. Pauly	N. M. Carey	Frank B. Pauly	Frank B. Pauly	C. L. Allen	H. Layor
	News Signal	Middletown News Ptg. Co.	J. Q. Baker	P. J. Banker			E. R. Shafer	G. Hankins	R. C. Oglesby
Mt. Vernon	Banner	S. J. Dorgan	R. B. Armstrong	R. B. Armstrong	Geo. A. Thompson	S. J. Dorgan	S. J. Dorgan	S. J. Dorgan	
	Republican-News	Chas. C. Iams	Chas. C. Iams				L. A. Culbertson		
Newark	Advocate	Advocate Ptg. Co.	C. H. Spencer	C. H. Spencer	F. A. Woolson	C. H. Spencer		C. W. Bluthart	F. B. Eldridge
	American Tribune	Newark News Ptg. & Pub. Co.	Chas. L. H. Long		Chas. L. H. Long	F. S. Neighbor	F. S. Neighbor	James Criswell	James Criswell
New Philadelphia	Times	Democrat Pub. Co.	J. E. Hurst	J. E. Hurst	Irwin D. Empfield	J. E. Hurst	J. E. Hurst	Dean G. Warner	
Niles	News	E. R. Smith	J. M. Gledhill				A. H. Bouker	A. H. Bouker	
Norwalk	Reflector-Herald	R. C. Snyder	R. C. Snyder	R. C. Snyder	Arthur E. David	R. C. Snyder	R. C. Snyder	R. A. Fisher	Julia Donavan
Painesville	Telegraph	Telegraph Republican Co.	Harold Johnson			C. A. Rowley	H. H. Henes	Glenn E. Esch	Chas. Evans
Piqua	Call	Piqua Call Pub. Co.	C. F. Ridenour	Ray Heater	Ray Heater	C. F. Ridenour	C. F. Ridenour	Ernest Grimes	Charles Bauman
	Press-Dispatch	Piqua Call Pub. Co.	C. F. Ridenour	Roy Heater	Roy Heater	C. F. Ridenour	C. F. Ridenour	Ernest Grimes	Charles Bauman
Pomeroy	News	Ralston Russell	S. Martin	Ralston Russell			Russell & Martin		
Portsmouth	Sun	Geo. M. Taylor	John D. Littlejohn		Harry August	Geo. M. Taylor	Maurice Coe	Orin B. Oakes	Victor Adler
	Times	Times Pub. Co.	H. E. Taylor	Harry E. Taylor	George M. Taylor		Maurice A. Coe	Frank Sheridan	J. W. Gableman
St. Mary's	Leader	Leader Ptg. Co.	John L. Sullivan	John L. Sullivan	F. A. Levering	John L. Sullivan	John L. Sullivan	John L. Sullivan	John L. Sullivan
Salem	News	Salem Pub. Co.	R. W. Hawley	L. H. Brush	Will Hagon	L. H. Brush	N. C. Cowan	N. C. Cowan	C. S. Chisholm
Sandusky	Register	Register Pub. Co.	E. H. Mack	Earl Wolrath	E. L. Wagg		John D. Mack	Chas. Linkenbach	Wm. Giesman
	Star-Journal	Alvord & Peters Co.		R. M. Struble	C. C. Slocum		F. E. Alvord & A. J. Peters		A. H. Brownwarth
Shelby	Globe	Stambaugh & Stambaugh	R. L. Castor				J. C. Stambaugh	J. C. Stambaugh	
Sidney	News	Sidney Print & Pub. Co.	E. C. Amos	E. C. Amos	H. A. Amos	W. T. Amos		W. T. Amos	
Springfield	News	Geo. S. Thurtle		Edgar Morris		Geo. S. Thurtle		Chester Schaefer	Elden Mathews
Steubenville	Gazette	Steubenville Gazette Co.	John W. Burchinal	John W. Burchinal	Ralph S. Miller	Chas. W. Robinson		Chas. W. Robinson	F. M. Bickerstaff
	Herald-Star	Herald Ptg. Co.	Charles D. Simeral	Charles D. Simeral			Charles D. Simeral		
Tiffin	Advertiser	Advertiser Co.	U. S. Abbott	U. S. Abbott	R. H. Keller	E. T. Rodgers	E. T. Rodgers	J. D. Clagett	Albert Ball
	Tribune & Herald	O. T. Locke & Son		Arnold Whelan		Gail M. Kurtz	Robert L. Rohe	Carl U. Lautermilch	
Toledo	Blade	Toledo Blade Co.	N. C. Wright	W. F. Hedrick	Fred Barker		H. S. Talmadge	F. E. Cottrell	L. E. Neafie
	News-Bee	Toledo Newspaper Co.		F. M. Heller	Fred Mollenkopf	W. G. Chandler	W. K. Stewart	W. W. Pierce, Jr.	B. J. Hoffman
	Times	Toledo Times Pub. Co.	J. D. Dun	C. W. Howard	G. E. Hatcher	R. C. Patterson	R. C. Patterson	P. A. Summers	C. E. Veller
Toronto	Tribune	Forrest Richmond		Forrest Richmond				Forrest Richmond	
Troy	News	Miami Union Pub. Co.	H. A. Pauly	H. A. Pauly	F. E. Vance	A. C. McClung	A. C. McClung	Chas. Mattocks	
Uhrichsville	Chronicle	W. H. Stoutt	W. H. Stoutt	W. H. Stoutt					
Upper Sandusky	Chief	Daily Chief Co.	Charles U. Read	Charles U. Read	George P. Billhardt	Charles U. Read	Charles U. Read	Charles U. Read	Charles U. Read
	Union	Wyandot Union Pub. Co.	L. M. Newcomer					Geo. E. Frater	
Urbana	Citizen	F. C. Gaumer	L. C. Hovey	L. C. Hovey		F. C. Gaumer	F. C. Gaumer	L. C. Hovey	Forrest Tormir
Van Wert	Bulletin	J. H. Foster's Sons	J. H. Foster's Sons						
	Times	Times Ptg. Co.	Ford G. Owens				Ford G. Owens	E. F. Lane	
Wapakoneta	Auglaize Co. Democrat	Democrat Ptg. Co.	Dwight L. Matchette	Dwight L. Matchette		A. E. Schaeffer	A. E. Schaeffer	Fentrus Shaw	Evelyn O'Neill
	News	Democrat Ptg. Co.	Dwight L. Matchette	Dwight L. Matchette	Earl J. Fisher	A. E. Schaeffer	A. E. Schaeffer	Fentrus Shaw	Evelyn O'Neill
Warren	Chronicle	Wm. Ritezel & Co.	F. M. Ritezel	F. M. Ritezel	Wm. A. Ritezel		F. S. Van Gorder	M. E. Kurtz	H. J. Schambers
	Tribune	Tribune Co.	Thos. H. Deming		Don McCurdy	Mrs. Zell Hart Deming			C. E. Gilliam
Washington C. H.	Herald	Joseph H. Harper	Joseph H. Harper	B. E. Kelley	Joseph H. Harper	Earl McCoy	Earl McCoy	Howard S. Harper	Earl McCoy
Wellston	Sentinel	Sentinel Pub. Co.	E. B. Blair	Geo. B. Davis		Geo. B. Davis			Mrs. Anna Harrison
Wilmington	News-Journal	News-Journal Co.	Thurman Miller	Thurman Miller	Raymond B. Howard	W. J. Galvin	W. J. Galvin	R. F. Hale	R. F. Hale
Wooster	Record	Albert & E. C. Dix	E. H. Hauenstein	E. C. Dix	A. R. Williams	E. C. Dix	E. C. Dix	E. C. Dix	Harry Hearn
Xenia	Gazette	Chew Pub. Co.	J. P. Chew	E. S. Myers	E. S. Myers	J. A. Chew	J. A. Chew	W. B. Chew	F. W. Chew
	Republican	Chew Pub. Co.	J. P. Chew	E. S. Myers	E. S. Myers	J. A. Chew	J. A. Chew	W. B. Chew	F. W. Chew
Youngstown	Telegram	Samuel G. McClure	Samuel G. McClure	E. H. Hilt	Fred Gallant		O. M. Phillips	O. M. Phillips	A. M. Clark
	Vindicator	Vindicator Ptg. Co.	F. A. Douglas	William F. Maag, Jr.	W. L. Rock	Wm. F. Maag, Sr.	W. O. Brown	R. E. Robinson	Bert Ullman
Zanesville	Signal	Zanesville Pub. Co.		J. R. Downs	Helen John	W. O. Littick	C. W. Gibson	C. S. Gibson	C. L. Sink
	Times-Record	Zanesville Pub. Co.	C. E. Granger	C. E. Granger	Roger Foster	W. O. Littick	C. W. Gibson	C. S. Nelson	C. L. Sink

OKLAHOMA

Ada	News	Wm. Dee Little	Wm. Dee Little	Byron Norrell	Dewey Neal	Wm. Dee Little		J. M. Welborn	Mrs. I. E. Riddle
Alva	Review-Courier	C. D. Willard	C. D. Willard	C. D. Willard	K. C. Willis	C. D. Willard	C. D. Willard	Thos. Cornthwait	C. D. Willard
Ardmore	Ardmoreite	Ardmoreite Pub. Co.	John F. Easley	John F. Easley	K. S. Reid	John F. Easley	P. A. Riesen	John R. Sodlen	
Bartlesville	Enterprise	J. S. Leach	J. S. Leach	Warren Milligan	J. S. Leach	Earle M. Freiburger	E. J. Bosley	G. C. Van Arsdale	
	Examiner	Examiner Co.	N. D. Welty		Geo. J. Langsdale	N. D. Welty	Donald R. Welty	R. B. Ogg & A. W. Trotter	Joe B. Sevier
Blackwell	News	H. G. Spaulding	H. G. Spaulding	H. G. Spaulding			H. G. Spaulding		
	Tribune	Tribune Pub. Co.	C. Robert Bellatti	A. B. Imel			C. R. Emley		
Chickasha	Express	Geo. H. Evans	Geo. H. Evans	J. Edwin Pool			Geo. H. Evans	Geo. Dismirkes	W. D. Collier
Claremore	Progress	A. L. Kates	W. C. Kates	W. C. Kates	W. C. Kates		W. T. Pugh	W. T. Pugh	
Drumright	Derrick	Lou S. Allard	James Stansberry	Lou S. Allard	L. Russell	L. Allard	J. M. Allard	Owell Allard	Lou Allard, Jr.
Durant	Democrat	Democrat Ptg. Co.	R. F. Story		R. F. Story	G. W. Archibald	G. W. Archibald	Sam D. Archibald	Sam D. Archibald
El Reno	Democrat	Maher & Hennessy	T. W. Maher	Tom Hennessy	J. R. Maher	Wm. A. Hennessy			J. R. Maher
Enid	Eagle	Eagle Ptg. & Pub. Co.	Wm. M. Taylor	Wm. M. Taylor			Wm. M. Taylor		
	News	News Pub. Co.		J. H. McKiddy		E. C. Dunlap			
Frederick	Leader	J. L. Newland	J. L. Newland	N. H. Lingenfelter					
Guthrie	Leader	L. G. Niblack			F. L. Wenner	L. G. Niblack	H. E. Derwin	J. E. Winton	O. Caufield
Henryetta	Free Lance	George Riley Hall	George Riley Hall						
Hobart	Democrat Chief	Democrat Chief Pub. Co.	J. M. Rule	J. M. Rule	J. M. Pate	J. M. Rule	J. M. Rule	Roy Benedict	Roy Benedict
Hugo	News	Husonian Pub. Co., Inc.	E. F. Stumpf		E. M. DeWeese	E. F. Stumpf		Doris Arthur	Vertis Hobson
Idabel	News	W. K. Barrett	W. K. Barrett	W. K. Barrett		W. K. Barrett	W. K. Barrett		
Kingfisher	Free Press	Ed. Ingram	Ed. Ingram	Ed. Ingram	Ed. Ingram	Ed. Ingram	Ed. Ingram	Ed. Ingram	Ed. Ingram
	Times	S. Hardy	S. Hardy	S. Hardy		S. Hardy	S. Hardy	S. Hardy	S. Hardy
Lawton	Constitution	Fred B. Shepler	Ned Shepler					Wilber R. Rice	Erin McKinney
	News		Joseph F. Willetts		C. E. Clark	William H. Hanley			J. M. Hunt
McAlester	News-Capital	News-Capital Co.	Loyce B. Myers	Loyce B. Myers		Fred G. Cowles	Fred G. Cowles	Sherman M. Goss	Earl H. Van Dyke
Miami	News	J. A. Lloyd	J. W. Brandon				J. A. Lloyd	Harold Todd	J. C. Worley
	Record-Herald	Eugene P. Martin	Eugene P. Martin				Eugene P. Martin		
Muskogee	Phoenix			E. K. Bixby			J. H. Bixby	A. J. Putnam	C. Quilliam
	Times-Democrat	Oklahoma Press Pub. Co.	Carl W. Heid	Carl W. Heid	C. A. Looney	C. A. Looney		C. R. Carson	Paul Philpis
Newkirk	Eagle	James Herbig	James Herbig	James Herbig					
	Reporter	Hamlin Bros.	D. M. Hamlin	J. E. Hamlin		J. E. Hamlin	J. E. Hamlin	J. E. Hamlin	D. M. Hamlin
Nowata	Star	J. T. Norton	J. T. Norton	J. T. Norton	R. W. Holmes	J. T. Norton	J. T. Norton	J. T. Norton	Maud Murray
Oklahoma	Leader	Oklahoma Leader Co.	O. Ameringer	O. Ameringer	J. F. Golders		John Hagel	M. F. Gallion	
	News	Oklahoma News Co.	W. F. Bickford	W. F. Bickford	M. R. Toomer		M. G. Chambers	M. O. Fuller	J. C. Rowett
	Oklahoman	Oklahoma Pub. Co.	E. K. Gaylord	W. M. Harrison	F. C. Brooks	E. K. Gaylord	C. W. Boggs	H. E. Dreier	M. W. Halmbacher
	Times	Oklahoma Pub. Co.	E. K. Gaylord	W. M. Harrison	Earl Radcliffe	E. K. Gaylord	C. W. Boggs	H. E. Dreier	M. W. Halmbacher
Okmulgee	Democrat	Okmulgee Daily Democrat	G. G. Martin	G. G. Martin	M. E. McWilliams	G. G. Martin	F. E. Lemcke	C. J. Aspey	E. B. Mace
	Times	Times Pub. Co.	H. H. Horton	W. J. Rand	Luther J. Reid	H. H. Horton			John T. Horton
Pawhuska	Capital	Elam Bros.	J. Francis Elam	J. Francis Elam				Franklin D. Smith	
Perry	Sentinel	Willett & Penfield	Edward Willett	Edward Willett	Edward Willett	Edward Willett	C. P. Penfield	C. P. Penfield	C. P. Penfield
Ponca City	News	Ponca City Pub. Co.	Clyde E. Muchmore	Clyde E. Muchmore	Joe Meyer			W. W. Eastman	
Pryor	News	John S. Urie	John S. Urie	John S. Urie	John S. Urie	John S. Urie	John S. Urie	John S. Urie	John S. Urie
Sapulpa	American	J. D. Flynn	J. D. Flynn			Arthur M. Croke			
	Herald	Jno. W. Young	Jno. W. Young	J. H. Booker	C. Y. Taylor		M. T. Hubbard		Roy Murphy
Shamrock	Bulletin	J. Wiley Smith	J. Wiley Smith	J. Wiley Smith		J. Wiley Smith	J. Wiley Smith		
Shawnee	News	H. G. Spaulding	H. G. Spaulding	Frank P. Briggs	H. S. Townsend	H. T. Nisbett		H. S. Humphrey	Ralph P. Meeker
Stillwater	Press	J. P. Hinkel	E. H. Brown	E. H. Brown			J. P. Hinkel		
Tulsa	Tribune	Richard Lloyd Jones	Victor F. Barnett	F. L. Mangan		T. Floyd McPherson	Chas. M. Barde	J. V. Hollitt	E. V. Willy
	World	Eugene Lorton	T. A. Latta	Otis Lorton	Walter Ahlum		F. O. Larson	Rex Justus	E. E. Scott
Vinita	Journal	Willis F. Allen	Willis F. Allen	Willis F. Allen			Willis F. Allen		

OREGON

Albany	Democrat	W. L. Jackson & R. R. Cronise	W. L. Jackson & R. R. Cronise	R. R. Cronise	W. C. Eakin		R. R. Cronise	R. R. Cronise	J. F. Howard
	Herald	E. M. Reagan	Thos. D. Potwin	Lee Bostwick	E. M. Reagan	E. M. Reagan		G. W. Loomis	
Astoria	Astorian	J. S. Dellinger	W. B. Stainton	W. B. Stainton					
	Budget	Astoria Budget Pub. Co.	M. R. Chessman			L. D. Drake	L. D. Drake	C. A. Murphy	L. R. Kletring
Ashland	Tidings	Ashland Ptg. Co., Inc.	Bert R. Greer	Bert R. Greer			Georgie Coffee	B. R. Greer	
Baker	Democrat	Bowen-Small Pub. Co.	I. B. Bowen, Sr.	I. B. Bowen, Sr.		Will H. Evans	Will H. Evans	Will H. Evans	Norman P. Hunter
	Herald	Baker Herald Pub. Co.	H. E. Hendryx	Geo. Huntington Curry	H. E. Hendryx	Geo. Huntington Curry	E. R. Farley	J. T. Beamish	C. Hancock
Bend	Bulletin	Bend Bulletin	Robert W. Sawyer	Robert W. Sawyer	Henry N. Fowler	Robert W. Sawyer	Robert W. Sawyer	Claude H. Smith	James H. O'Neil
Corvallis	Gazette-Times	Gazette-Times	C. E. Ingalls	N. R. Moore	Merle Hollister	G. Lansing Hurd	H. C. Sterett		
Eugene	Guard	Guard Ptg. Co.	Chas. H. Fisher	J. E. Shelton		J. E. Shelton		Floyd Westerfield	
	Register	Register Pub. Co.	Frank Jenkins	Frank Jenkins	Horace Burnett		E. R. Gilstrap	E. R. Gilstrap	Henry Hanekamp
Grant's Pass	Courier	A. E. Voorhies	Wilford Allen	A. E. Voorhies	C. K. Logan	A. E. Voorhies	A. E. Voorhies	A. E. Voorhies	A. E. Voorhies
Klamath Falls	Record	Klamath Record Co.		Don Belding	Don Belding		Don Belding	Samuel Holden	Robert Hackland
	Herald	Herald Pub. Co.	E. J. Murray		Fred Soule		R. M. Murray	E. J. Barrett	H. Conner
La Grande	Observer	Bruce Dennis	Bruce Dennis	Bruce Dennis			Bruce Dennis		

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

OREGON—Continued

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Marshfield	Times	M. C. Maloney	M. C. Maloney	Dan E. Maloney	A. E. Guyton	M. C. Maloney	D. E. Maloney	A. B. Maloney	H. B. Maloney
Medford	Mail-Tribune	Medford Ptg. Co.	Robt. W. Ruhl	Robt. W. Ruhl		Sumpter S. Smith	Sumpter S. Smith	Sumpter S. Smith	Mary Hess
Oregon City	Enterprise	E. E. Brodie	E. E. Brodie		Charles Grathe	Hal E. Hoss	Hal E. Hoss	W. A. Allen	Arthur Chase
Pendleton	East Oregonian	East Oregonian Pub. Co.	E. B. Aldrich	E. B. Aldrich	Joe S. Harvey		F. W. Lampkin	L. D. Drake	J. M. Dunning
	Tribune	Harry L. Kuck	Harry L. Kuck	Ernest L. Crockatt	Harry L. Kuck	Harry L. Kuck	Herbert L. Law	Robin Fletcher	Herbert L. Law
Portland	News	Portland News Pub. Co.	Fred L. Boalt				W. C. Tunks		
	Oregon Journal	C. S. Jackson	B. F. Irvine	D. J. Sterling	C. T. Hoge	P. L. Jackson	S. R. Winch	Harry Marcus	D. H. Smith
	Oregonian	C. A. Morden	Edgar B. Piper		H. E. Thomas		W. E. Hartmus	W. J. Hoffman	E. P. Hopwood
	Telegram	Telegram Pub. Co.	J. E. Wheeler & L. R. Wheeler	W. T. Scott	A. L. Crookham		G. F. Law	Charles Rafeld	E. G. Adams
Roseburg	News-Review	B. W. & Bert G. Bates	B. W. Bates	B. W. Bates	Bert G. Bates	B. W. Bates		M. M. Miller	M. M. Miller
Salem	Capital-Journal	George Putnam	George Putnam	Harry N. Crain		George Putnam	H. N. Yockey	E. A. Brown	A. W. Kelly
Dallas	Chronicle	Ben R. Litfin	Fred H. McNeil	Ben R. Litfin	Fred H. McNeil	Ben R. Litfin	Ben R. Litfin	J. P. Kelley	L. Schassen

PENNSYLVANIA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Allentown	Chronicle & News	Chronicle & News Pub. Co.	Rodney R. Iredell		Eugene T. Quinn		Fred T. Willenbecker	Arnold Frederick	Edward Fluck
	Call	Allentown Call Pub. Co.	Percy B. Ruhe	C. J. Smith	E. J. McGettigan	P. W. Leisenring	P. W. Leisenring	Walter Mead	R. W. Weller
	Leader	Leader Pub. Co.	Geo. R. Roth						
Altoona	Mirror	Harry Slep	Percy Johnston		Elmer Ake			Fred C. Pearce	F. M. Hetrick
	Tribune	Times Tribune Co.	W. H. Schwartz	J. V. Taylor	J. V. Taylor	A. D. Houck	A. D. Houck	P. H. Crawford	
Ashland	News	Kyler Pub. Co.	Grant Kyler	Grant Kyler	Katherine Stief	Nolan Kyler	Nolan Kyler	Nolan Kyler	Mary Creasey
	Telegram	Steel Pub. Co.	Alex H. Tiley	Alex H. Tiley			Alex. H. Tiley		
Bangor	News	W. R. Grubb	W. R. Grubb	W. R. Grubb		W. R. Grubb	W. R. Grubb		
Beaver	Times	Daily Times Co.	E. L. Freeland	E. L. Freeland	Floyd Chalfant	E. L. Freeland	E. L. Freeland	R. E. Slough	Edward Breuhl
Beaver Falls	Tribune	Tribune Ptg. Co.			Walter Hamilton		James H. March	James H. March	John McLean
Berwick	Enterprise	Harder & Eyerly	R. L. Harder				R. E. Eyerly	R. E. Eyerly	C. A. Laubach
Bethlehem	Globe	Bethlehem Globe Pub. Co.	Harold B. Farquhar			J. M. Litsch		J. M. Litsch	Geo. F. Keener
	Times	Times Pub. Co.	F. McIntosh		P. F. Enright	E. D. Rice		L. C. Atwood	
Bloomsburg	Press	Vanderslice & Eyerly	Paul R. Eyerly				C. T. Vanderslice		
Braddock	News-Herald	Clark A. Kelly	Harry H. Kelly	Clark W. Kelly				Chas. T. Beebe	
Bradford	Era	Era Pub. Co.	D. W. Dean	D. W. Dean	Tom C. Brown	J. W. Milligan	J. W. Milligan	J. W. Milligan	Romayne Hyland
	Star-Record	Star Pub. Co.	R. P. Hapgood	G. C. Cable	Grace Marsters	R. P. Hapgood			
Bristol	Courier	Bristol Ptg. Co.	Edwin Mordant Giles		Serrill Detlefson	Edwin M. Giles		Theodore Kitchin	S. Johnson
Brownsville	Telegraph	Brownsville Pub. Co.	Henry Baker Kelley	J. J. Dodds	V. V. Trotter	Henry Baker Kelley	Edward O'Donnell	Earl C. Story	E. D. Hall
Butler	Eagle	Eagle Ptg. Co.	John Laing Wise	John Laing Wise		B. L. Wise	B. L. Wise	W. W. McKelney	J. F. Pollock
Canonsburg	Notes	Notes Pub. & Ptg. Co.	David H. Fee	William H. Fee	William H. Fee	D. H. Fee	R. C. Potts	R. C. Potts	Julia H. Fee
Carbondale	Leader	J. L. Druck	G. W. Smithing	W. H. Connaughton	J. L. Druck	C. J. Carden	C. J. Carden	Chas. H. Hellemsteen	C. J. Carden
Carlisle	Sentinel	D. R. Thompson	D. R. Thompson	A. D. Thompson	C. H. Kuts	J. V. Thompson			
Chambersburg	Franklin-Repository	A. Nevin Pomeroy	A. Nevin Pomeroy	A. Nevin Pomeroy	Shirley J. Zarger	A. Nevin Pomeroy	Robert Bickley	Robert Bickley	Vinton Vogle
	Public Opinion	Public Opinion Co., Inc.	Ross K. Gilbert						
	Valley Spirit	Valley Spirit Pub. Co.	D. A. Orr	D. A. Orr	W. E. Namsher	Robert A. Sellers	Robert A. Sellers	Robert A. Sellers	
Charleroi	Mail	Mail Pub. Co., Inc.	L. E. Flint				H. E. Price		
Chester	Republican	Chas. R. Long & F. C. Wallace	Long and Wallace	S. E. Turner	C. B. Ross	Long & Wallace	Long & Wallace	M. P. Carroll	M. J. McLaughlin
	Times	Chas. R. Long & F. C. Wallace	Long and Wallace	Samuel E. Turner	Chas. B. Ross	Long & Wallace	Long & Wallace	Milton P. Carroll	M. J. McLaughlin
Clearfield	Progress	Progressive Pub. Co., Inc.	G. A. Stewart	G. A. Stewart	J. D. Conelly		G. A. Stewart	R. S. Nightingale	
Coatesville	Record	C. H. Heintzelman	C. H. Heintzelman		F. B. Manship			E. J. Long	
Columbia	News-Spy	W. E. Crist	W. E. Crist	W. E. Crist	R. H. Fulweiler	W. E. Crist		S. Smith Crist	Frank A. Duerst
Connellsville	Courier	Courier Co.	K. M. Snyder	Jno. L. Gans	W. S. Stemmel	Jas. J. Driscoll	Jas. J. Driscoll	Jas. J. Driscoll	Jas. J. Driscoll
	News	Connellsville Ptg. Co.		L. U. Leslie		M. B. Pryce	M. B. Pryce	M. B. Pryce	M. B. Pryce
Corry	Journal	Arthur Colegrove	Arthur Colegrove	Arthur Colegrove	William Lombard	Arthur Colegrove	K. McMahon	K. McMahon	K. McMahon
Danville	News	Theo. A. Angle & F. P. Angle			F. P. Angle				
Dunore	Herald		Grover W. Boyd	Grover W. Boyd		Grover W. Boyd			Annette Heatter
Doylestown	Intelligencer	Intelligencer Co.	George S. Hotchkiss	George S. Hotchkiss	A. Russell Thomas	Oscar O. Bean	Oscar O. Bean	Oscar O. Bean	Oscar O. Bean
	News	Doylestown Pub. Co.	Frederic Blair Jackel	George MacReynolds			J. Allen Gardy	J. Allen Gardy	J. Allen Gardy
DuBois	Courier	Gray Ptg. Co.	W. B. Ross	W. B. Ross					
	Express		A. E. Hasbrook	A. H. Hasbrook	F. I. Gillong	A. E. Hasbrook	A. E. Hasbrook	A. E. Hasbrook	
East Stroudsburg	Press	Press Pub. Co.	Russell C. Hughes		W. P. Deering	Geo. C. Hughes	Geo. C. Hughes	R. C. Hughes	R. Gelinus
Easton	Express	Easton Pub. Co.	J. H. McGrath	J. H. McGrath			J. L. Stackhouse	L. N. Wagner	M. F. Fickinger
	Free Press	Free Press Pub. Co.		C. N. Andrews	H. L. Thatcher	C. N. Andrews	J. F. Hess		C. C. Conine
Ellwood City	Ledger	Myron S. Gelbach	L. H. McComle			Myron S. Gelbach	Myron S. Gelbach	Fred C. Scheppele	Lee H. Morgan
Erie	Dispatch-Herald	Record Pub. Co.		P. C. Bankson		John H. Strong	Malcolm A. Yount		O. L. Brooks
	Times	J. J. Mead	G. R. Yaple	J. J. Mead	F. E. Crane	J. J. Mead	J. J Mead	J. J. Mead, Jr.	O. L. Van Dusen
Farrell	News	Farrell Pub. Co.					B. F. Parry	W. F. Dupie	N. A. Beige
Franklin	News-Herald	News Herald Ptg. Co.	Wm. P. F. Ferguson	James B. Borland	E. T. Stevenson	Geo. A. Fahey	Geo. A. Fahey	Geo. A. Fahey	Frank Bowser
Gettysburg	Times	W. L. Hafer	Donald F. Ikeler		C. Richard Wolff			Ralph Rebert	
Greensburg	Record	Record Pub. Co.		W. C. Henderson		W. T. Wertz		J. B. Cherry	Mary Frye
	Review	Greensburg Pub. Co.	E. Arthur Sweeney	E. Arthur Sweeney	Samuel D. George			W. H. Klingensmith	
	Tribune	Tribune Press Pub. Co.	R. W. Herbert	R. W. Herbert			Robert B. Herbert		
Greenville	Record	John L. Morrison	John L. Morrison		R. Stanley Arthur				
Hanover	Record-Herald	Hanover Ptg. Co.	M. W. Naill	M. W. Naill	M. W. Naill	M. W. Naill		J. E. Fickinger	W. H. Long
	Sun	Evening Sun Co.	C. Homer Meredith	H. B. Hostetter		John T. Nace		W. C. Smith	
Harrisburg	News	Patriot Co.	Dean Hoffman	V. H. Berghaus, Jr.	Otto Baker	R. M. H. Wharton	V. H. Brackenridge	Homer E. Moyer	E. A. Miller
	Patriot	Patriot Co.	Dean Hoffman	Carl B. Sproot	Kenneth Thomas	R. M. H. Wharton	V. H. Brackenridge	Homer E. Moyer	E. A. Miller
	Telegraph	Telegraph Ptg. Co.	E. J. Stackpole	Gus M. Steinmets	Bion C. Welker		F. B. Oyster	B. M. Ogelsby	A. R. Michener
Hazelton	Plain Speaker	W. C. Dershuck	W. C. Dershuck	W. C. Dershuck	J. W. Kraft	J. R. Dershuck	J. R. Dershuck	J. R. Dershuck	
	Standard-Sentinel	Henry Walser—Geo. T. Kirkendall		Henry Walser	L. Richards	Henry Walser			William Walser
Homestead	Messenger	Messenger Pub. Co.	Bert F. Kline	Bert F. Kline			H. P. Wiggins	Bert R. Ferris	
Huntington	Journal	Henry V. Black	Henry V. Black	Henry V. Black	Henry V. Black	Henry V. Black	Henry V. Black		
Indiana	Gazette	Indiana Ptg. & Pub. Co.	R. H. Ray	F. M. Smith					
Jersey Shore	Herald	Herald Pub. Co.	E. F. Peterman	E. F. Peterman		E. F. Peterman		C. M. Snyder	H. V. Peterman
Johnstown	Democrat	Johnstown Democrat Co., Inc.	Warren Worth Bally	Warren Worth Bally	J. A. Blough	Frank J. Studeny	Frank J. Studeny	Karl Fries	Roger Q. Wilson
	Ledger	Johnstown Ledger Pub. Co.	Harry Hesselbein				Francis R. Lowell	Walter R. Suppes	Francis R. Lowell
	Tribune	Anderson H. Walters	Anderson H. Walters	J. Campbell Murphy			W. A. G. Lape	P. C. Walters	John D. Walker
Kane	Republican	G. Scott Smith	G. Scott Smith	Ross K. Knapp					
Kittanning	Leader-Times	Simpson's Pub. Co.	John T. Simpson	John T. Simpson	Roland B. Simpson	Roland B. Simpson	Frank M. Shubert	Frank M. Shubert	Frank M. Shubert
Lancaster	Examiner-New Era	New Era Ptg. Co., Inc.	Oliver J. Keller	Oliver J. Keller	Elmer Curry	J. R. Gilbert	R. P. Rohrer	E. H. Levan	C. T. Buck
	Intelligencer	J. H. & J. F. Steinman	Steinman Bros.	A. C. McCullough	J. Kirkpatrick	J. F. Steinman	J. E. Buckwalter	Fr. C. Grieb	H. C. Carpenter
	News-Journal	J. H. & J. F. Steinman	Steinman Bros.	H. B. Krone	John Carter	J. F. Steinman	J. E. Buckwalter	F. C. Grieb	H. C. Carpenter
Lansford	Record	D. G. Watkins	D. G. Watkins	D. G. Watkins	Victor J. Dougherty	D. G. Watkins	D. G. Watkins	D. G. Watkins	D. G. Watkins
Latrobe	Bulletin	Latrobe Ptg. & Pub. Co.	Thomas M. Whiteman	Thomas M. Whiteman			W. J. Metzger	Rose E. Berkmyre	
Lebanon	News	Lebanon News Pub. Co.	A. B. Schroon		J. H. Manbeck	J. K. R. Schropp	J. K. R. Schropp	H. L. Wilder	Frank Hurst
	Report	William R. Mark	William R. Mark		M. A. Frazier			John Richards	Robert Fisher
	Times	C. M. Bowman	C. M. Bowman	C. M. Bowman	C. M. Bowman	C. M. Bowman	C. M. Bowman	C. M. Bowman	C. M. Bowman
Lehighton	Leader	Guy V. Morthimer	Guy V. Morthimer						
Lewistown	Sentinel	Sentinel Co.	H. J. Fosnot	Meredith Meyers	Meredith Meyers	Walter Fosnot	Walter Fosnot	Walter Fosnot	Carl V. Aurand
Lock Haven	Express	Lock Haven Express Ptg. Co.		Frank D. O'Reilly	C. E. Oberheim	W. A. Kinsloe	Frank Kinsloe		Clyde Yoxheimer
McKeesport	News	Daily News Pub. Co.	Jess E. Long	Jess E. Long		Jess E. Long	Jess E. Long	H. T. Stewart	
Mahanoy City	Record-American	Record-American Ptg. Co.	David B. Davis		James Carrick		David B. Davis	David B. Davis	David B. Davis
Mauch Chunk	News	E. B. Rauch	E. B. Rauch						
	Times	James J. Boyle	James J. Boyle	James J. Boyle					
Meadville	Tribune-Republican	Tribune Pub. Co.	Walter Irving Bates	H. S. Phillips	H. S. Phillips	Walter Irving Bates	E. H. Sackett	E. H. Sackett	C. B. Menold
Mechanicsburg	Journal	Craftsman Pub. Co.	George W. Lewis			George W. Lewis			
Middletown	Journal	A. L. Etter	M. E. Myers	A. L. Etter	C. E. Bausman	H. B. Fox	H. B. Fox	H. B. Fox	
Milton	Standard	Standard Ptg. Co.	Penn G. Hastings	Penn G. Hastings	Frederic G. Hastings	Penn G. Hastings	Penn G. Hastings	P. W. Hastings	E. H. Follmer
Monessen	Independent	H. R. Pore	H. R. Pore				G. C. Diehl		
Monongahela	Republican	Chill W. Hazzard Co.	G. A. Anderson	E. L. Wilson			E. L. Wilson		
Mount Carmel	Item	Item Pub. Co.	Wm. Penn Kemble		John H. Latshaw		E. B. Kemble		John Foley
	News	Daily News Pub. Co.	W. N. Cleaver			W. N. Cleaver	W. N. Cleaver	W. N. Cleaver	W. N. Cleaver
Natrona	Press	News Ptg. Co.	George D. Stuart	Geo. P. Schmitt	Geo. D. Stuart	C. P. Howe	G. P. Schmitt	G. P. Schmitt	H. L. Larson
New Brighton	Beaver Valley-News	F. S. Reader & Son	F. S. Reader	F. S. Reader	W. S. Reader			W. S. Reader	
New Castle	Herald	H. C. Ogden	Chas. E. Allen	Peter Boyd			Peter Boyd		
	News	News Co.	Geo. W. Conway	Fred L. Rentz			Fred L. Rentz		
New Kensington	Dispatch	New Kensington Dispatch Pub. Co., Inc	M. P. Endean	M. P. Endean	Dell V. Singleton	E. R. Peay	E. R. Peay	John T. Endean	Henry Huford
Norristown	Herald	Ralph Beaver Strassberger				Gilbert S. Jones			
	Times	Times Pub. Co.	Jos. J. McGinley	Jos. J. McGinley			Jos. J. McGinley		
Oil City	Blizzard	Blizzard Pub. Co., Inc.	Samuel M. Rosenthal	Samuel M. Rosenthal			C. F. Halderman	Samuel M. Rosenthal	
	Derrick	Derrick Pub. Co.	George Turnbull	Jos. W. Orr	Jos. W. Orr		G. E. Lynch	G. E. Lynch	Thos. Bines
Philadelphia	Bulletin	William L. McLean	Fred Fuller Shedd	Charles Edwin Shull	William B. Craig		William Simpson	William Simpson	Robert L. McLean
	Inquirer	James Elverson, Jr.	Chas. H. Huestis	J. T. Curtis	E. J. O'Keefe	Edward I. Bacon	Edward I. Bacon	Edward I. Bacon	Howard Lee
	North American	North American Co.	E. A. Van Valkenburg	F. F. Forbes	E. Foley		Jas. P. Considine	E. S. Edmondson	James L. Farley
	Public Ledger Even'g.	Cyrus H. K. Curtis	D. E. Smiley	Morris Lee	Merritt Bond		John C. Martin	Geo. F. Goldsmith	S. E. Tinkler, Jr.
	Public Ledger	Cyrus H. K. Curtis	John Spurgeon	Carl S. Upham	J. S. S. Richardson		John C. Martin	Geo. F. Goldsmith	S. E. Tinkler, Jr.
	Record	Record Pub. Co.		John P. Dwyer	Harry P. Wilson		Rowe Stewart	W. H. H. Neville	W. G. Cotton
	Star	Frank H. Martin	Henry S. Richardson	Carl Lorrine	J. F. Lewis		F. H. Martin		
Philipsburg	Journal	W. T. Bair	W. T. Bair	J. B. Runberger	W. T. Bair	W. T. Bair	W. T. Bair	W. T. Bair	
Phoenixville	Republican	Phoenixville Pub. Co.	Chas. E. Albert	Chas. E. Albert	Chas. E. Albert	Chas. E. Albert	Chas. E. Albert	Chas. E. Albert	Chas. E. Albert

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

PENNSYLVANIA—Continued

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Pittsburgh	Chronicle-Telegraph	Newspaper Ptg. Co.		Chas. W. Danziger			David B. Smith	Deban E. Dice	Jos. Aylvard
	Dispatch	Dispatch Pub. Co.	Charles Alexander Rook			Charles Alexander Rook	C. R. Sutphen	A. Rook Carroll	Charles Alexander Rook, Jr.
	Gazette-Times	Newspaper Ptg. Co.		Chas. W. Danziger			David B. Smith	Deban D. Dice	John Miller, Jr.
	Leader	A. P. Moore	A. P. Moore	J. K. Emge			Edward Hope		
	Post	Post Pub. Co.	Wm. P. Martin	W. U. Christman	Ray Spriggle	A. E. Braun	A. E. Braun	J. E. Trower	M. S. Lunn
	Press	O. S. Hershman	O. S. Hershman	H. M. Bitner	L. A. MacDonald		T. R. Williams	H. C. Milholland	H. M. Bitner
	Sun	Sun Pub. Co.	C. F. Lewis	Frank Merchant	Charles Lancaster	A. E. Braun	A. E. Braun	J. E. Trower	M. S. Lunn
Pittston	Gazette	William J. Peck	William J. Peck	William J. Peck		William J. Peck	William J. Peck	William J. Peck	William J. Peck
Pottstown	Ledger	Pottstown Ledger Co.	Earl R. Roth	P. Quinn Roth	Earl R. Roth	P. Quinn Roth	P. Quinn Roth	Raymond W. Roth	Raymond W. Roth
	News	Pottstown News Pub. Co.	J. Ernest Spare			W. L. Binder		W. L. Binder	Horace Hallman
Pottsville	Chronicle	Chas. Meyers	Curtis Sterner	Chas. Meyers	C. Sterner	Chas. Meyers	A. Semmet	C. J. Weigand	C. J. Weigand
	Journal	H. I. Silliman	H. I. Silliman	H. I. Silliman	John Rice	H. I. Silliman	H. I. Silliman	H. I. Silliman	E. H. Miller
	Republican	J. H. Zerbey	J. H. Zerbey	IJ. H. Zerbey, Jr.	H. C. Hofman	E. L. Clifford		E. L. Clifford	J. H. Zerbey, Jr.
Punxsutawney	Spirit	Smith & Wilson	W. O. Smith	W. O. Smith	P. L. Smith	J. P. Wilson	J. P. Wilson	E. C. Kyper	E. C. Kyper
Reading	Eagle	Reading Eagle Co.	A. N. Burkholder	A. N. Burkholder	Benj. Fryer	John W. Rauch		Wm. E. Althouse	D. K. Hoch
	Herald-Telegram	Wm. McCormick	Wm. McCormick	Clifford Spohn		Wm. McCormick	M. B. Eaches	M. B. Eaches	M. J. Donovan
Renovo	Record	John U. Shaffer	John U. Shaffer	John U. Shaffer		John U. Shaffer	John U. Shaffer		
Ridgway	Record	A. T. Thompson, Jr.	A. T. Thompson, Jr.	A. T. Thompson, Jr.	A. T. Thompson, Jr.	A. T. Thompson, Jr.	A. T. Thompson, Jr.	A. T. Thompson, Jr.	A. T. Thompson, Jr.
St. Mary's	Press	Press Pub. Co.	G. A. Mohr	G. A. Mohr			J. A. Dippold		
Sayre	Times	Sayre Ptg. Co.	Frank E. Wood	Frank E. Wood			Frank H. Cook		
Scranton	Dispatch	Dispatch Pub. Co.	Wm. H. Hughes	Wm. H. Hughes	Tom Brislin		Andrew G. Kubelus	J. W. Pinch	John Gibbons
	Republican	W. J. Pattison	John E. Barrett	James F. Mitchell	Chauncey Derby	W. J. Pattison	Edward Cohen	Thomas J. Duffy	Fred I. Cook
	Scrantonian	Scrantonian Pub. Co.	E. Tracy Sweet		Alex. S. Thompson	Wade M. Finn		Vic Burrchel	M. L. Goodman
	Times	E. J. Lynett	E. J. Lynett	J. D. Keator	C. B. Stevens	J. E. Bradley	J. E. Bradley	J. W. Flanagan	E. J. Cullen
Shamokin	Dispatch	Leader Pub. Co.	Clayton S. Scott	Clayton S. Scott	Howard O. Sigton	Clayton S. Scott	Clayton S. Scott	Thomas M. Cook	Harry Long
	Herald	J. Irvin Steele	J. Irvin Steele						
	News	News Pub. & Ptg. Co.	J. F. Hoover		David E. Yocum	J. F. Hoover	C. C. Hoover	Elsie B. Yoder	Ralph Hoover
Sharon	Herald	Sharon Herald Pub. Co.	T. C. FitzGibbon	Wm. B. Ramsay	John A. Duffy	A. W. McDowell	A. W. McDowell	C. B. Larts	J. B. Furey
	Telegraph	A. C. Dickinson	A. C. Dickinson		Joseph D. Shatto	Calvin Cooke	Calvin Cooke	L. L. Sallade	E. E. Sellers
Shenandoah	Herald	Herald Ptg. Co., Inc.	C. T. Straughn	T. J. Davis	Joseph Lyons	T. J. Davis	T. J. Davis	T. J. Davis	T. J. Davis
Stroudsburg	Record & Times-Democrat	Monroe Pub. Co.	A. F. Everitt			N. A. Frantz	N. A. Frantz	L. H. Cross	H. A. Knudsen
Sunbury	Daily	W. F. Eichholtz	W. F. Eichholtz	W. F. Eichholtz	F. G. Burrows			Delia A. Arthur	Roy H. Elsely
	Item	Farra & Brill	Harry S. Haddon	Harry S. Haddon	Harry S. Haddon	F. A. Brill	Chas. S. Farra	J. S. McCombs	B. A. Beck
Susquehanna	Transcript	U. G. Baker	U. G. Baker			U. G. Baker			
Tamaqua	Courier	J. M. & R. H. Harris	J. M. Harris	J. M. Harris		J. M. & R. H. Harris	J. M. & R. H. Harris	R. H. Harris	A. N. Stewart
Tarentum	Telegram	Telegram Ptg. & Pub. Co.	C. K. Gummerson	C. C. Heineman	Ray Stuart	C. K. Gummerson			W. C. Ellerman
	Valley Daily News	News Ptg. Co.	George Stuart	C. P. Howe	C. P. Howe		C. P. Howe	George P. Schmitt	Hilda Larson
Titusville	Herald	J. M. Bloss	J. M. Bloss	E. W. McNall	E. W. McNall	J. M. Bloss	J. M. Bloss		E. E. Ricketts
Towanda	Review	Towanda Ptg. Co.	D. M. Turner	D. M. Turner	B. M. Van Dyke	H. M. Turner		H. M. Turner	T. J. Finn
Tyrone	Herald	Tyrone Herald Co.	Claude Jones			T. C. Smith			
Uniontown	Genius	Fayette Pub. Co.	Harold G. Sturgis	J. S. Albright			W. P. Harader	C. D. Harader	J. W. Coldren
	Herald	Fayette Pub. Co.	Harold G. Sturgis	J. Fred Shean			W. P. Harader	C. D. Harader	J. W. Coldren
	News Standard		John O'Donnell				Dan O. Little		Chas. C. Catrow
Warren	Mirror	Times Pub. Co., Inc.	Edward C. Lowrey	S. E. Walker	Harry Klinestiver	S. E. Walker	W. A. Walker	J. Knoll	W. H. German
	Times	Times Pub. Co., Inc.	Paul Riston	S. E. Walker	Eugene McLaren	S. E. Walker	W. A. Walker	J. Knoll	Charles Kirchartz
Washington	Observer	Observer Pub. Co.	John L. Stewart	Lem Day	Lem Day	John L. Stewart	John L. Stewart	Howard L. Christman	W. P. Wilson
	Reporter	Observer Pub. Co.	John L. Stewart	Minor H. Day	Minor H. Day	John L. Stewart	John L. Stewart	Howard L. Christman	W. P. Wilson
Waynesboro	Press	John H. Zink & Walter T. Todd	N. B. Martin	N. B. Martin	G. H. Ervin	Walter T. Todd	Walter T. Todd	Walter T. Todd	Walter T. Todd
	Record-Herald	Waynesboro Record Co.	Robert C. Gordon	Frank C. Parker		Robert C. Gordon	Robert C. Gordon	Robert C. Gordon	
West Chester	News	Daily Local News Co.	W. W. Thomson	W. W. Thomson			L. H. Shields		Jos. B. Taylor
Wilkes-Barre	News	John A. Hourigan		George W. Williams					
	Times-Leader	Leader Pub. Co.	F. C. Kirkendall	Jos. F. Forestal	Joseph Murphy	Ernest G. Smith	Ernest G. Smith	James F. Crawley	Peter A. Golden
	Record	Wilkes-Barre Record Co.	Eugene T. Glering	J. Andrew Boyd	Robert W. Johnson	Guy W. Moore		Harry L. Campbell	P. C. Robinson
Williamsport	Gazette & Bulletin	Gazette & Bulletin Pub. Ass'n	E. L. Schuyler				H. R. Laird		
	Sun	Sun & News Pub. Co.	John E. Person	Edmund F. Wolf	Howard F. Ade	George E. Graff	William I. N. Cox	William I. N. Cox	David G. Stark
York	Dispatch	Dispatch Pub. Co.	Wm. L. Taylor		D. L. Hake	Wm. L. Taylor	Howard F. Eyster	R. M. Stagemeyer & H. F. Eyster	Chas. K. Blasser
	Gazette & Daily	J. W. Gitt	J. W. Gitt	T. B. Eisesser	R. M. Sturgeon	J. W. Gitt	J. W. Gitt	C. E. Winebrenner	F. E. Kain

RHODE ISLAND

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Arctic	Times	Irvine P. Hudson	Irvine P. Hudson				Joseph E. Noel		
Newport	Herald	Herald Pub. Co.	L. K. Carr	L. K. Carr		L. K. Carr	S. J. Buckley	W. D. Hogard	
	News	T. T. Pitman Corp.	Edward A. Sherman	Benj. F. Thurston	Fred M. Hammett	Edward A. Sherman	Victor Baxter	Victor Baxter	
Pawtucket	Times	Times Pub. Co.	Charles R. Thurston	Archibald G. Adams	Peter Carroll	Charles O. Black	Charles O. Black	W. E. Binford	H. I. Jenks
Providence	Bulletin	Providence Journal Co.	John R. Rathom	Sevellon Brown	S. A. Gibson	John R. Rathom	Allison Stone	Arthur L. Poorman	T. F. Farrelly
	Journal	Providence Journal Co.	John R. Rathom	Sevellon Brown	S. A. Gibson	John R. Rathom	Allison Stone	Arthur L. Poorman	T. F. Farrelly
	News	James C. Garrison	John A. Hennessy	John A. Hennessy	Jean B. Sabate		R. I. Wakeman	John Coleman	Edward Donlan
	Tribune	Providence Tribune	Frederic N. Luther	Matthew S. Dwyer	Martin J. Flaherty	Matthew S. Dwyer	Timothy F. Dwyer	Timothy F. Dwyer	
Westerly	Sun	Utter Co.	George B. Utter	George B. Utter	Edgar P. Maxson	George B. Utter	George B. Utter	William I. N. Cox	Edgar P. Maxson
Woonsocket	Call	Samuel E. Hudson	Samuel E. Hudson	A. H. Cravell	T. J. Crane	S. E. Hudson	C. W. Palmer	C. W. Palmer	C. W. Palmer

SOUTH CAROLINA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Anderson	Mail	G. P. Browne	L. M. Glenn						
	Tribune	V. B. Cheshire		Kenneth B. Cheshire		Kenneth B. Cheshire		E. V. Crist	
Charleston	American	American Pub. Co.	John P. Grace	Nolly J. Sams	L. J. Riely	John M. Semken	John M. Semken	Ed. Powers	Hal Abbott
	Post	Evening Post Pub. Co.	T. R. Waring		F. O. Emerson		Hall T. McGee	G. J. Jenkins	V. L. T. Cooper
Columbia	Record	R. Charlton Wright	R. Charlton Wright	Wyatt A. Taylor			Wm. O. Boger	L. J. Davis	
	The State	A. E. Gonzales	W. W. Ball	W. W. Ball	S. L. Latimer, Jr.	A. E. Gonzales	F. C. Withers	W. P. Etchison	J. L. Erwin
Florence	Times	Brunson & Gardiner	M. C. Brunson				Chas. S. Gardiner		
Greenville	News	Greenville News Co.	R. C. Peace	B. H. Peace	J. E. Brunson	B. H. Peace	A. C. Peace	J. Archie Willis	J. L. Parks
	Piedmont	Geo. R. Koester	J. Rion McKissick	J. Rion McKissick	J. C. Latimer	Geo. R. Koester	Geo. R. Koester	F. W. Challen	A. F. Ballentine
Greenwood	Index-Journal	Index-Journal Co.	H. L. Watson	E. P. Wideman	L. B. Wright		J. S. Bailey	G. W. Gardiner, Jr.	R. A. May
Orangeburg	Times & Democrat	Jas. Izlar Sims	Henry R. Sims	H. R. Sims	A. T. Wannamaker	J. I. Sims	J. I. Sims	J. D. Parker	Ryan Eklund
Rock Hill	Herald	Herald Pub. Co.	J. T. Fain	J. T. Fain	J. N. Benton	J. T. Fain	J. T. Fain	H. H. Brown	W. A. Wright
Spartanburg	Herald	Spartanburg Herald Co.	C. O. Hearon	C. O. Hearon	P. H. Fike	W. W. Holland	W. W. Holland		J. D. Ulrich
	Journal	Journal Pub. Co.	J. C. Hemphill	A. M. Carpenter	A. G. Keeney	W. W. Holland	W. W. Holland		J. D. Ulrich
Sumter	Item	Osteen Pub. Co.		H. G. Osteen					
Union	Times	Union Times Co.	Lewis M. Rice			Lewis M. Rice			

SOUTH DAKOTA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Aberdeen	American	Aberdeen American Co.	J. H. McKeever	L. W. Vanella	G. W. Kingsbury	E. P. Neill	E. P. Neill	F. C. Preston	G. A. Branson
	News	Aberdeen American Co.	Kenneth Duncan	Kenneth Duncan	E. A. Dye	E. P. Neill	E. P. Neill	F. C. Preston	G. A. Branson
	Journal	Aberdeen Journal, Inc.		J. G. Sanders	W. G. Grinols	Jay Reeves	J. B. Townsley	R. C. Cuykendall	
Deadwood	Pioneer-Times	Bonham & Morford	W. H. Bonham	Earl B. Morford	W. G. Arnold		Earl B. Morford		
	Telegram	Senn Pub. Co.	E. L. Senn				E. L. Senn		P. H. Cadle
Huron	Huronite	Bowen Pub. Co.	G. H. Bowen	H. G. Lee	Guy De Shone	Geo. H. Bowen	Geo. H. Bowen	E. W. Patton	E. W. Patton
Lead	Call	J. A. Stanley	J. A. Stanley	J. A. Stanley	W. J. McFarland	J. A. Stanley	Geo. L. Boers		
Madison	Leader	J. F. Stahl					J. A. Stahl		
	Sentinel	F. L. Mease	F. L. Mease	F. L. Mease		F. L. Mease	F. L. Mease		
Mitchell	Gazette	Gazette Ptg. Co.	L. W. Robinson	L. W. Robinson	J. Marie Cilleg	L. W. Robinson	L. W. Robinson	L. W. Robinson	L. W. Robinson
	Republican	Mitchell Pub. Co.	W. R. Ronald	D. K. Hoopes	D. K. Hoopes	W. R. Ronald	C. H. Arundel	C. H. Arundel	G. E. Ledson
Pierre	Capital Journal	Hipple Ptg. Co.	J. E. Hipple	J. E. Hipple	J. E. Finfrock	E. A. Taylor	E. A. Taylor	E. A. Taylor	E. A. Taylor
Rapid City	Journal	Jos. B. Gossage	Jos. B. Gossage	Jos. B. Gossage			A. R. Gossage		
Sioux Falls	Argus-Leader	Argus Leader Co.	Chas. M. Day	Harold A. Sofford	Walter Troth	B. C. Dow	Ernest J. Kahler	James G. Fowley	Ernest J. Kahler
	Press	D. O'Leary	D. O'Leary	Fred C. Christopherson	Eugene Glasgow			W. H. Ramsell	Charles Madison
Watertown	Public Opinion	Public Opinion Pub. Co.	Geo. B. Elliott	Geo. B. Elliott	P. J. Albrook		A. J. Albrook	A. J. Albrook	F. A. Gordon
Yankton	Press & Dakotan	W. C. Lusk	Ida May Lindstrom	Walter Travis	W. C. Lusk	M. W. Lusk	W. H. Montford	M. W. Lusk	M. W. Lusk

TENNESSEE

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Chattanooga	News	Chattanooga News Co.	Geo. F. Milton	J. B. Clark	Geo. F. Milton, Jr.	W. C. Johnson	W. C. Johnson	W. A. Kindel	J. H. Akers
	Times	H. C. Adler	L. G. Walker	M. B. Ochs	A. S. Ochs 2nd	H. C. Adler	W. S. Weitzell	W. S. King	J. A. Wilson
Clarksville	Leaf-Chronicle	W. W. Barksdale	W. W. Barksdale	W. W. Barksdale	Carl E. Page	W. W. Barksdale		Frances Osborne	J. M. McDonnell
Columbia	Herald	Columbia Herald Co.	Jas. I. Finney	Jas. I. Finney	R. H. Wyott	W. D. Hastings	W. D. Hastings	W. D. Hastings	H. D. Bailey
Greenville	Democrat-Sun	E. O. Susong	E. O. Susong	E. O. Susong					
Jackson	Sun	Sun Pub. Co.		C. Harris Brown	Guy W. Windrom	Albert A. Stone	Albert A. Stone	J. Leon Hall	J. E. McClure
Johnson City	Chronicle	Chronicle Pub. Co., Inc.	G. L. Smith		G. L. Smith		C. E. King	W. Gerald Goode	
	Staff	E. M. Slack	R. C. Hodge	E. M. Slack	Kenneth Fine	E. M. Slack	M. Neurath	Clyde Britt	W. P. Davis
Knoxville	Journal & Tribune	A. F. Sanford	Wm. Rule	Russell Kent	Stuart Towe	Fred T. Bonham		Fred T. Bonham	W. S. Burnett
	Sentinel	C. B. Johnson	Jas. H. Moore	Wiley L. Morgan	W. S. Goodson	C. B. Johnson	H. A. Rouser	H. A. Rouser	H. L. Baker
	News	Scripps Publishing Co.	Edward Meehan	Loye W. Miller			Hiliary M. Johnson	William A. Herron	Adrian Jarvis
Memphis	Commercial Appeal	Commercial Pub. Co.	C. P. J. Mooney	C. P. J. Mooney	J. C. Carruthers		J. Walker Hays	Geo. W. Ritchie	Walter H. Alexander
	News-Scimiter	Bernard L. Cohn	George Morris	Ralph Millet	Ross Murphy			W. W. Worten	Lea Williamson
	Press	Memphis Press Co.	T. E. Sharp	R. F. Burkhardt			J. A. Keefe	H. J. Moorhead	W. E. White
Morristown	Mail	Bruce Armstrong	Bruce Armstrong	Bruce Armstrong		Bruce Armstrong	Bruce Armstrong		
Nashville	Banner	Banner Pub. Co.	R. H. Yancey	M. B. Morton	J. G. Stahlman	Edgar M. Foster		A. B. Clark	J. H. Lackey
	Tennessean	Luke Lea	Luke Lea	Reese T. Ames	H. D. Harkreader		Enoch Brown, Jr.	Enoch Brown, Jr.	Walter Seigenthaler

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

TEXAS

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Abilene	Reporter	Abilene Ptg. Co., Inc.	Frank Grimes	Geo. S. Anderson	Hubert Cooper	Bernard Hanks	Bernard Hanks	B. Manly Hanks	R. L. Young
Amarillo	News	J. E. Nunn	J. L. Pope	J. L. Pope	D. M. Warren	J. L. Nunn		J. L. Nunn	M. M. Rochester
	Tribune	Tribune Pub. Co.	R. H. Nichols	T. E. Johnson	S. T. Kiersey	R. H. Nichols		Leo Sanders	T. N. Swinser
Athens	Review	Athens Review Ptg.	R. T. Craig				A. M. Barnes	A. M. Barnes	
Austin	American	American Pub. Co.	C. E. Marsh	Arthur Baldwin	Tom Whitehead		C. H. Fentress	Clarence L. Kain	F. E. Bullock
	Statesman	Capital Ptg. Co.	Edmund Travis	Edmund Travis	E. J. Walthall	W. C. Story	W. C. Story	J. Ray Carpenter	Jno. Reed Pena
	Texan	H. R. Cox	Wm. Harry Jack		T. G. Pollard	T. G. Pollard	T. G. Pollard	H. B. Green	H. B. Green
Ballinger	Ledger	Ballinger Ptg. Co., Inc.	A. W. Sledge			C. P. Shepherd		Troy Simpson	Annie Jean Sharp
Bay City	Tribune	Tribune Ptg. Co.	Carey Smith						
Beaumont	Enterprise	W. P. Hobby & J. L. Mapes	Alfred Jones	Alfred Jones	S. P. Etheredge	J. L. Mapes	F. B. Harrison	O. S. Bruck	F. B. Harrison
	Journal	W. P. Hobby & J. L. Mapes	Alfred Jones	M. Anderson		J. L. Mapes	F. B. Harrison	O. S. Bruck	F. B. Harrison
	News	Chas. L. Shiess	Tom Freeman	Tom Freeman	Chas. L. Shiess	Louis N. Goldberg	Paul Terhune	Edgard O. Perdue	A. A. Oxford
Bellaire	News	R. E. Yantis & Mrs. M. A. S. Yantis	R. E. Yantis	R. E. Yantis			R. E. Yantis		
Bonham	Favorite	Favorite Ptg. Co.	Sherwood Spotts	W. S. Spotts	Ashley Evans	W. S. Spotts	W. S. Spotts	W. S. Spotts	J. B. Vernon
Breckenridge	American	Breckenridge Daily Am. Pub. Co., Inc	Emil Edward Hurja	C. E. Eggleston	Ernest Sparks	Emil Edward Hurja	W. W. Byers	Donald M. Bangs	C. L. Briscoe
Brenham	Banner-Press	Brenham Banner Pub. Co.	Mrs. Ruby Robertson	Mrs. Ruby Robertson	Mrs. Ruby Robertson	George Neu	George Neu	George Neu	
Brownsville	Herald	Brownsville Herald Pub. Co.	Mrs. J. O. Wheeler	J. M. Stein	J. M. Stein	Mrs. J. O. Wheeler	J. M. Stein & C. A. Reil	C. A. Bell	Donald R. Bartels
Brownwood	Bulletin	Mayes Ptg. Co.		James C. White	Henry C. Fuller	H. F. Mayes		Ben. W. Poole	A. D. Murphy
Bryan	Eagle			Lee J. Rountree	Mrs. Lee J. Rountree			F. A. Tardy	
Cisco	News	A. B. O'Flaherty	A. B. O'Flaherty	A. B. O'Flaherty	Ben Ford	A. B. O'Flaherty		Carl White	Norman McMurray
Cleburne	Enterprise	Enterprise Pub. Co.	J. R. Ransone	Mrs. J. R. Ransone	J. Ransone	Mrs. J. R. Ransone	K. Ransone	K. Ransone	L. O. Young
	Review	Review Pub. Co.	Cecil Horne	O. H. Poole	D. M. Thrash		O. H. Poole	Cecil Horne	J. H. Denton
Comanche	Journal	Hart Bros.	Sterling Hart		Mrs. Sterling Hart	Sterling Hart	Sterling Hart	Sterling Hart	E. M. Moore
Corpus Christi	Caller	New Caller Pub. Co.	Roy Miller		V. V. Daniels		C. M. Petty	Chas. Roster	W. T. Coe
	Times	Times Pub. Co.	C. E. Everet		W. T. Owens	C. E. Everet		S. G. Savage	J. E. Nunn
Cuero	Sun	Sun-Light Pub. Co.	A. A. Wortham			Lowry Martin			R. P. McEntire
	Record	Cuero Pub. Co.	J. C. Howerton						
Dallas	Dispatch	A. O. Anderson	L. W. Bailey	Glenn Pricer	Julian Capers	A. O. Anderson	L. E. Herman	R. E. I. Dunn	Wm. Loftus
	Journal	A. H. Belo & Co., Inc.	Tom Finty, Jr.	H. C. Withers	W. W. Truax	G. B. Dealey	W. H. Benners	H. A. Gascow	M. W. Florer
	News	A. H. Belo & Co.	Alonza Wasson	Geo. McQuaid	J. W. Mahan, Jr.	G. B. Dealey	W. H. Benners	Geo. W. Lemons	M. W. Florer
	Times Herald	Edwin J. Krest	Tom C. Gooch	Philip E. Fox		Tom C. Gooch		Albert Swinsky	A. C. Harris
Denison	Herald	Herald Pub. Co.		H. E. Ellis	W. T. Brown	J. L. Greer	J. L. Greer	F. A. Harel	W. J. Winkler
Denton	Record-Chronicle	Record Chronicle Co.	W. C. Edwards	L. A. McDonald	L. A. McDonald	W. C. Edwards	Lee R. McDonald	Jerry S. Fowler	H. E. Roberts
Eastland	Oil Belt News	Oil Belt Pub. Co.	Boyce House			R. K. Phillips			
El Paso	Herald	Herald News Co.	H. D. Slater	G. A. Martin	Allan Evans	J. C. Wilmarth	J. C. Wilmarth	R. M. Henderson	H. H. Friz
	Times	El Paso Times Co.	J. S. Black	J. S. Black	T. H. MacMahon	E. C. Davis		H. E. Bowden	F. M. McClure
Ennis	News	Ennis Tag & Ptg. Co.	John M. Weekley						
Fort Worth	Press	McIntosh & Siler	Leon M. Siler	Leon M. Siler	Leon M. Siler	Wm. M. McIntosh	Wm. M. McIntosh	Wm. M. McIntosh	V. C. Bridge
	Record	James H. Allison	Leonard Withington	R. E. Hicks	Mark Burrowes		H. E. Grimes	W. W. Pigue	Geo. B. Moffet
	Star-Telegram	Wortham-Carter Pub. Co.	Louis J. Wortham	James M. North	James R. Record	Amos G. Carter		A. L. Shuman	Harold Hough
Gainesville	Hesperian	Geo. N. Yates	Geo. N. Yates	Geo. N. Yates		Geo. N. Yates	Geo. N. Yates		
	Register	Register Ptg. Co.	J. M. Leonard	J. T. Leonard		C. H. Leonard	C. H. Leonard	C. H. Leonard	
Galveston	News	A. H. Belo & Co., Inc.		L. C. Elbert	S. B. Ragsdale	John F. Lubben	Lynn Walker	A. P. Vaughan, Jr.	E. H. Robertson
	Tribune	Harry I. Cohen		A. L. Perkins				V. H. Ungar	Walter L. Golden
Gilmer	Mirror	Geo. Tucker & Sons	Geo. Tucker	Geo. Tucker	Geo. Tucker	Geo. Tucker	Geo. Tucker	J. Albert Tucker	Mrs. J. H. Tucker
Gonzales	Inquirer	Henry Reese	Annie Reese				L. L. Oilre		
Graham	Leader	Graham Leader Co.	Edgard McLendon			F. H. Bowron			
Greenville	Banner	Banner Pub. Co.	C. C. Cantrell				Fred E. Horton	Fred E. Horton	Frank Horton
	Herald	Herald Pub. Co.	Tom R. Poole	Tom R. Poole	Joe M. Moore	Tom R. Poole	Tom R. Poole		Gladys Poole
Hillsboro	Mirror	Thompson & Campbell	J. C. Butts	L. J. Thompson	J. C. Butts	D. W. Campbell	D. W. Campbell	D. W. Campbell	Chas. H. Read
Houston	Chronicle	M. E. Foster	M. E. Tracey	Max Bentley	Geo. Cottingham	M. E. Foster	Fred Fox	H. A. McCelvey	J. H. Cox
	Post	Roy G. Watson	Roy G. Watson	John W. Wallace	Swan Hunter		A. E. Clarkson	H. W. Allen	R. R. Kinard
	Press	Scripps-McRae Newspapers	G. V. Sanders		Hugh J. Kent	Ward C. Mayborn	John H. Payne	Charles A. Wyatt	A. Lawson
Jacksonville	Progress	McFarland & Davis	McFarland & Davis						
Lampasas	Leader	J. H. Abney & Son	J. H. Abney—Herbert Abney	J. H. Abney			J. H. Abney	Herbert Abney	J. H. Abney
Laredo	Times	Penn Pub. Co.	W. W. Gregg	J. S. Penn		J. S. Penn	J. S. Penn		
Longview	Leader	Geo. Tucker & Sons	Wm. J. Tucker				Wm. J. Tucker		
	Times-Clarion	G. B. Whitley	G. B. Whitley						
Lufkin	News	Watford-Binion Ptg. Co.	G. W. Watford and W. C. Binion	G. E. Watford	A. G. Lively	G. E. Watford	G. E. Watford	W. C. Binion	W. C. Binion
McAllen	Sun	Sun Pub. Co.	Ben. C. Whitehead						
McKinney	Courier-Gazette	Perkins & Wilson	Perkins & Wilson				Perkins & Wilson		
Marlin	Democrat	J. M. Kennedy	J. M. Kennedy	J. M. Kennedy	Raymond Barnett	J. M. Kennedy	J. M. Kennedy	J. M. Kennedy	J. M. Kennedy
Marshall	Messenger	Messenger Co.	W. A. Adair	W. A. Adair	Cleburne Huston	W. A. Adair	R. G. Granbery	G. W. Turner	Victor Wyatt
	News	H. M. Price	H. M. Price	H. M. Price	N. D. Goldberg	H. M. Price	H. M. Price	J. H. Blalock	Hugh Lane
Mart	Herald	J. L. Spencer	J. L. Spencer	J. L. Spencer					
Mexia	News	McQuaid & Balentine	George McQuaid		A. G. Adair	Blake Smith	S. F. Balentine	A. E. Grady	
Mineral Wells	Index	Index Ptg. Co.	S. E. Miller		Geo. Barber	C. W. Wilson	C. W. Wilson	C. W. Wilson	J. W. McGuire
Nacogdoches	Sentinel	Giles M. Haltom				Giles M. Haltom			
Navasota	Examiner-Review	Ed. F. Blackshear	Ed. F. Blackshear	Ed. F. Blackshear	Ed. F. Blackshear	Ed. F. Blackshear	Ed. F. Blackshear	A. A. Clark	G. W. Brooks
Orange	Leader	H. C. Connally		Mike C. Elliott		H. C. Connally		J. S. McBeath	Ramsey Land
Palestine	Herald	W. M. & H. V. Hamilton	W. M. and H. V. Hamilton	W. M. and H. V. Hamilton	W. M. and H. V. Hamilton	W. M. Hamilton	W. M. Hamilton	W. M. Hamilton	H. M. Smith
	Visitor	Deming & Gibson	Rose F. Deming						
Paris	Dinner Horn	Walter E. Boyd	Walter E. Boyd	Walter E. Boyd					
	News	H. T. Warner	H. T. Warner						
Port Arthur	News	N. R. Buckley & Jas. E. Day	Jas. E. Day	Robert Connor		N. R. Buckley	N. R. Buckley	J. E. Hunt	J. A. Ligon
Ranger	Times	R. B. Waggoman		H. E. Boseman				Walter Murray	C. F. Underwood
San Angelo	Standard	Houston Harte	Dean Chenoweth	Houston Harte	John B. Brewer		Minor Shutt	Herbert O. Taylor	G. H. Odom
San Antonio	Express	Express Pub. Co.	M. M. Harris	A. W. Grant	Edward Spill	Frank G. Huntress		F. R. Colgan	B. G. Sadler
	Light	Diehl & Beach	Diehl & Beach	John Olive				Bernard J. Horner	H. L. Steele
	News	Express Pub. Co.	M. M. Harris	A. W. Walliser	Wm. Artz	Frank G. Huntress		J. B. Higdon	B. G. Sadler
San Benito	Light	John F. Rector, Jr.	John F. Rector, Jr.						
Sherman	Courier	Texas Immigration Co.	W. J. Minton	Roy Minton			W. J. & Roy Minton		
	Democrat	Sherman Democrat, Inc.	K. K. Hooper	E. J. Parker	James Parker	K. K. Hooper		P. S. Hunter	J. C. Golson
	Courier	Texas Immigration Co.	W. J. Minton						
Stamford	American	L. L. Burkhead	Wilson Kilgore				C. T. Dodson		
Sulphur Springs	Gazette	O. B. Briggs	O. B. Briggs	O. B. Briggs		O. B. Briggs	O. B. Briggs		
	News-Telegram	Tate & Flowers	Tate & Flowers	R. L. Tate		R. L. Tate	J. G. Flowers		
Sweetwater	Reporter	Terrell Pub. Co.	J. A. Forn	Wm. M. Woodall		Wm. M. Woodall	Wm. M. Woodall		
Taylor	Democrat	Democrat-Texan Pub. Co.	H. G. Willson	H. G. Willson		H. G. Willson	H. G. Willson		
	Press	Geo. B. Peeler	Geo. B. Peeler		J. E. Everett	C. Ratcliff			J. M. Roberts
Temple	Mirror	Mrs. R. O. Greshaw	John L. Lunsford				Mrs. R. O. Greshaw		
	Telegram	Telegram Pub. Co.	E. K. Williams	Chas. W. Ingram	Allen Baker	E. K. Williams	W. W. Stephens, Jr.	E. Cohen	
Terrell	Transcript	Terrell Transcript Co.	H. Galbraith	Joe Galbraith	H. Galbraith	H. Galbraith	Joe Galbraith	H. Galbraith	J. F. Sulton
	Tribune	Tribune Pub. Co.	E. Y. Horn			Fred Massengill		W. W. Brelsford	Paul Gibson
Texarkana	Four States Press	Four States Press Co.	C. E. Palmer		H. H. Humphrey	C. E. Palmer		H. A. Quarels	
Timpson	Times	Molloy & Winfrey	T. J. Molloy				S. Winfrey		
Tyler	Courier-Times	F. B. Butler & Co.	H. A. McDougal				H. A. McDougal	L. R. Ables	R. E. Owens
Victoria	Advocate	Geo. H. French	Sam F. Lucchese	Geo. H. French			Geo. H. French		
Waco	Colored Observer	C. R. Duberry	C. R. Duberry						
	News-Tribune	Southern Pub. Co.	Chas. E. Marsh	Roy Christian		E. S. Fentress		S. D. Jones	W. D. Wolfe
	Times-Herald	Waco Pub. Co.	George Robinson	J. J. Hutchison	Joe Fee		C. J. Glover, Jr.	W. A. Little	Dave Goddard
Waxahachie	Light	Enterprise Pub. Co.	W. A. Ownby	W. A. Ownby	Floyd Casebalt	C. W. Kent	C. W. Kent	H. N. Herring	C. W. Kent
Weatherford	Herald	Herald Pub. Co.	W. A. Brundage	A. C. MacNelly		A. C. MacNelly	A. C. MacNelly		
Wichita Falls	Record News	Record News Co.	H. N. Fitzgerald		John Naylor	C. G. Manuel		Norris Ewing	H. E. Murphree
	Times	Times Pub. Co., Inc.	B. D. Donnell	B. D. Donnell	Jno. Gould	B. D. Donnell	Rhea Howard	V. N. Armstrong	Herbert Peters
Yoakum	Herald	L. L. Rogers	L. L. Rogers	L. L. Rogers		J. A. Tucker	L. L. Rogers		
	Times	H. A. Lindenberg	H. A. Lindenberg						

UTAH

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Logan	Journal	Earl & England Pub. Co.	Augustus Gordon			Charles England		Jesse Earl	
Ogden	Standard Examiner	J. U. Eldridge, Jr., & A. L. Glassman	A. L. Glassmann	W. J. Greenwell	O. Q. Millar	J. U. Eldridge, Jr.		W. E. Zuppann	M. M. Brandon
Salt Lake City	Deseret News	Heber J. Grant	John Q. Cannon	John Q. Cannon	Alex Buchanan		E. S. Woodruff	N. O. Fullmer	M. R. Ballard
	Telegram	A. L. Fish	C. B. Heal				T. J. Mullin		
	Tribune	Salt Lake Tribune Pub. Co.		E. H. Holden	Forest Lowry	A. N. McKay	H. F. Robinson	H. F. Robinson	C. N. Butler

VERMONT

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Barre	Times	Frank E. Langley	D. H. Perry			Frank E. Langley			
Bennington	Banner	Frank E. Howe	Frank E. Howe		C. J. Kinsley				
Brattleboro	Reformer	Howard C. Rice	Howard C. Rice				Howard C. Rice		
Burlington	Free Press	Free Press Ass'n		J. L. Southwick	W. B. Gates	W. B. Howe		David W. Howe	David W. Howe
	News	John H. Lawton		Louis F. Dorr	John Clapp		John H. Lawton	John Lonergan	Isiah Dow
Montpelier	Argus	Argus & Patriot Co.	Morris Fletcher						
			Atkins				George Atkins		

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

VERMONT—Continued

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Rutland	News	D. G. Babbitt	F. F. Kellogg		G. L. Kirk	D. G. Babbitt	D. G. Babbitt	F. C. Stearns	E. P. Howe
	Herald	Herald & Globe Ass'n	Howard L. Hindley		E. A. Robbins		Herbert R. Barney	Herbert R. Barney	Herbert R. Barney
St. Albans	Messenger	St. Albans Messenger Co.	Stephen Kelley	John T. Cushing	Stephen Kelley	Alfred M. Varney	Alfred M. Varney	Henry E. L'Ecuyer	Alfred M. Varney
St. Johnsbury	Caledonian-Record	Herbert A. Smith	Arthur F. Stone	Herbert A. Smith					

VIRGINIA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Alexandria	Gazette	Alexandria Gazette Corp.	Theodore Harris	Theodore Harris	C. M. Shepperson		M. T. Dwyer	C. R. Morrison	E. B. Walker
Bristol	Herald-Courier		Herschel Dove				Charles Dove		
Charlottesville	Progress	J. H. Lindsay	J. H. Lindsay				J. H. Lindsay		
Clifton Forge	Review	Clifton Forge Review, Inc.	Geo. O. Greene			M. Botts Lewis	M. Botts Lewis		
Covington	Virginian	J. L. Goodman	C. P. Jones, Jr.	J. L. Goodman	T. G. Massie	J. L. Goodman			P. J. Johnson
Danville	Bee	Rorer A. James, Jr.	Rorer A. James, Jr.	Gerard Tetley	Gerard Tetley		H. B. Trundle	H. B. Trundle	Andrew Farley
	Register	Rorer A. James, Jr.	Rorer A. James, Jr.	Arthur H. Taylor	H. G. Clark		H. B. Trundle	H. B. Trundle	Andrew Farley
Fredericksburg	Star	Free Lance Star Pub. Co.	A. P. Rowe	A. P. Rowe		A. P. Rowe			
Harrisonburg	News-Record	Rockingham Pub. Co.	H. W. Bertram	G. W. Berry	T. B. Ransone		G. W. Berry	H. B. Slaven	R. P. Keesell
Hot Springs	Day Letter	Day Letter Pub. Co., Inc.	C. P. Jones, Jr.			W. W. Scott			
Lynchburg	Advance	Carter Glass & Sons	Powell Glass	Powell Glass	Carter Glass, Jr.		M. K. Duerson	M. K. Duerson	H. S. Shaner
	News	Carter Glass & Sons	Walter E. Addison	Powell Glass	Robert Glass		M. K. Duerson	M. K. Duerson	H. S. Shaner
Newport News	Press	Daily Press, Inc.	W. S. Copeland	W. S. Copeland	L. T. Jester		L. E. Pugh	W. B. Darden	T. W. Whaley
	Times-Herald	Daily Press, Inc.	W. S. Copeland		L. T. Jester		L. E. Pugh	W. B. Darden	T. W. Whaley
Norfolk	Ledger Dispatch	S. L. Slover	Douglas Gordon	H. D. Perkins	G. W. Lineweaver		P. S. Huber	F. S. Cook	N. N. Hill
	Post		M. Cook	J. Humphreys			Frank S. Newell	Frank S. Newell	I. Moore
	Virginian-Pilot	Virginian & Pilot Pub. Co.	L. I. Jaffe and M. H. Tillitt			R. E. Turner			
Petersburg	Index-Appeal	Petersburg Newspaper Corp.	Walter Edw. Harris	Henry Guerrant	A. E. Burgess	S. L. Slover	W. B. Huber	R. H. Ryan	J. E. Inge
	Progress	Petersburg Newspaper Corp.	Walter Edw. Harris	J. C. Lyons	E. W. Higgins	S. L. Slover	R. B. Huber	R. H. Ryan	J. E. Inge
Portsmouth	Star	Norman R. Hamilton	A. McK. Griggs	B. D. Stephenson		A. M. Sprong, Jr.	A. M. Sprong, Jr.		
Pulaski	Southwest Times & News Review	Southwest Pub. Co.	Dick Ham	Dick Ham	C. W. Bushong	Eugene P. Ham	Eugene P. Ham	Eugene P. Ham	Eugene P. Ham
Richmond	Evening Dispatch	C. P. Hasbrook	C. P. Hasbrook	Ernest Pollard		C. P. Hasbrook	J. V. Wachtel, Jr.	M. S. Knight	D. J. Bucher
	News-Leader	John Stewart Bryan	Douglas Freeman	R. M. Lynn			Allen Potts	R. J. Hess	R. B. Jones
	Times-Dispatch	C. P. Hasbrook	C. P. Hasbrook	Robert D. Ford	W. B. Southall			T. P. Jones	D. J. Bucher
Roanoke	Times	Times-World Corp'n	H. P. Chapman		S. M. Brunson		W. E. Thomas	N. M. Sharpe	J. O. Gardner
	World-News	Times-World Corp'n	Junius P. Fishburn		R. E. Walker		W. E. Thomas	N. M. Sharpe	J. O. Gardner
Staunton	News Leader	Leader Pub. Co.	E. S. Sheppe	H. L. Opie	E. Walton Opie		A. F. Riffe	A. F. Riffe	A. S. Morton
	Evening Leader	Leader Pub. Co.	R. D. Haislip	H. L. Opie	E. Walton Opie		A. F. Riffe	A. F. Riffe	
Winchester	Star	H. F. Byrd	H. F. Byrd	H. F. Byrd	John Hoover	H. F. Byrd	R. S. Fansler		

WASHINGTON

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Aberdeen	World	W. A. Rupp	W. A. Rupp	C. J. Glasier	Leonard Hinton	W. A. Rupp	W. L. Ballard	Russell V. Mack	P. J. Foelkner
Bellingham	Reville	Bellingham Pub. Co.	Frank I. Sefrit			Frank I. Sefrit		E. G. Earle	Robert Bardwell
	American	American Publishing Co.				L. H. Darwin			
	Herald	Bellingham Pub. Co.	W. C. Carver			Frank I. Sefrit		E. G. Earle	M. W. Blonden
	News	News Pub. Co.		Phil Bardon		Phil Bardon		E. C. Hightower	Harry Sheppard
	Journal	Journal Pub. Co.	A. G. Gordon	A. G. Gordon		A. G. Gordon	A. G. Gordon		
Bremerton	News	Bremerton News Pub. Co., Inc.	H. D. Matthews						
	Searchlight	W. B. Jessup	W. B. Jessup		Wilford L. Jessup	John H. Jessup		John H. Jessup	R. L. Macgill
Centralia	Chronicle	Centralia Ptg. Co.	Harry L. Bras	Harry L. Bras	Vance B. Noel	Ray W. Edinger	Ray W. Edinger	Donald F. Arthur	Ellis B. Hall
Ellensburg	Record	Record Press, Inc.	J. C. Kaynor		D. H. Dickson	J. C. Kaynor		H. E. Studebaker	G. H. Kaynor
Everett	Herald	James B. Best		Chas. S. Coleman	Dean S. Ashton	James B. Best	J. H. Carter	L. L. Austin	R. F. Hyson
	News	News Ptg. Co.	A. R. Fenwick				Thomas E. Dobbs		Carl Pearson
Hoquiam	Washingtonian	Washingtonian Co.	C. D. McClure						
	The American	The American Publishing Co.	Robert A. Le Roux				Mrs. Stella Baker Le Roux	R. A. Le Roux	
Olympia	Olympian	Western Pub. Co.	E. E. Perry	S. L. Lester			S. L. Lester	Geo. F. Wallace	Dan Fish
	Recorder	Washington Record Pub. Co.	Wm. Gardiner	S. L. Lester		S. L. Lester		Geo. F. Wallace	Dan Fish
	Standard	J. M. Tadlock	J. M. Tadlock					M. C. Tadlock	
Port Angeles	Herald	E. E. Beard	E. E. Beard						
	News	Evening News, Inc.	E. B. Webster						
Seattle	American	William J. Davis	Henry H. Sheets	J. B. Myrick	W. E. Chambers		G. A. Henne	E. J. Wood	W. R. Rowland
	Post-Intelligencer	Lester J. Clarke		H. G. Nicholas	William E. Jones	Lester J. Clarke		K. D. Stuart	Frank L. Carter
	Star	Star Pub. Co.	LeRoy Sanders	R. D. Pinkerton	Geo. Channing	LeRoy Sanders	F. W. Webster	H. E. Marshall	H. W. Parish
	Times	C. B. Blethen	C. B. Blethen	John L. Travis	R. W. Buchanan	F. D. Hammons	A. G. Bixby	J. Fred Braid	A. G. Bixby
	Union-Record	Seattle Union Record Pub. Co.	E. B. Ault	S. P. Donohue	Harvey O'Connor	E. B. Ault	F. A. Rust	A. T. Schmidt	W. P. Dyer
Spokane	Chronicle	Spokane Chronicle Co.	Henry Rising	Henry Rising			Thomas Hooker		
	Press	Spokane Press Pub. Co.	Leon Starmont			H. E. Ward		H. A. Hanson	
	Spokesman-Review	Cowles Pub. Co.		Geo. W. Dodd	Malcolm Glendinning		J. F. Young	A. O. Loomis	C. H. Breed
Tacoma	Ledger	Frank S. Baker	Frank S. Baker	Harry F. Higgins			James A. O'Neill		
	Times		R. J. Benjamin		E. Langlow	M. H. Voorhees			R. Fulton
	News-Tribune	Tribune Pub. Co.	Chas. B. Welch		Roy A. McMillan	Charles B. Welch		S. A. Anderson	William Lynn
Vancouver	Columbian	Herbert J. Campbell	Herbert J. Campbell		James C. DeBall		Sam T. Hopkins	Sam T. Hopkins	E. Hughes
Walla Walla	Bulletin	J. G. Kelly	Joseph Ruffner, Jr.	Joseph Ruffner, Jr.	R. G. Smith	J. G. Kelly	F. G. Mitchell	F. G. Mitchell	T. G. Roesler
	Union		B. E. La Due		R. W. Fisher	D. W. Ifft	D. W. Ifft	Horace Finch	W. M. Cook
Wenatchee	World	World Pub. Co., Inc.	W. S. Trimble	E. H. McPherson			Chas. E. Stone		
Yakima	Herald	Herald Pub. Co.	J. V. Ellis, Jr.	J. V. Ellis, Jr.	Conrad Alexander		Roger A. Neal		Mr. Taylor
	Republic	Republic Pub. Co.	W. W. Robertson	W. W. Robertson	S. I. Anthon	W. W. Robertson	W. P. Ridgway		W. R. Guthrie

WEST VIRGINIA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Bluefield	Telegraph	Daily Telegraph Ptg. Co.	H. I. Shott	H. I. Shott		H. I. Shott	C. O. Stahlman	C. O. Stahlman	Jim H. Shott
Charleston	Gazette	Daily Gazette Co.		Herbert Pfahler	Herbert Grimm	Robert L. Smith		H. E. Grace	Leath M. Harlow
	Mail	Walter E. Clark	R. H. Martin		R. H. Horner	Walter E. Clark	R. H. Anderson	C. E. Anderson	R. P. Rutherford
Clarksburg	Exponent	The Exponent Co.		W. Guy Tetrick	Wade Pepper	W. Guy Tetrick		J. Monroe Boyer	R. M. Caldwell
	Telegram	Clarksburg Telegram Co.	William L. Geppert		Sam T. Mallison	Jas. J. Devine	Albert J. Bishop	Albert J. Bishop	William H. Cole
Elkins	Inter Mountain	Herman G. Johnson	Herman G. Johnson	Herman G. Johnson					
Fairmont	Times	Index Printing Co.	Earl H. Smith	Earl H. Smith	Joseph Lehman	Earl H. Smith		C. H. Riggle	C. Roy Manley
	West Virginian	The West Virginian, Inc.	W. J. Wiegle	W. J. Wiegle	L. G. Boggs	W. J. Wiegle	W. J. Wiegle	S. W. Wright	A. J. Garrett
Grafton	Sentinel	Howard H. Holt	Howard H. Holt	Howard H. Holt	R. L. Jefferys		L. E. Bennett	L. E. Bennett	C. G. Mesner
Hinton	News	J. W. Graham	J. W. Graham	J. W. Graham	J. W. Graham	J. W. Graham	J. W. Graham	J. W. Graham	J. W. Graham
Huntington	Advertiser	Luther T. Long	C. A. Wellman	C. A. Wellman	P. W. Long	J. H. Long	Luther T. Long	John Buckman	J. C. Branthover
	Herald-Dispatch	Huntington Herald Co.	Boyd Jarrell		W. Smith	Dave Gideon	W. L. Mengert	B. Levins	E. A. Bailey
Keyser	Mineral News	Doyle Pub. Co., Inc.	P. V. Doyle	P. V. Doyle	P. V. Doyle	P. V. Doyle	P. V. Doyle	P. V. Doyle	P. V. Doyle
Mannington	Leader	Mannington Pub. Co., Inc.	W. B. McAdam						
Martinsburg	Journal	Max Von Schlegell	Max Von Schlegell			Max Von Schlegell			
Morgantown	New Dominion	Dominion News Co.	Chas. E. Hodges		Geo. A. Anderson		E. F. Shultz	E. F. Shultz	E. F. Shultz
	Post	Morgantown Post Co.	Gilbert B. Miller		Geo. B. Short		P. R. Davis		
Moundsville	Echo	S. C. Shaw	S. C. Shaw						
	Journal		R. J. Smith						
Parkersburg	News	E. A. Brast	C. H. Baker				H. W. Smith	D. E. McGuire	Anna L. Baker
	Sentinel	Chas. P. Harvey	Jno. W. Fischer				W. E. Ingersoll	H. G. Keenan	Edna C. Hull
Point Pleasant	Register	Register Pub. Co.	R. P. Bell	R. P. Bell		R. P. Bell	R. P. Bell	H. L. Steinbach	H. L. Steinbach
Sistersville	Review	Oil Review Pub. Co.	Frank T. Smith	W. R. Keyser	Frank T. Smith	W. R. Keyser	W. R. Keyser	W. R. Keyser	Rachel Tracy
Wellsburg	Herald	Wellsburg Herald Pub. Co.		Geo. S. Larrimore		Geo. S. Larrimore	Geo. S. Larrimore	Geo. S. Larrimore	Geo. S. Larrimore
Wheeling	Intelligencer	H. C. Ogden	Arthur Mills	Arthur Mills	C. L. Bonar	H. C. Ogden	Edward Salade	Ralph Cushing	John Edgell
	News	H. C. Ogden		Lester E. Crow		H. C. Ogden	H. C. Clark	Ralph B. Cushing	Howard S. Crosby
	Register	Wm. L. Brice	C. S. Taney	M. T. Brice			Wm. S. MacDonald		
	Telegraph	Geo. A. Laughlin		Geo. A. Laughlin	Robert T. Beans	C. H. Henderson			
Williamson	News	Geo. Byrne	Geo. Byrne	F. M. Hinkle	E. W. Mauck		J. E. Ponton	J. E. Ponton	

WISCONSIN

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Antigo	Journal	Berner Bros. Pub. Co.	Fred L. Berner		Earl Holman		Henry Berner	Otto Berner	Max Klessig
Appleton	Post-Crescent	Post Pub. Co.	John K. Kline	John K. Kline	John R. Reidl		H. L. Davis	Ralph A. Gee	Frank G. Leinfelder
Ashland	Press	J. M. Chapple & Co.	John C. Chapple	John C. Chapple	V. McDonald		Kirk L. Miles	Kirk L. Miles	H. C. Eckman
Baraboo	News	Baraboo News Pub. Co.	H. C. Cole & H. K. H.	H. C. Cole & H. K. H.	C. Cole & H. K. H.	C. Cole & H. K. H.	C. Cole & H. K. H.	C. Cole & H. K. H.	H. C. Cole & H. K. H.
			Page	Page	Page	Page	Page	Page	Page
	Republic	Hood Bros.	Hood Bros.	Hood Bros.	Hood Bros.	Hood Bros.		Hood Bros.	Hood Bros.
Beaver Dam	Citizen	E. E. Parker & Son	H. H. Parker	H. H. Parker			E. E. Parker	H. H. Parker	
Beloit	News	D. B. Worthington	D. B. Worthington	Mason Dobson	T. A. Bedell		M. G. Thimmig	W. L. Odett	R. F. Collins
Berlin	Journal	R. S. Starks	R. S. Starks	R. S. Starks	R. S. Starks	R. S. Starks	R. S. Starks	R. S. Starks	
Chippewa Falls	Herald	The Herald Ptg. Co.	George E. Dee	George E. Dee	C. D. Hunter		George E. Dee	Roy L. Brecke	Henry J. Beder, Jr.
	Gazette	Chippewa Valley Press, Inc.	W. H. Bridgman	W. H. Bridgman		Robert Lee		J. Walter Strong	J. Walter Strong
Eau Claire	Leader	Eau Claire Press Co.	P. C. Atkinson	P. C. Atkinson	F. C. James	C. W. Fiske	N. B. Nelson	M. M. Kelley	Oscar Grotte
	Telegram	Eau Claire Press Co.	C. W. Fiske		Otto Lund	C. W. Fiske	C. W. Fiske	M. M. Kelley	Oscar Grotte
Fond Du Lac	Commonwealth	P. B. Haber Ptg. Co.	E. M. Jenisin	P. B. Haber	J. J. Harlin	P. B. Haber	A. L. Woffle	A. L. Woffle	A. L. Woffle
	Reporter	The Reporter Ptg. Co.	C. F. Coffman	C. F. Coffman		A. H. Lange		Emery Martin	Emery Martin
Green Bay	Press-Gazette	Green Bay Newspaper Co.	John K. Kline		Edwin C. Hart		A. B. Turnbull	E. J. Robinson	Joseph Horner, Jr.
Janesville	Gazette	H. H. Bliss	Stephen Bolles	Stephen Bolles	George Kavelage	H. H. Bliss	Thomas Birmingham	Thos. G. Murphy	
Kenosha	News	Kenosha News Pub. Co.	W. T. Marlatt		E. F. Marlatt	R. S. Kingsley	R. S. Kingsley	H. R. Young	C. E. Head

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

WISCONSIN—Continued

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
La Crosse	Tribune and Leader-Press	A. M. Brayton		Mark R. Byers	C. A. Worth		Frank H. Burgess	D. S. Greig	E. M. Denney
Madison	Capital Times	The Capital Times Co.	Wm. T. Evjue	E. L. Meyer	D. Dunn		Tom L. Bowden	K. K. Reese	D. A. Bergen
	Cardinal	Daily Cardinal Co.	Wm. S. Sale	Fred Brewer		D. M. Bailey	Philip Bredesen	Russel Frawley	Anna Graves
	Wis. State Journal	A. M. Brayton	A. M. Brayton	E. R. Moak	Henry Noll	I. U. Sears	I. U. Sears	J. T. Tappins	M. F. Mergen
Manitowoc	Herald-News	Herald-News Pub. Co.	E. W. Mackey				W. F. Olde	W. F. Olde	W. W. De Lano
	Times	New Times Pub. Co.	Kenneth M. Ellis	Kenneth M. Ellis			Lester S. Telford		
Marinette	Eagle-Star	Eagle Printing Co.	Frank E. Noyes	Ed. W. Le Roy	Paul E. Roy	J. E. Noyes	J. E. Noyes	H. A. Waterbury	S. P. Jones
Marshfield	News	Marshfield Pub. Co.	G. V. Kraus	G. V. Kraus	C. Ballam	E. S. Bailey	E. S. Bailey	James Forester	E. W. Rogers
Menasha	Record	Ira H. Clough	Ira H. Clough	Ira H. Clough	Harvey S. Clough	Ira H. Clough	Ira H. Clough	Mayme Clough	Mayme Clough
Merrill	Herald	Merrill Pub. Co.	W. B. Chilsen	W. B. Chilsen	John Guntz	W. B. Chilsen	W. B. Chilsen	Carl Hanson	
Milwaukee	Journal	H. J. Grant	L. W. Nieman	Marvin H. Creager	Robert Greene	H. J. Grant	L. L. Bowyer	R. A. Turnquist	O. V. Fragstein
	Leader	Social Dem. Pub. Co.	Victor L. Berger		Guido Gellfuss	E. H. Thomas	Meta Berger	Elmer Krahn	Harry Tuohy
	Sentinel	Charles F. Pfister	George Lounsbury	Julius Liebman	Ivan I. Spear	John Poppendieck, Jr.	John Poppendieck, Jr.	A. B. Cargill	Wm. H. Mahoney
	Wis. News	J. H. Lederer	H. H. Elwell	H. H. Elwell	H. J. Ewald	J. H. Lederer	J. H. Lederer	F. J. Calupp	W. S. MacDonald
	Sunday Telegram	J. H. Lederer	A. W. Searles	A. W. Searles	H. J. Ewald	J. H. Lederer	J. H. Lederer	R. J. Crain	W. S. MacDonald
Monroe	Journal	L. A. Woodle & Son	L. A. Woodle	L. A. Woodle	Roy Woodle	L. A. Woodle	L. A. Woodle	L. A. Woodle	L. A. Woodle
	Times	Emery A. Odell	Robert E. Knoff					A. R. Steele	
Neenah	News	The News Pub. Co.	Clara A. Bloom	Clara A. Bloom					
Oshkosh	Northwestern	O. J. Hardy	O. J. Hardy	Ed F. Kennedy	Louis Torreyson	O. J. Hardy		Chas. Hellard	C. A. Thomas
Portage	Register-Democrat	A. A. Porter	A. A. Porter						
Racine	Journal-News	The Journal Ptg. Co.	D. F. Griswold	J. T. Griffith	D. F. Griswold	F. R. Starbuck	F. R. Starbuck	H. S. Mann	H. F. Larson
	Times-Call	The Call Pub. Co.	W. S. Goodland	Frank Lovell	Mat Myrup	W. S. Goodland	J. H. Heim	H. A. Seguin	A. Huxford
Rhinelander	News	W. R. Jaeger	W. R. Jaeger		E. R. Barager	W. R. Jaeger	E. R. Barager	Allan Colburn	
Sheboygan	Press-Telegram	Press Pub. Co.	C. E. Broughton					N. M. Root	
Stevens Point	Journal	F. W. Leahy		Grey W. Rogers	James W. Hull				
Stoughton	Courier-Hub	J. M. Hibbard	J. M. Hibbard	J. M. Hibbard	W. H. Linderad	J. M. Hibbard	J. M. Hibbard	J. M. Hibbard	J. M. Hibbard
Superior	Telegram	Evening Telegram Co.	H. C. Stivers	Walter Hard	E. M. Langdale	S. A. Buchanan	Clough Gates	Victor G. Fowler	Clough Gates
	Sunday Times		R. T. Bayne	L. M. Harkness		S. A. Buchanan		W. F. McDunnough	Milo C. Malnati
Watertown	Times	Times Pub. Co.	J. C. & J. P. Holland				Edwin J. Schoolcraft		
Waukesha	Freeman	Freeman Prtg. Co.	B. A. Hoffman		H. A. Youmans		B. A. Hoffman		
Wausau	Record-Herald	Record Herald Co.	J. L. Sturtevant		E. D. Underwood	J. L. Sturtevant	E. J. Smith	H. Alarik	D. L. Provost
Wisconsin Rapids	Tribune	Wis. Rapids Tribune Co.	Wm. F. Huffman		C. R. Babcock	Wm. F. Huffman		P. A. Pratt	

WYOMING

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Casper	Herald	Frank M. O'Brien	Frank M. O'Brien	Frank M. O'Brien	Frank M. O'Brien	Frank M. O'Brien	P. C. Kelley		E. D. O'Brien
	Tribune	Natrona County Tribune, Inc.	J. E. Hanway	W. H. Huntley	R. E. Evans	J. E. Hanway	E. E. Hanway	Thos. Daily	Luke Ballard
Cheyenne	State Leader	Tribune Pub. Co.	W. C. Deming		J. C. Thompson, Jr.	W. C. Deming	John C. Fleming		
Leader	Post	Post Pub. Co.	W. J. Himes						
Laramie	Boomerang	Boomerang Ptg. Co., Inc.	Mason Yould						
	Republican	Republican Pub. Co.	F. S. Burrage	F. S. Burrage	G. A. Cook	F. S. Burrage	F. S. Burrage		John B. Isberg
Sheridan	Enterprise	Enterprise Pub. Co.	Everett J. Lippard	Everett J. Lippard	A. H. Reed	Everett J. Lippard	Everett J. Lippard	W. S. Sopris	W. J. McClintock
	Post	Post Printing Co.	C. Watt Brandon	C. Watt Brandon	S. E. King	C. Watt Brandon	C. Watt Brandon	J. L. Rosenberg	M. Keith

EXECUTIVES OF DAILY NEWSPAPERS OF CANADA

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ALBERTA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Calgary	Albertan	Albertan Pub. Co., Ltd.	W. M. Davidson	W. M. Davidson	C. G. Groff		H. J. Ford	W. Campbell	W. Bryan
	Herald	The Herald Pub. Co., Ltd.	J. H. Woods	C. O. Smith	Chas. Hayden		W. J. Watson	O. L. Spencer	A. J. Hilliker
Edmonton	Bulletin	Hon. F. K. Oliver	John Howie	Hon. F. K. Oliver	D. S. McRae	Hon. F. K. Oliver	Hon. F. K. Oliver	W. C. Caton	J. A. McNeil
	Journal	Edmonton Journal, Ltd.	A. B. Watt	C. R. Morrison	F. H. McPherson	J. M. Imrie	A. Yockney	C. B. Cooper	H. E. Fuller
Lethbridge	Herald	W. A. Buchanan	W. A. B. Coeg	H. G. Long	H. C. Steele	W. A. Buchanan	John Torrence	John Torrence	L. Lindsay
Medicine Hat	News	Medicine Hat News, Ltd.		A. J. N. Terrill	T. Maxwell	A. J. N. Terrill	T. R. Osborne	T. R. Osborne	W. J. Worth

BRITISH COLUMBIA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Nanaimo	Free Press					Thomas B. Booth			
	Herald	Herald Print. & Pub. Co., Ltd.	Robert R. Hindmarch	Robert R. Hindmarch	Frank L. Reynolds	Robert R. Hindmarch	Robert R. Hindmarch	Robert R. Hindmarch	John McGuckie
New Westminster	News	F. F. Payne	F. F. Payne	F. F. Payne	H. H. Currie	F. F. Payne	F. F. Payne	W. A. Curran	W. A. Curran
	Br. Columbian	The Columbian Co., Ltd.	J. D. Taylor	J. W. Cunningham	R. A. McLellan	J. D. Taylor	J. D. Taylor	A. C. Saunders	C. D. Peele
Prince Rupert	Empire	The Empire Pub. Co.	S. M. Newton			S. M. Newton		S. M. Newton	
Vancouver	News	H. F. Pullen	H. F. Pullen	H. F. Pullen	H. F. Pullen	H. F. Pullen	Geo. Wilson	Geo. Wilson	Geo. Wilson
	Province	Hon. W. C. Nichol	Roy Brown				F. J. Burd	W. C. Russell	F. E. Henderson
	Sun	R. J. Cromie	R. J. Cromie	George M. Murray	C. N. Senior	S. Griffin, Jr.		James Falconer	
	World	Chas. F. Crandall	R. S. Somerville	Ernest Cowper	Chas. F. Crandall	C. A. Abraham	C. A. Abraham	C. A. Shaughnessy	R. Jones
Victoria	Colonist	J. S. H. Matson	C. Swayne	C. Swayne	A. G. Sargison	J. S. H. Matson	J. L. Tait	R. A. Milne	A. G. Hawkins
	Times	Times Print. & Pub. Co., Ltd.	E. C. Nicholas		T. H. Wilson	W. B. Monteith	R. G. Thomson	W. A. Patterson	A. Jones

MANITOBA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Brandon	Sun	Sun Pub. Co., Ltd.	W. S. Harris			J. B. Whitehead		A. R. Sills	F. G. Mason
Portage la Prairie	Graphic	The Graphic Liberal Ptg. Co.	George R. Porter	George R. Porter	George R. Porter	C. D. McPherson	Miss Maud Hawley	Miss Maud Hawley	Miss Maud Hawley
Winnipeg	Free Press	J. W. Dafoe	R. G. Dafoe	W. F. Payne	E. H. Macklin	W. McCurdy	W. R. B. D'Esterre	J. F. Sweeney	Geo. Titus
	Tribune	The Tribune Newspaper Co., Ltd.		Vernon Knowles	A. Rose	M. E. Nicholls	D. George Drummond	A. W. Moscarella	R. C. Hooley

NEW BRUNSWICK

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Fredericton	Gleaner					Jas. H. Crocket			
	Mail					R. P. Allen			
Moncton	Times	The Times Printing Co.	J. Sutton Boyd		George W. Maddison	John C. Keating			
	Transcript	John T. Hawke	John T. Hawke		A. D. Branscombe		E. F. Parlee		
St. John	Globe					F. B. Ellis			
	Standard	Maritime Adv. Agency	George Bidlake		Harry Ervin	R. M. Rive		J. W. L. Hennigan	
	Telegraph	Telegraph Pub. Co.	E. W. McCready	O. H. Barbour	B. S. Robb	E. W. McCready		R. H. Waits	Harold McLeod

NOVA SCOTIA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Amherst	News	News Sentinel, Ltd.	George E. Herman		R. M. Ross		J. A. Tait		
Glace Bay	Gazette	A. D. Macneill	Joseph McDonald	A. D. Macneill	C. C. Ogilvee	A. D. Macneill	R. McKinnon	M. McDonald	M. McDonald
Halifax	Chronicle and Echo	The Chronicle Pub. Co.	A. F. Macdonald		H. Jones		E. C. Young	G. Greene	R. S. Tullock
	Herald and Mail	W. H. Dennis	W. G. Rees	W. H. Dennis	W. G. Rees	W. H. Dennis	W. H. Dennis	F. L. Yorke	A. A. Fraser
	Acadian-Recorder	C. C. Blackader	C. C. Blackader						
Lunenburg	News		W. A. Letson			W. A. Letson	A. J. Campbell	W. A. Letson	
New Glasgow	News	Scotia Printers, Ltd.	J. W. H. Sutherland	J. W. H. Sutherland			F. J. McPherson	W. J. Flynn	
Sydney	Post	Post Pub. Co., Ltd.	H. P. Duchemin	H. P. Duchemin	N. M. Browne	P. D. Macneil	P. D. Macneil	P. D. Macneil	R. N. Nicholson
	Record	Record Pub. Co., Ltd.	H. F. Paisley		B. Jefferson	E. L. Coleman			E. C. McDonald
Truro	News	News Pub. Co., Ltd.	W. D. Dimock	W. D. Dimock	W. D. Dimock	A. R. Coffin		A. R. Coffin	A. R. Coffin
Yarmouth	Post	James Wallis	James Wallis			James Wallis			

ONTARIO

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Belleville	Intelligencer		A. J. Davie	A. J. Davie					
	Ontario	Morton O. Herity	J. O. Herity	J. O. Herity	P. M. Little	W. H. Morton	W. H. Morton	W. H. Morton	W. H. Morton
Brantford	Expositor	Preston & Sons, Ltd.	T. H. Preston	T. H. Preston	A. T. Whitaker		W. B. Preston	J. H. Johnson	H. R. Hunt
Brockville	Recorder-Times	The Recorder Ptg. Co., Ltd.	M. C. Franklin	M. C. Franklin	C. E. Amonde	W. J. Moore	W. J. Moore	J. Edwards	A. Dixon
Chatham	News	A. C. Woodward	A. C. Woodward			A. C. Woodward			
	Planet	S. Stephenson	W. Angus	A. McClenegham	V. Cumming	S. Stephenson	C. A. Pike	K. Stewart	J. Lanfestry
Fort William	Times-Journal	Times-Journal, Ltd.	John R. Lumby	John R. Lumby	Geo. W. Gorman	D. Smith	D. Smith	C. W. Wilson	John McDonald
Galt	Reporter	Galt Reporter, Ltd.	J. P. Jaffray	Henry J. Foster	Earl Werstine	Henry J. Foster			
Guelph	Herald	The Guelph Herald, Ltd.	H. Gummer	A. E. Smith	M. B. Dulmage	B. G. Gummer		A. C. Shank	W. Wilkie
	Mercury	J. I. McIntosh	Wm. Templeman		A. H. French	J. I. McIntosh	R. M. Hamilton	R. M. Hamilton	T. J. Collins
Hamilton	Herald	Herald Prtg. Co., Ltd.	J. L. Lewis	W. J. McNair	J. W. Tremlett	J. M. Harris	R. B. Harris	Geo. Davis	C. I. Aitchison
	Spectator	Spectator Ptg. Co., Ltd.	A. J. Holloway	Wm. Mulliss	J. A. McKenty	W. J. Southam	P. I. Ker	James R. Allen	P. I. Britton
Kingston	British Whig	Br. Whig Pub. Co., Ltd.	Leman A. Guild	Leman A. Guild	G. H. Williamson	Leman A. Guild		W. H. Friendship	Geo. Holland
	Standard	W. R. Givens	W. R. Givens	Robert Henderson	F. C. Beaudry		S. T. Hill	H. K. Hill	S. T. Hill
Kitchener	Record	News Record, Ltd.	W. D. Euler, M. P.	W. J. Motz	N. E. Helmuth	W. J. Motz	C. E. Cornell	T. H. Kay	Joseph Taylor
	Telegraph	Daily Telegraph, Ltd.	Cameron Kester	D. Bean	Allan Eby	D. Bean	L. F. Schwartz	C. S. Bean	L. F. Schwartz
Lindsay	Post	Wilson & Wilson				G. H. Wilson	R. P. Wilson		
London	Advertiser	H. B. Muir		Arthur R. Kennedy	Miss H. McMillan	H. B. Muir		J. Birnie Smith	John Herrington
	Free Press	A. S. Blackburn	A. R. Ford	A. R. Ford	C. E. Carruthers	A. S. Blackburn	C. Thomas	W. E. Gunn	John Herrington
Niagara Falls	Review	F. H. Leslie, Ltd.	James M. Cowan	F. H. Leslie	James M. Cowan	F. H. Leslie	F. H. Leslie	M. J. Gonder	
North Bay	Nugget	The Cobalt Daily Nugget, Ltd.	E. D. Loney	H. S. Browning	R. B. Cowan	H. S. Browning		J. E. Jones	J. D. McNaughton
Ottawa	Citizen	W. M. & H. S. Southam	C. A. Bowman	D'Arcy Finn	W. Macdonald		G. A. Disher	F. W. Crabbe	T. V. Armstrong
	Journal	Journal Pub. Co., Ltd.	J. S. Crate	T. G. Lowery	R. F. Parkinson	W. A. Perry	J. W. Cockburn	T. V. Armstrong	C. Joyce
Peterboro	Le Droit	Le Syndicate d'Oeuvres Sociales, Ltee.			Emile Boucher	Joseph Goulet		H. E. Lemieux	Antonio Pilon
	Examiner	Peterboro Examiner, Ltd.	F. D. Craig	E. G. McKeeley	T. H. T. Leobold	R. M. Glover	G. C. Hay	W. Menzies	S. H. Mitchell

EXECUTIVES OF DAILY NEWSPAPERS OF CANADA—Continued

ONTARIO—Continued

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Port Arthur	News-Chronicle	Terminal Pub. Co., Ltd.	F. B. Allen	E. B. Mackay	O. F. Young	E. B. Mackay	E. B. Mackay	John Manning	Chas. Gerrie
Port Hope	Guide	Geo. Wilson & Sons					F. W. Wilson		
St. Catharines	Standard	St. Catharines Standard, Ltd.	H. B. Burgoyne	H. B. Burgoyne	W. A. Moore	H. B. Burgoyne	H. B. Burgoyne	H. M. Gadsby	
St. Thomas	Times-Journal	L. H. Dingman	L. H. Dingman	L. H. Dingman	Thomas Keith		W. L. Agnew	F. L. Watson	
Sarnia	Canadian Observer	Canadian Observer, Ltd.		H. M. Hueston	W. P. McKay		A. D. McKenzie	W. J. Batten	
Sault Ste Marie	Star	Sault Star, Ltd.	J. W. Curran	J. W. Curran	E. Ross McKay	J. W. Curran	R. A. Addison	R. A. Addison	
Stratford	Beacon	K. W. O'Beirne				K. W. O'Bierne			
	Herald	The Stratford Herald Ptg. Co., Ltd.	Charles Dingman	Ross Keane			Charles Dingman	Charles Dingman	P. J. Keating
Toronto	Globe	Globe Printing Company	T. Stewart Lyon	W. H. Anderson	A. D. Clarke		Wm. Findlay	Wm. Findlay	James S. Byrne
	Hebrew Journal	Can. Jewish Pub. Co., Ltd.	A. Rhinewine	A. Rhinewine	Ph. Halperin	H. Winberg	H. Winberg		H. M. Kirshenbaum
	Mail and Empire	The Mail Printing Co.	C. A. C. Jennings	W. J. Wilkinson	M. B. McDonald	J. S. Douglass		Geo. E. Scroggle	G. M. McTaggart
	Star	J. E. Atkinson	J. E. Clark	J. R. Bone	H. C. Hindmarch	J. E. Atkinson	W. C. R. Harris	W. C. R. Harris	W. L. Argue
	Telegram	The J. Ross Estate	John R. Robinson	C. H. J. Snider	W. P. Bretz	Irving E. Robertson	A. T. Chadwick	N. T. Bowman	Wm. Elder
	Sunday World	The Mail Ptg. Co.	G. H. Lash	W. J. Wilkinson	M. B. McDonald	J. S. Douglass		Geo. E. Scroggle	G. M. McTaggart
Windsor	Border Cities Star	W. F. Herman		J. E. Young	H. A. Stein		H. A. Graybiel	R. J. Sallans	C. E. Trounsleck
Woodstock	Sentinel-Review	W. J. Taylor	John Markey		R. A. Hutcheson	W. J. Taylor	W. F. Tobey	Spencer Hunter	W. F. Tobey

PRINCE EDWARD ISLAND

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Charlottetown	Examiner		W. L. Cotton				Chas. J. Mitchell		
	Guardian			J. R. Burnett			R. A. McDonald		
	Island Patriot					W. A. Gaudet			

QUEBEC

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Levis	Le Quotidien	Cie de Pub de Levis		J. Amedee Gagnon			J. A. Gagnon		
Montreal	Herald	The Herald Pub. Co., Ltd.	C. L. Sibley	C. L. Sibley	C. E. Baker	A. C. Morton	W. Nutt	P. H. Devenish	W. Paterson
	Gazette	Gazette Prtg. Co., Ltd.	R. S. White		St. George Burgoyne		J. R. Henderson	Wm. J. L. Sutton	F. Lawson
	Star	The Montreal Star Pub. Co., Ltd.	A. R. Carmen	E. J. Archibald		Lord Atholstan		W. S. Marson	W. J. Little
	Le Canada	Le Canada Pub. Co., Ltd.	F. Rinfret		E. Beaulac	J. B. Lapointe		C. Bourassa	H. Galameau
	Le Devoir	l'Imprimerie Populaire	Henri Bourassa	Georges Pelletier	Louis Robillard		J. J. Bouchard	J. Caty	L. Kemp
	La Patrie	L. J. Tarte				L. J. Tarte			
	La Presse	La Presse Pub. Co., Ltd.	Arthur Berthiaume	Arthur Berthiaume		Arthur Berthiaume	H. A. Robert	H. A. Robert	
	Jewish Eagle	H. Wolofsky	H. Hirsh	H. Hirsh	L. W. Mettzer	F. Wolofsky	H. Wolofsky	L. Litwin	F. Wolofsky
Quebec	Chronicle	Maj. Gen. Sir David Watson	A. G. Penny	A. G. Penny	J. A. Davis		T. J. Egan	Geo. Quart	A. Gravel
	Telegraph	Hon. Frank Carrel	M. J. Demontigny		Thos. Flakle	E. G. Smith	L. A. Campeau	B. W. Keighley	P. O. Brien
	L'Action Catholique	L'Action Sociale Limitee		Rev. M. Proulx	M. Carrier	Rev. M. J. L. Proulx	M. L. Kerouac	M. Arthur Brousseau	M. Jean
	La Soliel					Henri Gagnon			
	L'Evenement	La Cie de L'Evenement					Florien Fortin		
Sherbrooke	Record	Sherbrooke Record Co., Ltd.	Gordon Miller	V. E. Morrill	A. W. Reid	V. E. Morrill	E. G. Pierce		Percy Buckland
	La Tribune	C. A. Robidoux	L. C. Robidoux		J. A. Olivier	C. A. Robidoux		R. Bonin	P. H. Dupon
Three Rivers	Le Nouvelleste	La Cie de Pub. Le Novelleste, Ltd.	Emile Jean	Romnold Bourgue	Edouard Chauvin	Romnold Bourgue	Philippe Turcotte	Paul Dupuis	Leo Richer

SASKATCHEWAN

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Moose Jaw	News					Hugh Peat			
	Times	The Times Co., Ltd.	Thomas Miller	Thomas Miller	F. J. Workman	Thomas Miller	Thomas Miller	James H. Drynan	Robert Pugg
Prince Albert	Herald	The Herald Ptg. Co., Ltd.	Allan Holmes		J. B. Creighton		John Eagle		
Regina	Leader	Leader Pub. Co., Ltd.	Burford Hooke	A. Raymond		Burford Hooke	Burford Hooke	A. E. Ford	F. R. Folker
	Post					C. A. Elvin			
Saskatoon	Phoenix			J. G. McGall					
	Star	W. E. Herman				W. E. Herman			

YUKON

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Dawson	News					O. F. Kastner			

EXECUTIVES OF U. S. TRADE DAILY NEWSPAPERS

CALIFORNIA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Los Angeles	Daily Journal	Daily Journal Co.	Douglas W. Wilson	Douglas W. Wilson	Roy J. Gates		William Roe	Chas. P. Donnell	Wm. R. Earl
Oakland	Inter-City Express	Inter-City Publishing Co.	P. W. Macdonald				J. C. Laney		
San Francisco	Cal. Appellate	Recorder Ptg. & Pub. Co.	Randolph V. Whiting	A. Y. Wood		Charles L. Lewis	Charles L. Lewis	E. C. Luchessa	E. C. Luchessa
	Cal. Decisions	Recorder Ptg. & Pub. Co.	Randolph V. Whiting	A. Y. Wood		Charles L. Lewis	Charles L. Lewis	E. C. Luchessa	E. C. Luchessa
	Commercial News	Commercial News Pub. Co.	Victor J. Robertson		A. C. Sandahl		Wm. H. Houston	J. A. Kelman	
	Engineering News	Mrs. L. A. Larsen	Mrs. L. A. Larsen	John P. Farrell	John P. Farrell		Mrs. L. A. Larsen	Jos. Odgers	
	Journal of Commerce	Journal Pub. Co.	Andrew M. Lawrence	J. P. McSorley	Edward Kraus	Bruce D. Ellis	F. W. Schween	Bruce D. Ellis	Carter Farrar
	Pacific Builder	Mrs. L. A. Larsen	Mrs. L. A. Larsen	John P. Farrell	John P. Farrell		Mrs. L. A. Larsen	Jos. Odgers	
	Recorder	The Recorder Ptg. & Pub. Co.	A. G. Wood	A. G. Wood	A. L. Claiborn	Charles L. Lewis	Charles L. Lewis	E. C. Luchessa	H. R. Bond
Stockton	Daily Report	Record Publishing Co.	L. V. Peterson						
Turlock	Farmers Press	Farmers Press Assoc.	Robert E. Smith	Josie Goodwin			Josie Goodwin	Josie Goodwin	Josie Goodwin

COLORADO

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Denver	Mining & Financial Record	John A. Moyer	S. W. Vidler			John A. Moyer	John A. Moyer	John A. Moyer	John A. Moyer
	Record-Stockman	Record-Stockman Pub. Co.	Arthur C. Johnson	Arthur C. Johnson	O. A. Morris	W. N. Fulton	W. N. Fulton	J. A. Bixby	C. P. Jordan

ILLINOIS

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Chicago	Drovers Journal	Drovers Journal Pub. Co.	Neff & Snyder	Leslie E. Troger		Arthur C. Davenport		W. E. Hutchinson	F. C. Palmer
	Journal of Commerce	Journal of Commerce Pub. Co.	Jose Bornn		Chas. L. Beyson	K. L. Ames, Jr.	R. L. Burch	R. D. ——	R. Welch
Harrisburg	Miner	Dist. 12, United Mine Workers	Bert Tavender		Frank Hildebrand	Bert Tavender	Bert Tavender	Bert Tavender	John Kielhorn
East St. Louis	Live Stock Reporter		H. A. Powell				H. A. Powell	John L. White	E. S. McIntyre
Ottawa	Free Trader Journal	Free Trader Journal Ptg. Co.	W. H. Osman	G. H. Woolbert	G. H. Woolbert	W. H. Osman	W. H. Osman	W. T. Dickens	M. W. Bach

INDIANA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Indianapolis	Live Stock Journal	Robert Henkel	Bert Henley	Robert Henkel				E. W. Kurtze	

KANSAS

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Wichita	Stockman	J. C. McGuin	Lee McPherson	J. C. McGuin		J. C. McGuin	Mrs. Bruce Taylor	Fenton B. Clark	

KENTUCKY

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Louisville	Record	Daily Record Co.	W. G. Gilligan						

MARYLAND

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Baltimore	Record	Daily Record Co.	Ernest R. Crapster	Ernest R. Crapster	Ernest R. Crapster	John Warfield	John Warfield	Otto Burkhard	Otto Burkhard

MASSACHUSETTS

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Boston	News-Bureau	C. W. Barron	C. W. Barron	H. M. Cole			Guy Bancroft	Guy Bancroft	T. F. Lyons

MICHIGAN

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Detroit	Legal News	Detroit Legal News Co.	Frank J. Kelk				S. W. Curtiss	A. G. MacEachron	H. A. Wright

MINNESOTA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Minneapolis	Finance & Commerce	Finance & Commerce Co.	H. D. Maul	E. C. Maul		H. D. Maul	E. C. Maul	E. C. Maul	
	Market-Record	P. A. Rogers	P. A. Rogers	P. A. Rogers	P. A. Rogers	P. A. Rogers	P. A. Rogers	J. O. Wildt	

MISSOURI

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Kansas City	Drovers-Telegram	Drovers Telegram Co.	Walter P. Neff	Walter P. Neff	Karl Rudulph	George N. Neff	George N. Neff	M. B. Davenport	Loyd Neff
St. Louis	Record	Daily Record Co.				H. B. Morse			
St. Joseph	Stock Yards Journal	Ewing Herbert	Ewing Herbert	P. R. Manifold	P. R. Manifold	Ewing Herbert	Ewing Herbert	John Albus	Ewing Herbert

EXECUTIVES OF U. S. TRADE DAILY NEWSPAPERS—Continued

NEBRASKA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Omaha	Record	N. O. Talbot	N. O. Talbot	N. O. Talbot	N. O. Talbot	N. O. Talbot	N. O. Talbot	N. O. Talbot	N. O. Talbot
	Drovers Journal-Stockman	Journal Stockman Co.	Bruce McCulloch			W. A. Truelson		W. W. Cockran	

NEW YORK

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Buffalo	Live Stock Record	Daily Live Stock Record	A. G. Dawson			A. G. Dawson		E. S. Hoffman	
Cooperstown	Freeman's Journal	Freemans Journal Co.	R. D. Spraker	R. D. Spraker			R. D. Spraker	R. D. Spraker	Hanford Corwin
New York	Bond Buyer	The Bond Buyer	Sanders Shanks, Jr.	A. T. Baxter			Charles Otis	C. J. Bagley	
	Chemical Color & Oil Daily	Trades Reporting Bureau, Inc.	William E. Tufts	Sidney W. Dean	Thomas H. Norton	W. F. Tuttle	Andrew C. Barchi	W. F. Tuttle	B. C. Faringer
	Commercial Digest	Atlas Pub. Co.	J. W. Dansby			C. H. Lipschitz	B. Morris	E. S. Cameron	E. R. Wellington
	Film Daily		Joseph Dannenberg	Joseph Dannenberg	Maurice Kahn	John W. Allcoate	John W. Allcoate	James Cron	S. Kohler
	Financial America	N. Y. News Bureau Assn.	George J. Hurst	F. Eppelsheimer			Edward Rascovar	Edward Rascovar	J. Condon
	Garment News		J. E. Danahy	Benj. Abrams				W. B. Dixey	G. W. Lyons
	Journal of Commerce	Wm. C. Reick	J. W. Dodsworth	J. Luby			Mason Peters	Mason Peters	W. C. Mills
	Metal Reporter		Joseph Zimmerman			C. H. Lipschitz	Benj. Morris	S. V. Rose	
	Mill Stock Reporter		R. S. Carroway	C. H. Lipschitz			Benj. Morris		
	Waste Trade Journal	Atlas Pub. Co.	S. Trash	C. H. Lipschitz		C. H. Lipschitz	B. Morris	W. Frost	
	Women's Wear	Women's Wear Co.	E. Doorly	E. W. Fairchild	J. Bernstein	L. E. Fairchild	L. E. Fairchild	M. L. Hart	W. W. Nugent
Rochester	Daily Record	Daily Record Co.	Nathaniel B. Raymond	Nathaniel B. Raymond	Nathaniel B. Raymond	Nathaniel B. Raymond	E. W. Stratton	E. W. Stratton	E. W. Stratton

OHIO

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Cincinnati	Court Index	Vinton R. Shepard	Vinton R. Shepard						
Cleveland	Live Stock News	Allen S. Waltz	H. B. Hiser			Allen S. Waltz		H. B. Hiser	
	Metal Trade	Penton Pub. Co.	John A. Penton	Joseph F. Froggett		A. O. Backert		John D. Pease	F. V. Cole

OKLAHOMA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Oklahoma City	Live Stock News	Oklahoma Live Stock News	W. R. Martineau	L. F. Martineau		W. R. Martineau		T. F. Munday	Geo. Tallant
	Legal News	John H. Murphy	John H. Murphy		L. G. Murphy			L. G. Murphy	

OREGON

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Portland	Shipping News	Wm. Lee Beauseau			A. C. Albrecht	Wm. Lee Beauseau		Ralph H. Gruman	George W. Chilson

PENNSYLVANIA

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Pittsburgh	Legal Journal	Geo. J. Campbell	Geo. J. Campbell	Geo. J. Campbell		Geo. J. Campbell	Geo. J. Campbell	Geo. J. Campbell	Geo. J. Campbell
	Live Stock Journal	Market Review Pub. Co.	Fred L. Schwartz			Fred L. Schwartz			
	Grange News	Pa. State Grange	John A. McSparron	Morris Lloyd		Morris Lloyd	Morris Lloyd	Morris Lloyd	

TENNESSEE

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Memphis	News	L. B. Jones				P. T. Jones			

TEXAS

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Dallas	Commercial Record	W. H. Taliaferro	W. H. Taliaferro	W. H. Taliaferro	Miss Alberta Smith	W. H. Taliaferro	W. H. Taliaferro	John L. Leonard	John L. Leonard
Fort Worth	Live Stock Reporter	Reporter Pub. Co.	R. H. McKinley	Roy C. Murphy		R. H. McKinley	R. H. McKinley	I. J. Newton, Jr.	
	Sunday News	Reporter Pub. Co.	M. L. McCain, Jr.	M. L. McCain, Jr.	M. L. McCain, Jr.	R. S. V. McKinley	R. S. V. McKinley	I. J. Newton, Jr.	

WASHINGTON

City	Name of Paper	Publisher	Editor	Managing Editor	City Editor	General Manager	Business Manager	Advertising Manager	Circulation Manager
Tacoma	Index	Victor J. Hedberg	H. H. Johnson	H. H. Johnson	H. H. Johnson	H. H. Johnson	H. H. Johnson	H. H. Johnson	H. H. Johnson
Seattle	Journal of Commerce	Record Pub. Co.	M. F. Brown	M. W. Bean	M. W. Bean		O. J. David	O. J. David	H. L. Moreman

DIRECTORY OF WASHINGTON NEWSPAPER CORRESPONDENTS

THE directory of Washington correspondents that follows includes the men and women assigned to cover the Conference on the Limitation of Armaments, the most important political assignment of 1921. Permanent members of the United States Senate Press Gallery are indicated by a * before their names.

Name	Organization	Address
Abeling, Ruth Agnes	Newspaper Enterprise Association	1522 New York ave.
Abiko, K.	Japan-American News (San Francisco)	Burlington Hotel.
Abbott, Ernest Hamlin	The Outlook	1703 New York ave.
Acosta, Faustino B.	Manila Free Press	2008 F St., N. W.
Adams, J. H.	Baltimore Sun	1416 New York ave.
*Akerson, George E.	Minneapolis Tribune	306 Albee Bldg.
*Albert, Charles S.	New York World	20 Wyatt Bldg.
Albertson, Ralph	International News Service	Munsey Bldg.
Arbib, Costa A.	Rome (Italy) La Tribuna	
*Armstrong, R. B.	Los Angeles Times	604 Bibbs Bldg.
*Atchison, J. C.	New York Daily News-Record	505 Union Trust Bldg.
Atkins, W. H.	International News Service	Munsey Bldg.
*Authier, George F.	New York Herald	437 Munsey Bldg.
Axling, William	The Baptist	Hotel Richmond
Baillie, Hugh	United Press Association	1322 New York ave.
*Baker, Joe L.	Daily News-Record (New York)	505 Union Trust Bldg.
Baldwin, O. P.	Baltimore Sun	1416 New York ave.
Barkley, Edna M.	Lincoln (Neb.) State Journal	The Burlington.
Barrett, Edward W.	Birmingham Age-Herald	500 Davidson Bldg.
Barry, John D.	San Francisco Call	City Club.
*Barry, Robert	Philadelphia Public Ledger	501½ 14th st.
*Bartley, E. Ross	Associated Press	Star Bldg.
Barzini, Luigi	Milan (Italy) Corriere della Sera	Hotel Washington.
Barzun, H. M.	Paris L'Illustration	
Bass, John F.	Chicago Daily News	Home Life Bldg.
Bassee, Louis	Agency Havas, Paris	621 Albee Bldg.
Bean, Rodney	New York Times	717 Albee Bldg.
Beckley, Mrs. Zoe	N. Y. Evening Mail	Hibbs Bldg.
*Bell, Samuel W.	Philadelphia Public Ledger	501½ 14th st.
*Bell, Ulric	Louisville Courier-Journal	809 Evans Bldg.
*Bender, Robert J.	United News	1322 New York ave.
Benson, Allen L.	International News Service	Munsey Bldg.
*Benedict, Lawrence M.	United Press Associations	1322 New York ave.
Bethke, Martin W.	Trans-Oceanic Service	1825 F st.
Bickel, Karl A.	United Press Associations	1322 New York ave.
*Billings, John S.	Brooklyn Daily Eagle	901 Colorado Bldg.
Bingham, Robert W.	Louisville Courier-Journal	809 Evans Bldg.
Bishop, Crawford	N. Y. Evening Post	Home Life Bldg.
Bliven, Bruce	New York Globe	Munsey Bldg.
Blumenfeld, David L.	United Press Associations	1322 New York ave.
Blythe, Samuel G.	Saturday Evening Post	Hibbs Bldg.
*Boeckel, Richard M.	Federal Trade Information Service	63 Home Life Bldg.
*Boehringer, Edwin C.	Daily Metal Trades	1110 F st.
*Bonsal, Stephen	London Westminster Gazette	1746 K st., N. W.
*Bowman, W. E.	Detroit Journal	420 Colorado Bldg.
*Boyle, John	Wall Street Journal, Exchange Telegraph Co., London, Eng.	
*Bradford, A. L.	United Press Associations	1322 New York ave.
*Bradshaw, Roberta	Women's Wear, New York	505 Union Trust Bldg.
*Brainerd, C. C.	Brooklyn Daily Eagle	901 Colorado Bldg.
Branch, Mieka Pym	Miss Columbia	Grace Dodge Hotel
Brascher, N. D.	Associated Negro Press	Whitelaw Hotel.
Brigham, William E.	Boston Transcript	81 Home Life Bldg.
*Briggs, G. F.	Chicago Journal of Commerce	913 Munsey Bldg.
Britton, Edward E.	Raleigh News and Observer	603 Dist. Bank Bldg.
Broun, Heywood	New York World	20 Wyatt Bldg.
*Brown, Ashmun	Providence Journal	Hibbs Bldg.
*Brown, George Rothwell	Washington Post	Post Bldg.
*Brown, Harry J.	Salt Lake Tribune	Woodward Bldg.
*Bruckart, W. L.	Associated Press	Star Bldg.
Bryan, John Stewart	Richmond News-Leader	617 Colorado Bldg.
Bryan, William J.	United Press Associations	1322 New York ave. also Lafayette Hotel.
*Bryant, H. E. C.	New York World	20 Wyatt Bldg.
Buckley, Michael F.	Central News of London	31 Wyatt Bldg.
*Buel, Walter S.	Cleveland Plain Dealer	38 Post Bldg.
Bullen, Percy	London Morning Telegraph	Continental Hotel
Bullock, W. F.	London Daily Mail	The Benedict.
Burnaugh, Peter	New York Evening Telegram	
Burrill, Harvey D.	Syracuse Journal	
Bush, J. D.	International News Service	1206 Munsey Bldg.
*Callahan, Vincent F.	Washington Times	Munsey Bldg.
*Campbell, J. Bart	International News Service	1206 Munsey Bldg.
Canaday, Elizabeth B.	People's Popular Monthly	The Burlington.
Caplan, Louis D.	Nor. Comm'l and Shipping Gazette	Hotel Harris.
Carman, Albert R.	Montreal Star	Shoreham Hotel.
Carroll, Raymond G.	Philadelphia Public Ledger	501½ 14th st.
*Carson, John J.	Baltimore Evening Sun	1416 New York ave.
Castle, Ralph	Wall Street Journal	Kellogg Bldg.
Charlton, Frank	International News Service	1206 Munsey Bldg.
Chien, P. Y.	Tientsin Social Welfare	1635 R St., N. W.
Chu, P. K.	Shanghai (China) Shun Pao	The Bachelor.
Church, David M.	International News Service	1296 Munsey Bldg.
*Clapper, Raymond	United Press Associations	1322 New York ave.
*Clark, Edward B.	Chicago Eve. Post and West. News. U.	610 Munsey Bldg.
Clark, Gregory	Toronto Star	The Raleigh
*Coffin, Clinton	Associated Press	Star Bldg.
*Collins, Ralph A.	New York Herald	Munsey Bldg.
Collins, Robert M.	Associated Press	Star Bldg.
*Colver, William B.	Washington Daily News	1322 New York ave.
*Combs, George W.	Lynchburg News, Wilmington Morning News, Richmond Evening Dispatch	1416 New York ave.
Conn, Edward I.	Foreign Affairs News Service	1815 K st., N. W.

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DIRECTORY OF WASHINGTON NEWSPAPER CORRESPONDENTS—Continued

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*Conner, Frank W.	New York World	20 Wyatt Bldg.
Cook, Waldo	Springfield (Mass.) Republican	
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*Corey, Herbert	Associated Newspapers	Munsey Bldg.
Cortesi, Salvatore	Associated Press	Star Bldg.
Couch, Ralph	New York Herald	Munsey Bldg.
Courtney, Ralph	New York Herald	Munsey Bldg.
Cox, John R.	Fleet Review	511 11th st., N. W.
*Craig, Donald A.	New York Herald	437 Munsey Bldg.
Craig, James E.	New York Evening Mail	Hotel Washington.
*Crawford, Arthur W.	Chicago Tribune	42 Wyatt Bldg.
*Crawford, William A.	Central News of America	31 Wyatt Bldg.
Creech, F. H. ...4	Dearborn Independent	The Washington
Croly, Herbert	New Republic	
*Daley, William L.	Los Angeles Times	604 Hibbs Bldg.
Darbyshire, Taylor	Australian Press Association	Hotel Washington.
*Darden, Thomas R.	New York World	20 Wyatt Bldg.
Davies, W. W.	Buenos Aires La Nacion	
Davis, Forest	Detroit Free Press	Met. Bank Bldg.
Davis, Malcolm W.	New York Evening Post	Home Life Bldg.
Deacon, Ben	Canadian Press, Ltd.	
de Ballusek, D. J.	Amsterdam (Hol.) Alg. Handerlsblad	The Powhattan.
de Gobart, Albert G.	Paris Journal des Debats	441 New Willard.
Delavaud, Henri Collin	Agence Havas, Paris	821 Albee Bldg.
de Montalvo, Marie	International News Service	1206 Munsey Bldg.
Dezouche, Emma	New York World	20 Wyatt Bldg.
Dixon, Frederick	Christian Science Monitor	921 Colorado Bldg.
Dixon, Miss Jane	New York Evening Telegram	
*Dodge, Homer Joseph	Federal Trade Information Service	63 Home Life Bldg.
Doi, Tsunentsu	Kokusai News Agency	Hotel Richmond.
Donahey, J. H.	Cleveland Plain Dealer	38 Post Bldg.
Dorian, Cecil	Newark Evening News	Colorado Bldg.
Dorrian, Miss Cecil	Newark News	
Dorman, Robert P.	Newspaper Enterprise Association	1322 New York ave.
*Dougherty, E. G.	Davenport (Ia.) Democrat	514 Woodward Bldg.
*Drexel, Constance	Philadelphia Public Ledger	501½ 14th St.
*Dunn, Arthur W.	American Press Association	Woodward Bldg.
*Durno, George E.	Central News	31 Wyatt Bldg.
*Early, Joseph J.	Brooklyn Standard Union	
Early, Stephen T.	Associated Press	Star Bldg.
*Easton, Edward C.	Philadelphia Inquirer	1006 Munsey Bldg.
Edmunds, George L.	New York Evening Telegram	
*Edwards, Fraser	United Press Associations	1322 New York ave.
*Eland, Henry E.	Exchange Telegraph, Ltd.	1420 F st., N. W.
Elliott, Jackson S.	Associated Press	Star Bldg.
Ellis, William T.	Chicago Daily News	Home Life Bldg.
*Ellmaker, Lee	Chicago Journal of Commerce	912 Munsey Bldg.
Emery, Fred A.	Baltimore Sun	1416 New York ave.
*Erwin, John D.	New York Evening World	Munsey Bldg.
*Essary, J. Fred	Baltimore Sun	1416 New York ave.
*Evans, Silliman	Ft. Worth Star-Telegram	45 Wyatt Bldg.
*Everett, Tom	Birmingham Post	News Bldg.
*Fairbairn, A. D.	Troy Record .....Wilmington Journal Buffalo Commercial	635 Munsey Bldg.
Fairbrother, Arthur L.	Providence Evening Bulletin	607 Hibbs Bldg.
Fairchild, E. W.	New York Daily News-Record	505 Union Tr. Bldg.
Farnsworth, L. S.	International News Service	Munsey Bldg.
*Farrington, Joseph R.	Philadelphia Public Ledger	501½ 14th st.
Ferguson, Fred S.	United News	1322 New York ave.
*Field, Carter	New York Tribune	514 Woodward Bldg.
*Fiske, Frank E.	Exchange Telegraph Co., London, Eng.	1422 F st.
Flynn, M. W.	Washington Times	Munsey Bldg.
Flythe, W. P.	Washington Herald	Herald Bldg.
*Folliard, Edward T.	Nevin News and Feature Service	Munsey Bldg.
*Foote, Mark	Grand Rapids Press	927 Colorado Bldg.
*Fox, Albert W.	Washington Post	Post Bldg.
Fox, Charles J.	Tien-Tsin North China Star	359 Munsey Bldg.
Frueh, Al.	New York World	20 Wyatt Bldg.
Fujita, Shinitiro	Tokyo Asahi	416 Bond Bldg.
Fuwa, Samata	Eastern News Agency, Japan	Hotel Gordon
Fuzu, Tengoi S.	Los Angeles Japanese News	
Fuwa, Yasuo F.	Yomiuri (Tokyo)	Bellevue Hotel
*Gableman, E. W.	Cincinnati Enquirer	32 Post Bldg.
Galiano, A. L.	El Cronista (Tegucigalpa, Hond.)	University Club
Galtier, Joseph	Paris Le Temps	442 New Willard
*Gardner, Gilson	Evansville Press, Terre Haute Post	710 Bond Bldg.
Garnett, Burt P.	Washington News	1322 New York ave.
Ges, Robert M.	Memphis Commercial Appeal	Metro. Bank Bldg.
Gauss, Harry B.	Chicago Daily News	Home Life Bldg.
*Gavin, William G.	Boston Traveler	719 Albee Bldg.
*Geddes, Bond P.	Associated Press	Star Bldg.
Gerard, James W.	International News Service	1206 Munsey Bldg.
Geraud, Andre	Echo de Paris	Willard Hotel
Getty, Frank W.	United Press Associations	1322 New York ave.
*Gilbert, Clinton W.	Phila. Evening Public Ledger	501½ 14th st.
*Gill, A. Cloyd	Washington Times	Munsey Bldg.
*Ginter, Robert M.	Pittsburgh Gazette Times	Post Bldg.
Glaser, F. G.	Berliner Tageblatt	
*Gleissner, John	United News	1322 New York ave.
Gold, Howard R.	The Lutheran Bureau	
*Goodwin, Mark L.	Dallas News	620 Albee Bldg.
*Goss, Frank R.	Seattle Post-Intelligencer	Bond Bldg.
Goto, Takeo	Tokyo Jiji Shimpo	Arlington Hotel
*Gottlieb, Louis S.	N. Y. Jewish Morning Journal	
Grahame, Leopold	London Financier	
*Gregg, Isaac	New York Sun	Munsey Bldg.
Green, Horace	Leslie's Weekly	1126 16th st.
Green, Martin	New York Evening World	22 Wyatt Bldg.
Green, William M.	Foreign Affairs News Service	1815 K st., N. W.
Grey, James A.	Baltimore Evening News	439 Munsey Bldg.
*Griffin, Buckley S.	Springfield Republican	
*Groat, Carl D.	United Press Associations	1322 New York ave.
*Groves, Charles S. R.	Boston Globe	Albee Bldg.
*Hall, Henry	Pittsburgh Chronicle-Telegraph	47 Post Bldg.
*Hallam, H. C.	Providence Tribune, Pawtucket Times, North Adams Transcript	502 Hibbs Bldg.
*Hamilton, Charles A.	Buffalo Times, Troy Times, Utica Observer	616 Colorado Bldg.
Hamilton, J. G.	London Daily Chronicle	Hotel Washington
Hanazono, Kanesada	Tokyo Nichinichi	The New Ebbitt
Hand, Charles	New York World	20 Wyatt Bldg.
*Hanlon, John V.	Pittsburgh Press	421 Colorado Bldg.
*Hapgood, Norman	Universal Service	Bond Bldg.
Hard, Mrs. Siri	Segerstad. N. Daglight Ollehanda	(Stockholm)
Harris, H. Wilson	London Daily News	Hotel Arlington
*Harris, Winder R.	Universal Service	Bond Bldg.
*Hart, Charles C.	Portland Oregonian	823 Albee Bldg.
Hasegawa, S.	Tokyo Kokumin Simbun	Hotel Gordon
*Hassett, William D.	New York Evening Telegram	Post Bldg.
*Haupert, Paul F.	Associated Press	Star Bldg.
*Hayden, Charles S.	San Antonio Light, Arkansas Democrat, Kansas City Journal	45 Wyatt Bldg.
*Hayden, Jay G.	Detroit News	903 Colorado Bldg.
*Hayes, Stuart S.	Washington Herald	427 11th st.
*Haywood, A. O.	International News Service	Munsey Bldg.
Hawkins, W. W.	United Press Associations	1322 New York ave.
*Heiss, A. E.	Traffic World, Chicago	505 Colorado Bldg.
*Henning, Arthur Sears	Chicago Trib. & N. Y. Daily News	42 Wyatt Bldg.
Hill, David Jayne	New York Tribune	514 Woodward Bldg.
Hill, E. C.	New York Herald	Munsey Bldg.
*Hill, George G.	London Times	817 Union Trust Bldg.
*Holloman, James A.	Atlanta Constitution	Hotel Raleigh
*Holmes, George R.	International News Service	1206 Munsey Bldg.
Holt, Hamilton	Independent New York	
*Hood, Edwin M.	Associated Press	Star Bldg.
Hooker, Richard	Springfield Republican	
Hopwood, Erie C.	Cleveland Plain Dealer	38 Post Bldg.
*Hornaday, James P.	Indianapolis News	33 Wyatt Bldg.
Hossain, Synd	Bombay (India) Chronicle	
House, Edward M.	Philadelphia Public Ledger	501½ 14th st.
Hsu, Jabin	Shanghai (China) Press	The Bachelor
Hull, William I.	Society of Friends	1827 L St., N. W.
Hungerford, Arthur E.	Federal Council of the Churches of Christ	937 Woodward Bldg.
*Hunt, Harry B.	Newspaper Enterprise Association	1322 New York ave.
*Huntley, Theodore A.	Pittsburgh Post	Post Bldg.
*Hutchinson, W. K.	International News Service	Munsey Bldg.
*Hyde, Henry M.	Baltimore Evening Sun	1416 New York ave.
Ishida, Take taro	Tokyo Chugai Shogio Shimpo	Hotel Gordon
Ishikawa, Kin-ichi	Osaka Mainichi	The New Ebbitt
Isuke, Tokumitsuk	Tokyo Maiyu Shimbun	Hotel Gordon
Ito, Masanori	Tokyo Jiji Shimpo	Hotel Arlington
Iwanaga, Yukichi	Kakusai News Agency	422 Star Bldg.
Jacobs, Mrs. Lionebel	The Delineator	Powhatan Hotel
James, Edwin L.	New York Times	717 Albee Bldg.
*Jamieson, A. M.	Central News	Wyatt Bldg.
Jenks, J. E.	Army and Navy Register	511 11th st.
*Jermane, W. W.	Seattle Times	Colorado Bldg.
*Johns, E. B.	Sandusky Register, Bellingham Herald.	41 Home Life Bldg.
Johnson, William H.	New York Tribune	514 Woodward Bldg.
Johnston, Lukin	Vancouver (B. C.) Daily Province	1322 New York ave.
Jones, Ruth E.	Washington Times	Munsey Bldg.
Jones, Thomas	Reuters (London)	Star Bldg.
*Jones, Winfield	San Antonio Express	14th & Penn ave.
*Joslin, Theodore G.	Boston Evening Transcript	Home Life Bldg.
*Judd, Maurice	New York Sun	Munsey Bldg.
Kaltenborn, H. V.	Brooklyn Eagle	Colorado Bldg.
Kamio, Shigeru	Osaka Asahi	The Highlands
*Karger, Gus J.	Cincinnati Times-Star	16 Post Bldg.
Kauffmann, P. C.	Washington Star	Star Bldg.
Kauffmann, R. M.	Washington Star	Star Bldg.
Kellogg, Paul N.	Survey	
*Kennedy, William P.	Washington Star	Star Bldg.
*Kerans, Grattan	National Catholic Welfare Council	1312 Mass. Ave.
Keyes, Mrs. Francis P.	Good Housekeeping	
*Keyser, Charles P.	St. Louis Globe-Democrat	34 Wyatt Bldg.
Kim, D. S.	The Dong—A Daily	Seoul, Korea—1208 P.
Kinnosuke, Adachi	New York World	20 Wyatt Bldg.
King, Tom	Manitoba Free Press	1827 Belmont st.
Kinsley, Philip	Chicago Tribune	42 Wyatt Bldg.
*Kirchhofer, Alfred H.	Buffalo News	514 Woodward Bldg.
*Klein, Alfred	New York Day	921 15th st.
*Knorr, Ernest	Central News of America	31 Wyatt Bldg.
Knox, Frank	Manchester Union and Leader	
*Kolbert, James T.	United Press Associations	1322 New York ave.
Komatsu, Midori	Tokyo Chugai Shogio Shimpo	Hotel Gordon
Kono, Mitsushi	Tokyo Nichinichi	New Ebbitt
Krock, Arthur	Louisville Times	808 Evans Bldg.
Kulakowski, Bronisl. D.	Nowy Swiat (N. Y. C.)	New Ebbitt
Kusuyama, Yoshitaro	Osaka Mainichi	New Ebbitt
Kyne, Peter B.	San Francisco Examiner	Bond Bldg.
*Lamm, L. M.	Chicago Daily Hide and Tallow	63 Home Life Bldg.
*Laue, Herman	Daily Marine Record	3565 6th St.
Latane, Dr. John H.	Baltimore Sun	1416 New York ave.
Lauzanne, Stephane	Paris, Le Matin	Shoreham Hotel
*Lawrence, David	Consolidated Press Association	Star Bldg.
Leary, John J.	New York World	20 Wyatt Bldg.
Lechartier, G.	Paris Journal des Debats	442 New Willard
*Lee, Richard	Universal Service Chicago Herald-Examiner	628 Bond Bldg.
Leimbach, Gertrude	Baltimore Evening Sun	1416 New York ave.
Leinbach, Paul S.	Reformed Church Messenger	1405 15th St., N. W.
Lewis, Reuben A.	New York Journal of Commerce	6 Fleming Bldg.
Lewis, Wilmott	London Times	1705 N. st., N. W.
Lieu, Richard P.	Peking Daily News	332 Cairo Hotel
*Lilly, Joie H.	Cincinnati Enquirer	32 Post Bldg.
*Lima, M. de Oliveira	Buenos Aires, La Prensa	3536 13th st.
*Lincoln, G. Gould	Washington Star	Star Bldg.
*Linz, Clarence L.	Daily Garment News Newport Daily News Providence News Newburgh News	622 Albee Bldg.
*Low, A. Maurice	London Morning Post	Hibbs Bldg.
Lowry, Edward G.	McClure Syndicate	2022 Hillyer pl.
*Ludlow, Louis	Columbus Dispatch Ohio State Journal Denver Post Louisville Evening Post	903 District Bank Bldg.
MacAllen, R. Warren	Philadelphia Public Ledger	501½ 14th st.
*MacGregor, Donald	New York Herald	Munsey Bldg.
MacKenzie, J. V.	MacLean's Magazine, Toronto	
*Macnamee, W. Bruce	San Francisco Examiner	628 Bond Bldg.
Malacrida, P. M.	International News Service	1206 Munsey Bldg.
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*Mallon, Winifred	Chicago Tribune	42 Wyatt Bldg.

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*Martin, Lawrence	United Press Association	1322 New York ave.
Martin, John L	Washington Star	Star Bldg.
*Martin, Lorenzo W	Louisville Times	808 Evans Bldg.
Mason, Julian S	Chicago Evening Post	Home Life Bldg.
Mason, J. W. T	United Press Association	1322 New York ave.
Mayer, Alfred L	La Nacion	
*Meiman, Benjamin	New York Jewish Daily Forward	
*Mellett, Lowell	Washington News	1322 New York ave.
Mellon, Ben	EDITOR & PUBLISHER	New Ebbitt Hotel
Meloney, Maria M	Delineator	
Mencken, Henry L	Baltimore Evening Sun	1416 New York ave.
Merz, Charles	New York World	20 Wyatt Bldg.
*Messenger, N. O	Washington Star	Star Bldg.
Mez, Dr. John	Frankfurter Zeitung	
*Michael, Charles R	New York Times	717 Albee Bldg.
*Michelson, Charles	New York World	20 Wyatt Bldg.
*Miller, Karl W	Detroit News	903 Colorado Bldg.
Miller, Kirk C	Washington Times	Munsey Bldg.
Miller, Pierce	Associated Press	Star Bldg.
Millet, Phillippe	Paris Petit Parisien	New Willard
Millington, Charles	Wall Street Journal	1422 F st., N. W.
Mills, Edward Laird	United Methodist News Service	
Mitchell, George D	Pathfinder, Washington, D. C.	
*Mitchell, Charles S	Washington Herald	427 11th st.
Mitzutani, S.	The Japanese Times, New York	
*Mixter, Paul	Detroit Free Press	404 Met. Bank Bldg.
*Montgomery, A. J	Christian Science Monitor	Colorado Bldg.
*Montgomery, Floyd H	Arkansas Gazette Daily Oklahoman	427 11th st.
Morgan, James	Boston Globe	307 Albee Bldg.
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Morrison, C. M	Philadelphia Public Ledger	501½ 14th st.
Mowrer, Paul Scott	Chicago Daily News	Home Life Bldg.
Munro, Ross	Toronto Globe	New Ebbitt Hotel
*Murphy, Elmer	Kouksai News Agency	422 Star Bldg.
*Murphy, Marvin	Louisville Courier-Journal	808 Evans Bldg.
*Murray, K. Foster	Norfolk Virginia Pilot	302 Met. Bank Bldg.
McAdams, Clark	St. Louis Post-Dispatch	23 Wyatt Bldg.
McCall, Samuel W	Boston Post	911 Union Tr. Bldg.
*McClean, Robert B	Consolidated Press Association	Evening Star Bldg.
McCay, Delemore	Sydney (Australia) Sun	1428 K st., N. W.
McEvoy, Reginald	Toronto Evening Telegram	1428 K st., N. W.
*McGahan, Paul J	Philadelphia Inquirer	1006 Munsey Bldg.
McGeehan, W. O	New York Tribune	514 Woodward Bldg.
*McGrath, Justin	N. C. W. C. News Service	1322 Mass. ave.
*McGuire, Mason	New York Tribune	514 Woodward Bldg.
McLean, Rear Adm. W	Baltimore Sun	1416 New York ave.
*McMurchy, W. G	St. Paul News	Bond Bldg.
McNutt, William S	United News	1322 New York ave.
*McSween, Angus	Philadelphia North American	Wyatt Bldg.
Namba, Katsuji	Dairen Kyoto Shimpo (Tokyo)	Gordon Hotel
Nakashima, T	Tokyo Niroku Shimbun-Sha	
*Nesbitt, H. B	Kansas City Star Kansas City Times	15 Post Bldg.
*Nevin, John Edward	Nevin News and Feature Service	Munsey Bldg.
Nevinson, Henry W	Manchester (England) Guardian	628 The Burlington
*Nicolson, C. B	Detroit Free Press	404 Met. Bank Bldg.
Niles, S. W	Newark News	Colorado Bldg.
Niizeki, Shozo	Tokyo Chugai Shogio Shimpo	Hotel Gordon
Nishikata, K	Rocky Mountain Times	Burlington Hotel
Nishikata, N	Denver Times	
*Nolan, Webster K	International News Service	1206 Munsey Bldg.
*Norton, Robert L	Boston Post	911 Union Tr. Bldg.
*Nourse, James R	Universal Service	Bond Bldg.
*Odell, George T	New York Morning Telegraph	40 Wyatt Bldg.
Ogata, Taketora	Osaka Asahi	416 Bond Bldg.
Okina, R. K	San Francisco Japanese American News	Burlington Hotel
O'Leary, Grattan	Canadian Press, Ltd	The Raleigh
*Ordmer, Dr. W	St. Louis Westliche-Post	31 Carroll ave., N. W.
*Oulahan, Richard V	New York Times	717 Albee Bldg.
*Owens, John W	Baltimore Sun	1416 New York ave.
*Page, John	Amarillo Daily News, La Prensa, San Antonio	1106 8th St.
Palmer, Frederick	Central Press Assn	
Parmer, Charles B	Wilmington (Del.) Every Eve	1208 15th st., N. W.
Partridge, Edward B	Sunset Magazine	
Paslovsky, Leo	Republic Syndicate	Cosmos Club
Patterson, Paul	Baltimore Evening Sun	1416 New York ave.
Payne, Mrs. Jessica L	Brooklyn Daily Eagle	901 Colorado Bldg.
Peffer, Nathaniel	Tokyo (Japan) Advertiser	818 17th st., N. W.
Pegler, Westbrook	United News	1322 New York ave.
Peterson, Franklin	London Times	1705 N. st.
Pew, Marlen E	International News Service	1206 Munsey Bldg.
Plaschke, Paul	Louisville Times	808 Evans Bldg.
Player, Cyril Arthur	Detroit News	903 Colorado Bldg.
Ploug, Hans	Berlingske Tidende, Copenhagen	Hotel Continental
*Plummer, Nixon S	New York World	20 Wyatt Bldg.
Porter, G. Ellis	Baltimore Evening Sun	1416 New York ave.
*Porterfield, W. H	San Francisco News	Bond Bldg.
Powell, J. B	Shanghai Weekly Review	Hotel Washington
Prew, R. J	Universal Service	Bond Bldg.
Price, Burr	Agency Telegraphique Belge	1780 Mass. ave.
Price, Byron	Associated Press	Star Bldg.
Price, Harry N	Washington Post	Post Bldg.
*Probert, L. C	Associated Press	Star Bldg.
Pulitzer, Ralph	New York World	20 Wyatt Bldg.
Quinn, Norris W	Newspaper Enterprise Association	1322 New York ave.
Ray, Marcel	Paris Petit Journal	Willard Hotel
Reick, William C	New York Journal of Commerce	6 Fleming Bldg.
Reilly, Henry J	Army and Navy Journal	
Repington, Col. Chas	London Daily Telegraph	Hotel Washington
*Reynolds, E. E	Rochester Post-Express	
*Reynolds, H. K	International News Service	1206 Munsey Bldg.
Reynolds, Stanley M	Baltimore Evening Sun	1416 New York ave.
Rice, J. E	Washington Herald	Herald Bldg.
*Richards, Mrs. G. F	Lowell Sun	Geo. Washington Inn.
*Richter, John L	Central News	31 Wyatt Bldg.
*Rigby, Miss Cora	Boston Christian Science Monitor	921 Colorado Bldg.
Rinehart, Mary Roberts	Los Angeles Examiner	Bond Bldg.
Roberts, Elmer	Associated Press	Star Bldg.
*Roberts, Hugh W	Birmingham Age-Herald Mobile Register Macon Telegraph Columbia State	500 Davidson Bldg.
*Roberts, Roy A	Kansas City Star	37 Post Bldg.
Robinson, Norborne	New York Herald	Munsey Bldg.
Rodgers, Cleveland	Brooklyn Daily Eagle	901 Colorado Bldg.
*Rogers, Harry L	International News Service	1206 Munsey Bldg.
*Roosa, F. S	Los Angeles Examiner	628 Bond Bldg.
*Ross, Charles G	St. Louis Post-Dispatch	23 Wyatt Bldg.
*Rothchilds, Louis	Daily News Record	505 Union Tr. Bldg.
Rothman, A	Australian Press Association	
Roosevelt, Nicholas	New York Tribune	514 Woodward Bldg.
Royal, Daniel, Jr	Universal Service	Bond Bldg.
Royce, Rev. C. Monroe	Churchman, New York	Cosmas Club
Ruhl, R. W.	Medford City (Ore.) Mail Tribune	
*Ruth, Carl D	Cleveland News	421 Colorado Bldg.
*Ryan, Leo J	Omaha World-Herald	207 Senate Office Bldg.
*Sack, Leo R	Cleveland Press	1322 New York ave.
Sakuma, Yoshibumi	Tacoma Japanese Daily Times	Powhatan Hotel
*Sandifer, T. N	International News Service	1206 Munsey Bldg.
Sapre, R. B	Bombay, Lokmauya	Congress Hall
Sataw, S	Tokyo Yorozu Chobo	Hotel Gordon.
Scarfoglio, Carlo	Rome La Nazione	The Washington
*Schuette, Oswald F	Chicago Herald-Examiner	613 15th st.
*Searle, William F	Salem Evening News, Lynn Daily Item Lawrence Telegram Haverhill Evening Gazette. Gloucester Daily Times	553 Munsey Bldg.
Seibold, Louis	New York Herald	Munsey Bldg.
Selden, Charles A	Ladies' Home Journal	Cosmos Club
*Severance, Frederick	Kokusai News Agency	422 Star Bldg.
Sharkey, Joseph E	Associated Press	Star Bldg.
*Shaw, Randolph	Universal Service	Bond Bldg.
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Washington Post—Timothy Sullivan, Sun-Herald Building.

PRESS GALLERY, LEAGUE OF NATIONS

ABOUT 200 newspapermen from all parts of the world covered the second meeting of the Assembly of the League of Nations which opened at Geneva, Sept. 6, 1921. There was a marked decrease in the number of American, English and Japanese journalists, as compared with the first session, but the French delegation was not only reinforced numerically but contained some of the best known political writers of Paris.

Press arrangements were practically the same as at the first Assembly meeting, but there was a fuller measure of publicity. A majority of all committee meetings were open to newspapermen and even some sessions of the League Council were held in public.

Registered correspondents and the names of the newspapers and associations they represented follow:

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CHINA—Bureau d'Information Chinois, M. Soong, M. K. Chwan, M. E. Chen; Shun Pao, P. K. Chu.

CZECHO SLOVAKIA—Venkow, S. Netchasek; Narodni Listy, Joseph Palivec; Prager Presse, Jean Stavnik.

DENMARK—Politiken (Copenhagen), Andreas Winding; National Tidende, Carl Muusmann.

SPAIN—Diario Universal (Madrid), A. Pages; Mercurio (Barcelona), A. Montfort; El Sol (Madrid), R. de Maeztu.

FINLAND—De Locomotiif, A. B. Cohan Stuart.

FRANCE—(Paris) Agence Centrale, H. Bessemer; Agence Radio, Jean Bauler; Agence Havas, Henri Ruffin; L'Information, E. Taponier; Agence Fournier, M. De Toledo; L'Illustration, N. Roger; Journal des Débats, E. Bauty; Le Journal de Paris, Tony Roche; Journaux de la République, Emile Thomas; Le Monde Illustré, Mme. J. Barrelet, 6 Avenue Henri Dunand; L'Oeuvre, M. Berthet; Le Radical, L. Rodanet; Le Soir, Paul Seiler; Le Temps, M. Charles Rivet, François Laya; Le Petit Havre (Le Havre), Paul Meyhoffer; Lyon Républican, Jean Veyrat; Le Progrès (Lyon), F. Rannas; La Dépêche (Toulouse), R. Gayot; Agence Rhénane (Strasbourg), M. Milser; Alsace-Lorraine, M. A. Viernes; Intransigeant, A. de Gobart; Matin, Jules Sauerwein, Henri de Korab; Petit Parisien, Phillippe Millet, Paul du Bochet; Petit Journal, Robert Poulaine; Echo de Paris, Gabriel Tisserand.

GERMANY—Agence Wolff, Dr. Max Berg; Berliner Tagblatt, Dr. V. Auburtin; Deutsche Allgemeine Zeitung, Dr. Adler; Deutsche Tageszeitung, Franz Farga; Frankfurter Zeitung, Emil Ney; Lokal Anzeiger, W. Schonermann; Vossische Zeitung, Dr. J. Becker.

GREAT BRITAIN—(London) Central News, M. E. Sommer; Christian Science Monitor, M. S. J. Jennings; Daily Express, Daily Mail, A. G. Cardozo; Economist, Leo Wolfsohn; Exchange Telegraph Company, M. A. Glarner; Morning Post, J. A. Ford; Westminster Gazette, Mrs. G. Grande; Birmingham Post, etc., Julian Grande; Reuter's Agency, W. H. G. Werndel; Daily Express, J. and G. Devitte; Daily Telegraph, R. J. MacHugh; Manchester Guardian, W. Ryall; Times, Hubert Walter, Edmond d'Arcis; Daily News, H. Wilson Harris; Daily Herald, Robert Dell.

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Richmond	Dispatch Retailer (m)	Times Dispatch and Eve Dispatch	H. V. Manzer	8-12	4

WASHINGTON

Spokane	Business Mirror (m)	Pacific N. W. Farm Life	E. E. Curtis	4	4
Vancouver	Washington Ground News (m)	Columbian	N. J. Newhouse	16	4

WISCONSIN

Janesville	The Ad-Route (m)	Gazette	Thos. G. Murphy	16	1
Milwaukee	The Retail Jour. (m)	Journal	N. J. Greer	8	8
Milwaukee	Milwaukee Cooperator (m)	News	E. E. Curtis	4	4

ONTARIO

Kingston	More Pep (m)	British Wing	Leman A. Guild	16	1

NOTE.—* indicates that the publication is issued in more than one edition for specified intervals, and each is devoted to the interest of a particular trade. Other newspapers publishing merchandising papers, than those listed above but of which no specific information was available at the time of going to press, are the Batavia (N. Y.) News; Chicago Herald-Examiner; St. Louis Globe-Democrat; Oklahoma City Oklahoman; Muncie (Ind.) Star; Omaha World-Herald; Hutchinson (Kan.) News, and Ottawa (Canada) Journal-Citizen.

KEY LETTERS.—W, means weekly; S-M, semi-monthly; M, monthly; Q, quarterly, etc.

SCHOOLS OF JOURNALISM

Classification of the Schools and Courses in Journalism in the United States shows that 50 of the 206 colleges and universities offering instruction in journalism have been given professional rating. Of this number, 29 are rated **Class A, 12 Class B, and 9 Class C.**

The ratings are based upon professional and academic standing of the institutions, equipment and facilities for instruction in journalism, number of students and faculty in journalism, scope of work and number of courses offered, and the professional character of the instruction. Only institutions of high standards which offer four or more professional courses are given a rating. The 156 colleges and universities offering from one to three courses are not classified.

Class A is the list of the 29 two-year professional schools which admit students of junior college standing, and the three and four year courses leading to a bachelor's degree in journalism. These institutions offer from ten to thirty courses in journalism and are organized as professional courses of study.

The group in Class B is composed of those schools which offer enough work to constitute an undergraduate minor of 16 units, but which are without special departments or other facilities which would place them in Class A.

The third group, or Class C, is made up of institutions offering four or more courses in journalism, but not offering sufficient instruction for specialization in special fields of journalism. The list of institutions with professional standing follows:

Class A. Boston University, Columbia University, Iowa State College, University of Illinois, University of Indiana, University of Iowa, Kansas State Agricultural College, University of Kansas, University of Kentucky, Leland Stanford University, Louisiana State University, Marquette University, University of Maryland, Mercer University, University of Missouri, University of Montana, University of Nebraska, New York University, University of Notre Dame, Northwestern University, Ohio State University. University of Oklahoma, University of Oregon, University of Pittsburgh, University of Syracuse, Toledo University, University of Texas, University of Washington, University of Wisconsin.

Class B. Beloit College, De Paul University, Howard University, University of Michigan, University of Minnesota, University of North Dakota, Oregon State Agricultural College, University of South Dakota, University of Southern California, University of Utah, Washington State College, University of West Virginia.

Class C. Baylor University, Carleton College, DePauw University, Goucher College, South Dakota State College, Vassar College, Washburn College, Mills College, Cornell University.

NOTE—The above classification was made by Lowrence W. Murphy, head of department of journalism, University of North Dakota, Grand Forks, North Dakota. It is part of a 176 page study of the teaching of journalism in U. S. and the world generally.

Boston University, College of Business Administration, Department of Journalism (Est. 1914), Boston, Mass. Faculty: Harry B. Center, A. B., Professor and head of department; John D. Swain, LL.B., Instructor; Clifton B. Carberry, Charles E. Young, lecturers. Enrollment, 70. Courses, seven specifically in journalism; all other subjects in college and in College of Liberal Arts as electives. Equipment, necessary editorial equipment for publication of weekly, with access to mechanical department of printer. Publications, Boston University News. Organizations: University Press Club; no journalistic fraternity, but many general fraternities and usual student organizations.

Columbia University, Pulitzer School of Journalism (Est. 1912) New York City. Dr. John W. Cunliffe, Director. Courses, one course 2 professional years, following on two college years. Publications, Clean Copy, published twice a year by the Alumni. Fraternities, Theta Sigma Phi. Donors, the late Joseph Pulitzer, special awards, 2 faculty scholarships, entitling recipients to free tuition during second professional year; limited number of grants to deserving students; 3 traveling scholarships of $1,500 each.

DePauw University, Course in Journalism (Est. 1907), Greencastle, Ind. Faculty, L. E. Mitchell, Director. Enrollment, 84. Courses: Newspaper Reporting, Newspaper Editing, Editorial Writing, Special Feature Articles, Psychological Principles of Advertising. Equipment: typewriters, newspaper files, morgue, a printing laboratory equipped with type and a press. Publications, The De Pauw, The DePauw Journalist, News Bulletins. Organizations: University Press Club, Sigma Delta Chi and Theta Sigma Phi.

Iowa State College (of Agriculture and Mechanical Arts), Department of Agricultural Journalism (Est. 1905), Ames, Ia. Faculty: F. W. Beckman, Prof.; Blair Converse, Asst. Prof.; H. E. Pride, Asst. Prof.; W. E. Drips, Instructor. Enrollment, 675. Courses: 13 subjects (courses), total of 44 hours four year course with agr. jnlism. major; engineering and home ec. course (just established last year). Equipment: class rooms and reading rooms, and small student publications office. Publications: three monthly publications and one tri-weekly, for practical training of students. Organizations: Sigma Delta Chi, Theta Sigma Phi, Press Club.

Kansas State Agricultural College, Depart-

(*Continued on page 34*)

SCHOOLS OF JOURNALISM—Continued

ment of Industrial Journalism and Printing (Est. 1874), Manhattan, Kansas. Faculty: Nelson Antrim Crawford, Hallam Walker Davis (in department of English), Charles E. Rogers, E. T. Keith, Izil I. Polson, E. M. Amos. Enrollment, 90. Courses, four year curriculum leading to the degree of Bachelor of Science in Industrial Journalism. Equipment: news room, morgue, print shop. Separate building beginning school year 1922-23. Publications, Kansas Industrialist, Kansas State Collegian, Brown Bull. Organizations: American Journalists' Association, Sigma Delta Chi, Theta Sigma Phi, Quill Club.

New York University, Department of Journalism (Est. 1909), New York City. James Melvin Lee, Director. Courses, a four year (college), degree, Bachelor of Science in Journalism. Three year course, Science in Journalism. Three year course, degree of Bc. S. in Journalism. Also offers post graduate work.

Northwestern University, Joseph Medill School of Journalism (Est. 1921), Evanston, Ills. Faculty: Director, H. F. Harrington; Associate Professor, Frank Thayer; Prof. Walter Kay Smart, Prof. English; Alfred W. Bays, Professor of Business Law; Walter A. Washburne, City Editor, Chicago Evening Post; Baker Brownell, Editorial Writer, Chicago Daily News; Geo. C. Bastian, Assistant Sunday Editor, Chicago Tribune; J. Earle Miller, City Editor, Associated Press; S. A. Bartels, Advertising Typography, Fred Klein Co. Enrollment, 250. Courses: Reporting and Writing, Editing, Trade Journalism, etc. Equipment: office and class rooms in N. W. University Building, two offices, journalism library and journalism laboratory fitted like city room of a newspaper office. Publications: Co-operation with the Daily Northwestern and Evanston News-Index.

Oregon Agricultural College, Dept. of Industrial Journalism (Est. 1898), Corvallis, Ore. Faculty: Frank L. Snow, C. J. McIntosh, Homer L. Roberts. Enrollment, 306. Courses: elementary industrial journalism, industrial journalism, technical journalism, editing, editorial writing, journalism practice (3 terms). Equipment: laboratory rooms, typewriters, complete file of trade and technical publications, morgue and information file, library. Publications: The Barometer, The Orange Owl, The Oregon Countryman, Student Engineer, Beaver, O. A. C. Directory. Organizations: Sigma Delta Chi, The Scribe.

South Dakota State College, Dept. of Agricultural Journalism (Est. 1916), Brookings, S. Dak. Faculty: Paul W. Keiser, Agricultural editor and professor of journalism; Marion Roth, Assistant Editor. Enrollment, 39. Courses, three agricultural. Equipment, none. Publications, S. Dak. Rural Press. Organizations, none.

State College of Washington, Course in Journalism (Est. 1911), Pullman, Washington. Frank Thayer, Director. Journalism is given as part of English course.

State University of Montana, School of Journalism (Est. 1914), Missoula, Mont. Faculty: A. S. Stone (Dean), A. H. Applegate, C. H. Clapp, President. Enrollment, 135. Courses: Journalism, Reporting, Editing, Editorial Writing, etc. Equipment: type, stones, small presses. Publications: Kaimin, Sentinel. Organizations: Press Club, Sigma Delta Chi and Theta Sigma Phi.

Syracuse University, Department of Journalism (Est. 1918), Syracuse, N. Y. Faculty: George C. Wilson, Paul M. Paine, John O. Simmons, Arthur T. Brewster, Howard T. Viets. Enrollment, 52. Courses: four year, with degree B. S. J.; two year certificate. Equipment: city room, class rooms. Organizations: Press Club, Pi Delta Epsilon, Theta Sigma Phi.

University of Arkansas, Course in Journalism (Est. 1914), Fayetteville, Ark. Faculty: Associate Professor Murray Sheehan. Enrollment, 41. Courses, three. Equipment: office, classrooms, laboratory. Publications: Arkansas Traveler, Razorback. Organizations: Pi Kappa, Pi Delta Epsilon.

University of Arkansas, Course in Journalism (Est. 1914), Fayetteville, Ark. Faculty, Associate Professor Murray Sheehan. Enrollment, 26. Courses, three. Equipment: office, class rooms, laboratory. Publications: Arkansas Traveler, Razorback. Organizations: Pi Kappa, Pi Delta Epsilon.

University of Florida, Elementary course in Journalism, by mail. Gainesville, Fla. B. C. Riley, Director. Newspaper writing, short story, etc.

University of Illinois, Courses in Journalism (Est. 1903), Urbana, Ills. Faculty: (5) Associate Professor Frank W. Scott; Instructors, J. F. Wright, E. S. Watson; Assistants, S. D. Harwood, H. M. Hodgson. Enrollment, 225. Courses, 10. Equipment: full city office outfit and closely connected with the student printing plant which issues the 8-page daily. Publications: 8 page, 8 column daily paper. Organizations: Sigma Delta Chi, Theta Sigma Phi, Pi Delta Epsilon.

University of Iowa, Department of English (Est. 1914), Iowa City, Ia. Faculty: William S. Maulsby, Assistant Professor. Enrollment, 50. Courses, two year (one in two sections), four half year courses. Equipment: typewriters, desks, newspaper files, etc., none for printing. Publications, The Daily Iowan (d). Organizations: Sigma Delta Chi, Theta Sigma Phi.

University of Kansas, Department of Journalism (Est. 1911), Lawrence, Kans. Faculty: L. N. Flint, W. A. Dill, Frank W. Dillon, Helen O. Mahlin, Mary Smith, Guy Pennock. Enrollment, 321. Courses, 22. Equipment: $35,000 printing press, entire building. Organizations: Associated Journalism Students, Sigma Delta Chi, Theta Sigma Phi and Advertising Club. Publications: The Editorial, The Paragraphers Sprightly Art, The Ten Tests of a Town, The Kansas Editor.

University of Kentucky, Matters on School (Est. 1914), Lexington, Ky. Faculty: Ensch Grehan, Margerite McLaughlin (and professors in other departments, teachers and collateral subjects). Enrollment, 160. Courses: reporting, corresponding, proofreading, make-up, editorial, criticism, study of words, history of Journalism. Equipment, full class room equipment, no mechanical equipment. Publications: Kentucky Kernel, Bulletins. Organizations: State and National press associations (University bodies), two bulletins, annual.

University of Minnesota, Department of Journalism (Est. 1916), Minneapolis, Minn. Faculty, R. R. Barlow. Enrollment, 69. Courses: Reporting, Editing, Magazine Articles, Editorial Writing, Newspaper Problems, Practical Newspaper Work. Equipment, none. Publications, none. Organizations: Sigma Delta Chi, Theta Sigma Phi, Scribblers.

University of Missouri, School of Journalism (Est. 1908) Columbia, Missouri. Faculty: Dean Walter Williams, LL.D.; Hermann Benjamin Almstedt, B.L., Ph.D.; John Sites Ankeney, A. B.; Jay William Hudson, A. B., A. M., Ph. D.; Isidor Loeb, B. S., M. S., LL.D., Ph.D.; Frank Lee Martin, A. B.; Norman Maclaren Trenholme, A. B., A. M., Ph.D.; Frederick Monroe Tisdel, A. B., A. M., Ph.D.; Elihu Read Childers, B. J.; Robert Stanley Mann., B. J.; Herbert Warren Smith, B. S. in J.; Sara Lawrence Lockwood, Asst. Professor of Journalism. Enrollment, 820. Courses, four year course all branches newspaper work. Equipment: full class room, laboratory, library and newspaper office and publishing plant complete. Publications: Columbia Evening Missourian, daily general newspaper and Journalism Series of bulletins. Organizations: Dana Press Club, Theta Sigma Phi (Gamma Chapter), Kappa Tau Alpha, Alpha Delta Sigma, Women's Journalism Club, Gamma Alpha Chi, Mallett Press Club, Sigma Delta Chi.

University of North Carolina, Course in Journalism (Est. 1915), Chapel Hill, N. C. C. A. Hibbard, Director. Publications. The Tar Heel Baby (semi-weekly). The Tar Baby (comic, 15 times a year), The Yackety-Yack (college annual). Fraternities, Sigma Delta Chi. Special awards; Burdick prize, cash award for best reportorial work on The Tar Heel; Preston Cup, silver loving cup for student submitting best entries in several fields of journalism.

University of Notre Dame, Department of Journalism (Est. 1912), Notre Dame, Ind. Faculty: John M. Cooney, Ph. D. Professor; Rev. Thomas Lahey, A. M. Associate Professor. Enrollment, 103. Courses: History of Journalism, News Writing and Editing, Editorial Policy and Writing, Feature Writing, Ethics, Advertising and Circulation. Equipment: office, lecture room, editorial room, printing office. Publications: Notre Dame Scholastic, "The Juggler." Organizations: Notre Dame Press Club, Journalists' Writers' Club.

University of Oklahoma, School of Journalism (Est. 1913) Norman, Oklahoma. H. H. Herbert, Director. Course, three years; courses are in semester units. Publications, Oklahoma Daily (five mornings a week). Oklahoma Weekly, Sooner State Press (weekly), University of Oklahoma Magazine (monthly). Fraternities, Sigma Delta Chi.

University of Oregon, School of Journalism (Est. 1912), Eugene, Ore. Faculty: Eric W. Allen, dean; C. V. Dyment, George S. Turnbull, Robert C. Hall, W. F. G. Thacher, Alfred Powers. Enrollment, 145. Courses, 17. Major Professional. Equipment: complete laboratory, cylinder and job presses, two linotypes, etc., etc. Organizations: Sigma Delta Chi, Theta Sigma Phi.

University of South Dakota, Department of Journalism (Est. 1915), Vermillion, S. D. Joseph A. Wright, Director. Course, Two years.

University of Southern California, Dept. of Journalism (Est. 1910), Los Angeles, Cal. Faculty, three; Enrollment, 150. Courses, six: advertising, newspaper reporting, editorial writing, short stories. Equipment, none. Publications, 1 daily "Trojan." Organizations, press club and advertising club.

University of Texas, Department of Journalism (Est. 1914), Austin, Tex. Faculty: Will H. Mayes, Chairman; W. D. Hornaday, Paul J. Thompson. Enrollment, 107. Courses, 10 on full year basis. Equipment, $25,000 printing plant. Publications, 3. Organizations: Students' Press Association, Journalism Students Association, Sigma Delta Chi, Theta Sigma Phi.

University of Washington, School of Journalism (Est. 1907), Seattle, Washington. Faculty: M. L. Spencer, Director; Fred W. Kennedy, Robert W. Jones, Maurice Hicklin, Robert W. Bender, Mollie Gilmartin. Enrollment, 253. Courses, 28 branches of journalism. Equipment, full equipment of typewriters. Publications: Washington Newspaper. Organizations: Sigma Delta Chi, Theta Sigma Phi, Hammer and Coffin.

University of Wisconsin, Department of Journalism (Est. 1905), Madison, Wis. Faculty: Willard Grosvenor Bleyer, director of the Course in Journalism; Grant M. Hyde, Associate Professor of Journalism; Miss Ruby A. Black, Instructor in Journalism; John G. Baker, Asst. in Journalism; Andrew W. Hopkins, Professor of Agricultural Journalism; W. A. Sumner, Assistant Professor of Agricultural Journalism; Miss Grace E. Langdon, instructor in Agricultural Journalism; Edward H. Gardner, Professor of Business Administration, E. M. Fisher, instructor in advertising; A. G. Hinman, Instructor in Advertising. Enrollment, 409. Courses: General Survey of the Field of Journalism; Newspaper Reporting, Newspaper and Magazine Editing, Editorial Writing, The Writing of Special Articles, The Country Weekly Newspaper, Newspaper Administration, Women's Departments in Newspapers and Magazines, The Law of the Press, The History and Principles of Journalism, Agricultural Journalism; Retail Advertising, National Advertising Campaigns, The Psychology of Advertising, Agricultural Advertising. Equipment: journalism laboratory, printing laboratory, journalism reading room. Publications, none. Organizations: University Press Club, Sigma Delta Chi, Theta Sigma Phi, Journalism House, Delta Pi Delta, Advertising Club.

Vassar College, Course in Journalistic Writing (Est. 1916), Poughkeepsie, N. Y. Faculty: Associate Professor Burges Johnson. Enrollment, 40. Courses, 2. Equipment none.

NEWSPAPER CHANGES OF OWNERSHIP

UNITED STATES

Ames (Ia.) Tribune—interest of W. G. Williams to J. L. Powers.

Ardmore (Okla.) Daily Ardmorite—to Fred G. Cowles and L. B. Myers.

Ardmore Press—interest to Richard Elam.

Austin (Tex.) American—Kendall B. Cressey to C. H. Fentress, E. S. Fentress and C. E. Marsh.

Beaumont (Tex.) Journal — to Enterprise owners.

Beaver Falls (Pa.) Evening Tribune—John C. Telford to John L. Stewart.

Beverly (Mass.) Times — control to Thomas Leavitt.

Binghamton (N. Y.) Sun—George F. Johnson to Congressman William H. Hill.

Boston Record—to William R. Hearst.

Bridgeport (Conn.) Star—equity to William J. Shaughnessy, Jr.

Buffalo (N. Y.) Polish Daily Telegram—to Frank Dalkowski, Charles J. Urban.

Cameron (Tex.) Enterprise—Thomas N. Herring to W. M. Cobb.

Cameron (Tex.) Herald—to J. B. White.

Canandaigua (N. Y.) Daily Messenger—J. E. Easton.

Chicago Journal of Commerce—Andrew M. Lawrence to K. L. Ames.

Chippewa Falls (Wis.) Daily Press—to W. H. Bridgman, F. A. R. VanMeter, Robert G. Lee, J. Walter Strong; name changed to Daily Gazette.

Cisco (Tex.) Daily News—controlling interest to A. B. O'Flaherty.

Condon (Ore.) Globe-Times — George H. Flagg to George M. Westcott.

Cumberland (Md.) Times and Alleghenian—interests of H. E. Webber and others to J. J. Devine.

Danville (Ill.) Morning Press—controlling interest, James H. Skewes to associates.

Detroit Times—James Schermerhorn (receiver's sale) to William R. Hearst.

Duluth (Minn.) Herald—A. C. Weiss to Paul Block and M. H. Hanson.

Elmira (N. Y.) Morning Advertiser and Sunday Telegram—to Herman Suter.

Elmira (N. Y.) Star-Gazette—fourth interest to Frank E. Tripp.

Elyria (O.) Chronicle-Telegram—half-interest to A. C. Hudnutt.

Evansville (Ind.) Journal—interest to Earl Mushlitz and Curtis Mushlitz.

Fayetteville (N. C.) Observer—John A. Park to David A. Lindsay.

Florence (Ala.) Herald—J. C. Smith to M. D. Darnell.

Fort Worth (Tex.) Record—interest of W. H. Bagley to James H. Allison.

Galveston (Tex.) Tribune—to Harry I. Cohen, Thomas Gaffney and A. L. Perkins.

Gardner (Mass.) News—Levi H. Greenwood to Walter E. Hubbard.

Gary (Ind.) Tribune—to Edward C. Toner.

Greenville (N. C.) News—John A. Park to Earl T. Hedrick.

Hudson (N. Y.) Republican—to A. W. Fell and E. C. Van Loan.

Huntsville (Ala.) Telegram—D. C. Barrow to Virgil V. Evans.

Iowa City (Ia.) Press-Citizen—to Merritt C. Speidel and F. Wade.

Jefferson (Ind.) Star—to George H. Voight.

Kalamazoo (Mich.) Star—John H. Zuver and Ralph W. Hewson to Norval K. Harris.

Kansas City (Mo.) Journal—to Walter S. Dickey.

Keokuk City (Ia.) Gate City—to P. F. Finlay.

Klamath Falls (Ore.) Daily Record—to Record Publishing Company, including Clark Williams and Don Belding.

Lakeland (Fla.) Telegram—to Harry L. Brown.

Longview (Tex.) Leader—to George Tucker, J. A. Tucker and W. J. Tucker.

Ludington (Mich.) Daily News—interest of the late Charles G. Wing to G. H. D. Sutherland and Mrs. Sutherland.

Manchester (N. H.) Mirror & American—R. W. Pillsbury to F. W. Allen.

Memphis News-Scimitar—controlling interest to Paul Block, New York.

Merced (Cal.) Star—to Walter Killan.

Mexia (Tex.) News-Herald—interest of R. [illegible] Hutchingson to E. P. Houx.

Mexia (Tex.) Evening News—J. L. Martin [illegible] George McQuaid and S. F. Ballentine.

Mexia (Tex.) News—to J. L. Martin.

Middlesboro (Ky.) Daily News—Pinacle [illegible] Company to Citizens' News Company.

Nogales (Ariz.) Herald—to H. R. Sisk.

Norristown (Pa.) Herald—to Ralph D. Stra[illegible] burger.

Omaha (Neb.) Bee—interest to Basil Dre[illegible]

Pekin (Ill.) Times—to A. Schaefer.

Pinacle (Ky.) Daily News—Charles E. [illegible] to H. R. Chandler, E. E. Laird, M. W. [illegible] gan.

Philadelphia Retail Public Ledger—Public [illegible] ger Company to Retail Ledger Publi[illegible] Company, Mansfield House, Joseph [illegible] and others; name changed to Retail Ledg[illegible]

Port Angeles (Wash.) Herald—to E. [illegible] Beard.

Portland (Me.) Press—Senator Frederick [illegible] to Guy P. Gannett.

Port Orford (Ore.) Tribune—H. T. Stewart [illegible] Walter Sutton and associates.

Pottstown (Pa.) Evening Ledger—control[illegible] interest to P. Quinn Roth.

Prescott (Ark.) Picayune—part interest [illegible] Harry F. Helton.

Ranger (Tex.) Times—W. H. Bagley [illegible] James H. Allison to R. B. Waggoman, W[illegible] ter Murray and Mrs. Bessie E. May.

Sacramento (Cal.) Union—half interest [illegible] Ross Williams.

Sacramento (Cal.) Union—Ben S. Allen [illegible] James D. Meredith.

St. Louis Star—holdings of B. E. Bradley [illegible] Elzey M. Roberts and associates.

St. Louis Amerika—to George S. Pollard.

Seattle Post-Intelligencer—to John H. Per[illegible] from latter to W. R. Hearst, Jan. 3, 192[illegible]

Sharon (Pa.) Herald—interest to Thomas [illegible] Fitzgibbon.

Sheboygan (Wis.) Telegram—George Zel[illegible] to H. S. Humke and associates.

Sioux Falls (S. D.) Daily and Sunday Pre[illegible] to John H., Eugene and Gardner Kelly.

Snyder (Tex.) Signal—J. S. Hardy to W. [illegible] Bell.

Stanwood (Wash.) News—to Loren G. [illegible] vine.

Thief River Falls (Wis.) Tribune—to J. [illegible] Arneson.

Thorndale (Tex.) Champion—to J. B. White.

Tyler (Tex.) Daily Tribune—interest of [illegible] ney White to S. Gunter.

Warsaw (Ind.) Union—E. A. Gast to comp[illegible] of which Ralph W. Bartol is manager.

Washington (D. C.) Herald—interest of H[illegible] bert Hoover to Julius Barnes and associ[illegible]

Wichita Falls (Tex.) Record-News—W. [illegible] Bagley and James H. Allison to Hugh [illegible] gent Fitzgerald, C. G. Manuel, Norris [illegible] ing and Paul Backus.

Williamsport (Pa.) Sun—interests of Allen [illegible] Perley to George E. Graff.

Wilmington (Del.) Dispatch—R. S. Carw[illegible] James Cruikshank and Maj. Ewart W. Sy[illegible]

Worcester (Mass.) Gazette—George F. [illegible] to T. T. Ellis.

CANADA

Kitchener (Ont.) Telegraph—to stock com[illegible] headed by D. A. Bean.

Montreal Herald—to company composed o[illegible] dier veterans of Great War.

Palmerton (Ont.) Spectator—J. R. Tre[illegible] to G. R. Sibley.

Sarnia (Ont.) Canadian Observer—to [illegible] Hueston and Allan Holmes; interest to [illegible] McKenzie.

Weyburn (Sask.) Review—to T. Hugh [illegible] lough.

Vancouver Columbian — Will Horn[illegible] Herbert C. Campbell.

Vancouver World—John Nelson, Stuart [illegible] eron and J. L. Davidson to Charles E. [illegible] bell.

Vancouver (B. C.) World—to C. F. Cr[illegible] and associates.

NUMBER FOUR OF A SERIES

PIPPINS CIGARS--also identified with the Boston American's

6 months of achievement

Pippins Cigars, the product of H. Traiser & Co., Cambridge, Mass., had never before been advertised in the BOSTON AMERICAN.

It is one of the prominent national accounts which joined the marked trend of advertisers toward the BOSTON AMERICAN in the past six months.

A Remarkable 3-Cent Evening Newspaper

BOSTON AMERICAN

LARGEST EVENING CIRCULATION IN NEW ENGLAND

Research and Promotion Bureaus at Service of Advertisers

1921 Beat 1920 in The Sp
Good Business Here fo

—This is—
One of Ameri
Exceptional Ma
for 1922 Sellin
Activity

Push Your Business Where People Have the Money—and Are in a Buying Mood!

The buying power of The Spokane Country stands out in sharp contrast to most other sections of the United States. Bumper crops of 1921 and other favorable conditions have brought marked prosperity in the field pictured above. The effects are being manifested in every line of business.

Even before its record crops of 1921, The Spokane Country personal income per capita (Government figures) was 40 per cent greater than the average for the United States.

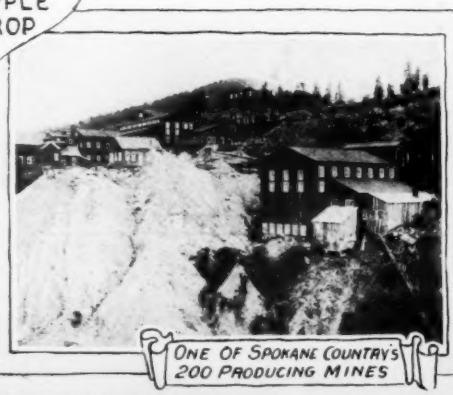
Normally the field pictured above produces 1/11th of the nation's wheat (1921 more than 1/9th), 1/7th of its apples (1921—1/3rd) and large quantities of other grains and fruits. Also 40% of the nation's lead, 30% of its silver and copper while its 800 saw mills cut and ship 100,000,000 feet of lumber monthly.

Therefore, with the bumper crops of 1921 produced and harvested at a much lower cost, times are good here. And prosperity reasonably assured throughout the year. The Spokane Country people have the money and are in a buying mood. They have many wants to fill.

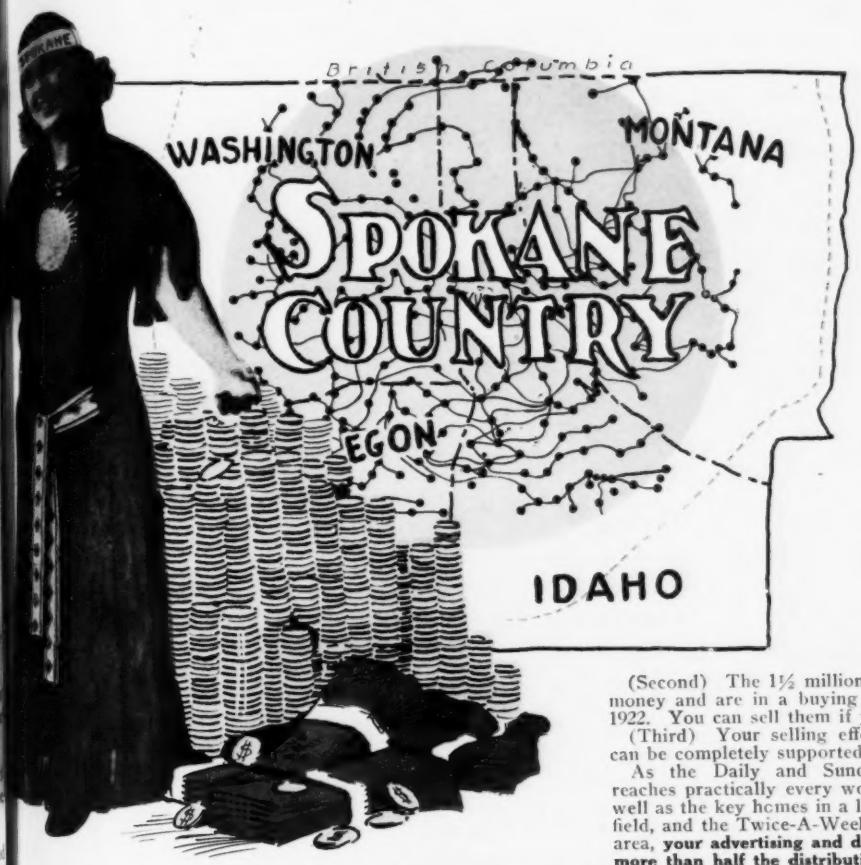
HIGH STANDARD OF LIVING—RESPONSIVE: The Spokane Country consumers demand and will pay for good quality. They are receptive to new products, new ideas. No section of the United States is more responsive to advertising based on sound merchandising.

Good business is assured Go-Getters and early action will be of tremendous value to you in this EXCEPTIONAL market thruout the year.

Facts and figures on opposite page will aid you in planning your fight for business in this field where people have money and are buying.



ane Country—This MEANS o-Getters during 1922!



FACTS
about this Market:

The red tinted area on map represents field closely covered by The Spokesman-Review—population 800,000. Red line on map indicates additional territory now served by Spokane distributors—population 1,500,000. More than 10,000 retailers.

$700,000,000 New Wealth

was the output from farms, orchards, mines and forests of Spokane distributing field—1921. More than $2000 for each home.

Territory now served by Spokane distributors greater than whole area of France or double that of the New England States. Comprises half the combined population of four states—Washington, Oregon, Idaho and Montana.

Spokane wholesale business jumped from $50,000,000 to more than $150,000,000 within four years. Spokane business transactions latter part of 1921 increased 30 per cent over 1920.

Easily Cultivated

(First) Spokane is the hub of more railroad mileage than any point west of Omaha. Distributing field can be covered easily with salesmen because of the six great transcontinental railroads that converge here and spread out in a vast net work intimately connecting it with its field.

(Second) The 1½ million consumers of the distributing field have the money and are in a buying mood. They will spend $700,000,000 during 1922. You can sell them if you tell them about your product.

(Third) Your selling effort in more than half this distributing field can be completely supported with the use of but one advertising medium.

As the Daily and Sunday SPOKESMAN-REVIEW reaches practically every worth while home in Spokane as well as the key homes in a large portion of the distributing field, and the Twice-A-Week covers the farms in the same area, **your advertising and distribution closely coincide over more than half the distributing territory.**

Special information promptly to interested Advertisers and Agencies. Write or wire for it—or see our Representatives.

MERCHANDISING DEPARTMENT

THE SPOKESMAN-REVIEW

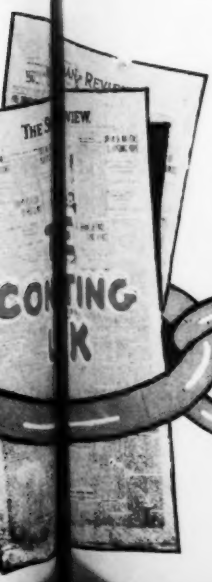
Daily - Sunday - Twice-A-Week

"Covers Spokane and the Prosperous Spokane Country Like the Sunshine"

Representatives: Wm. J. Morton Company, New York and Chicago
R. J. Bidwell Company, San Francisco and Los Angeles

COWLES PUBLISHING COMPANY, SPOKANE

Publishers: THE SPOKESMAN-REVIEW, Daily, Sunday and Twice-A-Week
THE WASHINGTON FARMER, OREGON FARMER, IDAHO FARMER



The Indianapolis Radius, comprising the greater part of Indiana, is an integral market, separate, distinct, and not a part of any other territory.

Behind *The News* is the World's Best Market

THE income of the Indianapolis Radius is balanced by one of the richest agricultural sections in America and a remarkably diversified industry. Indianapolis is known as a "panic-proof" city. General business depressions have very little effect on the buying and selling in this market.

With seventeen railroad and thirteen interurban divisions radiating out of Indianapolis, and cross-webbed by a score of other transportation lines, the Indianapolis Radius is without question the easiest and least expensive market in the country for a manufacturer to work his salesmen. Selling cost is further minimized because selling efforts can be adequately supported with the use of but one advertising medium.

Maximum Results from Selling Effort

The Indianapolis Radius is one of the few markets in the country where maximum results can be expected at this time from sales and advertising effort. The million and a half buyers in this closely knit market have the money because they have been working all the time. This is proved by the fact that despite price regressions the volume of business of the Indianapolis department stores measured in money during 1921 was equal to that of 1920, which was thought to have established a record high mark for years to come. Following an unusual Christmas business, Indianapolis Radius retailers are starting the new year with an enthusiasm that makes it easier for a manufacturer to do business with them.

The Indianapolis News

Largest Circulation in Indiana

New York Office
DAN A. CARROLL
150 Nassau Street

FRANK T. CARROLL
Advertising Manager

Chicago Office
J. E. LUTZ
First National Bank Bldg.

USE NEWSPAPERS ON A THREE-YEAR BASIS

CIRCULATIONS AND ADVERTISING RATES OF 2,028 U. S. ENGLISH LANGUAGE DAILIES

Seventh Semi-Annual Listing by EDITOR & PUBLISHER is Most Complete in Detail and Summary of Newspaper Circulations and Advertising Rates—Circulations A. B. C. or Post Office Statement for Oct. 1, 1921—Advertising Rates As of November 15, 1921

EDITOR & PUBLISHER and Barbour's Advertising Rate Sheets, Inc., present in the following pages their seventh semi-annual listing of morning, evening and Sunday English language newspapers and business daily papers of the United States, their net paid circulations and the 5,000-line and minimum agate line advertising space rates of every newspaper as of November 15, 1921, with a complete summary and analysis of the detailed figures.

Circulations are the average net paid for the six months ending September 30, 1921, as filed with the Post Office Department and the Audit Bureau of Circulations.

Advertising figures are the 5,000-line and minimum agate line rates as filed with Barbour's Advertising Rates Sheets as of November 15, 1921.

In the box on this page entitled "Basic Facts for Buyers and Sellers of Newspaper Advertising Space" will be found a comparative analysis of the number of morning, evening and Sunday newspapers, with circulations and joint minimum advertising rates, as of November 15, 1919; May 15, 1920; November 15, 1920; May 15, 1921, and November 15, 1921.

The summary on the next page is a detailed analysis of populations, newspapers, circulations and advertising rates, by States and nationally.

Morning Papers

Examination of this summary reveals that on October 1, 1921, there were 427 morning newspapers, not counting business dailies with a combined net paid circulation of 10,144,260 copies per day and a joint minimum advertising rate of $25,952 per agate line.

This is an increase for morning newspapers between April 1 and October 1, 1921, of 249,567 copies per day, and for the year ending October 1, 1921, an increase of 316,485 copies per day.

During the period April 1—October 1, 1921, the joint advertising rate of the morning newspapers decreased from $26.178 to $25.952, or $0.226 per line. The decrease in the joint rate of these papers for the year ending October 1, 1920, was $0.189.

Evening Papers

This summary also shows that on October 1, 1921, there were 1,601 evening newspapers, exclusive of business dailies, with a combined net paid circulation of 18,279,480 copies per day and a joint minimum advertising rate of $60.099 per agate line.

Circulation of evening papers is shown to have increased between April 1, 1921, and October 1, 1921, to the extent of 41,091 copies per day and for the year ending October 1, 1921, 216,599 copies per day.

The joint minimum advertising rate for the 1,601 evening papers increased during the six months ending October 1, 1921, only $0.104 per agate line and during the year ending October 1, 1921, increased $1.622.

Sunday Newspapers

Sunday papers, to the number of 545, are listed, with a combined net paid circulation of 19,041,413 copies per Sunday and a joint minimum advertising rate of $44.253.

This is an increase for the six months ending October 1, 1921, of 93,235 copies per Sunday, and for the year ending October 1, 1921, of 1,957,809 copies per Sunday. The joint minimum agate line advertising rate increased during the six months period $0.915 and during the year ending October 1, 1921, $3.146.

In the summary on the next page and in the "Basic Facts" tabulation on this page it will be seen that there were listed on November 15, 1921, 2,573 morning, evening and Sunday newspapers in the 48 states, excluding business dailies, with a combined net paid daily average circulation during the six months ending October 1, 1921, of 47,465,153 copies, and a joint minimum advertising agate line rate of $130.304 per line.

This is an increase of 383,893 copies per day net paid circulation over the six month's period ending April 1, 1921, and an increase of 2,590,993 copies per day over the year ending October 1, 1920.

The increase in advertising rate during the six months ending November 15, 1921, was $1.743 on the combined morning, evening and Sunday totals, and for the year ending November 15, 1921, was $4.579 per agate line.

Turning to the rate per line per million circulation, some interesting developments appear. The 2,573 morning, evening and Sunday papers, with their total circulation of 47,465,153 copies, have a rate per line per million circulation of $2.745, a decrease of $0.006 per line per million circulation between May 15, 1921, and November 15, 1921. The decrease in rate per line per million from that of November 15, 1920, was $0.056 cents. The decrease for the six month's period is approximately 2-10ths of 1 per cent and for the year is about 2.04 per cent.

Morning papers show a great decrease in rate per line per million circulation, the latter figure for the 427 morning dailies listed on November 15 being $2.558, a decrease of $0.087 from the rate which prevailed on May 15, and a decrease of $.101 from the rate on November 15, 1920.

Evening papers also show a lower rate per line per million than they did six months ago, greater circulation more than offsetting the slight rise in the combined advertising rate. The new milline rate is $3.287, against $3.289 on May 15, 1921. It is 18.2 cents higher per line per million circulation than it was on November 15, 1920.

Sunday papers also show a slight increase in rate per line per million circulation, from $2.289 on May 15, 1921, to $2.324 on November 15, 1921, but this rate is considerably lower than it was November 15, 1920, when the charge was $2.405.

These figures establish definitely that the period of great changes in newspaper advertising rates is over. Comparatively few decreases are to be noted in the detailed tabulations of circulations and rates on the following pages, and those which have taken place are of small magnitude. There may be some adjustments of rate by newspapers whose charges are too far out of line with the average for their class, but the tendency of newspaper rates in the next few years will be gradually upward, as increased circulations warrant.

Other interesting details shown in the analysis on the next page are that California has more morning newspapers than any other state—40—which is two more than this state had on May 15, 1921, that Pennsylvania holds the lead in number of evening papers with 135—one less than on May 15, and that Sunday leadership remains with Texas, which on November 15 had 48—2 less than six months previously.

New York State, with the largest population, has the largest morning, evening and Sunday circulation of any state—morning, 2,207,311; evening, 2,744,086; Sunday, 3,856,616. Pennsylvania is second to New York in morning and evening circulation, but cedes the runner-up position to Illinois in Sunday circulation. New York and Pennsylvania are the only states with more than a million morning circulation. Other states, besides these two, which have more than a million circulation in the evening, are Illinois, Massachusetts, and Ohio. States with more than a million Sunday circulation and ranking behind New York, Illinois and Pennsylvania, are California, Massachusetts and Missouri.

Pennsylvania has more morning and evening papers combined than any other state—170. Ohio and California tie for second in this class with 137 apiece, followed by New York with 127, Indiana with 123, Illinois with 116 and Texas with 105. Two states, New Hampshire and Vermont, have no Sunday newspapers.

It would be interesting, if space permitted, to prove by the figures on the next page and the U. S. Census tabulations, that practically every American family is reached by a daily English-language newspaper, by comparing the populations with the total net paid circulations of the newspapers.

Newspaper representatives will find extensive proof of the concentrated circulation of newspapers in every market area to offset the argument of the magazine solicitor that advertisers can achieve prestige and sales results only through "the centrifugal sweep of magazine circulation."

The interpretative story introducing the summary table will be found at the top of the next page. It demonstrates how easy it is for the advertiser and the advertising agent and the space buyer to estimate approximately the cost of a newspaper advertising campaign in any state, any city and nationally, covering the markets he wants to cover and spending no money on any others.

It is thus evident that advertisers are getting more actual value from their purchases of newspaper space than at any time in recent years. Their rate per line per million circulation has been declining under the pressure of increasing circulations, which will show still further increases during the next six months. It is to be noted that most of this circulation is now on a two or three-cent basis, comparatively few papers having reduced their prices to the reader as yet.

Another point to be considered in appraising the value of newspaper advertising is that a slight decrease in the volume of business offered and improved conditions in the newsprint market afforded during 1921 and will continue to present the advertiser with better display and less competition then he faced during the boom days of 1919 and 1920. Advertising in the newspapers of 23 leading cities during 1921 was only 9 per cent less than during 1920, but the size of the papers was on the whole about 20 per cent greater.

Of special interest is the listing of Canadian newspapers with their circulations and rates, presented for the first time. Every daily newspaper in Canada appears in the list, with the population of the city where it is published, the average circulation according to latest A. B. C. or publisher's statements available, and the 5,000-line and minimum rates on foreign advertising. The Canadian listing follows that of the United States daily newspapers and business publications.

BASIC FACTS FOR BUYERS AND SELLERS OF NEWSPAPER ADVERTISING SPACE

Period	Number of Papers	Total Net Paid Circulations	Total Agate Line Rate	Rate Per Million Circulation	Difference in Rate Per Million Circulation as of Nov. 15, 1921		
Morning Papers							
11/15/21	427	10,144,260	$25.952	$2.558	.....		.....
5/15/21	432	9,894,693	26.178	2.645	Decrease	$0.087	3.4%
11/15/20	437	9,827,775	26.141	2.659	Decrease	0.101	3.9%
5/15/20	449	9,712,916	24.268	2.498	Increase	0.06	2.3%
11/15/19	457	9,547,243	21.489	2.250	Increase	0.308	12.0%
Evening Papers							
11/15/21	1,601	18,279,480	60.009	3.287	.....		.....
5/15/21	1,606	18,238,389	59.995	3.289	Decrease	0.002	0.06%
11/15/20	1,605	17,962,881	58.477	3.105	Increase	0.182	5.5%
5/15/20	1,612	17,986,224	52.323	2.909	Increase	0.378	11.2%
11/15/19	1,621	16,896,108	45.163	2.672	Increase	0.615	18.7%
Sunday Papers							
11/15/21	545	19,041,413	44.253	2.324	.....		.....
5/15/21	536	18,948,178	43.388	2.289	Increase	$0.035	1.5%
11/15/20	522	17,083,604	41.107	2.405	Decrease	0.081	3.4%
5/15/20	508	17,037,794	36.499	2.142	Increase	0.182	7.8%
11/15/19	506	15,482,870	31.730	2.049	Increase	0.275	11.8%
Total Morning, Evening and Sunday Papers							
11/15/21	2,573	47,465,153	130.304	2.745	.....		.....
5/15/21	2,754	47,081,260	129.561	2.751	Decrease	0.006	0.22%
11/15/20	2,564	44,874,260	125.725	2.801	Decrease	0.056	2.04%
5/15/20	2,569	44,736,934	113.09	2.527	Increase	0.218	7.94%
11/15/19	2,584	41,926,221	98.382	2.346	Increase	0.399	14.53%

URBAN AND RURAL POPULATIONS BY STATES, 1920 CENSUS

	Urban.	Rural.
Alabama	509,317	1,639,857
Arizona	117,526	216,376
Arkansas	290,497	1,461,707
California	2,331,729	1,095,132
Colorado	453,259	486,370
Connecticut	936,339	444,292
Delaware	120,767	102,236
Florida	355,825	612,645
Georgia	727,859	2,167,973
Idaho	119,037	312,829
Illinois	4,405,678	2,079,603
Indiana	1,482,855	1,447,535
Iowa	875,495	1,528,526
Kansas	617,964	1,151,293
Kentucky	633,543	1,783,087
Louisiana	628,163	1,170,346
Maine	299,569	468,445
Maryland	869,422	580,000
Massachusetts	3,650,248	202,108
Michigan	2,241,560	1,426,852
Minnesota	1,051,593	1,335,532
Mississippi	240,121	1,550,497
Missouri	1,506,903	1,817,152
Montana	172,011	376,878
Nebraska	405,306	891,066
Nevada	15,254	62,153
New Hampshire	279,761	163,322
New Jersey	2,482,289	673,611
New Mexico	64,960	295,390
New York	8,589,844	1,794,985
North Carolina	490,370	2,068,753
North Dakota	88,234	557,446
Ohio	3,677,136	2,082,258
Oklahoma	539,480	1,488,803
Oregon	391,019	392,370
Pennsylvania	5,607,815	3,112,202
Rhode Island	.....	15,217
South Carolina	293,980	1,389,737
South Dakota	101,872	534,675
Tennessee	611,226	1,726,659
Texas	1,512,689	3,150,539
Utah	215,584	233,812
Vermont	109,976	242,452
Virginia	673,984	1,635,203
Washington	748,735	607,886
West Virginia	369,007	1,094,694
Wisconsin	1,244,568	1,387,499
Wyoming	57,348	137,054

A QUICK ESTIMATE CAN BE MADE OF A CAMPAIGN'S COST IN NEWSPAPERS OF ANY OR ALL STATES

Circulations and Rates of 427 Morning, 1,601 Evening and 545 Sunday Newspapers Given in Detail in Following Pages, Are Summarized by States and Nationally For Use of Buyers and Sellers of Newspaper Space

THE chief fault that magazine apologists find with the newspapers is that advertising in the latter will actually sell goods. Then, too, the magazine men object that the newspaper is not a "national" advertising medium and that any number of "local" newspaper campaigns in cities throughout the land do not qualify an advertiser for membership in the "national" group. To which the pat answer is that a "nation" cannot be sold any more easily than it can be indicted—advertising is a mass salesman, but its sales are local, personal affairs.

Through the newspapers, a manufacturer can mass his advertising in any territory during a special sales effort, and before a line of copy is written he can know how many newspapers he will have to use, the rate of each for the necessary space and the total advertising cost for the territory to be covered.

Let us say that goods have geen moving slowly in Pennsylvania. He may want to use every morning paper in the State to break up the resistance to his product. He finds that Pennsylvania, with a population of 8,720,017, has 37 morning papers with a net paid circulation of 1,054,093 copies daily, and a combined agate line rate of $2.641. He has decided to use 5,000 lines in each paper and finds that he can spread his message through the 37 morning papers for $13,105.

If he wants to use every daily paper in Pennsylvania, he finds that the State also has 133 evening papers and 20 Sunday papers. The combined rate for the evening papers is $4.804 and, for the 20 Sunday papers, $3.294. His 5,000-line copy in the 133 evening papers will cost him $24,020 and his Sunday advertising will need an appropriation of $16,470.

But, even though campaigns are not planned that way except for illustration, the advertiser will find it easy to choose his points of copy concentration. He might want an advertisement every other week in half a dozen Sunday papers throughout the State. By turning the next few pages, he finds the Pennsylvania list and selects his media.

If he wants his milline cost, a simple calculation will give him that data. Take the circulation and divide it into one million. Multiply by the quotient the rate applying to the volume of business and the milline rate is the result. To illustrate, assume that a newspaper has a daily net paid circulation of 180,000 and a rate on 5,000 lines of 45 cents per line. Dividing 1,000,000 by 180,000, the quotient is 5.55. Multiply 45 cents by 5.55 and the answer is the paper's milline rate—approximately $2.50.

If an advertiser wants to sell goods in every part of the country, his cost-finding problem presents no difficulties.

One line in the 427 morning papers of the 48 States will cost $25.952. In the 1,601 evening papers he can have one line for $60.09 and in the 545 Sunday issues he gets the same space for $44.253. On this basis, if he uses a 10,000-line campaign in all papers he will spend $259,520 in the morning papers; $600,990 in the evening, and $442,530 in the Sunday editions, a total of $1,323,040. His message will be carried into the homes of 47,465,13 American newspaper readers every time it appears and to practically every one of the 22,000,000 or more families in the continental United States.

State	Population Census 1920	Number of English Language Dailies			Total Net Paid Circulation			Joint Minimum Advertising Rate Per Line Per State			Number Sunday Papers	Total Sunday Circulation	Joint Sunday Advertising Rate
		Morning	Evening	Total	Morning	Evening	Total	Morning	Evening	Total			
Alabama	2,348,174	3	20	23	63,261	150,373	213,634	.21	.705	.915	11	173,471	.62
Arizona	334,162	8	11	19	31,595	27,041	58,636	.258	.298	.556	9	36,291	.20
Arkansas	1,752,204	6	29	35	65,697	73,257	138,954	.208	.529	.737	8	108,066	.34
California	3,426,861	40	97	137	587,049	885,555	1,472,604	1.979	3.489	5.468	42	1,033,896	2.88
Colorado	939,629	8	28	36	56,163	235,622	291,785	.262	.828	1.09	11	279,946	.65
Connecticut	1,380,631	6	27	33	90,411	272,866	363,277	.305	.906	1.211	7	158,637	.45
Delaware	223,003	1	2	3	9,328	30,821	40,149	.04	.11	.15	1	13,918	.06
District of Columbia	437,571	2	2	4	102,318	159,525	261,843	.28	.36	.64	4	310,686	.74
Florida	968,470	12	17	29	82,325	70,992	153,317	.471	.449	.92	14	107,845	.57
Georgia	2,895,832	8	22	30	109,962	192,718	302,680	.378	.767	1.145	17	357,339	.50
Idaho	431,866	4	8	12	23,523	26,871	50,394	.133	.219	.352	6	37,750	.10
Illinois	6,485,280	15	101	116	948,585	1,414,347	2,362,932	1.035	3.96	4.995	21	1,760,467	2.72
Indiana	2,930,390	19	104	123	256,103	576,150	832,253	.752	2.481	3.233	18	319,625	.94
Iowa	2,404,021	6	43	49	127,120	468,150	595,270	.305	1.713	2.018	11	274,742	.83
Kansas	1,769,257	10	53	63	122,369	222,467	344,836	.415	1.182	1.597	15	211,935	.65
Kentucky	2,416,630	9	21	30	124,139	175,420	299,559	.384	.668	1.052	11	173,827	.59
Louisiana	1,798,509	2	12	14	96,681	132,458	229,139	.21	.461	.671	4	253,305	.54
Maine	768,014	5	7	12	62,677	64,529	127,206	.20	.202	.402	2	40,069	.12
Maryland	1,449,661	5	8	13	187,959	245,347	433,306	.395	.446	.841	3	333,011	.70
Massachusetts	3,852,356	11	59	70	765,029	1,146,635	1,911,664	2.14	2.938	5.078	13	1,411,277	2.57
Michigan	3,668,412	6	55	61	199,373	776,251	975,624	.439	2.392	2.831	11	514,639	1.13
Minnesota	2,387,125	7	32	39	161,986	520,295	682,281	.392	1.466	1.858	9	467,611	.95
Mississippi	1,790,618	3	12	15	11,097	37,973	49,070	.07	.261	.331	5	23,930	[illegible]
Missouri	3,404,055	10	57	67	485,395	818,745	1,304,140	.967	2.202	3.169	17	1,110,839	2.33
Montana	548,889	11	6	17	64,082	25,374	89,456	.39	.178	.568	11	83,268	.40
Nebraska	1,296,372	6	19	25	106,133	210,722	316,855	.264	.778	1.042	8	241,518	.71
Nevada	77,407	3	5	8	6,919	9,413	16,332	.055	.117	.172	3	6,919	.05
New Hampshire	443,083	4	10	14	19,801	44,131	63,932	.074	.187	.261	..	.....	...
New Jersey	3,155,900	7	29	36	95,429	478,212	573,641	.299	1.459	1.758	8	142,046	.40
New Mexico	360,350	1	5	6	7,774	12,241	20,015	.03	.097	.127	2	16,623	.06
New York	10,385,227	30	97	127	2,207,311	2,744,086	4,951,397	4.249	7.468	11.717	30	3,858,616	6.40
North Carolina	2,559,123	9	28	37	94,589	84,471	179,060	.378	.608	.986	14	133,472	.50
North Dakota	646,872	2	8	10	19,419	34,452	53,871	.085	.228	.313	2	21,575	[illegible]
Ohio	5,759,394	19	118	137	474,186	1,577,494	2,051,680	1.115	4.531	5.646	25	955,536	2.33
Oklahoma	2,028,283	9	43	52	125,342	219,868	345,210	.459	1.235	1.694	22	206,874	[illegible]
Oregon	783,389	8	21	29	96,618	202,338	298,956	.324	.755	1.079	11	212,061	.57
Pennsylvania	8,720,017	37	133	170	1,054,093	1,798,962	2,853,055	2.641	4.804	7.445	20	1,606,581	3.29
Rhode Island	604,397	2	8	10	35,664	151,113	186,777	.091	.457	.548	3	69,135	[illegible]
South Carolina	1,683,724	7	10	17	59,237	53,450	112,687	.238	.271	.509	9	83,806	[illegible]
South Dakota	636,547	4	12	16	21,502	50,282	71,784	.123	.341	.464	4	23,199	[illegible]
Tennessee	2,337,885	5	13	18	159,555	208,851	368,406	.348	.641	.989	9	268,013	[illegible]
Texas	4,663,228	22	83	105	273,726	496,981	770,707	1.087	2.396	3.483	48	654,529	2.33
Utah	449,396	1	4	5	39,134	57,994	97,128	.08	.228	.308	3	105,541	[illegible]
Vermont	352,428	2	8	10	19,365	33,457	52,822	.09	.139	.229	..	.....	...
Virginia	2,309,187	10	20	30	111,156	174,800	285,956	.358	.679	1.037	11	144,923	[illegible]
Washington	1,356,621	9	22	31	133,642	323,495	457,137	.50	1.135	1.635	11	271,323	[illegible]
West Virginia	1,463,701	9	20	29	84,727	81,567	156,294	.298	.449	.747	11	118,018	[illegible]
Wisconsin	2,632,067	2	46	48	56,617	463,179	519,796	.088	1.723	1.811	7	292,053	[illegible]
Wyoming	194,402	2	6	8	8,094	18,139	26,233	.06	.163	.233	3	12,662	[illegible]
*Newspapers as of October 1, 1921	105,710,620	427	1,601	2,028	10,144,260	18,279,480	28,423,740	$25.952	$60.099	$86.051	545	19,041,413	$44.2[illegible]
Business Dailies		50	38	88	222,405	229,345	451,750	$ 3.743	$ 2.066	$ 5.809	4	51,889	$ [illegible]
Grand total as of October 1, 1921		477	1,639	2,116	10,366,665	18,508,825	28,875,490	$29.695	$62.165	$91.86	549	19,093,302	$44.[illegible]
Grand total as of April 1, 1921		485	1,645	2,130	10,110,540	18,471,648	28,582,188	$30.366	$62.132	$92.498	540	18,991,697	$44.[illegible]
Grand total as of October 1, 1920		490	1,643	2,133	10,023,505	18,208,524	28,232,029	$29.983	$60.523	$90.506	525	17,113,416	$41.[illegible]
Grand total as of April 1, 1920		500	1,651	2,151	9,870,942	18,243,024	28,112,966	$27.858	$54.503	$82.361	511	17,059,435	$36.[illegible]
*Newspapers as of April 1, 1921		432	1,606	2,038	9,894,693	18,238,389	28,133,082	$26.178	$59.995	$86.173	536	18,948,178	$43.[illegible]
*Newspapers as of October 1, 1920		437	1,605	2,042	9,827,775	17,962,881	27,790,656	$26.141	$58.477	$84.618	522	17,083,604	$41.[illegible]

(*) For comparative purposes; (figures do not include the Business Dailies).

For explanation and interpretation of this chart see preceding page. All rights reserved by Editor & Publisher and Barbour's Advertising Rate Sheets, Inc.

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures are the Average Net Paid for the Six Months Ending October 1, 1921, as filed with the Audit Bureau of Circulations or the Government—The Advertising Rates Are the 5,000-line Rate and the Minimum Agate Line Rate on 10,000-line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1921.

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ALABAMA

POPULATION—2,348,174

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
7,652	Albany	*Albany-Decatur Daily*	(u)	2,700	.021	.021
		Sunday Edition	(m)		.021	.021
17,734	Anniston	*Star*	(s)	4,735	.03	.03
		Sunday Edition	(m)		.03	.03
178,270	Birmingham	*Age-Herald	(b)	†24,923	.08	.08
		*Sunday Edition	(m)	†26,787	.10	.10
		**News*	(r)	†53,745	.15	.15
		*Sunday Edition	(m)	†56,628	.15	.15
		Post	(r)	17,675	.045	.045
10,034	Dothan	*Eagle*	(r)		.026	.026
4,939	Eufaula	*Citizen*	(r)		.011	.011
10,529	Florence	*News*	(r)	2,903	.025	.025
14,737	Gadsden	**Journal*	(r)	†4,182	.025	.025
		**Times-News*	(r)	†5,210	.025	.025
8,018	Huntsville	*Telegram*	(u)	2,519	.02	.02
		Sunday Edition	(m)		.02	.02
		Times	(u)	2,575	.025	.025
		Sunday Edition	(m)		.025	.025
60,777	Mobile	**News-Item*	(r)	†10,840	.05	.05
		*Register	(b)	†21,066	.07	.07
		*Sunday Edition	(m)	†33,637	.085	.085
43,464	Montgomery	*Advertiser	(b)	†17,272	.06	.06
		*Sunday Edition	(m)	†19,074	.07	.07
		**Journal*	(r)	†18,586	.06	.06
		*Sunday Edition	(m)	†18,068	.07	.07
		Times	(r)	8,432	.06	.06
4,960	Opelika	*News*	(e)	2,040	.014	.011
15,589	Selma	*Times-Journal*	(r)		.025	.025
		Sunday Edition	(m)		.025	.025
6,682	Sheffield	*Tri-Cities Daily*	(r)		.025	.025
6,546	Talladega	*Home*	(r)		.021	.021
5,696	Troy	*Messenger*	(r)	850	.014	.014
11,996	Tuscaloosa	*News & Times-Gazette*	(u)	3,750	.036	.036
		Sunday Edition	(m)		.036	.036

ARIZONA

POPULATION—333,903

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
9,205	Bisbee	*Ore*	(r)	1,800	.032	.032
		Review	(c)	4,028	.035	.035
		Sunday Edition	(m)		.035	.035
9,916	Douglas	Dispatch	(c)	2,270	.029	.029
		Sunday Edition	(m)		.029	.029
		International	(r)	2,261	.029	.029
7,044	Globe	Arizona Record	(c)	2,500	.036	.036
		Sunday Edition	(m)		.036	.036
3,036	Mesa	*Tribune*	(r)	1,685	.025	.025
6,689	Miami	*Arizona Silver Belt*	(r)	2,000	.029	.021
		Bulletin	(r)	2,350	.021	.021
5,199	Nogales	Democrat	(d)		.025	.025
		Sunday Edition	(m)		.025	.025
		Herald	(r)	1,760	.021	.021
29,053	Phoenix	**Arizona Gazette*	(r)	†7,199	.05	.05
		*Arizona Republican	(b)	†13,719	.06	.06
		*Sunday Edition	(m)	†14,406	.06	.06
4,380	Prescott	Arizona Journal-Miner	(c)	1,824	.02	.018
		Sunday Edition	(m)		.02	.018
		Courier	(r)	2,152	.021	.021
1,963	Tempe	*News*	(r)		.015	.015
1,178	Tombstone	*Prospector*	(r)	847	.025	.025
20,292	Tuscon	*Arizona Star	(d)	†3,879	.03	.03
		*Sunday Edition	(m)	†4,027	.03	.03
		**Citizen*	(r)	†3,907	.038	.038
		*Sunday Edition	(m)	†3,861	.038	.038
4,237	Yuma	Sun	(c)	1,375	.025	.025
		Sunday Edition	(m)		.025	.025

ARKANSAS

POPULATION—1,752,204

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
3,311	Arkadelphia	*News*	(r)	770	.014	.014
		Siftings Herald	(r)		.012	.012
4,299	Batesville	*Guard*	(r)		.011	.011
2,313	Bentonville	*Democrat*	(r)		.018	.018
3,238	Camden	*News*	(r)		.011	.011
4,564	Conway	*Log Cabin Democrat*	(r)	990	.009	.009
3,887	El Dorado	News	(c)	4,120	.035	.03
		Sunday Edition	(m)		.035	.03
		Tribune	(r)		.036	.036
2,429	Eureka Springs	*Times-Echo*	(r)	480	.007	.007
5,362	Fayetteville	*Democrat*	(r)	1,300	.018	.018
28,811	Fort Smith	*Southwest American	(d)	†12,149	.05	.05
		*Sunday Edition	(m)	†12,761	.05	.05
		**Times Record*	(t)	†9,230	.045	.045
		*Sunday Edition	(m)	†10,114	.045	.045
3,477	Harrison	*Times*	(r)	600	.011	.011
9,112	Helena	*World*	(t)		.021	.018
		Sunday Edition	(m)		.021	.018
4,790	Hope	*Arkansas Herald*	(r)	1,108	.014	.014
		Star of Hope	(r)		.011	.011
11,695	Hot Spgs.	*New Era*	(r)	3,482	.02	.02
		Sentinel-Record	(e)	3,568	.036	.016
		Sunday Edition	(m)		.036	.016
9,384	Jonesboro	*Sun*	(r)	1,537	.014	.014
		Tribune	(r)		.014	.014
44,997	Little Rock	**Arkansas Democrat*	(r)	†19,109	.06	.06
		Sunday Edition	(m)	†20,564	.06	.06
		*Arkansas Gazette	(b)	†41,285	.08	.08
		*Sunday Edition	(m)	†51,064	.10	.10
		News	(r)	12,442	.03	.03
3,864	Malvern	*Record*	(r)		.018	.018
700	Mammoth Springs	Daily	(b)		.014	.007
3,441	Mena	*Star*	(r)	776	.011	.011
3,771	Newport	*Independent*	(r)	700	.014	.014
6,306	Paragould	*Press*	(r)		.014	.014
19,280	Pine Bluff	*Commercial*	(r)		.025	.025
		Graphic	(e)	3,875	.025	.025
		Sunday Edition	(m)		.025	.025
3,318	Rogers	*Post*	(r)		.014	.014
2,836	Searcy	*Citizen*	(r)	525	.007	.007
2,569	Siloam Springs	*Register*	(r)	600	.014	.014
4,522	Stuttgart	*Arkansawyer*	(r)		.014	.014

ARKANSAS—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
8,257	Texarkana (Including Texarkana, Texas, 19,737.)	Four States Press & Courier (See Texarkana, Tex.)				
		Texarkanian	(r)	2,914	.026	.025

CALIFORNIA

POPULATION—3,426,861

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
28,806	Alameda	*Times-Star & Argus*	(r)	3,985	.025	.025
5,526	Anaheim	*Herald*	(r)	2,671	.025	.025
		Orange County Plain Dealer	(r)	2,369	.025	.025
18,638	Bakersfield	**Californian*	(r)	†7,424	.04	.04
		*Echo	(d)	†3,727	.035	.035
		*Sunday Edition	(m)	†4,201	.035	.035
56,036	Berkeley	Californian (No Sat. edition) (College year only)	(b)		.043	.036
		Gazette	(r)	7,218	.045	.035
		Times	(r)		.03	.025
1,622	Blythe	*Palo Verde Valley Review*	(r)	2,000	.029	.025
5,392	Brawley	*News*	(r)	1,585	.021	.021
6,223	Calexico	*Chronicle*	(r)	1,325	.018	.014
8,872	Chico	**Enterprise*	(r)	†1,875	.025	.025
		Record	(c)	2,158	.018	.018
		Sunday Edition	(m)		.018	.018
2,934	Coalinga	*Record*	(r)	900	.025	.025
4,282	Colton	*Courier*	(r)	1,127	.021	.021
1,846	Colusa	*Sun*	(r)		.021	.021
1,449	Corning	*Observer*	(r)	550	.014	.014
4,129	Corona	*Independent*	(r)	823	.021	.021
3,400	Dinuba	*Sentinel*	(r)	1,407	.025	.025
5,464	El Centro	*Imperial Valley Press*	(r)		.025	.025
		Progress	(c)	1,540	.02	.013
		Sunday Edition	(m)		.02	.013
1,789	Escondido	*Times-Advocate*	(r)	530	.014	.014
12,923	Eureka	*Humboldt Standard*	(r)	4,587	.03	.03
		*Humboldt Times	(d)	†4,168	.03	.03
		*Sunday Edition	(m)	†4,459	.03	.03
44,616	Fresno	*Herald*	(r)	11,740	.045	.045
		*Republican	(b)	†28,443	.10	.10
		*Sunday Edition	(m)	†28,999	.10	.10
4,415	Fullerton	*Tribune*	(r)	1,700	.021	.021
13,536	Glendale	*News*	(r)	2,269	.026	.026
		Press	(r)		.029	.029
4,006	Grass Valley	*Union	(d)	†1,898	.018	.018
		*Sunday Edition	(m)	†1,891	.018	.018
1,636	Gridley	*Globe*	(r)		.006	.003
5,888	Hanford	Journal	(c)	1,548	.018	.018
		Sunday Edition	(m)		.018	.018
		Sentinel	(r)	1,643	.018	.018
2,412	Healdsburg	*Tribune*	(r)	625	.011	.011
2,751	Hollister	Advance	(c)	1,327	.018	.018
		Sunday Edition	(m)		.018	.018
		Free Lance	(r)	1,103	.015	.015
15,000	Hollywood	*Citizen*	(r)		.043	.036
1,347	Holtville	*Tribune*	(r)		.021	.021
1,885	Imperial	*Enterprise*	(r)	805	.021	.014
55,593	Long Beach	**Press*	(r)	†11,313	.04	.04
		Sunday Edition	(m)		.05	.05
		1st Sun. issue 12-4-21				
		**Telegram*	(r)	†10,938	.04	.04
		Sunday Edition	(m)		.05	.05
		1st Sun. issue Jan.'22				
576,673	Los Angeles	*Examiner	(b)	†108,858	.22	.22
		*Sunday Edition	(m)	†232,733	.40	.40
		**Express*	(r)	†66,944	.15	.15
		**Herald*	(r)	†139,210	.24	.24
		Record	(r)	50,233	.10	.10
		*Times	(b)	†92,0[illegible]	.19	.18
		*Sunday Edition	(m)	†145,284	.25	.24
3,444	Madera	*Tribune*	(r)	1,515	.025	.025
3,858	Martinez	*Gazette*	(r)	1,269	.014	.014
		Standard	(r)	1,193	.021	.021
5,461	Marysville	Appeal	(c)	1,748	.02	.02
		Sunday Edition	(m)		.02	.02
		Democrat	(r)	1,907	.018	.018
3,974	Merced	Star	(c)	1,849	.025	.025
		Sunday Edition	(m)		.025	.025
		Sun	(r)	1,821	.025	.025
9,241	Modesto	*Herald	(d)	†3,942	.035	.035
		*Sunday Edition	(m)	†4,043	.035	.035
		**News*	(r)	†4,440	.035	.035
5,480	Monrovia	*News*	(r)	1,150	.018	.018
5,479	Monterey	Cypress & American	(d)		.018	.018
		Sunday Edition	(m)		.018	.018
6,757	Napa	Journal	(d)		.011	.011
		Sunday Edition	(m)		.011	.011
		Register	(r)	1,600	.025	.025
216,261	Oakland	**Post-Enquirer*	(r)		.11	.11
		The Post and Enquirer were consolidated January, 1922. Individual circulations were: Post, †23,168; Enquirer, 24,660				
		**Tribune*	(r)	†50,437	.15	.15
		*Sunday Edition	(m)	†52,012	.15	.15
8,000	Ocean Park	*Bulletin* (See Santa Monica)				
7,280	Ontario	*Report*	(r)	2,185	.021	.021
4,884	Orange	*News*	(r)	1,833	.018	.018
3,340	Oroville	*Mercury*	(r)	945	.011	.011
		Register	(b)	1,475	.018	.018
4,417	Oxnard	*Courier*	(r)	1,250	.021	.021
2,974	Pacific Grove	*Review*	(r)	615	.014	.014
5,900	Palo Alto	*Times*	(r)	1,705	.036	.036
45,354	Pasadena	**Post*	(r)	†10,053	.04	.04
		**Star-News*	(r)	†12,945	.06	.06
6,226	Petaluma	*Argus*	(r)	2,165	.021	.021
		Courier	(c)	1,200	.018	.018
		Sunday Edition	(m)		.018	.018
1,650	Placerville	*Republican*	(r)	325	.011	.011
13,505	Pomona	Bulletin	(d)		.025	.014
		Sunday Edition	(m)		.025	.014
		**Progress*	(r)	†3,044	.02	.02
4,097	Porterville	Messenger	(d)		.02	.02
		Sunday Edition	(m)		.02	.02
		Recorder	(r)	1,315	.021	.021
3,104	Red Bluff	*News*	(r)	1,350	.018	.018

CALIFORNIA—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
2,962	Redding	*Courier-Free Press*	(r)	1,026	.014	.014
		Searchlight	(c)	1,385	.018	.018
		Sunday Edition	(m)		.018	.018
9,571	Redlands	*Facts*	(r)	2,415	.02	.02
16,843	Richmond	*Independent*	(r)	3,007	.025	.025
		Record Herald	(d)		.025	.025
		Sunday Edition	(m)		.025	.025
19,341	Riverside	Enterprise	(a)	3,811	.025	.025
		Sunday Edition	(m)		.025	.025
		**Press*	(r)	†4,792	.025	.025
65,857	Sacramento	**Bee*	(t)	†38,242	.08	.08
		**Saturday Edition*	(y)	†39,613	.08	.08
		Star	(r)	7,402	.035	.035
		Union	(b)	9,076	.05	.05
		Sunday Edition	(m)	11,028	.06	.06
4,308	Salinas	*Index*	(r)	1,233	.018	.018
		Journal	(c)	1,188	.018	.018
		Sunday Edition	(m)		.018	.018
18,721	San Bernardino	*Sun	(b)	†5,485	.04	.04
		*Sunday Edition	(m)	†5,664	.04	.04
		**Telegram and Evening Index*	(r)	†1,698	.03	.03
74,683	San Diego	**Sun*	(r)	†14,600	.04	.04
		**Tribune* (r)†14,832				
		*Union (b)†17,420	(e)	†32,252	.09	.09
		*Sunday Edition	(m)	†25,355	.08	.08
506,676	San Francisco	**Bulletin*	(r)	†73,335	.20	.20
		**Call & Post*	(r)	†95,078	.20	.20
		*Chronicle	(b)	†88,610	.25	.24
		*Sunday Edition	(m)	†124,586	.29	.29
		*Examiner	(b)	†148,141	.30	.30
		*Sunday Edition	(m)	†294,660	.55	.55
		Journal	(b)	14,473	.14	.13
		Sunday Edition	(m)		.19	.18
		1st Sun. issue 10-30-21				
		News	(r)	48,586	.13	.13
39,604	San Jose	*Mercury Herald	(b)	†15,299	.06	.06
		*Sunday Edition	(m)	†16,293	.06	.06
		News	(r)	4,380	.032	.032
5,895	San Luis Obispo	*Telegram*	(r)	1,822	.016	.016
		Tribune	(c)	1,027	.011	.011
		Sunday Edition	(m)		.011	.011
5,979	San Mateo	*News-Leader*	(r)	1,480	.021	.021
15,000	San Pedro	*News*	(r)	2,377	.02	.02
		Pilot	(r)	2,515	.02	.02
15,485	Santa Ana	*News*	(r)		.029	.029
		**Register*	(r)	†7,010	.036	.036
19,441	Santa Barbara	**News & Independent*	(r)	†5,265	.035	.035
		Press	(c)	3,806	.025	.025
		Sunday Edition	(m)		.025	.025
10,917	Santa Cruz	*News*	(r)	2,345	.018	.018
		Sentinel	(e)	2,325	.018	.018
		Sunday Edition	(m)		.018	.018
3,943	Santa Maria	*Times*	(r)	1,125	.014	.014
15,252	Santa Monica	*Outlook, Ocean Park Bulletin and Venice Herald, sold only as a group*	(r)		.036	.025
8,758	Santa Rosa	Press Democrat	(c)	4,026	.025	.025
		Sunday Edition	(m)		.025	.025
		Republican	(r)	3,507	.025	.025
	Stanford University	*Daily Palo Alto* (College year only)	(t)		.025	.025
40,296	Stockton	Independent	(a)	5,726	.035	.035
		Sunday Edition	(m)		.035	.035
		Record	(r)	15,232	.06	.06
3,317	Taft	*Midway Driller*	(r)		.03	.03
3,539	Tulare	Advance	(c)	1,035	.014	.014
		Sunday Edition	(m)		.014	.014
		Register	(r)	1,140	.014	.014
3,394	Turlock	*Journal*	(r)	1,847	.029	.029
21,107	Vallejo	*Chronicle*	(r)	2,556	.03	.025
		News	(r)	1,542	.014	.014
		Times	(r)	1,843	.021	.021
10,385	Venice	*Herald (see Santa Monica)*				
		Vanguard	(r)	2,550	.025	.025
4,342	Ventura	*Free Press*	(r)	1,035	.02	.02
		Post & Democrat	(c)	1,250	.018	.018
		Sunday Edition	(m)		.018	.018
5,753	Visalia	Delta	(c)	1,633	.021	.021
		Sunday Edition	(m)		.021	.021
		**Times*	(r)	†1,481	.021	.021
5,013	Watsonville	*Pajaronian*	(r)	1,425	.036	.018
		Register	(c)	1,501	.018	.018
		Sunday Edition	(m)		.018	.018
7,997	Whittier	*News*	(r)	2,250	.018	.018
2,190	Willows	*Journal*	(r)	1,012	.018	.018
4,147	Woodland	*Democrat*	(r)	1,535	.012	.005
		Mail	(c)	1,300	.014	.014
		Sunday Edition	(m)		.014	.014

COLORADO

POPULATION—939,629

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
1,265	Aspen	*Democrat-Times*	(r)	600	.006	.006
10,989	Boulder	*Camera*	(r)	1,915	.018	.018
		News-Herald	(r)	1,965	.018	.018
4,551	Canon City	*Record*	(r)	1,586	.018	.018
30,105	Colo. Spgs.	*Gazette	(b)	†5,820	.04	.04
		*Sunday Edition	(m)	†8,118	.04	.04
		**Telegraph*	(r)	†7,326	.04	.04
		Sunday Edition	(m)		.04	.04
		(1st Sunday issue 7-3-21)				
2,325	Cripple Creek	*Times & Victor Record*	(r)	1,145	.018	.018
256,491	Denver	*Express*	(r)	16,813	.05	.05
		**Post*	(r)	†134,080	.20	.20
		*Sunday Edition	(m)	†177,095	.25	.25
		Record-Stockman	(r)		.064	.064
		*Rocky Mountain News (b)†30,418	(e)	†60,842	.18	.18
		**Times* (r)†30,424				
		*Sunday Edition	(m)	†54,660	.13	.13
		6 mos. stat. 3-31-21				

(See Explanatory Note and Key Letters on Page 50)

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATE

Circulation Figures are the Average Net Paid for the Six Months Ending October 1, 1921, as filed with the Audit Bureau of Circulations or the Government—The Advertising Rates A the 5,000-line Rate and the Minimum Agate Line Rate on 10,000-line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1921.

COLORADO—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
4,116	Durango	Democrat	(d)		.018	.018
		Sunday Edition	(m)		.018	.018
		Herald	(r)	1,997	.018	.018
2,629	Florence	*Citizen*	(r)	750	.014	.014
8,734	Fort Collins	*Courier* (r) 1,596; Express (c) 2,639	(i)	4,235	.035	.035
		Sunday Edition	(m)		.035	.035
3,818	Fort Morgan	*Times*	(r)	1,275	.018	.018
8,665	Grand Junction	News	(c)	3,836	.018	.018
		Sunday Edition	(m)		.018	.018
		Sentinel	(r)	3,467	.02	.02
10,883	Greeley	*Trib.-Rep. (b)† 987; *Trib.-Rep. (r)†2,661	(e)	†3,648	.025	.025
4,964	La Junta	*Democrat*	(r)	700	.014	.014
2,512	Lamar	*News*	(r)	803	.014	.014
4,959	Leadville	Herald-Democrat	(a)	3,027	.025	.025
		Sunday Edition	(m)		.025	.025
5,848	Longmont	*Call*	(r)	915	.018	.018
		Times	(r)	1,260	.018	.018
5,279	Loveland	*Herald*	(r)	1,362	.018	.018
		Reporter	(r)	1,371	.021	.021
3,581	Montrose	*Enterprise*	(r)	1,650	.02	.02
		Press	(r)	1,748	.02	.02
42,908	Pueblo	*Chieftain	(b)	†7,436	.04	.04
		*Sunday Edition	(m)	†9,344	.04	.04
		**Star-Journal*	(r)	†9,522	.04	.04
		*Sunday Edition	(m)	†9,381	.04	.04
6,415	Sterling	*Advocate*	(r)	3,256	.036	.036
1,618	Telluride	*Journal*	(r)	610	.01	.01
10,906	Trinidad	*Chronicle-News*	(a)	2,520	.02	.02
		Sunday Edition	(m)		.02	.02
		Picketwire	(r)	2,325	.02	.02

CONNECTICUT

POPULATION—1,380,631

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
17,643	Ansonia	**Sentinel*	(r)	†6,591	.025	.025
143,538	Bridgeport	**Post* (r)†29,379; *Teleg'm (b)†15,666	(e)	†45,045	.14	.14
		*Sunday Post	(m)	†20,052	.08	.08
		Star	(r)		.04	.04
		Sunday Herald	(m)		.06	.06
		Times & Farmer	(r)	15,112	.035	.035
20,620	Bristol	*Press*	(r)	3,165	.025	.014
22,325	Danbury	*News*	(r)	6,582	.018	.018
138,036	Hartford	*Courant	(b)	†29,709	.07	.07
		*Sunday Edition	(m)	†41,571	.09	.09
		**Times*	(r)	†42,772	.12	.12
18,370	Manchester	*Herald*	(r)	3,715	.018	.018
34,739	Meriden	**Journal*	(r)	†5,599	.03	.025
		*Record	(b)	†6,549	.03	.025
22,129	Middletown	*Press*	(r)	7,044	.03	.025
15,051	Naugatuck	*News*	(r)	2,130	.021	.014
59,316	New Britain	**Herald*	(r)	†7,311	.03	.03
		Record	(r)	7,291	.036	.029
162,519	New Haven	*Journal-Courier	(b)	†16,141	.05	.05
		Register	(s)	31,681	.085	.08
		Sunday Edition	(m)		.085	.08
		**Times-Leader*	(r)	†17,958	.06	.06
		Union	(r)	†3,048	.05	.04
		Sunday Edition	(m)		.05	.04
		Yale News (college year only)	(b)		.043	.038
25,688	New London	**Day, The*	(r)	†10,535	.045	.045
		Globe	(r)	1,950	.025	.011
27,700	Norwalk	**Hour*	(r)	†4,258	.025	.025
		South Norwalk Sentinel	(r)	2,813	.014	.014
29,685	Norwich	Bulletin	(b)	11,199	.05	.05
		Record	(r)	3,543	.03	.025
40,057	Stamford	**Advocate*	(r)	†7,983	.035	.03
22,055	Torrington	*Register*	(r)	4,127	.02	.02
91,410	Waterbury	**American*	(r)	†8,474	.045	.035
		**Democrat*	(r)	†7,878	.035	.035
		*Republican	(b)	†11,147	.045	.04
		*Sunday Edition	(m)	†11,688	.045	.04
		Sunday Herald	(m)		.06	.06
12,330	Willimantic	*Chronicle*	(r)	3,250	.024	.014
8,248	Winsted	*Citizen*	(r)	2,292	.011	.009

DELAWARE

POPULATION—223,003

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
110,168	Wilmington	**Evening Journal*	(r)	†17,920	.06	.06
		**Every Evening*	(r)	†12,901	.05	.05
		*News	(b)	†9,328	.04	.04
		*Sunday Star	(m)	†13,918	.06	.06

DISTRICT OF COLUMBIA

POPULATION—437,571

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
437,571	Washington	*Herald	(b)	†41,928	.10	.10
		*Sunday Edition	(m)	†30,152	.10	.10
		*Post	(b)	†60,390	.19	.18
		*Sunday Edition	(m)	79,952	.21	.20
		**Star*	(r)	†88,237	.20	.20
		*Sunday Edition	(m)	†89,034	.20	.20
		**Times*	(r)		.16	.16
		*Sunday Morn.	(m)		.24	.24

The Times consolidated its Sunday Evening Edition with the Sunday morning Edition; publisher advises net paid circulation for October, 71,288 daily, and 111,548 Sunday.

FLORIDA

POPULATION—968,470

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
2,427	Clearwater	*Sun*	(r)	1,232	.018	.018
5,445	Daytona	Journal	(c)	1,677	.02	.02
		Sunday Edition	(m)		.02	.02
		News	(r)	2,450	.03	.03
		Sunday Edition	(m)		.03	.03
		(Sunday Dec., Jan., Feb. & March only)				
3,324	De Land	*News*	(r)	1,450	.02	.02

FLORIDA—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
3,678	Fort Myers	*Press*	(r)		.018	.018
5,286	Gainesville	*News*	(r)	1,592	.015	.015
		Sun	(a)	1,105	.014	.014
		Sunday Edition	(m)		.014	.014
91,558	Jacksonville	**Florida Metropolis*	(r)	†19,232	.07	.07
		*Florida Times-Union	(b)	†31,608	.08	.08
		*Sunday Edition	(m)	†35,329	.09	.09
18,749	Key West	*Citizen*	(r)	2,260	.02	.02
7,062	Lakeland	Star	(c)	2,240	.015	.015
		Sunday Edition	(m)		.015	.015
		Telegram	(r)	2,734	.02	.02
29,549	Miami	*Herald	(b)	†8,807	.05	.05
		*Sunday Edition	(m)	†11,317	.06	.06
		**Metropolis*	(r)	†9,009	.05	.05
4,914	Ocala	*Star*	(r)	800	.011	.011
9,257	Orlando	*Reporter-Star*	(r)	2,618	.025	.025
		*Sentinel	(d)	†2,713	.025	.025
		*Sunday Edition	(m)	†2,695	.025	.025
5,102	Palatka	News	(c)	1,950	.015	.015
		Sunday Edition	(m)		.015	.015
1,135	Palm Beach	News	(b)		.107	.107
		Sunday Edition	(m)		.107	.107
	(The News is published every morning during tourist season—Jan. 2 to April 1)					
31,035	Pensacola	*Journal	(b)	†3,978	.03	.03
		*Sunday Edition	(m)	†5,396	.04	.04
		6 mos. stat. 3-31-21				
		**News*	(r)	†5,266	.03	.03
		Sunday Edition	(m)		.03	.03
		1st Sun. issue 7-10-21				
6,192	St. Augustine	*Record*	(r)	1,985	.02	.02
14,237	St. Petersburg	*Independent*	(r)	4,407	.023	.023
		Times	(c)	4,741	.025	.025
		Sunday Edition	(m)		.025	.025
5,588	Sanford	*Herald*	(r)	1,107	.021	.021
5,637	Tal'hassee	*Democrat*	(r)	1,110	.018	.018
51,608	Tampa	**Times*	(r)	†11,740	.04	.04
		*Tribune	(b)	†19,775	.05	.05
		*Sunday Edition	(m)	†29,943	.06	.06
8,659	West Palm Beach	Palm Beach Post	(a)	3,236	.04	.04
		Sunday Edition	(m)		.04	.04

GEORGIA

POPULATION—2,895,832

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
11,555	Albany	*Herald*	(r)	5,091	.03	.03
9,010	Americus	*Times-Recorder*	(r)	2,517	.02	.02
16,748	Athens	*Banner (d)†2,239; **Herald* (t)†2,498	(j)	†4,737	.035	.035
		*Sunday Edition	(m)	†4,553	.035	.035
		News	(t)		.025	.025
		Sunday Edition	(m)		.025	.025
200,616	Atlanta	*Constitution	(b)	†45,180	.13	.13
		*Sunday Edition	(m)	†51,022	.13	.13
		3 mos. stat. 6-30-21				
		**Georgian*	(r)	†45,030	.12	.12
		*Hearst's Sunday American	(m)	†105,412	.15	.15
		3 mos. stat. 6-30-21				
		**Journal*	(r)	†59,941	.14	.14
		*Sunday Edition	(m)	†82,133	.14	.14
52,548	Augusta	*Chronicle	(b)	†10,232	.045	.045
		*Sunday Edition	(m)	†10,559	.045	.045
		**Herald*	(r)	†11,746	.05	.05
		*Sunday Edition	(m)	†11,674	.05	.05
14,413	Brunswick	*Banner*	(r)		.02	.02
		News	(c)	2,162	.025	.025
		Sunday Edition	(m)		.025	.025
31,125	Columbus	*Enquirer-Sun	(b)	†5,213	.03	.03
		*Sunday Edition	(m)	†5,076	.03	.03
		**Ledger*	(t)	†7,703	.04	.04
		*Sunday Edition	(m)	†7,688	.04	.04
6,538	Cordele	*Dispatch*	(u)	1,300	.018	.018
		Sunday Edition	(m)		.018	.018
7,707	Dublin	*Courier-Herald*	(r)	1,600	.018	.018
6,272	Gainesv'e	*Eagle*	(r)		.018	.018
8,240	Griffin	*News & Sun*	(r)	1,005	.021	.014
17,038	La Grange	*Reporter*	(u)	958	.014	.014
		Sunday Edition	(m)		.021	.021
52,995	Macon	**News*	(r)	†18,310	.06	.06
		*Sunday Edition	(m)	†18,276	.06	.06
		*Telegraph	(b)	†20,882	.06	.06
		*Sunday Edition	(m)	†22,454	.06	.06
6,789	Moultrie	*Observer*	(r)	1,600	.014	.014
13,252	Rome	*News*	(u)	3,982	.025	.025
		Sunday Edition	(m)		.025	.025
		Tribune-Herald	(c)	3,287	.02	.02
		Sunday Edition	(m)		.02	.02
83,252	Savannah	*News	(b)	†20,767	.05	.05
		*Sunday Edition	(m)	†23,803	.06	.06
		**Press*	(r)	†14,491	.05	.05
8,196	Thomasville	*Times-Enterprise*	(r)	1,400	.014	.014
3,005	Tifton	*Gazette*	(r)	1,176	.014	.014
10,783	Valdosta	*Times*	(r)	2,770	.02	.02
18,068	Waycross	*Journal-Herald*	(r)	3,100	.025	.025

IDAHO

POPULATION—431,866

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
21,393	Boise	*Capital News*	(r)	10,516	.04	.04
		Sunday Edition	(m)	10,325	.04	.04
		*Idaho Statesman	(b)	†13,628	.05	.05
		*Sunday Edition	(m)	†14,246	.05	.05
5,106	Caldwell	*News*	(r)		.025	.025
6,473	Coeur D'Alene	*Press*	(r)		.013	.013
8,064	Idaho Falls	*Post*	(s)	3,284	.026	.026
		Sunday Edition	(m)		.026	.026
6,574	Lewiston	Tribune	(a)	4,003	.029	.023
		Sunday Edition	(m)		.029	.023
3,956	Moscow	*Star-Mirror*	(r)	1,600	.021	.021
7,621	Nampa	Free Press	(c)	4,183	.03	.03
		Sunday Edition	(m)		.03	.03

IDAHO—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
15,001	Pocatello	*Tribune*	(r)	4,425	.029	[illegible]
8,324	Twin Falls	**News*	(r)	†1,953	.03	[illegible]
		**Times*	(r)	†3,293	.035	[illegible]
		3 mos. stat. 9-30-21				
2,816	Wallace	Press-Times	(c)	1,709	.03	[illegible]
		Sunday Edition	(m)		.03	[illegible]

ILLINOIS

POPULATION—6,485,280

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
24,682	Alton	**Telegraph*	(r)	†4,972	.03	[illegible]
		**Times*	(r)	†4,054	.02	[illegible]
36,397	Aurora	**Beacon-News*	(r)	†15,251	.055	[illegible]
		Sunday Edition	(m)		.055	[illegible]
		Star	(b)		.035	[illegible]
7,111	Beardstown	*Illinoisian-Star*	(r)	2,530	.014	[illegible]
24,823	Belleville	**Advocate*	(r)	†3,738	.02	[illegible]
		News-Democrat	(r)	5,655	.02	[illegible]
7,760	Belvidere	*Republican*	(r)	2,841	.021	[illegible]
28,725	Bloomington	**Bulletin*	(t)	†6,104	.035	[illegible]
		*Sunday Edition	(m)	†7,065	.035	[illegible]
		*Pantagraph	(b)	†17,599	.05	[illegible]
15,203	Cairo	*Bulletin	(b)	†2,074	.015	[illegible]
		*Sunday Edition	(m)	†2,076	.015	[illegible]
		**Citizen*	(r)	†3,703	.025	[illegible]
10,928	Canton	**Ledger*	(r)	†3,962	.025	[illegible]
		**Register*	(r)	†2,714	.02	[illegible]
6,267	Carbondale	*Free Press*	(r)	1,225	.015	[illegible]
5,212	Carlinville	*Enquirer*	(r)		.015	[illegible]
12,491	Centralia	**Sentinel*	(r)	†4,902	.025	[illegible]
15,873	Champaign	**News-Gazette*	(t)	†9,030	.04	[illegible]
		*Sunday Edition	(m)	†9,010	.04	[illegible]
		Illini (See Urbana)				
6,600	Clarleston	Courier; *Courier*	(b); (r)	(e) 2,913	.02	[illegible]
		News; *News*	(b); (r)	(e)	.018	[illegible]
2,701,705	Chicago	**American*	(r)	†395,427	.80	[illegible]
		Drovers Journal	(r)	39,067	.13	[illegible]
		*Herald & Examiner	(b)	†358,217	.55	[illegible]
		*Sunday Edition	(m)	†737,722	.85	[illegible]
		Journal	(r)	†15,406	.24	[illegible]
		**News*	(r)	†395,665	.65	[illegible]
		**Post*	(r)	†42,646	.10	[illegible]
		*Tribune	(b)	†483,272	.70	[illegible]
		*Sunday Edition	(m)	†801,881	1.00	[illegible]
		Calumet (So. Chicago)	(r)		.04	[illegible]
		Journal of Commerce and Daily Fin'l Times	(b)	12,634	.25	[illegible]
		Maroon (No Sat., Sun. or Monday edition—published college year only)			.02	[illegible]
5,898	Clinton	*Journal	(d)	†2,037	.02	[illegible]
		*Sunday Edition	(m)	†2,044	.02	[illegible]
		Public	(r)	1,260	.01	[illegible]
33,750	Danville	**Commercial-News*	(r)	†16,637	.05	[illegible]
		Press	(c)	10,940	.03	[illegible]
		*Sunday Edition	(m)		.03	[illegible]
43,818	Decatur	*Herald	(b)	†16,229	.05	[illegible]
		*Sunday Edition	(m)	†16,175	.05	[illegible]
		**Review*	(r)	†17,521	.05	[illegible]
		*Sunday Edition	(m)	†16,381	.05	[illegible]
7,871	De Kalb	*Chronicle*	(r)	2,218	.02	[illegible]
		Independent	(r)		.02	[illegible]
8,191	Dixon	**Telegraph*	(r)	†3,905	.03	[illegible]
7,285	Du Quoin	*Call*	(r)		.03	[illegible]
66,740	East St. Louis	**Journal*	(t)	†7,607	.03	[illegible]
		*Sunday Edition	(m)	†9,551	.03	[illegible]
5,336	Edwardsville	*Intelligencer*	(r)	3,824	.02	[illegible]
4,024	Effingham	*Record*	(r)	3,250	.02	[illegible]
5,004	Eldorado	*Journal*	(r)	1,030	.01	[illegible]
27,454	Elgin	**Courier*	(r)	†9,104	.03	[illegible]
		**News*	(r)	†6,540	.03	[illegible]
37,215	Evanston	*News-Index*	(r)	4,668	.03	[illegible]
		Northwestern (No Sat., Sun. or Mon. edition, published college year only)			.03	[illegible]
19,669	Freeport	**Journal-Standard*	(r)	†7,776	.04	[illegible]
4,742	Galena	*Gazette*	(r)	1,175	.01	[illegible]
23,834	Galesburg	**Mail*	(r)	†8,057	.03	[illegible]
		**Republican-Register*	(r)	†8,203	.03	[illegible]
7,125	Harrisburg	*Illinois Miner*	(r)		.02	[illegible]
		Register	(r)	3,335	.02	[illegible]
5,451	Hoopeston	*Chronicle-Herald*	(r)	1,658	.03	[illegible]
15,713	Jacksonville	**Courier*	(r)	†2,313	.03	[illegible]
		*Journal	(d)	4,471	.03	[illegible]
		*Sunday Edition	(m)	†4,516	.03	[illegible]
3,839	Jerseyville	*Democrat*	(r)		.03	[illegible]
38,406	Joliet	**Herald-News*	(r)	†16,077	.05	[illegible]
		*Sunday Edition	(m)	†15,758	.05	[illegible]
		Times	(u)	7,489	.03	[illegible]
		Sunday Edition	(m)		.03	[illegible]
16,753	Kankakee	*News*	(r)	5,158	.03	[illegible]
		**Republican*	(r)	†5,900	.03	[illegible]
16,026	Kewanee	**Star-Courier*	(r)	†3,509	.03	[illegible]
13,050	La Salle	*Post*	(r)		.04	[illegible]
		**Tribune & Press*	(r)	†2,482	.03	[illegible]
2,279	Lewistown	*Record*	(r)	1,055	.03	[illegible]
11,882	Lincoln	**Courier-Herald*	(r)	†1,986	.03	[illegible]
		**Star*	(r)	†1,885	.03	[illegible]
6,215	Litchfield	*News-Herald*	(r)	2,083	.03	[illegible]
		Union	(r)	1,152	.03	[illegible]
6,714	Macomb	*By-Stander*	(r)	1,976	.03	[illegible]
		Journal	(r)	4,036	.03	[illegible]
9,582	Marion	*Post*	(r)	1,215	.03	[illegible]
		Republican	(r)	1,534	.03	[illegible]
13,552	Mattoon	**Journal-Gazette & Commercial-Star*	(r)	†4,548	.03	[illegible]

(See Explanatory Note and Key Letters on Page 50)

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures are the Average Net Paid for the Six Months Ending October 1, 1921, as filed with the Audit Bureau of Circulations or the Government—The Advertising Rates Are the 5,000-line Rate and the Minimum Agate Line Rate on 10,000-line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1921.

ILLINOIS—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
30,709	Moline	*Dispatch	(r)	†9,340	.04	.04
8,116	Monmouth	Atlas	(r)	3,115	.025	.025
		Review	(r)	3,084	.018	.018
4,505	Morris	Herald	(r)	2,495	.015	.015
7,456	Mount Carmel	Republican-Register	(r)	2,683	.018	.018
1,806	Mount Carroll	Mirror-Democrat	(r)	1,050	.014	.014
9,815	Mount Vernon	Register-News	(r)	4,775	.025	.025
10,703	Murphysboro	Independent	(r)	2,495	.015	.015
		Republican-Era	(r)	2,549	.015	.015
1,000	National Stock Yards	National Live Stock Reporter	(r)	10,405	.06	.06
		Net paid circulation including tri-weekly and weekly 18,085				
4,491	Olney	Mail	(r)	1,526	.013	.013
		Review	(r)		.013	.013
10,836	Ottawa	Free Trader-Journal	(r)	4,543	.021	.021
		*Republican-Times	(r)	†4,638	.025	.025
6,122	Pana	Palladium	(r)	1,150	.014	.014
7,985	Paris	Beacon	(r)	1,897	.015	.015
		Gazette	(d)		.016	.016
		Sunday Edition	(m)		.016	.016
		News	(r)	2,453	.02	.02
3,033	Paxton	Record	(r)		.009	.009
		Thurs. (Weekly)			.021	.021
12,086	Pekin	Times	(r)	2,397	.02	.02
76,121	Peoria	*Journal (r) †17,907; *Transcript (b) † 9,499	(e)	†27,406	.09	.09
		*Sunday Journal-Transcript	(m)	†18,435	.09	.09
		*Star	(r)	†22,390	.06	.06
		*Sunday Edition	(m)	†15,619	.06	.06
8,869	Peru	News-Herald	(r)	2,663	.018	.018
6,664	Pontiac	*Leader	(r)	†3,275	.018	.018
35,978	Quincy	*Herald	(r)	†11,421	.045	.045
		*Whig-Journal	(t)	†14,148	.05	.05
		*Sunday Edition	(m)	†15,333	.06	.06
3,368	Robinson	News	(r)	1,361	.015	.015
65,651	Rockford	*Register-Gazette	(r)	†11,844	.04	.04
		*Republic	(r)	†8,287	.03	.03
		*Star	(d)	†10,385	.04	.04
		*Sunday Edition	(m)	†13,312	.05	.05
35,177	Rock Island	*Argus & Union	(r)	†8,830	.04	.04
5,237	Savanna	Times-Journal	(r)	1,707	.018	.018
3,568	Shelbyville	Union	(r)	1,242	.011	.011
59,183	Springfield	*Illinois State Journal	(b)	†24,686	.06	.06
		*Sunday Edition	(m)	†19,331	.06	.06
		*Illinois State Register	(r)	†23,824	.06	.06
		*Sunday Edition	(m)	†19,760	.06	.06
8,182	Sterling	*Gazette	(r)	†4,999	.03	.03
14,779	Streator	*Free Press	(r)	†3,413	.014	.014
		*Independent-Times	(r)	†2,981	.02	.02
5,866	Taylorville	Breeze	(r)	2,212	.011	.011
		Courier	(r)	4,015	.02	.02
10,244	Urbana	Courier	(r)	3,237	.021	.021
		Illini	(e)	3,750	.025	.025
		Sunday Edition (College year only)	(m)		.025	.025
19,226	Waukegan	*Sun & Gazette	(r)	†4,192	.03	.03
8,478	W. Frankfort	American	(r)		.018	.018

INDIANA

POPULATION—2,930,390

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
4,172	Alexandria	News	(r)	1,475	.011	.011
		Times-Tribune	(r)	1,121	.014	.014
29,767	Anderson	*Bulletin	(r)	†6,506	.03	.03
		*Herald	(d)	†6,367	.03	.03
		*Sunday Edition	(m)	†7,680	.03	.03
3,392	Attica	Ledger-Tribune	(r)	2,000	.018	.018
4,650	Auburn	Star	(r)	1,800	.014	.014
5,963	Bedford	Democrat	(r)	900	.018	.014
		Mail	(r)	3,027	.018	.018
7,635	Bicknell	News	(r)	2,274	.018	.018
11,595	Bloomington	Indiana Student (College year only.)	(d)		.018	.018
		Telephone	(r)	3,170	.02	.02
		World	(r)		.014	.014
5,391	Bluffton	Banner	(r)	2,340	.015	.015
		News	(r)	2,424	.014	.014
9,293	Brazil	Times	(r)	4,427	.025	.025
3,962	Clinton	Clintonian	(r)	2,480	.02	.02
5,499	Columbia City	Commercial-Mail	(r)	1,450	.021	.021
		Post	(r)	1,225	.014	.014
8,990	Columbus	Herald	(r)		.011	.011
		Ledger	(u)	3,289	.02	.02
		Sunday Edition	(m)		.02	.02
		Republican	(r)	3,399	.025	.025
3,981	Connersville	*News-Examiner 6 mos. stat. 3-31-21	(r)	†3,932	.025	.025
6,139	Crawfordsville	*Journal	(r)	†3,081	.02	.02
		*Review	(b)	†4,261	.025	.025
4,762	Decatur	Democrat	(r)	3,120	.025	.025
2,379	Dunkirk	News	(r)		.007	.007
2,376	Edinburg	Courier	(r)	900	.02	.02
21,277	Elkhart	*Truth	(r)	†9,325	.04	.04
3,790	Elwood	Call Leader	(r)		.013	.013
85,264	Evansville	*Courier	(b)	†23,103	.05	.05
		*Sunday Edition	(m)	†21,158	.05	.05
		*Journal	(t)	†12,376	.04	.04
		*Saturday Edition	(y)	†9,409	.04	.04
		*Sunday Edition	(m)	†12,464	.04	.04
		Press	(r)	16,388	.045	.045

INDIANA—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
86,549	Fort Wayne	*Journal-Gazette	(b)	†23,417	.07	.07
		*Sunday Edition	(m)	†25,223	.07	.07
		*News & Sentinel	(r)	†31,454	.08	.08
		Sunday Edition 1st Sun. issue 5-22-21	(m)		.08	.08
		Press	(r)	14,682	.04	.04
11,585	Frankfort	Crescent-News	(r)	2,884	.02	.02
		Times	(c)	5,822	.03	.03
		Sunday Edition	(m)		.03	.03
4,909	Franklin	Star	(r)	2,560	.018	.018
55,378	Gary	*Post & Tribune	(r)	†8,411	.05	.05
9,525	Goshen	Democrat	(r)	2,192	.015	.015
		*News-Times	(r)	†3,133	.018	.018
3,780	Greencastle	Banner	(r)	1,810	.014	.014
		Herald	(r)	1,640	.014	.014
4,168	Greenfield	Reporter	(r)	2,064	.014	.014
5,345	Greensburg	News	(r)	2,962	.02	.02
		Times	(r)	1,972	.014	.014
36,004	Hammond	Lake County Times	(t)	11,574	.04	.04
		Saturday Edition	(y)		.04	.04
6,183	Hartford City	News	(r)	2,229	.02	.02
		Times-Gazette (b); Times-Gazette (r)	(e)	2,297	.02	.02
14,000	Huntington	*Herald	(r)	†3,531	.02	.02
		*Press	(d)	†3,689	.025	.025
		*Sunday Edition	(m)	†3,962	.025	.025
314,194	Indianapolis	*Indiana Times	(r)	†42,306	.10	.10
		Live Stock Journal	(r)		.071	.05
		*News	(r)	†115,958	.20	.20
		*Star	(b)	†89,700	.15	.15
		*Sunday Edition	(m)	†109,887	.20	.20
10,098	Jeffersonville	News	(r)	1,000	.014	.014
5,273	Kendallville	News-Sun	(r)	1,930	.018	.018
30,067	Kokomo	Dispatch	(c)	6,887	.03	.03
		Sunday Edition	(m)		.03	.03
		*Tribune	(r)	†8,968	.04	.04
22,486	Lafayette	*Journal-Courier (b) †6,815; *Journal-Courier (r) †10,864	(e)	†17,679	.05	.05
		Purdue Exponent	(d)		.032	.032
		Sunday Edition (College year only)	(m)		.032	.032
15,158	La Porte	Argus	(r)	2,374	.012	.012
		Herald	(r)	3,638	.025	.025
6,257	Lebanon	Reporter	(r)	3,100	.018	.018
5,845	Linton	Citizen	(r)	2,624	.018	.018
21,626	Logansport	*Pharos-Tribune	(r)	†9,846	.04	.04
		Press	(c)	7,486	.03	.03
		Sunday Edition	(m)		.03	.03
6,711	Madison	*Courier	(r)	†2,464	.02	.02
		Herald	(r)	1,210	.018	.018
23,747	Marion	*Chronicle	(r)	†6,863	.03	.03
		*Leader-Tribune	(d)	†7,312	.03	.03
		*Sunday Edition	(m)	†7,689	.03	.03
4,895	Martinsville	Reporter	(r)	1,460	.011	.011
19,457	Michigan City	Dispatch	(r)	2,775	.015	.015
		News	(r)	3,593	.023	.023
2,536	Monticello	Journal	(r)	1,150	.015	.015
5,284	Mount Vernon	Democrat	(r)	1,080	.014	.014
36,524	Muncie	Press	(r)	10,092	.04	.04
		*Star	(b)	†22,013	.07	.07
		*Sunday Edition	(m)	†14,035	.07	.07
22,992	New Albany	Ledger	(r)	1,660	.011	.011
		Tribune	(r)	1,417	.015	.015
		Thurs. (Weekly)			.03	.03
14,458	Newcastle	*Courier	(r)	†3,853	.025	.025
		Times	(r)	2,865	.02	.02
4,758	Noblesville	Ledger	(r)	2,906	.018	.018
12,410	Peru	Chronicle	(r)	2,850	.015	.015
		Journal (b); Journal (r)	(e)		.029	.029
		Tribune	(r)	3,070	.02	.02
4,338	Plymouth	Democrat	(r)	1,502	.02	.02
		Republican	(r)	1,408	.02	.02
5,958	Portland	Com'l Review (b); Com'l Review (r)	(e)	2,251	.015	.015
		Republican	(r)	2,325	.014	.014
		Sun	(r)	2,016	.014	.014
7,132	Princeton	*Clarion-News	(r)	†1,766	.018	.018
		Democrat	(r)	1,880	.014	.014
2,912	Rensselaer	Republican	(r)	650	.013	.013
26,765	Richmond	*Item	(d)	†9,359	.045	.045
		*Sunday Edition	(m)	†9,664	.045	.045
		*Palladium	(r)	†11,747	.05	.05
3,720	Rochester	Republican	(r)	520	.014	.014
		Sentinel	(r)	1,405	.014	.014
5,498	Rushville	Republican	(r)	2,585	.015	.015
7,348	Seymour	Tribune	(r)	2,306	.018	.018
9,701	Shelbyville	Democrat	(r)	3,582	.02	.02
		Republican	(r)		.017	.017
70,983	S. Bend	News-Times (a); News-Times (r)	(f)	16,683	.05	.05
		Sunday Edition	(m)		.05	.05
		*Tribune 3 mos. stat. 9-30-21	(r)	†15,896	.055	.055
4,489	Sullivan	Times	(r)	2,000	.015	.015
66,083	Terre Haute	Post	(r)	15,744	.045	.045
		*Star	(b)	†22,753	.06	.06
		*Sunday Edition	(m)	†19,416	.06	.06
		*Tribune	(r)	†21,847	.06	.06
		*Sunday Edition	(m)	†20,539	.06	.06
4,507	Tipton	Times	(r)		.018	.018
		Tribune	(r)	2,240	.02	.02
4,940	Union City	Times	(r)	1,920	.014	.014

INDIANA—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
6,518	Valparaiso	Messenger	(r)	2,278	.015	.015
		Vidette	(r)	2,080	.011	.011
17,160	Vincennes	*Commercial	(d)	†4,606	.025	.025
		*Sunday Edition	(m)	†4,628	.025	.025
		Sun	(r)	2,608	.018	.018
9,872	Wabash	Plain Dealer	(r)	2,734	.02	.02
		Times-Star	(r)	2,972	.015	.015
5,478	Warsaw	Times	(r)	3,153	.021	.021
		Union	(r)	2,812	.02	.02
8,705	Washington	Democrat	(r)	2,175	.014	.014
		Herald	(r)	1,755	.014	.014

IOWA

POPULATION—2,404,021

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
6,270	Ames	Tribune & Times	(r)	2,532	.03	.03
5,329	Atlantic	News-Telegraph	(r)	3,850	.03	.03
12,451	Boone	*News-Republican	(r)	†3,759	.027	.024
24,057	Burlington	*Gazette	(r)	†9,967	.035	.035
		*Hawk-Eye	(d)	†10,010	.035	.035
		*Sunday Edition	(m)	†12,759	.035	.035
6,316	Cedar Falls	Record	(r)	1,650	.015	.015
45,566	Cedar Rapids	*Gazette	(r)	†18,642	.055	.055
		*Republican Times (d) †9,695; *Republican Times (t) †3,070	(j)	†12,765	.05	.05
		*Sunday Edition	(m)	†12,567	.05	.05
8,486	Centerville	Iowegian & Citizen	(r)	4,125	.02	.02
7,350	Charles City	Press & Intelligencer	(r)	2,700	.025	.025
24,151	Clinton	*Advertiser 12 mos. audit 9-30-21	(r)	†7,385	.035	.035
		*Herald 12 mos. audit 9-30-21	(r)	†7,594	.035	.035
36,162	Council Bluffs	*Nonpareil	(t)	†14,413	.05	.05
		*Saturday Edition	(y)	†7,627	.05	.05
		*Sunday Edition	(m)	†14,229	.05	.05
8,034	Creston	Advertiser-Gazette-Plain Dealer	(r)	3,600	.025	.025
56,727	Davenport	*Democrat & Leader	(t)	†14,478	.06	.06
		*Sunday Edition	(m)	†16,994	.06	.06
		*Times	(r)	†23,899	.07	.07
126,468	Des Moines	*Capital	(r)	†52,788	.14	.14
		*Sunday Edition	(m)	†32,934	.14	.14
		News	(r)	34,309	.10	.10
		*Register (b) †62,196; *Tribune (r) †51,935	(e)	†114,131	.20	.20
		*Sunday Edition	(m)	†102,559	.20	.20
39,141	Dubuque	*American Tribune	(r)	†12,724	.05	.05
		Sunday Edition (Religious daily—no Monday issue)	(m)		.05	.05
		6 mos. stat. 6-30-21				
		*Telegraph-Herald	(t)	†16,142	.055	.055
		*Sunday Edition	(m)	†16,129	.055	.055
		*Times-Journal	(t)	†10,842	.05	.05
		*Sunday Edition	(m)	†10,977	.05	.05
5,948	Fairfield	Ledger-Journal	(r)	2,332	.02	.019
19,347	Fort Dodge	*Messenger & Chronicle	(r)	†8,949	.04	.04
12,066	Fort Madison	*Democrat	(r)	†3,389	.025	.02
11,267	Iowa City	*Press-Citizen	(r)	†6,344	.035	.035
14,423	Keokuk	*Gate City & Constitution Democrat	(r)	†5,370	.03	.022
15,731	Marshalltown	*Times-Republican	(r)	†9,508	.04	.04
20,065	Mason City	*Globe-Gazette & Times	(r)	†9,316	.035	.035
3,985	Missouri Valley	Times (Thurs. Weekly)	(r)	405	.017	.017
					.04	.04
3,987	Mount Pleasant	News	(r)	1,350	.014	.014
16,068	Muscatine	*Journal & News Tribune	(r)	†7,734	.035	.035
6,627	Newton	*News 6 mos. stat. 3-31-21	(r)	†2,025	.025	.025
7,455	Oelwein	Register	(r)	1,967	.021	.021
9,427	Oskaloosa	Herald	(r)	4,985	.029	.029
23,003	Ottumwa	*Courier	(r)	†12,237	.05	.05
		News	(r)	1,665	.029	.029
5,642	Perry	Chief	(r)	1,925	.025	.025
71,227	Sioux City	*Journal (b) †26,380; *Journal (r) †23,694	(e)	†50,074	.11	.11
		*Sunday Edition	(m)	†33,476	.11	.11
		Live Stock Record	(r)	3,981	.025	.021
		*Tribune (b) † 9,924; *Tribune (r) †40,243	(e)	†50,167	.11	.11
3,331	Vinton	Cedar Valley Times	(r)	4,411	.03	.03
4,697	Washington	*Journal	(r)	†2,847	.02	.02
36,230	Waterloo	*Courier	(r)	†15,280	.05	.05
		*Times-Tribune	(d)	†8,915	.035	.035
		*Sunday Edition	(m)	†9,412	.035	.035
5,657	Webster City	Freeman-Journal	(r)	1,890	.018	.018

KANSAS

POPULATION—1,769,257

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
4,895	Abilene	Chronicle	(r)		.014	.014
		Reflector	(r)	1,293	.011	.011
11,253	Arkansas City	News	(r)	2,350	.02	.02
		Traveler	(r)	2,615	.023	.02
12,630	Atchison	*Globe	(t)	†7,047	.03	.03
		*Sunday Edition 3 mos. stat. 9-30-21	(m)	†7,074	.03	.03
4,219	Augusta	Gazette	(r)	1,434	.018	.018
3,608	Baxter Springs	Citizen	(r)	1,180	.018	.018
3,315	Beloit	Call	(r)	2,163	.011	.011
		Thursday (Weekly)			.014	.014
2,236	Burlington	Republican	(r)	2,104	.011	.011
3,427	Caney	Chronicle	(r)	1,026	.014	.014
10,286	Chanute	Tribune	(r)	2,872	.023	.015
4,698	Cherryvale	Republican	(r)	1,350	.015	.015
3,715	Clay Center	Dispatch-Republican	(r)	1,450	.014	.014

(See Explanatory Note and Key Letters on Page 50)

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures are the Average Net Paid for the Six Months Ending October 1, 1921, as filed with the Audit Bureau of Circulations or the Government—The Advertising Rates are the 5,000-line Rate and the Minimum Agate Line Rate on 10,000-line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1921.

KANSAS—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
13,452	Coffeyville	*Journal*	(r)	5,003	.024	.021
		News & Daily Earth	(c)	4,434	.02	.02
		Sunday Edition	(m)		.02	.02
3,155	Columbus	*Advocate*	(r)		.011	.011
4,705	Concordia	*Blade-Empire*	(r)	2,970	.021	.021
2,857	Council Grove	*Guard*	(r)		.014	.014
5,061	Dodge City	*Globe*	(r)	2,416	.025	.025
10,995	El Dorado	*Times*	(r)	4,187	.03	.03
11,273	Emporia	*Gazette	(r)	†4,247	.025	.025
10,693	Fort Scott	*Tribune-Monitor*	(r)	3,262	.025	.025
1,314	Frankfort	*Index*	(r)	1,200	.014	.014
3,954	Fredonia	*Herald*	(r)		.015	.015
4,712	Galena	*Times*	(r)	1,175	.014	.014
4,460	Great Bend	*Tribune*	(r)	3,300	.029	.019
3,222	Hiawatha	*World*	(r)	3,050	.02	.02
23,298	Hutchinson	*Gazette	(d)	†9,374	.03	.03
		*Sunday Edition	(m)	†9,855	.03	.03
		*News	(r)	†11,895	.04	.04
11,920	Independence	Free Press	(c)	2,310	.014	.014
		Sunday Edition	(m)		.014	.014
		Reporter	(r)	2,937	.018	.018
		Star	(r)		.015	.015
8,513	Iola	*Register	(r)	†3,591	.025	.025
7,516	Junction City	*Union*	(r)	2,750	.02	.02
101,177	Kansas City	*Kansan	(r)	†20,678	.05	.05
		*Sunday Edition	(m)	†20,325	.05	.05
1,539	Kiowa	Record	(d)		.009	.009
		Sunday Edition	(m)		.009	.009
12,456	Lawrence	*Journal-World*	(r)	†5,176	.025	.025
		University Daily Kansan (College year only)	(t)		.025	.025
16,912	Leavenworth	*Post*	(u)	5,907	.03	.03
		Sunday Edition	(m)		.03	.03
		Times	(c)	6,883	.06	.03
		Sunday Edition	(m)		.06	.03
3,613	Liberal	*News*	(r)		.018	.018
2,516	Lyons	*News*	(r)	1,472	.014	.014
4,595	McPherson	*Republican*	(r)	1,047	.018	.014
7,989	Manhattan	Chronicle	(d)		.021	.021
		Sunday Edition	(m)		.021	.021
		Mercury	(r)	1,495	.014	.014
		Nationalist	(r)	2,080	.021	.018
3,943	Neodesha	*Sun*	(r)	1,120	.014	.014
9,781	Newton	*Kansan-Republican*	(r)	2,740	.02	.02
2,186	Norton	*Telegram*	(r)	1,500	.015	.015
9,018	Ottawa	*Herald*	(r)	†4,304	.025	.025
16,028	Parsons	Republican	(c)	3,654	.021	.021
		Sunday Edition	(m)		.021	.021
		Sun	(r)	3,921	.025	.025
18,052	Pittsburg	*Headlight*	(r)	†7,589	.03	.03
		Sun	(c)	4,600	.03	.03
		Sunday Edition	(m)		.03	.03
5,111	Pratt	*Tribune*	(r)	1,630	.025	.025
15,085	Salina	*Journal*	(r)	†5,005	.025	.025
		Union	(s)	4,933	.025	.025
		Sunday Edition	(m)		.025	.025
50,022	Topeka	*Capital	(b)	†33,637	.09	.09
		*Sunday Edition	(m)	†34,523	.09	.09
		State-Journal	(r)	†20,844	.06	.06
7,048	Wellington	*News*	(r)	2,020	.02	.02
72,128	Wichita	*Beacon	(r)	†39,058	.10	.10
		*Sunday Edition	(m)	†39,938	.10	.10
		*Eagle	(b)	†55,077	.15	.15
		*Sunday Edition	(m)	†65,099	.15	.15
		Stockman	(r)		.04	.04
7,933	Winfield	*Courier	(r)	†1,996	.018	.018
		Free Press	(r)	1,825	.014	.014

KENTUCKY

POPULATION—2,416,630

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
14,729	Ashland	*Independent	(t)	†4,164	.03	.03
		*Sunday Edition	(m)	†4,245	.03	.03
9,638	Bowling Green	*Park City Daily News*	(r)	2,716	.02	.02
		Times-Journal	(r)	1,320	.018	.018
57,121	Covington	*Kentucky Post*	(r)		.055	.055
5,034	Danville	*Advocate*	(r)	2,000	.018	.014
		Messenger	(r)	1,850	.014	.014
9,805	Frankfort	State Journal	(c)	3,161	.025	.025
		Sunday Edition	(m)		.025	.025
3,415	Fulton	*Leader*	(r)		.014	.014
12,169	Henderson	*Gleaner	(d)	†2,290	.025	.025
		*Sunday Edition	(m)	†2,674	.025	.025
		Journal	(t)	1,250	.015	.015
		Sunday Edition	(m)		.015	.015
9,696	Hopkinsville	*Kentucky New Era*	(r)	3,360	.018	.018
41,534	Lexington	*Herald	(b)	†12,865	.05	.05
		*Sunday Edition	(m)	†13,921	.05	.05
		*Leader	(r)	†15,472	.05	.05
		*Sunday Edition	(m)	†15,581	.05	.05
234,891	Louisville	*Courier-Journal	(b)	†46,029	.11	.11
		*Sunday Edition	(m)	†59,992	.15	.15
		*Herald	(b)	†44,757	.09	.09
		*Sunday Edition	(m)	†57,246	.09	.09
		*Post	(r)	†39,481	.09	.09
		*Times	(r)	†59,854	.15	.15
4,945	Madisonville	*Messenger*	(r)	1,850	.014	.014
6,583	Mayfield	*Messenger*	(r)	2,890	.021	.021
		Times	(r)	1,680	.018	.018
6,107	Maysville	Bulletin	(b)		.014	.014
		Independent	(b)	2,325	.02	.02
		Public Ledger	(r)	1,536	.014	.014
8,041	Middleboro	*News*	(r)	1,993	.018	.018
17,424	Owensboro	*Inquirer	(t)	†4,274	.02	.02
		*Sunday Edition	(m)	†4,347	.02	.02
		*Messenger	(d)	†5,941	.025	.025
		*Sunday Edition	(m)	†5,939	.025	.025
24,735	Paducah	News-Democrat	(c)	5,471	.032	.025
		Sunday Edition	(m)		.032	.025
		*Sun	(r)	†5,130	.032	.025

KENTUCKY—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
5,622	Richmond	*Register*	(r)		.029	.029
7,866	Winchester	*Sun*	(r)	3,692	.021	.021

LOUISIANA

POPULATION—1,798,509

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
17,510	Alexandria	*Town Talk*	(r)	4,149	.025	.025
21,782	Baton Rouge	*State Times*	(r)	4,906	.032	.025
6,108	Crowley	*Progress*	(r)		.021	.021
		Signal	(r)		.014	.014
3,824	Jennings	*Times-Record*	(r)		.014	.014
7,855	Lafayette	*Advertiser-Gazette*	(r)	920	.015	.015
13,088	Lake Charles	*American-Press*	(r)	3,216	.025	.025
12,675	Monroe	*News-Star*	(r)	2,800	.029	.025
387,219	New Orleans	*Item	(r)	†63,028	.15	.15
		*Sunday Edition	(m)	†85,399	.18	.18
		12 mos. audit 9-30-21				
		*States	(r)	†38,899	.10	.10
		*Sunday Edition	(m)	†41,292	.10	.10
		12 mos. audit 9-30-21				
		*Times-Picayune	(b)	†72,430	.15	.15
		*Sunday Edition	(m)	†91,819	.18	.18
		12 mos. audit 9-30-21				
3,389	Ruston	*Leader*	(r)		.007	.007
43,874	Shreveport	*Journal	(r)	†11,790	.04	.04
		*Times	(b)	†24,251	.06	.06
		*Sunday Edition	(m)	†34,795	.08	.08

MAINE

POPULATION—768,014

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
14,114	Augusta	*Kennebec Journal	(b)	†9,522	.04	.04
25,978	Bangor	*Commercial*	(r)	14,535	.045	.04
		News	(b)	19,544	.045	.045
14,731	Bath	*Times*	(r)	2,863	.018	.013
18,008	Biddeford	*Journal*	(r)	4,600	.02	.015
		Record	(r)	2,589	.018	.011
6,191	Houlton	*Aroostook News*	(r)	2,438	.02	.013
31,791	Lewiston	*Journal	(r)	†12,291	.04	.04
		*Saturday Edition	(y)		.045	.045
		3 mos. stat. 9-30-21				
		*Sun	(b)	†12,986	.04	.035
69,272	Portland	*Express & Advertiser	(r)	†25,213	.08	.07
		*Sunday Telegram	(m)	†25,070	.08	.07
		*Press Herald	(b)	14,999	.06	.06
		Sunday Edition	(m)		.05	.05

The Herald was consolidated with the Press early in November, therefore the present circulation is undoubtedly larger than that shown.

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
13,351	Waterville	Sentinel	(b)	5,626	.028	.02

MARYLAND

POPULATION—1,449,661

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
11,214	Annapolis	*Capital-Md. Gazette*	(r)	2,400	.014	.014
733,826	Baltimore	*American (b) †59,568	(e)	†178,368	.30	.30
		*News (r) †118,800				
		*Sun. Amer. †93,345	(m)	†182,789	.35	.35
		*Sunday News †89,444				
		*Sun (b) †115,145	(e)	†216,089	.35	.35
		*Sun (r) †100,944				
		*Sunday Edition	(m)	†150,222	.35	.35
7,467	Cambridge	*Banner*	(r)	1,261	.011	.009
29,837	Cumberland	News	(b)	7,039	.03	.03
		Times	(r)	10,859	.04	.04
11,066	Frederick	*News* (r) 3,602 / Post (b) 2,661	(e)	6,263	.03	.03
28,066	Hagerstown	*Globe*	(r)	2,588	.021	.018
		*Herald (b) †3,546	(e)	†8,439	.05	.05
		*Mail (r) †4,893				

MASSACHUSETTS

POPULATION—3,852,356

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
10,036	Amesbury	*News*	(r)	2,250	.018	.018
19,731	Attleboro	*Sun*	(r)	†4,858	.023	.018
22,561	Beverly	*Times*	(r)	4,941	.036	.025
748,060	Boston	Advertiser	(b)		.30	.30
		*Sunday Edition	(m)	†393,818	.55	.55
		*American	(r)	†258,678	.50	.50
		Christian Science Monitor	(b)	20,939	.50	.50
		*Globe (b) †113,465	(e)	†282,549	.45	.45
		*Globe (r) †169,084				
		*Sunday Edition	(m)	†309,496	.55	.55
		*Herald (b) †111,108	(e)	†235,165	.40	.40
		*Traveler (r) †124,057				
		*Sunday Edition	(m)	†116,885	.30	.30
		*Post	(b)	†400,009	.60	.60
		*Sunday Edition	(m)	†408,945	.55	.55
		Telegram	(r)		.20	.20
		*Transcript	(r)	†35,743	.20	.20
		*Wed. Edition			.25	.25
		*Saturday Edition	(y)		.30	.30
66,138	Brockton	*Enterprise*	(r)	19,846	.065	.065
		Times	(r)	10,210	.045	.045
109,694	Cambridge	Harvard Crimson (College year only)	(b)		.05	.05
		Home News	(r)		.043	.021
43,184	Chelsea	*Record*	(r)	2,500	.021	.018
12,979	Clinton	*Item*	(r)	†2,699	.018	.013
120,485	Fall River	*Globe*	(r)		.025	.025
		*Herald	(r)	†11,665	.035	.035
		*News	(r)	†6,287	.02	.02
41,013	Fitchburg	*Sentinel	(r)	†10,067	.045	.035
17,033	Framingham	*News*	(r)		.021	.021
16,971	Gardner	*News*	(r)	3,729	.017	.017
22,947	Gloucester	*Times	(r)	†6,677	.025	.025
15,462	Greenfield	*Recorder*	(r)	2,865	.018	.015

MASSACHUSETTS—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
53,884	Haverhill	*Gazette	(r)	†15,010	.05	[illegible]
		Sunday Record	(m)		.05	[illegible]
60,203	Holyoke	*Telegram*	(r)	9,490	.03	[illegible]
		Transcript	(r)	12,868	.05	[illegible]
7,607	Hudson	*Sun*	(r)		.015	[illegible]
94,270	Lawrence	*Eagle (b) †1,782	(e)	†15,481	.05	[illegible]
		*Tribune (r) †13,699				
		Sun American	(r)		.032	[illegible]
		Sunday Sun	(m)		.043	[illegible]
		*Telegram	(r)	†8,982	.035	[illegible]
19,744	Leominster	*Enterprise*	(r)	3,805	.02	[illegible]
112,759	Lowell	Courier-Citizen (b) 16,705	(e)	†9,889	.06	[illegible]
		Evening Leader (r) 3,184				
		Sun	(r)	18,083	.055	[illegible]
		Sunday Telegram	(m)	17,646	.065	[illegible]
99,148	Lynn	*Item	(r)	†16,071	.05	[illegible]
		*Telegram-News	(r)	†16,587	.05	[illegible]
		*Sunday Edition	(m)	†13,417	.05	[illegible]
49,103	Malden	*News*	(r)	8,121	.036	[illegible]
		Telegram	(r)		.025	[illegible]
15,028	Marlboro	*Enterprise*	(r)	2,907	.011	[illegible]
18,204	Melrose	*News*	(r)		.029	[illegible]
13,471	Milford	*News*	(r)	4,500	.014	[illegible]
121,217	New Bedford	*Mercury (b) †5,629	(e)	†28,555	.07	[illegible]
		*Standard (r) †22,926				
		*Sunday Standard	(m)	†23,953	.07	[illegible]
		Times	(s)	5,390	.021	[illegible]
		Sunday Edition	(m)		.021	[illegible]
15,618	Newburyport	*News & Herald*	(r)	†5,216	.02	[illegible]
22,282	N. Adams	*Herald*	(r)	3,018	.025	[illegible]
		Transcript	(r)	†8,400	.030	[illegible]
21,951	Northampton	*Hampshire Gazette*	(r)	†6,080	.03	[illegible]
9,238	North Attleboro	*Chronicle*	(r)	1,730	.011	[illegible]
41,751	Pittsfield	*Berkshire Eagle*	(r)	†5,432	.032	[illegible]
		Wednesday Edition			.007	[illegible]
47,876	Quincy	*Patriot Ledger*	(r)	5,338	.029	[illegible]
		Telegram	(r)	2,239	.010	[illegible]
42,529	Salem	*News	(r)	†19,468	.08	[illegible]
129,563	Springf'ld	*News (r) †42,510	(e)	†55,884	.12	[illegible]
		*Republican (b) †13,384				
		*Sunday Edition	(m)	†22,563	.075	[illegible]
		*Union (b) †33,613	(e)	†50,611	.12	[illegible]
		*Union (r) †22,998				
		*Sunday Edition	(m)	†33,007	.12	[illegible]
7,873	Stoneham	*Enterprise*	(r)	400	.011	[illegible]
37,137	Taunton	*Gazette*	(r)	†7,976	.035	[illegible]
13,025	Wakefield	*Item*	(r)	2,465	.015	[illegible]
30,915	Waltham	*Free Press-Tribune*	(r)	3,925	.020	[illegible]
		News	(r)	3,550	.015	[illegible]
16,574	Woburn	*Times*	(r)	3,125	.025	[illegible]
179,754	Worcester	*Gazette (r) †33,233	(e)	†72,629	.22	[illegible]
		*Telegram (b) †39,395				
		*Sunday Edition	(m)	†42,139	.18	[illegible]
		*Post	(r)	†23,157	.05	[illegible]

MICHIGAN

POPULATION—3,668,412

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
11,878	Adrian	*Telegram	(r)	†9,583	.05	[illegible]
8,354	Albion	*Recorder*	(r)	2,274	.04	[illegible]
11,101	Alpena	*News	(r)	†2,859	.02	[illegible]
19,516	Ann Arbor	Michigan Daily	(d)		.03	[illegible]
		Sunday Edition (College year only)	(m)		.03	[illegible]
		Times News	(r)	7,538	.05	[illegible]
36,164	Battle Ck.	*Enquirer & News	(t)	†11,281	.06	[illegible]
		*Saturday Edition	(y)	†8,197	.06	[illegible]
		*Sunday Edition	(m)	†10,596	.06	[illegible]
		Moon-Journal	(r)	6,400	.03	[illegible]
47,554	Bay City	*Times Tribune	(r)	†16,040	.05	[illegible]
12,233	Benton Harbor	*News-Palladium*	(r)	4,580	.05	[illegible]
4,558	Big Rpds.	*Pioneer*	(r)	1,613	.05	[illegible]
9,734	Cadillac	*News*	(r)	3,719	.05	[illegible]
22,379	Calumet	*News*	(r)	2,379	.05	[illegible]
5,642	Cheboygan	*Tribune*	(r)	1,837	.05	[illegible]
6,114	Coldwtr.	*Reporter*	(r)	3,025	.02	[illegible]
993,678	Detroit	*Free Press	(b)	†142,728	.25	[illegible]
		*Sunday Edition	(m)	†162,057	.30	[illegible]
		*Journal	(r)	†104,164	.22	[illegible]
		*News	(r)	†225,082	.40	[illegible]
		*Sunday Edition	(m)	†233,646	.40	[illegible]
		*Times	(r)	†32,792	.14	[illegible]
5,440	Dowagiac	*News*	(r)	2,000	.04	[illegible]
13,103	Escanaba	*Mirror*	(r)	*	.04	[illegible]
		Press	(c)	4,290	.02	[illegible]
		Sunday Edition	(m)		.03	[illegible]
91,599	Flint	*Journal	(r)	†27,983	.10	[illegible]
		Tribune	(r)		.05	[illegible]
7,224	Gr. Haven	*Tribune*	(r)	1,500	.04	[illegible]
137,634	Gr. Rapids	Herald	(b)	30,209	.16	[illegible]
		Sunday Edition	(m)	23,828	.16	[illegible]
		*News	(r)	†13,380	.05	[illegible]
		*Press	(r)	†75,428	.16	[illegible]
4,304	Greenville	*Call*	(r)	900	.05	[illegible]
7,527	Hancock	*Copper Journal*	(r)	3,750	.05	[illegible]
5,476	Hillsdale	*News	(r)	†4,822	.05	[illegible]
12,166	Holland	*Sentinel*	(r)	1,738	.03	[illegible]
4,456	Houghton	Mining Gazette	(c)	6,130	.03	[illegible]
		Sunday Edition	(m)		.03	[illegible]
6,935	Ionia	*Sentinel-Standard*	(r)	2,558	.02	[illegible]
8,251	Iron Mt.	*News*	(r)	2,365	.03	[illegible]
15,739	Ironwood	*Globe*	(r)	3,186	.03	[illegible]
48,374	Jackson	*Citizen Patriot	(t)	†19,032	.10	[illegible]
		*Saturday Edition	(y)	†16,065	.10	[illegible]
		*Sunday Edition	(m)	†18,320	.10	[illegible]
		News	(a)	10,024	.10	[illegible]
		Sunday Edition	(m)		.10	[illegible]

(See Explanatory Note and Key Letters on Page 50)

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures Are the Average Net Paid for the Six Months Ending October 1, 1921, as filed with the Audit Bureau of Circulations or the Government—The Advertising Rates Are the 5,000-line Rate and the Minimum Agate Line Rate on 10,000-line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1921.

MICHIGAN—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
48,487	Kalamazoo	*Gazette	(t)	†22,819	.06	.06
		*Saturday Edition	(y)	†18,953	.06	.06
		*Sunday Edition	(m)	†21,994	.06	.06
57,327	Lansing	Capital News	(r)	8,015	.03	.03
		*State Journal	(r)	†25,762	.07	.07
		(3 mos. stat. 9-30-21)				
8,810	Ludington	*News	(t)	†3,292	.02	.02
		*Sunday Edition	(m)	†3,301	.02	.02
9,690	Manistee	News-Advocate	(r)	3,120	.02	.02
12,718	Marquette	Mining Journal	(b)	5,976	.03	.03
4,270	Marshall	Chronicle	(r)	2,143	.02	.02
8,907	Meno'inee	Herald-Leader	(r)	3,496	.021	.02
11,573	Monroe	News	(r)	4,078	.025	.025
9,488	Mt. Clem.	Leader	(r)	3,275	.025	.025
36,570	Muskegon	*Chronicle	(r)	†13,182	.04	.04
7,311	Niles	Star-Sun	(r)	2,500	.025	.025
12,575	Owosso	Argus-Press	(r)	6,053	.03	.025
5,064	Petoskey	News & Resorter	(r)	1,569	.013	.013
34,273	Pontiac	*Press	(r)	†12,693	.04	.04
25,944	Pt. Huron	Press	(r)		.025	.025
		*Times-Herald	(r)	†12,305	.04	.04
63,648	Saginaw	*News-Courier	(r)	†21,235	.07	.07
		*Sunday Edition	(m)	†20,437	.07	.07
7,251	St. Joseph	Herald-Press	(r)	2,932	.02	.02
12,096	Sault Ste. Marie	News	(r)	4,316	.025	.025
3,829	So. Haven	Tribune	(r)	1,594	.015	.015
5,995	Sturgis	Journal	(r)	2,910	.02	.02
3,209	Three Rivers	*Commercial	(r)	†2,002	.02	.02
10,925	Traverse City	Record-Eagle	(r)	4,640	.025	.025
7,413	Ypsilanti	Ypsilantian-Press	(r)	2,260	.02	.02

MINNESOTA

POPULATION—2,387,125

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
8,056	Albert Lea	Tribune	(r)	3,398	.025	.025
10,118	Austin	Herald	(r)	2,306	.014	.014
7,086	Bemidji	Pioneer	(r)	2,459	.025	.025
9,591	Brainerd	Dispatch	(r)	2,124	.018	.018
6,825	Crookston	Times	(r)	3,728	.03	.03
98,917	Duluth	*Herald	(r)	†35,853	.12	.11
		*News-Tribune	(b)	†18,517	.05	.05
		*Sunday Edition	(m)	†30,997	.08	.08
4,630	Fairmont	Independent	(r)	2,512	.012	.012
		Sentinel	(r)	2,476	.021	.021
11,089	Fairbault	News & Republican	(r)	2,967	.025	.025
7,581	Fergus Falls	Journal	(r)	4,203	.021	.021
15,089	Hibbing	News	(c)	1,740	.029	.029
		Sunday Edition	(m)		.029	.029
		Tribune	(r)	3,197	.03	.03
3,448	Intern'l Falls	Journal	(r)	897	.015	.015
5,500	Little Falls	Transcript	(r)	1,821	.02	.02
12,469	Mankato	*Free Press	(r)	†4,831	.03	.03
380,582	Minneapolis	*Journal	(r)	†100,936	.20	.20
		*Sunday Edition	(m)	†108,644	.20	.20
		Minnesota Daily (College year only)	(d)		.032	.025
		*Minnesota Star	(r)	†42,183	.12	.12
		*News	(r)	†58,995	.12	.12
		*Tribune (b) †68,517; *Tribune (r) †50,158	(e)	†118,675	.22	.22
		*Sunday Edition	(m)	†147,470	.22	.22
4,419	Montevideo	American	(r)		.011	.011
5,720	Moorhead	News	(r)	575	.01	.01
7,252	Owatonna	Peoples Press	(c)	2,416	.025	.025
		Sunday Edition	(m)		.025	.025
8,637	Red Wing	Eagle	(r)	1,560	.018	.018
		Republican (d) 535; Republican (r) 2,039	(i)	2,574	.025	.025
		Sunday Edition	(m)		.033	.033
13,722	Rochester	Bulletin	(r)	4,082	.021	.021
		Post & Record	(r)	3,822	.02	.02
15,873	St. Cloud	Journal-Press	(r)	4,021	.025	.025
		Times	(r)	3,965	.025	.025
234,680	St. Paul	*Dispatch (r) †79,746; *Pioneer Press (b) †66,261	(e)	†146,008	.28	.25
		*Sunday Edition	(m)	†125,778	.22	.22
		*News	(r)	†79,680	.15	.15
		*Sunday Edition	(m)	†43,992	.12	.12
6,860	S. St. Paul	*Reporter	(r)	†5,416	.033	.025
7,735	Stillwater	Gazette	(r)	1,494	.018	.018
14,022	Virginia	Enterprise	(r)	1,987	.018	.018
		Virginian	(r)	2,010	.021	.021
19,143	Winona	Leader	(d)		.03	.03
		Sunday Edition	(m)		.03	.03
		*Republican-Herald	(r)	†8,758	.035	.035

MISSISSIPPI

POPULATION—1,790,618

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
10,937	Biloxi	Herald (r) 1,277; Gulfport Herald (r) 1,876	(r)	3,153	.02	.02
7,552	Clarksdale	Register	(r)	1,965	.032	.018
4,946	Corinthian	Corinthian	(r)	1,040	.021	.018
11,560	Gr'nville	Democrat-Times	(r)	1,880	.018	.018
7,793	Greenw'd	Commonwealth	(r)	1,650	.029	.021
13,270	Hattiesburg	American	(r)	4,894	.035	.03
22,817	Jackson	*Clarion-Ledger	(d)	†4,181	.03	.03
		*Sunday Edition	(m)	†4,350	.03	.03
		*News	(r)	†5,688	.03	.03
		*Sunday Edition	(m)	†5,371	.03	.03
13,037	Laurel	Leader	(r)	3,824	.025	.025
23,399	Meridian	*Star	(r)	†7,126	.03	.03
		*Sunday Edition	(m)	†7,293	.03	.03
12,608	Natchez	Democrat	(c)	3,385	.02	.02
		Sunday Edition	(m)		.02	.02
17,931	Vicksburg	Herald	(c)	3,531	.02	.02
		Sunday Edition	(m)		.02	.02
		*Post	(r)	†3,998	.02	.02
4,400	W. Point	Times-Herald	(r)	630	.014	.011
5,244	Yazoo City	Sentinel	(r)		.029	.02

MISSOURI

POPULATION—3,404,055

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
3,575	Aurora	Advertiser	(r)		.011	.011
4,665	Boonville	Republican	(r)		.018	.015
6,304	Brookfield	Argus	(r)	2,351	.014	.014
2,702	Butler	Democrat	(r)	425	.011	.011
3,248	Cameron	News-Observer	(r)		.014	.014
10,252	Cape Girardeau	*So'east Missourian	(r)	†4,652	.03	.03
		Sun	(c)	2,385	.018	.018
		Sunday Edition	(m)		.018	.018
3,218	Carrollton	Democrat	(r)	575	.009	.009
10,068	Carthage	Democrat	(d)		.018	.014
		Sunday Edition	(m)		.018	.014
		Press	(r)	2,987	.021	.018
3,384	Charleston	Index	(r)		.036	.036
6,525	Chillicothe	Constitution	(r)	1,895	.018	.018
		Tribune	(r)	2,250	.021	.014
5,098	Clinton	Democrat	(r)	680	.011	.011
10,379	Columbia	*Missourian	(r)	†2,066	.025	.025
		*Tribune	(r)	†2,637	.021	.021
4,167	Excelsior Springs	Call	(r)		.021	.021
		Standard	(r)	1,245	.021	.021
5,595	Fulton	Gazette	(r)	1,653	.014	.014
		Sun	(r)		.009	.009
18,950	Hannibal	*Courier-Post	(r)	†5,017	.03	.03
11,686	Independence	Examiner	(r)	2,912	.02	.02
		News	(r)		.016	.016
14,490	Jefferson City	Capital News	(c)	3,450	.025	.025
		Sunday Edition	(m)		.025	.025
		Democrat Tribune	(r)	2,100	.012	.012
		Post	(r)	2,800	.02	.02
29,855	Joplin	*Globe	(d)	†22,516	.08	.08
		*Sunday Edition	(m)	†23,768	.08	.08
		*News Herald	(t)	†12,056	.05	.05
		*Sunday Edition	(m)	†11,916	.05	.05
324,410	Kansas City	Drovers Telegram	(r)	30,503	.09	.09
		*Journal	(b)	†34,535	.11	.11
		*Sunday Edition	(m)	†35,194	.12	.12
		*Post	(r)	†153,145	.25	.25
		*Sunday Edition	(m)	†160,264	.275	.275
		*Star (b) †213,348; *Star (r) †218,723	(e)	†432,071	.50	.50
		*Sunday Edition	(m)	†218,820	.35	.35
7,213	Kirksville	Express	(r)	2,283	.02	.02
		News	(r)	2,429	.021	.021
2,255	Lamar	Democat	(r)		.009	.009
4,695	Lexington	Intelligencer	(r)		.014	.014
4,060	Louisiana	Press-Journal	(r)		.011	.011
3,549	Macon	Chronicle-Herald	(r)	3,240	.018	.018
5,200	Marshall	Democrat News	(r)	2,100	.018	.018
4,711	Maryville	*Democrat-Forum	(r)	†2,599	.018	.018
		Tribune	(r)	2,250	.013	.013
6,013	Mexico	Intelligencer	(r)		.014	.014
		Ledger	(r)	1,145	.011	.011
12,808	Moberly	Democrat	(u)	2,495	.018	.014
		Sunday Edition	(m)		.018	.014
		Monitor-Index	(r)	3,402	.02	.02
4,206	Monett	Times	(r)	1,120	.014	.014
3,968	Neosho	Democrat	(r)		.011	.011
7,139	Nevada	Mail & Post	(r)	2,225	.018	.018
8,042	Pop. Bluff	American	(r)	2,411	.018	.018
2,261	Rich Hill	Review	(r)		.005	.005
8,503	St. Charles	Banner-News	(r)		.013	.011
		Cosmos-Monitor	(r)		.011	.009
77,939	St. Joseph	*Gazette	(b)	†13,913	.06	.06
		*Sunday Edition	(m)	†12,374	.07	.07
		*News-Press	(r)	†37,761	.10	.10
		Stock Yards Journal	(r)	6,253	.025	.025
772,897	St. Louis	*Globe-Democrat	(b)	†181,189	.35	.35
		*Sunday Edition	(m)	†167,306	.35	.35
		*Post-Dispatch	(r)	†149,604	.35	.33
		*Sunday Edition	(m)	†336,463	.42	.40
		*Star	(r)	†101,741	.22	.22
		Sunday Edition (1st Sunday issue 6/26/21)	(m)		.22	.22
		*Times	(r)	†45,424	.17	.15
21,144	Sedalia	Capital	(d)		.02	.02
		Sunday Edition	(m)		.02	.02
		Democrat	(u)	5,405	.03	.03
		Sunday Edition	(m)		.03	.03
39,631	Springf'ld	*Leader	(r)	†15,104	.05	.05
		*Sunday Edition	(m)	†15,075	.05	.05
		*Republican	(d)	†11,059	.04	.04
		*Sunday Edition	(m)	†11,183	.04	.04
6,951	Trenton	Republican & Trib.	(r)	1,513	.014	.014
		Times	(r)	710	.011	.011
4,811	Warrensburg	Star-Journal	(r)		.018	.018
7,807	Webb City	Sentinel	(r)	1,010	.011	.011
3,178	W. Plains	Quill	(r)	900	.018	.018

MONTANA

POPULATION—548,889

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
11,668	Anaconda	*Standard	(b)	†9,135	.06	.06
		*Sunday Edition	(m)	†12,664	.07	.07
15,100	Billings	*Gazette (b) †6,878; *Gazette (r) †2,587	(e)	†9,465	.06	.06
		*Sunday Edition	(m)	†9,398	.065	.065
6,183	Bozeman	Chronicle	(c)	2,043	.025	.025
		Sunday Edition	(m)		.025	.025
41,611	Butte	*Miner	(b)	†12,571	.06	.06
		*Sunday Edition	(m)	†22,988	.08	.08
		*Post	(r)	†9,681	.05	.05
24,121	Gt. Falls	*Leader	(r)	†3,232	.03	.03
		*Tribune	(b)	†11,282	.05	.05
		*Sunday Edition	(m)	†12,143	.05	.05
5,429	Havre	Promoter	(c)	1,485	.025	.025
		Sunday Edition	(m)		.025	.025
12,037	Helena	Independent	(a)	5,622	.035	.035
		Sunday Edition	(m)		.035	.035
		*Montana Record-Herald	(r)	†5,486	.03	.03
5,147	Kalispell	Inter Lake	(r)	2,308	.018	.018

MONTANA—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
6,120	Lewiston	Democrat-News	(a)	6,029	.03	.03
		Sunday Edition	(m)		.03	.03
6,326	Livingston	Enterprise	(c)	2,050	.025	.025
		Sunday Edition	(m)		.025	.025
7,937	Miles City	Star	(a)	2,650	.03	.03
		Sunday Edition	(m)		.03	.03
12,668	Missoula	*Missoulian (b) †4,417; *Sentinel (r) †2,080	(e)	†6,497	.04	.04
		*Sunday Edition	(m)	†6,196	.04	.04

NEBRASKA

POPULATION—1,269,372

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
9,664	Beatrice	Express	(r)	2,300	.02	.02
		Sun	(c)	3,620	.025	.025
		Sunday Edition	(m)		.025	.025
5,410	Columbus	News	(r)	1,610	.018	.018
4,930	Falls City	Journal	(r)	2,172	.019	.019
		News	(c)	1,700	.021	.021
		Sunday Edition	(m)		.021	.021
9,570	Fremont	*Tribune	(r)	†5,904	.04	.04
13,960	Grand Island	*Independent	(r)	†5,891	.03	.03
11,647	Hastings	*Tribune	(r)	†5,748	.04	.04
7,702	Kearney	Hub	(r)	2,917	.025	.025
54,934	Lincoln	*Nebraska State Jrl. (b) †21,562; *Nebraska State Jrl. (r) †11,985	(e)	†33,547	.09	.09
		*Sunday Edition	(m)	†22,034	.09	.09
		Nebraskan (No Sat. issue)	(c)	1,700	.029	.018
		Sunday Edition (College year only)	(m)		.029	.018
		*Star	(r)	†30,006	.08	.08
		*Sunday Edition	(m)	†23,401	.08	.08
6,279	Nebr. City	Nebraska Press	(c)	2,734	.018	.018
		Sunday Edition	(m)		.018	.018
		News	(r)	1,586	.014	.014
8,634	Norfolk	*News	(r)	†8,622	.05	.05
10,466	No. Platte	Telegraph	(r)		.021	.021
191,601	Omaha	*Bee (b) †38,787; *Bee (r) †19,052	(e)	†57,839	.15	.15
		*Sunday Edition	(m)	†55,943	.16	.16
		Drovers Journal-Stockman	(r)	22,355	.08	.08
		*News	(r)	†71,557	.16	.16
		*Sunday Edition	(m)	†65,193	.16	.16
		*World-Herald (b) †37,730; *World-Herald (r) †35,985	(e)	†73,715	.18	.18
		*Sunday Edition	(m)	†68,888	.16	.16
4,190	Plattsmouth	Journal	(r)	950	.009	.009
6,912	Scottsbluff	Platte Valley News	(r)	1,401	.025	.025
2,592	Wymore	Arbor State	(r)	213	.007	.007
5,388	York	News-Times	(r)	2,325	.02	.02

NEVADA

POPULATION—77,407

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
1,685	Carson City	Appeal	(r)		.011	.011
		News	(c)	525	.011	.011
		Sunday Edition	(m)		.011	.011
2,090	Ely	Times	(r)		.021	.021
1,558	Goldfield	Tribune	(r)	1,132	.039	.032
12,016	Reno	*Gazette	(r)	†5,808	.035	.035
		Nev. State Journal	(a)	5,274	.035	.03
		Sunday Edition	(m)		.035	.03
4,144	Tonopah	Bonanza	(r)	1,148	.018	.018
		Times	(e)	1,120	.014	.014
		Sunday Edition	(m)		.014	.014

NEW HAMPSHIRE

POPULATION—443,083

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
9,524	Claremont	Eagle	(r)	1,750	.011	.011
22,167	Concord	Monitor	(r)	2,337	.017	.017
		*Patriot (b) †1,352; *Patriot (r) †3,024	(e)	†4,376	.025	.025
13,029	Dover	Foster's Democrat	(r)	2,828	.014	.011
1,513	Hanover	Dartsmouth (College year only)	(b)		.043	.043
11,210	Keene	Sentinel	(r)	3,267	.027	.02
78,384	Manchester	*Leader (r) †13,181; *Union (b) †13,506	(e)	†26,687	.075	.06
		Mirror & Am. (b); Mirror & Am. (r)	(e)	6,956	[illegible]	.04
28,379	Nashua	Telegraph	(r)	4,895	.038	.025
13,569	Portsmouth	Chronicle	(b)	1,465	.025	.011
		Herald	(r)	5,261	.046	.025
		Times	(r)	4,100	.015	.015

NEW JERSEY

POPULATION—3,155,900

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
12,400	Asbury Pk.	*Press	(r)	†8,630	.025	.025
		*Sun. Shore Press	(m)	†4,446	.025	.025
50,682	Atlantic City	Gazette-Review	(a)	7,540	.03	.03
		Sunday Gazette	(m)		.035	.035
		Press (b) 14,395; Union (r) 4,648	(e)	19,043	.065	.06
76,754	Bayonne	News & Review	(r)	10,640	.035	.035
		*Times	(r)	†10,290	.04	.04
14,323	Bridgeton	News	(r)	5,776	.025	.025
		Pioneer	(b)	1,696	.011	.011

(See Explanatory Note and Key Letters on Page 50)

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures Are the Average Net Paid for the Six Months Ending October 1, 1921, as filed with the Audit Bureau of Circulations or the Government—The Advertising Rates Are the 5,000-line Rate and the Minimum Agate Line Rate on 16,000-line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1921.

NEW JERSEY—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
9,049	Burlington	*Enterprise*	(r)	4,734	.02	.02
116,309	Camden	*Courier	(r)	†17,996	.055	.055
		Post-Telegram	(r)	15,523	.05	.045
95,682	Elizabeth	*Journal	(r)	†18,086	.07	.07
		Times	(s)	7,961	.04	.04
		Sunday Edition	(m)		.04	.04
17,667	Hackensack	*Record*	(r)	5,743	.03	.03
68,166	Hoboken	**Hudson Observer*	(r)	†41,169	.11	.11
297,864	Jersey City	**Jersey Journal*	(r)	†36,976	.10	.10
13,521	Long Branch	**Record*	(r)	†4,359	.021	.018
14,691	Millville	*Republican*	(r)	2,300	.018	.014
12,548	Morristown	*Jerseyman*	(r)	2,016	.02	.02
		Record	(r)	3,398	.018	.018
414,216	Newark	*Ledger	(b)	†30,620	.11	.10
		*Sunday Edition	(m)	†18,882	.11	.10
		**News*	(r)	†104,889	.21	.21
		**Star-Eagle*	(r)	68,176	.17	.16
		*Sunday Call	(m)	†58,621	.14	.13
32,779	New Brunswick	*Home News*	(r)	9,858	.04	.04
		Sunday Times	(m)		.04	.04
63,824	Passaic	**Herald*	(r)	†10,132	.04	.04
		**News*	(r)	†9,226	.04	.04
135,866	Paterson	*Call	(b)	†15,581	.05	.043
		**News*	(r)	†11,339	.04	.04
		**Press-Guardian*	(r)	†10,794	.04	.04
		*Sunday Chronicle	(m)	†11,275	.04	.04
41,707	Perth Amboy	**News*	(r)	†9,200	.045	.045
27,700	Plainfield	**Courier-News*	(r)	†8,092	.03	.03
5,917	Princeton	Princetonian (College year only)	(b)		.029	.029
119,289	Trenton	State Gazette	(b)	12,107	.045	.045
		**Times*	(r)	†32,089	.08	.08
		*Sunday Times-Advertiser	(m)	†23,463	.08	.08
20,651	Union Hill (P. O. Weehawken)	Hudson Dispatch	(b)	†3,488	.04	.04
6,799	Vineland	*Journal*	(r)	2,112	.018	.018
5,801	Woodbury	*Times*	(r)	2,150	.021	.021

NEW MEXICO

POPULATION—360,350

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
15,157	Albuquerque	*Herald*	(r)	5,238	.025	.025
		Sunday Edition	(m)	8,849	.03	.03
		Journal	(a)	7,774	.03	.03
		Sunday Edition	(m)		.03	.03
4,304	East Las Vegas	*Optic*	(r)		.02	.02
7,062	Roswell	*News*	(r)	1,350	.018	.013
		Record	(r)	968	.018	.018
7,236	Santa Fe	*New Mexican*	(r)	2,125	.032	.021

NEW YORK

POPULATION—10,384,829

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
113,344	Albany	**Journal*	(r)	†11,674	.04	.04
		*Knickerbocker Press	(b)	†34,464	.09	.09
		*Sunday Edition	(m)	†46,830	.11	.11
		*Sunday Telegram	(m)	†24,040	.06	.06
		**Times-Union*	(r)	†35,018	.09	.09
33,524	Amsterdam	**Recorder&Democrat*	(r)	†6,300	.04	.04
36,192	Auburn	*Advertiser-Journal*	(r)	4,019	.03	.03
		Citizen	(r)	6,796	.035	.035
4,103	Ballston Spa	*Journal*	(r)		.011	.011
13,541	Batavia	**News*	(r)	†8,244	.03	.03
10,996	Beacon	*Herald*	(r)	2,277	.014	.014
		Journal	(r)	2,053	.018	.018
66,800	Binghamton	**Press & Leader*	(r)	†24,965	.08	.08
		*Sun	(b)	†12,728	.05	.05
		Sunday Sun & Record	(m)		.05	.05
2,022,262	Brooklyn	*Citizen*	(s)	41,003	.12	.12
		Sunday Edition	(m)		.12	.12
		**Eagle*	(r)	†58,435	.20	.20
		*Sunday Edition	(m)	†72,159	.20	.20
		**Standard-Union*	(r)	†68,908	.20	.20
		*Sunday Edition	(m)	†42,177	.20	.20
		Times	(s)	46,982	.12	.12
		Sunday Edition	(m)		.12	.12
506,775	Buffalo	*Commercial*	(r)	21,567	.07	.07
		*Courier	(b)	†53,046	.13	.13
		*Sunday Edition	(m)	†115,839	.22	.22
		**Enquirer*	(r)	†31,214	.09	.09
		*Express	(b)	†38,078	.10	.10
		*Sunday Edition	(m)	†58,960	.14	.14
		Live Stock Record	(r)		.021	.021
		**News*	(r)	†104,690	.21	.21
		**Times*	(r)	†77,086	.15	.15
		*Sunday Edition	(m)	†92,336	.15	.15
7,356	Canandaigua	*Messenger*	(r)	4,000	.02	.018
4,728	Catskill	*Mail*	(r)	2,015	.016	.014
3,533	Chautauqua	Chautauquan (July and August only	(b)		.04	.04
22,987	Cohoes	*American*	(r)		.04	.04
2,725	Cooperstown	*Glimmerglass* (July and August only	(r)		.014	.014
15,820	Corning	**Leader*	(r)	†7,350	.04	.04
13,294	Cortland	*Standard*	(r)	5,288	.035	.035
4,681	Dansville	*Breeze*	(r)	1,300	.018	.018
19,336	Dunkirk	**Observer*	(r)	†3,542	.025	.025
45,305	Elmira	Advertiser	(b)	8,339	.04	.04
		**Star-Gazette*	(r)	†23,874	.07	.07
		Sunday Telegram	(m)	37,889	.12	.12
15,000	Flushing	*Journal*	(r)	†5,150	.03	.03
		Times	(r)	4,050	.04	.03
8,599	Freeport	*Review*	(r)		.025	.025
14,648	Geneva	**Times* (6 mos. stat. 3-31-21)	(r)	†5,535	.04	.04

NEW YORK—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
16,638	Glens Falls	*Post-Star	(b)	†7,363	.03	.03
		Times	(r)	6,012	.023	.023
22,075	Gloversville	*Herald	(b)	†5,411	.03	.03
		**Leader-Republican*	(r)	†6,030	.03	.03
10,453	Herkimer	*Telegram*	(r)	2,700	.011	.011
15,025	Hornell	*Tribune-Times*	(r)	6,568	.035	.035
11,745	Hudson	**Register*	(r)	†2,490	.018	.018
		*Republican	(b)	†2,574	.018	.018
17,004	Ithaca	Cornell Sun (College year only)	(b)		.036	.036
		**Journal-News*	(r)	†7,285	.04	.04
20,000	Jamaica	*Long Island Press & Farmer*	(r)		.05	.05
38,917	Jamestown	**Journal*	(r)	†7,007	.025	.025
		*Post	(b)	†9,389	.03	.03
26,688	Kingston	**Freeman*	(r)	†7,034	.03	.03
		Leader	(b)	2,864	.025	.025
17,918	Lackawanna	*Journal*	(r)	1,864	.025	.025
13,029	Little Falls	*Times*	(r)	3,610	.015	.015
21,308	Lockport	**Union Sun & Journal*	(r)	6,655	.04	.035
50,000	Long Island City	*Star*	(r)	15,612	.07	.07
7,556	Malone	*Telegram*	(r)	4,465	.027	.02
8,166	Mechanicsville	*Hudson Valley Times*	(r)	1,250	.014	.014
6,237	Medina	*Journal*	(r)	2,014	.021	.021
18,420	Middletown	*Herald*	(r)	2,700	.02	.02
		**Times-Press*	(r)	†6,753	.03	.03
42,726	Mount Vernon	**Argus*	(r)	†7,362	.04	.04
		Examiner	(r)		.04	.04
30,366	Newburgh	**News & Journal*	(r)	†10,460	.05	.05
36,213	New Rochelle	*Standard*	(r)	4,927	.03	.03
		Star	(r)	3,650	.02	.02
5,620,048	New York	*American	(b)	†333,869	.60	.60
		*Sunday Edition	(m)	†1,087,495	1.25	1.25
		Call	(b)		.13	.10
		Sunday Edition	(m)		.13	.10
		Columbia Spectator (No Sat. issue—College year only)	(b)		.043	.039
		*Commercial	(b)	†11,153	.27	.24
		*Daily News	(b)	†415,177	.71	.40
		Sunday Edition	(m)		.41	.35
		**Globe & Com'l Adv'r*	(r)	†177,086	.39	.37
		*Herald	(b)	†189,816	.48	.41
		*Sunday Edition	(m)	†209,843	.48	.41
		**Journal*	(r)	†633,083	1.25	1.25
		*Journal of Commerce & Com'l Bulletin	(b)	†28,149	.27	.24
		**Mail*	(r)	†167,013	.405	.36
		North Side News	(r)		.14	.105
		Sunday Edition	(m)		.14	.105
		**Post*	(r)	†32,706	.34	.21
		**Sun*	(r)	†182,279	.48	.41
		**Telegram*	(r)	†111,965	.29	.25
		**Sunday Evening*	(m)	†135,397	.29	.25
		Telegraph	(a)	45,875	.285	.24
		Sunday Edition	(m)		.333	.28
		*Times	(b)	†323,813	.637	.553
		*Sunday Edition	(m)	†497,436	.735	.638
		*Tribune	(b)	†142,195	.38	.30
		*Sunday Edition	(m)	†141,301	.38	.30
		*World	(b)	†360,080	.59	.44
		*Sunday Edition	(m)	†597,240	.59	.44
		**World*	(r)	†288,948	.59	.44
50,760	Niagara Falls	**Gazette*	(r)	†13,174	.05	.05
5,927	No. Tarrytown	*Mt. Pleasant News* (See Tarrytown)				
15,482	No. Tonawanda	**News*	(r)	†2,529	.02	.02
8,269	Norwich	*Sun*	(r)	2,873	.02	.02
4,444	Nyack	*Journal*	(r)	2,400	.018	.018
14,609	Ogdensburg	News	(c)	3,470	.025	.021
		Sunday Edition	(m)		.025	.021
		*Republican-Journal	(b)	†5,123	.025	.025
20,506	Olean	**Herald*	(r)	†3,146	.02	.02
		**Times*	(r)	†5,306	.025	.025
11,582	Oneonta	Star	(b)	6,496	.03	.03
10,739	Ossining	*Citizen-Sentinel*	(r)	1,750	.025	.025
23,626	Oswego	*Palladium*	(r)	5,121	.018	.018
		Times	(r)	3,374	.018	.015
15,868	Peekskill	*News*	(r)	2,450	.025	.025
		Union	(r)	2,150	.025	.025
10,909	Plattsburg	Press	(b)	3,618	.032	.021
		Republican	(b)		.013	.011
16,573	Port Chester	**Item*	(r)	†3,748	.025	.025
10,171	Port Jarvis	*Gazette*	(r)	2,106	.01	.01
		Union	(r)	2,192	.018	.015
35,000	Poughkeepsie	Eagle-News	(b)	5,894	.03	.03
		**Star & Enterprise*	(r)	†11,082	.05	.05
		Sunday Courier	(m)	13,242	.05	.05
295,750	Rochester	*Democrat & Chronicle	(b)	†51,209	.18	.17
		*Sunday Edition	(m)	†55,584	.21	.20
		*Herald	(b)	†26,623	.08	.08
		*Sunday Edition	(m)	†19,561	.08	.08
		Post Express	(r)	13,979	.058	.058
		**Times-Union & Advertiser*	(r)	†62,501	.18	.18
26,341	Rome	*Sentinel*	(r)	5,766	.035	.035
9,276	Salamanca	*Republican Press*	(r)	2,100	.02	.012
13,181	Saratoga Springs	*Saratogian*	(r)	8,224	.04	.04
3,928	Saugerties	*Post*	(r)	690	.014	.014
88,723	Schenectady	*Gazette	(b)	†19,746	.06	.06
		**Union-Star*	(r)	†13,677	.05	.05
98,634	Staten Island	**Advance*	(r)	†7,812	.045	.04

NEW YORK—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
171,717	Syracuse	**Herald*	(r)	†43,119	.13	.11
		*Sunday Edition	(m)	†80,746	.16	.12
		**Journal*	(r)	†44,875	.10	[illegible]
	(Circulation figure includes distribution of special Saturday night edition)					
		Orange (College year only)	(b)	1,500	.032	.032
		*Post-Standard	(b)	†50,463	.14	.11
		*Sunday Edition	(m)	†49,732	.14	.11
5,807	Tarrytown	**News*	(r)	†1,901	.025	.025
72,013	Troy	Observer (Sunday)	(m)	9,500	.035	.02
		*Record (b) †4,974	(e)	†21,853	.05	.03
		**Record* (r) †16,879				
		Sunday Budget	(m)		.05	.03
		Times	(r)	16,633	.04	.03
94,156	Utica	**Herald-Dispatch*	(r)	†19,683	.055	.03
		Sunday Tribune	(m)		.055	.03
		**Observer*	(r)	†16,337	.05	.03
		*Press	(b)	†25,172	.06	.03
31,285	Watertown	*Standard*	(r)	9,123	.045	.03
		**Times*	(r)	†14,995	.07	.07
5,046	Wellsville	*Reporter*	(r)	1,835	.018	.01
21,031	White Plains	*Reporter*	(r)	5,221	.03	.01
100,176	Yonkers	**Herald*	(r)	†11,092	.06	.03
		Statesmen & News	(r)		.035	.03

(The Statesman and The News were consolidated in October. The circulation of the individual papers were: Statesman, 1,500; News, 3,660)

NORTH CAROLINA

POPULATION—2,559,123

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
28,504	Asheville	*Citizen	(b)	†10,972	.045	.03
		*Sunday Edition	(m)	†9,759	.045	.03
		**Times*	(r)	†7,095	.04	.03
		*Sunday Edition	(m)	†5,866	.04	.03
46,338	Charlotte	**News*	(r)	†10,068	.03	.03
		*Sunday Edition	(m)	†8,982	.03	.03
		*Observer	(b)	†19,975	.06	.03
		*Sunday Edition	(m)	†22,522	.07	.03
9,903	Concord	*Tribune*	(r)	1,614	.018	.01
21,719	Durham	*Herald	(d)	†6,258	.04	.03
		*Sunday Edition	(m)	†6,352	.04	.03
		Sun	(u)	5,263	.025	.025
		Sunday Edition	(m)		.025	.02
8,925	Elizabeth City	*Advance*	(r)	1,862	.018	.01
8,877	Fayetteville	**Observer*	(r)	†2,968	.025	.02
12,871	Gastonia	*Gazette*	(r)	2,716	.021	.01
11,296	Goldsboro	*Argus*	(r)		.014	.01
19,861	Greensboro	*News	(b)	†18,707	.05	.03
		*Sunday Edition	(m)	†25,677	.06	.03
		Record	(r)	4,682	.025	.02
5,772	Greenville	*News*	(r)	1,022	.02	.02
		Reflector	(r)		.018	.01
5,267	Henderson	*Dispatch*	(r)	1,724	.02	.02
5,076	Hickory	*Record*	(r)	1,711	.012	.01
14,302	High Point	*Enterprise*	(r)	2,578	.025	.02
9,771	Kinston	*Free Press*	(r)	1,810	.015	.01
		News	(c)	1,320	.021	.02
		Sunday Edition	(m)		.021	.02
13,811	Leaksville	*Tri-City Gazette*	(r)		.014	.01
12,198	New Bern	New Bernian	(c)	2,085	.025	.02
		Sunday Edition	(m)		.025	.02
		Sun-Journal	(r)	2,049	.025	.02
24,418	Raleigh	*News & Observer	(b)	†22,540	.08	.03
		*Sunday Edition	(m)	†25,977	.06	.03
		**Times*	(r)	†7,711	.03	.03
12,742	Rocky Mount	*Telegram*	(r)		.018	.01
13,884	Salisbury	*Post*	(r)	4,200	.02	.02
2,061	Scotland Neck	*Commonwealth*	(r)	650	.014	.01
7,895	Statesville	*Daily*	(r)	1,000	.011	.01
4,568	Tarboro	*Southerner*	(r)	1,230	.014	.01
		Tarborean	(t)		.018	.01
		Sunday Edition	(m)		.018	.01
6,166	Washington	*News*	(r)	2,075	.025	.02
33,372	Wilmington	**Dispatch*	(r)	†3,874	.03	.03
		*Sunday Edition (6 mos. audit 12/31/20	(m)	†3,577	.03	.03
		*Star	(b)	†6,426	.04	.03
		*Sunday Edition	(m)	†8,291	.04	.03
10,612	Wilson	*Times*	(r)	2,300	.029	.02
48,395	Winston-Salem	*Journal	(b)	†6,306	.04	.03
		*Sunday Edition	(m)	†6,801	.04	.03
		**Twin-City Sentinel*	(r)	†6,973	.04	.03

NORTH DAKOTA

POPULATION—645,680

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
6,951	Bismarck	**Tribune*	(r)	†3,300	.03	.02
5,140	Devils Lake	*Journal*	(r)	2,576	.025	.02
21,961	Fargo	*Courier-News	(d)	†10,380	.05	.03
		*Sunday Edition	(m)	†11,437	.05	.03
		**Forum*	(r)	†14,964	.06	.03
14,010	Grand Forks	*Herald (d) †9,059	(i)	†14,564	.07	.03
		**Herald* (r) †5,505				
		*Sunday Edition	(m)	†10,138	.07	.03
6,627	Jamestown	*Alert*	(r)	1,350	.02	.02
4,336	Mandan	*Pioneer*	(r)	1,766	.02	.02
10,476	Minot	*News & Optic Reporter*	(r)	3,780	.03	.03
4,686	Valley City	*Times-Record*	(r)	1,200	.018	.01

OHIO

POPULATION—5,759,394

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
208,435	Akron	**Beacon Journal*	(r)	†32,587	.085	.06
		Press	(r)	21,379	.085	.06
		**Times*	(r)	†17,432	.06	.03
		*Sunday Edition	(m)	†21,834	.07	.03
21,603	Alliance	**Review & Leader*	(r)	†8,129	.04	.03
9,249	Ashland	*Times-Gazette*	(r)	4,650	.023	.02
22,082	Ashtabula	**Star & Beacon*	(r)	†5,866	.03	.03

(See Explanatory Note and Key Letters on Page 50)

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures are the Average Net Paid for the Six Months Ending October 1, 1921, as filed with the Audit Bureau of Circulations or the Government—The Advertising Rates Are the 5,000-line Rate and the Minimum Agate Line Rate on 10,000-Line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1921.

OHIO—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
6,418	Athens	*Messenger	(r)	†9,199	.03	.03
15,061	Bellaire	Leader	(r)	4,037	.02	.02
9,336	Bellefontaine	Examiner	(r)	4,284	.018	.018
		Index-Republican	(r)	3,409	.014	.014
5,776	Bellevue	Gazette	(r)	2,082	.014	.014
5,788	Bowling Green	*Sentinel-Tribune	(r)	†2,436	.015	.015
10,425	Bucyrus	Forum	(r)	2,976	.018	.018
		Telegraph	(r)	3,665	.015	.015
13,104	Cambridge	*Jeffersonian	(r)	†7,706	.03	.03
87,091	Canton	News	(r)	†6,803	.045	.045
		Sunday Edition	(m)	12,912	.045	.045
		*Repository	(t)	†25,075	.055	.055
		*Saturday Edition	(y)	†23,145	.055	.055
		*Sunday Edition	(m)	†21,794	.055	.055
4,226	Celina	Standard	(r)	1,800	.011	.011
15,831	Chillicothe	News-Advertiser	(r)	3,202	.015	.015
		Scioto Gazette	(r)	3,194	.014	.014
401,247	Cincinnati	Commercial Tribune	(a)	50,267	.14	.14
		Sunday Edition	(m)		.16	.16
		Enquirer	(a)	72,294	.17	.17
		Sunday Edition	(m)		.35	.35
		Post	(r)	†71,889	.28	.28
		*Times-Star	(r)	†132,182	.26	.26
7,049	Circleville	Herald (b) / Herald (r)	(e)	1,875	.016	.016
		Union-Herald	(r)		.01	.01
796,836	Cleveland	Live Stock News	(t)		.043	.036
		*News	(r)	†142,182	.30	.30
		*Sunday News-Leader	(m)	†176,401	.32	.32
		**Plain Dealer	(b)	†181,765	.32	.32
		*Sunday Edition	(m)	†214,324	.37	.37
		Press	(r)	181,604	.35	.35
237,031	Columbus	Citizen	(r)	71,199	.14	.14
		Dispatch	(r)	68,234	.14	.14
		Sunday Edition	(m)	73,369	.14	.14
		Ohio State Journal	(a)	44,174	.11	.11
		Sunday Edition	(m)		.11	.11
		Ohio State Lantern (College year only)	(t)		.025	.021
9,343	Conneaut	News-Herald	(r)	3,080	.018	.018
10,847	Coshocton	*Tribune & Times-Age	(r)	†5,913	.025	.025
		*Sunday Edition	(m)	†5,866	.025	.025
152,559	Dayton	*Herald	(r)	†30,250	.07	.07
		*Journal	(b)	†27,482	.06	.06
		*Sunday Edition	(m)	†39,405	.07	.07
		*News	(r)	†40,058	.10	.10
		*Sunday Edition	(m)	†37,720	.085	.085
8,876	Defiance	Crescent-News	(r)	3,321	.018	.018
8,756	Delaware	*Gazette	(r)	†2,168	.011	.011
		Journal-Herald	(r)	1,363	.011	.011
5,745	Delphos	Herald	(r)	1,337	.013	.013
5,524	Dennison	Paragraph	(r)	1,711	.014	.014
8,101	Dover	Reporter	(r)	4,103	.02	.02
21,411	East Liverpool	*Review (r)†6,043 / *Tribune (d)†5,138	(e)	†11,181	.04	.04
5,750	East Palestine	Leader	(r)	1,450	.014	.014
20,474	Elyria	*Chronicle-Telegram	(r)	†6,683	.035	.035
17,021	Findlay	Courier	(r)	3,094	.011	.011
		*Republican	(b)	†6,746	.025	.025
9,987	Fostoria	Review	(r)	3,112	.014	.013
		Times	(r)	3,011	.013	.013
12,468	Fremont	Messenger	(r)	2,533	.013	.013
		*News	(r)	†3,779	.015	.015
7,374	Galion	Inquirer	(r)	2,447	.013	.013
6,070	Gallipolis	Tribune	(r)	780	.009	.009
3,081	Geneva	Free Press	(r)	1,416	.018	.018
7,104	Greenville	Advocate	(r)	3,800	.018	.018
		News	(r)		.014	.014
		Tribune	(r)	2,835	.018	.018
39,675	Hamilton	*Journal	(r)	†8,528	.035	.035
14,007	Ironton	*News	(r)	†7,114	.04	.04
		Irontonian	(c)	3,150	.018	.018
		Sunday Edition	(m)		.018	.018
		Register	(r)	3,200	.02	.02
7,690	Kenton	Democrat	(r)	2,400	.014	.014
		News-Republican	(r)	2,900	.015	.015
14,706	Lancaster	Eagle	(r)	3,978	.018	.014
		Gazette	(r)	3,888	.018	.018
41,306	Lima	*News & Times-Democrat	(r)	†14,581	.05	.05
		*Sunday Edition	(m)	†14,316	.05	.05
		*Republican-Gazette	(d)	†10,307	.035	.035
		*Sunday Edition	(m)	†10,493	.035	.035
3,113	Lisbon	Journal	(r)		.014	.014
37,295	Lorain	Journal	(r)		.025	.025
		*Times-Herald	(r)	†6,866	.03	.03
27,824	Mansfield	*News	(r)	†10,129	.04	.04
		*Sunday Edition	(m)	†10,021	.04	.04
15,140	Marietta	Register-Leader	(r)	3,558	.03	.03
		*Times	(r)	†5,543	.025	.025
		Sunday Edition	(m)		.025	.025
27,891	Marion	*Star	(r)	†10,974	.04	.04
		Tribune	(r)	5,887	.02	.02
11,634	Martins Ferry	*Times	(r)	†7,442	.03	.03
3,635	Marysville	Tribune	(r)	1,581	.013	.013
17,428	Massillon	*Independent	(r)	†7,041	.03	.03
1,470	Mechanicsburg	Telegram	(r)		.014	.014
23,594	Middletown	Journal	(t)	4,674	.021	.021
		Sunday Edition	(m)		.021	.021
		*News-Signal	(r)	†3,839	.02	.02
9,237	Mount Vernon	Banner	(r)	2,685	.015	.015
26,718	Newark	*Republican-News	(r)	†3,399	.015	.015
		*Advocate	(r)	†6,524	.023	.023
		American Tribune	(r)	6,550	.025	.025
10,718	New Philadelphia	Times	(r)	5,502	.02	.02
13,080	Niles	News	(r)	1,200	.011	.011
7,379	Norwalk	Reflector-Herald	(r)	3,678	.018	.018
7,272	Painesville	Telegraph	(r)	2,829	.018	.018
15,044	Piqua	Call (r) / Press-Dispatch (b)	(e)	6,132	.025	.025

OHIO—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
4,294	Pomeroy	News	(r)	1,750	.011	.011
33,011	Portsmouth	*Times (r)†12,503 / Sun (d)	(e)		.06	.06
		*Sunday Edition	(m)	†9,552	.04	.04
5,679	St. Marys	Leader	(r)	2,340	.013	.013
10,305	Salem	*News	(r)	†3,200	.015	.015
22,897	Sandusky	*Register	(d)	†8,590	.025	.025
		*Sunday Edition (3 mos. stat. 9-30-21)	(m)	†9,459	.025	.025
		*Star-Journal	(r)	†7,983	.025	.025
5,578	Shelby	Globe	(r)	1,900	.011	.011
8,590	Sidney	Journal	(r)	1,550	.014	.014
		News	(r)	3,525	.02	.02
60,840	Sp'gf'ld	*News	(r)	†15,469	.05	.05
		*Sunday Edition	(m)	†13,736	.05	.05
		*Sun	(b)	†13,407	.035	.035
		*Sunday Edition	(m)	†11,803	.035	.035
28,508	Steubenville	*Gazette	(r)	†3,914	.025	.025
		Herald-Star	(r)	9,376	.03	.03
14,375	Tiffin	*Advertiser	(r)	†3,166	.021	.021
		Tribune & Herald	(r)	2,959	.018	.018
243,109	Toledo	Blade	(r)	87,519	.24	.23
		Friday Edition			.26	.25
		News-Bee	(r)	68,776	.20	.20
		Times	(a)	20,620	.05	.05
		Sunday Edition	(m)		.08	.08
4,684	Toronto	Tribune	(r)	960	.011	.011
7,260	Troy	News	(r)	2,578	.014	.014
6,428	Uhrichsville	Chronicle	(r)	2,780	.015	.015
3,708	Upper Sandusky	Chief	(r)	2,903	.015	.015
		Union	(r)	2,046	.011	.011
7,621	Urbana	*Citizen (b) †336 / *Democrat (r) †3,500	(e)	†3,836	.02	.02
8,100	Van Wert	Bulletin	(r)		.012	.012
		Times	(r)	1,970	.013	.013
5,295	Wapakoneta	News	(r)	3,260	.014	.014
27,050	Warren	Chronicle	(r)	5,572	.025	.025
		*Tribune	(r)	†6,789	.035	.035
7,962	Washington C. H.	Herald (b) / Herald (r)	(e)	2,913	.016	.016
6,687	Wellston	Sentinel	(r)		.011	.007
5,037	Wilmington	News-Journal	(r)	2,765	.015	.015
8,204	Wooster	*Record	(r)	†6,014	.025	.025
9,110	Xenia	Gazette (r)3,617 / Republican (b) 1,543	(e)	5,160	.025	.025
132,358	Youngstown	*Telegram	(r)	†24,428	.07	.07
		*Vindicator	(r)	†24,587	.07	.07
		*Sunday Edition	(m)	†25,277	.07	.07
29,569	Zanesville	Dispatch	(r)	6,137	.025	.025
		*Signal (r) †7,701 / *Times-Recorder (b) †19,406	(e)	†27,161	.07	.07
		Sunday Times-Signal	(m)		.035	.035

OKLAHOMA

POPULATION—2,028,283

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
8,012	Ada	News	(r)	2,375	.02	.02
3,912	Alva	Review-Courier	(r)	1,860	.018	.013
14,181	Ardmore	Ardmoreite	(u)	5,000	.03	.03
		Sunday Edition	(m)		.03	.03
		Press	(b)		.025	.025
		Sunday Edition	(m)		.025	.025
14,417	Bartlesville	Enterprise	(r)	4,450	.03	.03
		Sunday Edition	(m)		.03	.03
		*Examiner	(d)	†3,277	.03	.03
		*Sunday Edition	(m)	†3,479	.03	.03
7,174	Blackwell	Tribune	(t)	3,034	.032	.032
		Sunday Edition	(m)		.032	.032
10,179	Chickasha	Express	(r)	2,315	.021	.021
3,435	Claremore	Progress	(r)		.018	.013
6,460	Drumright	Derrick	(r)		.038	.038
		Post	(r)		.018	.018
3,463	Duncan	Eagle	(t)		.025	.025
		Sunday Edition	(m)		.025	.025
7,340	Durant	Democrat	(r)	1,804	.021	.018
7,737	El Reno	Democrat	(r)	2,850	.02	.02
16,576	Enid	Eagle	(u)	4,625	.025	.025
		Sunday Edition	(m)		.025	.025
		News	(u)	4,950	.025	.025
		Sunday Edition	(m)		.025	.025
3,822	Frederick	Leader	(r)	1,979	.021	.021
11,757	Guthrie	Leader	(r)	12,286	.05	.05
5,889	Henryetta	Free Lance	(t)		.018	.018
		Sunday Edition	(m)		.018	.018
2,936	Hobart	Democrat-Chief	(r)	1,346	.018	.018
6,368	Hugo	News	(t)		.016	.016
		Sunday Edition	(m)		.018	.018
2,067	Idabel	News	(r)		.018	.011
2,447	Kingfisher	Free Press	(r)	1,160	.016	.016
		Times	(r)		.018	.018
8,930	Lawton	Constitution	(r)	2,754	.029	.029
		News	(c)	2,782	.029	.029
		Sunday Edition	(m)		.029	.029
12,095	McAlester	*News-Capital	(r)	†3,441	.025	.025
6,802	Miami	District News	(u)	4,043	.025	.025
		Sunday Edition	(m)		.025	.025
		Record-Herald	(u)	4,067	.025	.025
		Sunday Edition	(m)		.025	.025
30,277	Muskogee	*Phoenix	(b)	†13,735	.05	.05
		*Sunday Edition	(m)	†14,511	.05	.05
		*Times-Democrat	(r)	†10,829	.05	.05
2,533	Newkirk	Eagle	(r)	165	.011	.011
		Reporter	(r)	310	.007	.007
5,004	Norman	Oklahoma Daily (No Friday or Sat. issue. College yr. only.)	(t)	959	.02	.02
4,471	Nowata	Star	(u)	1,800	.021	.021
		Sunday Edition	(m)		.021	.021

OKLAHOMA—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
91,258	Oklahoma City	Live Stock News	(r)		.029	.029
		Oklahoma Leader	(r)	16,032	.05	.05
		Oklahoma News	(r)	24,199	.085	.085
		*Oklahoman	(b)	†55,698	.15	.15
		*Sunday Edition	(m)	†70,788	.18	.18
		*Times	(r)	†46,165	.12	.12
17,430	Okmulgee	Democrat	(u)	5,290	.036	.036
		Sunday Edition	(m)		.036	.036
		*Times	(d)	†5,134	.035	.035
		*Sunday Edition	(m)	†5,204	.035	.035
6,414	Pawhuska	Capital	(r)	2,700	.025	.025
3,154	Perry	Sentinel	(r)		.018	.018
		Thurs. Edition			.021	.021
7,051	Ponca City	News	(r)	2,450	.025	.025
1,767	Pryor	News (No Monday)	(r)	2,375	.029	.023
11,634	Sapulpa	American	(d)		.03	.03
		Sunday Edition	(m)		.03	.03
		Herald	(r)	2,785	.027	.021
1,409	Shamrock	Bulletin	(r)		.011	.011
15,348	Shawnee	News	(c)	4,402	.03	.03
		Sunday Edition	(m)		.03	.03
4,701	Stillwater	Press	(r)		.018	.018
72,075	Tulsa	*Tribune	(r)	†26,127	.08	.08
		*Sunday Edition	(m)	†23,224	.08	.08
		*World	(b)	†34,118	.08	.08
		*Sunday Edition	(m)	†35,197	.08	.08
5,010	Vinita	Journal	(r)		.018	.018

OREGON

POPULATION—783,389

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
4,840	Albany	Democrat	(r)	2,240	.025	.025
		Sunday Edition	(m)		.03	.03
		Herald	(r)	2,111	.025	.025
4,283	Ashland	Tidings	(r)	1,718	.022	.022
14,027	Astoria	Astorian	(d)	2,275	.018	.014
		Sunday Edition	(m)	2,625	.018	.014
		Budget	(r)	3,644	.029	.029
7,729	Baker	Democrat	(c)	2,046	.025	.025
		Sunday Edition	(m)		.025	.025
		Herald	(r)	2,247	.025	.025
5,415	Bend	*Bulletin	(r)	†1,045	.018	.015
5,752	Corvallis	Gazette-Times	(r)	2,248	.021	.021
10,593	Eugene	Guard	(r)	4,506	.021	.021
		*Register	(d)	†4,339	.025	.025
		*Sunday Edition	(m)	†4,418	.025	.025
3,151	Grants Pass	Courier	(r)	1,158	.018	.013
4,801	Klamath Falls	Herald	(r)	1,347	.021	.021
		Record	(e)	830	.029	.029
		Sunday Edition	(m)		.029	.029
6,913	La Grande	Observer	(r)	2,150	.025	.025
4,034	Marshfield	Coos Bay Times	(r)	2,908	.021	.021
		Southwestern Oregon News	(r)		.021	.021
5,756	Medford	Mail Tribune	(r)	3,352	.025	.025
		Sunday Sun	(m)		.025	.025
5,686	Oregon City	Enterprise	(e)	1,778	.021	.021
		Sunday Edition	(m)		.021	.021
7,387	Pendleton	*East Oregonian	(r)	†2,801	.021	.021
		Tribune	(e)	1,211	.02	.02
		Sunday Edition	(m)		.02	.02
258,288	Portland	*News	(r)	†23,876	.065	.065
		*Oregon Journal	(r)	†70,064	.14	.14
		*Sunday Edition	(m)	†35,871	.18	.16
		*Oregonian	(b)	†79,984	.18	.16
		*Sunday Edition	(m)	†103,455	.23	.23
		*Telegram	(r)	†58,112	.14	.14
4,381	Roseburg	News-Review	(r)	3,952	.021	.021
17,679	Salem	*Capital-Journal	(r)	†4,590	.03	.03
		Oregon Statesman	(c)	4,185	.03	.03
		Sunday Edition	(m)		.03	.03
5,807	The Dalles	*Chronicle	(r)	†1,401	.021	.021

PENNSYLVANIA

POPULATION—8,720,017

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
73,502	Allentown	*Call	(b)	†25,496	.09	.09
		Sunday Edition	(m)		.09	.09
		*Chronicle & News & Item	(r)		.04	.04
		Leader	(r)		.015	.015
		Record	(b)		.025	.015
60,331	Altoona	*Mirror	(r)	†23,286	.06	.06
		Tribune	(b)	13,200	.05	.05
6,666	Ashland	News	(r)	1,834	.018	.014
		Telegram	(r)	1,100	.014	.014
5,402	Bangor	News	(r)		.016	.016
4,135	Beaver	*Times	(r)	†3,989	.025	.025
12,802	Beaver Falls	Tribune	(r)	4,248	.025	.025
12,181	Berwick	Enterprise	(r)	2,225	.021	.021
50,358	Bethlehem	Globe	(r)	7,775	.04	.04
		Times	(r)	4,556	.025	.018
7,819	Bloomsburg	Press	(b)	6,069	.029	.029
20,879	Braddock	News-Herald	(r)		.02	.015
15,525	Bradford	Era	(b)	3,373	.018	.011
		Star & Record	(r)	3,877	.014	.014
10,273	Bristol	Courier	(r)	2,007	.017	.017
2,502	Brownsville	Telegraph	(r)	2,605	.014	.014
23,778	Butler	Eagle	(r)	9,781	.03	.03
10,632	Canonsburg	Notes	(r)		.014	.014
18,640	Carbondale	Leader	(r)	5,603	.05	.025
10,916	Carlisle	Sentinel	(r)	3,380	.021	.021
13,171	Chambersburg	Franklin Repository	(r)	4,538	.021	.021
		*Public Opinion (6 mo. audit 12-31-20)	(r)	†4,339	.025	.025
		Valley Spirit	(r)	1,020	.018	.018
11,516	Charleroi	Mail	(r)		.011	.011
58,030	Chester	*Republican	(b)	†1,584	.02	.02
		*Times	(r)	†13,168	.04	.04
8,529	Clearfield	Progress	(r)	3,396	.021	.021
14,515	Coatesville	Record	(r)	5,394	.021	.021
10,836	Columbia	News & Daily Spy	(r)	3,034	.029	.029
13,804	Connellsville	*Courier	(r)	†5,301	.018	.018
		News	(b)	4,075	.018	.018

(See Explanatory Note and Key Letters on Page 50)

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures are the Average Net Paid for the Six Months Ending October 1, 1921, as filed with the Audit Bureau of Circulations or the Government—The Advertising Rates Are the 5,000-line Rate and the Minimum Agate Line Rate on 10,000-Line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1921.

PENNSYLVANIA—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
7,228	Corry	*Journal*	(r)	2,561	.014	.014
6,952	Danville	*News*	(r)	2,517	.018	.018
14,131	Donora	*Herald*	(r)		.018	.018
3,837	Doylestown	*Bucks County Daily News*	(r)	1,570	.014	.014
		Intelligencer	(r)	4,011	.014	.014
13,681	Du Bois	Courier	(b)	4,000	.021	.018
		Express	(r)	2,800	.011	.009
33,813	Easton	**Express and Argus*	(r)	†14,038	.05	.05
		**Free Press*	(r)	†12,139	.05	.05
		Sunday Call	(m)		.021	.016
4,855	East Stroudsburg	Press	(b)	3,033	.021	.021
8,958	Ellwood City	*Ledger*	(r)	1,980	.02	.02
93,372	Erie	*Dispatch (b) †10,342; *Herald (r) †8,489	(e)	†18,831	.065	.065
		*Sunday-Dispatch Herald	(m)	†18,337	.07	.07
		**Times*	(r)	†25,882	.08	.08
15,586	Farrell	*News*	(r)	1,970	.019	.019
9,970	Franklin	*News-Herald*	(r)	6,737	.045	.045
4,439	Gettysburg	*Times*	(r)	3,070	.02	.02
15,033	Greensburg	*Record*	(r)		.02	.02
		Review	(b)	5,246	.02	.02
		Tribune	(r)	4,742	.024	.024
8,101	Greenville	*Record*	(r)	1,911	.014	.014
8,664	Hanover	*Record-Herald*	(r)	2,674	.018	.018
		Sun	(r)	4,920	.025	.025
75,917	Harrisburg	Courier (Sunday)	(m)		.05	.05
		**News* (r) †30,246; *Patriot (b) †20,629	(e)	†50,875	.11	.11
		**Telegraph*	(r)	†34,672	.095	.095
32,277	Hazleton	*Plain Speaker*	(r)	8,230	.04	.025
		Standard-Sentinel	(b)	8,220	.025	.025
20,452	Homestead	*Messenger*	(r)	3,473	.025	.025
7,051	Huntingdon	*Journal & New Era*	(r)		.015	.015
7,043	Indiana	*Gazette*	(r)		.021	.021
6,103	Jersey Shore	*Herald*	(r)		.017	.014
67,327	Johnstown	Democrat	(b)	10,981	.05	.05
		Ledger	(b)	12,562	.05	.05
		Tribune	(r)	25,438	.07	.07
7,283	Kane	*Republican*	(r)	2,343	.018	.018
7,153	Kittanning	*Simpson's L'r-Times*	(r)	4,456	.021	.021
53,150	Lancaster	*Examiner & New Era*	(r)	17,721	.07	.06
		**Intelligencer* (r) †10,967; *News Journal (b) †10,771	(e)	†21,738	.08	.08
9,625	Lansford	*Record*	(r)	2,533	.025	.021
9,484	Latrobe	*Bulletin*	(r)	4,072	.021	.021
24,643	Lebanon	*News*	(r)	8,734	.035	.035
		Report	(r)	4,152	.02	.02
		Times	(b)		.009	.006
6,102	Lehighton	*Leader*	(r)	1,350	.011	.011
9,849	Lewiston	*Sentinel*	(r)	4,279	.02	.02
8,557	Lock Haven	*Express*	(r)	2,714	.021	.018
15,599	Mahanoy City	*Record-American*	(r)	4,178	.025	.025
3,666	Mauch Chunk	*News*	(r)	2,150	.018	.018
		Times	(r)	1,810	.014	.014
45,975	McKeesport	*News*	(r)	11,210	.036	.036
		Sunday Record	(m)		.043	.036
14,568	Meadville	**Republican* (r) †2,298; *Tribune-Rep. (b) †5,144	(e)	†7,442	.036	.032
4,688	Mechanicsburg	*Journal*	(r)		.025	.025
5,920	Middletown	*Journal*	(r)	1,436	.01	.01
8,638	Milton	*Standard*	(r)	3,046	.025	.021
18,179	Monessen	*Independent*	(r)	1,865	.016	.016
8,688	Monongahela	*Republican*	(r)	2,803	.014	.014
17,469	Mt Carmel	**Item*	(r)	†3,581	.025	.021
		News	(r)		.014	.014
22,614	Nanticoke	*Review*	(r)		.021	.021
5,500	Natrona	Press	(r)	737	.018	.018
(Rate includes an insertion in the Natrona Press and the Tarentum Valley News)						
9,361	New Brighton	*Beaver Valley News*	(r)	1,288	.014	.014
44,938	New Castle	*Herald*	(r)	7,093	.024	.023
		**News*	(r)	†12,874	.036	.036
11,987	New Kensington	*Dispatch*	(r)	3,342	.02	.02
32,319	Norristown	*Herald*	(r)		.025	.025
		**Times*	(r)	†8,907	.035	.035
21,274	Oil City	*Blizzard*	(r)	2,710	.018	.014
		**Derrick*	(b)	†5,852	.035	.035
1,823,779	Philadelphia	*Bulletin*	(r)	492,293	.55	.55
		*Inquirer	(b)	†203,205	.35	.35
		**Sunday Edition*	(m)	†376,415	.50	.50
		*North American	(b)	†143,911	.30	.288
		**Sunday Edition*	(m)	†184,109	.40	.388
		Pennsylvanian (College year only)	(b)		.036	.029
		*Public Ledger (b) †99,506; **Public Ledger* (r) †154,303	(e)	†253,809	.50	.50
		**Sunday Edition*	(m)	†214,577	.40	.40
		*Record	(b)	†109,851	.25	.25
		**Sunday Edition*	(m)	†116,518	.30	.30

PENNSYLVANIA—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
	Philadelphia (Cont'd)	*Star*	(r)		.12	.10
		Sunday Item	(m)	37,760	.20	.20
		Sunday Transcript	(m)		.125	.125
3,900	Phillipsburg	*Journal*	(r)	2,000	.011	.011
10,484	Phoenixville	*Republican*	(r)	3,125	.021	.021
588,193	Pittsburgh	**Chronicle Telegraph* (r) †90,511; *Gazette Times (b) †91,204	(e)	†181,715	.19	.19
		*Sunday Gazette Times	(m)	†91,420	.19	.19
		*Dispatch	(b)	†56,857	.15	.15
		**Sunday Edition*	(m)	†68,467	.18	.18
		Leader	(r)	80,176	.15	.15
		Sunday Edition	(m)		.15	.15
		Live Stock Journal	(r)		.024	.024
		*Post (b) †72,553; **Sun* (r) †70,109	(e)	†142,662	.15	.15
		**Sunday Post*	(m)	†102,711	.18	.18
		**Press*	(r)	†133,214	.20	.20
		**Sunday Edition*	(m)	†161,804	.20	.20
18,497	Pittston	*Gazette*	(r)	4,076	.025	.025
17,431	Pottstown	*Ledger*	(r)	1,396	.025	.025
		*News	(b)	†6,768	.025	.025
21,876	Pottsville	*Chronicle*	(r)		.014	.014
		Journal	(r)	9,431	.025	.025
		**Republican*	(r)	†11,437	.05	.05
10,311	Punxsutawney	*Spirit*	(r)	4,000	.025	.025
107,784	Reading	**Eagle*	(r)	†33,824	.08	.08
		**Sunday Edition*	(m)	†23,467	.08	.08
		**Herald-Telegram* (r) †7,893; *News-Times (b) †6,785	(e)	†14,678	.05	.05
5,877	Renovo	*Record*	(r)		.011	.011
6,037	Ridgway	*Record*	(r)	2,651	.016	.016
6,967	St. Mary's	*Press*	(r)	1,040	.014	.014
8,078	Sayre	*Times*	(r)	4,320	.02	.02
137,783	Scranton	Dispatch (Sunday)	(m)		.046	.039
		*Republican	(b)	†30,644	.10	.10
		Scrantonian (Sun.)	(m)	35,694	.055	.05
		**Times*	(r)	†36,121	.10	.10
21,204	Shamokin	*Dispatch*	(r)	3,980	.025	.021
		Herald	(r)		.018	.014
		**News*	(r)	†3,434	.025	.021
21,747	Sharon	**Herald*	(r)	†4,704	.021	.021
		**Telegraph* (6 mos. stat. 3-31-21)	(r)	†5,002	.021	.021
24,726	Shenandoah	*Herald*	(r)	4,245	.025	.021
5,278	Stroudsburg	*Record & Times-Democrat*	(r)	3,269	.03	.03
15,721	Sunbury	*Daily*	(r)	3,319	.025	.021
		Item	(r)	3,753	.021	.018
3,764	Susquehanna	*Transcript*	(r)	1,060	.014	.014
12,363	Tamaqua	*Courier*	(r)	3,250	.025	.021
8,925	Tarentum	*Telegram*	(r)	2,085	.018	.018
		Valley News	(r)	1,865	.018	.018
(Rate includes an insertion in the Tarentum Valley News and the Natrona Press)						
8,432	Titusville	*Herald	(b)	†4,732	.032	.029
4,260	Towanda	Review	(b)	5,113	.03	.03
9,084	Tyrone	*Herald*	(r)	2,150	.014	.014
15,692	Uniontown	*Genius* (r) 6,070; Herald (b) 9,601	(e)	15,671	.04	.03
		News Standard	(r)		.012	.012
14,256	Warren	*Mirror (b) †3,477; **Times* (r) †3,680	(e)	†7,157	.036	.036
(The figures of the Mirror are for the 3 mos. period ending 9-30-21)						
21,480	Washington	*Observer (b) †9,702; **Reporter* (r) †4,998	(e)	†14,700	.05	.05
9,720	Waynesboro	*Press*	(r)	1,765	.011	.011
		Record-Herald	(r)	2,684	.021	.021
11,717	West Chester	*Local News*	(r)	10,825	.03	.03
73,833	Wilkes-Barre	*News*	(r)	13,573	.035	.035
		**Record*	(b)	†19,769	.05	.05
		*Sunday Independent	(m)	†15,550	.05	.05
		**Times-Leader*	(r)	†19,011	.05	.05
36,198	Williamsport	Gazette & Bulletin	(b)	9,234	.03	.03
		**Sun*	(r)	†16,883	.05	.045
47,512	York	*Dispatch*	(r)	16,121	.045	.045
		Gazette & Daily	(b)	16,078	.045	.045

RHODE ISLAND

POPULATION—604,397

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
4,500	Arctic	*Pawtuxet Valley Times*	(r)	2,475	.021	.021
30,255	Newport	Herald	(b)		.02	.011
		News	(r)	6,315	.033	.026
64,248	Pawtucket	**Times*	(r)	†23,292	.06	.06
237,595	Providence	Brown Daily Herald (College year only)	(b)		.029	.029
		**Bulletin*	(r)	†58,154	.135	.135
		*Journal	(b)	†32,370	.08	.08
		**Sunday Edition*	(m)	†52,651	.12	.12
		**News*	(r)	†20,517	.06	.06
		**Tribune*	(r)	†22,734	.09	.09
		**Sunday Edition*	(m)	†11,906	.09	.09
9,952	Westerly	**Sun*	(t)	†4,569	.025	.025
		**Sunday Evening*	(m)	†4,578	.025	.025
43,496	Woonsocket	**Call*	(r)	†13,057	.04	.04

SOUTH CAROLINA

POPULATION—1,683,724

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
10,570	Anderson	*Mail*	(r)	4,212	.023	.021
		Tribune	(c)	4,253	.023	.021
		Sunday Edition	(m)		.023	.021
67,957	Charleston	*American	(b)	†6,306	.03	.03
		**Sunday Edition*	(m)	†9,407	.03	.03
		**News & Courier*	(b)	†9,510	.04	.04
		**Sunday Edition*	(m)	†10,824	.04	.04
		**Post*	(r)	†11,832	.04	.04
37,524	Columbia	**Record*	(r)	†13,018	.05	.05
		**Sunday Edition*	(m)	†13,703	.05	.05
		*State	(b)	†20,815	.06	.06
		**Sunday Edition*	(m)	†21,667	.06	.06
10,968	Florence	*Times*	(r)	1,978	.021	.021
23,127	Greenville	*News	(b)	†10,662	.04	.04
		**Sunday Edition*	(m)	†10,465	.04	.04
		**Piedmont*	(r)	†8,282	.04	.04
8,703	Greenwood	*Index-Journal*	(s)	4,185	.025	.025
		Sunday Edition	(m)		.025	.025
7,290	Orangeburg	Times & Democrat	(c)	3,250	.025	.025
		Sunday Edition	(m)		.025	.025
8,809	Rock Hill	*Herald*	(r)	1,400	.014	.014
22,638	Spartanburg	*Herald (b) †4,441; **Journal* (r) †3,901	(e)	†8,312	.04	.04
		**Sunday Herald*	(m)	†6,112	.04	.04
9,508	Sumter	*Item*	(r)	1,864	.021	.018
6,141	Union	*Times*	(r)	2,780	.018	.016

SOUTH DAKOTA

POPULATION—636,547

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
14,537	Aberdeen	*Americ'n (b) †4,503; **News* (r) †3,074	(e)	†7,577	.06	.06
		**Sunday American-News*	(m)	†6,200	.06	.06
		Journal	(r)	5,167	.04	.04
2,403	Deadwood	Pioneer-Times	(c)	1,375	.025	.025
		Sunday Edition	(m)		.025	.025
		Telegram	(r)	400	.008	.008
8,302	Huron	*Huronite*	(r)	4,810	.04	.04
5,013	Lead	*Call*	(r)	1,310	.010	.010
4,144	Madison	*Leader*	(r)		.013	.011
		Sentinel	(r)	850	.011	.011
8,478	Mitchell	**Republican*	(r)	†4,288	.035	.035
3,209	Pierre	*Capital-Journal*	(r)	850	.018	.016
5,777	Rapid City	Journal	(c)	2,362	.032	.016
		Sunday Edition	(m)		.032	.016
25,176	Sioux Falls	**Argus-Leader*	(r)	†18,625	.07	.07
		Press	(c)	†3,262	.05	.05
		Sunday Edition	(m)		.05	.05
9,400	Watertown	**Public Opinion*	(r)	†6,950	.035	.035
5,024	Yankton	*Press & Dakotan*	(r)	2,878	.025	.025

TENNESSEE

POPULATION—2,337,885

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
57,895	Chattanooga	**News*	(r)	†20,030	.06	.05
		*Times	(b)	†21,405	.07	.05
		**Sunday Edition*	(m)	†23,337	.07	.05
8,110	Clarksville	*Leaf-Chronicle*	(r)	2,175	.02	.02
5,526	Columbia	*Herald*	(r)	2,000	.021	.017
3,775	Greeneville	*Democrat-Sun*	(r)	3,194	.032	.032
18,860	Jackson	*Sun*	(u)	4,125	.025	.025
		Sunday Edition	(m)		.025	.025
12,442	Johnson City	Chronicle	(d)		.025	.025
		Sunday Edition	(m)		.025	.025
		Staff	(t)	4,933	.03	.03
		Sunday Edition	(m)		.03	.03
77,818	Knoxville	*Journal & Tribune	(b)	†21,010	.06	.05
		**Sunday Edition*	(m)	†21,869	.06	.05
		News	(r)		.04	.04
		**Sentinel*	(r)	†23,748	.06	.05
		Sunday Edition	(m)		.06	.05
		1st Sun. issue Nov. '21				
162,351	Memphis	*Commercial Appeal	(b)	†82,165	.15	.15
		**Sunday Edition*	(m)	†110,320	.18	.15
		**News-Scimitar*	(r)	†48,265	.13	.12
		Press	(r)	35,032	.07	.07
5,881	Morristown	*Mail*	(r)		.021	.021
118,342	Nashville	**Banner*	(r)	†39,384	.10	.07
		**Sunday Edition*	(m)	†42,148	.10	.07
		*Tennessean (b) †30,975; **Tennessean* (r) †17,065	(e)	†48,040	.09	.07
		**Sunday Edition*	(m)	†33,533	.09	.07

TEXAS

POPULATION—4,663,228

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
10,274	Abilene	*Reporter*	(t)	4,644	.025	.021
		Sunday Edition	(m)	5,035	.035	.031
15,494	Amarillo	News	(c)	6,642	.043	.037
		Sunday Edition	(m)		.043	.037
		**Tribune*	(r)	†4,768	.036	.031
		**Sunday Edition*	(m)	†5,089	.036	.031
3,276	Athens	*Review*	(r)	460	.007	.007
34,876	Austin	*American	(b)	†6,466	.04	.03
		**Sunday Edition*	(m)	†9,334	.05	.03
		**Statesman*	(r)	†4,950	.04	.03
		**Sunday Edition*	(m)	†5,782	.04	.03
		Texan	(d)		.045	.03
		Sunday Edition (College year only)	(m)		.045	.03
2,767	Ballinger	*Ledger*	(r)	627	.008	.008
3,454	Bay City	*Tribune*	(r)		.011	.01
40,422	Beaumont	*Enterprise	(b)	†24,267	.08	.05
		**Sunday Edition*	(m)	†31,409	.09	.05
		**Journal*	(r)	†9,620	.05	.05
5,098	Belton	*News*	(r)	1,000	.021	.01
6,008	Bonham	*Favorite*	(r)	1,550	.011	.01
1,846	Breckenridge	*American*	(r)	2,963	.025	.02
5,066	Brenham	*Banner-Press*	(r)	1,385	.014	.01
11,791	Brownsville	*Herald*	(s)	1,897	.025	.02
		Sunday Edition	(m)		.025	.02

(See Explanatory Note and Key Letters on Page 50)

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures are the Average Net Paid for the Six Months Ending October 1, 1921, as filed with the Audit Bureau of Circulations or the Government—The Advertising Rates Are the 5,000-line Rate and the Minimum Agate Line Rate on 10,000-line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1921.

TEXAS—Continued

Pop.	City	Paper		Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
8,223	Brownwood	*Bulletin*	(r)		.025	.025
6,295	Bryan	*Eagle*	(r)	1,165	.018	.018
7,422	Cisco	*News*	(u)	2,100	.03	.03
		Sunday Edition	(m)		.03	.03
12,820	Cleburne	*Enterprise*	(u)	2,500	.021	.021
		Sunday Edition	(m)		.021	.021
		Review	(c)	2,404	.014	.014
		Sunday Edition	(m)		.014	.014
3,842	Commerce	*Journal*	(r)		.011	.011
10,522	Corpus Christi	*Caller	(b)	†3,128	.03	.03
		*Sunday Edition (6 mos. stat. 3-31-21)	(m)	†3,112	.03	.03
		Times	(r)	2,220	.025	.025
11,356	Corsicana	*Sun*	(r)	2,350	.021	.021
3,671	Cuero	*Record*	(t)		.014	.014
		Sunday Edition	(m)		.014	.014
158,976	Dallas	*Dispatch*	(r)	31,132	.07	.07
		**Journal*	(r)	†35,776	.09	.08
		*News	(b)	†60,482	.15	.13
		*Sunday Edition	(m)	†93,403	.18	.16
		Times-Herald	(a)	47,103	.11	.11
		Sunday Edition	(m)		.11	.11
17,065	Denison	*Herald*	(u)	4,402	.025	.025
		Sunday Edition	(m)		.025	.025
7,626	Denton	**Record-Chronicle*	(r)	†1,754	.025	.018
5,765	Eagle Pass	*Guide*	(t)	500	.018	.018
9,368	Eastland	*Oil Belt News*	(t)	1,275	.021	.021
		Sunday Edition	(m)		.021	.021
77,543	El Paso	**Herald*	(t)	†20,857	.08	.08
		**Saturday Edition* Saturday Edition circulates chiefly as a Sunday newspaper	(y)	†31,721	.08	.08
		*Times	(b)	†14,278	.07	.07
		*Sunday Edition	(m)	†19,309	.09	.08
7,224	Ennis	*News*	(r)		.013	.013
106,482	Fort Worth	*Live Stock Reporter* North Fort Worth	(r)	2,263	.035	.035
		Sunday News	(m)		.035	.035
		Press	(r)		.04	.04
		*Record	(b)	†25,746	.10	.10
		*Sunday Edition	(m)	†28,255	.10	.10
		**Star-Telegram*	(r)	†76,990	.16	.16
		*Sunday Edition	(m)	†91,737	.18	.18
8,648	Gainesville	Hesperian	(d)		.011	.011
		Sunday Edition	(m)		.011	.011
		Register	(r)	1,650	.018	.018
44,255	Galveston	*News	(b)	†11,634	.09	.07
		*Sunday Edition	(m)	†17,000	.10	.08
		**Tribune*	(r)	†8,647	.05	.05
2,668	Gilmer	*Mirror*	(r)		.014	.014
3,128	Gonzales	*Inquirer*	(r)	480	.011	.011
2,544	Graham	*Leader*	(r)		.03	.025
12,384	Greenville	*Banner*	(r)	5,003	.026	.02
		Herald	(c)	4,832	.026	.02
		Sunday Edition	(m)		.026	.02
6,952	Hillsboro	*Mirror*	(r)	1,220	.011	.011
138,076	Houston	**Chronicle*	(r)	†48,968	.12	.12
		*Sunday Edition	(m)	†60,409	.14	.14
		*Post	(b)	†42,710	.11	.11
		*Sunday Edition	(m)	†47,417	.11	.11
		Press	(r)	25,328	.07	.07
3,723	Jacksonville	*Progress*	(r)		.014	.014
2,107	Lampasas	*Leader*	(r)		.007	.007
22,710	Laredo	*Times*	(r)		.018	.018
5,713	Longview	*Leader*	(r)	1,423	.018	.018
		Times-Clarion	(r)	1,226	.021	.021
4,878	Lufkin	*News*	(r)		.025	.025
5,331	McAllen	*Press*	(r)		.021	.021
		Rio Grande Sun	(d)		.015	.015
		Sunday Edition	(m)		.015	.015
6,677	McKinney	*Courier-Gazette*	(r)	1,591	.014	.014
4,310	Marlin	*Democrat*	(r)		.021	.021
14,271	Marshall	*Messenger*	(r)	1,900	.016	.016
		News	(e)	3,711	.036	.036
		Sunday Edition	(m)		.036	.036
3,105	Mart	*Herald*	(r)	450	.012	.012
3,482	Mexia	*News*	(r)	800	.011	.011
7,890	Mineral Wells	*Index*	(r)	1,062	.017	.017
3,546	Nacogdoches	*Sentinel*	(r)	920	.011	.011
5,060	Navasota	*Examiner-Review*	(r)	700	.009	.009
9,212	Orange	*Leader*	(r)	1,664	.025	.025
11,039	Palestine	*Herald*	(r)	1,274	.011	.011
		Visitor	(r)		.018	.018
15,040	Paris	*Dinner Horn*	(r)		.038	.038
		News	(e)	4,280	.035	.035
		Sunday Edition	(m)		.035	.035
22,251	Port Arthur	*News*	(a)	4,041	.03	.03
		Sunday Edition	(m)		.03	.03
16,205	Ranger	*Times*	(a)	2,924	.035	.035
		Sunday Edition	(m)		.035	.035
9,392	San Angelo	*Standard*	(u)	2,679	.027	.027
		Sunday Edition	(m)		.03	.03
161,379	San Antonio	*Express	(b)	†30,281	.10	.10
		*Sunday Edition	(m)	†50,108	.11	.11
		**Light*	(t)	†19,355	.08	.08
		**Saturday Edition*	(y)	†15,010	.08	.08
		*Sunday Edition	(m)	†26,485	.09	.09
		**News*	(r)	†27,524	.07	.07
5,070	San Benito	*Light*	(r)	1,423	.018	.018
15,031	Sherman	*Courier*	(a)	1,550	.025	.025
		Sunday Edition	(m)		.025	.025
		Democrat	(t)	3,368	.025	.025
		Sunday Edition	(m)		.025	.025
3,704	Stamford	*American*	(r)	1,250	.029	.018
5,558	Sulphur Springs	*Gazette*	(t)		.011	.011
		Sunday Edition	(m)		.011	.011
		News-Telegram	(t)		.014	.012
		Sunday Edition	(m)		.014	.012
4,307	Sweetwater	*Reporter*	(t)		.021	.021
		Sunday Edition	(m)		.021	.021
5,965	Taylor	*Democrat*	(r)	1,025	.018	.018
		Press	(r)	2,177	.02	.018

TEXAS—Continued

Pop.	City	Paper		Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
11,033	Temple	Mirror (Sunday)	(m)		.025	.025
		*Telegram	(d)	†6,423	.04	.04
		*Sunday Edition	(m)	†6,978	.04	.04
8,349	Terrell	*Transcript*	(r)	1,638	.024	.024
		Tribune	(s)	2,070	.018	.013
		Sunday Edition	(m)		.018	.018
11,480	Texarkana (Including Texarkana, Arkansas, 19,737)	*Four States Press	(b)	†3,727	.03	.03
		*Sunday Edition	(m)	†4,047	.03	.03
		Texarkanian (See Texarkana, Arkansas)				
1,526	Timpson	*Times* (No Thurs. issue)	(r)		.011	.011
12,085	Tyler	*Courier-Times*	(r)	2,163	.021	.021
5,957	Victoria	*Advocate*	(t)	840	.014	.014
		Sunday Edition	(m)		.018	.018
38,500	Waco	Colored Observer (Negro)	(b)		.004	.004
		*News-Tribune	(b)	†12,872	.05	.05
		*Sunday Edition	(m)	†11,356	.05	.05
		Times-Herald	(s)	10,319	.035	.035
		Sunday Edition	(m)		.04	.04
7,958	Waxahachie	*Light*	(r)		.032	.032
6,203	Weatherford	*Herald*	(r)		.014	.014
40,079	Wichita Falls	Record News	(a)	6,918	.05	.05
		Sunday Edition	(m)		.05	.05
		**Wichita Times*	(r)	†9,071	.05	.05
		*Sunday Edition	(m)	†8,809	.05	.05
6,184	Yoakum	*Herald*	(r)	800	.013	.013
		Times (No Sat. issue)	(d)		.012	.012
		Sunday Edition	(m)		.012	.012

UTAH

POPULATION—449,396

Pop.	City	Paper		Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
9,439	Logan	*Journal*	(r)	1,672	.018	.018
32,804	Ogden	**Standard-Examiner*	(r)	†9,749	.06	.06
		*Sunday Edition	(m)	†9,877	.06	.06
118,110	Salt Lake City	**Deseret News*	(r)	†25,029	.07	.07
		**Saturday Edition*	(y)		.08	.08
		**Telegram*	(r)	†21,545	.08	.08
		*Sunday Edition	(m)	†26,238	.09	.09
		*Tribune	(b)	†39,134	.09	.09
		*Sunday Edition	(m)	†69,426	.12	.12

VERMONT

POPULATION—352,428

Pop.	City	Paper		Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
10,008	Barre	**Times*	(r)	†6,722	.025	.02
9,982	Bennington	*Banner*	(r)	2,953	.015	.01
7,324	Brattleboro	*Reformer*	(r)	2,885	.018	.015
22,779	Burlington	*Free Press	(b)	†10,518	.05	.05
		News	(r)	7,062	.04	.04
7,125	Montpelier	*Argus*	(r)	3,115	.016	.013
14,954	Rutland	*Herald	(b)	†8,847	.04	.04
		News	(r)	4,578	.018	.013
7,582	St. Albans	*Messenger*	(r)	3,112	.018	.013
7,163	St. Johnsbury	*Caledonian & Newport Record*	(r)	3,010	.021	.015

VIRGINIA

POPULATION—2,309,187

Pop.	City	Paper		Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
18,060	Alexandria	*Gazette*	(r)	2,687	.025	.025
14,776	Bristol	Herald-Courier	(a)	7,011	.04	.04
		Sunday Edition	(m)		.04	.04
10,688	Charlottesville	*Progress*	(r)	3,623	.036	.021
6,150	Clifton Forge	*Review*	(r)	1,208	.013	.013
5,623	Covington	*Virginian*	(r)	1,630	.015	.015
21,539	Danville	*Bee* (r) 6,730	(g)	12,012	.045	.045
		Register (c) 5,282				
		Sunday Edition	(m)		.045	.045
5,882	Fredericksburg	*Star*	(r)	1,712	.014	.011
5,875	Harrisonburg	*News-Record	(b)	†6,568	.025	.025
1,000	Hot Springs	*Day Letter*	(r)		.045	.04
29,956	Lynchburg	**Advance* (r)†5,748	(i)	†14,173	.05	.05
		*News (d)†8,425				
		*Sunday Edition	(m)	†10,354	.05	.05
35,596	Newport News	*Press (d) †5,921	(i)	†16,034	.05	.05
		**Times-Herald* (r)†10,113				
		*Sunday Edition	(m)	†9,504	.05	.05
115,777	Norfolk	**Ledger-Dispatch*	(r)	†40,164	.10	.10
		Post	(r)		.04	.04
		*Virginian-Pilot	(b)	†36,612	.08	.08
		*Sunday Edition	(m)	†42,144	.10	.10
3,068	Norton	*Coalfield Progress*	(r)		.018	.018
		Sunday Edition	(m)		.018	.018
31,002	Petersburg	Index-Appeal (c)3,641	(g)	10,319	.05	.05
		Progress (r)6,678				
		Sunday Edition	(m)		.05	.05
54,387	Portsmouth	*Star*	(s)	2,944	.04	.04
		Sunday Edition	(m)		.04	.04
5,282	Pulaski	*Southwest Times & News-Review*	(r)	1,467	.018	.018
171,667	Richmond	*Dispatch	(r)	†19,017	.07	.07
		**News Leader*	(r)	†46,197	.11	.11
		*Times-Dispatch	(b)	†23,202	.07	.07
		*Sunday Edition	(m)	†44,830	.11	.11
50,842	Roanoke	*Times (d)†10,331	(i)	†21,351	.06	.06
		**World-News* (r)†11,020				
		*Sunday Edition	(m)	†14,044	.06	.06

VIRGINIA—Continued

Pop.	City	Paper		Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
10,623	Staunton	**Leader* (r)†1,935	(i)	†6,098	.03	.03
		*News-Leader (d)†4,163				
		*Sunday Edition	(m)	†4,169	.03	.03
6,883	Winchester	**Star*	(r)	†3,477	.015	.015

WASHINGTON

POPULATION—1,356,621

Pop.	City	Paper		Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
15,337	Aberdeen	**World*	(r)	†4,345	.03	.03
25,570	Bellingham	Reveille	(c)	9,017	.03	.03
		Sunday Edition	(m)		.035	.035
		Herald	(r)	11,161	.035	.035
8,918	Bremerton	*News*	(r)		.025	.025
		Searchlight	(r)		.03	.03
7,549	Centralia	*Chronicle*	(r)	3,067	.021	.021
3,810	Ellensburg	*Record*	(r)	1,861	.018	.018
27,644	Everett	**Herald*	(r)	†12,801	.035	.035
		News	(c)	3,968	.026	.026
		Sunday Edition	(m)		.026	.026
10,058	Hoquiam	Washingtonian	(c)	3,158	.035	.035
		Sunday Edition	(m)		.035	.035
8,537	Olympia	Olympian	(c)	1,015	.02	.02
		Sunday Edition	(m)		.02	.02
		Recorder	(r)	1,535	.02	.02
		Standard	(r)		.021	.018
5,351	Port Angeles	*Herald*	(r)	1,870	.018	.018
		News	(r)	1,685	.021	.021
315,652	Seattle	*Post-Intelligencer	(b)	†51,320	.16	.16
		*Sunday Edition	(m)	†71,899	.20	.20
		**Star*	(r)	†67,663	.14	.14
		**Times*	(r)	†55,906	.16	.16
		*Sunday Edition	(m)	†82,867	.20	.20
		Union Record	(r)	40,446	.18	.17
		University of Washington Daily (College year only)	(t)		.02	.02
104,437	Spokane	**Chronicle*	(r)	†38,579	.10	.10
		Press	(r)	8,498	.035	.035
		*Spokesman-Review	(b)	†41,641	.11	.11
		*Sunday Edition	(m)	†49,404	.14	.14
96,965	Tacoma	*Ledger	(b)	†13,872	.06	.06
		*Sunday Edition	(m)	†32,358	.09	.09
		**News-Tribune*	(r)	†31,969	.09	.09
		Times	(r)	15,449	.05	.05
12,637	Vancouver	*Columbian*	(r)	3,000	.029	.029
15,503	Walla Walla	**Bulletin*	(r)	†5,429	.03	.03
		*Sunday Edition	(m)	†5,382	.03	.03
		*Union	(b)	†4,039	.029	.029
		*Sunday Edition	(m)	†4,072	.029	.029
6,324	Wenatchee	**World*	(r)	†6,454	.03	.03
18,539	Yakima	*Herald	(d)	†5,612	.03	.03
		*Sunday Edition	(m)	†8,183	.03	.03
		**Republic*	(r)	†5,922	.03	.03

WEST VIRGINIA

POPULATION—1,463,701

Pop.	City	Paper		Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
15,282	Bluefield	Telegraph	(c)	5,673	.025	.02
		Sunday Edition	(m)		.025	.02
39,608	Charleston	*Gazette	(b)	†17,692	.06	.06
		*Sunday Edition	(m)	†20,471	.06	.06
		**Mail*	(r)	†11,287	.05	.05
		*Sunday Edition	(m)	†9,178	.05	.05
27,869	Clarksburg	Exponent	(c)	8,195	.032	.03
		Sunday Edition	(m)		.032	.03
		**Telegram*	(r)	†7,542	.035	.035
		*Sunday Edition	(m)	†9,469	.035	.035
6,788	Elkins	*Inter-Mountain*	(r)		.018	.018
17,851	Fairmont	*Times	(b)	†6,016	.03	.03
		*Sunday Edition	(m)	†5,178	.03	.03
		**West Virginian*	(r)	†4,810	.03	.03
8,517	Grafton	*Sentinel*	(r)	2,627	.021	.021
3,912	Hinton	*News*	(r)	920	.007	.007
50,177	Huntington	**Advertiser*	(r)	†9,706	.035	.035
		*Sunday Edition	(m)	†9,716	.035	.035
		*Herald-Dispatch	(b)	†12,768	.035	.035
		*Sunday Edition	(m)	†12,811	.035	.035
6,003	Keyser	*Mineral News*	(r)		.018	.018
3,673	Mannington	*Leader*	(r)		.011	.011
12,515	Martinsburg	**Journal*	(r)	†3,829	.03	.03
12,127	Morgantown	New Dominion	(b)	3,861	.025	.025
		Post	(r)	3,096	.021	.021
10,669	Moundsville	*Echo*	(r)	1,942	.011	.011
		Journal	(r)		.011	.011
20,050	Parkersburg	News	(a)	5,338	.025	.025
		Sunday Edition	(m)		.025	.025
		**Sentinel*	(r)	†6,059	.03	.025
3,039	Point Pleasant	*Register*	(r)	1,086	.011	.011
3,238	Sistersville	*Review*	(r)	1,025	.015	.015
4,918	Wellsburg	*Herald*	(r)	950	.011	.011
56,208	Wheeling	*Intelligencer	(b)	†10,336	.04	.033
		**News*	(r)	†12,915	.06	.05
		*Sunday Edition	(m)	†17,141	.07	.07
		Register	(a)	14,845	.04	.04
		Sunday Edition	(m)		.045	.045
		Telegraph	(r)	6,519	.021	.021
6,819	Williamson	*News*	(r)	2,348	.018	.018

WISCONSIN

POPULATION—2,632,067

Pop.	City	Paper		Net Paid Circulation	Agate Line Rate 5,000	Agate Line Rate Min.
8,451	Antigo	*Journal*	(r)	3,225	.02	.018
19,561	Appleton	**Post-Crescent*	(r)	†7,987	.035	.035
11,334	Ashland	*Press*	(r)	2,850	.014	.014
5,538	Baraboo	*News*	(r)	1,385	.011	.011
		Republic	(r)	1,000	.011	.011
7,992	Beaver Dam	*Citizen*	(r)	2,151	.014	.012
21,284	Beloit	**News*	(r)	†7,900	.045	.045

(See Explanatory Note and Key Letters on Page 50)

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures are the Average Net Paid for the Six Months Ending October 1, 1921, as filed with the Audit Bureau of Circulations or the Government—The Advertising Rates Are the 5,000-line Rate and the Minimum Agate Line Rate on 10,000-line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1921.

WISCONSIN—Continued

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
4,400	Berlin	*Journal*	(r)	987	.018	.018
9,130	Chippewa Falls	*Chippewa Herald*	(r)	3,295	.021	.021
		Gazette	(r)	1,800	.018	.018
20,880	Eau Claire	*Leader	(d)†5,067			
		*Telegram	(r)†2,889 (i)	†7,956	.035	.035
		*Sunday Edition	(m)	†5,117	.035	.035
23,427	Fond du Lac	*Commonwealth*	(r)	†4,960	.035	.035
		Reporter	(r)	†4,862	.03	.03
31,017	Green Bay	*Press-Gazette*	(r)	†11,163	.04	.04
18,293	Janesville	*Gazette*	(r)	†9,551	.045	.045
40,472	Kenosha	*News*	(r)	†6,238	.04	.04
30,363	La Crosse	*Tribune & Leader Press*	(r)	†12,171	.05	.05
		*Sunday Edition	(m)	†11,633	.05	.05
38,378	Madison	*Capital Times	(r)	†12,264	.035	.035
		Cardinal	(d)		.029	.029
		Sunday Edition	(m)		.029	.029
		*Wisconsin State Journal	(r)	†17,161	.05	.05
		*Sunday Edition	(m)	†15,936	.05	.05
17,563	Manitowoc	*Herald-News*	(r)	4,471	.03	.03
		Times	(r)	4,128	.025	.025
13,610	Marinette	*Eagle-Star*	(r)	3,901	.025	.025
7,394	Marshfield	*News*	(r)	1,460	.029	.029
7,214	Menasha	*Record*	(r)	1,461	.011	.011
8,068	Merrill	*Herald*	(r)	3,027	.02	.02
457,147	Milwaukee	*Journal*	(r)	†111,862	.20	.20
		*Sunday Edition	(m)	†87,593	.20	.20
		Leader	(r)	48,221	.12	.12
		*Sentinel	(b)†51,550			
		*Sentinel	(r)†32,314 (e)	†83,864	.14	.14
		*Sunday Edition	(m)	†63,545	.14	.14
		*Sunday Telegram	(m)	†100,229	.25	.25
		Incl. Chicago Her. & Exam. Wis. & Upper Mich. circulation				
		Wisconsin-News	(r)	†57,303	.16	.16
4,788	Monroe	*Journal*	(r)	895	.011	.011
		Times	(r)	†2,472	.025	.025
7,171	Neenah	*News*	(r)	1,993	.016	.016
33,162	Oshkosh	*Northwestern*	(r)	†13,061	.05	.05
5,582	Portage	*Register-Democrat*	(r)	1,600	.021	.021
58,593	Racine	*Journal-News*	(r)	†7,416	.045	.045
		Times-Call	(r)	†6,675	.035	.035
6,654	Rhinelander	*News*	(r)		.018	.018
30,955	Sheboygan	*Press-Telegram*	(r)	†8,629	.045	.045
11,371	Stevens Point	*Journal*	(r)	2,683	.021	.021
5,101	Stoughton	*Courier-Hub*	(r)	1,291	.014	.014
39,624	Superior	*Telegram	(r)	†17,588	.055	.055
		Wisconsin Sunday Times	(m)		.045	.045
9,299	Watertown	*Times*	(r)	3,050	.027	.026
12,558	Waukesha	*Freeman*	(r)	1,807	.025	.025
18,661	Wausau	*Record-Herald*	(r)	5,621	.03	.03
		Tribune	(r)		.029	.029
7,243	Wisconsin Rapids	*Tribune*	(r)	2,424	.021	.021

WYOMING

POPULATION—194,402

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
11,447	Casper	Herald	(c)	4,380	.03	.03
		Sunday Edition	(m)		.03	.03
		Tribune	(r)	†5,578	.04	.04
13,829	Cheyenne	*State Trib.-Leader	(r)	†4,568	.04	.04
		Sunday Edition	(m)		.04	.04
2,133	Lander	*Post*	(r)		.018	.018
6,301	Laramie	*Boomerang*	(r)		.014	.014
		Republican	(r)	1,784	.025	.021
9,175	Sheridan	*Enterprise*	(r)	4,029	.03	.03
		Post	(c)	3,714	.03	.03
		Sunday Edition	(m)		.03	.03

A complete list of the daily newspaper members of the Audit Bureau of Circulations, in the United States and Canada, with analysis of their circulations—by city, suburban, country, bulk, arrears, service and unpaid copies, total net paid and total distribution—will be found on Pages 59 to 68 inclusive.

BUSINESS, TRADE AND PROFESSIONAL DAILIES

CALIFORNIA

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Bakersfield	Report	(b)		.015	.015
	Los Angeles	Journal	(b)	1,107	.054	.029
	Oakland	*Inter-City Express*	(r)		.021	.021
	Sacramento	Recorder	(b)		.015	.015
	San Diego	*Transcript*	(r)		.015	.015
	San Francisco	*Automotive News*	(r)		.107	.107
		Commercial News	(b)		.121	.107
		Journal	(b)	†4,473	.14	.13
		Sunday Edition	(m)		.19	.18
		News Bureau	(r)		.018	.018
		Pacific Builder	(b)	1,010	.03	.03
		Recorder	(b)		.043	.029
	Stockton	Report	(b)	160	.018	.018

COLORADO

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Colorado Springs	*Transcript*	(r)		.018	.018
	Denver	*Mining and Fin. Record*	(t)		.036	.036
		Saturday Edition	(y)		.125	.125
		Record Stockman	(r)		.064	.064

DISTRICT COLUMBIA

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Washington	Cockrell's Transcript	(b)		.014	.014

GEORGIA

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Atlanta	*Fulton County Report*	(r)		.025	.025

ILLINOIS

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Chicago	*Drover's Journal*	(r)	39,967	.13	.13
		Journal of Commerce & Daily Fin. Times	(b)	†2,634	.255	.21
		Law Bulletin	(r)		.10	.05
		Municipal Court Record	(r)		.10	.05
		Nat. Hotel Reporter	(b)		.10	.10
		Racing Form	(d)		.179	.125
		Sunday Edition	(m)		.179	.125
	Nat. Stock Yards	*Nat. Live Stock Reporter*	(r)	10,405	.06	.06
		Net paid circulation including tri-weekly and weekly 18,085.				

INDIANA

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Indianapolis	Commercial	(b)	1,078	.05	.05
		Live Stock Journal	(r)		.071	.05

IOWA

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Des Moines	Record	(b)	798	.021	.018
	Sioux City	*Live Stock Record*	(r)	3,984	.025	.021

KANSAS

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Topeka	Legal News	(b)	312	.025	.025
	Wichita	*Stockman*	(r)		.04	.04

KENTUCKY

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Louisville	Record	(b)		.025	.025

LOUISIANA

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	New Orleans	Record	(b)		.025	.025

MARYLAND

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Baltimore	Record	(d)		.07	.07

MASSACHUSETTS

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Boston	*Financial News*	(r)		.263	.238
		News Bureau	(b) (e)	†4,354	.35	.25
		News Bureau	(r)			

MICHIGAN

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Detroit	Legal News	(b)	2,354	.05	.036

MINNESOTA

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Duluth	*Financial Record & Law Bulletin*	(r)		.025	.02
	Minneapolis	Finance & Commerce	(b)		.071	.054
		Market Record	(r)	2,900	.075	.05
	South St. Paul	*Reporter*	(r)	†5,416	.033	.025

BUSINESS, TRADE AND PROFESSIONAL DAILIES—Continued

MISSOURI

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Kansas City	Advance Construction Reports	(b)		.05	[illegible]
		Drovers Telegram	(r)	30,503	.09	[illegible]
	St. Joseph	*Stock Yards Journal*	(r)	6,253	.025	[illegible]
	St. Louis	Record	(b)	2,120	.04	[illegible]

NEBRASKA

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Omaha	*Drovers Journal-Stockman*	(r)	22,355	.08	[illegible]
		Record	(b)		.007	[illegible]

NEW YORK

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Buffalo	*Live Stock Record*	(r)		.021	[illegible]
		Racing Form	(c)	10,163	.179	[illegible]
		Sunday Edition	(m)		.179	[illegible]
	New York	*American Metal Market & Daily Iron & Steel Report*	(t)	5,842	.093	[illegible]
		Bond Buyer	(b)		.25	[illegible]
		Bond News	(b)		30	[illegible]
		*Commercial	(b)	†11,153	.27	[illegible]
		Film Daily	(b)		.214	[illegible]
		Sunday Edition	(m)			
		Financial America	(b)	2,574	.15	[illegible]
		Garment News	(b)		.125	[illegible]
		*Journal of Commerce & Commercial Bulletin	(b)	†28,149	.27	[illegible]
		Law Journal	(b)		.15	[illegible]
		Marine Record	(b)		.10	[illegible]
		Metal Reporter	(d)			
		Mill Stock Reporter	(d)			
		*News Record 6 mos. stat. 6-30-21	(b)	†17,456	.21	[illegible]
		Racing Form	(c)	24,726	.189	[illegible]
		Sunday Edition	(m)		.189	[illegible]
		Reporter	(b)		.107	[illegible]
		Wall Street Journal	(b) (e)	†9,203	.34	[illegible]
		Wall Street Journal	(r)			
		**Women's Wear* 6 mos. stat. 6-30-21	(r)	†23,386	.24	[illegible]
	Rochester	Record	(b)		.021	[illegible]

OHIO

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Cincinnati	American Racing Record	(b)		.10	[illegible]
		Court Index	(b)		.032	[illegible]
	Cleveland	Legal News & Recorder	(b)		.05	[illegible]
		Live Stock News	(t)		.043	[illegible]
		**Metal Trade* 6 mos. stat. 6-30-21	(t)	†5,342	.096	[illegible]
	Columbus	Reporter, Law Journal & Legal News	(b)		.06	[illegible]

OKLAHOMA

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Oklahoma City	*Legal News*	(r)		.025	[illegible]
		Live Stock News	(r)		.025	[illegible]

OREGON

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Portland	Record Abstract	(b)		.025	[illegible]
		Shipping News	(b)	570	.042	[illegible]

PENNSYLVANIA

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Pittsburgh	*Law Bulletin*	(r)		.025	[illegible]
		Live Stock Journal	(r)		.023	[illegible]

TENNESSEE

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Memphis	Daily News	(b)	2,500	.036	[illegible]
	Nashville	*Commercial Daily Record*	(r)		.029	[illegible]

TEXAS

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Dallas	*Commercial Daily*	(r)		.025	[illegible]
	Fort Worth	*Live Stock Reporter*	(r)	2,263	.035	[illegible]
	San Antonio	Commercial Recorder	(d)		.030	[illegible]

WASHINGTON

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Seattle	Journal of Commerce & Daily Bulletin	(b)		.057	[illegible]
		Produce News	(r)		.029	[illegible]
	Tacoma	*Index*	(r)	455	.025	[illegible]

WISCONSIN

Pop.	City			Net Paid Circulation	Agate Line Rate 5,000	Min.
	Milwaukee	Reporter	(b)		.071	[illegible]

(See Explanatory Note and Key Letters Below)

Explanation of Key Letters and Markings in Preceding Pages

The bold face population figures are from the 1920 Census Reports.

The light face figures are from N. W. Ayer's American Newspaper Annual and Directory, 1921.

The list of papers is corrected to December 1, 1921.

The circulation figures are the average net paid for the six months period ending September 30, 1921, as reported to the Audit Bureau of Circulations, or to the Government under the Act of Congress of August 24, 1912.

The agate line rates (14 agate lines equal one inch), are the five-thousand agate line and the minimum agate line space-rates applying to general foreign advertising in effect, or announced, November 15, 1921, and include all changes in rates received by Barbour's Advertising Rate Sheets, Inc., up to that date.

"(a)"—Every morning.
"(b)"—Morning except Sunday.
"(c)"—Morning except Monday.
"(d)"—Morning except Sunday and Monday.
"(e)"—Morning and evening weekdays.
"(f)"—Morning and evening weekdays and Sunday morning.
"(g)"—Morning except Monday, and evening except Sunday.
"(h)"—Morning except Monday, and evening except Saturday and Sunday.
"(i)"—Morning except Sunday, and Monday and evening except Sunday.
"(j)"—Morning except Sunday, and Monday and evening except Saturday and Sunday.
"(m)"—Sunday exclusively.
"(q)"—Every evening.
"(r)"—Evening except Sunday.
"(s)"—Evening except Sunday, and Sunday morning.
"(t)"—Evening except Saturday and Sunday.
"(u)"—Evening except Saturday and Sunday, and Sunday morning.
"(y)"—Saturday exclusively.

The asterisk (*) preceding the name of a paper indicates membership in the A. B. C. All figures represent the average net paid circulation for the six months period ending September 30, 1921, except those set in light face, which cover the six months' period ending March 31, 1921.

Rate figures set in light face type indicate that the rate has been estimated.

Because there is no question as to what the A. B. C. figures actually represent, A. B. C. figures are used in preference to Government figures whenever available.

Roman type indicates morning papers; Italic type, evening papers.

The dagger (†) indicates that the figures have been taken from A. B. C. statements.

DAILY NEWSPAPERS OF CANADA WITH RATES AND CIRCULATIONS

[Compiled and Copyrighted, 1922, by the Editor and Publisher Company]

ALBERTA

Pop.	City	Newspaper		Circulation	Advertising Rate: Per Agate Line	Advertising Rate: 5,000 Line Contract
65,000	Calgary	Herald	(e)	24,405*	.08	.08
		Albertan	(m)	18,411*	.0550	
59,637	Edmonton	Journal	(e)	20,542*	.07	.47
		Bulletin	(e)	9,434*	....	....
11,055	Lethbridge	Herald	(e)	5,393*	.0250	flat
9,000	Medicine Hat	News	(e)	2,242	.02	.02

BRITISH COLUMBIA

Pop.	City	Newspaper		Circulation	Per Agate Line	5,000 Line Contract
8,306	Nanaimo	Herald	(m)	2,200	.0233	
6,000	Nelson	News	(m)	4,143*	.0250	.0250
18,000	New Westminster	British Columbian	(e)	3,000	.0250	.0250
8,000	Prince Rupert	News	(e)	1,629*	.0250	.0250
8,000	Prince Rupert	Empire	(e)	2,461	.35 per inch	
100,000	Vancouver	World	(e)	23,000*	.15	.07
		Province	(e)	63,748*	.10	.11
		Sun (m-s)	(d)	26,000*	.06	
			(s)	37,000*	.10	
37,000	Victoria	Times	(e)	9,507*	.05	.05
		Daily Colonist	(d)	9,981*		
			(e)	12,223*	.0550	

MANITOBA

Pop.	City	Newspaper		Circulation	Per Agate Line	5,000 Line Contract
15,000	Brandon	Sun (e)	(d)	5,003	.0250	.0250
			(s)	3,657	.02	.02
1,200	Portage la Prairie	Graphic	(e)	1,525	.0157	.0157
205,000	Winnipeg	Tribune	(e)	37,943*	.09	.09
		Man'tba Free Press Co.	(m)	68,336*	.15	.15
		Evening Bulletin	(e)			

NEW BRUNSWICK

Pop.	City	Newspaper		Circulation	Per Agate Line	5,000 Line Contract
8,100	Fredericton	Mail	(e)	1,500	.01	.10 per in
		Gleaner, Ltd.	(e)	6,275	.0536	.0307
20,300	Moncton	News		4,417	.0150	.0150
11,345		Transcript	(e)	4,820	.015	.025
60,000	St. John	Standard	(m)	13,734		
		Telegraph	(m)	14,700*	.04	
		Times	(e)	14,876*	.04	
		Globe (e)	(d)	7,000		
			(s-w)	3,500	.04	.03

NOVA SCOTIA

Pop.	City	Newspaper		Circulation	Per Agate Line	5,000 Line Contract
9,000	Amherst	News Sentinel, Ltd.	(d)	1,875	.16 per inch	
		New Sentinel, Ltd.	(s-w)	2,465	.18 per inch	
20,000	Glace Bay	Gazette	(e)	6,218	.0150	.0150
57,000	Halifax	Chronicle	(m)	11,806*	.06	
		Echo	(e)	10,291*	.09	flat
		Herald	(m)	12,889*	.10	
		Mail	(e)	15,865*	.07	
3,100	Lunenburg	News	(w)	509	.15 per in.	.15
8,956	New Glasgow	News	(e)	3,300	.0125	.0125
22,000	Sydney	Record	(e)	4,919	.07	.0150
		Post	(m-e)	5,795*	.0350	.0250
7,500	Truro	News	(e)	1,228	.10 inch	.12

ONTARIO

Pop.	City	Newspaper		Circulation	Per Agate Line	5,000 Line Contract
37,500	Brantford	Expositor	(e)	10,752*	.03	.03
9,057	Brockville	Recorder & Times	(e)	4,588*	.0125	.0175
18,000	Chatham	News	(e)	3,600	.0150	.0175
22,000	Ft. William	Times-Journal	(e)	5,682*	.025	.025
13,300	Galt	Reporter	(e)	4,593*	.015	.0175
18,000	Guelph	Herald	(e)	3,260	.01	.015
		Mercury	(e)	4,473*	.02	.
116,000	Hamilton	Spectator	(e)	31,543*	.15	.07
23,500	Kingston	Standard	(e)	6,379	.03	.03
		British Whig	(e)	6,516*	.03	.03

ONTARIO—Continued

Pop.	City	Newspaper		Circulation	Per Agate Line	5,000 Line Contract
25,000	Kitchener	Record	(e)	5,604*	.015	.0175
		Telegraph	(e)	4,500	.025	.02
8,000	Lindsay	Post	(e)	3,063*	.0175	.0175
60,000	London	Advertiser	(m-n)	33,066*	.08	.08
		Free Press	(m-n)	37,187*	.08	.08
15,000	Niagara Falls	Review	(e)	3,700	.0125	.015
131,004	Ottawa	Citizen	(e-m)	29,400*	.08	.08
		Journal Dailies	(m-n)	27,574*	.08	flat
		LeDroit	(e)	10,581*	.035	.035
23,000	Peterborough	Examiner	(e)	6,849*	.0225	.025
15,000	Port Arthur	News-Chronicle	(e)	4,390	.025	.025
5,000	Port Hope	Guide	(e)	1,100	.10	.20
19,680	St. Catherines	Standard	(e)	10,000*	.03	.03
20,000	St. Thomas	Times-Journal	(e)	9,199*	.025	.03
12,000	Sarina	Canadian Observer	(e)	4,276	.26 per inch	
21,144	Sault Ste. Marie	Star	(e)	4,362*	.03	.025
16,064	Stratford	Herald	(e)	3,827*	.015	.0175
	Stratford	Beacon	(r)	3,337*	....	....
500,000	Toronto	Star	(e-s)	104,923*	.30	.17
		Mail & Empire	(m)	103,675*	.20	.20
		Daily Hebrew Journal	(m)	18,187	.05	.07
		Evening Telegram	(e)	90,540*	.17	.17
		Globe		101,247*	.20	.20
60,000	Windsor	Border Cities Star	(e)	18,632*	.06	.06
11,000	Woodstock	Sentinel Review	(e)	6,500*	.02	.02

PRINCE EDWARD ISLAND

Pop.	City	Newspaper		Circulation	Per Agate Line	5,000 Line Contract
13,000	Charlottetown	Patriot	(e)	5,000	.0150	flat
		Guardian	(m-n)	7,656*	.03	
		Examiner	(e)	1,800*	.0150	

QUEBEC

Pop.	City	Newspaper		Circulation	Per Agate Line	5,000 Line Contract
9,000	Levis	Quotidien	(e)	2,500	.02	.0150
800,000	Montreal	Le Canada	(m)	9,572*	.06	.07
		Le Devoir	(e)	12,548*	.04	.06
		Jewish Daily Eagle	(m)	15,000	.05	.07
		Herald	(e)	15,345*	.06	.06
		Star	(e)	106,622*	.16	.18
		Le Nationaliste	(s)	3,350	.03	.04
		La Presse	(e)	136,000*	.16	.17
		La Patrie Pub Co., Ltd. (e)	(d)	20,536*		
			(s)	26,380*		
		Gazette	(m)	32,208*	.08	.09
120,000	Quebec	"L'Evenement"	(e)	21,000*	.04	.05
		Telegraph	(e)	12,262	.03	.04
		Le Soleil, Ltd	(e)	45,000*	.10	
		"L'Action Catholique"	(e)	23,000	.10	.06 to .04
		Chronicle	(m)	16,264	.06	.035
20,000	Sherbrooke	La Tribune	(e)	9,537*	.04	.04
		Record Co., Ltd.	(e)	9,924*	.04	.06
26,000	Three Rivers	Le Nouvelliste	(e)	3,183*	.0250	.03

SASKATCHEWAN

Pop.	City	Newspaper		Circulation	Per Agate Line	5,000 Line Contract
19,175	Moose Jaw	Times	(e)	7,667*	.05	.05
	Prince Albert	Herald	(e)	3,070*	....	....
40,000	Regina	Leader	(m)	19,590*	.09	.09
		Post	(e)	12,934*	.09	.05
30,000	Saskatoon	Star	(e)	24,843*	.09	.09
		Phoenix	(m)	8,500*		

KEY LETTERS—m indicates morning; e, evening; s, Sunday; w, weekly edition; d, daily; n, noon. *Following circulation figures indicates A. B. C. membership.

LEADING HAWAII NEWSPAPERS' CIRCULATIONS AND RATES

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Pop.	City	Newspaper	Circulation	—Advertising Rate— Per Line	5,000 Lines
85,000	Honolulu	Advertiser	8,200 (d)	.05	.05
		Star Bulletin	11,068 (D) 12,272 (S)	.05	.05
		Daily Nippu Jiji	8,755	.50 per inch	

SOME 1921 CHANGES IN NEWSPAPER SIZES

Ashland (Ore.) Daily Tidings—to six-column page.
Atlanta (Ga.)—All daily newspapers adopted 8-column page.
Austin (Tex.) American—to eight columns 12-ems.
Birmingham Age-Herald—eight 12½-em columns to page.
Buffalo (N. Y.)—All dailies change from 13-em column to 12½ ems.
Clarksburg (W. Va.) Exponent—to eight-column 12-em page.
Columbia (S. C.) Record—to 8-column 12-em page.
Duluth (Minn.) Herald—to 8-column page.
Huntington (W. Va.) Herald-Dispatch—to 8-column page.
Lansing (Mich.) State Journal—to 9-column page.
Macon (Ga.) News—to 12-em 8-column page.
Martins Ferry (O.) Daily Times—to eight columns, 12 ems.
Milwaukee Herold—to eight 12-em columns to page.
Mount Sterling (O.) Tribune—to 6-column page.
Orlando (Fla.) Morning Sentinel changed from six to eight columns to page.
Parry (N. Y.) Herald—six to seven-column pages.
Pekin (Ill.) Times—from 7 to 8 columns.
San Francisco Journal—to 12½ ems.
Shawnee (Okla.) Morning News—to 8-column page.
Stamford (Conn.) Advocate—to 8-column 12-em page.
Yonkers (N. Y.) Statesman-News—to 8-column page.
Washington (D. C.) Times—to 12-em column.
All daily newspapers of Pacific Coast, from Canada to San Diego, reduced column widths from 12½ to 12 ems.

BUSINESS TROUBLES OF 1921

UNITED STATES

Atlas Advertising Service, New York; receivership.
Bellefontaine (O.) Index-Republican; receivership.
Bridgeport (Conn.) Star; receivership.
Charles City (Ia.) Daily News; receivership.
Chicago Illinois Staats-Zeitung; receivership.
Detroit Times; receivership.
Dublin (Ga.) Tribune; receivership.
Hartje Paper Co., Columbus, O.; receivership.
Ingersoll & Bro., Robert, New York; receivership.
Kansas City (Mo.) Journal; receivership.
McClure's Magazine, New York; receivership.
Marshfield (Ore.) Daily News; receivership.
New London (Conn.) Telegraph; foreclosure proceedings.
Sioux Falls (S. D.) Daily Press; receivership.
Stockbridge, Frank Parker—New York newspaper man and writer; receivership.
Sweyd Advertising Co., New York advertising agency; receivership.
Triangle Advertising Service, New York; receivership.

U. S. NEWSPAPERS' DISTRIBUTION

More than eleven and a quarter billion copies of daily newspapers are printed annually in the United States, averaging one copy a day for every 3 1/5 persons of the country's total population, according to a report of the Bureau of Census issued August 15.

Circulation of the nation's 2,433 daily newspapers aggregated 32,735,937 copies a day, an increase of 13.8 per cent in the five years since 1914. The circulation of the 592 Sunday newspapers was 19,929,834 copies each Sunday during 1919, an increase of 14.9 per cent. The aggregate circulation of these daily and Sunday newspapers, therefore, was 11,270,559,316 copies, or 106.6 copies per capita for the year.

Total circulation of the country's 20,431 newspapers and periodicals aggregated 15,475,145,102 copies for the year, an increase of 7 per cent per issue in five years. That includes daily, Sunday, tri-weekly, semi-weekly, monthly, quarterly and all other newspapers and periodicals.

The printing and publishing industry's products were valued in 1919 at $1,528,856,503, of which newspapers and periodicals contributed $808,066,035, and newspapers alone $612,718,515, an increase of 116 per cent in five years.

Newspaper subscriptions and sales aggregated $205,958,214, an increase of 105.9 per cent. Advertising totalled $407,760,301, an increase of 121.5 per cent.

NEWSPAPER LINEAGE, 23 CHIEF CITIES, 1914-1921

ADVERTISING lineage in 109 newspapers published in 23 leading cities of the United States was 9 per cent less in 1921 than it was in 1920. The total for the year was 1,069,046,773 agate lines, against the 1920 total of 1,175,021,333 lines. Similar figures for every year as far back as 1914 are also presented, with a chart depicting the monthly fluctuations of newspaper lineage will be found on this and the two following pages.

Newspapers which printed the advertising on which the tables are based are: Atlanta Georgian-American, Atlanta Journal, Atlanta Constitution, Baltimore American, Baltimore News, Baltimore Sun and, Evening Sun, Birmingham Age-Herald, Birmingham News, Boston Advertiser, Boston American, Boston Globe, Boston Herald and Traveler, Boston Post, Boston Telegram, Boston Transcript, Buffalo Commercial, Buffalo Courier and Enquirer, Buffalo Express, Buffalo News, Buffalo Times, Chicago American, Chicago Daily News, Chicago Herald-Examiner, Chicago Journal, Chicago Post, Chicago Tribune, Cincinnati Commercial Tribune, Cincinnati Examiner, Cincinnati Post, Cincinnati Times-Star, Cleveland Leader, Cleveland News, Cleveland Plain Dealer, Cleveland Press, Detroit Free Press, Detroit Journal, Detroit News, Detroit Times, Houston Chronicle, Houston Post, Houston Press, Indianapolis News, Indianapolis Star, Indianapolis Times, Kansas City Journal, Kansas City Post, Kansas City Star and Times, Los Angeles Examiner, Los Angeles Express, Los Angeles Herald, Los Angeles Record, Los Angeles Times, Milwaukee Journal, Milwaukee Leader, Milwaukee Sentinel, Milwaukee Wisconsin News, Minneapolis Journal, Minneapolis News, Minneapolis Tribune, New Orleans Item, New Orleans States, New Orleans Times-Picayune, New York American, Brooklyn Eagle, Brooklyn Times, New York Commercial, New York Evening Post, New York Sun, New York Evening Telegram, New York Evening World, New York Globe, New York Herald, New York News, Brooklyn Standard Union, New York Times, New York Tribune, New York World, Philadelphia Bulletin, Philadelphia Inquirer, Philadelphia Ledger, Philadelphia North American, Philadelphia Record, Portland Oregon Journal, Portland Oregonian, Portland Telegram, Portland News, St. Louis Globe-Democrat, St. Louis Post-Dispatch, St. Louis Star, St. Louis Times, St. Paul Dispatch, St. Paul Pioneer Press, St. Paul News, San Francisco Bulletin, San Francisco Chronicle, San Francisco Examiner, San Francisco Call-Post, San Francisco News, Washington Herald, Washington Post, Washington Star, Washington Times.

1921

City	January	February	March	April	May	June	July	August	September	October	November	December
Atlanta	2,149,283	2,250,923	2,541,133	2,381,270	2,511,396	2,273,726	2,007,751	1,835,854	2,033,053	2,365,741	2,365,513	2,305,479
Baltimore	4,073,846	3,334,684	4,174,305	4,300,943	4,612,794	3,349,972	3,460,091	3,235,510	4,121,172	4,623,671	4,302,725	4,005,887
Birmingham	1,745,575	1,708,770	1,921,360	1,794,002	1,890,518	1,616,538	1,484,588	1,389,220	1,544,270	1,789,424	1,561,420	2,705,280
Boston	4,100,617	3,660,200	4,968,464	4,880,927	5,561,721	4,727,466	3,855,811	3,668,750	4,606,700	5,547,201	5,224,908	5,266,569
Buffalo	2,966,809	2,616,311	3,421,268	3,205,254	3,361,893	2,916,755	2,395,764	2,346,157	2,895,037	3,463,143	3,179,609	3,394,291
Chicago	5,576,178	4,889,763	5,984,865	6,030,921	6,215,685	5,689,413	4,620,020	4,629,387	5,388,081	6,261,606	6,002,385	6,258,906
Cincinnati	2,782,800	2,492,400	3,101,100	3,047,700	3,146,700	2,888,100	2,565,300	2,436,300	2,796,000	3,348,600	3,290,400	3,471,000
Cleveland	3,912,375	3,544,125	4,078,725	3,949,350	4,236,525	3,764,400	3,205,950	3,073,350	3,434,175	3,827,925	3,656,700	3,641,300
Detroit	3,675,910	3,365,502	4,382,644	4,295,130	4,712,036	4,174,912	3,455,508	3,356,630	4,056,668	4,603,046	4,376,708	4,470,044
Houston	1,968,568	1,887,998	2,310,238	2,138,682	2,336,614	2,028,096	1,905,176	1,761,868	2,062,578	2,270,864	2,239,258	2,265,232
Indianapolis	2,764,718	2,483,433	3,019,521	2,857,560	3,148,896	2,754,822	2,315,262	2,236,278	2,571,707	3,048,570	2,787,606	2,952,489
Kansas City	2,430,300	2,485,682	2,716,861	2,554,700	2,712,022	2,452,622	2,192,995	1,987,478	2,240,762	2,603,719	2,585,153	2,550,270
Los Angeles	6,897,726	5,943,966	6,725,558	6,637,862	7,038,640	6,870,220	6,279,840	6,134,968	6,409,130	7,395,654	7,475,958	7,618,596
Milwaukee	2,537,312	2,114,684	2,672,229	2,680,820	2,916,096	2,518,119	2,109,208	2,307,595	2,426,901	2,773,175	2,693,691	2,804,671
Minneapolis	2,251,560	2,323,720	2,713,816	2,856,924	3,017,532	2,557,124	2,323,359	2,315,836	2,806,580	2,938,097	2,761,640	2,576,254
New Orleans	2,624,440	2,357,114	3,063,948	2,814,952	3,087,439	2,765,585	2,545,928	2,396,395	2,711,307	3,310,310	3,128,299	3,811,404
New York	12,745,128	10,278,254	13,296,208	13,138,166	13,956,610	12,990,742	10,309,708	9,705,712	12,428,625	14,748,224	14,204,838	13,411,951
Philadelphia	6,703,027	5,611,407	6,404,616	6,365,501	6,751,188	6,270,927	4,899,043	4,886,004	5,853,720	7,069,518	6,952,906	6,523,111
Portland, Ore.	2,980,445	2,677,257	3,191,137	3,124,343	3,325,536	3,062,937	3,085,458	2,631,932	3,019,914	3,182,851	3,136,767	3,197,325
St. Louis	3,256,140	3,125,300	3,744,330	3,574,340	3,834,000	3,477,840	2,950,760	2,826,320	3,373,900	3,958,800	3,819,960	3,897,280
St. Paul	1,755,656	1,675,056	2,189,578	2,244,368	2,241,736	1,955,736	1,667,618	1,697,517	2,041,298	2,212,163	2,111,662	2,058,146
San Francisco	3,419,122	3,536,442	3,804,990	3,669,810	4,222,470	3,742,302	3,396,540	3,383,380	3,548,874	4,039,350	3,963,498	3,663,634
Washington	3,682,639	3,199,225	3,914,577	3,872,224	4,514,319	3,878,590	3,439,215	3,114,091	3,817,845	4,529,454	4,489,033	4,417,001
Totals	86,990,225	77,562,216	94,341,471	92,415,749	99,352,566	88,666,944	76,470,903	73,559,542	86,188,298	99,911,106	96,310,637	97,271,125

Year's total—1,069,046,773

1920

	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.
Atlanta	1,698,662	1,706,606	2,169,630	2,095,674	2,308,886	2,019,434	1,890,686	1,757,364	1,871,128	2,128,644	1,973,066	1,772,[illegible]
Baltimore	4,412,973	4,676,415	5,358,155	5,711,769	5,285,165	5,166,910	4,232,639	4,076,308	4,585,734	5,375,872	4,947,847	4,507,[illegible]
Birmingham	2,279,928	2,570,596	2,659,734	2,165,926	2,425,822	2,209,914	2,015,372	2,085,356	2,115,498	2,519,496	2,140,208	2,114,[illegible]
Boston	5,232,977	2,952,268	5,683,630	5,953,317	6,039,250	5,433,023	4,396,716	3,892,121	4,870,038	5,670,251	5,115,786	4,734,[illegible]
Buffalo	3,465,190	3,373,932	4,113,698	3,422,251	3,277,444	3,162,030	2,616,607	3,072,140	3,530,433	4,126,052	3,612,929	3,839,[illegible]
Chicago	6,510,483	5,380,965	6,600,741	6,118,644	6,605,613	6,507,189	5,325,468	5,403,063	4,898,408	6,857,622	6,490,500	6,571,[illegible]
Cincinnati	2,870,700	2,866,200	3,560,400	2,900,100	3,543,000	3,303,300	3,011,100	2,900,100	3,139,200	3,610,500	3,341,400	3,258,[illegible]
Cleveland	4,628,400	4,561,675	5,316,675	4,945,725	5,194,800	5,132,850	4,665,450	4,555,725	4,679,925	4,962,975	4,721,700	4,515,[illegible]
Detroit	4,664,646	4,636,845	5,425,560	5,287,282	5,497,240	5,209,274	4,567,892	4,659,494	4,794,338	5,518,436	5,000,892	4,654,[illegible]
Houston	2,015,323	2,049,868	2,390,444	2,191,504	2,469,082	2,233,812	2,151,100	1,751,400	1,903,510	2,774,138	2,690,919	2,438,[illegible]
Indianapolis	2,972,902	2,963,040	3,582,837	3,026,280	3,563,883	3,411,672	2,941,443	2,805,771	3,128,370	3,412,938	3,228,330	3,246,[illegible]
Kansas City	2,364,160	2,692,542	2,932,266	2,483,783	2,573,054	2,408,293	2,158,490	2,257,190	2,483,136	2,892,094	2,632,197	2,548,[illegible]
Los Angeles	6,465,452	6,462,370	6,681,542	6,545,042	6,666,716	6,436,716	6,191,836	6,452,866	6,635,160	7,836,696	7,438,284	7,652,[illegible]
Milwaukee	2,601,392	2,399,942	2,982,275	3,056,578	3,158,340	2,865,053	2,419,596	2,582,015	2,705,616	3,112,[illegible]	2,845,809	2,771,[illegible]
Minneapolis	2,687,302	2,981,356	3,220,462	3,638,960	3,655,932	3,067,550	2,781,268	2,796,009	3,231,510	3,618,139	3,069,276	2,912,[illegible]
New Orleans	**2,589,996**	**2,723,419**	**3,398,360**	**3,340,206**	**3,301,713**	**3,132,028**	**2,989,577**	**2,798,630**	**2,987,282**	**3,706,652**	**3,655,605**	**3,737,[illegible]**
New York	14,344,249	11,948,764	13,944,828	13,869,816	14,898,037	13,623,845	10,682,975	15,810,014	12,616,556	15,203,572	13,591,736	13,287,[illegible]
Philadelphia	7,112,197	6,392,944	7,514,085	7,787,166	8,123,037	7,475,509	5,716,154	5,866,518	6,882,510	7,726,598	7,232,546	6,834,[illegible]
Portland	2,684,168	3,025,970	3,125,874	3,136,684	3,364,578	2,917,910	2,565,860	2,582,776	2,781,796	3,293,338	3,037,762	3,000,[illegible]
St. Louis	3,213,140	3,544,700	4,286,200	3,579,640	3,937,180	3,769,960	3,180,160	3,370,460	3,909,800	4,522,840	4,157,860	3,943,[illegible]
St. Paul	2,055,648	2,197,734	2,622,354	3,002,342	2,755,452	2,392,810	2,219,728	2,166,976	2,662,772	2,812,131	2,404,570	2,267,[illegible]
San Francisco	3,373,440	3,475,094	3,685,990	3,792,976	4,189,640	3,704,328	3,183,768	3,421,978	3,307,080	3,978,478	3,680,502	3,594,[illegible]
Washington	3,585,110	3,667,265	4,159,583	3,884,094	4,365,528	2,999,750	3,267,117	3,334,562	3,787,084	4,576,316	4,254,555	4,128,[illegible]
Totals, by months	93,823,338	89,250,510	105,415,323	101,935,759	107,199,392	98,522,180	85,170,942	90,398,926	93,506,884	110,236,500	101,264,769	98,294,[illegible]

Year's total—1,175,021,335

1919

	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.
Atlanta	1,195,138	1,278,228	1,622,334	1,749,300	1,676,860	1,670,732	1,584,632	1,837,196	1,797,978	2,048,970	2,138,598	1,936,[illegible]
Baltimore	3,452,227	3,307,818	4,123,922	4,458,621	4,784,001	4,598,222	3,836,793	3,901,406	4,391,273	5,007,898	5,303,878	4,305,[illegible]
Birmingham	1,573,306	1,646,414	2,060,142	1,753,864	1,784,328	1,708,602	1,596,630	1,719,774	1,728,300	1,973,328	2,159,738	2,014,[illegible]
Boston	4,711,722	4,632,116	4,323,885	4,850,174	5,143,474	5,029,546	3,987,000	3,842,195	4,380,380	5,725,961	5,669,337	5,312,[illegible]
Buffalo	2,623,595	2,487,135	3,155,759	2,828,918	2,965,812	2,630,859	2,374,709	3,070,257	3,636,772	4,456,251	4,107,564	4,038,[illegible]
Chicago	4,224,213	4,058,964	5,122,173	5,732,646	5,915,181	5,994,654	4,973,529	5,025,927	4,298,316	6,850,139	6,665,994	6,307,[illegible]
Cincinnati	2,076,300	1,928,700	2,528,100	2,829,300	2,843,000	2,770,500	2,582,100	2,532,900	2,935,200	3,475,800	3,373,200	3,310,[illegible]
Cleveland	3,093,225	3,193,800	3,649,500	4,272,225	4,228,425	4,299,075	3,903,900	4,215,900	4,485,375	5,083,425	5,363,175	4,918,[illegible]
Detroit	3,304,784	3,247,328	4,382,504	4,564,728	4,657,030	4,421,914	4,085,144	4,185,776	4,567,878	5,667,340	5,712,042	5,215,[illegible]
Houston	1,575,518	1,786,806	2,101,344	1,975,276	2,124,948	2,146,368	1,825,576	1,670,746	1,790,356	2,178,624	2,396,464	2,137,[illegible]
Indianapolis	2,238,819	2,203,674	2,795,970	3,024,021	3,131,736	2,936,955	2,592,594	2,820,103	3,115,362	3,433,689	3,306,903	3,207,[illegible]
Kansas City	1,769,184	2,048,179	2,378,293	2,512,443	2,474,684	2,489,527	2,188,325	2,247,009	2,482,740	2,808,568	2,646,193	2,654,[illegible]
Los Angeles	3,803,744	3,669,456	4,630,430	4,752,440	5,157,586	5,203,100	4,863,236	5,515,346	5,208,266	6,061,874	6,551,440	6,285,[illegible]
Milwaukee	2,008,668	1,735,372	2,390,954	2,395,894	2,560,291	2,547,404	2,219,276	2,302,069	2,640,404	2,963,367	2,938,703	2,767,[illegible]
Minneapolis	2,263,282	2,282,014	2,521,176	2,804,704	2,843,022	2,902,060	2,379,594	2,809,175	2,990,638	3,411,493	3,379,292	3,205,[illegible]
New Orleans	1,853,790	1,714,909	2,473,360	2,483,933	2,509,320	2,569,770	2,236,346	2,194,595	2,981,414	2,836,240	3,140,569	3,291,[illegible]
New York	9,304,150	8,446,324	10,581,516	11,621,848	12,290,390	13,285,844	10,755,869	10,214,003	12,618,819	15,456,033	14,588,298	13,915,[illegible]
Philadelphia	5,507,921	5,260,777	6,546,478	6,903,032	6,908,291	6,901,375	5,648,524	5,557,092	6,727,577	6,995,958	7,224,297	6,199,[illegible]
Portland	2,056,820	2,191,672	2,450,660	2,555,152	2,647,574	2,648,610	2,414,444	2,535,874	2,619,014	2,934,764	3,082,726	2,732,[illegible]
St. Louis	2,430,000	2,519,880	2,932,760	3,150,680	3,200,280	3,237,320	2,714,540	2,809,580	3,233,840	3,903,560	3,925,700	3,796,[illegible]
St. Paul	1,608,096	1,567,118	1,944,002	2,346,904	2,260,133	2,093,924	1,875,734	2,096,584	2,225,510	2,364,722	2,570,186	2,306,[illegible]
San Francisco	2,355,570	2,315,208	2,782,766	2,817,290	3,199,448	3,125,724	2,749,026	3,007,284	2,841,104	3,512,418	3,628,828	3,313,[illegible]
Washington	2,852,920	2,840,029	3,568,152	3,762,087	4,067,871	3,039,395	3,323,453	3,799,939	3,799,939	4,394,674	4,541,800	4,089,[illegible]
Totals, by months	67,882,992	66,361,921	81,066,180	86,145,480	89,373,685	88,251,480	76,710,974	79,910,830	87,497,355	103,545,096	104,414,925	97,343,[illegible]

Year's total—1,028,504,709

1918

	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.
Atlanta	773,544	811,258	1,182,622	1,028,412	1,219,612	1,045,562	991,074	925,412	1,134,368	1,199,306	1,232,200	1,239,[illegible]
Baltimore	2,735,670	2,350,946	3,463,007	3,333,594	3,590,897	3,336,564	2,861,384	2,777,984	3,328,676	3,560,902	4,037,201	3,843,[illegible]
Birmingham	1,204,840	1,240,820	1,624,770	1,492,814	1,542,336	1,492,680	1,250,494	1,346,674	1,430,982	1,446,466	1,702,610	1,799,[illegible]
Boston	2,773,345	2,770,837	3,530,789	3,427,603	3,435,611	3,058,139	2,683,089	2,663,818	3,199,401	3,539,021	3,641,817	3,680,[illegible]
Buffalo	2,123,089	1,809,935	2,585,090	3,286,778	2,640,638	1,694,402	2,049,332	1,970,388	2,509,182	2,505,615	3,086,486	3,150,[illegible]
Chicago	3,932,640	3,181,470	4,556,640	4,328,495	4,325,350	3,680,724	3,194,511	3,260,751	4,012,881	4,273,584	4,426,455	4,581,[illegible]
Cincinnati	1,511,720	950,400	1,260,300	1,992,000	2,240,400	1,948,500	1,009,800	1,631,400	2,000,100	2,209,800	2,258,700	2,302,[illegible]
Cleveland	2,702,873	2,274,750	3,091,575	2,429,127	3,148,950	2,886,300	2,692,125	2,708,850	2,909,700	3,263,925	3,217,725	2,738,[illegible]
Detroit	2,913,876	2,315,376	3,394,518	3,612,598	3,618,834	3,315,984	2,702,024	2,770,992	3,089,422	3,181,794	3,313,632	1,885,[illegible]
Houston	1,067,416	1,118,026	1,512,252	1,460,843	1,523,858	1,487,780	1,376,578	1,180,010	1,420,874	1,492,222	1,656,340	2,364,[illegible]
Indianapolis	1,645,758	1,696,682	2,166,732	2,160,701	2,265,980	2,040,604	1,723,495	1,765,579	2,020,967	2,075,253	2,264,469	1,851,[illegible]
Kansas City	1,436,882	1,658,200	1,855,459	1,810,156	1,837,591	1,741,943	1,499,984	1,433,109	1,711,290	1,688,258	1,838,293	3,955,[illegible]
Los Angeles	3,632,538	3,279,416	3,841,866	1,595,146	3,159,688	2,886,772	2,872,450	3,053,092	3,171,714	3,110,380	2,713,816	9,027,[illegible]
Milwaukee	1,649,826	1,381,385	2,013,160	2,065,989	1,869,011	1,576,335	1,452,179	1,271,519	1,480,261	1,526,180	1,906,819	2,290,[illegible]
Minneapolis	1,840,941	1,962,898	2,352,350	2,325,657	2,333,220	2,063,852	1,755,992	1,952,774	2,208,486	2,109,828	2,222,724	2,430,[illegible]
New Orleans	1,317,702	1,253,706	2,006,455	1,791,356	1,737,491	1,685,676	1,421,125	1,384,471	1,801,491	1,651,637	1,890,917	9,712,[illegible]
New York	8,241,567	6,915,414	9,276,885	10,053,585	9,774,424	8,876,800	7,115,970	6,599,835	8,745,834	10,708,705	9,534,044	5,694,[illegible]
Philadelphia	4,577,700	4,310,043	5,781,757	4,400,947	5,750,108	5,062,726	4,352,298	4,374,089	5,861,366	5,884,981	6,155,415	2,155,[illegible]
Portland	1,596,154	1,626,664	1,812,688	1,808,860	1,905,028	1,750,496	1,648,480	1,667,846	1,859,934	1,785,316	1,859,294	3,151,[illegible]
St. Louis	2,217,117	2,210,003	2,528,636	2,937,818	2,648,740	2,413,860	2,082,778	2,031,600	2,427,477	2,579,720	2,782,260	1,775,[illegible]
St. Paul	1,295,532	1,260,504	1,737,218	1,056,876	1,783,838	1,433,838	1,221,986	1,335,250	2,344,342	1,719,438	1,645,294	2,547,[illegible]
San Francisco	1,999,674	1,997,772	2,389,380	2,344,252	2,397,060	2,283,632	2,080,064	2,092,748	2,035,334	2,184,488	2,323,524	3,290,[illegible]
Washington	2,298,030	2,083,045	2,932,736	2,878,803	2,993,405	2,815,777	2,412,672	2,258,995	2,818,187	3,039,717	3,062,661	[illegible]
Totals, by months	59,168,540	50,459,650	67,374,935	63,621,410	67,742,070	61,578,946	52,450,884	52,457,186	63,522,269	66,656,536	68,772,696	73,979,[illegible]

Year's total—747,783,521

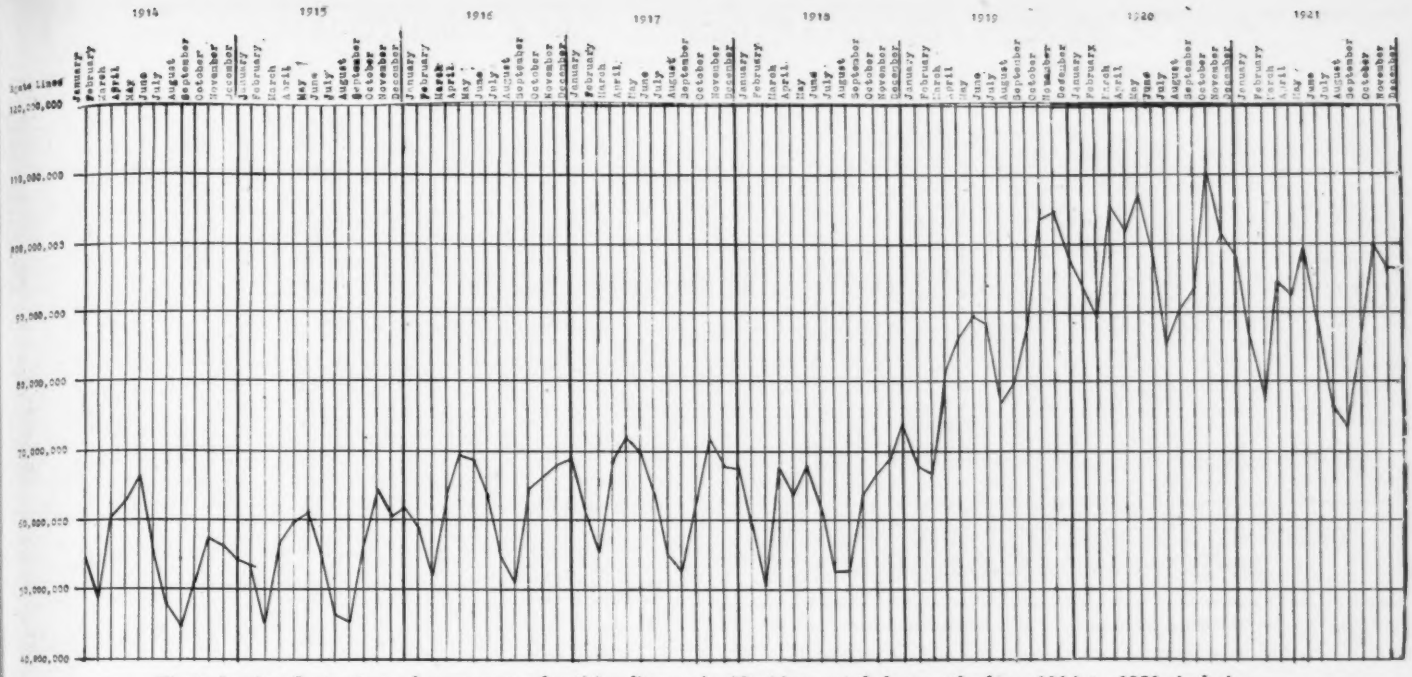


Chart showing fluctuations of newspaper advertising lineage in 23 cities, month by month, from 1914 to 1921, inclusive

1917

	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.
Atlanta	1,254,540	1,474,648	1,600,270	1,861,326	1,703,954	1,441,902	1,490,160	1,324,344	1,583,918	1,782,088	1,679,692	1,625,109
Baltimore	2,974,690	2,605,638	3,203,511	3,440,883	3,328,433	3,066,463	2,456,010	2,469,729	2,999,454	3,478,223	3,358,875	3,057,829
Birmingham	1,061,746	1,167,530	1,468,432	1,472,576	1,383,060	1,284,122	1,266,594	1,342,040	1,406,258	1,606,626	1,507,002	1,542,114
Boston	3,195,939	2,929,338	4,263,887	4,128,853	3,783,674	3,498,116	2,637,574	2,455,338	3,300,693	3,718,898	3,534,742	3,441,963
Buffalo	1,796,000	1,514,000	1,971,060	1,983,488	2,384,282	2,422,111	1,722,469	1,818,375	2,314,205	2,818,618	2,579,551	2,567,336
Chicago	5,217,600	4,156,800	5,058,909	5,407,518	5,153,595	4,413,635	3,769,798	3,820,317	4,426,644	5,097,507	4,520,538	4,580,043
Cincinnati	1,831,500	1,727,700	2,178,300	2,335,800	2,168,418	1,834,690	1,621,511	1,501,080	1,756,006	2,219,406	2,028,432	2,082,178
Cleveland	3,044,025	2,622,600	3,419,700	3,600,075	3,316,950	3,290,350	2,910,698	2,691,682	2,795,268	3,341,044	3,160,556	2,955,825
Detroit	3,505,700	3,051,900	4,035,658	4,055,884	4,056,822	3,482,684	3,482,684	2,912,462	3,268,734	3,732,076	3,652,432	3,700,900
Houston	1,065,092	1,088,108	1,315,832	1,408,064	1,267,532	1,276,856	1,246,294	1,345,638	1,261,918	1,401,568	1,277,809	1,308,244
Indianapolis	1,847,595	1,882,412	2,026,349	2,220,075	2,184,913	1,952,713	1,803,702	1,637,873	2,009,203	2,185,063	2,107,431	2,009,044
Kansas City	1,254,637	1,318,487	1,495,691	1,619,688	1,462,333	1,430,975	1,274,117	1,229,628	1,489,757	1,563,608	1,491,975	1,492,316
Los Angeles	4,138,500	3,923,400	4,541,100	4,446,300	4,209,030	4,007,476	4,032,790	3,938,772	4,078,816	3,739,502	4,018,336	4,797,016
Milwaukee	1,736,340	1,424,706	1,922,455	2,198,212	1,947,974	1,771,840	1,440,082	1,446,808	1,582,561	2,116,443	2,060,192	2,028,570
Minneapolis	1,337,868	1,217,314	1,575,294	1,886,290	1,791,230	1,535,352	1,311,562	1,499,330	2,299,206	2,483,432	2,377,018	2,180,168
New Orleans	1,428,616	1,337,524	1,739,014	1,731,058	1,607,932	1,399,316	1,371,529	1,278,641	1,514,650	1,875,996	1,793,199	2,096,663
New York	9,757,683	8,029,398	9,665,239	10,188,706	9,673,515	9,162,609	7,323,353	6,682,076	8,908,226	10,791,395	9,748,675	9,294,511
Philadelphia	4,728,300	4,100,700	5,095,105	5,409,285	4,992,030	5,046,900	3,844,800	3,695,830	4,708,200	5,437,500	5,351,100	4,986,900
Portland	1,649,400	1,556,700	1,722,900	1,821,900	1,846,800	1,682,400	1,540,800	1,540,800	1,693,800	1,798,800	1,750,136	1,687,500
St. Louis	2,641,500	2,817,300	3,224,556	3,404,085	4,233,723	2,797,461	2,185,971	2,185,971	2,910,315	3,422,163	3,126,264	3,018,702
St. Paul	2,063,978	2,116,282	2,253,790	2,622,740	2,482,802	2,228,618	1,956,220	1,956,220	1,617,532	1,727,852	1,669,136	1,534,232
San Francisco	1,979,488	1,937,796	2,305,184	2,397,206	2,395,358	2,147,810	2,070,306	2,070,306	1,899,884	2,300,158	2,299,374	2,316,096
Washington	2,241,300	1,980,600	2,485,944	2,626,234	2,492,351	2,508,343	2,255,757	2,123,497	2,540,462	2,884,430	2,774,439	3,104,122
Totals, by months	61,852,037	55,980,881	68,681,180	72,266,246	69,866,721	63,756,742	55,014,781	52,966,757	62,665,710	71,522,396	67,866,904	67,407,381

Year's total—769,867,736

1916

	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.
Atlanta	1,383,886	1,409,590	1,557,514	1,823,570	1,654,198	1,473,010	1,334,886	1,343,874	1,396,290	1,708,642	1,637,706	1,579,970
Baltimore	2,634,466	2,438,341	3,051,194	3,221,672	3,241,146	3,240,867	2,569,795	2,340,040	2,972,260	3,747,757	3,483,407	3,255,572
Birmingham	1,225,112	1,230,334	1,285,060	1,436,064	1,455,314	1,322,706	1,328,936	1,129,128	1,271,200	1,547,280	1,360,886	1,432,256
Boston	3,161,929	2,787,083	3,680,669	4,168,826	4,089,261	3,765,110	2,900,985	2,750,529	3,407,333	4,009,413	3,724,220	3,707,916
Buffalo	1,600,000	1,463,000	1,540,000	1,962,000	1,900,000	1,865,000	1,350,000	1,390,000	1,740,000	2,080,000	1,860,000	1,857,000
Chicago	4,649,100	3,728,600	4,654,942	5,394,000	5,148,300	4,949,400	4,139,100	3,960,600	4,775,400	5,341,200	5,175,300	2,220,600
Cincinnati	1,788,600	1,685,100	2,042,400	2,181,900	2,156,700	1,881,600	1,715,100	1,558,500	2,334,300	5,341,200	5,175,300	5,119,200
Cleveland	2,705,400	2,289,900	2,780,100	3,194,100	3,399,300	3,024,000	2,812,800	2,577,900	2,835,300	3,339,000	3,261,600	3,482,700
Detroit	3,287,400	3,006,900	3,699,600	4,142,700	4,041,900	3,770,100	3,213,300	3,021,600	3,402,000	4,328,700	4,191,000	3,969,600
Houston	1,049,566	1,125,866	1,325,016	1,447,040	1,335,236	1,261,680	1,299,984	1,078,900	1,104,530	1,420,776	1,386,000	1,320,102
Indianapolis	1,686,876	1,751,288	1,959,027	2,052,755	2,097,869	1,864,879	1,711,424	1,521,808	1,862,618	2,142,271	2,004,695	2,040,582
Kansas City	1,243,369	1,258,975	1,374,906	1,443,339	1,455,455	1,421,233	1,258,328	1,174,744	1,368,728	1,543,500	1,428,210	1,412,767
Los Angeles	3,826,500	3,501,800	3,986,700	4,059,600	3,942,900	3,864,000	3,747,600	3,674,100	3,749,400	4,427,400	4,269,600	4,359,632
Milwaukee	1,804,110	1,633,974	2,118,729	2,454,834	2,333,348	2,113,898	1,701,372	1,640,511	1,896,971	2,025,398	1,591,331	1,911,412
Minneapolis	1,949,594	1,741,528	2,127,362	2,394,896	2,338,594	2,246,926	1,842,482	1,202,244	2,283,456	1,730,368	2,274,662	2,305,070
New Orleans	1,418,503	1,343,015	1,675,896	1,672,689	1,537,660	1,389,397	1,276,723	1,185,086	1,313,581	1,563,323	1,695,114	1,902,177
New York	8,894,738	7,200,014	9,014,646	9,978,718	9,686,138	9,274,950	7,436,740	7,186,258	8,593,107	11,363,538	10,120,789	9,946,018
Philadelphia	4,972,200	3,871,500	4,669,765	5,207,400	5,228,100	5,026,500	3,814,200	3,595,800	4,324,500	5,415,000	5,111,700	4,734,300
Portland	1,610,400	1,515,900	1,715,400	1,776,900	1,738,200	1,563,300	1,449,900	1,446,000	1,612,500	1,771,400	1,802,700	1,743,300
St. Louis	2,485,800	2,356,200	2,834,700	3,169,500	3,081,024	2,921,361	2,379,618	2,202,039	2,599,653	3,545,700	3,250,200	3,192,900
St. Paul	1,396,006	1,211,672	1,531,838	1,656,004	1,668,394	1,567,454	1,326,752	1,400,266	1,528,800	1,666,532	1,627,738	1,641,430
San Francisco	2,034,690	1,795,962	2,170,350	2,226,896	2,245,544	2,181,452	1,941,520	1,919,512	1,898,384	2,278,836	1,817,894	2,199,540
Washington	2,198,700	2,040,000	2,385,900	2,649,000	3,121,200	1,824,900	2,112,900	1,705,200	5,940,900	2,633,700	2,509,800	2,678,100
Totals, by months	59,007,845	52,386,542	63,181,714	69,714,403	68,892,781	63,813,723	54,664,445	51,004,639	64,211,311	71,917,834	67,768,852	68,012,144

Year's total—754,576,233

1915

	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.
Atlanta	1,292,270	1,272,380	1,396,248	1,519,168	1,579,452	1,417,976	1,259,454	1,176,756	1,311,786	1,551,354	1,617,784	1,591,968
Baltimore	2,279,915	1,900,281	2,561,148	2,715,591	2,755,656	2,490,693	2,088,208	1,904,568	2,449,808	3,012,157	3,013,989	2,887,401
Birmingham	972,678	931,678	1,095,080	1,092,406	1,045,548	982,772	927,556	1,017,814	1,025,556	1,462,244	1,335,684	1,470,028
Boston	2,748,430	2,455,811	3,342,837	3,420,845	3,539,709	3,126,344	2,522,084	2,320,863	2,915,194	3,659,852	3,413,521	3,256,038
Buffalo	1,312,000	1,220,000	1,618,000	1,800,000	1,740,000	1,695,000	1,530,000	1,252,000	1,733,000	2,095,000	1,810,000	1,785,000
Chicago	4,054,200	3,469,800	4,380,000	4,794,900	4,522,800	4,320,900	3,460,500	3,405,600	4,005,900	4,507,800	4,399,200	4,721,100
Cincinnati	1,500,900	1,468,500	1,883,700	1,879,200	1,908,000	1,673,700	1,552,200	1,452,300	2,052,600	2,125,800	2,026,200	1,996,500
Cleveland	2,373,900	1,914,300	2,478,900	2,650,400	2,831,400	2,541,900	2,268,600	2,146,500	2,318,700	2,768,700	2,688,300	2,674,200
Detroit	2,607,000	2,228,100	2,892,000	3,196,200	3,279,900	2,998,500	2,788,200	2,573,400	2,917,500	3,595,800	3,225,900	3,324,600
Houston	995,302	892,836	1,130,038	1,160,292	1,244,740	1,083,376	941,948	932,736	1,004,136	1,264,004	1,171,044	1,198,964
Indianapolis	1,401,552	1,297,013	1,670,354	1,790,194	1,760,393	1,502,041	1,444,480	1,304,676	1,484,777	1,830,024	1,732,225	1,817,293
Kansas City	1,101,651	1,056,423	1,222,270	1,359,178	1,311,990	1,201,169	1,067,434	1,085,206	1,153,670	1,406,442	1,327,734	1,341,423
Los Angeles	3,981,000	3,513,900	3,822,000	3,800,700	3,906,600	3,566,700	3,444,600	3,550,800	3,332,100	4,011,900	3,728,100	3,840,300
Milwaukee	1,604,247	1,406,579	1,793,164	1,920,746	1,837,310	1,645,322	1,554,423	1,489,501	1,596,852	2,035,791	2,028,852	2,013,107
Minneapolis	1,196,132	980,980	1,296,722	1,491,868	1,731,580	1,369,606	1,196,566	1,282,176	1,372,616	1,473,612	1,431,962	1,457,974
New Orleans	1,118,837	1,097,214	1,343,684	1,387,192	1,492,192	1,301,841	1,183,761	1,130,598	1,192,563	1,437,992	1,370,226	1,638,826
New York	8,181,777	6,842,241	8,591,730	8,911,463	9,137,289	8,314,267	6,567,355	6,433,564	8,209,813	10,537,062	9,038,775	9,217,776
Philadelphia	3,509,100	3,209,700	3,891,900	4,161,400	4,100,400	3,903,300	3,073,200	2,993,700	3,528,600	4,521,600	4,334,400	4,324,500
Portland	1,703,100	1,335,900	1,638,000	1,586,700	1,586,700	1,520,700	1,373,700	1,298,400	1,550,400	1,733,700	1,682,100	1,721,700
St. Louis	2,153,100	2,074,500	2,582,406	2,694,300	2,826,600	2,426,700	2,107,200	2,028,300	2,385,300	2,859,300	2,770,500	2,675,400
St. Paul	3,014,368	1,510,220	1,915,978	2,129,432	2,695,920	2,013,494	838,934	1,445,324	2,044,384	1,452,588	1,991,938	1,986,026
San Francisco	1,902,628	1,624,436	2,062,250	2,119,068	2,097,102	2,080,932	1,905,148	1,885,394	1,852,446	2,129,250	2,012,010	2,125,032
Washington	1,962,600	1,832,100	2,240,700	2,384,100	2,421,300	2,424,900	1,836,000	1,734,000	5,563,200	2,648,100	2,547,000	2,728,800
Totals, by months	52,966,687	45,624,892	56,849,103	59,965,343	61,352,581	55,602,133	46,931,551	45,844,176	57,000,901	64,110,072	60,697,444	61,793,956

Year's total—668,738,839

(*Continued on next page*)

NEWSPAPER ADVERTISING LINEAGE—1921 TO 1914

(*Continued from page 53*)

1914

	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.
Atlanta	1,517,992	1,509,452	1,800,938	1,920,044	1,398,562	1,482,082	1,539,160	1,492,680	1,981,686	1,589,112	1,544,998	1,531,740
Baltimore	2,271,488	2,013,515	2,446,840	2,712,005	2,136,161	2,598,012	2,652,264	2,357,883	2,891,956	2,499,962	2,039,608	1,673,540
Birmingham	1,202,502	1,191,638	1,505,952	1,454,572	1,027,208	1,167,040	1,135,946	1,263,346	1,408,442	1,209,908	1,149,778	1,083,970
Boston	2,993,351	2,512,552	3,557,092	3,717,953	2,830,088	3,390,155	3,212,764	2,885,565	3,894,436	3,207,502	2,534,991	2,195,462
Buffalo	1,581,000	1,463,000	1,698,000	1,885,000	1,815,000	1,874,000	1,500,000	1,588,000	1,708,000	1,626,000	1,441,000	1,189,000
Chicago	4,038,000	3,551,700	4,593,600	4,784,400	3,815,700	4,211,400	4,261,500	4,368,300	4,775,100	4,299,000	3,747,900	3,390,300
Cincinnati	1,572,000	1,428,300	1,824,600	1,796,700	1,386,600	1,710,000	1,718,100	1,279,800	1,908,900	1,544,400	1,389,000	1,245,300
Cleveland	2,371,500	1,953,600	2,381,100	2,529,600	2,134,500	2,439,600	2,341,200	2,307,000	2,642,400	2,183,100	2,052,900	1,958,100
Detroit	2,714,700	2,353,500	2,338,500	3,116,100	2,511,600	2,768,700	2,787,900	2,889,300	3,533,700	2,773,800	3,481,100	2,176,800
Houston	1,247,680	1,203,272	1,544,116	1,377,124	1,066,814	1,165,178	1,243,186	1,148,084	1,436,294	1,241,806	1,148,000	1,082,890
Indianapolis	1,497,263	1,380,200	1,642,073	1,760,557	1,418,423	1,578,201	1,497,399	1,528,927	1,821,270	1,523,242	1,231,905	1,171,225
Kansas City	1,113,381	1,020,169	1,221,455	1,305,758	1,111,781	1,297,990	1,221,553	1,190,947	1,358,226	1,133,501	1,065,199	999,200
Los Angeles	4,410,000	4,090,800	4,735,800	4,305,000	3,653,700	3,954,600	3,870,000	3,790,500	4,420,200	3,994,800	3,808,500	3,968,700
Milwaukee	1,899,399	1,553,537	1,905,275	2,147,980	1,599,852	1,802,545	1,718,293	1,702,100	2,227,399	1,877,130	1,415,303	1,435,522
Minneapolis	1,838,654	1,698,699	2,182,980	2,331,114	2,006,910	2,012,464	2,038,458	1,900,622	2,543,916	2,074,028	1,608,972	1,647,900
New Orleans	998,562	983,834	1,395,411	1,503,153	1,130,769	1,247,301	1,289,834	1,395,307	1,533,334	1,230,105	1,186,94[illegible]	1,008,[illegible]
New York	8,542,104	7,249,939	8,850,937	9,154,123	7,674,870	8,609,975	8,201,623	8,228,181	9,919,379	8,778,442	6,780,137	6,167,[illegible]
Philadelphia	3,588,000	3,582,500	4,158,000	4,344,300	3,422,700	3,837,600	4,163,400	3,719,400	4,618,500	3,970,800	3,193,500	2,943,900
Portland	1,731,000	1,536,900	1,889,400	1,768,400	1,698,300	1,938,900	1,815,900	1,646,400	1,926,300	1,700,700	1,527,600	1,431,900
St. Louis	2,358,000	2,155,200	2,852,700	2,825,700	2,268,000	2,676,000	2,709,000	2,456,700	3,026,700	2,333,700	2,016,600	2,002,500
St. Paul	1,347,346	1,141,434	1,462,020	1,601,586	1,261,890	1,419,236	1,377,642	1,399,678	1,644,384	1,437,772	1,192,128	1,156,7[illegible]
San Francisco	1,958,408	1,769,124	2,254,636	2,222,612	1,763,622	2,068,916	1,946,256	1,831,634	2,466,408	2,155,314	1,904,070	1,890,6[illegible]
Washington	2,047,200	1,827,900	2,246,700	2,323,200	1,988,400	2,368,200	2,393,400	1,555,600	2,456,700	2,095,500	1,823,760	1,629,9[illegible]
Totals, by months	54,819,530	49,171,165	60,528,175	62,886,981	51,121,450	57,618,095	56,634,778	53,925,954	66,143,549	56,473,618	48,283,85[illegible]	44,979,[illegible]

Year's total—662,585,592

PRINTING SCHOOLS TEACHING MACHINE COMPOSITION IN U. S. AND CANADA

Alabama—Tuskogee Normal and Industrial Institute, Tuskogee.
Arkansas—Shorter College of the A. M. E. Church, Little Rock.
California—California Institution for Deaf and Blind, Berkeley.
University of California, Berkeley.
Long Beach High School, Long Beach.
Los Angeles Master Printers' Association, Los Angeles.
Master Printers Linotype School, Los Angeles.
Manual Arts High School, Los Angeles.
Times Linotype School, Los Angeles.
Vocational High School, Oakland.
Union High School, Oroville.
Stanford University, Palo Alto.
Mergenthaler Linotype Company, San Francisco.
Union High School, San Mateo.
Preston School of Industry, Waterman.
Canada—Institute of Technology and Art, East Calgary, Alberta.
Winnipeg Typothetae, Winnipeg, Manitoba.
Toronto Typothetae School of Printing, Toronto, Ont.
Graphic Arts Section of Canadian Manufacturers' Association, Montreal.
Montreal Typothetae School, Montreal, Que.
Guelph Technical School, Guelph, Ontario.
Hamilton Technical School, Hamilton, Ontario.
Canadian Linotype, Ltd., Toronto, Ontario.
Toronto Technical School, Toronto, Ontario.
Deaf and Dumb Institute, Montreal, Quebec.
Colorado—Colorado School for the Deaf and Blind, Colorado Springs.
Fitzsimmons' General Hospital, Denver.
Connecticut—State Trade Education Shop, Bridgeport.
Boardman Apprentice Shops, New Haven
Submarine Base, State Pier, New London.
District of Columbia (Washington)—Armstrong Manual Training School.
Columbia Institute for Deaf, Kendall Green.
Engineers' School, Washington Barracks.
Walter Reed Hospital.
Florida—Florida School for Deaf and Blind, St. Augustine.
Georgia—Georgia School for the Deaf, Cave Spring.
Georgia-Alabama Business College, Macon.
Georgia Industrial Home for Boys, Macon.
Macon Printing School, Macon.
U. S. General Hospital No. 6, Fort McPherson.
Illinois—University of Illinois, Champaign.
Harrison Technical School, Chicago.
Lane Technical High School, Chicago.
Mergenthaler Linotype Company, Chicago.
St. Mary's Training School, Desplaines.
Illinois School for the Deaf, Jacksonville.
St. Hedwig's College for Girls, Niles.
Rockford High School, Rockford.
Indiana—Anderson High School, Anderson.
Indiana University, Bloomington.
Indiana State School for the Deaf, Indianapolis.
United Typothetae of America, School of Printing, Indianapolis.
Iowa—Midland Linotype School, Charles City.
Kansas—Kansas State Normal School, Emporia.
University of Kansas, Lawrence.
Federal Board for Vocational Education, Pittsburgh.
State Manual Training School, Pittsburgh.
Kansas State Industrial Reformatory, Hutchinson.
Kentucky—Berea College, Berea.
Kentucky School for the Deaf, Danville.
School of Printing, Louisville.
Louisiana—Louisiana State Board of Education, Baton Rouge.
Mergenthaler Linotype Company, New Orleans.
Maine—University of Maine, Orono.
Maryland—St. Mary's School, Baltimore.
Massachusetts—Boston Industrial School for Boys, Boston.
Federal Board for Vocational Education, Boston.
Wentworth Institute, Boston.
Massachusetts Normal Art School, Boston.
Rindge Technical School, Cambridge.
U. S. Army Cantonment, Camp Devens.
Newton Vocational School, Newtonville.
Worcester Boys' Trade School, Worcester.
Michigan—University of Michigan, Ann Arbor.
Minnesota—Dunwoody Industrial Institute, Minneapolis.
University of Minnesota, Minneapolis.
Missouri—Missouri State School for the Deaf, Fulton.
Father Dunne's Newsboys' Home, St. Louis.
Nebraska—University of Nebraska.
New Jersey—New Jersey School for the Deaf, Trenton.
New York—Bushwick Evening Trade School, Brooklyn.
New York State Publishers Association School of Printing, Cortland, N. Y.
Mergenthaler Linotype School, New York.
Brooklyn Evening Trade School, Brooklyn.
Manual Training High School, Brooklyn.
Mergenthaler Linotype Company, Brooklyn.
Elm Vocational School, Buffalo.
Empire Linotype School, New York City.
Vocational School for Boys, New York City.
Sing Prison, State of New York, at Ossining.
North Carolina—Public Health Service Hospital No. 60, Oteen Masonic Orphanage, Oxford.
North Carolina School for the Deaf, Morgantown.
North Dakota—State School for the Deaf, Devil's Lake.
Ohio—Federal Board for Vocational Education, Cincinnati.
Ohio Mechanics' Institute, Cincinnati.
Ohio State University, Cincinnati.
Pontifical College, Josephinum, Cincinnati.
Ohio State University, Columbus.
State School for the Deaf, Columbus.
Hamilton High School, Hamilton.
Lakewood High School, Lakewood.
Soldiers' Orphans' Home, Xenia.
Milo Bennett's School, Toledo.
Oklahoma—U. S. Indian Training School, Chilocco.
University of Oklahoma, Norman.
Oklahoma Agricultural and Mechanical College, Stillwater.
Henry Kendall College, Tulsa.
Oregon—Oregon State School for Deaf, Eugene.
University of Oregon, Eugene.
Benson Polytechnic High School, Portland.
School District No. 1, Portland.
Pennsylvania—U. S. A. General Hospital, No. 31, Carlisle.
Department of Vocational Education, Johnstown.
Orphans' Industrial School, Loysville.
Girard College, Philadelphia.
Penn Institute for Deaf and Dumb, Mt. Aury Philadelphia.
Carnegie Institute of Technology, Pittsburgh.
Porto Rico—Baldoriety de Castro Graded and Technical School, San Juan.
South Carolina—South Carolina School for Deaf and Blind, Cedar Springs.
Clemson Agricultural College, Clemson.
Connie Maxwell Orphanage, Greenwood.
Tennessee—Board of Education, Memphis.
Tennessee Industrial School, Nashville.
Southeastern School of Printing, Nashville.
Texas—Texas School for the Deaf, Austin.
Southwest Printing School, Dallas.
Texas State University, Austin.
Brackenridge Manual Training School, San Antonio.
Virginia—Virginia Agricultural and Mechanical College, Blacksburg.
Hampton Normal and Agricultural Institute, Hampton.
Naval Operating Base, Hampton Roads.
Norfolk Navy Yard, Portsmouth.
Camp A. A. Humphreys Engineers School.
Baptist Orphanage, Salem.
Virginia School for the Deaf and the Blind, Staunton.
Washington—Walla Walla College, College Place.
Pacific-Northwest Publishers' School of Printing, Spokane.
University of Washington, Seattle.
School for the Deaf, Vancouver.
Wisconsin—Central Continuation School, Milwaukee.
Marquette University, Milwaukee.
Vocational Training School, Milwaukee.
Vocational School, Sheboygan.

NEW DAILY NEWSPAPERS OF 1921

UNITED STATES

Akron (O.) Morning News—John R. Carroll and associates, discontinued May 1.
Albany (Ala.) Daily Sunday edition.
Albuquerque (N. M.) Evening Herald established Sunday morning edition.
Ardmore (Okla.) Morning Journal—J. A. Lloyd.
Ardmore (Okla.) Press—Richard Elams (merged in July with daily Ardmoreite).
Atchison (Kan.) Sunday Globe.
Attalla (Ala.) Daily News—Herbert Pettus, J. W. Mills.
Athens (Ga.) Daily News—T. J. Simmons and associates.
Beaumont (Tex.) News Publishing Company; C. L. Schless, Sol E. Gordon, I. W. Lawson.
Benton (Ill.) Daily Republican—Harry L. Frier.
Birmingham (Ala.) Post—Scripps Publishing Company.
Boston American, morning edition—William R. Hearst.
Boston Telegram—Frederick W. Enwright.
Bremerton (Wash.) News—H. D. Matthews, H. W. Fairbanks, William R. Fletcher; editor, E. A. Peters.
Cambridge (Mass.) Daily Home News—E. C. Deland, Samuel Sklar, J. J. Wallace.
Cape Fear (N. C.) Messenger.
Centralia (Ill.) Daily Courier—F. E. O'Bryant, W. C. O'Bryant.
Chicago Evening American—special American Home Journal Saturday section.
Chisholm (Minn.) Tribune-Herald — Walter Brown.
Clearwater (Fla.) Morning News—Charles Evans.
Colorado Springs (Colo.) Telegraph established Sunday edition.
Columbus (Ind.) Evening Herald.
Crowley (La.) Daily Press—L. A. Andrepont.
Des Moines (Ia.) Evening Unionist.
Duncan (Okla.) Daily Banner—established Sunday edition.
Elizabeth City (N. C.) Evening News—R. G. Shackell.
Erie (Pa.) Dispatch and Sunday Herald, established new "Bulldog" edition on Saturday evenings.
Flint (Mich.) Evening Tribune—W. Harold Kingsley.
Fort Collins (Col.) Daily News—J. W. Sturdevan, Russell L. Gorrell, R. E. Wilson.
Fort Wayne (Ind.) News and Sentinel established Sunday morning edition.
Fort Wayne (Ind.) Evening Press—publishers of Journal-Gazette.
Fort Worth (Tex.) Press—Scripps Publishing Company.
Freeport (N. Y.) Daily Review.
Gainesville (Ga.) Eagle—Dr. I. M. Merritt, Jones and R. H. Quattlebaum.
Graham (Tex.) Daily Leader—J. C. Bowers.
Greenville (O.) Daily News—Martin B. Treanor.
Iron Mountain Daily News—Frank J. Russell.
Joliet (Ill.) Times—R. J. Peacock, Floyd T. Brown, Clarence I. Day and others.
Kansas City (Kan.) Daily Kansan—Sen. Arthur Capper.
Kalamazoo (Mich.) Star—John H. Zuver and Ralph W. Hewson.
Knoxville (Tenn.) News—Scripps Publishing Co.
Knoxville Sentinel Sunday morning edition.
Lansing (Mich.) Capital News—Edward H. Lucas, L. Francis, Sam R. Young.
Little Rock (Ark.) Democrat established Sunday edition.
Lorain (O.) Chronicle-Telegram—publishers of Elyria Chronicle-Telegram.
McKeesport (Pa.) Sunday Record—Albert G. Schwartz and others.
Malden (Mass.) Telegram—Edward T. Glynn, John A. McGowan, Frank Viano.
Manhattan (Kan.) Morning Chronicle—H. E. Parsons.
Marshfield (Wis.) Evening News.
Marysville (Mich.) News—Norman T. Farr, H. S. Hempstead, William R. Pierce.
Medford (Ore.) Evening Clarion—William L. Phillips and others.
Medford (Ore.) Clarion started July 14; later reverted to weekly.
Merced (Cal.) Daily Star—William Killion, F. E. Beber.
Mexia (Tex.) Daily Telegram—E. K. Williams, G. W. Williams, J. Lee Wernst.
Middletown (O.) Journal Sunday edition.
Milwaukee Wisconsin News established Sunday edition.
New York Daily News established Sunday edition.
Norfolk Post—Scripps Publishing Company.
Palm Beach Daily Floridian—Vernon L. Smith, publisher.
Pensacola (Fla.) Evening News started Sunday edition.
Peru (Ind.) Daily Tribune.
Pinacle (Ky.) Daily News—H. R. Chandler, E. E. Laird, W. M. Morgan.
Plymouth (Ill.) Republican.
Port Huron (Mich.) Evening and Sunday Press (Charles R. Osius and others).
Portland (Me.) Daily Herald — Independent Publishing Company.
Prescott (Ariz.) Evening Picayune.
St. Louis Star Sunday edition.
San Francisco Journal started Sunday edition.
San Pedro (Cal.) News—F. W. Kellogg.
Seattle American (plans announced for starting February, 1922)—W. J. Davis, Charles B. Steffen.
Sherman (Tex.) Democrat—Sunday edition.
Sitka (Alaska) Sun—W. R. Hanlon.
Stamford (Tex.) Daily American—Wilson Kilgore, L. L. Burkhead.
Stamford (Tex.) Daily News—Wilson Kilgore.
Tulsa (Okla.) Press—D. H. Aston, Harold G. Cooke, M. M. Eakes.
Washington (D. C.) News—Scripps Publishing Co.
Washington Times started Sunday edition.
Wausau (Wis.) Daily Tribune—A. A. Trojan, E. O. Schug, George W. Lippert.
Waukegan, (Ill.) Daily News.
Waxahachie (Tex.) Tribune—Thomas N. Herring and others.
Winona (Minn.) Leader—Emil Leicht and B. B. Dool.
Zanesville (O.) Dispatch—F. E. O'Neal, B. B. Miller, H. F. Piper and others.

CANADA

Ingersoll (Ont.) Daily Chronicle—N. A. Wi[illegible]cughby, May 1; suspended Aug. 1.
Windsor (Ont.) Telegram—Roden Kingsmill, Charles George and others.

MAXIMUM and MINIMUM

Milwaukee purchases for the year ending October, 1921, amounted to $2,887,148,000. This means that more than nine million dollars was spent in Milwaukee every business day.

Milwaukee purchases amounted to 28% of the sum representing the total purchases of Wisconsin,—$33,483,870.97 every business day.

Single-handed The Journal will carry your sales message to 4 out of every 5 English-speaking families in Milwaukee. The Journal penetrates the rich state territory as well.

What are your potential sales in this supreme territory? The Journal's Market Analysis in relation to various products will help you to determine. Sent to advertisers or agencies without obligation upon request.

Within a 150-mile radius of Milwaukee lives 54% of Wisconsin's total population in ¼ of Wisconsin's area.

In all the world there is no publication read by so many Milwaukee-Wisconsin buyers as The Journal.

This maximum coverage at minimum cost is worthy of consideration by every advertiser seeking increased distribution and sales.

Week - after - week, month - after - month, year-after-year, The Journal leads all Wisconsin newspapers in advertising volume. The Journal prints the bulk of all classifications:

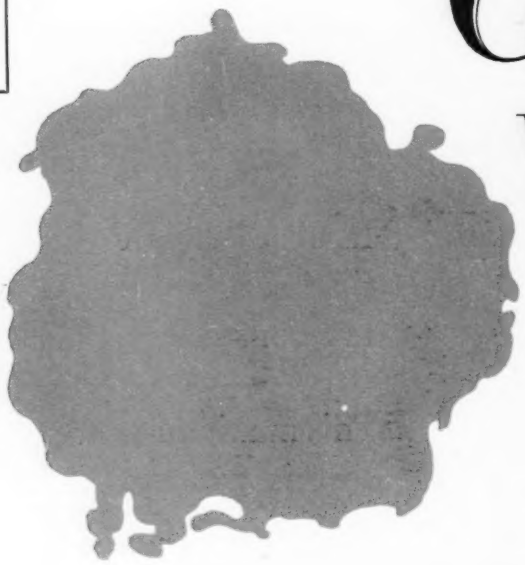
FIRST—In Local Advertising
FIRST—In Foreign Advertising
FIRST—In Classified Advertising

The Journal reaches the maximum number of buyers in The Milwaukee-Wisconsin Market at minimum cost per 1,000 readers.

THE MILWAUKEE JOURNAL

***FIRST*—by Merit**

Clean printing is possible only when you use our Gritless News Ink. It is "clean" because the grit has REALLY been eliminated.



Gritless Web Pre Rotor

We believe that each publication has its own problems; — therefore, each order, no matter how large or how small, is given individual attention.

	Time Left	Signature
Composing Room	3.10	JAC
Molding—Received	3.11	R
Received in Foundry	3.21	H.T.
Sent to Press Room	3.23	RAL
Starters Received	3.24	F
Press Started	3.25	F
First Papers Received	3.27	CR
Press Shut Down	Wash up	
Last Papers Received	10 minutes after schedule time	
Remarks	Cuts filling + rollers full of grit	

Every publisher realizes what a time-sheet means.
Its daily warning should be heeded.

The Ault

CINCINNATI
NEW YORK
BOSTON
BALTIMORE

PHILADEL
CHICAGO
CLEVELA
DETROIT

BU
AT
ST
MI

News Ink
Press Colors
Rotogravure Ink

HIC ET UBIQUE

The Sign of Quality

GRITLESS NEWS INK is the fastest selling and most popular ink today. No more time wasted in wash-ups during run. No more "muddy" printing or filled-in cuts. Test this product to the very limit under all conditions.

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Vice Pres. & Gen. Mgr.

A. L. SHUMAN,
Advertising Manager

CITY, COUNTRY, SUBURBAN, BULK, NET PAID AND UNPAID AS SHOWN BY A. B. C. REPORTS

A Complete List of Daily Newspaper Members of the Audit Bureau of Circulations With an Analysis of Each Paper's Circulation as Given on Page 1 of Its Report to the Bureau for the Six Months Ending Oct. 1, 1921

NEWSPAPERS which are members of the Audit Bureau of Circulations made notable gains for the six months' period ending October 1, 1921, over their record for the period ending March 31, last year. Still larger advances are noted when the figures presented in the following pages are compared with those published in Editor & Publisher International Year Book for 1921, which covered the six months ending October 1, 1920.

Morning and Sunday papers furnished most of the present increase, with evening papers practically holding their own.

Membership rolls of the A. B. C. now include 262 morning papers, 568 evening papers and 306 Sunday papers, of which are published in English in the United States 234 morning, 510 evening and 293 Sunday. In Canada A. B. C. members include 21 morning, 52 evening and 4 Sunday papers. Foreign language dailies which are members of the Bureau include 7 morning, 6 evening and 9 Sunday papers. Morning English language dailies published in the United States listed by the Bureau have decreased 2 since the April 1 report; evening papers show a gain of 5, and there are 2 added Sunday papers. The only change in the Canadian list is the addition of one evening paper. In the foreign language table additions include 3 morning papers and 2 Sunday papers.

The figures which follow are analyzed so thoroughly that it is possible to tell the total A. B. C. circulation in any given states, nationally for both the United States and Canada, morning, evening and Sunday, and city, suburban, country and bulk sales, as well as arrears, service copies and unpaid circulation. In addition to the general and the detailed statistics for the six months ending October 1, 1921, comparative tables are presented on this page for the A. B. C. circulations as of April 1, 1921, and October 1, 1920, and on the next page as of October 1, 1921.

Some interesting trends of newspaper development during the summer of 1921 are evident in these three comparative tabulations.

Following through on city circulation for all A. B. C. morning papers, we find as of October 1, 1921, 5,345,242 copies daily; on April 1, 1921, 5,112,356 copies; and on October 1, 1920, 4,955,073 copies.

City circulation for evening papers lines up as follows: October 1, 1921, 9,620,888 copies; April 1, 1921, 9,711,212 copies; October 1, 1920, 9,216,584 copies.

City circulation for Sunday papers is disclosed thus: October 1, 1921, 8,786,661; April 1, 1921, 8,850,455; October 1, 1920, 8,151,240 copies.

Suburban circulation for all A. B. C. morning papers was on October 1, 1921, 1,898,468 copies; on April 1, 1921, 1,862,426; and on October 1, 1920, 1,866,037 copies, net paid.

Suburban circulation for evening papers was on October 1, 1921, 2,415,851 copies; on April 1, 1921, 2,371,455 copies; and on October 1, 1920, 2,306,861 copies.

Suburban circulation of morning newspapers was on October 1, 1921, 2,958,506 copies; on April 1, 1921, 2,835,624 copies, and on October 1, 1920, 2,720,933 copies.

Country circulation of morning newspapers was on October 1, 1921, 2,577,598 copies; on April 1, 1921, 2,561,862 copies; and on October 1, 1920, 2,640,551 copies.

Country circulation of evening papers was on October 1, 1921, 2,269,912 copies; on April 1, 1921, 2,241,647; on October 1, 1920, 2,288,494 copies.

Country circulation of Sunday papers was on October 1, 1921, 5,869,512 copies; on April 1, 1921, 5,580,924 copies and on October 1, 1920, was 5,276,315 copies.

Total net paid circulations are listed as follows: October 1, 1921—morning, 9,886,389; evening, 14,369,289; Sunday, 17,626,571 copies; April 1, 1921—morning, 9,761,856; evening, 14,385,124; Sunday, 17,277,390; October 1, 1920—9,466,185; evening, 13,832,970; Sunday, 16,154,316.

Arrears, service copies and unpaid circulation also show slight increases, the totals being as follows: October 1, 1921—morning, 210,314; evening, 329,102; Sunday, 252,341; April 1, 1921—morning, 189,596; evening, 313,099; Sunday, 220,772; October 1, 1920—morning, 174,709; evening, 272,485; Sunday, 200,978. This class of circulation equals about 2 per cent of the October 1, 1921, total distribution, which is compared as follows:

October 1, 1921—morning, 10,096,703; evening, 14,689,400; Sunday, 17,878,912; April 1, 1921—morning, 9,761,856; evening, 14,698,223; Sunday, 17,498,162; October 1, 1920—morning, 9,640,984; evening, 14,105,455; Sunday, 16,355,294.

These deductions, which are only a fraction of those which will present themselves to alert newspaper publishers and advertising salesmen and to advertising space-buyers, are taken from the material presented herewith, which appears on the front pages of these papers' audits by the A. B. C. Detailed explanations of where every copy of a newspaper is distributed, circulation methods used, cost to reader, etc., will be found on the inside pages of the audit report, which are being scrutinized more closely than ever since advertisers learned the value of newspaper space in selling goods —not in spasmodic campaigns, but every day the year round. Advertisers who study these reports in connection with the data on advertising rates presented on pages 39-50 of EDITOR & PUBLISHER INTERNATIONAL YEAR BOOK will find little therein to justify demands for lower advertising rates.

Average Net Paid and Total Circulation of All "A. B. C." Newspapers as of April 1, 1921

Distribution	261 Morning	562 Evening	823 Total M. & E.	302 Sunday
City Circulation...	5,112,356	9,711,212	14,823,568	8,850,455
Suburban	1,862,426	2,371,455	4,233,881	2,835,624
Country	2,561,862	2,241,647	4,803,509	5,580,924
Bulk	9,795	22,870	32,665	10,387
Net Paid	**9,572,260**	**14,385,124**	**23,957,384**	**17,277,390**
Arrears, Service, Unpaid	189,596	313,099	502,695	220,772
Total Circulation..	**9,761,856**	**14,698,223**	**24,460,079**	**17,498,162**

Circulations of U. S. "A. B. C." Dailies

Distribution	236 Morning	505 Evening	741 Total M. & E.	291 Sunday
City Circulation...	4,790,137	8,880,451	13,670,588	8,321,306
Suburban	1,752,588	2,207,513	3,960,101	2,759,719
Country	2,309,963	1,921,428	4,231,391	5,363,710
Bulk	9,541	22,035	31,576	10,335
Net Paid	**8,888,050**	**13,069,367**	**21,957,417**	**16,455,070**
Arrears, Service, Unpaid	157,993	258,563	416,556	209,012
Total Circulation .	**9,046,043**	**13,327,930**	**22,373,973**	**16,664,082**

Circulations of Canadian "A. B. C." Dailies

Distribution	21 Morning	51 Evening	72 Total M. & E.	4 Sunday
City Circulation...	152,965	655,664	808,629	165,922
Suburban	90,431	148,688	239,119	39,773
Country	171,820	252,799	424,619	53,549
Bulk	254	835	1,089	52
Net Paid	**415,470**	**1,057,986**	**1,473,456**	**259,296**
Arrears, Service, Unpaid	29,314	49,537	78,851	5,278
Total Circulation ..	**444,784**	**1,107,523**	**1,552,307**	**264,574**

Circulations of Foreign Language "A. B. C." Dailies

Distribution	4 Morning	6 Evening	10 Total M. & E.	7 Sunday
City Circulation...	169,254	175,097	344,351	363,227
Suburban	19,407	15,254	34,661	36,132
Country	80,079	67,420	147,499	163,665
Bulk	.....	.....	.....	.....
Net Paid	**268,740**	**257,771**	**526,511**	**563,024**
Arrears, Service, Unpaid	2,289	4,999	7,288	6,482
Total Circulation..	**271,029**	**262,770**	**533,799**	**569,506**

Average Net Paid and Total Circulation of All "A. B. C." Newspapers as of October 1, 1920

Distribution	253 Morning	539 Evening	792 Total M. & E.	291 Sunday
City Circulation..	4,955,073	9,216,584	14,171,657	8,151,240
Suburban	1,866,037	2,306,861	4,172,898	2,720,933
Country	2,640,551	2,288,494	4,929,045	5,276,315
Bulk	4,524	21,031	25,555	5,828
Net Paid	**9,572,260**	**14,385,124**	**23,957,384**	**17,277,390**
Arrears, Service, Unpaid	174,799	272,485	447,284	200,978
Total Circulation..	**9,640,984**	**14,105,455**	**23,746,439**	**16,355,294**

Circulations of U. S. "A. B. C." Dailies

Distribution	228 Morning	486 Evening	714 Total M. & E.	281 Sunday
City Circulation..	4,594,100	8,454,820	13,048,929	7,704,946
Suburban	1,745,701	2,156,092	3,899,793	2,657,436
Country	2,381,881	1,952,965	4,334,846	5,068,847
Bulk	4,445	20,722	25,167	5,814
Net Paid	**8,724,127**	**12,584,608**	**21,308,735**	**15,437,043**
Arrears, Service, Unpaid	143,016	228,526	371,542	192,594
Total Circulation..	**8,867,143**	**12,813,134**	**21,680,277**	**15,629,637**

Circulations of Canadian "A. B. C." Dailies

Distribution	21 Morning	48 Evening	69 Total M. & E.	3 Sunday
City Circulation..	194,606	600,019	794,675	101,427
Suburban	102,357	136,867	239,224	28,357
Country	180,382	253,803	434,185	27,955
Bulk	79	308	387	14
Net Paid	**477,424**	**991,047**	**1,468,471**	**157,753**
Arrears, Service, Unpaid	28,295	42,047	70,342	3,387
Total Circulation..	**505,719**	**1,033,094**	**1,538,813**	**161,140**

Circulations of Foreign Language "A. B. C." Dailies

Distribution	4 Morning	5 Evening	9 Total M. & E.	7 Sunday
City Circulation..	.166,367	161,686	328,053	344,867
Suburban	19,979	13,902	33,881	35,146
Country	78,288	81,726	160,014	179,513
Bulk	.....	1	1	.....
Net Paid	**264,634**	**257,315**	**521,949**	**559,520**
Arrears, Service, Unpaid	3,488	1,912	5,400	4,997
Total Circulation ..	**268,122**	**259,227**	**527,349**	**564,517**

AUDIT BUREAU OF CIRCULATIONS TOTALS FOR THE UNITED STATES AND CANADA

Average Net Paid and Total Circulations of All A. B. C. Newspapers as of October 1, 1921

Distribution	262 Morning	568 Evening	830 Total M. & E.	306 Sunday
City Circulation..	5,345,242	9,620,888	14,966,130	8,786,661
Suburban	1,898,468	2,415,851	4,314,319	2,958,506
Country	2,577,598	2,269,912	4,847,510	5,869,512
Bulk	8,323	21,195	29,518	11,892
***Net Paid .....**	**9,886,389***	**14,369,298***	**24,255,687***	**17,626,571**
Arrears, Service, and Unpaid ...	210,314	329,102	539,416	252,341
Total Circ.	**10,096,703**	**14,698,400**	**24,795,103**	**17,878,912**

Circulations of U. S. English Language A. B. C. Dailies

Distribution	234 Morning	510 Evening	744 Total M. & E.	293 Sunday
City Circulation...	4,979,901	8,800,644	13,780,545	8,257,205
Suburban	1,776,297	2,253,989	4,030,286	2,877,529
Country	2,314,774	1,937,962	4,252,736	5,647,520
Bulk	8,124	20,537	28,661	11,843
***Net Paid .....**	**9,135,854***	**13,054,584***	**22,190,438***	**16,794,097**
Arrears, Service, and Unpaid ...	173,713	274,130	447,843	238,583
Total Circ.	**9,309,567**	**13,328,714**	**22,638,281**	**17,032,680**

**NOTE—The net paid and gross circulation includes 56,758 morning, 41,452 evening, and 98,210 total morning and evening not distributed under city, suburban, country or bulk headings. These figures represent the combined circulation of the American Tribune, (Dubuque, Iowa), The Commercial, Journal of Commerce, News-Record and Women's Wear, (New York, N. Y.), and The Metal Trade, (Cleveland, Ohio.)*

Circulations of Canadian A. B. C. Dailies

Distribution	21 Morning	52Evening	73 Total M. & E.	4 Sunday
City Circulation...	183,720	650,786	834,506	165,230
Suburban	97,211	147,285	244,496	41,232
Country	175,591	266,551	442,142	51,885
Bulk	185	652	837	28
Net Paid	**456,707**	**1,065,274**	**1,521,981**	**258,375**
Arrears, Service, and Unpaid ...	30,396	50,066	80,462	3,848
Total Circulation.	**487,103**	**1,115,340**	**1,602,443**	**262,223**

Circulations of Foreign Language A. B. C. Dailies

Distribution	7 Morning	6 Evening	13 Total M. & E.	9 Sunday
City Circulation...	181,621	169,458	351,079	364,226
Suburban	24,960	14,577	39,537	39,745
Country	87,233	65,399	152,632	170,107
Bulk	14	6	20	21
Net Paid	**293,828**	**249,440**	**543,268**	**574,099**
Arrears, Service, and Unpaid ...	6,205	4,906	11,111	9,910
Total Circulation.	**300,033**	**254,346**	**554,379**	**584,009**

A. B. C. SUMMARY—MORNING, EVENING, SUNDAY —BY STATES

	Number of Papers	Total City	Total Suburban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service & Unpaid	Total Distribution
Alabama—Morning ...	3	30,515	19,524	13,183	39	63,261	1,685	64,946
Evening	5	55,365	22,092	15,096	10	92,563	3,100	95,663
Total	8	85,880	41,616	28,279	49	155,824	4,785	160,609
Sunday	5	78,219	41,946	33,961	66	154,192	3,287	157,479
Arizona—Morning	2	9,823	5,554	2,146	75	17,598	544	18,142
Evening	2	6,454	3,324	1,373	35	11,186	1,591	12,777
Total	4	16,277	8,878	3,519	110	28,784	2,135	30,919
Sunday	3	12,740	6,673	2,807	74	22,294	908	23,202
Arkansas—Morning ...	2	16,996	3,886	32,542	10	53,434	1,756	55,190
Evening	2	14,465	3,472	10,386	16	28,339	809	29,148
Total	4	31,461	7,358	42,928	26	81,773	2,565	84,338
Sunday	4	32,690	7,781	53,948	84	94,503	2,807	97,310
California—Morning ..	12	250,183	147,319	117,452	1,108	516,062	8,523	524,585
Evening	22	390,525	110,685	62,249	1,534	564,993	11,014	576,007
Total	34	640,708	258,004	179,701	2,642	1,081,055	19,537	1,100,592
Sunday	13	455,645	239,360	243,701	1,474	940,180	11,210	951,390
Colorado—Morning ...	4	26,208	4,249	14,097	107	44,661	2,360	47,021
Evening	5	96,154	7,071	80,496	272	183,993	3,226	187,219
Total	9	122,362	11,320	94,593	379	228,654	5,586	234,240
Sunday	5	114,602	12,507	130,768	721	258,598	3,637	262,235
Connecticut—Morning..	5	49,506	22,540	7,138	28	79,212	1,974	81,186
Evening	11	111,690	31,468	5,427	153	148,738	3,635	152,373
Total	16	161,196	54,008	12,565	181	227,950	5,609	233,559
Sunday	3	43,282	23,712	6,269	48	73,311	1,150	74,461
Delaware—Morning ...	1	6,899	1,391	1,038	..	9,328	436	9,764
Evening	2	22,222	6,081	2,481	37	30,821	1,042	31,863
Total	3	29,121	7,472	3,519	37	40,149	1,478	41,627
Sunday	1	12,026	1,449	429	14	13,918	515	14,433
District of Columbia—								
Morning	2	83,736	6,393	12,129	60	102,318	805	103,123
Evening	2	129,254	8,880	8,412	255	146,801	1,634	148,435
Total	4	212,990	15,273	20,541	315	249,119	2,439	251,558
Sunday	5	197,190	22,641	84,561	240	304,632	2,267	307,899
Florida—Morning	5	35,672	15,481	15,342	386	66,881	2,215	69,096
Evening	4	32,413	7,098	5,492	244	45,247	1,806	47,053
Total	9	68,085	22,579	20,834	630	112,128	4,021	116,149
Sunday	5	44,540	20,185	19,669	286	84,680	2,630	87,310
Georgia—Morning ...	6	51,733	32,981	19,787	12	104,513	11,451	115,964
Evening	7	87,456	42,675	29,588	..	159,719	7,963	167,682
Total	13	139,189	75,656	49,375	12	264,232	19,414	283,646
Sunday	11	135,552	75,271	131,800	27	342,650	20,389	363,039
Idaho—Morning	1	3,765	4,691	5,169	3	13,628	355	13,983
Evening	2	2,369	2,534	336	7	5,246	973	6,219
Total	3	6,134	7,225	5,505	10	18,874	1,328	20,202
Sunday	1	4,168	4,258	5,818	2	14,246	360	14,606
Illinois—Morning	10	541,165	138,385	248,844	75	928,469	9,502	937,971
Evening	45	865,962	179,172	115,766	6,588	1,167,488	22,673	1,190,161
Total	55	1,407,127	317,557	364,610	6,663	2,095,957	32,175	2,128,132
Sunday	17	775,501	210,797	738,363	106	1,724,767	12,852	1,737,619
Indiana—Morning	12	87,695	97,804	37,781	55	223,335	3,926	227,261
Evening	21	204,969	88,283	40,633	262	334,147	5,578	339,725
Total	33	292,664	186,087	78,414	317	557,482	9,504	566,986
Sunday	12	142,179	50,135	33,864	187	256,365	3,729	260,094
Iowa—Morning	6	24,292	31,532	71,157	139	127,120	3,019	130,139
Evening	27	173,647	109,995	97,504	644	394,514	15,432	409,946
Total	33	197,939	141,527	168,661	783	521,634	18,451	540,085
Sunday	10	97,449	69,875	93,946	748	262,018	8,892	270,910
Kansas—Morning	3	31,232	30,083	36,734	39	98,088	3,681	101,769
Evening	12	67,155	40,227	23,904	144	131,430	6,105	137,535
Total	15	98,387	70,310	60,638	183	229,518	9,786	239,304
Sunday	6	69,209	55,351	52,010	244	176,814	7,668	184,482
Kentucky—Morning ..	5	50,990	15,995	44,767	130	111,882	1,293	113,175
Evening	6	85,692	15,150	27,495	38	128,375	2,129	130,504
Total	11	136,682	31,145	72,262	168	240,257	3,422	243,679
Sunday	8	93,498	24,008	46,420	19	163,945	2,423	166,368
Louisiana—Morning ..	2	54,327	559	41,763	32	96,681	932	97,613
Evening	3	80,185	231	33,297	4	113,717	1,904	115,621
Total	5	134,512	790	75,060	36	210,398	2,836	213,234
Sunday	4	144,316	759	108,188	42	253,305	3,808	254,613
Maine—Morning	3	15,149	15,656	4,141	43	34,989	3,682	38,671
Evening	2	22,541	10,224	4,688	51	37,504	1,144	38,648
Total	5	37,690	25,880	8,829	94	72,493	4,826	77,319
Sunday	1	13,581	5,985	5,413	91	25,070	547	25,617
Maryland—Morning ..	3	123,720	17,928	36,407	204	178,259	2,697	180,956
Evening	3	199,893	9,157	15,499	88	224,637	3,668	227,305
Total	6	323,613	27,085	51,906	292	402,896	5,765	408,661
Sunday	3	269,425	18,431	45,136	19	333,011	3,556	336,567
Massachusetts—								
Morning	8	357,948	123,075	237,197	165	718,385	3,998	722,383
Evening	25	613,108	150,720	128,153	155	892,136	8,876	901,012
Total	33	971,056	273,795	365,350	320	1,610,521	12,874	1,623,395
Sunday	9	566,596	247,014	550,193	420	1,364,223	4,698	1,368,921
Michigan—Morning ..	1	97,067	15,143	30,518	..	142,728	1,373	144,101
Evening	20	447,277	130,931	78,079	387	656,674	8,063	664,737
Total	21	544,344	146,074	108,597	387	799,402	9,436	808,838
Sunday	7	290,481	83,415	96,431	24	470,351	3,374	473,725
Minnesota—Morning ..	3	93,131	16,364	43,772	29	153,296	1,774	155,070
Evening	10	239,810	29,234	192,906	4,608	466,558	5,904	472,462
Total	13	332,941	45,598	236,678	4,637	619,854	7,678	627,532
Sunday	5	214,100	28,423	214,128	230	456,881	7,364	464,245
Mississippi—								
Morning	1	2,086	1,361	734	..	4,181	1,450	5,631
Evening	3	10,073	4,364	2,372	3	16,812	878	17,690
Total	4	12,159	5,725	3,106	3	20,993	2,328	23,321
Sunday	3	8,830	5,827	2,353	4	17,014	2,545	19,559
Missouri—Morning ...	6	242,276	62,323	171,735	226	476,560	3,339	479,899
Evening	13	482,766	80,017	187,322	424	750,529	7,615	758,144
Total	19	725,042	142,340	359,057	650	1,227,089	10,974	1,238,043
Sunday	10	482,653	98,161	411,030	519	992,363	7,426	999,789
Montana—Morning ...	5	20,750	10,491	12,921	41	44,203	1,426	45,629
Evening	5	16,601	2,776	3,657	32	23,066	1,998	25,064
Total	10	37,351	13,267	16,578	73	67,269	3,424	70,693
Sunday	5	29,088	13,049	21,106	146	63,389	1,785	65,174
Nebraska—Morning ..	3	21,658	16,871	59,071	479	98,079	1,500	99,579
Evening	9	106,674	27,323	60,622	129	194,748	5,291	200,039
Total	12	128,332	44,194	119,693	608	292,827	6,791	299,618
Sunday	5	101,588	28,088	103,742	41	233,459	5,255	238,714
Nevada—Morning ..	..	.....	.....	.....	..	.....	....	....
Evening	1	2,918	948	1,933	9	5,808	149	5,957
Total	1	2,918	948	1,933	9	5,808	149	
Sunday	..	.....	.....	.....	..	.....	....	....
New Hampshire—								
Morning	2	2,075	4,954	7,802	27	14,858	740	15,598
Evening	2	14,057	1,429	562	157	16,205	578	16,783
Total	4	16,132	6,383	8,364	184	31,063	1,318	32,381
Sunday	..	.....	.....	.....	..	.....	....	....
New Jersey—								
Morning	2	36,423	8,566	1,211	1	46,201	641	46,842
Evening	16	247,596	62,824	22,758	89	333,267	5,579	338,846
Total	18	284,019	71,390	23,969	90	379,468	6,220	385,688
Sunday	5	81,859	28,812	6,001	15	116,687	1,728	118,415
N. Y. Morning.....	25	1,502,389	355,593	267,384	2,389	2,184,513	32,435	2,216,948
Evening	48	1,906,459	340,425	165,421	.522	2,436,213	33,850	2,470,063
Total	73	3,408,848	696,018	432,805	2,911	4,620,726	66,285	4,687,011
Sunday	18	1,724,855	580,859	1,032,619	3,266	3,341,599	26,598	3,368,197

	Number of Papers	Total City	Total Suburban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service & Unpaid	Total Distribution
North Carolina—								
Morning	7	31,427	31,461	28,222	74	91,184	5,340	96,524
Evening	6	24,977	12,263	4,096	51	41,387	4,244	45,631
Total	13	56,404	43,724	32,318	125	132,571	9,584	142,155
Sunday	10	48,019	40,098	35,563	104	123,784	7,773	131,557
North Dakota—								
Morning	2	3,710	6,480	9,022	207	19,419	1,311	20,730
Evening	3	8,977	6,547	7,795	459	23,778	1,265	25,043
Total	5	12,687	13,027	16,817	666	43,197	2,576	45,773
Sunday	2	5,363	6,753	9,246	213	21,575	1,250	22,825
Ohio—Morning	9	151,477	71,148	49,875	731	273,231	3,690	276,921
Evening	42	462,906	155,436	69,613	947	694,244	20,128	714,372
Total	51	614,383	226,584	119,488	1,678	967,475	23,818	991,293
Sunday	15	347,062	124,451	149,394	494	622,001	8,334	630,335
Oklahoma—Morning	5	43,581	15,733	52,498	146	111,958	2,451	114,409
Evening	4	43,083	8,115	35,222	142	86,562	2,281	88,843
Total	9	86,664	23,848	87,720	288	198,520	4,732	203,252
Sunday	6	63,835	19,865	69,016	185	152,401	4,953	157,354
Oregon—Morning	2	39,548	12,593	32,102	...	84,243	2,153	86,396
Evening	7	99,712	24,061	43,213	105	167,091	3,032	170,123
Total	9	139,260	36,654	75,315	105	251,334	5,185	256,519
Sunday	3	92,378	27,001	74,365	...	193,744	3,656	197,400
Pennsylvania—								
Morning	22	463,004	229,086	250,822	409	943,321	19,737	963,058
Evening	31	515,197	216,065	82,594	763	814,619	24,000	838,619
Total	53	978,201	445,151	333,416	1,172	1,757,940	43,737	1,801,677
Sunday	11	645,631	299,394	429,150	....	1,374,175	15,812	1,390,087
Rhode Island—								
Morning	1	18,455	10,209	3,692	14	32,370	629	32,999
Evening	6	102,470	33,245	6,582	26	142,323	2,499	144,822
Total	7	120,925	43,454	10,274	40	174,693	3,128	177,821
Sunday	3	43,965	20,572	4,558	40	69,135	861	69,996
South Carolina—								
Morning	5	18,781	16,566	16,353	4	51,704	3,530	55,234
Evening	4	25,087	8,079	3,867	..	37,033	2,865	39,898
Total	9	43,868	24,645	20,220	4	88,737	6,395	95,132
Sunday	6	33,374	17,223	21,342	179	72,118	3,795	75,913
South Dakota—								
Morning	1	1,639	1,983	881	...	4,503	498	5,001
Evening	4	11,801	13,335	7,721	80	32,937	2,060	34,997
Total	5	13,440	15,318	8,602	80	37,440	2,558	39,998
Sunday	1	1,817	2,042	1,391	50	6,200	813	7,013
Tennessee—								
Morning	4	70,409	38,203	46,943	..	155,555	3,013	158,568
Evening	5	85,957	42,558	19,838	139	148,492	3,868	152,360
Total	9	156,366	80,761	66,781	139	304,047	6,881	310,928
Sunday	5	104,152	58,816	68,236	3	231,207	4,332	235,539
Texas—Morning	12	96,726	25,526	119,685	72	242,009	8,598	250,607
Evening	12	138,237	25,635	104,288	120	268,280	6,856	275,136
Total	24	234,963	51,161	223,973	192	510,289	15,454	525,743
Sunday	13	211,374	42,806	265,769	375	520,324	13,527	533,851
Utah—Morning	1	16,709	4,452	17,970	3	39,134	1,897	41,031
Evening	3	29,985	7,941	18,215	181	56,322	2,594	58,916
Total	4	46,694	12,393	36,185	184	95,456	4,491	99,947
Sunday	3	46,756	12,521	46,163	101	105,541	3,393	108,934
Vermont—Morning	2	5,536	5,596	8,230	3	19,365	928	20,293
Evening	1	2,312	3,382	1,020	8	6,722	255	6,977
Total	3	7,848	8,978	9,250	11	26,087	1,183	27,270
Sunday	..	.....	.....	.....	..	.....	....	.....
Virginia—Morning	7	44,547	22,010	28,571	94	95,222	2,537	97,759
Evening	8	106,937	13,037	17,667	30	137,671	3,028	140,699
Total	15	151,484	35,047	46,238	124	232,893	5,565	238,458
Sunday	6	72,865	22,332	29,543	305	125,045	2,462	127,507
Washington—								
Morning	5	58,959	26,999	30,114	412	116,484	4,228	120,712
Evening	9	152,006	47,469	29,429	164	229,068	6,050	235,118
Total	14	210,965	74,468	59,543	576	345,552	10,278	355,830
Sunday	7	140,292	49,233	64,103	537	254,165	7,729	261,894
West Virginia—								
Morning	4	19,472	16,715	10,596	29	46,812	2,969	49,781
Evening	7	36,717	14,975	4,268	188	56,148	3,113	59,261
Total	11	56,189	31,690	14,864	217	102,960	6,082	109,042
Sunday	7	40,817	29,676	13,436	35	83,964	3,679	87,643
Wisconsin—								
Morning	2	26,512	14,845	15,236	24	56,617	672	57,289
Evening	21	211,713	92,608	55,739	227	360,287	11,380	371,667
Total	23	238,225	107,453	70,975	251	416,904	12,052	428,956
Sunday	6	123,543	69,874	91,571	65	284,053	3,206	287,259
Wyoming—Morning	..	.....	.....	.....	..	.....	....	.....
Evening	2	6,820	428	2,888	10	10,146	1,005	11,151
Total	2	6,820	428	2,888	10	10,146	1,005	11,151
Sunday	..	.....	.....	.....	..	.....	....	.....

A. B. C. CANADIAN SUMMARY—MORNING, EVENING, SUNDAY—BY PROVINCES

	Number of Papers	Total City	Total Suburban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service & Unpaid	Total Distribution
Alberta—Morning	2	9,691	9,589	1,348	3	20,631	2,557	23,188
Evening	5	32,557	17,275	2,976	58	52,866	2,745	55,611
Total	7	42,248	26,864	4,324	61	73,497	5,302	78,799
Sunday	..	.....	.....	.....	..	.....	....	.....
British Columbia—								
Morning	3	22,402	10,151	7,433	14	40,000	3,365	43,365
Evening	4	39,226	22,372	24,638	99	86,335	5,125	91,460
Total	7	61,628	32,523	32,071	113	126,335	8,490	134,825
Sunday	2	27,687	9,916	8,775	28	46,406	2,747	49,153
Manitoba—Morning	1	8,332	266	15,801	2	24,401	481	24,882
Evening	2	47,595	2,587	31,666	30	81,878	1,062	82,940
Total	3	55,927	2,853	47,467	32	106,279	1,543	107,822
Sunday	..	.....	.....	.....	..	.....	....	.....
New Brunswick—								
Morning	1	4,730	.....	9,910	..	14,640	1,700	16,340
Evening	1	13,393	.....	1,647	14	15,054	743	15,797
Total	2	18,123	....	11,557	14	29,694	2,443	32,137
Sunday	..	.....	.....	.....	..	.....	....	.....
Nova Scotia—Morning	3	7,651	1,245	18,936	2	27,834	3,161	30,995
Evening	3	15,442	658	10,698	..	26,798	2,116	28,914
Total	6	23,093	1,903	29,634	2	54,632	5,277	59,909
Sunday	..	.....	.....	.....	..	.....	....	.....
Ontario—Morning	6	94,804	63,204	103,878	72	261,958	12,257	274,215
Evening	23	296,853	53,437	41,380	365	392,035	16,728	408,763
Total	29	391,657	116,641	145,258	437	653,993	28,985	682,978
Sunday	2	137,543	31,316	42,110	..	211,969	1,101	213,070
Prince Edward Island—								
Morning	1	752	.....	4,917	..	5,669	2,376	8,045
Evening	1	548	.....	866	..	1,414	419	1,833
Total	2	1,300	.....	5,783	..	7,083	2,795	9,878
Sunday	..	.....	.....	.....	..	.....	....	.....
Quebec—Morning	2	29,240	2,129	7,054	92	38,515	3,342	41,857
Evening	9	188,199	31,680	147,682	73	367,634	18,760	386,394
Total	11	217,439	33,809	154,736	165	406,149	22,102	428,251
Sunday	..	.....	.....	.....	..	.....	....	.....
Saskatchewan—								
Morning	2	6,118	10,627	6,314	..	23,059	1,157	24,216
Evening	4	16,973	19,276	4,998	13	41,260	2,368	43,628
Total	6	23,091	29,903	11,312	13	64,319	3,525	67,844
Sunday	..	.....	.....	.....	..	.....	....	.....

FOREIGN LANGUAGE A. B. C. DAILIES—BY STATES

	Number of Papers	Total City	Total Suburban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service & Unpaid	Total Distribution
Illinois—								
Morning	1	17,339	536	18,024	..	35,899	1,173	37,072
Evening	1	35,555	4,948	5,887	..	46,390	475	46,865
Total	2	52,894	5,484	23,911	..	82,289	1,648	83,937
Sunday	2	43,662	3,761	23,768	..	71,191	1,548	72,739
Massachusetts—								
Morning	..	.....	.....	.....	..	.....	....	.....
Evening	1	2,041	136	50	..	2,227	185	2,412
Total	1	2,041	136	50	..	2,227	185	2,412
Sunday	..	.....	.....	.....	..	.....	....	.....
New Hampshire—								
Morning	..	.....	.....	.....	..	.....	....	.....
Evening	1	3,035	596	615	1	4,247	200	4,447
Total	1	3,035	596	615	1	4,247	200	4,447
Sunday	..	.....	.....	.....	..	.....	....	.....
New York—								
Morning	6	164,282	24,424	69,209	14	257,929	5,032	262,961
Evening	2	126,504	8,543	58,479	..	193,526	3,735	197,261
Total	8	290,786	32,967	127,688	14	451,455	8,767	460,222
Sunday	7	320,564	35,984	146,339	21	503,908	8,362	511,270
Rhode Island—								
Morning	..	.....	.....	.....	..	.....	....	.....
Evening	1	2,323	354	368	5	3,050	311	3,361
Total	1	2,323	354	368	5	3,050	311	3,361
Sunday	..	.....	.....	.....	..	.....	....	.....

TOTALS OF ALL UNITED STATES A. B. C. DAILIES

	Number of Papers	Total City	Total Suburban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service & Unpaid	Total Distribution
Total—								
Morning	234	4,979,901	1,776,297	2,314,774	8,124	9,135,854	173,713	9,309,567
Evening	510	8,800,644	2,253,989	1,937,962	20,537	13,054,584	274,130	13,328,714
Total	744	13,780,545	4,030,286	4,252,736	28,661	22,190,438	447,843	22,638,281
Sunday	293	8,257,205	2,877,529	5,647,520	11,843	16,794,097	238,583	17,032,680

TOTALS ALL FOREIGN LANGUAGES A. B. C. DAILIES

	Number of Papers	Total City	Total Suburban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service & Unpaid	Total Distribution
Total—								
Morning	7	181,621	24,960	87,233	14	293,828	6,205	300,033
Evening	6	169,458	14,577	65,399	6	249,440	4,906	254,346
Total	13	351,079	39,537	152,632	20	543,268	11,111	554,379
Sunday	9	364,226	39,745	170,107	21	574,099	9,910	584,009

TOTALS OF CANADIAN A. B. C. DAILIES

	Number of Papers	Total City	Total Suburban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service & Unpaid	Total Distribution
Total—								
Morning	21	183,720	97,211	175,591	185	456,707	30,396	487,103
Evening	52	650,786	147,285	266,551	652	1,065,274	50,066	1,115,340
Total	73	834,506	244,496	442,142	837	1,521,981	80,462	1,602,443
Sunday	4	165,230	41,222	51,885	28	258,375	5,848	263,223

GRAND TOTAL OF ALL A. B. C. NEWSPAPERS

	Number of Papers	Total City	Total Suburban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service & Unpaid	Total Distribution
Total—								
Morning	262	5,345,242	1,898,468	2,577,598	8,323	9,886,389	210,314	10,096,703
Evening	568	9,620,888	2,415,851	2,269,912	21,195	14,369,298	329,102	14,698,400
Total	830	14,966,130	4,314,319	4,847,510	29,518	24,255,687	539,416	24,795,103
Sunday	306	8,786,661	2,958,506	5,869,512	11,892	17,626,571	252,341	17,878,912

EXPLANATION OF KEY LETTERS

"(A)"—Every morning.
"(B)"—Morning except Sunday.
"(C)"—Morning except Monday.
"(D)"—Morning except Sunday and Monday.
"(E)"—Morning and evening week days.
"(F)"—Morning and evening week days and Sunday morning.
"(G)"—Morning except Monday and evening except Sunday.
"(H)"—Morning except Monday and evening except Saturday and Sunday.
"(I)"—Morning except Sunday and Monday and evening except Sunday.
"(M)"—Sunday exclusively.
"(Q)"—Every evening.
"(S)"—Evening except Sunday and Sunday morning.
"(T)"—Evening except Saturday and Sunday.
"(U)"—Evening except Saturday and Sunday and Sunday morning.
"(Y)"—Saturday exclusively.
Roman type indicates morning papers; italic type, evening papers.

A. B. C. Reports Classified by States and Cities Follow Pages 59-68 Inclusive

CITY, COUNTRY, SUBURBAN, BULK, NET PAID, ARREARS, SERVICE COPIES AND UNPAID, AS SHOWN BY "A. B. C." REPORTS

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
ALABAMA									
Birmingham	Age-Herald	(b)	13,527	7,483	3,913		24,923	655	25,578
	Sun. Edition	(m)	12,430	9,246	5,111		26,787	735	27,522
	News	(r)	35,466	11,602	6,674	3	53,745	586	54,331
	Sun. Edition	(m)	34,760	14,477	7,342	47	56,626	563	57,189
	Post	(r)	This paper is an applicant for A. B. C. membership						
Gadsden	*Journal*	(r)	1,475	2,430	276	1	4,182	770	4,952
	Times-News	(r)	2,036	2,864	310		5,210	992	6,202
Mobile	*News-Item*	(r)	9,821	833	186		10,840	237	11,077
	Register	(b)	11,750	5,758	3,558		21,066	214	21,280
	Sun. Edition	(m)	17,552	7,978	8,107		33,637	335	33,972
Montgomery	Advertiser	(b)	5,238	6,283	5,712	39	17,272	816	18,088
	Sun. Edition	(m)	6,547	6,312	6,215		19,074	1,017	20,091
	Journal	(r)	6,567	4,363	7,650	6	18,586	515	19,101
	Sun. Edition	(m)	6,930	3,933	7,186	19	18,068	637	18,705
ARIZONA									
Phoenix	*Ariz. Gazette*	(r)	3,818	2,456	897	28	7,199	1,295	8,494
	Ariz. Republic'n	(b)	7,255	4,573	1,888	3	13,719	384	14,103
	Sun. Edition	(m)	7,648	4,778	1,975	5	14,406	453	14,859
Tucson	Arizona Star	(d)	2,568	981	258	72	3,879	160	4,039
	Sun. Edition	(m)	2,705	983	270	69	4,027	126	4,153
	Citizen	(r)	2,636	868	476	7	3,987	296	4,283
	Sun. Edition	(m)	2,387	912	562		3,861	329	4,190
ARKANSAS									
Fort Smith	Southwest Am.	(d)	4,758	3,886	3,495	10	12,149	1,018	13,167
	Sun. Edition	(m)	4,838	4,035	3,854	34	12,761	1,047	13,808
	Times-Record	(t)	4,335	3,472	1,412	11	9,230	301	9,531
	Sun. Edition	(m)	4,313	3,746	2,050	5	10,114	364	10,478
Little Rock	*Ark. Democrat*	(r)	10,130		8,974	5	19,109	508	19,617
	Sun. Edition	(m)	8,896		11,623	45	20,564	550	21,114
	Ark. Gazette	(b)	12,238		29,047		41,285	738	42,023
	Sun. Edition	(m)	14,643		36,421		51,064	846	51,910
CALIFORNIA									
Bakersfield	*Californian*	(r)	4,388	2,547	489		7,424	318	7,742
	Echo	(d)	1,817	1,567	271	72	3,727	262	3,989
	Sun. Edition	(m)	2,305	1,620	276		4,201	315	4,516
Chico	*Enterprise*	(r)	1,242	535	98		1,875	380	2,255
Eureka	Humboldt Times	(d)	1,780	1,664	723	1	4,168	323	4,491
	Sun. Edition	(m)	1,947	1,723	788	1	4,459	342	4,801
Fresno	Republican	(b)	9,946	9,530	8,941	26	28,443	865	29,308
	Sun. Edition	(m)	10,130	9,726	9,104	39	28,999	866	29,865
Grass Valley	Union	(d)	865	794	239		1,898	323	2,221
	Sun. Edition	(m)	858	794	239		1,891	323	2,214
Long Beach	*Press*	(r)	10,504		734	75	11,313	260	11,573
	Telegram	(r)	10,431		452	55	10,938	386	11,324
Los Angeles	Examiner	(b)	55,848	26,466	24,481	63	106,858	1,048	107,906
	Sun. Edition	(m)	118,809	52,838	61,086		232,733	1,178	233,911
	Express	(r)	43,876	18,209	4,446	413	66,944	922	67,866
	Herald	(r)	116,550	17,813	4,847		139,210	321	139,531
	Times	(b)	54,069	23,058	14,926	18	92,071	1,397	93,468
	Sun. Edition	(m)	87,156	33,660	24,215	253	145,284	818	146,102
Modesto	Herald	(d)	1,029	2,594	315	4	3,942	339	4,281
	Sun. Edition	(m)	1,128	2,598	315	2	4,043	362	4,405
	News	(r)	2,261	1,942	203	34	4,440	244	4,684
Oakland	*Inquirer*	(r)	This paper is an applicant for A. B. C. membership						
	Post	(r)	12,376	10,718	74		23,168	428	23,596
	(The Post circulation in combination with San Francisco Call and Post)								
	Tribune	(r)	40,529	4,962	4,670	276	50,437	1,956	52,393
	Sun. Edition	(m)	41,712	5,008	5,291	1	52,012	2,614	54,626
Pasadena	*Post*	(r)	4,709		5,321	23	10,053	381	10,434
	(Post circulation in combination with the Los Angeles Express)								
	Star-News	(r)	11,983		914	48	12,945	207	13,152
Pomona	*Progress*	(r)	2,369	548	116	11	3,044	235	3,279
Riverside	*Press*	(r)	3,913	441	434	4	4,792	208	5,000
Sacramento	*Bee*	(t)	15,314	9,730	13,193	5	38,242	641	38,883
	Sat. Edit.	(y)	15,367	10,044	14,202		39,613	760	40,373
S. Bernardino	Sun	(b)	3,109	1,927	438	11	5,485	291	5,776
	Sun. Edition	(m)	3,194	1,971	455	44	5,664	330	5,994
	Telegram & Evg. Index	(r)	1,419	173	85	21	1,698	254	1,952
San Diego	*Sun*	(r)	12,352	696	1,626	16	14,690	567	15,257
	Tribune	(r)	12,579	1,042	1,189	22	14,832	396	15,228
	Union	(b)	14,428	1,000	1,671	321	17,420	351	17,771
	Total Daily	(e)	27,007	2,042	2,860	343	32,252	747	32,999
	Sun. Edition	(m)	20,969	1,603	2,410	373	25,355	424	25,779
San Francisco	*Bulletin*	(r)	37,139	20,816	15,230	150	73,335	1,536	74,871
	Call and Post	(r)	54,450	27,869	12,367	392	95,078	1,365	96,443
	Chronicle	(b)	33,945	30,576	24,014	75	88,610	1,778	90,388
	Sun. Edition	(m)	46,915	38,663	38,853	155	124,586	1,902	126,488
	Examiner	(b)	64,719	42,608	40,375	439	148,141	1,167	149,308
	Sun. Edition	(m)	111,379	83,455	99,388	438	294,660	1,334	295,994
	News	(r)	This paper is an applicant for A. B. C. membership						
San Jose	Mercury-Herald	(b)	8,628	5,535	1,058	78	15,299	379	15,678
	Sun. Edition	(m)	9,143	5,701	1,281	168	16,293	402	16,695
Santa Ana	*Register*	(r)	4,131	2,540	330	9	7,010	259	7,269
Santa Barbara	*News & Inde.*	(r)	4,210	358	696	1	5,265	440	5,705
Visalia	*Times*	(r)	885	464	130	2	1,481	119	1,600
COLORADO									
Colo. Springs	Gazette	(b)	5,100	327	382	11	5,820	342	6,162
	Sun. Edition	(m)	7,300	240	574	4	8,118	443	8,561
	Telegraph	(r)	6,704	329	292	1	7,326	552	7,878
	Sun. Edition	(m)	(Figures not available; first issue July 3, 1921)						
Denver	*Express*	(r)	This paper is an applicant for A. B. C. membership						
	Post	(r)	63,141	4,136	66,618	165	134,060	624	134,684
	Sun. Edition	(m)	69,926	6,575	100,110	484	177,095	758	177,853
	Rky. Mt. News	(b)	16,825	1,415	12,082	96	30,418	675	31,093
	Times	(r)	17,506	1,034	11,778	106	30,424	613	31,037
	Total Daily	(e)	34,331	2,449	23,860	202	60,842	1,288	62,130
	Sun. Edition	(m)	25,622	2,398	26,407	233	54,660	807	55,467
	(6 months March 31, 1921)								
Greeley	Tribune-Repub.	(b)		933	54		987	751	1,738
	Tribune-Repub.	(r)	1,992	316	353		2,661	557	3,218
	Total Daily	(e)	1,992	1,249	407		3,648	1,308	4,956
Pueblo	Chieftain	(b)	4,283	1,574	1,579		7,436	592	8,028
	Sun. Edition	(m)	5,262	1,967	2,115		9,344	677	10,021
	Star-Journal	(r)	6,811	1,256	1,455		9,522	880	10,402
	Sun. Edition	(m)	6,492	1,327	1,562		9,381	952	10,333
CONNECTICUT									
Ansonia	*Sentinel*	(r)	6,415		176		6,591	267	6,858
Bridgeport	*Post*	(r)	24,805	4,061	504	9	29,379	501	29,880
	Telegram	(b)	12,541	2,448	675	2	15,666	387	16,053
	Total Daily	(e)	37,346	6,509	1,179	11	45,045	888	45,933
	Sunday Post	(m)	16,960	2,717	375		20,052	472	20,524
Hartford	Courant	(b)	10,748	13,728	5,223	10	29,709	610	30,319
	Sun. Edition	(m)	16,883	19,046	5,594	48	41,571	519	42,090
	Times	(r)	28,634	11,948	2,104	86	42,772	1,183	43,955
Meriden	*Journal*	(r)	5,060	397	126	16	5,599	144	5,743
	Record	(b)	4,554	1,691	288	16	6,549	206	6,755
New Britain	*Herald*	(r)	6,066	1,068	177		7,311	184	7,494
New Haven	Jrl.-Courier	(b)	13,608	2,071	462		16,141	565	16,706
	Times-Leader	(r)	10,928	5,738	1,290	2	17,958	256	18,214
New London	*The Day*	(r)	6,091	4,114	326	4	10,535	169	10,704
Norwalk	*Hour*	(r)	3,718	443	91	6	4,258	80	4,338
Stamford	*Advocate*	(r)	6,295	1,388	275	25	7,983	231	8,214
Waterbury	*American*	(r)	6,209	1,927	333	5	8,474	269	8,743
	Democrat	(r)	7,469	384	25		7,878	351	8,229
	Republican	(b)	8,055	2,602	490		11,147	206	11,353
	Sun. Edition	(m)	9,439	1,949	300		11,688	159	11,847
DELAWARE									
Wilmington	*Evg. Journal*	(r)	13,794	3,273	851	2	17,920	532	18,452
	Every Evening	(r)	8,428	2,808	1,630	35	12,901	510	13,411
	News	(b)	6,899	1,391	1,038		9,328	436	9,764
	Sunday Star	(m)	12,026	1,449	429	14	13,918	515	14,433
DISTRICT OF COLUMBIA									
Washington	Herald	(b)	35,121	3,243	3,564		41,928	420	42,348
	Sun. Edition	(m)	23,366	3,308	3,478		30,152	420	30,572
	Post	(b)	48,615	3,150	8,565	60	60,390	385	60,775
	Sun. Edition	(m)	58,807	6,460	14,636	49	79,952	388	80,340
	Star	(r)	78,258	5,497	4,335	147	88,237	772	89,009
	Sun. Edition	(m)	72,039	9,965	6,883	147	89,034	553	89,587
	Times	(r)	50,996	3,383	4,077	108	58,564	862	59,426
	Sun. Eve.	(m)	13,963	131	75	25	14,194	212	14,406
	Sun. Morn.	(m)	29,015	2,977	59,489	19	91,500	694	92,194
	(The Times has discontinued its Sunday Evening Edition and now publish weekday evenings and Sunday morning)								
FLORIDA									
Jacksonville	*Fla. Metropolis*	(r)	13,256	3,067	2,900	9	19,232	671	19,903
	Fla. Times-Un'n	(b)	16,960	8,184	6,450	14	31,608	556	32,164
	Sun Edition	(m)	18,767	9,079	7,465	18	35,329	819	36,148
Miami	Herald	(b)	5,180	1,691	1,927	9	8,807	343	9,150
	Sun. Edition	(m)	6,784	2,015	2,472	46	11,317	329	11,646
	Metropolis	(r)	6,492	1,437	1,043	37	9,009	330	9,339
Orlando	Sentinel	(d)	1,950	467	248	48	2,713	73	2,786
	Sun. Edition	(m)	1,979	453	235	28	2,695	73	2,768
Pensacola	Journal	(b)	2,223	784	838	133	3,978	958	4,936
	Sun. Edition	(m)	3,273	998	967	158	5,396	959	6,355
	(6 months, March 31, 1921)								
	News	(r)	4,177	531	544	14	5,266	256	5,522
Tampa	*Times*	(r)	8,488	2,063	1,005	184	11,740	549	12,289
	Tribune	(b)	9,359	4,355	5,879	182	19,775	285	20,060
	Sun. Edition	(m)	13,737	7,640	8,530	36	29,943	450	30,393
GEORGIA									
Athens	Banner	(d)	1,184	818	237		2,239	275	2,514
	Herald	(t)	1,149	1,173	176		2,498	345	2,843
	Total Daily	(j)	2,333	1,991	413		4,737	620	5,357
	Sun. Edition	(m)	2,100	2,031	422		4,553	1,086	5,639
Atlanta	Constitution	(b)	24,273	12,933	7,974		45,180	9,493	54,673
	Sun. Edition	(m)	23,174	12,870	14,978		51,022	9,727	60,749
	(3 months, June 30, 1921)								
	Georgian	(r)	23,409	11,213	10,408		45,030	3,688	48,718
	Hearst's Sun. Amer	(m)	26,013	12,610	66,789		105,412	3,406	108,818
	(3 months, June 30, 1921)								
	Journal	(r)	30,609	18,899	10,433		59,941	2,204	62,145
	Sun. Edition	(m)	33,057	21,695	27,381		82,133	3,009	85,142
Augusta	Chronicle	(b)	4,623	4,443	1,166		10,232	368	10,600
	Sun Edition	(m)	5,190	4,155	1,214		10,559	362	10,921
	Herald	(r)	6,406	4,132	1,208		11,746	479	12,225
	Sun. Edition	(m)	7,129	3,483	1,062		11,674	512	12,186
Columbus	Enquirer-Sun	(b)	3,541	1,407	257	8	5,213	606	5,819
	Sun. Edition	(m)	3,435	1,345	277	19	5,076	621	5,697
	Ledger	(t)	6,183	1,199	321		7,703	335	8,038
	Sun. Edition	(m)	6,134	1,232	322		7,688	381	8,069
Macon	*News*	(r)	7,378	4,104	6,828		18,310	762	19,072
	Sun. Edition	(m)	6,900	4,207	7,169		18,276	567	18,843
	Telegraph	(b)	7,447	4,679	8,752	4	20,882	383	21,265
	Sun. Edition	(m)	8,161	4,316	9,969	8	22,454	392	22,846
Savannah	News	(b)	10,665	8,701	1,401		20,767	326	21,093
	Sun. Edition	(m)	14,259	7,327	2,217		23,803	326	24,129
	Press	(r)	12,322	1,955	214		14,491	150	14,641
IDAHO									
Boise	Idaho Statesman	(b)	3,765	4,691	5,169	3	13,628	355	13,983
	Sun. Edition	(m)	4,168	4,258	5,818	2	14,246	360	14,606
Twin Falls	*News*	(r)	1,084	771	91	7	1,953	478	2,431
	Times	(r)	1,285	1,763	245		3,293	495	3,788
	(3 months, September 30, 1921)								
ILLINOIS									
Alton	*Telegraph*	(r)	3,654	1,139	163	16	4,972	316	5,288
	Times	(r)	2,808	1,110	127	9	4,054	271	4,325
Aurora	*Beacon-News*	(r)	8,871	5,816	561	3	15,251	190	15,441
Belleville	*Advocate*	(r)	2,913	722	101		3,736	127	3,863
Bloomington	*Bulletin*	(t)	3,262	2,592	247	3	6,104	448	6,552
	Sun. Edition	(m)	4,788	2,789	284	4	7,865	473	8,338
	Pantagraph	(b)	5,324	10,419	1,856		17,599	510	18,109
Cairo	Bulletin	(b)	1,315	682	77		2,074	296	2,370
	Sun. Edition	(m)	1,315	680	77	4	2,076	300	2,376
	Citizen	(r)	1,970	1,565	162	6	3,703	206	3,909

For Explanation of Key Letters See Note on Page 61

CITY, COUNTRY, SUBURBAN, BULK, NET PAID, ARREARS, SERVICE COPIES AND UNPAID, AS SHOWN BY "A. B. C." REPORTS

ILLINOIS—Continued

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Canton	*Ledger*	(r)	1,656	1,902	403	1	3,962	2,266	6,228
	Register	(r)	1,260	1,202	252		2,714	517	3,231
Centralia	*Sentinel*	(r)	3,149	1,445	156	52	4,802	124	4,926
Champaign	*News-Gazette*	(t)	4,981	3,744	305		9,030	163	9,193
	Sun. Edition	(m)	4,958	3,747	305		9,010	165	9,175
Chicago	*American*	(r)	296,762	28,934	69,731		395,427	1,191	396,618
	Herald and Examiner	(b)	235,764	24,906	97,547		358,217	1,528	359,745
	Sun. Edition	(m)	291,057	55,625	391,040		737,722	1,378	739,100
	News	(r)	345,345	26,554	23,740	26	395,665	1,014	396,679
	Post	(r)	32,404	1,870	2,422	5,950	42,646	906	43,552
	Tribune	(b)	268,681	69,574	145,017		483,272	2,468	485,740
	Sun. Edition	(m)	378,515	86,192	337,174		801,881	3,387	805,268
Clinton	Journal	(d)	1,056	807	174		2,037	53	2,090
	Sun. Edition	(m)	1,065	806	173		2,044	57	2,101
Danville	*Coml.-News*	(r)	7,456	8,390	779	12	16,637	429	17,066
Decatur	Herald	(b)	6,543	7,645	2,038	3	16,229	459	16,688
	Sun. Edition	(m)	6,453	7,688	2,034		16,175	300	16,475
	Review	(r)	8,828	6,421	2,268	4	17,521	470	17,991
	Sun. Edition	(m)	8,517	6,017	1,839	8	16,381	344	16,725
Dixon	*Telegraph*	(r)	2,068	1,423	408	6	3,905	422	4,327
E. St. Louis	*Journal*	(t)	7,205	110	253	39	7,607	249	7,856
	Sun. Edition	(m)	8,997	294	255	5	9,551	307	9,858
Elgin	*Courier*	(r)	4,408	4,251	445		9,104	454	9,558
	News	(r)	3,796	2,142	592	10	6,540	551	7,091
Freeport	*Jrnl-Standard*	(r)	4,678	2,717	381		7,776	2,010	9,786
Galesburg	*Mail*	(r)	3,313	4,065	671	8	8,057	411	8,468
	Repub-Register	(r)	3,152	4,121	915	15	8,203	421	8,624
Jacksonville	*Courier*	(r)	1,707	502	90	14	2,313	419	2,732
	Journal	(d)	2,041	2,078	351	1	4,471	775	5,246
	Sun. Edition	(m)	2,088	2,078	350		4,516	776	5,292
Joliet	*Herald-News*	(r)	10,722	4,841	514		16,077	161	16,238
	Sun. Edition	(m)	10,417	4,810	529		15,756	235	15,991
Kankakee	*Republican*	(r)	3,407	2,207	286		5,900	158	6,058
Kewanee	*Star-Courier*	(r)	2,796	565	145	3	3,509	243	3,752
LaSalle	*Tribune*	(r)	1,798	595	69		2,462	126	2,588
Lincoln	*Courier-Herald*	(r)	1,298	575	115		1,988	70	2,058
	Star	(r)	1,030	591	182	2	1,805	143	1,948
Maroon	*Journal-Gazette*	(r)	2,987	1,294	267		4,548	109	4,657
Moline	*Dispatch*	(r)	8,114	813	413		9,340	226	9,566
Ottawa	*Repub-Times*	(r)	2,408	1,983	236	12	4,639	203	4,842
Peoria	*Journal*	(r)	9,598	6,548	1,533	228	17,907	1,084	18,991
	Transcript	(b)	4,830	4,016	640	13	9,499	698	10,197
	Total Daily	(e)	14,428	10,564	2,173	241	27,406	1,782	29,188
	Sun. Edition	(m)	11,963	5,412	1,056	4	18,435	1,003	19,438
	Star	(r)	12,157	8,280	1,917	36	22,390	1,882	24,272
	Sun. Edition	(m)	12,246	2,697	676		15,619	1,169	16,788
Pontiac	*Leader*	(r)	1,534	1,371	326	44	3,275	108	3,383
Quincy	*Herald*	(r)	5,243	5,706	465	7	11,421	540	11,961
	Whig-Journal	(t)	4,357	9,267	520	4	14,148	973	15,121
	Sun. Edition	(m)	5,272	9,532	522	7	15,333	790	16,123
Rockford	*Reg.-Gazette*	(r)	8,801	2,586	457		11,844	574	12,418
	Republic	(r)	6,843	1,236	185	3	8,267	173	8,440
	Star	(d)	6,074	3,853	450	8	10,385	331	10,716
	Sun. Edition	(m)	8,814	3,975	473	50	13,312	360	13,672
Rock Island	*Argus*	(r)	6,290	2,053	484	3	8,830	521	9,351
Springfield	Ill. State Jour.	(b)	9,537	14,405	694	50	24,686	2,384	27,070
	Sun. Edition	(m)	9,464	9,199	644	24	19,331	1,142	20,473
	Ill. State Reg.	(r)	11,190	11,497	1,137		23,824	641	24,465
	Sun. Edition	(m)	9,572	9,256	932		19,760	666	20,426
Sterling	*Gazette*	(r)	2,793	1,914	256	36	4,999	192	5,191
Streator	*Free Press*	(r)	1,910	1,046	448	9	3,413	119	3,532
	Indepnd. Times	(r)	1,844	780	355	2	2,981	575	3,556
Waukegan	*Sun*	(r)	3,196	687	284	25	4,192	277	4,469

INDIANA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Anderson	*Bulletin*	(r)	5,274	1,036	196		6,506	255	6,761
	Herald	(d)	2,972	3,174	161		6,307	147	6,454
	Sun. Edition	(m)	4,302	3,217	161		7,680	163	7,843
Bicknell	*News*	(r)	This paper is an applicant for A. B. C. membership						
Connersville	*News-Examiner*	(r)	2,757	920	220	35	3,932	86	4,018
	(6 months, March 31, 1921)								
Crawfordsville	*Journal*	(r)	1,636	1,182	247	16	3,081	215	3,296
	Review	(b)	1,244	2,696	321		4,261	251	4,512
Elkhart	*Truth*	(r)	7,162	1,720	438	5	9,325	318	9,643
Evansville	Courier	(b)	7,202	14,472	1,426	3	23,103	278	23,381
	Sun. Edition	(m)	13,109	7,337	711	1	21,158	334	21,492
	Journal	(t)	6,248	5,863	229	36	12,376	354	12,730
	Sat. Edition	(y)	6,307	2,874	228		9,409	340	9,749
	Sun. Edition	(m)	6,566	5,706	192		12,464	292	12,756
	Press	(r)	This paper is an applicant for A. B. C. membership						
Fort Wayne	Journal-Gazette	(b)	8,841	11,242	3,333	1	23,417	1,015	24,432
	Sun. Edition	(m)	13,790	8,877	2,426	130	25,223	816	26,039
	News-Sentinel	(r)	15,017	13,441	2,986	10	31,454	524	31,978
Gary	*Post & Tribune*	(r)	8,239	61	110	1	8,411	389	8,800
Goshen	*News-Times*	(r)	1,810	1,104	217	2	3,133	205	3,338
Huntington	*Herald*	(r)	2,172	1,228	131		3,531	165	3,696
	Press	(d)	1,967	1,530	191	1	3,689	496	4,185
	Sun. Edition	(m)	2,109	1,711	160	2	3,982	497	4,479
Indianapolis	*Indiana Times*	(r)	25,252	11,344	5,654	56	42,306	493	42,799
	News	(r)	71,336	20,299	24,290	33	115,958	535	116,493
	Star	(b)	38,691	28,335	22,656	18	89,700	462	90,162
	Sun. Edition	(m)	65,286	22,127	22,462	12	109,887	217	110,104
Kokomo	*Tribune*	(r)	7,303	1,243	437	5	8,988	211	9,199
Lafayette	Journal-Courier	(b)	225	6,207	380	3	6,815	222	7,037
	Journal-Courier	(r)	7,251	3,004	607	2	10,864	244	11,108
	Total Daily	(e)	7,476	9,211	987	5	17,679	466	18,145
Logansport	*Pharos-Tribune*	(r)	4,833	4,143	850	20	9,846	155	10,001
	Press	(c)	This paper is an applicant for A. B. C. membership						
Madison	*Courier*	(r)	1,020	1,274	168	2	2,464	62	2,526
Marion	*Chronicle*	(r)	4,632	1,915	316		6,863	112	6,975
	Leader-Tribune	(d)	3,338	3,749	200	25	7,312	190	7,502
	Sun. Edition	(m)	3,643	3,799	207	40	7,689	212	7,901
Muncie	Star	(b)	7,844	8,809	5,360		22,013	389	22,402
	Sun. Edition	(m)	7,379	4,438	2,218		14,035	303	14,338
Newcastle	*Courier*	(r)	2,642	653	539	19	3,853	234	4,087
Princeton	*Clarion-News*	(r)	1,140	500	114	12	1,766	152	1,918
Richmond	Item	(d)	2,327	5,324	1,708		9,359	168	9,527
	Sun. Edition	(m)	2,584	5,372	1,708		9,664	219	9,883
	Palladium	(r)	6,372	4,984	389	2	11,747	279	12,026
South Bend	News-Times	(f)	This paper is an applicant for A. B. C. membership						
	Tribune	(r)	12,417	2,651	828		15,896	289	16,185
	(3 months September 30, 1921)								

INDIANA—Continued

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Terre Haute	*Post*	(r)	This paper is an applicant for A. B. C. membership						
	Star	(b)	9,746	11,099	1,904	4	22,753	175	22,928
	Sun. Edition	(m)	9,985	8,069	1,360	2	19,416	251	19,667
	Tribune	(r)	10,456	9,718	1,667	6	21,847	301	22,148
	Sun. Edition	(m)	10,110	8,311	2,118		20,539	286	20,825
Vincennes	Commercial	(d)	3,298	1,167	141		4,606	133	4,739
	Sun. Edition	(m)	3,316	1,171	141		4,628	139	4,767

IOWA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Boone	*News-Repub.*	(r)	2,651	982	121	5	3,759	229	3,988
Burlington	*Gazette*	(r)	6,010	3,495	460	2	9,967	370	10,337
	Hawk Eye	(d)	2,598	6,720	664	28	10,010	253	10,263
	Sun. Edition	(m)	4,751	7,191	803	14	12,759	304	13,063
Cedar Rapids	*Gazette*	(r)	11,116	5,882	1,624	20	18,642	927	19,569
	Republican	(d)	1,299	6,106	2,268	24	9,695	1,124	10,819
	Times	(t)	2,364	625	80	1	3,070	770	3,840
	Total Daily	(j)	3,663	6,731	2,348	25	12,765	1,894	14,659
	Sun. Edition	(m)	3,460	6,780	2,274	53	12,567	2,109	14,676
Clinton	*Advertiser*	(r)	2,540	4,029	770	26	7,365	510	7,875
	(12 months audit, 9/30/21)								
	Herald	(r)	3,742	3,197	652	3	7,594	422	8,016
	(12 months audit, 9/30/21)								
Council Bluffs	*Nonpareil*	(t)	5,224	5,403	3,753	33	14,413	315	14,728
	Sat. Edition	(y)	5,222	1,203	1,196	6	7,627	161	7,788
	Sun. Edition	(m)	5,082	5,407	3,696	35	14,220	306	14,526
Davenport	*Dem. & Leader*	(t)	5,606	6,114	2,567	191	14,478	1,043	15,521
	Sun. Edition	(m)	7,881	6,160	2,564	389	16,994	1,113	18,107
	Times	(r)	14,166	7,947	1,616	170	23,899	372	24,271
Des Moines	*Capital*	(r)	20,145	14,284	18,225	54	52,708	834	53,542
	Sun. Edition	(m)	18,440	5,901	8,479	114	32,934	588	33,522
	News	(r)	This paper is an applicant for A. B. C. membership						
	Register	(b)	12,742	13,168	36,252	34	62,196	798	62,994
	Tribune	(r)	28,094	12,851	10,987	3	51,935	812	52,747
	Total Daily	(e)	40,836	26,019	47,239	37	114,131	1,610	115,741
	Sun. Edition	(m)	28,388	18,741	55,396	36	102,559	1,440	103,999
Dubuque	*American Trib.*	(r)	Total Net Paid.....				12,724	639	13,363
	(Religious daily—The American Tribune is now published weekdays except Monday and Sunday morning) (6 months June 30, 1921)								
	Tele.-Herald	(t)	5,964	8,413	1,761	4	16,142	315	16,457
	Sun. Edition	(m)	5,987	8,364	1,758	11	16,120	373	16,493
	Times-Journal	(t)	4,252	5,767	820	3	10,842	1,166	12,008
	Sun. Edition	(m)	4,343	5,799	812	23	10,977	1,280	12,257
Fort Dodge	*Messenger-Chronicle*	(r)	4,353		4,596		8,949	356	9,305
Ft. Madison	*Democrat*	(r)	2,562	609	190	8	3,369	73	3,442
Iowa City	*Press-Citizen*	(r)	2,859	2,991	493	1	6,344	216	6,560
Keokuk	*Gate City & Constitution Dem.*	(r)	3,171	1,893	302	4	5,370	148	5,518
Marshalltown	*Times-Repub.*	(r)	3,560	4,554	1,454		9,568	2,674	12,242
Mason City	*Globe-Gazette & Times*	(r)	4,104	4,293	916	3	9,316	1,019	10,335
Muscatine	*Journal & News Tribune*	(r)	3,631	3,642	459	2	7,734	181	7,915
Newton	*News*	(r)	1,018		1,006	1	2,025	223	2,248
	(6 months, March 31, 1921)								
Ottumwa	*Courier*	(r)	5,328	5,042	1,849	18	12,237	207	12,444
Sioux City	Journal	(b)	3,866		22,488	26	26,380	678	27,058
	Journal	(r)	10,538		13,099	57	23,694	769	24,463
	Total Daily	(e)	14,404		35,587	83	50,074	1,447	51,521
	Sun. Edition	(m)	15,383		18,031	62	33,476	1,254	34,730
	Tribune	(b)	551		9,354	19	9,924	41	9,965
	Tribune	(r)	11,493		28,715	35	40,243	627	40,870
	Total Daily	(e)	12,044		38,069	54	50,167	668	50,835
Washington	*Journal*	(r)	1,258	1,319	270		2,847	129	2,976
Waterloo	*Courier*	(r)	7,898	6,663	719		15,280	86	15,366
	Times-Tribune	(d)	3,236	5,538	133	8	8,915	125	9,040
	Sun. Edition	(m)	3,736	5,532	133	11	9,412	125	9,537

KANSAS

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Atchison	*Globe*	(t)	3,230	3,019	791	7	7,047	158	7,205
	Sun. Edition	(m)	3,260	3,014	787	13	7,074	191	7,265
	(3 months September 30, 1921)								
Emporia	*Gazette*	(r)	2,504	1,536	207		4,247	200	4,447
Hutchinson	Gazette	(d)	3,048	2,255	4,064	7	9,374	715	10,089
	Sun. Edition	(m)	3,415	2,311	4,112	17	9,855	721	10,576
	News	(r)	5,656	3,260	2,978	1	11,895	668	12,563
Iola	*Register*	(r)	1,778	1,565	248		3,591	435	4,026
Kansas City	*Kansan*	(r)	17,901	2,508	204	65	20,678	1,999	22,677
	Sun. Edition	(m)	17,374	2,620	208	123	20,325	1,446	21,771
Lawrence	*Journal-World*	(r)	2,688	1,914	574		5,176	125	5,301
Ottawa	*Herald*	(r)	2,116	1,547	641		4,304	135	4,439
Pittsburg	*Headlight*	(r)	3,774	3,581	234		7,589	190	7,779
Salina	*Journal*	(r)	2,179	1,687	1,137	2	5,005	179	5,184
	Union	(s)	This paper is an applicant for A. B. C. membership						
Topeka	Capital	(b)	10,078	8,149	15,406	2	33,637	772	34,409
	Sun. Edition	(m)	12,219	7,295	15,009		34,523	946	35,469
	State Journal	(r)	9,536	3,946	7,340	22	20,844	390	21,234
Wichita	*Beacon*	(r)	14,594	15,017	9,404	43	39,058	1,556	40,614
	Sun. Edition	(m)	13,592	16,010	10,288	48	39,938	1,634	41,572
	Eagle	(b)	18,106	19,679	17,262	30	55,077	2,194	57,271
	Sun. Edition	(m)	19,349	24,101	21,606	43	65,099	2,730	67,829
Winfield	*Courier*	(r)	1,199	647	146	4	1,996	70	2,066

KENTUCKY

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Ashland	*Independent*	(t)	3,056	933	175		4,164	167	4,331
	Sun. Edition	(m)	3,131	937	177		4,245	151	4,396
Henderson	Gleaner	(d)	939	1,133	218		2,290	175	2,465
	Sun. Edition	(m)	1,318	1,123	233		2,674	297	2,971
Lexington	Herald	(b)	3,613	5,425	3,762	65	12,865	337	13,202
	Sun. Edition	(m)	4,056	5,066	4,799		13,921	364	14,285
	Leader	(r)	7,784	4,975	2,705	8	15,472	383	15,855
	Sun. Edition	(m)	7,644	5,141	2,783	13	15,581	389	15,970
Louisville	Courier-Jour.	(b)	18,155	3,115	24,704	55	46,029	409	46,438
	Sun. Edition	(m)	32,165	3,787	24,040		59,992	573	60,565
	Herald	(b)	26,116	3,138	15,495	8	44,757	174	44,931
	Sun. Edition	(m)	40,050	3,472	13,724		57,246	217	57,463
	Post	(r)	23,925	1,759	13,784	13	39,481	594	40,075
	Times	(r)	45,125	4,405	10,316	8	59,854	560	60,414
Owensboro	*Inquirer*	(t)	2,570	1,562	142		4,274	236	4,510
	Sun. Edition	(m)	2,768	1,458	121		4,347	234	4,581
	Messenger	(d)	2,167	3,184	588	2	5,941	198	6,139
	Sun. Edition	(m)	2,366	3,024	543	6	5,939	198	6,137
Paducah	*Sun*	(r)	3,232	1,516	373	9	5,130	189	5,319

For Explanation of Key Letters See Note on Page 61

CITY, COUNTRY, SUBURBAN, BULK, NET PAID, ARREARS, SERVICE COPIES AND UNPAID, AS SHOWN BY "A. B. C." REPORTS

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
LOUISIANA									
New Orleans	*Item*	(r)	41,859		21,168	1	63,028	843	63,871
	Sun. Edition	(m)	45,370		40,029		85,399	898	86,297
	(12 months audit, September 30, 1921)								
	States	(r)	31,405		7,491	3	38,899	673	39,572
	Sun. Edition	(m)	30,046		11,231	15	41,292	1,058	42,350
	(12 months audit, September 30, 1921)								
	Times-Picayune	(b)	46,088		26,312	30	72,430	633	73,063
	Sun. Edition	(m)	57,788		34,904	27	91,819	978	92,797
	(12 months audit, September 30, 1921)								
Shreveport	*Journal*	(r)	6,921	231	4,638		11,790	388	12,178
	Times	(b)	8,239	559	15,451	2	24,251	299	24,550
	Sun. Edition	(m)	11,112	759	22,924		34,795	374	35,169
MAINE									
Augusta	Kennebec Jour.	(b)	2,650	5,917	939	16	9,522	450	9,972
Lewiston	*Journal*	(r)	6,625	3,347	2,294	25	12,291	348	12,639
	(3 months September 30, 1921)								
	Sun	(b)	5,158	6,043	1,771	14	12,986	409	13,395
	(3 months, September 30, 1921)								
Portland	*Express & Advertiser*	(r)	15,916	6,877	2,394	26	25,213	796	26,009
	Sun. Teleg'm	(m)	13,581	5,985	5,413	91	25,070	547	25,617
	Press	(b)	7,341	3,696	1,431	13	12,481	2,823	15,304
	(6 months, March 31, 1921)								
MARYLAND									
Baltimore	American	(b)	40,813	6,804	11,951		59,568	919	60,487
	News	(r)	102,331	4,709	11,757	3	118,800	1,358	120,158
	Total Daily	(e)	143,144	11,513	23,708	3	178,368	2,277	180,645
	Sun. Amer.	(m)	77,544	6,267	9,534		93,345	1,062	94,407
	Sun. News	(m)	76,834	2,297	10,313		89,444	889	90,333
	Total Sunday	(m)	154,378	8,564	19,847		182,789	1,951	184,740
	Sun	(b)	81,263	9,640	24,234	8	115,145	1,538	116,683
	Sun	(r)	93,761	3,544	3,554	85	100,944	1,436	102,380
	Total Daily	(e)	175,024	13,184	27,788	93	216,089	2,974	219,063
	Sun. Edition	(m)	115,047	9,867	25,289	19	150,222	1,605	151,827
Hagerstown	Herald	(b)	1,644	1,484	222	196	3,546	240	3,786
	Mail	(r)	3,801	904	188		4,893	274	5,167
	Total Daily	(e)	5,445	2,388	410	196	8,439	514	8,953
MASSACHUSETTS									
Attleboro	*Sun*	(r)	3,664	1,059	135		4,858	201	5,059
Boston	Sunday Advr. and American	(m)	116,348	54,368	223,102		393,818	818	394,636
	American	(r)	133,593	37,101	87,984		258,678	503	259,181
	Globe	(b)	49,441	15,410	48,594	20	113,465	519	113,984
	Globe	(r)	139,921	18,859	10,303	1	169,084	615	169,699
	Total Daily	(e)	189,362	34,269	58,897	21	282,549	1,134	283,683
	Sun. Edition	(m)	161,289	49,945	98,236	26	309,496	706	310,202
	Herald	(b)	59,788	14,835	36,473	12	111,108	311	111,419
	Traveler	(r)	99,522	13,134	11,382	19	124,057	461	124,518
	Total Daily	(e)	159,310	27,969	47,855	31	235,165	772	235,937
	Sun. Herald	(m)	54,616	19,622	42,567	80	116,885	345	117,230
	Post	(b)	202,220	57,835	139,859	95	400,009	691	400,700
	Sun. Edition	(m)	152,872	84,233	171,840		408,945	689	409,634
	Transcript	(r)	25,219	3,335	7,189		35,743	881	36,624
Clinton	*Item*	(r)	2,418	215	64	2	2,699	117	2,816
Fall River	*Herald*	(r)	10,645	783	237		11,665	267	11,932
	News	(r)	4,158	1,829	296	4	6,287	243	6,530
Fitchburg	*Sentinel*	(r)	8,007	1,800	254	6	10,067	136	10,203
Gloucester	*Times*	(r)	5,137	963	577		6,677	182	6,859
Haverhill	*Gazette*	(r)	12,382	2,380	246	2	15,010	405	15,415
Lawrence	Eagle	(b)	1,605	151	26		1,782	139	1,921
	Tribune	(r)	11,541	1,820	337	1	13,699	293	13,992
	Total Daily	(e)	13,146	1,971	363	1	15,481	432	15,913
	Telegram	(r)	5,487	3,218	277		8,982	190	9,172
Lynn	*Item*	(r)	14,036	1,366	637	32	16,071	319	16,390
	Telegram-News	(r)	14,570	1,596	421		16,587	100	16,687
	Sun. Edition	(m)	11,958	1,075	384		13,417	100	13,517
New Bedford	Mercury	(b)	4,989	375	265		5,629	219	5,848
	Standard	(r)	18,389	3,487	1,049	1	22,926	590	23,516
	Total Daily	(e)	23,378	3,862	1,314	1	28,555	809	29,364
	Sun. Edition	(m)	16,624	3,947	3,382		23,953	462	24,415
Newburyport	*News*	(r)	3,455	1,416	345		5,216	194	5,410
North Adams	*Transcript*	(r)	4,341	3,522	528	9	8,400	272	8,672
Northampton	*Hampsh'e Gaz.*	(r)	4,008	1,909	173		6,090	210	6,300
Salem	*News*	(r)	9,703	9,165	598		19,466	315	19,781
Springfield	*News*	(r)	22,060	19,706	714	30	42,510	591	43,101
	Republican	(b)	3,989	4,984	4,395	16	13,384	546	13,930
	Total Daily	(e)	26,049	24,690	5,109	46	55,894	1,137	57,031
	Sun. Edition	(m)	8,394	8,123	5,971	75	22,563	453	23,016
	Union	(b)	12,956	17,038	3,597	22	33,613	831	34,444
	Union	(r)	11,145	8,330	3,512	11	22,998	573	23,571
	Total Daily	(e)	24,101	25,368	7,109	33	56,611	1,404	58,015
	Sun. Edition	(m)	16,464	14,552	1,944	47	33,007	588	33,595
Taunton	*Gazette*	(r)	7,220	530	226		7,976	290	8,266
Worcester	*Gazette*	(r)	22,484	10,363	386		33,233	587	33,820
	Telegram	(b)	22,960	12,447	3,988		39,395	742	40,137
	Total Daily	(e)	45,444	22,810	4,374		72,628	1,329	73,957
	Sun. Edition	(m)	28,031	11,149	2,767	192	42,139	537	42,676
	Post	(r)	20,003	2,834	283	37	23,157	341	23,498
MICHIGAN									
Adrian	*Telegram*	(r)	3,150	5,766	665	2	9,583	241	9,824
Alpena	*News*	(r)	2,093	545	221		2,859	149	3,008
Battle Creek	*Eng'r & News*	(t)	7,759	3,219	264	19	11,261	266	11,527
	Sat. Edition	(y)	7,703	494			8,197	252	8,449
	Sun. Edition	(m)	7,254	3,079	263		10,596	252	10,848
Bay City	*Times-Tribune*	(r)	10,629	4,622	781	8	16,040	359	16,399
Detroit	Free Press	(b)	97,067	15,143	30,518		142,728	1,373	144,101
	Sun. Edition	(m)	83,217	23,339	55,501		162,057	1,390	163,447
	Journal	(r)	65,102	15,169	23,893		104,164	559	104,723
	News	(r)	186,315	25,524	14,029	14	225,882	1,088	226,970
	Sun. Edition	(m)	161,057	35,975	36,608	6	233,646	684	234,330
	Times	(r)	27,657	1,668	3,437	30	32,792	630	33,422
Flint	*Journal*	(r)	20,430	6,547	585	121	27,683	384	28,067
Grand Rapids	*News*	(r)	5,221	2,771	5,388		13,380	612	13,992
	Press	(r)	37,218	19,511	18,695	2	75,426	572	75,998
Hillsdale	*News*	(r)	1,377	2,954	285	6	4,622	142	4,764
MICHIGAN—Continued									
Jackson	*Citizen-Patriot*	(t)	11,630	6,151	1,911		19,692	593	20,285
	Sat. Edition	(y)	11,844	3,198	1,023		16,065	402	16,467
	Sun. Edition	(m)	10,997	5,744	1,568	11	18,320	527	18,847
Kalamazoo	*Gazette*	(t)	12,861	8,720	1,229	9	22,819	201	23,020
	Sat. Edition	(y)	12,241	5,790	922		18,953	172	19,125
	Sun. Edition	(m)	12,104	8,702	1,188		21,994	162	22,156
Lansing	*Capital News*	(r)	This paper is an applicant for A. B. C. membership						
	State Journal	(r)	13,052	8,595	3,960	155	25,762	550	26,312
	(3 months September 30, 1921)								
Ludington	*News*	(t)	1,735	1,368	189		3,292	64	3,356
	Sun. Edition	(m)	1,742	1,375	184		3,301	64	3,365
Muskegon	*Chronicle*	(r)	10,403	2,397	374	8	13,182	417	13,599
Pontiac	*Press*	(r)	7,627	4,496	564	6	12,693	320	13,013
Port Huron	*Times-Herald*	(r)	6,908	4,948	448	1	12,305	468	12,773
Saginaw	*News-Courier*	(r)	14,869	5,286	1,074	6	21,235	346	21,581
	Sun. Edition	(m)	14,110	5,201	1,119	7	20,437	295	20,732
Three Rivers	*Commercial*	(r)	1,241	674	87		2,002	102	2,104
MINNESOTA									
Duluth	*Herald*	(r)	19,833	9,939	6,005	76	35,853	509	36,362
	News-Tribune	(b)	9,603	7,443	1,466	5	18,517	135	18,652
	Sun. Edition	(m)	17,931	11,624	1,427	15	30,997	130	31,127
Mankato	*Free Press*	(r)	2,669	1,728	429	5	4,831	651	5,482
Minneapolis	*Journal*	(r)	55,043	2,581	42,728	584	100,936	760	101,696
	Sun. Edition	(m)	55,722	3,629	49,149	144	108,644	889	109,533
	Minnesota Star	(r)	20,249	547	21,384	5	42,185	737	42,922
	News	(r)	20,536	1,199	37,180	80	58,995	347	59,342
	Tribune	(b)	38,768	4,291	25,441	17	68,517	842	69,359
	Tribune	(r)	35,697	835	13,597	29	50,158	899	51,057
	Total Daily	(e)	74,465	5,126	39,038	46	118,675	1,741	120,416
	Sun. Edition	(m)	63,728	4,746	78,898	48	147,470	4,666	152,136
St. Paul	*Dispatch*	(r)	50,521	3,719	25,491	15	79,746	981	80,727
	Pioneer Press	(b)	44,760	4,630	16,865	7	66,262	797	67,059
	Total Daily	(e)	95,281	8,349	42,356	22	146,008	1,778	147,786
	Sun. Edition	(m)	49,145	4,754	71,863	16	125,778	1,046	126,824
	News	(r)	30,064	4,697	44,919		79,680	674	80,354
	Sun. Edition	(m)	27,524	3,670	12,791	7	43,992	633	44,625
So. St. Paul	*Reporter*	(r)	988		629	3,799	5,416	166	5,582
Winona	*Repub'n-Herald*	(r)	4,210	3,939	544	15	8,758	180	8,938
MISSISSIPPI									
Jackson	Clarion-Ledger	(d)	2,086	1,361	734		4,181	1,450	5,631
	Sun. Edition	(m)	2,084	1,463	803		4,350	1,753	6,103
	News	(r)	3,130	1,308	1,250		5,688	424	6,112
	Sun. Edition	(m)	2,974	1,212	1,185		5,371	458	5,829
Meridian	*Star*	(r)	3,728	3,056	339	3	7,126	241	7,367
	Sun. Edition	(m)	3,772	3,152	365	4	7,293	334	7,627
Vicksburg	*Post*	(r)	3,215		783		3,998	213	4,211
MISSOURI									
Cape Gir'deau	*S'east Missou'n*	(r)	2,041	1,896	682	33	4,652	219	4,871
Columbia	*Missourian*	(r)	1,396	297	274	99	2,066	288	2,354
	Tribune	(r)	1,667	803	164	3	2,637	151	2,788
Hannibal	*Courier-Post*	(r)	3,568	1,211	222	16	5,017	166	5,183
Joplin	Globe	(d)	5,877	14,016	2,622	1	22,516	550	23,066
	Sun. Edition	(m)	6,072	14,574	3,105	17	23,768	648	24,416
	News-Herald	(t)	4,091	7,277	684	4	12,056	765	12,821
	Sun. Edition	(m)	3,818	7,342	756		11,916	878	12,794
Kansas City	Journal	(b)	14,309	3,733	16,484	9	34,535	598	35,133
	Sun. Edition	(m)	14,222	3,807	17,165		35,194	1,920	37,114
	Post	(r)	74,778	14,349	63,994	27	153,145	1,001	154,146
	Sun. Edition	(m)	71,250	15,578	73,382	54	160,264	1,074	161,338
	Star	(b)	121,783	21,500	69,902	163	213,348	498	213,846
	Star	(r)	127,231	21,583	69,723	186	218,723	958	219,681
	Total Daily	(e)	249,014	43,083	139,625	349	432,071	1,456	433,527
	Sun. Edition	(m)	121,846	21,684	75,127	163	218,820	597	219,417
Maryville	*Dem.-Forum*	(r)	737	1,704	158		2,599	601	3,200
St. Joseph	Gazette	(b)	5,872	5,375	2,663	3	13,913	702	14,615
	Sun. Edition	(m)	8,079	2,764	1,531		12,374	790	13,164
	News-Press	(r)	18,199	9,218	10,317	27	37,761	440	38,201
St. Louis	Globe-Democrat	(b)	90,500	15,293	75,369	27	181,189	726	181,915
	Sun. Edition	(m)	73,957	10,564	82,770	16	167,306	634	167,940
	Post-Dispatch	(r)	130,050	8,105	11,444	5	149,604	1,043	150,647
	Sun. Edition	(m)	169,828	17,302	149,141	192	336,463	318	336,781
	Star	(r)	77,951	8,848	14,942		101,741	938	102,679
	Times	(r)	30,848	2,660	11,897	19	45,424	855	46,279
Springfield	*Leader*	(r)	10,209	2,066	2,824	5	15,104	190	15,294
	Sun. Edition	(m)	9,970	2,109	2,926	70	15,075	269	15,344
	Republican	(d)	3,935	2,406	4,695	23	11,059	285	11,344
	Sun. Edition	(m)	3,611	2,437	5,127	8	11,183	298	11,481
MONTANA									
Anaconda	Standard	(b)	5,949	797	2,388	1	9,135	494	9,629
	(City circulation includes 4,196 copies delivered in Butte)								
	Sun. Edition	(m)	7,378	1,215	4,050	21	12,664	501	13,165
	(City circulation includes 5,459 copies delivered in Butte)								
Billings	Gazette	(b)	2,068	3,550	1,254	6	6,878	223	7,101
	Gazette	(r)	2,017	371	195	4	2,587	177	2,764
	Total Daily	(e)	4,085	3,921	1,449	10	9,465	400	9,865
	Sun. Edition	(m)	3,578	4,225	1,586	9	9,398	299	9,697
Butte	Miner	(b)	6,301	1,707	4,563		12,571	403	12,974
	(City circulation includes 518 copies delivered in Anaconda)								
	Sun. Edition	(m)	10,014	2,744	10,230		22,988	587	23,575
	(City circulation includes 734 copies delivered in Anaconda)								
	Post	(r)	8,107	1,168	395	11	9,681	645	10,326
	(City circulation includes 890 copies delivered in Anaconda)								
Great Falls	*Leader*	(r)	2,101	539	581	11	3,232	95	3,327
	Tribune	(b)	4,363	2,831	3,976	32	11,202	99	11,301
	Sun. Edition	(m)	4,977	2,850	4,280	36	12,143	144	12,287
Helena	*Record-Herald*	(r)	2,520	534	2,426	6	5,486	829	6,315
Missoula	Missoulian	(b)	2,069	1,606	740	2	4,417	207	4,624
	Sentinel	(r)	1,856	164	60		2,080	252	2,332
	Total Daily	(e)	3,925	1,770	800	2	6,497	459	6,956
	Sun. Edition	(m)	3,141	2,045	960	80	6,196	254	6,450

For Explanation of Key Letters See Note on Page 61

CITY, COUNTRY, SUBURBAN, BULK, NET PAID, ARREARS, SERVICE COPIES AND UNPAID, AS SHOWN BY "A. B. C." REPORTS

NEBRASKA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Fremont	*Tribune*	(r)	2,236	2,944	721	3	5,904	213	6,117
Grand Island	*Independent*	(r)	3,235	2,164	492		5,891	616	6,507
Hastings	*Tribune*	(r)	2,447	2,527	730	42	5,746	298	6,044
Lincoln	Neb. State Jrnl.	(b)	6,035	3,382	12,145		21,562	466	22,028
	Neb. State Jrnl.	(r)	9,896	671	1,416	2	11,985	1,094	13,079
	Total Daily	(e)	15,931	4,053	13,561	2	33,547	1,560	35,107
	Sun. Edition	(m)	10,168	2,208	9,654	4	22,034	1,204	23,238
	Star	(r)	13,079	4,747	12,116	64	30,006	625	30,631
	Sun. Edition	(m)	12,460	3,218	7,711	12	23,401	602	24,003
Norfolk	*News*	(r)	1,625	3,599	3,396	2	8,622	249	8,871
Omaha	Bee	(b)	9,203	5,778	23,341	465	38,787	536	39,323
	Bee	(r)	16,062	1,144	1,833	13	19,052	542	19,594
	Total Daily	(e)	25,265	6,922	25,174	478	57,839	1,078	58,917
	Sun. Edition	(m)	23,797	7,017	25,109	20	55,943	1,102	57,045
	News	(r)	28,038	6,952	36,567		71,557	998	72,555
	Sun. Edition	(m)	21,762	6,625	36,806		65,193	1,396	66,589
	World-Herald	(b)	6,420	7,711	23,585	14	37,730	498	38,228
	World-Herald	(r)	30,056	2,575	3,351	3	35,985	656	36,641
	Total Daily	(e)	36,476	10,286	26,936	17	73,715	1,154	74,869
	Sun. Edition	(m)	33,401	9,020	24,462	5	66,888	951	67,839

NEVADA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Reno	*Gazette*	(r)	2,918	948	1,933	9	5,808	149	5,957

NEW HAMPSHIRE

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Concord	Patriot	(b)	137	616	576	23	1,352	124	1,476
	Patriot	(r)	2,826	52		146	3,024	93	3,117
	Total Daily	(e)	2,963	668	576	169	4,376	217	4,593
Manchester	*Leader*	(r)	11,231	1,377	562	11	13,181	485	13,666
	Union	(b)	1,938	4,338	7,226	4	13,506	616	14,122
	Total Daily	(e)	13,169	5,715	7,788	15	26,687	1,101	27,788

NEW JERSEY

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Asbury Park	*Press*	(r)	6,287	1,751	581	11	8,630	592	9,222
	Sun. Edition	(m)	3,378	811	255	2	4,446	190	4,636
Atlantic City	Press	(b)	This paper is an applicant for A. B. C. membership						
	Union	(r)	This paper is an applicant for A. B. C. membership						
Bayonne	*Times*	(r)	10,115	118	57		10,290	90	10,380
Camden	*Courier*	(r)	12,063	5,905		28	17,996	554	18,550
Elizabeth	*Jounal*	(r)	13,741	3,725	620		18,086	286	18,372
Hoboken	*Hudson Obs'ver*	(r)	38,728	1,342	1,099		41,169	510	41,679
Jersey City	*Jersey Journal*	(r)	35,922	564	490		36,976	410	37,386
Long Branch	*Record*	(r)	3,017	1,140	190	12	4,359	246	4,605
Newark	Ledger	(b)	22,514	7,423	682	1	30,620	491	31,111
	Sun. Edition	(m)	13,505	5,022	349	6	18,882	537	19,419
	News	(r)	55,542	31,253	18,094		104,889	920	105,809
	Star-Eagle	(r)	Figures not available						
	Sunday Call	(m)	34,842	18,992	4,787		58,621	326	58,947
Passaic	*Herald*	(r)	9,010	940	182		10,132	74	10,206
	News	(r)	6,854	2,111	238	23	9,226	108	9,334
Paterson	Call	(b)	13,909	1,143	529		15,581	150	15,731
	News	(r)	11,123	183	31	2	11,339	360	11,699
	Press-Guardian	(r)	9,253	1,398	140	3	10,794	309	11,103
	Sun. Chron.	(m)	10,740	507	25	3	11,275	163	11,438
Perth Amboy	*News*	(r)	5,825	3,367		8	9,200	324	9,524
Plainfield	*Courier-News*	(r)	6,466	1,399	225	2	8,092	101	8,193
Trenton	*Times*	(r)	23,650	7,628	814		32,089	695	32,784
	Sunday Times Advertiser	(m)	19,394	3,480	585	4	23,463	512	23,975

NEW YORK

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Albany	*Journal*	(r)	7,924	2,246	1,504		11,674	1,253	12,927
	(The suburban circulation includes 64 Schenectady and 40 Troy circulation)								
	Knick'ker Press	(b)	14,723	11,980	7,756	5	34,464	1,081	35,545
	Sun. Edition	(m)	16,305	23,265	7,238	22	46,830	1,087	47,917
	(The daily suburban circulation includes 1,656 Schenectady and 1,996 Troy circulation; Sunday suburban 5,599 Schenectady and 3,723 Troy circulation)								
	Sun. Telegram	(m)	7,166	15,252	1,622		24,040	396	24,436
	(The suburban circulation includes 3,575 Schenectady and 7,217 Troy circulat'n)								
	Times-Union	(r)	23,589	8,992	2,437		35,018	1,026	36,044
	(The suburban circulation includes 281 Schenectady and 688 Troy circulation)								
Amsterdam	*Rec'der & Dem.*	(r)	5,192	850	254	4	6,300	241	6,541
Batavia	*News*	(r)	3,546	3,652	1,046		8,244	196	8,440
Binghamton	*Press & Leader*	(r)	15,622	7,395	1,946	2	24,965	568	25,533
	Sun	(b)	5,786	5,316	1,622	4	12,728	483	13,211
Brooklyn	*Eagle*	(r)	49,810	5,413	3,212		58,435	1,231	59,666
	Sun. Edition	(m)	63,652	4,540	3,967		72,159	885	73,044
	Standard Union	(r)	68,500	104	304		68,908	1,140	70,048
	Sun. Edition	(m)	41,803	92	282		42,177	1,128	43,305
Buffalo	Courier	(b)	40,978	7,574	4,275	219	53,046	823	53,869
	Sun. Edition	(m)	59,264	19,791	36,646	138	115,839	739	116,578
	Enquirer	(r)	24,988	4,145	2,081		31,214	797	32,011
	Express	(b)	22,517	9,439	6,101	21	38,078	246	38,324
	Sun. Edition	(m)	28,042	12,146	18,772		58,960	449	59,409
	News	(r)	76,433	16,251	11,993	13	104,690	1,382	106,072
	Times	(r)	53,678	14,365	9,037	6	77,086	1,418	78,504
	Sun. Edition	(m)	42,415	14,544	35,235	142	92,336	2,605	94,941
Corning	*Leader*	(r)	4,295	2,667	386	2	7,350	327	7,677
Dunkirk	*Observer*	(r)	3,021	453	66		3,542	160	3,702
Elmira	*Star-Gazette*	(r)	11,965	10,899	1,010		23,874	522	24,396
Geneva	*Times*	(r)	2,908	2,420	207		5,535	823	6,358
	(6 months, March 31, 1921)								
Glens Falls	Post-Star	(b)	3,190	3,426	744	3	7,363	451	7,814
Gloversville	Herald	(b)	3,054	1,867	490		5,411	410	5,821
	Leader-Repub.	(r)	5,472	367	190	1	6,030	228	6,258
Hudson	*Register*	(r)	1,509	786	195		2,490	104	2,594
Ithaca	Republican	(b)	978	1,454	138	4	2,574	166	2,740
Jamestown	*Journal-News*	(r)	4,770	1,975	540		7,285	278	7,563
	Journal	(r)	5,942	886	163	16	7,007	196	7,203
	Post	(b)	3,307	3,531	547	4	9,389	367	9,756
Kingston	*Freeman*	(r)	5,933	905	193	3	7,034	246	7,280
Lockport	*Union-Sun & Journal*	(r)	4,189	2,258	197	11	6,655	81	6,736
Long Island City	*Star*	(r)	This paper is an applicant for A. B. C. membership						
Middletown	*Times-Press*	(r)	3,684	2,286	781	2	6,753	375	7,128
Mt. Vernon	*Argus*	(r)	6,493	724	129	16	7,362	107	7,469
Newburgh	*News & Jrnl*	(r)	7,020	3,152	250	38	10,460	170	10,630

NEW YORK—Continued

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
New York	American	(b)	252,064	51,395	30,350	60	333,869	1,534	335,403
	Sun. Edition	(m)	455,833	196,105	435,223	334	1087495	2,634	1090129
	Call	(b)	12,821	1,277	4,332	12	18,442	195	18,637
	Sun. Edition	(m)	9,347	1,200	4,376		14,923	195	15,118
	(6 months, March 31, 1921)								
	Commercial	(b)	Total Net Paid				11,153	1,205	12,358
	Daily News	(b)	378,432	28,843	7,902		415,177	2,027	417,204
	Globe & Com'l Advertiser	(r)	158,240	14,629	4,197		177,066	1,241	178,307
	Herald	(b)	106,154	47,992	35,670		189,816	1,702	191,518
	Sun. Edition	(m)	102,121	42,120	65,602		209,843	1,537	211,380
	Journal	(r)	486,481	88,766	57,831	5	633,083	1,050	634,133
	Journal of Commerce	(b)	Total Net Paid				28,149	1,577	29,726
	Mail	(r)	151,278	11,495	4,240		167,013	830	167,843
	News Record	(b)	Total Net Paid				17,456	1,479	18,935
	(6 months June 30, 1921)								
	Post	(r)	25,542	2,413	4,518	233	32,706	1,169	33,875
New York	*Sun*	(r)	161,630	14,167	6,482		182,279	2,168	184,447
	Telegram	(r)	98,520	9,415	4,030		111,965	896	112,861
	Sun. Edition	(m)	109,624	13,782	11,396	595	135,397	750	136,147
	Times	(b)	189,905	58,777	73,194	1,937	323,813	2,057	325,870
	Sun. Edition	(m)	209,006	74,522	212,103	1,805	497,436	3,181	500,617
	Tribune	(b)	75,851	36,222	30,071	51	142,195	1,419	143,614
	Sun. Edition	(m)	65,278	40,170	35,626	227	141,301	1,538	142,839
	Women's Wear	(r)	Total Net Paid				23,386	2,416	25,802
	(6 months June 30, 1921)								
	World	(b)	301,605	28,561	29,914		360,080	3,258	363,338
	Sun. Edition	(m)	409,278	79,282	108,690		597,240	4,036	601,276
	World	(r)	238,793	33,759	16,283	113	288,948	2,672	291,620
Niagara Falls	*Gazette*	(r)	9,645	3,201	322	6	13,174	401	13,575
N. Tonawanda	*News*	(r)	2,408	121			2,529	192	2,721
Ogdensburg	Repub-Journal	(b)	1,237	1,572	306	8	3,123	161	3,284
Olean	*Herald*	(r)	2,040	722	384		3,146	597	3,743
	Times	(r)	2,943	2,159	180	24	5,306	114	5,420
Port Chester	*Item*	(r)	2,894	753	96	5	3,748	103	3,851
Poughkeepsie	*Star & En'prise*	(r)	7,928	2,787	367		11,082	249	11,331
Rochester	Dem. & Chron.	(b)	24,711	18,038	8,443	17	51,209	5,396	56,605
	Sun. Edition	(m)	44,727	9,270	1,584	3	55,584	2,504	58,088
	Herald	(b)	14,463	9,064	3,096		26,623	2,552	29,175
	Sun. Edition	(m)	15,397	3,286	878		19,561	1,576	21,137
	Times-Union	(r)	47,971	12,263	2,267		62,501	1,215	63,716
Schenectady	Gazette	(b)	15,578	3,191	977		19,746	652	20,398
	Union-Star	(r)	10,787	1,322	1,566	2	13,677	645	14,322
Staten Island	*Advance*	(r)	7,778		33	1	7,812	156	7,968
Syracuse	*Herald*	(r)	24,668	12,034	6,417		43,119	568	43,687
	Sun. Edition	(m)	31,263	20,735	28,748		80,746	588	81,334
	Journal	(r)	21,819	12,945	10,111		44,875	1,118	45,993
	(Total Net Paid includes distribution of special Saturday Night edition)								
	Post-Standard	(b)	18,863	14,235	17,365		50,463	1,139	51,602
	Sun. Edition	(m)	14,334	10,757	24,641		49,732	770	50,502
Tarrytown	*News*	(r)	1,733	104	60	4	1,901	122	2,023
Troy	Record	(b)	2,810	1,023	1,141		4,974	628	5,602
	Record	(r)	10,401	3,704	2,774		16,879	687	17,566
	Total Daily	(e)	21,153	4,727	3,915		21,853	1,315	23,168
Utica	*Herald-Dispatch*	(r)	10,778	8,139	759	7	19,683	753	20,436
	Observer	(r)	9,498	5,541	1,292	6	16,337	498	16,835
	Press-	(b)	11,362	10,816	2,950	44	25,172	1,427	26,599
Watertown	*Times*	(r)	5,476	6,513	3,006		14,995	684	15,679
Yonkers	*Herald*	(r)	10,725	282	85		11,092	437	11,529

NORTH CAROLINA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Asheville	Citizen	(b)	5,019	4,418	1,534	1	10,972	1,469	12,441
	Sun. Edition	(m)	5,611	2,684	1,442	22	9,759	1,171	10,930
	Times	(r)	3,654	2,503	938		7,095	1,342	8,437
	Sun. Edition	(m)	3,324	1,686	856		5,866	1,098	6,964
Charlotte	*News*	(r)	6,128	3,732	208		10,068	335	10,403
	Sun. Edition	(m)	5,399	3,406	177		8,982	313	9,295
	Observer	(b)	5,507	9,053	5,370	45	19,975	1,604	21,579
	Sun. Edition	(m)	5,911	10,818	5,753	40	22,522	1,131	23,653
Durham	Herald	(d)	5,143	988	126	1	6,258	107	6,365
	Sun. Edition	(m)	5,223	998	125	6	6,352	84	6,436
Fayetteville	*Observer*	(r)	1,934	851	165	16	2,966	168	3,134
Greensboro	News	(b)	5,414	6,355	6,925	13	18,707	463	19,170
	Sun. Edition	(m)	6,991	8,723	9,950	13	25,677	672	26,349
Raleigh	News and Obs'r	(b)	3,442	6,812	12,286		22,540	409	22,949
	Sun. Edition	(m)	4,253	7,324	14,393	7	25,977	443	26,420
	Times	(r)	3,318	2,931	1,449	13	7,711	404	8,115
Wilmington	*Dispatch*	(r)	2,172	865	837		3,874	1,397	5,271
	Sun. Edition	(m)	1,824	883	850		3,557	1,443	5,000
	(6 months audit, December 31, 1920)								
	Star	(b)	3,342	1,888	1,196		6,426	642	7,068
	Sun. Edition	(m)	5,376	1,674	1,241		8,291	724	9,015
Winston-Salem	Journal	(b)	3,560	1,947	785	14	6,306	646	6,952
	Sun. Edition	(m)	4,107	1,902	776	16	6,801	694	7,495
	Twin City Sentinel	(r)	7,771	1,381	499	22	9,673	598	10,271

NORTH DAKOTA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Bismarck	*Tribune*	(r)	1,355	1,226	728		3,309	544	3,853
Fargo	Courier-News	(d)	1,743	2,558	6,055	4	10,360	1,060	11,420
	Sun. Edition	(m)	2,660	2,599	6,177	1	11,437	926	12,363
	Forum	(r)	5,623	3,662	5,684	13	14,964	448	15,412
Grand Forks	Herald	(d)	1,967	3,922	2,967	203	9,059	251	9,310
	Herald	(r)	1,997	1,659	1,403	446	5,505	273	5,778
	Total Daily	(t)	3,964	5,581	4,370	649	14,564	524	15,088
	Sun. Edition	(m)	2,703	4,154	3,069	212	10,138	324	10,462

OHIO

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Akron	*Beacon Journal*	(r)	23,889	7,999	696	3	32,587	385	32,972
	Press	(r)	This paper is an applicant for A. B. C. membership						
	Times	(r)	12,113	4,930	384	5	17,432	743	18,175
	Sun. Edition	(m)	17,387	4,190	231	26	21,834	615	22,449
Alliance	*Rev. & Leader*	(r)	4,717	2,884	382	146	8,129	305	8,434
Ashtabula	*Star & Beacon*	(r)	4,552	1,120	194		5,866	178	6,044
Athens	*Messenger*	(r)	1,772	5,733	1,692	2	9,199	149	9,330
Bowling Green	*Sentinel-Trib.*	(r)	1,334	1,041	61		2,436	143	2,579
Cambridge	*Jeffersonian*	(r)	3,429	3,846	421	10	7,706	127	7,833
Canton	*Repository*	(t)	17,956	5,931	1,177	11	25,075	354	25,429
	Sat. Edit.	(y)	17,723	4,268	1,154		23,145	318	23,463
	Sun. Edition	(m)	15,514	5,014	1,261	5	21,794	290	22,084
Cincinnati	*Post*	(r)	This paper is an applicant for A. B. C. membership						
	Times-Star	(r)	92,489	17,489	22,294		132,182	1,704	133,886

For Explanation of Key Letters See Note on Page 61

CITY, COUNTRY, SUBURBAN, BULK, NET PAID, ARREARS, SERVICE COPIES AND UNPAID, AS SHOWN BY "A. B. C." REPORTS

OHIO—Continued

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Cleveland	*Metal Trade* (6 months June 30, 1921)	(t)	Total Net Paid				5,342	393	5,735
	News	(r)	95,625	16,636	29,901		142,162	3,117	145,279
	Sunday News-Leader	(m)	78,195	25,665	72,385	156	176,401	1,799	178,200
	Plain Dealer	(b)	108,152	30,324	43,289		181,765	876	182,641
	Sun. Edition	(m)	118,349	33,066	62,909		214,324	1,435	215,759
	Press	(r)	This paper is an applicant for A. B. C. membership						
Columbus	*Citizen*	(r)	This paper is an applicant for A. B. C. membership						
Coshocton	*Tribune & Times Age*	(r)	2,878	2,575	455	5	5,913	244	6,157
	Sun. Edition	(m)	2,811	2,591	457	7	5,866	260	6,126
Dayton	*Herald*	(r)	20,230	9,249	596	175	30,250	692	30,942
	Journal	(b)	15,113	9,952	1,931	486	27,482	740	28,222
	Sun. Edition	(m)	23,694	12,295	3,241	175	39,405	508	39,913
	News	(r)	28,529	9,764	1,652	113	40,058	1,512	41,570
	Sun. Edition	(m)	25,098	8,869	3,647	106	37,720	672	38,392
Delaware	*Gazette*	(r)	1,791	273	104		2,168	240	2,408
E. Liverpool	*Review*	(r)	4,621	1,222	200		6,043	292	6,335
	Tribune	(b)	1,872	2,782	279	205	5,138	310	5,448
	Total Daily	(e)	6,493	4,004	479	205	11,181	602	11,783
Elyria	*Chronicle-Tel.*	(r)	4,532	1,998	133	20	6,683	410	7,093
Findlay	Republican	(b)	3,726	2,679	340	1	6,746	234	6,980
Fremont	*News*	(r)	3,018	669	92		3,779	76	3,855
Hamilton	*Journal*	(r)	6,571	1,740	214	3	8,528	562	9,090
	News	(r)	4,827	1,963	320	4	7,114	465	7,579
Lima	*News & Times-Democrat*	(r)	9,804	4,315	397	65	14,581	347	14,928
	Sun. Edition	(m)	9,003	5,027	286		14,316	297	14,613
	Repub-Gazette	(d)	4,121	5,902	284		10,307	259	10,566
	Sun. Edition	(m)	4,049	6,160	284		10,493	243	10,736
Lorain	*Times-Herald*	(r)	5,459	1,116	213	78	6,866	147	7,013
Mansfield	*News*	(r)	7,093	2,707	319	10	10,129	328	10,457
	Sun. Edition	(m)	6,782	2,885	348	6	10,021	348	10,369
Marietta	*Times*	(r)	2,848	2,433	260	2	5,543	599	6,142
Marion	*Star*	(r)	6,841	3,528	601	4	10,974	280	11,254
Martins Ferry	*Times*	(r)	3,764	3,541	136	1	7,442	178	7,620
	(The city circulation of the Times is divided as follows: Martins Ferry, 1,827; City of Bellaire, 1,301; and City of Bridgeport, 636)								
Massillon	*Independent*	(r)	4,964	1,742	335		7,041	163	7,204
Middletown	*News-Signal*	(r)	3,239	524	57	19	3,839	1,169	5,008
Mt. Vernon	*Repub'n-News*	(r)	1,843	1,400	143	13	3,399	90	3,489
Newark	*Advocate*	(r)	3,825	2,279	416	4	6,524	555	7,079
Portsmouth	*Times*	(r)	6,899	4,723	881		12,503	237	12,740
	Sun. Edition	(m)	6,038	3,261	253		9,552	168	9,720
Salem	*News*	(r)	2,281	589	186	144	3,200	239	3,439
Sandusky	Register	(d)	2,318	3,927	2,345		8,590	217	8,807
	Sun. Edition	(m)	3,086	4,012	2,361		9,459	215	9,674
	(3 months, September 30, 1921)								
	Star-Journal	(r)	5,508	2,245	206	24	7,983	262	8,245
Springfield	*News*	(r)	13,400	1,872	195	2	15,469	533	16,002
	Sun. Edition	(m)	11,853	1,728	154	1	13,736	413	14,149
	Sun	(b)	8,597	4,027	744	39	13,407	756	14,163
	Sun. Edition	(m)	7,710	3,156	935	2	11,803	478	12,281
Steubenville	*Gazette*	(r)	1,900	1,596	412	6	3,914	301	4,215
Tiffin	*Advertiser*	(r)	2,265	730	170	1	3,166	177	3,343
Toledo	*Blade*	(r)	This paper is an applicant for A. B. C. membership						
	News-Bee	(r)	This paper is an applicant for A. B. C. membership						
Urbana	Citizen	(b)	1	306	29		336	87	423
	Democrat	(r)	1,649	1,601	249	1	3,500	319	3,819
	Total Daily	(e)	1,650	1,907	278	1	3,836	406	4,242
Warren	*Tribune*	(r)	5,798	825	164	2	6,789	200	6,989
Wooster	*Record*	(r)	2,181	3,293	540		6,014	450	6,464
Youngstown	*Telegram*	(r)	15,328	7,874	1,226		24,428	492	24,920
	Vindicator	(r)	17,193	6,142	1,178	74	24,587	749	25,336
	Sun. Edition	(m)	18,693	6,532	642	10	25,277	593	25,870
Zanesville	*Signal*	(r)	3,951	3,299	451		7,701	231	7,932
	Times-Recorder	(b)	7,577	11,249	634		19,460	211	19,671
	Total Daily	(e)	11,528	14,548	1,085		27,161	442	27,603

OKLAHOMA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Bartlesville	Examiner	(d)	2,100	988	185	4	3,277	140	3,417
	Sun. Edition	(m)	2,259	989	190	41	3,479	145	3,624
McAlester	*News-Capital*	(r)	2,058	1,044	198	141	3,441	145	3,586
Muskogee	Phoenix	(b)	6,646	4,617	2,449	23	13,735	388	14,123
	Sun. Edition	(m)	7,100	4,867	2,532	12	14,511	555	15,066
	Times-Democrat	(r)	5,833	3,129	1,867		10,829	229	11,058
Oklahoma City	*Oklahoma News*	(r)	This paper is an applicant for A. B. C. membership						
	Oklahoman	(b)	15,032		40,664		55,696	961	56,657
	Sun. Edition	(m)	20,762		50,024		70,786	2,268	73,054
	Times	(r)	19,344		26,821		46,165	860	47,025
Okmulgee	Times	(d)	3,445	1,243	331	115	5,134	251	5,385
	Sun. Edition	(m)	3,487	1,270	331	116	5,204	221	5,425
Tulsa	*Tribune*	(r)	15,848	3,942	6,336	1	26,127	1,047	27,174
	Sun. Edition	(m)	12,908	3,909	6,398	9	23,224	910	24,134
	World	(b)	16,358	8,885	8,869	4	34,116	711	34,827
	Sun. Edition	(m)	16,819	8,830	9,541	7	35,197	854	36,051

OREGON

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Bend	*Bulletin*	(r)	858	94	93		1,045	20	1,065
	Register	(d)	1,836	1,846	657		4,339	886	5,225
	Sun. Edition	(m)	1,853	1,856	709		4,418	886	5,304
Pendleton	*East Oregonian*	(r)	1,674	836	259	32	2,801	380	3,181
Portland	*News*	(r)	23,850	2,636	2,369	21	28,876	193	29,069
	Oregon Journal	(r)	37,008	9,483	23,575		70,066	1,246	71,312
	Sun. Edition	(m)	40,005	12,438	33,428		85,871	1,306	87,177
	Oregonian	(b)	37,712	10,747	31,445		79,904	1,267	81,171
	Sun. Edition	(m)	50,520	12,707	40,228		103,455	1,464	104,919
	Telegram	(r)	31,829	9,598	16,636	49	58,112	820	58,932
Salem	*Capital Journal*	(r)	3,200	1,184	206		4,590	277	4,867
The Dalles	*Chronicle*	(r)	1,293	230	75	3	1,601	96	1,697

PENNSYLVANIA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Allentown	Call	(b)	12,092	12,202	1,202		25,496	3,229	28,725
	Sun. Edition	(m)	Sunday figures not available						
	(The Call sold the Evening Item about October 3rd. The above circulation figures cover the previous morning edition only.)								
	Chron. & News & Evening Item	(r)	The Chronicle purchased the Evening Item about Oct. 3rd. (No A. B. C. circulation figures available since the consolidation)						
Altoona	*Mirror*	(r)	13,838	7,216	2,136	76	23,266	650	23,916

PENNSYLVANIA—Continued

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Beaver	*Times*	(r)	822	3,031	107		3,960	223	4,183
Chambersburg	Public Opinion (6 months audit, December 31, 1920)	(b)	2,062	2,257	220		4,539	121	4,660
Chester	Republican	(b)	1,209	355	19	1	1,584	248	1,832
	Times	(r)	9,739	2,984	433	12	13,168	416	13,584
	Total Daily	(e)	10,948	3,339	452	13	14,752	664	15,416
Connellsville	*Courier*	(r)	2,775	1,968	558		5,301	458	5,759
Easton	*Express*	(r)	7,606	5,813	606	13	14,038	1,212	15,250
	Free Press	(r)	7,776	4,047	287	29	12,139	947	13,086
Erie	Dispatch	(b)	7,485	2,290	567		10,342	631	10,973
	Herald	(r)	6,785	1,445	259		8,489	544	9,033
	Total Daily	(e)	14,270	3,735	826		18,831	1,175	20,006
	Sun. Edition	(m)	15,560	1,998	779		18,337	819	19,156
	Times	(r)	19,104	5,886	883	9	25,882	570	26,452
Harrisburg	*News*	(r)	12,385	9,724	8,133	4	30,246	561	30,807
	Patriot	(b)	10,524	7,343	2,755	7	20,629	472	21,101
	Total Daily	(e)	22,909	17,067	10,888	11	50,875	1,033	51,908
	Telegraph	(r)	12,108	12,411	9,972	181	34,672	575	35,247
Lancaster	*Intelligencer*	(r)	6,550	4,098	301	18	10,967	646	11,613
	News-Journal	(b)	2,905	7,314	426	126	10,771	516	11,287
	Total Daily	(e)	9,455	11,412	727	144	21,738	1,162	22,900
Meadville	*Republican*	(r)	2,277	1	20		2,298	85	2,383
	Tribune-Repub.	(b)	1,602	3,208	330	4	5,144	169	5,313
	Total Daily	(e)	3,879	3,209	350	4	7,442	254	7,696
Mt. Carmel	*Item*	(r)	2,239	1,212	130		3,581	122	3,703
Newcastle	*News*	(r)	9,464	2,483	838	89	12,874	316	13,190
Norristown	*Times*	(r)	6,346	2,227	180	154	8,907	422	9,329
Oil City	Derrick	(b)	3,746	1,024	1,075	7	5,852	903	6,755
Philadelphia	*Bulletin*	(r)							
	Inquirer	(b)	144,256	31,775	27,174		203,205	1,066	204,271
	Sun. Edition	(m)	234,833	75,578	66,004		376,415	1,303	377,718
	North American	(b)	44,716	24,969	74,226		143,911	1,728	145,639
	Sun. Edition	(m)	48,050	28,815	108,044		184,909	3,452	188,361
	Public Ledger	(b)	48,304	23,187	28,015		99,506	1,141	100,647
	Public Ledger	(r)	122,056	21,464	10,783		154,303	1,918	156,221
	Total Daily	(e)	170,360	44,651	38,798		253,809	3,059	256,868
	Sun. Edition	(m)	86,998	41,840	85,739		214,577	1,673	216,250
	Record	(b)	47,257	27,997	34,597		109,851	1,075	110,926
	Sun. Edition	(m)	57,602	29,106	29,808		116,518	1,535	118,053
Pittsburgh	*Chronicle-Tel.*	(r)	50,700	27,272	12,539		90,511	1,846	92,357
	Dispatch	(b)	22,927	12,100	21,830		56,857	770	57,627
	Sun. Edition	(m)	21,036	16,072	31,359		68,467	807	69,274
	Gazette Times	(b)	40,659	18,451	32,094		91,204	1,143	92,347
	Sun. Edition	(m)	30,923	22,811	37,686		91,420	1,400	92,820
	Post	(b)	38,578	14,407	19,568		72,553	1,036	73,589
	Sun. Edition	(m)	36,423	30,249	36,039		102,711	1,378	104,089
	Press	(r)	99,619	27,184	11,411		138,214	2,005	140,219
	Sun. Edition	(m)	93,559	35,555	32,690		161,804	2,112	163,916
	Sun	(r)	34,404	21,579	14,126		70,109	1,348	71,457
Pottstown	News	(b)	3,475	2,834	447	12	6,768	283	7,051
Pottsville	*Republican*	(r)	4,273	5,014	2,150		11,437	182	11,619
Reading	*Eagle*	(r)	17,265	14,263	2,289	7	33,824	3,301	37,125
	Sun. Edition	(m)	15,921	6,801	745		23,467	1,185	24,652
	Herald-Tel'am	(r)	6,040	1,589	247	17	7,893	567	8,460
	News-Times	(b)	5,354	1,218	212	1	6,785	424	7,209
	Total Daily	(e)	11,394	2,807	459	18	14,678	991	15,669
Scranton	Republican	(b)	12,606	14,538	3,251	249	30,644	2,835	33,479
	Times	(r)	23,611	11,042	1,468		36,121	1,325	37,446
Shamokin	*News*	(r)	2,463	764	207		3,434	128	3,562
Sharon	*Herald*	(r)	2,941	1,442	321		4,704	393	5,097
	Telegraph (6 months, March 31, 1921)	(r)	2,682	1,945	237	138	5,002	223	5,225
Titusville	Herald	(b)	1,906	2,183	643		4,732	236	4,968
Warren	Mirror	(b)	1,673	1,453	351		3,477	394	3,871
	Times	(r)	2,282	1,124	272	2	3,680	1,148	4,828
	Total Daily (Morning figures 3 mos. statement 9/30/21) (Evening figures 6 mos. average 9/30/21)	(e)	3,955	2,577	623	2	7,157	1,542	8,699
Washington	Observer	(b)	1,625	7,570	505	2	9,702	448	10,150
	Reporter	(r)	4,656	123	217	2	4,998	384	5,382
	Total Daily	(e)	6,281	7,693	722	4	14,700	832	15,532
Wilkes-Barre	Record	(b)	8,043	10,411	1,315		19,769	869	20,638
	Sunday Indep't	(m)	4,726	10,567	257		15,550	248	15,798
	Times-Leader	(r)	7,582	10,637	792		19,011	533	19,544
Williamsport	*Sun*	(r)	10,641	5,620	622		16,883	289	17,172

RHODE ISLAND

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Pawtucket	*Times*	(r)	17,409	5,412	467	4	23,292	427	23,719
Providence	*Bulletin*	(r)	44,665	9,630	3,850	9	58,154	794	58,948
	Journal	(b)	18,455	10,209	3,692	14	32,370	629	32,999
	Sun. Edition	(m)	33,247	15,204	4,187	13	52,651	565	53,216
	News	(r)	13,428	5,912	1,166	11	20,517	550	21,067
	Tribune	(r)	16,969	5,271	492	2	22,734	290	23,024
	Sun. Edition	(m)	8,255	3,432	192	27	11,906	129	12,035
Westerly	*Sun*	(t)	2,575	1,815	179		4,569	181	4,750
	Sun. Edition	(m)	2,463	1,936	179		4,578	167	4,745
Woonsocket	*Call & Reporter*	(r)	7,424	5,205	428		13,057	257	13,314

SOUTH CAROLINA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Charleston	American	(b)	4,595	471	1,238	2	6,306	2,134	8,440
	Sun. Edition	(m)	7,678	517	1,145	67	9,407	1,282	10,689
	News and Cour.	(b)	3,615	3,720	2,175		9,510	310	9,820
	Sun. Edition	(m)	5,776	2,803	2,245		10,824	358	11,182
	Post	(r)	9,527	2,007	298		11,832	1,083	12,915
Columbia	*Record*	(r)	7,067	2,807	3,124		13,018	1,045	14,063
	Sun. Edition	(m)	7,081	2,970	3,652		13,703	1,020	14,723
	State	(b)	5,162	4,290	11,363		20,815	442	21,257
	Sun. Edition	(m)	5,319	3,792	12,556		21,667	441	22,108
Greenville	News	(b)	3,991	5,365	1,305	1	10,662	403	11,065
	Sun. Edition	(m)	4,920	3,911	1,466	108	10,405	455	10,860
	Piedmont	(r)	5,580	2,315	387		8,282	515	8,797
Spartanburg	Herald	(b)	1,418	2,720	272	1	4,411	241	4,652
	Journal	(r)	2,893	950	58		3,901	222	4,123
	Total Daily	(e)	4,311	3,670	330	1	8,312	463	8,775
	Sun. Herald	(m)	2,600	3,230	278	4	6,112	239	6,351

SOUTH DAKOTA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
Aberdeen	American	(b)	1,639	1,983	881		4,503	498	5,001
	News	(r)	1,639	960	475		3,074	436	3,510
	Total Daily	(e)	3,278	2,943	1,356		7,577	934	8,511
	Sun. Edition	(m)	1,817	2,942	1,391	50	6,200	813	7,013
Mitchell	*Republican*	(r)	1,542	2,178	565	3	4,288	287	4,575
Sioux Falls	*Argus-Leader*	(r)	6,649	7,125	4,830	21	18,625	1,150	19,775
Watertown	*Public Opinion*	(r)	1,971	3,072	1,851	56	6,950	187	7,137

For Explanation of Key Letters See Note on Page 61

CITY, COUNTRY, SUBURBAN, BULK, NET PAID, ARREARS, SERVICE COPIES AND UNPAID, AS SHOWN BY "A. B. C." REPORTS

TENNESSEE

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Arrears Service Unpaid	Total Distribution
Chattanooga	*News*	(r)	13,538	4,418	1,969	105	20,030	825	20,855
	Times	(b)	14,722	5,652	1,031		21,405	230	21,635
	Sun. Edition	(m)	16,853	4,679	1,805		23,337	368	23,705
Knoxville	Jrnl. & Tribune	(b)	9,592	8,298	3,120		21,010	451	21,461
	Sun. Edition	(m)	12,434	6,224	3,211		21,869	306	22,175
	Sentinel	(r)	13,408	8,155	2,185		23,748	654	24,402
Memphis	Comm'l Appeal	(b)	28,624	14,153	39,388		82,165	1,542	83,707
	Sun. Edition	(m)	37,940	18,859	53,521		110,320	1,821	112,141
	News-Scimitar	(r)	24,770	11,493	11,972	30	48,265	729	48,994
	Press	(r)	This paper is an applicant for A. B. C. membership						
Nashville	*Banner*	(r)	18,700	17,217	3,463	4	39,384	1,095	40,479
	Sun. Edition	(m)	18,150	19,602	4,393	3	42,148	1,012	43,160
	Tennessean	(b)	17,471 }	10,100 }	5,404 }		30,975 }	790 }	31,765 }
	Tennessean	(r)	15,541 }	1,275 }	249 }		17,065 }	565 }	17,630 }
	Total Daily	(e)	33,012	11,375	3,653		48,040	1,355	49,395
	Sun. Edition	(m)	18,775	9,452	5,306		33,533	825	34,358

TEXAS

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Arrears Service Unpaid	Total Distribution
Amarillo	*Tribune*	(r)	2,415	378	1,975		4,768	335	5,103
	Sun. Edition	(m)	2,394	427	2,268		5,089	325	5,414
Austin	American	(b)	3,923	2,199	344		6,466	165	6,631
	Sun. Edition	(m)	6,238	2,702	379	15	9,334	197	9,531
	Statesman	(r)	3,677	979	294		4,950	1,028	5,978
	Sun. Edition	(m)	3,994	1,337	431		5,762	1,089	6,851
Beaumont	Enterprise	(b)	6,720	6,908	10,639		24,267	247	24,514
	Sun. Edition	(m)	8,630	9,006	13,773		31,409	244	31,653
	Journal	(r)	4,923	4,085	591	21	9,620	218	9,838
Corpus Christi	Caller	(b)	1,005	535	1,586		3,126	281	3,407
	Sun. Edition	(m)	1,162	539	1,688	23	3,412	277	3,689
	(6 months, March 31, 1921)								
Dallas	*Dispatch*	(r)	This paper is an applicant for A. B. C. membership						
	Journal	(r)	19,431	5,042	11,303		35,776	688	36,464
	News	(b)	16,798	4,911	38,759	14	60,482	1,196	61,678
	Sun. Edition	(m)	27,760	7,979	57,611	58	93,408	1,247	94,655
Denton	*Record-Chron.*	(r)	1,317	178	254	5	1,754	148	1,902
El Paso	*Herald*	(t)	10,639	7,395	2,821	2	20,857	629	21,486
	Sat. Edition	(y)	12,178	14,059	5,475	9	31,721	658	32,379
	(Saturday edition circulates chiefly as a Sunday paper)								
	Times	(b)	7,546	5,748	972	12	14,278	1,274	15,552
	Sun. Edition	(m)	11,279	7,045	985		19,309	1,477	20,786
Fort Worth	Record	(b)	10,961	710	14,075		25,746	1,166	26,912
	Sun. Edition	(m)	10,710	577	16,945	23	28,255	994	29,249
	Star-Telegram	(r)	23,500	2,156	51,331	3	76,990	761	77,751
	Sun. Edition	(m)	22,887	2,393	66,430	27	91,737	831	92,568
Galveston	News	(b)	5,814	702	5,112	6	11,634	917	12,551
	Sun. Edition	(m)	9,598	1,038	6,349	15	17,000	952	17,952
	Tribune	(r)	7,655	511	481		8,647	583	9,230
Houston	*Chronicle*	(r)	23,318	3,163	22,406	81	48,968	1,219	50,187
	Sun. Edition	(m)	25,862	3,881	30,542	124	60,409	1,244	61,653
	Post	(b)	20,141	3,484	19,048	37	42,710	768	43,478
	Sun. Edition	(m)	20,101	3,797	23,430	89	47,417	1,055	48,472
	Press	(r)	This paper is an applicant for A. B. C. membership						
San Antonio	Express	(b)	13,749		16,532		30,281	453	30,734
	Sun. Edition	(m)	27,056		23,052		50,108	451	50,559
	Light	(t)	12,792		6,563		19,355	432	19,787
	Sat. Edition	(y)	12,989		2,021		15,010	424	15,434
	Sun. Edition	(m)	16,662		9,823		26,485	489	26,974
	News	(r)	22,354		5,163	7	27,524	379	27,903
Temple	Telegram	(d)	1,884		4,536		6,420	182	6,602
	Sun. Edition	(m)	2,119		4,859		6,978	145	7,123
Texarkana	Four States Press	(b)	2,200	329	1,195	3	3,727	1,548	5,275
	Sun. Edition	(m)	2,500	329	1,217	1	4,047	1,645	5,692
Waco	News-Tribune	(b)	5,985		6,887		12,872	401	13,273
	Sun. Edition	(m)	6,719		4,637		11,356	448	11,804
Wichita Falls	*Times*	(r)	6,216	1,748	1,106	1	9,071	436	9,507
	Sun. Edition	(m)	5,703	1,756	1,350		8,809	417	9,226

UTAH

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Arrears Service Unpaid	Total Distribution
Ogden	*Stan.-Examiner*	(r)	6,860	1,606	1,256	27	9,749	323	10,072
	Sun. Edition	(m)	6,867	1,639	1,345	26	9,877	360	10,237
Salt Lake City	*Deseret News*	(r)	9,605	3,802	11,467	154	25,028	1,552	26,580
	Telegram	(r)	13,520	2,533	5,492		21,545	719	22,264
	Sun. Edition	(m)	15,226	2,990	7,950	72	26,238	803	27,041
	Tribune	(b)	16,709	4,452	17,970	3	39,134	1,897	41,031
	Sun. Edition	(m)	24,663	7,892	36,868	3	69,426	2,230	71,656

VERMONT

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Arrears Service Unpaid	Total Distribution
Barre	*Times*	(r)	2,312	3,382	1,020	8	6,722	255	6,977
Burlington	Free Press	(b)	2,818	1,317	6,383		10,518	599	11,117
Rutland	Herald	(b)	2,718	4,279	1,847	3	8,847	329	9,176

VIRGINIA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Arrears Service Unpaid	Total Distribution
Harrisonburg	News-Record	(b)	916	4,829	818	5	6,568	191	6,759
Lynchburg	*Advance*	(r)	5,695 }	30 }	23 }	}	5,748 }	199 }	5,947 }
	News	(d)	1,909 }	3,060 }	3,454 }	2 }	8,425 }	254 }	8,679 }
	Total Daily	(i)	7,604	3,090	3,477	2	14,173	453	14,626
	Sun. Edition	(m)	3,809	3,095	3,443	7	10,354	323	10,677
Newport News	Press	(d)	2,782 }	2,819 }	320 }		5,921 }	461 }	6,382 }
	Times-Herald	(r)	7,003 }	3,049 }	61 }		10,113 }	448 }	10,561 }
	Total Daily	(i)	9,785	5,868	381		16,034	909	16,943
	Sun. Press	(m)	5,094	4,088	322		9,504	472	9,976
Norfolk	*Ledger-Dispatch*	(r)	33,305	3,801	3,032	26	40,164	817	40,981
	Post	(r)	This paper is an applicant for A. B. C. membership						
	Virginian-Pilot	(b)	22,805	4,771	8,983	53	36,612	655	37,267
	Sun. Edition	(m)	28,359	5,868	7,848	69	42,144	569	42,713
Richmond	*Dispatch*	(r)	11,268	431	7,318		19,017	331	19,348
	News-Leader	(r)	37,679	2,699	5,819		46,197	529	46,726
	Times-Dispatch	(b)	12,542	1,303	9,337	20	23,202	395	23,597
	Sun. Edition	(m)	29,606	3,845	11,152	225	44,830	523	45,353
Roanoke	Times	(d)	3,025 }	2,153 }	5,139 }	14 }	10,331 }	387 }	10,718 }
	World-News	(r)	8,989 }	1,278 }	749 }	4 }	11,020 }	331 }	11,351 }
	Total Daily	(i)	12,014	3,431	5,888	18	21,351	718	22,069
	Sun. Edition	(m)	5,445	2,341	6,254	4	14,044	381	14,425
Staunton	*Leader*	(r)	1,552 }	183 }	200 }		1,935 }	160 }	2,095 }
	News-Leader	(d)	568 }	3,075 }	520 }		4,163 }	194 }	4,357 }
	Total Daily	(i)	2,120	3,258	720		6,098	354	6,452
	(3 months September 30, 1921)								
	Sun. Edition	(m)	550	3,095	524		4,169	194	4,363
Winchester	*Star*	(r)	1,446	1,566	465		3,477	213	3,690

WASHINGTON

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Arrears Service Unpaid	Total Distribution
Aberdeen	*World*	(r)	2,109	2,061	155	20	4,345	638	4,983
Everett	*Herald*	(r)	6,521	5,610	663	7	12,801	425	13,226
Seattle	Post-Intell.	(b)	34,098	3,684	13,490	48	51,320	1,451	52,771
	Sun. Edition	(m)	39,243	6,365	26,273	18	71,899	1,827	73,726
	Star	(r)	44,449	9,319	13,895		67,663	900	68,563
	Times	(r)	44,970	4,690	6,242	4	55,906	1,350	57,256
	Sun. Edition	(m)	52,734	10,408	19,721	4	82,867	2,188	85,055
Spokane	*Chronicle*	(r)	24,242	11,813	2,513	11	38,579	893	39,472
	Spok'an-Review	(b)	14,126	14,038	13,475	2	41,641	958	42,599
	Sun. Edition	(m)	20,469	15,624	13,311		49,404	1,058	50,462
Tacoma	Ledger	(b)	7,271	3,951	2,647	3	13,872	530	14,402
	Sun. Edition	(m)	19,183	9,287	3,801	87	32,358	902	33,260
	News-Tribune	(r)	19,968	9,443	2,552	6	31,969	786	32,755
Walla Walla	*Bulletin*	(r)	3,067	1,830	448	84	5,429	458	5,887
	Sun. Edition	(m)	2,972	1,891	454	65	5,382	458	5,840
	Union	(b)	1,965	1,420	295	359	4,039	876	4,915
	Sun. Edition	(m)	1,949	1,454	306	363	4,072	881	4,953
Wenatchee	*World*	(r)	1,686	2,015	2,721	32	6,454	220	6,674
Yakima	Herald	(d)	1,499	3,906	207		5,612	413	6,025
	Sun. Edition	(m)	3,742	4,204	237		8,183	415	8,598
	Republic	(r)	4,994	688	240		5,922	380	6,302

WEST VIRGINIA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Arrears Service Unpaid	Total Distribution
Charleston	Gazette	(b)	6,503	8,083	3,094	12	17,692	727	18,419
	Sun. Edition	(m)	7,051	9,829	3,586	5	20,471	717	21,188
	Mail	(r)	6,135	4,098	1,050	4	11,287	844	12,131
	Sun. Edition	(m)	4,516	3,621	1,041		9,178	838	10,016
Clarksburg	*Telegram*	(r)	4,861	1,820	721	140	7,542	241	7,783
	Sun. Edition	(m)	4,425	2,892	2,152		9,469	197	9,666
Fairmont	Times	(b)	2,816	2,292	896	12	6,016	374	6,390
	Sun. Edition	(m)	2,823	1,709	632	14	5,178	194	5,372
	West Virginian	(r)	2,623	1,969	180	38	4,810	267	5,077
Huntington	*Advertiser*	(r)	7,935	1,369	401	1	9,706	388	10,094
	Sun. Edition	(m)	7,091	2,059	550	16	9,716	282	9,998
	Herald-Dispatch	(b)	6,933	2,720	3,115		12,768	449	13,217
	Sun. Edition	(m)	7,076	2,819	2,916		12,811	500	13,311
Martinsburg	*Journal*	(r)	2,510	1,160	158	1	3,829	184	4,013
Parkersburg	*Sentinel*	(r)	4,740	962	353	4	6,059	267	6,326
Wheeling	Intelligencer	(b)	3,220	3,620	3,491	5	10,336	1,419	11,755
	News	(r)	7,913	3,597	1,405		12,915	922	13,837
	Sun. Edition	(m)	7,835	6,747	2,559		17,141	951	18,092

WISCONSIN

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Arrears Service Unpaid	Total Distribution
Appleton	*Post-Crescent*	(r)	4,303	3,236	446	2	7,987	265	8,252
Beloit	*News*	(r)	5,210	2,432	243	15	7,900	208	8,108
Eau Claire	Leader	(d)	2,292 }	2,480 }	287 }	8 }	5,067 }	286 }	5,353 }
	Telegram	(r)	2,165 }	652 }	68 }	4 }	2,889 }	262 }	3,151 }
	Total Daily	(i)	4,457	3,132	355	12	7,956	548	8,504
	Sun. Edition	(m)	2,328	2,494	287	8	5,117	292	5,409
Fond du Lac	*Commonwealth*	(r)	2,585	1,873	482	20	4,960	1,652	6,612
	Reporter	(r)	2,699	1,534	618	11	4,862	1,090	5,952
Green Bay	*Press-Gazette*	(r)	6,333	4,299	528	3	11,163	177	11,340
Janesville	*Gazette*	(r)	4,514	4,712	316	9	9,551	351	9,902
Kenosha	*News*	(r)	5,641	387	200	10	6,238	214	6,452
La Crosse	*Trib. & Leader Press*	(r)	6,886	4,855	430		12,171	262	12,433
	Sun. Edition	(m)	6,380	4,810	436	7	11,633	279	11,912
Madison	*Capital Times*	(r)	3,838	4,783	3,629	14	12,264	299	12,563
	Wis. State Jrl.	(r)	9,001	6,930	1,227	3	17,161	463	17,624
	Sun. Edition	(m)	8,230	6,463	1,243		15,936	474	16,410
Milwaukee	*Journal*	(r)	68,756	21,617	21,388	101	111,862	874	112,736
	Sun. Edition	(m)	51,748	16,937	18,908		87,593	860	88,453
	Sentinel	(b)	24,220 }	12,365 }	14,949 }	16 }	51,550 }	386 }	51,936 }
	Sentinel	(r)	20,555 }	6,795 }	4,963 }	1 }	32,314 }	402 }	32,716 }
	Total Daily	(e)	44,775	19,160	19,912	17	83,864	788	84,652
	Sun. Edition	(m)	31,291	15,129	17,125		63,545	402	63,947
	Sunday Milwaukee Telegram	(m)	23,566	23,041	53,572	50	100,229	899	101,128
	(The Sunday Milwaukee Telegram was previously issued as the Sunday edition of the Wisconsin News)								
	Wisc'n News	(r)	31,769	11,551	13,983		57,303	1,744	59,047
Monroe	*Times*	(r)	1,006	1,268	198		2,472	131	2,603
Oshkosh	*Northwestern*	(r)	7,883	3,952	1,220	6	13,061	917	13,978
Racine	*Journal-News*	(r)	6,255	831	328	2	7,416	511	7,927
	Times-Call	(r)	5,468	1,040	165	2	6,675	692	7,367
Sheboygan	*Press-Telegram*	(r)	4,852	3,689	278	10	8,829	203	9,032
Superior	*Telegram*	(r)	8,081	4,664	4,835	8	17,588	404	17,992
Wausau	*Record-Herald*	(r)	3,913	1,508	194	6	5,621	259	5,880

WYOMING

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Arrears Service Unpaid	Total Distribution
Casper	*Tribune*	(r)	4,231		1,337	10	5,578	565	6,143
Cheyenne	*State-Tribune & Leader*	(r)	2,589	428	1,551		4,568	440	5,008

FOREIGN LANGUAGE PAPERS

ILLINOIS

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Arrears Service Unpaid	Total Distribution
Chicago	*Abendpost*	(r)	35,555	4,948	5,887		46,390	475	46,865
	Sun. Edition	(m)	26,429	3,208	5,090		34,727	375	35,102
	Jewish Forward		17,339	536	18,024		35,899	1,173	37,072
	(Monday to Friday morning)								
	Sat. Edition	(y)	17,904	546	18,172		36,622	1,173	37,795
	Sun. Edition	(m)	17,233	553	18,678		36,464	1,173	37,637

MASSACHUSETTS

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Arrears Service Unpaid	Total Distribution
Fall River	*L'Independant*	(r)	(Figures not available)						
New Bedford	*L'Independant*	(r)	2,041	136	50		2,227	185	2,412

NEW HAMPSHIRE

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Arrears Service Unpaid	Total Distribution
Manchester	*L'Avenir National*	(r)	3,035	596	615	1	4,247	200	4,447

For Explanation of Key Letters See Note on Page 61

CITY, COUNTRY, SUBURBAN, BULK, NET PAID, ARREARS, SERVICE COPIES AND UNPAID, AS SHOWN BY "A. B. C." REPORTS

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
NEW YORK									
New York	*Day and Warheit*	(t)	34,344	4,281	20,554		59,179	400	59,579
	Sat. Morning	(y)	45,488	4,652	21,676		71,816	400	72,216
	Sun. Edition	(m)	40,908	4,467	21,361		66,736	400	67,136
	Il Progresso								
	Italo-Amer.	(b)	43,609	13,385	39,132		96,126	1,623	97,749
	Sun. Edition	(m)	39,937	10,860	37,278		88,075	1,560	89,635
	Jewish Forward	(t)	92,160	4,262	37,925		134,347	3,335	137,682
	Sat. Morning	(y)	112,995	4,528	49,511		167,034	3,335	170,369
	Sun. Edition	(m)	102,303	4,362	42,424		149,089	3,335	152,424
	Jewish Journal		69,084	1,988	5,395		76,467	1,465	77,932
	(Monday to Friday morning)								
	Sun. Edition	(m)	58,077	1,806	5,386		65,269	1,465	66,734
	La Prensa	(b)	5,280	265	3,157	14	8,716	728	9,444
	New Yorker								
	Staats-Zeitung	(b)	38,748	3,769	14,177		56,694	531	57,225
	Sun. Edition	(m)	70,964	8,694	32,707		112,365	873	113,238
	New Yorkski Kuryer								
	Narodowy	(b)	3,272	3,441	4,715		11,428	356	11,784
	Sun. Edition	(m)	3,673	3,835	4,500		12,008	389	12,397
	Nowy Swiat	(b)	4,289	1,576	2,633		8,498	329	8,827
	Sun. Edition	(m)	4,702	1,960	2,683	21	9,366	340	9,706
RHODE ISLAND									
Woonsocket	*La Tribune*	(r)	2,323	354	368	5	3,050	311	3,361
	(6 months audit June 30, 1921)								
CANADIAN PAPERS									
ALBERTA									
Calgary	Albertan	(b)	6,492	6,483	872	3	13,850	2,037	15,887
	(3 months, June 30, 1921)								
	Herald	(r)	14,655	8,464	894	14	24,027	890	24,917
Edmonton	Bulletin	(b)	3,199	3,106	476		6,781	520	7,301
	Bulletin	(r)	528	1,013	201		1,742	391	2,133
	Total Daily	(e)	3,727	4,119	677		8,523	911	9,434
	Journal	(r)	13,370	5,598	848	27	19,843	791	20,634
Lethbridge	*Herald*	(r)	2,415	2,073	887	10	5,385	336	5,721
Medicine Hat	*News*	(r)	1,589	127	146	7	1,869	337	2,206
BRITISH COLUMBIA									
Nelson	News	(b)	945	2,611	211		3,767	628	4,395
Prince Rupert	*News*	(r)	955	295	172		1,422	317	1,739
	(9 months audit, Sept. 30, 1921)								
Vancouver	*Province*	(r)	24,777	17,820	17,485	8	60,090	1,529	61,619
	Sun	(b)	14,418	6,600	5,217	10	26,245	1,338	27,583
	Sun. Edition	(m)	18,529	8,975	6,679		34,183	1,210	35,393
	World	(r)	6,474	3,594	5,939	90	16,097	2,642	18,739
Victoria	Colonist	(d)	7,039	940	2,005	4	9,988	1,399	11,387
	Sun. Edition	(m)	11,158	941	2,096	28	12,223	1,537	13,760
	Times	(r)	7,520	663	1,042	1	8,726	637	9,363
MANITOBA									
Winnipeg	*Bulletin*	(r)	26,374	1,371	16,181	9	43,935	362	44,297
	Free Press	(b)	8,332	266	15,801	2	24,401	481	24,882
	Total Daily	(e)	34,706	1,637	31,982	11	68,336	843	69,179
	Tribune	(r)	21,221	1,216	15,485	21	37,943	700	38,643
NEW BRUNSWICK									
St. John	Telegraph	(b)	4,730		9,910		14,640	1,700	16,340
	Times-Star	(r)	13,393		1,647	14	15,054	743	15,797
NOVA SCOTIA									
Halifax	Chronicle	(b)	2,670		7,676		10,346	1,460	11,806
	Echo	(r)	2,755		6,683		9,438	853	10,291
	Total Daily	(e)	5,425		14,359		19,784	2,313	22,097
	Herald*	(b)	3,946		10,559	2	14,507	641	15,148
	Mail	(r)	11,808		3,956		15,764	818	16,582
	Total Daily	(e)	15,754		14,515	2	30,271	1,459	31,730
Sydney	Post	(b)	1,035	1,245	701		2,981	1,060	4,041
	Post	(r)	879	658	59		1,596	445	2,041
	Total Daily	(e)	1,914	1,903	760		4,577	1,505	6,082

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid Inc. Bulk	Total Arrears Service Unpaid	Total Distribution
ONTARIO									
Brantford	*Expositor*	(r)	7,145	2,629	435	23	10,232	607	10,839
Brockville	*Rec'r & Times*	(r)	2,083	1,506	248		3,837	720	4,557
Fort William	*Times-Journal*	(r)	3,897	483	754		5,134	548	5,682
Galt	*Reporter*	(r)	2,833	1,254	112	4	4,203	390	4,593
Guelph	*Mercury*	(r)	3,493	328	140		3,961	320	4,281
Hamilton	*Spectator*	(r)	23,051	4,123	2,883		30,057	869	30,926
Kingston	*British Whig*	(r)	3,289		2,554	86	5,929	555	6,484
Kitchener	*Record*	(r)	4,461	597	191	62	5,311	293	5,604
Lindsay	*Post*	(r)	1,335	668	262	1	2,266	797	3,063
London	Advertiser	(b)	599	13,040	5,755	4	19,398	4,965	24,363
	Advertiser	(r)	4,418	977	311	4	5,710	1,391	7,101
	Total Daily	(e)	5,017	14,017	6,066	8	25,108	6,356	31,464
	Free Press	(b)	2,209	13,551	7,587	19	23,366	2,700	26,066
	Free Press	(r)	9,583	831	212	12	10,638	483	11,121
	Total Daily	(e)	11,792	14,382	7,799	31	34,004	3,183	37,187
Ottawa	Citizen	(b)	6,257	2,824	1,361	11	10,453	430	10,883
	Citizen	(r)	14,651	1,800	1,678	2	18,131	446	18,577
	Total Daily	(e)	20,908	4,624	3,039	13	28,584	876	29,460
	Journal Dailies	(b)	2,207	1,124	1,779	4	5,114	401	5,515
	Journal Dailies	(r)	13,289	5,148	3,003	7	21,447	612	22,059
	Total Daily	(e)	15,496	6,272	4,782	11	26,561	1,013	27,574
	Le Droit	(r)	4,288	1,078	3,803	18	9,187	1,394	10,581
Peterborough	*Examiner*	(r)	4,541	1,212	441	10	6,204	1,094	7,298
St. Catharines	*Standard*	(r)	5,502	2,642	686	86	8,916	483	9,399
St. Thomas	*Times-Journal*	(r)	3,689	3,605	984	22	8,300	1,384	9,684
Sault S. Marie	*Sault Star*	(r)	3,466	353	405	12	4,236	126	4,362
Stratford	*Beacon*	(r)	1,658	760	218		2,636	701	3,337
	Herald	(r)	1,888	860	210		2,958	869	3,827
Toronto	Globe	(b)	31,578	16,322	52,026	26	99,952	1,295	101,247
	Mail & Empire	(b)	51,954	16,343	35,370	8	103,675	2,466	106,141
	Star	(r)	66,609	15,765	18,378		100,752	885	101,637
	Sun. Edition	(m)	83,342	20,462	22,171		125,975	344	126,319
	Sunday World	(m)	54,201	10,854	20,939		85,994	757	86,751
	Telegram	(r)	98,923	2,676	2,121	12	103,732	1,387	105,119
Windsor	*Border Cities Star*	(r)	12,761	4,142	1,351	4	18,258	374	18,632
Woodstock	*Sentinel-Review*	(r)	(Figures not available)						
PRINCE EDWARD ISLAND									
Charlottetown	*Examiner*	(r)	548		866		1,414	419	1,833
	(6 months, March 31, 1921)								
	Guardian	(b)	752		4,917		5,669	2,376	8,045
QUEBEC									
Montreal	Gazette	(b)	23,842	1,171	5,633	3	30,649	1,559	32,208
	Herald	(r)	10,592	147	2,698		13,437	1,908	15,345
	La Patrie	(r)	9,978	1,447	9,642		21,067	2,285	23,352
	(The country circulation includes 2,501 and the unpaid 315 which are distributed in the United States)								
	La Presse	(r)	70,869	13,902	66,062		150,833	4,602	155,435
	(The country circulation includes 21,463 copies distributed in the United States through the New England Edition)								
	LeCanada	(b)	5,398	958	1,421	89	7,866	1,783	9,649
	Le Devoir	(r)	4,275	1,066	6,279	66	11,686	854	12,540
	Star	(r)	74,232	1,735	30,655	7	106,629	2,413	109,042
Quebec	*L'Evenement*	(r)	This paper is an applicant for A. B. C. membership						
	Le Soleil	(r)	13,383	5,814	26,682		45,879	4,091	49,970
Sherbrooke	*La Tribune*	(r)	1,162	2,875	1,614		5,651	2,025	7,676
	Record	(r)	2,047	4,553	2,907		9,507	344	9,851
Three Rivers	*Le Nouvelliste*	(r)	1,661	141	1,143		2,945	238	3,183
SASKATCHEWAN									
Moose Jaw	*Times*	(r)	3,873	2,812	783	8	7,476	903	8,379
Prince Albert	*Herald*	(r)	1,566	1,029	204		2,799	271	3,070
Regina	Leader	(b)	4,884	8,937	6,073		19,894	732	20,626
	Post	(r)	5,659	2,313	1,987		9,959	522	10,481
Saskatoon	Phoenix	(b)	1,234	1,690	241		3,165	425	3,590
	Star	(r)	5,875	13,122	2,024	5	21,026	672	21,698

For Explanation of Key Letters See Note on Page 61

CHANGES IN NEWSPAPER PRICES FOR 1921

INCREASES—UNITED STATES

Boston Record—Increased from 1c to 2c.

Buffalo (N. Y.) Commercial—Increased from 1c to 2c.

Chicago Evening American—Increased to 5c per copy on Saturdays.

New York American—Increased Sunday price to newsdealers from 7c to 7½c per copy; retail price remained 10c.

New York Evening Journal—3c to 5c Saturdays.

San Francisco and Oakland (Cal.) newspapers—Evening increased 3c to 5c per copy and subscription price 20c monthly; morning and Sunday papers street sales price remained at 5c, subscription rates increased 25c per month.

DECREASES—UNITED STATES

Birmingham (Ala.) Age-Herald—25c to 20c weekly by carrier; $10 to $9.50 yearly by mail; Sunday 10c to 7c; street remains 5c.

Birmingham (Ala.) News—25c to 20c weekly by carrier; $10 to $9.50 per year by mail; Sunday 10c to 7c; street remains 5c.

Bridgeport (Conn.) Evening Post, Morning Telegram and Sunday Post—Combination price reduced from 41c to 30c per week; street price of Post 3c to 2c; Telegram remained at 3c daily and 5c Sunday.

Chicago Tribune's Paris edition—Half-franc to 25 centimes (5c).

Cincinnati Post—Reduced price from 3c to 2c a copy and 10c a week delivered by carrier.

Cleveland, Ohio—Plain Dealer, Press and News reduced from 3c to 2c per copy.

Columbus (Ga.) Ledger—Reduced to $7 per year by carrier and $6 by mail; single copies 5c.

Cordele (Ga.) Dispatch—Subscription price $7 to $5 per year.

Cumberland (Md.) News—Reduced from 3c to 2c per copy.

Des Moines (Ia.) Capital—Carrier price cut 15c to 10c weekly; 65c to 45c monthly; street sale price on Sunday 10c to 5c; mail subscription on evening Capital from $5 to $4 yearly; mail subscription price Sunday Capital $4 to $3 per year; street sale price outside city on Evening Capital from 3c to 2c.

Des Moines Daily News—3c to 2c; 10c weekly by carrier.

Des Moines Evening Tribune—3c to 2c.

Detroit News, Journal and Times reduced street sale prices from 3c to 2c; News and Journal weekly delivery 10c; Times 15c. Free Press remained at old price.

Halifax (Can.) Chronicle—Reduced subscription to $6 per year.

Lincoln (Ill.) Courier—Reduced weekly carrier price to 10c; mail subscription price to $3 per year, cuts of 33 1/3 and 50 per cent respectively.

Los Angeles (Cal.) Times—Subscription price from $1.05 to 90c per month.

Macon (Ga.) News—Subscription price $7 to $5 per year.

Mt. Vernon (N. Y.) Daily Argus—from 3c to 2c.

Niagara Falls (N. Y.) Gazette—3c to 2c.

New Bedford (Mass.) Standard—3c to 2c per copy; 18c to 14c weekly delivered; Mercury price cut 3c to 2c.

North Tonawanda (N. Y.) Daily News—3c to 2c.

Oakland (Cal.) Post and the Oakland Call sold to Oakland readers at one subscription price of 25c per month.

St. Joseph (Mo.) News Press—3c to 2c.

St. Marys (O.) Evening Ledger—Subscription rate $4 to $3 mail; $5.50 to $4.80 carrier.

San Antonio (Tex.) Light—from 5c to 3c.

Seattle (Wash.) Times—to old rate of $1 per month, $12 per year.

Steubenville (O.) Herald, Star and Gazette—from 3c to 2c.

Vallejo (Cal.) Evening Times—75c to 50c monthly.

CANADA—INCREASES

Vancouver (B. C.) Province—increased subscription rates to 75c per month.

Vancouver (B. C.) Sun—increased subscription to 50c per month.

Winnipeg (Man.) Free Press, Evening Bulletin, Evening Tribune—increased delivery rate from 15c to 25c.

DECREASES

Montreal La Presse—3c to 2c five days of week; 5c Saturday.

FIELD CHANGES

Palatka (Fla.) Daily News changed from evening to morning with Sunday edition.

Washington (D. C.) Times—established Sunday morning edition in place of Sunday evening.

December Advertising in Chicago

This statement of display advertising for the month of December, 1921, is striking evidence of The Daily News' supremacy in the six-day field in the following important classifications:

Automobiles - - - - THE DAILY NEWS **FIRST!**
The Daily News, 30,894 lines.
Next highest score, 25,332 lines.
6 days against 6

Books - - - - - - - THE DAILY NEWS **FIRST!**
The Daily News, 25,774 lines.
Next highest score, 18,221 lines.
6 days against 7

Churches - - - - - - THE DAILY NEWS **FIRST!**
The Daily News, 6,159 lines.
Next highest score, 3,574 lines.
6 days against 7

Clothing - - - - - - - THE DAILY NEWS **FIRST!**
The Daily News, 207,742 lines.
Next highest score, 187,485 lines.
6 days against 6

Department Stores - - - THE DAILY NEWS **FIRST!**
The Daily News, 468,554 lines.
Next highest score, 312,651 lines.
6 days against 7

Out of the Loop Stores - - THE DAILY NEWS **FIRST!**
The Daily News, 66,143 lines.
Next highest score, 30,154 lines.
6 days against 7

Foodstuffs - - - - - - THE DAILY NEWS **FIRST!**
The Daily News, 32,833 lines.
Next highest score, 29,642 lines.
6 days against 6

Furniture - - - - - - THE DAILY NEWS **FIRST!**
The Daily News, 49,150 lines.
Next highest score, 24,155 lines.
6 days against 6

Household Utilities - - - THE DAILY NEWS **FIRST!**
The Daily News, 14,815 lines.
Next highest score, 8,865 lines.
6 days against 7

Musical Instruments - - - THE DAILY NEWS **FIRST!**
The Daily News, 69,313 lines.
Next highest score, 61,194 lines.
6 days against 6

Toilet Preparations - - THE DAILY NEWS **FIRST!**
The Daily News, 10,590 lines.
Next highest score, 9,210 lines.
6 days against 6

Total Display Advertising THE DAILY NEWS **FIRST!**
The Daily News, 1,218,000 lines.
Next highest score, 938,115 lines.
6 days against 6

THE DAILY NEWS

***First* in Chicago**

Figures furnished by Advertising Record Co., an independent audit service subscribed to by all Chicago newspapers.

ADVERTISING AGENCIES AND THEIR SPACE BUYERS

United States, Canada and Cuba

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UNITED STATES

ALABAMA

Birmingham

Name	Address	Space Buyers
Baer, Inc., Jos. E. (c)		See New York City
Cox Adv. Agcy. (m)	American Trust Bldg.	Oliver Cox, Thad. Holt
Lights Adv. Agcy		
Mooney Adv. Agcy.	Jefferson Bldg.	
Sparrow Adv. Agcy. (c-m)	American Trust Bldg.	

Montgomery

Demopolis Adv. Agcy	Bell Bldg.	

Mobile

Adams Adv. Agcy. (n)	410 City Bank Bldg.	George W. Adams

ARIZONA

Phoenix

Hyatt, Niles Agcy	Masonic Temple	

ARKANSAS

Little Rock

Bott Adv. Agcy. (c-m)	418 Southern Trust Bldg.	Carl W. Lemmon
Brooks Adv. Agcy. (c)	816 Boyle Bldg.	E. L. Saunders; G. T. Lefever
Resort Adv. Co.		

CALIFORNIA

Altadena

Baer, Inc., Jos. E. (c)		See New York City

Fresno

Beaumont & Hohm	Mattie Bldg.	
Berg Advertising Agcy. (c)	230 Rowell Bldg.	E. A. Berg
Ennis-Anderson Adv. Agcy. (j)	Cory Bldg.	Frank Ennis; E. E. Anderson

Long Beach

Eccles Adv. Agcy., Warren		
Gillham Co., Inc., L. S. (c)	Markwell Bldg.	See Salt Lake City

Los Angeles

Ace Adv. Agcy	408 South Spring St.	
Aubery & Boley	1131 Central Bldg.	
Bates, Harrison & James, Inc. (l-j)	Marsh-Strong Bldg.	A. O. Janes; H. S. Swartz
Baum Adv. Agcy. (j)	Union League Bldg.	Frank Baum
Beall Publicity Service	518 South Broadway	
Buchanan Co., Inc., R. C. (j)	I. W. Hellman Bldg.	D. Cochrane
Cruse-Carriel Adv. Agcy.		
Culver, R. J.	Central Bldg.	R. J. Culver; R. W. Cox
Curtis-Newhall Adv. Agcy. (c)	920 Chapman Bldg.	M. A. Curtis; C. W. Clay
Dake-Johanet Adv. Agcy. (c)	33 West 2d St.	See San Francisco
Elliott & Pabst	627 Chamber of Commerce Bldg.	
General Adv. Sales Corp.	Hollingsworth Bldg.	See San Francisco
Gillham Co., Inc., L. S. (c)	California Bldg.	A. J. Olsen
Golden State Adv. Co.	506 Br'dway Central Bldg.	
Honig-Cooper Co. (b-c)	Title Insurance Bldg.	See San Francisco
Holmes Adv. Agcy, Frances (c)	1129 Van Nuys Bldg.	Frances Holmes; O. W. Holmes
Houston Adv. Service Co. (d-j)	514 Stock Exchange Bldg.	A. J. Houston
Jenner Adv. Agcy., George O. (j)	1114 S. Los Angeles St.	
Jones Adv. Agcy., Dana H. (a)	Security Bldg.	
Lockwood-Shackelford Co. (c)	643 S. Olive St.	Maxwell Shackleford; E. R. Halperin
Lord & Thomas (c)	724 South Spring St.	See Chicago
McCarty Company (j)	1106 Baker-Detweiler Bldg.	Terrell J. McCarty
Mayers Service, Henry (j)	625 Pacific Finance Bldg.	H. Mayers
Mertz Agency (c)	1131 Central Bldg.	See Chicago
Miner, Dan B. (c)	1110 Story Bldg.	W. F. Hannaford
Read-Miller Co., Inc. (c)	120 S. Broadway	Wm. A. Ingiesby
Rankin Co., William H. (c)	Title Insurance Bldg.	See New York and Chicago
Smith & Ferris (c)	Pacific Finance Bldg.	A. C. Smith; O. L. Ferris; C. F. Crank
Stuart, C. R. (j)	Baker-Detweiler Bldg.	C. R. Stuart; G. A. Friedmann
Sun Agcy. (j)	Bradbury Bldg.	Gordon Smith
Thompson & Smith	628 Security Bldg.	
Wendland Co., Harry J.		

Modesto

Steinman-Bradt Adv. Service (a-j)	Toomes Bldg.	G. Leroy Bradt

Oakland

Cummings Adv. Co.	Syndicate Bldg.	
Curtis-Baum Co.	Easton Bldg.	
Hargrave-Cummings Co.	Blake Bldg.	
Harris, Daniel	421 1st Nat. Bank Bldg.	Daniel Harris
Hamman, K. L. (a-j)	316 13th St.	Fred L. Tomaschke
Hunt Co., Atlee F. (c)	614 Syndicate Bldg.	Address Firm
MacGibbon Adv. Service (g-j)	Easton Bldg.	E. R. Watson
Wurts-Duncan Adv. Agcy.	337 13th St.	

Sacramento

Name	Address	Space Buyers
Bening Adv. Co.	Forum Bldg.	
Holden Adv. Agcy., John T. (g-j)	523 Ochsner Bldg.	
Humphreys & Matthews (a-g-j)		See Stockton Cal.
Morehead Adv. Agcy.	Nicholas Bldg.	

San Diego

Martin & Davidson	Spreckels Bldg.	
Plambeck & Patten Adv. Service (j)	412 1st Nat'l Bank Bldg.	Charles J. Plambeck
Read-Miller Co., Inc. (e)	423 Timken Bldg.	See Los Angeles
Shore & Staff Agcy.	Timken Bldg.	
Western Adv. Agcy. (j)	Union Bldg.	G. W. Rockey

San Francisco

Advertising Service Co., Inc. (c)	Chronicle Bldg.	
Blum's Adv. Agcy	733 Market St.	
Brisacher & Staff, Emil (c)	Flood Bldg.	A. McKie Donnan
Cahill Adv. Co. (c)	Pacific Bldg.	M. A. Cahill
Dake Adv. Agcy., Inc. (c)	121 2d St.	L. W. Dake; A. A. Loretz
Dake-Johanet Adv. Agcy. (c)	506 Charleston Bldg.	E. E. Dake; A. L. Lewis
Elliott & Pabst	923 Chronicle Bldg.	
Evans & Barnhill, Inc. (b-c)	1st National Bank Bldg.	Chas. W. Wright; H. S. McKay
Fisher Adv. Agcy.	733 Merchants Exchange	
General Adv. Sales Corp.		See Los Angeles
Honig-Cooper Co. (b-c)	74 New Montgomery St.	F. H. Lynch; V. R. Churchill
Horne & Livingston (c)	413 1st Nat'l Bank Bldg.	
Izzard Co. (c)	Hobart Bldg.	See Seattle, Wash.
Johnston-Ayres Co. (b-c)	525 Market St.	L. E. Elliott
Kingsley Adv. Agcy, Guy	Flood Bldg.	
L'Hommedieu Co. (j)	1625 California St.	
LeVene Adv. Agcy., Nate (c)	26 O'Farrell St.	Nate LeVene
Lockwood-Shackelford Co. (c)	22 Kearny St.	See Los Angeles
Lyon Agcy.	Underwood Bldg.	Dwight Lyon
McCann Co., H. K. (b-c)	451 Montgomery St.	A. J. Bruhn; C. I. Wyman
Pabst Co., Frederick	Chronicle Bldg.	
Rankin Co., William H. (b-c)	74 New Montgomery St.	See Chicago and N. Y. City
Walker Adv. Agcy.	Sherman Clay Bldg.	
Worst, Carl	626 Market St.	
Wren Co., William C. (j)	Foxcroft Bldg.	W. C. Wren

San Jose

Long Adv. Agcy. (a)		

Stockton

Humphreys & Matthews (a-g-j)	Mail Bldg.	Dave S. Matthews

COLORADO

Colorado Springs

Fawcett Adv. Agcy. Co. Inc. (c)	213 Ferguson Bldg.	

Denver

Barker-Condon Co.	233 Commonwealth Bldg.	
Conner Adv. Agcy., Inc. (b-c)	Mercantile Bldg.	A. B. McCullom
Hower Adv. Agcy., Inc. (c)	Foster Bldg.	
Reardon Adv. Co., Inc. (c)	Quincy Bldg.	J. F. Reardon; J. M. Machomer
Tuholski Adv. Agcy. (j)	1025 Corona St.	D. A. Tuholski

Pueblo

Baker Adv. Co. (a-j)	418 Central Bldg.	J. Corry Baker
Mercantile Service Corp. (j)	739 Thatcher Bldg.	T. S. Thompson
Fawcett Adv. Agcy. Co., (c)	740 Thatcher Bldg.	See Colorado Springs
Watkins, H. E.		

CONNECTICUT

Bridgeport

Hurd, Ralph G.	Lincoln Bldg.	
Lee, Wilson H.	945 Main St.	See New Haven
Phelan Adv. Service	886 Main St.	
United Adv. Agcy.	617 E. Washington Ave.	See N. Y. City

Danbury

Dobbs, William F. (c)	288 Main St.	W. F. Dobbs

Hartford

Bull, Norris L.	721 Main St.	N. L. Bull
Chapin Adv. Co.	25 Asylum St.	
Manternach Co., Inc. (c)	American Industrial Bldg.	Harry Lenler
Presbrey Co., Frank (b-c)	36 Pearl St.	See N. Y. C.

New Haven

Beck Adv. Service	127 Olive St.	
Eastern Adv. Co.	Liberty Bldg.	George H. Gould
Lee, Wilson H. (a)	6 Church St.	C. Schaffner; W. A. Allen; L. D. Trowbridge

New Haven—Continued

Name	Address	Space Buyers
Norman Adv. Agcy. (f-j)	42 Church St.	
Powning, George G. (c)	87 Orange St.	
Stapleton, William R.	Malley Bldg.	
Russell, J. N.	Cutler Bldg.	
United Adv. Corporation	833 State St.	See N. Y. City

Rockville

Ballyntine Adv. Agcy.	20 Chestnut St.	

South Norwalk

Globe Adv. Agcy., Inc. (a)	South Main St.	

DELAWARE

Wilmington

Hoopes, Edgar M., Inc. (c)	Equitable Bldg.	
Wilmington Adv. Service	833 Orange St.	

DISTRICT OF COLUMBIA

Benjamin-Rickard Co. (a)	515 Kresge Bldg.	W. H. Benjamin
Brewton, A. C.	6th & F Sts., N. W.	
Capital Advertising Co.	Munsey Bldg.	Chas. Reichart; T. O. White; W. L. Banning
Collier, Barron G., Inc.	912 Munsey Bldg.	
Decker, J. J.	1301 G St., N. W.	
Derby Adv. Agcy	Munsey Bldg.	
Dorland Adv. Agcy. (c)	921 15th St.	See N. Y. City
Gardner-Johnson Advertiser's Service Bureau, Inc. (j)	Star Bldg.	Gardner F. Johnson
Lewis Adv. Agcy., Inc. (c)	Evening Star Bldg.	
Logan, Inc., Thomas F. (c)	Hibbs Bldg.	See N. Y. City
Marble Adv. Agcy.	Evening Star Bldg.	
Rankin Co., William H. (b-c)	Riggs Bldg.	See Chicago and N. Y. City
Shaffer, J. Albert (c)	Evening Star Bldg.	
Shipp, Thomas R.	Riggs Bldg.	
Street Car Advertising Co.	808 Munsey Bldg.	

FLORIDA

Jacksonville

Montgomery Adv. Service	Mutual Life Bldg.	
Thomas Adv. Service (b-c-m)	Graham Bldg.	All Executives

Miami

Severance, Inc., Malcolm	45 1st, S. W.	

St. Augustine

Lanford, H. G.		

Tampa

Glenn, Clyde	512½ Tampa St.	
Souders, Scott	Post Office Box 1351	
Thomas Adv. Service, Inc. (b-c-m)	Citrus Exchange Bldg.	See Jacksonville

GEORGIA

Atlanta

Acme Adv. Co. (c-m)	Citizens & Southern Bank Bldg.	
Ford Co., G. W. (c-m)	Austell Bldg.	
Freitag-Williams Co.		
Harvey Adv. Agcy.	Walton Bldg.	
Jacobs & Co. (m)	Aragon Hotel	See Clinton, S. C.
Jacobs Co., Dillard (c-m)	Candler Bldg.	Dillard Jacobs
Johnson-Dallis Co. (b-c-m)	136 Marietta St.	Mrs. F. C. Thomas; R. E. Wyatt
International Proprietaries Co.	1101 Fourth Natl. Bank Bldg.	
Lewis & Coffee Adv. Co. (c-m)	Citizens & Southern Bldg.	F. E. Coffee
Massengale Adv. Agcy. (b-c-m)	Candler Bldg.	N. L. Angier
Nuway Adv. Co.		
Southern Adv. Agcy. (j)	Candler Bldg.	See Memphis, Tenn.
Watts, Scott & Beutell, Inc. (m)	Alfriend Bldg.	

Columbus

Martiniere Adv. Service		

Livonia

Empire Adv. Agcy.		

Macon

Metcalfe Adv. Service		

HAWAII

Honolulu

Frazier Co., Charles R. (j)	Hawaiian Trust Bank Bldg.	F. E. Mason

(Continued on page 72)

ELECTRICAL EQUIPMENT *for* NEWSPAPER PLANTS

Safe---Reliable---Economical

DIRECT CURRENT—ALTERNATING CURRENT

Cline-Westinghouse Double Motor Drive with full automatic push button control for *standard and high speed presses.*

Cline-Westinghouse Double Motor Drive with special push button control for *multiple unit type presses* (with or without auxiliary control for reels).

Cline-Westinghouse Double Motor Drive with semi-automatic push button control for *small presses.*

Cline-Westinghouse Single Motor Equipment for small, slow speed *rotary presses, rotogravure presses, magazine and catalogue presses, etc.*

Cline-Westinghouse Typesetting Machine Drives.

Cline Fortified, Electrically-Heated Metal Pots for typesetting machines and monotypes.

Cline-Westinghouse Stereotype Machine Drives.

Cline Improved Paper Roll Stands (paper reels).

Cline Capital Paper Carriers and Conveyors.

Cline Capital Stereotype Plate Drops.

Rotary Press Paper Calculating Device for determining weight per ream of paper web.

Cline-Westinghouse Motors and Controllers are made for us by the Westinghouse Co. to meet the special requirements of our automatic control for printing machinery. The Westinghouse Co. do not sell this equipment except thru our organization.

Cline Electric Mfg. Co. have equipped some of the largest and best known newspaper plants in the world. Many years of experience and the large number of installations made by us, together with the close co-operation of the press designers with our engineers in designing the details of the application of each motor and control equipment, permit the publisher's problems being given proper engineering consideration. This insures a service unequalled by any other organization and the most efficient push button control best suited to the operation of a newspaper press.

CLINE ELECTRIC MFG. CO.

MAIN OFFICE
FISHER BUILDING
CHICAGO

QUALITY NAME SERVICE FAME
CLINE ELECTRIC MANF'G. CO
CHICAGO
CLINE WESTINGHOUSE

EASTERN OFFICE
MARBRIDGE BUILDING
NEW YORK

ADVERTISING AGENCIES AND THEIR SPACE BUYERS

(Continued from page 70.)

IDAHO

Boise

Name	Address	Space Buyers
Gilham Co., Inc., L. S. (c)	Yates Bldg.	See Salt Lake City

ILLINOIS

Bloomington

Name	Address	Space Buyers
Fody Adv. Agcy., Louis O. (a)		

Champaign

Name	Address	Space Buyers
Cope Adv. Agcy.	Box 233	See St. Louis

Chicago

Name	Address	Space Buyers
Addison Adv. Agcy. (i-j)	Lytton Bldg.	E. E. Church
Addison & McMullen	608 South Dearborn St.	
Albee Corporation (c)	Lytton Bldg.	See Detroit
Alexander Adv. Agy (c)	327 S. La Salle St.	
Ankrum Adv. Agcy. (a)	Great Northern Bldg.	
Arkenberg Special Agcy.	14 E. Jackson Boulevard.	
Atkin Adv. Service	422 S. Wabash St.	
Atkinson Adv. Service (a)	141 W. Jackson Boulev'd.	
Ayer & Son, N. W. (c)	105 La Salle St.	See Philadelphia
Barber & Co., Earl S.	Wrigley Bldg.	
Barnard Adv. Agcy. (a)	308 N. Michigan Blvd.	
Barritt & Co. (c)	220 S. State St.	V. O. Ward
Batten Co., Inc., George (b-c)	McCormick Bldg.	See New York City
Benjamin, Charles L.	742 Michigan Ave.	
Bellamy-Neff Co. (c)	127 N. Dearborn St.	
Benson, Gamble & Slaten (b-c)	Tribune Bldg.	L. D. Garrett
Biow Co. (c)	58 E. Washington St.	See New York City
Bisberne Adv. Co., Inc. (c)	58 E. Madison St.	G. H. Bisinger
Blodgett Co., Harvey (j)	First Natl. Bank Bldg.	See St. Paul, Minn.
Blocser, Walt	168 N. Michigan Ave.	
Bloomenstock, Inc., George C.	25 N. Dearborn St.	
Bowers Co., Inc., Thomas M. (c)	25 E. Jackson Boulevard.	
Brandt Adv. Co. (c)	5 S. Dearborn St.	
Breytspraak Co., Victor C. (a)	109 N. Dearborn St.	
Briggs Co., Albert M.	122 S. Michigan Ave.	
Brooks, Robert H. (a)	30 N. Michigan Ave.	
Buckley-Dement & Co. (n)	1300 W. Jackson Blvd.	
Burnett-Kuhn Co. (c)	39 S. La Salle St.	
Business Research Co. (a)	14 E Jackson Boulevard.	
Campbell-Ewald Co. (b-c)	1811 Mallers Bldg.	Ralph Miller
Calumet Adv. Co. (a-j-k)	2316 Calumet Ave.	Paul McCalla
Central International Adv. Agcy.	1152 Milwaukee Ave.	
Chesman & Co., Nelson (b-c)	27 E. Monroe St.	See St. Louis
Chicago Union Adv. Agcy.	210 S. Dearborn St.	
Claffey Adv. Co.	Ashland Block	
Clarke Adv. Agcy., E. H. (b-c)	28 E. Jackson Boulevard.	O. V. Dugan
Cockrane Adv. Agcy., Witt K. (c)	30 N. Dearborn St.	
Collins-Kirk, Inc. (c)	400 N. Michigan Ave.	
Comrie Co., Frank M. (c)	36 S. State St.	Geo. A. Kramer
Conover-Mooney Co. (b-c)	Harris Trust Bldg	
Critchfield & Co. (b-c)	223 W. Jackson Boulev'd.	H. J. Thorsen; J. Hartigan
Criterion Adv. Co.	20 E. Jackson Boulevard.	
Crosby-Chicago, Inc. (c)	63 E. Adams St.	
David Adv. Agcy., S. S.	2102 N. Wabash Ave.	
Davis, J. W. (c)	Railway Exchange Bank Bldg.	
Deliefield, A. S.	127 N. Dearborn St.	
Direct Adv. Co.		
Doe Adv. Agcy., Elmer (c-m)	1902 Stevens Bldg.	See Louisville, Ky.
Doremus & Co. (c)	208 S. La Salle St.	See New York City
Dorland Advg. Agcy. (c)	Fine Arts Bldg.	See New York City
Dow-Jones & Co.	208 S. La Salle St.	See New York City
Dyer Co., Geo. L. (b-c)	76 W. Monroe St.	See New York City
Eastman & Co.		D. T. Eastman
Eclipse Adv. Agcy.	5601 Aberdeen St.	
Eddy, Louis O. (a)	Marshall Field Bldg.	
Empire Adv. Agcy.	750 E. 47th St.	
Erwin, Wasey & Co., Inc. (b-c)	58 E. Washington St.	E. Ross Gamble
Export Adv. Agcy. (a-i)	Transportation Bldg.	W. A. Fergus
Fairfield & Co.	Wrigley Bldg.	
Ferry-Hanly Adv. Co. (b-c-m)	Kesner Bldg.	See Kansas City, Mo.
First National Adv. Agcy.	209 S. Water St.	S. Rosenthal
Frank & Co., Albert (b-c)	332 S. La Salle St.	R. W. Dawson
Franklin Adv. Agcy.	60 W. Madison St.	M. A. Tarrach
Frey Co., Charles Daniel	Monroe Bldg.	
Fuller Co., Charles H. (c)	623 S. Wabash Ave.	
Gardiner & Wells, Inc. (c)	5 N. Wabash Ave.	J. J. Corkery
Gardner-Glen Buck Adv. Co. (b-c)	Michigan Boulevard Bldg.	See St. Louis
Grandin-Dorrance-Sullivan, Inc. (a)	5 S. Wabash Ave.	See New York City
Gray & Co., A. A.	Marquette Bldg.	
Gray, Russell T.	616 S. Michigan Ave.	
Greig Adv. Agcy.	20 E. Jackson Boulevard.	
Greig & Ward, Inc. (c)	155 E. Superior St.	M. M. Fisher
Green, Fulton, Cunningham Co., Inc. (b-c)	Steger Bldg.	See Detroit
Guenther-Bradford Co., Inc. (c)	7 S. Dearborn St.	George H. Mayr
Gundlach Adv. Co., Inc. (c)	122 S. Michigan Ave.	
Gunnell, Inc. (a)	30 N. Michigan Ave.	
Gurwit Adv. Agcy.	208 N. Wells St.	
Hamilton Adv. Agcy., Inc., J. R. (c)	326 W. Madison St.	
Hardy, Inc., Walter E. (c)	111 W. Monroe St.	E. H. Stromberg
Hart Adv. Agcy., Frederick E.	1323 Michigan Ave.	
Hatcher & Young (a-d-i-j)	508 S. Dearborn St.	F. G. Hatcher

Chicago—Continued

Name	Address	Space Buyers
Heegstra, Inc., H. Walton (c)	25 E. Jackson Boulevard.	
Henke Adv. Agcy. (a)	5 Wabash Ave.	
Henri, Hurst & McDonald (c)	58 E. Washington St.	
Henrickson, Carl I. (a)	417 S. Dearborn St.	
Honig-Cooper Co., Inc. (b-c)	104 S. Michigan Ave.	See San Francisco
Hoops Adv. Co. (b-c)	Tribune Bldg.	Charles H. Marvin
Hopkins, M. O.	418 S. Market St.	
Horsting & Co.	First National Bank Bldg.	
Howard Adv. Service	Transportation Bldg.	
Izzard Co. (c)	Lytton Bldg.	See Seattle, Wash.
Jacobs & Co.	1506 Tribune Bldg.	See Clinton, S. C.
Jenkins, Back & Killian	Wrigley Bldg.	
Johnson-Read & Co. (b-c)	202 S. State St.	L. H. Schroeder
Joerns & Co., Arnold (c)	14 E. Jackson Boulevard.	E. Miessler
Kastor & Sons Adv. Co., H. W. (b-c)	Lytton Bldg.	A. G. Kastor; W. W. Hall
Kaufman-Clifford, Inc.	Webster Bldg.	
Kay Co., J. Roland (c)	161 E. Erie St.	
Kehler, James Howard (i-j-k)	410 S. Michigan Ave.	
Kelley Co., Inc., Martin V. (c)	327 S. La Salle St.	See Toledo, O.
Kelsey, Fenton	People's Gas Bldg.	
Kirkgasser & Co., George J.	Wrigley Bldg.	
Kirtland-Engel Co. (c)	14 E. Jackson Boulevard.	R. W. Worthington
Knight Co.	137 S. La Salle St.	
Kling-Gibson Co. (c)	220 S. State St.	Le Roy A. Kling; Hamilton Gibson; G. E. Bonnesen
Knowlton & Babcock	Auditorium Bldg.	
Langdon-Lawrence Co.	608 S. Dearborn St.	
Lenhoff, Frank W.	20 W. Jackson Boulevard.	
Lesan Adv. Agcy., Inc., H. E. (b-c)	1534 Republic Bldg.	See New York City
Logan, Inc., Thomas F. (c)	332 S. Michigan Ave.	See New York City
Long-Costello, Inc. (c)	Mallers Bldg.	
Lord & Thomas, Inc. (c)	Mallers Bldg.	
Loss, J. H.	3115 Fulton St.	
Lumkes Adv. Co.	Northwestern Bldg.	
MacAvinche, A. J.	30 N. Dearborn St.	
McClure Adv. Agcy., O. J. (c)	111 W. Monroe St.	O. J. McClure; C. H. Burlingame
McCutcheon-Gerson Service (c)	64 W. Randolph St.	J. A. Joseph; E. L. Wilhite
McHugh, Robert C.	123 W. Madison St.	
McJunkin Adv. Co. (b-c)	5 S. Wabash Ave.	F. B. Avery; C. N. Eckhardt
McKinney Co. (c)	58 E. Washington St.	S. L. Jennado
McLaughlin-Bryant Adv. Agcy.		
Maley Service, Harry		
Martin, John (a-i)	Century Bldg.	
Matthews Adv. Corporation, R. A. (c)	110 S. Dearborn St.	
Matteson-Fogarty-Jordan Co. (b-c)	215 N. Michigan Ave.	
Mayr, George H.	219 W. Austin Ave.	
Merchandising Service Corp. (a)	700 Lakeview Bldg.	
Merrill Co., Ralph W. (a)	Wrigley Bldg.	
Mertz Agcy. (c)	58 E. Washington St.	R. J. Byrnes; Hawley Mertz
Metropolitan Adv. Service	1176 Milwaukee Ave.	
Meuser, Bernhard (c)	140 S. Dearborn St.	Bernhard Meuser
Miller, Fred W.	Century Bldg.	
Mitchell-Faust Adv. Co. (b-c)	Tribune Bldg.	H. P. Leffingwell; S. McWilliams
Morris Adv. Service, Philip (a)	First National Bank Bldg.	
Murphy, Inc., Carroll Dean (c)	Harrison Trust Bldg.	
National Adv. Agcy.	155 N. Clark St.	
Newell Co., R. B. (a-i-j)	14 W. Washington St.	E. A. Mazum
Nichols Co., Charles F. W. (b-c)	20 E. Jackson Boulevard.	Joseph F. Brown
Osten Adv. Corp. (c)	25 E. Jackson Boulevard.	J. E. Darlow
Page Adv. Co.	1208 City Hall Square Bldg.	
Porter-Eastman-Byrne Co. (c)	22 W. Monroe St.	
Potts-Turnbull Adv. Co., Inc. (c)	6 N. Michigan Ave.	See Kansas City, Mo.
Presbrey Co., Frank (b-c)	6 N. Michigan Ave.	See New York City
Rankin Co., William H. (b-c)	104 S. Michigan Ave.	R. C. Nelson; W. D. Nordburg
Randall Co., Fred W. (b-c)	Lytton Bldg.	See Detroit
Rathbun-Grant-Heller Co. (a)	725 S. Wells St.	
Remington Adv. Co., R. E. (c)	225 E. Erie St.	H. E. Johnson
Reinhold Adv. Corporation, W. C.	326 W. Madison St.	Charles H. Mann
Rice, Royden B. (a)	19 W. Jackson Boulevard.	
Robel & Bryant, Inc. (c)	608 S. Dearborn St.	
Roberts & MacAvinche (c)	30 N. Dearborn St.	A. J. MacAvinche
Robnet, George W.	20 W. Jackson Boulevard.	
Rogers & Smith (c)	64 E. Van Buren St.	Walter E. Smith; Elbert Rogers
Rogers Publicity Bureau	112 N. La Salle St.	
Root Newspaper Association (a)	215 S. Market St.	
Rorick & Co., Clark L. (a)	1117 Chamber of Commerce Bldg.	
Rosenberg Co., Irwin L. (a-i-j)	Wrigley Bldg.	L. M. Brouilette
Ross-Gould Co. (c)	Y. M. C. A. Bldg.	See St. Louis
Ruthrauff & Ryan, Inc. (b-c)	225 N. Michigan Ave.	See New York City
St. Clair Co., William G. (c)	Century Bldg.	See Philadelphia
Samelow & Co., S. J. (a-j-l)	127 N. Dearborn St.	Walter Samelow
Sandmeyer & Co., R. E.	177 N. State St.	D. R. Hinckley
Scott & Scott, Inc. (a)	29 E. Madison St.	See New York City
Seaman, Inc., Frank (b-c)	Monroe Bldg.	See New York City
Sehl Adv. Agcy. (c)	City Hall Square Bldg.	Erwin Polkoske

Chicago—Continued

Name	Address	Space Buyers
Short & Partners, Inc., Floyd (b-c)	30 N. Michigan Ave.	A. J. Pederson
Shuman & Pomeroy, Inc. (c)	117 N. Dearborn St.	R. R. Shuman; W. W. Anderson
Simmons & Babcock (a) Inc.	200 E. Erie St.	
Simmonds & Simmonds (c)	422 S. Dearborn St.	F. M. Simmonds, Jr.
Snitzler-Warner Co. (b-c)	225 N. Michigan Blvd.	Frank C. Smith
Snyder Co., J. A. (c)	220 S. State St.	A. C. Henderson
Snyder Lawrence Co., Inc.		
Stack Adv. Agcy. (c)	29 E. Madison St.	C. R. Peterson
Starrum & Schaefer, Inc. (c)	14 E. Jackson Boulevard.	H. M. Legler; W. D. Schaefer
Steel Co., R. F. (a-i-j)	201 E. Ontario St.	F. R. Steel; F. T. Andrews, Jr.; Walter Wicker
Stewart-Davis Adv. Agcy. (b-c)	400 N. Michigan Ave.	
Stuckel Adv. Agcy.	175 W. Randolph St.	
Sugden Adv. Co., J. L. (a)	5 S. Wabash Ave.	J. L. Sugden; Edwin Cahn
Sweet & Phelps	Transportation Bldg.	
Swenson Co., Hilmar V.	225 N. Michigan Blvd.	
Thielecke & Thielecke (a)	178 Wells St.	
Transom Co., Charles A. (a)	Powers Bldg.	B. F. Weinstein
Thomas, O'Brien & Coleman, Inc. (b-c)	165 E. Erie St.	D. C. Thomas; H. V. O'Brien; John Coleman, Jr.; F. West
Thompson Co., J. Walter (c-b)	Lytton Bldg.	See New York City
Touzalin Agcy., Charles H. (c)	Tribune Bldg.	Albert Callies
Turner-Wagener Co. (c)	Wrigley Bldg.	A. A. Black
Universal Adv. Service, Inc. (c)	140 S. Dearborn St.	
Vanderhoof & Co. (b-c)	167 E. Ontario St.	Ralph N. Cushing
Van Patten, Inc. (b-c)	30 No. Michigan Ave.	See New York City
Wade Adv. Agcy. (c)	Old Colony Bldg.	
Walker & Co., Dudley (c)	People's Gas Bldg.	A. Cawvisher
Waskow Adv. Agcy. (a)	551 W. Washington St.	
Watson Adv. Agcy. (a)	122 S. Michigan Ave.	
Wells-Ollendorf Co. (a-j)	Tribune Bldg.	C. A. Wells; C. J. Ollendorf
White, Frank R.	76 W. Monroe St.	
Widdifield & Co., Cecil (j)	Mallers Bldg.	Cecil Widdifield
Williams & Cunnyngham, Inc. (c)	6 N. Michigan Ave.	C. J. Eastman; A. C. Smith
Wilson, Inc., Edwin Bird (b-c)	81 E. Madison St.	See New York City
Wilson Publicity Co.	123 W. Madison St.	
Winchell, H. C. (p)	20 E. Jackson Boulevard.	H. C. Winchell
Woodwards, Inc. (a-b)	Mallers Bldg.	
Worth-Duncan Co. (a)	608 S. Dearborn St.	
Young, Charles Eckert	1620 Indiana Ave.	
Young, W. M.	Rand McNally Bldg.	

Mount Carmel

Name	Address	Space Buyers
Cass Adv. Agcy.		

Peoria

Name	Address	Space Buyers
Clatfelter Adv. Service	Jefferson Bldg.	
Mace Adv. Agcy. (c)	Lehmann Bldg.	M. J. Mainel
Schimpff-Miller Co. (i-j)	Peoria Life Bldg.	H. V. Miller; H. C. Schimpff

Springfield

Name	Address	Space Buyers
Practical Adv. Co.	214 S. Fourth St.	

INDIANA

Evansville

Name	Address	Space Buyers
Brentano-Kornblum Adv. Agcy.	Courier Bldg.	
Kling Co., Arthur R.	Merchants Bank Bldg.	

Fort Wayne

Name	Address	Space Buyers
Hardy-Griswold Co. (j)	People's Trust Bldg.	B. J. Griswold
Progressive Adv. Co. (j)	People's Trust Bldg.	J. E. Spiegel
Richmond & Duwan Adv. Agcy.	Swinney Bldg.	
Suedhoff-Ross Co. (c)	Shoaff Bldg.	C. J. Suedhoff; S. A. Ross

Hammond

Name	Address	Space Buyers
Klotz & Co., H. M.	First National Bank Bldg.	

Indianapolis

Name	Address	Space Buyers
Chance Adv. Agcy, Frank S. (c)	Kahn Bldg.	Frank S. Chance
Clough Adv. Agcy., Inc., John L. (c)	18 E. Vermont St.	
Field Adv. Service (c)	State Life Bldg.	V. E. Field; R. G. Eden; C. R. Gerber; R. R. Magee; U. S. Yoss; M. E. Fisher
Hammel & Dermott	Hume-Mansur Bldg.	
Knight, Inc., Emerson B.	Fidelity Trust Bldg.	E. A. Cable; R. C. Clark; G. V. Hinkle
McKee Co., Inc., Homer (b-c)	Kahn Bldg.	
Millis, Inc., Fred	Chamber of Commerce Bldg.	
Sallee, A. C.	State Life Bldg.	
Sando Adv. Co. (j)	1245 Lemcke Annex	Briant, Sank
Seeds Co., Russel M. (c)	330 No. Meridian St.	Paul Rider; Jack Burke; F. R. Bell; G. J. Hoag; M. G. Lipe
Sidener-Van Riper Adv. Co. (b-c)	Merchants Bank Bldg.	

Kokomo

Name	Address	Space Buyers
Lynch, Inc., Harry M. (c)	Citizen's Bank Bldg.	

(Continued on page 74)

The Far-Sighted National Advertiser Follows the Lead of the Local Merchant

The retail merchant is in constant touch with the ever-changing conditions of the daily newspaper field. He expects every dollar he spends to bring him back approximately $30 in sales within forty-eight hours after the insertion of his advertisement. He therefore *knows* newspaper values; he cannot afford to lay out vast sums on *theory*.

The Morning World	The Sunday World	The Evening World
352,852	**609,290**	**300,740**
91% Concentrated in the Metropolitan Shopping Area	82% Concentrated in the Metropolitan Shopping Area	94% Concentrated in the Metropolitan Shopping Area

Audit Bureau of Circulations Report for Six Months Ending September 30, 1921

The following fifteen department stores—representing the largest purchasers of newspaper space in America—used more lineage in *The World*—Morning, Sunday and Evening—in 1921 than in any other Morning, Sunday and Evening combination in the city.

B. Altman & Company
Best & Company
Gimbel Brothers
Lord & Taylor
James McCreery & Co.
Oppenheim, Collins & Company
John Wanamaker

Bloomingdale Bros.
Bonwit-Teller Co.
Hearn & Son
R. H. Macy & Co.
Saks & Company
Franklin Simon & Co.
Stern Brothers
Worth

These fifteen great stores used in 1921 in the Morning, Sunday and Evening World,	6,486,692 lines
The nearest Morning, Sunday and Evening combination of two papers under one ownership carried	5,350,730 "
The nearest Morning, Sunday and Evening combination of two papers under separate ownerships carried.....	6,125,902 "

By every possible combination of papers, THE WORLD was the predominant newspaper in department store advertising, and to question its supremacy in this respect would be to doubt the judgment of the foremost merchants in America.

The World

MALLERS BUILDING CHICAGO	PULITZER BUILDING NEW YORK	FORD BUILDING DETROIT

ADVERTISING AGENCIES AND THEIR SPACE BUYERS

(Continued from page 72)

INDIANA—Continued

Lafayette

Name	Address	Space Buyers
Nourse Adv. Agcy.	321 Lafayette Life Bldg.	

Marion

Moss Adv. Agcy. (a-j)	208 Glass Block	Edgar A. Moss

Muncie

Sterling Adv. Agcy. (a)		
West Adv. Service, Fred C. (j)	Johnson Block	

Rolling Prairie

Advance Adv. Agcy.		W. A. Hathaway

Salem

Crim, Florence M.	505 W. Market St.	

South Bend

Lamport-McDonald Co. (c)	J. M. S. Bldg.	

Terre Haute

Kling Co., Arthur R.	401 Rea Bldg.	
Owl Adv. Agcy.		

IOWA

Clarinda

Hawkeye Adv. Co.		

Davenport

Chute Co., L. E. (r)	Security Bldg.	L. E. Chute
De Armand Adv. Agcy., Louis G. (j)	First Natl. Bank Bldg.	

Des Moines

Armstrong Adv. Service	Crocker Bldg.	
Coolidge Adv. Co. (b-c)	1216 Grand Ave.	Ivan Coolidge; C. P. Mercer; C. M. Cogswell
Leuzing Adv. Co. (a)	S. & L. Bldg.	
Vallandingham Co., L. E. (j)	Securities Bldg.	L. E. Vallandingham

Iowa City

Plum Adv. Agcy., J. L.	726 Iowa Ave.	

Sioux City

United Adv. Agcy. (j)	409 Fourth St.	B. J. Abraham; E. T. Nellen
United States Adv. Agcy.	Frances Bldg.	

Waterloo

Drew Agcy. (a)	Black Hawk Bank Bldg.	

KANSAS

Topeka

Eastman Adv. Agcy.	Central Natl. Bank Bldg.	
Kaw Adv. Agcy.	Aetna Bldg.	
Wales Adv. Agcy.	Orpheum Bldg.	

Wichita

McCormick-Armstrong Agcy.	122 S. Market St.	Paul I. Wellman; C. R. Winters
McVey Adv. Co., Hugh (c)	122 S. St. Lawrence Ave.	
Southwestern Adv. Co. (b-c)	Wheeler-Kelly-Hagney Bldg.	Allen B. Russell

KENTUCKY

Louisville

Basham Co., Thomas E. (b-c-m)	Inter-Southern Bldg.	F. M. Turner
Doe Adv. Agcy., Elmer H. (c-m)	Keller Bldg.	E. E. Doe; W. F. Campbell; L. Winones
Margon-Robinson Co. (a-i-j-m)	Lincoln Bldg.	S. Margon; Fred Brand
Stark-Lowman Co.	Crutcher & Starks Bldg.	

LOUISIANA

New Orleans

Chambers Adv. Agcy., Inc. (b-c-m)	Maison Blanche Bldg.	
Ferry-Hanly Adv. Co. (b-c-m)	Hibernia Bank Bldg.	See Kansas City, Mo.
Reese, George W.	Canal-Commercial Bldg.	G. W. Reese; A. M. Wood

MAINE

Augusta

Penny, C. T.	242 Water St.	

Bangor

Shumway Co., Franklin P. (c)		See Boston

Hallowell

Stoneton Adv. Co.	147 Water St.	

Portland

Beverage & Co.	121 Center St.	
Hinds Adv. Agcy., L. A.	615 Congress St.	

West Brook

Westbrook Adv. Agcy.		H. C. Arenovsky

MARYLAND

Baltimore

Name	Address	Space Buyers
Baker, J. E.	11 E. Saratoga St.	
Courtney, W. H.	1402 W. Mulberry St.	
Deatel Adv. Service, Inc.	10-20 St. Paul St.	Geo. A. Deatel; J. L. Stein
Drechsler-Peard Co.	Munsey Bldg.	
Frank & Co., Albert (c)	Equitable Bldg.	Philip H. Hilts
Green-Lucas Co. (c)	103 South St.	H. V. Quensen
Harrison-Landauer, Inc.	Calvert Bldg.	
Milbourne Adv. Agcy.	Munsey Bldg.	L. Jeff Milbourne
Moffett-Lynch Adv. Co., Inc. (a)	7 E. German St.	
Moses Adv. Service (c)	Munsey Bldg.	J. G. Moses
Nolley Agcy., R. F.	Light & Lombard Sts.	
Ruthrauff & Ryan, Inc. (b-c)	Drovers & Mechanics Bank Bldg.	See New York City
Sandlass, L. A. (c)	217 W. Saratoga St.	
Van Sant & Co.	110 E. Lexington St.	
Webb Adv. Agcy., D. Stewart	30 S. Calvert St.	
Wildman Adv. Agcy. (j)	2 E. Redwood St.	Nat. C. Wildman; Walter K. Porser
Wood, Putnam & Wood Co. (c)	Lexington Bldg.	See Boston, Mass.

Hancock

Mason Adv. Agcy.		

MASSACHUSETTS

Boston

Adams-Pragoff Co. (j)	24 Milk St.	Otis H. Adams; Henry C. Pragoff
Adco Company	Publicity Bldg.	
American Adv. Agcy.	Publicity Bldg.	
Amsterdam Adv. Agcy., Inc. (b-c)	35 Congress St.	See New York City
Ayer & Son, N. W. (c)	30 State St.	See Philadelphia
Ayres & Co., H. E. (b-c)	164 Federal St.	A. Q. Miller
Barber Adv. Agcy., J. W. (b-c)	80 Boylston St.	
Barton, Durstine & Osborn, Inc. (b-c)	80 Boylston St.	See New York City
Batten Co., Inc., George (b-c)	10 State St.	See New York City
Barrows & Richardson (b-c)	201 Devonshire St.	See Philadelphia
Birch Co., F. H.	Boylston St.	
Blodgett Co., Harvey	Old South Bldg.	See St. Paul, Minn.
Bond, Arthur T. (c)	20 Central St.	A. T. Bond
Boston News Bureau (c)	437 Brunswick Bldg.	
Boston Financial News Adv. Co.	109 State St.	
Boston Publicity Bureau		
Bradley, Charles H., Jr.	294 Washington St.	
Brown Co., Inc., Derby (c)	113 State St.	C. M. Turner; Derby Brown
Buchanan Adv. Agcy., John (c)	244 Washington St.	B. Brown
Calloway Associates, Inc. (a-j-k-c)	Little Bldg.	Morris Susman
Chambers & Wiswell, Inc. (a)	Old South Bldg.	
Conover Co., S. A. (b-c)	24 Milk St.	
Cotter, James J. (f)	93 Oliver St.	
Cooney-Crahan Co.	170 Summer St.	
Cowen Co., Inc. (c)	30 Kilby St.	
Davis-Smith Co.	530 Atlantic Ave.	
Dukelow & Walker Co., Inc. (c)	246 Washington St.	C. F. Dukelow
Ellis Co., A. W. (b-c)	40 Central St.	
Etherington Adv. Service, Leonard (j)	100 Boylston St.	Leonard Etherington
Fenton, Richard L. (a)	185 Devonshire St.	
Frost Co., Inc., Harry M. (c)	101 Tremont St.	K. M. Frost; H. M. Frost
Glaser Corporation	80 Boylston St.	H. J. Marks; E. D. Parent
Greenleaf Co. (b-c)	41 Mt. Vernon St.	G. R. Dunham; F. J. Finn
Goulston Adv. Agcy., Inc., Ernest J. (c)	18 Tremont St.	E. J. Goulston; F. W. Prescott; P. S. Edwards
Hoyt's Service, Inc. (b-c)	Little Bldg.	See New York City
Holland Adv. Agcy., John A. (j)	68 Devonshire St.	John A. Holland
Humphrey Co., H. B. (b-c)	581 Boylston St.	
Hunt-Lunc Adv. Agcy. (c)	Little Bldg.	Geo. B. Hunt; Harry L. Stone; Helen F. Follansbee
Kean's Service, Inc. (a)	16 Central St.	
Knott Adv. Agcy., Inc., Henry (c)	789 Boylston St.	
Kollock, Edward D. (c)	201 Devonshire St.	E. D. Kollock
Lewis, Harold F. (a)	80 Boylston St.	
Mullally, Inc., William T. (b-c)	244 Washington St.	See New York City
Morgan Adv. Agcy., Inc., John J. (b-c)	Citizens Natl. Bank Bldg.	John A. Davis
New England Adv. Co. (a)	18 Tremont St.	
New England Foreign Language Service, Inc.	262 Washington St.	
O'Connell-Ingalls Adv. Agcy. (f)	Ames Bldg.	Walter H. Monahan; Enoch H. Doble; W. C. Sampson
O'Keefe Adv. Agcy., P. F. (b-c)	45 Bromfield St.	
O'Malley Adv. & Selling Service (c)	246 Washington St.	
Paris Adv. Agcy., Daniel E. (c)	Little Bldg.	D. E. Paris
Perry, Charles H.	44 Irvington St.	
Queen Adv. Agcy., John W. (f)	244 Washington St.	
Raehlin Agcy (a)	44 Bromfield St.	
Saxe Adv. Agcy., William W. (a)	319 Washington St.	
Scott's Agcy. (a-j)	43 Tremont St.	C. T. Scott
Shaw Adv. Co., Inc.	295 Huntington Ave.	
Shivell Adv. Agcy.	73 Tremont St.	
Shumway Co., Franklin P. (b-c)	453 Washington St.	T. H. Sweetser

Boston—Continued

Name	Address	Space Buyers
Smith Adv. Agcy., C. Brewer (c)	27 School St.	J. D. Mitchell
Smith-Endicott Co. (c)	141 Milk St.	T. H. Endicott
Snow & Staff, Walter B. (b-c)	60 High St.	W. M. Rose; Adelaide McKenna; William B. Foster; V. P. Gould
Spafford Co., Inc. (c)	10 Arlington St.	
Stevens Agcy., Hermon W. (c)	Globe Bldg.	H. W. Stevens
Thompson Co., J. Walter (b-c)	80 Boylston St.	See New York City
Thurlow Adv. Agcy.	Little Bldg.	
Walker-Longfellow Co., Inc.	4 Northampton St.	
Walton Adv. & Printing Co. (b-c)	141 Milk St.	
Wetherald Adv. Agcy., James T. (c)	142 Berkeley St.	J. T. Wetherald; Miss A. K. Hardy
Wood, Putnam & Wood Co. (c)	Oliver Ditson Bldg.	David A. Bone

Brockton

Erskine, Frank L.	293 Elm St.	

Lynn

Frost Co., Inc., Harry M. (c)	90 Exchange Place	See Boston
Ingalls Adv. Agcy., Edwin W. (r)	333 Union St.	
Sorosis Adv. Co.	70 Blake St.	

Pittsfield

Castello, Raymond L.	Miller Bldg.	

Springfield

Bates Adv. Agcy., J. D. (c)	292 Main St.	
Chapin, Burnett & Foye (j)	168 Bridge St.	
Constructive Adv. Agcy., Inc. (f-j)	145 State St.	H. A. Ortegren; A. B. Lemon
Cooney-Crahan Co.		See Worcester, Mass.
Dwight Co., John	216 Worthington St.	
Hoyt's Service, Inc. (b-c)	Third Natl. Bank Bldg.	See New York City
Marsh Adv. Agcy., Edw. H. (a)	Besse Bldg.	
Munn & Nichols Adv. Agcy.	Bookstone Bldg.	
Strong Adv. Agcy., Howard Marcus	360 Worthington St.	H. M. Strong

Worcester

Cooney-Crahan Co.	17 Federal St.	

MICHIGAN

Detroit

Albee Corporation (c)	Marquette Bldg.	Miss Bethel
Alexander Co., Milton (c)	748 Book Bldg.	M. M. Alexander; Allan A. Baxter
Baker-Robinson Co.	Campeau Bldg.	
Banker-Evans-Briscbois Co. (a)	Owen Bldg.	
Batchelor, Mason & Brown, Inc.	Buhl Bldg.	
Blow Co., Inc. (c)	Book Bldg.	See New York City
Bradford Co.	Kresge Bldg.	
Brearley-Hamilton Co. (c)	Stevens Bldg.	See Grand Rapids
Brooke, Smith & French, Inc. (b-c)	Kresge Bldg.	
Brotherton-Knoble Co. (c)	408 W. Fort St.	
Bushnell, Henry D.	817 Kresge Bldg.	
Campbell-Ewald Co., Inc. (b-c)	Marquette Bldg.	Ralph Miller
Campbell, Trump & Co. (c)	Penobscot Bldg.	Hal G. Trump
Critchfield & Co. (b-c)	Book Bldg.	See Chicago
Detroit Adv. Service	Free Press Bldg.	
Eldredge Co., Frank M. (j-l)	403 Stephens Bldg.	F. M. Eldredge
Francis Adv. Agcy.	612 Lincoln Bldg.	
Gould Adv. Agcy., P. T. (a)	University Bldg.	
Green-Fulton-Cunningham Co. (b-c)	Free Press Bldg.	Alfred J. Globe
Joerns Co., Arnold (c)	910 Kresge Bldg.	See Chicago
Localized Adv. Corp.		
McManus-O'Regan Agcy. (c)	227 B'way Market Bldg.	William B. O'Regan
MacManus, Inc., Theodore F. (c)	44 E. Hancock Ave.	
Martin Co., Frank V. (j)	Owen Bldg.	Frank V. Martin
Miller-Beasley Co.	Book Bldg.	
Morse Adv. Agcy. (a)	61 Milwaukee Ave.	
News Bureau (j)	Book Bldg.	Fred T. Grunell
Pfeifer's Adv. Agcy.	Majestic Bldg.	
Pelletier, E. Leroy (c)	Fine Arts Bldg.	
Power, Alexander & Jenkins Co. (b-c)	Madison Bldg.	H. M. Hastings
Pratt-Moore Adv. Co.	1926 Ford Bldg.	R. F. Moore
Randall Co., Fred M. (b-c)	Book Bldg.	
Reaume Co., Richard A.	Columbus Bldg.	
Savage Adv. Agcy., George M. (c)	Buhl Bldg.	
Seelye & Brown, Inc. (c)	721 Cass Ave.	D. C. Flint
von Poettgen, Carl S. (a)	Kresge Bldg.	
Walker & Co.		
Winningham, C. C. (c)	Book Bldg.	H. E. Middleton
Whipple & Grant	Free Press Bldg.	
Zimmer-Keller, Inc. (c)	Kresge Bldg.	

Grand Rapids

Brearley-Hamilton Co., Inc. (c)	Michigan Trust Bldg.	
Dean, Ben	427 Michigan Trust Bldg.	
Lafferty Adv. Service	Savings Bank Bldg.	
Murphy, George A. (i-j)	Michigan Trust Bldg.	G. A. Murphy

(Continued on page 78)

The Evening Star

WASHINGTON, D. C.

SEVEN YEARS LATER

1914 **1921**

CIRCULATION

	Daily	Sunday
Year 1921	90,277	90,472
Year 1914	68,080	50,879
Increase	22,197	39,593

ADVERTISING

Year 1921	21,032,405 lines
Year 1914	10,896,033 lines
Increase	10,136,372 lines

ADVERTISING LINE RATE

Present Rate	20 cents Flat Daily & Sunday
Rate 1914	15 cents Flat Daily

The policy of the Star has been to depend upon its enormous volume of advertising to take care of the tremendously increased expenses.

The Toonerville Trolley will Park in Our Barn for Several Years More

Cartoonist Fox, from a New Photograph

CARTOONIST FONTAINE FOX, after giving due consideration to a number of invitations to go elsewhere, has decided to stay with us.

This will announce that we have just renewed our contract with Mr. Fox for a term of years. We are glad to be able to make this statement, as the creator of the Toonerville Trolley, Katrinka, the bad-tempered Mr. Bang, Tomboy Taylor, the Absent-Minded Professor, and the Little Scorpions Club, is steadily growing in the good opinion of the newspaper-reading public. He is undoubtedly one of the four or five of our greatest American cartoonists. From year to year his humor grows surer and more engaging, and his humanity mellower.

IRVIN COBB, RUBE GOLDBERG, FREDERICK PALMER, BURNS MANTLE, HUGH FULLERTON, TOM MASSON, HARRY TUTHILL, GEORGE BYE and ED HUGHES—GOOD NAMES ALL.

During the past few months we have added several new stars to our list, and we shall presently have occasion to mention others, with whom we are now negotiating. Here are some of our current offerings:

FREDERICK PALMER has gone to Ireland to write for us a series of six articles on "Building the Irish Free State." We expect to release the first about February 19, and the others will follow weekly. The stories will be of a popular character, full of entertaining incident and personality snapshots, and at the same time they will deal in an informative way with the probable future of Ireland. Many papers in the larger cities have ordered the series, but some territories are still open. Mr. Palmer reported the arms conference for us, and will write other series in the future.

IRVIN S. COBB has made a ten-strike with his daily humorous anecdotes. Everybody is talking about them. The more he writes, the more fun he finds in recalling and preparing them, and the better they read. We are proud of the series and its success. If you think it easy to do this sort of thing, just try it yourself and see. If you want the one best humorous feature get this one—if it is still available.

RUBE GOLDBERG has reached the happy state when recognition as a master cartoonist comes to him from everybody, without doubt or question. His excellence is an established fact, and his vogue constantly increases. He has earned his eminence by diligent and conscientious effort, and he will retain it.

BURNS MANTLE, who has won recognition as dramatic critic for the Chicago Tribune and the New York Evening Mail, is writing for us a weekly dramatic letter. We sell it to a list of good papers that is steadily growing.

GEORGE T. BYE is a recent addition to our staff. Mr. Bye writes a daily short story (fiction) that we regard as the best feature of the kind available, and we expect to develop it rapidly.

ED HUGHES will make a three-times-a-week sport page cartoon for us for release beginning February 20, and we are now booking orders. Hughes makes an excellent cartoon, and his work will appear in many good papers.

HUGH FULLERTON is known to all newspaper men as the most successful of all sport forecasters. His accuracy in foretelling the outcome of the 1921 world's series was almost uncanny. We sell Mr. Fullerton's daily column, "On the Screen of Sport," and recommend it for its interest and readability.

HARRY TUTHILL draws the "Home Sweet Home" comic strip, which he has made one of the most amusing and distinctive of all. His list is remarkable in that it includes one of the best papers in each of the large cities. His is a comic with a bright future.

TOM MASSON, managing editor of "Life," prepares for us a weekly humorous article, which measures up to the standard that might be expected from a writer connected with America's cleverest humorous journal. His feature is highly entertaining and we are steadily placing it in new papers.

We shall be pleased to furnish proofs and additional information regarding these features and others to all who are interested. We are endeavoring to concentrate on features of headline quality only, and we shall offer nothing of inferior or secondary merit.

Special Notice.—We are now organizing **The McNaught Syndicate, Inc.**, which will take over all the contracts and business of our New York office. There will be no change in ownership or interest; we are taking the step to make distinctive the activities of the Central Press Association of Cleveland, which supplies a news service, and the New York office, which conducts a feature syndicate. The two businesses, though separate, will continue to work in as close affiliation as before. When **The McNaught Syndicate, Inc.**, is ready to carry on, we shall make a general announcement.

The Central Press Association

TIMES BUILDING, NEW YORK **V. V. McNITT, *President.***

If You Require a Good General Illustrated Service, Ask Us for It

We have been issuing our matrix service from Cleveland for a dozen years and everybody ought to know all about it, but some do not. To those who are not acquainted with us we have only to say: Try us. Let us send the service for a few days, mats and all, without a cent of expense to you. Be as suspicious as you like. Let your vigilant editors and your watchful stereotypers and pressmen be on guard; we will not put anything over on them. If we do not convince you that your dollar buys more goods—more quantity, quality, and satisfaction—in our shop than it can purchase elsewhere, then we do not want your dollar.

Let us tell you what the service comprises. First and foremost, news pictures and layouts and news feature stories, all as fresh and interesting and timely as we can get them. The mats are made from deeply etched cuts, and they give printing results comparable with what may be obtained from original zinc halftones.

Then there are Bushnell's daily three-column cartoons, reproduced all the time, by the way, in the leading weekly and monthly reviews. Look at the cartoon adjoining these words, which may be regarded as a fair sample.

The service abounds in general features of useful and interesting character: good fashion pictures with descriptive text, a sport gossip column, a humorous column, a woman's page serial, one of the best of the bed-time stories, a daily personality story of someone figuring in the news, with a half-column cut, sport pictures and comics, weather cuts, a department of household hints, a short daily column of anecdotes, a questions and answers feature, and so on.

PARABLE OF THE MIDDLEMAN

One of Bushnell's Recent Cartoons

We sell the service all over the world, wherever material of the kind can be used, and our friends are growing in number.

New England Papers Coming to Us

During the past two or three weeks we have been devoting some attention to New England, with the result that we have new clients in New Haven, Bridgeport, Manchester, Lowell, Lawrence, Lynn, New Bedford, and other good towns.

New England is rated as conservative territory, but the papers there, as elsewhere, will use a good service when they are really convinced that it is good.

Let us repeat our invitation; will you let us send the service for a few days? (That is, if you haven't it already.) If you do not find that you can use it, we shall be surprised. A trial costs nothing and incurs no obligation.

The Central Press Association

2063 EAST FOURTH ST., CLEVELAND **H. R. McNITT, *Manager.***

ADVERTISING AGENCIES AND THEIR SPACE BUYERS

(Continued from page 74)

MICHIGAN—Continued

Name	Address	Space Buyers
Paine Adv. Service, S. V. (a)	Ashton Bldg.	
Peterson Co., Walter J. (a)	Bishop Bldg.	
Wierengo & Staff, John L. (a)	Commercial Bank Bldg.	

Hancock

Houghton County Adv. Agcy.	832 Lake Ave.	
Northern Michigan Adv. Agcy.		

Jackson

Van Dusen & Carter		S. M. Watson

Kalamazoo

Brownell Adv. Service	Hanselman Bldg.	
Buswell Service (j)	Bank Bldg.	J. Buswell

Niles

Jefferson & Co., H. M.		

Portland

Michigan Adv. Agcy.		

MINNESOTA

Duluth

MacIntosh Adv. Agcy.	Torry Bldg.	

Minneapolis

Collison Co. (n)	Daily News Bldg.	Charles F. Collison
Critchfield & Co. (b-c)	Palace Bldg.	See Chicago
Dako Adv. Agcy.	535 Boston Block	W. P. Butler; Walter Heynegh
Davis-Armstrong, Inc. (a-d-e-k)	McKnight Bldg.	J. C. Armstrong; H. Shaw
Dollenmayer Adv. Agcy. (c)	315 Marquette Ave.	All Executives
Herr, James G.	McKnight Bldg.	
Kraff Adv. Agcy. (c)	Palace Bldg.	E. A. Engstrohm; Norm E. Kraff
Lamport-McDonald Co. (c)	First National-Soo Line Bldg.	See South Bend, Ind.
MacMartin Adv. Agcy., Inc. (b-c)	Security Bldg.	A. Rooney
Midway Adv. Service		
Mitchell Adv. Agcy., Inc. (b-c)	8th St. and LaSalle Ave.	
Woodall & Amesbury (a)	Phoenix Bldg.	

St. Paul

Betting-Thompson-Madden, Inc. (c)	Globe Bldg.	H. M. Thompson; H. T. Madden
Blodgett Co., Harvey (j)	University & Wheeler Aves.	H. A. Blodgett
Corning, Inc. (c)	89 E. 4th St.	Leavitt Corning
Frizzell Adv. Agcy. (c)	Dispatch Bldg.	
Greve Adv. Agcy., Inc. (b-c)	Hamm Bldg.	
Northwestern Adv. Agcy. (c)	Essex Bldg.	
St. Paul Adv. Co.	100 Wabash St.	

MISSOURI

Kansas City

Baxter Adv. Co. (b-c)	Commerce Bldg.	
Besack-Sands Adv. Co. (j)	Gumbel Bldg.	W. H. Besack; I. B. Wasson
Ferry-Hanly Adv. Co. (b-c-m)	1110 Grand Ave.	A. J. Lambkin
Finney Adv. Co., Inc., W. B. (c)	920 Grand Ave.	Otto Grasse
Gray Adv. Co., F. A. (c)	Gray Bldg.	
Hawkins, Willis M.	Coca-Cola Bldg.	
Potts-Turnbull Adv. Co., Inc. (c)	Gates Bldg.	
Smith Co., Allen C. (c)	Dwight Bldg.	Allen C. Smith; C. H. Smith; Otto Barth

St. Joseph

Finney Adv. Co., W. B. (c)	Corby-Forsee Bldg.	See Kansas City, Mo.
Guenther-Glaze Adv. Agcy.	Corby-Forsee Bldg.	
Hoffhine Bulletin System	709 Moss St.	
Porter Clock Co.	Bartlett Bldg.	

St. Louis

Adamars Co. (c)	Pine & 21st St.	B. J. MacCulloch
Anfenger-Jacobson Adv. Co. (c)	Odd Fellows Bldg.	L. E. Anfenger; M. B. Anfenger; D. L. Jacobson; C. H. Trapp; E. D. Winius; W. N. Black
Bergen Adv. Co. (c)	Times Bldg.	Howard L. Bergen
Chappelow Adv. Co. (b-c)	1709 Washington Ave.	W. J. Jacobson
Chesman & Co., Nelson (b-c)	Publicity Bldg.	John Feinstein; P. J. Mullally
Cope Adv. Co., Inc.	620 Chestnut St.	Will C. Cope
D'Arcy Adv. Co. (b-c)	International Life Bldg.	J. E. Sullivan; R. G. Timmerman
Debra, Leon	6407 Ridge Ave.	
Fisher-Brown Adv. Co. (b-c)	Advertising Bldg.	
Fox Adv. Service	Central Natl. Bank Bldg.	
Gaebler Adv. Agcy.	2200 Locust St.	
Gardner-Glenn Buck Adv. Co. (b-c)	1627 Locust St.	
Hummert-Hatfield Co.	Chemical Bldg.	C. P. Hatfield
Jacobs & Co. (j-m)	4123 Westminster Place	See Clinton, S. C.
Kastor & Sons Co., H. W. (b-c)	Arcade Bldg.	See Chicago
Ring Adv. Co., John, Jr. (c)	Victoria Bldg.	H. E. Myers

St. Louis—Continued

Name	Address	Space Buyers
Roeder & Schanuel	International Life Bldg.	
Ross-Gould, Inc. (c)	309 N. 10th St.	Julian G. Wolfner; J. L. Isaacs
Schiele Adv. Co., Inc. (c)	Central Natl. Bank Bldg.	Milton Rippey
Shaffer-Brennan Adv. Co. (a-j-k)	Wainwright Bldg.	E. M. Brennan; T. D. Shaffer; F. R. Baker
Simpson Adv. Service Co., Inc. (c)	915 Olive St.	Roy B. Simpson
Standard Adv. Agcy.	Victoria Bldg.	
Western Adv. Co. (c)	Merchants-Laclede Bldg.	

MONTANA

Butte

Dunlop Adv. Agcy (j)	Silver Bow Bldg.	L. F. Dunlop
Kearney Adv. Co. (j)	Phoenix Bldg.	
Palmer Adv. Service	Hirbour Bldg.	

Billings

Billings Adv. Co. (j)	Stapleton Block	W. W. Gall
Cady Adv. Service (j)	Yellowstone-Merchants Bank Bldg.	Carl Johnson

Great Falls and Lewiston

Elwell Adv. Agcy. (a-e-i-j)	Ford Bldg.	W. P. Elwell; C. B. Rogers

NEBRASKA

Benkelman

Nebraska Adv. Co.	Citizens Bank Bldg.	H. G. Matteson

Lincoln

Ruperry Adv. Service	Bankers Life Bldg.	

Omaha

Bloodheart-Soat Co. (c)	World-Herald Bldg.	
Darlow Adv. Co. (b-c)	410 S. 19th St.	E. H. Allen; C. B. Darlow
Hall Co., Charles A. (j)	331 Neville Block	C. A. Hall
Potts-Turnbull Adv. Co., Inc. (c)	Brandeis Theater Bldg.	See Kansas City, Mo.
United Adv. Agcy.	507 S. 41st St.	See Sioux City, Ia.
Warfield Adv. Co., Inc. (c)	Federal Reserve Bldg.	T. O. Warfield; C. C. Buchanan

NEW JERSEY

Asbury Park

Kroh, Harry H. (j-k)	Kinmonth Bldg.	See New York City
Severance, Inc., Malcolm	Trust Bldg.	

Atlantic City

Dorland Adv. Agcy. (c)	Pennsylvania and Atlantic Aves.	P. J. O'Neill
Gormley-Smith-Peifer, Inc. (c)	1122 Atlantic Ave.	H. J. Gormley

Elizabeth

Ireland Adv. Agcy.	Lock Box 199	

Newark

Goldsmith Co. (c)	207 Market St.	H. S. Kind
Hanser Agcy., Inc. (c)	601 Broad St.	Benj. J. Landsman
Merchants Co-operative Advg.		Edward Siegelson
Scheck Adv. Agcy. (c)	9 Clinton St.	Morris Scheck; Julius Scheck
Sommer, Frederick N. (c)	810 Broad St.	
United Adv. Agcy. (a)	Kinney Bldg.	See New York City
United Adv. Service	22 Market St.	
Wright, George Wilfred	738 Broad St.	G. W. Wright

Paterson

United Adv. Agcy.		See New York City

Plainfield

Day Adv. Agcy., Stanley (a-j)	Babcox Bldg.	

Trenton

Richard Adv. Agcy.	American Mechanics Bldg.	
Riley, M. A.	Forst-Richey Bldg.	
Ruckel-Van Slyke Adv. Agcy.	2 E. State St.	
Scott Adv. Co., R. C.		

NEW YORK STATE

Albany

Albany Adv. Agcy.	294 Catherine St.	
Albany Co.	Albany Savings Bk. Bldg.	
De Rouville Adv. Agcy., George S. (c)	Albany County Savings Bank Bldg.	G. S. De Rouville; H. L. Havenor
Goldine Adv. Agcy.	445 Broadway	E. H. Shawn; W. E. Burgess
Rice, A. C.	Journal Bldg.	

Binghamton

Jones Adv. Agcy., Inc., Wylie B. (c)	107 Chenango St.	B. W. Heimer
Kilmer Adv. Agcy. Willis Sharpe	Lewis & Chenango Sts.	

Brooklyn

Bagley Adv. Agcy.	11 Gates Ave.	
Barnes Service, Inc. (z-z)	187 Montague St.	
Bedford Adv. Service (j)	1180 Fulton St.	M. C. Bly
Borough Adv. Agcy. (c)	367 Fulton St.	Max Laventhall
Cooper, Edward	292 Washington St.	
Deimel, Adolph	735 Brunswick Ave.	See N. Y. City
Dupell, A. E.	752 Fulton St.	
Ehrlich, I. J.	282 Court St.	
Joachim, M. P. (j)	382 3d St.	Paul Joachim

Brooklyn—Continued

Name	Address	Space Buyers
Koch's Adv. Agcy.	208 Broadway	
Loyd Adv. Agcy., Sam	246 Fulton St.	
McKenna & Muller	16 Court St.	
Peck Adv. Agcy., Inc. (c)	326 9th St.	See N. Y. City
Sherwood, B. R. (c)	367 Fulton St.	Louis J. Witherby

Buffalo

Barton, Durstine & Osborn, Inc. (b-c)	Ellicott Square Bldg.	See N. Y. City
Bell Studios, Inc.		
Eclipse Adv. Agcy.	210 Pearl St.	
Fuller Co., Charles H. (c)	Morgan Bldg.	See Chicago
Jones Adv. Agcy., Wylie B. (c)	Niagara Life Bldg.	Allen N. Drake
Landsheft Adv. Agcy. (a)	Brisbane Bldg.	
McQuaig, C. B. (n)	144 Sterling Ave.	C. B. McQuaig
Moss-Chase Co. (c)	Niagara Life Bldg.	S. C. Moss, J. A. Chase, E. J. Felt, L. Mansfield, J. L. Jones, E. H. Kennedy
Porter Adv. Service, De Forest (c)	70 W. Chippewa St.	De Forest Porter; Paul C. Roberts
Remington Adv. Agcy., E. P. (c)	1280 Main St.	W. W. Landon
Voorhees Adv. & Sales Service	45 N. Division St.	
Weill Co., Armand S. (c)	543 Ellicott Square	Armand S. Weill; Harold Dubois

Fayettesville

Kaletsky Adv. Agcy., Charles H.		

Lockport

Advertisers Press, Inc.		

Long Island City

Queens Adv. Agcy. (j)	48 Jackson Ave.	Edgar J. Hanes; Harry K. Gehrig; Napoleon M. Lane

New York City

Advertising Agencies Corp. (a)	Metropolitan Tower	
A. W. Adv. Agcy. (c)	1476 Broadway	V. E. Clark
Acorn Adv. Agcy., Inc. (c)	132 Nassau St.	
Adley Adv. Agcy.	20 W. 34th St.	
Advertising Service Co.	47 W. 34th St.	
Aetna Adv. Corporation	Times Bldg.	
Alert Adv. Agcy.	506 5th Ave.	Joseph L. Fox
Allen Adv. Agcy., Inc. (c)	440 4th Ave.	
Allen, Elmer L. (a)	32 Union Square	
Alexender Adv. Agcy (c)	1482 Broadway	
American Adv. Agcy.	51 East 59th St.	
American Sports Publishing Co. (c)	45 Rose St.	J. T. Doyle
American International Adv. Agcy. (j)	320 Broadway	A. M. Spiegel
Amsterdam Agcy., Inc. (b-c)	1180 Broadway	Wm. M. Tyndall
Amsterdam Sales & Publicity Co.	Acolian Bldg.	
Anson Co., Sam B.	15 E. 40th St.	See Cleveland, O.
Arkenberg Special Agcy.	World Bldg.	See Toledo, O.
Austin Adv. Agcy., Alfred	244 5th Ave.	Jack Goldberg
Ayer & Son, N. W. (c)	200 5th Ave.	See Philadelphia
Baer, Inc., Joseph E. (c)	366 5th Ave.	Joseph E. Baer; B. L. Baer
Bankers & Lawyers Adv. Agcy.	68 William St.	
Baright, George F.	170 Broadway	
Barrows & Richardson (b-c)	19 W. 44th St.	See Philadelphia
Barton, Durstine & Osborne, Inc. (b-c)	25 W. 45th St.	F. G. Holland; W. E. Wheeler
Basford, G. M.	17 E. 43d St.	
Bates Adv. Agcy.	1182 Broadway	
Bates, H. Elliott, M. D. (a)	118 E. 28th St.	
Batten Co., Inc., George (b-c)	381 4th Ave.	F. M. Lawrence; H. C. Brunkow; W. C. Rubond; R. F. Owsley
Beach & Associates, Wilbur	25 Broad St.	
Beers Adv. Agcy.	354 4th Ave.	
Bell Adv. Agcy.	220 Pearl St.	
Berrien Co., Inc. (b-c)	19 W. 44th St.	W. M. Engelman
Binger Co.	43 W. 13th St.	
Biow Co., Inc. (c)	116 W. 32d St.	Minerva S. Birch
Birch-Field & Co., Inc. (c)	110 W. 40th St.	
Blackman Co. (b-c)	116 W. 42d St.	Max Backer; F. J. Herron
Blaker Adv. Co. (a)	110 W. 40th St.	
Blodgett Co., Harvey W.	25 W. 43d St.	See St. Paul, Minn.
Boston News Bureau Co. (c)	44 Broad St.	
Boswell-Frankel Agcy. (c)	786 5th Ave.	S. W. Frankel; C. A. Benson
Boyle, Inc., John D.	562 5th Ave.	
Bresalier Service, Irving (n)		
Bricka-Ford Co. (j)	1457 Broadway	G. W. Bricka
Bromfield & Co., Inc. (b-c)	45 W. 34th St.	
Brown Adv. Agcy., Inc. (c)	110 W. 40th St.	
Browne, Inc., T. B.	33 W. 42d St.	
Bryan, Alfred Stephen	665 5th Ave.	
Bryan Co., William J. (i)	110 W. 40th St.	Joseph C. Schmid
Bryant Adv. Corp., Inc.	103 Park Ave.	
Burchard, Florence	15 W. 46th St.	
Burnham & Ferris (a)	50 Church St.	
Calkins & Holden, Inc. (b-c)	250 5th Ave.	R. P. Clapp; D. S. Mabley
Campbell Adv. Co.	19 W. 44th St.	
Campbell-Ewald Co. (b-c)	18 W. 34th St.	See Detroit

(Continued on page 80)

From the news centers of the world—

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PUBLIC LEDGER

ADVERTISING AGENCIES AND THEIR SPACE BUYERS

(Continued from page 78)

New York City—Continued

Name	Address	Space Buyers
Capital Adv. Service, Inc. (j)	110 W. 40th St.	See Washington, D. C.
Capehart-Carey Corporation (c)	Times Bldg.	C. H. Freudenthal
Carr & Columbia (a)	220 5th Ave.	
Cecil, Barreto & Cecil, Inc. (b-c)	366 Madison Ave.	See Richmond, Va.
Century Adv. Service	244 5th Ave.	
Chambers Agcy., Inc. (b-c-m)	130 W. 42d St.	Ralph Clark
Charles Adv. Service (b-c)	23 E. 26th St.	Edw. F. Archibald; Joseph Boorster
Chatham Adv. Agcy. (c)	3 W. 29th St.	L. G. Guck; B. Bernstein
Chelsea Adv. Agcy.	621 Broadway	
Chesman & Co., Nelson (b-c)	130 W. 42d St.	See St. Louis
Churchill-Hall, Inc. (b-c)	50 Union Square	E. S. Leonard; H. E. Steinthal
Cirker & Co., Inc.	1472 Broadway	
Clarke Adv. Agcy., Inc., E. H. (b-c)	37 W. 39th St.	See Chicago
Cleland, Inc.	171 Madison Ave.	
Cohen, Abraham	1493 Broadway	
Collins, Inc., Clarkson A., Jr. (a-j)	350 Madison Ave.	
Colton Co., Wendell P. (b-c)	165 Broadway	W. J. McDonald; P. J. McAward
Cone General Adv. Agcy., Andrew (b-c)	154 Nassau St.	F. W. Rice
Copic Service Co., Inc.	473 Broome St.	
Corman Co., Inc. (b-c)	19 W. 44th St.	
Cosmopolitan Distributing Corp.	119 W. 40th St.	
Coutlee, Inc., Douglas W. (a-j)	1 W. 34th St.	H. L. Stedfield; G. M. Meyer
Cowen Co., Inc. (c)	50 Union Square	E. P. Byrne
Cowperthwaite Adv. Agcy.	35 W. 42d St.	
Creske-Evereft, Inc. (j)	33 W. 42d St.	Henry W. Creske
Criterion Adv. Co., Inc.	225 5th Ave.	
Critchfield & Co. (b-c)	Flatiron Bldg.	See Chicago
Crumrine Co., Arthur M. (c)	245 W. 55th St.	See Columbus, O.
Curtis Co., Inc., John (c)	1476 Broadway	
Dauchy & Co. (b-c)	9 Murray St.	E. A. Marsh
Decker, Ltd., Henry (c)	Fuller Bldg.	Henry Decker; Burdette Phillips
Deimel Adv. Agcy., Adolph	5 Beekman St.	A. Deimel
Delmonico, Charles C.	110 W. 40th St.	
Deitz, Ottmar	140 Nassau St.	
Denny Co., Wm. H.	1 Madison Ave.	Arthur Nathan
Devine, James A.	41 Park Row	
Diener & Dorskind	1393 Broadway	Arthur E. Shepherd
Dittmann Adv. Agcy. (j)	Waldorf Bldg.	See Philadelphia
Dodd-Duboque Co., Inc. (j)	110 W. 34th St.	
Doe Adv. Agcy., Elmer H. (c-m)	114 W. 44th St.	See Louisville, Ky.
Donath Service	110 W. 40th St.	
Donahue Adv. Agcy., Inc.	233 Broadway	
Doolittle, R. Edson	656 Broadway	
Doremus & Co., Inc. (c)	44 Broadway	E. G. Davis; P. J. Herold
Dorland Adv. Agcy., Inc. (c)	9 E. 40th St.	Eva M. Hall
Dukelow & Walker Co. (c)	71 Broad St.	See Boston
Dunne Co., Inc., Desmond (c)	30 E. 42d St.	
Dyer Co., George L. (b-c)	42 Broadway	W. L. Dotts
Eastern Adv. Co., Inc. (o)	8 W. 40th St.	See New Haven, Conn.
Economy Service	231 W. 39th St.	
Elliott, Inc., A. R. (c)	66 W. Broadway	D. M. Elliott
Empire Adv. Service (c)	298 Broadway	
Erickson Co., Inc. (b-c)	381 4th Ave.	G. A. Burd
Erickson Adv. Agcy, E. N. (c)	21 Park Row	
Evans & Barnhill, Inc. (b-c)	10 E. 43d St.	Edw. W. Hemphill; Clara W. Sachs
Erwin, Wasey & Co. (b-c)	25 W. 43d St.	See Chicago
Fairfax, Inc., H. W. (c)	World Bldg.	
Fairfield & Co., Inc.	52 Vanderbilt Ave.	See Chicago
Farnsworth, Brown & Schaefer, Inc. (k)	2 West 45th St.	
Federal Adv. Agcy. (b-c)	6 E. 39th St.	Joseph E. Bloom; Mrs. E. Rollins
Finch Adv. Agcy., Inc., L. J. (c)	1358 Broadway	Ellis J. Finch; John P. Kaempfer
Firestone Adv. Service (j)	15 Park Row	S. C. Koren
Fletcher, Frank I.	347 5th Ave.	
Fonda-Haupt Co., Inc. (b-c)	286 5th Ave.	All Firm Members
Foreign Adv. & Service Bureau, Inc.	Flatiron Bldg.	
Foster, William G.	261 Broadway	
Frank & Co., Albert (b-c)	14 Stone St.	H. J. Riordan
Franklin Co. (a)	309 5th Ave.	
Frey Co., Charles Daniel	949 Broadway	See Chicago
Friend Adv. Agcy. (c)	347 5th Ave.	See Chicago
Frowert Co., Inc., Percival K. (a)	151 W. 42d St.	P. K. Frowert
Fuguet & Co., Inc., Raymond (c)	18 W. 34th St.	E. S. Pleasanton; F. S. McLintock; R. Fuguet
Fyffe Co., Norman A.	50 Madison Ave.	
Gardner-Glenn Buck Adv. Co. (b-c)	23 E. 26th St.	See St. Louis
Gardiner & Wells Co., Inc. (c)	150 Madison Ave.	John J. Corkery
Genesee Adv. Agcy.	45 E. 17th St.	
Gibson Co., George H. (d)	100 Gold St.	
Gill, J. Nelson (j)	489 5th Ave.	J. Nelson Gill
Gilliam's Service (c)	110 W. 34th St.	
Globe Adv. Agcy. (a)	25 W. 42d St.	
Goldman's Adv. Service (c)	1270 Broadway	H. O. Straub
Goldsmith, L. S.	244 5th Ave.	
Goldstein, Louis L. (j)	43 Fulton St.	
Good Adv. Co., R. H.	45 Murray St.	Josephine Quigg
Goodman, Philip	555 5th Ave.	
Goodwin, Inc., A. O. (c)	200 5th Ave.	See Richmond, Va.
Goulston Adv. Agcy., Ernest J. (c)	225 5th Ave.	See Boston, Mass.
Gould Co., M. F. (b-c)	60 W. 35th St.	
Gornay, Inc.	605 5th Ave.	Herbar Gesregan
Gotham Adv. Co.	114 Liberty St.	

New York City—Continued

Name	Address	Space Buyers
Grandin-Dorrance & Sullivan, Inc. (a)	130 W. 42d St.	W. E. Pengel, Jr.
Grayhurst, J. W.	16 W. 45th St.	
Greeley Adv. Agcy. (a)	110 W. 34th St.	
Greenleaf Adv. Corp. (b-c)	516 5th Ave.	See Boston
Green Adv. Agcy., Charles C.	15 W. 37th St.	E. Deery; D. K. Colledge
Griffith Adv. Agcy.	229 W. 58th St.	
Guardian Adv. Corporation	511 5th Ave.	
Guenther-Law, Inc. (c)	133 Cedar St.	V. J. Cevasco
Gundlach Adv. Agcy. (c)	175 5th Ave.	See Chicago
Gunnison, Stanley E.	30 Church St.	
Guillemet, Inc. (a)	18 W. 34th St.	
Hadden, Howard S. (a)	331 Madison Ave.	
Hallock, W. W. (a)	239 W. 39th St.	
Hallowell, C. S.	103 Park Ave.	
Hamilton Corpn., Robert (a)	50 Union Square	
Hauff-Metzger, Inc. (b-c)	95 Madison Ave.	C. J. G. Atkinson
Hatfield & Co.	160 Broadway	
Haulenbeek Agcy., G. H.	2 West 45th St.	
Haven, Edwin H. (c)	5 Beekman St.	
Hawley Adv. Agcy., Inc. (b-c)	95 Madison Ave.	M. L. Mulligan; W. H. Meyer
Hazard Adv. Corp. (c)	7 East 42d St.	Lyman O. Fiske; C. H. Hazard
Hellwig & Co., Inc., E. W. (c)	299 Madison Ave.	
Hewitt, Gannon & Co., Inc. (c)	52 Vanderbilt Ave.	William Gallow
Hibson & Bro. (c)	116 Nassau St.	Chas. H. O'Donnell; H. B. King; Joseph Dorfman; Fred G. Russel; Marcus F. Weinberg
Hicks Adv. Agcy. (c)	217 Broadway	
Hill Co., W. S. (c)	8 West 40th St.	See Pittsburgh
Hirschberg, Inc., Charles A. (a)	150 Nassau St.	
Hoge, Inc., Huber (a)	347 Madison Ave.	
Honig-Cooper Co., Inc. (b-c)	1 West 37th St.	See San Francisco
Hopper Adv. Agcy., Inc. (c)	145 W. 45th St.	E. M. Covington
Howard Co., Inc., E. T. (c)	117 W. 46th St.	J. P. Daniel
Howland Adv. Agcy., Inc., H. S. (c)	20 Broad St.	R. H. Howland; H. S. Howland
Hoyme, Inc., Robert	150 W. 57th St.	
Hoyt's Service, Inc. (b-c)	116 W. 32d St.	Thomas I. Crowell
Hudson Adv. Co. (j)	141 Broadway	I. Murray
Hulscher-Rothenberg, Inc. (a)	2 W. 45th St.	A. H. Hulscher
Hull & Co., H. H. (b-c)	Tribune Bldg.	John Lang
Hunt Co., C. B.	20 Vesey St.	
Huntington Co.	143 W. 127th St.	
Huntington & Associates, R. T.		
International Press Assn., Inc.	15 Park Row	
Ironmonger Adv. Agcy., C. (b-c)	23 E. 26th St.	
Jacobs & Co. (j-m)	118 E. 28th St.	See Clinton, S. C.
James Adv. Agcy. (a)	450 4th Ave.	D. K. Colledge
Jewish Adv. & Publicity Agcy.	158 E. Broadway	
Jones Adv. Agcy., Inc., W. B. (c)	23 E. 16th St.	See Binghamton, N.Y.
Kahn, Sigmund (c)	1328 Broadway	Sigmund Kahn; C. H. Norwood
Kamsler Co., Inc., Seth	1123 Broadway	
Kass & Co., W. I.	36 E. 23d St.	
Kay Co., Inc., J. Roland (c)	18 E. 41st St.	See Chicago
Keane, N. W. (c)	95 Nassau St.	
Keech & Beck (a)	1269 Broadway	
Kehler, James Howard	9 E. 40th St.	See Chicago
Kelley Co., Inc., Martin V. (c)	19 W. 44th St.	See Toledo, O.
Kendall Co.	102 W. 42d St.	
Kiernan & Co., Frank (c)	135 Broadway	
Kindsgrab Co., Inc. (a)	41 Union Square	
Kingsley, Inc., Ralph	47 W. 34th St.	
Klein Adv. Co.	1 W. 34th St.	
Knickerbocker Universal Agcy.	Knickerbocker Bldg.	
Kobbe Co., Inc., Philip (c)	208 5th Ave.	
Kroh, Harry H. (j-k)	280 Broadway	Harry H. Kroh; J. F. Lyon
LaPorte & Austin (a)	261 Broadway	
Lawyers' Adv. Co., Inc.	55 Liberty St.	
Leddy & Johnston (c)	41 Park Row	
Leggett, J. Alexander (t)	1476 Broadway	
Lesan Adv. Agcy., Inc., H. E. (b-c)	440 4th Ave.	Charles [illegible]; C. H. Weisner
Levey, H. H. (c)	Marbridge Bldg.	
Levy, Alfred (a)	171 Madison Ave.	M. Maher
Levin Co., Inc., Charles D. (c)	158 W. 45th St.	
Lewis Advertising Corp.	220 Broadway	
Lightfoot, W. R.	1 Madison Ave.	
Lillibridge, Inc., Ray D.	111 Broadway	
Lincoln Adv. Service (a)	267 5th Ave.	
Linder Adv. Agcy., Emanuel (c)	25 W. 42d St.	Henry Linder
Lindsay, W. H.	231 W. 39th St.	
Littledale Adv. Agcy. (a)	949 Broadway	
Logan, Inc., Thomas F. (c)	680 5th Ave.	David P. Nelson
Lord & Thomas, Inc. (c)	Times Bldg.	See Chicago
Loewy Adv. Agcy. (j)	5 Beekman St.	Arnold Loewy
Long & Mayers	46 Cortland St.	
Lyddon & Hanford Co., Inc. (c)	200 5th Ave.	See Rochester, N. Y.
Lyon Adv. Agcy. (c)	Times Bldg.	R. D. Slawter
McCann Co., Inc., H. K. (b-c)	61 Broadway	A. V. Geoghegan; F. F. Hilson
McCready, T. L.	18 E. 41st St.	
McCutcheon-Gerson, Inc. (c)	19 W. 44th St.	See Chicago

New York City—Continued

Name	Address	Space Buyers
McLain-Simpers Organization (b-c)	331 Madison Ave.	See Philadelphia
McMullen Co., Robert M. (b-c)	522 5th Ave.	W. W. Hendersen
Madison Adv. Service	347 5th Ave.	
Mandel, Ernest L.	132 Nassau St.	
Manternach Agcy. (c)	171 Madison Ave.	See Hartford, Conn.
Manufacturers' Publicity Co. (a)	30 Church St.	
Marsh, Oliver Allyn	20 W. 34th St.	
Marks Adv. Co., Inc. (c)	45 W. 34th St.	
Merchants Service	231 W. 39th St.	
Marvin, Newton R.	101 Park Ave.	
Mears Adv. Agcy., Inc. (c)	461 8th Ave.	
Merchants Business Building Service	239 W. 39th St.	
Metropolitan Adv. Co., Inc. (c)	120 Liberty St.	
Michaels Co., Harry C. (c)	113 Lexington Ave.	D. J. Crimmins
Michel & Staff, A. E. (a)	116 Nassau St.	
Miller Adv. Service (c)	154 Nassau St.	
Millsco Adv. Agcy, Inc. (u)	432 4th Ave.	
Mitchell, Inc., J. T. H.	331 Madison Ave.	
Mix Adv. Agcy. (c)	140 Cedar St.	J. Rowland Mix
Modell Adv. Agcy.	21 Park Row	
Moon Co., Inc., Byron (c)	65 5th Ave.	See Troy, N. Y.
Morgan, Tuttle & Jennings (b-c)	44 E. 23d St.	W. A. Rogers
Morton Adv. Service, Inc.	23 Irving Place	
Morse International Agcy., Inc. (c)	449 4th Ave.	E. T. Wells
Mullally, Inc., William T. (b-c)	198 Broadway	
Muller & Co., J. P. (c)	220 W. 42d St.	H. Schnitzer; Hughes, J. Ba[illegible]; Jamin, J. A. Co[illegible]; shank, L. Wm[illegible]; H. C. Schmitz
Murray Hill Adv. Agcy. (c)	200 E. 23d St.	
Murray Adv. Agcy., Inc., John F. (c)	598 Madison Ave.	
Mutual Service Corporation (c)	140 Cedar St.	T. R. Elliott; J. Rowland Mix; F. J. Low
National Adv. Agcy.	243 W. 47th St.	
Netter Adv. Agcy., J. X.	1790 Broadway	
Newell-Emmett Co., Inc. (b-c)	120 W. 32d St.	F. H. Walsh
Newmark's Adv. Agcy.	217 7th Ave.	
Nordhem Co., Inc., Ivan B.	8 W. 40th St.	
Nye Adv. Agcy.	2010 Broadway	
O'Gorman Adv. Agcy.	126 5th Ave.	
Oleck Adv. Agcy. (j-l)	1133 Broadway	Wm. Oleck; Maury Oleck
Oliphant Adv. Agcy., Inc., C. J. (c)	461 8th Ave.	
Palmer Adv. Agcy. (j)	220 Broadway	M. Palmer; F. Palmer
Parks & Weiss	56 W. 45th St.	
Patterson-Andress Co., Inc. (c)	1 Madison Ave.	G. H. Sherin
Payne Adv. Organization, Hancock (c)	110 W. 34th St.	See Philadelphia
Pearsall, W. Montague (c)	41 Park Row	
Peck Adv. Agcy., Inc. (c)	347 5th Ave.	Harry Kroehn
Penn-Allen Adv. Agcy.	280 Broadway	
Phillips Adv. Agcy., Harry D. (c)	130 W. 34th St.	
Picard & Co., Inc. (b-c)	16 W. 46th St.	M. G. Long
Pierre, Geo. H. (a)	366 Madison Ave.	
Plattner, M. (c)	99 Nassau St.	
Pomeroy Adv. Agcy.	225 5th Ave.	
Porter Co., Inc., Harry (b-c)	15 W. 44th St.	John C. Hinds
Potter, George M.	5 Beekman St.	
Powers Co., John O. (b-c)	267 5th Ave.	Lyman Worthington
Pratt, Lewellyn (n)	277 Broadway	
Presbrey Co., Frank (b-c)	456 4th Ave.	W. A. Baker
Prosperity Adv. Service, Inc.	1482 Broadway	
Rankin Co., Inc., William H. (b-c)	1 W. 37th St.	Miss B. Cole; R. E. Hollow; Palmer Tyrian
Ratner Adv. Agcy., Hyman	32 Union Square	
Reddan-Brown Adv. Agcy.	25 W. Broadway	
Redfield Adv. Agcy., Inc. (c)	34 W. 33d St.	John F. Mayer
Redfield, Fisher & Wallace, Inc.	105 W. 40th St.	Miss G. E. Ad[illegible]
Reuter Adv. Agcy. (j)	709 6th Ave.	Clifford S. [illegible]; G. E. Lash
Reuters, Ltd.	280 Broadway	
Rice-Cavanaugh, Inc.	145 W. 45th St.	
Ritter Co., Inc., Philip (b-c)	185 Madison Ave.	I. H. Johnson
Richards Co., Inc., Joseph (b-c)	9 E. 40th St.	W. E. Randall
Rickard & Co., Inc.	25 Spruce St.	Julian Gray
Ridderhof, Cornell (r)	Times Bldg.	
Riteservice, Inc.	621 Broadway	
Robinson Co., Inc., Wm. R. (a)	Flatiron Bldg.	
Rogers & Walker	131 W. 36th St.	
Rose, Irwin Jordan (b-c)	116 W. 32d St.	
Rose-Martin, Inc.	1400 Broadway	
Rosenberg Co., Inc., Arthur (c)	110 W. 34th St.	
Rosenberg, Louis Charles	23 E. 26th St.	
Ross Co., Inc., F. J. (b-c)	119 W. 40th St.	C. M. Seymour
Ross-Gould Co. (c)	Brokaw Bldg.	See St. Louis
Rowland Adv. Co., Inc. (c)	Fisk Bldg.	Miss Ethel Fisk
Ruland, O. W. (c)	70 5th Ave.	
Ruthrauff & Ryan, Inc. (b-c)	404 4th Ave.	L. E. Smith
Sackheim & Scherman (a)	354 4th Ave.	Robert W. Rorty
Sacks Co., Inc. (c)	116 W. 32d St.	
Sampliner Adv. Co.	729 7th Ave.	

(Continued on page 82)

2nd in Display Advertising

~and nearer first place *by* almost a million *and* a half lines~

IN 1921 The New York Herald carried 9,967,493 lines of Display Advertising, which was more than carried by any other morning newspaper in New York, with one exception —and was 1,458,767 lines nearer the first paper than during the preceding year.

Be sure The New York Herald is on your Schedule for 1922

THE NEW YORK HERALD

ADVERTISING AGENCIES AND THEIR SPACE BUYERS

(*Continued from page 80*)

NEW YORK STATE—Continued

New York City—Continued

Name	Address	Space Buyers
Sayles Co., Inc., Joseph F.	1790 Broadway	
Schlesinger, Louis	1547 Broadway	
Scott & Scott, Inc. (a)	220 W. 42d St.	
Scovil, Inc., Medley (c)	25 Broad St.	
Seaman, Inc., Frank (b-c)	470 4th Ave.	J. E. Walsh
Sebring-Osesohn Co.		
Severance Co., Malcolm	372 Lexington Ave.	See Asbury Park, N. J.
Sharpe & Co., Inc., W. W. (c)	206 Broadway	
Shaughnessy & Co., W. A. (c)	15 W. 37th St.	
Sheridan, Shaughan & Sheridan, Inc. (c)	30 E. 34th St.	
Sherman & Lebair, Inc. (b-c)	116 W. 32d St.	Charles Nobbe
Simmons, Minna Hall (n)	15 W. 38th St.	Miss Simmons
Smith, Fred'k M. (a)	70 5th Ave.	
Snodgrass & Gayness, Inc. (c)	489 5th Ave.	H. L. Simmons
Smith, Denne & Moore, Ltd. (a-g-h)	1463 Broadway	See Toronto, Canada
Smith, Sturgis & Moore, Inc. (b-c)	1463 Broadway	H. L. Cohen H. H. Watson
Snowden Adv. Agcy., Inc.	149 Broadway	
Spivak Adv. Agcy., M. (a)	286 5th Ave.	M. M. Goldstein
Spiero, Inc., Gerald S.	1 W. 37th St.	
Standard Adv. Agcy.	150 Nassau St.	
Sternfield-Godley, Inc., (a-j)	54 Nassau St.	S. J. Bernstock
Sterling Adv. Service	58 W. 40th St.	
Sterling-McMillan-Nash Co., Inc. (j)	2 W. 45th St.	
Stockman Adv. Agcy., A. M. (c)	127 Duane St.	
Stone & Co., Inc., O. C.	33 W. 42d St.	
Storm & Sons, Inc., J. P. (c)	120 W. 41st St.	
Street & Finney, Inc. (b-c)	171 Madison Ave.	F. G. Bonthron
Stroud & Brown, Inc.	303 5th Ave.	H. K. Stroud
Sullivan-Pallen, Inc. (c)	3 E. 38th St.	M. G. Sullivan
Sweetland, Ben J.		
Technical Adv. Service, Inc.	461 8th Ave.	
Thomas, Inc., Charles R.	562 5th Ave.	
Thompson Co., J. Walter (b-c)	242 Madison Ave.	E. O. Ferrin R. G. Dunne Miss E. V. Righter
Thresher Adv. Service (c)	106 Liberty St.	
Tisne, Walter E. (a)	310 W. 88th St.	
Tracy-Parry Co., Inc. (b-c)	347 5th Ave.	See Philadelphia
Tracy, Inc., W. I.	31 Union Square	
Trades Adv. Agcy. (b-c)	665 5th Ave.	G. W. Lindsey
Tryon, George W.	Times Bldg.	
Tunnel Adv. Agcy.	30 Church St.	
Tucker Adv. Agcy. (c)	303 5th Ave.	
Tuthill Adv. Agcy. Inc. (c)	1133 Broadway	
United Adv. Agcy. (a-j-l)	1 W. 34th St.	G. B. Neale E. F. Pettinger
Urmy, Louis V. (c)	41 Park Row	Louis V. Urmy
Van Patten, Inc. (b-c)	50 E. 42d St.	Miss C. Parker D. J. Ogilvie
Vedder Overseas Service, Inc.	15 W. 37th St.	H. P. Messer
Volkmann Adv. Agcy., M. (c)	World Bldg.	
Voorhees & Co.	116 Nassau St.	
Vredenburgh-Kennedy (a)	171 Madison Ave.	
Vreeland, Inc., E. E. (c)	344 W. 38th St.	
Wadman, Inc., Rev W.	501 5th Ave.	
Wald Adv. Agcy., S. (j)	World Bldg.	
Wales Adv. Co. (b-c)	141 W. 36th St.	J. J. Veth
Walkley Co., Inc.	341 5th Ave.	
Wallower, Rowland C. (a)	39 Cortlandt St.	
Ward & Gow (a)	50 Union Square	
Weil Adv. Agcy., M. C.	222 W. 23d St.	
Weingarten Adv. Agcy. (a)	286 5th Ave.	
Weiss Adv. Agcy. (j-l)	110 W. 40th St.	Isidore E. Weiss
Welch, F. Milton	35 Nassau St.	
Wertheim, J. L. (c)	178 E. 2d St.	
Wheeler Adv. Co.	19 Whitehall St.	
Whitman Advertiser's Service	5 Union Square	
Wightman Adv. Agcy., Lucius		
Williams & Cunnyngham (c)	111 5th Ave.	See Chicago
Williams & Saylor, Inc.	450 4th Ave.	Kenneth MacIntyre
Wilson, Inc., Edwin Bird (b-c)	9 Hanover St.	
Winburn & Co., M. (c)	576 5th Ave.	
Wolf, Inc., Philip	220 W. 42d St.	
Woodward, Arthur	1476 Broadway	
World Wide Adv. Corp. (c)	1 W. 34th St.	Harry Ahern E. M. Cameron
Yorkville Adv. Agcy.	1508 2d Ave.	
Zain's Adv. System	507 5th Ave.	

Oswego

International Adv. Co.

Poughkeepsie

Howard, Frank B. 257 Main St.

Ravena

Keefer, C. A.

Rochester

Bartlett Service, L. C. Cox Bldg.
Elliott Adv. Service, Inc. (c) 262 East Ave. L. R. Elliott
Goodwin, Inc., H. C. (a) 311 Insurance Bldg. F. J. Flanagan
Keenan Adv. Agcy., L. J. (a-e-j-k) J. L. Keenan
J. E. Keenan
Lyddon & Hanford Co., Inc. (c) 42 East Ave. C. R. Lyddon
S. H. Hanford
Mason, C. Henry (c) 136 East Ave. W. K. Zucker

Seneca Falls

National Adv. Co.

NEW YORK STATE—Continued

Syracuse

Name	Address	Space Buyers
Advertisers' Service	118 E. Jefferson St.	
Benjamin Adv. Corporation	Onondaga S'v'gs Bk. Bldg.	
Barker, Robert M.	Trust & Deposit Bldg.	
Frisbie Adv. Service (j)	121 E. Water St.	M. T. Frisbie
Lyddon & Hanford Co. (e)	S. A. & K. Bldg.	See Rochester
Sheldon Adv. Service	416 S. Saline St.	
St. Germaine Adv. Agcy., Fred (j)	Onondaga County Bank Bldg.	Frederick St. Germaine
Tabot Adv. Agcy., C. C.	Vinney Bldg.	
Tiffany, J. A.	400 Ostrander St.	
Van Benschoten, Ray	Union Bank Bldg.	
Wortman-Carey & Potter		See Utica

Troy

American Adv. Agcy. 16 3d St.
Meredith & Co. (j) 410 Cannon Place Russell D. Meredith
Moon Co., Inc., Byron G. (c) Proctor Bldg. Walter G. Sloat

Utica

DuNoyer Adv. Agcy., Frank Mayro Bldg.
Moon Co., Inc., Byron G. (c) 56 Martin Bldg. See Troy, N. Y.
Moser & Cotins (b-c) Paul Bldg. D. A. Tynion
Stevens, Fred D. (j) Martin Bldg.
Wortman, Corey & Potter 234 Union Station Bldg. B. E. Clark

Yonkers

Blake, John W. (a) Proctor Bldg.

NORTH CAROLINA

Asheville

Jacobs & Co. (j-m) 421 Biltmore Ave. See Clinton, S. C.

Charlotte

Walton Adv. Agcy. 217 Latta Arcade K. F. and A. G. Walton

Durham

Eno Adv. Co.

Raleigh

Boyd Adv. Agcy. (l) Capital Club Bldg. D. L. Boyd, Jr.
Carolina Adv. Agcy.

Wilmington

Sales Promotion Co.

NORTH DAKOTA

Fargo

Gleason Adv. Agcy., J. P. 704 Broadway

OHIO

Akron

Akron Adv. Co. (a) 115 South Union St.
Ohio Adv. Co. (j) Buckeye Bldg. W. E. Bryan
Rankin Co., W. H. (b-c) See N. Y. City and Chicago

Canton

Advertising Laboratories 12th St. & Market Ave.

Cincinnati

Alden Adv. Agcy., Edwin 10 E. 2d St.
Behr, Julian J. (c) Palace Theater Bldg.
Blackman Co. (b-c) See N. Y. City
Blaine-Thompson Co., Inc. (c) Fourth Natl. Bank Bldg. Myer Lesser
A. L. Pope
C. T. Henderson
Doughty Adv. Agcy., Charles L. (c) 45 Blymer Bldg. J. V. Evans
C. W. Power
Ferger-Silva Adv. Co. Carew Bldg.
Garvey-Anderson Co. 111 Opera Place
Hanson, C. B. & A. B. 520 Walnut St.
Jones Co., Ralph H. (b-c) First Natl. Bank Bldg.
Joseph Adv. Agcy., Jesse M. (c) Union Central Bldg. Jesse M. Joseph
Eli Cohan
H. G. Keelor
H. G. Hall
Keelor & Hall (j) 325 E. 4th St.
Mar-Ge-Let Adv. Co. (j) Title Guarantee Bldg. A. W. Margilet
Prather-Allen Adv. Co. (c) Neave Bldg.
Proctor & Collier Co. (b-c) Reading Road & McMillan St. W. H. Sutherland
Runey, Clarence E. 220 W. Liberty St.
Steinbrenner Adv. Agcy. 1403 Race St.
Thompson-Koch Co. (a) 32 W. 6th St.
Thompson Co., J. Walter (b-c) First Natl. Bank Bldg. See New York City
Washburne-Florsheim Co.
Wolff, Herman E. Odd Fellows Temple

Cleveland

American Assn. of Foreign Language Newspapers, Inc. Hickox Bldg.
Andrews, Brown & Cole Finance Bldg. F. R. Witt
Anson Co., Sam. B. Park Bldg.
Ayer & Son, N. W. (e) Union Natl. Bank Bldg. See Philadelphia
Baker, William Henry Guardian Bldg. W. H. Baker
Benson, Gamble & Slaten (b-c) Caxton Bldg. See Chicago
Blackman Co. (b-c) Statler Hotel See New York City
Boynton-Brett Co. (a) 1313 Engineers Bldg.
Chesman & Co., Nelson (b-c) Hippodrome Bldg. See St. Louis
Carpenter-Reese-Oswald Co. (a-j) Sloan Bldg. J. J. Marquart

OHIO—Continued

Name	Address	Space Buyers
Donnelley & Co., Lee E.	Ulmer Bldg.	
Dunlap-Ward Adv. Agcy. (b-c)	Union Natl. Bank Bldg.	
Fidelity Adv. Agcy., Inc. (c)	4810 Prospect Ave.	M. R. Durin
Fletcher Newspaper Adv. Agcy.	6304 Ellen Ave., N. W.	H. F. Fletcher
Fuller & Smith (b-c)	Bulkley Bldg.	R. Ziesing, Jr. R. B. Brown G. W. Inlow
Gates & Co., W. N.	409 Garfield Bldg.	
Gillespie, John L.	Citizens' Bldg.	
Griswold & Eshleman Co. (a-b)	Leader-News Bldg.	
Hoffmeyer-Rutledge Co.	Garfield Bank Bldg.	
House of Hubbell (a)	648 Huron Road	
Hoyt's Service, Inc. (b-c)	Hanna Bldg.	See New York City
Kohorn Adv. Service, H. B.	Leader-News Bldg.	H. B. Kohorn
King, John S. (c)	Newman-Stern Bldg.	
Kingston Co.	Citizens' Bldg.	
Lees Co. (a-j-j)	Euclid Bldg.	Charles L. Rees
McCann Co., H. K. (b-c)	625 Natl. City Bldg.	See New York City
McClure's Adv. Service	Union Natl. Bank Bldg.	
McJunkin Adv. Co. (c)	Leader-News Bldg.	See Chicago
Mears Adv. Service, Chas. W.		
Mears-Richardson-Briggs Co., Inc. (c)	Payne Ave. & E. 21st St.	
Mumm-Romer Co. (c)	1025 Engineers' Bldg.	See Columbus, O.
Nesbitt Service Co. (c)	Caxton Bldg.	K. A. Nesbitt M. C. Nesbitt H. Haase
Nichols-Moore Co. (c)	2063 E. 4th St.	D. H. Nichols J. C. Moore
Persons-Leeb, Inc. (c)	Lenox Bldg.	Hubert Persons
Powers-House Co. (c)	1105 Chestnut Ave.	G. A. Rieley
Rae Adv. Co. (d-j)	4500 Euclid Ave.	M. S. Wilder
Rauh Co., Richard S. (a-j)	Guardian Bldg.	See Pittsburgh
Schulte-Tiffany Co. (c)	Bangor Bldg.	W. A. Schulte J. H. Tiffany Jr.
Sweeney & James Co. (c)	1632 Euclid Ave.	H. B. Snyder
Thompson Co., J. Walter (b-c)	Hanna Bldg.	See New York City
Wade Adv. Agcy. (a)	Anisfield Bldg.	
Walker Co., William S. (j)	Leader-News Bldg.	See Pittsburgh
Young, Lloyd W. (c)	823 Prospect Ave.	

Columbus

Butler Adv. Co. (a-l-j-l) 36 W. Gay St. H. S. Butler
W. J. La Ott
Crumrine Co., Arthur M. (c) 43 W. Long St. Miss Dorothy J. Clapter
R. E. Hackett
Mumm-Romer Co. (c) 314 E. Broad St. W. M. Mumm
C. L. Joyce
H. E. Rowe
L. Sullivan
Robbins & Person 52 W. Gay St.
Seeds Co., Russel M. (c) See Indianapolis
Tritsch & Co., J. C. (j) 52 E. Gay St. J. G. Tritsch
W. V. Brown

Dayton

Blackburn Adv. Agcy. 32 S. Jefferson St.
Geyer-Dayton Adv. Co. (c) Dayton Savings & Trust Bldg. B. R. Geyer
H. H. Engel
A. J. Fuss
Lytle Adv. Co., Inc., J. Horace (c)
Webb, Henry

Kenton

Kline Adv. Agcy. Kline Bldg.

Springfield

Sheehan Adv. Co. Mitchell Bldg. M. J. Sheehan

Toledo

Fuller Co., Charles H. (c) 229 Colton Ave. See Chicago
Hankins Adv. Agcy., W. B. (a) Spitzer Bldg.
Keemer Co., Clarence B.
Kelley Co., Inc., Martin V. (c) Second Natl. Bank Bldg.
MacManus, Inc., Theodore F. (c) Nicholas Bldg. See Detroit
Machen & Dowd Co. (b-c) Produce Exchange Bldg. E. A. Machen
Miller Adv. Co. (a-j) Nasby Bldg. C. K. Miller
Stalker Adv. Co., Inc. (a-j) Nasby Bldg. B. H. Ross
H. H. Stalker
Sterling-Beeson Adv. Co.
Stockford Co., C. C. (j-a-w) Summit-Cherry Bldg. C. C. Stockford
U. S. Advertising Corporation, Inc. (c) 1415 Madison Ave.

Youngstown

Frailey Adv. Co. Hibernia Savings & Loan Bldg.

OKLAHOMA

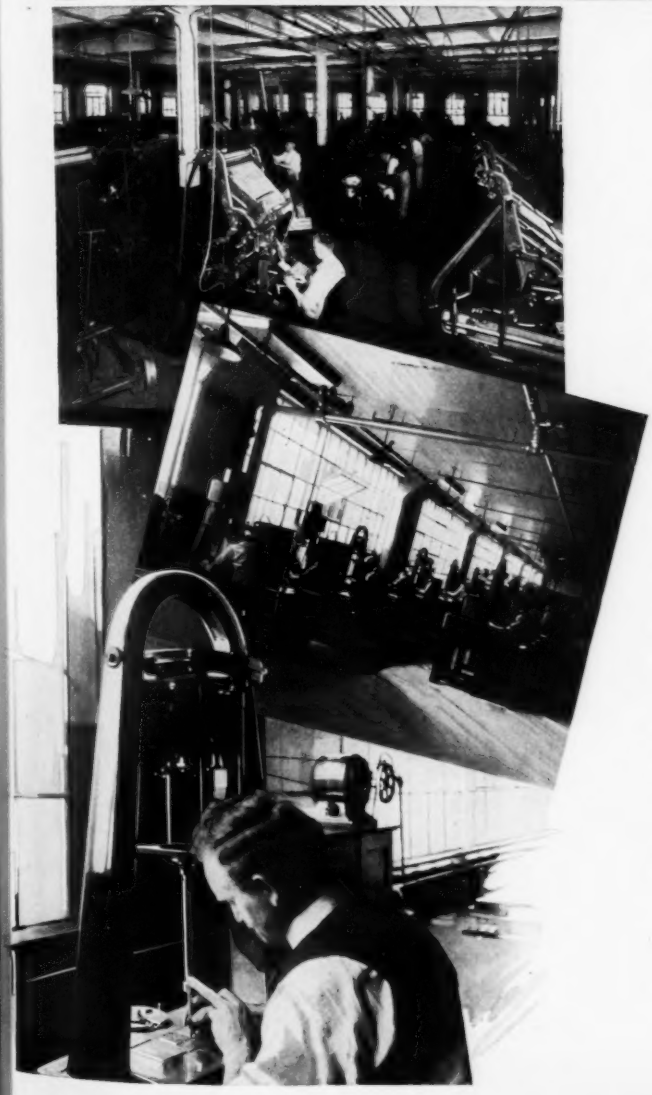
Oklahoma City

Brown, Connery & Co. (a-j-l) Oklahoman Bldg. I. Cecil Brown
Keeshen Adv. Co. (a-j) 211 W. 2nd St. Hayes Riordan
Southwestern Adv. Co. (b-c-m) Continental Bldg. See Dallas, Tex.

Tulsa

Dan Adv. Agcy., Sol (j) Castle Bldg. Sol Dan
Lamy Adv. Agcy. 822 Mayo Bldg.
Southwestern Adv. Co. (b-c-m) Lorton Bldg. See Dallas, Tex.

(*Continued on page 85*)



BEHIND THE LINOTYPE

Wherever It May Be

THIRTY-FIVE years ago the Mergenthaler Linotype Company started manufacturing Linotypes in a little shop on Ryerson Street, Brooklyn. Today they are still manufacturing Linotypes in the same building. But the original factory gradually spread clear up the street till it reached Park Avenue, and back till it came to Hall Street; and then it overflowed the block, and a great new eight-story building sprang up across the street.

To the Linotype purchaser, this group of buildings—with its acres of intricate machinery, its laboratories with their specially designed instruments, its stockrooms with reserve supplies of parts and matrices—means more than so much manufacturing space. It stands as a guarantee of solidity and permanence.

It is the center of an organization for service that extends around the globe and reaches into the most remote village where there is a Linotype.

For thirty-five years the Mergenthaler Linotype Company has served its customers well. In the future, with ever-increasing facilities, it will serve them even better.

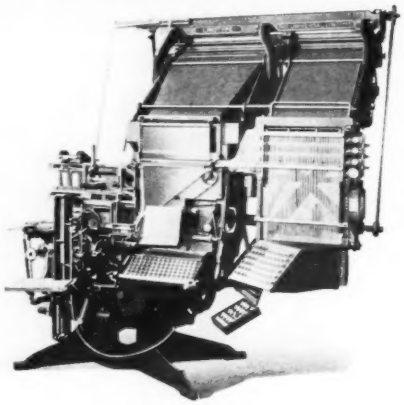
MERGENTHALER LINOTYPE CO.

29 Ryerson Street, Brooklyn, N. Y.

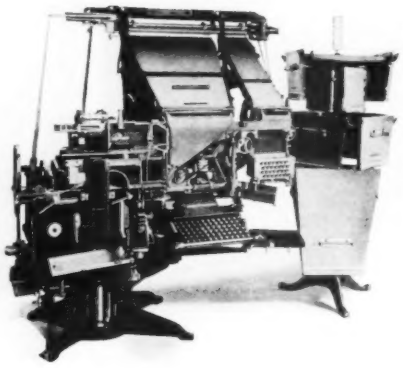
SAN FRANCISCO CHICAGO NEW ORLEANS

CANADIAN LINOTYPE LIMITED, TORONTO

This advertisement is composed entirely of LINOTYPE *material*

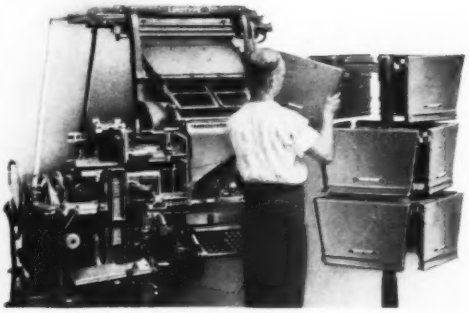


MODEL 24



MODEL 22

MODEL 21



MODEL 20

1921
Has Been a Big Year for Display Linotypes

When times are booming, men think they can afford to be extravagant. When easy times are gone, they have to practice thrift.

That is why 1921 was a tremendous year for Display Linotypes. Everybody was interested in cutting costs.

In spite of the talk about bad business and tight money, more Display Linotype equipment was sold than ever before. Lots more.

Some publishers said they couldn't afford to buy new machines. But more publishers said they couldn't afford not to buy them. They had to save money and the Display Linotype offered the easiest and surest way to do it.

The Display Linotype saves money at every stage of newspaper production. It saves money in composition, because practically every line in the paper can be set from the keyboard. It saves money in make-up because the make-up man doesn't have to fuss around with single types. The whole form is slugs and slugs don't "pi." It saves a lot of money in distribution. Large type, small type, borders, rules and spacing materials slide off into the hell-box and the "stone" is cleared for tomorrow's paper.

Display Linotypes speed up production. Last-minute heads and ads go through with a rush. Advertisers and subscribers both like the clear, legible type—newly cast for every issue.

And so in modern newspaper composing-rooms Display Linotypes are improving the appearance of the paper as well as cutting the cost of production.

1921 has been a big year for Display Linotypes. 1922 will be a bigger one, for the trying times we have just been through have taught us lessons of thrift that will not soon be forgotten.

If you are still wasting time and money setting any type by hand that could be set from the keyboard you ought to see just what a Display Linotype could save you. The nearest Agency will be glad to make an analysis of your display composition and recommend an equipment for handling it.

MORE THAN 43,000 IN USE

TRADE **LINOTYPE** MARK

THE MACHINE THAT LASTS

MERGENTHALER LINOTYPE CO.

29 Ryerson Street, Brooklyn, N. Y.

SAN FRANCISCO CHICAGO NEW ORLEANS

CANADIAN LINOTYPE LIMITED, TORONTO

122.6 E

This advertisement is composed entirely of LINOTYPE *material*

ADVERTISING AGENCIES AND THEIR SPACE BUYERS

(*Continued from page 82*)

OREGON

Portland

Name	Address	Space Buyers
Ad-Craft Agcy (j)	Gas Bldg.	O. S. Haugen
Advertising Service Co. (j)	45 4th St.	Henry R. Hayek
Benford-Constantine Co. (b-c)	45 4th St.	H. R. Failing
Cosche Adv. Service, Inc.	Dekum Bldg.	
Hall & Emery Agcy., Inc. (c)	Graphic Arts Bldg.	L. Van Anderson
Hyslell & Son, Frederick	701 Board of Trade Bldg.	
Kirkpatrick Adv. Service, W. S. (c)	Northwestern Bank Bldg.	
McCandlin Co. (a)	Lewis Bldg.	
Mann Adv. & Efficiency Service (j)	521 Pittygrove St.—P. O. Box 3575	E. Lee Maxon
Beaven, W. L.	Box 427 Artesans	
Vincent & Vincent (a-l-j)	Artesans Bldg.	Fred W. Vincent

PENNSYLVANIA

Canonsburg

Name	Address	Space Buyers
Stanford Adv. Agcy., Inc.	38 W. College St.	

Erie

Name	Address	Space Buyers
Hall Adv. Co.	Disque Bldg.	R. W. Hall
Meyer & Burrell	908 Palace Bldg.	

Harrisburg

Name	Address	Space Buyers
McFarland Publicity Service (c)	Crescent & Mulberry Sts.	E. F. Rowe
Wallower, Roland C. (a)	918 N. 16th St.	

Johnstown

Name	Address	Space Buyers
Johnstown Poster Adv. Co.	301 Central Ave.	Tom Nokes
Jones-Marlon, Inc. (c)	City Hall Square	Morgan V. Jones

Lancaster

Name	Address	Space Buyers
Stanford Adv. Agcy., Inc.	Woolworth Bldg.	

Philadelphia

Name	Address	Space Buyers
Aaum Agency, Inc. (c)	924 Chestnut St.	See New York City
Allen-Kynett Co. (b-c)	1328 Walnut St.	
Allen Adv. Agcy., William S.		
Allied Crafts Service	527 Penfield Bldg.	See Charleston, W. Va.
Armstrong, F. Wallis	16th & Locust Sts.	Lawrence J. Delaney
Arrow Co. (a)	Parkway Ave. & 17th St.	
Ash Adv. Agcy., Theodore E.	Commercial Trust Bldg.	
Ayer & Son, N. W. (c)	300 Chestnut St.	Eugene Greiner; F. L. Swigert
Barnes & Fehling Co. (c)	Perry Bldg.	Louis A. Fehling
Barnes & Richardson (b-c)	Drexel Bldg.	H. M. Billerbeck; R. G. Clark
Biddle Agcy. (c)	Young Bldg.	H. T. Salzer
Bloomingdale-Weller Adv. Agcy. (c)	1420 Chestnut St.	
Blum Adv. Corporation, Charles (b-c)	608 Chestnut St.	Edward A. McCay; Howard F. Kalrer
Bomler & Co. (a-j)	331 Walnut St.	Ross D. Brenizer
Bozell-Roughley Co. (a)	Bulletin Bldg.	F. J. McGinnis
Clark Adv. Agcy., George E.	119 S. 4th St.	
Clark-Whitcraft Co. (a-b)	Penfield Bldg.	
Cleland, Inc. (a)	Deuckla Bldg.	
Co-operative Adv. Co.	3329 Lancaster Ave.	
Cross Co., J. H. (b-c)	214 S. 12th St.	W. A. Butler
Dipp Adv. Agcy., Robert E. (c)	Deuckla Bldg.	
Dittman Adv. Agcy. (j)	1309 Locust St.	Frank McGinnis
Donovan-Armstrong (c)	1211 Chestnut St.	J. A. MacFadden
Edwards & Co., George W. (b-c)	328 Chestnut St.	James M. Huff
Empire Adv. Agcy	Empire Bldg.	
Engleman Adv. Agcy., H. Arthur (j)	26 S. 15th St.	
Firestone Adv. Agcy., Harold (j-l)	Lafayette Bldg.	H. A. Beuner
Foley Adv. Agcy., Inc., Richard A. (c)	Terminal Bldg.	Fred D. Stahl
Franklin Adv. Service, Inc. (j-l)	De Long Bldg.	
Gibson Co., Geo. H. (d)	3100 N. 17th St.	See New York City
Haines, J. R. (a)	1218 Chestnut St.	
Hall & Parker		
Hartrell Co., J. H.	Bulletin Bldg.	
Hill, Albert W.		
Hoffheimer, S. D. (a-j)	Land Title Bldg.	S. D. Hoffheimer
Hubbard Brothers	515 N. 61st St.	W. W. Hubbard, Jr.
Ireland Adv. Agcy., Inc. (a)	136 S. 4th St.	E. H. Hopper
Kirkman Adv. Agcy., H. J.		
Lewkin, Raymond E. (d-j)	10 S. 18th St.	
McCracken Co., Eugene (b-c)	1211 Chestnut St.	E. M. Levy
McLain-Simpers Organization (b-c)	210 W. Washington Sq.	W. R. McLain; R. S. Simpers; J. E. McGiffert; R. G. E. Ullmae; Karl Grzybowski
Mates Adv. Co., Inc. (b-c)	Bulletin Bldg.	Wm. M. Mates
Middle States News & Adv. Agcy.	1513 Sansome St.	
Morris Adv. Agcy., Inc., Herbert M. (b-c)	North American Bldg.	M. Farrell
Payne Adv. Organization, Hannek (c)	Drexel Bldg.	C. D. Ledyard; W. A. Grant
Pennes Adv. Service		T. C. Mirkel
Philadelphia News Bureau (c)	Independence Square, E.	
Potsfamer, Joseph H.	Empire Bldg.	
Prudrey Co., Frank (b-c)	1101 Chestnut St.	See New York City
Reeler Adv. Agcy., Inc., Oscar (c)	1314 Walnut St.	M. G. Reckitt
Ross-Gould Co. (c)	15th & Market Sts.	See St. Louis
St. Clair Co., William G. (c)	Witherspoon Bldg.	Wm. G. St. Clair
Sims Co., John Clark (j)	1524 Walnut St.	J. C. Sims; Thomas J. Mulvey

Philadelphia—Continued

Name	Address	Space Buyers
Sterman, Arthur R. (c)	Bailey Bldg.	
Tracy-Parry Co., Inc. (b-c)	Lafayette Bldg.	
Van Haagan Adv. Agcy., John C. (c)	1602 Chestnut St.	L. L. Keeler
Whidden Adv. Agcy., Guy C. (c)	Bulletin Bldg.	Edward V. Keenan; R. Whidden

Pittsburgh

Name	Address	Space Buyers
Aken Co., William B.	Frick Annex	
Andrews, Brown & Cola.	1903 Commonwealth Bldg.	See Cleveland, O
Barker, Duff & Morris, Inc. (c)	323 4th Ave.	P. L. Barker
Blair Co.	421 7th Ave.	
Central Press Bureau	Wabash Bldg.	
Cook Co., C. Lawrence	Magee Bldg.	
Cochrane Adv. Bureau	Oliver Bldg.	
Davis-Elton Adv. Co.	Bessemer Bldg.	Grant Davis
Davis & Meyer Adv. Agcy.	Bessemer Bldg.	
Ensign Adv. Agcy., Inc., F. A. (c)	Union Arcade	Mr. McArthur; F. A. Ensign; N. R. Harris
Farrar Adv. Co., Inc. (c)	Empire Bldg.	
Foulck Adv. Agcy., R. F.	326 4th Ave.	
Heyl, Martin L.	Union Arcade	
Hill Co., Inc., Albert P. (b-c)	233 Oliver St.	
Hill Co., W. S. (c)	323 4th Ave.	Geo. B. Kerr
Ireland, Arthur E.	405 4th Ave.	
Nathan & Co., L. B. (j)	Bakewell Bldg.	
Nordhem Co., Inc., Ivan B.	Bessemer Bldg.	See New York City
Penna Adv. Co.	24 Sandusky St.	
Phillips Co., Harry	Jenkins Arcade	
Power Co., Inc., Edward M. (c)	Oliver Bldg.	
Prestbrey Co., Frank (b-c)	Union Bank Bldg.	See New York City
Protzman, George F. (j)	Union Bank Bldg.	
Raub Co., Richard S. (a-j)	230 5th Ave.	Richard S. Raub
Russell, Walter	Empire Bldg.	
Saville Adv. Co., Henry	Washington Trust Bldg.	
Sayre, Inc., R. H. (c)	237 5th Ave.	R. W. Irwin; Ray H. Sayre
Simone Adv. Agcy., Charles	Union Arcade	
Stanford Adv. Agcy.	326 4th Ave.	
Springer Adv. Agcy. (j)	2130 Forbes St.	Mr. Springer
Walker Co., W. S. (j)	Park Bldg.	Wm. S. Walker; Harold S. Downing
Weil Co., Joseph (c)	Jenkins Bldg.	Joseph Weil

Reading

Name	Address	Space Buyers
Firestone Adv. Agcy., Harold (j-l)	Liberty Bank Bldg.	See Philadelphia

Scranton

Name	Address	Space Buyers
Morse Adv. Co.	Mears Bldg.	
Swisher Adv. Service (c)	Mears Bldg.	S. F. Williams; M. J. Weir

Towanda

Name	Address	Space Buyers
Twin City Adv. Co.	Star Theater Bldg.	

Wilkes-Barre

Name	Address	Space Buyers
Ryan-Timberman Adv. Agcy.	Miners Bank Bldg.	Louis Edwin Ryan

York

Name	Address	Space Buyers
Reinhold Adv. Corporation, W. C.	Lincoln Bldg.	See Chicago

PORTO RICO

San Juan

Name	Address	Space Buyers
Hull, Harwood (j)	81 San Francisco St.	L. M. Pagan
Millsco Adv. Agcy., Inc.	Cristo 22	See New York City

RHODE ISLAND

Providence

Name	Address	Space Buyers
Danielson & Son (b-c)	Industrial Trust Bldg.	G. W. Danielson
Jones Sons Co., Edward S.	178 Union Ave.	R. R. Jones; G. T. Metcalf
Larcher-Horton Co. (c)	75 Westminster St.	
Livermore & Knight Co. (c)	42 Pine St.	R. C. R. Noren
Proffitt Adv. Corp.	357 Westminster St.	
Standish Adv. Agcy., G. S. (c)	Union Trust Bldg.	

SOUTH CAROLINA

Charleston

Name	Address	Space Buyers
Charleston Adv. Co. (j)	134 Meeting St. (P. O. Box 771)	

Clinton

Name	Address	Space Buyers
Jacobs & Co. (j-m)	10 E. Carolina Ave.	M. E. Wilson; W. P. Jacobs

Greenville

Name	Address	Space Buyers
Jacobs & Co. (j-m)	Box 138	See Clinton, S. C.

SOUTH DAKOTA

Aberdeen

Name	Address	Space Buyers
Dakota Adv. Agcy., Inc.	318 Citizens Bldg.	

TENNESSEE

Chattanooga

Name	Address	Space Buyers
Chesman & Co., Nelson (b-c-m)	First Natl. Bank Bldg.	See St. Louis
Hitz, Frank J.		

Gallatin

Name	Address	Space Buyers
Drane Adv. Agcy., J. W. (j)	150 E. Main St.	See Nashville, Tenn.

Knoxville

Name	Address	Space Buyers
Knoxville Adv. Co. (j)	Mercantile Bldg.	W. R. Quinn

Memphis

Name	Address	Space Buyers
Distlehorst Co., A. E.	105 S. Court Square	
Fort, Lewis D. (a)	Madison Ave. Bldg.	
Lake & Dunham Adv. Agcy., Inc. (c-m)	Exchange Bldg.	Ed. S. Dunham
Southern Adv. Agcy., Inc. (j)	Randolph Bldg.	H. M. Gosson
Universal Adv. Agcy. (j)	290 N. Main St.	S. W. Lipman; B. Taubenblatt
Waterbury, Herbert (j)	250 Court Ave.	Herbert Waterbury

Nashville

Name	Address	Space Buyers
Anderson Adv. Agcy.	Stahlman Bldg.	
Back Adv. Agcy., J. (c)	Presbyterian Bldg.	J. Back; Carl T. Hinrichs
Casey-Lewis Adv. Co. (j)	Stahlman Bldg.	Ramsey Lewis
Drane Adv. Agcy., J. W. (j)	306 Union St.	J. W. Drane
Independent Adv. Co.	Independent Life Bldg.	
Leftwich, Samuel	Knickerbocker Bldg.	
Wilson Adv. Agcy. (j-m)	Jackson Bldg.	F. B. Wilson

TEXAS

Beaumont

Name	Address	Space Buyers
Beaumont Adv. Agcy.	Kyle Bldg.	

Dallas

Name	Address	Space Buyers
Cates Adv. Co. (j-w)	Slaughter Bldg.	C. C. Cates
Chilton Adv. Agcy. (c)	Busch Bldg.	
Louchard Adv. Agcy.	1616½ Main St.	
Mid-Continent Adv. Agcy., Inc. (c-m)	Dallas County Bank Bldg.	W. T. Pickering; J. P. Dewey
Southwestern Adv. Co. (b-c-m)	1521 Commerce St.	J. M. Dawson; J. B. Wells; B. J. Roemer; R. H. Laschinger
United Adv. Agcy.		See New York City
Wynne Adv. Agcy., W. A.	Sumpter Bldg.	

El Paso

Name	Address	Space Buyers
Border Adv. Agcy. (j)	Chamber of Commerce	Rufe P. March
del Paso Adv. Agcy. (j)	Herald Bldg.	
March, Rufe P.	Chamber of Commerce Bldg.	
Montgomery, Percy	Mills Bldg.	

Fort Worth

Name	Address	Space Buyers
Herndon-Johnson Adv. Co., Inc. (j)	Mutual Home Bldg.	E. Julian Herndon
Moore Adv. Co.	Alaska Bldg.	
Paxton & Evans Adv. Service		
Texas Adv. Agcy.	P. O. Box 428	

Houston

Name	Address	Space Buyers
Ballard Adv. Agcy.	503 Beatty Bldg.	
Beck Adv. Agcy., Inc. (c)	Gas Bldg.	J. H. Beck
Mid-Continent Adv. Agcy. (c-m)	Stewart Bldg.	See Dallas, Tex.
Rogers-Gano Adv. Co.	Humble Bldg.	

San Antonio

Name	Address	Space Buyers
Lone Star Adv. Co. (j)	444 S. Alamo St.	
Schermerhorn Adv. Co. (c)	Gunter Bldg.	
Tupper Adv. Agcy., Clifton H. (c-m)	Central Trust Bldg.	C. H. Tupper

Sherman

Name	Address	Space Buyers
Inter-State Adv. Agcy.		

Wichita Falls

Name	Address	Space Buyers
Rex Adv. Agcy (j)	718½ Ohio Ave.	

UTAH

Ogden

Name	Address	Space Buyers
Advancement Adv. Exchange	P. O. Box 212	
Gillham Co., L. S. (c)		See Los Angeles and Salt Lake City

Salt Lake City

Name	Address	Space Buyers
Glade & Giles Adv. Agcy.	52 S. Main St.	
Gillham Co., Inc., L. S. (c)	Atlas Bldg.	D. R. Fellows; Marion Nelson; E. L. Bourne
Goodcell, Fred		
Hubbard Publicity Co.	324 Atlas Block	A. E. Hubbard
McAllister Co., Malcolm (c)	McIntyre Bldg.	Malcolm McAllister
Shankey Adv. Co.	Keith Bldg.	
Stevens & Wallis, Inc. (c)	45 Weston South Temple	John R. Cannon

VIRGINIA

Newport News

Name	Address	Space Buyers
Cooper, E. F. C.		

Norfolk

Name	Address	Space Buyers
Ayer Adv. Service, Allen	Ledger-Dispatch Bldg.	
McLaughlin Adv. Agcy. (j)	Ledger-Dispatch Bldg.	J. H. McLaughlin
Virginia Adv. Service Co., Inc. (m)	Ledger-Dispatch Bldg.	

Richmond

Name	Address	Space Buyers
Cecil, Barreto & Cecil (m-b-c)	12th & Bank Sts.	John H. Cecil
Dapprich, Fred R. (j)	Amer. Natl. Bank Bldg.	F. R. Dapprich; R. C. Hall
Freeman Adv. Agcy., Inc. (c-m)	Mutual Bldg.	R. S. Freeman
Goodwin, Inc., A. G. (c-m)	Central Natl. Bank Bldg.	
Page Co., C. W. (c-m)	Chamber of Commerce Bldg.	
Staples & Staples, Inc. (m-b-c)	Mutual Bldg.	R. D. Staples

(*Continued on page 86*)

ADVERTISING AGENCIES AND THEIR SPACE BUYERS

(*Continued from page 85*)

VERMONT

Burlington

Name	Address	Space Buyers
Hays Adv. Agcy., Inc. (c)	196 Main St.	
Reynolds, Milo C. (j)	P. O. Box 288	M. C. Reynolds

WEST VIRGINIA

Charleston

Name	Address	Space Buyers
Allied Crafts Service (j)	Kanawha Banking & Trust Bldg.	Jesse H. Whiteley; Robert L. Hance
Mays Adv. Agcy., Thomas D. (c)	Professional Bldg.	Albert D. Williams; Alma Baughman

Huntington

Name	Address	Space Buyers
Smoot Adv. Agcy.	4th Ave. and 6th St.	

Parkersburg

Name	Address	Space Buyers
Smoot Adv. Agcy.	Smoot Theater Bldg.	

Wheeling

Name	Address	Space Buyers
Hicks & Staff, Bruce	1303 Main St.	
McAdam Adv. Service	National Bank Bldg.	
Moore, Harold	Box 717	
Reass Adv. Service, Joseph	Market St.	

WASHINGTON

Seattle

Name	Address	Space Buyers
Addison Adv. Agcy. (j)	Times Bldg.	E. E. Church
Altnow-Singleton, Inc. (a-c-j-l)	Maron Bldg.	
Birchard Co., T. P.		
Botsford-Constantine Co. (b-c)	Henry Bldg.	R. P. Milne
Coast Adv. Service	83 Columbia St.	
Daken Adv. Agcy. (c)	415 Olive St.	L. A. Anderson; T. D. Daken
Horsley, William H.	L. C. Smith Bldg.	
Izzard Co. (c)	Times Bldg.	
Maxson Adv. & Efficiency Service (j)	1120 Western Ave.	See Portland, Ore.
Schooley, Henry H.	4045 14th St.	
Sheets, Inc., W. J. (a)	Central Bldg.	
Strang & Prosser Adv. Agcy. (c)	Empire Bldg.	
Whittington Co. (a-c-j)	Douglass Bldg.	M. S. Woodward; L. M. Whittington
Wood & Reber, Inc.	Post-Intelligencer Bldg.	
Woodman Adv. Agcy. (a-j)	Henry Bldg.	B. F. Woodman

Spokane

Name	Address	Space Buyers
Syverson-Kelley Adv. Agcy. (a-j)	Columbia Bldg.	A. H. Syverson

Tacoma

Name	Address	Space Buyers
Blaauw, John (c)	National Realty Bldg.	
Condon Adv. Agcy. (a-j-l)	Perkins Bldg.	John Condon; Elving Jarden
Emery-Thuland Co. (j)	Tacoma Bldg.	

WISCONSIN

Milwaukee

Name	Address	Space Buyers
Albee Corporation (c)	1st National Bank Bldg.	See Chicago
Armer Co., H. T.		
Burns-Hall Adv. Agcy. (a)	Merrill Bldg.	
Cramer-Krasselt Co. (b-c)	354 Milwaukee St.	C. M. Daniell; F. R. Plate
Critchfield & Co. (c)	2205 Chestnut St.	See Chicago
Hannah-Crawford Co.		
Koch Co. (b-c)	University Bldg.	
Klau-Van Pietersom-Dunlap, Inc. (b-c)	131 2nd St.	F. De Wolfe
Olson & Enzinger, Inc. (c)	228 3rd St.	W. L. Wallin
Short & Partners, Floyd (b-c)		See Chicago
Walters Co.	373 Broadway	

Madison

Name	Address	Space Buyers
Miller & Craig		

Racine

Name	Address	Space Buyers
Smith, McCrory & Co., Inc. (c)	468 College Ave.	S. C. Warner
Western Adv. Agcy., Inc. (b-c)	Baker Block	Frans C. Jordan

CANADA

CALGARY, ALBERTA

Name	Address	Space Buyers
Mackay-Van Buren Adv., Ltd.	231 8th Ave., W.	

EDMONTON, ALBERTA

Name	Address	Space Buyers
Crawford-Harris Adv. Service (h)	40 Gariepy Block	Joseph Burgess

HALIFAX, NOVA SCOTIA

Name	Address	Space Buyers
Curry Adv. Service, Thomas H.	Ray Bldg.	
Imperial Publishing Co., Ltd. (h)	140 Barrington St.	
Wallace Adv. Agcy.	84 Granville St.	F. R. Wallace

HAMILTON, ONTARIO

Name	Address	Space Buyers
Federal Adv. Agcy., Ltd. (h-j)	Landed Banking and Loan Bldg.	S. P. Westaway
Hamilton Adv. Agcy., Ltd. (h)	17 Main St., East	S. I. La Barre
McKim, Ltd., A. (c-h)	Home Bank Bldg.	

LONDON, ONTARIO

Name	Address	Space Buyers
Federal Adv. Agcy., Ltd. (h-j)	Dominion Savings Bldg.	T. H. Yull; T. E. Walsh
McConnell & Fergusson, Ltd. (h)	Dundas and Market Sts.	

MONTREAL, QUEBEC

Name	Address	Space Buyers
Advertising Service Co., Ltd. (c-h)	Drummond Bldg.	
Blaikie, Duncan S.	35 St. Nicholas St.	
Bowman, Sidney S. (h)	101 Notre Dame St., W.	R. R. De Long; S. S. Bowman
Canadian Advertising Agcy., Ltd. (c-h)	Unity Bldg.	H. Fontaine
Cluxton, Lawrence G.	249 Elm Ave.	
Consolidated Adv. Service (h)	171 St. James St.	See Toronto

Montreal—Continued

Name	Address	Space Buyers
Corriveau Adv. Service	137 McGill St.	
Desbarats Adv. Agcy., Ltd. (c-h)	161 Beaver Hill Hall	See Toronto
Dominion Advertisers, Ltd. (h)	311 Beaver Hill Hall	R. O. Stevenson; C. F. Craigie
Financial Adv. Co. of Canada, Ltd. (h)	Board of Trade Bldg.	Address Company
Gibbons, Ltd., J. J. (h)	Coronation Bldg.	See Toronto
McConnell & Fergusson, Ltd. (h)	Bank of Toronto Bldg.	
McKim, Ltd., A. (c-h)	Lake of Woods Bldg.	
Muller Co., Ltd., R. Sykes (h)	128 Bleury St.	C. F. Goldthwaite
National Publicity, Ltd. (c-h)	286 St. James St.	H. Bartholomew
Norris-Patterson, Ltd. (c-h)	232 St. James St.	See Toronto
Purkis, Thornton (c-h)	164 St. James St.	See Toronto
Smith, Denne & Moore, Ltd. (c-h)	McGill Bldg.	See Toronto
World Adv. Agcy.	43 St. Francois Xavier St.	

OTTAWA, ONTARIO

Name	Address	Space Buyers
Bowman, Ltd., S. S. (h)		See Montreal
Peabody, Charles E.	178 Napean St.	

ST. JOHN, NEW BRUNSWICK

Name	Address	Space Buyers
Smith Adv. Agcy., S. K.	73 Dock St.	S. K. Smith

TORONTO, ONTARIO

Name	Address	Space Buyers
Advertising Service Co., Ltd. (c-h)	Nordheimer Bldg.	See Montreal
Baker Adv. Agcy., Ltd. (c-h)	184 Bay St.	
Consolidated Adv. Service	71 Richmond St. W.	
Central Press Agency	110 York St.	
Dean Adv. Agcy., E. Sterling (c-y-h)	8 Wellington St., E.	
Desbarats Adv. Agcy., Ltd. (c-y-h)	Page Bldg.	E. D. Manchee
Financial Adv. Co. of Canada, Ltd. (h)	34 King St., W.	See Montreal
Fisher Co., Ltd., James (h)	384 Yonge St.	Frank Wright
Gibbons, Ltd., J. J. (a-h)	119 Wellington St., W.	Miss M. Pernell
Gordon & Gotch, Ltd.	136 Bay St.	

Toronto—Continued

Name	Address	Space Buyers
McCann Co., H. K. (c-h)	14 King St.	See New York City
McConnell & Fergusson, Ltd. (h)	Temple Bldg.	See London, Ont.
McKim, Ltd., A. (c-h)	Jarvis Bldg.	See Montreal
Mason Adv. Agcy.	70 Lombard St.	
Mitford Adv. Agcy. (h)	123 Bay St.	
Muller Co., R. Sykes (h)	Ryrie Bldg.	See Montreal
Norris-Patterson, Ltd. (c-h)	10 Adelaide St., E.	
Press Agency Bureau, Ltd. s-h)	Dineen Bldg.	J. B. O'Hagin; A. H. MacLaughlin
Purkis, Thornton (c-h)	Union Trust Bldg.	I. K. Pedrell
Robertson Co., Ltd., J. S.	Queen & Victoria Sts.	
Rowlatt, F. Albany (c-h)	110 Church St.	
Smith & Son, Ltd., R. C. (h)	32 Front St., W.	Miss M. A. Hooke
Smith, Denne & Moore, Ltd. (c-h)	Lumsden Bldg.	

VANCOUVER, BRITISH COLUMBIA

Name	Address	Space Buyers
Crawford-Harris Adv. Service, Ltd. (h)	Standard Bank Bldg.	Joseph Burgess
Eastman Adv. Co. (j)	Standard Bank Bldg.	Morgan Eastman
Massie, Ltd., A. J. (h)	Province Bldg.	See Winnipeg

VICTORIA, B. C.

Name	Address	Space Buyers
Newton Adv. Agcy. (j)	Winch Bldg.	George W. Norris

WINDSOR, ONTARIO

Name	Address	Space Buyers
International Adv. Agcy.	London St.	
McConnell & Fergusson, Ltd. (h)		See London, Ont.
Price Co., C. B.	18 Victoria Bldg.	

WINNIPEG, MANITOBA

Name	Address	Space Buyers
Gibbons, Ltd., J. J. (a-h)	Tribune Bldg.	See Toronto, Ont.
McConnell & Fergusson, Ltd. (h)	Confederation Life Bldg.	See London, Ont.
McKim, Ltd., A. (c-h)	Union Bank Bldg.	See Montreal, Que.
Macpherson & McCurdy, Ltd. (c-h)	Bell Block	R. Macpherson; H. Lavender
Massie, Ltd., A. J. (h)	Chamber of Commerce	A. J. Massie

EXPLANATION OF KEY LETTERS

(a)—Agricultural Publishers' Association recognition.
(b)—American Association of Advertising Agencies member.
(c)—American Newspaper Publishers' Association recognition.
(d)—Associated Business Papers, Inc., recognition.
(e)—American Press Association recognition.
(f)—Boston Publishers' Association recognition.
(g)—California Advertising Service Association member.
(h)—Canadian Daily Newspapers' Association recognition.
(i)—Chicago Newspaper Representatives' Association recognition.
(j)—Local Publishers' recognition.
(k)—Periodical Publishers' Association recognition.
(l)—Six-Point League recognition.
(m)—Southern Newspaper Publishers' Association recognition.
(n)—Service only for clients.
(o)—Street car advertising only.
(p)—Industrial and direct by mail only.
(q)—Direct mail.
(r)—Trade paper advertising only.
(s)—Medical advertising only—not an agency.
(t)—Industrial Motion Picture advertising.
(u)—Foreign advertising exclusively.
(v)—Classified advertising only.
(w)—Standard Farm Papers' Association recognition.
(y)—Canadian Association Advertising Agencies member.
(z)—Advertising Counsellor only.
(x-x)—Direct mail, house organ and art service.

NOTE—Where an agency is recognized by the American Newspaper Publishers' Association no other recognition notation has been deemed necessary in this listing.

DAILY NEWSPAPER SUSPENSIONS OF 1921

UNITED STATES

Akron (O.) Morning News.
Amarillo (Tex.) Daily Panhandle.
Aurora (Ill.) Volksfreund reverted to weekly.
Binghamton (N. Y.) Morning Advocate.
Brenham (Tex.) Morning Messenger.
Brownsville (Tex.) Morning Sentinel.
Butler (Pa.) Citizen.
Butte (Mont.) Bulletin.
Carlisle (Pa.) Evening Herald.
Dubuque (Ia.) Daily News.
Dubuque (Ia.) Telegraph-Herald discontinued morning edition.
Elgin (Ill.) Sunday Courier.
Fergus Falls (Minn.) Daily Free Press (continued as weekly).
Gary (Ind.) Sunday Post.
Grand Forks (N. D.) American and North Dakota Tidende.
Hackensack (N. J.) Bergen Daily News.
Jamestown (N. Y.) Evening News.
Langdon (N. D.) Farmers Press.
Lynn (Mass.) Pioneer section of Boston American.
Marshfield (Ore.) Daily News.
Medford (Ore.) Clarion (discontinued as daily, continued weekly).
Missoula (Mont.) Daily Northwest.
North Brookfield (Mass.) Journal.
Portland (Me.) Daily Eastern Argus.
Sacramento (Cal.) Sunday News.
Shreveport (La.) News.
Springfield (O.) News rotogravure section.
Terrell (Tex.) Transcript discontinued Sunday morning edition.
Utica (N. Y.) Telegram.
White Plains (N. Y.) Eastern State Journal.

CANADA

Ingersoll (Ont.) Daily Chronicle.
Peterborough (Ont.) Chronicle.
Windsor (Ont.) Border Cities Sun.

NEWFOUNDLAND

St. Johns (Newfoundland) Evening Herald.

PULITZER MEDAL AWARD

The Joseph Pulitzer Foundation gold medal for the most distinguished and meritorious public service rendered by any newspaper in the United States during 1920 was awarded to the Boston Post for its work in uninasking the gigantic Ponzi financial investment fraud.

TRANSPORTATION TAX

Repeal of the transportation tax effective January 1, 1922, raised the question as to whether the tax would be collected in case shipments were made before January 1 and the goods arrived after that date. A newsprint manufacturer who queried the Treasury Department received the following reply: "From Treasury Decision No. 3225, issued by D. H. Blair, Commissioner of Internal Revenue, and approved by Secretary Mellon, it is held that tax imposed by sub-divisions (a), (b) and (e) of the Revenue Act of 1918 applies to amounts prepaid for transportation in cases where the shipments are made before January 1, 1922, but does not apply in cases where the charges are "collect on shipments made before, but arriving at destination on or after January 1, 1922."

NAST FEATURES
Strike a New Note in Newspaper Service

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"Daily Fashion Hints from Vogue"

FASHIONS that *lead*, not follow the mode—fashions that forestall the choice which causes regrets—Vogue fashions. Beautifully illustrated—accurately described—read by the woman who wants the best — the most practical — and what woman does not?

"Vanity Fair's Fashion Forecast for the Well Dressed Man"

Timely as the last tick of the clock—read by all men who appreciate the business and social asset of good clothes—prepared by the staff of the only publication of its kind in America—by the editors of Vanity Fair. It commands continued and increasing interest.

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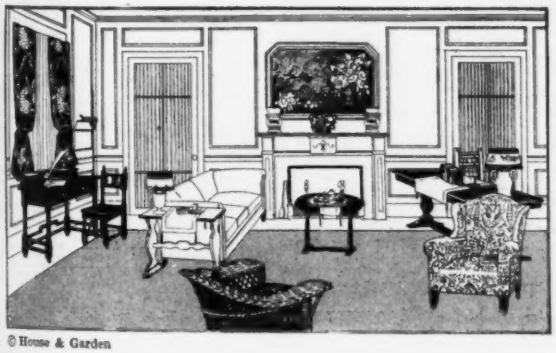

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"House & Garden's Help for the Home Maker"

For those whose hobby is the home—the beautiful mansion or the cozy cottage. Practical illustrations that show the "how" and the "why" in home making—with special hints and helps on the installation of household accessories. Of interest to every home in your community.

Add a feature service to your newspaper that will interest the best buying families, the most up-to-date merchants and dealers, the progressive manufacturers in your town. A word from you will bring samples and prices.

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NAST SERVICE
19 West Forty-Fourth St., New York City

SERVICE OF CHARACTER FOR NEWSPAPERS OF CHARACTER 1922

THE BIG NEWS ALWAYS FIRST

The Boston Telegram

METROPOLITAN NIGHT FINAL CLOSING STOCKS

VOL. 1, NO. 261 Entered as second-class matter June 21, 1921, at the Postoffice at Boston, Mass. under the Act of March 3, 1879. SATURDAY, JANUARY 21, 1922 LARGEST BOSTON EVENING CIRCULATION—PRICE TWO CENTS

ROME AWAITS POPE'S DEATH

WILSON

Raid Cost Dry Agent Wilson

Raider Party date

Chicago Doctor Ma Startling O

Will Send Handsome Spectacl on Trial to Anyone

of Whisky Harbor, Guarded

PONTIFF HAS NEW RELAPSE

Condition Worse After Peaceful Sleep During the Morning

By HENRY WOOD, United Press Staff Correspondent

Rome, Jan. 21 (2.30 P. M.)—"The end is imminent," Carlo Gasparri, emerging from the chamber where Pope Benedict lay dying, declared this afternoon.

Cardinal Gasparri was weeping. He announced that the Pope was delirious, and that His Holiness insisted upon resuming his work.

HAD SLEPT FAIRLY

At 1 o'clock it was announced hopes for recovery were based on sleep and taking stock of the sudden change in his condition this morning had vanished.

had taken liquid food at 11 o'clock after an hour's sleep. At 12 His Holiness continued to

(Concluded on Page Tw

DISTILLERY D WORKING ROXBURY

SHIPS COLLIDE IN DENSE FOG

NORFOLK, Va., Jan. 21.—The coast guard cutter Manning is speeding to the relief of the tanker I. G. White and the schooner Blanche E. Pendleton, in collision off Cape Hatteras. Two urgent radio calls said the schooner, waterlogged and sinking, is in tow of the tanker, which ran her down in a dense fog bank.

A crew of 11 men is aboard the schooner.

The Weather

Snow today, probably changing to rain late tonight. Unsettled tomorrow, generally fair, not much change in temperature. Moderate east and southeast winds.

THE ALMANAC

Sun rises, 7:07; sets, 4:44.
Day's length, 9 hours, 37 minutes.
Moon rises, 1:01 a. m.
High tide, 3:48 a. m.; 4 feet 7 inches.
High tide, 4 p. m., 5 feet 3 inches.
Annapolis tide lunar, light at 3:48 p. m.

Today's Bank Clearings

BOSTON—Exchanges, $[illegible]; balances, $15,000,000. Exchanges, $[illegible]; balances, $100,000,000.

NEW YORK—Exchanges, $[illegible]; balances, $[illegible]. Federal Reserve bank [illegible] $[illegible].

WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT — GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

Form 1201

CLASS OF SERVICE	SYMBOL
Telegram	Blue
Day Letter	Nite
Night Message	N L
Night Letter	

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

JAN. 23. 1922.

RECEIVED AT

E85B DPR

FY BOSTON, MASS., 11:48A 23

L. C. EARNIST. VICE PRES.

UNITED PRESS. NEW YORK.

THOUSAND THANKS TO UNITED PRESS FOR PROTECTING US AGAINST FALSE REPORTS ON THE PREMATURE NEWS ON THE DEATH OF THE POPE. WHILE PAPERS CARRYING OTHER NEWS SERVICES PRINTED EXTRAS ON THE FALSE REPORT OF THE PONTIFF'S DEATH THE TELEGRAM STOOD ON YOUR INFORMATION AND DID NOT GET CAUGHT LIKE ALL OUR RIVALS. IT IS A GREAT ACHIEVEMENT. TODAY WE ARE BEING FLOODED WITH CONGRATULATIONS FROM LEADING CATHOLIC CLERGY AND LAYMEN FOR OUR STAND.

WILLIAM N. HARDY, MANAGING EDITOR, BOSTON TELEGRAM.

UNITED PRESS

THE UNITED PRESS DID NOT ANNOUNCE THE DEATH OF THE POPE ON SATURDAY, JANUARY 21st.

ASSOCIATIONS

DAILY NEWSPAPERS HAVING SPECIAL ADVERTISING REPRESENTATIVES

Complete directory of representatives, their addresses, branch offices and person in charge of each office, alphabetically arranged, follows last page of this list.

ALABAMA

Newspapers	Representatives East	Representatives West
Anniston Star	Frost, Landis & Kohn	Frost, Landis & Kohn
Birmingham Age-Herald	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
News	Kelly-Smith Co.; J. B. Keough[2]	Kelly-Smith Co.
Post	George H. Reichard	S. S. Schuyler; H. H. Hoffman
Dothan Eagle		Robert E. Douglas
Florence News	Frost, Landis & Kohn	Frost, Landis & Kohn
Gadsden Journal	Frost, Landis & Kohn	Frost, Landis & Kohn
Times-News	Robert E. Ward	Robert E. Ward
Huntsville Telegram	George B. David Co.	A. Roy Keator
Times	American Press Assn.	American Press Assn.
Mobile News-Item	John M. Branham Co.	John M. Branham Co.
Register	John M. Branham Co.	John M. Branham Co.
Montgomery Advertiser	Kelly-Smith Co.; Cone, Hunton & Woodman[2]	Kelly-Smith Co.
Journal	John M. Branham Co.	John M. Branham Co.

ALASKA

Newspapers	East	West
Anchorage Times	S. C. Theis Co.	S. C. Theis Co.
Cordova Times	S. C. Theis Co.	S. C. Theis Co.
Fairbanks News-Miner & Citizen	S. C. Theis Co.	S. C. Theis Co.
Juneau Empire	S. C. Theis Co.	S. C. Theis Co.
Ketchikan Chronicle	S. C. Theis Co.	S. C. Theis Co.
Progressive Miner	American Press Assn.	American Press Assn.
Times	American Press Assn.	American Press Assn.
Nenana News	S. C. Theis Co.	S. C. Theis Co.
Seward Gateway	S. C. Theis Co.	S. C. Theis Co.

ARIZONA

Newspapers	East	West
Bisbee Ore	American Press Assn.	American Press Assn.
Review	Robert E. Ward	Robert E. Ward; R. J. Bidwell Co.[4]
Douglas International	American Press Assn.	American Press Assn.
Dispatch	Robert E. Ward	Robert E. Ward; Bert Butterworth[4]
Flagstaff Leader	S. C. Theis Co.	S. C. Theis Co.
Globe Record	S. C. Theis Co.	S. C. Theis Co.; Fred L. Hall[4]
Jerome News	American Press Assn.	American Press Assn.
Mesa Tribune	S. C. Theis Co.	S. C. Theis Co.
Miami Bulletin	William D. Ward	Robert E. Douglas; B. J. Schaefer Co.; T. F. Magrane Co.
Silver Belt	American Press Assn.	American Press Assn.
Nogales Herald	American Press Assn.	American Press Assn.
Phoenix Gazette	J. P. McKinney & Son	J. P. McKinney & Son; Bert Butterworth[4]; Robert E. Ward
Republican	Robert E. Ward	W. R. Baranger Co.[4]; Alcorn-Seymour Co.
Prescott Courier	Alcorn-Seymour Co.	Bert Butterworth[4]
Tombstone Prospector	American Press Assn.	American Press Assn.
Tucson Star	Charles E. Miller	W. H. Stockwell
Citizen	Payne, Burns & Smith	G. Logan Payne Co.; W. R. Baranger Co.[4]
Yuma Morning Sun	American Press Assn.	American Press Assn.

ARKANSAS

Newspapers	East	West
Batesville Guard	American Press Assn.	American Press Assn.
Eldorado News	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
Eureka Springs Times-Echo	American Press Assn.	American Press Assn.
Fayetteville Democrat	S. C. Theis Co.	S. C. Theis Co.
Ft. Smith Southwest American	E. Katz Special Agency	E. Katz Special Agency
Times-Record	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.
Harrison Times	American Press Assn.	American Press Assn.
Hope Herald	S. C. Theis Co.	S. C. Theis Co.
Little Rock Democrat	John M. Branham Co.	John M. Branham Co.
Gazette	John Budd Co.	John Budd Co.
News	J. P. McKinney & Son	J. P. McKinney & Son
Mena Star	American Press Assn.	American Press Assn.
Pine Bluff Commercial	American Press Assn.	American Press Assn.
Graphic	Robert E. Ward	Robert E. Ward
Siloam Springs Register	American Press Assn.	American Press Assn.

CALIFORNIA

Newspapers	East	West
Alameda Times-Star		F. L. Hall[4]
Anaheim Herald	O'Mara & Ormsbee	O'Mara & Ormsbee
Plain Dealer		Bert Butterworth[4]
Bakersfield Californian	Bryant, Griffith & Brunson	Ford-Parsons Co.; Bert Butterworth[4]; Edwin C. Williams[4]
Echo	La Coste & Maxwell	Lacoste & Maxwell; W. R. Barranger Co.[4]
Berkeley Gazette		Fred L. Hall
Daily Californian	Collegiate Special Agcy.; Roy Barnhill, Inc.	Colleg. Spec. Agcy.; Roy Barnhill, Inc.
Blythe Review	American Press Assn.	Amer. Press Assn.; Bert Butterworth[4]
Brawley News	S. C. Theis Co.	S. C. Theis Co.; Bert Butterworth[4] Special Agency[4]
Calexico Chronicle		Bert Butterworth[4]
Chico Enterprise	R. R. Mulligan	C. J. Anderson; W. R. Baranger Co.[4]
Coalinga Daily Record	American Press Assn.	American Press Assn.
Colton Courier	American Press Assn.	American Press Assn.
Colusa Sun	American Press Assn.	American Press Assn.
Corona Independent	American Press Assn.	Amer. Press Assn.; Bert Butterworth[4]
Dinuba Sentinel	American Press Assn.	American Press Assn.
El Centro Progress		Bert Butterworth Special Agency
Escondido Times-Advocate	American Press Assn.	American Press Assn.
Eureka Standard	Robert E. Ward	Robert E. Ward

UNITED STATES

CALIFORNIA—Continued

Newspapers	East	West
Times	J. P. McKinney & Son	J. P. McKinney & Son; Fred L. Hall[4]; William J. Morton Co.
Fresno Herald	William J. Morton Co.	Fred L. Hall[4]; E. Katz Special Agcy.
Republican	William J. Morton Co.	William J. Morton Co.; Fred L. Hall[4]
Glendale Press	O'Mara & Ormsbee	O'Mara & Ormsbee; Milt Uhl[4]
Grass Valley Union	Charles E. Miller	W. H. Stockwell; Fred L. Hall[4]
Gridley Globe	American Press Assn.	American Press Assn.
Hanford Journal		Bishop-Baranger-Connarn Co.[4]
Healdsburg Tribune	American Press Assn.	American Press Assn.
Hollister Free Lance	American Press Assn.	American Press Assn.
Holtsville Tribune	American Press Assn.	Amer. Press Assn.; Bert Butterworth[4] Special Agency
Long Beach Press	Charles E. Miller	W. H. Stockwell; W. R. Baranger Co.[4]
Imperial Enterprise		Bert Butterworth
Telegram	E. Katz Special Agcy.	E. Katz Special Agency; Bert Butterworth[4]; William H. Wilson
Los Angeles Examiner	W. W. Chew	A. J. Norris Hill Co.[4]
Express	O'Mara & Ormsbee	O'Mara & Ormsbee
Herald	Herbert W. Moloney	G. Logan Payne Co.
Los Angeles Record	George H. Reichard	S. S. Schuyler; H. H. Hoffman
Times	Williams, Lawrence & Cresmer	Williams, Lawrence & Cresmer; R. J. Bidwell Co.[4]
Trojan	Collegiate Special Agcy.; Roy Barnhill, Inc.	Colleg. Spec. Agcy.; Roy Barnhill, Inc.
Madeira Tribune	American Press Assn.	American Press Assn.
Mercury	American Press Assn.	American Press Assn.
Martinez Gazette	American Press Assn.	American Press Assn.
Standard	American Press Assn.	American Press Assn.
Marysville Appeal	La Coste & Maxwell	G. Logan Payne; T. F. McGrane[4]; B. J. Schaefer Co.[4]
Merced Star		T. J. Magrane Co.[4]; B. J. Schaefer Co.[4]
Sun		Fred L. Hall
Modesto Herald	Frank R. Northrup	Frank R. Northrup; Edwin C. Williams[4]
News	William J. Morton Co.	William J. Morton Co.; Fred L. Hall[4]
Monterey Cypress-American		T. F. Magrane Co.; B. J. Schaefer Co.
Napa Journal	American Press Assn.	American Press Assn.
Oakland Daily Post-Enquirer	Cone, Hunton & Woodman.	Cone, Hunton & Woodman; Bert Butterworth[4]
Tribune	Williams, Lawrence & Cresmer	Williams, Lawrence & Cresmer; Fred L. Hall[4]
Oxnard Courier	S. C. Theis Co.	S. C. Theis Co.; T. F. Magrane Co[4]; B. J. Schaefer Co.[4]
Palo Alto Daily Palo Alto	American Press Assn.	American Press Assn.
Times	American Press Assn.	American Press Assn.
Pasadena Evening Post	O'Mara & Ormsbee	O'Mara & Ormsbee
Star-News	MacQuoid Co.	A. Roy Keator; W. R. Baranger Co.[4]; Edwin C. Williams[4]
Petaluma Argus	American Press Assn.	American Press Assn.
Courier	S. C. Theis Co.	S. S. Theis Co.; T. F. Magrane Co.[4]; B. J. Schaefer Co.[4]
Pomona Progress		Bert Butterworth Special Agency
Porterville Messenger	S. C. Theis Co.	S. C. Theis Co.; W. R. Baranger Co.[4]
Recorder	American Press Assn.	American Press Assn.
Red Bluff News	American Press Assn.	Amer. Press Assn.; Edwin C. Williams[4]
Redding Searchlight	American Press Assn.	American Press Assn.
Richmond Independent	American Press Assn.	American Press Assn.
Record-Herald	John W. Hunter	John W. Hunter
Riverside Enterprise	LaCoste & Maxwell	LaCoste & Maxwell; Bert Butterworth Special Agency[4]
Sacramento Bee	O'Mara & Ormsbee	O'Mara & Ormsbee
Star	George H. Reichard	S. S. Schuyler; H. H. Hoffman
Union	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency; W. R. Baranger Co.[4]
Salinas Index		Edwin C. Williams
Journal	American Press Assn.	Amer. Press Assn.
San Bernardino Sun		W. R. Baranger Co.
Telegram		W. R. Baranger Co.
San Diego Sun	George H. Reichard	S. S. Schuyler; H. H. Hoffman
Union & Tribune	O'Mara & Ormsbee	O'Mara & Ormsbee
San Francisco Bulletin	H. D. LaCoste	Guy S. Osborn
Call	Herbert W. Moloney	G. Logan Payne Co.; Oscar G. Davies; Bert Butterworth[4]
Chronicle	Williams, Lawrence & Cresmer	Williams, Lawrence & Cresmer; R. J. Bidwell Co.[4]
Examiner	W. W. Chew	William H. Wilson; A. J. Norris Hill Co.[4]

CALIFORNIA—Continued

Newspapers	East	West
Journal	D. J. Randall	J. W. Hunter
News	George H. Reichard	S. S. Schuyler; H. H. Hoffman
San Jose Mercury-Herald	La Coste & Maxwell	LaCoste & Maxwell; W. R. Baranger Co.[4]
News	Payne, Burns & Smith; American Press Assn.	G. Logan Payne Co.; B. T. Butterworth; Amer. Press Assn.
San Mateo News-Leader	S. C. Theis Co.	S. C. Theis Co.
San Pedro Pilot	S. C. Theis Co.	S. C. Theis Co.
Santa Barbara Press	Frost, Landis & Kohn	Frost, Landis & Kohn
News		R. J. Bidwell Co.[4]; Bert Butterworth Special Agency
Santa Cruz News	S. C. Theis Co.	S. C. Theis Co.
Santa Rosa Press-Democrat		E. C. Williams[4]
Republican		W. R. Baranger Co.
Stanford Daily Palo Alto	Collegiate Special Agcy.; Roy Barnhill, Inc.	Collegiate Spl. Agcy.; Roy Barnhill, Inc.
Stockton Independent	E. Katz Special Agency	E. Katz Special Agency; Fred L. Hall[4]
Record	LaCoste & Maxwell	LaCoste & Maxwell; E. C. Williams[4]; T. F. Magrane Co.[4]
Tulare Register	American Press Assn.	American Press Assn.
Vallejo Chronicle		Fred L. Hall
Times	American Press Assn.	American Press Assn.
Venice Vanguard		Bert Butterworth[4]
Ventura Free Press	S. C. Theis Co.	S. C. Theis Co.; Bert Butterworth[4]
Visalia Delta	American Press Assn.	American Press Assn.
Times	S. C. Theis Co.	S. C. Theis Co.; E. C. Williams[4]
Watsonville Register		T. F. Magrane Co.; B. J. Schaefer Co.
Whittier News	S. C. Theis Co.	S. C. Theis Co.
Willows Journal		Edwin C. Williams[4]

COLORADO

Newspapers	East	West
Colorado Springs Gazette	John M. Branham Co.	John M. Branham Co.
Telegraph	E. Katz Special Agcy.	E. Katz Spec. Agcy.
Cripple Times & Record	S. C. Theis Co.	S. C. Theis Co.
Denver Express	George H. Reichard	S. S. Schuyler; H. H. Hoffman
Post	Lorenzen & Thompson	Lorenzen & Thompson; Verree & Conklin
Rocky Mountain News	Verree & Conklin	F. L. Hall[4]; R. J. Bidwell Co.[4]
Times	Verree & Conklin	Verree & Conklin; R. J. Bidwell Co.[4]
Durango Democrat	American Press Assn.	American Press Assn.
Herald	S. C. Theis Co.	S. C. Theis Co.
Fort Collins Courier	Payne, Burns & Smith	G. Logan Payne Co.
Express	Payne, Burns & Smith	G. Logan Payne Co.
Fort Morgan Times	S. C. Theis Co.	S. C. Theis Co.
Grand Junction Sentinel	Frank R. Northrup	Frank R. Northrup
Lamar News	American Press Assn.	American Press Assn.
Leadville Herald-Democrat	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
Longmont Times	S. C. Theis Co.	S. C. Theis Co.
Loveland Herald	American Press Assn.	American Press Assn.
Reporter	American Press Assn.	J. W. Hunter
Montrose Enterprise	American Press Assn.	American Press Assn.
Press	S. C. Theis Co.	S. C. Theis Co.
Pueblo Chieftain	John M. Branham Co.	John M. Branham Co.
Star-Journal	J. P. McKinney & Son	J. P. McKinney & Son
Sterling Advocate	S. C. Theis Co.	S. C. Theis Co.
Trinidad Chronicle-News	S. C. Theis Co.	S. C. Theis Co.
Picketwire	American Press Assn.	American Press Assn.

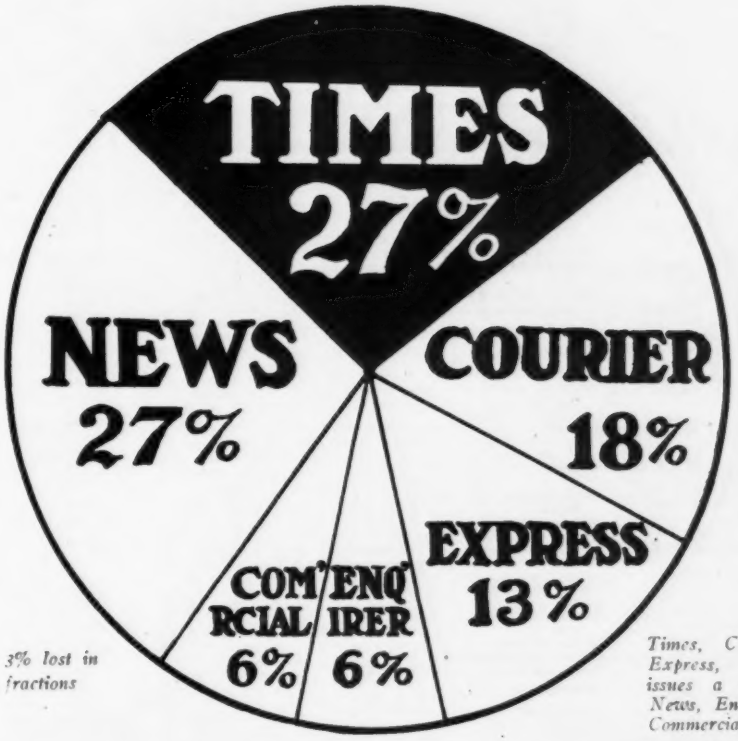
CONNECTICUT

Newspapers	East	West
Ansonia Sentinel	E. Katz Special Agency	E. Katz Special Agency
Bridgeport Star & Herald	Hamilton-DeLisser Co.	Harry R. Fisher
Post	I. A. Klein	John Glass
Telegram	I. A. Klein	John Glass
Times & Farmer	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Hartford Courant	Gilman, Nicoll & Ruthman	Gilman, Nicoll & Ruthman
Times	Kelly-Smith Co.	Kelly-Smith Co.
Manchester Herald	Frank R. Northrup	Frank R. Northrup
Meriden Journal	Julius Mathews Special Agency	Julius Mathews Special Agency
Record	Gilman, Nicoll & Ruthman	Gilman, Nicoll & Ruthman
Middletown Press	Julius Mathews Special Agency	Julius Mathews Special Agency
New Britain Herald	R. R. Mulligan	C. J. Anderson
Record	S. G. Lindenstein	S. G. Lindenstein
New Haven Journal-Courier	Gilman, Nicoll & Ruthman	Gilman, Nicoll & Ruthman
Register	Julius Mathews Special Agency	Julius Mathews Special Agency
Times-Leader	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
Union	Story, Brooks & Finley	Story, Brooks & Finley
Yale News	Collegiate Special Agcy.; Roy Barnhill, Inc.	Colleg. Spec. Agcy.; Roy Barnhill, Inc.
New London Day	Gilman, Nicoll & Ruthman	Gilman, Nicoll & Ruthman
Norwalk Hour	O'Flaherty's Suburban List	Julius Mathews Special Agency
Stamford Advocate	Julius Mathews Special Agency	C. J. Anderson
Torrington Register	R. R. Mulligan	Alcorn-Seymour Co.
Waterbury American	Alcorn-Seymour Co.	Knill-Burke, Inc.
Democrat	Knill-Burke, Inc.	Gilman, Nicoll & Ruthman
Republican	Gilman, Nicoll & Ruthman	
Sunday Herald	Hamilton-DeLisser, Inc.	Harry Fisher

(Continued on page 92)

Explanation of key numbers will be found on page 106

How Can Buffalo Be a "One-Paper" City?



3% lost in fractions

Times, Courier, Express, seven issues a week; News, Enquirer, Commercial, six.

The above Diagram shows the respective amount of paid *Display Advertising* carried by each of the six Buffalo newspapers during the year of 1921.

Automobile Advertising

Automobile advertising, in lines, carried by all the Buffalo newspapers during 1921:

TIMES	575,036
Express	482,790
Courier	365,960
News	319,886
Commercial	118,412
Enquirer	79,870

The volume of advertising carried by any newspaper depends primarily on local copy.

A newspaper must stand the acid test of direct results to hold this specialized retail advertising.

Local merchants, in common with an ever increasing number of national advertisers, know that it is a waste of time and money to attempt to cover Buffalo without using The Buffalo TIMES, no matter what the line of merchandise may be.

Dry Goods Advertising

Dry Goods Advertising, in lines, carried by each Buffalo newspaper during 1921:

TIMES	2,521,750
News	1,952,398
Courier	712,712
Express	629,608
Commercial	195,706
Enquirer	49,896

THE BUFFALO TIMES

NORMAN E. MACK
Editor and Proprietor

FOREIGN REPRESENTATIVE

VERREE & CONKLIN, Inc.

NEW YORK—CHICAGO
DETROIT—SAN FRANCISCO

DAILY NEWSPAPERS HAVING SPECI AL ADVERTISING REPRESENTATIVES

(*Continued from page 90*)

DELAWARE

Newspapers	Representative East	Representative West
Wilmington Every Evening	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Journal	Story, Brooks & Finley	Story, Brooks & Finley
News	Story, Brooks & Finley	Story, Brooks & Finley
Star	Howland & Howland	Howland & Howland

DISTRICT OF COLUMBIA

Newspapers	Representative East	Representative West
Washington Herald	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.
News	George G. Reichard	S. S. Schuyler H. H. Hoffman
Post	Paul Block, Inc.	Paul Block, Inc.
Star	Dan A. Carroll	John E. Lutz
Times	I. A. Klein	G. Logan Payne Co.

FLORIDA

Newspapers	Representative East	Representative West
Daytona Journal	Robert E. Ward	Robert E. Ward
News	Robert E. Ward	Robert E. Ward
Fort Myers Press	Robert E. Ward	Robert E. Ward
Gainesville Sun	Robert E. Ward	Robert E. Ward
Jacksonville Metropolis	E. Katz Special Agency	E. Katz Special Agcy.
Times-Union	Benjamin & Kentnor Co. A. D. Grant[2]	Benjamin & Kentnor Co.
Lakeland Star	S. C. Theis Co.	S. C. Theis Co.
Telegram	Robert E. Ward	Robert E. Ward
Miami Herald	Frost, Landis & Kohn	Frost, Landis & Kohn
Metropolis	John M. Branham Co.	John M. Branham Co.
Orlando Sentinel	Robert E. Ward	Robert E. Ward
Palm Beach News	Cone, Hunton & Woodman	Cone, Hunton & Woodman T. F. Magrane Co.[4]
Pensacola Journal	Cone, Hunton & Woodman	Cone, Hunton & Woodman
News	George B. David Co.	George B. David Co.
St. Augustine Record	Robert E. Ward	Robert E. Ward
St. Petersburg Times	S. C. Theis Co.	S. C. Theis Co.
Sanford Herald	American Press Assn.	American Press Assn.
Tallahassee Democrat	American Press Assn.	American Press Assn.
Tampa Times	John Budd Co.	John Budd Co.
Tribune	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
Tarpon Springs Leader	S. C. Theis Co.	S. C. Theis Co.
West Palm Beach Post	George B. David Co.	George B. David Co.

GEORGIA

Newspapers	Representative East	Representative West
Albany Herald	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Americus Times-Recorder	Frost, Landis & Kohn	Frost, Landis & Kohn
Athens Banner	Charles H. Eddy Co. S. C. Theis Co. J. B. Keough[2]	Charles H. Eddy Co. S. C. Theis Co.
Herald	Charles H. Eddy Co. S. C. Theis Co. J. B. Keough[2]	Charles H. Eddy Co. S. C. Theis Co.
News	Charles B. Miller George M. Kohn[3]	W. H. Stockwell
Atlanta Constitution	Story, Brooks & Finley	Cone, Hunton & Woodman R. J. Bidwell Co.[4] Oscar G. Davies
Georgian & American	Benjamin & Kentnor Co. George M. Kohn[3]	G. Logan Payne Co.
Journal	John M. Branham Co. J. B. Keough[2]	John M. Branham Co.
Augusta Chronicle	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
Herald	Charles H. Eddy Co.	Charles H. Eddy Co.
Brunswick Banner	Frost, Landis & Kohn	Frost, Landis & Kohn
Columbus Enquirer-Sun	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
Ledger	Frost, Landis & Kohn	Frost, Landis & Kohn
Cordele Sentinel	American Press Assn.	American Press Assn.
Dublin Tribune	American Press Assn.	American Press Assn.
Macon News	Story, Brooks & Finley. George M. Kohn[3]	Story, Brooks & Finley
Telegraph	John M. Branham Co.	John M. Branham Co.
Moultrie Observer	Frost, Landis & Kohn	Frost, Landis & Kohn
Rome News	Frost, Landis & Kohn	Frost, Landis & Kohn
Tribune-Herald	Robert E. Ward	Robert E. Ward
Savannah News	Charles H. Eddy Co. George M. Kohn[3]	Charles H. Eddy Co.
Press	John Budd Co.	John Budd Co.
Tifton Gazette	S. C. Theis Co.	S. C. Theis Co.
Valdosta Times	Frost, Landis & Kohn	Frost, Landis & Kohn
Waycross Journal-Herald	Frost, Landis & Kohn	Frost, Landis & Kohn

HAWAII

Newspapers	Representative East	Representative West
Honolulu Advertiser		T. F. Magrane Co. B. J. Schaefer Co.
Star-Bulletin	Alcorn-Seymour Co.	Alcorn-Seymour Co. W. R. Baranger Co.[4]

IDAHO

Newspapers	Representative East	Representative West
Boise Capital-News	Alcorn-Seymour Co.	Alcorn-Seymour Co.
Statesman	William J. Morton Co.	W. J. Morton Co. Fred L. Hall[4]
Caldwell News	American Press Assn.	American Press Assn.
Hailey Times-News-Miner	American Press Assn.	American Press Assn.
Idaho Falls Post	Frank R. Northrup	Frank R. Northrup
Times-Register	American Press Assn.	American Press Assn.
Nampa Free Press	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
Twin Falls Chronicle & Times	Frank R. Northrup	Frank R. Northrup
News	George B. David Co.	George B. David Co.
Wallace Times-Press	George B. David Co.	George B. David Co.

ILLINOIS

Newspapers	Representative East	Representative West
Alton Telegraph	Alcorn-Seymour Co.	Alcorn-Seymour Co.
Aurora Beacon-News	Alcorn-Seymour Co.	J. K. Groom
Star	American Press Assn.	American Press Assn.
Beardstown Illinoian-Star	American Press Assn.	American Press Assn.
Belleville Advocate	Carpenter & Co.	Carpenter & Co.

ILLINOIS—Continued

Newspapers	Representative East	Representative West
Bloomington Bulletin	Alcorn-Seymour Co.	Alcorn-Seymour Co.
Pantagraph	Knill-Burke, Inc.	Elmer Wilson P. A. Folsom
Cairo Bulletin	Payne, Burns & Smith	G. Logan Payne Co.
Citizen	Carpenter & Co.	Carpenter & Co.
Canton Ledger	Payne, Burns & Smith	G. Logan Payne Co.
Register	Carpenter & Co.	Carpenter & Co.
Carbondale Free Press	R. R. Mulligan	C. J. Anderson
Champaign News-Gazette	M. C. Watson	Allen-Klapp Co.
Charleston News	S. C. Theis Co. American Press Assn.	S. C. Theis Co. Amer. Press Assn.
Chicago Abendpost	A. S. Murphy Co.	M. L. Katz
Daily News	John B. Woodward	Woodward & Kelly Joseph R. Scolaro W. R. Baranger Co.
Evening Post	Kelly-Smith Co.	Kelly-Smith Co.
Evening American	Rodney E. Boone	G. Logan Payne Co.
Drovers' Journal	P. W. & G. F. Minnick	W. E. Hutchinson
Herald-Examiner	Wilbur I. Arthur	J. A. Dickson E. A. Holman[4]
Journal	Lorenzen & Thompson	Lorenzen & Thompson
Maroon	Collegiate Special Agcy.	Collegiate Spec. Agcy.
Tribune	C. L. Pancoast	Walter J. Merrill N. L. Lucius[4]
Clinton Journal	American Press Assn. Carpenter & Co.	Amer. Press Assn. Carpenter & Co. A. Roy Keator
Danville Commercial-News	D. J. Randall	G. Logan Payne Co.
Press	M. C. Watson	Allen-Klapp Co.
Decatur Herald	Alcorn-Seymour Co.	Alcorn-Seymour Co.
Review	Cone, Hunton & Woodman	Cone, Hunton & Woodman
DeKalb Chronicle	S. C. Theis Co.	Robert E. Ward
Independent	American Press Assn.	American Press Assn.
Dixon Telegraph	M. C. Watson	Allen-Klapp Co.
East St. Louis Journal	George B. David Co.	A. Roy Keator
National Live Stock Reporter	P. W. & G. F. Minnick	W. E. Hutchinson
Edwardsville Intelligencer	Carpenter & Co.	Carpenter & Co.
Elgin Courier	Alcorn-Seymour Co.	J. K. Groom
News	M. C. Watson	Allen-Klapp Co.
Evanston News-Index	George B. David Co.	W. W. Reed
Daily Northwestern	Collegiate Special Agcy. Roy Barnhill, Inc.	Colleg. Spec. Agcy. Roy Barnhill, Inc.
Freeport Journal-Standard	M. C. Watson	Allen-Klapp Co.
Galesburg Mail	Knill-Burke, Inc.	Knill-Burke, Inc. W. R. Baranger Co.[4]
Republican-Register	M. C. Watson	Allen-Klapp Co.
Harrisburg Miner	R. R. Mulligan	C. J. Anderson
Register	Carpenter & Co.	Carpenter & Co.
Hoopeston Chronicle-Herald	S. C. Theis Co.	S. C. Theis Co.
Jacksonville Journal	MacQuoid Special Agcy.	A. Roy Keator
Joliet Herald-News	Alcorn-Seymour Co.	J. K. Groom
Times	Stevens, Gibbs & Baumann	Stevens, Gibbs & Baumann
Kankakee News	Carpenter & Co.	Carpenter & Co.
Republican	Robert E. Ward	Robert E. Ward
Kawanee Star-Courier	Frank R. Northrup	Frank R. Northrup
LaSalle Post	American Press Assn.	American Press Assn.
Tribune	R. R. Mulligan	C. J. Anderson
Lewiston Record	American Press Assn.	American Press Assn.
Libertyville Independent	Carpenter & Co.	Carpenter & Co.
Lincoln Courier-Herald	Carpenter & Co.	Carpenter & Co.
Star	S. C. Theis Co.	S. C. Theis Co.
Litchfield News-Herald	Carpenter & Co.	Carpenter & Co.
Union	American Press Assn.	American Press Assn.
Macomb Bystander	American Press Assn.	American Press Assn.
Mattoon Journal-Gazette	M. C. Watson	Allen-Klapp Co.
Moline Dispatch	D. J. Randall	Allen-Klapp Co.
Monmouth Atlas	Macquoid Agcy. E. R. Ellis[1]	A. Roy Keator
Morris Herald	Carpenter & Co.	Carpenter & Co.
Mt. Carroll Mirror-Democrat	American Press Assn.	American Press Assn.
Mt. Vernon Register-News	American Press Assn.	American Press Assn.
Murphysboro Independent	R. R. Mulligan	C. J. Anderson
Republican-Era	Carpenter & Co.	Carpenter & Co.
Olney Review	American Press Assn.	American Press Assn.
Ottawa Free Trader-Journal	S. C. Theis Co.	S. C. Theis Co.
Republican-Times	Carpenter & Co.	Carpenter & Co.
Pana Palladium	S. C. Theis Co. American Press Assn.	S. C. Theis Co. Amer. Press Assn.
Paris Beacon	Payne, Burns & Smith	G. Logan Payne Co.
News	Carpenter & Co.	Carpenter & Co.
Paxton Record	American Press Assn.	American Press Assn.
Register	Carpenter & Co.	Carpenter & Co.
Pekin Times	Carpenter & Co.	Carpenter & Co.
Peoria Journal	Charles H. Eddy Co.	Charles H. Eddy Co.
Star	Fralick & Bates	Fralick & Bates
Transcript	Charles H. Eddy Co.	Charles H. Eddy Co.
Peru News-Herald	American Press Assn.	American Press Assn.
Quincy Herald	M. C. Watson	Allen-Klapp Co.
Whig-Journal	Alcorn-Seymour Co.	Alcorn-Seymour Co.
Rock Island Argus	M. C. Watson	Allen-Klapp Co.
Union	M. C. Watson	Allen-Klapp Co.
Rockford Register-Gazette	Robert E. Ward	Robert E. Ward
Republic	Knill-Burke, Inc.	Knill-Burke, Inc.
Star	M. C. Watson	Allen-Klapp Co.
Springfield State-Journal	Charles H. Eddy Co.	Charles H. Eddy Co.
State-Register	Verree & Conklin	Verree & Conklin
Sterling Gazette	M. C. Watson	Allen-Klapp Co.
Streator Independent-Times	Carpenter & Co.	Carpenter & Co.
Taylorville Breeze	Robert E. Ward	Robert E. Ward
Urbana Courier	American Press Assn. Carpenter & Co.	Amer. Press Assn. Carpenter & Co.
Illini	Carpenter & Co. Collegiate Special Agency	Carpenter & Co. Collegiate Special Agency.
Waukegan Daily Sun	Carpenter & Co.	Carpenter & Co.
News	R. R. Mulligan	H. Edmund Scheerer
West Frankfort American	American Press Assn.	American Press Assn.

INDIANA

Newspapers	Representative East	Representative West
Alexandria News	American Press Assn.	American Press Assn.
Times-Tribune	American Press Assn.	American Press Assn.
Anderson Bulletin	M. C. Watson	Allen-Klapp Co.
Herald	Payne, Burns & Smith	G. Logan Payne Co.
Attica Ledger Tribune	American Press Assn.	American Press Assn.
Auburn Star	American Press Assn.	American Press Assn.
Bedford Democrat	R. R. Mulligan	H. Edmund Scheerer
Bicknell News	American Press Assn.	American Press Assn.
Bloomington Telephone	R. R. Mulligan	H. Edmund Scheerer
Student	Collegiate Special Agcy.	Collegiate Special Agency

INDIANA—Continued

Newspapers	Representative East	Representative West
World	American Press Assn.	American Press Assn.
Bluffton Banner	R. R. Mulligan	H. Edmund Scheerer
Brazil Review	S. C. Theis Co.	S. C. Theis Co.
Columbia City Commercial-Mail	American Press Assn.	American Press Assn.
Columbus Ledger	Carpenter & Co.	Carpenter & Co.
Connersville News-Examiner	R. R. Mulligan	H. Edmund Scheerer
Crawfordsville Journal	R. R. Mulligan	H. Edmund Scheerer
Review	Carpenter & Co.	Carpenter & Co.
Decatur Democrat	Carpenter & Co.	Carpenter & Co.
Edinburg Courier	S. C. Theis Co.	S. C. Theis Co.
Elkhart Truth	Alcorn-Seymour Co.	Alcorn-Seymour Co.
Elwood Call-Leader	American Press Assn.	American Press Assn.
Evansville Courier	Payne, Burns & Smith	G. Logan Payne Co.
Journal	E. Katz Special Agcy.	E. Katz Special Agcy.
Press	George H. Reichard	S. S. Schuyler H. H. Hoffman
Fort Wayne Journal-Gazette	John M. Branham Co.	John M. Branham Co.
News-Sentinel	M. C. Watson	Allen-Klapp Co.
Press	John M. Branham Co.	John M. Branham Co.
Frankfort Crescent-News	Carpenter & Co.	Carpenter & Co.
Times	R. R. Mulligan	H. Edmund Scheerer
Gary Post-Tribune	Frank R. Northrup	Frank R. Northrup
Goshen Democrat	Robert E. Ward	Robert E. Ward
News-Times	Alcorn-Seymour Co.	Alcorn-Seymour Co.
Greencastle Banner	American Press Assn.	American Press Assn.
Herald	S. C. Theis Co.	S. C. Theis Co.
DePauw Daily	Collegiate Special Agcy. Roy Barnhill, Inc.	Colleg. Spec. Agcy. Roy Barnhill, Inc.
Greenfield Republican	American Press Assn.	American Press Assn.
Reporter	S. C. Theis Co.	S. C. Theis Co.
Greensburg News	R. R. Mulligan	H. Edmund Scheerer
Times	American Press Assn.	American Press Assn.
Hammond Times	Payne, Burns & Smith	G. Logan Payne Co.
Hartford City Times-Gazette	Carpenter & Co.	Carpenter & Co.
	R. R. Mulligan	H. Edmund Scheerer
Huntington Herald	R. K. Rockwood	Ralph K. Rockwood
Press	Carpenter & Co.	Carpenter & Co.
Indianapolis News	Dan A. Carroll	John E. Lutz
Star	Kelly-Smith Co.	Kelly-Smith Co.
Times	Payne, Burns & Smith	G. Logan Payne Co.
Jeffersonville Star	R. R. Mulligan	H. Edmund Scheerer
Kendallsville News-Sun	S. C. Theis Co.	S. C. Theis Co.
Kokomo Dispatch	S. C. Theis Co.	S. C. Theis Co.
Tribune	M. C. Watson	Allen-Klapp Co.
Lafayette Journal-Courier	Payne, Burns & Smith	G. Logan Payne Co.
Purdue Exponent	Collegiate Special Agcy. Roy Barnhill, Inc.	Colleg. Spec. Agcy. Roy Barnhill, Inc.
LaPorte Argus	Robert E. Ward	Robert E. Ward
Herald	George B. David Co.	A. Roy Keator
Lebanon Reporter	American Press Assn.	American Press Assn.
Linton Citizen	American Press Assn.	American Press Assn.
Logansport Pharos-Tribune	Alcorn-Seymour Co.	Alcorn-Seymour Co.
Press	M. C. Watson	Allen-Klapp Co.
Madison Courier	R. R. Mulligan	C. J. Anderson
Herald	American Press Assn.	American Press Assn.
Marion Chronicle	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
Leader-Tribune	M. C. Watson	Allen-Klapp Co.
Michigan City Dispatch	Robert E. Ward	Robert E. Ward
Monticello Journal	S. C. Theis Co.	S. C. Theis Co.
Mt. Vernon Democrat	American Press Assn.	American Press Assn.
Muncie Press	M. C. Watson	Allen-Klapp Co.
Star	Kelly-Smith Co.	Kelly-Smith Co.
New Albany Ledger	American Press Assn.	American Press Assn.
Tribune	S. C. Theis Co. American Press Assn.	S. C. Theis Co. Amer. Press Assn.
Newcastle Courier	R. R. Mulligan	H. Edmund Scheerer
Times	Payne, Burns & Smith	G. Logan Payne Co.
Noblesville Ledger	American Press Assn.	American Press Assn.
Peru Chronicle	S. C. Theis Co.	S. C. Theis Co.
Tribune	Carpenter & Co.	Carpenter & Co.
Plymouth Democrat	American Press Assn.	American Press Assn.
Republican	Carpenter & Co.	Carpenter & Co.
Portland Commercial-Review	Payne, Burns & Smith	G. Logan Payne Co.
Republican	Carpenter & Co.	Carpenter & Co.
Sun	R. R. Mulligan	H. Edmund Scheerer
Rennselaer Republican	American Press Assn.	American Press Assn.
Richmond Item	Robert E. Ward	Robert E. Ward
Palladium	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Rochester Republican	American Press Assn.	American Press Assn.
Sentinel	S. C. Theis Co.	S. C. Theis Co.
Rushville Republican	R. R. Mulligan	H. Edmund Scheerer
News	Carpenter & Co.	Carpenter & Co.
Seymour Democrat	American Press Assn.	American Press Assn.
Tribune	R. R. Mulligan	H. Edmund Scheerer
Shelbyville Democrat	R. R. Mulligan	H. Edmund Scheerer
South Bend News-Times	Cone, Hunton & Woodman	Cone, Hunton & Woodman Oscar G. Davies
Tribune	Story, Brooks & Finley	Story, Brooks & Finley
Sullivan Times	S. C. Theis Co.	S. C. Theis Co.
Terre Haute Post	George H. Reichard	S. S. Schuyler H. H. Hoffman
Star	Kelly-Smith Co.	Kelly-Smith Co.
Tribune	Payne, Burns & Smith	G. Logan Payne Co.
Union City Eagle	American Press Assn.	American Press Assn.
Times	American Press Assn.	American Press Assn.
Valparaiso Messenger	R. R. Mulligan	H. Edmund Scheerer
Vincennes Commercial	R. K. Rockwood	Ralph K. Rockwood
Sun	R. R. Mulligan	H. Edmund Scheerer
Wabash Plain Dealer	Carpenter & Co.	Carpenter & Co.
Times-Star	R. R. Mulligan	H. Edmund Scheerer

IOWA

Newspapers	Representative East	Representative West
Ames Tribune	Powers & Stone	Powers & Stone
Atlantic News-Telegraph	Knill-Burke, Inc.	Knill-Burke, Inc.
Burlington Gazette	Payne, Burns & Smith	G. Logan Payne Co.
Hawkeye	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.
Cedar Rapids Gazette	M. C. Watson	Allen-Klapp Co.
Republican & Times	LaCoste & Maxwell	LaCoste & Maxwell
Centerville Iowegian & Citizen	Powers & Stone	Powers & Stone
Charles City News	Payne, Burns & Smith	G. Logan Payne Co.
Press & Intelligencer	Powers & Stone	Powers & Stone
Clinton Advertiser	M. C. Watson	Allen-Klapp Co.
Herald	Payne, Burns & Smith	G. Logan Payne Co.

(*Continued on page 94*)

(Explanation of key numbers will be found on page 106)

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By Gene Byrne's

The Greatest Sunday Comic Page

In a recent issue The Literary Digest rates Gene Byrnes as one of the "Big Five" drawing comic pages.

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DAILY NEWSPAPERS HAVING SPECIAL ADVERTISING REPRESENTATIVES

(*Continued from page 92*)

IOWA—Continued

Newspapers	Representative East	Representative West
Council Bluffs Nonpareil	Frallick & Bates	Frallick & Bates
Creston Advertiser-Gazette	Payne, Burns & Smith	G. Logan Payne Co.
Davenport Democrat	Charles H. Eddy Co.	Charles H. Eddy Co.
Times	Cone, Hunton & Woodman	Cone, Hunton & Woodman
Des Moines Capital	O'Mara & Ormsbee	O'Mara & Ormsbee
Evening Tribune	I. A. Klein	Guy S. Osborn R. J. Bidwell Co.[4]
News	George H. Reichard	S. S. Schuyler H. H. Hoffman
Register	I. A. Klein	Guy S. Osborn R. J. Bidwell Co.[4]
Dubuque Telegraph-Herald	Alcorn-Seymour Co.	Alcorn-Seymour Co.
Times-Journal	M. C. Watson	Allen-Klapp Co.
Fairfield Ledger-Journal	Payne, Burns & Smith	G. Logan Payne Co.
Fort Lodge Messenger & Chronicle	Prudden, King & Prudden.	Prudden
Fort Madison Democrat	Payne, Burns & Smith	G. Logan Payne Co.
Iowa City Iowan	Collegiate Special Agcy. Roy Barnhill, Inc.	Collegiate Special Agency Roy Barnhill, Inc.
Press-Citizen	Robert E. Ward	Robert E. Ward
Keokuk Gate City-Constitution-Democrat	Payne, Burns & Smith	G. Logan Payne Co.
Mason City Globe-Gazette & Times	Prudden, King & Prudden.	Prudden, King & Prudden
Missouri Valley Times	American Press Assn.	American Press Assn.
Mt. Pleasant News	Powers & Stone	Powers & Stone
Union-Tribune	American Press Assn.	American Press Assn.
Muscatine Journal	Cone, Hunton & Woodman	Cone, Hunton & Woodman
Nevada Journal	S. C. Theis Co.	S. C. Theis Co.
Newton News	Frost, Landis & Kohn	Frost, Landis & Kohn
Ottumwa Courier	Cone, Hunton & Woodman	Cone, Hunton & Woodman
Oelwein Register	American Press Assn.	American Press Assn.
Perry Chief	R. R. Mulligan	C. J. Anderson
Sioux City Journal	Prudden, King & Prudden.	Ford-Parsons Co.
Tribune	Williams, Lawrence & Cresmer	Williams, Lawrence & Cresmer R. J. Bidwell Co.
Washington Journal	Powers & Stone	Powers & Stone
Waterloo Courier	Story, Brooks & Finley	Story, Brooks & Finley
Times-Tribune	E. Katz Special Agency	E. Katz Special Agcy.
Webster City Freeman-Journal	S. C. Theis Co.	S. C. Theis Co.

KANSAS

Newspapers	Representative East	Representative West
Abilene Chronicle	American Press Assn.	American Press Assn.
Atchison Globe	W. D. Ward	Ford Parsons Co.
Baxter Springs Citizen	American Press Assn.	American Press Assn.
Burlington Republican	American Press Assn.	American Press Assn.
Cherryvale Republican	S. C. Theis Co. American Press Assn.	S. C. Theis Co. Amer. Press Assn.
Columbus Advocate	American Press Assn.	American Press Assn.
Concordia Blade-Empire	S. C. Theis Co.	S. C. Theis Co.
Dodge City Globe	S. C. Theis Co.	S. C. Theis Co.
Eldorado Times	S. C. Theis Co.	S. C. Theis Co.
Fort-Scott Tribune-Monitor	S. C. Theis Co.	S. C. Theis Co.
Fredonia Herald		A. Roy Keator
Galena Times	S. C. Theis Co.	S. C. Theis Co.
Great Bend Tribune	Payne, Burns & Smith	A. Roy Keator
Hiawatha World	S. C. Theis Co.	S. C. Theis Co.
Hutchinson Gazette	R. R. Mulligan	C. J. Anderson George F. Dillon
News	E. Katz Special Agency	E. Katz Special Agcy.
Iola Register	S. C. Theis Co.	S. C. Theis Co.
Junction City Union	S. C. Theis Co.	S. C. Theis Co.
Kansas City Kansan	J. Kunzmann G. Loane	B. J. Reynolds L. Follett Ray Haun C. Eldredge C. Clark B. P. Bartlett W. Temple M. Crowther A. G. Wallace
Lawrence Journal-World	Alcorn-Seymour Co.	A. Roy Keator
Kansan	Collegiate Special Agcy. Roy Barnhill, Inc.	Collegiate Special Agency Roy Barnhill, Inc.
Leavenworth Times		L. S. Wallis & Son Geo. F. Dillon
Liberal News	American Press Assn.	American Press Assn.
Lyons News	S. C. Theis Co.	S. C. Theis Co.
Manhattan Chronicle	American Press Assn.	American Press Assn.
Mercury	American Press Assn.	American Press Assn.
Nationalist	S. C. Theis Co. American Press Assn.	S. C. Theis Co. Amer. Press Assn.
Newton Republican	S. C. Theis Co.	S. C. Theis Co.
Norton Telegram	S. C. Theis Co.	S. C. Theis Co.
Ottawa Herald	M. C. Watson	A. Roy Keator
Parsons Republican	Carpenter & Co.	Carpenter & Co.
Sun	S. C. Theis Co.	S. C. Theis Co.
Pittsburg Headlight	Louis Klebahn	Henry DeClerque, Inc.
Sun	S. C. Theis Co.	S. C. Theis Co.
Pratt Tribune	S. C. Theis Co.	S. C. Theis Co.
Salina Journal	S. C. Theis Co.	A. Roy Keator
Union	Payne, Burns & Smith	G. Logan Payne Co.
Topeka Capital	J. Kunzmann G. Loane	B. J. Reynolds L. Follett Ray Haun C. Eldredge C. Clark B. P. Bartlett W. Temple M. Crowther A. G. Wallace
State Journal	Paul Block, Inc.	Paul Block, Inc.
Wellington News	S. C. Theis Co.	S. C. Theis Co.
Wichita Beacon	E. Katz Special Agency	E. Katz Special Agcy
Eagle	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency

KENTUCKY

Newspapers	Representative East	Representative West
Ashland Independent	R. R. Mulligan	C. J. Anderson
Bowling Green News	S. C. Theis Co.	S. C. Theis Co.
Times-Journal	American Press Assn.	American Press Assn.
Covington Post	George H. Reichard	S. S. Schuyler H. H. Hoffman
Danville Messenger	American Press Assn.	American Press Assn.

KENTUCKY—Continued

Newspapers	Representative East	Representative West
Frankfort State Journal	Alcorn-Seymour Co.	Alcorn-Seymour Co.
Lexington Herald	John M. Branham Co.	John M. Branham Co.
Leader	E. Katz Special Agency	E. Katz Special Agcy.
Louisville Anzeiger	A. S. Murphy Co.	M. L. Katz
Courier-Journal	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
Herald	Kelly-Smith Co. George M. Kohn[3]	Kelly-Smith Co. R. J. Bidwell Co.[4]
Post	John M. Branham Co.	John M. Branham Co.
Times	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
Mayfield Messenger	S. C. Theis Co.	S. C. Theis Co.
Times	Frost, Landis & Kohn	Frost, Landis & Kohn
Maysville Independent	S. C. Theis Co. American Press Assn.	S. C. Theis Co. Amer. Press Assn.
Public Ledger	American Press Assn.	American Press Assn.
Middlesboro News	S. C. Theis Co.	S. C. Theis Co.
Owensboro Enquirer	Payne, Burns & Smith	G. Logan Payne Co.
Messenger	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.
Paducah Sun	Payne, Burns & Smith	G. Logan Payne Co.
Richmond Register	American Press Assn.	American Press Assn.
Winchester Sun		A. Roy Keator

LOUISIANA

Newspapers	Representative East	Representative West
Alexandria Town Talk	W. D. Ward	A. Roy Keator
Baton Rouge State-Times	W. D. Ward	A. Roy Keator
Crowley Progress	American Press Assn.	American Press Assn.
Jennings Times-Record	American Press Assn.	American Press Assn.
Lafayette Advertiser	S. C. Theis Co.	S. C. Theis Co.
Gazette	American Press Assn.	American Press Assn.
Lake Charles American Press	W. D. Ward	A. Roy Keator
Monroe News-Star	W. D. Ward	A. Roy Keator
New Orleans Item	John Budd Co.	John Budd Co.
States	S. C. Beckwith Special Agency	John M. Branham Co.
Times-Picayune	Cone, Hunton & Woodman.	Cone, Hunton & Woodman R. J. Bidwell Co.[4]
Shreveport Journal	E. Katz Special Agency	E. Katz Special Agcy.
Times	S. C. Beckwith Special Agency John M. Branham Co.[3]	John M. Branham Co.

MAINE

Newspapers	Representative East	Representative West
Augusta Kennebec Journal	Prudden, King & Prudden.	Prudden, King & Prudden
Bangor Commercial	Julius Mathews Special Agency	Julius Mathews Special Agcy.
News	Payne, Burns & Smith	G. Logan Payne Co.
Bath Times	Julius Mathews Special Agency	Julius Mathews Special Agcy.
Biddeford Journal	Julius Mathews Special Agency	Julius Mathews Special Agcy.
Houlton News	Julius Mathews Special Agency	Julius Mathews Special Agcy.
Lewiston Journal	Prudden, King & Prudden.	Prudden, King & Prudden
Sun	Julius Mathews Special Agency	Julius Mathews Special Agcy.
Portland Express & Adviser	Julius Mathews Special Agency	Julius Mathews Special Agcy.
Herald & Press	E. Katz Special Agency Powers & Stone	E. Katz Special Agency Powers & Stone
Waterville Sentinel	Julius Mathews Special Agency	Julius Mathews Special Agcy.

MARYLAND

Newspapers	Representative East	Representative West
Annapolis Capital	American Press Assn.	American Press Assn.
Baltimore American	Dan A. Carroll	John E. Lutz
News	Dan A. Carroll	John E. Lutz
Sun	John B. Woodward	Guy S. Osborn
Cumberland News	George B. David Co.	George B. David Co.
Times	Howland & Howland	Howland & Howland
Frederick News	A. F. Smith Special Agcy.	
Post	A. F. Smith Special Agcy.	
Hagerstown Herald	Knill-Burke, Inc.	Knill-Burke, Inc.
Mail	Knill-Burke, Inc.	Knill-Burke, Inc.

MASSACHUSETTS

Newspapers	Representative East	Representative West
Amesbury News	American Press Assn.	American Press Assn.
Attleboro Sun	Julius Mathews Special Agency	Julius Mathews Special Agcy.
Ayer News	American Press Assn.	American Press Assn.
Beverly Times	Payne, Burns & Smith	G. Logan Payne Co.
Boston Advertiser	W. W. Chew	William H. Wilson
American	J. F. Fitzpatrick	Louis C. Boone Arthur Booth[4]
Christian Science Monitor[2]	New York	Chicago Kansas City, Mo. San Francisco, Cal. Los Angeles, Cal. Seattle, Wash.
Globe	John B. Woodward	Guy S. Osborn W. R. Baranger Co.[4]
Herald	Seraphine & McDevitt	G. Logan Payne Co.
News Bureau	C. M. Withington	George H. Snyder
Post	Kelly-Smith Co.	Kelly-Smith Co. R. J. Bidwell Co.[4]
Telegram	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.
Transcript	Charles H. Eddy Co.	Charles H. Eddy Co. R. J. Bidwell Co.[4]
Traveler	Seraphine & McDevitt	G. Logan Payne Co.
Cambridge Harvard Crimson	Collegiate Special Agcy. Roy Barnhill, Inc.	Collegiate Special Agency Roy Barnhill, Inc.
Clinton Item	Julius Mathews Special Agency	Julius Mathews Special Agcy.
Fall River Globe	Julius Mathews Special Agency	Julius Mathews Special Agcy.
Herald	Payne, Burns & Smith	G. Logan Payne Co.
News	Kelly-Smith Co.	Kelly-Smith Co.
Fitchburg Sentinel	Julius Mathews Special Agency	Julius Mathews Special Agcy.
Framingham News	Payne, Burns & Smith	G. Logan Payne Co.
Gloucester Times	Payne, Burns & Smith	G. Logan Payne Co.
Greenfield Recorder	Julius Mathews Spl. Agcy.	Julius Mathews Special Agcy.

MASSACHUSETTS—Continued

Newspapers	Representative East	Representative West
Haverhill Gazette	Julius Mathews Spl. Agcy.	Julius Mathews Special Agcy.
Holyoke Telegram	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Transcript	Julius Mathews Spl. Agcy.	Julius Mathews Special Agcy.
Lawrence Tribune & Eagle	Bryant, Griffith & Brunson.	Bryant, Griffith & Brunson
Sun-American	Hamilton-DeLisser Co.	Harry R. Fisher
Telegram	Julius Mathews Spl. Agcy.	Julius Mathews Special Agcy.
Leominster Enterprise	Julius Mathews Spl. Agcy.	Julius Mathews Special Agcy.
Lowell Courier-Citizen	Bryant, Griffith & Brunson.	Bryant, Griffith & Brunson
Evening Leader	Bryant, Griffith & Brunson.	Bryant, Griffith & Brunson
Sun	Julius Mathews Spl. Agcy.	Julius Mathews Special Agcy.
Sunday Telegram	R. W. Cooke Carroll J. Swan[1]	C. J. Anderson
Lynn Telegram-News	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.
Item	Julius Mathews Spl. Agcy.	Julius Mathews Special Agcy.
Malden Telegram	Payne, Burns & Smith	G. Logan Payne Co.
Milford News	Payne, Burns & Smith	G. Logan Payne Co.
New Bedford Times	S. G. Lindenstein Carroll J. Swan[1]	S. G. Lindenstein
Newburyport News-Herald	Payne, Burns & Smith	G. Logan Payne Co.
North Adams Herald	D. J. Randall	John W. Hunter
Transcript	Julius Mathews Spl. Agcy.	Julius Mathews Special Agcy.
Northampton Gazette	Julius Mathews Spl. Agcy.	Julius Mathews Special Agcy.
Salem News	Julius Mathews Spl. Agcy.	Julius Mathews Special Agcy.
Springfield News	Kelly-Smith Co. Carroll J. Swan[1]	Kelly-Smith Co.
Republican	Kelly-Smith Co. Carroll J. Swan[1]	Kelly-Smith Co.
Union	J. P. McKinney & Son. Julius Mathews Special Agency[1]	J. P. McKinney & Son
Stoneham Enterprise	American Press Assn.	American Press Assn.
Taunton Gazette	Julius Mathews Spl. Agcy.	Julius Mathews Special Agcy.
Waltham Evening News	R. R. Mulligan Carroll J. Swan[1]	C. J. Anderson
Worcester Evening Gazette	Paul Block, Inc.	Paul Block, Inc.
Post	Julius Mathews Spl. Agcy.	Julius Mathews Special Agcy.
Telegram	Paul Block, Inc.	Paul Block, Inc.

MICHIGAN

Newspapers	Representative East	Representative West
Albion Recorder	R. R. Mulligan	H. Edmund Schaer
Alpena News	S. C. Theis Co.	S. C. Theis Co.
Ann Arbor Michigan Daily	Collegiate Special Agcy.	Collegiate Spl. Agcy.
Times-News	I. A. Klein	J. E. Lutz
Battle Creek Enquirer-News	M. C. Watson	Allen-Klapp Co.
Moon-Journal	Stevens, Gibbs & Baumann	Stevens, Gibbs & Baumann
Bay City Times-Tribune	I. A. Klein	J. E. Lutz
Benton Harbor News-Palladium	Payne, Burns & Smith	G. Logan Payne Co.
Big Rapids Pioneer	R. R. Mulligan	H. Edmund Schaer
Cadillac Evening News	R. R. Mulligan	H. Edmund Schaer
Calumet News	Payne, Burns & Smith	G. Logan Payne Co.
Cheboygan Tribune	R. R. Mulligan	H. Edmund Schaer
Coldwater Reporter	R. R. Mulligan	H. Edmund Schaer
Detroit Free Press	Verree & Conklin	Verree & Conklin R. J. Bidwell Co.
Journal	Paul Block, Inc.	Paul Block, Inc.
News	I. A. Klein	J. E. Lutz
Times	Payne, Burns & Smith	G. Logan Payne Co.
Dowagiac News	R. R. Mulligan	H. Edmund Schaer
Flint Journal	I. A. Klein	J. E. Lutz
Tribune	Payne, Burns & Smith	G. Logan Payne Co.
Grand Rapids Herald	Verree & Conklin	Verree & Conklin
News	Charles H. Eddy Co.	Charles H. Eddy Co.
Press	I. A. Klein	J. E. Lutz
Hancock Copper Journal	George B. David Co.	A. Roy Keator
Hillsdale News	Alcorn-Seymour Co.	Alcorn-Seymour Co.
Houghton Mining Gazette	Payne, Burns & Smith	G. Logan Payne Co.
Ionia Sentinel-Standard	R. R. Mulligan	H. Edmund Schaer
Iron Mountain News	S. C. Theis Co.	A. Roy Keator
Iron River Reporter	American Press Assn.	American Press Assn.
Ironwood Globe	M. C. Watson	G. Logan Payne Co.
Jackson Citizen-Patriot	I. A. Klein	J. E. Lutz
News	Payne, Burns & Smith	G. Logan Payne Co.
Kalamazoo Gazette	Williams, Lawrence & Cresmer	Williams, Lawrence & Cresmer R. J. Bidwell Co.
Star	R. R. Mulligan	C. J. Anderson
Lansing Capital News	Charles E. Miller	W. H. Stackwell
State Journal	Payne, Burns & Smith	G. Logan Payne Co.
Ludington News	S. C. Theis Co.	S. C. Theis Co.
Manistee News-Advocate	R. R. Mulligan	H. Edmund Schaer
Marquette Mining Journal	MacQuoid Special Agency	A. Roy Keator
Marshall Chronicle	R. R. Mulligan	H. Edmund Schaer
Monroe Evening News	R. R. Mulligan	H. Edmund Schaer
Mt. Clemens Leader	American Press Assn.	American Press Assn.
Muskegon Chronicle	I. A. Klein	J. E. Lutz
Niles Star-Sun	R. R. Mulligan	H. Edmund Schaer
Owosso Argus-Press	Payne, Burns & Smith	G. Logan Payne Co.
Petoskey News	R. R. Mulligan	H. Edmund Schaer
Port Huron Times-Herald	Alcorn-Seymour Co.	Alcorn-Seymour Co.
Saginaw News-Courier	I. A. Klein	J. E. Lutz
St. Joseph Herald-Press	R. R. Mulligan	H. Edmund Schaer
Sturgis Journal	R. R. Mulligan	H. Edmund Schaer
South Haven Tribune	R. R. Mulligan	H. Edmund Schaer
Three Rivers Commercial	R. R. Mulligan	H. Edmund Schaer
Traverse City Record-Eagle	R. R. Mulligan	H. Edmund Schaer
Ypsilanti Ypsilantian-Press	R. R. Mulligan	H. Edmund Schaer

MINNESOTA

Newspapers	Representative East	Representative West
Albert Lea Tribune	S. C. Theis Co.	S. C. Theis Co.
Bemidji Pioneer	S. C. Theis Co.	S. C. Theis Co.
Crookston Times	S. C. Theis Co.	S. C. Theis Co.
Duluth Herald	Paul Block, Inc.	Paul Block, Inc.
News-Tribune	Prudden, King & Prudden.	Ford-Parsons Co.

(*Continued on page 96*)

First in St. Louis

St. Louis is an Evening Newspaper Town and the POST-DISPATCH is THE Newspaper.

1921—the Biggest Year in the History of St. Louis' One BIG Newspaper

19,716,760 Lines

of Paid Advertising

This was Greater than the *Combined* volume of *Both* other seven-day newspapers and more than *Five Times* that of the one six-day newspaper.

In 1921 Compared With 1920:

		Agate Lines.
POST-DISPATCH	*Gained*	654,080
Globe-Democrat	LOST	2,289,600
The Star	LOST	1,637,400
The Times (No Sunday)	LOST	313,200

(Less Cheap Legal and Exchange.)

The Paid Circulation of the Sunday POST-DISPATCH is more than 100,000 greater than the COMBINED Sunday circulations of the Star and the Globe-Democrat.

In City Circulation the Daily POST-DISPATCH EXCEEDS the Daily Globe-Democrat by approximately 50,000, the Daily Star by approximately 60,000 and the Times by approximately 100,000.

POST-DISPATCH

St. Louis' ONE Big Newspaper

National Advertising Representative: S. C. BECKWITH SPECIAL AGENCY
New York Chicago Detroit
San Francisco Los Angeles
Kansas City Atlanta St. Louis

DAILY NEWSPAPERS HAVING SPECIAL ADVERTISING REPRESENTATIVES

(Continued from page 92.)

MINNESOTA—Continued

Newspapers	Representative East	Representative West
Fairmont Sentinel	American Press Assn.	American Press Assn.
Faribault News	S. C. Theis Co.	S. C. Theis Co.
Hibbing News	American Press Assn.	American Press Assn.
Tribune	S. C. Theis Co.	S. C. Theis Co.
Intern'nal Falls Journal	S. C. Theis Co.	S. C. Theis Co.
Little Falls Transcript	S. C. Theis Co.	S. C. Theis Co.
Mankato Free Press	Prudden, King & Prudden.	Prudden, King & Prudden
Minneapolis Journal	O'Mara & Ormsbee	O'Mara & Ormsbee
Minnesota Daily	Collegiate Special Agcy. Roy Barnhill, Inc.	Collegiate Special Agency Roy Barnhill, Inc.
News	Hammond & Walcott	C. D. Bertolet
Star	S. C. Beckwith Spl. Agcy.	S. C. Beckwith Special Agcy.
Tribune	John B. Woodward	Guy S. Osborn W. R. Baranger Co.[4]
Moorhead News	S. C. Theis Co.	S. C. Theis Co.
Owatonna People's Press	S. C. Theis Co.	S. C. Theis Co.
Red Wing Republican	S. C. Theis Co.	S. C. Theis Co.
Rochester Bulletin	R. R. Mulligan	C. J. Anderson
Post & Record	S. C. Theis Co.	S. C. Theis Co.
St. Cloud Times	S. C. Theis Co.	S. C. Theis Co.
St. Paul Dispatch	O'Mara & Ormsbee	O'Mara & Ormsbee
News	Hammond & Walcott	C. D. Bertolet
Pioneer-Press	O'Mara & Ormsbee	O'Mara & Ormsbee
Volks-Zeitung	A. S. Murphy Co.	M. L. Katz
South St. Paul Reporter	R. R. Mulligan	C. J. Anderson
Virginia Enterprise	S. C. Theis Co.	S. C. Theis Co.
Winona Leader	M. C. Watson	Allen-Klapp Co.
Republican-Herald	R. R. Mulligan	C. J. Anderson

MISSISSIPPI

Newspapers	East	West
Biloxi Gulfport Herald	American Press Assn.	American Press Assn.
Greenville Democrat-Times	S. C. Theis Co.	S. C. Theis Co.
Hattiesburg American	S. C. Beckwith Spl. Agcy.	S. C. Beckwith Special Agency
Jackson Clarion-Ledger	LaCoste & Maxwell Cone, Hunton & Woodman[2]	LaCoste & Maxwell
News	S. C. Beckwith Spl. Agcy.	S. C. Beckwith Special Agency
Laurel Leader	S. C. Theis Co.	S. C. Theis Co.
Meridian Star	S. C. Beckwith Special Agency J. B. Keough[1]	S. C. Beckwith Special Agency
Vicksburg Herald	S. C. Beckwith Spl. Agcy.	S. C. Beckwith Special Agency
Post	Frost, Landis & Kohn	Frost, Landis & Kohn
Yazoo City Sentinel	American Press Assn.	American Press Assn.

MISSOURI

Newspapers	East	West
Aurora Advertiser	American Press Assn.	American Press Assn.
Boonville Republican	S. C. Theis Co.	S. C. Theis Co.
Brookfield Argus	American Press Assn.	American Press Assn.
Butler Democrat	American Press Assn.	American Press Assn.
Cape Girardeau Southeast Missourian	Payne, Burns & Smith	G. Logan Payne Co.
Sun	S. C. Theis Co.	S. C. Theis Co.
Carthage Democrat	American Press Assn.	American Press Assn.
Charleston Index	American Press Assn.	American Press Assn.
Chillicothe Constitution	S. C. Theis Co.	S. C. Theis Co.
Clinton Democrat	American Press Assn.	American Press Assn.
Columbia Missourian	Carpenter & Co.	Carpenter & Co.
Excelsior Springs Call	American Press Assn.	American Press Assn.
Standard	American Press Assn.	American Press Assn.
Hannibal Courier-Post	Cone, Hunton & Woodman.	Cone, Hunton & Woodman
Independence Examiner	R. R. Mulligan	H. Edmund Scheerer
News	American Press Assn.	American Press Assn.
Jefferson City Capital News	George B. David Co.	A. Roy Keator
Democrat-Tribune	S. C. Theis Co.	S. C. Theis Co.
Post	Carpenter & Co.	Carpenter & Co.
State Journal	George B. David Co.	George B. David Co.
Joplin Globe	E. Katz Special Agcy.	E. Katz Spl. Agcy.
News-Herald	Story, Brooks & Finley	Story, Brooks & Finley J. Carr Gamble Geo. F. Dillon
Kansas City Journal	Verree & Conklin	Verree & Conklin
Drovers' Journal	P. W. & G. F. Minnick	W. E. Hutchinson
Post	Lorenzen & Thompson	Lorenzen & Thompson
Star	Allen W. Creel	W. G. Matthews
Times	Allen W. Creel	W. G. Matthews
Kirksville Express	S. C. Theis Co.	S. C. Theis Co.
News	American Press Assn.	American Press Assn.
Macon Chronicle-Herald	S. C. Theis Co.	S. C. Theis Co.
Maryville Democrat-Forum	S. C. Theis Co.	S. C. Theis Co.
Tribune	R. R. Mulligan	H. Edmund Scheerer
Mexico Intelligencer	American Press Assn.	American Press Assn.
Moberly Monitor-Index	S. C. Theis Co.	S. C. Theis Co.
Monett Times	American Press Assn.	American Press Assn.
Poplar Bluff American	American Press Assn.	American Press Assn.
St. Joseph Gazette	J. P. McKinney & Son	J. P. McKinney & Son George F. Dillon
News-Press	I. A. Klein	Ford-Parsons Co.
Stockyards Journal	S. C. Theis Co.	S. C. Theis Co.
St. Louis Globe-Democrat	F. St. John Richards	Guy S. Osborn R. J. Bidwell Co.[4]
Live Stock Reporter	P. W. & G. F. Minnick	W. E. Hutchinson
Post-Dispatch	S. C. Beckwith Spl. Agcy.	S. C. Beckwith Special Agency
Star	Story, Brooks & Finley	Story, Brooks & Finley
Times	Payne, Burns & Smith	G. Logan Payne Co.
Westliche Post	Payne, Burns & Smith	G. Logan Payne Co.
Sedalia Capital	S. C. Theis Co.	S. C. Theis Co.
Democrat	S. C. Theis Co.	S. C. Theis Co.
Springfield Leader	Story, Brooks & Finley	Ford-Parsons Co.
Republican	J. P. McKinney & Son	J. P. McKinney & Son
Trenton Republican-Tribune	American Press Assn.	American Press Assn.
Times	American Press Assn.	American Press Assn.

MONTANA

Newspapers	East	West
Anaconda Standard	Prudden, King & Prudden.	Prudden, King & Prudden R. J. Bidwell Co.[4]
Billings Gazette	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.
Bozeman Chronicle	Prudden, King & Prudden.	Prudden, King & Prudden

MONTANA—Continued

Newspapers	East	West
Butte Miner	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.
Post	E. Katz Special Agency	E. Katz Spl. Agcy.
Great Falls Leader	J. P. McKinney & Son	J. P. McKinney & Son
Tribune	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.
Helena Independent	Prudden, King & Prudden.	Prudden, King & Prudden
Record-Herald	J. P. McKinney & Son	J. P. McKinney & Son
Kalispell Inter-Lake	S. C. Theis Co.	S. C. Theis Co.
Lewiston Democrat-News	Frank R. Northrup	Frank R. Northrup
Livingston Enterprise	Prudden, King & Prudden.	Prudden, King & Prudden
Miles City Star	Payne, Burns & Smith	G. Logan Payne Co.
Missoula Missoulian	Prudden, King & Prudden.	Prudden, King & Prudden W. R. Baranger Co.[4]
Sentinel	Prudden, King & Prudden.	Prudden, King & Prudden W. R. Baranger Co.[4]

NEBRASKA

Newspapers	East	West
Beatrice Express	Frost, Landis & Kohn	Frost, Landis & Kohn
Columbus News	American Press Assn.	American Press Assn.
Falls City Journal	American Press Assn.	American Press Assn.
Fremont Tribune	Prudden, King & Prudden.	Prudden, King & Prudden
Grand Island Independent	Prudden, King & Prudden.	Prudden, King & Prudden
Hastings Tribune	Prudden, King & Prudden.	Prudden, King & Prudden
Kearney Hub	Prudden, King & Prudden.	Prudden, King & Prudden
Lincoln Nebraskan	Collegiate Special Agcy. Roy Barnhill, Inc.	Collegiate Special Agency Roy Barnhill, Inc.
Star	Benjamin & Kentnor Co.	Ford-Parsons Co.
State Journal	John M. Branham Co.	John M. Branham Co.
Nebraska City News	American Press Assn.	American Press Assn.
Norfolk News	Prudden, King & Prudden.	John Glass
North Platte Telegraph	American Press Assn.	American Press Assn.
Omaha Bee	Prudden, King & Prudden.	John Glass
Drovers' Journal Stockman	P. W. & G. F. Minnick	W. E. Hutchinson
News	Hammond & Walcott	C. D. Bertolet
Tribune	A. S. Murphy Co.	M. L. Katz
World-Herald	O'Mara & Ormsbee	O'Mara & Ormsbee
Plattsmouth Journal	American Press Assn.	American Press Assn.
Scott's Bluff Platte Valley News	R. R. Mulligan	C. J. Anderson
Seward Tribune	American Press Assn.	American Press Assn.

NEVADA

Newspapers	East	West
Carson City News	American Press Assn.	American Press Assn.
Reno Gazette	Bryant, Griffith & Brunson.	Bryant, Griffith & Brunson W. R. Baranger Co.[4]
State Journal	Alcorn-Seymour Co.	Alcorn-Seymour Co. Bert Butterworth Special Agcy.[4]

NEW HAMPSHIRE

Newspapers	East	West
Concord Monitor	Payne, Burns & Smith	G. Logan Payne Co.
Patriot	R. R. Mulligan Carroll J. Swan[1]	C. J. Anderson
Dover Democrat	Julius Mathews Spl. Agcy.	Julius Mathews Special Agcy.
Hanover Dartmouth	Collegiate Special Agcy. Roy Barnhill, Inc.	Collegiate Special Agency Roy Barnhill, Inc.
Hollis Times	American Press Assn.	American Press Assn.
Keene Sentinel	Carroll J. Swan	
Manchester L'Avenir National	William M. Hewitt Co.	
Mirror-American	Payne, Burns & Smith	G. Logan Payne Co.
Union & Leader	Julius Mathews Spl. Agcy.	Julius Mathews Special Agcy.

NEW MEXICO

Newspapers	East	West
Albuquerque Herald	Frost, Landis & Kohn	Frost, Landis & Kohn
Journal	R. R. Mulligan	C. J. Anderson
East Las Vegas Optic	R. R. Mulligan	C. J. Anderson
Roswell Record	American Press Assn.	American Press Assn.
Santa Fe New Mexican	Payne, Burns & Smith	G. Logan Payne Co.

NEW JERSEY

Newspapers	East	West
Asbury Park Press	Payne, Burns & Smith. A. F. Smith Special Agency	G. Logan Payne Co.
Atlantic City Evening Union	Payne, Burns & Smith. A. F. Smith Special Agency	G. Logan Payne Co.
Gazette-Review	Frost, Landis & Kohn	Frost, Landis & Kohn
Press	Payne, Burns & Smith	G. Logan Payne Co.
Bayonne News-Review	George B. David Co.	A. Roy Keator
Times	Payne, Burns & Smith	G. Logan Payne Co.
Bridgton News	Payne, Burns & Smith	G. Logan Payne Co.
Burlington Enterprise	Bryant, Griffith & Brunson A. F. Smith Special Agency	Bryant, Griffith & Brunson
Camden Courier	Charles H. Eddy Co.	Charles H. Eddy Co.
Post-Telegram	Hamilton-DeLisser Co.	Harry R. Fisher
Elizabeth Journal	Frank R. Northrup	Frank R. Northrup
Times	A. E. Clayden	John W. Hunter
Hackensack Record	Payne, Burns & Smith. O'Flaherty's Suburban List	G. Logan Payne Co.
Hoboken Hudson Observer		Gilman, Nicoll & Ruthman
Jersey City Journal	Story, Brooks & Finley	Story, Brooks & Finley
Long Branch Record	O'Flaherty's Suburban List	
Morristown Jerseyman	R. W. Cooke	
Record	Payne, Burns & Smith	G. Logan Payne Co.
Newark Call	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Evening News	O'Mara & Ormsbee	O'Mara & Ormsbee

NEW JERSEY—Continued

Newspapers	East	West
Ledger	Cone, Hunton & Woodman.	Cone, Hunton & Woodman
Star-Eagle	Paul Block, Inc.	Paul Block, Inc.
New Brunswick Home News & Sunday Times	William B. Boyd	
Passaic Herald	Hamilton-DeLisser Co.	Harry R. Fisher
News	R. W. Cooke	A. Roy Keator
Paterson Call	Charles H. Eddy Co.	Charles H. Eddy Co.
Evening News	Story, Brooks & Finley	Story, Brooks & Finley
Press-Guardian & Sunday Chronicle	Payne, Burns & Smith	G. Logan Payne Co.
Perth Amboy News	Frank R. Northrup	Frank R. Northrup
Plainfield Courier-News	Alcorn-Seymour Co.	Alcorn-Seymour Co.
Princeton Princetonian	Collegiate Special Agcy. Roy Barnhill, Inc.	Collegiate Special Agency Roy Barnhill, Inc.
Town of Union Hudson Dispatch	Charles E. Miller	W. H. Stockwell
Trenton Evening Times	Kelly-Smith Co.	Kelly-Smith Co.
State Gazette	Alcorn-Seymour Co.	A. Roy Keator
Sunday Times-Advertiser	Kelly-Smith Co.	Kelly-Smith Co.

NEW YORK

Newspapers	East	West
Albany Journal	Story, Brooks & Finley	Story, Brooks & Finley
Knickerbocker Press	John M. Branham Co.	John M. Branham Co.
Sunday Telegram	S. G. Lindenstein	S. G. Lindenstein
Times-Union	Verree & Conklin	Verree & Conklin
Amsterdam Recorder	Frank R. Northrup	Frank R. Northrup
Auburn Advertiser-Journal	Frank R. Northrup	Frank R. Northrup
Citizen	Frank R. Northrup	Frank R. Northrup
Batavia News	Frank R. Northrup	Frank R. Northrup
Beacon Herald	American Press Assn.	American Press Assn.
Journal	George B. David Co.	A. Roy Keator
Binghamton Press & Leader	John Budd Co.	John Budd Co.
Sun	Cone, Hunton & Woodman	Cone, Hunton & Woodman
Brooklyn Citizen	Louis Klebahn	Henry DeClerque, Inc.
Eagle	O'Mara & Ormsbee	O'Mara & Ormsbee
Standard-Union	O'Donnell Special Agcy.	
Times	Stevens, Gibbs & Baumann	Stevens, Gibbs & Baumann
Buffalo Commercial	Howland & Howland	Howland & Howland
Courier	Lorenzen & Thompson	Lorenzen & Thompson
Enquirer	Lorenzen & Thompson	Lorenzen & Thompson
Express	Fralick & Bates	Fralick & Bates
News	Kelly-Smith Co.	Kelly-Smith Co.
Times	Verree & Conklin	Verree & Conklin
Volksfreund	A. S. Murphy Co.	M. L. Katz
Canandaigua Messenger	A. E. Clayden	John W. Hunter
Catskill Mail	Frank R. Northrup American Press Assn.	Frank R. Northrup Amer. Press Assn.
Corning Leader	Frank R. Northrup	Frank R. Northrup
Cortland Standard	Frank R. Northrup	Frank R. Northrup
Dunkirk Observer	George B. David Co.	George B. David Co.
Elmira Advertiser & Telegram	S. C. Beckwith Special Agcy.	S. C. Beckwith Special Agcy.
Star-Gazette	J. P. McKinney & Son	J. P. McKinney & Son
Sunday Telegram	S. C. Beckwith Special Agcy.	S. C. Beckwith Special Agcy.
Flushing Journal	George B. David Co.	George B. David Co.
Times	American Press Assn.	American Press Assn.
Freeport Review	George B. David Co.	George B. David Co.
Geneva Times	R. R. Mulligan	A. Roy Keator
Glens Falls Post-Star	George B. David Co.	A. Roy Keator
Times	A. E. Clayden	John W. Hunter
Gloversville Herald	J. P. McKinney & Son	J. P. McKinney & Son
Leader-Republican	Charles E. Miller	W. H. Stockwell
Hornell Tribune-Times	Frank R. Northrup	Frank R. Northrup
Hudson Register	Frank R. Northrup	Frank R. Northrup
Republican	George B. David Co.	George B. David Co.
Ithaca Cornell Sun	Collegiate Special Agcy.	Collegiate Special Agency
Journal-News	J. P. McKinney & Son	J. P. McKinney & Son
Jamaica Daily Press & Farmer	George B. David Co.	George B. David Co.
Jamestown Journal	Frank R. Northrup	Frank R. Northrup
Post	Paul Block, Inc.	Paul Block, Inc.
Johnstown Leader-Republican		W. H. Stockwell
Kingston Freeman	Frank R. Northrup	Frank R. Northrup
Leader	Stevens, Gibbs & Baumann	Stevens, Gibbs & Baumann
Lackawanna Journal		John W. Hunter
Little Falls Times	Frank R. Northrup	Frank R. Northrup
Lockport Union-Sun & Journal	Frank R. Northrup	Frank R. Northrup
Long Island City Star	R. R. Mulligan	C. J. Anderson
Mechanicsville Times	American Press Assn.	American Press Assn.
Medina Journal	American Press Assn.	American Press Assn.
Middletown Herald	R. R. Mulligan	C. J. Anderson
Times-Press	Frank R. Northrup	Frank R. Northrup
Mt. Vernon Argus	George B. David Co.	George B. David Co.
Examiner	R. R. Mulligan	
Newburg News	Frank R. Northrup	Frank R. Northrup
Star	Stevens, Gibbs & Baumann	Stevens, Gibbs & Baumann
New Rochelle Standard	George B. David Co.	A. Roy Keator
Star	Frank R. Northrup	Frank R. Northrup
New York American	George M. Kohn[2]	William H. Wise E. A. Holmes
Bronx Home News	Powers & Stone	Powers & Stone
Columbia Spectator	Collegiate Special Agcy.	Collegiate Special Agcy.
Commercial	Sweeney & Price	
Daily News	H. B. Sherwood	Martin W. Sampson N. L. Lacher
Day-Warheit	Payne, Burns & Smith. S. Malkiel	G. Logan Payne Co.
Evening Journal	William N. Callender	F. E. Crawford Arthur Boalt
Evening Mail	Paul Block, Inc.	Paul Block, Inc.
Evening Post	E. C. Conover	R. R. Flaherty
Evening Telegram	E. M. Alexander	R. K. Clark
Evening World		J. R. Middleton Oscar D. Bode W. R. Burnett Neil D. Melloy
Financial America		Charles H. Bond
Globe & Commercial Advertiser	Lorenzen & Thompson	Lorenzen & Thompson

(Continued on page 98)

(Explanation of key numbers will be found on page 106)

The Newspaper Builds The Community

—Advertising Builds The Newspaper

The growth of the newspaper is in direct ratio with the growth of its advertising patronage; its advertising patronage is largely *local*. To increase the local advertising *more local advertisers must be created.*

Your city has its quota of manufacturers and wholesale merchants who do not contribute to the support of your newspaper though they participate in its benefits to the community.

These business men cannot be hounded into advertising, nor do you want donations from them. But show them how they can use small space *profitably* and they sit up and take notice.

For more than 20 years we have specialized in the creation of local display from non-advertisers—

Our Weekly Business Review Page

(Local Display Advertising Exclusively)

Our Weekly Business Review Page, now a permanent institution with *many* leading dailies, actually creates good will and new advertisers. It proves *advertising* to firms previously listed as non-advertisers. It is usually published on otherwise light days—on Saturdays in evening papers, on Mondays in morning papers.

This Business Review Page of ours *is a news feature,* yet it is measured entirely as advertising, adding about 10,000 *lines of local display per month.*

We conduct the page. We sell the space on 13, 26 to 52 week contracts and we renew the contracts before expiration. Our solicitation is clean and high class, we sell *advertising* and create *new advertisers.* Proof of this is established by the fact that we are today working for whom we have sold space for 5, 10, 15 to 20 years *continuously.*

To get samples of our work, to get our plan, to get a list of references, places you under no obligations. Why not write to

Thomas W. Briggs Co.

Operating In United States and Canada

Home Office - Memphis, Tenn., U.S.A.

Financial References: Dun's and Bradstreet's

DAILY NEWSPAPERS HAVING SPECIAL ADVERTISING REPRESENTATIVES

(*Continued from page 96*)

NEW YORK—Continued

Newspapers	Representative East	Representative West
Herald	E. M. Alexander	H. K. Clark
Jewish Morning Journal		I. S. Wallis & Son
Journal of Commerce	Payne, Burns & Smith	G. Logan Payne Co.
Morning Telegraph	H. A Hallett	Harry Coan Frances Agnew[4]
Staats-Zeitung & Herold	A. S. Murphy Co.	M. L. Katz
Sun	E. M. Alexander	H. K. Clark
Times		Guy S. Osborn R. J. Bidwell Co.[4]
Tribune		U. S. G. Welsh
Wall Street Journal		George H. Snyder
World		J. E. Middleton Neil McGinn Oscar G. Davies W. R. Baranger Co.[4]
Niagara Falls Gazette	Frank R. Northrup	Frank R. Northrup
North Tonawanda News	Robert E. Ward	Robert E. Ward
Norwich Sun	Frank R. Northrup	Frank R. Northrup
Nyack Evening Journal	O'Flaherty's Suburban List.	
Ogdensburg Republican-Journal	D. J. Randall	J. W. Hunter
Olean Evening Herald	Frank R. Northrup	Frank R. Northrup
Times	George B. David Co.	A. Roy Keator
Oneonta Star	Frank R. Northrup	Frank R. Northrup
Ossining Citizen-Sentinel	George B. David Co.	George B. David Co.
Peekskill News	George B. David Co.	George B. David Co.
Union	American Press Assn.	Amer. Press Assn.
Plattsburg Republican	Frank R. Northrup American Press Assn.	Frank R. Northrup Amer. Press Assn.
Port Chester Item	George B. David Co.	George B. David Co.
Poughkeepsie Eagle-News	George B. David Co.	George B. David Co.
Star & Enterprise	Frank R. Northrup	Frank R. Northrup
Sunday Courier	Hamilton-DeLisser Co.	Harry R. Fisher
Rochester Abendpost	A. S. Murphy Co.	M. L. Katz
Democrat & Chronicle	Paul Block, Inc.	Paul Block, Inc.
Herald	John M. Branham Co.	John M. Branham Co.
Post-Express	Charles H. Eddy Co.	Charles H. Eddy Co.
Times-Union	J. P. McKinney & Son	J. P. McKinney & Son
Rome Sentinel	Frank R. Northrup	Frank R. Northrup
Saratoga Springs Saratogian	George B. David Co.	A. Roy Keator
Saugerties Post	American Press Assn.	American Press Assn.
Schenectady Gazette	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.
Union-Star	Charles H. Eddy Co.	Charles H. Eddy Co.
Staten Island Advance	R. W. Cooke	A. Roy Keator
Syracuse Daily Orange	Collegiate Special Agcy. Roy Barnhill, Inc.	Collegiate Special Agency Roy Barnhill, Inc.
Herald	Prudden, King & Prudden	Prudden, King & Prudden
Journal	John Budd Co.	John Budd Co.
Post-Standard	Paul Block, Inc.	Paul Block, Inc.
Tarrytown News	George B. David Co.	A. Roy Keator
Troy Sunday Budget	Stevens, Gibb & Baumann	Stevens, Gibb & Baumann
Sunday Observer	American Press Assn.	American Press Assn.
Times	Williams, Lawrence & Cresmer	Williams, Lawrence & Cresmer
Utica Globe	Gilman, Nicoll & Ruthman	Gilman, Nicoll & Ruthman
Herald-Dispatch	Charles H. Eddy Co.	Charles H. Eddy Co.
Observer	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.
Press	Verree & Conklin	Verree & Conklin
Watertown Standard	J. P. McKinney & Son	J. P. McKinney & Son
Times	Verree & Conklin	Verree & Conklin
White Plains Reporter	George B. David Co.	A. Roy Keator
Yonkers Herald	George B. David Co.	A. Roy Keator
Statesman & News	R. R. Mulligan	C. J. Anderson

NORTH CAROLINA

Newspapers	East	West
Asheville Citizen	E. Katz Special Agcy.	E. Katz Special Agcy.
Times	Frost, Landis & Kohn	Frost, Landis & Kohn
Charlotte News	John M. Branham Co.	John M. Branham Co.
Observer	Story, Brooks & Finley. Cone, Hunton & Woodman[3]	Story, Brooks & Finley
Concord Tribune	Frost, Landis & Kohn	Frost, Landis & Kohn
Durham Herald	Frost, Landis & Kohn	Frost, Landis & Kohn
Sun	Bryant, Griffith & Brunson.	Bryant, Griffith & Brunson
Fayetteville Observer	Bryant, Griffith & Brunson.	Bryant, Griffith & Brunson
Goldsboro Argus	Frost, Landis & Kohn	Frost, Landis & Kohn
Greensboro News	Cone, Hunton & Woodman G. M. Kohn[3]	Cone, Hunton & Woodman
Record	Frost, Landis & Kohn	Frost, Landis & Kohn
Greenville News	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Henderson Dispatch	Frost, Landis & Kohn	Frost, Landis & Kohn
Hickory Record	Frost, Landis & Kohn	Frost, Landis & Kohn
High Point Enterprise	Frost, Landis & Kohn	Frost, Landis & Kohn
Kinston Free Press	R. R. Mulligan	C. J. Anderson
Lexington Dispatch	Frank R. Northrup	Frank R. Northrup
New Bern Newbernian	Frost, Landis & Kohn	Frost, Landis & Kohn
Sun-Journal	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Raleigh News & Observer	John M. Branham Co.	John M. Branham Co.
Times	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Rocky Mount Telegram	Frost, Landis & Kohn	Frost, Landis & Kohn
Salisbury Post	Frost, Landis & Kohn	Frost, Landis & Kohn
Tarboro Southerner	Frost, Landis & Kohn	Frost, Landis & Kohn
Washington News	George B. David Co.	A. Roy Keator
Wilmington Dispatch	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
Star	Bryant, Griffith & Brunson George M. Kohn[3]	Bryant, Griffith & Brunson
Wilson Times	American Press Assn.	Amer. Press Assn. Robert E. Ward
Winston-Salem Journal	Bryant, Griffith & Brunson Cone, Hunton & Woodman[3]	Bryant, Griffith & Brunson
Sentinel	Frost, Landis & Kohn	Frost, Landis & Kohn

NORTH DAKOTA

Newspapers	East	West
Bismarck Tribune	Payne, Burns & Smith	G. Logan Payne Co.
Fargo Courier-News	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency

NORTH DAKOTA—Continued

Newspapers	Representative East	Representative West
Forum	Kelly-Smith Co.	Kelly-Smith Co.
Grand Forks Herald	Prudden, King & Prudden.	Prudden, King & Prudden
Jamestown Alert	American Press Assn. S. C. Theis Co.	Amer. Press Assn. S. C. Theis Co.
Mandan Pioneer	R. R. Mulligan	H. Edmund Scheerer
New Rockford Transcript	American Press Assn.	American Press Assn.
Valley City Times-Record	S. C. Theis Co.	S. C. Theis Co.
Williston Herald	Carpenter & Co.	Carpenter & Co.

OHIO

Newspapers	East	West
Akron Beacon-Journal	M. C. Watson	Story, Brooks & Finley
Press	George H. Reichard	S. S. Schuyler H. H. Hoffman
Times	Charles H. Eddy Co.	Charles H. Eddy Co.
Alliance Review	Robert E. Ward	Robert E. Ward
Ashland Times-Gazette	Robert E. Ward	Robert E. Ward
Ashtabula Star & Beacon	Robert E. Ward	Robert E. Ward
Athens Messenger	Robert E. Ward	Robert E. Ward
Bellaire Leader	R. R. Mulligan	C. J. Anderson
Bellefontaine Examiner	Robert E. Ward	Robert E. Ward
Bellevue Gazette	Robert E. Ward	Robert E. Ward
Bowling Green Sentinel-Tribune	Robert E. Ward	Robert E. Ward
Bucyrus Forum	R. R. Mulligan	C. J. Anderson
Telegraph	Robert E. Ward	Robert E. Ward
Cambridge Jeffersonian	Robert E. Ward	Robert E. Ward
Canton News	J. P. McKinney & Son	J. P. McKinney & Son
Repository	Story, Brooks & Finley	Story, Brooks & Finley
Celina Standard	American Press Assn.	American Press Assn.
Chillicothe Gazette	Robert E. Ward	Robert E. Ward
News-Advertiser	R. R. Mulligan	C. J. Anderson
Cincinnati Commercial Tribune	Cone, Hunton & Woodman	Cone, Hunton & Woodman
Enquirer	I. A. Klein	John Glass R. J. Bidwell Co.[4]
Freie Presse	A. S. Murphy Co.	M. L. Katz
Post	George H. Reichard	R. S. Schuyler H. H. Hoffman
Times-Star	E. A. Berdan	L. H. Crall Co.
Circleville Herald	American Press Assn.	American Press Assn.
Union-Herald	American Press Assn.	American Press Assn.
Cleveland News-Leader	Seraphine & McDevitt	Paul Block, Inc.
Plain Dealer	John B. Woodward	Woodward & Kelly R. J. Bidwell Co.[4]
Press	George H. Reichard	S. S. Schuyler H. H. Hoffman
Wachter & Anzeiger	A. S. Murphy Co.	M. L. Katz
Columbus Citizen	George H. Reichard	S. S. Schuyler H. H. Hoffman
Dispatch	I. A. Klein	O'Mara & Ormsbee
State Journal	Story, Brooks & Finley	Story, Brooks & Finley
State Lantern	Collegiate Special Agency Roy Barnhill, Inc.	Collegiate Special Agency Roy Barnhill, Inc.
Coshocton Tribune & Times-Age	Robert E. Ward	Robert E. Ward
Dayton Journal & Herald	Story, Brooks & Finley	Story, Brooks & Finley
Journal	Story, Brooks & Finley	Story, Brooks & Finley
News	I. A. Klein	John Glass
Defiance Crescent-News	R. R. Mulligan	C. J. Anderson
Delaware Gazette	Robert E. Ward	Robert E. Ward
Journal-Herald	American Press Assn.	American Press Assn.
Dover Reporter	George B. David Co.	George B. David Co.
East Liverpool Review	Robert E. Ward	Robert E. Ward
Tribune	Robert E. Ward	Robert E. Ward
East Palestine Leader	Robert E. Ward American Press Assn.	Robert E. Ward Amer. Press Assn.
Elyria Chronicle-Telegram	A. E. Clayden	John W. Hunter
Findlay Courier	R. R. Mulligan	C. J. Anderson
Republican	Robert E. Ward	Robert E. Ward
Fostoria Review	R. R. Mulligen	C. J. Anderson
Times	Robert E. Ward	Robert E. Ward
Fremont Messenger	American Press Assn.	American Press Assn.
News	Robert E. Ward	Robert E. Ward
Gallon Inquirer	R. R. Mulligan	C. J. Anderson
Greenville Advocate	Robert E. Ward	Robert E. Ward
Hamilton Journal	Robert E. Ward	Robert E. Ward
News	Howland & Howland	Howland & Howland
Ironton Register	R. R. Mulligan	C. J. Anderson
Kenton News-Republican	Robert E. Ward	Robert E. Ward
Lancaster Gazette	Robert E. Ward. American Press Assn.	Robert E. Ward Amer. Press Assn.
Lima News	A. E. Clayden	John W. Hunter
Republican-Gazette	Howland & Howland	Howland & Howland
Lorain Journal	A. E. Clayden	John W. Hunter
Times-Herald	Robert E. Ward	Robert E. Ward
Mansfield News	Robert E. Ward	Robert E. Ward
Marietta Register-Leader	R. R. Mulligan	Robert Douglas
Times	Robert E. Ward	Robert E. Ward
Marion Star	Robert E. Ward	Robert E. Ward
Tribune	R. R. Mulligan	C. J. Anderson
Martins Ferry Times	Robert E. Ward	Robert E. Ward
Marysville Tribune	Robert E. Ward	Robert E. Ward
Massillon Independent	E. Katz Special Agency	E. Katz Special Agcy.
Middletown Journal	R. R. Mulligan	Frank R. Northrup
News-Signal	Robert E. Ward	Robert E. Ward
Mount Vernon Banner	R. R. Mulligan	C. J. Anderson
Republican-News	Robert E. Ward	Robert E. Ward
Newark Advocate	Robert E. Ward	Robert E. Ward
American-Tribune	R. R. Mulligan	C. J. Anderson
New Philadelphia Times	Robert E. Ward	Robert E. Ward
Niles News	Robert E. Ward	Robert E. Ward
Norwalk Reflector-Herald	Robert E. Ward	Robert E. Ward
Piqua Call	Robert E. Ward	Robert E. Ward
Press-Dispatch	Robert E. Ward	Robert E. Ward
Pomeroy News	Robert E. Ward. American Press Assn.	Robert E. Ward Amer. Press Assn.
Portsmouth Sun	Robert E. Ward	Robert E. Ward
Times	Robert E. Ward	Robert E. Ward
St. Marys Leader	American Press Assn.	American Press Assn.
Salem News	Robert E. Ward	Robert E. Ward
Sandusky Register	Robert E. Ward	Robert E. Ward
Star-Journal	La Coste & Maxwell	C. J. Anderson
Sidney Journal	American Press Assn.	American Press Assn.
Springfield News	I. A. Klein	John Glass

OHIO—Continued

Newspapers	Representative East	Representative West
Sun	Story, Brooks & Finley	Story, Brooks & Finley
Steubenville Herald-Star	Robert E. Ward	Robert E. Ward
Gazette	R. R. Mulligan	C. J. Anderson
Tiffin Tribune-Herald	Robert E. Ward	Robert E. Ward
Toledo Blade	Paul Block, Inc.	Paul Block, Inc.
News-Bee	George H. Reichard	S. S. Schuyler H. H. Hoffman
Times	Howland & Howland	I. S. Wallis & Son
Troy News	Robert E. Ward	Robert E. Ward
Uhrichsville Chronicle	Robert E. Ward	Robert E. Ward
Upper Sandusky Chief	R. R. Mulligan	C. J. Anderson
Union	Robert E. Ward	Robert E. Ward
Urbana Citizen & Democrat	Robert E. Ward. American Press Assn.	Robert E. Ward Amer. Press Assn.
Van Wert Times	Robert E. Ward	Robert E. Ward
Wapakoneta Democrat	American Press Assn.	American Press Assn.
News	American Press Assn.	American Press Assn.
Warren Chronicle	Robert E. Ward	Robert E. Ward
Tribune	R. R. Mulligan	C. J. Anderson
Wilmington News-Journal	Robert E. Ward	Robert E. Ward
Wooster Record	Robert E. Ward	Robert E. Ward
Xenia Gazette & Republican	Robert E. Ward	Robert E. Ward
Youngstown Telegram	J. P. McKinney & Son	J. P. McKinney & Son
Vindicator	LaCoste & Maxwell	LaCoste & Maxwell
Zanesville Dispatch	R. R. Mulligan	C. J. Anderson
Signal	Robert E. Ward	Robert E. Ward
Times-Recorder	Robert E. Ward	Robert E. Ward

OKLAHOMA

Newspapers	East	West
Ada News	W. D. Ward	
Alva Review-Courier	American Press Assn.	American Press Assn.
Ardmore Ardmoreite	E. Katz Special Agency	E. Katz Special Agcy.
Bartlesville Enterprise	W. D. Ward	Robert E. Douglas Bert Butterworth
Examiner	Payne, Burns & Smith	G. Logan Payne Co.
Claremore Progress	S. C. Theis	S. C. Theis
Collinsville Times	American Press Assn.	American Press Assn.
Cushing News	W. D. Ward	Robert E. Douglas
Drumright Democrat	American Press Assn.	American Press Assn.
Duncan Banner	American Press Assn.	American Press Assn.
Eagle	W. D. Ward. American Press Assn.	Robert E. Douglas Amer. Press Assn.
Enid Eagle	W. D. Ward	Robert E. Douglas George F. Dillon
News	Frank R. Northrup	Robert E. Ward
Frederick Leader	Frank R. Northrup	Frank R. Northrup
Guthrie Leader	Fralick & Bates	Fralick & Bates
Hobart Democrat-Chief	American Press Assn.	American Press Assn.
Hugo News	W. D. Ward	Robert E. Douglas
Kingfisher Free Press	S. C. Theis Co.	S. C. Theis Co.
Times	American Press Assn.	American Press Assn.
Lawton Constitution	S. C. Theis Co.	S. C. Theis Co.
News	W. D. Ward	Robert E. Douglas
McAlester News-Capital	W. D. Ward	Robert E. Douglas
Miami News	George B. David Co.	George B. David Co.
Record-Herald	R. R. Mulligan American Press Assn.	C. J. Anderson Amer. Press Assn.
Muskogee Phoenix	John M. Branham Co.	John M. Branham Co.
Times-Democrat	E. Katz Special Agency	E. Katz Special Agcy.
Newkirk Reporter	American Press Assn.	American Press Assn.
Norman Oklahoma Daily	Collegiate Special Agency Roy Barnhill, Inc.	Collegiate Special Agency Roy Barnhill, Inc.
Nowata Star	S. C. Theis Co. American Press Assn.	S. C. Theis Co. Amer. Press Assn.
Oklahoma City News	George H. Reichard	S. S. Schuyler H. H. Hoffman
Oklahoman	E. Katz Special Agency	E. Katz Special Agency Alger Jones
Times	E. Katz Special Agency	E. Katz Special Agency Alger Jones
Okmulgee Democrat	W. D. Ward	Robert E. Douglas
Times	E. Katz Special Agency	E. Katz Special Agcy.
Pawhuska Capital	W. D. Ward	Robert E. Douglas
Ponca City News	W. D. Ward	Robert E. Douglas
Pryor News	American Press Assn.	American Press Assn.
Sapulpa American	W. D. Ward	Robert E. Douglas
Shawnee News	W. D. Ward	Robert E. Douglas
Tulsa Tribune	Payne, Burns & Smith	G. Logan Payne Co.
World	Bryant, Griffith & Brunson	Ford-Parsons Co. Alger Jones Oscar G. Davis
Vinita Journal	American Press Assn.	American Press Assn.

OREGON

Newspapers	East	West
Astoria Budget		Edwin C. Williams
Baker Democrat	American Press Assn.	Amer. Press Assn. W. H. Stockwell
Herald	S. C. Theis Co.	S. C. Theis Co. W. R. Baranger Co.
Bend Bulletin	S. C. Theis Co.	S. C. Theis Co.
Eugene Emerald	Collegiate Special Agency Roy Barnhill, Inc.	Collegiate Special Agency Roy Barnhill, Inc.
Guard	R. R. Mulligan	C. J. Anderson Edwin C. Williams
Register	W. D. Ward	W. H. Stockwell
Grants Pass Courier	American Press Assn.	American Press Assn.
La Grand Observer		Edwin Dunning Co.
Marshfield Coos Bay Times	W. D. Ward	W. H. Stockwell
Record	American Press Assn.	American Press Assn.
Medford Mail-Tribune		E. C. Williams
Oregon City Enterprise		W. R. Baranger Co.
Pendleton East Oregonian	D. J. Randall	John W. Henry E. C. Williams
Tribune	Payne, Burns & Smith	G. Logan Payne Co.
Portland Journal	Benjamin & Kentnor Co.	Benjamin & Kentnor Co. W. R. Baranger Co.[4]
News	George H. Reichard	S. S. Schuyler H. H. Hoffman
Oregonian	Verree & Conklin	Verree & Conklin R. J. Bidwell Co.

(*Continued on page 102*)

MOUNT VERNON

NEW YORK

The Home of the Daily Argus

First Street at Second Avenue

Is One of the Fastest Growing Cities in the Metropolitan Suburban District.

THE DAILY ARGUS

IS THE ONLY NEWSPAPER

Printed and Published in the City

FACTS ABOUT MOUNT VERNON

Mount Vernon Leads all cities in New York State with a population over 26,000 in Factory Growth. U. S. Census reports give Mount Vernon the following figures for 1919 over 1909: Value $12,003,000; increase **279 per cent;** pay $3,787,000; increase **233.7.**

Mount Vernon has a population of 45,000 for 1921 (U. S. Census, 1920, 42,726). Tributary population about 50,000.

Mount Vernon's Building Permits for **1921** reached **575;** value **$3,300,000.**

Mount Vernon has one of the richest buying populations in the section, the per capita power being admittedly larger than is usually found in cities of similar size.

Mount Vernon Banks have Resources aggregating $23,000,000.

Everybody Reads The Argus

It goes into nearly every home and has a circulation of 8,000 daily.

Published every business evening.

ESTABLISHED 1892

STILES & MERRIAM, INC.

MOUNT VERNON, N. Y.

Member of Audit Bureau of Circulations and A. N. P. A.

Foreign Representatives

GEO. B. DAVID & CO., Inc., 171 Madison Ave., New York City
A. R. KEATOR, 1411 Hartford Bldg., Chicago, Ill.

INTERTYPE

Do YOU know---

that type like this, 36-point, can be (and this was) set on an Intertype

that the Model D-s.m. Intertype, on which this advertisement was set, is the first and only "slug" composing machine which produces lines 42 picas wide

that there are more than 5,000 Intertypes in use to-day

that Intertypes are being used in Japan, India, Iceland, Palestine, South Africa, Australia, New Zealand, Hawaii, Philippine Islands, Costa Rica, Czecho-Slovakia, Russia, Esthonia, and fifteen other European and South American countries

that the New York Times and Montreal Star, after thorough investigations, each purchased 35 Intertypes

that more than fifty other newspapers have installed big batteries of Intertypes, including the New York World (34), Providence Journal (19), Cleveland Plaindealer (23), and the Cincinnati Enquirer (26)

Intertype Border Slide No. 511

INTERTYPE

that William Randolph Hearst purchased 50 three-magazine Intertypes in one order

that in one mechanism alone the three-magazine Intertype has 910 fewer moving parts than other similar machines

that the Intertype embodies more than thirty major improvements and simplifications

that Standardized Intertypes grow with your business, each model being readily convertible into any other model, with side magazine units, magazines, molds, etc., perfectly interchangeable

In other words, have YOU investigated the Intertype?

INTERTYPE CORPORATION

General Offices, 807 Terminal Building, Brooklyn, N. Y.

550 Rand-McNally Building, Chicago
303 Glaslyn Building, Memphis
306 Aronson Building, San Francisco
Canadian Agents, Toronto Type Foundry Co., Ltd.

DAILY NEWSPAPERS HAVING SPECIAL ADVERTISING REPRESENTATIVES

(*Continued from page* 100)

OREGON—Continued

Newspapers	Representative East	Representative West
Telegram	Williams, Lawrence & Cresmer	Williams, Lawrence & Cresmer; R. J. Bidwell Co.[4]
Salem Capital-Journal	W. D. Ward	W. H. Stockwell; E. C. Williams[4]

PENNSYLVANIA

Newspapers	East	West
Allentown Call	Story, Brooks & Finley	Story, Brooks & Finley
Chronicle & News	R. R. Mulligan	C. J. Anderson
Leader	A. F. Smith Special Agcy.	A. Roy Keator
Allentown Record	S. G. Lindenstein	S. G. Lindenstein
Altoona Tribune	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Ashland News	S. G. Lindenstein	S. G. Lindenstein
Telegram	American Press Assn.	American Press Assn.
Bangor News	American Press Assn.	American Press Assn.
Beaver Times	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Beaver Falls Tribune	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Berwick Enterprise	S. G. Lindenstein	S. G. Lindenstein
Bethlehem Globe	Howland & Howland	Howland & Howland
Times	D. J. Randall	John W. Hunter
Bloomsburg Press	S. G. Lindenstein	S. G. Lindenstein
Braddock News-Herald	American Press Assn.	American Press Assn.
Bristol Courier	A. F. Smith Special Agency	
Butler Times	American Press Assn.	American Press Assn.
Carbondale Leader	S. G. Lindenstein	S. G. Lindenstein
Carlisle Sentinel	S. G. Lindenstein	S. G. Lindenstein
Chambersburg Public Opinion	George B. David Co.	George B. David Co.
Repository	S. G. Lindenstein	S. G. Lindenstein
Valley Spirit	Carpenter & Co.	Carpenter & Co.
Chester Republican	Frank R. Northrup	Frank R. Northrup
Times	Frank R. Northrup	Frank R. Northrup
Clearfield Progress	S. G. Lindenstein	S. G. Lindenstein
Columbia News-Spy	S. C. Theis Co.	S. C. Theis Co.
Corry Journal	S. G. Lindenstein	S. G. Lindenstein
Danville News	S. G. Lindenstein	S. G. Lindenstein
Donora Herald	S. G. Lindenstein	S. G. Lindenstein
Doylestown Democrat	American Press Assn.	American Press Assn.
Intelligencer	A. F. Smith Special Agency	A. Roy Keator
DuBois Courier	S. G. Lindenstein	S. G. Lindenstein
Easton Express	Howland & Howland	Howland & Howland
Free Press	S. G. Lindenstein	S. G. Lindenstein
East Stroudsburg Press	Carpenter & Co.	Carpenter & Co.
Ellwood City Ledger	George B. David Co.	George B. David Co.
Erie Dispatch & Herald	Charles H. Eddy Co.	Charles H. Eddy Co.
Tageblatt	A. S. Murphy Co.	M. L. Katz
Times	E. Katz Special Agency	E. Katz Special Agcy.
Farrell News	S. G. Lindenstein	S. G. Lindenstein
Franklin News-Herald	S. C. Theis Co.	S. C. Theis Co.
Greensburg Record	American Press Assn.	American Press Assn.
Review	Charles E. Miller	W. H. Stockwell
Tribune	Knill-Burke, Inc.	Knill-Burke, Inc.
Greenville Record	S. C. Theis Co.	S. C. Theis Co.
Hanover Record-Herald	S. G. Lindenstein	S. G. Lindenstein
Harrisburg News	Kelly-Smith Co.	Kelly-Smith Co.
Patriot	Kelly-Smith Co.	Kelly-Smith Co.
Telegraph	Story, Brooks & Finley	Story, Brooks & Finley
Hazelton Plain Speaker	Hamilton-DeLisser Co.	Harry R. Fisher
Standard-Sentinel	LaCoste & Maxwell	LaCoste & Maxwell
Homestead Messenger	R. R. Mulligan	C. J. Anderson
Honesdale Independent	S. G. Lindenstein	S. G. Lindenstein
Huntingdon Journal	S. C. Theis Co.	S. C. Theis Co.
Jersey Shore Herald	American Press Assn.	American Press Assn.
Johnstown Democrat	MacQuoid Special Agency	
Ledger	S. G. Lindenstein	S. G. Lindenstein
Tribune	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Kane Republican	S. G. Lindenstein	S. G. Lindenstein
Lancaster Examiner-New Era	Hamilton-DeLisser Co.	Harry R. Fisher
Intelligencer	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
News-Journal	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
Lansford Record	S. G. Lindenstein	S. G. Lindenstein
Latrobe Bulletin	S. C. Theis Co.	S. C. Theis Co.
Lebanon News	S. G. Lindenstein	S. G. Lindenstein
Report	George B. David Co.	A. Roy Keator
Times	American Press Assn.	American Press Assn.
Lewiston Sentinel	Robert E. Ward	Robert E. Ward
McKeesport News	S. G. Lindenstein	S. G. Lindenstein
Mahanoy City Record-American	S. G. Lindenstein	S. G. Lindenstein
Mauch Chunk News	S. G. Lindenstein	S. G. Lindenstein
Times	American Press Assn.	American Press Assn.
Meadville Tribune-Republican	S. G. Lindenstein	S. G. Lindenstein
Mechanicsburg Journal	American Press Assn.	American Press Assn.
Milton Standard	S. G. Lindenstein	S. G. Lindenstein
Monessen Independent	American Press Assn.	American Press Assn.
Mount Carmel Item	S. G. Lindenstein	S. G. Lindenstein
News	American Press Assn.	American Press Assn.
Nanticoke Review	S. G. Lindenstein	S. G. Lindenstein
New Brighton News	American Press Assn.	American Press Assn.
New Castle Herald	A. E. Clayden	John W. Hunter
News	S. G. Lindenstein	S. G. Lindenstein
New Kensington Dispatch	R. R. Mulligan	H. Edmund Scheerer
Norristown Herald	George B. David Co.	George B. David Co.
Times	Hamilton-DeLisser Co.; A. F. Smith Special Agency	Harry R. Fisher
Oil City Blizzard	S. G. Lindenstein	S. G. Lindenstein
Derrick	Frank R. Northrup	Frank R. Northrup
Philadelphia Bulletin	Dan A. Carroll	Verree & Conklin
Evening Public Ledger	Hugh Burke	Guy S. Osborn; W. R. Baranger Co.[4]
Gazette-Democrat	A. S. Murphy Co.	A. Roy Keator
Inquirer	D. M. Shirk	Jeff F. Spencer
Jewish World		A. Roy Keator
L'Opinione		A. Roy Keator
North American	Seraphine & McDevitt	Woodward & Kelly; R. J. Bidwell Co.[4]
Pennsylvanian	Collegiate Special Agency; Roy Barnhill, Inc.	Collegiate Special Agency; Roy Barnhill, Inc.
Public Ledger	Hugh Burke	Guy S. Osborn; W. R. Baranger Co.[4]
Record	Story, Brooks & Finley	Story, Brooks & Finley

PENNSYLVANIA—Continued

Newspapers	Representative East	Representative West
Pittsburgh Chronicle-Telegraph	Knill-Burke, Inc.	Knill-Burke, Inc.; R. J. Bidwell Co.[4]
Dispatch	Wallace G. Brooke; Walter E. Edge	Ford-Parsons Co.; G. F. Dillon
Gazette-Times	Knill-Burke, Inc.	Knill-Burke, Inc.; R. J. Bidwell Co.[4]
Leader	Prudden, King & Prudden	Verree & Conklin
Post	Lorenzen & Thompson	Lorenzen & Thompson
Press	I. A. Klein	John Glass
Sun	Lorenzen & Thompson	Lorenzen & Thompson
Pittston Gazette	A. F. Smith Special Agency	A. Roy Keator
Pottstown Ledger	A. F. Smith Special Agency	
News	A. F. Smith Spl. Agcy.	A. Roy Keator
Pottsville Journal	Charles E. Miller	W. H. Stockwell
Republican	Hamilton-DeLisser Co.	Harry R. Fisher
Reading Eagle	Williams, Lawrence & Cresmer	Williams, Lawrence & Cresmer
Herald-Telegram		Harry Fisher
News-Times	Hamilton-DeLisser Co.	Harry R. Fisher
Ridgway Record	R. R. Mulligan	C. J. Anderson
St. Mary's Press	American Press Assn.	American Press Assn.
Sayre Times	R. R. Mulligan	C. J. Anderson
Scranton Republican	Paul Block, Inc.	Paul Block, Inc.
Times	LaCoste & Maxwell	LaCoste & Maxwell
Shamokin Dispatch	George B. David Co.	A. Roy Keator
News	S. G. Lindenstein	S. G. Lindenstein
Sharon Herald	S. G. Lindenstein	S. G. Lindenstein
Telegraph	E. Katz Special Agency	E. Katz Special Agcy.
Shenandoah Herald	S. G. Lindenstein	S. G. Lindenstein
Stroudsburg Record & Times-Democrat	S. C. Theis Co.	S. C. Theis Co.
Sunbury Daily	S. G. Lindenstein	S. G. Lindenstein
Susquehanna Transcript	S. C. Theis Co.	S. C. Theis Co.
Chronicle	Frank R. Northrup	Frank R. Northrup
Tamaqua Courier	S. G. Lindenstein	S. G. Lindenstein
Tarentum Telegram	S. G. Lindenstein	S. G. Lindenstein
Titusville Herald	S. G. Lindenstein	S. G. Lindenstein
Towanda Review	S. C. Theis Co.	S. C. Theis Co.
Warren Times	S. G. Lindenstein	S. G. Lindenstein
Washington Observer	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Reporter	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Waynesboro Press	American Press Assn.	American Press Assn.
Record-Herald	S. G. Lindenstein	S. G. Lindenstein
Wilkes-Barre Independent	Stevens, Gibbs & Baumann	Stevens, Gibbs & Baumann
News	Charles E. Miller	W. H. Stockwell
Record	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.
Times-Leader	LaCoste & Maxwell	LaCoste & Maxwell
Williamsport Gazette & Bulletin	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.
Sun	J. P. McKinney & Son	J. P. McKinney & Son
York Dispatch	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.
Gazette & Daily	Howland & Howland	Howland & Howland

PHILIPPINE ISLANDS

Newspapers	East	West
Manila Daily Bulletin	Carson Taylor	Carson Taylor

PORTO RICO

Newspapers	East	West
Ponce El Dia	Muniz Advertising Co.	Muniz Advertising Co.

RHODE ISLAND

Newspapers	Representative East	Representative West
Pawtucket Times	Gilman, Nicoll & Ruthman	Gilman, Nicoll & Ruthman
Providence Brown Herald	Collegiate Special Agency; Roy Barnhill, Inc.	Collegiate Special Agency; Roy Barnhill, Inc.
Bulletin	Charles H. Eddy Co.	Charles H. Eddy Co.; R. J. Bidwell Co.[4]
Journal	Charles H. Eddy Co.	Charles H. Eddy Co.; R. J. Bidwell Co.[4]
News	Payne, Burns & Smith	G. Logan Payne Co.
Tribune	R. R. Mulligan; Carroll J. Swan[1]	C. J. Anderson
Westerly Sun	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Woonsocket Call	Gilman, Nicoll & Ruthman	Gilman, Nicoll & Ruthman

SOUTH CAROLINA

Newspapers	Representative East	Representative West
Anderson Mail	Bryant, Griffith & Brunson	Bryant, Griffith & Brunson
Tribune	Charles E. Miller	W. H. Stockwell
Charleston American	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
News & Courier	Benjamin & Kentnor Co.; George M. Kohn[2]	Benjamin & Kentnor Co.
Post	John Budd Co.	John Budd Co.
Columbia Record	John M. Branham Co.	John M. Branham Co.
State	John Budd Co.	John Budd Co.
Greenville News	Bryant, Griffith & Brunson; Cone, Hunton & Woodman[3]	Bryant, Griffith & Brunson
Piedmont	Frost, Landis & Kohn	Frost, Landis & Kohn
Greenwood Index-Journal	Frost, Landis & Kohn	Frost, Landis & Kohn
Orangeburg Times-Democrat	Frost, Landis & Kohn	Frost, Landis & Kohn
Spartanburg Herald	John Budd Co.	John Budd Co.
Journal	John Budd Co.	John Budd Co.

SOUTH DAKOTA

Newspapers	Representative East	Representative West
Aberdeen American	Prudden, King & Prudden	Prudden, King & Prudden
News	Prudden, King & Prudden	Prudden, King & Prudden
Journal	S. C. Theis Co.	S. C. Theis Co.
Deadwood Pioneer Times	S. C. Theis Co.	S. C. Theis Co.
Huron Huronite	Prudden, King & Prudden	Prudden, King & Prudden
Lead Call	American Press Assn.	American Press Assn.

SOUTH DAKOTA—Continued

Newspapers	Representative East	Representative West
Madison Sentinel	American Press Assn.; S. C. Theis Co.	Amer. Press Assn.; S. C. Theis Co.
Mitchell Gazette	American Press Assn.	American Press Assn.
Republican	Prudden, King & Prudden	Prudden, King & Prudden
Pierre Capital-Journal	S. C. Theis Co.	S. C. Theis Co.
Sioux Falls Argus-Leader	Prudden, King & Prudden	Prudden, King & Prudden
Press	Williams, Lawrence & Cresmer	Williams, Lawrence & Cresmer
Yankton Press & Dakota Herald	S. C. Theis Co.	S. C. Theis Co.
Watertown News	American Press Assn.	American Press Assn.
Public Opinion	Prudden, King & Prudden	Prudden, King & Prudden

TENNESSEE

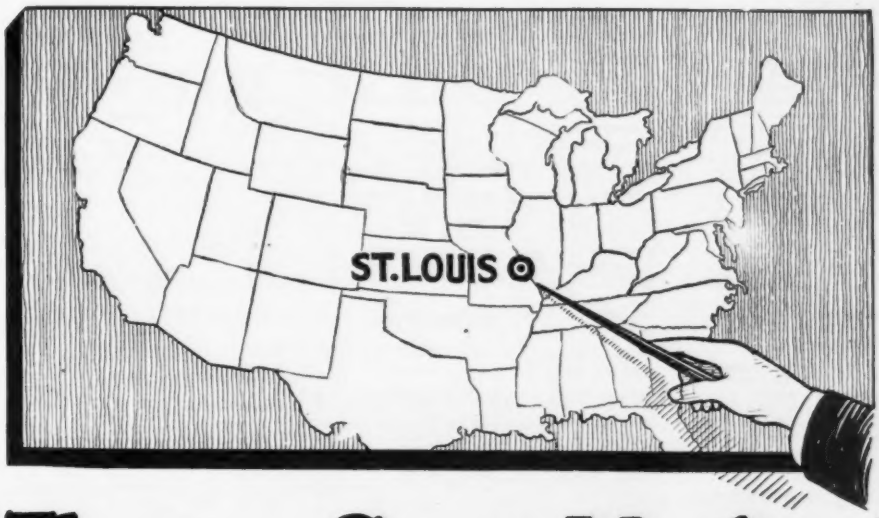
Newspapers	Representative East	Representative West
Chattanooga News	John M. Branham Co.	John M. Branham Co.
Times	John Budd Co.	John Budd Co.
Clarksville Leaf-Chronicle	S. C. Theis Co.	S. C. Theis Co.
Cleveland Banner	American Press Assn.	American Press Assn.
Greenville Democrat-Sun	Frost, Landis & Kohn; American Press Assn.	Frost, Landis & Kohn; Amer. Press Assn.
Jackson Progress	American Press Assn.	American Press Assn.
Sun	John M. Branham Co.	John M. Branham Co.
Johnson City Staff	R. R. Mulligan	C. J. Anderson
Knoxville Journal & Tribune	Kelly-Smith Co.; J. B. Keough[2]	Kelly-Smith Co.
News	George H. Reichard	S. S. Schuyler; H. H. Hoffman
Sentinel	Story, Brooks & Finley	Story, Brooks & Finley
Memphis Commercial-Appeal	John Budd Co.	John Budd Co.
News-Scimitar	Paul Block, Inc.	Paul Block, Inc.
Press	George H. Reichard	S. S. Schuyler; H. H. Hoffman
Nashville Banner	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.
Tennessean	John M. Branham Co.	John M. Branham Co.

TEXAS

Newspapers	Representative East	Representative West
Abilene Reporter	S. C. Theis Co.	S. C. Theis Co.
Amarillo Tribune	American Press Assn.	American Press Assn.
Athens Review	American Press Assn.	American Press Assn.
Austin American	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.
Daily Texan	Collegiate Special Agency; Roy Barnhill, Inc.	Collegiate Special Agency
Statesman	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency; Alger Jones
Bay City Tribune	American Press Assn.	American Press Assn.
Beaumont Enterprise	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency; Alger Jones
News	Frost, Landis & Kohn	Frost, Landis & Kohn
Belton News	American Press Assn.	American Press Assn.
Bonham Favorite	American Press Assn.	American Press Assn.
Breckenridge American	A. E. Clayden	John W. Hunter
Brownsville Herald	S. C. Theis Co.	S. C. Theis Co.
Sentinel	American Press Assn.	American Press Assn.
Bryan Eagle	S. C. Theis Co.	S. C. Theis Co.
Cisco News	Payne, Burns & Smith	G. Logan Payne Co.
Cleburne Enterprise	American Press Assn.	American Press Assn.
Review	R. R. Mulligan	C. J. Anderson
Commerce Journal	American Press Assn.	American Press Assn.
Corpus Christi Caller	S. C. Theis Co.	S. C. Theis Co.
Times	American Press Assn.	American Press Assn.
Dallas Dispatch	George H. Reichard	S. S. Schuyler; H. H. Hoffman
Journal	J. D. Lorentz	Charles H. Eddy Co.
News	J. D. Lorentz	Walter J. Scott
Times-Herald	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency; Alger Jones
Denison Gazette	American Press Assn.	American Press Assn.
Herald	Payne, Burns & Smith	G. Logan Payne Co.
Denton Record-Chronicle	American Press Assn.	American Press Assn.
Eagle Pass Daily Guide	American Press Assn.	American Press Assn.
El Paso Herald	John Budd Co.	John Budd Co.
Times	Knill-Burke, Inc.	Knill-Burke, Inc.; Alger Jones; R. J. Bidwell Co.[4]
Fort Worth Press	George H. Reichard	S. S. Schuyler; H. H. Hoffman
Record	John M. Branham Co.	John M. Branham Co.
Galveston Hesperian	American Press Assn.	American Press Assn.
Galveston News	J. D. Lorentz	Walter J. Scott
Tribune	D. J. Randall	S. C. Beckwith Special Agency
Gilmer Mirror	American Press Assn.	American Press Assn.
Gonzales Inquirer	American Press Assn.	American Press Assn.
Greenville Herald	American Press Assn.	American Press Assn.
Houston Chronicle	John M. Branham Co.	John M. Branham Co.; Alger Jones; E. C. Williams
Post	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
Press	George H. Reichard	S. S. Schuyler; H. H. Hoffman
Laredo Record	American Press Assn.	American Press Assn.
Longview Leader	American Press Assn.	American Press Assn.
Times-Clarion	S. C. Theis Co.	S. C. Theis Co.
Marlin Democrat	American Press Assn.	American Press Assn.
Marshall Messenger	American Press Assn.	American Press Assn.
Mexia News	American Press Assn.	American Press Assn.
Mineral Wells Index	American Press Assn.	American Press Assn.
Mount Pleasant Hustler	American Press Assn.	American Press Assn.
Nacogdoches Sentinel	American Press Assn.	American Press Assn.
Orange Leader	Knill-Burke, Inc.	Knill-Burke, Inc.
Palestine Visitor	American Press Assn.	American Press Assn.
Paris News	American Press Assn.	American Press Assn.
Port Arthur News	Knill-Burke, Inc.	Knill-Burke, Inc.
Ranger Times	S. C. Theis Co.	S. C. Theis Co.
San Angelo Standard	Alcorn-Seymour Co.	A. Roy Keator
San Antonio Express	John Budd Co.	John Budd Co.

(*Continued on page* 104)

(Explanation of key numbers will be found on page 106)



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DAILY NEWSPAPERS HAVING SPECIAL ADVERTISING REPRESENTATIVES

(*Continued from page* 102)

TEXAS—Continued

Newspapers	Representative East	Representative West
Light	Verree & Conklin	Verree & Conklin; Alger Jones
News	John Budd Co.	John Budd Co.
San Benito Light	American Press Assn.	American Press Assn.
San Marcos Times	American Press Assn.	American Press Assn.
Sherman Courier	American Press Assn.	American Press Assn.
Stamford Citizen	American Press Assn.	American Press Assn.
Sulphur Springs Gazette	American Press Assn.	American Press Assn.
Taylor Democrat	American Press Assn.	American Press Assn.
Press	S. C. Theis Co.	S. C. Theis Co.
Temple Telegram	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
Terrell Transcript	American Press Assn.	American Press Assn.
Tribune	S. C. Theis Co.; American Press Assn.	S. C. Theis Co.; Amer. Press Assn.
Texarkana Four States Press	Frank R. Northrup	Frank R. Northrup
Timpson Times	American Press Assn.	American Press Assn.
Victoria Advocate	American Press Assn.	American Press Assn.
Waco News-Tribune	Knill-Burke, Inc.	Knill-Burke, Inc.; Alger Jones
Times-Herald	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency
Waxahachie Light	American Press Assn.	American Press Assn.
Wichita Falls Record-News	John M. Branham Co.	John M. Branham Co.
Times	E. Katz Special Agency	E. Katz Special Agency; Alger Jones
Yoakum Herald	American Press Assn.	American Press Assn.
Times	American Press Assn.	American Press Assn.

UTAH

Ogden Standard Examiner	Benjamin & Kentnor Co.	Benjamin & Kentnor Co.; R. J. Bidwell Co.[4]
Salt Lake City Deseret News	Cone, Hunton & Woodman.	Cone, Hunton & Woodman
Herald	Cone, Hunton & Woodman.	Cone, Hunton & Woodman
Telegram	Verree & Conklin	Verree & Conklin; R. J. Bidwell Co.[4]
Tribune	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency; W. R. Baranger Co.[4]

VERMONT

Barre Daily Times	Julius Mathews Special Agency	Julius Mathews Special Agency
Bennington Evening Banner	Julius Mathews Special Agency	Julius Mathews Special Agency
Brattleboro Reformer	Julius Mathews Special Agency	Julius Mathews Special Agency
Burlington Free Press	LaCoste & Maxwell; Julius Mathews Special Agency[1]	LaCoste & Maxwell
News	Bryant, Griffith & Brunson.	Bryant, Griffith & Brunson
Montpelier Argus	Julius Mathews Special Agency	Julius Mathews Special Agency
Rutland Herald	Bryant, Griffith & Brunson.	Bryant, Griffith & Brunson
News	Julius Mathews Special Agency	Julius Mathews Special Agency
St. Albans Messenger	Julius Mathews Special Agency	Julius Mathews Special Agency
St. Johnsbury Caledonian-Record	Julius Mathews Special Agency	Julius Mathews Special Agency

VIRGINIA

Bristol Herald-Courier	George B. David Co.	George B. David Co.
Covington Virginian	S. C. Theis Co.	S. C. Theis Co.
Harrisonburg News-Record	Robert E. Ward	Robert E. Ward
Hot Springs Day Letter	R. W. Cooke	
Lynchburg Advance	Charles H. Eddy Co.	Charles H. Eddy Co.
News	Charles H. Eddy Co.	Charles H. Eddy Co.
Newport News Press	John Budd Co.	John Budd Co.
Record	E. Katz Special Agency	E. Katz Special Agcy.
Times-Herald	John Budd Co.	John Budd Co.
Norfolk Ledger-Dispatch	John Budd Co.	John Budd Co.
Post	George H. Reichard	S. S. Schuyler; H. H. Hoffman
Virginian-Pilot	John M. Branham Co.	John M. Branham Co.
Petersburg Evening Progress	Bryant, Griffith & Brunson.	Bryant, Griffith & Brunson
Index-Appeal	Bryant, Griffith & Brunson.	Bryant, Griffith & Brunson

VIRGINIA—Continued

Newspapers	Representative East	Representative West
Portsmouth Star	Bryant, Griffith & Brunson.	Bryant, Griffith & Brunson
Pulaski Southwest Times & News-Review	American Press Assn.	American Press Assn.
Richmond Evening Dispatch	Story, Brooks & Finley	Story, Brooks & Finley
Journal	Fralick & Bates	Fralick & Bates
News-Leader	Kelly-Smith Co.; J. B. Keough[3]	Kelly-Smith Co.
Times-Dispatch	Story, Brooks & Finley	Story, Brooks & Finley
Virginian	Cone, Hunton & Woodman.	Cone, Hunton & Woodman
Roanoke Times	Fralick & Bates	Fralick & Bates
World-News	Fralick & Bates	Fralick & Bates
Staunton Evening Leader	Frost, Landis & Kohn	Frost, Landis & Kohn
News-Leader	Frost, Landis & Kohn	Frost, Landis & Kohn
Winchester Star	Robert E. Ward	Robert E. Ward

WASHINGTON

Aberdeen World	Prudden, King & Prudden.	Ford-Parsons Co.
Bellingham Herald	Verree & Conklin	Verree & Conklin; W. R. Baranger Co.[4]
Reveille	Verree & Conklin	Verree & Conklin; W. R. Baranger Co.[4]
Bremerton Searchlight	American Press Assn.	American Press Assn.
Centralia Hub	R. R. Mulligan	C. J. Anderson
Everett Daily Herald	Verree & Conklin	Verree & Conklin
Hoquiam Washingtonian	S. C. Theis Co.	S. C. Theis Co.
Olympia Olympian	Verree & Conklin	Verree & Conklin
Recorder	Verree & Conklin	Verree & Conklin
Port Angeles Herald	S. C. Theis Co.; American Press Assn.	S. C. Theis Co.; Amer. Press Assn.
News	American Press Assn.	American Press Assn.
Seattle Post-Intelligencer	W. W. Chew	W. H. Wilson
Star	George H. Reichard	S. S. Schuyler; H. H. Hoffman
Times	S. C. Beckwith Special Agency	S. C. Beckwith Special Agency; R. J. Bidwell Co.[4]
Union-Record		John W. Hunter
Washington Daily	Collegiate Special Agency; Roy Barnhill, Inc.	Collegiate Special Agency; Roy Barnhill, Inc.
Spokane Chronicle	William J. Morton Co.	William J. Morton Co.; W. R. Baranger Co.[4]
Press	George H. Reichard	S. S. Schuyler; H. H. Hoffman
Spokesman-Review	William J. Morton Co.	William J. Morton Co.; R. J. Bidwell Co.[4]
Tacoma Ledger	Verree & Conklin	Verree & Conklin; R. J. Bidwell Co.[4]
News-Tribune	D. J. Randall	Ford-Parsons Co.; R. J. Bidwell Co.[4]
Times	George H. Reichard	S. S. Schuyler; H. H. Hoffman
Walla Walla Bulletin	Prudden, King & Prudden.	Ford-Parsons Co.
Union	W. D. Ward	Robert E. Douglas
Wenatchee World	Prudden, King & Prudden.	Ford-Parsons Co.
Yakima American	Frost, Landis & Kohn	Frost, Landis & Kohn
Herald	Prudden, King & Prudden.	Ford-Parsons Co.
Republic	Prudden, King & Prudden.	Ford-Parsons Co.

WEST VIRGINIA

Charleston Gazette	George B. David Co.	A. Roy Keator
Mail	Bryant, Griffith & Brunson.	Bryant, Griffith & Brunson
Clarksburg Exponent	A. E. Clayden	John W. Hunter
Telegram	MacQuoid Special Agency.	A. Roy Keator
Fairmont Times	A. E. Clayden	John W. Hunter
West Virginian	MacQuoid Special Agency.	A. Roy Keator
Harrisonburg News-Record		Robert E. Ward
Huntington Advertiser	E. Katz Special Agency	E. Katz Special Agcy.
Herald-Dispatch	A. E. Clayden	Henry DeClerque, Inc.
Keyser Mineral News	American Press Assn.	American Press Assn.
Martinsburg Journal	MacQuoid Special Agency.	A. Roy Keator
Morgantown New Dominion	S. C. Theis Co.	S. C. Theis Co.
Post	MacQuoid Special Agency.	A. Roy Keator
Moundsville Echo	MacQuoid Special Agency.	A. Roy Keator
Journal	American Press Assn.	American Press Assn.
Parkersburg News	MacQuoid Special Agency.	A. Roy Keator
Sentinel	A. E. Clayden	Henry DeClerque, Inc.

WEST VIRGINIA—Continued

Newspapers	Representative East	Representative West
Point Pleasant Register	American Press Assn.	American Press Assn.
Princeton Press	American Press Assn.	American Press Assn.
Sistersville Review	S. C. Theis Co.	S. C. Theis Co.
Wellsburg Herald	American Press Assn.	American Press Assn.
Wheeling Intelligencer	A. E. Clayden	John W. Hunter
News	A. E. Clayden	John W. Hunter
Register	Bryant, Griffith & Brunson.	Bryant, Griffith & Brunson
Telegraph	S. G. Lindenstein	S. G. Lindenstein
White Sulphur Springs Day Letter	R. W. Cooke	
Williamson News	American Press Assn.	American Press Assn.

WISCONSIN

Antigo Journal	M. C. Watson	Allen-Klapp Co.
Appleton Post-Crescent	Payne, Burns & Smith	G. Logan Payne Co.
Baraboo Republic	American Press Assn.	American Press Assn.
Beloit News	Payne, Burns & Smith	G. Logan Payne Co.
Berlin Journal	R. E. Powell	
Eau Claire Leader	M. C. Watson	Allen-Klapp Co.
Telegram	M. C. Watson	M. C. Watson
Fond du Lac Commonwealth	M. C. Watson	Allen-Klapp Co.
Reporter	Payne, Burns & Smith	G. Logan Payne Co.
Green Bay Press-Gazette	Payne, Burns & Smith	G. Logan Payne Co.
Janesville Gazette	M. C. Watson	Allen-Klapp Co.
Kenosha News	R. R. Mulligan	H. Edmond Schaal
La Crosse Tribune-Leader-Press	Cone, Hunton & Woodman.	Cone, Hunton & Woodman
Madison Capital-Times	Payne, Burns & Smith	G. Logan Payne Co.
Cardinal	Collegiate Special Agency; Roy Barnhill, Inc.	Collegiate Special Agency; Roy Barnhill, Inc.
State Journal	Cone, Hunton & Woodman.	Cone, Hunton & Woodman
Manitowoc Herald-News	M. C. Watson	Allen-Klapp Co.
Times	American Press Assn.	American Press Assn.
Marinette Eagle-Star	M. C. Watson	Allen-Klapp Co.
Marshfield News	American Press Assn.	American Press Assn.
Menasha Record	American Press Assn.	American Press Assn.
Merrill Herald	R. R. Mulligan	C. J. Anderson
Milwaukee Herold	Louis Klebahn	Henry DeClerque, Inc.
Journal	O'Mara & Ormsbee	O'Mara & Ormsbee; George F. Miles
Leader	Fralick & Bates	Fralick & Bates
Sentinel	Williams, Lawrence & Cresmer	Williams, Lawrence & Cresmer
Sunday Telegram	A. Klein	G. Logan Payne Co.
Wisconsin-News	I. S. Klein	G. Logan Payne Co.
Monroe Journal	American Press Assn.	American Press Assn.
Times	M. C. Watson	Allen-Klapp Co.
Oshkosh Northwestern	Payne, Burns & Smith	G. Logan Payne Co.
Portage Register-Democrat	R. R. Mulligan	C. J. Anderson
Racine Journal-News	M. C. Watson	Allen-Klapp Co.
Times-Call	Payne, Burns & Smith	G. Logan Payne Co.
Rhinelander News	R. R. Mulligan	C. J. Anderson
Sheboygan Press-Telegram	M. C. Watson	Allen-Klapp Co.
Stevens Point Journal	M. C. Watson	Allen-Klapp Co.
Stoughton Courier-Hub	R. E. Powell	
Superior Telegram	Story, Brooks & Finley	Story, Brooks & Finley
Sunday Times	Story, Brooks & Finley	Story, Brooks & Finley
Watertown Times	R. E. Powell	
Waukesha Freeman	Payne, Burns & Smith	G. Logan Payne Co.
Wausau Record-Herald	Hamilton-DeLisser Co.	Allen-Klapp Co.
Wisconsin Rapids Tribune	Payne, Burns & Smith	G. Logan Payne Co.

WYOMING

Casper Herald	D. J. Randall	John W. Hunter
Tribune	Prudden, King & Prudden.	Prudden, King & Prudden
Cheyenne Tribune & Leader	E. Katz Special Agency	E. Katz Spl. Agcy.
Lander Post	American Press Assn.	American Press Assn.
Sheridan Daily Post	Prudden, King & Prudden.	Prudden, King & Prudden
Enterprise	Payne, Burns & Smith	G. Logan Payne Co.

EXPLANATION OF KEY NUMBERS

[1]—New England Territory. [2]—Southern Territory. [3]—Direct [illegible] —Pacific Coast Territory. [5]—Canadian Territory.

CANADA

ALBERTA

Newspapers	Representative East	Representative West
Calgary Albertan	Charles E. Miller; F. W. Thompson[5]	W. H. Stockwell
Herald	Louis Klebahn; Edgar Guy[5]; E. L. McArthur[5]	Henry DeClerque, Inc.
Edmonton Bulletin	Knill-Burke, Inc.	Knill-Burke, Inc.
Journal	Louis Klebahn; Edgar Guy[5]; E. L. McArthur[5]	Henry DeClerque, Inc.; Frank E. Payson[5]
Lethbridge Herald	Henry De Clerque, Inc.; Edgar J. Guy[5]; E. L. McArthur[5]	Henry DeClerque, Inc.
Medicine Hat News	W. D. Ward	Robert E. Douglas

BRITISH COLUMBIA

Nanaimo Herald		Robert E. Douglas
Nelson News	D. J. Randall	Robert E. Douglas
Prince Rupert News	F. W. Thompson[5]	
Vancouver Province	Henry DeClerque, Inc.	Henry DeClerque, Inc.
Sun	Gilman, Nicoll & Ruthman; F. W. Thompson[5]; Frank Calder[5]	I. S. Wallis & Son; Edwin Denning Co.[4]

BRITISH COLUMBIA—Continued

Newspapers	Representative East	Representative West
World	Charles H. Eddy Co.; J. B. Rathbone	Charles H. Eddy Co.
Victoria Colonist	D. J. Randall; F. W. Thompson[5]	I. S. Wallis & Son
Times	Henry DeClerque, Inc.; Frank Calder[5]; Edgar J. Guy[5]	Henry DeClerque, Inc.

MANITOBA

Winnipeg Bulletin		Henry DeClerque, Inc.; R. J. Bidwell Co.
Free Press	Louis Klebahn	Henry DeClerque, Inc.; R. J. Bidwell Co.[4]
Mirror		Finucan & McClure
Tribune	Charles E. Miller; F. W. Thompson[5]; Frank Calder[5]	W. H. Stockwell; Frank E. Payson[5]

NEW BRUNSWICK

St. John Standard	Louis Klebahn; Frank Calder[5]	Henry DeClerque, Inc.

NEW BRUNSWICK—Continued

Newspapers	Representative East	Representative West
Telegraph	Frank R. Northrup	Frank R. Northrup
Times	Frank R. Northrup	Frank R. Northrup

NOVA SCOTIA

Glace Bay Gazette	Frank R. Northrup	Robert E. Douglas
Halifax Chronicle	Henry DeClerque, Inc.; F. W. Thompson[5]	Henry DeClerque, Inc.
Echo	Louis Klebahn; F. W. Thompson[5]	Henry DeClerque, Inc.
Herald	Knill-Burke, Inc.	Knill-Burke, Inc.
Mail	Knill-Burke, Inc.; J. B. Rathbone[5]	Knill-Burke, Inc.
Sydney Post	W. D. Ward; Frank Calder[5]	Robert E. Douglas

ONTARIO

Brantford Expositor	Charles E. Miller	W. H. Stockwell
Chatham News		Finucan & McClure
Cobalt Nugget		Robert E. Douglas
Galt Reporter	George B. David Co.	George B. David Co.

(*Continued on page* 106)

(Explanation of key numbers will be found on page 106)

Growing With Baltimore

¶ During the year 1921, THE SUN and THE EVENING SUN gained 28,469 in average net paid daily circulation over the year before. This is an average gain of more than 15 per cent.

¶ The gain in The Sunday Sun's circulation during the same period was 13,117, or a 9½ per cent. increase over its average net paid circulation during 1920.

THE FIGURES

Gain in Average Net Paid Circulation

The Sun and The Evening Sun

	1921	1920	Gain
THE SUN	114,632	105,157	9,475
THE EVENING SUN	101,065	82,071	18,994
Morning and Evening	215,697	187,228	28,469

The Sunday Sun

	1921	1920	Gain
THE SUNDAY SUN	150,881	137,764	13,117

In the advertising field, too, The Sun's record for the year was truly remarkable. Despite the general industrial situation, the Sunpapers carried:

In The Sun..... 7,684,482 agate lines
In The Evening Sun..12,510,782 agate lines
In The Sunday Sun... 6,861,198 agate lines

A total of **27,056,462** *agate lines for the year.* Few, if any, papers in the country will be able to equal this record, we believe, when the final figures are known.

* * *

Baltimore is one of the leading industrial cities in the country. It is the first city in the country in the manufacture of straw hats and of cotton duck. The largest copper refining company in the country is located here.

Baltimore is the "home town" of the country. There are more private homes to the square mile in Baltimore than in any other city on earth, not excluding China. Sixty-two per cent. of the people of Baltimore own their own homes.

If you are thinking of advertising in Baltimore, or desire some figures on which to base an advertising appropriation, write to the Merchandising Service Department of The Sun or ask to have one of our advertising representatives visit you. Their advice is free, and they are well qualified to be of assistance to prospective advertisers.

Everything in Baltimore Revolves Around

THE SUN

Morning Evening Sunday

Baltimoreans Don't Say Newspaper —They Say "Sunpaper"

JOHN B. WOODWARD,
Times Bldg., New York
GUY S. OSBORN,
Tribune Bldg., Chicago

DAILY NEWSPAPERS HAVING SPECIAL ADVERTISING REPRESENTATIVES

(*Continued from page* 104)

CANADA, ONTARIO—Continued

Newspapers	Representative East	Representative West
Guelph Mercury		Robert E. Douglas
Hamilton Herald	Charles E. Miller	W. H. Stockwell
Spectator	Verree & Conklin	Verree & Conklin
Times		Finucan & McClure
Kingston British Whig	Frank R. Northrup; F. W. Thompson[5]	Frank R. Northrup
Standard		Finucan & McClure
Kitchener Record		Finucan & McClure
Telegraph		Robert E. Douglas
London Advertiser	Charles H. Eddy Co.; F. W. Thompson[5]	Charles H. Eddy Co.
Free Press	D. J. Randall	I. S. Wallis & Son
North Bay Nugget	W. D. Ward	Robert E. Douglas
Ottawa Citizen	Verree & Conklin; F. W. Thompson[5]; E. L. McArthur[6]	W. H. Stockwell
Journal	Charles H. Eddy Co.	Charles H. Eddy Co.
Le Droit	H. Rose	A. Roy Keator
Peterboro Examiner	Charles E. Miller	W. H. Stockwell
Review		Robert Douglas
St. Catharines Standard	Charles E. Miller	Robert Douglas
St. Thomas Times-Journal	Stevens, Gibb & Baumann	Stevens, Gibb & Baumann
Stratford Beacon		Finucan & McClure
Toronto Globe	Verree & Conklin	Verree & Conklin
Mail & Empire	J. P. McKinney & Son	J. P. McKinney & Son
Record		Finucan & McClure
Star	Charles H. Eddy Co.; J. B. Rathbone[5]	Charles H. Eddy Co.
Sunday World	J. P. McKinney & Son	J. P. McKinney & Son
Telegram	Verree & Conklin	Verree & Conklin
Windsor Border Cities Star	Charles E. Miller; F. W. Thompson[5]	W. H. Stockwell
Woodstock Sentinel-Review	Charles E. Miller	W. H. Stockwell

QUEBEC

Newspapers	Representative East	Representative West
Montreal Gazette	Gilman, Nicoll & Ruthman	Gilman, Nicoll & Ruthman
Herald	Fralick & Bates	Fralick & Bates
La Patrie	E. Katz Special Agcy.; Edgar J. Guy[5]	E. Katz Special Agency
La Presse	William J. Morton Co.	William J. Morton Co.
Standard	Fralick & Bates; J. B. Rathbone[5]	Fralick & Bates
Star	Dan A. Carroll	John E. Lutz
Quebec L'Evenement	George B. David Co.	George B. David Co.
Le Soleil	Gilman, Nicoll & Ruthman; Frank Calder[5]	A. Roy Keator; R. M. Saylor
Telegraph	Frank R. Northrup	Frank R. Northrup
Three Rivers Le Nouvelliste	George B. David Co.; Walter J. Healy[6]	George B. David Co.

SASKATCHEWAN

Newspapers	Representative East	Representative West
Moose Jaw News	D. J. Randall; E. L. McArthur[6]	W. H. Stockwell
Times	Charles H. Miller; F. W. Thompson[5]	W. H. Stockwell
Regina Leader	Henry DeClerque, Inc.; Edgar J. Guy[5]; E. L. McArthur[6]	Henry DeClerque, Inc.
Saskatoon Star & Phoenix	Charles E. Miller; F. W. Thompson[5]	W. H. Stockwell

PRINCE EDWARD ISLAND

Newspapers	Representative East	Representative West
Charlottetown Guardian	Frank R. Northrup	Frank R. Northrup

CUBA

Newspapers	Representative East	Representative West
Havana Diario de la Marina	Cone, Hunton & Woodman	Cone, Hunton & Woodman
El Mercurio	W. D. Ward	
Post	R. R. Govin	
Santiago La Independencia	Horatio Camps Advertising Agency	

MEXICO

Newspapers	Representative East	Representative West
Mexico City El Heraldo		
Telegram	A. E. Hodgson	A. E. Hodgson
De Mexico	Rodrigo De Llano	Rodrigo De Llano
El Dia Espanol	Aurelio Pego	Aurelio Pego
Excelsior	Rodrigo De Llano	Rodrigo De Llano
Mexican Post	Miguel Ordo Rico	Miguel Ordo Rico
Monterey Nuevo Leon	Rodrigo De Llano	Rodrigo De Llano
El Porvenir	Rodrigo De Llano	Rodrigo De Llano
Torreon La Opinion	Rodrigo De Llano	Rodrigo De Llano

EXPLANATION OF KEY NUMBERS

[1]—New England Territory. [2]—Southern Territory. [3]—Direct Office. [4]—Pacific Coast Territory. [5]—Canadian Territory.

DIRECTORY OF SPECIAL NEWSPAPER REPRESENTATIVES

Main offices, branch offices and persons in charge.

(Copyright 1922 by the Editor and Publisher Co.)

Firm Name	Offices: City	Offices: Address	Person in Charge
Agnew, Frances	Los Angeles	3672 Hollywood Ave.	Frances Agnew
Alcorn-Seymour Co., Inc.	New York*	47 West 34th St.	F. P. Alcorn
	Chicago	Marquette Bldg.	H. W. Seymour
Alexander, E. M.	New York	280 Broadway	E. M. Alexander
Allen-Klapp Co.	Chicago*	People's Gas Bldg.	A. W. Allen
	Detroit	242 Lafayette Blvd.	Roy J. Buell
	St. Louis	Victoria Bldg.	O. L. Marcks
	Kansas City	New York Life Bldg.	B. P. Murphy
American Association Foreign Language Newspapers	New York*	30 East 23rd St.	Nathan H. Seidman
	Chicago	People's Gas Bldg.	F. A. Walty
American Press Association	New York*	225 West 39th St.	W. G. Brogan; E. F. Finley
	Chicago	122 S. Michigan Ave.	John L. Gardside
	San Francisco	58 Sutter St.	C. J. Miller
Anderson Special Agency, C. J.	New York	30 East 42nd St.	R. R. Mulligan
	Chicago*	Marquette Bldg.	C. J. Anderson
Arkenberg Special Agency	New York*	World Bldg.	Geo. E. Moser
	Chicago	Lytton Bldg.	Isabel F. Arkenberg
Arthur, Wilbur L.	New York	501 5th Ave.	W. L. Arthur
Baranger Company, W. R.	San Francisco*	Examiner Bldg.	W. R. Baranger
	Los Angeles	Title Insurance Bldg.	R. P. Roberton
	Seattle	Henry Bldg.	L. E. Ellinger
Barnhill, Inc., Roy	New York*	23 E. 26th St.	W. B. Littell
	Chicago	Wrigley Bldg.	R. O. Warner
	Boston	Little Bldg.	J. Walter Cameron
Bartlett, B. P.	Kansas City, Kan.	545 Minnesota Ave.	B. P. Bartlett
Beckwith Special Agency, S. C.	New York*	World Bldg.	M. P. Linn; J. T. Beckwith
	Chicago	Tribune Bldg.	J. W. Cooper
	Atlanta	Atlanta Trust Bldg.	J. C. Harris
	Detroit	Ford Bldg.	George T. Whitmarsh
	Kansas City	Bryant Bldg.	J. J. Farrell
	Los Angeles	Citizens' National Bank Bldg.	Bert Butterworth
	St. Louis	Post-Dispatch Bldg.	J. A. McCollum
	San Francisco	Hearst Bldg.	Bert Butterworth
Bell, F. H.	Chicago	Century Bldg.	F. H. Bell; T. J. Morris
Benjamin & Kentnor Co.	New York*	225 5th Ave.	Harry D. Reynolds
	Chicago	Mallers Bldg.	John T. Fitzgerald
	Los Angeles	Van Nuys Bldg.	Arthur A. Hinkley
Berdan, E. A.	New York	225 5th Ave.	E. A. Berdan
Bertolet, C. D.	New York*	366 5th Ave.	A. R. Hammond; E. E. Walcott
	Chicago	30 N. Dearborn St.	C. D. Bertolet
	Kansas City, Mo.	Victor Bldg.	O. G. Davies
Bidwell Co., R. J.	Los Angeles	Times Bldg.	O. Selby Waters
	San Francisco*	742 Market St.	R. J. Bidwell
Billingslea, A. H.	New York	1 Madison Ave.	A. H. Billingslea
Bishop-Baranger Connarn Company	Seattle*	Security Bldg.	
	San Francisco	Examiner Bldg.	W. R. Baranger
	Los Angeles	Title Insurance Bldg.	
Block, Inc., Paul	New York*	95 Madison Ave.	Paul Block
	Chicago	202 S. State St.	Arthur Thurnau
	Boston	Little Bldg.	N. Fred Foote
	Detroit	Kresge Bldg.	John M. Hertel
Blodgett, C. C.	New York	1478 Broadway	C. C. Blodgett
	Chicago	8 S. Dearborn St.	
Boone, Louis C.	Chicago	Hearst Bldg.	L. C. Boone
Boone, Rodney E.	New York	2 Columbus Circle	R. E. Boone
Booth, Arthur	San Francisco	58 S. State St.	R. E. Boone
Boston News Bureau	New York	44 Broad St.	
Boyd, William B.	New York	115 Broadway	W. B. Boyd
Bradley, L. M.	New York	505 Fifth Ave.	L. M. Bradley
Branham Co., John M.	New York	225 Fifth Ave.	F. P. Motz
	Chicago*	Mallers Bldg.	John Petrie
	Atlanta	Candler Bldg.	J. B. Keough
	San Francisco	Hobart Bldg.	E. C. Williams
	Kansas City, Mo.	Republic Bldg.	G. F. Dillon
	Detroit	Kresge Bldg.	Charles B. Nichols
	St. Louis	Chemical Bldg.	P. A. Folsom
Brooke, Wallace G.	New York	225 Fifth Ave.	W. G. Brooke
Bryant, Griffith & Brunson, Inc.	New York*	225 Fifth Ave.	H. C. Griffith
	Chicago	People's Gas Bldg.	G. W. Brunson
	Atlanta	Grant Bldg.	A. B. Christoffers
	Boston	201 Devonshire St.	J. J. Hurley
Budd Co., John	New York*	9 East 37th St.	John Budd
	Chicago	Tribune Bldg.	
	San Francisco	Examiner Bldg.	
	Seattle	Security Bldg.	
	Los Angeles	Title Insurance Bldg.	
	St. Louis	Chemical Bldg.	
	Atlanta	Healey Bldg.	
Buell, Roy	Detroit	242 Lafayette Blvd., W.	
Burns, Frank H.	Boston	Little Bldg.	F. H. Burns
Burke, Hugh	New York	366 Madison Ave.	Hugh Burke
Butterworth Agency, Bert	Los Angeles*	Citizens' National Bank Bldg.	Bert Butterworth
	San Francisco	Hearst Bldg.	S. J. Wolf
Byrne, J. K.	Chicago	Hearst Bldg.	J. K. Byrne
Callender, W. N., Jr.	New York	2 Columbus Circle	W. N. Callender
Camps Advertising Agency, Horatio	New York	62 Cortland St.	
Carpenter & Co.	New York	200 Fifth Ave.	B. E. Schwartz
	Chicago*	People's Gas Bldg.	Jos. A. McLaughlin
	Kansas City	New York Life Bldg.	Bryan Murphy
Carroll, Dan A.	New York	150 Nassau St.	D. A. Carroll
Cate, Garth W.	Chicago	McCormick Bldg.	G. W. Cate
Chew, W. W.	New York	1834 Broadway	W. W. Chew
Chicago Tribune	Los Angeles	Haas Bldg.	N. L. Lucius
Christian Science Monitor, Boston	New York	21 E. 40th St.	Paul Harvey
	Chicago	McCormick Bldg.	
	Kansas City	Commerce Bldg.	
	San Francisco	255 Geary St.	
	Los Angeles	Van Nuys Bldg.	
	Seattle	Joshua Green Bldg.	
Chivers, A. B.	New York	Times Bldg.	A. B. Chivers
Clark, H. K.	Chicago	208 La Salle St.	H. K. Clark
Clark, C. C.	Kansas City	Waldheim Bldg.	C. C. Clark
Clark, R. W.	Chicago	7 S. Dearborn St.	R. W. Clark
Clayden, A. E.	New York*	347 Fifth Ave.	M. Nourse
	Chicago	Marquette Bldg.	J. W. Hunter
Clinnin, Walter C.	Chicago	19 S. La Salle St.	W. C. Clinnin
Coan, Harry	Chicago	Transportation Bldg.	Harry Coan
Collegiate Special Agency	New York*	503 Fifth Ave.	M. S. Rutsky
	Chicago	110 S. Wabash Ave.	F. Hirschbach
Cone, Hunton & Woodman, Inc.	New York*	225 Fifth Ave.	E. S. Cone; M. D. Hunton
	Chicago	72 West Adams St.	J. E. Woodman
	Atlanta	Constitution Bldg.	A. D. Grant
	Detroit	242 Lafayette Blvd.	Roy J. Buell
	San Francisco	Hobart Bldg.	B. J. Schaeler Co.
	Los Angeles	Union League Bldg.	T. F. Magrane
	Kansas City	Victor Bldg.	O. G. Davies
Conover, E. C.	New York	20 Vesey St.	E. C. Conover
Cooke, R. W.	New York	156 Fifth Ave.	R. W. Cooke
Crall Co., L. H.	New York*	225 Fifth Ave.	H. E. Crall
	Chicago	Tribune Bldg.	K. M. Patterson
Crawford, F. E.	Chicago	Hearst Bldg.	F. E. Crawford

(*Continued on page* 108)

This Merchandising Service Makes Your St. Louis Advertising Pay

ROUTING YOUR SALESMAN

INTRODUCING YOUR SALESMAN TO THE TRADE

HELPING DISTRIBUTE YOUR DISPLAY

ADVANCE MARKET DATA

USABLE ROUTE LISTS
—A boon to your sales-force in covering St. Louis

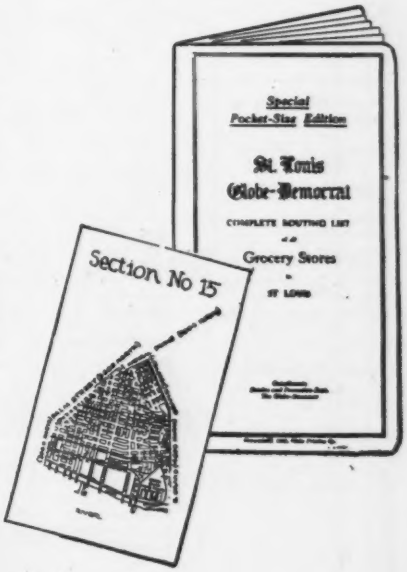
THE GLOBE-DEMOCRAT is not content with selling you white-space . . . . To cover this big St. Louis market thoroughly we offer you a real merchandising service.

Our Service and Promotion Department, the oldest and largest in St. Louis, functions much as an advertising agency in gathering data and planning distribtution. It is manned by former agency men, and men with St. Louis sales experience.

Into this office come the salesmen, the jobbers, the contact men who know the possibilities for your merchandise in St. Louis. Advertising agencies call on us for analysis and advice.

We have been told that this service of ours is indispensable to the advertiser entering this market. . . . We offer you that testimonial with full appreciation of the responsibility which it involves.

WHATEVER YOUR LINE
—Globe-Democrat charts facilitate your distribution



St. Louis Globe-Democrat

NATIONAL REPRESENTATIVES:

NEW YORK
F. St. J. Richards

CHICAGO
Guy S. Osborn

DETROIT
J. S. Scolaro

SAN FRANCISCO
C. George Krogness

DORLAND AGENCY, LTD., 16 Regent St. London, S. W. 1.

DIRECTORY OF SPECIAL REPRESENTATIVES

(*Continued from page* 106)

Firm Name	Offices City	Offices Address	Person in Charge
Creel, Allen W.	New York	15 E. 40th St.	A. W. Creel
Crowther, M. L.	Oklahoma City	Continental Bldg.	M. L. Crowther
Curtis Special Agency	New York	450 Fourth Ave.	
David Co., George B.	New York*	171 Madison Ave.	George B. David
	Chicago	Hartford Bldg.	A. Roy Keator
Davies, Oscar G.	Kansas City	Victor Bldg.	O. G. Davies
DeClerque, A. W.	New York	17 W. 42nd St.	Louis Klebahn
	Chicago*	Maller's Bldg.	
DeClerque, Harry H.	New York	17 W. 42nd St.	Louis Klebahn
	Chicago*	5 S. Wabash Ave.	H. H. DeClerque
DeClerque, E. C.	New York	17 W. 42nd St.	Louis Klebahn
DeClerque, Inc., Henry	New York	17 W. 42nd St.	Louis Klebahn
	Chicago	5 S. Wabash Ave.	Henry DeClerque
Dennis, Sam	St. Louis	Globe-Democrat Bldg.	
DeLlano, Rodrigo	New York	Times Bldg.	
Denning Co., Edwin	San Francisco.	Chronicle Bldg.	
Dickson, J. A.	Chicago	326 W. Madison St.	J. A. Dickson
Dillon, George F.	Kansas City, Mo.	Republic Bldg.	G. F. Dillon
Douglas, Robert E.	New York	154 Nassau St.	W. D. Ward
	Chicago*	Marquette Bldg.	R. E. Douglas
Eddy Co., Charles H.	New York*	200 Fifth Ave.	Charles H. Eddy
	Chicago	People's Gas Bldg.	Robert J. Virtue
	Boston	Old South Bldg.	A. C. MacCarey
Edge, Walter E.	Atlantic City, N. J.	1809 Atlantic Ave.	W. E. Edge
Eldredge, C. H.	St. Louis	1410 Pine St.	C. H. Eldredge
Ellis, E. R.	Boston	244 Washington St.	
Finucan & McClure	Chicago	Hartford Bldg.	L. F. McClure
Fisher, Harry R.	Chicago*	5 S. Wabash Ave.	Harry R. Fisher
	Kansas City, Mo.	Republic Bldg.	George F. Dillon
Fitzpatrick, J. F.	New York	2 Columbus Circle	J. F. Fitzpatrick
Flaherty, Robert H.	Chicago	Westminster Bldg.	Robert Flaherty
Follett, Lew	Cleveland	Sloan Bldg.	Lew H. Follett
Folsom, P. A.	St. Louis	Chemical Bldg.	P. A. Folsom
Ford-Parsons Co.	Chicago*	Marquette Bldg.	Messrs. Ford and Parsons
	San Francisco.	40 California St.	R. B. Johnston
Fralick & Bates, Inc.	New York	154 Nassau St.	W. C. Bates
	Chicago	29 E. Madison St.	J. F. Fralick
Frost, Landis & Kohn	New York*	225 Fifth Ave.	J. W. Zorna
	Chicago	People's Gas Bldg.	J. W. Frost
	Atlanta	Candler Bldg.	George M. Kohn
Gamble, J. Carr	St. Louis	Globe-Democrat Bldg.	
Gibbs, H. W.	Chicago	208 La Salle St.	H. W. Gibbs
Gilman, Nicoll & Ruthman	New York*	World Bldg.	Louis Gilman
	Chicago	Tribune Bldg.	A. G. Ruthman
	Boston	Tremont Bldg.	Stanley Pratt
Glass, John	Chicago*	Wrigley Bldg.	John Glass
	San Francisco.	Claus Spreckles Bldg.	Fred L. Hall
Govin, R. R.	New York	90 West St.	
Grant, A. D.	Atlanta	Constitution Bldg.	A. D. Grant
Groom, J. K.	Aurora	Beacon-News Bldg.	J. K. Groom
Gurnea, Martin	Chicago	Tribune Bldg.	
Hall, Fred L.	San Francisco*	Spreckles Bldg.	Fred L. Hall
	Los Angeles	Consolidated Realty Bldg.	Chas. N. Keiter
Hallett, H. A.	New York	820 Eighth Ave.	H. A. Hallett
Hamilton-DeLisser, Inc.	New York*	347 Fifth Ave.	J. R. Hamilton; L. DeLisser
	Chicago	Mallers Bldg.	H. R. Fisher
Hammond & Walcott	New York	366 Fifth Ave.	A. R. Hammond; E. F. Walcott
	Chicago*	Boyce Bldg.	C. D. Bertolet
	Kansas City, Mo.	Victor Bldg.	O. G. Davies
Harris, M. H.	Los Angeles	Security Bldg.	M. H. Harris
Harvey, Paul	New York	21 E. 40th St.	Paul Harvey
Haun, Ray H.	Detroit	Ford Bldg.	R. H. Haun
Hewitt Co., William M.	New York	12 East 44th St.	
Hill Co., A. Norris	San Francisco.	Hearst Bldg.	A. J. Norris Hill
Hodgson, A. E.	New York	90 West St.	A. E. Hodgson
Hoffman, H. H.	Cleveland	Union National Bank Bldg.	H. H. Hoffman
Holman, E. A.	San Francisco.	Monadnock Bldg.	E. A. Holman
Howland & Howland	New York*	303 Fifth Ave.	J. H. Howland; A. W. Howland
	Chicago	10 S. La Salle St.	Berry Stevens
Hunter, J. W.	New York	347 Fifth Ave.	A. E. Clayden
	Chicago*	Marquette Bldg.	J. W. Hunter
Hutchinson, W. E.	Chicago	836 Exchange Ave.	W. E. Hutchinson
Jones, Alger	Dallas, Tex.	National Bank Bldg.	Alger Jones
Jenkins, Walter R.	New York	33 West 42nd St.	W. R. Jenkins
Katz Special Agency, E.	New York*	58 W. 40th St.	G. R. Katz
	Chicago	Harris Trust Bldg.	R. R. Black
	Atlanta	Candler Annex	H. Gunst
	San Francisco.	Monadnock Bldg.	Everett A. Holman
	Kansas City	Waldheim Bldg.	W. D. Shanks
Katz, M. L.	Chicago	People's Gas Bldg.	M. L. Katz
Keator, A. Roy	Chicago	8 S. Dearborn St.	A. Roy Keator
Kelly-Smith Co.	New York*	47 West 34th St.	C. F. Kelly
	Chicago	Lytton Bldg.	A. I. Irwin
Keough, J. B.	Atlanta	Candler Bldg.	J. B. Keough
Kelch Company, J. W.	Detroit	Kresge Bldg.	
Klebahn, Louis	New York*	17 West 42nd St.	Louis Klebahn
	Chicago	5 S. Wabash Ave.	Messrs. DeClerque
Klein, I. A.	New York	Metropolitan Tower	I. A. Klein
Klein, Joseph A.	New York	42 Broadway	
Klein, M.	New York City	1133 Broadway	M. Klein
Kohn, George M.	Atlanta	Candler Bldg.	G. M. Kohn
Knill-Burke, Inc.	New York*	1457 Broadway	C. P. Knill
	Chicago	People's Gas Bldg.	E. M. Burke
Koppe & Co.	New York	Times Bldg.	A. B. Chivers
Kunzman, Joseph E. R.	New York	501 Fifth Ave.	J. E. R. Kunzman
LaCoste, H. D.	New York*	45 W. 34th St.	H. D. LaCoste
	Chicago	Marquette Bldg.	R. H. Davis
La Coste & Maxwell	New York	45 W. 34th St.	H. D. LaCoste
Laky, Bela	Chicago	327 S. La Salle St.	
Lawton, Francis, Jr.	New York	171 Madison Ave.	Francis Lawton, Jr.
Leith, S. E.	New York*	200 Fifth Ave.	S. E. Leith
	Chicago	Century Bldg.	T. J. Morris; F. H. Bell
Lewis, H. F.	New York	154 Nassau St.	H. F. Lewis
Lindenstein, S. G.	New York	342 Madison Ave.	S. G. Lindenstein
Link, E. M.	New York	97 Water St.	
Loane, George E.	Philadelphia	Liberty Bldg.	G. E. Loane
Lorentz, J. D.	New York	154 Nassau St.	J. D. Lorentz
	Chicago	Marquette Bldg.	W. J. Scott
Lorenzen & Thompson, Inc.	New York	19 W. 44th St.	L. R. Thompson
	Chicago*	People's Gas Bldg.	A. F. Lorenzen
Lucius, N. L.	Los Angeles	Haas Bldg.	N. L. Lucius
Luty, B. E. V.	Pittsburgh, Pa.	Bessemer Bldg.	B. E. V. Luty
Lutz, John E.	Chicago	Tower Bldg.	John E. Lutz
McKinney & Son, J. P.	New York*	334 Fifth Ave.	J. P. McKinney
	Chicago	122 S. Michigan Ave.	John J. McConnell
	San Francisco.	Hearst Bldg.	S. J. Wolf
McGinn, Neil	Detroit	Ford Bldg.	Neil McGinn
McKinney, A. D.	St. Louis	3rd Natl. Bank Bldg.	
McMahon, D. F.	Chicago	7 S. Dearborn St.	D. F. McMahon
McNamee, William M.	Chicago	336 W. Madison St.	Wm. M. McNamee
MacQuoid Special Agency	New York*	103 Park Ave.	Robert MacQuoid
	Chicago	Hartford Bldg.	A. Roy Keator
Magrane Company, T. F.	Los Angeles*	Union League Bldg.	T. F. Magrane
	San Francisco.	Hobart Bldg.	B. J. Schaefer
Malkiel, S.	Boston	38 Causeway St.	S. Malkiel
Marcks, Oliver L.	St. Louis	Victoria Bldg.	O. L. Marcks
Mathews Special Agency, Julius	New York	171 Madison Ave.	C. W. Brocker
	Chicago	Hartford Bldg.	H. S. Gould; A. Roy Keator
	Detroit	242 Lafayette Blvd., W.	Roy Buell
	Boston*	1 Beacon St.	William E. Foster
Mathews, W. G.	Chicago	202 S. State St.	W. G. Mathews
Merrill, Walter J.	Chicago	7 S. Dearborn St.	W. J. Merrill
Middleton, J. E.	Chicago	5 S. Wabash Ave.	J. E. Middleton
Miller, Charles E.	New York*	225 Fifth Ave.	C. E. Miller
	Chicago	People's Gas Bldg.	W. H. Stockwell
Minnick, Paul W. & Guy F.	New York	303 Fifth Ave.	
Mitchell, R. W.	Kansas City	Graphic Arts Bldg.	
Moloney, Herbert W.	New York	Times Bldg.	H. W. Moloney
Morris, T. J.	Chicago	Century Bldg.	T. J. Morris; F. H. Bell
Morton Co., William J.	New York*	200 Fifth Ave.	W. J. Morton
	Chicago	Tribune Bldg.	Elmer Wilson
Mulligan, Ralph R.	New York*	30 E. 42nd St.	R. R. Mulligan
	Chicago	Marquette Bldg.	C. J. Anderson; H. E. Scheerer
Muniz Advertising Co.	New York	27 Warren St.	S. Muniz
Murfey, E. T. R.	Chicago	Hearst Bldg.	E. T. R. Murfey
Murphy Co., A. S.	New York*	235 Fifth Ave.	H. A. Schade
	Philadelphia	Colonial Trust Bldg.	H. A. Schade
Northrup, Frank R.	New York*	350 Madison Ave.	F. R. Northrup
	Chicago	Advertising Bldg.	E. J. Powers
O'Donnell, Special Agency	New York	233 Broadway	R. J. O'Donnell
O'Flaherty's Suburban List.	New York	225 W. 39th St.	
O'Mara & Ormsbee	New York*	320 Fifth Ave.	J. E. O'Mara
	Chicago	People's Gas Bldg.	E. C. Trowbridge
	San Francisco.	Monadnock Bldg.	C. E. Greenfield
Ordorico, Miguel	New York	165 Broadway	Miguel Ordorico
Osborn, Guy S.	Chicago*	7 S. Dearborn St.	Guy S. Osborn
	St. Louis	Globe-Democrat Bldg.	C. A. Cour
	Detroit	Ford Bldg.	Joseph R. Scolaro
Pancoast, C. L.	New York	512 Fifth Ave.	C. L. Pancoast
Patten, Miss C. M.	Seattle	Joshua Green Bldg.	Miss C. M. Patten
Payne, Burns & Smith	New York*	200 Fifth Ave.	G. D. Smith; G. J. Burns
	Chicago	Marquette Bldg.	George H. Payne
	Detroit	Kresge Bldg.	Frank S. Payne
	Boston	100 Boylston St.	Daniel Fitzgerald
	Los Angeles	Security Bldg.	M. F. Harris
	St. Louis	Carleton Bldg.	Lynn H. Gamble
Payne Co., G. Logan	New York	200 Fifth Ave.	G. D. Smith; G. J. Burns
	Chicago*	Marquette Bldg.	George H. Payne
	Detroit	Kresge Bldg.	Frank S. Payne
	Boston	100 Boylston St.	Daniel Fitzgerald
	St. Louis	Carleton Bldg.	Lynn H. Gamble
	Los Angeles	Security Bldg.	M. F. Harris
Pego, Aurelio	New York	24 W. 16th St.	Aurelio Pego
Potter, A. F.	San Francisco.	255 Geary St.	
Powell, Robert E.	New York	47 W. 34th St.	R. E. Powell
Powers, E. J.	Chicago	Advertising Bldg.	E. J. Powers
Powers & Stone	New York*	15 W. 37th St.	J. H. Powers
	Chicago	1st Natl. Bank Bldg.	H. P. Stone
Prudden, King & Prudden	New York*	286 Fifth Ave.	H. J. Prudden; L. C. Prudden
	Chicago	Steger Bldg.	H. W. King
	Boston	Globe Bldg.	V. P. Maloney
Putman, C. I.	New York	341 Fifth Ave.	C. I. Putman
Randall, D. J.	New York*	347 Fifth Ave.	D. J. Randall
	Chicago	Marquette Bldg.	J. W. Hunter
Ravell, Charles H.	Chicago	332 S. La Salle St.	
Reed, W. W.	Chicago	Chamber of Commerce Bldg.	W. W. Reed
Reynolds, B. J.	Chicago	109 N. Dearborn St.	B. J. Reynolds
Richards, F. St. John	New York	154 Nassau St.	F. St. John Richards
Reichard, George H.	New York	52 Vanderbilt Ave.	G. H. Reichard
Richardson, Wallace G.	New York	95 Madison Ave.	W. C. Richardson
Riddle Co., James M.	New York	225 Fifth Ave.	
	Chicago	5 S. Wabash Ave.	J. M. Riddle, Jr.
	Atlanta	Candler Bldg.	
	Cleveland	Ulmer Bldg.	Frank Young
	Kansas City	Republic Bldg.	
	Detroit	Kresge Bldg.	
	San Francisco.	Hobart Bldg.	
	St. Louis	Syndicate Bldg.	
Rockwood, Ralph K.	Chicago	38 S. Dearborn St.	R. K. Rockwood
Saylor, R. M.	St. Louis	Century Bldg.	R. M. Saylor
Schaefer-Magrane Co.	San Francisco*	Hobart Bldg.	B. J. Schaefer
	Los Angeles	Union League Bldg.	T. F. Magrane
Schaefer & Co., B. J.	Los Angeles	Union League Bldg.	T. F. Magrane
	San Francisco	Hobart Bldg.	B. J. Schaefer
Scheerer, H. Edmund	Chicago*	Marquette Bldg.	H. E. Scheerer
	New York	30 E. 42nd St.	R. R. Mulligan
Scolaro, Joseph R.	Detroit	Ford Bldg.	J. R. Scolaro
Scott, Walter J.	Chicago	Marquette Bldg.	W. J. Scott

(*Continued on page* 110)

When You Are Told

that Washington is a one-paper town, ask them how

The Washington Post.

carried over 11,000,000 lines of advertising in 1921.

When You Are Told

that Washington is an evening paper town, ask them how

The Washington Post.

can guarantee

more than 60,000 daily **more than 80,000 Sunday**

When You Are Told

that Washington can be covered with one paper, ask them if a city of a HALF MILLION really reads but one paper. Ask them if it is not advisable to use

The Washington Post.

because Washington takes the Post seriously—reads it seriously—believes in it and considers it a Washington institution. It is authentic politically, widely quoted and editorially supreme.

Washington is a huge office building. Office workers are morning paper readers.

Washington is a city of intelligent workers. The Post appeals to them because it is a clean newspaper, never sensational, always reliable.

The Post is a permanent factor in the business, home and social life of the Nation's Capital.

That is Why it is a Good ADVERTISING MEDIUM for You

—Not because it has so many thousand circulation
—Not because it carried so many million lines
—Not because it is published at a certain hour

The Last A.B.C. Audit Gave THE POST 100% Net Paid Circulation

This proves what we claim! This shows a dependable, substantial, *characterful* circulation. IT'S WORTH BUYING!

If you are still undecided—come to Washington as our guest and at our expense. Get the facts LOCALLY. Could we be fairer?

The Washington Post.

PAUL BLOCK, INC.

Foreign Representatives

NEW YORK **CHICAGO** **DETROIT** **BOSTON**

DIRECTORY OF SPECIAL REPRESENTATIVES

(Continued from page 108)

Firm Name	Offices City	Address	Persons in Charge
Seraphine & McDevitt	New York	303 Fifth Ave.	
Sherwood, H. B.	New York	512 Fifth Ave.	H. B. Sherwood
Shirk, D. M.	New York	Flatiron Bldg.	D. M. Shirk
Schuyler, S. S.	Chicago	1st Natl. Bank Bldg.	S. S. Schuyler
Smith Special Agency, A. F.	Chicago	Hartford Bldg.	A. Roy Keator
	Philadelphia*	Mutual Life Bldg.	A. F. Smith
Smith, A. H.	Chicago	Hartford Bldg.	A. H. Smith
Snyder, George H.	Chicago	208 S. La Salle St.	
Spencer, Jeff F.	Chicago	Harris Trust Bldg.	J. F. Spencer
Stevens, Gibbs & Baumann	New York*	47 W. 34th St.	S. C. Stevens; J. H. Baumann
	Chicago	1st Natl. Bank Bldg.	George Gibbs
Stockwell, W. H.	New York	225 Fifth Ave.	Charles E. Miller
	Chicago*	122 S. Michigan Ave.	W. H. Stockwell
Stoddart, C. H.	Chicago	208 S. La Salle St.	C. H. Stoddart
Stone, Howard P.	Chicago	1st Natl. Bank Bldg.	H. P. Stone
Story, Brooks & Finley	New York*	200 Fifth Ave.	W. H. Story
	Chicago	People's Gas Bldg.	J. M. Brooks
	Philadelphia	Colonial Trust Bldg.	H. C. Story
	Los Angeles	Union League Bldg.	T. F. Magrane
	San Francisco	Hobart Bldg.	B. J. Schaeffer
Sutphin, Edwin A.	Chicago	122 S. Michigan Ave.	E. A. Sutphin
Swan, Carroll J.	Boston	44 Bromfield St.	C. J. Swan
Sweeney & Price	Boston	127 Federal St.	
Taylor, Carson	Los Angeles	500 Ardmore St.	Carson Taylor
Taylor, Frank C.	New York	320 Fifth Ave.	F. C. Taylor
Temple, William	Omaha	412 S. 19th St.	William Temple
Theis Co., S. C.	New York*	366 Fifth Ave.	S. C. Theis
	Chicago	Marquette Bldg.	W. S. Grathwohl
Tierkel, David B.	Philadelphia	332 S. 5th St.	D. B. Tierkel
Uhl, Milton	Los Angeles	Express Bldg.	M. Uhl
Verree & Conklin, Inc.	New York*	300 Madison Ave.	Thomas E. Conklin
	Chicago	28 E. Jackson Blvd.	J. E. Verree
	Detroit	117 Lafayette Blvd.	C. L. Weaver
	San Francisco	Monadnock Bldg.	Allen Hofman
Wakefield, Manning	New York	Times Bldg	Manning Wakefield
Wallace, A. A.	Indianapolis	Hume-Mansur Bldg.	A. A. Wallace
Wallis & Son, I. S.	Chicago	1st Natl. Bank Bldg.	C. W. Wallis
Ward, Robert E.	Chicago*	5 S. Wabash Ave.	Robert E. Ward
	New York	225 Fifth Ave.	W. E. Jewett
Ward, W. D.	New York	154 Nassau St.	W. D. Ward
Ward & Lewis	New York	154 Nassau St.	W. D. Ward
Warner, Robert O.	Chicago	Wrigley Bldg.	R. O. Warner
Watson, Inc., M. C.	New York*	286 Fifth Ave.	M. C. Watson
	Chicago	122 S. Michigan Ave.	A. W. Allen
Welsh, U. S. G.	Chicago	5 N. Wabash Ave.	U. S. G. Welsh
Wells, Edwin S.	Chicago	15 N. 5th Ave.	Edwin S. Wells
Williams, Edwin C.	San Francisco	Hobart Bldg.	E. C. Williams
Williams, Lawrence & Cresmer	New York*	225 Fifth Ave.	W. H. Lawrence
	Chicago	111 W. Monroe St.	W. T. Cresmer
	San Francisco	742 Market St.	R. J. Bidwell
Wilson, William H.	Chicago	336 W. Madison St.	W. H. Wilson
Wilson, Elmer	Chicago	7 S. Dearborn St.	Elmer Wilson
Winer Special Agency, H. L.	New York	154 Nassau St.	H. L. Winer; M. P. Pessin
Withington, C. M.	New York	44 Broad St.	C. M. Withington
	Boston*	30 Kilby St.	C. M. Withington
Wolf, S. J.	San Francisco	Hearst Bldg.	S. J. Wolf
Woodward & Kelly	Chicago	Security Bldg.	Joseph F. Kelly
Woodward, John B.	New York*	Times Bldg.	J. B. Woodward
	Chicago	Security Bldg.	Joseph F. Kelly
Young, M. C.	Chicago	141 W. Ohio St.	M. C. Young
Young & Ward	Chicago	308 N. Michigan Ave.	J. A. Young; M. C. Ward

*Main Office.

CANADA

Firm Name	Offices City	Address	Person in Charge
Calder, Frank	Montreal	22 St. John St.	Frank Calder
Davis, J. Lester	Toronto, Ont.	313 Jane St.	J. L. Davis
Dayson, Frank E.	Vancouver, B. C.	Winch Bldg.	Dayson, Frank
Gow, L. S.	Toronto, Ont.	105 King St., E.	L. S. Low
Guy, Edgar J.	Toronto, Ont.	Royal Bank Bldg.	E. J. Guy
Guy, Henry	Toronto, Ont.	154 Mount Joy Ave.	Henry Guy
Hamilton, J. R.	Montreal, Que.	211 McGill Ave.	J. R. Hamilton
Harkins, John	Toronto, Ont.	70 York St.	J. Harkins
Healy, Walter J.	Montreal, Que.	30 St. John St.	W. J. Healy
Long, W. F.	Montreal, Que.	11 St. Sacrement Ave.	W. E. Long
McArthur, E. L.	Montreal, Que.	232 St. James St.	E. L. McArthur
McGillivray, W. W.	Toronto, Ont.	182 Bay St.	W. W. McGillivray
McKnight, Miller	Toronto, Ont.		
Martin, W. T.	Toronto, Ont.	123 Bay St.	W. T. Martin
Mason, Frank H.	Toronto, Ont.	70 Lombard St.	F. H. Mason
Pickwell, E. C.	Winnipeg, Man.	Boyd Bldg.	E. C. Pickwell
Rathbone, J. B.	Montreal, Que.*	Transportation Bldg.	J. B. Rathbone
	Toronto, Ont.	95 King St., E.	J. B. Rathbone
Rees, S. L.	Toronto, Ont.	123 Bay St.	S. L. Rees
Rose, H.	Toronto, Ont.	432 St. Clarens Ave.	H. Rose
Sheehan, D. R.	Montreal, Que.	171 St. James St.	D. R. Sheehan
Smallpiece, H. E.	Toronto, Ont.	32 Church St.	H. E. Smallpiece
Thompson, F. W.	Toronto, Ont.	110 King St., W.	F. W. Thompson

*Main Office.

ADVERTISING AGENCIES OF GREAT BRITAIN

Note:—This is the most complete list of British advertising agencies ever issued, and has been compiled exclusively for EDITOR & PUBLISHER. For the purpose of convenience, Advertising Consultants not actually placing business are also included.

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ENGLAND

London

Name.	Street Address.
Adelphi Press, Ltd.	Dolphin Lane, Poplar, E. 14.
Advance Publicity	54 George Street, W. 1.
Advertising & Publicity, Ltd.	28 Basinghall Street, E. C. 2.
Albemarle Press, Ltd.	150 New Bond Street, W. 1.
Aldridge Press, Ltd.	26 Paternoster Row, E. C. 4.
Aldrige, Frederick	11 Clements Lane, E. C. 4.
Anderson, Robert, & Co.	14 King William Street, Strand, W. C. 2.
Ashby Service Agency, Ltd.	26 High Holborn, W. C. 1.
A. I. Advtg. Co. (1920), Ltd.	2 Sandland Street, High Holborn, W. C. 1.
Adams Publicity, Ltd.	72 Chiswell Street, E. C. 2.
Agence Havas	6 Breams Bldg., Chancery Lane, E. C. 4.
Amalgamated Publicity Services, Ltd.	Bucknall Street, W. C. 2.
Anderson, F., & Co.	125 Kew Road, Richmond.
Anglo-Continental Adv. & Service, Ltd.	114 Southampton Row, W. C. 1.
Art & Publicity Service	7 Southampton Street, Strand, W. C. 2.
Arundel Studios, Ltd.	53 Old Bailey, E. C. 4.
Alliance Ad. Agency, Ltd.	93 Chancery Lane, W. C. 2.
Angier & Preston	79 Gracechurch Street, E. C. 3.
Barker, Charles & Sons, Ltd.	31 Budge Row, E. C. 4.
Barker, Drabble & Co.	88-90 Chancery Lane, W. C. 2.
Barrow & Braid, P.	56 Mortimer Street, W. 1.
Bartrum's, Ltd.	Carlton House, Regent Street, W. 1.
Baxter & Son	29 Paternoster Square, E. C. 4.
Bench, T. C., Ltd.	Graham House, Tudor Street, E. C. 4.
Benn & Cronin, Ltd.	11 Borough High Street, S. E. 1.
Bennett, J.	56 Avenue Chambers, Chancery Lane, W. C. 2.
Benson, S. H., Ltd.	Kingsway Hall, W. C. 2.
Bewsher, J. H. P.	150 Southampton Row, W. C. 1.
Black's Ad. Agency	51 New Oxford Street, W. C. 2.
Brandis-Davis Agency	231 Strand, W. C. 2.
Brockie, Haslam & Co.	23-28 Fleet Street, E. C. 4.
Browne, C. A. G., Ltd.	17 Farringdon Street, E. C. 4.
Browne, T. B., Ltd.	163 Queen Victoria Street, E. C. 4.
Bates, A., & Co., Ltd.	134 Fleet Street, E. C. 4.
Berkeley Press	Staple Inn Buildings, W. C. 1.
Bernard, A.	146 Strand, W. C. 2.
Bottomley, Holford Service, Ltd.	23 King Street, E. C. 2.
Bradbury, W. E.	67 Chancery Lane, W. C. 2.
Brindley, T. M.	21 Imperial Bldgs., Ludgate Circus, E. C. 4.
Business Builders, Ltd.	26 Great Ormond Street, W. C. 1.
Caxton Ad. Agency	Clun House, Surrey Street, Strand, W. C. 2.
Central News, Ltd.	5 New Bridge Street, E. C. 4.
Clarkson, A. H., Ltd.	119 Fleet Street, E. C. 4.
Clark, Samson & Co., Ltd.	58 Great Portland Street, W. 1.
Clarke, Son & Platt, Ltd.	317 High Holborn, W. C. 1.
Clayton, C. D., Ltd.	120 Long Acre, W. C. 2.
Cleaver & Co.	48 St. Martins Lane, W. C. 2.
Colman, Thomas & Co.	Granville House, 3 Arundel St., Strand, W. C.
Craven Publicity, Ltd.	15 Pall Mall, S. W. 1.
Crawford, W. S., Ltd.	233 High Holborn, W. C. 1.
Crockford-Hales Service, Ltd.	182-183 Fleet Street, E. C. 4.
Crossley & Co., Ltd.	5 Racquet Court, Fleet Street, E. C. 4.
Cutting & Underwood, Ltd.	170 Strand, W. C. 2.
Clark & Norman	161a Strand, W. C. 2.
Clarke & Sherwell, Ltd.	11 Southampton Row, W. C. 1.
Clowes Agency, Ltd.	General Buildings, Aldwych, W. C. 2
Cohen, Arthur	31 Curtain Road, E. C. 2.
Colonial Ad. Co.	26 Southampton Street, Strand, W. C. 2
Curtis Agency, Ltd.	11 Southampton Row, W. C. 1.
Commercial Publicity Co.	312 Regent Street, W. 1.
Craven, H. J. B., Ltd.	43 Gt. Portland Street, W. 1.
Dale, Reynolds & Co., Ltd.	46 Cannon Street, E. C. 4.
Dandie, Walter, Co.	175 Great Portland Street, W. 1.
Davies & Co.	23 Finch Lane.
Davis Publicity, Ltd.	13 Victoria Street, S. W. 1.
Davis, S. & Co.	30-31 St. Swithin's Lane, E. C. 4.
Dawson, William, & Sons, Ltd.	Cannon House, Bream's Bldgs., Chancery E. C. 4.
Days Agency	28 Temple Chambers, Temple Ave., E. C. 4
Day, Bertram & Co.	10 Charing Cross, S. W. 1.
Deacon, S. & Co.	7 Leadenhall Street, E. C. 3.
De Roos, Johnson & Co.	76-82 Wellesley Rd., Queen's Cresc., N. W.
Derrick, Paul E. Agency, Ltd.	110 St. Martin's L., Charing Cross, W. C.
Dewynter, Ivon	60 Haymarket, S. W. 1.
Dorland Agency, Ltd.	Dorland House, 16 Regent Street, S. W. 1
Dudley, Spencer & Co.	59 Fleet Street, E. C. 4.
E. C. Ad. Co., Ltd.	4 Broad Street Place, E. C. 2.
Edgecumbe Brighten	Whitehall House, Charing Cross, S. W. 1.
Edmondson, F. W.	8 Clarence House, Highborn, W. C. 1.
Electrical Press, Ltd.	13 Fisher Street, Southampton Row, W. C.
Elliott, Stanley, Agency, Ltd.	83-85 Farringdon St., E. C. 4.
Engineering Publicity, Ltd.	11a Hart Street, W. C. 1.
Erwin, Wasey & Co., Ltd.	245 Oxford Street, W. 1.
Erwood, W. L., Ltd.	30 Fleet Street, E. C. 4.
Exchange Telegraph Co., Ltd.	63 Gannon Street, E. C. 4.
Far Eastern Agency (London), Ltd.	24 Devonshire Street, Bloomsbury, W. C. 1
Feltham, L.	119 Temple Chambers, Temple Avenue, E. C.
Fisher, Eden & Co., Ltd.	Spencer House, Southwark Street, S. E. 1
Flahey, W. C., Service	166 Strand, W. C. 2.
Fleet Hammond Co., Ltd.	45 Chancery Lane, W. C. 2.
Fox, Sidney S.	158 Oxford Street, W. 1.
Francis, J. C., & Co.	131 Fleet Street, E. C., 4.
Fraer's Agency, Ltd.	51 Great Queen Street, W. C. 2.

(Continued on page 112)

THE SYRACUSE HERALD

Is the Leading Advertising Medium in the Rich Central Section of New York State

The Evening Herald has a greater circulation, by Thousands of copies, in Syracuse and in the Syracuse A. B. C. Trading Zone than any other newspaper except The Sunday Herald.

The Sunday Herald has a city circulation more than 100% greater than the other Syracuse Sunday paper and a total circulation 30,000 greater than the other Syracuse Sunday newspaper.

The Evening Herald and The Sunday Herald when used together completely cover the Syracuse field.

In 1921 The Syracuse Herald led all Syracuse newspapers by wide margins in local display advertising, in classified advertising and in national advertising. The Syracuse Herald was first in Department Store advertising, first in Automobile advertising and first in more than 80% of other important classifications.

First In National Advertising

Here is the 1921 record of National Advertising in Syracuse

Syracuse Herald 1,452,612 lines

Second Paper - - - - 1,393,882 lines
Third Paper - - - - 1,263,563 lines

The Herald leads in Results to National advertisers.
The Herald leads in cooperative aid to national advertisers.
Let the Herald's merchandising department aid you.

Special Representatives

PRUDDEN, KING & PRUDDEN, INC.

286 Fifth Avenue
New York City

Globe Building
Boston

Steger Building
Chicago

ADVERTISING AGENCIES OF GREAT BRITAIN

(*Continued from page* 110)

LONDON—Continued

Name.	Street Address
Freeman & Co.	33 Paternoster Row, E. C. 4.
Freer & Young, Ltd.	18 Charing Cross Road, W. C. 2.
Frost, Smith & Co.	66 Finsbury Pavement, E. C. 2.
Fuller, H. E., Ltd.	99 New Bond Street, W. 1.
Garrett, J. C., Agency	96 Southwalk Street, S. E. 1.
General Publicity Agency, Ltd.	6 Austin Friars, E. C. 2.
Gibbs, Smith & Co.	10 High Holborn, W. C. 1.
Glendenning & Co.	90 Cannon Street, E. C. 4.
Godbolds, Ltd.	Bream's Buildings, E. C. 4.
Goldsmith, W. & Co.	46 Lincoln's Inn Fields, W. C. 2.
Goodall-Stephens Service	70 Chancery Lane, W. C. 2.
Goodwin, Ed. J.	329 High Holborn, E. C. 2.
Gordon & Gotch, Ltd.	15 St. Bride's Street, E. C. 4.
Gordon's Agency	2 Adelphi Terrace, W. C. 2.
Goring, J. H.	Graham House, Tudor Street, E. C. 4.
Gosden, D. & Co.	11 Henrietta Street, Covent Garden, W. C. 2.
Gould & Portman's, Ltd.	54 New Oxford Street, W. C. 1.
Gran-Goldman Service	173 Fleet Street, E. C. 4.
Gray Co.	5 King Street, Covent Garden, W. C. 2.
Green, Henry	120 Chancery Lane, W. C. 2.
Greenly's, Ltd.	37 Strand, W. C. 2.
Griffin Publicity	Mitre Court, Fleet Street, E. C. 4.
Griffiths & Millington, Ltd.	22 Wellington Street, Strand, W. C. 2.
Griffiths & Weller	5 Bloomsbury Square, W. C. 1.
Grove, Francis R., Service	Bedford Avenue Slough.
Gude, G. A., & Co.	137 Long Acre, W. C. 2.
Gumelius, Ltd.	11 Arundel Street, Strand, W. C. 2.
Hadley Hopton (Consultant)	180 Fleet Street, E. C. 4.
Haddon, John & Co.	Bouverie House, Salisbury Square, E. C. 4.
Hannaford & Goodman, Ltd.	57-59 Ludgate Hill, E. C. 4.
Hardy Roy	292 High Holborn, E. C. 1.
Harman Ad. Co.	170 Strand, W. C. 2.
Harrod's Agency, Ltd.	32 Hans Crescent, S. W. 3.
Hart's Adv. Office	Maltravers House, 6 Arundel St., Strand, W.C. 4.
Hart & Harford, Ltd.	12 Henrietta Street, Covent Garden, W. C. 2.
Harvey Bros.	171 Queen Victoria Street, E. C. 4.
Harvey, E. Martin	7 King Street, Cheapside, E. C. 2.
Harvey, Walton, Ltd.	4 Racquet Court, Fleet Street, E. C. 4.
Harwood, E. W., & Co.	21 Warwick Lane, E. C. 4.
Higham, C. F., Ltd.	Imperial House, Kingsway, W. C. 2.
Hill, Walter & Co., Ltd.	69 Southampton Row, W. C. 1.
Hill, E. Ingram	29 Ludgate Hill, E. C. 4.
Holland, J. P.	Walton House, 1 Newman Street, W. 1.
Holman, Laurence Service	15 Lincolns Inn Fields, W. C. 2.
Holborn Agency	78 Fetter Lane, E. C. 4.
Holborn Ad. Service	12 Theobalds Road, W. C. 1.
Hooper & Batty, Ltd.	15 Wallbrook, E. C. 4.
Horncastle's, Ltd.	61 Cheapside, E. C. 2.
Horncastle's Agency	20 Moorgate Street, E. C. 2.
Houston Agency	8 Broad Street Chambers, W. C. 2.
Howard & Jones, Ltd.	26 Bury Street, E. C. 3.
Howat Agency	4 New Inn, W. C. 2.
Humphrey's Ad. Service	20 Bride Lane, E. C. 4.
Hunter, Ed. & Co., Ltd.	3 Featherstone Buildings, W. C. 2.
Huxley, W. G.	8 Red Cross Street, Southwark, S. E. 1.
Hyams, Arthur, & Co., Ltd.	10 Essex Street, Strand, W. C. 2.
Imperial Agency	15 Bedford Street, Strand, W. C. 2.
Industrial Publicity Service	Red Lion Court, E. C. 4.
International Ad. Service	108 Long Acre, W. C. 2.
Jackson, E. H., & Co.	19 Cullum Street, E. C. 3.
Jaeger Advertising Agency	95 Milton Street, E. C. 2.
Jarvis, L. J.	12 Norfolk Street, Strand, W. C. 2.
Jewish Advertising Agency	280 High Holborn, W. C. 1.
Jones, Yarrel & Co.	143 Fetter Lane, E. C. 4.
Judd, Walter, Ltd.	97 Gresham Street, E. C. 2.
Kay, J. Rowland Co.	Salisbury Square, E. C. 4.
Kennington's Agency	4 Regent Street, W. 1.
Keymer, D. J., & Co., Ltd.	36-38 Whitefriars St., Fleet St., E. C. 4.
King, J. G., & Son	10 Bolt Court, Fleet Street, E. C. 4.
Kingsway Publicity, Ltd.	Insurance House, Kingsway, W. C. 2.
Kipling, G.	58 Fleet St., E. C. 4.
Knight, Arthur, & Co., Ltd.	55 Chancery Lane, W. C. 2.
Knight, R. A., & Co., Ltd.	1 Gresham Bldgs., Basinghall Street, E. C. 2.
Knight, Chas. C.	231 Strand, W. C. 2.
Laughton & Co., Ltd.	3 Southampton Street, Strand, W. C. 2.
Lawrence & Fisher	54 Chancery Lane, W. C. 2.
Layton, C. & E.	56 Farringdon Street, E. C. 4.
Leathwait & Simmons	5 Birchen Lane, E. C.
Lemare, S.	23 Paternoster Square, E. C. 4.
Leighton & Lonsdales, Ltd.	263 High Holborn, W. C. 1.
Lever Bros., Ltd.	9 Bedford Street, Strand, W. C. 2.
Lile, John H., Ltd.	4 Ludgate Circus, E. C. 4.
London & Provincial Ad. Agency, Ltd.	4 Oxford Street, W. 1.
London Press Exchange, Ltd.	110 St. Martin's Lane, Charing, W. C. 2.
London & Counties Agency, Ltd.	141 New Bond Street, W. 1.
London & Suburban Agency	8 Dansey Yard, Wardour Street, W. 1.
Longman's Agency	35 New Oxford Street, W. C. 1.
Lovegrove, L. H.	37 King Street, Covent Garden, W. C. 2.
Lloyd & Badham	161 Strand, W. C. 2.
Lyons, Arthur J., Publicity	14 Chepstow Place, W. 2.
Maclaren & Sons, Ltd.	38 Shoe Lane, E. C. 4.
Mather & Crowther, Ltd.	10-12 New Bridge Street, E. C. 4.
May, J. E.	68 Fleet Street, E. C. 4.
May's Agency	29 John Street, Bedford Row, W. C. 1.
Milton Agency, Ltd.	20-21 Bedford Chambers, Covent Garden, W. C. 2.
Mitchell, C., & Co., Ltd.	1 Snow Hill, E. C. 1.
Muller, Blatchly & Co.	84 Queen Victoria Street, E. C. 4.
Massey, Roland	23 Knightrider Street, E. C. 4.
Meerloo Publicity Service	105 New Bond Street, W. 1.
Morgan, Reeves & Co.	20 Goldsmiths Street, Kingsway, W. C. 2.
Morris, T. W., Ltd.	104 High Holborn, W. C. 1.
Morrison, Cecil D.	44 Fleet Street, E. C. 4.
Moore, Colston	50 High Holborn, W. C. 1.
Martin's Service	6 Cheapside, E. C. 2.
Martin, Leyfield & Co.	30 Craven Street, Strand, W. C. 2.
Morison's Agency, Ltd.	6 Norfolk Street, Strand, W. C. 2.
Misani, Gooderham & Young, Ltd.	40 Chancery Lane, W. C. 2.
Morgan, Raymond	8 Cliffords Inn, Fleet Street, E. C. 4.
Mutual Agency	29 Ludgate Hill, E. C. 4.
National Service, Ltd.	St. Ann's Chambers, Broadway, Ludgate Hill, E. C. 4.
Nelson, G. F.	5 Laurence Pountney Lane, Cannon St., E. C. 4
Osborn, Peacock Co., Ltd.	Kingsway House, Kingsway, W. C. 2.
Ogden & Spencer, Ltd.	7 New Square, Lincolns Inn, W. C. 2.
Owen, A. J., Service	36 Southampton Street, Strand, W. C. 2.
Palmer, Newbould, Ltd.	199 Piccadilly, W. 1.
Palmer's Publicity Service	134 Fleet Street, E. C. 4.
Parry & Co.	Pinner's Hall, Austin Friars, E. C. 2 (financial)
Partington Co., Ltd.	Victoria Embankment, W. C. 2.
Pivot Ad. Service, Ltd.	401 Strand, W. C. 2.
Press Publications, Ltd.	70 Shoe Lane, E. C. 4.
Paton, J. & J.	143 Cannon Street, E. C. 4.
Pictorial Publicity, Ltd.	26 Long Acre, W. C. 2.
Pioneer Publicity Service	6 Denmark Street, W. C. 2
Pool, C., & Co., Ltd.	180-181 Fleet Street, E. C. 4.
Potter, Fred'k E., Ltd.	Imperial House, Kingsway, W. C. 2.
Pratt & Co., Ltd.	9 Essex Street, Strand, W. C. 2.

(*Continued on page* 114)

MARKETING AND DEVELOPMENT IN IRELAND

Look at a map of the world—geographically Ireland offers a market capable of immense expansion, both for Marketing and Distribution—NOW. Her internal development will proceed along modern lines, her resources are untapped—her harbors will rival those of the five seas. The Freemans Journal Group covers every phase of thought and interest, politics, sport and trade. The Freemans Journal has been a power in the land since 1763. There's more than reader interest in the paper—there is history. The Weekly Freeman covers the Agricultural Sectors of the country—Sport gives a sport-loving race all the news week by week—the Evening Telegraph is the ideal "quick consumer sale" paper.

The Freemans Journal Group helps its advertisers with facts. Write for rate cards, and any information which may be useful to you in planning "copy" or campaigns.

THE FREEMANS JOURNAL
THE WEEKLY FREEMAN
THE EVENING TELEGRAPH
SPORT

DUBLIN OFFICE:
27 Westmoreland St.
Phone 50

LONDON OFFICE:
118 Fleet Street
Phone 760

Branches: Belfast, Cork, Kilkinny, Limerick, Waterford

Post Them on the Best Way to Reach Margarine Dealers

Newspaper advertising men who have any friends interested in Margarine Dealers will tender a real service by telling them that the quickest and best way of reaching this line of trade in Baltimore is by calling at The NEWS and The AMERICAN and getting a Margarine Route List.

This Guide was routed from a list of Licensed Margarine Dealers obtained from the Custom House. This insures an active, live list indispensable for the manufacturer seeking distribution here.

Therefore, tell your friends to send their representatives to us with a letter of introduction and we will supply them with Margarine Guides and any other needed supplementary lists that will save them loads of trouble, time and expense.

This service is tendered whether the firm is an advertiser or not. All we ask is for a chance to come through with the rest of our co-operation and service should they later take up advertising in Baltimore.

THE BALTIMORE NEWS
Evening, Daily And Sunday.
The Baltimore American
Morning, Daily And Sunday.

DAN A. CARROLL
Eastern Representative
150 Nassau Street
New York

Frank A. Webb
ADVERTISING MANAGER

J. E. LUTZ
Western Representative
Tower Bldg
Chicago

Your Advertising Message Will Not be Read in 43% of Washington, D.C., Homes

if you confine your advertising to one evening newspaper and do not advertise in the

EVENING

The Washington Times

THE NATIONAL DAILY

(Published 6 Days a Week)

Approximately 50,000 families in Washington alone, not to speak of the adjacent territory, *read the Times exclusively* every evening. The cost for this *exclusive evening* coverage is the lowest charged by any Washington daily newspaper *for exclusive circulation.*

You Absolutely Cannot Overlook the

SUNDAY MORNING

The Washington Times

THE NATIONAL DAILY

Far and Away

Largest Sunday Circulation in Washington

(Sunday Evening Edition Discontinued October 2, 1921)

Also Consider Reader Loyalty Judged by

The Daily Times selling for 3 cents —against 1 and 2 cent competition
The Sunday Times selling for 10 cents—against 5-cent competition

Ask Us To Analyze These Figures Further

if interested in the rich Washington market with its big government payroll that remains unchanged year in and year out. There is always a responsive market in Washington.

G. LOGAN PAYNE

Publisher and General Manager

National Advertising Representatives

G. Logan Payne Co.
Chicago, Detroit, St. Louis, Los Angeles

Payne, Burns & Smith
New York, Boston

Why the Times-Union Dominates in Rochester

The Times-Union dominates in Rochester because it is the overwhelming choice of the people, who in the final analysis are the ones who buy your goods.

The people of Rochester have four daily papers to choose from. The Times-Union has *more* daily city circulation than *all* others combined.

The Times-Union reaches practically every worth-while family in Rochester.

No circulation contests—no premiums—The Times-Union sells on its merit alone.

When you plan your advertising messages in Rochester—remember—

The Times-Union is your logical buy—any way you analyze it.

Largest Circulation . . 63,716 (A.B.C.)
Lowest Rate .00283 per line per thousand

Our Merchandising Department is equipped to prepare intelligent and authentic surveys of any phase of the profitable Rochester market. We do not promise—we produce.

Rochester Times-Union

First in Its Field

J. P. McKINNEY & SON, Representative

334 Fifth Ave., New York **122 S. Michigan Ave., Chicago**
414 Hearst Bldg., San Francisco

ADVERTISING AGENCIES OF GREAT BRITAIN

(Continued from page 112)

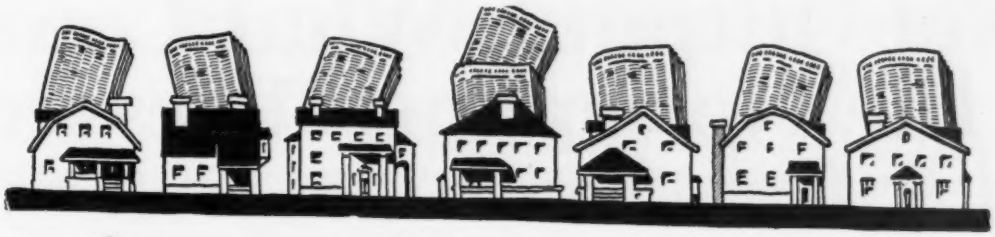
LONDON—Continued

Name.	Street Address
Publicity, Ltd.	28 Mark Lane, E. C. 3.
Productive Publicity, Ltd	10 Fetter Lane, E. C. 4.
Ray's Agency	18 Charing Cross Road, W. C. 2.
Rawkins Agency	37 King Street, Covent Garden, W. C. 2.
Raeburn's Overseas Publicity, Ltd	104 High Holborn, W. C. 2.
Read & Leney, Ltd	115 Baker Street, W. 1.
Reid, E. J., & Co	Watling Street, E. C. 4.
Renwick's Agency	180 Fleet Street, E. C. 4.
Regent Service, Ltd	4 London Wall Buildings, E. C. 2.
Reuter's Agency, Ltd	14 Old Jewry, E. C. 2.
Reynell & Son	44 Chancery Lane, W. C. 2.
Richter's Agency	156 Charing Cross Road, W. C. 2.
Roebuck, R. C	Craven House, Kingsway, W. C. 2.
Roselli, C., & Co	8 Henrietta Street, Covent Garden, W. C. 2.
Russell, Thomas (Consultant)	Clun House, Surrey Street, Strand, W. C. 2.
Rudin, Martin, Ltd	25 Wellington Street, Strand, W. C. 2.
Rowlands Ad. Service	69 Fleet St., E. C. 4.
St. James Advertising & Publishing Co., Ltd	1 Wardour Street, W. 1.
Saw, W. B	Craven House, Kingsway, W. C. 2.
Saward, Baker & Co., Ltd	27 Chancery Lane, W. C. 2.
Scheff Publicity Organization, Ltd	125 Pall Mall, S. W. 1.
Scott, T. G., & Son	63 Ludgate Hill, E. C. 4.
Scripp's Ad. Offices	13 South Holton Street, W. 1.
Scriven, H. Wilfred	5 Clements Inn, Strand, W. C. 2.
Sears, F. W	66 Shandos Street, W. C. 2.
Seaward, H. R	91 Regent Street, W. 1.
Sells, Ltd	167 Fleet Street, E. C. 4.
Sharland & Co	2-3 Eldon Street, E. C. 2.
Shore & Stirrup	Surrey House, Victoria Embankment, W. C. 1
Skinner, Walter R	11-12 Clement's Lane, E. C. 4.
Smart Ad. Service, Ltd	Lambert House, Ave Maria Lane, E. C. 4.
Smith, J., Ltd	3 Lincoln's Inn Fields, W. C. 2.
Smith's Agency, Ltd	100 Fleet Street, E. C. 4.
Smith, Sturgis & Moore, Inc	Premier House, Southampton Row, W. C. 1
Smith, W. H., & Son	Strand House, Portugal Street, W. C. 2.
Sofio, Ernest H., Agency, Ltd	5 Arundel Street, Strand, W. C. 2.
Southcombe, W. J	167 Strand, W. C.
Speere Publicity, Ltd	2 New Court, Lincoln's Inn, W. C. 2.
Spier's Service	44 Fleet Street, E. C.
Spottiswoode, Dixon & Hunting, Ltd	Regent House, W. C. 2.
Sprigg's, J. F., Limited	21 Paternoster Square, E. C. 4.
Squire, H., & Co	38 King William Street, E. C. 4.
Steel's Service, Ltd	Norfolk House, Norfolk St., Strand, W. C. 1
Stephen's Service	2 New Court, Lincoln's Inn, W. C. 2.
Street, G., & Co	30 Cornhill, E. C. 3, and 8 Serle Street, Lincoln's Inn, W. C. 2.
Sykes, T. Dunnill	329 High Holborn, W. C. 2.
St. Paul's Ad. Service	22 Denman Street, S. E. 1.
Tanner, A. E., & Co	93-94 Chancery Lane, W. C. 2.
Tata Publicity Corporation, Ltd	Capel House, New Broad Street, E. C. 2.
Tayler, Charles & Co	30 Fleet Street, E. C. 4.
Taylor, William	83 Culverle Road, S. E. 6.
Technical & General Agency, Ltd	84 Queen Victoria Street, E. C. 4.
Thomas, Warden & Co	324 High Holborn, W. C. 2.
Thompson, J. Walter, Co	Kingsway House, Kingsway, W. C. 2.
Thorn, W. C. Service	11 Southampton Row, W. C. 1.
Thornhill Service	24 Chancery Lane, W. C. 2.
Thrower, S.	20 Imperial Buildings, New Bridge St., E. C. 4
Tremayne, Arthur, Ltd	81 City Road, E. C. 1.
United Ad. Service, Ltd	27 Chancery Lane, W. C. 2.
United Kingdom Ad. Co., Ltd	25 Shaftesbury Avenue, W. C. 2.
United Press Agency	31 Crowndale Road, N. W. 1.
Van Alexander & Co	31 Craven Street, Strand, W. C. 2.
Vernon, C., & Sons, Ltd	38 Holborn Viaduct, E. C. 1.
Vickers, J. W., & Co., Ltd	5 Nicholas Lane, E. C. 3 (financial).
Walker, C. J	24 Coleman Street, E. C. 2.
Walker's Agency, Ltd	91-93 Bishopsgate Street, E. C. 2.
Wallace-Atwood Service	27 Chancery Lane, W. C. 2.
Wallis-Hammond Service, Ltd	13 Bouverie Street, E. C. 4.
Watkins & Osmond	2 Creed Lane, E. C. 4.
Watkinson & Co	115 High Holborn, W. C. 1.
Watson Agency	6 Bouverie Street, E. C. 4.
West End Ad. Agency (T. Dixon's)	195 Oxford Street, W. 1.
Westminster Ad. Service, Ltd	7 Leicester Street, W. C. 2.
Whites' Advertising Service	5 Henrietta Street, W. C. 2.
White, R. F., & Son	33 Fleet Street, E. C. 4.
Whybrow Publicity Service	Queen Anne's Gate, S. W. 1.
Wilcox, W. J. & Co	Locksley Street, Limehouse, E. 14.
Wilkes Bros. & Greenwood, Ltd	26 Rushworth Street, S. E. 1.
Wilkes, Jeffrey & Co., Ltd	29 Ludgate Hill, E. C. 4.
Williams Publicity Co	80 Chancery Lane, W. C. 2.
Willing, James, Ltd	30 King Street, Covent Garden, W. C. 2.
Wills, Ltd.	Lincoln House, High Holborn, W. C. 1.
Wilson, A. J., & Co., Ltd	154 Clerkenwell Road, E. C. 1.
Wilson, Bell Agency, Ltd	84 Pall Mall, S. W. 1.
Wilson, Fred	101 Hatton Garden, E. C. 1.
Wilson, J. H	185 Fleet Street, E. C. 4.
Winter, Thomas, Co	Dane's Inn House, 265 Strand, W. C. 2.
Woodwright Publicity	111 Great Portland Street, W. 1.
Wright, Norman, Ltd	53a Shaftesbury Avenue, W. 1.

Manchester

Allan's Publicity Service	28 Queen Street.
Ashburner, H. S. & J. A	Waterloo Buildings, Piccadilly.
Browne, T. B., Ltd	71 Market Street.
Commercial Ad. Service, Ltd	52 Corporation Street.
Emsley, J. H	17 Broady Street, Stretford, Nr.
Greaves, Herbert	92 Market Street.
Gibson, Steel & Co., Ltd	52 Cross Street.
Heywood, John, Ltd	121 Deansgate.
Hobson, C. W	3 St. James Square.
London & Provincial Press Agency	92 Market Street.
Newby, A. H., Ad. Service	32 Victoria Street.
Osborne-Peacock Co., Ltd	County Buildings, Cannon Street.
Pratt & Co., Ltd	57 Market Street.
Roe, F. John	15 Cross Street.
Shepherd, W. A., Ad. Service	18 Tib Lane, Cross Street.
Varney, John & Co	418 Chester Road.

(Continued on page 118)



Eight Stars to Every Seven Families!

THE goal to which every newspaper publisher aspires is to place his paper in every home in town. A "100% coverage"—that is the universal ambition.

To establish and maintain a 100% circulation in a metropolitan city is a task of such magnitude that no newspaper, outside of Kansas City, has ever attained to that degree of thoroughness.

The Kansas City Star not only sends a paper into every home in Kansas City, but performs the feat twice a day—once every morning and once every evening.

That accomplishment day after day, week in and week out, rain or shine, would seem to represent the utmost in circulation efficiency. Yet The Kansas City Star does not stop at that!

Figures compiled by the state supervisor of statistics and published in The Kansas City Star of November 9 show that there are 82,066 families in Kansas City, Missouri. The circulation of The Star in Kansas City, Missouri, alone is 94,319.

A consideration of these figures indicates that out of the 82,066 families residing in Kansas City there are 12,253 that receive TWO copies of The Star every morning and TWO copies of The Star every evening. The average delivery for the entire city is eight Stars (twice each day) for every seven families!

The demand for the extra copies is accounted for in the varying sizes of families. A group of three or four persons may get along nicely with one copy of The Kansas City Star, but many of the households of larger membership find it desirable to receive more than one copy, and their subscriptions are governed accordingly. Every seventh family in Kansas City, because of its size or the presence of a roomer or a maiden aunt or a bachelor uncle, takes TWO copies of The Star instead of ONE.

Detailed Analysis of the Star's Distribution

	Morning	Evening	Sunday
Kansas City, Mo.	94,319	98,063	95,110
Kansas City, Kas.	24,015	24,377	23,898
Independence, Mo.	5,025	4,845	4,975
Suburban	22,098	22,181	22,171
Country	69,600	69,238	75,694
	215,057	218,704	221,848

THE KANSAS CITY STAR

Net Output is What Counts in the Newspaper Pressroom

THE EVENING TELEGRAM
TORONTO

CORNER BAY AND MELINDA STREETS

ESTABLISHED 1876
BY J. ROSS ROBERTSON

REPRESENTATIVES:
VERREE & CONKLIN
NEW YORK, BRUNSWICK BUILDING
CHICAGO, STROHER BUILDING

December 2nd. 1921.

Mr. H. V. Ball,
10 Bayle St.
MONTREAL. QUE.

Dear Mr. Ball:-

We have pleasure in enclosing you tabulated statements of press runs of both our uptown plant and Main Office on the superspped presses covering the month of November.

You will see that the downtown plant has made a pretty good showing taking into consideration the fact that 12 days during the month the average has been brought down very considerably by having to run collect sheets on the dates starred.

We trust the report satisfies you, and the Telegram is still found to hold the record for production.

Yours very truly,
THE EVENING TELEGRAM.

A T Shadwell.
Business Manager.

ATC-F.

Hoe Heavy Design Presses equipped with the Hoe Superspeed Rotary Camless Folder, Hoe Patented Automatic Ink Pump System of Distribution and other exclusive Hoe Features, give a Greater Net Output with Less Paper Wastage than Machines of any other make.

Hoe Presses are Designed and Built to do the Best Work in t

7 Water Street, BOSTON
827 Tribune Building, CHICAGO

R. HO &

504-520 GRAND STR

These Figures Speak for Themselves

TABULATED STATEMENT OF UPTOWN PLANT PRESS DAILY RUNS, SUPERSPEED NO. 5 PRESS

Nov.	Pages	Papers printed	Total time in minutes	Average per hour
1	32	26,800	51	31,529
2	30	26,900	66	24,454
3	32	26,900	60	26,900
4	40	26,700	56	28,607
5	36	27,500	62	26,612
8	30	26,700	54	29,666
9	32	26,700	55	29,127
10	36	26,900	71	22,730
11	40	26,900	60	26,900
12	36	27,300	59	27,762
14	28	26,700	55	29,127
15	30	26,700	56	28,607
16	30	26,900	62	26,032
17	32	26,800	53	30,339
18	40	26,800	63	25,523
19	36	27,800	88	18,954
21	28	26,800	56	28,714
22	32	26,700	47	34,085
23	36	27,000	69	23,434
24	36	26,900	58	27,827
25	40	27,000	61	26,557
26	36	27,300	54	30,333
28	28	26,900	53	30,452
29	36	26,900	59	27,355
30	32	26,700	55	29,127
		673,200	1,483	

Average per hour for month.. 27,236
Average per hour for month, five rolls 25,650
Average per hour for month, four rolls 28,890

TABULATED STATEMENT OF BAY ST. PLANT PRESS DAILY RUNS, SUPERSPEED NO. 4 PRESS

Nov.	Pages	Papers printed	Total time in minutes	Average per hour
1	32	31,300	65	28,891
2	30	34,000	74	27,567
3	32	30,400	63	28,952
4	40*	37,400	90	24,933
5	36*	36,800	94	23,489
8	30	31,200	73	25,643
9	32	31,200	68	27,529
10	36*	39,400	91	25,978
11	40*	39,000	89	24,044
12	36*	31,700	92	20,673
14	28	43,200	111	23,351
15	30	37,100	94	23,680
16	30	35,400	95	22,357
17	32	37,200	85	26,258
18	40*	38,800	110	21,163
19	36*	41,600	98	25,469
21	28	32,600	68	28,764
22	32	35,130	69	30,572
23	36*	36,000	90	24,000
24	36*	36,000	85	25,411
25	40*	34,600	77	26,961
26	36*	33,400	76	26,368
28	28	30,800	72	25,666
29	36*	38,600	84	27,571
30	32	35,400	73	29,095
		888,200	2,086	

Average per hour for month... 25,547

* Runs marked with star are collect sheets.

The above figures are all net and give the actual number of papers produced per hour. The "total time in minutes" is from the start to the finish of the edition, including all time consumed in changing paper rolls, as well as all other stoppages from any cause whatsoever. The paper rolls for these presses are carried on brackets in the ordinary way.

What Is the Net Output of Your Machines?

ost Efficient and Economical Manner—Not Merely to Sell at a Price

HO & CO.

109-112 Borough Road, LONDON, S. E. 1, ENG.

EW YORK CITY

A Big Space-Buyer Has This To Say:

"The circulation figures in the Barbour's Rate Sheets, totaling over 15,000 daily average, tell a wonderful story for Waterloo, Iowa, and emphasize Waterloo as an important and intelligent center for national advertisers. The big point to me about this circulation of the Waterloo Evening Courier, is the fact that it is absolutely steadfast —8,000 in Waterloo and 7,000 outside. In looking over my files for any previous year, I see the Courier's circulation has never slumped. Careful examination, I am told, will show no trace of premiums, cut rates, or anything else that leads in some measure to subscribers taking the paper which is not their real choice."

ADVERTISING AGENCIES OF GREAT BRITAIN

(Continued from page 114)

MANCHESTER—Continued

Name.	Street Address
White, E. C.	24 Longstone Buildings, Cannon Street.
Wright, Norman, Ltd	2 John Dalton Street.

Birmingham

Argus Ad. Agency, Ltd,	72 Moor Street.
Ashford, Charles	12 Lower Essex Street.
Advertisement Enterprises, Ltd	115 Colmore Row.
Blackmore's Agency	Victoria Buildings.
Bertram, J. H.	Newspaper House, Corporation Street.
Davis, Basil & Co	244 Galton Road, Warley.
Earl, Chas. E.	95 New Street.
Forward Publicity Co	10 Temple Row.
Garbutt, Burgess	Princes Chambers, Corporation Street.
General Ad. Service, Ltd	13 Lower Priory.
Grayston, T. Harold	17 St. Benedict's Road.
King Publicity Co	329 Bradford Road.
Lawsonia Publicity, Ltd	12 Bull Street.
Lisle, C. E.	39 Carr Lane.
Mundy, Gilbert & Trotman	86 New Street.
Reeves, Ernest H., Ltd	33 Newhall Street.
Siviter, Smith, Ltd	Siviter House, Ludgate Hill.
Scott, R. S.	6 Livery Street.
Smith, George J., & Co	20 Easy Row.
Smith, W. H., & Son	34 Union Street.
Wall, F. W.	Warwick Chbrs., Corporation Street.
Westwood, George H.	32 Newton Road.

Blackpool

Batty, Gilbert	36 Buchanan Street.
Smethurst's Agency	30 Topping Street.

Bolton

G. W. Ad. Service	7 Deansgate.

Bradford

Goldsbrough, A., Ltd	27 Charles Street.
Hardy, Harsball Service	143 Leeds Road.
Williams Ad. Offices	29 Kirkgate.

Brighton

Kelly's Ad Offices, Ltd	14 New Street.
King, Henry, & Co	95 Church Road. Hove.

Bristol

Gordon Service	12 Colston Street.
Mountstephen Service	
Norman Service	Bristol Chambers.
Partridge & Love, Ltd	Broadmead.

Cardiff

Appleby, H. N. & Co	78 Queen Street.
South Wales Agency	1 Plymouth Street.

Chatham

Mackay Agency	Fair Row.

Coventry

H. B. C. Ad. Service	5 Fleet Street.
Peters, J. Heritage, Service, Ltd	Lloyds Bank Chambers.

Carlisle

Ashton Ridley	16 Bridge Street.

Colchester

The Jefferies Ad. Service	

Derby

Ball, J.	Derwent Chambers, Market Place.

Falmouth

Edward Capern	

Hastings

Sewell Publicity Service	

Huddersfield

Courtman Stock Service	6 Market Place.

Hull

Morison's Ad. Agency, Ltd	74 Lowgate.

Leeds

Collinson's Agency	6 Upperhead Row.
Leeds Adv. Co	Standard Buildings, City Square.
Public Service Agency	4 Duncan Street.
Robinson, John	38 Park Row.
Storey, Evans, & Co., Ltd	Larkfield. Rowdon.
Whitehall Adv. Agency	16 Whitehall Road.

Leamington

Donald, Robert (Consultant)	

Leicester

Montgomery Service	Atlas Chambers, Greyfriars.
Staynes Ad-Specialists	41 Belvoir Street.

Loughborough

Atkinson's Service	81 Queen Road.

Liverpool

Birchall, C., Ltd	17 James Street.
Bullen, Sutherland & Co	25 Lord Street.
Cox, Francis J	Abbotsford Road, Blundellsands.
Ferwood Service Co	101 Dale Street.
Forbes, Kier C	105 Bold Street.

(Continued on page 120)

Buffalo Courier's Lead in Rotogravure is Tremendous.

(Comparative Rotogravure Advertising Lineage for 1921)

Sunday Courier	- - - - - -	243,845 Lines
" Times	- - - - - - -	98,545 "
" Express	- - - - - - -	87,283 "

58,026 Lines More than the Times and Express Combined

On January 15th, the Sunday Courier put on a NEW Tabloid Magazine in Colors. Size of page 9½" x 17" long. Price $400.00 page.

Reader interest and reader confidence best evidenced by our steadily-increasing sale.

City Circulation of the Sunday Courier potentially equals the **Combined** City Circulation of the other Buffalo Sunday papers.

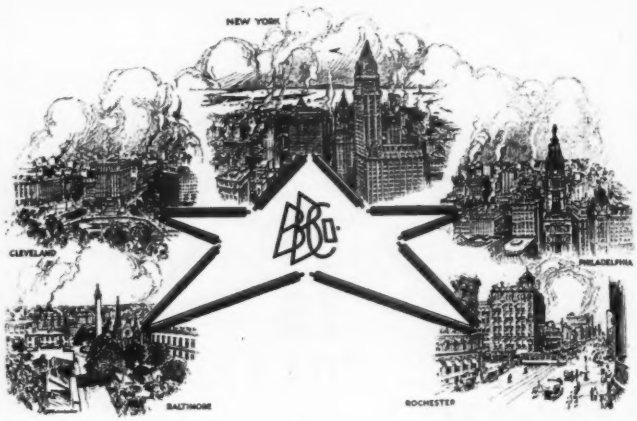
In buying the Courier, you buy quality in dominating volume.

Buffalo Courier

Morning
Net Paid . . 55,109

Foreign Representatives
LORENZEN & THOMPSON
New York Chicago

Sunday
Net Paid . 115,146



FIVE GOOD POINTS

The location of the Roller factory is a very important point to the printer, as comparatively few can allow more than a few days for the casting of their Rollers. Each of our factories is completely equipped and located in a city that is a convenient shipping center. All Rollers are cast and returned promptly. In our home Cities we have a very efficient call and delivery service.

The quality of "Fibrous" Rollers depends not only on the high grade of materials used in the composition, but upon the skill in mixing and casting. The men in charge of these departments have had years of experience in Roller making. Our managers and salesmen have a practical knowledge of printing and what the industry requires in Rollers.

Our house organ, "The Vibrator" contains a great deal of worthwhile information on Rollers, as well as articles by men prominent in printing circles. Write for it.

Bingham Brothers Company

Roller (Founded 1849) **Makers**

The VIBRATOR

NEW YORK 406 Pearl St.

ROCHESTER 89 Mortimer St.

PHILADELPHIA 521 Cherry St.

BALTIMORE 131 Colvin St.

MACHINE CAST PRINTERS ROLLERS · TRADE MARK · ESTABLISHED 1849

ADVERTISING AGENCIES IN GREAT BRITAIN

(*Continued from page* 118)

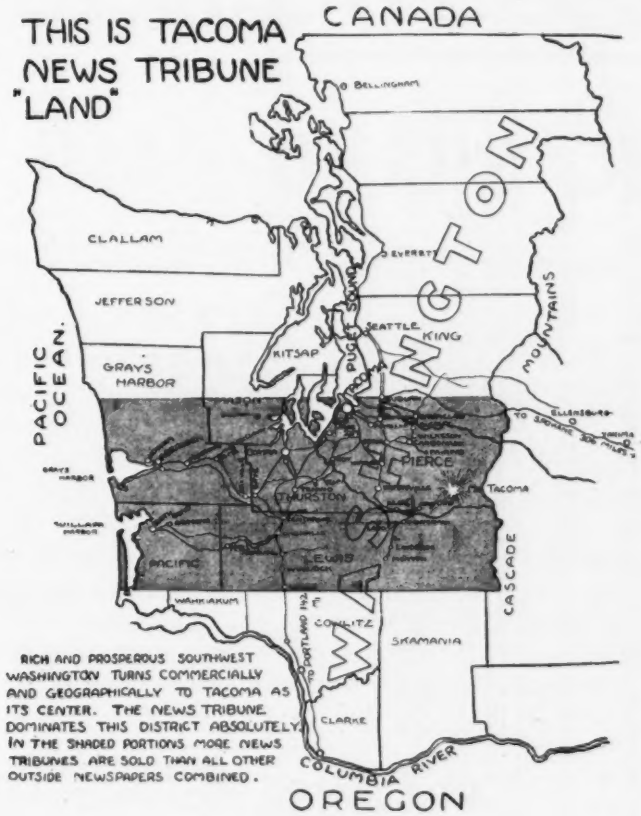
Name.	Street Address
Guy's Publicity Co	14 Water Street.
Heywood-Court Service	80 Seel Street.
Kitchen, Will, Service	3 Cable Street.
Lee & Nightingale	15 North John Street.
Liverpool Exchange Press	12 Tithebarn Street.
Meredith, Mark	67 Dale Street.
Mersey Agency	67 Northumberland Street.
Randall's Ad. Agency	49 Whitechapel.
Smith, George J., & Co	61 Lord Street.
Vernon & Sons, C., Ltd	5 South Castle Street.
Middlesborough	
Kidd, Ernest W	13 Albert Road.
Newcastle-on-Tyne	
North of England Agency	148 Westgate Road.
Norris-Farrow Service, Ltd	10 Eldon Square.
Publicity Service Agency	7 Saville Row.
Osborne Studios (J. Murray)	9 Larkspur Ter.
Nottingham	
Boswell, Studios, Ltd	Park Row.
Carroll, Roland A	Newcastle Chambers, Market Place.
Commercial Agency	7 Low Pavement.
Plymouth	
Butchers Ad. Agency	13 Frankfort Street.
Ramsgate	
Huddlestone, J. T. Thanet Publicity Service...	
Reading	
Grantham, A. H., & Co	Valpy Street.
Sheffield	
Black, A. A., Ltd	6 Bank Street.
Palmer, H. E	37 Exchange Street.
Steel, J	225 Ellesmere Road.
Southport	
Glegg, Douglas H	345 Lord Street.
Warrington	
Light, Ernest & Co	Horsemarket Chambers.
York	
Williamson's Agency	32 Coney Street.
IRISH FREE STATE	
Dublin	
Easson & Son, Ltd	174 Great Brunswick St. and Lower Sackville
Kenney's Ad. Agency	65 Middle Abbey Street.
McConnell Ad. Service	Great Brunswick Street.
O'Keefe's Ad. Agency	
Parker, John H., & Co	43 Dawson Street.
Belfast	
Travers & Co	10 Arthur Street.
SCOTLAND	
Glasgow	
Arthur's Ad. Agency	8 Blythswood Square.
Brown, R. G	166 Buchanan Street.
Browne, T. B., Ltd	1 Blythswood Square.
Cosmos Studios	136 Wellington Street.
Cuthbertson, D. C., & Co., Ltd	38 Bath Street.
Duke, J. S	39 Hope Street.
Glasgow Adv. Co	311 Hope Street.
Howat Ad. Service	45 Hope Street.
McMurtrie, Ltd.	11 Bothwell Street.
MacRae, Paul	93 Hope Street.
Melvin & Melvin	412 New City Road.
Menzies, Peter A	54 Gordon Street.
Milln, G. H	53 Waterloo Street.
Mitchell's Ad. Agency	68 Gordon Street.
North British Co., Ltd	87 Union Street.
Osborne-Peacock Co., Ltd	82 Gordon Street.
Porteous, Wm., & Co	9 Royal Exchange Place.
Scrimgeour, John	13 St. Vincent Place.
Sharp, A. F. & Co	14 Royal Exchange Square.
Simpson & Gemmell	164 Howard Street.
Sommerville & Ross	26 Bothwell Street.
Vernon, C. & Sons, Ltd	36 North Frederick Street.
Watson, C. P	33 Renfield Street.
Edinburgh	
Aitken Service, Ltd	20 George Street.
Cuthbertson, D. C., & Co., Ltd	100 Princes Street.
Dorland Agency, Ltd	2 George Street.
Keith & Co	2 Castle Street.
MacLean Ad. Agency	8 Rutland Square.
Northern Ad. Agency	105 Hanover Street.
Paton, Brown R	Blackford Glen Road.
Robertson & Scott	73 Hanover Street.
Simons, Fred. L	3 Frederick Street.
Slaughter & Co	North Bridge.
Still Service	71 George Street.
Stanley Agency	7a Hope Street.
Dundee	
Campbell Son, & Co	10 Reform Street

Diversified Interests and Intercity Rivalry Make It Impossible for One Medium to Cover the Entire Territory of the Great and Prosperous Puget Sound Region. Through the columns, however, of

THE NEWS TRIBUNE

Your Advertising Campaign will Blanket

TACOMA AND SOUTHWEST WASHINGTON



32,283

Net Paid daily circulation average for twelve months of 1921. (Publisher's Report to the A. B. C.) 85 per cent of this is BY CARRIER.

8,682,254

agate lines of paid advertising carried in the six evenings a week News Tribune during 1921.

THE NEWS TRIBUNE

Published by the Tribune Publishing Company

FRANK S. BAKER, ***President*** **CHARLES B. WELCH,** ***Editor and General Manager***

Foreign Representatives

DAVID J. RANDALL
341 Fifth Avenue
NEW YORK

FORD & PARSONS
940 Marquette Building
CHICAGO

R. J. BIDWELL
742 Market Street
SAN FRANCISCO

BRITISH NEWSPAPERS' CIRCULATIONS AND RATES

BY courtesy of Messrs. G. Street & Co., Ltd., 30 Cornhill, London, E. C. 3, England, one of the leading Advertising Agencies in Great Britain, EDITOR & PUBLISHER is enabled to publish exclusively in the American trade press this list of 1,100 British newspapers, taken from Messrs. Street & Co.'s publication, The Advertisers' Aid.

For purposes of simplification, the tables given in the original Advertisers' Aid have been reduced to a minimum, the ommissions being the series rates of 6, 13 and 52 insertions, details as to whether stereos or matrices are preferred, and remarks as to localized editions.

The list will be found of extreme value at this time in view of the increasing interest taken by American manufacturers in the British market, and will permit the ready compilation of preliminary programmes of advertising based on cost, space, the localities it is desired to cover and the industries in those territories. Messrs. G. Street & Co., Ltd., who retain the Copyright of this List in U. S. A., request EDITOR & PUBLISHER to state that readers desiring the fuller information contained in the Advertisers' Aid, can obtain it quarterly for the subscription price of $1.50 per annum, it being brought up-to-date with each quarterly issue.

To reduce the rates in this list to the American standard of agate lines it is only necessary to remember that 14 agate lines equal one inch.

EXPLANATORY REMARKS

Population is shown in brackets following the names of cities; figures following indicate local industries the key table to which will be found on page 154. All circulation figures quoted are publishers claims. DM, indicates daily morning; DE, daily evening; W. weekly, 2W, twice a week; etc. The price given is per issue. Under page sizes the first figure indicates the number of columns per page; the second, column width; the third, column depth. Letter V means size varies. Unless otherwise stated, the first column under Inch Rate indicates price for one time and the second figure is the 26-time insertion rate.

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(Copyrighted in the United States by the Editor & Publisher Company.)

(See Explanation Above)

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
LONDON (Greater London 7,252,963)						
Dailies—						
Daily Chronicle	.....	DM	1d.	6 2 5/16 19	70/–	..
Daily Express	554,051nsg	DM	1d.	7 2¼ 22	65/–	..
Daily Graphic	.....	DM	1d.	4 2½ 14½	35/–	..
Daily Herald	210,513nsg	DM	2d.	6 2 18	20/–	..
Daily Mail	1,372,294nsg	DM	1d.	7 2¼ 22	120/–	..
Daily Mirror	1,002,882nsg	DM	1d.	4 2½ 13½	page	£280
Daily News	358,640nsg	DM	1d.	7 2¼ 22	40/–	..
Daily Sketch	828,073nsg(p)	DM	1d.	4 2⅝ 13½	col.	£70
Daily Telegraph	.....	DM	2d.	7 2½ 24½	40/–	..
Evening News	748,398nsg	DE	1d.	7 2¼ 22	70/–	..
Evening Standard	397,055nsg(p)	DE	1d.	4 2⅝ 16¾	col.	£75
Morning Advertiser	.....	DM	2d.	4 2⅝ 16	16/–	13/6
Morning Post	.....	DM	2d.	8 2 5/16 24	35/–	..
Pall Mall & Globe	.....	DE	1d.	5 2¾ 18	30/–	..
Star	665,010nsg	DE	1d.	5 2⅛ 15½	45/–	.
Times	114,000nsg	DM	3d.	7 2¼ 22½	65/–	..
Westminster Gazette	.....	DM	2d.	7 2¼ 22	30/–	..
Sunday Papers—						
Illustrated Sunday Herald	1,012,820nsg(p)	W	2d.	4 2⅝ 13½	col.	£150
Lloyd's Sunday News	.....	W	2d.	6 2⅛ 19	£6	..
News of the World	+3,000,000nsg	W	2d.	7 2¼ 22	230/–	..
Observer	157,509nsg	W	2d.	7 2½ 22	50/–	..
People	.....	W	2d.	7 1⅞ 18	50/–	..
Referee	.....	W	2d.	6 2½ 19	21/–	..
Reynolds's Newspaper	.....	W	2d.	8 2¼ 25	50/–	..
Sunday Express	244,510nsg	W	2d.	7 2¼ 22	35/–	..
Sunday Illustrated	901,574nsg	W	2d.	4 2¼ 13	col.	£75
Sunday Pictorial	2,362,769nsg	W	2d.	4 2½ 13½	col.	£250
Sunday Times	.....	W	2d.	7 2⅜ 22	50/–	..
Weekly Dispatch	757,475nsg	W	2d.	7 2 5/16 22	70/–	..
National Weeklies—						
Answers	432,431nsg	W	2d.	4 2 11	page	£100
Bystander	.....	W	1/–	3 2 10	40/–	36
Graphic	.....	W	1/–	4 2⅛ 14	30/–	..
Ideas	196,036nsg(p)	W	2d.	3 2¾ 10½	32/6	..
Illustrated London News	.....	W	1/–	4 2¼ 14	30/–	25
Illustd. Sporting and Dramatic News	.....	W	1/–	4 2¼ 14	12/6	11/3
John Bull	+800,000nsg(p)	W	2d.	4 2 11	140/–	..
London Mail	+100,000nsg(p)	W	2d.	4 1⅝ 10	27/6	25/5
London Opinion	.....	W	2d.	4 1¾ 10	27/6	..
Passing Show	100,000nsg(p)	W	2d.	4 1⅝ 10	....	..
Pearson's Weekly	.....	W	2d.	4 1⅞ 11	36/–	..
Punch	100,000nsg(p)	W	6d.	4/1⅞ 10¼	82/–	75/10
Sketch	.....	W	1/–	4 2 11	23/–	..
Spectator	.....	W	9d.	2 3½ 17	15/3	13/9
Sphere, The	.....	W	1/–	4 2¼ 14	30/–	25
Tatler, The	.....	W	1/–	4 2 11	32/–	27/6
Tit-Bits	nsg	W	2d.	4 2 10¾	col.	£30
Truth	.....	W	9d.	2 3⅜ 11	25/–	21/3
Weekly Telegraph	.....	W	2d.	4 2⅛ 11½	20/–	..
World's Pictorial News	243,635nsg(p)	W	2d.	5 2 13½	30/–	..
Suburban W—						
Acton Gazette and Express	5,133nsg	W	1d.	4 2⅛ 24½	3/6	2/6
Chiswick Times	.....	W	1½d.	6 2⅜ 23	3/–	1/9
Ealing Gazette	.....	W	2d.	8 2⅛ 23	4/–	3/–
Kensington News	.....	W	2d.	6 2½ 18	5/–	4/–
Middlesex County Times	7,789nsg	W	2d.	8 2⅛ 24½	4/–	3/–
Paddington Indicator	.....	SW	1d.	8 2¼ 21	4/–	2/–
Paddington Mercury & W. Ldn. Star	.....	W	1d.	7 2⅛ 20½	1/6	..
Paddington News	.....	W	2d.	5 2½ 18	2/6	2/–
West London Observer	.....	W	2d.	7 2¼ 21	5/–	2/9
NW.						
Hampstead and Highgate Express	.....	W	2d.	7 2½ 21	5/–	2/–
Hampstead and Highgate Record	.....	W	2d.	5 2½ 18	2/6	2/–
Hampstead & St. John's Wood Advs.	3,550nsg(p)	W	1d.	6 2⅛ 18	2/6	1/9
Kilburn Times	.....	W	2d.	8 2¼ 22	2/6	1/6
Marylebone Chronicle	.....	W	2d.	5 2½ 18	2/6	2/–
Marylebone Mercury	.....	W	2d.	7 2⅛ 20½	2/–	..
Willesden Chronicle	.....	W	2d.	8 2¼ 22	3/–	2/–
Willesden Citizen	.....	W	1d.	7 2⅛ 20½	1/6	..
North.						
Finchley Press	.....	W	1½d.	6 2½ 21½	2/6	1/9
Finsbury Weekly News	.....	W	1d.	5 2½ 18	2/6	2/–
Daily Gazette (Islington)	.....	DM	1d.	7 2⅛ 22	7/6	7/–
Holborn Guardian	.....	W	2d.	5 2½ 18	2/6	2/–
Holloway Press	.....	W	1d.	6 2¼ 18	3/–	1/3
Hornsey Journal	.....	W	2d.	5 2 16½	5/–	3/6
Islington Chronicle	.....	W	1d.	6 2½ 20½	5/–	3/–
Islington Guardian	.....	W	1d.	5 2½ 18	2/6	2/–
London Courier (Series)	.....	W	1d.	6 2⅜ 20½	5/–	3/9
Muswell Hill Record	3,273nsg	W	1½d.	6 2¼ 18	3/6	2/–
North Middlesex Chronicle	.....	W	1d.	V 2¼ 22	2/6	1/9
St. Pancras Chronicle	.....	W	2d.	5 2½ 18	5/–	3/–
St. Pancras Gazette	.....	W	1d.	5 2 17¼	3/6	1/6
Tottenham and Edmonton Herald	18,643nsg	W	2d.	8 2¼ 23	4/–	2/9
Wood Green Sentinel	.....	W	1d.	8 2¼ 23½	4/–	..
Wood Green and Southgate Herald	6,519nsg	W	1d.	8 2¼ 23	3/4	1/7
Northeast						
Hackney Gazette	58,385nsg pw	3W	1d.	8 2¼ 23	5/–	2/6
Hackney Spectator	.....	2W	1d.	6 2½ 21	2/–	1/3
Walthamstow Guardian	.....	W	2d.	8 2½ 24	5/–	4/–
Woodford Times	.....	W	2d.	7 2 20½	1/6	1/6
East.						
Barking, East Ham., &c. Advertiser	.....	W	1d.	8 2¼ 25	2/6	2/–
Bethnal Green News	.....	W	1d.	6 2½ 20	2/6	1/6
East End News	.....	2W	1½d.	7 2¼ 19	2/6	1/3
East Ham Recorder	.....	W	1½d.	7 2⅛ 24	2/6	1/6
East London Advertiser	.....	W	1d.	8 2¼ 22	5/–	2/6
East London Observer	.....	W	1d.	8 2⅛ 21	5/–	2/6
East London Post	.....	W	1d.	6 2½ 20	2/6	1/6
Eastern Mercury	.....	W	1d.	6 2½ 22	5/–	3/–
Leystone Express & Ind. (Series)	.....	W	2d.	8 2½ 25	5/–	3/–
South Essex Mail (Series)	.....	W	1d.	7 2¼ V	4/–	3/–
Stratford Express & W. Ham. Ex.	.....	2W	1d. 2d.	8 2¼ 24	6/–	4/6
Southeast.						
Kentish Independent	.....	W	2d.	7 2¼ 24½	5/–	2/6
Kentish Mercury	30,810nsg	W	2d.	7 2¼ 22	10/–	6/–
Lewisham Borough News	.....	W	1d.	7 2¼ 23	3/–	2/6
Lewisham Journal	.....	W	2d.	7 2¼ 23	3/–	2/6
Norwood Press	.....	W	1d.	6 2⅛ 18	3/–	2/–
Norwood Weekly Herald	.....	W	½d.	7 2⅛ 20½	2/–	1/–
Penge and Anerley Press	.....	W	½d.	6 2½ 20	3/–	..
South Eastern Herald (Series)	.....	W	1d.	7 2¼ 22	5/–	3/–
South London Press	.....	W	2d.	7 2⅛ 20	6/–	4/6
Southwark and Bermondsey Recorder	.....	W	2d.	7 2 5/16 20½	5/9	3/–
Streatham & Norwood News (Series)	.....	W	2d.	8 2⅛ 23	6/–	5/–
Sydenham, Forest Hill & Penge Gaz.	.....	W	2d.	7 2¼ 23	3/–	2/6
Woolwich Gazette & Plumstead News	.....	W	1d.	7 2¼ 24½	4/–	2/–
South.	.....	2W	1½d.	6 2½ 20½	3/–	..
South London Observer						
Southwest						
Balham, Tooting, &c. News & Merc.	.....	W	1d.	8 2½ 23	2/6	2/–
Bayswater Chronicle	.....	W	1½d.	6 2½ 20½	2/–	1/6
Brixton Free Press	.....	W	2d.	7 2¼ 20½	3/6	2/–
Clapham Observer	.....	W	2d.	7 2½ 22	4/–	3/–
Fulham Chronicle	.....	W	2d.	8 2⅛ 18	4/–	2/6
Fulham Gazette (Series)	.....	W	1½d.	6 2⅜ 20½	5/–	3/–
Richmond Herald (Series)	.....	W	2d.	5 2¼ 18	4/–	2/–
Richmond Times	.....	W	2d.	8 2⅜ 22½	5/–	3/6
South Western Star (Series)	10,988nsg(p)	W	2d.	8 2⅛ 23	5/–	3/6
Tooting and Balham Gazette	.....	W	1d.	6 2¼ 18	4/–	2/6
Wandsworth Borough News	.....	W	2d.	4 2½ 15	5/–	3/–
Westminster Chronicle	.....	W	2d.	5 2½ 18	2/6	2/–
Wimbledon Borough News	7,808nsg	W	2d.	6 2½ 20	5/–	3/–

ENGLAND—PROVINCIAL

BEDFORDSHIRE—						
Bedford (40,247) 7-1						
Bedfordshire Standard	.....	W	1d.	7 2¼ 21½	3/–	2/6
Bedfordshire Times & Record (Ser.)	(1)13,279nsg	W	2d. 1d.	7 2¼ 23	5/6	3/6
Dunstable (8,894) 7-16-32						
Dunstable Gazette	.....	W	2d.	6 2½ 20½	2/6	1/9
Leighton Buzzard (6,795) 1						
Leighton Buzzard Observer	.....	W	2d.	V 2⅛ V	2/6	1/9
Luton (57,077) 16-7-56						
Beds and Herts Saturday Telegraph.	11,643	W	1d.	7 2¼ 24	3/–	2/–
Luton News and Beds Advertiser	16,070nsg	W	2d.	7 2¼ 24	5/–	3/6
Luton Reporter	.....	W	1d.	V 2⅛ V	5/–	3/6
Beds and Herts Pictorial	7,359nsg	W	1d.	5 2¼ 16	4/–	2/6
BERKSHIRE—						
Abingdon (7,167) 1						
North Berks Herald	2,474nsg	W	1½d.	6 2½ 23½	2/6	1/9
Faringdon (10,098) 1						
Faringdon Advertiser	.....	W	1d.	6 2½ 20½	2/6	1/6
Maidenhead (16,741) 56-3-71						
Maidenhead Advertiser	.....	W	2d.	7 2½ 23	4/–	2/–
Newbury (12,290) 1-40-59						
Newbury Weekly News	7,250nsg(p)	W	2d.	7 2¼ 24½	2/6	2/–
Reading (92,274) 24-41-7						
Berkshire Chronicle	.....	W	2d.	5 2¼ 18½	6/–	3/–
Reading Mercury	.....	W	3d.	8 2⅛ 24¼	10/–	6/–
Reading Observer	.....	W	2d.	7 2½ 24½	5/–	3/–
Reading Standard	16,043nsg	W	2d.	7 2¼ 24	5/–	3/–
Windsor (20,115) 1-71						
Windsor, Eton and Slough Express.	.....	W	2d.	7 2½ 22	5/	3/–
Wokingham (4,473) 59-60-1						
Berkshire Gazette	.....	W	1d.	6 2½ 22½	2/6	1/–
BUCKINGHAMSHIRE—						
Aylesbury (12,114) 32-1-56						
Bucks Advertiser	.....	W	2d.	6 2¼ 18	2/6	1/6
Bucks Herald	.....	W	2d.	8 2⅛ 22	3/6	2/–
Bletchley (5,532) 1						
North Bucks Times	.....	W	2d.	V 2⅛ V	2/–	1/–
Buckingham (3,059) 1-75						
Buckingham Advertiser	.....	W	1½d.	7 2½ 21	1/6	1/–
Chesham (8,584) 36-2-44						
Bucks Examiner	.....	W	2d.	6 2⅛ 20	4/–	..
Newport Pagnell (4,142) 1-56						
Bucks Standard	.....	W	2d.	6 2½ 21	2/6	1/–

(*Continued on page* 124)

To American Manufacturers who intend to advertise their goods to the British Public

REMEMBER—

The Men in Street's Know "the Man in the Street"

They know the multifarious habits, ambitions, prejudices and characters of the British people at Home and Overseas.

They know the conditions which bring these things about.

They are alive to the constitutional changes wrought by the Great War.

They have the pulse of the British and Overseas Markets always at their finger tips, and not a beat escapes their notice.

They know the British and Overseas Press inside out—the distinctive advertising value of every paper—the great National Organs which cover the country, and the small Locals which reach the out-of-the-way towns and villages.

You can rely upon Street's to "think imperially." They will assist you to plan a sure campaign—they will accurately estimate the cost—and they will give you the benefit of their design and "copy" methods, methods which are original and progressive and representative of all that is most forceful and sales impelling in modern British Advertising. The Advertising conceived and carried out by Street's is today bringing in a rich harvest to some of Britain's greatest advertisers.

What STREET'S Save You

They save American Advertisers an infinite amount of trouble, time and money in the selection and grouping of media, the organizing of press campaigns, the preparation of electros, stereos, and mats, checking of insertions, claims for errors, payment of accounts, etc., etc. Prospective American Advertisers in Great Britain will find it worth their while to get into touch at once with

G. STREET & CO., Ltd.

"STREET'S OF LONDON"

30 Cornhill EC3 | **LONDON ENGLAND** | **8 Serle St. WC2**

Cablegrams: STREET, STOCK, LONDON

SUBSCRIBE *now* to the "Advertisers' Aid"

A valuable publication giving a mass of information and technical details regarding the newspapers of the British Isles—Populations, Circulations, Rates, Column Lengths and Widths, Local Industries.

Included are the guaranteed NET SALES of a great many publications, a very valuable feature as it enables American Advertisers, from a distance, to compare advertising costs with relation to given circulations.

Thoroughly checked and brought up to date every three months. Issued quarterly. Subscriptions for U. S. A. $1.50. Enables American Advertisers to work out a skeleton campaign for England.

Then Write to

STREET'S

(OF LONDON)

and they will help you to put the scheme into practical working form.

New York Had to Grow 177 Years Before It Was as Large as Portland

FORGET the two-gun men of Western movie thrillers. Forget that phrase "wild and woolly West!" Get facts instead. And then, when you start after rich markets, among people who have money and spend it—Advertise and Merchandise in the Pacific Northwest—The Oregon country!

It is a wealthy territory! A growing region! New York had to grow 177 years before it was as large as Portland—a city of 300,000 and not yet 75 years old.

Learn more about Portland and its quarter of a million square miles of trade territory. Write to The Journal; Its merchandising bureau—the only one in Oregon—will give you all essential market information; will help you merchandise your product. It will supply you with trade surveys. It will furnish you with dealers' names, and will see that every effort you make is aided by its high powered merchandising service.

WRITE TODAY FOR DATA

Oregon Daily Journal

AFTERNOON AND SUNDAY

PORTLAND OREGON

BRITISH NEWSPAPERS—Continued

ENGLAND

(*Continued from page 122*)

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
Slough (16,392) 40-56-55						
Slough Observer	.....	W	2d.	8 2⅛ 22½	2/-	1/-
Wycombe (27,241) 60-1-12						
Bucks Free Press	.....	W	2d.	8 2⅛ 24	5/6	4/-
CAMBRIDGESHIRE—						
Cambridge (59,262) 3-66-1						
Cambridge Chronicle	.....	W	2d.	7 2¼ 20	6/-	2/6
Cambridge Daily News	.....	DE	1d.	V 2½ 23½	2/-	..
Cambridge Indpend. Press (Series)	.....	W	2d.	7 2½ 23½	5/-	2/-
March (8,939) 1-8-3						
Cambs Times (Series)	.....	W	2d.	6 2¼ 22	4/-	3/-
Newmarket (18,640) 1-36						
Newmarket Journal	.....	W	2d.	6 2½ 20½	....	..
Wisbech (11,316) 81-						
Isle of Ely Advertiser	.....	2W	2d. ½d.	6 2½ 24½	3/-	2/3
Wisbech Standard	.....	W	2d.	6 2¼ 22	3/-	2/-
CHESHIRE—						
Birkenhead (145,592) 49-7-13						
Birkenhead Advertiser (Series)	.....	2W	1d. 2d.	7 2¼ 22½	15/-	10/-
Birkenhead News	16,118nsg pw	2W	1d. 2d.	8 2¼ 23	6/-	3/-
Chester (40,794) 1-2-13						
Cheshire Observer	.....	W	2d.	7 2¼ 23	6/-	4/-
Chester Chronicle (Series)	.....	W	2d.	8 2⅜ 26¼	9/-	7/6
Chester Courant	.....	W	1d.	7 2¼ 23	3/6	2/-
Crewe (46,477) 21-7						
Crewe and Nantwich Observer	.....	W	2d.	7 2¼ 23	3/6	1/6
Hyde (33,437) 52-40-7						
Hyde Reporter	.....	W	2d.	7 2½ 23	4/-	2/-
North Cheshire Herald (Series)	.....	W	3d.	7 2¼ 22½	6/-	4/3
Macclesfield (33,846) 37-61-1						
Macclesfield Courier	.....	W	3d.	6 2½ 23	3/6	2/-
Macclesfield Times (Series)	.....	W	2d.	7 2⅜ 22¾	5/-	2/6
Stockport (123,315) 52-16-37						
Cheshire Daily Echo	.....	WE	1d.	6 2⅛ 23¼	5/-	2/6
Stockport Advertiser (Series)	.....	W	2d.	8 2⅛ 23¼	10/-	6/-
Stockport Borough Express	.....	W	1½d.	.....	1/6	1/-
Wallasey (90,721) 71-51						
Wallasey Chronicle	.....	W	2d.	8 2¼ 22½	5/-	2/6
Wallasey News	.....	W	2d.	7 2¼ 23	4/-	2/-
Wilmslow (8,286) 71						
Wilmslow Express	.....	W	1d.	.....	3/-	1/3
CORNWALL—						
Bodmin (5,527) 1-35						
Cornish Guardian (Series)	9,276nsg	W	2d.	8 2⅜ 24½	5/-	3/-
Camborne (14,582) 10-40-1						
Cornish Post	.....	W	2d.	8 2¼ 22	1/-	..
Falmouth (13,318) 51-49-22						
Cornish Echo	.....	W	2d.	7 2½ 23¼	2/3	1/6
Falmouth Packet	.....	W	2d.	8 2⅛ 20	2/3	1/6
Launceston (3,981) 1-10						
Cornish and Devon Post	.....	W	2d.	8 2⅛ V	3/-	1/6
Launceston Weekly News (Series)	.....	W	2d.	8 2⅛ 20½	1/6	8d.
Liskeard (4,376) 1-29-22-35						
Cornish Times	.....	W	2d.	7 2½ 20	2/6	1/3
Penzance (12,096) 1-36-22						
Cornishman	.....	W	3d.	8 2 22	1/9	..
Penzance Evening Tidings	.....	DE	1d.	7 2 21	1/9	..
Redruth (9,920) 10-1-2						
Cornubian & Cornwall Mining Times	.....	W	2d.	7 2½ 20¾	1/6	9d.
St. Ives (6,945) 51-22-35						
Western Echo	.....	W	1d.	6 2½ 20	2/6	1/6
Truro (10,833) 1-10-46						
Royal Cornwall Gazette	13,847nsg	2W	1d. 2d.	8 2¼ 23	5/-	3/6
West Briton and Cornwall Adver.	.....	W	..	7 2½ 20½	3/-	1/6
CUMBERLAND—						
Carlisle (52,600) 7-61-31-21						
Carlisle Journal	.....	2W	1d. 2d.	6 2½ 24½	6/-	3/-
Cumberland Evening News	.....	DE	1d.	V 2½ 23½	3/-	1/6
Cumberland News	21,056nsg	W	2d.	7 2½ 23½	6/-	3/-
Cockermouth (4,845) 1-4-40						
West Cumberland Times	22,631nsg pw	2W	1d. 2d.	8 2¼ 25½	4/-	1/9
Penrith (8,342) 1-51-71						
Mid-Cumberland Herald	.....	W	2d.	7 2¼ 24	4/-	..
Penrith Observer	.....	W	1½d.	7 2½ 25	3/-	2/-
Whitehaven (19,536) 35-1-55						
West Cumberland News	.....	W	1d.	6 2¼ 21	4/-	2/-
Whitehaven News	.....	W	2d.	8 2¼ 25	4/-	2/-
Workington (26,480) 40-19						
Workington Star	.....	W	1d.	6 2¼ 17½	3/-	2/-

(*Continued on page 126*)

BRITAIN'S LEADING NATIONAL MORNING NEWSPAPER

THE WESTMINSTER GAZETTE

The "WESTMINSTER GAZETTE" is now in the forefront of British National morning newspapers. In addition to providing the finest news service in the world, its editorial columns continue to maintain the high standard of literary excellence and reputation which distinguished its evening predecessor.

The "WESTMINSTER GAZETTE" is under the political control of Mr. J. A. Spender, who has been described as "the best mind in English literature." He has an international reputation as a statesman among journalists.

THE WESTMINSTER GAZETTE

The Leading British Advertising Medium

Advt. Offices: 169-170, Fleet Street, London E. C. 4.
Editorial Offices: 104, Shoe Lane, London E. C. 4.

Concrete Evidence

of what the advertisers in Louisville and environs think of—

Comparative Local Display Advertising Louisville Newspapers 1921

The Daily Courier-Journal (Morning)
GAINED 104,799 agate lines

The Daily Louisville Herald (Morning)
LOST 250,076 agate lines

The Sunday Courier-Journal
GAINED 125,258 agate lines

The Sunday Louisville Herald
LOST 42,399 agate lines

The Louisville Times (Evening)
GAINED 162,014 agate lines

The Evening Post (Evening)
LOST 211,600 agate lines

The Daily and Sunday Courier-Journal and The Louisville Times, in their respective fields, lead all Kentucky newspapers in advertising lineage because they lead all Kentucky newspapers in the quantity and quality of their circulation.

The Courier-Journal

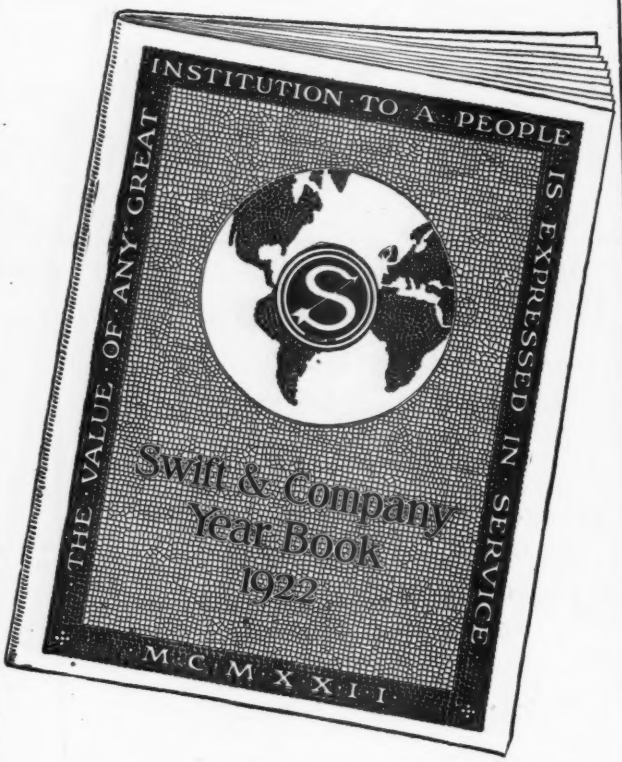
Largest Morning Circulation in Kentucky

THE LOUISVILLE TIMES

Largest Evening Circulation in Kentucky

National Representatives—The S. C. Beckwith Special Agency.

New York—Chicago—St. Louis—Detroit—Kansas City—Atlanta—San Francisco—Los Angeles.



Wholesale Meat Prices { UP / DOWN

WHY?

Do wholesale meat prices go up and down with fluctuations in live stock prices?

Why do live stock prices fluctuate?

Why are some cuts of meat higher than others?

What kind of competition is there in the meat business?

Where does your meat come from?

How does it happen that you can always get it?

Why is the large packer necessary?

* * * * * *

Swift & Company's 1922 Year Book answers these and many other questions.

It's ready for distribution, and there is a copy free for you. Send for it. You'll enjoy reading it. It's a revealing document.

Address Swift & Company
4286 Packers Avenue
Union Stock Yards, Chicago, Ill.

Swift & Company, U. S. A.

BRITISH NEWSPAPERS—Continued

ENGLAND

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate
DERBYSHIRE—					
Alfreton (5,763) 4-40					
Alfreton Journal	.....	W	1d.	7 2¼ 23¼	4/- 1/6
Ashbourne (4,147) 1-75-55					
Ashbourne News	.....	W	1d.	7 2¼ 23¼	4/- 1/6
Ashbourne Telegraph	.....	W	1d.	5 2½ 18	2/- 1/3
Belper (12,125) 52-28					
Belper News	.....	W	1d.	8 2¼ 19	1/6 ..
Buxton (15,681) 51-1-62					
Buxton Advertiser	.....	W	2d.	7 2½ 22	6/- 2/-
Buxton Herald	.....	W	1d.	6 2½ 22	3/- 1/9
High Peak News	.....	W	2d.	7 2½ 22	6/- 2/-
Chesterfield (61,236) 4-40-1					
Derbyshire Courier	.....	W	2d.	7 2⅛ 22	4/- ..
Derbyshire Times	34,505nsg	W	2d.	8 2⅛ 24½	7/6 ..
Derby (129,836) 40-56-21					
Derby Daily Express	.....	DE	1d.	5 2¼ 16	7/6 4/-
Derby Daily Telegraph	.....	DE	1d.	V 2½ 23	7/- 4/-
Derby Mercury	.....	W	2d.	5 2¼ 16	5/- 2/6
Derby Reporter	.....	W	2d.	7 2½ 23	5/- 2/6
Derbyshire Advertiser	.....	2W	2d.	7 2¼ 23¼	10/- 6/-
Glossop (20,528) 52-12					
North Derbyshire Advertiser (Series)	.....	W	2d.	7 2½ 22½	5/- 3/-
Ilkeston (32,269) 35-40-28					
Ilkeston Advertiser	.....	W	1½d.	8 2¼ 23½	2/- 1/9
Ilkeston Pioneer	.....	W	1½d.	6 2½ 22	1/6 ..
Matlock (7,055) 51-1					
Matlock Visitor	.....	W	1½d.	7 2½ 22	5/- 1/6
DEVONSHIRE—					
Barnstaple (14,409) 63-64-65					
North Devon Herald	.....	W	2d.	7 2½ 20	2/6 1/6
North Devon Journal	.....	W	2d.	7 2½ 20	2/6 1/6
Bideford (9,125) 49-55-1					
Bideford Gazette	.....	W	2d.	6 2¼ 20½	3/- 1/6
Chudleigh (2,005) 1-29-3					
South Devon Express	.....	W	½d.	V 2½ 13	1/- 6d.
Dartmouth (7,201) 49-7-22					
Dartmouth Chronicle	.....	W	2d.	6 2½ 20	3/6 1/6
Devonport (80,000) 20-49-48					
Western Independent	.....	W	2d.	7 2⅛ 24	7/- 4/-
Exeter (59,608) 1-7-58					
Devon and Exeter Daily Gazette	.....	DM	1d. 2d.	7 2¼ 21½	6/- 4/9
Exeter Express and Echo	.....	DE	1d.	6 2¼ 21	7/- 5/-
Western Times	.....	DM	2d.	7 2¼ 21	4/- 2/-
Ilfracombe (11,779) 51-63					
Ilfracombe Chronicle (incp. Gazette)	.....	W	2d.	7 2½ 22	2/- 1/-
Newton Abbot (13,837) 1-21-58					
Mid-Devon Advertiser	.....	W	1½d.	5 2⅛ 17	3/6 1/9
Mid-Devon Times	.....	W	1½d.	6 2½ 22½	3/6 1/9
Plymouth (209,857) 49-46-10-22					
Western Evening Herald	.....	DE	1d.	7 2⅛ 24	12/6 6/-
Western Morning News & Mercury	.....	DM	1½d.	V 2⅛ 24	16/- 10/-
Western Weekly News	.....	W	2d.	5 2⅛ 14½	6/- 4/-
Sidmouth (5,669) 51-22					
Sidmouth Observer	.....	W	2d.	6 2½ 20	1/- 6d.
Tavistock (4,317) 1-35					
Tavistock Gazette	.....	W	2d.	6 2½ 21	2/6 1/3
Teignmouth (10,976) 22-51					
Teignmouth Gazette	.....	W	1½d.	6 2½ 21	3/6 2/-
Teignmouth Post	.....	W	1½d.	6 2½ 21	3/6 2/-
Tiverton (9,715) 1-64					
Tiverton Gazette (Series)	.....	W	2d.	7 2⅜ 21	.. ..
Torquay (39,432) 51					
Torquay Directory	.....	W	2d.	8 2¼ 25	4/- 3/-
Torquay Times	.....	W	2d.	7 2¼ 20	5/- 3/-
Totnes (3,982) 1-8					
Totnes Times	.....	W	1½d.	6 2½ 22½	4/- 2/-
Western Guardian	.....	W	1½d.	6 2½ 22½	4/- 2/-
DORSETSHIRE—					
Bridport (5,910) 22-51					
Bridport News	.....	W	2d.	5 2¼ 20	2/6 1/9
Dorchester (9,954) 1					
Dorset County Chronicle	.....	W	2d.	7 2⅜ 24	3/6 1/9
Dorset Dly. Echo & Weymouth Dis.	.....	DE	1d.	V 2⅛ 24	4/- 2/6
Weymouth (24,570) 51					
Dorset Daily Press	.....	DE	1d.	7 2⅛ 21	5/- 3/6
Southern Times	.....	W	2d.	7 2⅜ 24	3/6 1/9
Weymouth Telegram	.....	W	1d.	6 2½ 22½	2/6 1/9
DURHAM—					
Bishop Auckland (14,294) 35-7-1					
Auckland and County Chronicle	.....	W	2d.	7 2¼ 22¼	7/6 5/-
Chester-le-Street (15,594) 35-56-1					
Chester-le-Street Chronicle	.....	W	1½d.	6 2½ 20½	2/6 1/9
Consett (12,151) 40-4					
Consett Chronicle	.....	W	1½d.	6 2½ 21¼	2/6 1/6
Consett Guardian	.....	W	1½d.	5 2¼ 19	6/- 4/-
Darlington (55,633) 7-21-35					
Darlington Times (Series)	25,696nsg	W	2d.	V 2¼ 24	7/6 4/-
North Star	.....	DM	1d.	7 2⅛ 22	12/- 10/-
Northern Echo	60,448nsg	DM	1d.	7 2¼ 22¼	20/- 15/-
Northern Evening Despatch	.....	DE	1d.	7 2¼ 22½	10/6 7/6
Durham (17,329) 4-7-1					
Durham Chronicle	.....	W	2d.	7 2⅜ 21½	7/6 4/-
Durham County Advertiser	.....	W	2d.	8 2¼ 21½	7/6 4/-
West Hartlepool (90,000) 49-19-59					
Northern Daily Mail	17,249nsg	DE	1d.	V 2¼ 22	2/6 ..
Shields (108,649) 7-49-4					
Shields Daily Gazette	.....	DE	1d.	V 2¼ 24	6/- 4/-
Stockton (64,150) 40-49-7					
Stockton Herald	.....	W	1d.	7 2¼ 24	.... ..
Sunderland (160,000) 49-4-7					
Daily Echo and Shipping Gazette	42,803nsg	DE	1d.	V 2¼ 22	5/- ..
ESSEX—					
Chelmsford (20,761) 7-1					
The Essex Chronicle (Series)	.....	W	1d.	V 2¼ 25	12/- 9/-
Essex Weekly News	27,284nsg	W	2d.	8 2¼ 25	7/- ..
Clacton (17,049) 51					
East Essex Advertiser	3,360nsg	W	1½d.	7 2¼ 24	2/- 1/-
Clacton Times (Series)	.....	W	1d.	7 2⅛ 21	3/6 2/-

(Continued on page 128)

WIN WITH W. & J.—

IN THE WASHINGTON (PA.) OBSERVER AND REPORTER

Washington Industrial and Mining Center as Well as Home of W. & J. Football Team

The football team of Washington and Jefferson College, located at Washington, Pennsylvania, on January 2nd tried and actually outplayed the greatest football team of the Pacific coast in an east-west contest with the University of California at Pasadena. It put Washington, Pennsylvania, on the map all over the country. But back of the W. & J. team was the spirit of the college and the community, the same spirit which has made Washington not only a great educational center but a city of industrial importance whose manufacturing products, steel, chemicals, tin plate, tubes for battleships, baby carriages, annealing boxes, glass, bottles, tableware and window glass, are known all over the civilized world. It is also the center of the perhaps greatest bituminous coal field in the world. Washington county alone has undeveloped almost 4,500,000 acres of coal, an area greater than the entire Saar basin in Europe. While other communities have been idle Washington, on account of its diversified industries and its location as the center of agricultural and coal industry, has not greatly suffered. Its future is secure because it has within its borders the basic mineral necessary for all manufacture—coal.

Place your advertising in a community which is growing and which has within its own borders the possibilities of continued growth. Win with W. & J. in The Observer and The Reporter and with the progressive community of which it is the center.

The George Washington Hotel

The Washington Observer
(MORNING)

The Washington Reporter
(EVENING)

Reach the people of the two southwestern Pennsylvania counties of Washington and Greene—rich in natural mineral resources, agriculture, coal mining, industry and shipping. These two papers combined have today the largest circulation in their history. While many newspapers lost circulation in 1921, The Observer and Reporter held their own, even though many people here as elsewhere were without work.

Here is the circulation record for the last three months of the past three years:

1919.....14,913 net press run
1920.....16,005 net press run
1921.....16,087 net press run

JOHN L. STEWART, *President and General Manager.*
HOWARD L. CHRISTMAN, *Advertising Manager.*

Over $2,500,000 in Building Operations Going on in Washington, Pennsylvania

While many other communities are in the throes of business depression or are standing still, Washington, Pennsylvania, is experiencing the most extensive building activities in its entire history. First among the buildings in course of construction now is the George Washington hotel, which will cost when completed, $1,400,000. This will be the best hostelry on the National pike (over which motorists pass from the middle west to the east), between Columbus, Ohio, and Baltimore or Washington, D. C. This new hotel of 200 rooms will be open for the public on or about August 1.

Other buildings are the Capitol Theatre, one of the largest in western Pennsylvania, outside of Pittsburgh, costing a quarter of a million dollars, the Court Arcade, being an entire new business block, the remodeled First National Bank building and hundreds of new residences in all sections of the city.

In addition, Washington will repave its main thoroughfares early this summer, having authorized a bond issue of $375,000 for this purpose. More than a half million dollars will also be expended on road improvements which will connect Washington with important rural centers.

Washington is today the Hub of intersectional highways through which pass an average of one thousand cars daily during the motor season.

The Stewart Group of Western Pa. Newspapers

USE

THE DAILY TIMES

TO REACH THE PEOPLE IN

Beaver, Rochester, Freedom, Conway, Baden. Bridgewater, Woodlawn, Aliquippa, Ambridge, Monaca and Midland, comprising the Lower Beaver Valley.

Circulation, 4,500.

The Daily Times is growing in a growing industrial valley.

THE DAILY TIMES

Beaver, Pa.

JOHN L. STEWART, President.
E. L. FREELAND, General Manager.
C. L. SLOUGH, Advertising Manager.

The Beaver Falls Tribune

(The only daily paper in Beaver Falls)

Circulation 4500 (net)

Covers the entire upper Beaver Valley—trading territory of 40,000 people.

Fifty Varied Industries

Annual payroll over $10,000,000.00.

All plants now running 80% time.

The Tribune brings results, for it is The Home-Read Paper.

JOHN L. STEWART, President.
E. L. FREELAND, General Manager.
JAMES H. MARCH, Business and Advertising Manager.

BRYANT, GRIFFITH & BRUNSON, Inc.

225 Fifth Ave., New York City | Peoples Gas Bldg., Chicago | Grant Bldg., Atlanta, Ga. | 210 Devonshire St., Boston, Mass.

METROPOLITAN WEEKLY SHORT FICTION

A complete, strikingly illustrated short story every week. Most alluring and most popular authors. Said by editors and circulation managers to be outstandingly the most effective short fiction service of the day. Full page mats, if you wish.

FAIRCHILD FASHIONS

(Edited By Eleanor Gunn.)

Arresting—authoritative — practical—and popular, since it attracts and holds all classes of women and girls. Proven results. Service produced by the Messrs. Fairchild, who have the biggest and most widespread staff in the world for the daily collecting and publishing of fashion news, ideas and illustrations.

THAT'S DIFFERENT—

Comic Strip By Walter Berndt.

A comic comic—with characters funny in themselves that rivet attention, and action that makes reader look for tomorrow's strip and then for tomorrow's strip.

BRIDES WILL BE BRIDES

By Lucille Van Slyke.

Daily women's series that men also read. Bright, cheerful, snappy, happy—but with lots of dangers and difficulties. Impelling action and interest. Very novel in form—very sure in results.

BAILEY'S SLEEPY TIME TALES

Continuity—suspense—instruction—internationally successful since the Bailey tales are both what kiddies love and what parents and teachers know they should have—illustrations of charm.

NELSON HARDING'S CARTOONS

The famous three-column cartoons from the Brooklyn Eagle—now syndicated for the first time—by national demand.

And other excellent features for daily and Sunday use.

NOTE: Our arrangement with the Bell Syndicate having been concluded, this syndicate will now be conducted independently at this new address:

METROPOLITAN NEWSPAPER SERVICE

MAXIMILIAN ELSER, JR.

150 NASSAU STREET

NEW YORK

BRITISH NEWSPAPERS—Continued

ENGLAND

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate
ESSEX—Continued					
Colchester (43,377) 7-1-43					
Colchester Gazette	.....	W	1d.	7 2⅛ 20	3/6
Essex County Standard	.....	W	2d.	7 2⅛ 24	3/6
Essex County Telegraph	.....	2W	2d.	7 2¼ 20	4/-
Epping (4,197) 1-36					
West Essex Gazette	.....	W	1d.	4 2½ 15½	2/6
Grays (17,364) 76					
Grays and Tilbury Gazette	.....	W	1d.	V 2¼ 16	4/6
Halstead (5,916) 37-40-58					
Halstead and Colne Valley Gazette	.....	W	2d.	6 2⅜ 22	2/6
Harwich (13,036) 20-51-22					
Harwich Standard	.....	W	½d.	6 2½ 20½	.... ..
Ilford (85,191) 71					
Ilford Guardian	.....	W	1d.	6 2⅛ 22	.... ..
Ilford Recorder	.....	W	1½d.	7 2⅛ 24	4/-
Loughton (5,749) 71					
Loughton and District Advertiser	.....	W	1d.	V 2½ V	2/6
Romford (19,448) 71-36					
Essex Times	.....	W	1d.	8 2¼ 24	4/6
Romford Times	.....	W	1d.	8 2¼ 24	3/-
Southend-on-Sea (106,021) 51-22-1					
Southend Observer	.....	W	1d.	8 2¼ 25	2/6
Southend Standard	.....	W	2d.	7 2¼ 24	10/-
Southend Telegraph	.....	W	½d.	V 2¼ 16	4/6
Waltham Abbey (6,847) 36-54-1					
Waltham Abbey Telegraph	.....	W	1d.	6 2½ 23	3/-
GLOUCESTERSHIRE—					
Bristol (377,061) 50-2-41					
Avonmouth Mail (Series)	.....	W	1d.	5 2½ 18	3/-
Bristol Evening News	.....	DE	1d.	V 2½ 18	10/-
Bristol Evening Times	.....	DE	1d.	V 2¼ V	10/-
Bristol Guardian	.....	W	1d.	6 2½ 20	6/-
Bristol Observer	.....	W	1d.	V 2½ 20	6/-
Bristol Times and Mirror	.....	DM	1d. 2d.	V 2½ 24½	7/6
Western Daily Press	.....	DM	1d.	V 2½ 25	10/-
Cheltenham (48,444) 51					
Cheltenham Chronicle	.....	W	2d.	V 2¼ 23	5/-
Gloucestershire Echo	.....	DE	1d.	V 2¼ 23	4/-
Cinderford 4-53-40					
Dean Forest Mercury	.....	W	2d.	8 2½ 22½	2/6
Cirencester (7,408) 1					
Wilts and Gloucestershire Standard	8,000nsg(p)	W	2d.	8 2⅛ 22	4/-
Clifton (42,466) 71					
Clifton Chronicle	.....	W	2d.	5 2¼ 16½	5/-
Clifton Free Press (Series)	.....	W	1d.	7 2⅛ 21	12/-
Coleford (2,781) 4-53-1					
Dean Forest Guardian	3,375nsg(p)	W	2d.	7 2⅜ 22½	2/3
Dursley (7,591) 1-74-23					
Dursley Gazette (Series)	5,702nsg	W	2d.	6 2¼ 18	3/-
Gloucester (51,330) 59-7-1					
Gloucester Chronicle	.....	W	2d.	7 2¼ 20½	7/6
Gloucester Citizen	.....	DE	1d.	7 2½ 21	5/-
Gloucester Journal	.....	W	2d.	7 2½ 21	5/-
Lydney (9,842) 76-31-4					
Lydney Observer	.....	W	2d.	6 2½ 22½	2/6
Stroud (8,561) 61-7-1					
Stroud Journal	.....	W	2d.	7 2¼ 23	3/-
Stroud News	3,317nsg	W	2d.	8 2⅛ 22	3/-
Tewkesbury (4,704) 1-13-36					
Tewkesbury Register and Gazette	.....	W	2d.	6 2½ 21	2/-
GUERNSEY—					
Guernsey (40,120) 36-1-29-51					
Gazette de Guernsey	.....	W	1½d.	7 2⅛ 20½	.... ..
Guernsey Advertiser	.....	W	1d.	7 2⅛ 20¾	.... ..
Guernsey Evening Press	.....	DE	1d.	8 2¼ 24	3/-
Guernsey Star	.....	DE	1d.	7 2⅜ 25	3/-
Guernsey Weekly Press	.....	W	1d.	8 2¼ 25½	3/-
HAMPSHIRE AND ISLE OF WIGHT—					
Aldershot (28,756) 48-32-7					
Aldershot Gazette and Military News	.....	W	2d.	4 2¼ 15	3/6
Aldershot News	.....	W	2d	7 2⅛ 20½	3/-
Andover (8,569) 41-13-1					
Andover Advertiser (Series)	6,249nsg(p)	W	2d.	6 2½ 23½	4/-
Basingstoke (12,718) 7-43-1					
Hants and Berks Gazette	.....	W	2d.	7 2¼ 22	4/-
Bournemouth (91,770) 51-49					
Bournemouth Daily Echo	.....	DE	1d.	V 2⅛ 24	8/-
Bournemouth Graphic	.....	W	1½d.	4 2¼ 14	4/-
Bournemouth Guardian (Series)	.....	W	2d.	7 2¼ 23½	2/6
Bournemouth Times and Directory	.....	W	2d.	7 2⅜ 23½	6/-
Cowes, I. W. (9,998) 51-7-49					
Isle of Wight Herald	.....	W	1d.	6 2½ 20	2/6
Newport, I. W. (11,036) 1-49-68					
Isle of Wight County Press	15,507nsg	W	2d.	V 2¾ 24	5/-
Petersfield (3,933) 1-41					
Hants and Sussex News	.....	W	1d.	6 2¼ 18½	3/-
Portsmouth (247,343) 20-51					
Eve. News & Southern Daily Mail	62,016nsg	DE	1d.	V 2¼ 22	6/-
Hants Telegraph and Post	14,350nsg	W	2d.	V 2¼ 22	3/-
Portsmouth Times (Series)	.....	W	2d.	8 2⅛ 24½	6/-
Ryde, I. W. (11,295) 51					
Isle of Wight Observer	.....	W	1d.	7 2¼ 20	2/6
Isle of Wight Times	1,738nsg(p)	2W	1d.	7 2¼ 20	3/4
Sandown, I. W. (7,664) 51					
Isle of Wight Chronicle	.....	W	1d.	6 2½ 20½	2/-
Southampton (160,997) 49-51-1					
Hants Advertiser	.....	W	2d.	8 2⅛ 24	5/-
Hants Independent	.....	W	2d.	8 2⅛ 24	5/-
Southampton Times	.....	W	2d.	5 2⅛ 17½	6/-
Southern Echo	.....	DE	1d.	V 2⅛ 24	8/-
Winchester (23,791) 1-48					
Hampshire Chronicle	10,500nsg(p)	W	2d.	8 2⅜ 24	4/-
Hampshire Observer	10,500nsg(p)	W	2d.	8 2⅜ 24	4/-
HEREFORDSHIRE—					
Hereford (23,324) 1-8					
Hereford Journal	.....	W	1½d.	5 2¼ 17½	5/-
Hereford Mercury	.....	W	1d.	5 2¼ 17½	5/-
Hereford Times	19,496nsg	W	2d.	7 2½ 24	10/-

(*Continued on page* 130)

Ludlow *for* Display

Straight-ahead composition speed

Eliminat overtime

Flexibl variety

Unlimited or display

Shortage nknown

Pleasing vertisers

BOLD SIXTY POIN

What is the Ludlow?

The Ludlow is a system for producing quality display composition on slugs from single, hand-set, matrices and a simple, flexible, typeslug casting machine—giving all the natural advantages of slug composition at its best, without the limitations imposed by keyboards and magazines.

Ludlow quality matrix fonts range from 60-point Caslon Bold down to 8-point Gothic, including Bold and Extended faces, Roman, Gothic and Italic, in the full range of styles. The beautiful, true-cut, close-fitted Ludlow italics are full-kerning but unbreakable because the matrix bodies, slug heads and faces are shaped on the true italic angle.

From its very nature, variety rather than volume distinguishes display from straight-matter composition. Therefore, in display composition, direct hand-setting and slug-casting without any machine preparation mean maximum production.

Elrod *for* Leads, Slugs, Rules

The Elrod Caster is a single-purpose machine for casting solid, continuous strips of leads, slugs and rules without welds or excessive heat.

It fully and satisfactorily meets the composing room need for a means of producing high grade strip material in unlimited quantity and at an economical cost.

Leads and slugs from two point to twelve point and column rule, plain rule and plain rule borders from hair line to twelve point are all cast on the Elrod. Continuous strip or automatically cut to any desired length.

High quality and large output are very natural results of the extreme simplicity of the Elrod process and mechanism.

Ludlow Typograph Company

2032 Clybourn Avenue - Chicago

Eastern Office: 606 World Building, New York City

LUDLOW QUALITY SLUG COMPOSITION ABOVE 10 PT.

92.1%
Native Whites

Every space buyer appreciates what this means. An exceptionally high percentage of native white means an exceptionally high percentage of English reading people living in typical American homes, patronizing typical American stores and reading English language dailies.

Where such conditions exist there is always an exceptional market and the opportunity for creating sales through the proper use of newspaper advertising.

In some localities 92.1% native whites might not represent an extraordinary condition, but 92.1% of 2,930,390 people (1920 Census of Indiana) represents an exceptional market.

Space Buyers who seriously consider this field as they should will also appreciate the fact that Indiana boasts of 737,707 families and 696,466 dwellings.

These figures prove conclusively that a most thorough test of any "tryout" campaign can be made in this State.

The advertiser who makes his test in Indiana actually "feels the pulse" of the Middle West.

Ask the nuewspapers listed here.

		Circulation	Rate for 5,000 lines
Decatur Democrat	(E)	3,120	.025
*Evansville Courier	(M)	23,103	.05
Evansville Courier	(S)	21,158	.05
Fort Wayne Journal-Gazette and Evening Press	(M&E)	39,358	.10
*Fort Wayne Journal-Gazette	(S)	25,389	.07
*Fort Wayne News-Sentinel	(E)	31,454	.08
*Gary Evening Post and Tribune	(E)	8,603	.05
*Indianapolis News	(E)	115,958	.20
LaPorte Herald	(E)	3,676	.025
Richmond Palladium	(E)	11,750	.05
South Bend News-Times	(M) 9,247 (E) 7,444	16,691	.05
South Bend Tribune	(E)	16,430	.055
*Terre Haute Tribune	(E&S)	21,841	.06
Vincennes Commercial	(M&S)	4,719	.025

Government Statements, October 1, 1921.
*A. B. C. Publishers' Statements, October 1, 1921.

BRITISH NEWSPAPERS—Continued

ENGLAND

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate
HEREFORDSHIRE—Continued					
Ledbury (3,152) 1					
Ledbury Reporter and Guardian	.....	W	1½d.	7 2¼ 24	2/6 1/-
Leominster (5,539) 1					
Leominster News	.....	W	1½d.	6 2½ 22½	4/6 1/9
Ross (4,665) 1					
Ross Gazette	.....	W	1½d.	6 2½ 19	2/6 1/1
HERTFORDSHIRE—					
Barnet (11,772) 71-55-1					
Barnet and Finchley Press	.....	W	1½d.	6 2½ 23	6/8 3/-
Bishop's Stortford (8,857) 41-1-36					
Herts and Essex Observer	7,250nsg(p)	W	2d.	7 2½ 22¾	4/- ..
Hemel Hempstead (13,832) 1-12-7-74					
Hertfordshire Hemel Hempstead Gaz.	.....	W	2d.	7 2⅛ 20¼	4/6 2/6
Hertford (10,712) 1-41-13-73					
Hertfordshire Mercury	.....	W	2d	8 2⅛ 23¼	4/6 2/1
Hertfordshire Record	.....	W	1d.	7 2 22	3/9 2/1
Hitchin (13,535) 1-7-55-71					
Herts Express (Series)	.....	W	2d.	7 2¼ 22	4/- 2/6
Letchworth (10,313) 7-56-32-1					
Citizen	.....	W	2d.	6 2¼ 18	3/- 1/9
Royston (3,826) 1-36-41					
Herts and Cambs Reporter	.....	W	1½d.	8 2⅛ 22½	2/6 1/9½
St. Albans (25,588) 32-2-16					
Herts Advertiser	.....	W	2d.	7 2¼ 24	6/- 3/-
Hertfordshire News	.....	W	1d.	5 2¼ 17	3/6 2/-
Watford (45,910) 71-41-1-55					
West Herts and Watford Observer.	10,152nsg	W	2d.	7 2¼ 20	6/- 4/6
West Herts Post	.....	W	1d.	7 2¼ 25	3/- 1/9
HUNTINGDONSHIRE—					
Huntingdon (4,194) 1-68-56					
Huntingdonshire Post	.....	W	1d.	7 2¼ 22	3/6 2/-
Hunts County News	.....	W	1d.	7 2¼ 24	3/- 2/6
St. Neots (4,109) 1-12					
St. Neots Advertiser	+4,600nsg	W	1d.	7 2⅛ 23	2/6 1/3
ISLE OF MAN (60,238)—					
Douglas (25,000) 1-22-51					
Isle of Man Examiner	+3,500nsg(p)	W	2d.	8 2½ 23½	4/- ..
Isle of Man Times	.....	W	3d.	9 2¼ 23	3/- 1/6
Isle of Man Times	.....	DE	1d.	V 2¼ 20	2/- 1/3
Mona's Herald	.....	W	1½d.	8 2¼ 24	2/6 1/9
Ramsey (4,000) 1-51-22					
Ramsey Courier	.....	2W	1d. 2d.	6 2½ 22	2/- 1/3
JERSEY—					
St. Heliers (26,314) 1-51					
Jersey Evening Post	6,688nsg	DE	1d.	V 2⅛ 24	4/- 3/-
Jersey Morning News	.....	DM	1d.	8 2⅛ 22	3/- 2/6
Jersey Weekly Post	.....	W	1½d.	8 2⅛ 24	3/- 2/3
KENT—					
Askford (14,355) 21-61-1					
Kentish Express	29,669nsg	W	2d.	8 2½ 24	10/- 3/-
Tuesday Express	.....	W	1d.	8 2½ 24	5/- 2/6
Beckenham (33,350) 71					
Beckenham Advertiser	.....	W	2d.	V 2¼ 23½	3/6 2/-
Beckenham Journal	.....	W	1½d.	7 2¼ 23	3/- 1/6
Beckenham Times	.....	W	2d.	7 2¼ 23	3/- 2/6
Bromley (35,070) 71					
Bromley Mercury	.....	W	1d.	7 2¾ 22	3/- 2/3
Bromley Times	.....	W	2d.	7 2¾ 23	3/- 2/6
Canterbury (23,738) 1-36-41					
Kent Herald	.....	W	1d.	7 2¼ 21	2/6 1/6
Kentish Gazette	4,525nsg	W	2d.	7 2¼ 21½	2/- 1/4
Kentish Observer	.....	W	2d.	6 2¼ 21½	.... ..
Chatham (42,665) 49-20-7					
Chatham, Rochester, etc., Observer.	.....	W	2d.	8 2¼ 22	3/6 2/-
Chatham, Rochester, etc., News	18,161nsg	W	2d.	8 2¾ 25	5/- 2/6
Deal (12,990) 22-51					
Deal, Walmer & Sandwich Mercury.	.....	W	1½d.	7 2⅛ 22	3/- 2/-
Dover (39,985) 4-12-56-20					
Dover and County Chronicle	.....	W	1d.	6 2½ 20	3/6 1/3
Dover Express and East Kent News.	10,721nsg	W	1½d.	5 2¼ 18	4/- 2/-
Dover Standard	.....	W	1½d.	6 2½ 20½	2/- 1/6
Dover Telegraph	.....	W	1d.	6 2½ 20	3/6 1/3
Faversham (10,870) 1-8-49					
Faversham Mercury	.....	W	1½d.	6 2¼ 21½	.... ..
Faversham and N. E. Kent News..	2,960nsg	W	1½d.	5 2¼ 17	1/6 10d.
Folkestone (37,571) 51-22					
Folkestone Express	.....	W	1d.	5 2⅜ 16½	2/3 1/9
Folkestone Herald	.....	W	2d.	8 2¼ 23½	4/- ..
Gravesend (31,137) 12-66-55					
Gravensend and Dartford Reporter.	.....	W	2d.	7 2½ 25½	4/- 2/6
Hawkhurst (3,200) 1					
Kent, etc., Post	.....	W	2d.	5 2½ 18	1/6 1/-
Merne Bay (11,872) 51-71					
Herne Bay Press	.....	W	2d.	6 2½ 20½	.... ..
Hythe (7,764) 48-51					
Hythe Reporter	.....	W	1½d.	4 2¼ 15	1/10 1/-
Maidstone (37,448) 1-41-12-7					
Kent Messenger (Series)	27,684nsg	2W	1d. 2d.	7 2⅜ 24¼	7/6 ..
South Eastern Gazette	.....	2W	1½d. 2d.	7 2¼ 22	5/- 3/-
Margate (46,475) 51					
Isle of Thanet Gaz. & Thanet Times.	.....	W	2d.	V 2⅜ 24	2/6 ..
Ramsgate (36,560) 22-51-4					
East Kent Times	nsg	2W	1½d.	7 2⅜ 22	4/6 2/6
Pullen's Kent Argus	.....	W	1½d.	6 2½ 19	2/6 1/6
Thanet Advertiser & Echo	+6,600nsg	W	1½d.	7 2¼ 22	2/6 1/6
Rochester (31,261) 7-1-73					
Rochester Journal Standard	15,948nsg	W	1d.	8 2⅜ 25	5/- 2/6
Sevenoaks (9,058) 1					
Sevenoaks Chronicle	.....	W	2d.	8 2¼ 24½	2/6 1/6
Sheerness (18,596) 20-1-65					
Sheerness Guardian	.....	W	1½d.	7 2⅛ 21	4/- 1/6
Sidcup (8,940) 71-1-36					
Kentish District Times (Series)	.....	W	2d.	7 2¼ 23	12/- 7/-
Sidcup and District Times	.....	W	2d.	7 2¼ 23	2/6 1/9
Sittingbourne, Etc. (16,820) 3-12-1-8-24					
East Kent Gazette	.....	W	2d.	7 2½ 24	4/- 2/-
Tonbridge (15,929) 1-32-55					
Tonbridge Free Press	.....	W	1½d.	5 2½ 18	5/- 2/-

(Continued on page 132)

YOUR 1922 CAMPAIGN

In planning 1922 campaigns, it is well to know that the newspaper in Louisiana with the largest percentage of circulation in proportion to population, is

The Shreveport Times

Prepared for NEWSPAPERDOM *by James Robert McCutcheon*

FROM careful analysis of circulation and advertising rate statistics, I find that the *Shreveport Times* gives to advertisers a greater circulation than any other newspaper in the state of Louisiana, in proportion to population within its distribution zone. Ths newspaper gives to advertisers a net-paid circulation of 54.8 per cent in proportion to population, and the next nearest newspaper in the same field gives advertisers 26.7 per cent circulation in proportion to population. In order to illustrate what this large percentage really means, I note that the newspaper in the great city of New Orleans with the largest circulation gives advertisers 18.8 per cent of circulation in proportion to population.

In studying the circulations and advertising rates of both newspapers published within the Shreveport consumer market zone, I find that the *Times* gives advertisers 4,012 copies of circulation for each one cent per line of advertising cost and that the next newspaper gives 2,929 copies for each one cent per line.

In studying the circulation and advertising rate situation from another angle, I find that the *Shreveport Times* gives its advertisers a daily circulation of 24,072 copies (November figures) for six cents per agate line on a basis of 2,000 agate lines. The nearest newspaper gives advertisers a circulation of 11.716 (November figures) upon a basis of four cents per line. It will be noted that the *Times* really gives its advertisers over 12,000 copies of extra circulation for the two cents per line difference in rates.

When it comes to the circulation of the *Shreveport Sunday Times,* it is here we find that a most remarkable situation exists, for the Shreveport population of about 43,000, the *Sunday Times* sold in November for cash over 34,000 copies. This circulation shows that the *Times* gives advertisers 79.3 per cent of circulation in proportion to population. But, of course, Shreveport has approximately 10,000 homes—which means that there is still left for distribution over the Shreveport consumer market zone a Sunday circulation of over 24,000. As the *Daily Times* has over 24,000 circulation, there is left over 14,000 circulation for distribution throughout the Shreveport zone.

The Shreveport consumer market zone of Louisiana provides for national advertisers a substantial opportunity for large results from advertising campaigns during 1922. The *Shreveport Times* has been uniformly successful in previous years in bringing to national advertisers splendid results for every dollar spent in advertising space. Being a newspaper of splendid achievement in the matter of variety of service to its readers, its circulation came to it strictly upon the basis of popular recognition among the people.

As regards advertising matters, the *Shreveport Times* is generally recognized as an asset of 100 per cent value. As we all know, a newspaper that stands first with readers and its local advertisers, is necessarily a newspaper that national advertisers must identify with their consumer market campaigns. Considering the facts I have presented from an impartial viewpoint, it has become very evident that any national advertiser, who expects to get the most out of his appropriation for the Shreveport consumer market zone, must see that his campaign goes into the pages of the *Shreveport Times.*

FOREIGN REPRESENTATIVES

EASTERN:
S. C. BECKWITH SPECIAL AGENCY
World Bldg., New York City

WESTERN:
JOHN M. BRANHAM COMPANY
Mallers Bldg., Chicago, Ill.

BRITISH NEWSPAPERS—Continued

ENGLAND

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
KENT—Continued						
Tunbridge Wells (35,568) 1-3-41						
Kent and Sussex Courier	17,069nsg	W	2d.	8 2¼ 24½	5/-	3/6
Tunbridge Wells Advertiser	.....	W	2d.	5 2¼ 19	6/-	3/-
Westerham (3,000) 1-41						
Westerham Herald	.....	W	2d.	5 2½ 18½	3/-	1/9
LANCASHIRE—						
Accrington (43,610) 52-25-74						
Accrington Gazette (Series)	.....	W	2d.	7 2½ 21	6/-	2/-
Accrington Observer & Times (Ser.)	.....	2W	1d. 2d.	7 2½ 23	5/-	3/-
Ashton-under-Lyne (43,333) 52-30-4						
Ashton-under-Lyne Herald (Series)	.....	W	2d.	7 2¼ 23	5/-	2/-
Ashton-under-Lyne Reporter (Ser.)	.....	W	2d.	7 2½ 23½	7/-	5/-
Cotton Factory Times	.....	W	1d.	6 2½ 23½	6/-	3/6
Bacup (21,256) 52-2-30						
Bacup Times	.....	W	2d.	7 2½ 24	5/-	3/-
Barrow (74,254) 49-40-1						
Barrow Guardian (Series)	.....	W	2d.	5 2¼ 17	6/-	2/6
Barrow News (Series)	.....	W	2d.	5 2¼ 18½	6/-	3/6
North Western Daily Mail	.....	DE	1d.	5 2¼ 18½	6/-	3/6
Blackburn (126,630) 52-40-4						
Blackburn Times	.....	W	2d.	7 2½ 23	6/-	3/-
Blackburn Weekly Telegraph	.....	W	2d.	6 2⅜ 21½	7/-	5/-
Northern Daily Telegraph	70,000nsg(p)	DE	1d.	6 2⅜ 21½	15/-	12/6
Blackpool (99,640) 51						
Blackpool Gazette and Herald	31,282nsg pw	3W	1½d. 2d.	8 2¼ 23	6/-	3/9
Blackpool Times (Series)	.....	2W	1d. 2d.	7 2¼ 24½	4/6	2/6
Bolton (178,678) 52-4-7						
Bolton Evening News	48,064nsg	DE	1d.	V 2⅛ 21¾	6/-	..
Bolton Journal (Series)	.....	W	2d.	V 2⅛ 21¾	9/-	..
Bootle (76,508) 49-7-58						
Bootle Herald (Series)	.....	W	1½d.	V 2⅛ 24	5/-	2/6
Bootle Times (Series)	.....	W	2d.	8 2¼ 23	4/6	3/-
Burnley (103,175) 52-4-40						
Burnley Express	.....	2W	1d. 2d.	6 2¼ 23	8/-	4/-
Burnley News	.....	2W	1d. 2d.	6 2½ 23	6/9	3/-
Bury (56,426) 52-40-30						
Bury Guardian	.....	W	2d.	6 2½ 22	5/-	2/-
Bury Times	.....	2W	2d. 1d.	7 2½ 24	5/-	2/6
Chorley (30,576) 52-4-7						
Chorley Guardian	7,604nsg	W	2d.	V 2¼ 23	4/-	1/6
Chorley Weekly News (Series)	.....	W	1½d.	7 2¼ 22½	5/-	2/6
Clitheroe (12,204) 52-53-39						
Clotheroe Advertiser and Times	5,561nsg	W	2d.	6 2½ 20	2/6	1/6
Colne (24,755) 52-7						
Colne Times	.....	W	2d.	V 2⅛ 22	4/-	2/4
Darwen (37,913) 52-12-55						
Darwen News	.....	2W	1d. 2d.	7 2½ 22	....	..
Darwen Weekly Advertiser	10,079nsg	W	½d.	7 2¼ 25¾	....	..
Fleetwood (19,448) 7-21-51-76						
Fleetwood Chronicle	.....	W	2d.	7 2¼ 22¾	4/-	2/3
Lancaster (40,226) 1-55						
Lancaster Guardian	.....	W	2d.	7 2⅛ 23½	6/-	4/6
Lancaster Observer	9,800nsg	W	2d.	8 2⅜ 24½	4/-	1/9
Liverpool (803,118) 76-49-7-13						
Customs Bills of Entry (A & B)	.....	DE	Sub.	4 2⅛ 14	2/6	
Liverpool Courier	.....	DM	2d.	V 2¼ 23½	17/6	..
Liverpool Daily Post and Mercury	.....	DM	2d.	V 2¼ 24	20/-	..
Liverpool Echo	.....	DE	1d.	8 2¼ 24	25/-	..
Liverpool Express	.....	DE	1d.	V 2¼ 23½	20/-	..
Liverpool Weekly Courier	.....	W	2d.	V 2¼ 23½	17/6	..
Liverpool Weekly Post	.....	W	2d.	V 2¼ 24	20/-	..
Y Brython	.....	W	2d.	5 2½ 17½	5/-	3/6
Lytham (10,830) 49-51-22 / /						
Lytham—St. Anne's Standard	.....	W	1d.	6 2½ 20	4/-	1/-
Lytham Times	.....	W	1½d.	6 2½ 21	4/-	1/3
Manchester (730,551) 52-55-61-37						
Manchester City News	.....	W	1½d.	6 2⅜ 23	10/-	6/6
Manchester Daily Dispatch	407,340nsg(p)	DM	1d.	7 2¼ 23	60/-	..
Manchester Empire News	233,696nsg(p)	W	2d.	7 2¼ 23	100/-	..
Manchester Evening Chronicle	286,290nsg(p)	DE	1d.	7 2¼ 23	40/-	..
Manchester Evening News	.....	DE	1d.	V 2½ 23	25/-	..
Manchester Guardian	.....	DM	2d.	7 2½ 23	25/-	23/1½
Manchester Guardian Commercial	.....	W	3d.	4 2⅝ 15½	32/6	30/0¾
Manchester Guardian Weekly	.....	W	2d.	4 2⅝ 15½	20/-	13/6
Manchester Sunday Chronicle	920,086nsg(p)	W	2d.	7 2¼ 23	100/-	..
Manchester Weekly Times	.....	W	1½d.	7 2⅛ 19	10/-	6/-
Morecambe (19,182) 51-22						
Morecambe Guardian	.....	W	1d.	7 2⅛ 23¼	5/-	3/6
Morecambe and Heysham Times	.....	W	1d.	V 2¼ V	2/-	1/-
Nelson (39,839) 52						
Nelson Leader (Series)	.....	W	2d.	7 2¼ 22½	3/6	2/-
Oldham (145,001) 52-61-40						
Oldham Chronicle	16,775nsg	W	2d.	V 2⅛ 22½	7/-	3/6
Oldham Evening Chronicle	17,712nsg	DE	1d.	V 2⅛ 22½	6/-	2/9
Oldham Evening Standard	.....	DE	1d.	8 2¼ 23½	7/-	3/6
Oldham Standard	.....	W	2d.	8 2¼ 23½	8/-	4/6
Ormskirk (7,407) 1-4-41						
Ormskirk Advertiser	.....	W	2d.	7 2½ 23	4/-	2/-
Preston (117,426) 52-49-40						
Lancashire Daily Post	.....	DE	1d.	V 2⅜ 23¼	10/-	..
Preston Guardian	.....	W	2d.	V 2⅜ 23¼	6/-	..
Preston Herald	.....	W	1½d.	6 2¼ 23½	....	..
Rawtenstall (28,381) 52-53						
Rossendale Free Press	.....	W	2d.	7	3/-	2/-
Rochdale (90,807) 52-30-7						
Rochdale Observer	49,009nsg pw	2W	1d. 2d.	7 2½ V	9/6	8/-
Rochdale Times (Series)	.....	2W	1d. 2d.	7 2½ 19	7/-	4/-

(*Continued on page* 134)

In Saint Louis—

If it's really the worthwhile homes you are after—

Remember, that in the afternoon newspaper field, there is one St. Louis paper that is and always has been one of the "old families" of the city.

Being, as it is, the only evening paper to occupy this enviable position you would naturally expect it to be virtually a part of the family life in many of the worth-while homes--and so it is.

The paper that reaches the house is particularly valuable to the advertiser—and in St. Louis you buy home circulation when you buy space in

The Times

The Paper That Goes Home

Sell it to Boston and New England during 1922

Place the Boston Sunday Advertiser *first* on your advertising lists for New England because—

It influences over 400,000 families or 1,200,000 readers, active earners and spenders in this *prosperous* market—

Creates intensive consumer demand, insures thorough distribution, and secures hearty dealer cooperation in Greater Boston and 575 other cities and towns in the New England States.

Our Merchandising Service Department stands ready to help you base your New England campaign on facts. Write for complete details.

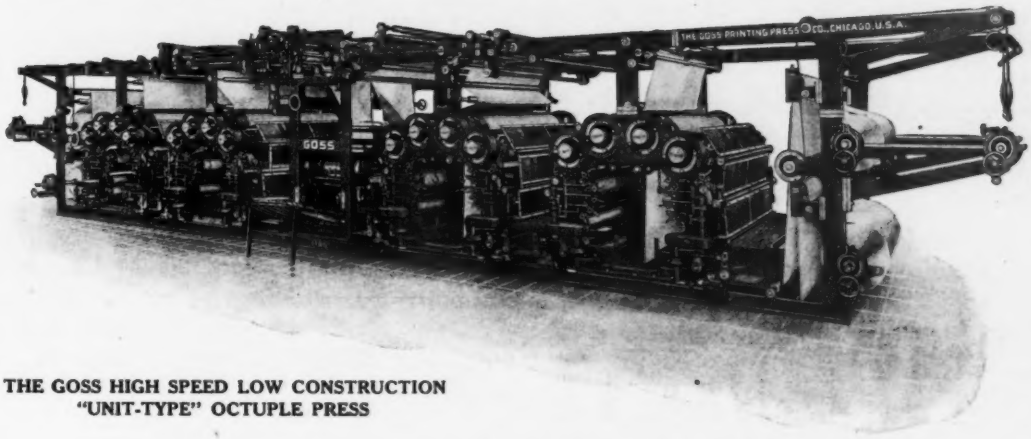
—first on your list for Sunday advertising in New England.

BOSTON SUNDAY ADVERTISER

82 Boylston Street . . . . . Boston, Mass.

GOSS

The GOSS "High Speed Straightline" Decker Press or The GOSS High Speed "Unit-Type" Press Will Meet Your CIRCULATION Demands



THE GOSS HIGH SPEED LOW CONSTRUCTION "UNIT-TYPE" OCTUPLE PRESS

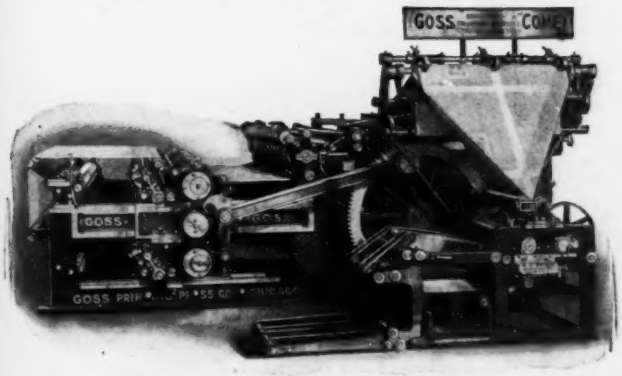
LET US SOLVE YOUR PRESS ROOM PROBLEMS

If You Have a Small

DAILY OR WEEKLY PAPER

The Goss "Comet" Flat Bed Press

WILL MAKE MONEY FOR YOU



350 IN USE DAILY

Prints 4-6 or 8 Page Papers from Type Forms and Roll Paper

IMMEDIATE DELIVERY

Can Be Made On

STEREOTYPE MACHINERY

Combination Wet & Dry Matrix Rolling Machine

It Is Our Aim to Serve Our Customers Promptly on All Machines for Casting or Finishing

FLAT OR CURVED STEREOTYPE PLATES

THE GOSS PRINTING PRESS CO.

1535 SOUTH PAULINA STREET

CHICAGO, ILL.

THE GOSS PRINTING PRESS CO. OF ENGLAND, LTD. LONDON

BRITISH NEWSPAPERS—Continued

ENGLAND

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
LANCASHIRE (continued)—						
St. Helens (102,675) 15-4-69						
St. Helens Newspaper	.....	2W	1d. 2d.	7 2½ 22	4/-	2/-
St. Helens Reporter (Series)	.....	2W	1d. 2d.	8 2¼ V	4/-	2/-
Southport (76,644) 7-51-58						
Southport Guardian	.....	2W	1d. 2d.	8 2½ 23½	7/6	5/6
Southport Visiter	.....	3W	1d. 2d.	V 2⅛ 24	7/6	5/6
Urmston (8,297) 7-52						
Urmston Western Telegraph (Ser.)	.....	W	2d.	7 2¼ 20	5/-	2/6
Warrington (76,811) 40-19-18-9						
Warrington Examiner (Series)	.....	W	2d.	7 2½ 23	3/6	1/9
Warrington Guardian (Series)	32,000nsg(p)	2W	1d. 2d.	8 2⅛ 21½	10/-	8/-
Widnes (38,879) 69-40-9						
Widnes Weekly News (Series)	6,384nsg	W	2d.	2 2⅛ 22½	5/-	2/6
Wigan (89,447) 4-52-40-7						
Wigan Examiner	15,488nsg pw	2W	1d. 2d.	7 2½ 23½	4/6	2/-
Wigan Observer	20,000nsg(p)pw	3W	1d. 2d.	8 2½ 23½	4/6	..
LEICESTERSHIRE—						
Leicester (234,190) 2-28-7						
Leicester Advertiser	.....	W	2d.	8 2½ 23	10/-	5/-
Leicester Illustrated Chronicle	.....	W	2d.	5 2¼ 16¼	9/-	4/6
Leicester Mail	.....	DE	1d.	V 2¼ 22	9/-	6/6
Leicester Mercury	.....	DE	1d.	5 2¼ 16¼	9/-	..
Loughborough (25,876) 7-28-74						
Loughborough Echo	.....	W	1½d.	6 2½ 22	4/-	1/6
Loughborough Monitor and Herald	.....	W	1½d.	7 2¼ 23	5/-	2/3
Market Harborough (8,577) 61-28-57						
Market Harborough Advertiser	.....	W	1d.	6 2½ 21½	....	..
Midland Mail	.....	W	1½d.	7 2¼ 25	2/-	1/6
Melton Mowbray (9,187) 1-2-11-52						
Melton Mowbray Journal	.....	W	2d.	V 2¼ 23½	5/-	1/9
Melton Mowbray Times (Series)	.....	W	1½d.	6 2½ 20	3/-	1/6
LINCOLNSHIRE—						
Boston (16,100) 22-1-59						
Boston Guardian	.....	W	2d.	7 2⅛ 23	3/6	1/9
Lincolnshire Standard (Series)	.....	W	2d.	7 2¼ 23½	4/-	2/-
Brigg (3,306) 1-40						
Lincolnshire Star (Series)	.....	W	1d.	6 2½ 22	5/-	2/6
Gainsborough (19,694) 7-73						
Gainsborough, Retford, etc., News	.....	2W	1d. 2d.	7 2¼ 21	2/6	1/10
Grantham (18,902) 74-58-1						
Grantham Journal (Series)	16,660nsg	W	2d.	V 2¼ 23½	6/8	2/9
Grimsby (82,329) 22-49-76						
Grimsby News	.....	W	2d.	9 2 25	7/6	3/-
Grimsby Telegraph	.....	DE	1d.	7 2⅛ 21½	10/-	6/-
Horncastle (3,461) 1						
Horncastle News	.....	W	1½d.	7 2⅛ 26	1/9	7d
Lincoln (66,020) 1-7-74-73						
Lincoln Echo	.....	DE	1d.	7 2¼ 24	5/-	3/6
Lincoln Gazette and Times (Series)	.....	W	1d.	7 2¼ 24	4/-	2/3
Lincoln Leader	.....	W	2d.	7 2⅛ 25	6/-	3/6
Lincolnshire Chronicle	.....	W	2d.	7 2⅛ 22½	7/6	5/6
Louth (9,544) 1						
Louth and North Lincs Advertiser	.....	W	1½d.	6 2½ 22	2/-	1/6
Market Rasen (2,177) 1-41						
Market Rasen Mail	1,450nsg(p)	W	1½d.	6 2½ 20	1/3	..
Skegness (9,251) 51						
Skegness News	.....	W	1½d.	5 2½ 18	3/-	2/-
Sleaford (6,680) 1-68						
Sleaford Gazette	.....	W	1½d.	7 2⅛ 24	1/9	9d.
Sleaford Journal	.....	W	1½d.	5 2¼ 16½	1/6	1/-
Spalding (10,702) 1-36						
Lincolnshire Free Press	11,355nsg	W	2d.	7 2 21½	4/-	2/-
Spalding Guardian	.....	W	2d.	7 2¼ 26	3/6	2/-
Stamford (9,881) 74-7-3-1						
Lincoln, etc., Mercury	.....	W	2d.	V 2¼ 27	7/6	5/6
Stamford and Rutland News	.....	W	1½d.	6 2⅛ 18	2/-	10d.
MIDDLESEX—						
Brentford (17,039) 57-40-9						
Middlesex Independent	.....	2W	1d.	6 2½ 19½	2/-	9d.
Enfield (60,743) 54-23-55						
Enfield Gazette and Observer	8,125nsg(p)	W	2d.	7 2⅛ 22	3/6	2/-
Enfield Weekly Herald	4,390nsg	W	1d.	8 2¼ 23	3/4	1/9
Harrow (19,468) 71-55						
Harrow Observer and Gazette (Ser.)	9,800nsg(p)	W	2d.	8 2¼ 22	5/-	..
Hendon (56,014) 68-23						
Hendon Advertiser	.....	W	1d.	5 2½ 18	3/-	..
Hendon and Finchley Times	.....	W	2d.	8 2½ 23	3/6	2/6
Hounslow (46,729) 36-48-55-71						
Middlesex Chronicle	.....	W	2d.	8 2⅛ 23	4/-	2/-
Staines (7,329) 56-36-41						
West Middlesex Times	.....	W	1d.	5 2½ 17½	....	..
Uxbridge (10,651) 1-71						
Middlesex Advertiser & County Gaz.	.....	W	2d	8 2 23	5/-	3/-
MONMOUTHSHIRE—						
Abergavenny (9,008) 35-1						
Abergavenny Chronicle	.....	W	2d.	7 2½ 22½	5/-	2/6
Abertillery (38,805) 4-31						
South Wales Gazette	.....	W	2d.	5 2⅛ 15¾	3/-	1/9
Monmouth (5,207) 1-31-4-59						
Monmouthshire Beacon	.....	W	2d	7 2½ 23	3/-	1/-
Newport (92,369) 40-19-49						
Monmouthshire Evening Post	.....	DE	1d.	5 2¼ V	6/-	3/-
Monmouthshire Weekly Post	.....	W	1d.	5 2¼ V	6/-	3/-
South Wales Argus	.....	DE	1d.	8 2½ 23	10/-	4/-
South Wales Weekly Argus (Series)	.....	W	1½d.	8 2½ 23	10/-	4/-
Pontypool (6,883) 40-31-4-1						
Free Press of Monmouthshire	7,350nsg(p)	W	2d	5 2¼ 19	4/6	2/6
Rhymney (11,691) 4						
Monmouth Guardian	.....	W	1d.	6 2¼ 18	4/-	2/6
NORFOLK—						
Lynn (19,968) 1-7-69						
Lynn Advertiser	.....	W	2d.	9 2 22	....	..

(Continued on page 136)

Cicero Sapp is one year old. His Sunday Colored Comic Page and Daily Comic Strip were bought out by the New York World last February and since then thirty-six newspapers, including many of large circulations, have joined with the World in depicting the antics of the Sapps. Millions of people now follow their rare domestic adventures. This truly successful comic is sold by the New York World Syndicate Department. And just watch Cicero Sapp Grow!

YOUR 1922 CAMPAIGN

The Akron Beacon Journal

The Relationship of Its Circulation to 1922 Campaigns from the Viewpoint of Efficiency in Results

Prepared for NEWSPAPERDOM *by James Robert McCutcheon*

THE relationship of the circulation of the *Akron Beacon-Journal,* in previous years, to National advertising campaigns from the viewpoint of efficiency in results, is already well known among advertising agencies and their clients. Therefore, it is for the information of advertisers who have not as yet invaded the Akron consumer market zone, but who may anticipate doing so in 1922, that the writer presents the result of his analysis of Akron circulation and advertising statistics.

Starting off with a paid circulation of 32,587, we can see where it covers the Akron zone very thoroughly. The next point for consideration is the fact that its circulation is 11,000 copies larger than the next newspaper, and 15,000 copies larger than the third newspaper. This is a significant point in circulation supremacy. The next point is based on the face that the *Akron Beacon-Journal* gives 3,833 copies for each one cent per line of advertising expenditure—or 1,300 copies more circulation than is given by the other newspapers for one cent per line of advertising cost. National advertising success hinges upon these four well-recognized points: First, the use of a newspaper that has rendered reader efficiency to the extent of securing a materially larger circulation than any other daily in its field; second, securing the use of a newspaper whose circulation represents the potential purchasing power of the people within its circulation zone; third, the use of a newspaper that has proved to be the most necessary factor in the business affairs of local advertisers; fourth, the use of a newspaper that has established the record in result production for National advertisers who have used it.

All four of these points have been marked plainly on the service survey map of the *Akron Beacon-Journal,* for its circulation indicates its popularity in the matter of reader efficiency; for its splendid volume of local advertising proves that its circulation has back of it the potential purchasing power of the people within the Akron zone; for its continuous use by National advertisers year after year by the same space buyers, and its continued selection by new advertisers in the National field, proves that the *Akron Beacon-Journal* has brought results in profitable ratio to its rate per line.

In putting the finishing touches to your 1922 campaign, Mr. National Advertiser, it would appear that the name of the newspaper to be inserted in your advertising contract—to be used to cover the Akron consumer market zone—must be that of the *Akron Beacon-Journal.*

EASTERN REPRESENTATIVE
M. C. WATSON, Inc.
286 Fifth Avenue, New York

WESTERN REPRESENTATIVE
STORY, BROOKS & FINLEY
Peoples Gas Bldg., Chicago, Ill.

THE POUGHKEEPSIE, N. Y.

STAR AND ENTERPRISE

Covers a wide field in the richest section of the Hudson Valley where business Always is Good.

Circulation of more than 11,000 daily is largest between New York and Albany

In city of 8,000 homes we sell more than 8,500 daily. Balance in nearby villages reached by busses and trolleys.

Particular service to National Advertisers has resulted in substantial profits to them and steady gain in volume carried.

Always ready to cooperate.

ARTHUR A. PARKS, Publisher

PORTLAND—The Wholesale and Jobbing Center of the State

Portland Evening Express

Largest and Most Influential Newspaper in Maine's Largest City!

Leads in Circulation!
The Evening Express has a larger net paid daily circulation than all other Portland daily papers combined.

Maine's Largest Circulation!

Leads in Advertising!
The Evening Express carries more Local — Foreign — and Classified Advertising by thousands of lines than any other Portland paper.

Best Results to Advertisers!

Our Sunday Edition

PORTLAND SUNDAY TELEGRAM

Has Largest Maine Sunday Circulation and is the

Leading Automobile Medium of Maine

EVENING EXPRESS PUBLISHING CO.

Portland, Maine

National Advertising Representatives

The Julius Mathews Special Agency

BOSTON NEW YORK DETROIT CHICAGO

BRITISH NEWSPAPERS—Continued

ENGLAND

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
NORFOLK—(continued)—						
Lynn News and County Press	.....	W	2d.	V 2 22	3/6	1/3
Norwich (120,653) 37-21-7-2-1-61-23						
Eastern Daily Press	.....	DM	1½d.	V 2½ 23	15/-	8/-
Eastern Evening News	.....	DE	1d.	V 2½ 23	12/-	6/-
Norfolk Chronicle (Series)	.....	W	2d.	7 2½ 22½	9/-	5/3
Norfolk News (Series)	.....	W	1d.	8 2½ 23	9/-	4/-
Norwich Mercury (Series)	.....	W	2d.	7 2½ 25	8/-	6/6
Yarmouth (60,710) 22-51						
Yarmouth Independent	.....	W	2d.	7 2⅜ 23	5/-	2/-
NORTHAMPTONSHIRE—						
Kettering (29,692) 2-1-35-43						
Kettering Guardian	.....	W	1½d.	V 2½ 20	6/-	3/-
Northants Evening Telegraph	.....	DE	1d.	6 2⅜ 24½	3/-	2/-
Northampton (90,923) 2-1-28-7						
Northampton Daily Chronicle	.....	DE	1d.	7 2¼ 25	6/-	5/-
Northampton Echo	.....	DE	1d.	5 2¼ 18½	4/-	2/6
Northampton Herald	.....	W	1d.	7 2¼ 25	6/-	5/-
Northampton Independent	.....	W	2d.	3 2½ 9½	5/-	3/9
Northampton Mercury	.....	W	1d.	5 2¼ 21	4/-	3/-
Peterborough (35,533) 21-7-3-1						
Peterborough Advertiser	23,900nsg pw	2W	1½d. 2d.	7 2¼ 24	7/6	5/-
Peterborough Standard	.....	W	2d.	7 2¼ 22½	3/6	2/-
Wellingsborough (20,365) 2-7-43						
Wellingsborough News (Series)	.....	W	1½d.	6 2⅜ 24½	3/6	3/-
Wellingsborough Post	.....	W	1d.	V 2½ 20	5/-	2/6
NORTHUMBERLAND—						
Alnwick (6,991) 1-35-22						
Alnwick and County Gazette	.....	W	2d.	7 2¼ 22	4/-	2/-
Alnwick Guardian & County Adv.	.....	W	2d.	7 2¼ 22	3/-	1/6
Berwick (12,994) 1-22-59-7						
Berwick Advertiser	.....	W	1½d.	6 2½ 20	4/-	2/3
Berwick Jnl. & N'thumbl'd News	3,508nsg	2W	2d.	6 2½ 19½	5/-	1/9
Blyth (31,883) 4-49						
Blyth News	.....	2W	1d.	V 2¼ 24	5/-	2/6
Hexham (8,849) 4-1-71						
Hexham Courant	6,136nsg	W	2d.	8 2⅜ 24	5/-	2/-
Hexham Herald	.....	W	2d.	7 2¼ 22½	5/-	2/-
Morpeth (7,580) 4-1						
Morpeth Herald	.....	W	2d.	V 2¼ V	2/6	1/6
Newcastle (274,955) 49-4-40-7-21-1						
Newcastle Daily Chronicle	.....	DM	1d.	V 2½ 22	10/-	..
Newcastle Daily Journal	24,410nsg	DM	1d.	7 2¼ 22	10/-	6/-
Newcastle Evening Chronicle	.....	DE	1d.	V 2½ 22	20/-	..
Newcastle Illustrated Chronicle	.....	DM	1d.	4 2½ 13	3/-	..
Newcastle Sunday Sun	.....	W	2d.	7 2¼ 22	12/-	..
Newcastle Weekly Chronicle	.....	W	2d.	V 2½ 22	5/-	..
North Mail	.....	DM	1d.	7 2¼ 22	8/-	..
Shields (58,882) 49-22-4						
Shields Daily News	.....	DE	1d.	8 2¼ 21½	5/-	3/-
NOTTINGHAMSHIRE—						
Mansfield (44,418) 4-40-52						
Mansfield & North Notts Advertiser	.....	W	1½d.	6 2½ 24	2/-	1/6
Mansfield Reporter	.....	W	2d.	7 2½ 22	2/-	1/6
Newark (16,957) 7-41-4						
Newark Advertiser	.....	W	2d.	7 2½ 22	3/-	2/-
Newark Herald	.....	W	2d.	7 2½ 22	2/6	1/6
Nottingham (262,658) 64-28-4-7-50						
Nottingham Evening News	.....	DE	1d.	7 2¼ 22½	12/-	10/-
Nottingham Evening Post	.....	DE	1d.	V 2½ 22¼	15/-	..
Nottingham Guardian	.....	DM	1d.	V 2½ 22¼	12/-	..
Nottingham Journal	.....	DM	1d.	7 2¼ 22½	12/-	10/-
Nottinghamshire Guardian	.....	W	1d.	V 2½ 22¼	10/-	..
South Notts Echo (Series)	.....	W	1½d.	V 2¼ V	4/-	3/-
Notts Weekly Express	.....	W	1d.	7 2¼ 22½	7/6	5/-
Retford (13,412) 57-7-21-18						
Retford Herald	.....	W	1d.	V 2⅜ 16½	2/6	1/3
Retford, Worksop, etc., Times	.....	W	2d.	6 2½ 22	3/-	2/3
Sutton in Ashfield (23,852) 4-28						
Notts Free Press	.....	W	2d.	6 2¼ 23	2/-	..
Worksop (23,198) 35-1-59-15						
Worksop and Retford Guardian	nsg	W	2d.	6 2½ 22	3/-	1/9
OXFORDSHIRE—						
Banbury (13,347) 1-7-68						
Banbury Advertiser	4,200nsg(p)	W	1½d.	6 2¼ 19	4/-	1/6
Banbury Guardian	.....	W	2d.	6 2⅜ 22½	5/-	2/-
Bicester (2,918) 1-68						
Bicester Advertiser	.....	W	2d.	6 2½ 20	2/-	1/6
Chipping Norton (3,522) 1-43						
Oxon Weekly News	1,005nsg	W	1d.	5 2½ 18	2/6	1/3
Oxford (57,052) 1-56-71						
Oxford Chronicle Illustrated	.....	W	2d.	5 2¼ 19	7/-	3/6
Oxford Journal Illustrated	2,616nsg	W	2d.	4 2½ 15	3/-	2/3
Oxford Times	18,345nsg	W	2d.	6 2½ 24	7/6	5/-
Witney (3,364) 1-30-28						
Witney Gazette	.....	W	1d.	6 2½ 20	3/-	1/6
RUTLAND—						
Oakham (3,327) 1-75						
Oakham and Uppingham Journal	.....	W	2d.	8 2¼ 24	5/-	1/9
SHROPSHIRE—						
Ludlow (5,677) 1						
Ludlow Advertiser (Series)	.....	W	1d.	7 2¼ 22½	2/6	1/6
Newport (3,056) 1-74						
Newport & Market Drayton Adver.	.....	W	2d.	8 2 24	3/6	2/-
Oswestry (9,790) 1-35-3						
Border Counties Advertiser	.....	W	2d.	7 2¼ 21½	6/6	4/6
Shrewsbury (31,013) 7-56-1						
Shrewsbury Chronicle	.....	W	2d.	8 2⅛ 24	7/6	3/6
Wellington (8,148) 4-40-1						
Wellington Jnl. & Shrewsbury News	44,041nsg	W	1½d.	8 2⅛ 21½	12/-	1/3
Whitchurch (3,029) 1						
Whitchurch Herald	.....	W	1d.	7 2¼ 21½	5/-	2/6
SOMERSETSHIRE—						
Bath (68,648) 53-12-43-51						
Bath Chronicle	.....	W	2d.	4 2½ 15	10/-	4/-

(Continued on page 138)

Start That Next Advertising Campaign In New Jersey

The Fastest Growing State In the East

New Jersey is a hub of industrial activity, because there is a constant and exceptional increase in manufactures and a diversity and size of its industries, which insures a large and productive consumers market.

The 1920 census shows New Jersey's population to be 3,155,900. This is an increase of 618,773 or of 24.4 per cent in ten years, during which period the United States gained only 14.9 per cent in population. This and the further fact that New Jersey has increased at a greater rate than any other eastern state, while only eight states in the Union have increased so fast, can mean only that its attractions and resources are substantiaal.

NEW JERSEY IS THE 45th STATE IN AREA, BUT IT RANKS 10th IN POPULATION, and two-thirds of this population are concentrated upon less than 10 per cent of its area; and while this shows that there is ample room for expansion, it develops an ideal situation for intensive newspaper advertising without waste.

A group of the most progressive newspaper publishers of the state have just organized

THE NEW JERSEY DAILY LEAGUE

for purposes of advertising New Jersey, its resources, market conditions, merchandising surveys, etc., for the benefit of National advertisers.

Further particulars regarding the League, its members and activities will be announced at a later date.

BRITISH NEWSPAPERS—Continued

ENGLAND

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
SOMERSETSHIRE—Continued						
Bath Herald	.....	DE	1d.	V 2¾ 24	6/-	3/-
Bath and Wilts Chronicle	.....	DE	1d.	V 2½ 24	10/-	4/-
Weekly Herald	.....	W	2d.	5 2¼ 17½	6/-	3/-
Chard (4,322) 1-64-74						
Chard News (Series)	.....	W	2d.	5 2½ 21¾	3/-	1/6
Glastonbury (4,326) 1-55-2						
Central Somerset Gazette	.....	W	1½d.	6 2½ 20	5/-	..
Langport (6,723) 1-28-58						
Langport and Somerton Herald	.....	W	2d.	7 2¼ 24½	3/-	1/9
Radstock (3,661) 4-1						
Somerset Guardian & Radstock Obsr.	.....	W	2d.	5 2¼ 17½	4/-	2/-
Shepton Mallet (4,294) 1-41-37						
Shepton Mallet Journal	.....	W	1d.	6 2½ 20	5/-	..
Taunton (23,219) 1-7-28-3						
Somerset County Express (Series)	.....	W	1d. 1½d.	7 2⅜ 22	3/-	1/9
Somerset County Gazette (Series)	22,228nsg	W	2d.	8 2½ 24	7/6	..
Wellington (7,221) 30-61-1						
Wellington Weekly News	.....	W	1½d.	6 2¼ 22	3/-	2/-
Wells (4,372) 1-12-36						
Wells Journal	.....	W	1d.	6 2¾ 19½	3/-	2/-
Weston-super-Mare (31,653) 51-71						
Weston-super-Mare Gazette	.....	W	2d.	7 2¼ 21	5/-	..
Weston-super-Mare Mercury	.....	W	2d.	7 2½ 25	6/-	..
Williton (5,371) 1-3-12-51						
West Somerset Free Press	.....	W	2d.	7 2½ 23	3/-	1/9
Yeovil (14,987) 28-7-41						
Western Chronicle	.....	W	2d.	5 2⅜ 17	3/6	2/3
Western Gazette (Series)	51,000*nsg(p)	W	1d. 2d.	8 2½ 23¼	11/-	..
STAFFORDSHIRE—						
Burton (48,927) 41-4-40-7						
Burton Chronicle	.....	W	2d.	8 2¼ 24½	4/6	..
Burton Daily Mail	.....	DE	1d.	7 2⅜ 24	7/6	5/-
Burton Evening Gazette	.....	DE	1d.	7 2¼ 24½	3/-	2/-
Burton Observer	.....	W	2d.	5 2⅜ 16¾	5/-	3/6
Cannock (32,321) 4-1-70						
Cannock Advertiser	.....	W	1d.	8 2⅛ 24½	2/6	..
Cannock Chase Courier	.....	W	1d.	6 2½ 20	2/6	..
Hanley (Stoke-on-Trent 240,440) 4-65-40						
Staffordshire Daily Sentinel	71,715nsg	DE	1d.	7 2⅜ 23	7/6	..
Staffordshire Weekly Sentinel	18,886nsg	W	2d.	7 2⅜ 23	4/6	3/-
Leek (17,213) 37-1						
Leek Times	.....	W	1½d.	6 2½ 21	5/-	1/6
Lichfield (8,394) 41-7-36-40						
Lichfield Mercury	.....	W	2d.	7 2¼ 22	3/6	..
Stafford (28,632) 2-7-1						
Staffordshire Advertiser	.....	W	2d.	8 2¼ 23	6/-	..
Staffordshire Chronicle	.....	W	½d.	8 2⅛ 23½	5/6	..
Tamworth (8,032) 4-1-12						
Tamworth Herald	6,139nsg(p)	W	1d.	6 2½ 20½	3/6	2/-
Uttoxeter (5,361) 74-41						
Uttoxeter Advertiser	.....	W	1½d.	7 2¼ 22	2/6	..

(*Continued on page* 140)

Rochester

is the best market for nationally advertised products in this State, outside New York City.

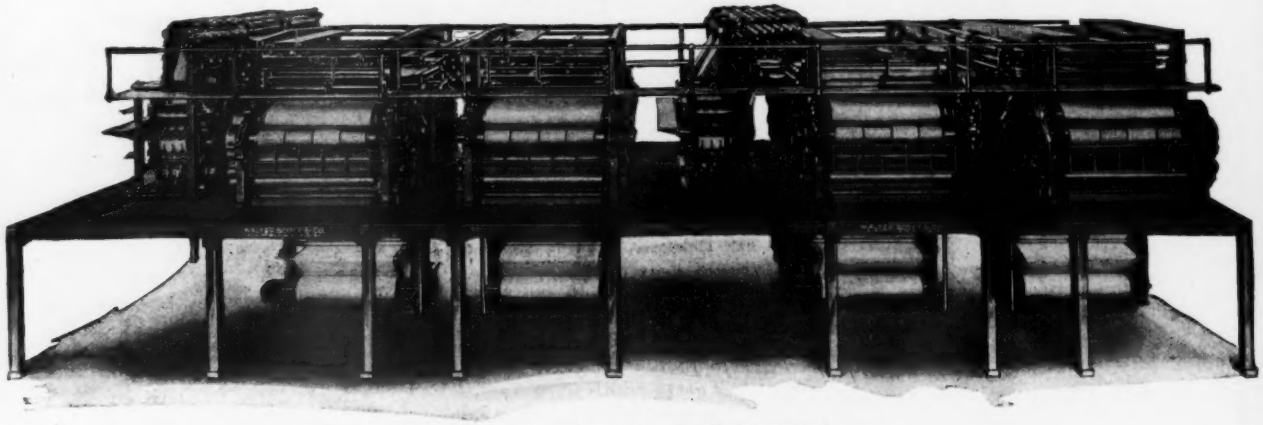
The Rochester Herald

leads all other Rochester newspapers in volume of automobile advertising and in other lines that particularly appeal to the best buyers in this city of prosperity.

"Western New York's Home Newspaper"

The Scott Mezzanine Type "Multi-Unit" Double Octuple Press

With Magazine Paper Feed from Paper Floor Below Press Floor—Class V.V.V.V.M.D.M.
Composed of 8 Underfed Units and 4 "Heavy Duty" 64 Page Folders with Four Drives—End Folder Style



The "Mezzanine-Type" Scott "Multi-Unit" Press

SEND FOR MULTI-UNIT CATALOGUE—IT IS INTERESTING

WALTER SCOTT & COMPANY

Main Office and Factory: PLAINFIELD, NEW JERSEY, U. S. A.

NEW YORK OFFICE: 1457 Broadway
CABLE ADDRESS: Waltscott, New York

CHICAGO OFFICE: Monadnock Block
CODES USED: ABC (5th Edition) and Our Own

How to Win and Hold Big Circulation

All Star Comics

"BRINGING UP FATHER" By McManus
"KATZENJAMMER KIDS" By Knerr
"DOWN ON THE FARM" By Opper
"LITTLE JIMMY" By Swinnerton
"EDDIE'S FRIENDS" By Knott
"JERRY ON THE JOB" By Hoban
"ABIE" By Hershfield
"POLLY AND HER PALS" By Cliff Sterrett
"BUSTER BROWN" By Outcault
"JUST BOY" By Fera
"BARNEY GOOGLE" By Billy De Beck
"TOOTS AND CASPER" By J. E. Murphy
"THE KATZIES" By Dirks
"BOOB McNUTT" By Goldberg
"FOR BETTER OR FOR WORSE" By TAD
"KRAZY KAT" By Herriman
"FREDDIE" By Tim Early
"HOW DO THEY DO IT" By Arnot
"INDOOR SPORTS" and "JUDGE RUMMY" By TAD
"WEDDING BELLS" By Knott
"US BOYS" By McNamara
"THE GENERAL" By Arnot
"THEN THE FUN BEGAN" By Faber
"THIMBLE THEATRE" By Segar
"OUTTA LUCK CLUB" By Willard
"TILLIE THE TOILER" By Westover
"THE FIVE-FIFTEEN" By Segar
"BUGHOUSE FABLES" By De Beck

ASK the newspapers with the largest circulations in the cities of greatest population in America.

ASK the most successful newspaper in *any* town, large or small.

ASK those newspapers whose advertising lineage increased during 1921 when the volume of lineage of all other newspapers dropped.

ASK the newspapers that are making money.

THE elements upon which these newspapers builded their permanent circulation growth and achieved financial success are:

INTERNATIONAL NEWS SERVICE brilliant telegraph and cable news report, famous the world over for its dependability, accuracy and speed.

THE exclusive news features of UNIVERSAL SERVICE, written by the world's greatest group of reporters, correspondents and contributors of international reputation.

THE popular standard daily comic strips and Sunday comic pages, produced under the direction of the only expert staff of comic art editors in America, which derive their inspiration and superiority from the same sources that are associated with the unparalleled circulation successes of the Hearst papers.

THE intensely interesting daily and Sunday Magazine pages of International Feature Service and Newspaper Feature Service.

AND the great editorial, sport, financial, and fiction page features forming the most conspicuous array of newspaper articles ever presented.

King Features Syndicate, Inc.

M. KOENIGSBERG, President

Exclusive Selling Agents

241 WEST 58th STREET NEW YORK CITY

The Northern Illinois Group

A Demonstration Syndicate in Demonstration Territory
Something New and Worth While

AURORA BEACON-NEWS

Evening and Sunday Morning

ELGIN COURIER

Evening Except Sunday

JOLIET HERALD-NEWS

Evening and Sunday Morning

CHARTER MEMBERS A. B. C.

The district served is from the Wisconsin state line, south 100 miles. Total, 4,000 square miles.
Population, 231,000. Homes, 51,000. Circulation, **43,000.**
Circulation by subscription to 84 per cent. of all the homes. No other papers have much influence in this triune community.

DEMONSTRATION TERRITORY

"Demonstration" is a new kind of service. It is more than "try out," for it enables an advertiser to learn for sure the kind of community in which his product will go best and the kind of copy appeal best suited to a particular class of population.
Write for complete information as to just what we mean by "Demonstration."
Leading Classified Mediums in State Outside Chicago.

The Northern Illinois Group

A. M. Snook, General Manager

J. K. Groom, Director National Adv. Dept., Aurora, Ill.
Representing in the West

Alcorn-Seymour Co. Eastern Rep., Marbridge Bldg., New York

No Contract

For twenty-two years our subscribers have been privileged to discontinue on notice.

FEATURES

WEEKLY PAGES

Camera News, Fashion, Feature and Children's.

3-A-WEEK

Lessons in Boxing, Handicraft in the Home, Hints for the Motorist.

COMIC DAILIES

Us Kids, Smiles, Jingles, Noozie.

OTHER DAILIES

Fashion Hints, Pertinent Portraits, Puzzles, Lessons in Baseball.

MISCELLANEOUS

Weekly House Plans, Classified Promotion Series, and The Ad-Route, the syndicate newspaper house organ.

Proofs, prices and sample mats with pleasure on request

THE

International Syndicate

22 Years of Unfailing Feature Service

213-15 GUILFORD AVE. BALTIMORE, MD.

BRITISH NEWSPAPERS—Continued

ENGLAND

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate
STAFFORDSHIRE—Continued					
Walsall (96,964) 58-70-43-40-4-3					
Walsall Observer & S. Staff.Chron.	18,843nsg	W	2d.	7 2⅜ 24	4/6 ..
Walsall Pioneer (series)	+7,000nsg	W	2d.	5 2⅜ 17½	4/6 2/1
Wednesbury (30,407) 74-70-40					
Midland Advertiser	.....	W	1d.	6 2½ 22¾	4/- 1/1
West Bromwich (73,761) 4-40-70					
Midland Chronicle	.....	W	1d.	7 2⅜ 20½	4/- 1/6
West Bromwich Free Press	.....	W	1d.	6 2½ 21	5/- ..
Wolverhampton (102,373) 40-19-56					
Midland Counties Express	.....	W	1½d.	7 2⅜ 24	6/- ..
Wolverhampton Chronicle	.....	W	1½d.	7 2⅜ 24	6/- ..
Wolverhampton Express and Star	.....	DE	1d.	7 2⅜ 24	9/- ..
SUFFOLK—					
Beccles (7,077) 1-7-32					
East Suffolk Gazette	.....	W	2d.	6 2½ 20½	4/6 1/6
Bury (15,941) 7-1-59					
Bury Free Press	.....	W	2d.	6 2¼ 22	5/- 3/0
Bury and Norwich Post (Series)	.....	W	2d.	8 2¼ 22½	5/- 3/0
Ipswich (79,383) 1-7-13-43-50					
East Anglian Daily Times	.....	DM	1½d.	V 2½ 25	14/- 8/-
Ipswich Evening Star	.....	DE	1d.	V 2½ 25	10/- 6/-
Suffolk Chronicle and Mercury	.....	W	2d.	V 2½ 25	12/- 8/-
Stowmarket (4,245) 1-14-55					
Stowmarket Courier	.....	W	2d.	.....	.... ..
Sudbury (7,046) 1-37-3-14					
Suffolk, etc., Free Press	.....	W	2d.	.....	.... ..
SURREY—					
Chertsey (15,123) 1-7-32-63-68					
Surrey Herald	.....	W	1d.	7 2⅛ 19½	4/- 2/0
Croydon (190,877) 71-7					
Croydon Advertiser	+25,000nsg	W	2d.	7 2¼ 23½	7/6 ..
Croydon Times	.....	3W	1d.	7 2¼ 23	5/- ..
Farnham (12,133) 71-1					
Farnham Herald	6,861nsg(p)	W	2d.	8 2¼ 23½	4/6 ..
Surrey and Hants News	.....	W	1d.	7 2¼ 18¾	3/- 1/0
Guilford (24,927) 1-7-32					
Surrey Advertiser	18,431nsg	3W	½d. 1d. 2d.	V 2¼ 24½	6/- ..
Surrey Times	.....	2W	1½d.	8 2⅜ 20¾	4/- 2/6
Surrey Weekly Press	.....	W	1½d.	7 2⅛ 20	3/- ..
Kingston (39,484) 7-32-41-55-71					
Surrey Comet & S. Middlesex News	25,690nsg pw	2W	1d. 2d.	V 2⅜ 24	11/- .
Redhill (28,915) 1					
Surrey Mirror (Series)	.....	W	2d.	8 2¼ 22½	9/- 6/-
Surbiton (19,536) 71					
Surbiton Times	.....	W	1d.	5 2¼ 16½	2/- ..
Sutton (21,065) 71					
Surrey County Herald (Series)	.....	W	2d.	8 2¼ 26	5/- ..
Sutton Advertiser (Series)	.....	W	1d.	7 2⅜ 23½	3/6 ..
Wallington (16,308) 71-7					
Wallington Times	.....	W	1d.	7 2¼ 23	2/6 ..
Woking (26,430) 36-68-32-57					
Woking Herald	.....	W	1d.	7 2⅛ 19½	4/- ..
Woking News and Mail	.....	W	1½d.	8 2¼ 19¼	3/6 1/0
SUSSEX—					
Arundel (2,741) 1-36-8-55					
West Sussex Gazette	.....	W	2d.	7 2⅜ 24	12/- ..
Bexill (20,363) 51					
Bexhill Chronicle	.....	W	1½d.	5 2⅜ 18¼	2/6 1/0
Bexhill Observer	.....	W	1½d.	7 2⅜ 23½	3/- ..
Brighton (142,427) 51-71-1					
Brighton Gazette	.....	2W	2d.	7 2⅛ 20	5/- 3/-
Brighton Herald	17,150nsg(p)	W	2d.	6 2½ 21½	4/- .
Evening Argus	.....	DE	1d.	7 2⅛ 24	8/9 ..
Southern Weekly News	.....	W	2d.	7 2⅛ 20	7/6 4/6
Sussex Daily News	.....	DM	1½d.	7 2⅛ 20	8/9 4/3
Chichester (12,410) 1					
Chichester Observer (Series)	.....	W	1d.	6 2⅛ 18¼	6/- 3/-
Eastbourne (62,030) 51					
Eastbourne Gazette	.....	W	2d.	5 2⅛ 17	6/- ..
Hastings (66,496) 51					
Evening Argus	.....	DE	1d.	7 2⅛ 21	6/3 4/0
Hastings, etc., Observer (Series)	31,300nsg(p)	W	2d.	V 2¼ V	12/- ..
St. Leonards Chronicle, etc.	.....	W	2d.	5 2⅜ 18¼	2/6 2/0
Haywards Heath (5,090) 1-71					
Mid Sussex Times	5,000nsg(p)	W	2d.	7 2½ 24	5/- 2/-
Horsham (11,413) 1-59-7					
West Sussex County Times	.....	W	2d.	7 2¼ 23	2/3 1/0
Lewes (10,798) 1					
Sussex County Herald	.....	W	2d.	5 2⅛ 17	8/- .
Sussex Express	.....	W	2d.	7 2⅜ 25¼	4/- .
Littlehampton (11,286) 51					
Littlehampton Gazette	.....	W	1d.	8 2¼ 22	4/- 1/0
Worthing (35,224) 51-8					
Worthing Gazette	.....	W	2d.	8 2⅛ 22	5/- 2/0
Worthing Herald	.....	W	2d.	5 2⅛ 17	5/- 3/-
WARWICKSHIRE—					
Atherstone (20,849) 1-4-16					
Atherstone News	.....	W	1½d.	6 2½ 20½	.... ..
Birmingham (919,438) 70-7-56-23-5-41-54					
Birmingham Despatch	198,452nsg (combined)	DE	1d.	7 2¼ 22	25/- 17/0
Birmingham Gazette		DM	1d.	7 2¼ 22	25/- 17/0
Birmingham Mail	.....	DE	1d.	7 2½ 24	22/6 18/-
Birmingham News	.....	W	2d.	7 2⅛ 20	5/- ..
Birmingham Post	.....	DM	1d.	7 2½ 24	12/6 10/-
Birmingham Weekly Post	.....	W	1d.	5 2¼ 16	10/- 7/-
Midland Counties Herald	.....	W	1d.	7 2½ 25	6/- 5/-
Sunday Mercury and News	.....	W	2d.	7 2¾ 22	40/- 30/-
Coleshill (5,815) 1-4					
Coleshill Chronicle	.....	W	1d.	7 2¼ 22½	3/- 1/0
Coventry (128,205) 5-56-7-23-61					
Coventry Herald	.....	2W	2d.	6 2¼ 21¾	6/- 3/-
Coventry Standard	.....	2W	2d.	7 2¼ 23	6/- 3/0
Midland Daily Telegraph	.....	DE	1d.	V 2¼ 24	5/- ..
Kenilworth (6,752) 3-36-58					
Kenilworth Advertiser	.....	W	1d.	7 2¼ 23	.... ..
Leamington Spa (28,946) 1-41-51-71					
Leamington Chronicle	.....	W	1d.	7 2¼ 21½	3/6 2/0
Leamington Morning News	.....	DM	½d.	6 2¼ 18	2/- 1/0
Leamington Spa Courier	.....	W	2d.	7 2½ 23¼	4/- 2/-

(Continued on page 138)

Honolulu Star-Bulletin

Prosperous Hawaii

(Territory of U. S. A.)

A rich and responsive market of exceptional quality—Has felt no depression!

BUSINESS IS GOOD IN HAWAII

American money, American business methods, American business men dominate and control.

It's only the ocean between us that makes Hawaii seem different to you mainland folks than any average Pacific Coast community.

THE MARKET

Hawaii's annual purchases from the mainland are valued at over $75,000,000, and sells to the mainland over $192,000,000—Balance of trade in favor of Hawaii $117,000,000. This shows Hawaii's great purchasing power and Hawaii buys all of its needs from the mainland of the United States. Automobiles—$3,000,000: Tires—$1,300,000: Food—$18,000,000: Shoes, Clothing, Silk, Cotton and Woollen Goods—$8,000,000: Jewelry—$300,000: Toilet Soaps, Perfumes, etc.—$350,000: Musical Instruments, Talking Machines and Pianos—$600,000: Drugs and Patent Medicines—$1,000,000.

Honolulu Star-Bulletin

EVENING—EXCEPT SUNDAY

HAWAII'S GREATEST NEWSPAPER

The Star-Bulletin can alone cover this prosperous Territory for you—60,000 people read it every day.

CIRCULATION DAILY—12,000 Net
" SATURDAY—13,000 "

Carries full Associated Press News Service received daily by wireless from San Francisco—and all of the popular features that go to make up the progressive American newspaper of today. Special Washington correspondent. Fully covers sports, social activities, food and household interests. Over fifty carrier boys and more than two hundred newsboys. Delivered daily to entire group of Islands. Magazine circulation in the Islands is ineffective! A careful investigation shows that 33 magazines have a combined circulation of approximately 6,000 against the Star-Bulletin's *daily delivery* of 12,000.

STAR-BULLETIN'S MERCHANDISING SERVICE BUREAU

Learn where your product stands in the Honolulu market. Let our merchandising Service Bureau send you a survey showing distribution and sale of your product and competitive lines. Over one hundred and twenty-five mainland National Advertisers used the Star-Bulletin last year.

Send for literature—Consult our Mainland Representatives.
8 columns, 12 ems—12 to 14 pages daily—36 pages Saturday.

FLAT RATE DAILY - - .05 per agate line **SATURDAY - - .055 per agate line**

NATIONAL ADVERTISING REPRESENTATIVES

New York	Chicago	San Francisco	Los Angeles	Seattle
Alcorn-Seymour Co., Marbridge Bldg.	Alcorn-Seymour Co., Marquette Bldg.	W. R. Baranger Co., Examiner Bldg.	W. R. Baranger Co., Title Insurance Bldg.	W. R. Baranger Co., Henry Bldg.

BRITISH NEWSPAPERS—Continued

ENGLAND

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate
WARWICKSHIRE—Continued					
Nuneaton (41,894) 4-53-43-7					
Midland Counties Tribune (Series).	.....	W	1d.	7 2¼ 24	5/– ..
Midland Daily Tribune..... ..	.....	DE	1d.	7 2¼ 24	4/– ..
Nuneaton Chronicle.....	.....	W	1½d.	7 2½ 23	5/– 3/6
Nuneaton Observer (Series).....	9,833nsg pw	2W	1d. 2d.	5 2¼ 16	6/– 3/–
Rugby (25,098) 23-7-21					
Rugby Advertiser (Series).....	.....	2W	1d. 2d.	7 2⅜ 25	4/– 2/3
Rugby Observer.....	.....	W	2d.	5 2¼ 21	4/– 1/9
Stratford-on-Avon (9,391) 41-1-69					
Stratford-on-Avon Herald.....	.....	W	1½d.	6 2¼ 22¾	3/– 1/4
Warwick (12,862) 1-74-7					
Warwickshire Advertiser.....	.....	W	1½d.	6 2½ 20	5/– 1/9
WESTMORLAND—					
Ambleside (2,878) 1-51-71					
Lake District Herald.....	.....	W	2d.	8 2¼ 24	2/– 1/3
Kendal (14,149) 7-12-30-2-50-32					
Westmorland Gazette.....	.....	W	2d.	V 2½ 23½	6/– 2/–
WILTSHIRE—					
Devizes (6,022) 1-50-41					
Wiltshire Advertiser.....	.....	W	1d.	6 2½ 23	2/6 1/6
Wiltshire Gazette.....	.....	W	2d.	7 2½ 23	3/– 1/9
Wiltshire Telegraph.....	.....	W	1d.	7 2½ 19½	2/– 9d.
Marlborough (4,192) 1					
Wiltshire, etc., County Paper.....	.....	W	2d.	7 2½ 23	5/– 1/6
Salisbury (22,867) 1-14-41-48-55-56-58					
Salisbury Times & S. Wilts Gazette	.....	W	2d.	8 2½ 24	2/6 1/–
Salisbury and Winchester Journal..	.....	W	2d.	6 2¾ 23	4/6 2/–
Swindon (54,920) 21-43-1					
Evening North Wilts Herald.....	.....	DE	1d.	V 2½ V	2/6 1/6
North Wilts Herald.....	16,657nsg	W	2d.	8 2½ 25	7/6 5/–
Swindon Advertiser.....	.....	W	1½d.	7 2¼ 22½	7/6 5/–
Swindon Evening Advertiser.....	.....	DE	1d.	7 2¼ 22½	7/6 5/–
Trowbridge (12,133) 1-43-7					
Wiltshire News	.....	W	2d.	4 2½ 15	6/– 3/–
Wiltshire Times.....	.....	W	2d.	8 2¼ 22	5/– 2/6
WORCESTERSHIRE—					
Bromsgrove (9,449) 21-1-43					
Weekly Messenger.....	.....	W	2d.	6 2½ 20	4/– 1/6
Droitwich (4,588) 38-1					
Droitwich Guardian.....	.....	W	1½d	6 2½ 20	3/6 1/6
Dudley (55,908) 40-70-4					
Dudley Herald (Series).....	.....	W	2d.	7 2⅜ 22	5/– 2/6
Evesham (8,685) 36-1					
Evesham Jnl. & Four Shires Adv'sr	.....	W	2d.	7 2¼ 23	6/– 3/–
Evesham Standard	.....	W	2d.	8 2¼ 23½	5/– 1/6
Kidderminster (27,122) 42-1-52					
Kidderminster Shuttle.....	.....	W	2d.	6 2½ 22½	5/– 3/–
Kidderminster Times.....	.....	W	2d.	7 2¼ 24½	10/– 4/–
Malvern (17,809) 51					
Malvern Gazette.....	.....	W	2d.	8 2¼ 23	6/– 3/–
Malvern News.....	.....	W	2d.	8 2¼ 23½	5/– 1/6
Oldbury (36,908) 69-21-40					
Oldbury Weekly News.....	.....	W	1½d.	7 2⅛ 20	4/– 1/3
Redditch (16,235) 34-5-56-1					
Redditch Indicator (Series).....	5,609nsg	W	2d.	6 2½ 21	4/2 1/–
Stourbridge (18,023) 3-15-40-58-71-46					
County Exp. for Worcs. & Staf. (S)	†14,000nsg	W	2d.	7 2⅜ 23½	6/– 4/–
Worcester (48,848) 7-65-55-1					
Berrows' Worcester Journal.....	.....	W	2d.	9 2¼ 23½	6/– 2/6
Worcester Chronicle.....	.....	W	1½d.	7 2¼ 20	6/– 2/6
Worcester Daily Times.....	.....	DE	1d.	8 2¼ V	5/– 1/9
Worcester Echo.....	.....	DE	1d.	7 2¼ 20	5/– 1/9
Worcester Herald.....	.....	W	2d.	7 2¼ 20	6/– 2/6
Worcestershire Advertiser.....	.....	W	2d.	7 2¼ 24½	10/– 4/–
Worcestershire Standard.....	.....	W	2d.	8 2¼ 23½	5/– 1/6
YORKSHIRE—					
Armley (20,000) 40-43-4					
Armley and Wortley News.....	.....	W	2d.	6 2¼ 18½	4/– 2/–
Barnsley (53,670) 35-15-39					
Barnsley Chronicle.....	.....	W	2d.	6 2½ 25	5/– 4/3
Barnsley Independent.....	.....	W	2d.	6 2½ 23	3/6 2/9
Beverley (13,469) 1-58					
Beverley Guardian (Series).....	.....	W	1½d.	6 2¼ 22	3/– 1/6
Bradford (285,979) 30-69-55-61					
Bradford Argus.....	.....	DE	1d.	5 2¼ 19	9/– 6/–
Bradford Daily Telegraph.....	48,396nsg	DE	1d.	6 2¼ 22	9/– 6/–
Yorkshire Observer.....	.....	DM	2d.	7 2¼ 22⅔	13/– 10/6
Yorkshire Observer Budget and Bradford Weekly Telegraph.....	.....	W	2d.	7 2¼ 22⅔	7/6 5/–
Bridlington (22,768) 51-1-22					
Bridlington Chronicle.....	.....	W	1½d.	6 2½ 22½	.... ..
Bridlington Free Press.....	.....	2W	1d. 2d.	V 2¼ 22	5/– 2/6
Brighouse (20,277) 37-52-30					
Brighouse Echo (Series).....	.....	W	2d.	6 2½ 21	3/– 2/–
Cleckheaton (14,000) 18-58-74					
Cleckheaton & Spenborough Guard'n	.....	W	2d.	7 2¼ 20	5/– 3/–
Dewesbury (64,165) 30-43					
Dewsbury News (Series).....	.....	W	2d.	7 2¼ 23	4/– 2/6
Dewsbury Reporter (Series).....	.....	W	2d.	8 2½ 22½	4/6 3/–
Doncaster (54,052) 4-7-21					
Doncaster Chronicle.....	.....	W	1d.	7 2⅜ 23	4/– 2/3
Doncaster Gazette.....	.....	W	2d.	8 2¼ V	4/6 2/9
Driffield (5,674) 73-13-7-1					
Driffield Times.....	.....	2W	2d.	.....	.... 2/–¼
Goole (19,118) 49-7-12-76-1-73					
Goole Journals & Goole Times (Ser)	.....	3W	1d. 2d.	7 2⅛ 18/22	7/– 3/–
Goole Times (Series).....	.....	W	2d.	7 2⅜ 20/22	5/– 2/–
Halifax (99,129) 61-7-52-42-53-11					
Halifax Courier and Guardian.....	.....	W	2d.	V 2¼ 22½	10/– 5/–
Halifax Daily Courier & Guardian.	.....	DE	1d.	V 2¼ 22½	10/– 5/–
Harrogate (38,938) 51-71					
Harrogate Advertiser.....	.....	W	2d.	10 2 22½	3/– 1/6
Harrogate Herald (Series).....	.....	W	2d.	8 2 22½	6/– 3/–
Hebden Bridge (6,459) 43-1-55					
Hebden Bridge Times.....	.....	W	2d.	7 2⅛ 20	3/– 1/–
Heckmondwike (9,008) 61-30-40-7					
Heckmondwike Herald (Series).....	.....	W	2d.	7 2⅜ V	4/– 2/3
Holmfirth (10,444) 30					
Holmfirth Express.....	.....	W	2d.	6 2½ 20½	3/6 1/6
Huddersfield (110,120) 61-7-69					
Huddersfield Daily Examiner.....	.....	DE	1d.	8 2½ 23	5/– 3/–
Huddersfield Examiner.....	.....	W	3d.	8 2½ 23	8/– 4/6
Hull (287,013) 22-13-41-73					
East Riding County Recorder.....	.....	W	2d.	8 2¼ 28	5/– 3/6
Hull Daily Mail.....	63,881nsg	DE	1d.	V 2¼ 23	15/– 10/–
Hull Daily News.....	.....	DE	1d.	7 2⅛ 21½	15/– 6/–
Hull Eastern Morning News.....	.....	DM	1d.	7 2⅛ 21½	15/– 7/–
Hull News.....	.....	W	1½d.	7 2⅛ 21½	15/– 10/–
Hull Times (Series).....	.....	W	2d.	V 2¼ 23	15/– 10/–
Ilkley (9,105) 51-71					
Ilkley Free Press and Gazette.....	.....	W	2d.	6 2⅛ 23	3/– 1/6
Keighley (41,942) 61-30-7					
Keighley News.....	17,982nsg	W	2d.	7 2¼ 22½	6/– 3/–
Leeds (458,320) 43-30-7-58					
Leeds Mercury.....	80,084nsg	DM	1d.	5 2 16	15/– 12/–
Yorkshire Evening News.....	.....	DE	1d.	V 2¼ 23	27/– 18/–
Yorkshire Evening Post.....	.....	DE	1d.	V 2⅜ 22	27/– 21/–
Yorkshire Post.....	.....	DM	2d.	V 2⅜ 22½	30/– 23/4
Yorkshire Weekly Post.....	.....	W	2d.	4 2⅜ 16½	13/9 7/–
Malton (4,438) 1					
Malton Messenger.....	.....	W	2d.	7 2½ 28	1/6 1/–

(*Continued on page* 144)

ELIZABETH DAILY JOURNAL

ELIZABETH, NEW JERSEY

HAS NO RIVAL IN ITS FIELD

LEADS IN CIRCULATION
LEADS IN ADVERTISING
LEADS IN PRESTIGE

Evening—Three Cents

A. B. C. — A. N. P. A. — A. P.

FRANK R. NORTHRUP
FOREIGN REPRESENTATIVE

NEW YORK — 350 MADISON AVENUE
CHICAGO — ASSOCIATION BUILDING

THIRTIETH YEAR

Tie a String on Your Finger and Remember

The KEYSTONE FEATURE SYNDICATE
512 VICTORY BUILDING PHILADELPHIA, PA.
When You Need Anything in the Syndicate Line

For Results in and about Pottstown, Pa.
The Medium is
The Pottstown Ledger

The Only Afternoon Daily Published in A Community of 50,000

A Rich Industrial and Agricultural Area in Southeastern Penna.

The Busiest Section in the Schuylkill Valley

P. QUINN ROTH, Manager EARL R. ROTH, Editor

Speedaumatic
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Our complete line ranges from an inexpensive hand-fed equipment to the most complete Speedaumailers which fold, wrap, address and mark for towns and routes and deliver mail matter into the mail sacks.

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1. Imprints continuous strip, 12,000 an hour.
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while errors, delays and failure in reaching your subscribers regularly by mail consistently decrease the number of your satisfied subscribers?

Are you mailing with modern, up-to-date equipment which assures

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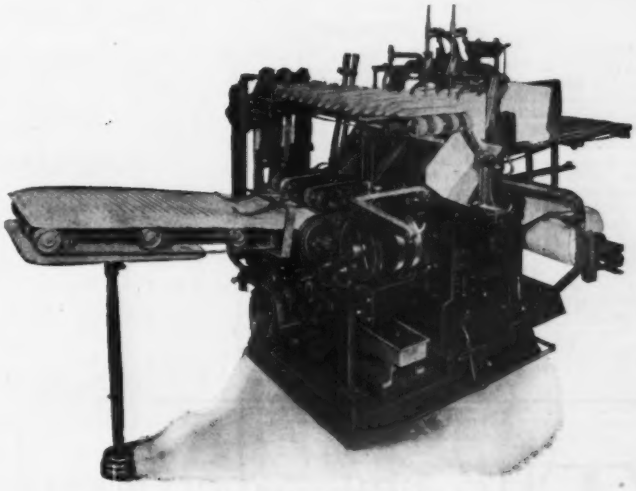

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The Speedaumatic Company
MANUFACTURING
THE MULTI-MAILER SYSTEM
817-825 WASHINGTON BLVD.
CHICAGO

BRITISH NEWSPAPERS—Continued

ENGLAND

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
YORKSHIRE—Continued						
Mexborough (15,410) 4-40-15						
Mexborough Times (Series)	.....	W	2d.	V 2¼ 22¾	8/-	5/-
Middlesbrough (131,103) 40-49-69						
North Eastern Daily Gazette	.....	DE	1d.	7 2¼ 24	10/-	..
Northern Weekly Gazette	.....	W	1d.	3 2⅝ 11	6/-	4/-
Northallerton (4,791) 1-70-41						
North Riding News (Series)	.....	W	2d.	7 2¼ 22	6/-	2/6
Ossett (14,802) 30-4-21-40						
Ossett Observer (Series)	.....	W	2d.	7 2¼ 21½	4/-	1/9
Otley (9,536) 32-74-58						
Wharfedale & Airedale Observer	.....	W	2d.	7 2⅛ 23	4/-	2/6
Pudsey (14,315) 30-2-58						
Pudsey News	.....	W	2d.	7 2⅛ 20	2/6	1/9
Redcar (20,000) 51-40-49-7-22						
Cleveland Standard (Series)	.....	W	1d.	6 2½ 20	6/-	3/6
Rotherham (68,045) 4-40-70-74						
Rotherham Advertiser (Series)	.....	W	2d.	V 2¼ 24¼	9/-	3/6
Rotherham Express (Series)	.....	W	2d.	V 2¼ 24	8/-	5/-
Scarborough (46,192) 1-13-22-43-51						
Scarborough Ev. News & Daily Post	.....	DE	1d.	V 2¼ 22	3/-	..
Scarborough Mercury	.....	W	2d.	V 2¼ 22	3/-	..
Scarborough Weekly Post	.....	W	2d.	V 2¼ 22	5/-	2/-
Selby (9,990) 49-1-73-13						
Selby Express (Series)	.....	W	2d.	7 2⅜ 22	5/-	2/-
Selby Times	.....	W	1½d.	7 2½ 24	4/-	1/-
Sheffield (490,724) 7-4-19-40-70-56						
Sheffield Daily Telegraph	59,159nsg	DM	1d.	V 2⅜ 23	15/-	..
Sheffield Independent	67,845nsg	DM	1d.	7 2¼ 22	15/-	..
Sheffield Mail	.....	DE	1d.	7 2¼ 19¼	7/6	..
Sheffield Weekly News	.....	W	2d.	5 2⅛ 17	6/-	4/-
Yorkshire Telegraph and Star	176,325nsg	DE	1d.	V 2⅜ 23	20/-	..
Skipton (12,013) 52-1						
Craven Herald	8,700nsg(p)	W	2d.	8 2½ 26	4/-	2/-
West Yorkshire Pioneer	.....	W	2d.	7 8¼ 23	2/6	1/3
Slaithwaite (5,444) 30-52						
Colne Valley Guardian	.....	W	1½d.	7 2¼ 18	3/6	2/6
Stanningley (15,000) 40-74-43						
Pudsey Advertiser	.....	W	2d.	6 2¼ 18½	3/-	1/3
Wakefield (52,892) 7-4-30-61						
Wakefield Express (Series)	31,800nsg	W	2d.	V 2 3/16 24½	7/6	5/-
Wetherby (14,626) 41-1-35						
Wetherby News (Series)	.....	W	1½d.	7 2¼ 22	3/-	1/-
Whitby (12,512) 51-49-22-40-1						
Whitby Gazette	.....	W	2d.	7 2⅜ 22	6/-	3/6
York (84,052) 21-7-11-1-48						
Yorkshire Evening Press	.....	DE	1d.	8 2¼ 23	12/6	7/6
Yorkshire Gazette	.....	W	2d.	7 2¼ 21½	7/6	5/-
Yorkshire Herald	.....	DM	1½d.	7 2¼ 23	12/6	7/6
Yorkshire Weekly Herald	.....	W	2½d.	8 2¼ 23	12/6	7/6

SCOTLAND

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
ABERDEENSHIRE—						
Aberdeen (147,630) 22-29-49-7						
Aberdeen Evening Express	.....	DE	1d.	V 2⅜ 23	9/-	4/6
Aberdeen Evening Gazette	.....	DE	1d.	V 2½ 23	6/-	..
Aberdeen Free Press	.....	DM	1½d.	V 2½ 23	9/-	..
Aberdeen Journal	.....	DM	1½d.	V 2⅜ 23	9/-	4/6
Aberdeen Weekly Free Press	.....	W	1d.	7 2½ 23	6/-	4/-
Aberdeen Weekly Journal	.....	W	1d.	7 2⅜ 23	5/-	..
Fraserburgh (10,514) 22-1						
Fraserburgh Herald	.....	W	1½d.	6 2½ 20	2/-	1/-
Peterhead (13,126) 22-29-30						
Buchan Observer	.....	W	2d.	7 2⅛ 21½	3/-	1/6
ARGYLLSHIRE—						
Campbeltown (6,757) 49-6-22						
Campbeltown Courier	.....	W	2d.	6 2½ 21½	3/-	1/-
Dunoon (14,735) 51-1						
Dunoon Herald	.....	W	1½d.	7 2⅜ 23½	2/-	9d.
Dunoon Observer & Argyllsh. Stand.	.....	W	1½d.	6 2½ 21	3/6	1/6
Lochgilphead (939) 1-22						
Argyllshire Advertiser	.....	W	1d.	5 2⅛ V	2/6	1/-

SCOTLAND—Continued

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
Oban (6,344) 51						
Oban Times	.....	W	2d.	8 2½ 25½	5/-	..
AYRSHIRE—						
Androssan (7,214) 48-7-1						
Ardrossan Herald (Series)	10,145nsg(p)	W	2d.	8 2⅜ 23	4/-	2/-
Ayr (35,741) 61-1-58						
Ayr Advertiser	.....	W	2d.	7 2¼ 24½	4/-	2/-
Ayr Observer	.....	W	1d.	.....	4/-	2/-
Cumnock (3,541) 35-1						
Cumnock Chronicle	.....	W	1½d.	6 2⅜ 20½	2/6	1/6
Kilmarnock (35,756) 7-42-1						
Kilmarnock Herald	.....	W	1d.	7 2½ 22¼	2/6	1/6
Kilmarnock Standard	18,161nsg	W	2d.	7 2½ 24	3/-	2/6
BANFFSHIRE—						
Banff (3,517) 1-22-17						
Banffshire Journal	.....	W	2d.	7 2⅜ 22¾	3/6	2/-
Buckie (8,690) 22-49-6-1						
Banffshire Advertiser	.....	W	2d.	6 2½ 20½	2/-	9d.
Keith (4,270) 30-1						
Banffshire Herald	.....	W	1½d.	5 2½ 18	3/-	2/-

(*Continued on page* 146)

THE newspaper information bureau conducted by FREDERIC J. HASKIN is a great free university that reaches and enlightens far more people than any similar institution in existence.

Paducah (Ky.) Is Indeed Prosperous

77 of Paducah's 78 Factories running normal capacity—

Addition to immense International Shoe Factory, nearing completion, to employ 550 additional employes—

Bank Clearings for 1921 show $78,187,379., a substantial increase over 1920—

The official census of the Department of Commerce for the past five years shows Paducah in first place in entire state for largest gain in manufacturing interests, in payroll and employes—

There was not a single business failure in Paducah during 1921—

Buying is brisk in Paducah—reach the buying power of Western Kentucky, Southern Illinois and Northern Tennessee, of which Paducah is the hub thru Paducah's only A. B. C. paper—

THE PADUCAH EVENING SUN

PADUCAH, KY.

Eastern Representative ALCORN-SEYMOUR CO. Marbridge Bldg., New York City

Western Representative ALCORN-SEYMOUR CO. Marquette Bldg., Chicago, Ill.

NEWSPRINT NEWS

WE BELIEVE that we are selling to the American Publishers more Scandinavian Newsprint than any other house in New York;

that it is of the best quality paper that money can buy anywhere;

that there is more satisfaction in selling one customer twice than in securing five new ones and

WE KNOW that every customer buys "a pound of service with every pound of paper."

Why shouldn't he as long as the SERVICE doesn't cost him anything?

HARING PAPER CORPORATION

Domestic—Canadian—Foreign Newsprint

52 VANDERBILT AVENUE
NEW YORK

THE EVIDENCE

WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT — GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

RECEIVED AT

LOS ANGELES DEC 3 1921

HICKEY MITCHELL CO
ST LOUIS MO

THE EVENING EXPRESS HAS USED THE TRAVEL ACCIDENT INSURANCE PLAN SINCE NOVEMBER FIRST REQUIRING NEW OR OLD SUBSCRIBERS TO SIGN UP FOR ONE YEAR IN ORDER TO BE ELIGIBLE FOR INSURANCE THE FIRST TWENTY FIVE DAYS OF NOVEMBER NETTED OVER FIFTEEN THOUSAND INSURED SUBSCRIBERS OF WHICH NUMBER OVER HALF WERE NEW SIXTY MEN AND WOMEN SOLICITORS WERE USED GENERAL PUBLICITY PICTURES OF ACCIDENTS AND EDITORIAL COMMENTS WERE CARRIED IN THE PAPER DURING THIS PERIOD UNFORTUNATELY WE HAVE AS YET HAD NO ACCIDENTS TO INSURED SUBSCRIBERS THE FIRST ACCIDENT ON WHICH CLAIM IS PAID WILL GIVE PLAN ENORMOUS IMPETUS

N R JENSEN CIR MGR

Continued on page 10, Column 6.

Over 12,000 Killed by Autos in 1921, Increase of 1000

Jump in Fatalities Means About One Victim Every Thirty-Five Minutes.

By Associated Press.

CHICAGO, Ill., January 14.—The number of persons killed in automobile accidents in the United States in 1921 was estimated at between 12,000 and 13,000 probably nearer the higher figure, at a joint meeting of the officers of the public safety section of the National Safety Council and the managers of various local safety councils here today.

The estimate was based on a comparison with

WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT — GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

RECEIVED AT

EVANSVILLE IND
DEC 2 1921 627PM

HICKEY MITCHELL CO
ST LOUIS MO

I CONSIDER INSURANCE PLAN WONDERFUL STABILIZER OF CIRCULATION AND FIND IT UNEQUALED AS A CIRCULATION GETTER FOR NEW PAPERS AND THOSE REQUIRING A STRONG CIRCULATION EFFORT AND A VALUABLE ASSET TO PAPERS NOT IN NEED OF CIRCULATION BUT REQUIRING PROGRESSIVE MEASURES IN ORDER TO KEEP BEFORE THE PUBLIC NATIONAL CASUALTY FIRST CLASS AND STRICTLY BUSINESS IN EVERY WAY

W C BUSSING

WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT — GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

RECEIVED AT

ST LOUIS DEC 3 135PM

HICKEY MITCHELL CO
PIERCE BLDG ST LOUIS MO

REPLYING TO YOUR INQUIRY ST LOUIS STAR HAS USED TRAVEL ACCIDENT INSURANCE POLICY FOR ABOUT THIRTY MONTHS WE REGARD IT AS SERVICE TO OUR READERS AND THEIR APPRECIATION IS SHOWN BY GREAT NUMBER OF POLICIES ISSUED TO REGISTERED READERS

M H DUBBS CIR MGR

WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT — GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

RECEIVED AT

AKRON OHIO DEC 3 1921

HICKEY MITCHELL CO ST LOUIS MO

OUR USE OF NATIONAL CASUALTY CO NEWSPAPER ACCIDENT POLICY THROUGH HICKEY MITCHELL HAS PROVEN SATISFACTORY AND WE HAVE FOUND THAT THERE IS A DEMAND FOR SUCH POLICIES

AKRON PRESS

TRAVEL ACCIDENT INSURANCE PLAN SURROUNDED BY LEADING NEWSPAPERS WITH PROGRESSIVE IDEAS

HEARTILY INDORSED AFTER A THOROUGH

EXPERIENCE

WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT — GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

RECEIVED AT

WASHINGTON D C 740P 16 JAN 16 1922
HICKEY MITCHELL CO
510 PIERCE BLDG ST LOUIS MO

TRAVEL ACCIDENT INSURANCE POLICY IS PROVING A REAL CIRCULATION BUILDER WE SECURED OVER FIVE HUNDRED NEW YEARLY CONTRACTS LAST WEEK AND EXPECT TO DO FAR BETTER STARTING THIS WEEK

THE WASHINGTON TIMES

WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT — GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

INDIANAPOLIS IND. DEC 2 1921

HICKEY MITCHELL CO. ST LOUIS MO.

COMPLYING WITH YOUR REQUEST FOR INFORMATION REGARDING TRAVEL ACCIDENT INSURANCE STOP WE STARTED INSURANCE AUGUST FIRST AND HAVE ISSUED ELEVEN THOUSAND SEVEN HUNDRED TWENTY NINE POLICIES OF WHICH TEN THOUSAND ONE HUNDRED SEVENTY SEVEN ARE NEW SUBSCRIPTIONS STOP SUBSCRIBERS PAY FIFTY CENTS STOP COMMISSION TO SOLICITORS AVERAGE 42 CENTS EACH

INDIANA DAILY TIMES

WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT — GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

RECEIVED AT

SOUTH BEND DEC 3 1921

HICKEY MITCHELL CO
ST LOUIS MO

WE HAVE USED TRAVEL ACCIDENT POLICIES SINCE SEPT USED FIFTY FIVE HUNDRED IN THREE MONTHS SHOWED NET INCREASE OF OVER FIVE HUNDRED CIRCULATION MONTHLY AT COST OF ABOUT ONE DOLLAR EACH WE RECOMMEND THIS AS THE BEST CIRCULATION BUILDER

SOUTH BEND TIMES
J M STEPHENSON

Hickey-Mitchell Co.

"The House That Service Built."

U. S. Managers, Travel Accident Policy Dept.

National Casualty Co.

510 Pierce Building
ST. LOUIS, MO.

WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT — GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

RECEIVED AT

JOPLIN MO DEC 2 1921

HICKEY MITCHELL CO
ST LOUIS MO

AFTER THOROUGH INVESTIGATION FROM USERS AND COMPETITORS WE HAVE TAKEN ON YOUR TRAVEL ACCIDENT POLICY WHICH WE HAVE EVERY REASON TO BELIEVE WILL PROVE A THOROUGH SUCCESS IN OVER THIRTY FIVE REPLIES WE FOUND NOT ONE WHO WAS NOT FAVORABLY IMPRESSED WITH THE SCHEME

JOPLIN NEWS HERALD

— A Distinct Service to Your Subscriber —

BRITISH NEWSPAPERS—Continued

SCOTLAND—Continued

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate
BERWICKSHIRE—					
Duns (2,818) 1-43-12-7					
Berwickshire Advertiser		W	1½d.	6 2½ 20	2/6 1/3
Berwickshire News	5,067nsg	2W	2d.	6 2½ 19½	5/- 1/9
CAITHNESS-SHIRE—					
Thurso (4,278) 1-22-29					
Caithness Courier		W	1d.	6 2½ 21½	1/3 6d.
Wick (8,115) 1-22					
John o' Groat Journal (Series)		W	2d.	6 2½ 22½	2/6 1/9
CLACKMANNANSHIRE—					
Alloa (12,421) 49-30-41-6					
Alloa Journal		W	1½d.	7 2½ 22	3/- 1/-
Tillicoultry (3,100) 30-43-4					
Devon Valley Tribune		W	1d.	4 2¼ 15½	2/- 1/-
DUMBARTONSHIRE—					
Dumbarton (22,933) 49-7					
Lennox Herald		W	2d.	6 2½ 21	3/- 1/-
Helensburgh (9,701) 55-51					
Helensburgh and Gareloch Times	2,500nsg(p)	W	2d.	7 2¼ 22½	2/6 1/6
Kirkintilloch (11,690) 40-4-7					
Kirkintilloch Herald (Series)		W	1½d.	5 2½ 20½	3/- 2/-
DUMFRIESSHIRE—					
Annan (3,298) 1-7-13-22					
Annandale Observer		W	2d.	7 2⅛ 20	2/6 1/6
Dumfries (19,012) 1-43-28-56					
Dumfries Courier and Herald		2W	2d.	7 2¼ 20	3/- 2/-
Dumfries and Galloway Standard	26,550nsg pw	2W	2d.	7 2¼ V	3/6 2/6
Lockerbie (2,344) 1					
Annandale Herald		W	1½d.	7 2¼ 22	2/6 1/9
EDINBURGHSHIRE—					
Edinburgh (420,281) 32-41-57-7					
Edinburgh Evening Despatch		DE	1d.	V 2½ 25	15/- 13/6
Edinburgh Evening News	96,724nsg(p)	DE	1d.	V 2⅜ 22½	13/- ..
Edinburgh Scotsman		DM	2d.	V 2½ 25	25/- 22/-
Edinburgh Weekly Scotsman		W	2d.	V 2½ 25	15/- 12/9
Portobello (16,000) 4-12-15-65					
Mid-Lothian Journal (Series)		W	1d.	6 2½ 20½	2/6 1/6
West Calder (7,874) 4-55-1					
Midlothian Advertiser		W	1½d.	7 2½ 21	3/4 1/3
ELGIN—					
Elgin (7,776) 1-22-6-30					
Elgin Courant and Courier		W	2d.	6 2⅜ 22	4/- 1/6
North'n Scot & Moray & Nairn Exp.		W	2d.	7 2⅜ 23	4/- 1/6
Crantown-on-Spey (1,622) 1-51					
Strathspey Herald		W	1½d.	6 2½ 22¾	2/- 8d.
FIFESHIRE—					
Cupar (6,575) 1-39-58-7					
Fife Herald and Journal		W	2d.	6 2⅜ 17	3/6 1/9
Fife News		W	1½d.	6 2⅜ 17	3/6 1/9
Dunfermline (39,886) 39-76-4					
Dunfermline Express		W	1d.	6 2½ 19½	3/- 1/6
Dunfermline Journal		W	1d.	7 2½ 22½	3/6 2/-
Dunfermline Press		W	2d.	V 2½ 24¾	3/6 2/-
Kirkcaldy (39,591) 39-40-65-63					
Fife Free Press		W	2d.	7 2¼ 22	5/- 3/-
Fifeshire Advertiser		W	2d.	7 2¼ 20	5/- 2/6
Leven (7,180) 35-39-40-22					
Leven Advertiser		W	1d.	6 2½ 21	2/6 1/6
St. Andrews (9,336) 51					
St. Andrews Citizen		W	2d.	6 2⅛ 17	3/6 1/9
FORFARSHIRE—					
Arbroath (19,499) 39-2-7					
Arbroath Guide		W	2d.	8 2¼ 24	2/- ..
Arbroath Herald		W	2d.	7 2⅛ 20	1/6 1/3
Brechin (8,781) 39-12-59-1					
Brechin Advertiser		W	2d.	5 2½ 20	3/- 1/3
Broughty Ferry (11,080) 71-51					
Broughty Ferry Guide		W	1d.	7 2¼ 22	1/- 8d.
Dundee (168,217) 17-49-7					
Dundee Advertiser		DM	1d.	5 2⅛ 15¾	16/3 13/-
Dundee Courier		DM	1d.	7 2⅛ 22	16/3 11/-
Dundee Evening Telegraph & Post		DE	1d.	5 2⅛ 15¾	16/3 12/-
Dundee People's Journal (Series)	200,085nsg	W	2d.	5 2½ 15¾	40/- 35/-
Thomson's Weekly News (Series)	644,525nsg	W	2d.	5 2⅛ 14¾	65/- 55/-
Forfar (9,585) 17-1					
Forfar Herald		W	1d.	6 2¼ 20	2/6 1/6
Forfar Review		W	1d.	6 2½ 21	.... ..

SCOTLAND—Continued

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate
FORFARSHIRE—Continued.					
Montrose (10,979) 49-39-22					
Montrose Review		W	2d.	6 2⅜ 21½	3/- 1/6
Montrose Standard		W	2d.	6 2½ 21¾	3/- 1/6
HADDINGTONSHIRE—					
Haddington (4,053) 1-4-52					
Haddington Advertiser		W	1d.	6 2¼ 18	3/- 1/9
Haddingtonshire Courier		W	2d.	8 2¼ 27	3/- 1/9
INVERNESS-SHIRE—					
Inverness (20,937) 1-21-49-30					
Highland News		W	2d.	6 2¼ 20	3/- 1/6
Highland Times		W	1d.	6 2¼ 20	3/- 1/6
Inverness Courier		2W	2d.	V 2½ 21	4/- 2/3
Northern Chronicle		W	2d.	6 2½ 23	4/- 2/3
ISLE OF BUTE—					
Rothesay (15,218) 1-22-51					
Buteman		W	1½d.	V 2¼ 21½	2/6 1/4
Rothesay Express		W	1d.	V 2⅛ 20	2/6 9d.
KINCARDINESHIRE—					
Laurencekirk (1,461) 1					
Kincardineshire Observer		W	1d.	6 2½ 21	4/- 1/6
Stonehaven (4,856) 1-22-58-30					
Mearns Leader		W	1d.	6 2½ 21	2/- 1/3
KIRKCUDBRIGHTSHIRE—					
Castle Douglas (2,801) 1-7-29-56-75					
Kirkcudbrightshire Advertiser		W	2d.	5 2¼ 18	3/6 1/9
Dalbeattie (2,998) 29-28-12					
Stewartry Observer		W	1d.	5 2⅝ 18	2/6 1/4
KINROSS-SHIRE—					
Kinross (2,631) 1-30-39-71					
Kinross-shire Advertiser		W	1½d.	6 2¼ 22½	1/6 8d.
LANARKSHIRE—					
Airdrie (25,092) 4-7-40					
Airdrie and Coatbridge Advertiser		W	2d.	7 2½ 25	6/- 2/3
Cambuslang (26,130) 4-40-77					
Cambuslang Advertiser		W	1d.	6 2½ 20	3/- 2/-
Carluke (10,178) 35-8-2					
Carluke and Lanark Gazette		W	1d.	7 2½ 22	3/- 1/6
Coatbridge (43,287) 40-1					
Coatbridge Express		W	1d.	7 2½ 25	6/- 2/3
Glasgow (1,034,069) 7-49-40-4					
Daily Record and Mail	204,913nsg	DM	1d.	5 2 1/16 16	20/- ..
Glasgow Bulletin		DM	1d.	5 2¼ 13¼	10/- ..
Glasgow Citizen		DE	1d.	V 2¼ 23	12/- ..
Glasgow Evening News		DE	1d.	7 2¼ 22	14/- ..
Glasgow Evening Times	277,293nsg	DE	1d.	7 2¼ 24½	18/- ..
Glasgow Herald		DM	2d.	8 2¼ 24½	25/- 22/-
Glasgow Weekly Herald		W	2d.	5 2¼ 16½	10/- 7/6
Weekly Record	215,944nsg	W	2d.	5 2 1/16 16	20/- ..
The Sunday Mail	226,206nsg	W	2d.	5 2 1/16 16	20/- ..

(*Continued on page* 148)

OLEAN TIMES

OLEAN, N. Y.

Recognized as one of the leading papers of Western New York. Member of—

American Newspaper Publishers' Association
Audit Bureau of Circulation
Newspaper Enterprise Association
Full leased wire of the International News Service

Largest circulation and best advertising medium of any newspaper published or circulated in Cattaraugus County, New York.

Foreign Advertising Representatives

GEORGE B. DAVID CO., Inc. — **171 Madison Ave., New York City**
A. R. KEATOR — **1411 Hartford Bldg., Chicago, Ill.**

WHEN YOU USE THE

EVENING POST

In Vicksburg, Miss.

You can tell your business story to three times as many Vicksburg families through The Evening Post, as through any other newspaper.

And it's no longer necessary to discount circulation statements in Vicksburg. That is, it isn't necessary on The Evening Post. The Evening Post is an A. B. C. paper. It is the only Vicksburg paper that is a member of the A. B. C.

In Vicksburg The Evening Post

—Prints the most local advertising.
—Prints the most national advertising.
—Leads in Circulation.
—Is an A. B. C. paper.

In placing your advertising it would be well to remember these facts—

Vicksburg Evening Post

Vicksburg, Miss.

FOREIGN REPRESENTATIVES:

FROST, LANDIS & KOHN

NEW YORK—CHICAGO—ATLANTA

CHURCH ADVERTISING IS GROWING

Use of Newspaper Display Space to Spread Fundamentals of Christianity Increases Largely During the Year

By HERBERT H. SMITH
(Presbyterian Church in America, 156 Fifth Ave., N. Y. C.)

CHURCH advertising for the most part is a matter between the pastor of a local church and the advertising manager of a local newspaper. There have been experiments from time to time wherein a denomination has placed copy in local newspapers or in national weeklies for the benefit of local churches. There have also been experiments whereby a denomination has paid for part of the space occupied or has offered without charge plates for ads in cooperation with local congregations.

With most denominations the initiative on the part of the local church is so great that copy is with difficulty prepared at national headquarters and placed from that central office.

The church is a voluntary organization. If a man doesn't want to belong to it he doesn't have to. In the same way, to a considerable extent, local congregations are laws unto themselves. The Congregational denomination is built on the principle that each congregation shall manage its own affairs. The Presbyterian denomination, with nearly 10,000 churches in the northern branch alone, is a little more closely knit, but if the denominational officers recommend March 12 as the date upon which pledges will be solicited for denominational benevolences there is no church law which can compel Rev. John Smith of First Presbyterian Church of Podunkville, to have his canvass on that day. He may choose March 19 or September 23. The argument of self-interest which will induce a retail grocer to feature olives during national olive week is neutralized in the case of the church by a congregation whose officers are not convinced that a canvass on one day is the best way of raising money or by the judgment of the pastor that the labor situation is such that more money can be obtained for the church if the canvass is delayed six months.

There are difficulties of a similar nature in connection with other denominations. In fact, many high officials of some denominations are clergymen who have not yet realized the powerful force contained in modern advertising practice and believe that the good old method of going around to churches and making speeches is the best way to convert the world. Churches have been developed without the idea that a fund for advertising, as at present understood, is advisable.

Those zealots who have applied advertising to church work discovered in the results an incentive to advocate the use of paid advertising by churches. The group of ministers and others who organized the Church Advertising Departmental of the Associated Advertising Clubs of the World at the Philadelphia Convention performed a service of untold magnitude. The annual conventions of the departmental together with the two books on church advertising which have grown out of its sessions have planted the seed of church advertising all over the country.

The religious press has done its share in promoting the cause. Conferences held by church associations and similar bodies have also had a part in developing this inter-relation of church and business.

Efforts have been made from time to time to raise money to support a man who would give his entire time to the stimulation of church advertising. Rev. C. F. Reisner, D.D., president since the founding of the church advertising departmental, has been more zealous in this effort than anyone else. There has been difficulty, however, in establishing a regular source of income. The by-product of cash received is too small for any group of persons to obtain large returns so the departmental may be supported on the same basis that the vigilance work of the Associated Advertising Clubs of the World is maintained.

At the Atlanta Convention of the A. A. C. of W. last June, Dr. Reisner had an inspiration and found an available advertising man who could be employed as the promotion secretary for church advertising. He obtained authority from the departmental to proceed, but money was not available. About this time Mr. James W. Brown, publisher of Editor & Publisher, who has been active in the councils of the church advertising departmental, offered space in his paper to promote church advertising among newspaper advertising managers. The Presbyterian Department of Publicity, which has been for two years suggesting definite ads to churches of that denomination, offered to furnish copy. Considerable interest has been aroused among advertising managers through this combination of gratuitous service.

This series of ads has been directed at the building up of business in each town which would reinforce the activities of all the churches and be paid for either by a group of merchants, group of churches, benevolent individuals or in space contributed by the paper itself for the good of the community. Suggested ads have also been offered from time to time.

A considerable number of newspapers have been stimulated to more definite endeavors to sell church advertising as a result of this campaign and more joint church advertising is now being done than ever before.

The activities of the Church Advertising Departmental have also stimulated advertising clubs in various parts of the country to hold conferences on church advertising, although a definite program of this sort, such as it was hoped could be inaugurated, has been held in abeyance because of the lack of funds to employ a man to prosecute this work.

A number of conferences of church workers are incorporating the subject of church advertising in their programs. Several theological seminaries have also had lectures on the subject. It is hoped this latter phase of the work can be extended.

During the year conferences on church advertising were held, with the New York Advertising Club, with the churches of Cleveland and in other cities. The advertising club of Cedar Rapids, Iowa, solicited funds and wrote copy for a series of summer joint services by the churches.

A number of newspapers have already pledged $100 a year toward the support of this department in order that its work may be put on a more permanent basis.

Richard Lloyd Jones, editor of the Tulsa, Oklahoma, Tribune, has sold to a number of churches of the southwest the idea of a page of church advertising to be paid for by local merchants in each town. A sermonette in the center of the page with pictures of each church and the hours of service makes up the page.

James B. Spillman, of Columbia, S. C., who has spent several thousand dollars in an unselfish effort to furnish a mat service to newspapers to stimulate go to church campaigns has found that there has been less demand for this sort of thing than for 24 sheet posters. Two thousand of the latter have been disposed of through the country the past year. This has been done without cost to churches through the cooperation of the bill posters of the nation.

Other efforts have been made here and there to provide newspapers with acceptable copy for joint campaigns by churches. A Bible class in Charleston, W. Va., employed a local advertising agency to prepare copy urging the study of the Bible. The churches of Madison, N. J., enlisted the help of advertising men of New York concerns residing in the town to prepare ads to be run in the name of all the churches in a local daily. In a similar way the churches of Staten Island just before the New Year got together and bought a considerable amount of space to advertise religion and attendance at some church. This campaign, as well as a number of similar ones, has been founded on the copy used by the churches of Portsmouth, Ohio, in a successful campaign during last year.

An organization at Cincinnati, Back to the Bible Bureau, has obtained the cooperation of more than 400 papers in their promise to print each day at the head of the editorial column a text of scripture. These are selected and distributed without charge by this bureau.

During the year the Protestant Episcopal Church held three conferences in different parts of the country to instruct ministers of that faith in proper use of newspapers. It was the opinion of the men at each of the three gatherings that daily papers should be used to a greater degree as a medium for evangelistic advertising. The denomination hopes to establish a weekly service of advertisements for local use after sufficient material has been gathered.

The Department of Publicity of the Presbyterian Church, U. S. A., has continued its work of sending weekly suggested ads to pastors of churches of its denomination who care for them. There are 2,000 names on the mailing list of this department now. A large majority of these churches use paid space. The effort has constantly been to help the churches to grow out of the stage of announcing merely the topic of a sermon into the use of adequate space really to sell religion and church going. This department furnished a series of 14 ads which were distributed by the Western Newspaper Union to more than 450 smaller newspapers over the country.

The Church Is a Constructive Force

Doubt, fear and discouragement never helped a man to get a job nor showed a salesman how to sell more goods.

Faith, optimism and cheeriness are the three partners that aid men and women in this city every day. Business can't be done without them.

These and a multitude of other constructive forces spring from the church. This is applied Christianity.

The church is founded upon eternal principles. Whatever may happen to business or to one's personal fortunes, the church still stands, ever ready to comfort and strengthen.

The church, the Bible, God, are constant qualities which do not shift with every wind that blows. They are the verities in the midst of oceans of uncertainties.

Support by your presence the church of your choice. Join with those who are helping in this city to maintain the ordinances of religion.

Our God, our help in ages past,
Our hope for years to come.

This ad can be used by any newspaper that wishes it.

BRITISH NEWSPAPERS—Continued

SCOTLAND—Continued

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
LANARKSHIRE—Continued						
The Sunday Post	364,698nsg	W	2d.	5 2⅛ 15¾	50/-	42/6
Topical Times	437,538nsg	W	2d.	3 2⅜ 10	45/-	40/-
Hamilton (39,420) 35-40-7-1						
Hamilton Advertiser	27,000nsg	W	2d.	8 2¼ 26½	7/6	5/-
Lanarkshire	.....	2W	1d.	7 2⅜ 22½	4/-	1/9
Lanark (6,268) 28-1-8						
Lanark and Upperward Gazette	.....	W	1d.	7 2½ 22	3/-	1/6
Motherwell (41,080) 40-35-7-74						
Motherwell Times	.....	W	1½d.	6 2¼ 20	2/6	1/9
Wishaw (25,000) 40-4-7-1						
Wishaw Herald	.....	W	1d.	7 2½ 24	2/6	1/6
Wishaw Press and Advertiser	.....	W	1d.	8 2¼ 23	2/6	1/-
LINLITHGOWSHIRE—						
Bathgate (8,504) 40-4-28						
West Lothian Courier	8,350nsg	W	2d.	7 2¼ 22½	3/4	2/-
Bo'ness (10,162) 35-1-40						
Bo'ness Journal	.....	W	1½d.	7 2 21	2/6	1/3
Linlithgow (3,880) 58-55						
Linlithgowshire Gazette	.....	W	1½d.	7 2¼ 24½	2/6	1/6
NAIRN—						
Nairn (4,474) 1-22						
Nairnshire Telegraph	.....	W	1½d.	6 2½ 21½	2/-	1/-
ORKNEYS—						
Kirkwall (3,697) 1-22						
The Orcadian	4,935nsg	W	2d.	V 2 V	3/-	1/6
Orkney Herald	.....	W	1½d.	5 2½ 20	3/-	1/6
PEEBLES-SHIRE—						
Peebles (5,537) 43-61-1						
Peebles News	.....	W	1d.	5 2½ 21	3/-	1/-
Peeblesshire Advertiser	.....	W	1½d.	6 2½ 22	3/-	1/-
Peeblesshire Standard	.....	W	1½d.	7 2⅜ 20	2/6	1/6
PERTHSHIRE—						
Alyth (1,710) 17-39-30						
Alyth Gazette	.....	W	½d.	4 2½ 18	1/-	7d.
Alyth Guardian and Advertiser	.....	W	1d.	6 2¼ 20	1/-	7d.
Blairgowrie (3,072) 8-39-17						
Blairgowrie Advertiser	.....	W	½d.	4 2½ 18	1/-	7d.
Bridge of Allan (3,200) 12-1						
Bridge of Allan Gazette	.....	W	1½d.	6 2¼ 22¼	3/-	1/-
Callander (1,874) 1-30						
Callander Advertiser	.....	W	1½d.	6 2¼ 22¼	3/-	1/-
Perth (33,208) 77-39-6-1						
Perthshire Advertiser	.....	2W	1d.	V 2¼ V	5/-	3/-
Perthshire Constitutional & Journal	.....	2W	1d.	6 2¼ 19	4/-	2/-
Perthshire Courier	.....	W	1d.	6 2¼ 22	2/6	1/3
RENFREWSHIRE—						
Greenock (81,120) 49-7-47-73-20-30						
Greenock Herald	.....	W	1d.	7 2½ 22	....	1/-
Greenock Telegraph	.....	DE	1d.	7 2¼ 22	8/-	6/-
Paisley (84,837) 61-7-49						
Paisley Express	.....	DE	1d.	.....	....	..
Paisley and Renfrewshire Gazette	.....	W	1d.	8 2¼ 22½	5/-	2/6
Port Glasgow (21,022) 49-7-33						
Port Glasgow Express	.....	2W	1d.	V 2¼ 20	2/6	1/-
ROSS-SHIRE—						
Dingwall (2,323) 1-22-51						
North Star	.....	W	1d.	5 2½ 20	3/-	9d.
Northern Weekly	.....	W	1d.	.....	....	..
Ross-shire Journal	.....	W	1d.	4 2⅛ 21	3/-	2/-
ROXBURGHSHIRE—						
Hawick (16,353) 43-28-55						
Hawick Express and Advertiser	.....	W	1d.	.....	....	..
Jedburgh (2,426) 30-1						
Jedburgh Gazette	.....	W	1d.	6 2½ 19	2/6	1/3
Kelso (3,527) 1-71						
Kelso Chronicle	.....	W	2d.	7 2½ 22½	3/-	1/6
Kelso Mail	.....	W	1½d.	6 2½ 21	3/-	1/6
SELKIRK—						
Galashiels (12,946) 30-43-7						
Border Standard	.....	W	1½d.	5 2½ 18	2/6	1/6
Border Telegraph	.....	W	1½d.	7 2⅜ 20	2/6	1/6
Selkirk (5,775) 43-30-1						
Selkirk Advertiser	.....	W	Gratis	3 2¼ 12½	2/-	1/6
Southern Reporter	.....	W	2d.	7 2¼ 20¾	5/-	2/-

SCOTLAND—Continued

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
SHETLAND ISLES—						
Lerwick (4,792) 22-28-1						
Shetland News	.....	W	2d.	6 2½ 22½	2/6	1/-
The Shetland Times	3,944ns (p)	W	2d.	6 2½ 22	2/6	1/1
STIRLINGSHIRE—						
Falkirk (33,312) 40-1						
Falkirk Herald	.....	2W	1d. 2 d.	V 2¼ 24½	3/6	..
Stirling (21,345) 42-40-1						
Stirling Journal and Advertiser	.....	W	1d.	7 2½ 24	3/-	1/1
Stirling Observer	.....	2W	1½d.	6 2¼ 22¼	3/-	1/1
SUTHERLAND						
Golspie (1,518) 1-22-30-3						
Northern Times	.....	W	2d.	V 2½ 21	3/-	1/6
WIGTOWNSHIRE—						
Newton Stewart (1,831) 1-30-35						
Galloway Gazette	.....	W	2d.	8 2½ 29½	2/6	1/9
Stranraer (6,138) 7-1-49-76						
Galloway Advertiser	.....	W	2d.	6 2¾ 19¾	3/-	2/-

(Continued on page 150)

GREENSBORO, N. C.

The Insurance Center of the South
The home of Nine Companies with combined assets of $23,000,000.00.

One of the Largest Industrial Centers
Over 100 factories employing 15,000 people. Has the largest denim mill in the world.

An Important Educational Center
Having Nine Colleges, besides a Wonderful Public School System.

The Home of the
Greensboro Daily News
One of the South's Greatest Newspapers

National Advertising Representatives:
CONE, HUNTON & WOODMAN, Inc.
New York Chicago Detroit Kansas City San Francisco Los Angeles

1921 Was a Constructive Year in Fitchburg, Mass.

Its merchants, led by an efficient committee of the Chamber of Commerce, pushed the city's trading lines into new territory and consolidated its former positions.

They accomplished their purpose by the use of and in co-operation with the

FITCHBURG SENTINEL

They know by experience the value of the Sentinel. Write to the Mercantile Affairs Committee of the Chamber of Commerce for their opinion.

Their campaign will be renewed in 1922 with fresh vigor and added momentum. It will be a good time to tie up with a live city in a live movement. Join the Fitchburg merchants in advertising in the Fitchburg Sentinel.

The Fitchburg Sentinel is the only English-language newspaper in a city of more than 40,000 with important suburbs in northern Massachusetts and southern New Hampshire. There is no other way to get into this district.

SENTINEL PRINTING CO., Publishers
FITCHBURG, MASS.
THE JULIUS MATHEWS SPECIAL AGENCY, Representatives

PAID CIRCULATION
CAMPAIGNS FOR DAILY NEWSPAPERS

Fifteen Consecutive Years of Service On Leading Newspapers of the Country

"Service You Will Like"
THE PULTZ COMPANY, Limited
Suite 32, Second National Bank Bldg.
Long Distance Phone 2410-R Reading, Penna.

DO YOU KNOW

THE SOUTH

It is no longer just "the land of cotton" but it IS the "land of opportunity." Opportunity for the producer and consumer alike. A land of wealth and prosperity—a "wide open" field for the national advertiser who will investigate and profit by what he learns.

The South is "The Land of Opportunity"

because there is brisk trade in her tobacco, tomatoes and timber; there is prosperity in her pigs and capital in her corn.

It is Not Only "The Land of Cotton"

but also the land of minerals, mines and manufacturing. There is a steady increase in her industries and fortunes in her factories.

The South is "The Land of Opportunity"

where berries and bees assure business; melons make money and dollars are "coined" by her dairies and ducks. Southern peaches and potatoes spell profits and from Southern farms and fruits great fortunes are made.

What a Wonderful Field for Advertising

Space buyers should make note that in this land of opportunity live 17,519,025 men, women and children, divided between the States of Virginia, Tennessee, Kentucky, North Carolina, South Carolina, Georgia, Alabama and Florida. These can be reached every day through the newspapers listed below. Direct your message to "the land of opportunity" and reap your share of its wealth.

ALABAMA.	Circulation	2,500 lines	10,000 lines
*Birmingham Age-Herald..(M)	24,923	.08	.08
*Birmingham Age-Herald..(S)	26,787	.10	.10
††Birmingham News .....(E)	59,943	.15	.15
††Birmingham News .....(S)	64,211	.15	.15
*Mobile News-Item .....(E)	10,840	.05	.05
*Mobile Register .....(M)	21,165	.07	.07
*Mobile Register .....(S)	33,739	.085	.085
FLORIDA.			
Jacksonville Metropolis...(E)	19,223	.07	.07
*Florida Times-Union, Jacksonville .....(M&S)	32,181	.08(9cS)	.08(9cS)
**Pensacola Journal .....(M)	3,978	.025	.025
**Pensacola Journal .....(S)	5,396	.025	.025
*Pensacola News .....(E)	5,266	.03	.03
**Pensacola News .....(S)	7,000	.03	.03
GEORGIA.			
*Augusta Chronicle .....(M)	10,232	.045	.045
*Augusta Chronicle .....(S)	10,644	.045	.045
*Augusta Herald .....(E)	11,746	.05	.05
*Augusta Herald .....(S)	11,674	.05	.05
*Columbus Ledger ....(E&S)	7,700	.04	.04
*Macon Telegraph .....(M)	20,882	.06	.06
*Macon Telegraph .....(S)	22,454	.06	.06
*Savannah Mng. News (M&S)	21,201	.055	.05
NORTH CAROLINA.			
Asheville Citizen .....(M)	12,118	.045	.045
Asheville Citizen .....(S)	10,548	.045	.045
*Charlotte Observer .....(M)	21,328	.06	.06
*Charlotte Observer .....(S)	24,005	.07	.07
Greensboro Daily News..(M)	18,913	.05	.05
Greensboro Daily News...(S)	25,900	.06	.06
*Raleigh News and Observer .....(M)	22,540	.06	.06
*Raleigh News and Observer .....(S)	25,977	.06	.06
*Raleigh Times .....(E)	7,711	.03	.03
Wilmington Star ....(M&S)	6,228	.04	.04
*Winston Salem Journal (M&S)	6,325	.04	.04

KENTUCKY.	Circulation	2,500 lines	10,000 lines
*Lexington Leader .....(E)	15,472	.05	.05
*Lexington Leader .....(S)	15,581	.05	.05
*Louisville Herald .....(M)	44,757	.09	.09
*Louisville Herald .....(S)	57,246	.09	.09
SOUTH CAROLINA.			
*Columbia Record .....(E)	13,559	.05	.05
*Columbia Record .....(S)	14,276	.05	.05
*Columbia State .....(M)	20,815	.06	.06
*Columbia State .....(S)	21,667	.06	.06
*Greenville Piedmont ....(E)	8,282	.04	.04
†Greenwood Index Journal .....(E&S)	4,235	.025	.025
*Spartanburg Journal ....(E)	3,901	.04	.04
*Spartanburg Herald ..(M&S)	6,112	.04	.04
TENNESSEE.			
*Chattanooga News .....(E)	20,532	.05	.05
*Chattanooga Times .....(M)	21,109	.07	.07
*Chattanooga Times .....(S)	23,221	.07	.07
*Knoxville Sentinel .....(E)	23,748	.07	.06
*Memphis Commercial Appeal .....(M)	82,165	.16	.15
*Memphis Commercial Appeal .....(S)	110,320	.19	.18
*Nashville Banner .....(E)	39,384	.07	.07
*Nashville Banner .....(S)	42,148	.08	.08
VIRGINIA.			
‡Bristol Herald Courier (M&S)	7,011	.04	.04
Danville Register and Bee .....(M&E)	12,012	.045	.045
Newport News Times-Herald .....(E)	10,052	.05	.05
Newport News Daily Press .....(S&M)	5,313	.05	.05
*Roanoke Times .....(M&S)	10,904	.07	.06
*Roanoke World-News ...(E)	11,020	.07	.06

Government Statement, October 1, 1921.
*A. B. C. Publishers' Statement, October 1, 1921.
**A. B. C. Statement, April 1, 1921.
†Government Statement, April 1, 1921.
‡Includes Bristol, Tenn.
††Publisher's Statement for December, 1921.

BRITISH NEWSPAPERS—Continued

IRELAND

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
ANTRIM—						
Ballymena (12,000) 39-30-2						
Ballymena Observer	.....	W	2d.	7 2¼ 22	3/6	2/-
Belfast (414,000) 49-39-33-50						
Belfast News Letter	28,106nsg	DM	1d.	7 2½ 23	7/6	..
Belfast Northern Whig	.....	DM	1d.	7 2⅜ 22½	7/6	..
Belfast Telegraph	.....	DE	1½d.	V 2⅜ 24	12/6	..
Belfast Weekly News	.....	W	2d.	7 2½ 23	3/-	..
Belfast Weekly Northern Whig	.....	W	1d.	7 2⅜ 22½	5/-	..
Belfast Weekly Telegraph (Series)	.....	W	1½d.	7 2⅜ 24	9/-	..
Belfast Witness	.....	W	2d.	7 2⅜ 25	6/8	4/6
Irish News	.....	DM	2d.	7 2⅜ 23½	6/8	4/-
Irish Weekly	.....	W	2d.	7 2⅜ 23½	6/8	4/-
Lisburn (14,000) 39-61						
Lisburn Herald	.....	W	1½d.	7 2½ 22	2/-	1/-
ARMAGH—						
Armagh (9,000) 39-61-1-62-64-58						
Armagh Guardian	.....	W	1d.	7 2½ 23	2/3	1/2
Ulster Gazette	.....	W	1d.	7 2½ 22½	2/3	1/-
Lurgan (14,000) 39-61						
Lurgan Mail	.....	W	1½d.	V 2¼ 20	3/-	1/3
Portadown (12,000) 39-61-8						
Portadown News	.....	W	1d.	6 2½ 20½	2/6	1/6
CARLOW—						
Carlow (12,000) 2-1						
Nationalist and Leinster Times	.....	W	2d,	8 2⅜ 22	5/-	2/3
CAVAN—						
Cavan (2,961) 1-36						
Cavan Anglo-Celt	.....	W	2d.	.....	....	..
CLARE—						
Ennis (5,460) 30-59-13						
Clare Champion	.....	W	1d.	V 2½ 24	....	..
Kilrush (4,095) 53-45-30						
Kilrush Herald	.....	W	2d.	5 2½ ..	1/6	..
CORK—						
Cork (102,000) 30-41-49-74						
Cork Constitution	.....	DM	1½d.	V 2¼ 23	9/-	4/-
Cork Evening Echo	.....	DE	1d.	9 2⅛ 22½	2/9	2/3
Cork Examiner	21,786nsg	DM	2d.	9 2⅛ 22½	5/6	4/6
Cork Weekly Examiner	.....	W	2d.	9 2⅛ 22½	6/-	4/6
Cork Weekly News	.....	W	1½d.	V 2¼ 23	7/-	3/-
Shibbereen (3,200) 35-58-30-13						
Cork County Eagle	.....	W	2d.	7 2½ 22	2/-	10½d.
DONEGAL—						
Ballyshannon (2,471) 39-1-13						
Donegal Vindicator	.....	W	1d.	6 2½ 20½	3/-	1/-

(*Continued on page* 151)

BENJAMIN & KENTNOR COMPANY

ESTABLISHED 1893

HARRY D. REYNOLDS, President
JOHN T. FITZGERALD, Vice President
WILLIAM F. KENTNOR, Secretary

Representing Daily Newspapers
National Advertising

SERVICE

225 Fifth Avenue
NEW YORK

900 Mallers Building
CHICAGO

401 Van Nuys Building
LOS ANGELES

Los Angeles Office in Charge of Arthur A. Hinkley

Hawaii A Fertile Field for National Advertisers

Richest Per Capita Section in the Union

Hawaii's population (including Army and Navy 20,000)—276,000
Territorial revenues, 1921, $13,776,000.
Federal taxes collected in Hawaii, 1919, $6,945,000; 1920, $13,376,000; 1921, $22,474,000.
Imports—one year to March 31, 1920, $89,885,000.
Domestic Exports—one year to March 31, 1920, $131,239,000.
Total Exports and Imports—one year to March 31, 1920, $221,124,000.

Diamond Head—the "Gibraltar of the Pacific"

Excess value exports over imports, $41,353,000.
Bank Deposits—1921, $51,181,000.

Assessed value of property, exclusive of Government property, $286,557,000.

Insurance carried in 1921, $368,141,000.

Local corporations, 984. Capital, $207,034,000. Estimated market value, $350,000,000.

HONOLULU, the capital of Hawaii, is a port of call on terminus of seven regular trans-Pacific steamship companies, besides government transports, navy and tramp steamers.

The entire Territory of Hawaii is covered by The Honolulu Advertiser—"Daily and Sunday"—364 days a year. The Honolulu Advertiser is the only Honolulu morning paper printed in English—and was established in 1856.

The entire territory is also covered by the "Nupepa Kuokoa"—a weekly printed in the Hawaiian language, which was established in 1862. Both of these publications which "blanket Hawaii," are published by the

ADVERTISER PUBLISHING CO., Ltd.

Largest publishers and printers in Hawaii 217 S. King Street, Honolulu, T. H.

Advertising rate card on application. Cable or wireless address "Advertiser Honolulu"

BRITISH NEWSPAPERS—Continued

IRELAND

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
DONEGAL—Continued						
Letterkenny (2,500) 39-1						
Donegal Independent	.....	W	1d.	6 2½ 20½	3/-	1/-
DOWN—						
Banbridge (5,101) 39-1						
Banbridge Chronicle	.....	W	2d.	6 2⅛ 20½	3/-	1/9
Bangor (10,000) 1-71-39						
County Down Spectator	.....	W	2d.	7 2½ 23	3/-	1/9
North Down Herald	.....	W	1d.	8 2¼ 24	4/6	2/3
Newry (13,000) 1-55-39						
Frontier Sentinel (Series)	.....	W	2d.	7 2¼ 20½	3/-	1/-
Newry Reporter	.....	3W	1½d.	V 2½ 20	4/6	1/9
Newry Telegraph	.....	3W	1d.	5 2½ 20	3/-	1/6
DUBLIN—						
Dublin (371,936) 6-41-55						
Dublin Evening Herald	65,231nsg	DE	1½d.	V 2¼ 22	7/6	..
Dublin Evening Mail	.....	DE	1½d.	7 2¼ 24	9/-	6/-
Dublin Evening Telegraph	.....	DE	1½d.	7 2¼ 24	10/-	6/-
Freeman's Journal	.....	DM	2d.	V 2¼ 24	15/6	11/6
Irish Independent	129,018nsg	DM	2d.	V 2¼ 22	15/-	..
Irish Times	.....	DM	2d.	V 2⅜ 24	12/6	11/-
Irish Weekly Ind. & Sunday Ind.	83,550nsg	W	2d.	7 2¼ 22	10/-	..
Irish Weekly Mail	.....	W	1½d.	7 2⅜ 22	6/6	3/6
Weekly Freeman	.....	W	2d.	V 2¼ 24	12/6	7/6
Weekly Irish Times	.....	W	2d.	7 2⅜ 24	6/-	4/-
FERMANAGH—						
Enniskillen (5,570) 1-36						
Enniskillen Impartial Reporter	6,119nsg	W	2d.	7 2¼ 22	5/-	2/-
Fermanagh Times	.....	W	1½d.	6 2½ 20	....	..
GALWAY—						
Ballinasloe (5,613) 1-53-13						
Western News	.....	W	1d.	.....	....	..
Galway (13,500) 30-28-22						
Connacht Tribune	9,042nsg	W	3d.	7 2⅜ 22½	4/6	2/3
Galway Express	.....	W	2d.	.....	....	..
Galway Observer	.....	W	1½d.	V 2½ 22	1/-	..
KERRY—						
Tralee (11,000) 13-55-30-1						
Kerry News	.....	3W	1½d.	7 2⅛ 21	3/-	1/3
Kerry Sentinel	.....	2W	1d.	.....	....	..
Kerry Weekly Reporter	.....	W	2d.	7 2⅛ 21	3/-	1/3
KILDARE—						
Naas (3,800) 1-13-42						
Kildare Observer	.....	W	2d.	5 2¼ 18½	....	..
Leinster Leader	.....	W	3d.	8 2¼ 22½	3/-	1/6
KILKENNY—						
Kilkenny (13,500) 40-30-63						
Kilkenny Journal	.....	2W	1½d.	.....	....	..
The Moderator	.....	W	2d.	6 2½ 20½	2/6	1/-
Kilkenny People	6,534nsg	W	3d.	7 2½ 23	2/6	1/3
KING'S COUNTY—						
Tullamore (4,500) 13-1-59						
King's County Chronicle	.....	W	2d.	7 2¼ 23	3/-	1/6
Tullamore (5,900) 30-6-1						
Offaly Independent	.....	W	3d.	V 2¼ 28	3/-	1/6
LEITRIM—						
Carrick (1,800) 1						
Leitrim Observer	.....	W	2d.	7 2½ 23	2/6	1/-
Ballyhaise (1,415) 1						
Leitrim Advertiser	.....	W	2d.	6 2¼ 21	....	..
LIMERICK—						
Limerick (40,000) 55-13-1-58						
Limerick Chronicle	.....	3W	2d.	8 2½ 24	4/6	2/3
Limerick Leader	.....	3W	1d.	V 2⅜ V	3/-	2/-
Munster News	.....	3W	2d.	8 2½ 24	2/6	1/6
LONDONDERRY—						
Coleraine (8,000) 39-61-1-40						
Coleraine Chronicle	.....	W	1d.	.....	3/6	..
Northern Constitution	12,719nsg(p)	W	2d.	7 2¼ 24½	3/9	3/-
Londonderry (50,000) 49-61-28-30						
Derry Journal	.....	3W	1d.	V 2½ 21½	4/-	1/3
Derry Standard	.....	3W	2d.	V 2½ V	4/-	1/3
Irish Telegraph	.....	DM	1½d.	7 2⅜ 24	5/-	..
Londonderry Sentinel	.....	3W	2d.	V 2½ 20½	4/-	1/3
LONGFORD—						
Longford (3,000) 1						
Longford Independent	.....	W	2d.	6 2½ 20	2/-	1/-
Longford Journal	.....	W	1d.	.....	....	..
LOUTH—						
Drogheda (12,425) 39-52-41-6						
Drogheda Advertiser	.....	2W	2d.	.....	....	..
Drogheda Argus	.....	W	1d.	.....	....	..
Dundalk (14,000) 6-52-7						
Dundalk Democrat	8,952nsg(p)	W	2d.	7 2¼ 20½	4/6	2/3
Dundalk Examiner	.....	W	2d.	5 2⅜ 19	....	..
Dundalk Herald	.....	W	1d.	6 2½ 20½	3/-	1/3
MAYO—						
Ballina (4,440) 1-59-13						
Ballina Herald	.....	W	1d.	.....	....	..
Western People	.....	W	2d.	7 2½ 24	1/6	..
Castlebar (5,600) 1-36-59-74						
Connaught Telegraph	.....	W	2d.	7 2½ 23	2/6	1/-
Westport (4,000) 1-13						
Mayo News	.....	W	2d.	7 2¼ 22	4/6	2/-
MEATH—						
Navan (2,426) 1-39-6-41						
Meath Herald	.....	W	1d.	.....	....	..
Trim (5,000) 1-13-30-59						
Meath Chronicle	3,144nsg(p)	W	2d.	6 2½ 20	3/-	1/-

(*Continued on page* 152)

Protect your plates and rollers by using the only

GRIT-FREE NEWS INK

It's made from *Carbon Black* manufactured by J. M. Huber by a process which prevents the possible formation of all grit.

J·M·Huber

Dry Colors Carbon Blacks Varnishes

PRINTING INKS

65 West Houston Street, New York

Baltimore Chicago Omaha St. Louis
Boston Cincinnati Philadelphia San Francisco
London, England Toronto, Canada

Factories:

Brooklyn, N.Y. Bayonne, N.J. Dola, W.Va. Swartz, La.

HUBER'S *colors in use since* 1780

ILLINOIS

Market at a Glance

Population	6,485,280
Cities of 2,500 to 10,000	127
Cities of 10,000 to 25,000	27
Cities of 25,000 or more	17
Urban Population	4,403,153
Rural Population	2,082,127
Land Area of the State (acres)	35,867,520
All Land in Farms (acres)	31,974,775
Improved Land in Farms (acres)	27,294,533
Number of Farms	237,181
Average Acreage per Farm	134.8
Average Value All Property per Farm	$28,108
Average Value of Land	$22,136
Average Value of Buildings	$3,152
Average Value Implements and Machinery	$939.00
Average Value of Livestock	$1,881
Value of All Farm Property	$6,666,767,235

In the center of the great middle west with the most comprehensive transportation facilities, the second largest city in the Union, Illinois is everything a market should be.

These daily newspapers will help you win this market:

		Circulation	Rate for Lines 2,500	Rate for Lines 10,000
Bloomington Pantagraph	(M)	17,718	.05	.05
Chicago Evening American	(E)	395,427	.60	.60
Chicago Herald-Examiner	(M)	359,386	.55	.55
Chicago Herald-Examiner	(S)	738,788	.85	.85
†Chicago Daily Journal	(E)	116,829	.26	.24
*The Chicago Daily News	(E)	395,665	.65	.65
*Chicago Evening Post	(E)	42,646	.25	.12
Chicago Tribune	(M)	483,272	.70	.70
Chicago Tribune	(S)	801,881	1.00	1.00
*Lincoln Courier-Herald	(E)	1,988	.02	.02
*Moline Dispatch	(E)	9,732	.04	.04
*Peoria Journal-Transcript	(M&E)	29,051	.11	.09
Peoria Star	(E)	23,876	.075	.06
Rock Island Argus	(E)	9,255	.04	.04
Sterling Gazette	(E)	4,999	.03	.03

Government Statements, October 1, 1921.
*A. B. C. Publishers' Statement, October 1, 1921.
†Government Statement, April 1, 1921.

BRITISH NEWSPAPERS—Continued

IRELAND

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate
MONAGHAN—					
Monaghan (4,272) 1-64-28					
Northern Standard	.....	W	2d.	6 2½ 20½	3/- 1/6
QUEEN'S COUNTY—					
Maryborough (3,200) 13-1					
Leinster Express	.....	W	1d.	6 2½ 20	3/- 10d.
ROSCOMMON—					
Boyle (3,000) 1-13					
Roscommon Herald	.....	W	3d.	.....	.... ..
Roscommon (2,000) 1-13					
Roscommon Journal	3,000nsg(p)	W	2d.	6 2½ 20	2/6 1/-
SLIGO—					
Sligo (8,780) 13-41-1					
Sligo Champion	.....	W	2d.	7 2½ 23	3/6 1/9
Sligo Independent	.....	W	1½d.	7 2⅜ 23½	.... ..
TIPPERARY—					
Clonmel (10,000) 56-41-13					
The Nationalist	.....	2W	1½d.	V 2¼ 24	3/- 2/-
Nenagh (5,000) 1-61-13					
Nenagh Guardian	.....	W	2d.	7 2½ 25½	3/3 1/9½
Nenagh News	.....	W	2d.	7 2½ 26½	3/- 1/6
TYRONE—					
Cookstown (3,685) 1-39-61					
Mid Ulster Mail	.....	W	1½d.	7 2⅛ 23	3/- 1/6
Dungannon (4,000) 1-39-30-3					
Tyrone Courier & Dungannon News	.....	W	2d.	7 2⅛ 20½	3/- 1/9
Omagh (4,836) 13-1-74					
Tyrone Constitution	.....	W	2d.	7 2¼ 22	2/6 1/-
Strabane (5,035) 39-13-1					
Strabane News	.....	W	1d.	7 2¼ 22	2/- 9d.
WATERFORD—					
Waterford (28,000) 55-40-59					
Munster Express	.....	W	2d.	7 2½ 23	.... ..
The Evening News	....	DE	1d.	6 2½ 21½	3/9 2/-
Waterford Standard	.....	2W	2d.	6 2½ 22	3/- 1/6
Waterford Star	.....	W	1d.	.....	.... ..
Waterford Weekly News	.....	W	2d.	6 2½ 22	4/3 2/6
WESTMEATH—					
Athlone (9,000) 30-6-41					
Westmeath Independent	.....	W	3d	8 2¼ 28	3/- 1/6
Mullingar (5,500) 1-30					
Midland Reporter	.....	2W	2d.	.....	.... ..
Westmeath Examiner	.....	W	2d.	6 2¼ 22	4/6 2/3
Westmeath Guardian	.....	W	2d.	7 2¼ 22	2/- 1/-
WEXFORD—					
Enniscorthy (5,500) 13-41-30					
Enniscorthy Echo	.....	W	2d.	7 2⅜ 21	3/6 2/-
Wexford (17,000) 74-41-63					
Wexford Free Press	.....	W	2d.	7 2⅛ 22	3/- 2/-
Wexford People (Series)	21,345nsg pw	2W	1d. 2d.	8 2¼ 21	8/- 4/-
WICKLOW—					
Bray (7,000) 51					
Bray and South Dublin Herald	.....	W	2d.	5 2½ 17½	2/6 1/-
Wicklow 59-13-51					
Wicklow News Letter	.....	W	2d.	5 2½ 17½	2/6 1/-

WALES

BRECKNOCKSHIRE—					
Brecon (5,649) 1-4-31-59					
Brecon County Times	.....	W	2d.	7 2⅛ 18½	4/6 ..
Brecon and Radnor Express(Series)	.....	W	2d.	8 2⅛ 22	6/- 2/-
CARDIGANSHIRE—					
Aberystwyth (11,220) 51-40-45					
Cambrian News	.....	W	2d.	8 2¼ 25	6/- 4/-
Welsh Gazette	.....	W	2d.	6 2½ 22	7/6 2/-
Cardigan (3,452) 1					
Cardigan and Tivyside Advertiser	.....	W	2d.	6 2½ 20½	3/6 2/3
CARMARTHENSHIRE—					
Carmarthen (10,011) 1-31-4					
Carmarthen Journal	.....	W	2d.	7 2 21	5/- 2/9
Carmarthen Welshman	.....	W	2d.	V 2¾ 23½	3/6 2/6
Llanelly (36,504) 31-40-4-69					
Llanelly Argus	.....	W	1d.	6 2½ 20½	2/6 1/3
Llanelly Mercury	.....	W	2d.	6 2¼ 20½	2/6 2/-
Llanelly and County Guardian	.....	W	2d.	9 2½ 27	3/6 1/9
South Wales Press	.....	W	2d.	5 2⅝ 20	2/6 1/-
CARNARVONSHIRE—					
Bangor (11,032) 45-1					
North Wales Chronicle (Series)	.....	W	1d. 1½d. 2d.	8 2 V	10/- 7/6
Carnarvon (8,301) 45-1-59-4					
Carnarvon Herald (Series)	.....	W	2d.	7 2¼ 22	9/- 6/-
North Wales Observer (Series)	.....	W	2d.	7 2¼ 22	9/- 6/-
Conway (6,506) 1-51					
North Wales Weekly News (Series)	.....	W	2d.	7 2¼ 22½	4/- 3/6
Llandudno (19,290) 51					
Llandudno Advertiser	.....	W	2d.	6 2½ 20½	2/6 1/9
DENBIGHSHIRE—					
Colwyn Bay (18,770) 51-1					
North Wales Pioneer (Series)	.....	W	2d.	8 2 V	8/6 5/9
Denbigh (6,783) 1-53					
Baner ac Amserau Cymru	.....	W	2d.	5 2½ 18	6/- 4/-
Denbighshire Free Press	.....	W	1d.	7 2¼ 21½	5/- 3/-
North Wales Times	.....	W	1d.	6 2½ 21	5/- 3/-
Llangollen (3,680) 51-45-1					
Llangollen Chronicle	.....	W	1d.	4 2¾ 14	1/- 6d.
Wrexham (19,002) 4-40-41					
North Wales Guardian	.....	W	1d.	6 2½ 20½	3/6 1/9
Wrexham Advertiser	.....	W	1d.	7 2¼ 20½	.... ..
Wrexham Leader	.....	W	1d.	7 2¼ 21½	5/- 3/6

(Continued on page 154)

"OHIO FIRST"

	Circulation	2,500 Lines	10,000 Lines
Akron Beacon Journal.....(E)	32,587	.085	.085
*Akron Times .....(E)	17,432	.06	.06
*Akron Sunday Times.....(S)	21,834	.07	.07
*Athens Messenger .....(E)	9,199	.03	.03
Bellefontaine Examiner.....(E)	4,264	.0179	.0179
Cincinnati Enquirer.....(M-S)	72,294	.17-.35	.17-.35
Cleveland Plain Dealer....(M)	182,549	.32	.32
Cleveland Plain Dealer.....(S)	215,703	.37	.37
§Columbus Dispatch .....(E)	74,535	.15	.14
§Columbus Dispatch .....(S)	76,147	.15	.14
Conneaut News Herald.....(E)	3,080	.017	.0179
Dover Daily Reporter.....(E)	4,103	.02	.02
*Hamilton Daily News.....(E)	7,123	.03	.03
Ironton Irontonian .....(M)	3,150	.0179	.0179
Kenton Democrat .....(E)	2,400	.014	.014
*Lima News and Times-Democrat .....(E&S)	15,517	.06	.05
Lima Republican-Gaz....(M&S)	11,736	.035	.035
*Marietta Times .....(E)	5,982	.025	.025
Middletown Journal .....(E)	4,674	.025	.025
Newark Amer.-Tribune.....(E)	6,550	.025	.025
Piqua Call and Press-Disp..(E)	6,132	.025	.025
Portsmouth Sun and Times .....(M&E)	15,638	.06	.06
Portsmouth Sun-Times.....(S)	9,552	.04	.04
Toledo Blade .....(E)	87,519	.25	.23
†Toronto Tribune .....(E)	1,092	.011	.011
Warren Daily Chronicle....(E)	6,461	.025	.025
*Youngstown Vindicator.....(E)	24,587	.07	.07
*Youngstown Vindicator ....(S)	25,277	.07	.07

Government Statement, October 1, 1921.
*A. B. C. Publisher's Statement, October 1, 1921.
†Publisher's Statement.
§Government Statement, April 1, 1921.

Ohio stands first in the nation in the production of fireclay and the making of pottery.

Nearly two millions tons of fireclay is taken from Ohio beds and moulded into pottery, the value of which was over 40% of the value of clay wares manufactured in the United States.

Ohio stands fourth among the states of the Union in the quantity of coal mined. During 1920 the output of her mines amounted to over 45,000,000 tons of bituminous coal, in the production of which 50,447 persons were employed, receiving nearly $50,000,000 in wages.

Ohio has 5,759,394 people, 1,216,542 dwellings, occupied by 1,414,068 families.

There are over 500,000 workers, working in over 15,000 industrial plants.

"Ohio First" should be considered FIRST by every advertiser who would be FIRST in getting his share of business from this highly prosperous territory.

BRITISH NEWSPAPERS—Continued

WALES

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
FLINTSHIRE—						
Holywell (2,907) 61-4-12						
County Herald	.....	W	2d.	7 2½ 22	2/6	..
Flintshire Observer and News	.....	W	2d.	8 2 V	6/–	4/–
Rhyl (13,398) 51-1-22						
Rhyl Journal and Advertiser	.....	W	1½d.	7 2½ 24	3/6	2/–
GLAMORGANSHIRE—						
Aberdare (55,010) 4-1-40-31						
Aberdare Express	.....	W	..	.....	5/–	3/–
Aberdare Leader	.....	W	2d.	6 2⅛ 18	3/6	2/6
Barry Dock (38,927) 76-21-7						
Barry Dock News	.....	W	2d.	6 2½ 20½	2/–	1/–
Bridgend (9,206) 4-1						
Glamorgan Gazette	.....	W	1½d.	8 2½ 23½	4/–	3/6
Cardiff (200,262) 4-49-7-31						
Cardiff Times	.....	W	1d.	7 2¼ 21½	12/–	6/-
South Wales Echo	162,579nsg	DE	1d.	7 2¼ 21½	15/–	..
South Wales Evening Express	+112,000nsg	DE	1d.	5 2¼ 18½	15/–	10/-
South Wales News	.....	DM	1d.	7 2¼ 21½	15/–	10/–
Weekly Mail (Cardiff)	.....	W	1d.	7 2¼ 24½	12/–	6/–
Western Mail	.....	DM	1d.	7 2¼ 24½	18/–	12/6
Merthyr (80,161) 4-40-19						
Merthyr Express	.....	W	2d.	V 2¼ 16	6/–	4/–
Y Tyst	.....	W	..	.....	4/–	2/6
Penarth (17,097) 49-66-3						
Penarth Times	.....	W	1d.	5 2¼ 18	2/–	1/3
Pontypridd (47,171) 4-40-19						
Glamorgan County Times	.....	W	1d.	7 2¼ 21	3/–	2/3
Glamorgan Free Press	.....	W	2d.	6 2¼ 18	5/–	4/3
Pontypridd Observer (Series)	.....	W	1d.	6 2 20	7/6	5/–
Swansea (157,561) 31-4-76						
Cambria Daily Leader	.....	DE	1d.	V 2⅛ 21¾	10/–	5/–
Cambrian	.....	W	1d.	7 2¼ 23½	2/6	1/6
Herald of Wales	.....	W	1d.	V 2⅛ 21¾	5/–	..
South Wales Daily Post	.....	DE	1d.	5 2¼ 18½	10/–	5/–
South Wales Weekly Post	.....	W	1d.	7 2¼ 23½	2/6	1/6
Tonypandy, 4-7						
Rhondda Leader	.....	W	2d.	6 2¼ 18	5/–	4/3
MERIONETHSHIRE—						
Bala (1,408) 45-30-1						
Bala Y Seren	.....	W	1d.	4 2¼ 15	3/–	2/–
Blaenau (8,143) 45-53						
Blaenau y Rhedegydd	.....	W	1d.	.....	....	..
Corwen (3,000) 1-45-53-4						
Corwen Adsain	.....	W	1d.	4 2¾ 15	1/–	6d.
Dolgelly (2,014) 4-58-51						
Y Dydd	.....	W	1d.	3 2½ 12	....	..
MONTGOMERYSHIRE—						
Newtown (5,670) 30-43-41-1						
Montgomeryshire Express	.....	W	2d.	7 2⅛ 20	7/6	2/6
Welshpool (5,677) 1-59						
Montgomery County Times (Series)	.....	W	2d.	8 2¼ 23	....	..
PEMBROKESHIRE—						
Fishguard (2,999) 1-76						
County Echo	.....	W	1½d.	V 2½ V	3/–	..
Haverfordwest (5,950) 76-1						
Pembroke County Guardian	.....	W	2d.	6 2½ 20	4/6	2/6
Pembrokeshire Herald	.....	W	1d.	7 2½ 24	....	..
Pembrokeshire Telegraph	.....	W	2d.	6 2½ 23	5/–	2/6
Pembroke Dock (15,481) 74-49-76						
Ward-Davies's Free Press	.....	W	1d.	5 2½ 18	....	..
Tenby (4,830) 51-22						
Tenby and County News	.....	W	1½d.	6 2½ 22	3/–	2/–
Tenby Observer	.....	W	1d.	6 2½ 22½	4/–	2/6
RADNORSHIRE—						
Llandrindod Wells (4,605) 1-59-51						
Mid-Wales Independent	.....	W	1½d.	6 2⅛ 20	4/6	2/3

KEY TO LOCAL INDUSTRIES

1—Agriculture
2—Boot and Shoe Manufacture
3—Brick and Tile Works
4—Coal Mining
5—Cycle Manufacture
6—Distilleries
7—Engineering Works
8—Fruit Growing
9—Soap Works
10—Tin Mining
11—Confectionery Works
12—Paper Mills
13—Milling
14—Malting
15—Glass Works
16—Hat Making
17—Jute Trade
18—Wire Works
19—Steel Works
20—Naval Centre
21—Railway Workshops
22—Fisheries
23—Electrical Works
24—Biscuit Works
25—Calico Bleaching and Printing
26—Bottle Making
27—Oil and Coal Tar Works
28—Hosiery Factories
29—Granite Working
30—Woolens
31—Tinplate Works
32—Printing Works
33—Rope Works
34—Needle Manufacture
35—Mining (General)
36—Market Gardening
37—Silk Spinning and Weaving
38—Salt Works
39—Linen Manufacture
40—Iron Works
41—Brewing
42—Carpet Manufacture
43—Cloth and Clothing Manufacture
44—Saw Mills
45—Slate Quarries
46—Clay Mining
47—Sugar Refineries
48—Military Centre
49—Shipbuilding and Repairing
50—Tobacco Manufacture
51—Seaside or Inland Resort
52—Cotton Weaving and Spinning
53—Stone Quarries
54—Small Arms Manufacture
55—General Factories
56—Motor Car Works
57—Rubber Works
58—Leather Works
59—Timber Works
60—Chair Making
61—Textile Manufacture
62—Lime and Limestone Works
63—Furniture Making
64—Lace Manufacture
65—Pottery Works
66—Cement Works
67—Lead Works
68—Aeroplane Works
69—Chemical Works
70—Hardware Manufacture
71—Residential District
72— .....
73—Oil and Cake Mills
74—Machinery Manufacture
75—Dairy Farming
76—Docks and Dockyards
77—Dye Works

Iowa People Read the Iowa Papers

Advertisers are sometimes misled by former experience or prejudice. Years ago newspapers published in the large cities surrounding Iowa were a factor in reaching the Iowa market. Some advertisers do not appreciate the change which has taken place within the state.

You Can't Cover Iowa Through an Outside Publication

Today Iowa's newspapers thoroughly cover this rich territory. More Iowa papers are sold in Iowa, daily and Sunday, than ever before—a number of important Iowa publications are breaking records for sustained circulation in proportion to the population.

The way to reach Iowa is through the newspapers of Iowa. Their milline rate is about one-third the average milline rate of weekly farm papers. You have the advantage of quick action, great reader interest and responsiveness.

Be sure your information is up-to-the-minute when preparing lists.

These papers will carry your message to Iowa homes in a day.

		Circulation	Rate for 5,000 lines
†Burlington Hawk-Eye	(M)	10,401	.035
†Burlington Hawk-Eye	(S)	12,960	.035
Cedar Rapids Gazette	(E)	19,568	.06
*Council Bluffs Nonpareil	(E&S)	14,413	.05
*Davenport Democrat & Leader	(E)	15,108	.06
*Davenport Democrat & Leader	(S)	17,683	.06
Davenport Times	(E)	23,913	.07
*Des Moines Capital	(E)	52,708	.14
*Des Moines Sunday Capital	(S)	32,934	.14
*Des Moines Register and Tribune	(M&E)	114,131	.20
*Des Moines Sunday Register	(S)	102,559	.20
Iowa City Press-Citizen	(E)	6,560	.035
Mason City Globe Gazette	(E)	10,379	.035
Muscatine Journal	(E)	7,832	.035
Ottumwa Courier	(E)	12,237	.05
Sioux City Journal	(M&E)	50,074	.11
Sioux City Journal	(S)	33,476	.11
*Waterloo Evening Courier	(E)	15,280	.05

Government Statements, Oct. 1, 1921.
*A. B. C. Statement, Oct. 1, 1921.
†Government Statements, April 1, 1921.

LEGISLATION OF 1921

UNITED STATES

Would Bar Papers Carrying Racing Odds from Mails.—Bill prescribing more drastic prohibitions against the use of the U. S. mails for lotteries and other gambling enterprises and machines was passed by the House of Representatives in October with an amendment by Representative Walsh of Massachusetts, virtually closing the mails to any newspaper which undertakes to print information of any sort bearing on the gambling phases of horse races, prize fights "or other contests of speed, strength or skill." It is believed that the incorporation of the Walsh amendment into law not only would deny the use of the mails to all newspapers which carried "form sheets" and "tips" or "selections," but would affect the sporting pages in many other particulars, as, for example, any man covering a World series could not have stated whether the odds favored either team, nor could he have stated the amount of any betting. The Senate has held hearings on the bill but no further action has been taken on this measure up to date.

The Underwood Resolution.—Senator Underwood of Alabama in May reintroduced his resolution, which the Senate adopted at the previous session of Congress, providing for a commission to confer with the Government of the Dominion of Canada or the provincial governments of Quebec, Ontario and New Brunswick with a view to having withdrawn certain restrictions on the exportation of wood pulp to the United States. No committee has yet been appointed.

Investigation of Postal Costs.—House of Representatives Committee on Post Offices and Post Roads decided, July 13, to make a complete investigation of the postal costs and postal rates covering first class; second class and at the pound rates, transient and free. The costs of handling newspapers in the mails will be determined apart from the cost of handling other classes of publications entered as second class matter); third class and fourth class matter and all franked and penalty matter. The committee on post offices and post roads must report its finding and conclusions to the House of Representatives not later than March 1, 1922. No amendments to the second class mail regulations or rates will be considered until this report is completed.

Anti-Racing News Bill Defeated in Louisiana.—The Breazeale measure, by which the publication of all race-horse dope in Louisiana would have been prohibited by the constitution, was defeated June 21. It had been previously adopted by the constitutional convention, but was opened for reconsideration. This measure precipitated one of the hottest newspaper fights in New Orleans in years.

The Welsh Libel Bill.—The lower house of the Michigan Legislature passed the Welsh bill defining general libel as a malicious defamation expressed by printing of pictures which are for its object the impeachment of the chastity, integrity, virtue, reputation or patriotism of the people of any religious denomination or sect. A penalty of $1,000 and one year's imprisonment is provided in the bill which also makes it a crime for two or more persons to conspire for the purpose of composing or causing to be published matter defined as libelous under the terms of the bill. The penalty for such conspiracy is the same as that for the actual publication. To date it has not been enacted into law.

Turner Libel Bill.—Illinois Legislature killed a bill introduced by Representative Turner providing that any newspaper attacking the record of any public official must at the same time give the facts upon which the accusation or statement is based.

Would Ban Beauty Contests.—Representative Herrick of Oklahoma took exception to beauty contests conducted by newspapers and participation of moving picture organizations in such matching of feminine charm and August 18 introduced a bill to stop it by providing severe penalties. The Judiciary committee took charge of the measure and kept it. The Herrick bill provides: "Sec. 1. That on and after the passage of this Act it shall be unlawful for any newspaper or advertising agency to hold any prize contest or beauty contest where money or any other thing of value is given away or promised to be given away where the contestant does not have to obtain subscriptions or exchange any labor therefor. Sec. 2. That it shall be unlawful for any newspaper or other advertising agency to hold any beauty contest contrary to this Act or any contest wherein any moving picture company or film producer or theatrical company are allowed to participate therein."

False Information Law in Minnesota.—The Minnesota House of Representatives passed a bill making a misdemeanor the furnishing to newspapers of false information for publication. The bill was introduced by two newspaper publishers—Theodore Christianson of the Dawson Sentinel and R. W. Hitchcock, Hibbing Tribune.

A Petty Graft Stopped.—A petty graft which has been worked in Portland, Ore., at the expense of both the public and the newspapers was ended by an ordinance enacted by the City Council, prohibiting the seller of newspapers, other than the publisher, from stamping and posting a paper for a purchaser. When special editions were issued in Portland it had been the custom of many transients and boys not usually engaged in the sale of papers to set up stands to handle the specials. As a rule they took lists of names from purchasers, collecting the price of the paper and postage and agreed to forward the copies. It had been found that in most instances they pocketed the money and never sent the papers.

Ban on Crime News.—Oklahoma City police were given orders to give all news of crime to the press, by Mayor Walton following charges of the suppression of crime news by the police department. The Mayor maintained, however, that the police have the right to dis-

(Continued on page 156)

FINDING YOUR 1922 MARKET IN SOUTH WATERLOO

A great industrial district with Galt as its central point.

National Advertisers and others seeking to find a territory in which to place their products will find the columns of THE DAILY REPORTER of great value in assisting them to establish a market here.

THE REPORTER, with its steadily increasing circulation, at present 4,706, goes into over 90% of the homes in this district. A descriptive booklet of the field will be mailed free upon request.

THE GALT REPORTER
(MEMBER A. B. C.)
GALT, ONTARIO

U. S. Representative,
GEO. B. DAVID CO., INC.,
171 Madison Ave., New York City

Canadian Representative,
H. E. SMALLPIECE,
32 Church Street, Toronto, Ontario

Our Particular Service to Newspapers

WEEKLY INDUSTRIAL OR BUSINESS REVIEW PAGES *and* SPECIAL EDITIONS

We inaugurate these features
We furnish the business
We work strictly on a percentage basis

For complete particulars, write to

John B. Gallagher Company

"America's Foremost Industrial Advertising Agency"

52 Vanderbilt Ave.
New York

BOSTON CHICAGO

LEGISLATION OF 1921

(*Continued from page 155*)

criminate between reporting crimes and reporting progress being made in capturing alleged criminals. The Times carried a story urging Oklahoma City people to phone all robberies to the Times as well as to the police.

False News.—State Senator F. D. Vibert introduced a bill in the Minnesota senate making it a misdemeanor to knowingly and wilfully give a newspaper man an untrue statement concerning any person or corporation, with intent to have the statement published. Senator Vibert is publisher of the Cloquet Pine Knot.

Women Proofreaders.—New York State laws were revised during May in accordance with a bill introduced by Assemblywoman Marguerite L. Smith of New York, permitting women proofreaders to work later than 10 o'clock at night. The measure was fought in both houses by trades-union organizations.

AFFECTING LEGAL AND STATE ADVERTISING

Minnesota.—Attorney General Clifford L. Hilton of Minnesota filed an opinion that the award by the county commissioners of Wadena County of the county printing to a farmers' or nonpartisan league newspaper of Wadena was void, as the state law forbids that county commissioners be interested in any contract entered into by the county. One or more of the commissioners were stockholders of the paper.

Minnesota.—The Minnesota legislature passed an act to standardize rates, measurements, etc., for legal advertising, meaning a net increase of about 20 per cent in the rates charged above the old schedules. The law was drafted by Attorney General Hilton and Sam Y. Gordon, state printer and publisher of the Brown's Valley Tribune.

New York State.—Law introduced by Assemblyman Charles H. Betts, publisher of Lyons Republican, became effective December 31, abolishing publication of sessions in newspapers of New York State. Publication of concurrent resolutions are not affected.

New York.—Governor Miller in May signed the bill of Senator Wiswall of Albany requiring the publication of all notices and other matter of any state department, offices or commission in the official state paper, which is now the Albany Evening Journal, owned by William Barnes.

Washington (State).—The legislature passed a law providing that no newspaper shall be considered a legal newspaper for the publication of any advertisement, notice, summons, report, proceeding or other official document, required by law to be published unless it is published in the English language continuously as a daily or weekly newspaper for at least six months prior to the date of such publication. Charges are set at $1.40 per folio of 100 words for the first insertion and 80 cents per folio for each subsequent insertion. Any newspaper having a circulation of over 20,000 copies is permitted to charge such additional rate as it deems necessary and just, and any person or officer authorizing the publication of any legal notice in such newspaper may legally pay such rate as is charged by such newspaper.

Wisconsin.—Gov. Blaine vetoed a bill by which city advertising was based on circulation. Now it is based on the lowest bid irrespective of circulation.

Wisconsin.—The Assembly voted to kill a proposition for the state to establish its own printery. A similar movement had failed at each succeeding legislature for perhaps 20 years. State printing is done in many plants over the commonwealth, but mostly here. It was shown that a state plant would cost about $300,000 to execute about $150,000 worth of printing and that it would be measurably idle more than half the time—going full only while the legislature was in session biennially.

Wisconsin.—The Wisconsin legislature rejected a bill to increase public advertising rates, but passed a measure giving each weekly an additional $25 for issuing session laws biennially.

AFFECTING BILLBOARDS, POSTERS, SIGNS, ETC.

Mayor Amerman of Houston, Tex., put the ban on advertising bunting suspended across the business streets, for the reason that Houston is no longer a village, but has grown to be a city, and hence must put aside village ways and take on the airs of a city.

The City Commission of Dallas, Tex., refused to accept the safety devices proposed by railway companies at all grade crossings in the city, in response to the commission's order for their installation, on the ground that the safety devices should not carry any advertising matter. The railway companies proposed to install signs bearing advertising matter, and it was admitted that the advertising matter would have paid the cost of installation.

All advertising signs within the rights-of-way of public highways in Oregon were ordered removed in February. The order was issued by the state highway department to division engineers, based on an opinion by Attorney General Brown to the effect that the posting of such advertising is illegal in the state.

An act amending the law relating to the regulation of advertising signs proposed in the Maine Legislature would provide that no sign shall be erected within 500 feet of the central point of intersection of any highway or townway with each other, nor within 500 feet of the intersection with any railroad, nor for 500 feet along any turn, angle, or curve of any highway or townway where it can obstruct the vision or otherwise endanger the safety of travelers.

All advertising signs were ordered removed in July from Michigan highways. Frank F. Rogers, highway commissioner, issued the order in the interests of beauty and to prevent continued desecration of the beauty spots of the state. Signs not removed this week will be scrapped by state employees.

NEW TRUTHFUL ADVERTISING LAWS

New York State.—The Betts advertising bill was signed by Governor Miller May 4 and became a New York State law. The measure took from the existing law the word "knowingly," with the intent of making it impossible for dishonest advertisers and promoters of fake securities to plead ignorance as a defense.

Oregon's state law against fraudulent advertising is now supplemented in Portland by a municipal ordinance of the same general tenure. The ordinance was passed in March by unanimous vote of the council at the request of the Better Business Bureau of the Ad Club and with the approval of the newspapers. The ordinance contains iron-clad provisions against untrue, deceptive or misleading statements in advertising, whether printed in newspapers or circulars or on billboards. It also provides that all second-hand, blemished and defective articles shall be marked as seconds and advertised as seconds. The ordinance further makes it obligatory for each person engaged in the placing of advertising matter to wear a numbered metallic badge designating such person a licensed distributor or bill-poster. No person, firm or corporation will be permitted to post or distribute any advertising matter without obtaining a license. Goods manufactured in Oregon, however, are exempt from this provision.

Pennsylvania.—Gov. Sproul of Pennsylvania approved the act making it unlawful to use any untrue, deceptive or misleading statements in advertising in newspapers, books, posters, handbills, circulars, pamphlets or letters. The law covers all classes of advertising for merchandise, securities, investment, service or anything offered to the public for sale. The law exempts owners of newspapers and periodicals who accept advertising in good faith, but requires all publishers to get the name and address of all advertisers placing classified advertisements and making records which shall be kept for two weeks and subject to examination by law officers. The law also provides it shall be deemed deceptive advertising for any person, firm or corporation engaged in the second-hand business of furnishing any service or investment, to advertise by "liner ads," indicating that the sale is being made by a private party or householder. The law requires the advertiser to make known that the seller is a business concern. Violations of the law are declared a misdemeanor and a fine not exceeding $500 or imprisonment not exceeding 90 days may be imposed.

Salt Lake City, Utah.—Mayor Neslen signed a "Truth in Advertising" ordinance which prohibits deceptive and misleading advertising in any form. The measure was sponsored by the Salt Lake Advertising Club and endorsed by leading merchants of the city. The ordinance aims to prevent fraudulent advertising in a general way; to prevent dealers from giving the public the impression they are private parties, and to compel merchants offering second-hand or blemished goods to state their true character.

Texas.—Governor Neff signed the "Pure Advertising Bill," enacted by the Legislature, and the measure became a law on June 12. The bill provides severe penalties for untrue or dishonest statements in advertising matter of any kind, whether newspaper or other publication, bill boards, hand bills, or any other kind.

OTHER LEGISLATION AFFECTING ADVERTISING

For Federal Control of Investment Advertising.—Representatives Denison of Missouri and Volstead of Minnesota introduced bill in Congress aimed to control investment advertising in newspapers. Neither was adopted. The Volstead bill would have the Federal Reserve banks through special committees keep close watch on all security issues in their respective districts and to report fraudulent issues to the Attorney General of the United States. When that officer had given formal and official notice to publishers and others of the blacklisting of certain stocks they would be liable for distribution of promotion literature and advertisements. The notice would constitute the publishers' safeguard. The Denison bill would compel every issuer of securities to obtain advance approval of such issues from all states having blue sky laws before the securities are offered for sale in those states.

Quack Medical Advertising.—Publication in any newspaper or other written or printed paper of any advertisement for the treatment or care of venereal diseases, etc., or the sale of any medicine, drug, compound, mixture, appliance or any means whatever, for the cure of such ills is prohibited in Washington in a law passed by the last state legislature in April. Any publication publishing such advertisements is guilty of a misdemeanor.

Would Stop Dentists from Advertising.—Michigan House of Representatives killed the Bolt Bill designed to prohibit dentists from advertising. Senator Arthur J. Bolt of Muskegon, father of the bill, is himself a dentist.

Photographs Must Be Authorized.—A law was enacted in New York State which prohibits the unauthorized use of photographs in advertising, excepting the photograph of anyone connected with the concern inserting it or of the product or article advertised.

Kansas Permits Cigarette Advertising.—Dodd Bill, legalizing the sale in Iowa of cigarettes to adults was signed by the Governor and became a law July 4. It permits the publication of cigarette advertising in Iowa newspapers.

No Work Ads for School Girls.—The Wisconsin Legislature passed a law forbidding newspapers to run advertisements soliciting for work boys and girls of "school permit" age, under 17, though it is legitimate for them to take jobs provided they secure permits from authorized officials. The new law prohibits advertisements tending to lure them from school.

CANADA

Greater protection for their works than ever before is now enjoyed by Canadian writers, as a result of the adoption by Parliament of amendments to the Copyright Bill, which has had a checkered career. Largely as a result of the activities of the recently organized Canadian Authors' Association, writers, song composers and others are now able to protect their products in Canada and the United States.

Dominion of Canada dropped import duty on United States periodicals entering the Dominion.

NECROLOGY

Abbott, Walter Seymour—30 years editor and publisher McKeesport (Pa.) Times.

Akin, Hugh A.—circulation manager Columbus (O.) Citizen.

Bates, Philip S.—former secretary Oregon State Editorial Association; Portland.

Bogart, John B.—formerly city editor New York Sun, and often referred to as the "best city editor in the country."

Bowell, Charles James—president and manager Belleville (Ont.) Intelligencer.

Boyle, William F.—part owner Oil City (Pa.) Derrick.

Burr, W. O.—editor Hartford (Conn.) Times.

Bradford, Albert G.—member firm N. W. Ayer & Son, Philadelphia.

Burbank, Alonzo—a founder and former president of the International Paper Company; Portland, Me.

Clark, Edward, Jr.—night editor Troy (N. Y.) Record.

Clarke, Col. Arthur E.—former publisher Manchester (N. H.) Mirror.

Clarke, Charles D.—founder Bath (Me.) Independent and former editor Augusta Kennebec Journal.

Codrington, Chris O.—owner Deland (Fla.) News.

Connolly, Michael—for 15 years managing editor Memphis News-Scimitar.

Crowell, J. S.—former owner Crowell Publishing Company, Springfield and New York; at Cincinnati.

Cunnyngham, Victor L.—member firm Williams & Cunnyngham Advertising Agency, Chicago.

Davis, George—former editor Sioux City (Ia.) Journal and Minot (N. D.) Daily News.

Dunnewind, John H.—assistant managing editor Detroit Free Press.

DuNoyer, Charles R.—advertising manager Utica (N. Y.) Press.

Dyer, George L.—New York advertising agent; at Banff, Alberta.

Fox, Alvin—founder Batavia (N. Y.) Morning Call.

Gifford, Henry P.—publisher Carson City (Nev.) News.

Goodrich, Roy Robert—editor Tucson (Ariz.) Daily Star.

Grady, George—city editor Utica (N. Y.) Morning Telegram.

Hanna, Dan R., publisher and proprietor Cleveland News.

Hastings, James—nationally known as newspaper humorist under name of "Luke McLuke," long on staff of Cincinnati Enquirer.

Hester, Col. William V.—president, Benjamin (N. Y.) Daily Eagle.

Holliday, John Hampton—founder Indianapolis News.

Humes, James Gallatin—vice-president and treasurer Altoona (Pa.) Mirror.

Huneker, James G.—music critic New York World.

Ihmsen, Max F.—publisher and editor Los Angeles Examiner.

Jennings, M. R.—editor and general manager Edmonton (Can.) Journal.

Johnston, Elmer E.—manager Iowa City (Ia.) Citizen, and chairman cost finding committee Inland Daily Press Association.

Kennedy, W. Frank—former managing editor Fall River (Mass.) Globe.

Kerbs, William E.—associate editor New Orleans Item, and owner Lake Charles American Press; in New Orleans.

Lane, Franklin K.—former newspaper man and Secretary of the Interior in President Wilson's cabinet.

Larke, George H.—advertising manager and assistant business manager New York World.

Mapes, Emery—president Cream of Wheat Company, Minneapolis, and a noted national advertiser.

Masterson, William Barclay ("Bat")—sporting editor New York Morning Telegraph.

Morrison, David F.—chief editorial writer Portland (Ore.) Telegram.

Morrow, Charles R.—secretary-treasurer Nashville Tennessean.

Mullins, R. A.—business manager Birmingham (Ala.) Age-Herald.

Mundy, George R.—circulation manager Philadelphia Inquirer.

Perrine, William—editor-in-chief Philadelphia Evening Bulletin.

Perry, E. T.—New York advertising agent.

Pond, Col. Nathan P.—secretary-treasurer Rochester (N. Y.) Democrat & Chronicle.

Rawling, Sylvester—music critic of New York World.

Record, Willard N.—general manager and president in charge Chicago office of Frank & Co.

Robinson, Roby—vice-president Atlanta (Ga.) Constitution, and president Atlanta Newspaper Publishers Association.

Roesen, Oscar—vice-president and general superintendent R. Hoe & Co.

Scripps, James G.—managing director Scripps newspapers and the Newspaper Enterprise Association.

Sleicher, John A.—former editor Leslie's Weekly and Judge, well known New York State newspaper man; at Albany, N. Y.

Smith, William H.—former member of Kelly-Smith, New York.

Stillman, Amos—forty years connected with New York Sun and known to hosts of newspaper men as "The Deacon."

Stone, Fred S.—circulation manager Brooklyn (N. Y.) Citizen.

Sullivan, Walter B.—owner and publisher Charlotte (N. C.) Observer.

Taylor, Bert Leston ("B. L. T.")—dean of American newspaper column conductors, known to newspaper readers the country over by his "Lin-o'-Type or Two" column in Chicago Tribune.

Taylor, Gen. Charles H.—for nearly half a century editor and publisher Boston Globe.

Townsend, J. B.—editor and art critic; at New York.

Urquhart, Frank J.—editor and part owner Newark (N. J.) Sunday Call.

Vanderhoof, Herbert—head of Vanderhoof & Co., Chicago advertising agency.

Von Poettgen, Carl S.—Detroit advertising agent.

Watterson, Henry—last of old line of "personal journalists," for many years editor Louisville (Ky.) Courier-Journal.

Williams, S. C.—pioneer special representative and first president Six-Point League of New York; at Summit, N. J.

Worcester, Frank W.—business manager Napa (Cal.) Advance.

Young, John P.—managing editor San Francisco Chronicle.

FOREIGN

Cortejareno, Dr. Jose A.—founder and publisher La Razon, Buenos Aires, Argentina.

Jones, Kennedy—London journalist and associated with Lord Northcliffe in his early business days.

Pearson, Sir Arthur—noted blind English editor.

Sprigg, Alfred G.—well known English editor.

STATUS OF NEWSBOYS

Newsboy Not a Nuisance.—When a New York City policeman arrested a newsboy on complaint that by crying his wares the boy had made "an unusual and improper noise to the inconvenience of pedestrians," Magistrate McQuade reproved the officer and set the boy free. "Newsboys are not a nuisance," he said, "the public enjoys them."

Buffalo News-Stands Removed.—In addition to losing their stands by court order, seven Buffalo (N. Y.) newsboys were ordered to pay their share of cost of a legal battle waged to prevent a decision barring newsboys from city streets. The newsboys were directed to pay $17.38 each.

Heraldo de Cuba

Published Every Day. Independent Daily Newspaper, including Sundays

DR. ORESTES FERRARA

Director and Owner

Cable Address: HERALBA—P. O. Box 1157

Offices: 40 MARINQUE STREET, HAVANA, CUBA

New York Office, Number One Wall Street

CIRCULATION 45,000

ADVERTISING RATES NOW IN EFFECT

Reading notices	$1.20
Display advertising, any space, inside pages	0.80
Any space on Society, Theatre or Sport pages	1.00
Any space on Editorial, Cables or last pages	1.20
Fixed space on any one page, special rate of 25% additional charge	
Feature Ads in RED Ink	3.00

THESE PRICES ARE PER INCH, SINGLE COLUMN, EACH INSERTION

For Further Particulars, Write the Advertising Manager

Heraldo De Cuba will gladly answer all inquiries regarding Cuba, its Business possibilities, and and other information required.

Phones: A-7118 Business Office; A-9886 Director's Rooms; A-9891 Editorial Dep't.

NEWSPAPERS OF CUBA

Pop.	City	Newspaper	Circulation	Advertising Rate
5,000	Banes	El Pueblo (E)	1,000	
	Fernando Rodriduez, editor and publisher.			
3,022	Bayamo	Heraldo de Bayamo		.25 per inch
	Palacio y Ca, editor; Dr. Feo Soto, publisher.			
80,000	Cienfeugos	El Comercio (M)	7,500	.30 per inch
	Pedro Antonio Argaonés, editor and publisher.			
500,000	Havana	El Dia (M)	16,000	.60 per inch
	Miguel Espinosa Hernandez, editor.			
		El Mundo		1.10 by col. inch
	Antonio G. Mora, editor and publisher.			
		Heraldo de Cuba (A) (D-S)		.80 per inch
	Augustin Lazo, editor; Dr. Orestes Ferrara, publisher.			
		El Triumfo (M)		.50 per inch
	Modesto Morales Diaz, editor and publisher.			
		Avisador Commercial (E)	5,000	
	Soland, Garcia S. en C., editor and publisher.			
		La Prensa (E)		.60 by col. inch
	Dr. Juan O'Naghten, editor; Compania Mundial, publishers.			
		Mercurio (D)	8,500	
	E. Faboada, editor; Jose M. Capmany, publisher.			
		Post (D)		.80 per inch
	J. T. Wilford, editor; Havana Post Corp., publishers.			
		Telegram (D)		.80 per inch
	A. E. Hodgson, editor; Havana Telegram Co., publishers.			
60,000	Matanzas	El Regional (D)		.10 per inch
	Carmelo Saavedra Mató, editor and publisher,	Aurora de Yumbri (E)	2,000	.10 per inch
	Elias Planas M., editor and publisher.			
60,000	Matanzas	El Correo de Matanzas	1,300	.10 net per inch
	Manuel Albuerne, editor; La Pluma de Bro., publisher.			
		La Neuva Aurora (D)	6,000	.18 per inch
	Corpus H. Iraeta Leucona, editor and publisher.			
		El Republicane (D)	3,500	.10 per inch
	Selés y Hnos, editor and publisher.			
100,000	Santiago	El Cubano Libre (D)	2,000	.20 per inch
	Daniel Fajarde, editor and publisher.			
		La Independencia (E)	3,000	
	Juan E. Ravelo, editor and publisher.			

NEWSPAPERS OF MEXICO

Pop.	City	Newspaper	—Advertising Rate— Per Line	5,000 Lines
150,000	Guadalajara	El Informado	.75 per inch	
	J. A. del Castillo, editor and publisher.			
23,643	Irapuato	El Centro	.05	
	Lic. Gregorio Ortega, editor and publisher.			
100,000	Monterrey	Neuvo Patria	.30 inch	.25 O. A.
	J. Gonzaliz Pina, editor and publisher.			
		El Noticiero	.40 inch	.30 inch
	Jesus M. Rios, editor; Jose Manuel Plowels, publisher.			
		El Porvenir	.06 Mex.	.05
	E. Frederico Gomez, editor; Jesus Cantu Leal, publisher.			
		*Mazatlan, El Democrata Sinaloeuse	.30 inch, Mex.	
	Enrique Lopez, editor and publisher.			
80,000	Merida	La Revista de Yucatan	.25	
	Comparer Fipografiax Yucatan, editor and publisher.			
800,000	Mexico City	El Heraldo de Mexico	.10	.08
	Benigno Valenzuela, editor; Fco. Castillo Nájera, publisher.			
		El Democrata	.02 Mex.	.18
	Cia. Editora Latin Americana, editor.			
		La Vanguardia	.15 Mex.	.12
	Ernesto Hidalgo, editor.			
		Mexican Post	.10	.075
	Clarence A. de Lima, editor; Cia. Periodistica Nacional, S. A., publisher.			
		Excelsior	1.75 inch	
	Rafael Aldium, editor and publisher.			
		El Dia Espanol	.25	.15
	Ricardo de Alcazar, editor and publisher.			
40,000	Oaxaca	Mercurio	.015	
	Marcelino E. Mucino, editor; Mercurio, publisher.			
70,000	Pueblo	El Monitor	4,000	
	José Luis Inurreta, editor and publisher.			
40,000	Torreon	La Opinion	.02	
	Rosendo Guerrero, editor and Publisher.			

KEY LETTERS—(E) evening; (M) morning; (D) daily.

HAPPENINGS IN FOREIGN LANDS

GREAT BRITAIN

London—The practice of publishing certified figures of net sales, first introduced into the English newspaper world by Lord Northcliffe in the Daily Mail and Evening News, followed in July with an announcement that the same newspapers will henceforth guarantee all advertisements appearing in their columns. The Weekly Dispatch, the Sunday edition of the Daily Mail, is included in the later innovation. The Daily Mail guaranty plan is modeled along the lines of the system introduced by the New York Tribune. The Daily Mail established a special department for testing advertised goods.

Pall Mall Gazette purchased by Sir John Leigh, Bart., and amalgamated with Globe.

Morning Westminster started by Sir Charles Starmer.

Central News, Ltd., celebrated 50th birthday.

Daily Mail celebrated 25th anniversary.

Manchester Guardian's 100th birthday.

FRANCE

Paris—Figaro purchased by M. Coty, noted perfume manufacturer.

Le National, new daily, started by Andre Tardieu, Georges Mandel and other friends of M. Clemenceau.

Lord Beaverbrook established Paris English edition of his London Daily Express.

Paris—Le Cablegramme appeared as new daily paper.

Anglo-American Press Association elected John Bell, London Daily Telegraph, president.

NEW ZEALAND

Wellington, N. Z.—Newspaper Proprietors' Association of New Zealand elected C. W. Earle president.

SOME CO-OPERATIVE ADVERTISING CAMPAIGNS IN NEWSPAPERS DURING 1921

UNITED STATES

Advertise George Association; chairman campaign committee, F. Roger Miller, Macon, Ga.

All-Year Club of Southern California; C. G. Milham, Los Angeles, executive secretary.

American Hardwood Manufacturers Association.

American Institute of Zinc; E. H. Wolf, Peru, Ill., secretary; Stephen W. Tuthill, New York, secretary.

American Salmon Packers Association; chairman publicity committee, G. P. Halferty, Seattle, Wash.

Apple Growers Association of Washington, Oregon, Idaho and Montana.

Associated Rice Millers of America; Frank A. Godchaux, New Orleans, president.

Buffalo (N. Y.) florists.

California Fig & Peach Growers Association.

Church Advertising Department Associated Advertising Clubs of the World.

Detroit Convention & Tourists' Bureau, headquarters, Detroit, Mich.

Florida Associated Dailies; advertised Florida; T. E. Fitzgerald, Daytona News, in charge.

Florida State Hospital Association; secretary, J. H. Whitney, Jacksonville.

Huron-Shore-Detroit to Mackinac via Port Huron Association; headquarters, Port Huron, Mich.

Los Angeles (Cal.) All-Year-Round Club.

Minnesota State Board of Immigration.

National Association Manufacturers and Dealers in Motor Cycle Parts and Accessories.

National Confectioners Association; V. L. Price, National Candy Company, St. Louis.

National Lumber Manufacturers Association.

National Coffee Roasters Association, 74 Wall street, New York.

National Electric Vacuum Cleaner Manufacturers Association; Mr. Wardell, Eureka Co., Detroit, in charge.

New England Hotels' Association, Boston, Mass.

Oak Cliff (Tex.) Commercial Association.

Oregon-Washington Canning & Preserving Association, Portland, Ore.

Ogden (Utah) Commercial Club.

Pacific Northwest Tourist Association—President, W. J. Hoffman, The Oregonian, Portland, Ore.

Presbyterian Churches of Atlanta, Ga.

Protestant Episcopal Church in the United States.

Retail Grocers and General Merchants Association of Michigan; secretary, J. M. Bo[illegible], Cadillac, Mich.

Retail Hatters Association, Philadelphia.

St. Louis Chamber of Commerce.

"Save-the-Surface" campaign (paint, oil and varnish manufacturers), Bourse Building, Philadelphia, Pa.—Arthur M. East, manager.

Salt Lake City churches.

San Francisco business men and newspapers to advertise city.

Skookum Apple Packers' Association of Seattle, Wash.

Southern Cypress Manufacturers Association.

State of North Dakota marketed $1,000,000 bond issue through newspaper advertising.

Southern Pine Association.

Ten Thousand Lakes Association of Northern Minnesota; Ivan S. Koppi, St. Paul, secretary.

West Coast Lumbermen's Association, employing the "Northwest Shingle."

CANADA

Canadian Daily Newspapers' Association; to advertise advertising; headquarters, Toronto, Ont., secretary, Capt. William Wallace.

Canadian Life Insurance Companies, under direction of J. H. C. Graham, secretary, Underwriters' Association, Toronto, Ont.

Clarkson (Ont.) Fruit Growers' Association.

POST OFFICE RULINGS

Second Class Privileges.—Postal prohibitions against the Milwaukee Leader and the New York Call, two Socialist newspapers, were withdrawn May 31 by Postmaster General Hays, who restored them to second class mailing privileges. The action was in line with that taken just previously in the case of the Liberator, a periodical published in New York City. Victor Berger, who was convicted of violation of the Espionage Act, was editor of the Leader. His conviction had been set aside by the U. S. Supreme Court. Postmaster General Hays proceeded on the theory that the previous administration of the department had erred in withdrawing low rates and yet permitting the papers to be distributed.

"Indecent" and "Obscene" Literature.—Court of Appeals of the District of Columbia June 6 placed utterances and writings of Socialistic or radical character in the same category with "indecent and obscene literature," making the former unmailable and rendering the publishers of such matter not only liable to loss of mailing privileges, but to punishment under Section 211 of the Penal Code. The decision was given in the case of the New York Call, which was deprived of second-class privileges by former Postmaster General Burleson.

Lucky Number Prize Contests.—Though not involving legal action, on "request" of the Postmaster-General the Chicago Tribune, Chicago American, New York American, New York Daily News, the Buffalo Courier & Enquirer and other papers discontinued prize coupon contests. The plan was to distribute free coupons bearing numbers, certain ones of which were called for each day by the newspapers. Holders of the published numbers were entitled to cash prizes.

ALLEGED MONOPOLY AND SET PRICE CASES IN COURTS DURING 1921

Eastman Company Ordered Dissolved.—Federal Judge John I. Hazel in Buffalo, N. Y., entered a decree in the case of the United States against the Eastman Kodak Company under the Sherman Anti-trust law, directing the dissolution of the company by the sale of certain of its factories with certain [illegible] of photographic supplies. The decree [illegible] the sale of the Premo factory and the Cor[illegible] Folmer & Schwing factory in Rochester [illegible] the Aristo plant in Jamestown.

Curtis Agents System Held Lawful.—[illegible] order issued by the Federal Trade Commission on July 21, 1919, restraining the Curtis Publishing Company of Philadelphia from [illegible] ding its district distributing agents and [illegible] dealers and schoolboy salesmen from handling the magazines and periodicals of company was set aside March 2 by the United States Circuit Court of Appeals on the ground [illegible] the distributing agencies which competed [illegible] the Curtis Company sought to use in the [illegible] tribution of their publication were [illegible] solely through the efforts of the Curtis Company, costing it nearly $1,500,000 a year [illegible] maintain, none of which expense was [illegible] by any other publication, and that the [illegible] mony adduced before the commission [illegible] sustain the charges of unfair competition [illegible] an endeavor to monopolize, and that [illegible] Curtis Company did nothing unlawful [illegible] stricting the district agents to the [illegible] of its publications exclusively.

Macy Wins Victor Case.—The suit [illegible] the Sherman anti-trust law brought by [illegible] Macy & Co., Inc., of New York, against [illegible] Victor Talking Machine Company [illegible] March 25 in a verdict awarding the [illegible] Company $49,698, together with costs. The suit was for $570,000, and by the [illegible] triple damages the verdict amounts to [illegible] 094. This action arose from the suit [illegible] by the Victor company against Macy [illegible] for violation of its patent rights in [illegible] prices on talking machines and records.

TABLOID NEWSPAPERS IN U. S.

Boston Advertiser.

Boston Record.

Buffalo (N. Y.) Courier (Sunday section).

Chicago Herald and Examiner daily [illegible] section.

Des Moines (Ia.) News.

Springfield (O.) News (Sunday section).

New York American daily pictorial section.

New York Daily News (established 1919).

Washington (D. C.) Daily News.

Worcester (Mass.) Telegram (Sunday [illegible]

EL MUNDO

HAVANA - - - - CUBA

Member Associated Press

Cuba's most popular morning newspaper—Daily and Sunday—
Printed in the Spanish language.

Leads all competitors in circulation and volume of advertising
reaching every section of the Island

Recognized by the Cuban people and Spanish speaking foreign residents
as the leading Latin-American newspaper

ADVERTISE IN "EL MUNDO"

LA PRENSA

(Evening)

The Picture Paper of Cuba

Full Associated Press,
International and Universal
News Services

—European Cables—

Special features—sports—
comic and fiction pages

Its own leased wire
New York to Havana

LA PRENSA

Blanco 42 HAVANA, CUBA

The Havana Post

Member Associated Press

Is the only Havana morning
newspaper published in
English

Serving over 150,000
English speaking residents
Reaching the length and
breadth of the Island

Best medium for American
advertisers to reach English
speaking residents

Daily Circulation, 10,000

The Havana Post

HAVANA CUBA

Havana Telegram

Zulueta 28

HAVANA CUBA

(Evening)

Evening newspaper Published
in English for English Speaking
Residents

Full Associated Press Service

Write the Management
of the

Havana Telegram

for information regarding
business prospects in Cuba

LEADING NEWSPAPERS OF JAPAN

Paper	Editor	Business Manager
Tokyo Nichi-nichi	K. Tsushima	T. Okubo
Asahi	M. Ando	Z. Yamaguchi
Jiji	K. Ishikawa	M. Yamamoto
Chugai Shogyo	K. Yanada	S. Nagata
Hochi	C. Takata	Y. Otoshi
Mainichi	K. Kayahara	H. Enomoto
Yomiuri	K. Miyabe	H. Gomi
Miyako	N. Yamamoto	S. Yoshikawa
Chuwo	D. Osanai	C. Nomura
Kokumin	T. Baba	T. Sakabe
Yamato	Z. Tamura	T. Kuwahara
Yozozu-chocho	T. Shiba	H. Yamamoto
Niroku	C. Nozawa	S. Yano
Maiyu	I. Tokumitsu	M. Yano
Japan Advertiser	B. W. Fleisher	
Japan Times	John R. Kennedy	
Japan Chronicle	Morgan Young	
Osaka Mainichi	T. Takagi	M. Sakurada
Asahi	M. Takahara	K. Konishi
Jiji	K. Tsushima	K. Hori
Shimpo	K. Habara	K. Kawakatsu
Nichi-nichi	T. Kaneko	S. Tsuji
Kansai Nippo	M. Matsuda	S. Tsuji
Yokohama Boyeki	R. Inouye	S. Iwata
Kyoto Hinode	K. Miyano	T. Kakihara
Kobe Yushin	K. Sano	
Shimbun	T. Wada	
Utsunomiya, Shimozuke	N. Kawamura	
Sendai, Kahoku Shimpo	N. Oyama	Y. Matsuiye
Nagoya, Shinaichi	S. Osawa	I. Okada
Nagoya, Mainichi	T. Kazusa	K. Suzuki
Okayama, Sanyo Shimpo	M. Yamanobe	K. Takahara
Hiroshima, Chogoku Mimpo	A. Yonomato	S. Susukida
Hiroshima, Geibi Nichi-nichi	H. Nishikawa	H. Munakata
Fukuoka, Nichi-nichi	I. Kikutake	
Fukuoka, Kyushu Nippo	S. Shinozakai	
Kumamoto, Nichi-nichi	T. Iwasaki	
Sapporo, Hokkai Times	K. Yamaguchi	B. Sogabe
Dairen, Manshu Nichi-nichi	T. Baba	

FAR EAST CIRCULATIONS AND RATES

The circulation figures quoted in the following table are based upon publishers' statements. The list of newspapers is not complete but includes all the leading publications of the Far East, except China.

Name of Paper	Town	Circulation	Published	Size Advt.	Cost for Insertions 26	Cost for Insertions 52
					Tls c.	Tls c.
North China Daily News	Shanghai	5,000	Daily	8" x 4½"	137.28	245.44
					Mex. c	Mex. c
China Press	do.	5,000	do.	8" x 4"	$149.76	$282.88
Shanghai Mercury	do.	3,500	do.	8" x 4"	100.00	183.20
Shanghai Times	do.	3,000	do.	8" x 4½"	128.96	241.28
Shanghai Gazette	do.	2,500	do.	8" x 4¼"	141.44	274.56
Hongkong Daily Press	H'kong	2,500	do.	8" x 5"	96.00	192.00
South China Morning Post	do.	1,300	do.	8" x 4½"	80.00	160.00
Hongkong Telegraph	do.	...	do.	8" x 4½"	80.00	160.00
China Mail	do.	...	do.	8" x 4½"	124.80	249.60
Peking-Tientsin Times	Tientsin	1,000	do.	8" x 4½"	124.80	183.04
North China Star	do.	2,000	do.	8" x 4½"	124.80	166.40
Tientsin Evening News	do.	440	do.	8" x 4½"	33.28	66.56
Peking Daily News	Peking	1,000	do.	8" x 5¼"	208.00	374.40
Peking Leader	do.	1,000	do.	8" x 5"	80.00	160.00
Central China Post	Hankow	1,000	do.	8" x 4¾"	96.00	160.00
Lloyd's Weekly Shipping and Engineering	Shanghai	1,500	Weekly	8" x 5¾"	3 mo. $75.00	
	do.	550	do.	7" x 5½"	" 105.00	
China Observer	do.	...	do.	16" x 3½"	" 240.00	
Millard's Review	do.	...	do.	7" x 5"	" 300.00	
Overland China Mail	H'kong	...	do.	8" x 4½"	" 62.40	
China Illustrated Weekly	Tientsin	500	do.	8" x 4½"	" 117.00	
Far Eastern Review	Shanghai	...	Monthly	6½" x 9½"	" 156.00	
Harvey's Christmas Annual	do. (mailed free)	5,000	Yearly	8" x 5"		
					Gold c.	Gold c.
Manila Times	Manila	6,500	Daily	8" x 4"	$228.80	$416.00
Manila Daily Bulletin	do.	4,700	do.	8" x 4"	312.00	416.00
Manila Times	do.	8,000	Weekly	8" x 4"		
Mainichi	Osaka	860,000 / 860,000	Twice Daily	Line, 70c; Page, $1,000		
Nichi-Nichi	Tokyo	360,000	Daily	Line, 55c.		
					Yen Sen	Yen Sen
Japan Advertiser	Tokyo	...	Daily	8" x 4½"	1,385-282	493.59
Japan Chronicle	Kobe	...	do.	8" x 4½"	416.00	800.00
Nagasaki Press	Nagasaki	...	do.	8" x 4½"	160.00	240.00

CHINA NEWSPAPER CIRCULATIONS AND RATES

The circulation figures quoted in the following table are based upon publishers' statements.

Name of Paper	Town	Circulation	Published	Size Advt.	Cost for Insertions 1 mo.	Cost for Insertions 6 mo.
					Mex. c	Mex. c
Shun Pao	Shanghai	35,000	Daily	8" x 4"	$360.00	$1,843.20
Sin Wan Pao	do.	35,000	do.	8" x 4"	336.00	2,016.00
Eastern Times	do.	20,000	do.	8" x 4"	192.00	960.00
Hsin Shun Pao	do.	20,000	do.	8" x 4"	192.00	960.00
Republican Daily News	do.	10,000	do.	8" x 4"	80.00	480.00
China Times	do.	15,000	do.	8" x 4"	211.20	1,267.20
Chung Wha Sin Pao	do.	7,000	do.	8" x 4"	80.00	480.00
National Herald	do	12,000	do.	8" x 4"	96.00	576.00
Social Welfare	Tientsin	40,000	do.	8" x 4"	76.80	393.60
The Chinese Peking-Tientsin Times	do.	...	do.	31¼"	45.00	270.00
Jih Jih Sin Wan Pao	do.	5,000	do.	8" x 4"	48.00	240.00
The Venus	do.	...	do.	8" x 4"	98.08	564.48
Peking Jih Pao	Peking	...	do.	8" x 4"	124.80	633.60
Kuo Sze Pao	do.	5,000	do.	¼ page	40.00	[illegible]
Yih Shih Pao	do.	13,000	do.	8" x 4"	96.00	[illegible]
Da Kiang Nan Pao	Nanking	5,000	do.	¼ page	10.00	[illegible]
Sin Chung Wha Pao	do.	2,000	do.	8" x 4"	48.00	[illegible]
Ningpao	do.	2,800	do.	¼ page	18.00	[illegible]
Hunan Jih Pao	Changsha	2,400	do.	¼ page	64.00	[illegible]
Ming Sin Pao	do.	5,000	do.	8" x 4"	32.00	[illegible]
Tung Shan San Kung Pao	Mukden	3,000	do.	8" x 4"	60.00	[illegible]
Tai Tung Jih Pao	Dairen	...	do.	12	160.00	[illegible]
Ping Kiang Jih Pao	Soochow	1,800	do.	8" x 4"	24.00	[illegible]
Soochow Jih Pao	do.	...	do.	8" x 4"	33.60	[illegible]
Tsong Yung Pao	Nanchang	...	do.	8" x 4"	36.00	[illegible]
Chefoo Commercial News	Chefoo	2,000	do.	¼ page	12.00	[illegible]
72 Guilds Press	Canton	...	do.	8" x 4"	30.00	[illegible]
Yang Chen Sin Pao	do.	7,000	do.	8" x 4"	20.00	[illegible]
Wah Tsze Yah Pao	Hongkong	8,500	do.	8" x 4"	77.76	[illegible]
Commercial Daily News	Chungking	3,500	do.	¼ page	20.00	[illegible]
Kuo Ming Sin Pao	Hankow	4,000	do.	8" x 4"	19.20	[illegible]
Hankow Times	do.	...	do.	8" x 4"	30.80	[illegible]
Chuen Chi Kung	Hangchow	4,000	do.	8" x 4"	25.60	[illegible]
Chung Jih Pao	Changsha	2,720	do.	8" x 4"	16.00	[illegible]
Kung Dao Pao	Foochow	1,500	do.	¼ page	10.00	[illegible]
Wah Dong Pao	do.	1,500	do.	¼ page	20.00	[illegible]
Wen Chu Kung Pao	Wenchow	1,000	do.	¼ page	16.00	[illegible]
Da Feng Pao	Swatow	1,200	do.	¼ page	12.00	[illegible]
Chung Wha Sin Pao	Yunnan	3,260	do.	8" x 4"	33.60	[illegible]
Sze Sze Kung Pao	Ningpo	3,500	do.	8" x 4"	36.00	[illegible]
Huhu Jih Pao	Chengtu	...	do.	¼ page	16.00	[illegible]
Shanghai Nichi	Shanghai	...	do.	8" x 4"	144.00	[illegible]
Nichi (printed in Japanese language)						
Sin Kuo Pao	Canton	3,500	do.	¼ page	18.00	[illegible]
The English Weekly	Shanghai	18,000	Weekly	5" x 4"	64.00	[illegible]
World's Students Federation Journal	do.	3,000	do.	6" x18"	16.00	[illegible]
Eastern Miscellany	do.	20,000	Fortnightly	5" x 3¼"	32.00	[illegible]
The Educational Review	do.	16,000	Monthly	5" x 4"	16.00	[illegible]
The Student's Magazine	do.	15,000	do.	5" x 4"	16.00	[illegible]
The Ladies' Journal	do.	7,000	do.	5" x 4"	10.00	[illegible]
The Short Stories Magazine	do.	10,000	do.	5" x 4"	16.00	[illegible]
The English Student	do.	20,000	do.	4½" x 3½"	14.00	[illegible]
The Youth's Magazine	do.	15,000	do.	4" x 3"	10.00	[illegible]
Tung Yue Pao	Harbin	1,200	do.	½ page	36.00	[illegible]
The Agricultural Magazine	Shanghai	2,000	Quarterly	4½" x 3½"	.....	[illegible]
The Chinese Students Quarterly	do.	2,000	do.	4½" x 3½"	.....	[illegible]

LITERARY AND ART MARKET

THE following information has been furnished EDITOR & PUBLISHER by the responsible executive in charge of the purchase of literary material and art work for the publications and motion picture corporations listed.

Ace-High Magazine (M) Readers Pub. Corp., Harold Hersey, editor, 799 Broadway, New York City. Mss. Short stories under 5,000 words; novelettes under 18,000 (never over this number of words) serial novels that will break into easy instalments during eight issues—not over 80,000 words. Covers only. Payment on acceptance.

Action Stories (M) Fiction House, Inc., J. B. Kelly, editor, 41 Union Square, New York City. Mss. Short stories—3,000 to about 5,000 words, novelettes 12,000 to about 15,000 words—all mss. based on mystery, sea stories, outdoor adventure, sports, and detective work. Stories with little or no love interest and minimum of detail. Art director, J. B. Kelly; cover designs only—based on mss. Payment upon acceptance.

Adventure (S-M) The Ridgway Co., Arthur S. Hoffman, editor. Spring and Macdougal streets, New York City. Mss. Clean stories of action. Art director, L. B. Baretto; cover designs and drawn headings. Payment on acceptance.

All Outdoors (M) All Outdoors, Inc., L. L. Little, editor, 47 W. 47th street, New York City. Mss. Informational and entertaining articles which reflect some desirable feature or phase of outdoor life for humans; wild life or natural history. "My Own Invention" items, monthly feature — $1.00 each "Invention" printed. Wide range, see any copy. Two-color covers, but watchout must be unique as illustrated by covers since November, 1921. Always need photographs. Payment on publication.

American Builder (M) W. A. Radford-B. L. Johnson, editor, 1827 Prairie avenue, Chicago, Ill. Mss. Feature articles on building, architectural subjects—well illustrated by photos, drawings, etc. No news items. Especially interested in labor-saving and space-saving household conveniences, devices, etc. Payment on publication.

American Forestry (M) Monumental Ptg. Co., P. S. Ridsdale, editor, 1214 Sixteenth street, Washington, D. C. Mss. Manuscripts on forestry, woodlands, birds, and kindred subjects. Ordinary photographs — preferably th se of glossy or brilliant finish. Payment on publication usually.

American Fur Buyer. The Peltries Pub. Co., Inc., 370 Seventh avenue, New York. Mss. Articles suitable for trade paper are likely to prove of interest to us. Payment on acceptance.

American Magazine (M) Crowell Co., John M. Siddall, editor, 381 Fourth avenue, New York City. Mss. Short stories around 4,000 to 5,000 words in length—love, adventure, mystery, business stories. Bar morbid and [illegible] stories. Use sketches for Interesting [illegible] department—1,000 words in length. Un[illegible] ture articles from outsiders occasionally; most of them are procured by members of the staff or by a corps of specially [illegible] writers who work on the outside for [illegible] magazine. Payment on acceptance.

American Motorist (M) A. A. A. Pub. [illegible] William Ullman, editor, 1108 Sixteenth [illegible] Washington, D. C. Mss. Automotive [illegible] jects of interest to the individual owner [illegible] operators of motor cars, including [illegible] repair, camping, upkeep, etc. Payment [illegible] publication.

American School Board Journal (M) [illegible] Pub. Co., Wm. C. Bruce, editor, 129 Mi[illegible] street, Milwaukee, Wis. Mss. Papers [illegible] school administration, especially such as [illegible] up the business and physical phases of [illegible] control, finance, schoolhouse planning [illegible] construction, school law, etc. Cover [illegible] Payment on publication.

Argosy-Allstory (W) E. A. Munsey [illegible] Matthew White, Jr., editor, 280 Broadway, New York City. Mss. Serials (60,000 [illegible] 90,000), novelettes (15,000 to 25,000), [illegible] stories under 5,000. Payment on acceptance.

Asia (M) Louis D. Froelick, John [illegible] editor, 627 Lexington avenue, New York [illegible] Mss. Articles and fiction dealing exclu[illegible] with the Orient. Art director, Miss Ma[illegible] Knkead; Oriental photographs prin[illegible] Payment usually shortly after acceptance.

The Black Mask (M) E. F. Warner, [illegible] ence M. Osborne, editor, 25 W. 45th [illegible] New York City. Mss. Mystery and det[illegible] stories. Payment on acceptance.

The Boy's World (W) David C. [illegible] David C. Cook, Jr., editor, Elgin, Ill. [illegible] Stories for Teen Age Boys. Informative [illegible] occupation articles for Teen Age Boys. [illegible] Photographs of interesting places and [illegible] tific subjects. Payment by the tenth of [illegible] month.

Boys Life (Boy Scout Magazine) (M) [illegible] Scouts of America. Editor, Irving [illegible] 200 Fifth avenue, New York City. Mss [illegible] tion, special articles, verse. Desire [illegible] articles on boys who have achieved [illegible] in any line. Fiction used is mostly [illegible] out-of-doors adventure type with physical [illegible] mental action, good plot but throughout [illegible] inspirational character. Special articles [illegible] inspire but not preach. Art director, [illegible] Crump and J. F. Rigney; cover [illegible] illustration in oils, crayon or charcoal [illegible] pen and ink. Do not want cartoons or [illegible] strips. Interested in seeing cover sketches [illegible] finished painting of ideas that will appeal [illegible] boys; covers can be dramatic, humorous [illegible] inspirational. Payment within 30 days [illegible] acceptance.

Brief Stories (M) Wm. H. Koloed, [illegible]

(Continued on page 162)

DOMINATE JAPAN

Through the Two Greatest Newspapers of the Far East

東京日日新聞

大阪毎日新聞

The latent resources and trade possibilities of the East are well known. The East is ready to do business with the world and her eyes are now turned toward America, but your trade success in that rich field depends upon your method of approach. The sure road to success is by a well-planned advertising campaign in the vernacular press.

The two leading newspapers of the Far East would welcome an opportunity to co-operate with you in arranging your trade advent into the great untapped markets across the Pacific.

OSAKA MAINICHI is Japan's greatest newspaper and carries the greatest advertising lineage in the Far East. TOKYO NICHI-NICHI is the leading newspaper of the national capital. These two newspapers cover Japan like a blanket with a daily combined

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LITERARY AND ART MARKET

(*Continued from page 160*)

805 Drexel Bldg., Philadelphia, Pa. Mss. Clever short stories of from 1,000 to 2,500 words. See attached clipping. Art arrangement with present artist for year in advance. Payment on acceptance.

Canadian Countryman (W) Canadian Countryman Pub. Co., D. McKee, editor, 198 Richmond street, W. Toronto, Ont. Mss. Stories about 3,000 words long suitable for farm readers. Payment on publication.

The Century Magazine, Don M. Parker, business mgr. Glenn Frank, editor. 353 Fourth avenue, New York City. Mss. Stories, sketches, articles, poems. Art, drawings in black and white. Payment on acceptance.

Christian Endeavor World (W) Wm. Shaw, Amos R. Wells, editor, 41 Mt. Vernon street, Boston, Mass. Mss. Serials and short stories (about 3,500 words), poems, illustrated sketches, 600-word informational articles on all topics. Art director, Amos R. Wells; illustrations for our stories and poems ordered. Payment on acceptance.

Christian Herald (W) Graham Patterson. Managing editor, Rae D. Henkle, Bible House, New York City. Mss. Articles on social welfare, community work, religious movements, and developments and all kinds of material appealing to a general magazine so long as they are handled from a constructive Christian standpoint; clean wholesome fiction; short verse, etc. Art director, W. C. McNulty; covers and news photos. Payment, 1st to 10th of month following publication.

Classmate Target Portal (W) Methodist Book Concern, Henry H. Meyer, editor, 420 Plum street, Cincinnati, Ohio. Mss. Stories, serials, articles. Art director, George E. Smith; story illustrations. Payment on acceptance.

The Congregationalist (W) Congregational Pub. Society, Rev. W. E. Gilroy, editor, 14 Beacon street, Boston, Mass. Mss. Religious, educational and social welfare. Art, only photographs. Payment on publication.

Capper's Farmer (M) Arthur Capper, Samuel O. Rice, editor, Topeka, Kansas. Mss. Interestingly written, dependable, helpful articles on farm life. Art; covers, sketches wash or oil, photographs and paintings for decorations in the book. Payment on acceptance.

Country Life (M) Doubleday Page & Co. Reginald T. Townsend, editor, Garden City, N. Y. Mss. Outdoor living, sports, country residences, no poetry. Art director, Reginald T. Townsend; photographs and paintings. Payment upon acceptance.

Current History (M) N. Y. Times Co., Geo. W. Ochs-Oakes, editor, New York City, N. Y. Mss. Informative articles on events (social-economic-political) of world or international significance—facts, current happenings. Art director, E. L. Sherman; photos illustrative of text. Payment on publication.

The Delineator (M) Butterick Pub. Co. Mrs. William Brown Meloney, editor, Spring and Macdougal streets, New York, N. Y. Mss. Fiction (serials and short stories); timely and practical articles. Art director, W. Martin Johnson; drawings, photographs, cover designs, decorative headings. Payment on acceptance.

Detective Story Magazine (W) Street & Smith Corp., F. E. Blackwell, editor, 79 Seventh avenue, New York City. Mss. Short stories from 2,500 words to 6,000 or 7,000 words; novelettes from 12,000 to 25,000 words; serials from 36,000 to 100,000 words. Payment on acceptance.

The Dial (M) Dial Publishing Co., Scofield Thayer, editor, 152 W. 13th street, New York City. Mss. Fiction, poetry, essays, reviews, all of the very highest type in content and workmanship. No informative, socio-political, or economic discussions. Art; reproductions of original work in the graphic and plastic arts. No illustrations. Payment on acceptance.

The Druggists Circular (M) The Druggists Circular, Inc. Clyde L. Eddy, managing editor, 100 William street, New York City. Mss. Scientific and technical articles by pharmacists, chemists and others qualified to write such articles. Also, articles on the subject of drug store merchandising, telling how retail druggists may make more money selling drug store side lines. Art, none. Payment on publication.

Every Girl's Magazine (M) Camp Fire Girls, Rowe Wright, editor, 31 E. 17th street, New York City. Mss. Stories, legends, interesting biography, photographs. Art director, Rowe Wright; covers (out of door subjects) illustrations, tail-pieces, etc. Payment after publication.

Everywoman's World (M) Continental Publishing Co., Ltd., Miss Katherine M. Caldwell, editor, 259 Spadina avenue, Toronto, Ont. Mss. Fiction, timely articles, household and needlework. Art director, Miss Katherine M. Caldwell; illustrations for half tone and line reproduction. Payment on publication.

Etude (M) Theo. Presser Co., James Francis Cooke, editor, 1712 Chestnut street, Philadelphia, Pa. Mss. Musical articles of a practical, helpful kind, dealing with music education, etc. Art director, N. J. Mortenheim; musical subjects. Payment on publication.

Factory (M) A. W. Shaw Co., C. S. Darling, managing editor, 660 Cass street, Chicago, Ill. Mss. Articles giving successful experience with managerial problems in manufacturing plants, written so that other factory executives may apply similar plans in their own plants. Art, none. Payment between acceptance and publication.

Farm and Home (M) Herbert Myrick. Herbert Myrick, editor; M. R. Reynolds, associate editor. Worthington street, Springfield, Mass. Mss. Short practical articles on general farm and household subjects. Good, clean fiction, verse, juvenile fiction and descriptions and sketches; simple household devices which save time, labor and money. Art director, Harold Nicholas. Sharp, clear cut photographs of human interest are always in demand for the inside of the paper. Large commercial photographs of subjects suitable for covers and designs for covers in suitable black and white and colored mediums. Payment either on acceptance or publication.

The Farmer's Wife (M) Webb Pub. Co. Mrs. Ada M. Shaw, managing editor. St. Paul, Minn. Mss. Two and three part serials. Short fiction. Practical farm experience articles. Art; cover illustrations, illustrations for fiction, head and tail pieces in line. Payment on acceptance.

The Farm Journal (M) Wilmer Atkinson, Arthur H. Jenkins, editor, Washington Square, Philadelphia, Pa. Mss. Technical farm material, household and general material interesting to rural people. Practically no stories nor poems. Art director, Chas. P. Shoffner; pen and ink sketches, humorous and otherwise. Cover designs in black and one color. Payment on acceptance.

The Farmer (W) Webb Pub. Co. D. A. Wallace, editor. St. Paul, Minn. Mss. Agricultural articles containing usable information for Northwestern farmers. Art, farm photographs. Payment on acceptance.

Farm Life (M) C. A. Taylor, George Weymouth, editor, Spencer, Indiana. Mss. Stories and articles interesting to farmers all over the country. Farm Life is a national publication. Payment on acceptance.

Farm Mechanics (M) F. M. Co., B. L. Johnson, editor, 1827 Prairie avenue, Chicago, Ill. Mss. Machinery, equipment and all mechanical devices for farm use. Articles should be short as possible, not more than 1,200 words, and must be illustrated with photographs. Art, photographs. Payment on publication.

Fashion—Art (M) Geo. L. Emrich, Edith M. Wetmore, editor, 30 N. Michigan avenue, Chicago, Ill. Mss. Most of material supplied by staff writers. Occasional special articles of interest from an artistic, literary or humorous standpoint purchased. Art director, Elizabeth Worley; fashion sketches and special illustration sketches. Payment on publication.

Fashionable Dress (M) Fashionable Dress, Frances L. Scher, editor, 250 Fourth avenue, New York City. Everything of interest to cultured women (beauty, fashions, etiquette, interior decoration, entertainment, film, etc.). Art director, P. J. Coppe; to conform with editorial matter. Payment on publication.

Field and Stream (M) E. F. Warner, Hy. S. Watson, editor, 25 W. 45th street, New York City. Mss. Outdoors articles, shooting and fishing stories. Art, photos. Payment on acceptance.

The Follies (M) Warner Publications, F. M. Osborne, editor. 25 W. 45th street, New York City. Mss. Novelettes of 10,000 words and short stories of any length. Must have atmosphere of glamor, novel plot and swift action. No Western stories or provincial stuff wanted. Nothing psychological. Payment on acceptance.

The Forum (M) Forum Pub. Co., George Henry Payne, editor, 354 Fourth avenue, New York City. Mss. Articles on economics, science, politics, art, literature, poetry, music, and those dealing with international questions. Short poems of from 4 to 8 lines very acceptable. Art, none. Payment on publication or shortly after.

Forward (W) Presbyterian Board of Publication and Sabbath School Work, John T. Faris, editor, 421 Witherspoon Bldg., Philadelphia, Pa. Mss. Paper for young people in Sunday School; fiction, 2,500-3,000 words. General and illustrated articles of about 1,000 words. Art director, Henry F. Scheetz. Payment 15th of month following acceptance.

The Fun Book (M) Dennis, Harvey & Remington, Inc. Albert N. Dennis, editor, 110 E. 23rd street, New York City. Mss. Humorous material of all kinds, jokes, anecdotes, very short humorous stories, epigrams, aphorisms, poems, jingles, etc. (Also cartoons.) Nothing "risque" please. Art director, Albert Nelson Dennis; humorous pictures and cartoons in line, wash, crayon, sepia or oil. One or two colors with all combination shades. Must be humorous. Payment on or before publication.

Fur News and Outdoor World (M) Peltries Pub. Co., Inc., Paul Belden, R. K. Wood, managing editors, 370 Seventh avenue, New York City. Mss. Articles and stories (latter occasionally), of interest to trappers, hunters, fishermen and practical sportsmen. For the most part, these should have to do with outdoor sports in North America. (No golf, "winter sports" or athletics.) Descriptive accounts of hunting and trapping—particularly latter—trips especially desired. Art director, A. M. Fowler; few cartoons or drawings of interest to above mentioned clientele. Unusually striking outdoor photographs for covers. These should be printed, preferably, on 8 x 10 paper that will "take" retouching, and must be vertical compositions. Close-ups with a scenic background in which the models are genuine outdoorsmen, not obviously posed are general requirements. Payment, promptly on publication. Prospective contributors should not stand back on this custom, established on account of numerous "regular" correspondents. If the material submitted is particularly adapted to our needs, we try to accede to the contributor's demands, in any reasonable request. Otherwise, we return the contributions promptly.

Garden Magazine (M) Doubleday Page & Co., Leonard Barron, editor, Garden City, N. Y. Mss. Ornamental gardening and plant cultivation. Must have facts conveying progressive information; no use for hack or "come-on" farm stuff. Art, cover designs in color that convey spirit of garden and home, decorative yet true. Pay on acceptance.

Good Hardware and the Progressive Grocer (M), Butterick Pub. Co., J. W. Greenberg, editor, Butterick Bldg., New York City. Mss. Live stories, articles, photographs, cartoons, etc. Short, snappy articles; verse. Art director, J. W. Greenberg. Covers in red and black; cartoons, illustrations for stories, illustrated jokes. Payment on acceptance.

Good Housekeeping (M) International Mag. Co., Wm. Frederick Bigelow, editor, 119 W. 40th street, New York City. Mss. Short stories, poems, general articles. Art director, Grattan Condon; nearly all is ordered in advance. Payment on acceptance.

Grit (W) Grit Publishing Co., Frederic E. Manson, editor, Williamsport, Pa. Mss. Magazine articles, long and short if well illustrated. Fiction serial and short. Art, illustrated articles having special appeal to women and children, should contain 200 to 600 words and one to five photographs. Payment one week after publication.

Holland's Magazine (M) Farm & Ranch Pub. Co., John W. Stayton, editor, Dallas, Texas. Mss. Serials, short stories, poems, humor, and articles of particular interest to women. Covers, illustrations on order. Payment on acceptance.

House and Garden (M) Conde' Nast, Richardson Wright, editor, 19 W. 44th street, New York City. Mss. Architecture, decorations, gardening. Art director, Heyworth Campbell; covers and decorations. Payment on acceptance.

Hunter-Trader-Trapper (M) F. J. and W. F. Heer, O. Kuechler, editor, 55 E. Main street, Columbus, Ohio. Mss. Hunting-trapping-fishing. We are buying very little Mss. now as we have an abundance on hand and continually coming in, mostly gratis from our subscribers. Payment on acceptance.

The Independent and The Weekly Review (W) The Weekly Review, H. Fuller, editor, 140 Nassau street, New York City. Mss. Up to the minute problems and occasionally of topics, poetry, etc. Art director, D. H. Werner; architecture, art museums, love of precious stones, archeology, jewels, etc. Payment upon publication, 1½c a word.

Industrial Management (M) The Engineering Magazine Co., John H. Van Deventer, editor, 120 W. 32nd street, New York City. Mss. Articles on management science and its applications that are of specific interest to industrial executives. Art, photographs occasionally. Payment on publication.

Iowa and Corn Belt Farmer (M) Paul R. Talbot, J. W. Jarnagin, Ada Carrol Wertz, associate editors, 607 Third street, Des Moines, Iowa. Mss. On practical agricultural topics. Payment on publication.

Kind Words (M in W parts) Hight C. Moore, editor, 161 8th avenue., N. Nashville, Tenn. Mss. Stories (short and live, 3 to 12 chap.), articles, poems. (This paper for young people and adults.) Editorial and missionary pages supplied by staff. Artists illustrate stories. Art, photographs sometimes (but rarely) stories with illustrating accompanying. Payment 10th of month after month of receipt.

Leslies Weekly (W) Leslie-Judge Co., W. M. Houghton, editor, 627 W. 43rd street, New York City. Mss. Timely articles of general news interest, short stories, poems (short), short biographical sketches.

Live Stories (S-M) New Fiction Pub. Corp., Ellan McIlvaine, literary editor, 35 W. 36th street, New York City. Mss. Novelettes of from 10,000 to 12,000 words, short stories of almost any length, verse, epigrams and prose fillers. Fiction with a decided but deftly handled sex theme in exotic setting especially desired. Prompt readings, immediate payment.

Love Story Magazine (S-M) Street & Smith Corp. Anita Fairgrieve, editor. 79 Seventh avenue, N. Y. City. Mss. Love stories only. They may be short stories (3,000-10,000 words, novelettes (10,000-25,000) words or serials. Not in the market for poetry. Art director, Wm. Heins; art work done by S. & S. Art Department. Payment upon acceptance.

McCall's (M) McCall Pub. Co. H. P. Houghton, editor, 236 W. 37th street, New York City. Mss. Short stories, novelettes and serials as well as articles. Art director, Kate Boyle; general. Payment on acceptance.

Mclean's Magazine (S-M) Maclean Publishing Co., J. Vernon McKenzie, editor, 143 University avenue, Toronto, Ontario. Mss. Short fiction of all kinds, as long as sex does not predominate unduly; serials from 60,000 to 90,000 words. Serious articles on Canadian

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John Martin's Book, The Child's Magazine, (M) John Martin's House, Inc., John Martin, editor, 33 W. 49th street, New York City. Mss. All types proper for children from four to ten years. Things to do and make—history—biography—myths—Bible stories—games—puzzles—and all constructive literary material. Art director, Miss Helen Waldo; none directly. All our art is directed from editorial offices and outlined in character by the editors. Payment on acceptance.

The Measure, a journal of poetry (M) the editors, 449 W. 22nd street, New York City. Mss. Poetry. Payment after publication.

Metropolitan (M) H. J. Whigham, Carl Avery, editor, 432 Fourth avenue, New York City. Mss. Fiction. Art director, F. M. Gould; covers and illustrations. Payment on acceptance.

Mid Week Pictorial (W) New York Times Co., Geo. Ochs-Oakes, editor, New York City. Mss. Photos of world events. Art director, Otto Kurth; photos. Cash.

Motor Travel (M) Auto Club of America, J. Thompson, Jr., editor, 247 W. 54th St., New York City. Mss. Touring and automobile. Art work—nothing. Payment on publication.

Nation's Business (M) U. S. Chamber of Commerce, Merle Thorpe, editor, Mills Bldg., Washington, D. C. Mss. Industrial and commercial subjects. F. S. Tisdale, art director; photos and black and white drawings. Payment on acceptance.

National Drug Clerk (M) Paul J. Mandabach, P. J. Mandabach, editor, 2058 N. Western street, Chicago, Ill. Mss. The success of various drug clerks and practical and proven methods of drug store merchandising. Photographs of clerks and stores. Payment on date of issue.

National Geographic Magazine (M) National Geographic Society, Gilbert Grosvenor, editor, 16th Sixteenth street, Washington, D. C. Mss. Articles of a geographic nature describing the life and customs of people in every part of the world, together with the physiographic features of the lands in which they live. Illustrated with numerous clear, sharp, original photographs. Art director, Franklin L. Fisher; photographs only. Payment on acceptance.

National Leader (S-M) National Leader, Oliver S. Morris, editor, Box 2072, Minneapolis, Minn. Mss. Expect articles on co-operative marketing of farm products and state ownership of, or state aid for marketing facilities. Art director, the editor; cover drawings with a meaning—bearing on our program for relief of agriculture. Payment on acceptance.

National Marine (M) Navy & Marine Press, Edward Frank Allen, editor, 268 Pearl street, New York City. Mss. We purchase very few manuscripts. Use articles of the sea, shipping and foreign trade. Art, photographs of ships, marine equipment and related subjects.

Nautilus Magazine (M) The Elizabeth Towne Co., Elizabeth Towne, editor, Box 438, Holyoke, Mass. Mss. New Thought. No fiction, but personal experience articles. Art, none, except drawings for single column heads. Payment when accepted.

New Republic (W) Republic Publishing Co., Herbert Croly, editor, 421 W. 21st street, New York City. Mss. General political articles, essays, sketches, poems. Payment on publication.

Northwest Poultry Journal (M) Statesman Pub. Co., W. C. Conner, editor, 215 State street, Salem, Oregon. Mss. We have own staff of correspondents and contributors. Art, none.

Ohio Farmer (W) Lawrence Pub. Co., John J. Cunningham, editor, 1013 Oregon street, Cleveland, Ohio. Mss. Strictly practical articles based on farm experience. Some serial stories. Art, photographs. Payment monthly.

The Open Road (M) The Torbell Co., Clayton H. Ernst, editor, 248 Boylston street, Boston, Mass. Mss. Stories and articles of interest to men, especially young men. No juvenile material can be used. Art director, Clayton H. Ernst; covers—three color. Payment on acceptance.

People's Favorite Magazine (S-M) Street & Smith Corp. A. L. Sessions, editor. 79 Seventh avenue, New York City. Mss. Complete novels (50,000 to 60,000 words), serials, short stories, of outdoor adventure. Art director, William H. Heines; cover designs. Payment on acceptance.

People's Popular Monthly (M) Carl C. Proper, Carl C. Proper, editor. 2nd and Center streets, Des Moines, Iowa. Mss. Short stories, serials, articles, S. S. about 4,000 words. Serials, 40,000 words. Articles, 1,000 to 1,500 words. Emphasis on wholesome, human sort of thing, with note of victory, optimism or clean humor. Art director, Elizabeth B. Canaday, managing editor; covers (2 or 3 color) with human interest appeal. Illustrations in black and white. Payment 20th of month following purchase.

Photo-Era Magazine (M) A. H. Beardsley, Wilfred A. French, A. H. Beardsley, editors, Wolfeboro, New Hampshire. Mss. Practical articles on any branch of photography written by experienced amateur or professional photographers. Art director, none; very little if any. Payment usually upon acceptance or special arrangement.

Pictorial Review (M) William P. Ahnelt, Arthur T. Vance, editor, 222 W. 39th street, New York City. Mss. Serials, high-class fiction, special articles of interest to thinking women. Illustrations on order. Payment on acceptance.

Poetry (M) Harriet Monroe, editor, 543 Cass street, Chicago, Ill. Mss. Verse. Payment on publication.

The Popular Magazine (S-M) Street & Smith, Charles Agnew MacLean, editor, 79-89 Seventh avenue, New York City. Mss. High class fiction only—adventure, mystery, business, humor—of interest to men. Art director, W. H. Heines; covers only. Payment upon acceptance.

Popular Mechanics Magazine (M) H. H. Windsor, J. L. Peabody, managing editor, 6 N. Michigan avenue, Chicago, Ill. Mss. Descriptions of new developments in the fields of science, mechanics, invention, industry and discovery. Photographs of new features. Payment on acceptance.

Popular Science (M) Modern Monthly Pub. Co., Kenneth W. Payne, editor, 225 W. 39th street, New York City. Mss. Short newsy stories of industry and science, the last including psychology and physiology whenever subjects adapt themselves to illustration. Manuscripts without pictorial possibilities are not accepted. Art, we want human interest photographs. This quality is usually achieved by including in the view one or more human figures in action. Payment upon acceptance.

Power Wagon (M) Power Wagon Publishing Co. S. A. Phillips, editor, 544 Lake Shore Drive, Chicago, Ill. Mss. Articles describing the economical use of trucks in various lines of business; modern selling methods employed by truck dealers and manufacturers; semi-technical articles dealing with the design and special application of trucks to general and special uses; general articles on highway transportation in its broadest and most restricted phases. Art, none. Payment soon after publication.

Progressive Tailor (S-A) Tailoring Auto Pub. Co., Archie B. Porter, editor, 315 Fourth avenue, New York City. Mss. Special articles on business or education pertaining to merchant tailors, or photos of window displays by tailors. Art director, Eugene Gorski; none, all to order. Payment on acceptance.

Progressive Teacher, (M) Globe Book Co. S. Y. Adcock, editor. Morristown, Tenn. Mss. Educational, poetry, songs, stories, etc. Art director, Johnson Vaughn; 2 col for covers, calendars 1 col (block), etc.

The Rider and Driver (S-M) S. W. Taylor, S. W. Taylor, editor, 511 Fifth avenue, New York City. Mss. Relating to the horse racing, polo, hunting with fox hounds, steeplechasing, street traffic regulations, sport fashions, etc. Art director, Louise Wieland; similar to subjects above. Payment when due.

Rural Mechanics (M) United Pub. Co., Jas. E. Wolf, editor, 1411-13 Wyandotte street, Kansas City, Mo. Mss. Short stories. Mechanical devices for farm or home. Articles on the farm or rural districts. Art director, C. Fisher; none. Payment on acceptance.

Saturday Evening Post (W) Curtis Pub. Co., G. H. Lorimer, editor, Independence Square, Philadelphia, Pa. Mss. Not in the market at present for articles or serial material. Willing to consider short fiction of from five to eight thousand words in length. Art director, Arthur McKeogh; cover designs of the story-telling kind—preferred in full color; reproductions and samples of illustrations, decorations and cartoons gladly inspected; no particular medium specified; no line drawings. Payment on acceptance.

Saucy Stories (M). Warner publications, F. M. Osborne, editor. 25 W. 45th street, New York City. Mss. Stories from 2,000 to 5,000 words having melodramatic plots, rapid action and surprise ending if possible. Romantic mystery stories desired. Payment on acceptance.

Scientific American (M) Munn and Co., Austin C. Lescarboura, managing editor, 233 Broadway, New York City. Mss. Articles on scientific and industrial achievement, told in the language of the layman. Absolute accuracy insisted upon. Photographs aid materially toward acceptance. Art director, none. Cover designs, wash drawings and line drawings, on special order only.

Screenland (M), Myron Zobel, editor, Markham Bldg., Hollywood, Calif. Mss. Short stories 3,500 words and serial four-part novelettes, 14,000 words. Payment up to $100 for short stories. Up to $400 for serials. Payment on acceptance.

Shadowland (M) Brewster Publications, Frederick James Smith, editor, 177 Duffield street, Brooklyn, N. Y. Mss. Articles on the arts, occasional interviews and one-act plays. Payment 4th of month following acceptance.

Short Stories (S-M) Doubleday, Page & Co., H. E. Maule, editor, Garden City, N. Y. Mss. Material dealing with adventure, mystery, the out-of-doors, sport, business humor, etc., of strong masculine appeal. Plot and action should be the outstanding feature. We do not object to a minor love interest, but never use material which could be classed as having sex appeal. We buy complete novels, serials, novelettes and short stories. Art, black and white spots, colored covers based on a story in the issue. Payment on acceptance.

The Smart Set (M) E. F. Warner, George Jean Nathan and H. L. Mencken, editors, 25 W. 45th street, New York City. Mss. A glance at any copy of the magazine will show precisely what is desired. Payment on acceptance.

Snappy Stories (S-M) New Fiction Pub.

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Corp., Ellan McIlvaine, literary editor, 37 W. 39th street, New York City. Mss. Novelettes of from 12,000 to 15,000 words, short stories of almost any length, one-act plays, frisky verse, epigrams, sketches, jokes. Fiction with a decided but deftly handled sex theme especially desired. Two and three part serials. Immediate payment.

The Spur (S-M) The Angus Co., Henry S. Adams, editor, 425 Fifth avenue, New York City. Mss. Sports, outing, travel and art. No fiction and very little poetry. Art, photographs, drawing and occasional paintings. Payment, promptly.

Successful Farming (M) E. T. Meredith, A. H. Snyder, editor. 1720 Locust street, Des Moines, Iowa. Mss. Practical farm experience articles. Art, photos that contain a lesson. Payment when accepted.

Success Magazine (M) Lowry Marden Corp., Orison Swett Marden, editor, 1133 Broadway, New York City. Mss. Short stories, limited amount of poetry, articles of all sorts but especially those dealing with successful business men or women. Art director, Mr. Howard Brubaker; art work is almost entirely ordered as we use only illustrations for stories and editorials. Payment on acceptance.

Sunset, The Pacific Monthly (M) Sunset Magazine Co., Charles K. Field, editor, 460 Fourth street, San Francisco, Cal. Mss. Serial stories, short fiction, romance and adventure; articles dealing with subjects of special interest to persons living in the Far West—that is. the eleven Far Western states. Art director, Leland W. Peck. Cover designs for four colors fiction illustration.

Survey Graphic (M) Survey Associates, Paul U. Kellogg, editor, 112 E. 19th street, New York City. Mss. Articles on social and industrial subjects based on first-hand field work; interpretations of interesting experiments or experience in the field of civics, health, industry, education, social work; occasional poetry. Art director, H. van Doren; photographs, posters, drawings, etchings suggested by the above subject matter. Payment after publication, $10 a page.

The Survey (W) Survey Associates, Paul U. Kellogg, editor, 112 E. 19th street, New York City. Mss. The Survey is published by Survey Associates—a co-operative undertaking. Nine-tenths of the manuscripts are contributed gratis by those who regard it as an exchange in social information and experience. We occasionally pay for manuscripts and reports which demand first-hand investigation—$10 a page. Payment after publication.

System (M) A. W. Shaw Co., A. W. Shaw, editor, Cass, Huron and Erie streets, Chicago, Ill. Mss. Articles and short items telling of tried and tested profit-making policies and plans which business men can use in their businesses. Art director, Thomas M. McCall; only work ordered. Payment on acceptance.

Today's Housewife (M) Today's Housewife Co., Della Thompson Lutes, editor, Cooperstown, N. Y. Mss. We have no immediate needs but we will consider stories not exceeding 3,000 words—stories that are clean, wholesome, emphasizing atmosphere; but they must be unusually interesting, well written, clever. Art director, Robert B. Lutes; no needs at present. Payment on acceptance.

Top-Notch Magazine (S-M) Street & Smith Corp. Henry W. Thomas, editor, 79 Seventh avenue, New York City. Mss. Any kind of a good, clean story, short or long. Art director, William H. Heines; pictures for covers. Illustrations of stories. Payment on acceptance.

Town and Country (S-M) Franklin Coe, Henry J. Whigham, editor, 8 W. 40th street, New York City. Art director, Mrs. A. O. Patterson.

Verse Contemporary (M) Charles Wharton Stork, editor, Logan, P. O. Philadelphia, Pa. Mss. Only poetry. Payment only in prizes, 12 in 1922, aggregating $1,375.

Western Story Magazine (W) Street & Smith Corp., F. E. Blackwell, editor, 79 Seventh avenue, New York City. Mss. Short stories from 2,500 to 6,000 or 7,000 words; novelettes from 12,000 to 25,000 words; serials from 36,000 to 100,000 words.

What to Do (W) David C. Cook Publishing Co., David C. Cook, Jr., editor, River street, Elgin, Illinois. Mss. Fiction consisting of short stories from 2,000 to 2,500 words. Serials not over six chapters. Articles to make games information. (Booklet of needs enclosed.) Art, photographs—drawings illustrating articles to be made. Stories to be illustrated. Payment on 10th of month following.

Woman Citizen (S-M) Woman Citizen, Virginia Roderick, editor, 171 Madison avenue, New York City. Mss. Manuscripts largely contributed. We publish articles dealing with civic activities of woman throughout the world and personality sketches of women of prominence. Payment on acceptance.

Woman's Home Companion (M) Crowell Pub. Co., Gertrude B. Lane, editor, 381 Fourth avenue, New York City. Mss. Fiction, feature and house hold articles. Art director, Henry B. Quinan; cover and illustrations. Payment on acceptance.

The World's Work (M) Doubleday, Page & Co. Arthur W. Page, editor, Garden City, N. Y. Mss. Achievement. Art, cover designs—eagles only. Payment on acceptance.

Woman's World (M) W. W. Manning, W. W. Manning, editor, 1073 Clinton street, Chicago, Ill. Mss. Fiction, short stories and serials. Needlework, original designs with instructions; 1,500 word articles on poultry raising and gardening. Home economics, short verse. Art director, W. W. Manning; only on order. Payment on acceptance.

Young People (W) American Baptist Pub. Society, W. Edward Raffety, editor, 1701 Chestnut street, Philadelphia, Pa. Mss. Stories (not more than 2,500-3,000 words), serial stories (not more than 10 chapters). Articles on all subjects interesting to ages 17 years and over with photographs. Unusual short articles illustrated or not. Photographs, illustrations for stories are made by our artists. Payment on acceptance.

The Young Churchman (W) Morehouse Pub. Co., Pearl H. Campbell, asst. editor, 1801 Fond du Lac avenue, Milwaukee, Wis. Mss. Short stories, 2,000 words of interest to boys and girls 12 to 15 years old; also serials. Ethical tales preferred as we are a S. S. publication of the Episcopal Church. Sample copies sent on request. Payment on acceptance.

SCENARIOS

Blazed Trail Productions, Inc., J. L. Russell, president; L. Case Russel, scenario editor. Scenario Dept., 19 Elm street, Gloversville, New York. Stories suitable for John Lowell. Lumbering, mining, Canadian, Alaskan or small-community stores. Star playing "Joe Morgan" in Ten Nights in a Barroom. Payment on acceptance.

Christie Film Co., President, Al Christie. Frank Conklin, scenario editor, 6101 Sunset Blvd., Hollywood, Calif. Mss. Two reel situation comedies.

Educator's Cinematograph Co., Alfred H. Saunders, president. Alfred H. Saunders, scenario editor, 70 Fifth avenue, New York City. Mss. Strictly pedagogical. Payment on acceptance.

Fox Film Corporation, Wm. Fox, president; Hamilton Thompson, scenario editor. Scenario Dept., 55th street and 10th avenue, New York City. Mss. Types of stores that will suit our stars—fast action, outdoor material (Western) for Tom Mix and Charles Jones; romantic dramas with love interest well developed for the others. Payment upon acceptance.

Goldwyn Pictures Corp., Samuel Goldwyn, president. New York editor, Eugene Mullin, 469 Fifth avenue. Studio editors, Paul Bern, Ralph Block, Clayton Hamilton, Culver City, Calif.

Ince Studios, Thos. H. Ince, president. John B. Ritchie, scenario editor, Ince Studios, Culver City, Calif. Mss. Strong dramas of universal appeal suitable for feature productions; also clever comedy-dramas for male lead. Payment when the story is accepted.

International Film Service Co., W. R. Hearst, president; Verne H. Porter, scenario editor. Scenario Department, 127th street and Second avenue, New York City. Mss. Only published stories and stage plays. Big themes lending themselves to big productions. Payment on acceptance.

Metro Pictures, Marcus Loew, president. Jasper Ewing Brady, scenario editor, 1540 Broadway, New York City. Mss. Any good story. Payment on acceptance.

Post Picture Corporation, C. E. Elliott, vice president. H. J. Ruth, scenario editor, 527 Fifth avenue, Room 508, New York City. Mss. Simple and two-reel human interest, full of action stories. Preference is for those that can be filmed outdoors. Payment at once.

Romayne Super Film Co., President, H. Y. Romayne. Golden Maxwell, scenario editor, Culver City, Calif. Mss. When in the market for manuscripts we purchase Westerns and comedies generally. Payment on acceptance.

R-C Pictures, R. S. Cole, editor, 780 Gower street, Los Angeles, Calif., Mss. Society drama, comedy drama.

Selznick Pictures Corporation, President, Myron Selznick, 318 E. 48th street, New York City. Scenario Dept., 318 E. 48th street, New York City. Mss. Published plays, books, original scenarios, magazine stories, newspaper stories, etc. Payment on consummation of purchase.

Universal, Mr. Laemmle, president; scenario editor, John C. Brownell. Scenario Dept., New New City. Mss. Detailed synopsis—almost as complete as a novel—characterization, atmosphere, plot, action—and stories which suit our stars only.

NEWSPAPER CHANGES IN NAME IN 1921

Chippewa Falls (Wis.) Daily Press to Gazette.
Lake Crystal (Minn.) Tribune succeeded Union.
Lowell (Mass.) Evening Leader succeeded evening edition of Courier-Citizen.

IN THE COURTS DURING 1921

LIBEL

Business and Circulation Managers Not Liable.—That a business or circulation manager with no editorial duties is not criminally liable for articles printed in the newspaper in violation of the Minnesota criminal syndicalism act of 1917 unless he circulates the paper knowing its contents was the opinion of the Minnesota supreme court in the criminal action against the managing editor and business manager of a newspaper published by the Workers Socialist Publishing Company of Duluth, Minn. The court held that the verdict of guilty returned against the managing editor of the paper, Topias Kekkonen, but held that the business manager, A. A. Toivonen, was not guilty and so reversed the jury and the court in that respect. The supreme court held further that the managing editor of a newspaper is "criminally liable and responsible for an unlawful publication made in its paper unless the unlawful publication is made under such circumstances as to negative any presumption of privity or connivance or want of ordinary caution on his part to prevent it. It is not a defense to merely show that the editor was not aware of the publication. Under this rule the editor was liable criminally in this case."

Errors in Pictures.—Publication of a wrong portrait in connection with a story announcing the death of a person is not cause for recovery of damages according to a rescript handed down by Associate Justice John A. Morrill of the Maine Supreme Court in favor of the Portland Express-Advertiser. The rescript, which was in the case of Herrick vs. Evening Express Publishing Company, was as follows: "In case of the negligent publication in a newspaper, without any element of wilful wrong, of a wrong portrait, in connection with a true news item announcing the death of a person named therein, in such a manner as to lead a reader to believe that the published portrait is the portrait of the person named in the news item, recovery of damages for mental suffering and nervous shock, and visible illness resulting therefrom, will be denied to the parent of the person whose portrait is thus negligently published, there being no physical injury to the parent."

Meaning of Words.—"Words used in an alleged libelous article are to be construed by their most natural and obvious meaning, and in the sense they would be understood by those reading the article," according to the Oklahoma Supreme Court in a decision handed down in the case of the Phoenix Printing Company of Muskogee, appealing from the Muskogee county district court from a judgment in which Charles Robertson was plaintiff. The court said: "The fact that a publication may be unpleasant and annoy or irk the subject thereof, and may subject him to jest or banter so as to affect his feeling, is not, standing alone, sufficient to make it libelous. In order to be libelous it must tend to lower him in the opinion of men whose standard of opinion the court can properly recognize or tend to

Publishers' Co-operation puts added value in advertisers' space.

HARVEST WITH SEAL OF SERVICE THRESHER SERVICE ADVERTISING Continuing Williams Agency Founded 1897

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NEW YORK CITY

TELEPHONE RECTOR 7880-1-2
CABLE ADDRESS "Flailad"

Hotaling's News Stand

IN NEW YORK

At the North End of the Times Bldg.
Broadway and Forty-third Street

Sells more out-of-town newspapers than any other news stand in America.

"Perhaps the most cosmopolitan spot in New York City is Forty-third Street and Broadway. . . Here is a mammoth news stand which sells newspapers from every city in the world . . . Every town has similar stands, but none as huge as this, and none as varied and as picturesque in its patronage."

—*Boston Transcript, Oct. 29, 1921.*

induce them to entertain an ill opinion of him."

Used Wrong Name.—Five cents damages and equal costs were awarded the plaintiff in a libel suit against the Glens Falls (N. Y.) Times by a jury sitting in Hudson Falls Supreme Court. Suit was brought by the plaintiff following the erroneous publication of his name instead of another of similar sound. Correction was made by the Times the following day and the plaintiff was unable to prove express malice as the executives of the paper and the reporter who wrote the story were total strangers to him. The jury was charged that the article was libelous per se and therefore actionable, and that it must find a verdict in whatever amount it deemed the plaintiff had been damaged. The total of 10 cents was collectible from the Times upon the securing of judgment by the plaintiff, which cost him $3.

Verdict in Book Criticism.—A verdict of six cents damages was given, on April 5, by a jury before Supreme Court Justice McAvoy in New York in a suit of Alleyne Ireland, one-time secretary to the late Joseph Pulitzer, against the owners of the Chicago Evening Post because of a criticism of Mr. Ireland's book, "Joseph Pulitzer: Reminiscences of a Secretary." Mr. Ireland sued because the criticism referred to him as an "anonymous" author and because it was stated that Mr. Ireland had drawn upon his imagination in writing the book, "because no man could be so degraded as to submit to the experiences he described."

Non-Mention of Name Not Libelous.—Suit brought by E. P. Hansel because his name was not mentioned in a certain story, brought against the Sioux City (Ia.) Journal, ended in a jury verdict for defendant. A similar case is now awaiting trial in Canada, the plaintiff being Armand Lavergne, a Quebec attorney, and the defendant the Quebec Telegraph. Recently, too, a London (Can.) alderman sued one of the local papers on similar grounds but did not succeed in collecting damages.

No Name Mentioned in Charges.—Justice Pierce in the Buffalo (N. Y.) Supreme Court granted a motion of non-suit following completion of the plaintiff's case in the libel suit of Frank Ruskiewicz, proprietor of Everybody's Daily, against the Polish Daily News. Ruskiewicz sought $25,000 damages for an alleged libelous editorial published in the News, charging the Daily had received a subsidy from the German and Austrian governments in 1918. The court held the editorial non-libelous since it did not mention the name of Ruskiewicz but merely referred to "a publisher of a Polish newspaper."

"Slacker" List Liabilities.—Supreme Court Justice William P. Burr of New York, in an opinion handed down August 2, ruled that publication of slacker and deserter lists in the newspapers from official notifications of the War Department are privileged matter of law and not libelous. Newspapers cannot be sued for mistakes in the lists if the errors were committed by the department he ruled. The decision sustained a demurrer filed by the New York World, in a suit by Charles J. Hyman, for $100,000 damages. Hyman's name was included in the list by error and he claimed damage from the erroneous report that he was a slacker. This decision was reversed January 13, 1922, by Appellate division of the Supreme Court and endeavor will be made to appeal it higher.

Right of Press to Criticize Public Officials Upheld.—Judge Harry M. Fisher of the Circuit Court sustained the demurrer of the Chicago Tribune in the $10,000,000 libel suit brought against it by Corporation Counsel Ettelson using the name of the city of Chicago, holding that there was no cause of action in the articles published by the Tribune criticising the Thompson administration's management of the financial affairs of the city and charging that the administration had brought the city to the point of bankruptcy. "This action is not in harmony with the genius, spirit, and objects of our institutions," read the written opinion handed down. It fits in rather with the genius of the rulers who conceived law not in the purity of love for justice but in the lustful passion for undisturbed power. If this action were maintainable, then public officials have in their power one of the most effective instruments with which to intimidate the press and to silence their enemies. It is a weapon to be held over the head of every one who dares print or speak unfavorably of the men in power. And the persistent use of this weapon would enable government officials to destroy newspapers."

Miswording of Suit Papers Almost Costly.—A verdict of $2,500 was awarded John A. Cancro in his $50,000 suit against the Tarrytown (N. Y.) News, by a jury in the Supreme Court. The News had a number of witnesses, but they were unable to testify, because of a certain legal technicality in its answer. In this respect the word "mitigation" was used for "justification," and the defendant was thus unable to bring out the actual source of the article in question and the circumstances surrounding it. The News appealed to the Appellate division and the decision was set aside as being "not within the law" and "excessive."

RULINGS ON TRADE MARKS, COPYRIGHTS AND INVENTIONS

Cantrell & Cochran Protected.—The Cantrell & Cochran Company, Ltd., a British corporation with offices in Dublin and Glasgow, which established a bottling establishment in New York after prohibition became effective in this country, won its fight in the District of Columbia Supreme Court to prevent the Abner Drury Company, a local concern, from infringing on its trademark labels for ginger ale, which read "C. & C." and "Belfast."

Use of Kellogg Name.—Rights to use in trade the name "Kellogg," which had been the subject of litigation between Dr. John H. Kellogg, of the Battle Creek Sanitarium, and his brother, W. K. Kellogg, of the Kellogg Toasted Corn Flake Company, since 1908, were finally settled by the decision of the Michigan Supreme Court in January after it had been carried to the highest state court on appeals of the Kellogg Company.

When a Trade Mark May Be Duplicated.—In an opinion handed down in the Government Patent Office, P. Lorillard Company was held entitled to use the trade-mark "Beech-Nut" for tobacco products, including cigarettes. Testimony showed that use of the trade-mark "Beech-Nut" for chewing tobacco was begun by the Harry Weissinger Tobacco Company about 1897, and that the ownership of the brand for this purpose had come to P. Lorillard Company through several sales. The examiner in the Patent Office held that P. Lorillard Company had a right to use the trade-mark "Beech-Nut" for tobacco products, notwithstanding the use of this trade-mark by the Beech-Nut Packing Company for meats, groceries, candy and chewing gum, and that this right included the right to use the trade-mark for cigarettes. The ground of the decision is that tobacco products are goods of entirely different descriptive qualities from groceries, meats, candy and chewing gum.

Two May Use "Woodbury" Mark.—An interesting legal controversy involving the proprietary rights in the "neckless head" trade mark distinctive to "Woodbury" in connection with toilet articles and dermatological preparations was settled by a decision of Judge Hugh M. Morris, sitting in the U. S. District Court for the district of Delaware, to the effect that the Andrew Jergens Company, which claimed exclusive right to use the trade mark in any and all phases of its business, is entitled to its use in connection with certain specified preparations only. The Woodbury Company, a New York corporation, was held to be the owner of all rights to the name "Woodbury" and to the "neckless head" trade mark except for a license for its use on a few specified commodities previously granted to the Andrew Jergens Company.

Lord Grey Letter Not Copyrightable. The United States Circuit Court of Appeals in New York, January 26, 1922, affirmed the findings of the lower court declaring that the New York Times, in publishing the Lord Grey letter to the London Times expressing his view regarding the Wilson peace note, did not infringe on an alleged copyright as claimed by the Philadelphia Public Ledger. The decision says: "The contract in question did not and was not intended to give plaintiff any authority to copyright in this country the news, special articles and other matter of which plaintiff's representative was permitted to make a résumé of copy for the purpose of transmission to the Public Ledger for publication.

Fisher Has Sole Rights to "Mutt and Jeff."—Proprietary right to "Mutt and Jeff" as characters is possessed by H. C. "Bud" Fisher, the United States Supreme Court ruled, refusing to overrule decisions to that effect by the New York State court and throwing out an appeal from the Star Company, publisher of the Hearst New York papers, from the New York decisions. Fisher now has exclusive

(Continued on page 166)

Newspaper Law

by

William W. Loomis

A digest of over 400 court decisions on Newspapers, Subscriptions, Legal and Commercial Advertising, Libel, Lotteries, etc. Fully indexed for quick reference.

Only book on the subject ever published. $1.50 postpaid.

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LaGRANGE, ILL.

WEST VIRGINIA

A Market by Itself

Richest Area of Its Size in Natural Resources has

The largest natural gas pumping station in the world.

Largest white ware pottery in the U. S.

Largest axe manufactory.

Largest bottle manufactory.

First in high grade bituminous coal available.

West Virginia is well provided with *SCHOOLS* for its population of nearly 1,500,000, over *90%* born in America.

Attendance of children from 8 to 14 is compulsory, white or colored, with separate schools for each.

With unexcelled facilities for education the People of West Virginia cannot be termed "unlearned" and straight forward advertising in the daily newspapers is effective in consequence.

Be a big advertiser in this small state.

		Circulation	Rate for 5,000 lines
Bluefield			
†Telegraph	(M)	6,736	.025
Charleston			
*Gazette	(M)	17,692	.06
*Gazette	(S)	20,471	.06
Clarksburg			
†Exponent	(M&S)	8,198	.03
*Telegram	(E)	7,783	.035
*Telegram	(S)	9,666	.035
Fairmont			
*West Virginian	(E)	4,810	.03
*Times	(M)	6,016	.03
Huntington			
*Advertiser	(E)	16,094	.035
*Herald-Dispatch	(M)	12,768	.035
*Herald-Dispatch	(S)	12,811	.035
Martinsburg			
*Journal	(E)	4,013	.03
Morgantown			
††Post	(E)	3,006	.021
Parkersburg			
†News	(M)	5,338	.025
†News	(S)	6,283	.025
*Sentinel	(E)	6,059	.024
Wheeling			
*Intelligencer	(M)	13,154	.04
*News	(E)	13,861	.06
*News	(S)	18,328	.06

†Government Statement, Oct. 1, 1921.

*A. B. C. Report, Oct. 1, 1921.

††Government Statement, April 1, 1921.

IN THE COURTS—Continued

right to reproduce the characters, the courts protecting him from competition of others reproducing them and rejecting the contention of the Star Company that Fisher could only copyright particular postures and words descriptive of their exploits in incidents drawn by him and that the two characters were public property.

An Idea Not Copyrightable.—A suit for $75,000 damages instituted by the Booklovers Sales Company against the Pictorial Review Company of New York, alleging infringement of a copyrighted and registered circulation promotion plan, was dismissed by Justice Hotchkiss when it came to trial before him in the New York Supreme Court, January 14, as being without sufficient ground for action. The litigation was over a motion picture game run by the Pictorial Review. Justice Hotchkiss ruled that the plaintiff's game had not been copied, even though the defendant may have elaborated on an idea that had already been published and therefore was public property for anyone to use.

Condensed Extracts Not Permitted.—Even condensed use of copyrighted articles, without permission of the holder of the copyright, is not permitted, according to a ruling in April of the United States Circuit Court of Appeals for the Seventh District of New York, upholding the New York Tribune in a suit against the old Chicago Record-Herald Company that had been in the courts since 1917. The defendant contended that the Herald's use of the Tribune article, which was headed "Germany Pins on 300 Fast Supersubmarines" was much shorter than the Tribune's article and therefore contained no substantial part of it. On this the court ruled: "We find no merit in the contention that the Herald publication constitutes no substantial part of the copyrighted article. It presents the essential facts of that article in the very garb wherein the author clothed them, together with some of his deductions and comments thereon in his precise words, and all with the same evident purpose of attractively and effectively serving them to the reading public. Whether the appropriated publication constitutes a substantial portion of that which is copyrighted cannot be determined alone by lines or inches which measure the respective articles. We regard the Herald publication as in truth a very substantial portion of the copyrighted article and the transgression in its unauthorized appropriation is not to be neutralized on the plea that 'it is such a little one.'"

"Elrod" Caster Upheld.—U. S. District Court, Wilmington, Del., dismissed suit for alleged patent infringement brought by Lanston Monotype Machine Company and Pittsburgh Type Founders Company against Elrod Lead, Slug and Rule Caster manufactured and sold by the Ludlow Typograph Company.

Can't Use Kipling's Verse.—Rudyard Kipling was granted an injunction by a London court forbidding the owners of a proprietary medicine from using a verse of his poem "If" in an advertisement. He was also awarded 40 shillings damage and costs.

LABOR CASES

Limitation of Union Strike Activities.—No decision of the Supreme Court of the United States in recent years is considered more important to the newspaper and printing industries than that handed down in January in the case of the Duplex Printing Press Company of Battle Creek, Mich., against the International Association of Machinists, in which it established the principle that when a labor union departs from its "normal and legitimate objects and engages in an actual combination or conspiracy in restraint of trade," it violates the Clayton amendment of the Sherman Anti-Trust Law. The members of the Machinists' Association had refused to set up the presses of the Duplex Company in different parts of the country on the ground that they were the product of a non-union shop.

Strikers Not Allowed to Interfere with Employees.—By an injunction signed by Judge Kellogg in the Superior Court, members of Typographical Union No. 252 and its agents or associates were restrained from interfering in any way with employees of the Bridgeport (Conn.) Post Publishing Company. The order did not forbid the union from prescribing the terms under which its own members may work.

Can't Compel Union Men to Handle "Struck" Work.—The Superior Court at Spokane, Wash., refused to issue a writ of injunction against the Typographical Union because its members employed in a commercial printing plant refused to do work for other firms where the union printers were on strike to enforce the 44-hour week. The court sustained a section in the union agreement which reads: "The right is reserved to the members of this union to refuse to execute all struck work received from or destined for unfair offices."

NEWSPAPERS AND THE COURTS

Information of Newspaper Man Not Privileged.—U. S. Supreme Court ruled that a newspaper man is not privileged to withhold from court or other properly constituted legal body sources of information in his possession. Decision rendered in case of Hector Elwell, city editor Chicago American, upheld contention of lower court that Elwell was in "contempt" and liable to penalty unless he furnished information demanded by Federal Grand Jury on stories published in his newspaper.

Photographs Prohibited but Cartoons Allowed.—At the opening of the trial of Mrs. Ethel H. Nott, for murder of her husband, Judge William M. Maltbie of the Superior Court, Bridgeport, Conn., told newspaper men picture taking in the court room would mean jail for the photographer. He asked co-operation of the newspapers "to give this woman the fairest trial a woman ever had." The order did not prevent cartooning the principals, which was done without rebuke.

ADVERTISING LITIGATION

What Is Lowest Rate?—In answer to the suit of the New York Evening Post against R. H. Macy & Co. department store to recover $7,105.76 for advertising space used in that newspaper between July 1 and September 1, the latter firm alleges that the Evening Post did not carry out the terms of its contract with the defendant in which it agreed to give this store the lowest rates allowed to any of its advertisers, and upon this general basis a counteraction of damages to the amount of $28,797.35 together with the costs of the action. Macy's advertising was taken by the Post at 8 cents a line. The firm alleges that the Post accepted advertising from a real estate concern at the rate of .0128 cents an agate line. A letter written February 19, 1920, by J. Mora Boyle, of the advertising department of the Evening Post, to Mr. Corlishaw, advertising manager of R. H. Macy & Co., which forms Exhibit A of the defendant's answer, contained this paragraph: "We guarantee to you that you are receiving and shall continue to receive the lowest rate enjoyed by any advertiser in the Evening Post and that if during the term of this contract any advertiser is given a lower rate your rate will be similarly reduced." The contract, which was renewed February 1, 1921, runs to January 31, 1922.

Short Rate Upheld.—Breaking of a contract by an advertiser permits a newspaper to collect its regular rate instead of the rate provided in the contract, the Ohio Supreme Court ruled in the suit of the Cleveland News against a Cleveland motion picture theater. The News gave the advertiser a rate of 13½ cents a line on a contract guaranteeing not less than 20 lines a week throughout the year, copy to be approved by the editorial department. The full one-time rate was 20 cents a line. At the end of six months, during which the theater observed its contract, the editorial department rejected an advertisement as objectionable. The theater stopped sending in copy and refused further payment under the contract. The newspaper sued for the difference between the contract and the regular rates during the six months covered, the municipal court giving the decision to the News. The court of appeals reversed the first verdict and was in turn reversed by the Ohio Supreme Court.

RULINGS ON CIRCULATION MATTERS

Thefts of Newspapers.—A crusade by the Decatur (Ill.) Review against persons stealing copies of the Review from porches resulted in the arrest of a man who pleaded guilty to malicious mischief and was fined $31.15. The prisoner said he took the paper because he was out of work and was looking at the want ad section in hopes of finding a job.

An indeterminate sentence of two to five years in the State Training School for Juveniles at Gatesville, was imposed in January on Charles Givens, 12-year-old negro boy, for stealing 25 copies of the San Antonio (Tex.) Express. The boy entered a plea of guilty before Judge McCloskey of the Juvenile Court and it was shown that this was the third time the boy had been before the court on a charge of stealing newspapers.

Free Prizes Not a Lottery.—The New York

GOOD NEWS PHOTOGRAPHS FOR YOUR PAPER

The best circulation builders.

Have you been getting the best pictures available?

You have not, if you do not subscribe to our daily service, which goes to 57 of the leading newspapers.

We supply from 8 to 10 pictures a day, covering news events, features, oddities, sports, fashions, etc.

Our pictures are the best and they cost no more than others.

We are not connected with any newspapers, being an *independent syndicate,*

The pictures we send you, you see first.

WIRE OR WRITE FOR RATES

KADEL & HERBERT

PICTORIAL NEWS SERVICE

153 EAST 42ND ST., NEW YORK CITY

January 24th, 1922.

On January 31st our association with the CLEVELAND NEWS and SUNDAY NEWS-LEADER will terminate, and the national advertising for these papers will be in new hands.

We wish to take this occasion to thank the advertisers and agents for the consideration they have given to the NEWS and SUNDAY NEWS-LEADER during the fifteen or more years we have been associated with them.

The NEWS and SUNDAY NEWS-LEADER have made great progress during those years both in circulation and advertising. The local advertising has made tremendous gains and the income from national advertising for 1921 was the largest in the history of these papers. The income from national advertising for the month of November was $7,000 greater than for November, 1920, and for December was $9,000 greater than for December, 1920. This is evidence of the progress and accomplishments which the NEWS and SUNDAY NEWS-LEADER have made and which progress I am certain will continue.

Paul Block

State Court of Appeals on May 30 handed down a verdict to the effect that the Mail and Express Company, publisher of the New York Evening Mail, and its publisher, Daniel Nicoll, were not guilty of conducting unlawfully an advertising lottery when, in July, 1919, the Evening Mail began the free distribution of cards advertising the paper and the fact that the numbers on them entitled the holder to a drawing of $15,000 in prizes of Liberty Bonds and money. The cards were left at newsstands for free distribution and were handed to passengers on the subways by boys and referred to the issues of the paper for details of the prizes and the names of the winners. A demurrer interposed to the indictment was allowed by the Court of Special Sessions of New York and their decision was upheld by the Appellate Division. Counsel for the defendants before the Court of Appeals, May 9, argued that the plan of gift coupons was for the purpose of advertising the paper and increasing its circulation, and that as nothing was paid for them there was no lottery within the meaning of the law. The district attorney of New York City contended that the public was induced to buy the paper because of the cards and that this was sufficient consideration to constitute an unlawful lottery.

MISCELLANEOUS CASES

Excusable News Errors.—Justice Tierney of the New York State Supreme Court dismissed May 3 the complaint in the suit brought by Gaston Jaillet of Newark, N. J., against Joseph Cashman, treasurer of Dow, Jones & Co., as aftermath of an alleged incorrect report sent out on March 8, 1920, on that company's ticker regarding the effect of a decision of the United States Supreme Court on the taxable status of stock dividends as income. "I think that the relation of the defendant association to the public is the same as that of the publisher of a newspaper," wrote Justice Tierney in his opinion. "There is a moral obligation on everyone to say nothing that is not true, but the law does not attempt to impose liability for a violation of that duty unless it constitutes a breach of contract, obligation or trust, or amounts to a deceit, libel or slander."

Directors Win in Christian Science Case.—The long awaited decision of the full bench of the Supreme Judicial Court of Massachusetts in the famous Christian Science Church publication control litigation, which stretched out over a period of two years and involved million-dollar legal talent, was handed down in November giving the directors a complete victory in their controversy with the trustees of the publishing society. The subject still continues in the courts, though, on other points.

Not a Legal Daily.—The New York State Court of Appeals handed down a decision July 14 holding that the Legal Daily of Buffalo was not a newspaper within the meaning of the law, entitled to the designation as the official city paper of Buffalo and to do the city printing. Charles A. Finnegan, publisher of the Buffalo Commercial, instituted a taxpayer's action and obtained a temporary injunction from Justice Pooley restraining the city council of Buffalo from making the designation of the Legal Daily as the official paper. The Appellate Division, Fourth Department, reversed Justice Pooley but its decision was reversed by the Court of Appeals, with Judge Andrews writing the opinion of the court to the effect that there should be a trial of the facts regarding the status of the Legal Daily. The trial was had before Justice Woodward at the Erie Special Term, beginning April 18, and he decided the Legal Daily was not a newspaper within the meaning of the law as it did not publish local, general or current news, had no general circulation and was not sold or read generally or designed to be by the public. The Appellate Division sustained his ruling and is now upheld by the Court of Appeals on the second appeal. The bid of the Buffalo Commercial for the city printing was $40,500 and that of the Legal Daily $29,850. The circulation of the Legal Daily was conceded to be but 350 and published court calendars and legal notices.

Newspaper Not a Manufacturer.—A newspaper is not a manufacturing establishment and is, therefore, not required to obey the provisions of the state law prohibiting the employment of women after 10 p. m., under a decision handed down by the Nebraska Supreme Court.

1921 NEW NEWSPAPER HOMES AND PLANT IMPROVEMENTS

UNITED STATES

Alta Vista (Kan.) Journal.
Asheville (N. C.) Citizen.
Augusta (Ga.) Chronicle.
Aurora (Ill.) Beacon-News.
Birmingham (Ala.) Post.
Boston Herald.
Brenham (Tex.) Daily Banner.
Camden (N. J.) Courier.
Carlisle (Pa.) Herald.
Chattanooga (Tenn.) News.
Chester (Pa.) Times.
Cleveland Plain Dealer.
Concord (N. H.) Patriot.
Detroit News.
Detroit Times.
Detroit Free Press.
Detroit Daily Abend Post.
Duluth Herald.
Duluth News-Tribune.
Easton (Pa.) Express.
Fort Worth (Tex.) Star-Telegram.
Hartford (Conn.) Courant.
Hibbing (Minn.) Daily News.
Janesville (Wis.) Gazette.
Kansas City (Kan.) Sun.
Lancaster (Pa.) New Era.
Laurel (Miss.) Leader.
Long Beath (Cal.) Telegram.
Los Angeles (Cal.) Herald.
Mason City (Ia.) Globe-Gazette.
Minot (N. D.) News.
Milwaukee Kuryer Polski.
New Britain (Conn.) Herald.
New York Daily News.
New York Evening Telegram.
New York Times announced plans for building an 11-story addition to its plant in 1922.
New York Tribune (planned for 1922).
Norristown (Pa.) Daily Herald.
Ottumwa (Ia.) Courier.
Peoria (Ill.) Star.
Philadelphia Ledger announced plans for starting new home in February.
Plymouth (Ill.) Republican.
Port Arthur (Tex.) Evening News.
Portland (Me.) Daily Press.
Portland (Ore.) Telegram.
Providence (R. I.) Journal.
Raleigh (N. C.) Times.
Sacramento (Cal.) Union.
Salisbury (N. C.) Evening Post.
San Luis Obispo (Cal.) Journal.
Scranton (Pa.) Times.
Seattle Post-Intelligencer.
Shreveport (La.) Journal.
South Bend (Ind.) News-Times.
South Bend (Ind.) Tribune.
Toledo (O.) Times.
Wilkes-Barre (Pa.) Times-Leader.
Wilkes-Barre Sunday Independent.
Worcester (Mass.) Telegram and Gazette.

CANADA

Guelph (Ont.) Mercury.
Hamilton (Ont.) Spectator.
London (Ont.) Advertiser.
Toronto (Ont.) Telegram.

CELEBRATIONS OF THE YEAR

UNITED STATES

Boston Herald—75th birthday.
Brooklyn (N. Y.) Daily Eagle—80th birthday.
Brooklyn (N. Y.) Times—75th birthday.
Buffalo (N. Y.) Express—75th birthday.
Christian Register, Boston—100th anniversary of founding.
Fredonia (N. Y.) Observer—100th birthday.
Galveston (Tex.) News—80th anniversary of founding.
Liberty (Mo.) Tribune—75th birthday.
Lockport (N. Y.) Union-Sun & Journal—100th birthday.
Lyons (N. Y.) Republican—100th anniversary of founding.
Massengale Advertising Agency, Atlanta, Ga.—silver jubilee.
Newark (Ohio) Advocate—100th anniversary of founding.
Newport (R. I.) Daily News—75th birthday.
New York Commercial—125th anniversary of founding.
New York Times—25th anniversary under control of Adolph S. Ochs.
Norwalk (Conn.) Hour—golden anniversary of founding.
Oil City (Pa.) Derrick—50th birthday.

CANADA

Brockville (Ont.) Recorder—100th anniversary of founding.

THINK ABOUT THIS

MORE THAN THREE-FIFTHS OF THE WISCONSIN FAMILIES OWN

THEIR OWN HOMES

Total Population (1920 Census)	2,632,067
Native White	81.9%
Families (Number)	595,316
Dwellings (Number)	526,188
Total Circulation of Live Papers Listed Below.	418,259

Wisconsin is *the* home owning territory. What have you got to sell to a family that owns its own home?

Figures above prove conclusively that your advertisement in the newspapers listed in this announcement will "blanket" the homes of Wisconsin. The figures also show that this state has the largest percentage of home-owning families.

Those who have made "tryout" campaigns in Wisconsin have usually come to stay. It is a responsive state because it is a prosperous state.

The newspapers listed below are ready and willing to co-operate because they are proud of the fact that experienced space buyers have told them that "it is always wise to start in Wisconsin."

		Circulation	Rate for 5,000 lines
Beloit News	(E)	7,900	.045
Eau Claire Leader-Telegram	(M&E)	8,757	.035
*Fond du Lac Reporter	(E)	5,801	.03
Kenosha News	(E)	6,238	.03
Madison (Wis.) State Journal	(E&S)	17,111	.05
*Milwaukee Journal	(E)	111,862	.20
*Milwaukee Journal	(S)	87,593	.20
Milwaukee Sentinel	(M&E)	83,864	.14
Milwaukee Sentinel	(S)	63,545	.14
*Superior Telegram	(E)	17,588	.055
Superior (Wis.) Sunday Times	(S)	8,000	.045

Government Statements, Oct. 1, 1921.
*A. B. C. Publishers' Statement, Oct. 1, 1921.

DIRECTORY OF CLUBS AND ASSOCIATIONS

Agricultural Publishers Association—B. Kirk Rankin, Southern Agriculturist, Nashville, Tenn., Secretary, T. W. Le Quatte, Successful Farming, Des Moines; executive secretary, William G. Campbell, 76 West Monroe street, Chicago.

Alabama Press Association—President, W. T. Hall, Dothan; secretary-treasurer, Webb Stanley, Greenville.

American Association Teachers of Journalism—President, E. W. Smith, Leland Stanford, Jr., University; secretary-treasurer, N. A. Crawford, Kansas State Agricultural College.

Association Newspaper Classified Advertising Managers—President, L. J. Boughner, Chicago Daily News; secretary-treasurer, G. N. Gunderson, St. Paul Pioneer Press; executive secretary, C. L. Perkins, Chicago Herald & Examiner.

Amen Corner, New York—President, Edward G. Riggs, New York, New Haven & Hartford Railroad, New York City; secretary, Thomas O. McGill.

American Association of Foreign Press Correspondents in the United States—President, Percy S. Bullen, London Telegraph, New York; secretary-treasurer, P. Whitwell Wilson, London Daily News, New York.

American Association of College News Bureaus—President, N. A. Crawford, Kansas State Agricultural College; secretary-treasurer, Ruby A. Black, University of Wisconsin.

American Newspaper Publishers Association—President, T. R. Williams, Pittsburgh (Pa.) Press; secretary, John Stewart Bryan, Richmond (Va.) News-Leader; general manager, Lincoln B. Palmer, 63 Park Row, New York City; chairman advertising bureau committee, William F. Rogers, Boston Transcript; director advertising bureau, William A. Thomson, 63 Park Row, New York City; chairman standing committee on labor, H. N. Kellogg, New York Life Building, Indianapolis, Ind.

Arizona Daily Newspaper Association—President, Charles A. Stauffer, Phoenix Republican; secretary, Lawrence A. Clark, Bisbee.

Arkansas Press Association—Field secretary, Robert W. Hankins, Little Rock.

Associated Business Papers, Inc.—President, James H. McGraw, McGraw-Hill Publishing Company, New York; secretary, Jesse H. Neal, 220 West 42d street, New York.

Association Foreign Press Correspondents in U. S.—President, Percy Bullen, New York, representative London Daily Telegraph.

Associated Ohio Dailies—President, G. W. C. Perry, Chillicothe; secretary, Louis H. Brush, Salem.

Associated Press—President, Frank B. Noyes, Washington (D. C.) Star; secretary, Melville E. Stone, New York City; assistant secretary and general manager, Frederick Roy Martin, 51 Chambers street, New York City.

Association Schools and Departments of Journalism—President, Willard Blayer, University of Wisconsin, Madison; secretary-treasurer, L. N. Flint, University of Kansas.

Authors, Artists & Dramatists League of America—President, Jesse Lynch Williams; secretary-treasurer, Eric Schuler; headquarters New York City.

Baltimore Press Club—President, Judge T. J. C. Williams; executive secretary, Edward H. Pfund.

Baseball Writers Association of America—President, Frederick Lieb, New York Evening Telegram; secretary-treasurer, Joseph McCready, Philadelphia.

Boston (Mass.) Press Club—President, Charles E. Young, Boston Post; secretary, Ralph Sadler, Boston Transcript.

Boston Newspaper Club—Editor-in-chief, Howard G. Reynolds; reporter, William U. Swan.

Brockton (Mass.) Press Club—President, James Burke; secretary, Robert E. Riordan.

Buckeye Press Association of Ohio—President, A. D. Robinson, Ravenna Republican; secretary, E. Benjamin Yale, Waynesfield.

California Press Association—President, Friend W. Richardson, Sacramento; secretary, Owen A. King, Jackson.

California Circulation Managers Association—President, Ed. L. Simpkins, San Jose Mercury-Herald; secretary, George A. Fisher, San Francisco Chronicle.

Carolinas Circulation Managers Association—President, C. R. Goodrich, Raleigh (N. C.) Times; secretary-treasurer, C. C. Council, Durham (N. C.) Herald.

Catholic Writers Guild of New York—President, Arthur Benington, New York World; secretary, Thomas C. Quinn, New York.

Central Illinois Press Association—President, Fred Tipton, Girard Gazette.

PUBLISHING AND EDITORIAL ASSOCIATIONS, PRESS CLUBS

United States

Central New York Press Association—President, C. H. Skelton, Canastota Courant; secretary, M. V. Atwood, Groton Journal & Courier.

Cheese Club of New York City (newspaper men on theatrical assignments)—President, Frank Pope, Journal of Commerce; secretary, H. P. Hanaford.

Chicago Newspaper Representatives Association—President, H. K. Clark, Munsey Newspapers; secretary, W. H. Stockwell.

Chicago Press Club—President, Lou M. Houseman; secretary, Frederick J. Squibb.

Colorado Editorial Association—President, E. L. Bemis, Littleton Independent; secretary, George Haubrich, Greeley News.

Columbia (Mo.) University of Missouri Gamma Alpha Chi—President, Miss Ruth Prather; secretary, Miss Ella Myatt.

Connecticut Editorial Association—President, O. S. Freeman, Watertown News; secretary-treasurer, L. D. Rowland, Ansonia Sentinel.

Dallas (Tex.) Penwomen—President, Mrs. Cora E. Behrends; secretary, Mrs. J. O. Teagarden.

Davenport-Moline-Rock Island Tri-Cities Women's Press Club—President, Miss Mary S. Wright.

Del-Mar-Via Press Association (Delaware, Maryland and Virginia)—President, S. E. Shannahan, Easton, Md.; secretary-treasurer, William F. Metter, Wilmington (Del.) Every Evening.

Denver (Colo.) Press Club—President, H. W. Bennett, Denver Times; secretary-treasurer, Warren Boyer.

East Tennessee Press Association—President, Mrs. C. O. Helms, Morristown, Tenn.; secretary-treasurer, Harry Haynes, Tazewell.

Egyptian Publishers Association (composed of members of three southern Illinois publishers associations)—President, W. O. Paisley, Marion; secretary, C. W. Stafford, Marion.

Essex County (Mass.) Press Club—President, Horace H. Atherton, Saugus; secretary, John Woodbury, Gloucester.

Export Publishers Association—President, Edwin C. Johnson, American Exporter, New York; secretary, R. M. Dodson, Pacific Ports, Los Angeles, Cal.

Florida Associated Dailies—President, Major Quimby Melton, Jacksonville Metropolis; secretary-treasurer, Clayton C. Codrington, DeLand News.

Florida Press Association—President, Mrs. Lois K. Mayes, Pensacola Journal; secretary, Miss Ruby Edna Pierce, Palm Beach Post.

Foreign Newspaper Representatives Association—President, A. B. Chivers, S. S. Koppe & Co., Times Building, New York.

Fossils Society (amateur journalists)—President, Joseph Dana Miller, editor Single Tax Review, New York; secretary, Louis Kempner, New York.

Georgia Press Association—President, William G. Sutlive, Savannah Press.

Gridiron Club, Washington, D. C.—President, N. O. Messenger, Washington Star.

Hebrew Press Association of Jewish Publication Society of America—President, Simon Miller; secretary, Dr. D. Halpen, Philadelphia.

Honolulu (Hawaii) Press Club—President, Mrs. John Trenholm Warren.

Huntington (W. Va.) Gridiron Club—President, Col. J. H. Long, publisher the Advertiser; secretary, H. E. Matthews.

Illinois and Iowa Associated Press Good Fellowship Club—President, Walter De Shara, Jacksonville; secretary, Leon Dills, Peoria.

Illinois La Salle County Press Association—Temporary president, W. E. Bedford, La Salle; secretary, I. H. Marshall, Mendota.

Illinois Press Association—President, Benjamin S. Herbert, editor National-Printer-Journalist, Chicago; secretary, H. L. Williamson, Springfield.

Indiana Republican Editorial Association—President, E. J. Hancock.

Inland Daily Press Association—President, John Sandine, Moline (Ill.) Dispatch; secretary-treasurer, Will V. Tufford, Clinton, Ia.

International Editorial Association—President, Hassel T. Sullivan, Milwaukee Journal; secretary, Charles C. Grant, Chicago.

International Circulation Managers Association—President, A. G. Lincoln, St. Louis Post-Dispatch; secretary-treasurer, Clarence Eyster, Peoria (Ill.) Star.

Interstate Circulation Managers Association (Pennsylvania, Maryland, New Jersey, Delaware and West Virginia)—President, J. H. Miller, Jr., Pittsburgh (Pa.) Gazette-Times and Chronicle-Telegraph; secretary-treasurer, Henry Carpenter, Lancaster (Pa.) Intelligencer.

Iowa Associated Dailies—President, B. M. Conroy, Mason City Globe-Gazette; secretary, Lee P. Loomis, Muscatine Journal.

Iowa Press Association—President, James C. Gillespie, Lemars Sentinel; secretary, O. E. Hull.

Kansas Editorial Association—President, Roy F. Bailey, Salina Journal; secretary, O. W. Little, Alma.

Kansas Publishers Buying Corporation—President, F. W. Parrott, Clay Center Republican; secretary-treasurer, George Harmon, Valley Falls, Vindicator.

Kansas State Legislature Gridiron Club, (Topeka, Kan.)—President, Sen. R. C. Howard, Arkansas City Traveler; secretary, Charles R. Mann, Osborne.

Lincoln (Neb.) Advertising Club—President, O. F. Rempke; secretary, Charles Q. DeFrance.

Long Island (N. Y.) Press Association—President, Vernon Williams, Hempstead Review; secretary, Morris Friedman, Hicksville Courier.

"Luke McLuke" Memorial Association—Executive committee, August Herrmann, Cincinnati, chairman.

Maine Daily Newspaper Publishers Association—President, Charles F. Flynt, Augusta Kennebec Journal; secretary, William H. Dow.

Maine Press Association—President, Charles H. Fogg, Houlton Aroostook Times; secretary, Roland T. Patten, Skowhegan Independent-Reporter.

Maryland Press Association—President, John E. Raine, Baltimore; secretary-treasurer, S. E. Shannahan, Easton.

Massachusetts Press Association—President, Leon C. Hall, Wareham Courier; secretary, Carl Prescott, Quincy Ledger.

Michigan Associated Press Association—President, A. W. Stace, Grand Rapids Press; secretary, A. W. Wilkie, Associated Press, Detroit.

Michigan Daily Newspaper Association—President, Stuart H. Perry, Adrian Telegram.

Michigan League of Home Dailies—President, Frank R. Moses, Marshall Chronicle; secretary-treasurer, Harry H. Whiteley, Dowagiac Daily News.

Michigan Press Association—President, J. E. Ballard, Tawas City.

Michigan University Press Club—President, E. J. Ottaway, Port Huron; secretary-treasurer, Harry Musselwhite, Manistee, Mich.

Michigan Women's Press Association—President, Dr. Emma E. Bower, Port Huron; secretary-treasurer, Mrs. Grace Greenwood Browne, Ann Arbor.

Midwest Circulation Managers Association—President, Sidney D. Long, Wichita (Kan.) Eagle; secretary-treasurer, W. W. Rhoades, Home Friend, Kansas City, Mo.

Minnesota Editorial Association—President, Philip Leisch, New Ulm Journal; secretary, John E. Casey, Jordan Independent.

Minnesota 7th District Editorial Association—President, E. E. Howard, Wheaton Gazette-Reporter; secretary, M. J. McGowan, Appleton Press.

Minnesota Select List of Country Weeklies—President, Herman Roe, Northfield; secretary, H. C. Hotaling, Mapleton.

Mississippi Press Association—President, W. C. Higt, Winston County; secretary, C. E. Cunningham, Newton.

Missouri Press Association—President, Fred Hull, Maryville Tribune; secretary, John C. Stapel, Atchison County Mail.

Montana State Press Association—President, T. J. Hocking, Glasgow; secretary, S. E. Peterson, Great Falls.

National Amateur Press Association—President, Mrs. E. Dorothy MacLaughlin, Brooklyn, N. Y.; secretary-treasurer, Horace T. Lawton, Detroit, Mich.

National Association of Newspaper Executives—President, A. L. Shuman, Fort Worth (Tex.) Star-Telegram; secretary, Ralph Perry, Fort Worth Star-Telegram.

National Conference of Business Paper Editors—President, C. J. Stark, Iron Trade Review, Cleveland; secretary-treasurer, W. W. Macon, Iron Age, New York.

National Association of Real Estate Editors (editors' division)—Temporary organization chairman, Glenn D. Willaman, editor California Real Estate, Oakland, Cal.

National Association of Theater Program Publishers—President, Ralph Trier, 188 Wooster street, New York; secretary, James Sprecher, Marsh-Strong Building, Los Angeles, Cal.

National Editorial Association—President, E. E. Brodie, Oregon City (Ore.) Enterprise; secretary, George Schlosser, Wessington Springs (S. D.) Republican; executive secretary, H. C. Hotaling, St. Paul, Minn.

National Press Club, Washington, D. C.—President, R. W. Armstrong, Los Angeles Times; secretary, Stuart Godwin, Haskin Service.

National Publishers' Association, Inc.—President, H. M. Swetland, United Publishers Corporation, New York City; secretary, Frank C. Hoyt, the Outlook Company, New York; executive secretary, Frederick W. Hume, 1170 Broadway, New York City.

Nebraska Press Association—Secretary, O. O. Buck, Harvard.

New England Association of Circulation Managers—President, W. E. Potter, Manchester (N. H.) Union-Leader; secretary-treasurer, Louis Hammond, Jr., Boston Transcript.

New England Business Papers Association—President, Henry G. Lord, Textile World, Boston; secretary, Arthur R. Nagle, Boston.

New England Daily Newspaper Association—President, B. H. Anthony, New Bedford Standard; secretary, Sherman Bowles, Springfield (Mass.) Republican; manager, George Hitt, headquarters, Worcester, Mass.

New England Newspaper Advertising Managers' Association—President, E. L. Witham, Salem (Mass.) News.

New Hampshire Weekly Newspaper Publishers Association—President, George F. Mitchell, Pittsfield Valley Times; secretary, Arthur B. Rotch, Milford Cabinet.

New Jersey Press Association—President, J. W. Naylor, Allentown Messenger; secretary, John W. Clift, Summit Herald.

New York Associated Dailies—President, A. R. Kessinger, Rome Sentinel; secretary, Henri M. Hall, Jamestown Journal.

New York Business Publishers' Association Editorial Conference — Chairman, George Smart, Iron Age; secretary-treasurer, Charles M. Winter, Railway Age.

New York City Association Newspaper Credit and Adjustment Managers Association—Chairman, Arnold Sanchez, New York Times.

New York City Circulation Managers Club—Chairman, James McKernan, New York World.

New York City Hall Reporters Association—President, Vincent Tanzola, Brooklyn Standard-Union; secretary, Fred H. Adams, New York City News Association.

New York City News Association—President, Charles McD. Puckette, New York Evening Post; secretary, J. E. Hardenbergh.

New York City Correspondents Club—President, James M. Allison, Cincinnati Times-Star; secretary, B. S. Kearns, Philadelphia Record; headquarters, 63 Park Row, New York City.

New York City Newspaper Advertising Managers Association—President, W. G. Woodward, Tribune; secretary, L. C. Paine, New York Commercial.

New York Newspaper Club—Temporary chairman, Dr. W. E. Aughinbaugh, New York Commercial; temporary secretary, P. J. McEvoy, Oil Trade Journal.

New York Newspaper Golf Club—President, Allen F. Poinsette; secretary, P. L. Campbell.

New York Press Club—President, Edward P. Howard; secretary, Caleb H. Redfern.

New York State Circulation Managers' Association—President, W. C. Hixson, Syracuse Post-Standard; secretary-treasurer, J. W. O'Connor, Albany Knickerbocker Press.

New York State Editors' Association of Employees Publications—President, Spencer Hord, Kodak News, Eastman Kodak Company, Rochester, N. Y.; secretary-treasurer, George Herbster, Cluett, Peabody & Co., Troy, N. Y.

New York State Legislative Correspondents' Association—President, George Van Slyke, New York Herald; secretary, H. J. Adamson, New York Evening Post; headquarters, Albany, N. Y.

New York State Press Association—President, Wallace Odell, Tarrytown (N. Y.) Daily News; secretary-treasurer, Elias Vair, Seneca County News.

New York State Publishers Association—President, Frank Gannett, Rochester (N. Y.) Times-Union; secretary, Charles H. Congdon, Watertown Times.

New York Sun Alumni Association—President, Stephen Tyng Mathews; secretary, Willis Holly.

(Continued on page 170)

POPULATION

7,400,909

	Circulation	2,500 lines	10,000 lines
MASSACHUSETTS—Population 3,852,356			
'Attleboro Sun .....(E)	4,955	.025	.0175
*Boston Sunday Advertiser..(S)	393,784	.55	.55
Boston Globe .....(M&E)	282,549	.45	.45
Boston Globe .....(S)	369,496	.55	.55
Boston Post .....(M)	400,009	.60	.60
Boston Post .....(S)	408,945	.55	.55
Boston Transcript .....(E)	35,743	.20	.20
Fall River Herald.....(E)	11,665	.035	.035
'Fitchburg Sentinel .....(E)	10,067	.05	.035
Greenfield Recorder .....(E)	2,865	.02	.015
*Haverhill Gazette .....(E)	15,010	.055†	.04
'Lynn Item .....(E)	16,671	.06	.04
'Lynn Telegram News...(E&S)	16,134	.05	.05
Lowell Courier-Citizen and Evening Leader..(M&E)	19,880	.045	.045
New Bedford Standard-Mercury (M&E)	28,569	.07	.07
New Bedford Sunday Standard (S)	23,948	.07	.07
Pittsfield Eagle .....(E)	15,432	.035	.03
'Salem News .....(E)	19,359	.08	.07
*Worcester Telegram-Gazette (M&E)	73,957	.24	.21
'Worcester Sunday Telegram (S)	42,676	.18	.15
MAINE—Population, 768,014			
§Bangor Daily Commercial..(E)	14,858	.0475†	.04
‡Portland Press Herald..(M&S)	22,000	.04	.04
*Portland Express .....(E)	25,213	.10	.07
*Portland Telegram .....(S)	25,070	.10	.07
NEW HAMPSHIRE—Population, 443,083			
Keene Sentinel .....(E)	3,267	.03	.02
'Manchester Union-Leader (M&E)	27,150	.10	.06
RHODE ISLAND—Population, 604,397			
§Newport Daily News.....(E)	6,129	.03357	.02928
*Pawtucket Times .....(E)	23,292	.07	.06
§Pawtuxet Valley Daily Times (Arctic) .....(E)	2,130	.021429	.021429
*Providence Bulletin .....(E)	58,154	.135	.135
*Providence Journal .....(M)	32,370	.08	.08
*Providence Journal .....(S)	52,651	.12	.12
*Providence Tribune .....(E)	23,206	.10	.09
*Woonsocket Call .....(E)	12,929	.04	.04
VERMONT—Population, 352,428			
'Barre Times .....(E)	6,877	.025	.02
Brattleboro Daily Reformer.(E)	2,885	.03	.015
§Burlington Daily News....(E)	7,242	.04	.04
*Burlington Free Press....(M)	10,518	.05	.05
St. Johnsbury Caledonian-Record .....(E)	3,010	.0214	.015
CONNECTICUT—Population, 1,380,631			
*Bridgeport Post-Telegram (E&M)	45,045	.145	.14
*Bridgeport Post .....(S)	20,052	.085	.08
*Hartford Courant .....(D)	29,709	.08	.07
*Hartford Courant .....(S)	41,571	.10	.09
Hartford Times .....(E)	42,772	.12	.12
New Haven Register.....(E&S)	31,681	.09	.08
*New London Day.....(E)	10,484	.06	.045
Norwich Bulletin .....(M)	11,199	.07	.05
*Norwalk Hour .....(E)	4,258	.025	.025
*Stamford Advocate .....(E)	7,983	.0375	.03

†Rate on 3,000 lines.
Government Statement, October 1, 1921.
*A. B. C. Statement, October 1, 1921.
§Government Statement, April 1, 1921.
‡Publishers' Statement.

The average density of population varies in New England

In Massachusetts	**479**	**to**	**the**	**square**	**mile**
In Rhode Island	**566**	"	"	"	"
In Connecticut	**286**	"	"	"	"
In New Hampshire	**49**	"	"	"	"
In Vermont	**38**	"	"	"	"
In Maine	**26**	"	"	"	"

This helps advertisers by reducing the cost of calling on the trade, the distance to travel being small and the number of buyers that can be seen in a day accordingly large. It simplifies distribution. People are wont to speak of New England as a manufacturing community — which is true — the product of its mills and looms and factories amounting to an enormous figure. Probably there is no other section or territory where there are so many buyers for such a wide variety of merchandise or where a well spent newspaper advertising appropriation is assured richer returns.

Rockford Illinois

1920 Census 65,000
New Directory Census.. 76,000

Splendid Try-out City

For 30 years

The Register-Gazette

Has carried the great bulk of National Advertising.

"There's a Reason."

Circulation last ¼—13,000. Look up your map. Look up your data on the city and paper.

Other information is yours for the asking.

Evansville, Ind.

and trading territory, buys more per capita than the average for the United States by 14%.

The Evansville Courier

(Member of A. B. C.)

Is the only paper thoroughly covering this rich field. A comprehensive market survey furnished upon request.

The Deseret News

Salt Lake City, Utah

Flat Rate Effective
January 1, 1922

Daily, 7c. per line
Saturday, 8c per line

Cone, Hunton & Woodman
Incorporated
Publishers' Representatives
New York, Chicago, Detroit, Atlanta, Kansas City, San Francisco and Los Angeles

DIRECTORY OF CLUBS AND ASSOCIATIONS

(Continued from page 168)

PUBLISHING AND EDITORIAL ASSOCIATIONS, PRESS CLUBS—Continued

New York Women's Press Club—President, Mrs. Sarah MacDonald; secretary, Mrs. Flora K. Dickinson.

North Carolina Press Association—President, J. B. Sherrill, Concord Tribune; secretary, Miss Beatrice Cobb, Morgantown News-Herald.

Northeast Missouri Printers & Publishers Association—President, Charles Weisenhorn, Macon Chronicle-Herald; secretary, Miss Anna Nolen, Monroe City.

Northeast Nebraska Press Association—President, W. P. Shepardson, Pierce Call; secretary-treasurer, J. P. O'Furey, Hartington News.

Northern New York Press Association—President, F. D. Corse, Sandy Creek News; secretary-treasurer, Floyd J. Rich, Carthage Republican.

Northwest Daily Press Association—President. Fred Schilpin, St. Cloud (Minn.) Times; secretary, Ed. M. LaFord, Little Falls (Minn.) Transcript.

Northwest Missouri Publishers & Printers Association—President, T. G. Thompson, Shelby County Herald; secretary-treasurer, Anna E. Nolen, Monroe City News.

Northwest Missouri Press Association—President, P. W. Wightman, Bethany Clipper; secretary, Miss Beatrix Winn, Maryville State Teachers College.

Ohio Circulation Managers Association—President, H. S. Seymour, Akron Beacon-Journal; secretary-treasurer, F. J. Ullman, Youngstown Vindicator.

Ohio Amateur Journalists Association—President, William Dowdell, Henderson-Jappe Company, Cleveland; secretary-treasurer, Raymond Jeffries, Columbus Columbian.

Oklahoma Press Association (western section)—Chairman, R. C. Dunlap.

Oklahoma Press Association—President, J. L. Newland, Frederick Daily Leader; secretary-treasurer, E. S. Bronson, El Reno.

Oregon Newspaper Conference—President, L. D. Drake, Astoria Budget; secretary, George Turnbull, State University School of Journalism, Eugene, Ore.

Oregon Publishers Syndicate — President, George Putnam, Salem Capital Journal; secretary-treasurer, E. L. Hurd, Corvallis Gazette-Times.

Oregon State Editorial Association—President, Elbert Bede, Cottage Grove Sentinel; secretary, Hal E. Hoss, Oregon City Enterprise.

Oregon Newspaper Conference—President, L. D. Drake, Astoria Budget; secretary, George Turnbull, University of Oregon School of Journalism, Eugene.

Overseas Writers, Washington, D. C.—Chairman, Richard V. Oulahan, New York Times; secretary-treasurer, Frederick W. Wile, Philadelphia Public Ledger.

Pacific Coast Women's Press Association—President, Mrs. N. Nelson Laurence Nelson.

Pan-Pacific Press Conference—President, Lorrin A. Thurston, Honolulu (T. H.) Advertiser; secretary, Dr. Frank T. Bunker, Honolulu.

Panhandle Press Association of Texas—President, Seth B. Holman, Hereford; secretary-treasurer, F. R. Jamieson, Plains Chamber of Commerce.

Pennsylvania Associated Dailies—President, W. L. Taylor, York Dispatch; secretary-treasurer, W. L. Binder, Pottstown News.

Pennsylvania Legislative Correspondents Association, Harrisburg, Pa.—President, Edward S. Hart, Scranton Republican.

Pennsylvania State Editorial Association—President, C. N. Andrews, Easton; secretary, Marion S. Schoch, Selinsgrove.

Pennsylvania Weekly Newspaper Association—President, Charles W. Coles, Lyken Standard; secretary-treasurer, Howard Reynolds, Quarryville Sun.

Periodical Publishers Association—President, Robert Cade Wilson, care of The McCall Company, 236 West 37th street, New York; executive secretary, Phillips Wyman, 200 5th avenue, New York.

Philadelphia News Photographers Association—President, Walter Crail, Public Ledger; secretary-treasurer, Public Ledger Photo News Bureau.

Philadelphia Pen & Pencil Club—President, James A. Campbell; secretary, Mark V. Wilson.

Philadelphia Sports Writers Association—President, T. V. Zickursch; secretary, Alex H. Brooks.

Philadelphia Women Writers Club—President, Mrs. William Reed McGill; secretary, Miss Rebekah Elliott.

Pittsburgh (Pa.) Press Club "Old Guard"—President, Shirley P. Austin; secretary, Harry A. Pickering.

Pittsburgh Women's Press Club—President, Miss May Stranathan, Pittsburgh Dispatch; secretary, Mrs. Maxwell Kennedy, Jr.

Philadelphia Women Writers Association—President, Mrs. Alice R. McGill; secretary, Miss Rebekah Elliott.

Pi Delta Epsilon (national journalistic fraternity)—President, Mark K. Ehlbert, Chicago; secretary, George K. Biggs, Columbia University, New York City.

Portland (Ore.) Press Club—President, James W. Cassell; secretary, Charles N. Ryan.

Providence (R. I.) Pen & Pencil Club—President, J. Stuart Price; secretary, Herbert W. Baker.

Press League of Bucks and Montgomery Counties, Pa.—President, Earl R. Roth, Bristol Courier; secretary, Marco G. Bean, Sellersville Herald.

Publishers Buying Corporation—President, William J. Pape, Waterbury (Conn.) Republican; secretary, George W. Marble, Fort Scott (Kan.) Tribune-Monitor.

Rhode Island Press Club, Providence—President, Walter B. Norton; secretary, E. A. Noyes.

Rochester (N. Y.) Press Club—President, John Burns, Democrat & Chronicle; secretary, Albert J. Moss, Times-Union.

St. Louis Trade Press Association—President, C. K. Reifsnider, Farm Machinery & Farm Power; secretary, Charles Allen Clark, American Paint Journal Company.

Seattle (Wash.) Press Club—President, Frank P. Goss, Post-Intelligencer; secretary, E. H. Thomas.

Sigma Delta Chi (journalistic fraternity)—President, Kenneth C. Hogate, Detroit representative of Wall Street Journal of New York; secretary, T. Hawley Tapping, Grand Rapids (Mich.) Press.

Six-Point League of New York—President, Mortimer D. Bryant, care of Bryant, Griffith & Brunson, 225 5th avenue, New York; secretary, C. F. Kelly, care of Kelly-Smith Company, 47 West 34th street, New York.

Southern California Women's Press Club—President, Mrs. Georgina Townsend, Los Angeles; secretary, Mrs. Iva Whitman Robinson, Los Angeles.

South Florida Press Association—President, Miss Gail Binkley, Polk County Record; secretary, Miss Edith Edeburn, Mount Dora.

Southern Illinois Editorial Association—President, Will Carson, Greenville Advocate; secretary, L. M. Wood, Flora Journal-Record.

Southern California Editorial Association—President, John E. King, Hemet News; secretary-treasurer, J. J. Conrad, Huntington Park News.

Southern Newspaper Publishers Association—President, W. A. Elliott, Jacksonville (Fla.) Times-Union; secretary-treasurer, Walter C. Johnson, Chattanooga (Tenn.) News.

Southwest Associated Press Publishers Association—President, H. B. Henning, Albuquerque (N. M.) Herald; secretary, G. A. Martin, El Paso (Tex.) Herald.

Southwest Kansas Republican Editorial Association—President, L. L. Robinson, La Crosse Republican; secretary, Earl Fickett, Nickerson Argosy.

Springfield (O.) Women's Press Club—Chairman, Miss Lida Keck Wiggins, Morning Sun.

Springfield (Mass.) Publicity Club—President, George B. Hendrick; secretary, Frederick W. Burnett Chapin.

Standing Committee of Correspondence, Washington, D. C.—Chairman, Robert Barry, Philadelphia Public Ledger and EDITOR & PUBLISHER; secretary, Arthur Sears Henning, Chicago Tribune.

Southeastern Circulation Managers Association—President, J. B. Stuard, Mobile (Miss.) Register; secretary-treasurer, W. L. Harris, Columbus (Ga.) Sun.

Texas Daily Press League—President, W. C. Edwards, Denton Record-Chronicle; secretary-treasurer, S. E. Miller, Mineral Wells Index.

Texas Editorial Association—President, Fred B. Robinson, Waco Times-Herald; secretary, Austin Callan, Del Rion.

Texas Associated Press Managing Editors Association—President, A. L. Perkins, Galveston Tribune; E. B. Doran, Galveston-Dallas News, secretary.

Texas Newspaper Publishers Association—President, A. E. Clarkson, Houston Post; secretary-treasurer, Robert H. Cornell, Houston Chronicle; special commissioner, G. J. Palmer, Houston.

Texas Press Association—President, Judd Lewis, Houston Chronicle; secretary, Sam Hayben, Richardson.

Texas Northwest Press Association—President, B. O. Brown, Vernon Record; secretary-treasurer, H. Z. Herndon, Electra.

Three-I Circulation Managers Association (Illinois, Indiana, Iowa)—President, Vattier Snyder, Indianapolis News; secretary-treasurer, G. S. Galloway, Rockford (Ill.) Register-Gazette.

Topeka (Kan.) Press Club—President, Charles H. Sessions; secretary, Milton Tabor.

Tri-State Editorial Association of Iowa, Nebraska and South Dakota—President, J. F. O'Furey, Harrington (Neb.) Herald; secretary, John W. Carey, Rock Rapids (Ia.) Review.

Twelfth District Georgia Press Association—President, F. W. Shepper, Dublin Courier-Herald; secretary, A. K. Smith, Jeffersonville Citizen.

University Press Club of Michigan—President, E. J. Ottaway, Port Huron; secretary-treasurer, Prof. J. L. Brumm, University of Michigan, Ann Arbor, Mich.

Utah Press Association—President, James Wallis.

Valley Press Association of Texas—President, Dan W. Huffor, Donna News; secretary, W. D. Holland, Mercedes Tribune.

Vermont Press Association—President, F. I. Howe, Bennington; secretary-treasurer, Harrison Thayer, Essex Junction.

Virginia Press Association—President, L. I. Pugh; secretary, James C. Latimer, Roanoke World-Herald.

Washington State Press Association—President, Chapin D. Foster, Grandview Herald; secretary-treasurer, N. Russell Hill, Lincoln County Times.

Westchester County (N. Y.) Publishers Association—President, F. A. Merriam, Mt. Vernon Argus; secretary-treasurer, Thomas J. Blain, Portchester Daily Item.

Western New York Press Association—President, E. M. Perkins, Le Roy Gazette News.

White House Correspondents Association, Washington, D. C.—President, Frank Land, Washington Times; secretary-treasurer, Byron Price, Associated Press.

Wichita (Kan.) Press Club—President, W. N. Nessley; secretary-treasurer, J. M. Noble.

Wisconsin Daily League—President, O. J. Hardy, Oshkosh Wisconsin; secretary-treasurer, H. H. Bliss, Janesville Gazette.

CANADIAN

Publishing and Editorial Associations, Press Clubs

British Columbia Legislature Press Gallery—President, Russell R. Walker, Vancouver Province; secretary, Vic. E. Andrew, New Westminster, British Columbian.

Canadian Authors Association—President, J. Murray Gibbon, Montreal; secretary, Bernard K. Sandwell, Montreal.

Canadian Authors Association (Ottawa branch)—President, Robert J. C. Stead; secretary, Mrs. Madge Macbeth.

Canadian Daily Newspaper Association—President, J. E. Atkinson, Toronto Star; manager advertising promotion department, Arthur Partridge.

Canadian National Newspapers and Periodicals Association—President, John Weld, Farmer's Advocate, London, Ont.

Canadian Press Limited—President, E. Norman Smith, Ottawa Journal; Secretary-manager, J. F. B. Livesay, Toronto.

Canadian Weekly Newspapers Association—President, Victor C. French, Wetaskiwin (Alberta) Times; Secretary-manager, E. Roy Sayles, Toronto, Ont.

Ontario Legislative Press Gallery, Toronto—President, Charles George, Toronto World; secretary-treasurer, F. M. Chapman, Farmers' Magazine, Toronto.

Ottawa (Ont.) Newswriters Association—President, T. G. Lowery, Journal; secretary-treasurer, J. O. Beaudry, Journal.

Ottawa (Ont.) Women's Press Club—Mrs. Madge Macbeth; secretary, Miss Alice Higgins.

Parliamentary Press Gallery, Ottawa, Ont.—President, H. E. M. Chisholm, Winnipeg (Man.) Free Press; secretary, W. J. Jeffery, Toronto Globe.

(Continued on page 172)

OVER 58%
OF
PENNSYLVANIA'S POPULATION

is located in 169 cities of over 5,000 people. Think what this means to you, Mr. Advertiser. It means that these prospective buyers of your products—over 5,000,000—are close to the retail outlets for your goods. So close, in fact, that you are sure to get quick response to your advertising, if it is placed in the newspaper list in this page.

These Pennsylvania daily newspapers get into the homes of the buying public of Pennsylvania *every day*.

A LIST THAT GETS RESULTS

		Circulation	2,500 lines	10,000 lines
Allentown Call	(M)	28,384	.09	.09
*Altoona Mirror	(E)	22,893	.06	.06
Bethlehem Globe	(E)	7,775	.04	.04
*Chester Times and Republican	(M&E)	14,752	.065	.05
Coatesville Record	(E)	5,394	.021	.021
Connellsville Courier	(E)	5,722	.0179	.0179
*Easton Express	(E)	14,038	.05	.05
*Easton Free Press	(E)	12,443	.05	.05
*Erie Dispatch (M) Herald (E)	(M&E)	19,096	.065	.065
*Erie Dispatch-Herald	(S)	18,486	.07	.07
*Erie Times	(E)	26,182	.08	.08
*Harrisburg Telegraph	(E)	34,096	.095	.095
*Lancaster Intelligencer and News-Journal	(M&E)	21,738	.08	.08
*Oil City Derrick	(M)	6,263	.035	.035
Philadelphia Record	(M)	113,741	.25	.25
Philadelphia Record	(S)	123,414	.30	.30
Pittsburgh Dispatch	(M)	58,639	.17	.15
Pittsburgh Dispatch	(S)	70,618	.22	.18
Pittston Gazette	(E)	4,076	.03	.025
Pottsville Republican	(E)	11,430	.055	.05
Scranton Republican	(M)	33,135	.12	.10
*Scranton Times	(E)	36,121	.12	.10
*Sharon Herald	(E)	4,704	.021	.021
*Washington Observer and Reporter	(M&E)	14,700	.06	.05
Wilkes-Barre Times-Leader	(E)	19,724	.05	.05

Government Statements, October 1, 1921.

*A. B. C. Publishers' Statement, October 1, 1921.

HARTFORD CITY

The best town of its size in the state of Indiana. Population 6,000, trading radius embraces in excess of 20,000 population.
Glass, paper and agricultural center. Bank Resources over two and a half millions.
Our Service Department will furnish any data desired on this market.

Daily Times Gazette
HARTFORD CITY, IND.
Represented by
H. EDMUND SCHEERER
1040-41 Marquette Bldg.
Chicago, Ill.
R. R. MULLIGAN
30 E. 42nd St., New York

The Daily Democrat
DECATUR, INDIANA

The only daily paper in Adams County, and the only paper that covers this splendid trading territory.

FACTS ON TERRITORY

The wealth of its people is assessed at $51,000,000. It has 20,503 inhabitants, 96.7 native whites, 4,634 dwellings and business houses and 3,736 families of which DECATUR, the county seat, has 1,241 dwellings with a population of 5,000.

Circulation (Gov. Statement) 3,120

Carpenter & Co.
NEW YORK CHICAGO
KANSAS CITY

WIRE NEWS
For Evening and Sunday Newspapers
International News Service
World Building, New York.

America's Best Magazine Pages
Daily and Sunday

Newspaper Feature Service
241 WEST 58TH STREET
New York City

DEXTER SUNDAY TRIBUNE
DEXTER, KANS.
Circulating in Southern Kansas. Colored Comic Section. Sold on trains and newsstands. City and rural circulation. When advertising in Southern Kansas, don't fail to include the Sunday Tribune.

DIRECTORY OF ASSOCIATIONS AND CLUBS

(Continued from page 170)

ADVERTISING ORGANIZATIONS

United States

Adrian (Mich.) Advertising Club—President, J. Wilbur Sweet; secretary, A. E. Storer.

Advertising Affiliation—President, L. R. Greene, Tuckett's, Ltd., Hamilton, Ont., Canada; secretary-treasurer, Arthur P. Kelly, Rochester (N. Y.) Advertising Club.

Advertising Agencies Corporation—President, Charles W. Hoyt, of Hoyt's Service, New York; general manager, James O'Shaughnessy, 1 Madison avenue, New York City.

Advertising Managers Association Subsidiary Companies U. S. Steel Corporation—Chairman, H. V. Jamieson, advertising manager American Sheet Tin Plate Company, Pittsburgh, Pa.

Advertising Typographers of America—President, Ben C. Pittsford, Chicago; secretary, Frank M. Sherman, Chicago.

Agate Club of Chicago—President, Warren C. Agry, People's Popular Monthly; secretary, F. F. Soule, Christian Herald.

Akron (O.) Advertising Club—President, W. E. Bryan; secretary, Joseph P. Vanston; Better Business Bureau, secretary, John N. Garver.

Albany (N. Y.) Advertising Club—President, Charles Willoughby.

Allentown (Pa.) Advertising Club—President, Wayne E. Davis; secretary, Harry R. Dubbs.

Alexander (Va.) Advertising Club—President, C. B. Swan; secretary, C. R. Morrison.

American Association of Advertising Agencies—President, A. W. Erickson, New York; secretary, Eugene McGuckin, the McGuckin Company, Philadelphia; executive secretary, James O'Shaughnessy, 1 Madison avenue, New York City.

New York Council—Chairman, Joseph A. Hanff, of Hanff-Metzger, Inc., New York City.

Philadelphia Council—Chairman, W. H. Richardson, of Barrows & Richardson, Philadelphia.

New England Council—Chairman, Walter B. Snow, of Walter B. Snow & Staff, Boston.

Western Council—Chairman, John Benson, of Benson, Gamble & Slaten, Chicago.

Southern Council—Chairman, H. L. Staples, of Staples & Staples, Richmond, Va.

Andalusia (Ala.) Advertising Club—President, O. L. Benson; secretary-treasurer, Fowler Dugger.

Anderson (Ind.) Advertising Club—President, Benjamin F. Alford; secretary, Robert J. Wilson.

Anniston (Ala.) Advertising Club—President, M. J. Black; secretary, A. D. Haitiwanger.

Ashland (Ky.) Advertising Club—President, T. M. Adams; secretary, John M. Seaton.

Associated Advertising Clubs of the World—President, Charles H. Mackintosh, La Salle Extension Institute, Chicago; secretary-treasurer, P. S. Florea, 247 West 36th street, New York; manager, Carl Hunt, 110 West 40th street, New York; headquarters, 110 West 40th street, New York.

Vigilance Committee—Director, H. J. Kenner, 110 West 40th street, New York; chairman of committee, R. H. Lee, c/o Lord & Thomas, Chicago; counsel, William Winter; field secretary, W. P. Green; secretary, Hugh Smith; chairman trustees, Herbert S. Houston.

Advertising Affiliation—President, L. R. Greene, Tuckett's, Ltd., Toronto, Ont., Canada; secretary, Arthur P. Kelly, Rochester (N. Y.) Advertising Club.

Advertising Agency Department—President, C. W. Hoyt, c/o Hoyt's Service, Inc., New York.

Advertising Club Secretaries' Association—President, Norman Parrott, Baltimore Advertising Club; secretary, E. A. Guise, Tulsa, Okla.

Associated Retail Advertisers—President, Louis Blumenstock, c/o Stix, Baer & Fuller, St. Louis; secretary, Hazel Wendel, Thomson-Hudson Company, Toledo, Ohio.

Advertising Women's Conference—Chairman, Miss Mary H. Wheat, St. Louis, Mo.

Church Advertising Department—President, Rev. Christian F. Reisner, New York; secretary, Dr. Elmer T. Clark, Nashville, Tenn.; executive secretary, W. N. Bayliss, c/o The Powers-House Company, Cleveland, Ohio.

Community Advertising Department—President, Charles F. Hatfield, St. Louis; secretary-treasurer, A. W. McKean, Terre Haute, Ind.

Direct Mail Advertising Department—Chairman, John R. Demarest, New Haven, Conn.; secretary, Fred W. Gage, Battle Creek, Mich.

Eighth District Association of Advertising Clubs (Minnesota, North Dakota, South Dakota, Montana)—President, C. G. Ferguson, First National-Soo Line Building, Minneapolis, Minn.; secretary, Truman B. Brooke, Oneida Building, Minneapolis.

Financial Advertising Association—President, F. Dwight Connor, Illinois Trust & Savings Bank, Chicago; secretary, Gaylord S. Morse, State Bank of Chicago, Chicago.

Iowa Associated Advertising Clubs—President, H. M. Knudson, c/o Mutual Life Insurance Company of New York, Mason City, Ia., secretary, Herbert Adams, Perry, Ia.

Junior Advertising Clubs Association—President, E. J. Eschell, St. Louis; secretary, George C. Nagel, St. Louis.

Michigan Intercity Advertising Association—President, James H. Buswell, Buswell Publicity Service, Kalamazoo, Mich.; secretary, Charles A. Morath, 534 John street, Kalamazoo, Mich.

New England Association of Advertising Clubs—Chairman, Frank A. Black, William Filene's Sons Company, Boston; Miss A. Frances Hanson, 120 Boylston street, Boston.

North American Directory Publishers Association—President, J. Martin Gardner, Toronto, Ont.; secretary-treasurer, F. J. Loranger, New York.

Pacific Coast Advertising Men's Association—President, Rollin C. Ayres, Zellerbach Paper Company, San Francisco; secretary, C. M. Raymond, Homer Laughlin Building, Los Angeles, Cal.

Pan-American Advertising Association—Executive secretary, Arthur J. Lang, New York.

Screen Advertisers Department—President, Harry Levey, Levey Service Corporation, New York; secretary, H. C. Grant.

Seventh District Association (Missouri, Kansas, Oklahoma and Arkansas)—President, Lou Holland, Kansas City, Mo.; secretary-treasurer, Miss Lena Osborne, Oklahoma City, Okla.

Texas Associated Advertising Clubs—President, George B. Foristall, Foley Brothers Dry Goods Company, Houston; secretary, J. B. Westover, Harris-Hahls Company, Houston, Tex.

Association of National Advertisers—President, George S. Fowler, Colgate & Co., New York; secretary, John Sullivan, 17 West 46th street, New York.

Astoria (Ore.) Advertising Club—President, H. Bostwick; secretary, William F. Gratke.

Athens (Ga.) Advertising Club—President, M. G. Michael; secretary, M. F. Fickett.

Atlanta Advertising Club—President, George S. Lowman; secretary, C. V. Hohenstein.

Atlantic City (N. J.) Advertising Club—President, Leonard D. Algar; secretary, Major M. B. Carson.

Audit Bureau of Circulations—President, O. C. Harn, National Lead Company, New York; secretary, Walter A. Strong, Chicago Daily News; managing director, Stanley Clague, 202 South State street, Chicago.

Aurora (Ill.) Advertising Club—President, Wilson P. Wells; secretary, W. F. Hitchcock.

Baltimore Advertising Club—President, Dwight Burroughs; secretary, Norman M. Parrott; Better Business Bureau, manager, W. B. R. Wright.

Baltimore Women's Advertising Club—President, Katherine H. Mahool; secretary, Hulda V. L. Katz.

Baton Rouge (La.) Advertising Club—President, E. T. Woolfolk.

Beach (N. D.) Town Criers' Club—President, W. F. Cushing; secretary, M. C. McCarthy.

Beaumont (Tex.) Advertising Club—President, G. E. Newland; secretary, A. W. Howe.

Bellingham (Wash.) Advertising Club—President, Robert Mahon; secretary, Ira V. Wilson.

Binghamton (N. Y.) Advertisers' & Mechanics' Association—President, Miss Nellie M. Griggs; secretary, Miss Theresa A. Cosgrove.

Birmingham (Ala.) Advertising Club—President, John Sparrow; secretary, J. H. Edmondson.

Bismarck (N. D.) Town Criers' Advertising Club—President, C. C. Wattam; secretary, George N. Tenniston.

Bluefield (W. Va.) Advertising Club—President, Harry C. Greenspon; secretary, T. E. Cofer.

Boise (Ida.) Advertising Club—President, Edward G. Rosenheim; secretary, H. V. Cate.

Boston Advertising Women's Club—President, A. Frances Hanson; secretary, Maryie F. Toner.

(Continued on page 173)

Sell Through
The Daily Leaf-Chronicle
ESTABLISHED 1808
CLARKSVILLE, TENNESSEE
to the great
"BLACK TOBACCO PATCH"
The only section where Agriculture and Industry have suffered no slump. The money is here for necessities and luxuries.
Get Your Share of It
Send for Advertising Rate Card.
REPRESENTATIVE
S. C. THEIS COMPANY
366 Fifth Ave., New York, N. Y.
837 Marquette Bldg., Chicago, Ill.

THE
Journal-World
Is nationally known as an
Ideal Newspaper
For a Small Town
Through merit and without the aid of contests or premiums it maintains almost an absolute circulation in its field.
More Circulation and More Business in 1921 than in 1920.
Report to A. B. C. for Sept. 30, 1921 **5,172**
The World Company
LAWRENCE, KANSAS

TRADE MARK
PUBLISHERS
A page or more per issue of absolutely new advertising.
A feature of intense reader interest.
A new kind of editorial cooperation.
Commission basis
DAVID DARRIN
949 Park Place, Box 1,
Brooklyn, New York
Copyright, 1922, David Darrin

Thousands will visit and buy at the
Trenton Automobile Show
FEB. 22-25 INC.
"Own Your Home" Exposition
MAR. 6-11 INC.
Cover these important events in a prosperous community. Complete information upon request
TRENTON TIMES
New Jersey
KELLY-SMITH COMPANY
Marbridge Bldg., New York City
Lytton Bldg., Chicago

A
Beautiful Gravure Cover
In Colors
For Your Newspaper
A new idea. Write for particulars
Offset Gravure Corporation
351 West 52nd St. New York
Telephone Circle 7395

Fullerton, Cal.

WEALTHIEST CITY IN ORANGE COUNTY

The assessed valuation of the city of Fullerton is $19,558,695, or more than that of all other incorporated cities of the county combined.

Directroy census just completed shows the city of Fullerton has 6,600 population. The supervisorial district of which Fullerton is the center pays 49% of the taxes of the entire county. There are five supervisorial districts in the county.

The Daily Tribune, 31 years under present management. Sworn paid circulation, latest government report, 1,700.

Advertising rate 30c. Any sized mats; 12 em columns; 8 columns to page; 6 and 8 pages.

THE DAILY TRIBUNE
Tribune Building, Fullerton, Cal.

Everybody's Working—Everybody's Buying—Everybody's Happy—

in Dover, Ohio

A rich, satisfied industrial center of 8800 population, with only ONE newspaper.

The Daily Reporter

With a circulation of 4450, a gain of 921 in 12 months, without contests or premiums.

Concentrated circulation, first in reader power, in entire northern half of Tuscarawas county. Advertisers **must use The Daily Reporter** if they wish to reach this territory.

Represented by

GEORGE B. DAVID, Inc.
171 MADISON AVE NEW YORK

New Haven REGISTER

is New Haven's Dominant Newspaper

Bought every night by More New Haven people than buy any other TWO New Haven papers COMBINED.

NEW HAVEN REGISTER

The Julius Mathews Special Agency
Boston — New York—Detroit—Chicago

Perth Amboy, N. J.

Plants are putting on men. Plant managers are optimistic regarding future. Building trades active.

Evening News

F. R. NORTHRUP
350 Madison Avenue, New York City
Foreign Representative

The amalgamation of the two leading progressive Jewish newspapers of New York

THE DAY
AND
THE WARHEIT

brings into being the most powerful advertising medium in the Jewish field

The Day
דער טאג

The National Jewish Daily

(Continued from page 172)

Boston Pilgrim Publicity Association—President, Henry Kuhns; secretary, Mark W. Burlingame; Better Business Bureau, secretary, George L. Wilson.

Brazil (Ind.) Advertising Club—President, Gus Loeb; secretary, Roy W. McCray.

Bridgeport (Conn.) Advertising Club—President, W. B. Griffin; secretary, A. H. Guertin.

Bristol (Va.) Advertising Club—President, B. H. Weekly; secretary, C. G. Cruikshank.

Brockton (Mass.) Old Colony Advertising Club—President, Charles T. Cahill; secretary, Arthur H. Lee.

Brooklyn (N. Y.) Advertising Club of Chamber of Commerce—President, M. D. Bryant.

Buffalo (N. Y.) Chamber of Commerce Advertising Managers Group—Chairman, Warner Bates, H-O Company.

Buffalo (N. Y.) Chamber of Commerce Printing Trades Group—Chairman, David L. Johnston.

Greater Buffalo (N. Y.) Advertising Club—President, Edgar C. Neal; secretary, De Forest Porter.

Buffalo (N. Y.) League of Advertising Women—President, Miss Anna F. Wild; secretary, Mattie Gorman.

Butte (Mont.) Advertising Club—President, A. Heilbronner; secretary, W. E. Weber.

California University Advertising Club, Berkeley, Cal.—President, A. R. Reinke; secretary, Miss D. D. Henderson.

Camden (Ark.) Advertising Club—President, John M. Lide; secretary, R. D. Newton.

Canton (O.) Adcraft Club—President, Robert E. MacKenzie; secretary, R. E. Hartman.

Champaign (Ill.) Advertising Club—President, H. B. Gates; secretary, E. H. Marriott.

Chattanooga (Tenn.) Advertising Club—President, A. W. Buchholtz; secretary, Marcus Schwartz.

Cincinnati Advertisers' Club—President, George W. Preston; secretary, Albert Riggs.

Clarksville (Tenn.) Advertising Club—President, G. C. Foskett; secretary, Robert O'Neale.

Charleston (S. C.) Advertising Club—President, E. H. Paulnot, Jr.; secretary, William V. OBrien.

Charleston (W. Va.) Advertising Club—President, Jesse H. Whiteley; secretary, Thomas D. Mays.

Chicago Advertising Council of Association of Commerce—Chairman, W. Frank McClure; secretary, Leo S. Thein.

Chicago Advertisers' & Investors' Protective Bureau—Manager, James A. Davis, 10 S. La Salle street.

Chicago Agate Club—President, Warren C. Agry; secretary, F. F. Soule.

Chicago Women's Advertising Club—President, Miss Jessemine G. Hoagland; secretary, Miss Letha McGee.

Cleveland Advertising Club—President, Allard Smith; secretary, Lincoln G. Dickey; Better Business Bureau, manager, Edward L. Greene.

Cleveland Women's Advertising Club—President, Miss Ida L. Hamilton; secretary, Miss Lenna Wallace.

Clinton (Ind.) Advertising Club—President, Joe Bamberger; secretary, Roy F. Staats.

Clinton (S. C.) Advertising Club—President, J. F. Jacobs, Sr.; secretary, L. D. Lowe.

Colorado Springs (Colo.) Advertising Club—President, H. H. Fawcett; secretary, P. R. Beedle.

College and Universities Advertising Student Organizations—

John W. Jewell Chapter, Alpha Delta Sigma School of Journalism of the University of Missouri.

Henry Watterson Chapter, Alpha Delta Sigma, University of Kentucky.

Prentiss Chapter, Alpha Delta Sigma, Georgetown (Ky.) College.

Gamma Alpha Chi, School of Journalism, University of Missouri.

Gamma Alpha Chi, University of Texas.

University of Wisconsin Advertising Club, School of Commerce, University of Wisconsin.

Advertising Club, University of California.

Triad League, School of Commerce, New York University.

Columbia (Mo). University of Missouri Alpha Delta Sigma—President, Joe B. Hosmer; secretary, E. G. Weber.

Columbus (Ga.) Advertising Club—President, Julian Harris; secretary, L. J. Henderson.

Columbia (S. C.) Advertising Club—President, H. F. Eldridge; secretary, W. O. Boger.

Columbus (O.) Advertising Club—President, E. C. Harriman; secretary, Robert A. Warfel; Better Business Bureau, manager, Bruce T. Work.

Corsicana (Tex.) Advertising Division of Chamber of Commerce—President, Jerome B. Robinson; secretary, Dave Daniels.

Crookston (Minn.) Advertising Club—President, S. S. Daniels; secretary, Byron Gossman.

Detroit Adcraft Club—President, Joseph B. Mills; secretary, J. L. Brubaker.

Dallas (Tex.) Advertising League—President, Shearon Bonner; secretary, George C. Purl; Better Business Bureau, manager, Hugo Swan.

Dallas (Tex.) Women's Advertising League—President, Miss Zula Lee McCauley; secretary, Miss Margaret A. Hurst.

Davenport (Ia.) Advertisers' Club—President, Joe Langford; secretary, E. H. Hall.

Denver Advertising Bureau of the Civic and Commercial Association—President, F. D. Zimmerman; secretary, D. J. Smith.

Des Moines Advertising Club—President, Chester C. Cogswell; secretary, Eugene McGuire.

Des Moines (Ia.) Junior Advertising Club—President, W. F. Carley; secretary-treasurer, Thomas Gabrio; Better Business Bureau, Ray W. Lockhard.

Detroit Adcraft Club—President, C. C. Winningham; secretary, Lawrence J. Brubaker; Better Business Bureau, secretary, Alfred J. Pitts.

Dickinson (N. D.) Town Criers' Club—President, H. E. Skauge; secretary, A. B. Mead.

Direct Mail Advertising Association—President, Joseph Meadon, c/o Franklin Press, Detroit, Mich.; secretary, Lewis Balsam, 770 Penobscot Building, Detroit.

Duluth (Minn.) Advertising Club—President, A. H. Weigel; secretary, Ernest Huber, Jr.

Elizabeth (N. J.) Advertising Men's Club—President, F. Ernest Wallace.

El Paso (Tex.) Advertising Club—President, A. R. Millican; secretary, J. W. Biggy.

Emporia (Kan.) Advertising Club—President, Carl B. Wycoff; secretary, Mrs. Gertrude Fort.

Engineering Advertisers Association of Chicago—President, Keith J. Evans; secretary, D. T. Eastman.

Eugene (Ore.) Advertising Club of the University of Oregon—President, Floyd Maxwell; secretary, LeRoy L. Ashcroft.

Fargo (N. D.) Town Criers' Club—President, F. V. Hutchinson; secretary, L. U. Stambaugh.

Financial Advertising Association—President, F. Dwight Connor, Illinois Trust & Savings Bank, Chicago; secretary, Gaylord S. Morse, State Bank of Chicago, Chicago.

Fairfield (Ia.) Advertising Club—President, Thomas Quinn; secretary, J. Ray Oliver.

Flint (Mich.) Advertising Club—President, A. Brown Batterson; secretary, George Cuthbertson.

Fort Dodge (Ia.) Advertising Club—President, C. W. Yost; secretary, Ross Dalby.

Ft. Wayne (Ind.) Advertising Club—President, Earl L. Gaines; secretary, Hartwell Gosney; Better Business Bureau, secretary, F. M. Willson.

Fort Worth (Tex.) Advertising Men's Club—President, R. C. Rowland; secretary-treasurer, Bentley Nelson.

Fresno (Cal.) Advertising Club—President, S. O. Grady; secretary, Linton Eccles.

Georgetown (Ky.) College Alpha Delta Sigma—President, John Manning; secretary, James Moreland.

Grand Rapids (Mich.) Advertising Club—President, John B. Hutchins; secretary-treasurer, A. E. Howell.

Great Falls (Mont.) Advertising Club—President Scott Leavitt; secretary, C. T. Gregg.

Grand Forks (N. D.) Greater Grand Forks Advertising Club—President, Michael Panovitz; secretary, George L. Engstrom.

Hamilton (Ont.) Advertising Club—President, William M. Goodwin; secretary, J. E. Northway.

Harrisburg (Pa.) Advertising Club—President, Anton Benson; secretary, E. Fred Rowe.

Hartford (Conn.) Advertising Club—President, T. D. Faulkner; secretary, Lloyd M. Church.

Houston (Tex.) Advertising Association—President, George B. Forristall; secretary-treasurer, A. S. Pimental.

Houston (Tex.) Advertising Club—Temporary organization committee, H. H. Levy, J. E. Haviland, L. Schwartz.

Honolulu (T. H.) Advertising Club—President, Vaughn MacCaughey; secretary, William C. Furer.

Huntington (W. Va.) Advertising Club—President, N. W. Yates; secretary, B. B. Louins.

Hutchinson (Kan.) Advertising Club—President, Fred Shaffer; secretary, Ralph B. Henderson.

Indianapolis Advertising Club—President, Bryant Sands; secretary, Edward Hunter; Better Business Bureau, manager, G. F. Olwin.

Insurance Advertising Managers Association—Chairman, Chauncey S. S. Miller, North British & Mercantile Insurance and Allied Companies, New York City.

Iowa Associated Advertising Clubs—President, H. M. Knudson, c/o Mutual Life Insurance Company of New York, Mason City, Ia.; secretary, Herbert L. Adams, Perry, Ia.

Johnstown (Pa.) Ad-Press Club—President, L. H. Henning; secretary, Kenneth P. Ripple.

Joliet (Ill.) Advertising Club—President, C. A. Noble; secretary, A. F. Delander.

(Continued on page 174)

Why Not Chicago?

It isn't so hard as you may imagine to secure adequate distribution in Chicago for a product possessing honest quality. One of the first steps, and perhaps the most important, is to get in touch with the Chicago Herald and Examiner. Its printed exposition of the Chicago Market, revealing many practical suggestions, is yours for the asking. Why not write for it today?

Chicago Herald and Examiner

RENFRO HORN

The Juvenile Sherlock Holmes is the ideal newspaper carrier

He will instruct your carriers and entertain them in the Renfro Horn books, built to make better carriers. The first volume is

"THE MYSTERY OF THE MISSING EYEBROWS"

Others will follow. These are regular $1.50 books and will be sold to the newspapers at 75 cents each.

The books are ideal prizes to secure carrier increases, because they help to improve carrier service. "A prize plus a service."

Write the

R. H. GORE PUBLISHING COMPANY
Rooms 6-7, Naylor-Cox Building
Terre Haute, Indiana

In New Orleans it's

THE ITEM

Advantage

Publication of news is not restricted, but the element of reliability is given when it is read in

The Pittsburgh Post

This atmosphere of dependability is communicated to the advertising columns of the paper which has served and promoted the interests of Pittsburgh for more than three-quarters of a century.

DAILY AND SUNDAY

"The African World"
&
"Cape-to-Cairo Express"

Published every Saturday in London.

AMERICAN OFFICE
No. 1 West Thirty-fourth St., NEW YORK CITY

Telephone Fitz Roy 2969

DIRECTORY OF CLUBS AND ASSOCIATIONS

(Continued from page 173)

ADVERTISING—Continued

Kalamazoo (Mich.) Advertising League—President, C. E. Martin; secretary, John Bentley.

Kalamazoo (Mich.) College Junior Advertising Club—President, Paul Staake; secretary, John T. Brackett.

Kansas City (Mo.) Advertising Club—President, Lou E. Holland; secretary, George M. Husser; Advertisers Protective Bureau, secretary, G. M. Husser.

Kansas University Advertising Club—President, LeRoy Hughes; secretary-treasurer, Karl E. Koerper.

Lancaster (Pa.) Advertisers Club—President, S. E. Conybeare; secretary, Louis H. Hopf.

La Crosse (Wis.) Advertising Bureau (Convention and Publicity Division) of the Chamber of Commerce—President, C. R. Pieper; secretary, B. C. Everinghim.

Lansing (Mich.) Advertising Club—President, Frank B. Willis; secretary, Charles B. Rowley.

Little Rock (Ark.) Advertising Club—President, M. S. Hatcher; secretary, Minnie A. Buzbee.

Lima (O.) Advertising Club—President, H. P. Dean; secretary, A. M. Wohlgemuth.

Los Angeles Advertising Club—President, Bert Butterworth; secretary, C. M. C. Raymond; Better Business Bureau, manager, Ferris R. Miller.

Los Angeles Women's Advertising Club—President, Miss Helen Mary Royce; secretary, Mrs. Clara Eastman.

Louisville (Ky.) Advertising Club—President, F. C. Adams; secretary, Harry W. Riehl; Better Business Bureau, manager, Harry W. Riehl.

Macon (Ga.) Advertising Club—President, William R. Kline; secretary, Mrs. Neal Wyatt Chapline.

Madison (Wis.) Advertising Club—President, E. J. Fisher; secretary, Art Hedquist.

Mandan (N. D.) Town Criers' Club—President, A. B. Welch; secretary, H. S. Hoeft.

Marietta (O.) Advertising Club—President, James H. Warburton; secretary, Ward R. Hyde.

Marion (O.) Advertising Club—Charles W. McClain; secretary, Karl Schell.

Marshall (Ill.) Advertising Club of Chamber of Commerce—President, M. C. Doty; secretary, Nellie Warriner.

Marshallton (Ia.) Advertising Club—President, Leland S. Argall; secretary, R. C. Jarvis.

Mason City (Ia.) Advertising Club—President, H. L. Campbell; secretary, H. M. Van Auken.

Medina (N. Y.) Advertising Club—Secretary, D. A. Barnes.

Miami (Fla.) Advertising Club—President, E. B. Elliott; secretary, Claude E. Pullen.

Michigan Intercity Advertising Association—President, James H. Buswell, Buswell Publicity Service, Kalamazoo, Mich.; secretary-treasurer, Charles H. Morath, 534 John street, Kalamazoo, Mich.

Middletown (O.) Advertising Club—President, Bennett Chapple; secretary, D. E. Smith.

Milwaukee Advertising Council of the Association of Commerce—President, N. L. McLean; secretary, Frank Cleveland; Better Business Bureau, manager, Oscar H. Morris.

Milwaukee Women's Advertising Club—President, Edna J. Dunlap; secretary, Frieda Muller.

Minneapolis Advertising Club—President, Will Unsgaard; secretary, Truman G. Brooke; Better Business Bureau, manager, G. S. Langland.

Minot (N. D.) Town Criers' Club—President V. E. Stenerson; secretary, W. F. Pones.

Modesto (Cal.) Advertising Club—President, R. A. Cleaveland; secretary, E. T. Christ.

Moline (Ill.) Advertisers Club—President, Howard W. Harrington; secretary, L. S. Wynes.

Montevideo (Minn.) Advertising Club—President, L. B. Dennison; secretary, L. E. Campbell.

Montgomery (Ala.) Advertising Club—President, W. T. Edmondson; secretary, Pierce Chilton.

Muncie (Ind.) Advertising Club—President, H. E. Lewin; secretary, J. L. Karmire.

Muscatine (Ia.) Advertising Club—President, Raymond Titus; secretary, Clyde Rabedeaux.

Muskogee (Okla.) Advertising Club—President, Milton B. Becker; secretary, C. L. Owen.

Nashville (Ark.) Advertising Club of the Chamber of Commerce—President, A. Evers; secretary, J. A. Furtune.

National Association Teachers of Advertising—President, Prof. Edward H. Gardner, University of Wisconsin; secretary-treasurer, Prof. Edward J. Kilduff, New York University.

National Conference of Business Paper Editors—President, C. J. Stark, Iron Trade Review, Cleveland; secretary-treasurer, W. W. Macon, Iron Age, New York City.

National Retail Dry Goods Association Advertising Group—Chairman, Frank L. Black, William Filene's Sons Company, Boston; secretary, Homer S. Curtis; headquarters, 200 5th avenue, New York City.

Neosho (Mo.) Advertising Club—President, C. S. Davis; secretary, C. E. Buehner.

Newark (N. J.) Advertising Men's Club—President, Frank T. Allen; secretary, Chester A. Brown.

Newcastle (Pa.) Advertising Club—President, Guy W. Battles; secretary, Robert M. Strickler.

New England Association of Advertising Clubs—Chairman, Frank A. Black, c/o William Filene's Sons Company, Boston; secretary, Miss A. Frances Hanson, 120 Boylston street, Boston.

New Haven (Conn.) Advertising Association—President, John R. Demarest; secretary, Miss Mary E. Carr.

New Orleans Advertising Club—President, C. H. Everett; secretary, J. B. Shober.

New Orleans (La.) Women's Advertising League—President, Miss Vera Norel; secretary, Miss A. Schaeffer.

Newton (Ia.) Advertising Club—President, Charles M. Brown; secretary, Roy W. Denniston.

New York Metropolitan Advertising Men's Golf Association—President, Charles P. Eddy; secretary, Charles C. Wright.

New York City Advertising Club—President, Frank E. Fehlman; secretary, George L. Brown.

New York Employing Printers Association Advertising Alumni—President, Ernest Heyman; secretary, J. E. Kendrick.

(Continued on page 175)

EDITOR & PUBLISHER

The Oldest Newspaper and Advertising Journal in America

Suite 1117 World Building, New York

NEW YORK, N. Y. RATE CARD in effect Nov. 1, 1920

1. General Advertising

a. Transient rate 50c per agate line (minimum space 14 lines—1 inch).

Full page	672 agate lines	$200.00	
Half page	336 " "	113.00	
Quarter page	168 " "	60.00	
Eighth page	84 " "	35.00	
Sixteenth page	42 " "	20.00	

b. PREFERRED POSITIONS.

Front and back cover rates on application.

Inside front and back covers 10% extra.

All other positions 25% extra.

2. Time Contracts

A	Agate Lines	6 insertions within year	12 insertions within year	26 insertions within year	52 insertions within year
Full page	672	$188.00	$175.00	$150.00	$125.00
Half page	336	100.00	94.00	88.00	75.00
Quarter page	168	56.00*	50.00*	47.00*	44.00
Eighth page	84	30.00*	28.00*	25.00*	23.00
Sixteenth page	42	18.00*	15.00*	14.00*	13.00

All 52 consecutive-insertion contracts (see last column above) are based on consecutive insertions within the year. Extra space is charged at the 52-insertion rate, but contract is credited for one insertion only.

Half pages and full pages on 6, 12 and 26-time contracts may be used at the option of the advertiser within the twelve-month period.

*Quarter, eighth and sixteenth pages must be on definite copy schedule.

b. Contract advertisers are accorded the privilege of same insertion rate for larger space. For example: an advertiser under contract for twenty-six (26) quarter-pages at $47 per insertion is accorded the privilege of half pages at $88 and full pages at $150, but such advertisement is to be credited on contract as but one insertion of contract space.

c. Rate maker card—52 consecutive insertions—minimum space 28 agate lines—net rate 25c per agate line. Extra space pro rata.

d. All rebates earned by advertisers using more than contracted space within life of contract are paid in advertising space to be used within one month after expiration of contract.

3. Classified Advertising.

a. Help Wanted..... .06 a word
For Sale..... .06 a word
Situations Wanted..... .03 a word
Business Opportunities..... .06 a word

b. All advertisements inserted on a strictly cash basis, except on orders from contract advertisers.

c. No discount for frequency of insertion.

4. Reading Notices—(None.)

5. Commisions. Allowed to recognized agencies on other than publishers' advertising.

6. TERMS.

a. All accounts payable net 30 days and subject to sight draft immediately thereafter.

b. Two (2) per cent. cash discount allowed on current advertising bills paid on or before the tenth (10th), provided all previous bills are paid.

c. Engravings, electrotypes, etc., are made at the expense of the advertiser and are not subject to cash discount.

d. Advertising copy will be prepared by the service department of EDITOR & PUBLISHER at an additional charge of 10%.

7. Mechanical Requirements.

Column width, 13 ems. Column depth, 168 lines. Columns to page, 4. Size of page, 9 x 12 inches.

Double center spread, 12 inches deep x 19 inches wide. Half tones used in advertisements should be 133 line screen.

8. Time Schedul cand Miscellaneous.

a. All copy subject to publishers' approval. b. Forms close Thursday night.

c. Advertisements must be in office by Thursday for current week's issue.

d. Corrections on advertisements may be made up to Thursday, 5 P. M.

e. EDITOR & PUBLISHER will not be responsible for errors in advertisements, due to failure to return proof in time to make corrections.

f. Failure to furnish new copy on definite insertion contracts will compel use of previous advertisement.

g. Copy for advertisement should be received as early in the week as possible to insure good display and position.

h. All cuts should accompany copy. i. All new cuts and art work made at expense of advertiser.

9. Publishing Date—Saturday of each week.

10. Circulation.

a. Member of A. B. C.

b. Date of statement.....June 30, 1921 .....
For Period.....year ending June 30, 1921 .....
Circulation.....4,700 .....

11. Subscription Rates—Domestic $4.00. Canada $4.50. Foreign $5.00.

12. Executive Personnel.

James Wright Brown, publisher; John F. Redmond, managing editor. J. B. Keeney, advertising; Fenton Dowling, circulation.

SUPPLIES & EQUIPMENT

For Newspaper Making

FOR SALE

6c A WORD for advertisements under this classification. Cash with order.

For Sale
24 pages Goss press with color attachment. Prints from 4 to 24 pages, 7, 8, or 9 columns. In perfect running order. Also Goss sextuple color and magazine press, 7 columns. Stereotyping machinery for both presses included. Box B-747, Editor & Publisher.

Printers' Outfitters
Printing Plants and Business bought and sold, American Typefounders' products, printers and bookbinders machinery of every description. Conner, Fendler & Co., 96 Beekman St., New York City.

Rotogravure Press and Equipment

For sale at an exceptional bargain. In excellent running condition and capable of turning out 200,000 — 8 page supplements weekly. Used by the Detroit News for past two years. Due to necessity increased capacity and installation of new press this outfit is available at a great saving. Write for particulars and price. Detroit News, Detroit, Michigan. D. R. Merrill, Auditor.

For Prompt Service

TYPE Printers' Supplies Machinery

In Stock for Immediate Shipment by Selling Houses conveniently located

"American Type the Best in Any Case"

AMERICAN TYPE FOUNDERS CO.

Boston, New York, Philadelphia, Baltimore, Richmond, Atlanta, Buffalo, Pittsburgh, Cleveland, Detroit, Chicago, Cincinnati, St. Louis, Minneapolis, Kansas City, Denver, Los Angeles, San Francisco, Portland, Spokane, Winnipeg

Newspaper Plant Equipments Established in 1912

PECKHAM MACHINERY CO.

MARBRIDGE BLDG, 34th & Bway NEW YORK CITY

Exclusive Sale of Complete Newspaper Plant; 16 page press, Model B Intertype, 2 Model 5 Linotypes, steel cabinet, newstype; installed 8 months ago. Can ship and install immediately. Good terms.

LIST 26, 16 Pages, For Publishers, NOW READY

Take It To

POWERS

Open 24 Hours out of 24
The Fastest Engravers on the Earth

Powers Photo Engraving Co.
154 Nassau St., Tribune Bldg.
New York City

Introduction to Employer and Employee

SITUATION WANTED

3c A WORD for advertisements under this classification. Cash with order. For those unemployed one insertion (adv. not to exceed 50 words) FREE.

"Let's Go for 1922"
Do you need a live wire to handle your advertising department? A man that is thoroughly experienced in handling display solicitors, keeping them on their toes, handling all advertising detail and correspondence, watching the Foreign field, and keeping the classified columns growing will be open February First for a position on a live sheet in growing city. Now employed as advertising manager on paper in city of 200,000. Excellent references. Married. 29 years old. Wire your proposition to box B-742, care Editor & Publisher.

Assistant Business Manager
Young man, thirty, married, desires connection with newspaper in business department. Experienced in handling collections and accounting in all departments. Nine years with present newspaper, but now desires larger field. B-721, care Editor & Publisher.

Circulation Manager
Open for a position on a live southern daily on salary, percentage or independent basis. Have had eighteen years' experience in general circulation work and understand thoroughly how to promote circulation and get the money. Can give gilt edge references as to character and ability from five of the leading southern dailies. Address B-697, care Editor & Publisher.

Unusual Opportunity
is offered a progressive publisher to secure the service of a high-grade circulation manager with record of proven ability, open for engagement, though at present employed. Only such propositions will be considered wherein I will have the proper scope to utilize my capabilities which have won for me a record of achievement. Experience embraces circulation work on dailies in cities of around 100,000. Unquestionable references. Box B-744, care Editor & Publisher.

Circulation Man
Will you be proud of your March A. B. C. report? If not, now is the time to act. I can make your circulation what it should be without using objectionable methods. Let me show you proof. Write or wire me now and be convinced. P. B. P., 115 W. 6th Street, Dubuque, Iowa.

Classified Advertising Manager
Now employed in city of 35,000 desires larger field of operation. Seven years' experience in all departments of classified work. Address, B-741, Editor & Publisher.

Mr. Publisher
Do you need a managing editor who is capable of producing results at a minimum cost? I am open for an offer from a paper in a city of 100,000 or less, where pep, ambition and ability are appreciated. Have reached top of the ladder with my present connection, but desire to climb higher. Address B-733, Editor & Publisher.

Editorial Proofreader
Fourteen years at proof desks of largest printing plants, news and trade paper, book, magazine, desires position as copy reader, city editor or head proofreader anywhere. A master of English and printing technique. Tired of punching clock and able to do better if the city room will improve on the union scale. Box B-745, care Editor & Publisher.

Experienced Reporter
A college graduate, at present Secretary Member of Congress, wants position where opportunity for development and advancement is offered. Address Box B-694, Editor & Publisher.

Syndicate Woman
Young woman, seven years' newspaper syndicate experience, desires syndicate connection in New York. Thoroughly familiar with every detail of the syndicate business. Address Box B-746, Editor & Publisher.

Telegraph Editor
Young man, now employed as telegraph editor of morning paper in city of 70,000, desires connection with paper that appreciates ability and hard work. Could combine duties of managing editor and telegraph editor on small paper. Address your offer to B-734, Editor & Publisher.

Newspaper Advertising Manager
Producer with a record at 28, and a future. Thoroughly experienced working executive available for newspaper in city up to 50,000 population. Demonstrated ability and left a record as advertising manager on probably the largest and best newspaper in a city of 20,000, serving large territory. Resigned to accept present position as merchandising manager for large manufacturing concern. Coming this valuable angle am now ready for newspaper opportunity where initiative and developing ability can be applied. Age 28, married, Protestant. Box B-750, Editor & Publisher.

SITUATIONS WANTED—Continued

Classified Advertising Manager
Who has kept abreast of the times; knows advertising and how to sell it, can take over your classified department, install efficient methods, hire and train competent employees, reduce your outstanding accounts, draw up and sell special campaigns, write business getting circulars and convince the advertisers that intelligent, consistent advertising **pays**. Can manage both display and classified departments on smaller paper. Desires to join an organization where honesty, initiative and aiblity to get results is valued more than "handshaking," and vacillation. Address B-751, Editor & Publisher.

Advertising Manager
competent young married man desires permanent position advertising manager or assistant business manager; good daily satisfactory experience and references furnished. Not interested in temporary position or third rate sheet. Address Box B749, Editor and Publisher.

Mail Room Foreman
Expert mailer, age 39, now employed, would like to make change. Best of references; will go anywhere. Address Box B-752, Editor & Publisher.

HELP WANTED

6c A WORD for advertisements under this classification. Cash with order.

Circulation Manager
We are looking for a man who can qualify as circulation manager for a business daily of established position. Applicant must have had enough experience in circulation building to know his job but not so much that his mind is closed to new ideas. He must not only know how to build newsstand circulation, but must be familiar with carrier distribution, and office detail. Apply stating age, experience, salary expected and when available. Address, "P. W." P. O. Box 822, City Hall Station, New York City.

Editorial Assistant
Who will fit as emergency man on copy desk. Immediate chance on New England daily for young man of ambition. Write Box B-739, Editor & Publisher.

Experienced Desk Man
wanted to handle local copy. Apply Managing Editor, Woonsocket Call, Woonsocket, R. I.

Wanted Market Editor—
Morning newspaper in southwest city of 100,000 wants a real market editor. Young man who has been understudy to real market page expert in metropolitan field preferred. No worn out hack need apply. You can grow with this job. Address, B-740, Editor & Publisher.

Representatives Wanted
by Jewish News Agency in all cities. Apply Room 1410, 114 Fifth Ave., New York.

Wanted an Editorial Writer
High-class, conservative, independent Democratic Newspaper, in eastern city within three hours of New York, is looking for an Editorial Writer to succeed man now retiring after thirty years' service. This is a real opportunity for a capable man who desires a permanent position—and no others need apply. References exchanged. Address Box B748, Editor & Publisher.

BUSINESS OPPORTUNITIES

6c A WORD for advertisements under this classification. Cash with order.

For Lease or Sale
Evening newspaper in city of 35,000. Require action within week. Good opportunity. Any reasonable offer considered. Good circulation. Fair advertising. Wire Box B-753, Editor & Publisher.

He Knows
If you desire to buy or sell a newspaper or magazine, you will do well to consult Mr. J. B. Shale, who has had very extensive and successful experience, is familiar with the editorial and business end, knows what good will is and its value. He has a splendid list of customers who desire to purchase publications and some very desirable publications for sale. One always profits by dealing with a broker that knows what he is talking about, real knowledge is gained only by actual experience. J. B. Shale, Times Building, New York City. Phone Bryant 3780.

Business Opportunity
Capable man, experienced in management and sales end of job printing business with $5,000 to invest, may secure splendid position with profitable going job printing office in live Ohio city of 18,000. At present run in connection

BUSINESS OPPORTUNITIES—Cont.

with morning newspaper, but want to organize separate company to take it over. Located in own building with 4,500 square feet additional floor space available. Good patronage and well equipped. Room to increase. References exchanged. The Findlay Publishing Company, Findlay, Ohio.

CORRESPONDENTS

6c A WORD for advertisements under this classification. Cash with order.

New York Correspondent
Daily mail and telegraph service written by a real newspaperman from a *different* viewpoint, with full protection on all queries for special stories. Address B-737, Editor & Publisher.

Washington Correspondent
Washington correspondent desires to send daily or weekly letter, file queries, or serve reliable papers on a per word or subscription basis. Knows Washington like a book and can supply the most critical editor with straight news or interpretive dispatches. Raymond Lecraw, 4035 N. H. Ave., Washington, D. C.

Advertising Salesmen
For B. P. O. Elks Magazine, officially endorsed by 2 State Organizations; splendid opportunity for live-wires.
COMMISSION or SALARY. Communicate by letter, your experience or apply.
THE TRAVELING ELK
1024 Race Street Philadelphia, Pa.

DIRECTORY OF ASSOCIATIONS

(*Continued from page 174*)

ADVERTISING—Continued

New York League of Advertising Women—President, Miss Jane J. J. Martin, c/o The Sperry & Hutchinson Company, 114 5th avenue, New York; secretary, Mrs. Louise W. Rogers, 381 4th avenue, New York.

Norfolk (Va.) Advertising Club—President, C. H. Tunison; secretary, Allen A. Ayers.

Oakland (Cal.) Advertising Club—President, Harold C. Austin; secretary, Charles H. Chace; Better Business Bureau, manager, Charles H. Chace.

Oklahoma City (Okla.) Advertising Club—President, C. P. Whiteman; secretary, Stevens Hughes.

Oklahoma City Women's Advertising Club—President, Leon Osborne; secretary, Mrs. Bess Lohman.

Oklahoma Poster Advertising Men's Association—President, Cecil Switzer, Shawnee; secretary-treasurer, George L. Knapp, Okmulgee.

Ottumwa (Ia.) Advertising Club—President, W. A. Linton; secretary, C. E. Cliff.

Outdoor Advertising Association—President, George L. Chennell, Spring and 4th streets, Columbus, O.; secretary, Charles F. Bryan, c/o Thomas Cusack Company, 2120 East 19th street, Cleveland.

Pacific Coast Advertising Men's Association—President, Rollin C. Ayres, Zellerbach Paper Company, San Francisco, Cal.; secretary, C. M. Raymond, Homer Laughlin Building, Los Angeles, Cal.

Pacific Northwest Advertising Service Association—Seattle chairman, H. S. Sieck, Botsford-Constantine Company; Tacoma Chapter chairman, John Condon, Condon Advertising Agency; Spokane Chapter chairman, Raymond P. Kelly, Syverson-Kelly Company, Spokane.

Paper Makers Advertising Club—President, C. H. Barr, Crocker-McElwain Company, Holyoke, Mass.; secretary, C. H. Cooley, Taylor-Logan Company.

Peoria (Ill.) Advertising & Selling Club—President, J. J. Keith; secretary, H. B. Martin; Better Business Bureau, secretary, Roscoe Herget.

Perry (Ia.) Advertising Club—President, E. J. Denny; secretary, H. A. DeGrush.

Philadelphia Business Press Association—President, H. Walter Scott, Boot & Shoe Recorder; secretary-treasurer, L. S. DeLone, Builders Guide.

Philadelphia Junior Advertising Club—Temporary organization committee, Thomas J. Mulvey, George B. Donnelly, William F. O'Donnell.

Philadelphia Poor Richard Club—President, Philip C. Staples; secretary, William H. Martin; Better Business Bureau, Elwood Russel.

Philadelphia Women's Advertising Clubs—President, Miss Blanche E. Clair; secretary, Miss Gertrude M. Flanagan.

Pilgrim Publicity Association of Boston, Mass.—President, Henry Kuhns; secretary, Mark W. Burlingame.

Pine Bluff (Ark.) Advertising Club—President, B. W. Benton; secretary, Mrs. Annie O. Smart.

Pittsburgh (Pa.) Advertising Club—President, W. B. Akin; secretary, J. F. Allen.

Portland (Me.) Advertising Club—President, Edward R. Elwell; secretary, Frank B. Cummings.

(*Continued on page 176*)

$20,000
or less for first payment on a Middle West daily or substantial weekly newspaper property. Might buy a controlling interest.
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CHARLES M. PALMER
Newspaper Properties,
225 FIFTH AVE., NEW YORK

Unusual Opportunities
Daily and Weekly
NEWSPAPERS
TRADE PAPERS
HARWELL & CANNON
Newspaper and Magazine Properties
Times Building, New York
Established 1910

For Sale: 32-pp Hoe
Rt. angle, two decks, four plates wide, 8 cols. 12 ems, Kohler Control, type col. length is 22 in., tapeless folder, extra roller stocks and spindles, metal furnace, carved casting box, elevating table and double steam table.
IMMEDIATE DELIVERY
Southern Publishers Exchange
INCORPORATED
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WE CONNECT THE WIRES
NEWSPAPER sales promotion man ready at $60. Eight years with leading daily; mail circulation, local and national advertising; dealer aid, sales letters, retail copy and layouts. "Has ability and experience, good thinker, clear-cut young man." Mention 4758-B.
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THIRD NAT'L. BLDG., SPRINGFIELD, MASS.

H. F. Henrichs
LITCHFIELD, ILL.
Offices in New York and Los Angeles
Newspaper Properties bought and sold.
Eighteen years successful experience in the newspaper brokerage business.
Each property or buyer treated as a distinct proposition with experienced men on the field.

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DAILY or Sunday, The Detroit News has the largest circulation in Michigan. Over 91,000 more circulation than only Sunday competitor in Detroit and suburbs; over 108,000 more circulation than nearest weekday competitor in Detroit and suburbs.

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Thrilling Mysteries Solved by the Scientific Is Genius of the Most Modern of Detectives

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Is the

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Released beginning February 27

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THE NEW YORK EVENING JOURNAL has the largest circulation of any daily newspaper in America.

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Has the Largest CIRCULATION IN PITTSBURG

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Leads ALL other daily papers, morning or evening, in volume of national advertising.

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Covers entire field completely. Advertisers use it exclusively.

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Chicago G. Logan Payne Co. 432 Marquette Bldg.

ASSOCIATIONS DIRECTORY

(*Continued from page 175*)

ADVERTISING—Continued

Portland (Ore.) Advertising Club—President, George L. Rauch; secretary-treasurer, A. L. Steele; Better Business Bureau, manager, Charles W. English.

Portland (Ore.) Ad Club—President, W. S. Kirkpatrick; secretary, W. J. Piepenbrink.

Portland (Ore.) Women's Advertising Club—President, Mrs. Kathryn Coffield; secretary, Miss Marion Gilbert.

Poster Advertising Association of the United States—President, J. H. Brinkmeyer, St. Louis; secretary, W. W. Bell, Steger Bldg., Chicago.

Proprietary Association of America—President, Frank A. Blair, Foley & Co.; secretary-treasurer, Charles P. Tyrrell, Syracuse Medical Company, Syracuse, N. Y.

Providence (R. I.) Town Criers Club—Chief crier, William F. Baker, scrivener, Roy S. Whitmore.

Providence (R. I.) Women's Advertising Club—President, Miss Florence Coffield; secretary, Miss Elizabeth Williams.

Pueblo (Colo.) Advertising Club—President, Fred H. Scheid; secretary, George E. White.

Racine (Wis.) Advertising Club—President, C. C. Younggreen; secretary, L. I. Archer.

Red Wing (Minn.) Advertising Club—President, William Edstrom; secretary, C. L. Howe.

Representatives Club, New York—President, C. W. Fuller, Photoplay Magazine; secretary, George L. Alpers, Metropolitan Magazine.

Richmond (Va.) Advertising Club—President, S. T. Leaming; secretary, Warner Pierce; Better Business Bureau, secretary, S. T. Leaming.

Richmond (Va.) Women's Advertising Club—President, Miss Anna J. Minor; secretary, Miss Virginia B. Howard.

Robinson (Ill.) Advertising Club—President, C. H. Olwin; secretary, O. G. Olwin.

Roswell (N. M.) Advertising Club—President, E. J. Williams; secretary, B. B. Ginsberg.

Ryder (N. D.) Advertising Club—President, L. S. Officer; secretary, C. R. Hurley.

Sacramento (Cal.) Advertising Club of the Chamber of Commerce—President, P. A. Mitchell; secretary, R. P. Anderson; Better Business Bureau, secretary, M. S. Small.

St. Joseph (Mo.) Advertising Club—President, Frank W. Beach; secretary, Harry Stites.

St. Louis Advertising Club—President, Edward T. Hall; secretary, L. Will Shelly; Better Business Bureau, manager, E. J. Brennan.

St. Louis Junior Advertising Club—President, C. A. Chase; secretary, George C. Nagel.

St. Louis Women's Advertising Club—President, Mrs. Julia S. Carroll, the Drygoodsman, St. Louis; secretary, Miss Edna Davis.

St. Paul (Minn.) Town Criers Club—President, Donald S. Leslie; secretary, Hal Danforth; Truth-in-Advertising Bureau, secretary, Hal P. Geer.

Salt Lake City (Utah) Advertising Club—President, Harry S. Anderson; secretary, C. L. Wheeler.

San Antonio (Tex.) Advertising Club—President, William Brockhausen; secretary, R. W. Kuhn.

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Scranton (Pa.) Advertising Club—President, W. J. Pattison.

Screen Advertisers Association—President, Harry Levey, c/o H. H. Levey Service Corporation, 230 West 38th street, New York City; secretary, H. C. Grant, c/o Levey Service Corporation, 230 West 38th street, New York City.

Seattle (Wash.) Advertising Club—President, H. G. Stibbs; secretary, Robert Keil; Better Business Bureau, manager, P. C. Beezly.

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Shelby (O.) Advertising Club—President, G. A. Hiles; secretary, Charles W. Wilson.

Shenandoah (Ia.) Advertising Club—President, J. P. McCloy; secretary, Robert K. Tindall.

Shreveport (La.) Advertising Club—President, M. G. Stagg; secretary, W. C. Bryan.

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South Bend (Ind.) Advertising Club—President, Fred W. Reed; secretary, W. S. Bowman.

Spencer (Ind.) Advertising Club—President, T. G. Pierson; secretary, B. C. Laurimore.

Sphinx Club of New York—President, R. F. R. Huntsman, Brooklyn (N. Y.) Standard-Union; secretary, Thomas A. Barrett, Orange Judd Publishing Company, New York.

Spokane (Wash.) Advertising Club—President, A. O. Loomis; secretary, Frank J. Zeorlin; Better Business Bureau, secretary, F. J. Zoerlin.

Springfield (Ill.) Advertising Club—President, Sam Barker; secretary, W. B. Robinson.

Springfield (Mass.) Publicity Club—President, Ralph T. Foye.

Stockton (Cal.) Advertising Club—President, James Barnes; secretary, Roland F. Doan; maintains Better Business Bureau.

Sullivan (Ind.) Advertising Club—President, Robert Gouchenour; secretary, Charles R. Foutch.

Syracuse (N. Y.) Advertising Men's Club—President, Earle G. Childs; secretary, John Plumb.

Tacoma (Wash.) Advertising Club—President, Paul T. Shaw; secretary, Kenneth W. Hood; Better Business Bureau, Secretary, A. D. Collins.

Technical Publicity Association of New York—President, P. A. Wolff, Western Electric Company; secretary, O. M. Bostwick, Sprague Electric Works.

Terre Haute (Ind.) Advertising Club—President, Fred M. Powell; secretary, William R. Simmons; Better Business Bureau, manager, J. F. Eggers.

Texas Advertising Club at Large—President, A. R. Millican, 100 East Boulevard, El Paso; secretary, Clarence Walters, c/o Chamber of Commerce, Alice, Tex.

Texas Associated Advertising Clubs—President, George B. Foristall, Foley Brothers Dry Goods Company, Houston, Tex.; secretary, J. B. Westover, Harris-Hahls Company, Houston.

Texas University Chapter Gamma Alpha Chi, Austin, Tex.—President, Louis Gladney; secretary, Minna Gill.

Toledo (O.) Advertising Club—President, Karl P. Aschbacher; secretary, Kenneth Barnard; Better Business Commission, secretary, Kenneth Barnard.

Toledo (O.) Women's Advertising Club—President, Hazel L. Boxley; Catherine Drown.

Topeka (Kan.) Advertising Club—President, Fred Voiland; secretary, Arthur Guettel.

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Tulsa (Okla.) Advertising Club—President, F. E. White; secretary, E. A. Guise; Better Business Bureau, secretary, Louis Lefko.

Valley City (N. D.) Advertising Club—President, Herman Stern; secretary, I. J. Moe.

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Webster City (Ia.) Advertising Club—President, W. H. Plumb; secretary, A. F. Breitencamp.

West Palm Beach (Fla.) Advertising Club—President, W. E. Frost; secretary, Alan D. Price.

Western Advertising Men's Association of Chicago—President, E. E. Taylor, Carnation Milk Company, Chicago; secretary-treasurer, W. J. Stephens, Carnation Milk Company, Chicago.

Wichita (Kan.) Advertising Club—President, John Millhaubt; secretary, Frank L. Galle.

Wichita Falls (Tex.) Advertising Club—President, Walter J. Daugherty; secretary, Miss Mabel M. Kavanaugh.

Winston-Salem (N. C.) Advertising Club—President, E. F. Barber; secretary, William T. Ritter.

Winter Golf Association of Advertising Interests—President, Roy Durstine, c/o Barton, Durstine & Osborne, New York City; secretary, F. L. Wurzberg, New York.

Worcester (Mass.) Advertising Club—President, Edward A. King; secretary, Otis C. Sheldon.

Youngstown (O.) Advertising Club—President, G. Frank Herrick; secretary, Paul H. Bolton.

CANADIAN

Canadian Advertising Agencies Association—President, E. Desbarats, Desbarats Advertising Agency, Limited, Montreal; secretary-

(*Continued on page 177*)

TO REACH THE RICH TRADE OF KANSAS

Topeka Daily Capital

Sworn Government Report for 6 Months ending March 31, 1921

35,472

Its sales promotion department is at the service of advertisers. And it really promotes.

Arthur Capper

Member A. B. C. Publisher.

BOSTON TELEGRAM

The newest, up-to-date and fastest growing newspaper in

Metropolitan Boston

HAVING

Largest Evening Circulation

REPRESENTED BY

BENJAMIN & KENTOR

Los Angeles Van Nuys Bldg. Chicago Mallers Bldg. New York 225 5th Ave.

FIRST

The New York Times is recognized as the representative newspaper of America. Its readers represent the greatest buying power in the world.

In the metropolitan district of New York, with a population of approximately 10,000,000 people, it is read by the largest group of intelligent, discriminating and prosperous persons ever assembled by a newspaper.

The Times has the confidence of its readers. The advantages The Times offers for an advertising campaign in the world's greatest metropolis are unequalled.

Real Estate values have doubled!

Business Depression Never Touched Us!

1921

was the biggest year in the history of the ASBURY PARK (N. J.) PRESS leading Evening and Sunday newspaper of the NORTH JERSEY COAST where business and pleasure unite to make us prosperous and a market for the World's goods.

FRANK R. NORTHRUP

Special Representative

350 Madison Avenue, New York City Association Building, Chicago, Ill.

We can increase your business—you want it increased.

You have thought of press clippings yourself. But let us tell you how press clippings can be made a business-builder for you.

BURRELLE

145 Lafayette St., N. Y. City

Established a Quarter of a Century

Million Dollar Hearst Features

The World's Greatest Circulation Builders

International Feature Service, Inc.
New York

The Best Paper in New Orleans—New Orleans States

Watch for next A B C Statement from New Orleans Papers.

OVER 150 NEWSPAPERS bought our features during 1921

OUR BELL RINGERS
Kwips
Your Manners
Correct English
and Light Fiction

THE ORANGE YELLOW DIAMOND
the best detective story of the year

SELECT FEATURES COMPANY
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Wherever You Are

You are anxious to keep in touch with the news from home. That's why you buy

The Pittsburg Dispatch

and know you get the "Best Always."

Branch Offices:
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THE

BIG OPPORTUNITIES

Are Located Through

Editor & Publisher

Classified Columns

ASSOCIATIONS DIRECTORY

(Continued from page 166)

CANADIAN AD CLUBS—Continued

treasurer, Russell P. Kelly, Hamilton Advertisers Agency, Hamilton, Ont.

Association of Canadian Advertisers—President, Clifford Elvins, Imperial Insurance Company, Toronto, Ont.; secretary, Miss Florence Clotworthy, Toronto.

Edmonton (Alta.) Advertising Section of the Board of Trade—President, Henry J. Roche; secretary, Harry V. Coles.

London (Ont.) Advertising Club—President, D. George Clark; secretary, A. D. Gowe.

Montreal (Que.) Publicity Association—President, John A. Frazer; secretary, H. George Gonthier.

Toronto (Ont.) Advertising Club—President, W. T. Gregory; secretary, S. A. Trestrail.

MISCELLANEOUS

United States

American Paper & Pulp Association—President, W. J. Raybold, Easy Writing Paper Company; secretary-treasurer, Dr. Hugh P. Baker.

Dayton (O.) Printing House Craftsmen's Club—President, J. E. Hydeman, National Cash Register Company; secretary, O. G. Fricke, United Brethren Publishing Company.

National Association of Employing Lithographers—President, Earl H. Macoy, Tribune Building, Chicago; secretary, R. L. Saunders, 39 State street, Rochester, N. Y.

National Association of Advertising Specialty Manufacturers—President, C. H. Sudler, Ketterlinius Lithograph Company, Conway Building, Chicago; secretary, J. A. Hall, 208 South La Salle street, Chicago.

Newsprint Service Bureau—President, P. T. Dodge, International Paper Company, 30 Broad street, New York; secretary, R. S. Kellogg, Canadian Pacific Building, New York.

Old Colony Employing Printers Association, Brockton, Mass.—President, F. Harold Tolman; secretary, Herbert C. Nichols.

Printers Supply Salesmen's Guild of Philadelphia—Secretary, M. E. Hayes, Babcock Printing Press Company.

Springfield (Mass.) Typothetae—President, E. S. Ralph; secretary, Harry P. Bennett.

Texas Typothetae Federation—President, F. B. McCurdy, Houston; secretary-treasurer, Gillespie, Houston.

United States Chamber of Commerce—President, Joseph H. Defrees, Chicago; secretary, D. A. Skinner, Mills Bldg., Washington, D. C.

United Typothetae of America—President, J. Linton Engle, Philadelphia; secretary-treasurer, Fred W. Gage, Battle Creek, Mich.

FOREIGN

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Australia—Brisbane-Queensland Institute of Advertising—President, E. J. W. Caldecoat; secretary, C. A. McMillan.

Australia—Sydney-New South Wales Ad-Men's Institute—President, C. D. Paterson; secretary, William C. Hubble.

China—Shanghai Advertising Club—President, Fong F. Sec; secretary, Benton Sanders.

England—London Thirty Club—President, W. S. Crawford; secretary, W. B. Robertson.

New Zealand—Auckland Advertising Club of New Zealand—President, G. M. Fowlds.

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Porto Rico—Manuel Fernandez and Jose Elias Levis.
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South Africa—F. Horace Rose.
Spain—Rufino Blanco and E. Gomez Baquero.
Switzerland—H. Schoop and Edouard Chapuisat.
Turkey—Mihran Nacachian and Vertanes Mardigian.
United States—Frank P. Glass and Gardiner Kline.
Uraguay—Jose Batle Ordonez and Dr. Juan Andres Ramires.
Venezuela—Laureano Vallenille Lanz and Andrés Mata.

DAILY NEWSPAPER CONSOLIDATIONS OF 1921

UNITED STATES

Albany (N. Y.) Argus absorbed by Knickerbocker Press.
Allentown (Pa.) Chronicle-News absorbed Evening Item.
Ardmore (Okla.) Daily Press was absorbed by Daily Ardmoreite.
Beaumont (Tex.) Enterprise absorbed the Journal.
Brenham (Tex.) Banner took over Messenger's subscription list on latter's suspension.
Boston Record merged with Advertiser.
Cedar Rapids (Ia.) Morning Republican and Evening Times.
Creston (Ia.) Advertiser-Gazette purchased Morning Plain Dealer.
Hoopeston (Ill.) Morning Chronicle absorbed by Evening Herald.
Iowa City (Ia.) Press and Citizen.
Iron Mountain (Mich.) Tribune Gazette and Press merged with Daily News.
Kenosha (Wis.) News absorbed Herald.
Jefferson (Ind.) Star and Evening News.
Kittanning (Pa.) Leader absorbed Times.
Lawrence (Kan.) Journal-World purchased and consolidated with Daily Gazette.
Madison (Wis.) Democrat merged with State Journal.
Marshall (Mich.) Evening Chronicle absorbed Tekonsha News (weekly).
Monroe (Mich.) Daily News took over Monroe Record-Commercial, a weekly.
Portland (Me.) Press and Herald.
San Bernardino (Cal.) Sun absorbed Evening Index.
Saratoga Springs (N. Y.) Daily News and Ballston Spa Daily News merged with Saratoga Daily Saratogian.
Sheboygan (Wis.) Press absorbed Telegram.
Twin Falls (Ida.) Morning Chronicle and Evening Times.
Virden (Ill.) Reporter and Record.
Warren (Pa.) Times absorbed Mirror.
Yonkers (N. Y.) Statesman and Yonkers News as Statesman-News.

CANADA

Chatsworth (Ont.) News and Owen Sound Sun-Times.
Toronto (Ont.) Mail & Empire purchased Daily World.
Victoria Harbour (Ont.) Era merged with Midland Free Press.

THE HOLLISTER ORGANIZATION

is now conducting a big circulation campaign on the San Francisco Chronicle

Leading newspapers know the value of our campaigns. Ask the Philadelphia Inquirer, Cleveland Plain Dealer, Washington Post, Los Angeles Times and others.

Write or wire for details

HOLLISTER'S CIRCULATION ORGANIZATION
Largest in the United States
300 MERRITT BLDG., LOS ANGELES, CAL.

FLEXIDEAL

"Ain't we Dry Mat Fellows got Fun"

W. B. Wheeler
CORPORATION
Sole U. S. and Canadian Distributors
6 Church St. New York

Associated Editors

They Forget the News—

They Remember the Features.

35 N. Dearborn St., Chicago

WANTED

A few more High Class Daily Publications who desire MORE FINANCIAL ADVERTISING from New York.

I am a "Specialist" in Wall Street on Financial Advertising. Maintain a staff of trained solicitors who are "business getters." Are you covering Wall Street properly? Correspondence solicited.

Joseph A. Klein
42 Broadway New York

MAKE YOUR OWN CUTS

A boy or girl can operate the Simpl-O Caster. Something new. A big boon to the small publisher. Sold at a low price. Write for circular.
Simpl-O Caster Co. Mentor, Ohio

EUROPE TURNS BACK ON OPEN DIPLOMACY

New French Government and British Opposition Want No More Meetings With Press in Hall—Politicians in the Saddle

By Robert Barry

Washington, Jan. 26.—Journalistic Washington views with concern the obvious trend of European diplomatists backward from the standards of progress to which Editor & Publisher's crusade against "dungeon diplomacy" carried the Washington Conference on the Limitation on Armament.

There is seen in the press cables coming from London, no less than from Paris, indications that the Quai d'Orsay with British support is bent on a return to the discredited processes of secret diplomacy. They are opposed to the conference idea. Too much publicity has attached to the discussions here. Some French politicians, who would like to pursue their imperialistic and militaristic policies for trading purposes in international back rooms, are much aggrieved over the manner in which their discordant notes at the Washington conference were taken up by the press and reechoed to far corners of the earth.

It is not surprising that the new ministry in France would like to avert publicity of a kind which reveals dangerous political tendencies in their true light, but there is something akin to chagrin here that such men as Herbert Asquith and Viscount Grey in England should be taking up the cudgels for the Poincare theory of "discussions by ambassadors in secret." It is not hard to discover the reason for their action. They desire to destroy Lloyd George. They are not choicy as to methods. But, even so, it is surprising to their admirers in Liberal circles here that they should fall into the pit of reaction in a scramble for political preference. It is unbecoming of them to embrace the old diplomacy.

Poincare does not like the conference idea. He would destroy the Supreme Council. He would deny the efficacy of such assemblages as that proposed for Genoa. He would have private understandings among nations, arranged through ambassadors whose conversations would take place in quiet nooks out of range of newspaper men. If differences developed, affecting the destinies of whole nations or races, he would not let the public know of them, unless it were useful for the special barter in prospect.

Such is the view the Washington correspondents place on recent developments in Europe. The news comes, naturally, as a serious disappointment, after the pretty speeches which Briand and Viviani made, in this conference, on better world relationships through frank dealing. It was not believed they meant frank dealing in secret. There is every reason to believe they did not. The Poincare policy is intended specifically as a thrust at the Briand methods.

French policy, it may be recalled, has been consistently reactionary with respect to open diplomacy. It was Clemenceau, more than any other, who sounded the doom of "open covenants, openly arrived at," which Woodrow Wilson carried so hopefully to Paris. It was the French Foreign Office which gave such a battle to the American and British press correspondents in their fight for publicity at the opening of the Paris conference. Not until Mr. Wilson threw his influence on the side of the newspaper men would the French yield even to "acceptance in principle" of the right of the world public to know what was happening in the world peace settlement.

It will be recalled also when world attention was directed to Editor & Publisher's campaign last summer and fall, most sympathetic responses came from other nations, except France. Even the French press, Washington observed, was reactionary in its attitude of cynical disdain for the idealism of open diplomacy. The results gained came in spite of anything France contributed to the cause. The United States, Great Britain, Italy and Japan carried France along with them in the Washington program for broader publicity on the closed sessions of the conference committees. It may be interesting to note, too, that it was a distinguished French correspondent, presuming to give a public revelation on a secret session, that caused most unfortunate incidents in several Italian cities.

It would seem, therefore, that M. Poincare is but giving special efficiency to a consistent French policy, but it does occasion some dismay here that British Liberals should have permitted their antagonism to Mr. Lloyd George to lead them into catching step with the French in a retrogressive move. It was believed that all phases of British opinion were both happy and encouraged over the results which attended candid relationships at the Washington conference.

It remains to be seen what the ultimate result will be. The outcome of this new French policy naturally will arouse greatest interest among that vagrant international body of correspondents for which life has become of late one conference after another. There will be, however, it is believed, a very deep concern on the part of those editors and publishers in this country, in Canada, in England, in Italy and Japan who supported and contributed to the success of Editor & Publisher's onslaught on the diplomatic processes which made such a mess of things in Paris. There is an abiding sympathy with French fears for success of propaganda seeking to make lighter the burdens of the vanquished in the world war, thereby contributing to what the victors are forced to carry. That, however, implies no agreement with French illusions that what is right can be injured by public discussions.

CLEARING HOUSE FOR COLOR ADS

15 Papers with Magazine Supplements Considering Organization

Plans for the organization of a clearing house for the handling of advertising in color supplements will be discussed at a meeting in Chicago, January 29, of the representatives of 15 daily newspapers. The matter is in charge of a committee composed of C. B. Blethen of the Seattle Times, S. E. Thomason of the Chicago Tribune, and Henry Varian of the New York World. Included in the prospective members, besides these newspapers, are: St. Louis Post-Dispatch, Boston Post, Cleveland Plain Dealer, Buffalo Courier, Atlanta Constitution, San Francisco Chronicle, New Orleans Item, Milwaukee Journal, Fort Worth Star-Telegram, Philadelphia Inquirer, Cincinnati Enquirer and Detroit News.

The newspapers will use their own editorial contents in their magazine sections. Eventually it is thought a standard tabloid size may be agreed upon. Plans include opening offices in New York and Chicago.

Roy Howard in South

Roy W. Howard, chairman of the board of the Scripps-McRae Newspapers, left January 24 for a month's trip to Miami, Fla., and Cuba.

RADIO IN CHINA STIRS ARMS CONFERENCE

New Resolutions Supersede Earlier Action—President Interested In Provision of Pacific Communications

(*Special to* Editor & Publisher)

Washington, Jan. 26.—At the moment when President Harding was receiving urgent petitions to exert his influence in behalf of continued press use of the naval radio in the Pacific and was promising that every effort would be made by his administration to promote cable and wireless development with the Orient, the committee on Pacific and Far Eastern questions of the Conference on the Limitation of Armaments has plunged into a discussion of the subject as it affects China.

After running into difficulties because of the nature of its original proposals bearing on rights of electrical communications in China, Elihu Root of the American delegation, has brought about a reconsideration of the subject in such a manner as to conform to the special requirements of the American and Oriental press without invading the sovereignty of the Chinese.

The new resolutions, which supersede those adopted on December 7 as well as those proposed by Rene Viviani, of the French delegation, would not provide specifically for the closing of all but Chinese Government wireless stations, not excepting those in the legation quarter.

It is thought the new Root proposal would operate to permit continued communication of news by naval radio to Peking at least, for the period of the proposed five-year extension pending in the Senate.

The petition presented to President Harding by Alexander Hume Ford, director of the Pan-Pacific Union, urging continuation of the congressional permission for use of naval radio to transmit news dispatches, was drafted in Honolulu. It bore the signatures of Governor Wallace R. Farrington, publisher of the *Star-Bulletin* and president of the Pan-Pacific Union; officials of the Pan-Pacific Press Conference; the Honolulu Chamber of Commerce and the Hawaiian newspapers. President Harding is honorary president of the Union and Secretary of State Hughes is the honorary vice-president.

The President was asked to favor extension of the radio privileges to "promote knowledge of, and acquaintance between the peoples of the Pacific, tending thereby to promote friendship, commerce, peace and progress."

A request was made that rates to be charged for the Naval service not exceed "cost of transmission, not including overhead or renewal of plant, and that during peace times, the service be free from Government censorship or control." Specific mention was made to the President of the prohibitive rates now being charged by private radio and cable companies and the statement made that their facilities are so restricted as to make impossible speedy transmission of news.

The Pacific Ocean "and the countries and peoples in and about it," the petition cites further," are now the focus of the world's attention, and present the greatest potential field for peace and progress or for war and destruction."

International "ignorance of the life, intentions and aspirations of other nations and peoples is the greatest promoter of distrust and war," the statement concludes and it is contended "this ignorance would be dispelled by sending daily news reports to countries bordering on the Pacific."

Just before receiving the Pan-Pacific petition from Mr. Ford, the President, in response to an inquiry from Editor & Publisher caused it to be known that while he was not in possession of all details bearing on the problem of news transmission in the Pacific, he was interested in the development of adequate facilities and his administration was studying the matter with a view to bringing about the most effective solution.

The resolution of the Conference Committee on Far Eastern questions, follows:

The United States of America, Belgium, the British Empire, China, France, Italy, Japan, The Netherlands, and Portugal, desiring to avoid controversies regarding electrical communication facilities and services in China, and between China and other countries, and particularly over concessions or contracts in China relating thereto, and desiring to promote the further development of the internal and external electrical communication facilities and services of China, and taking note of the general policy of the Government of China to own and operate electrical communication services within its territory, have agreed:

(1) That the provisions set forth in the resolution concerning the Open Door shall apply to electrical communications in China and between China and other countries.

(2) That in any case where, in the general interest, the rescission of an existing monopoly or preferential privilege in respect to electrical communications in China, or between China and other countries, is deemed desirable, the Powers whose interests are affected stand ready to use their good offices, if requested by China, to bring about such rescission.

(3) That no radio stations shall be erected or operated on Chinese territory without the authorization of the Government of China and, as to any existing unauthorized station, the right of the Government of China either to order its removal or to take it over upon payment of fair and reasonable compensation is expressly recognized.

(4) That without the express consent of the Government of China no additional radio stations shall be erected in the legation quarter at Peking, in settlements, in concessions, in leased territories, in railway areas or in other special areas; nor shall the power of existing stations in any such areas be increased; nor shall such stations carry on ordinary commercial working.

(5) That such radio stations as are authorized by the Government of China, whether by treaty or concession, shall comply with the terms of such authorization, and with the provisions of the International Radio-Telegraph Convention or any modification thereof, and, where the stations are authorized to conduct commercial service, such services shall be available on like terms to the nationals of every country.

(6) That any Power or the nationals of any Power operating radio stations in the territory of China, or in the special areas indicated heretofore, shall confer with the Government of China for the purpose of seeking a common understanding, with a view to avoiding interference, subject to any general international arrangement which may hereafter be agreed to.

(7) That the electrical communication services between China and other countries may develop in a proper and orderly manner and in accord with the policy of China, the Powers stand ready to exchange views either generally or severally as occasion may arise.

Harvey Burrill Now President

Harvey D. Burrill, publisher of the Syracuse (N. Y.) Herald, was last week elected president of the Syracuse Journal Company, succeeding Alexander T. Brown, who becomes chairman of the board. Mr. Burrill, who is 54, started as an office boy 37 years ago and rose through the positions of reporter, city editor, managing editor, editorial writer, editor and publisher.

Elser Resumes Own Service

The Metropolitan Newspaper Service, which has been operating for the past year under an arrangement with the Feature Syndicate, this week resumed independent operation under the direction of Maximilian Elser, Jr., at 150 Nassau street, New York.

Burbach a Director

George M. Burbach, advertising manager of the St. Louis Post-Dispatch, has been elected a director of the Pulitzer Publishing Company, owner of the newspaper.

"LOTTERY" GAINS RULE PASSED BY A. B. C.

Contest Circulation Audited Separately —New Order on "One-Day" Distribution—Defer Action on Free Papers

Regulation of so-called "lottery" campaigns for circulation, a new rule on auditing newspaper circulations when the average for one day in the week is 15 per cent above or below that of the other day, and postponement of action on the future treatment of free circulation publications, upon which a mail vote was recently taken, were outstanding accomplishments of the Audit Bureau of Circulation directors at their meeting in Chicago, January 20.

The board ruled effective March 31, as follows on "lottery" circulation:

"The circulation, during a period sufficient in the judgment of the managing director to cover the contest, shall be eliminated from the publishers' statements and audit reports to cover the excess circulation so obtained. The average for the remaining period shall be set up as the average for the period.

"The net press run for the period of the contest determined as above shall be set up separately and the average stated. In addition a full description of the contest shall be given."

Another resolution which will take effect with publishers' statements for the period ending March 31 was:

"Upon motion, duly seconded, it was unanimously resolved that when, over a period of three months, the average circulation of a daily paper is, on a certain day of the week, 15 per cent in excess of or below the average for the other days of the week, the circulation for such day on which the excess or reduction occurs shall be shown separately and the average for the other five days shall be shown as the daily average."

Four proposals were voted on by the membership as to the Bureau's course on free circulated publications. After considering the results of the poll, the directors deferred action until their next meeting, in New York during February at a date to be determined later.

The proposals on which the vote was taken were:

1. To discontinue the acceptance of applications for membership in the A.B.C. of free circulation publications, except in the case of export journals and periodical reference publications known as registers, directories, catalogues, year books and encyclopedias. Also that free circulation publications, with the exceptions noted, now members of the Bureau, shall be notified that unless within two years from January 1, 1922, they become qualified as members under the classification of paid circulation, they shall be automatically dropped from the Bureau.

2. To discontinue the acceptance of applications for membership in the A.B.C. of *all* free circulation publications. Also that free circulation publications, now members, shall be notified that unless within two years from January 4, 1922, they become qualified members under the classification of paid circulation, they shall be automatically dropped from the Bureau.

3. That the Bureau shall not discriminate against publications because of their method of circulation, provided they comply with the rules and regulations of the Bureau.

4. That publishers of free circulation mediums be required to furnish under the rules of the Bureau and at the publishers' expense verification of at least 50 per cent of their circulation and that when reference is made to circulation figures by publishers of free circulation mediums, the word "free" shall be given prominence equal to that of those figures.

Proposition 1 received 280 votes out of 911 cast, divided as follows: Advertisers, 9; Agencies, 13; Newspapers, 151; Magazines, 23; Farm Papers, 15; Business Papers, 65; Free Publications, 4.

Proposition 2 ran high with 371 votes, as follows: Advertisers, 11; Advertising Agencies, 13; Newspapers, 246; Magazines, 21; Farm Paper, 18; Business Publications, 61; Free Publications, 1.

Proposition 3 won 127 supporters. Advertisers cast 10 votes, Agencies, 26; Newspapers, 26; Magazines, 22; Farm Papers, 8; Business Papers, 17, and Free Publications, 18.

Proposition 4 had 133 votes, as follows: Advertisers, 18; Agencies, 41; Newspapers, 43; Magazines, 9; Farm Papers, 13; Business Papers, 9, and Free Publications, none.

FREEMAN AGAIN PRESIDENT

Connecticut Editors at New Haven—Barnes Retires as Secretary

The annual meeting of the Connecticut Editorial Association was held at New Haven, January 21, followed by a banquet in the evening. Everett G. Hill, editor of the New Haven Register, gave an interesting talk on "The Happenings in Newspaperdom During the Last Year." Henry B. Hale, of the East Hartford Gazette, who attended the World Press Congress in Honolulu, related experiences. Officers were elected as follows: President, O. S. Freeman, Watertown News; secretary-treasurer, L. D. Rowand, Ansonia Sentinel; Historian, Everett G. Hill, New Haven Register; auditor, John E. Hersam, New Canaan Advertiser. Arthur S. Barnes, who had served the association as secretary-treasurer for twelve years, declined re-election. Resolutions will be engrossed and presented to him in recognition of his services. Speakers at the banquet were Rev. James McGee of the Calvary Baptist Church of New Haven, Col. Norris G. Osborn of the New Haven Journal-Courier; Philip Troup of the New Haven Union, and John Rodemeyer of the Greenwich News and Graphic.

SEEK TRAINING FOR PRINTERS

Colorado Editors Want State Instruction—Bemis Is President

Members of the Colorado Editorial Association in annual session January 20 and 21, urged that a department of technical training in printing be introduced in the state universities and colleges in Colorado. It was declared the schools teach only "one side of the education necessary for the average newspaper work of today." Training in printing in manual schools was especially emphasized. The following officers were elected: President, Edward L. Bemis, Littleton Independent; vice-president, A. W. Barnes, Loveland Reporter; treasurer, Alva A. Swain, Pueblo Chieftain; secretary, George T. Haubrich, Weld County News.

Oklahomans to Have Own School

Oklahoma newspaper editors at the mid-winter meeting of the Oklahoma Press association, voted to urge upon the state legislature to establish a school for the teaching of mechanical composition at the state university, in connection with the journalism school. Discussion of typesetting in country offices brought out the fact that the chief difficulty in country offices was the repair of machinery. A legislative program was decided upon at the meeting.

Gunderson in Baltimore

G. M. Gunderson has resigned as classified advertising manager of the St. Paul Dispatch and Pioneer Press to join the Baltimore American and News in a similar position.

MILL COST $81.58 PER TON

C. K. Blandin, Urging Fair Newsprint Price for All, Gives Itasca Figures

Interesting figures on the cost of making news print paper in a Northwest mill are presented by C. K. Blandin, president of the St. Paul *Dispatch* and *Pioneer Press* which controls the Itasca Paper Company, in a letter dated January 20 which forms part of recent correspondence between Mr. Blandin and E. P. Adler, chairman of the A. N. P. A. paper committee. Mr. Blandin has urged that the A. N. P A. paper officials advocate no lower price for print paper than will permit the manufacturer a fair profit.

At Mr. Adler's request, Mr. Blandin supplied the average cost figure for 1921 of the Itasca mill, showing that the total cost averaged $81.58 per ton. Material is stated to cost $35.68; labor, $17.71; power, $5.07; supplies, $12.45; repairs, $1.27, and overhead, $9.40. The cost for January, 1922, is estimated at $77.20 per ton, after allowing for depreciation of pulp wood in stock to market price.

"It will easily be recognized by the above that mills cannot manufacture print paper, excepting at a loss, for $65 per ton, and it will be a matter of good business on the part of publishers to recognize this fact and to accord to manufacturers a profit that will enable them to stay in business and give them a fair return upon the capital invested," Mr. Blandin added.

Paper Makers in Montreal

The first two days of the annual convention of the Canadian Pulp and Paper Association in Montreal, Wednesday, Thursday and Friday of this week were occupied with the meeting of various sections. The annual meeting of the whole association will take place on Friday. It is practically certain that Geo. M. McKee, of the Donnacona Company, of Quebec, now first vice-president, will go to the top of the association. The news print section of the association meets immediately following the annual association meeting.

New York Space Buyers Meet

Eight space buyers of New York agencies belonging to the American Association of Advertising Agencies met at luncheon, January 25 at the Hotel Pennsylvania, Collin Armstrong, chairman of the newspaper committee of the A.A.A.A., talked on matters of special interest to space buyers and H. A. Lebair, chairman of the New York Council of the A.A.A.A. also spoke. It is planned to hold a meeting of the copy writers of New York agencies shortly.

Globe Quits Universal Desk

The New York Globe, with the appointments of Bruce Bliven as associate editor and John T. Flynn as managing editor, announced last week, has abandoned the universal desk system and has returned to separate city, telegraph and cable desks. E. J. Hadley, news editor, has been made assistant managing editor. R. H. McCaw, head of the copy desk, has become city editor. William Flynn has been made telegraph editor and B. J. Lewis is now cable editor.

Marlboro Enterprise Sold

The Marlboro (Mass.) Daily Enterprise was sold this week to Dustin S. Lucier, automobile editor of the Boston Herald, for a consideration reported as $46,000. H. F. Wilder will remain as manager and no staff changes will be made. Mr. Lucier will be editor and publisher. The paper has been owned by William A. Allen, A. C. Lamson, and Frank S. Rock.

A. N. P. A. OFFICIALS MEET

Labor Sub-Committee and Directors in Session—Mr. Lawson Hurt

No announcement was made following the meeting of the American Newspaper Publishers' Association committee on negotiations of new labor arbitration contracts in New York this week. It was stated by C. H. Taylor, Jr., of the Boston *Globe*, who spoke for the committee, that the decisions of the meeting would be reported to its chairman, Victor F. Lawson of the Chicago *Daily News*, who was unable to attend the meeting because of a slight injury to his leg.

"There is no need for secrecy," Mr. Taylor added, "but the committee feels that its chairman should learn what has been done before any report is made public."

The directors of the association were meeting when EDITOR & PUBLISHER went to press.

Philadelphia Agent Killed

Oscar Rosier, head of the Rosier Advertising Agency, Philadelphia, and his stenographer, Miss Mildred G. Rickett, were shot and killed in the agency's offices, January 21, by Mrs. Rosier. Mr. Rosier was a native of Australia and formerly was in the advertising business in Sydney. The couple had been married 15 months and had a baby son.

Dean Williams Back Home

Dean Walter Williams of the University of Missouri School of Journalism, president of the Press Congress of the World, has returned to his headquarters at Columbia, Mo., after a trip to the Far East following the Press Congress convention in Honolulu last October.

C. D. N. A. Meeting May 3-4

The annual meeting of the Canadian Daily Newspapers' Association will be held in Montreal, May 3 and 4. The banquet on May 3 will be addressed by some outstanding figure in the newspaper world.

VISITORS IN NEW YORK

Mr. and Mrs. Guy Innes of the Melbourne (Australia) Herald are at the Hotel Pennsylvania. Since the Honolulu convention of the Press Congress of the World, of which he is vice-president for Australia, Mr. Innes has been covering the Conference on the Limitation of Armaments in Washington for his newspaper.

George Denney, of the London staff of the Associated Press arrived in New York, January 21 on a business trip.

E. C. Mason, vice-president of the Rochester (N. Y.) Herald, is staying at the Hotel Breslin.

Capt. Enoch Brown, Jr., advertising manager of the Nashville Tennessean is in New York on a business trip.

Arthur D. Hecox, publisher of the Albany (N. Y.) Knickerbocker Press is staying at the Hotel Pennsylvania.

A. R. Magee, foreign advertising manager of the Louisville Courier-Journal and Times, is staying at the Hotel McAlpin.

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NEWS OF THE WEEK
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NEW YORK STATE—THE MARKET

10,385,227 people — **50,326 square miles**

98	Cities over	5,000
58	Cities over	10,000
39	Cities over	15,000
22	Cities over	25,000
11	Cities over	50,000
6	Cities over	100,000
3	Cities over	200,000
1	City over	5,000,000

FIRST in Population.

FIRST in Assessed Valuation.

FIRST in Hay Production.

FIRST in Number of Motor Vehicles.

FIRST in Manufacture.

FIRST in Total Resources of National Banks.

FIRST in Potato Production.

FIRST in Apple Production.

New York State daily newspapers, as listed here, cover the State in a splendid manner — and reach two out of every three people in the State.

		Circ.	1,000 Lines	10,000 Lines					
*Albany Knickerbocker Press	(E)	70,[illegible]	.[illegible]	.[illegible]	New Rochelle Daily Star	(E)	[illegible]	[illegible]	[illegible]
*Albany Knickerbocker Press	(M)	[illegible]	.[illegible]	.[illegible]	New York Globe	(E)	[illegible]	[illegible]	[illegible]
Albany Times	(M)	[illegible]	.[illegible]	.[illegible]	New York Herald Tribune	(M)	[illegible]	[illegible]	[illegible]
*Amsterdam Daily Recorder	(E)	[illegible]	.[illegible]	.[illegible]	New York Journal-American	(E)	[illegible]	[illegible]	[illegible]
*Amsterdam Daily Recorder	(S)	[illegible]	.[illegible]	.[illegible]	The New York Journal	(M)	[illegible]	[illegible]	[illegible]
*Binghamton Press and Sun-Bulletin	(E)	[illegible]	.[illegible]	.[illegible]	The New York Herald	(M)	[illegible]	[illegible]	[illegible]
*Buffalo Courier and Express	(M&S)	[illegible]	.[illegible]	.[illegible]	The Sun, New York	(E)	[illegible]	[illegible]	[illegible]
*Buffalo Evening News	(E)	[illegible]	.[illegible]	.[illegible]	New York Times	(M)	[illegible]	[illegible]	[illegible]
*Buffalo Evening Times	(E)	[illegible]	.[illegible]	.[illegible]	New York Times	(S)	[illegible]	[illegible]	[illegible]
*Buffalo Courier	(M)	[illegible]	.[illegible]	.[illegible]	New York Telegram	(E)	[illegible]	[illegible]	[illegible]
*Buffalo Evening Times	(E)	[illegible]	.[illegible]	.[illegible]	New York Telegram	(M)	[illegible]	[illegible]	[illegible]
*Buffalo Sunday Times	(S)	[illegible]	.[illegible]	.[illegible]	New York World	(E)	[illegible]	[illegible]	[illegible]
*Corning Evening Leader	(E)	[illegible]	.[illegible]	.[illegible]	New York World	(M)	[illegible]	[illegible]	[illegible]
Dunkirk Star-Gazette	(E)	[illegible]	.[illegible]	.[illegible]	New York World	(S)	[illegible]	[illegible]	[illegible]
Elmira Daily Times	(E)	[illegible]	.[illegible]	.[illegible]	Niagara Falls Gazette	(E)	[illegible]	[illegible]	[illegible]
Glens Falls Post-Star	(E&S)	[illegible]	.[illegible]	.[illegible]	Olean Times	(E)	[illegible]	[illegible]	[illegible]
*Gloversville Leader-Republican	(E)	[illegible]	.[illegible]	.[illegible]	Poughkeepsie Star and Enterprise	(E)	[illegible]	[illegible]	[illegible]
*Gloversville Morning Herald	(M)	[illegible]	.[illegible]	.[illegible]	Rochester Democrat	(M)	[illegible]	[illegible]	[illegible]
Hornell Tribune Times	(E)	[illegible]	.[illegible]	.[illegible]	Rochester Times-Union	(E)	[illegible]	[illegible]	[illegible]
*Ithaca Journal-News	(E)	[illegible]	.[illegible]	.[illegible]	Saratoga Eagle-Herald	(E)	[illegible]	[illegible]	[illegible]
*Jamestown Journal	(E)	[illegible]	.[illegible]	.[illegible]	Syracuse Herald	(M)	[illegible]	[illegible]	[illegible]
*Jamestown Morning Post	(M)	[illegible]	.[illegible]	.[illegible]	*Troy Record	(E)	[illegible]	[illegible]	[illegible]
Middletown Times-Press	(E)	[illegible]	.[illegible]	.[illegible]	Watertown Standard	(E)	[illegible]	[illegible]	[illegible]
*Mount Vernon Daily	(E)	[illegible]	.[illegible]	.[illegible]	*Wm. H. Ballard's Daily	(E)	[illegible]	[illegible]	[illegible]
*Newburgh Daily	(E)	[illegible]	.[illegible]	.[illegible]	*Wm. H. Ballard's Daily	(S)	[illegible]	[illegible]	[illegible]

Newspaper Advertisin
Effective Way to F
Create Definite Co
Sell You

Very much simpler than it
facturer with goods for which the
prices.

Can be aimed directly at the
names of dealers in their home t
confidence.

Can be arranged to meet di
of the country. Copy can be ch
changes in conditions.

You can write the copy to
as you desire tomorrow, and fill
tomers demanding the goods the

In advertising there is no s

A worthy article bought aft
to recommendation, one pleased c

Why throw money blindly
with their talk about imaginary
cuses for direct results.

Those who will be the big
like Henry Ford realize that the c
of improved production efficiencie

Do not charge advertising
unfair prices for your goods.

The big retail shops of an
that the public will quickly respo
attractive prices.

Get behind your dealers wit
business will go forward just abo
creased traffic.

If you would like a list of
cover nearly all the great shop
it to you free of charge on requ